

For Six Month Period Ending JUN 30 2001
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
Bahamas Tourist Office 2310
(c) Business Address(es) of Registrant

Ministry of Tourism
P.O. Box N-3701
Nassau, The Bahamas

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|-----------------------|------------------------------|--|
| (1) Residence address | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|-----------------------------|
| (1) Name | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Mr. Carlton Sands		The Bahamas	Marketing Assistant	

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name of foreign principal *Date of termination*

8. Have you acquired any new foreign principal² during this 6 month reporting period?
Yes No

If yes, furnish following information:

Name and address of foreign principal *Date acquired*

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

The Bahamas Ministry of Tourism

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No N/A

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment. N/A

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.
4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See attachments to our supplemental statement for the six-month period ending June 2001.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

N/A

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

N/A

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [X] No []

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
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See insert 14 (a)

Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes [] No [X]

If yes, have you filed an Exhibit D to your registration? Yes [] No []

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [X]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See insert 13 (a)

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

N/A

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: N/A

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: N/A

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials: N/A
 English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

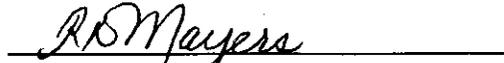
(Date of signature)

(Type or print name under each signature¹³)



Samuel Gardiner
Director-Human Resources

July 9, 2001



Renee D. Mayers
Sr. Manager, Human Resources

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

YES _____ or NO XXX

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES XXX or NO _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

RDM Mayers
Signature

July 9, 2001
Date

Renee D. Mayers (Mrs.)
Please type or print name of
signatory on the line above

Sr. Manager, Human Resources
Title

2001 MAR 20 PM 10:13
RECEIVED
FARA UNIT

BAHAMAS MINISTRY OF TOURISM**CASH RECEIPTS****JANUARY - JUNE, 2001**

JANUARY	4,800,000.00
FEBRUARY	2,058,000.00
MARCH	-
APRIL	4,000,000.00
MAY	4,200,000.00
JUNE	3,500,000.00
TOTAL	\$ 18,558,000.00

**BTC WEST – MARKETING ACTIVITIES
JANUARY – JUNE 2001**

Date	Name of Show - T/C	City	Est. # of T/A	Est. # of Cons.	BTC Pers.
Jan 6, 7	Bridal Extravaganza	Houston, TX		6,000	CR
Jan 13	Prestige Travel Fair	Las Vegas, NV	300	2,500	JG
Jan 17	ASTA San Diego	San Diego, CA	800		EG/JG
Jan 20	Carefree Travel & Cruises	Houston, TX			CR
Jan 21	Travel Expo/Classic Travel	Camarillo, CA			WR
Feb 1-3	ASTA Regional Conference	San Antonio			JJ/VK/CR
Feb 1	SuperClubs Bkf Seminar	Mesa, AZ			WR
Feb 1	SuperClubs Seminar	Scottsdale, AZ			WR
Feb 3, 4	Orange County Register Travel Show	Costa Mesa, CA	800	10,000	WR/JGC B
Feb/ 4	7 th Annual Superbowl of Trvl	Westlake Village, CA			WR
Feb 7	SuperClubs Seminar	La Jolla/San Diego, CA			JG
Feb 8	SuperClubs Seminar	Irvine/Orange County, CA			JG
Feb. 9, 10, 11	The Travel Show	Seattle, WA	200	16,000	WR/JJ
Feb 9-11	Vac'n & Leisure	Houston, TX		5,000	CR
Feb 11	Kingwood Travel Show	Humble, TX			CR
Feb. 11	Dallas Morning News World of Cruises Show	Plano, TX		1,500	VK
Feb 18 th	Travel Store – Vacation Fest	Santa Monica, CA		3,000	WR
Feb. 23-24	Travel Expo	Salt Lake City, UT		6,000	EG
Feb. 26	Travel Impressions	Los Angeles, CA			EG
Feb 26	CTO/CHA	Portland, OR	130		JG/JJ
Feb 27	CTO/CHA	Seattle, WA	150		JG/JJ
Feb. 28	CTO/CHA	Orange County	50		JJ
Feb. 28	Travel Impressions	Scottsdale, AZ			EG
March 1	Air Jamaica Vacations Tradeshow	Costa Mesa			JJ
March 1	CTO/CHA	San Jose			EG

