

DEC 31 2005

For Six Month Period Ending _____
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No. 2310

Bahamas Ministry of Tourism

(c) Business Address(es) of Registrant

P O B ox N-3701
Nassau, NP
BAHAMAS

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
 - (1) Residence address Yes No
 - (2) Citizenship Yes No
 - (3) Occupation Yes No

- (b) If an organization:
 - (1) Name Yes No
 - (2) Ownership or control Yes No
 - (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

N/A

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

N/A

CRM/CES/REGISTRATION UNIT
2006 JUN 29 AM 9:09

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
VIRGINIA KELLY	REGIONAL MANAGER, CHICAGO	RELOCATED TO HEADQUARTERS in Nassau, BAHAMAS November 2005

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information: JAMEICA DUNBOMBE, 1667 SW 166 Avenue, Pembroke Pines, FL 33025 BAHAMAS Marketing Representative 12/5/2005

Name	Residence Address	Citizenship	Position	Date Assumed
ANDREA ARANAH	500 S Crescent Dr Hollywood, FL 33021	BAHAMAS	Administrator..	11/3/2005
ANDRE MILLER	11850 SW 99 St Miami, FL 33186	BAHAMAS	Coordinator	11/3/2005

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
ANDREA ARANAH	SEE 4(B)	Bahamas	Groups Admin.	11/3/2005
ANDRE MILLER	SEE 4(B)	Bahamas	Coordinator	11/3/2005
JAMEICA DUNCOMBE	SEE 4(B)	Bahamas	Marketin Representative	12/5/2005

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

*Name of foreign principal**Date of termination*

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish following information:

*Name and address of foreign principal**Date acquired*

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

N/A

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date From Whom Purpose Amount

ATTACHED

Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Name of foreign principal Date received Description of thing of value Purpose

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).) 8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal. 9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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DOCUMENT ATTACHED

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes

No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes

No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: N/A

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: N/A

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials: N/A
 English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No N/A

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

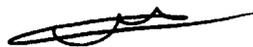
VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

June 21, 2006

(Type or print name under each signature¹³)



Miriam Manigault

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

YES _____ or NO X _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES _____ or NO X _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

6.21.2006

Date

Miriam Manigault

Please type or print name of
signatory on the line above

SR Manager

Title

**BAHAMAS TOURIST OFFICE
U.S. DEPOSITS
JULY - DECEMBER, 2006**

JULY	\$ -
AUGUST	\$ -
SEPTEMBER	\$ -
OCTOBER	\$ 2,000,000.00
NOVEMBER	\$ 3,835,000.00
DECEMBER	\$ 2,000,000.00
	\$ 7,835,000.00

MINISTRY OF TOURISM EXPENDITURE
 JANUARY 1 2005 DECEMBER 30 2005

<u>DEPT</u>	<u>ACCOUNT</u>	<u>ACCOUNT DESCRIPTION</u>	<u>TOTAL</u>
110	067091401011	TRAVEL AND SUBSISTENCE	2,270.27
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	31,200.60
		TOTAL	33,470.87
111	067091401011	TRAVEL AND SUBSISTENCE	5,851.83
	067091402011	TRANSPORTATION OF THINGS	11,205.52
	067091403011	RENT, COMMUNICATION & UTILITIES	505,003.17
	067091404011	PRINTING AND REPRODUCTION	32,955.21
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	19,028.17
	067091406011	SUPPLIES AND MATERIALS	9,299.45
		TOTAL	583,343.35
112	067091402011	TRANSPORTATION OF THINGS	72.71
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	9,788.49
	067091406011	SUPPLIES AND MATERIALS	720.84
		TOTAL	10,582.04
113	067091401011	TRAVEL AND SUBSISTENCE	93,117.09
	067091403011	TRANSPORTATION OF THINGS	6,069.22
	067091403011	RENT, COMMUNICATION & UTILITIES	32,207.29