Date	Name of Show - T/C	City	Est. # of T/A	Est. # of Cons.	BTC Pers.
March 1	Travel Impressions	S. San Francisco			WR
March 2-4	Vacation Leisure Outdoor Show	Market Hall, Dallas, TX			VK
March 3-4	Los Angeles Times Trvl Show	Long Beach, CA			Staff
March 5	CTO/CHA	Dallas, TX			VK
March 9-11	Denver Travel Fest	Denver, CO			WR/JJ
March 12	Vacation Express	Baton Rouge, LA			CR
March 13	Vacation Express	New Orleans, LA			CR
March 19	Funjet Spring 2001 Trade Show	Dallas, TX			VK/CR
March 20	Funjet Spring 2001 Trade Show	Houston, TX			CR/JJ/VK
March 21	Funjet Spring 2001 Trade Show	San Antonio, TX			CR/VK
March 22	Funjet Spring 2001 Trade Show	Austin, TX			CR/VK
March 27	Macy's Bridal Show	New Orleans, LA			CR
March 27	GoGo World Wide Vacations	Houston, TX			CR
March 29	GoGo Tours	Baton Rouge, TX			CR
March 30	GoGo Tours	New Orleans, LA			CR
April 2	Funjet Spring 2001 Trade Show	Oklahoma City, OK			VK
April 2	AA Vacations 2001 Product Launch	San Jose/SFO. CA			EG
April 2	Apple Vacations Trade Show	Napa CA	75		WR
April 3	Funjet Spring 2001 Trade Show	Sherman, TX			VK
April 3	AA Vacations 2001 Product Launch	Universal City			CB
April 3-8	CTO Marketing Conference	New York City			JJ
April 3	Apple Vacations Trade Show	Sacramento, CA	100		WR
April 4	Funjet Spring 2001 Trade Show	Longview, TX			VK
April 4	Apple Vacations Trade Show	San Ramon, CA	90		WR
April 5	Funjet Spring 2001 Trade Show	Beaumont, TX			CR
April 5	AA Vacations 2001 Prooduct Launch	Irvine, CA			EG
April 5	Apple Vacations Trade Show	Santa Clara, CA	90		WR
April 6-8	Golden Gate Travel Expo	San Francisco, CA			WR/JJ
April 9	Funjet Spring 2001 Trade Show	Amarillo, TX			VK

Date	Name of Show - T/C	City	Est. # of T/A	Est. # of Cons.	BTC Pers.
April 9	National Travel Exchange	Seattle, WA			EG
April 9	Apple Vacations Trade Show	Glendale, CA	100		WR
April 10	Apple Vacations Trade Show	Ontario, CA	80		WR
April 10	Apple Vacations Trade Show	Ventura, CA	90		WR
April 10	National Travel Exchange	Portland, OR			EG
April 10	Funjet Spring 2001 Trade Show	Lubbock, TX			VK
April 11	Funjet Spring 2001 Trade Show	Midland, TX			VK
April 11	Apple Vacations Dinner Trade Show	Garden Grove, CA	120		JG
April 11	AA Vacations 2001 Product Launch	Austin, TX			CR
April 12	AA Vacations 2001 Product Launch	Dallas, TX			VK
April 12	Apple Vacations Trade Show	La Jolla, CA	110		EG
April 24	Travel Agents of Greater New Orleans – Travel Expo	Kenner, LA			CR
29-4 May	Driftwood/GBV Sales Blitz	Dallas & Fort Worth			JJ/WR/V K/EG/CR/ CK/LC/ PS
8-12 May	Int'l Travel Partner's Conference	Grand Bahama Island			JJ
17-22 May	ASTA Western Regional Conference	Cabo San Lucus, Mexico			JJ/WR
3-7 June	Funjet Vacations Blitz	Houston			JJ/CR/E G/CK/MC /KM/EAC T
19,21,22,23 ,24,26,27 June	Nickelodeon Shows	LA, Las Vegas, St Clara, Bakersfield, Salt Lake City, Denver			JJ/WR/ EG