SSWEETING 01/20/06

DEPT	ACCOUNT	ACCOUNT DESCRIPTION	TOTAL
113	067091404011	PRINTING AND REPRODUCTION	805.94
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	79,299.37
	067091406011	SUPPLIES AND MATERIALS	22,591.06
		TOTAL	203,089.99
115	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	635.00
		TOTAL	635.00
116	067091401011	TRAVEL AND SUBSISTENCE	1,490.00
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	158,368.18
		TOTAL	159,858.18
118	067091401011	TRAVEL AND SUBSISTENCE	86,744.22
	067091402011	TRANSPORTATION OF THINGS	140.57
	067091403011	RENT, COMMUNICATION & UTILITIES	38,299.87
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	34,795.27
	067091406011	SUPPLIES AND MATERIALS	15,519.96
		TOTAL	165,499.89
120	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	1,092.49

DEPT	ACCOUNT	ACCOUNT DESCRIPTION	TOTAL
		TOTAL	1,092.49
121	067091401011	TRAVEL AND SUBSISTENCE	2,530.80
	067091402011	TRANSPORTATION OF THINGS	11,054.41
	067091403011	RENT, COMMUNICATION & UTILITIES	213,256.28
	067091404011	PRINTING AND REPRODUCTION	8,204.08
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	13,716.19
	067091406011	SUPPLIES AND MATERIALS	3,836.59
		TOTAL	252,598.35
123	067091402011	TRANSPORTATION OF THINGS	425.46
	067091403011	RENT, COMMUNICATION & UTILITIES	39,281.30
	067091404011	PRINTING AND REPRODUCTION	101.50
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	1,789.31
		TOTAL	41,597.57
124	067091403011	RENT, COMMUNICATION & UTILITIES	21,481.58
	067091404011	PRINTING AND REPRODUCTION	376.50
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	4,548.68
		TOTAL	26,406.76

MINISTRY OF TOURISM EXPENDITURE
JANUARY 1 2005 DECEMBER 30 2005

DEPT	ACCOUNT	ACCOUNT DESCRIPTION	TOTAL
125	067020120011	FREIGHT AND EXPRESS	.00
	067030112011	RENT - LIVING ACCOMMODATION (G	.00
	067091402011	TRANSPORTATION OF THINGS	3,834.51
	067091403011	RENT, COMMUNICATION & UTILITIES	79,255.10
	067091404011	PRINTING AND REPRODUCTION	4,600.26
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	8,761.89
	067091406011	SUPPLIES AND MATERIALS	1,149.80
		TOTAL	97,601.55
126	067091402011	TRANSPORTATION OF THINGS	450.06
	067091403011	RENT, COMMUNICATION & UTILITIES	9,102.97
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	1,508.84
		TOTAL	11,061.87
140	067091401011	TRAVEL AND SUBSISTENCE	163.67
	067091402011	TRANSPORTATION OF THINGS	11,442.01
	067091403011	RENT, COMMUNICATION & UTILITIES	53,175.69
	067091404011	PRINTING AND REPRODUCTION	1,885.96
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	10,097.90

DEPT	ACCOUNT	ACCOUNT DESCRIPTION	TOTAL
140	067091406011	SUPPLIES AND MATERIALS	6,253.11
		TOTAL	88,318.34
142	067091402011	TRANSPORTATION OF THINGS	730.61
	067091403011	RENT, COMMUNICATION & UTILITIES	23,318.17
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	2,757.67
	067091406011	SUPPLIES AND MATERIALS	186.00
		TOTAL	26,992.45
150	067091401011	TRAVEL AND SUBSISTENCE	14,812.76
	067091402011	TRANSPORTATION OF THINGS	151.28
	067091403011	RENT, COMMUNICATION & UTILITIES	20,088.56
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	149,469.61
	067091406011	SUPPLIES AND MATERIALS	2,865.69
		TOTAL	187,387.90
		FINAL TOTALS	
		TOTAL	1,936,556.60