BTO MIDWEST AREA
JANUARY-JUNE, 2001 PROMOTIONS/SEMINARS

JANUARY

- 4-7 Dayton Boat & Travel Show, Dayton, Ohio
- 11 Comcast Adv. Gala Event, Birmingham, Michigan
- 12-21 Travel Sports and Boat Show, Cincinnati, Ohio
- 17 Travel Planners Cons., Dublin, Ohio
- 22 BTO/Funjet Blitz, Chicago, Illinois
- 23 BTO Luncheon Reception, 410 Club, Chicago, IL
- 25 BTO Dinner Reception, Holiday Inn, Oak Lawn, Illinois
- 29 Funjet Staff Presentation, Southfield, MI
- 30 GoGo Tours Staff Presentation, Troy, Michigan

FEBRUARY

- 6 Our Lucaya Road Show, Cleveland, Ohio
- 7-10 Funjet Vacation Inaugural, Nassau, Bahamas
- 8 Our Lucaya Road Show, Chicago, Illinois
- 8-11 Columbus Dispatch Vacation Boat Show, Columbus, Ohio
- 12 South Suburban Travel Presentation, South Holland, IL
- 15 Our Lucaya Road Show, Cincinnati, Ohio
- 16-18 International Adventure Travel Show, Chicago, Illinois
- 20 Our Lucaya Road Show, Columbus, Ohio
- 22 Carlson Travel Staff Presentation, Southfield, Michigan

FEBRUARY (CONT.)

28-March 3 Funjet Vacations Fam, Nassau, Bahamas

MARCH

10 American Travel Bureau Presentation, Chicago, Illinois
12 South Suburban Travel Presentation, Crestwood, Illinois
17 Grand Bahama Vacations Inaugural, Grand Bahama, Bahamas
17-25 American/Canadian Travel & Boat Show, Cleveland, Ohio
20-22 Sales Blitz Funjet/BTO, Chicago/Indiana
26 National Trade Show, Grand Rapids, Michigan
26 National Trade Show, Novi, Michigan

APRIL

3 Ivory Isles Travel In-house Presentation, Kenilworth, Illinois
5 Vacation Express Trade Show, Cincinnati, Ohio
5 Plain Dealer Show, Cleveland, Ohio
6-8 Expo for Today's Black Women, Chicago, IL
9 AA Vacation 2001 Product Launch, Chicago, Illinois
9 ATA Vacation Meeting/Presentation, Detroit, Michigan
10 Realy Travel Meeting/Presentation, Cleveland, Ohio
12 Edgar Allen Poe Presentation, Chicago, Illinois
19 & 20 In-House Presentations, Bloomington, Illinois
23 Joliet Travel In-House Presentation, Joliet, Illinois

APRIL (CONT.)

- 24 All-Around Travel In-house Presentation, Chicago, Illinois
26 Taft High School Bahamas Day Presentation, Chicago, Illinois
28 All Tours Consumer Presentation, Chicago, Illinois
30-May 4 Driftwood Vacations Bahamas Blitz, Dallas, Texas

MAY

- 3-6 Michigan International Women Show, Novi, Michigan
3-6 ASTA Americas Regional Conference, Kansas City, Missouri
9-10 AAA Presentation, Cleveland, Ohio
14-18 Apple Vacation Sales Blitz, Cleveland, Ohio
16 CWT Alexander Travel Luncheon, Peoria, Illinois
17 GoGo Vacations Trade Show, Detroit, Michigan
17 MPI Michigan Chapter Presentation, Detroit, Michigan
19-23 BTO/Funjet Fam, Nassau, Bahamas
22 Apple Vacations Reservations Presentation, Chicago, Illinois
30 Funjet Vacations Reservations Presentation, Milwaukee, Wisconsin

JUNE

- 2 Chicago Rush In-door Football, Chicago, Illinois
13 CTO Bahamas Presentation, Chicago, Illinois
19 Just Cruise In-house Seminar, Clinton Township, Michigan
20 St. Louis College Presentation, St. Louis, Missouri
20 Air Jamaica Golf Classic, Bloomingdale, Illinois

JUNE (CONT.)

- 20 MPI Trade Show, Columbus, Ohio**
- 21 GoGo Tours Meeting/Presentation, Columbus, Ohio**
- 22 AAA Consumer Show, Cleveland, Ohio**
- 23 AmbassadairTravel International Travelfest, Indiana**
- 27 & 28 ASTA Travel Summer Travelfest, Quad Cities, Peoria, Illinois**
- 28 CTO Bahamas Presentation, Detroit, Michigan**
- 28-July 1 Apple Vacations Fam, Nassau, Bahamas**

JANUARY - JUNE, 2001 SALES ACTIVITIES
AREA-SOUTH
FLORIDA - ATLANTA - CHARLOTTE

OBJECTIVES

1. To increase passenger counts and room nights to TIOTB.
2. Screen new travel agents for BTI.
3. Meet with BTI enrollees to ensure completion of the BTI program.
4. Product updates.
5. Seek co-op opportunities.
6. Gather market intelligence.
7. Produce qualified group leads to the respective hotels in TIOTB with concentration on the summer/fall periods of 2001/2001 from planners in the southeast USA.

Trade & Consumer Shows

Date	City	Function	Anticipated	Actual	Rep.
January 21	Greensboro, SC	Mann Travel Con. Show	-	4000	R Lovett
January 31	Milwaukee, WI	Religious Conference	150	80	L Johnson
February	Supply, NC	Saltwater Fishing Show	-	500	R Lovett
February	Myrtle Bch, NC	TAC Convention	200	125	R Lovett
February	Charlotte, NC	Our Lucaya Road Show	-	150	R Lovett
February	Greensboro, SC	Our Lucaya Road Show	-	150	R Lovett
February 01	Miami Bch, FL	Our Lucaya Road Show	-	100	
February 08	FLL, FL	Our Lucaya Road Show	-	180	
Feb. 10-14	Dallas, Texas	NRB	-	1500	L Johnson
February 13	Tampa, FL	Our Lucaya Road Show	-	35	T Dorsett
February 13	Nashville, TN	Our Lucaya Road Show	-	-	E Archer
Feb. 24-28	Orlando, FL	LIMRA	450	448	M Lockhart
February 26	Cocoa Beach, FL	National Trade Show	-	120	
February 27	W Palm Beach	NTS	-	175	B Bethel
February 28	Ft Myers, FL	NTS	-	-	-
February 28	ATL, GA	Atlanta Journal Trade Show	-	300	E Archer
March	Charlotte, NC	Vacation Express Travel	-	-	R Lovett
March 05	Atlanta, Ga	NTS	-	100	E Archer
March 06	Chattanooga	NTS	-	98	E Archer
March 07	Nashville	NTS	-	73	E Archer
March 8	Memphis	NTS	-	100	E Archer
April 3	Tampa	Travel Impressions	-	200	T Dorsett
April 3	Davie	Travel Impressions	-	80	B King
April	Atlanta	Travel Impressions	-	300	E Archer
April 25-29	Nashville, TN	NC of BMP	425	416	M Lockhart
April 17	Winter Park	7 th Annual Travel Show	-	120	C Torrence
April 17	Miami Beach	MK Tours Product Launch	-	250	B King