*** END OF REPORT ***

Tour Travel USA
Marketing Initiatives
July-August 2005

DATE	NAME OF SHOW/EVENT	CITY/STATE	VENUE	BTO REP	STATUS/COMMENTS
Jul. 7	Gold Coast TIA	Boynton Beach		CT	Completed 7/7/2005 11:09 AM
Jul. 7-8	Apple Vacations Agency Trainings	Los Angeles		WR	Completed CPM/OFS/REGISTRATION UNIT
Jul. 14	Bannockburn Travel Show	Chicago		LC	Completed
Jul. 15	Midwest Travel Suppliers Assn Meeting	Chicago		LC	Completed
Jul. 17	Destiny Child's Concert	Florida		CT	Completed
Jul. 21	ARTA Meeting	Los Angeles		WR	Completed
Jul.24-Aug 1	EAA Show	Oshkosh, WI		LC	Completed
Aug. 2	Mid Night Golf Association	Detroit		LB	Completed
Aug. 3	South Miami Hospital Staff Cultural Event	Florida		CT	Completed
Aug. 4	Prepaid Legal Association Meeting	Detroit		LB	Completed
Aug. 6	Michigan Church Leaders Meeting	Detroit		LB	Completed
Aug. 9	Gold Coast TIA	Delray Beach		CT	Completed
Aug. 10-11	Joint Sales Calls with PITDA	Florida		CT	Completed
Aug. 10	CTO Meeting	Ft. Lauderdale		CT	Completed
Aug. 11	ASTA Meeting	Miami Beach		CT	Completed
Aug. 12	Marriage Retreat Meeting	Detroit		LB	Completed
Aug. 17	Joint Calls with Skybird Vacations	Flint, MI		LB	Completed
Aug. 18	Chamber of Commerce Meeting	Taylor, MI		LB	Completed
Aug. 22	Funjet Show	Detroit		LB	Completed
Aug. 23	Funjet Show	Grand Rapids, MI		LB	Completed

Tour Travel USA
Marketing Initiatives
July-August 2005

Aug. 23	Miami Herald Meeting	Florida		CT	Completed
Aug. 24	Funjet Show	Cleveland, OH		LB	Completed
Aug. 24-26	CTO Atlanta Sponsorship Meeting/GBI	Atlanta		CT	Completed
Aug. 26	Rochester Assembly Meeting	Cleveland, OH		LB	Completed
Aug. 27	A Taste of the Bahamas Event	Cleveland, OH		LB	Completed
Aug. 27	Thunder Rock Entertainment Meeting	Detroit/Cleveland		LB	Completed
Aug. 29	Funjet Show	St. Louis, MO		LC	Completed
Aug. 30	Funjet Show	Minneapolis, MN		LC	Completed
Aug. 31	Funjet Show	Chicago		LC	Completed
Sept. 1	Funjet Show	Milwaukee, WI		LC	Completed

Tour/Travel September -2005
Activities Completed

Willamae Rolle

9/1 Training at Michael's Travel Center, Agoura
9/2 Sales Calls, Camarillo
9/5 Labour Day Holiday
9/6 Admin. duties
9/8 Training at American Express, El Segundo
9/9 Sales Calls, Manhattan Beach
9/12 Sales Calls, Mission Viejo
9/13 Sales Calls, Ontario
9/14 Training American Express, Redondo Beach
9/15 Sales Calls, Riverside
9/16-19 Summerfest, Denver, CO
9/20 Admin. duties
9/21 Sales Calls, Redlands
9/22 Sales Calls, Calabasas
9/23 Sales Calls, Brea
9/26 Admin. duties
9/27 Funjet, Ft. Collins, CO
9/28 Funjet, Denver, CO
9/29 Funjet, Colorado Springs, CO
9/30 Rocky Mt. CTO meeting, Denver, CO

LeVaughn Cooper

9/1 Funjet Show - Milwaukee
9/2 Return to Chicago – in office
9/5 HOLIDAY – LABOR DAY
9/6 In Office – CTO Tourist Boards Meeting
9/7-9 Sales Calls
9/11-13 Bannockburn Travel Show - Chicago
9/12 SSTP Monthly Meeting
9/14 In Office - CTO Monthly Meeting
9/15-16 Sales Calls
9/19 In Office
9/20-23 Sales Calls
9/26 Funjet Trade Show – Kansas City, MO
9/27 In Office
9/27-30 Sales Calls

Dornell Watson

9/1 AAA Lunch Presentation w/Travel Impressions (MD)
9/2 Admin. Day
9/5 Labor Day Holiday

9/6 VACATION
 9/7 VACATION
 9/8 VACATION
 9/9 VACATION
 9/12 Admin Day; Travel to MD for Pelican Bay Sales Blitz
 9/13 Pelican Bay Sales Blitz - DC, MD, VA
 9/14 " " "
 9/15 " " "
 9/16 Admin. Day
 9/19 Liberty Travel Training - NJ
 9/20 Sales Calls
 9/21 Sales Calls
 9/22 Admin. Day; Apple Vacations Tradeshow & Pres.
 9/23 Admin. Day
 9/25 Travel to Boston
 9/26 TNT Tradeshow & Pres. (Boston)
 9/27 TNT Tradeshow & Pres.
 9/28 TNT Tradeshow & Pres.
 9/29 TNT " "
 9/30 Travel from Boston to PA

Cecile Torrence

01 - In-office
 02 - In-office
 05 - Labor Day Holiday
 06 - In-office
 07 - In-office
 08 - Casual Day
 09 - In-office
 12 - In-office
 13 - CTO Meeting
 14 - Joint Sales Calls
 15 - Joint Sales Calls
 16 - In-office
 17 - Gold Coast TIA Meeting (Installation of new officers)
 19 - In-office
 20 - In-office
 21 - Joint Sales Calls
 22 - Joint Sales Calls
 23 - In-office
 26 - In-office
 27 - In-office
 28 - Joint Sales Calls
 29 - Joint Sales Calls
 30 - In-office

Margaret Campbell

1 - Tour & Tvl. Sales Calls(3) Agencies
 2 - In Office/Follow-up & Administration.
 5 - Public Holiday

- 6 - In Office/Follow-up & Administration
- 7 - Tour & Tvl. Sales Calls(3) Agencies
- 8 - Casual Day
- 9 - Promt./Meeting(American Women Conference).

- 12 - In Office/Follow-Up & Administration
- 13 - Tour Tvl. Sales Calls(2) Agencies & Apple Vacations' Trade Show
- 14 - In Office/Follow-up & Administration
- 15 - Promt./Meetings(ESPN Zone, Clear Channel & Walter Payton Fdt.)
- 16 - In Office/Follow-up & Administration.
- 19-21 Vacation
- 22-26 Midwest African-American/American Airlines Press Trip
- 27 - In Office/Follow-Up & Administration
- 28 - Tour & Tvl. Sales Calls(3) Agencies
- 29 - In Office/Follow-Up & Administration
- 30 - Promt./Meetings(Mayor's Office of Special Events, Radio 99.9F.M).

Lurline Bubb

- 1-2 Office
- 3 Party Animal Travel Consumer Show
- 5 US Holiday
- 6 Office
- 7-8 Sales appointments
- 9-10 Curves Consumer show
- 12 Office
- 13 In house presentation-Parma - pending
- 14-15 Sales appointments
- 16-17 Mayor's Time Consumer show
- 19 Office
- 20 OSSN meeting
- 21-22 Sales appointments
- 23 Office
- 26 Office
- 27-28 AAA Managers Presentation - Toledo, OH
- 30 Office

Tour & Travel OCTOBER, 2005

Monthly Status Report Northeast, Midwest, West, OCTOBER 2005

Prepared By: RAQUEL GARNETTE

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
Sales calls/in-office training	Completed 13 sales calls and training sessions throughout San Diego, Ventura an Pasadena, CA	Lurline Bubb to make introductory calls to these accounts when she assumes responsibility for the territory	Willamae Rolle	
Sales calls	Completed 20 introductory calls throughout the New York tri-state area		Nuvie Chootsingh	
Sales calls/in-office training	Completed 13 sales calls		Levaughn Cooper	
Meeting with American Express (Harold Jenkins), to discuss promotional opportunities	Discussed promotions for employees in the Sears and Kraft Foods buildings since Amex has major accounts with these companies. Also discussed participation in travel expo. at the Navy Based in conjunction with SATO travel,	Amex to provide L.C. with promotional details in writing, so that she that she can solicit partner participation		
Sales calls	Completed 15 sales calls in the Chicago area		Margaret Campbell	
Bahamas Gospel Cruise & Concert	Working with WillieMae	Finalize meeting with Dr.	Margaret Campbell	