Group Leads

Date	Group	#	# Rooms	Destination
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Date	Group	Persons # persons	# rooms	Destination
Dec. 16-22, '01	Church of the Lord Jesus OTAB	700	450	Nassau/PI
June 11-15, '03	American Cancer Society	1500		Nassau/GBI
July 2002	Church on the Rock Univ. FBL	1500-1800	600	Nassau/PI
April 18-21	Rexall Showcase International	500		Nassau
Feb. 20-24, '02	Wachovia Bank	300		Nassau
Aug. 14-17, '02	Johnson & Johnson	900		Nassau/GBI
Sept. 11-15, '02	Winn Dixie Stores	225		Nassau
Oct. 16-20, '02	Alltel	450		Nassau/GBI
Nov. 8-15, '02	St. James Parish Trip	100		Nassau/GBI
May 9-12, '02	Kelly's Kids Incentive Trip	70		Nassau/GBI
Aug. 16-19, '02	Caribbean Incentive Group	120		Nassau/GBI
Aug. 9-13, '01	Caribbean Incentive Group	50		Nassau/GBI
Oct. 3-7, '02	Executive Incentives	400		Nassau
Sept. 24-29, '02	VeriFone	600		Nassau/GBI
Nov. 14-17, '01	Monumental Meetings	150		Nassau
May 22-26, '02	CheckFree, Corp.	200		Nassau/GBI
March 4-10, '02	Hitachi Home Electronics, Inc.	300		Nassau/GBI
May 15-18, '03	Petro Chemical Products	300		Nassau/PI
Feb. 20-23, '03	Mayo Clinic	190		GBI
Aug. 15-18, '02	Winn Dixie Stores	180		Nassau/PI
June 14-17, '02	Flamers Charburgers, Inc.	100		Nassau/PI
Sept. 4-8, '02	Exclamation Points, Inc.	320		GBI
Sept. 19-22, 02	Aalemite Corporation	110		Nassau/PI
Dec. 5-8, '01	Benny Hinn's family	25	10	Nassau/PI
Dec. 5-8, '01	Benny Hinn's Crusade Team	80	40	Nassau/PI
March 6-10, '02	One Lambda, Inc.	225		Nassau/PI/GBI
July 19-21, '01	Paraiso Radio 88.3 FM	55		GBI

Fam Trips

Date	Gateway	Destination	Attendance	Air/Partner
Feb. 3-4	FLL	GBI	10	Discovery & Our Lucaya
Feb. 8-11	ATL	GBI	09	AirTran
Feb. 9-11	Miami-Palm Beach	Nassau	06	Bahamasair & BC Hilton
Feb. 9-11	Miami	Nassau	03	Bahamasair & BC Hilton
Mar. 15-18	ATL	GBI	09	AirTran
4/30-5/01	Miami	Nassau	17	NCL
April 24-27	Atlanta	GBI	09	Vacation Express
May 14-16	Port Everglades	GBI	15+	

Site Inspections

Feb 1-3	Johnson & Johnson	Steve Brooks	
	Nassau/PI		
Feb. 21-22	Pilot International	Peggy Davidson	GBI
Feb. 22-24	Pilot International	Peggy Davidson	Nassau/PI
April	SRI Travel & Tours	Renee Werbin	Nassau/PI

Public Relations

FLORIDA

- Power 96 radio promotion Feb. 20-March 3. Partnered with Club Fortuna & Discovery Cruise Lines.
- "Perfect Wedding Guide" promotion (partnered with All Aboard Cruise & Travel). The Fenell's, winners of the prize, were married on Feb. 14th and began their honeymoon at the British Colonial Hotel on Feb. 15th. Upon their return to Orlando, they were interviewed by MIX 105.1 radio where they spoke about their honeymoon experience.
- Ebony Fashion Fair, February 2nd. Orlando (partnered with Travelmax of Central Florida).
- BahaMen Concert Press Reception, February 3rd. Held at Monty's on South Beach to announce the upcoming BahaMen concert to the local media and The BTO used the opportunity as a VIP event for its Bahamas Specialists.
- Church of God of West Broward's Valentine Banquet in Sunrise, Florida. The Bahamas participated in the silent auction with an all-inclusive package for two to Ocean Reef Club with transportation via Discovery Cruise Lines.
- L Johnson was interviewed (February) by TBN Life Today Show (an audience of over 100,000,000 in North America).
- BTO joint promotion with 101.5 Lite FM/102.7 Magic and Access Wireless for the period April 16-21. BTO provided one 3-day/2-night accommodation at the Kamalame Cay, Andros for two.
- BMW Films, along with Lite FM and The BTO, partnered on a four-week promotion that began May 9. Daily winners will receive sports and action-related prizes, that is, Marlins, Panthers, Nascar tickets. The grand prize, a trip to TIOTB.
- On April 19th a "Taste of the Islands" was held in the lobby of BTO-Aventura's office building. Eighty professionals, media representatives from the Caribbean/African-American community and industry partners attended.

Atlanta

- Star 98 radio promotion in conjunction with Custom Travel Memphis, GBV & Resort at Bahamia beginning May 14th for four weeks.
- Working with the 13th Annual Atlanta-Caribbean Peach Carnival scheduled for May 25-29. TIOTB will have a straw market display, and a promotional booth with Dillard's Travel Agency for on-site bookings.

In-Agency Seminars

- February 20 Travel Worldwide Network 5 agents E Archer
- February 20 Dick Warren Travel 3 agents E Archer
- April 12 Fairfield Tours 40 agents
- April 17 GoGo-FLL - B King
- April 17 Personal Touch Tours, 11 Inc. 04 E Archer

Total Sales Calls	226
Telemarketing	447
In-Agency seminars	05

NORTHEAST TRADE/CONSUMER SHOWS - JANUARY, 2001-JUNE, 2001

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/STATE</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REPP(S)</u>	<u>COST</u>
1/6-14	NY Boat Show	NY, NY	20,000	E. Miller/M. Higgs	
1/12-15	Vacation Expo	Boston, MA	18,000C	J. Cuffie	
1/16	Our Lucaya Launch	New York, NY	160TA	Higgs/Culmer	
1/16	Our Lucaya Launch	Long Island, NY	TBA	J. Turner	
1/16-19	Boston Blitz	Boston, MA	N/A	J. Cuffie	
1/18	Our Lucaya Launch	Somerset, NJ	55TA	J. Turner/Vanderpool	
1/18	Macy's Bridal Show	Menlo Park, NJ	TBA	B. Vanderpool	
1/18	Our Lucaya Launch	Westchester, NY	35TA	J. Turner/ C.King	
1/19	American Airline Vacations	Boston, MA	TBA	J. Cuffie	
1/20	Macy's Bridal Show	Florham Park, NJ	52TA	B. Vanderpool	
1/22	Our Lucaya Launch	Short Hills, NJ	TBA	J. Turner/Vanderpool	
1/25	Our Lucaya Launch	Philadelphia, PA	TBA	J. Turner	
1/27-28	Osbourne Jenks Bridal	Hartford, CT	600C	C. King	
1/30	Our Lucaya Launch	Baltimore, MD	TBA	J. Turner	

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NORTHEAST TRADE/CONSUMER SHOWS - JANUARY 2001-DECEMBER, 2001

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/STATE</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REP(S)</u>	<u>COST</u>
	This month's activities also included daily sales calls (Monday-Friday) and sales blitzes by marketing representatives to travel agencies, airlines, wholesaler/tour operators in New York, Connecticut, New Jersey, Boston & New England states, Philadelphia, Washington, D.C., Maryland, Virginia and West Virginia.				

NORTHEAST TRADE/CONSUMER SHOWS - JANUARY, 2001-JUNE, 2001

DATE	NAME OF SHOW	CITY/STATE	EXPECTED		BTO REP(S)	COST
			ATTENDANCE			
2/5-9	TNT Blitz	Boston, MA	TBA		J. Turner/J. Cuffie	
2/14	TASC/GoGo Worldwide Vacations	Huntington, NY	200TA		B. Vanderpool	
2/15	Destination Showcase	Washington, DC	700MP		K. Evans	
2/22	American Express Travel Show	Randolph, MA	TBA		J. Cuffie	
2/24-25	Baltimore Sun Expo	Baltimore, MD	TBA		T. Sands	
2/25	CI Travel Showcase	Virginia Beach, VA	500TA/C		G. Johnson	
2/26-3/2	GBI New Jersey Blitz	New Jersey	TBA		Turner/Vanderpool	
2/27	GBI Product Launch	West Orange, NJ	400TA		J. Turner/B. Vanderpool	

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NORTHEAST TRADE/CONSUMER SHOWS - JANUARY, 2001-JUNE, 2001

DATE	NAME OF SHOW	CITY/STATE	<u>EXPECTED</u> ATTENDANCE	BTO REP(S)	COST
3/21	LITAA Trade Show	Melville, NY	300TA	B. Vanderpool	
3/22	ACT Seminar	Eatontown, NY	75TA	B. Vanderpool	
3/23-25	Beneath The Sea	Secaucus, NJ	14,000C	B. Vanderpool	
3/25	AAA / Vacation Store	Camp Hill, PA	200	B. Bosfield	
3/25	Covington Travel Show	Charlottesville, VA	TBA	G. Johnson	
3/26	American Airlines Vacations	Newark, NJ	300	B. Vanderpool	
3/27	Macy's Bridal Show	Albany, NY	TBA	C. King	
3/27	American Airlines Vacations	White Plains, NY	300	C. Kings	
3/28	American Airlines Vacations	Boston, MA	300	J. Cuffie	
3/29	Macy's Bridal Show	Bridgewater, NJ	TBA	B. Vanderpool	