	McIver of Rejoice Musical Soulfood Network an ABC affiliate regarding a group of 300 + persons who shall be traveling to Nassau in March '06 via cruise ship to attend a concert.	Myles Munroe regarding use of his church. Awaiting request from organizer for sponsorship opportunities.		
Joint calls with Our Lucaya, Pelican Bay, Small Hope Bay	Promoted their hotels and general Bahamas product		Dornell Watson	
In-office training	Completed training for 12 reservation agents at Cheap Caribbean.com	Training will be repeated in six months for a new group of agents	Dornell Watson	

Marketing Intelligence

None to report during this period

Trade/Consumer shows

10/17	AAA Conference	Anaheim, CA	400 pax	W.R.
10/21	Int'l Society of T'vl & Tourism	Chicago, IL	200 pax	M.C.
10/22	The Philadelphia Inquirer Show	Philadelphia, PA	5,235 pax	D.W.
10/25	Travel Impressions Show	Philadelphia, PA	200 pax	D.W.
10/27	Gogo Worldwide Vacations Show	Teaneck, NJ	150 pax	N.C.
10/27	United Vacations Show	Virginia	140 pax	D.W.
10/29	NJ Travelmania/Apple Vacations	Edison, NJ	300 pax	N.C.
	Best Travel/Carnival Cruise Show	Vernon Hills, IL		M.C.

Trade Organizations

10/2	Professional Women In Travel	Los Angeles, CA	140 pax	W.R.
10/3	CTO Chapter/GBI Presentation	Boston	40 pax	N.C.
10/5	CTO Chapter/GBI Presentation	Philadelphia, PA	70 pax	N.C.
	ASTA Trade Show			M.C.

Misc/Administrative matters

- Willamae Rolle retired from the LA office
- Chicago office relocated to a new address
- Conrad King was re-assigned to the Atlanta office with responsibility for the South

Florida Marketing - October, 2005

Prepared By: **Anthony Stuart**

PROJECTS	STATUS/SYNOPSIS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
Bahamasair	Conference Call with Phyllis Johnson & Woodrow Wilson (UP) & Earl Miller BOIPB to discuss Inaugural FLL – MHH service Nov. 17, 2005	Speak with Tyrone Sawyer to find out what his plans are for the event so that we do not duplicate efforts. Meeting with Woodrow & BOIPB on Nov. 01 to finalize plans for the flight.	CT for Travel Agent Fam Trip KW working with Nalini Bethel on Media Fam AS Create an Email invitation & proposed itinerary	Nov. 4
Sun Sentinal.com	Met with Annette Kidd & Todd Greeninger to discuss online advertising, promotions & marketing opportunities in FLL, MIA, PBI & MCO. Discussed joint opportunities with gogbv.com as well	Awaiting a proposal from SunSentinal.com	AS	
In Stadium Ads	Met with Neal Bendisky & James Turner to discuss a joint promotion at Dolphins Stadium for GBI & GoGBV.com	Will consider for next season as half the season is completed already.	AS	