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NORTHEAST TRADE/CONSUMER SHOWS - JANUARY 2001-JUNE, 2001

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/STATE</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REP(S)</u>	<u>COST</u>
4/2	AWTA Trade Show	White Plains, NY	300TA	C. King	
4/2	Vacation Express Trade Show	Washington, DC	150/250	G. Johnson	
4/2	NECTO Golf & Tennis	Boston, MA	TBA	J. Cuffie	
4/2	National Trade Show	Harrisburg, PA	110TA	D. Joyner	
4/3	Vacation Express Trade Show	Baltimore, MD	150/250	T. Sands	
4/3	National Trade Show	Wilmington, DE	110TA	D, Joyner	
4/3	Macy's Bridal Show	Stamford, CT	TBA	C. King	
4/3	CTO/SATW	New York, NY	140TW	D. Brooks	
4/5	Macy's Bridal Show	Tyson Corner, VA	TBA	G. Johnson	
4/5	Macy's Bridal Show	Boston, MA	TBA	J. Cuffie	
4/5	National Trade Show	Allentown, PA	110TA	B. Bosfield	
4/10	Peninsula Show	Tyson Corner, VA	200TA	G, Johnson	
4/10	National Trade Show	Jersey Shore, NJ	110TA	B. Vanderpool	
4/11	Peninsula Show	Towson, MD	200TA	T. Sands	

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NORTHEAST TRADE/CONSUMER SHOWS - JANUARY, 2001-JUNE, 2001

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/STATE</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REP(S)</u>	<u>COST</u>
4/16-20	GBI Blitz	Philadelphia, PA		B. Bosfield/D. Joyner	
4/17	Macy's Bridal Show	King of Prussia, PA	TBA	B. Bosfield	
4/18	CTO NJ Trade Show	Newark, NJ	200TA	B. Vanderpool	
4/18	Maine ASTA	Augusta, ME	200TA	J. Cuffie	
4/19	Macy's Bridal Show	New York, NY	TBA	M. Higgs	
4/21	Macy's Bridal Show	Warwick, RI	TBA	J. Cuffie	

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NORTHEAST TRADE/CONSUMER SHOWS - JANUARY, 2001-JUNE, 2001

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/STATE</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REPP(S)</u>	<u>COST</u>
5/4-6	7 th Annual Baltimore Show	Timonium, MD	TBA	T. Sands	
5/7	Travel Professional of NY	Jamaica, NY	100	M. Higgs	
5/8-9	Pentagon Travel Show	Washington, DC	5000	G. Johnson	
5/14	Women in Travel	Albany, NY	200TA	C. King	
5/15	Sandals Ultra Convention	Danvers, RI	TBA	J. Cuffie	
5/15	Women in Travel	Syracuse, NY	200TA	C. King	
5/16	Women in Travel	Rochester, NY	200TA	C. King	
5/17	Women in Travel	Buffalo, NY	200TA	C. King	
5/22	Austin Travel	Long Island, NY	TBA	B. Vanderpool	
5/25	CT ASTA Trade Show	New Haven, CT	200TA	C. King	
5/30	Travel Impressions	Roanoke, VA	100TA	G. Johnson	
5/31	Travel Impressions	Charleston, WV	100TA	T. Sands	

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5/17/01

NORTHEAST TRADE/CONSUMER SHOWS - JANUARY 2001-JUNE, 2001

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/STATE</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REP(S)</u>	<u>COST</u>
6/5	Travel Impressions	Richmond, VA	100TA	G. Johnson	
6/6	Travel Impressions	Norfolk, VA	100TA	G. Johnson	

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ATTACHMENTS

to this document can be

found in the original file.

From

Expenditure

Account Ledger.