Florida Panthers	Met with Heather Wright to discuss a Bahamas Nite at the BankAtlantic Centre in conjunction with the GBI Zone. James & Betty are looking at dates & opportunities	Await a confirmation of a date from James Turner.	AS	Nov. 3
Sports Marketing	<p>Attended the Sports Summit in NPI hosted by the BTO Sports Team. Advised sports federations on the role of the Florida Unit</p> <p>Attended VollyBowl meeting with James Turner, Steve Clements GBI & Sports Team to discuss ways to increase attendance at GBI event Oct. 21 -23. Suggested GoGBV produce packages for the event using Lucaya hotels. Steve Clements to produce the packages.</p> <p>Received a proposal from Florida Marlins Baseball Team.</p> <p>Karen prepared a task sheet for the Dolphin & Heat events so that we are prepared for the activities this year</p>	<p>Awaiting Sports Calendar & Activities for Director Sports Tourism. Advise Andrew Adderley of activities so that he can post on Bahamas.com & create online packages</p> <p>Cancelled due to Hurricane Wilma. No new date announced</p> <p>Sent via Email to Director Sports Marketing for Action</p> <p>Awaiting Fan Fest Dates from Greg</p>	<p>AS & KW</p> <p>AS/CT/KW</p> <p>AS</p> <p>KW</p>	
Midweek Business & Condo Listings	Met with Andrew Adderley to discuss Villa, Condos & Private Apt. Rentals on Bahamas.com & Expedia.com.	Once the properties are approved by Hotel Licensing Dept., the application is sent to the Fla Unit to be placed on Bahgamas.com & Expedia via Andrew Adderley	KW	
Religious Department	Met with Linville Johnson to assist with Promise Keepers conference in NPI.	Conference dates are Nov. 11 & 12.	AS	

	Advised him to package the program so that it is easier to book on Bahamas.com Prepared a staff incentive flyer for Linville to promote PK event in local Florida Churches			
Florida Summit	Planned Florida Summit for the Promotion Boards & Key Industry Partners to discuss & create a marketing plan for the Florida Market. Cecile arranged venue & Karen prepared letter of invitation.	Postponed due to Hurricane Wilma. Proposed Date Nov. 22, 05	AS/CT/KW	Nov. 5
African American Department	Focus Group Meeting with Anita Johnson on attracting "New Business" to TIOTB	Postponed due to Hurricane Wilma	AS/JG	
CTC 28	Create a PPoint Trivia Game (AS) Secure 250 prizes & giveaway items (CT)	Cecile nor I attended as a result of Hurricane Wilma. The trivia game was sent via Email & the prizes were shipped to St. Thomas	AS/CT	
GBI Zone	Attended the official opening of the GBI Zone at the BankAtlantic Centre, home of the Florida Panthers Hockey Team. GBITB has a "Zone" her to promote GBI activities & Events	Plan activities here during key events such as concerts, hockey games &	CT/KW	
Suppliers Nite	Plan Suppliers Nites in MCO & FLL	JG is planning MCO event to include a presentation/reception followed by a unique activity. CT is planning a FLL presentation/reception at the BankAtlantic Centre to be followed by a Key Hockey Game at the GBI Zone. We can use the GBI Tickets & purchase others at a reduced cost.	JG -MCO Event CT & KW - FLL	Nov. 5
Marina Project & Boating	Attending a meeting at the PMO to discuss	Prepare a presentation on marina	AS	Nov. 15

Industry	plans for Marina development & the boating & fishing industry. There is a concern that we must take control of where marinas are located & the type & size. Also pollution, damage to the reefs and over fishing was discussed. Private Boater Entry Requirements	rules & regulations in S. Florida. Port Authority advised that more user friendly forms are being developed. One form with multi copies for Customs, Immigration, Fisheries, and Port Authority.		2006
Goombay Summer – Key West	Police Band & Bahamian Entertainment to market the 25 th anniversary of Key West Goombay Summer. Asked to represent the Minister as he could not attend due to CTC 28	Rescheduled as a result of Hurricane Wilma to Nov. 4 & 5 Cancelled due to Hurricane Wilma	AS	NA
GBI/Cloud X	Florida Unit fam trip	Report was prepared Karen Wring	AS/JG/CT/KW	
Fam Trip	Planned a staff fam trip to NPI & HI for Nov. 14 – 17. Hotel Site Inspections & activities	Postponed to assist with the UP FLL – MHH Inaugural. See UP update	CT & KW	Nov. 5
DHL	Met with Kristi James, Norma Wilkinson & Nalini Bethel to discuss promotional opportunities for TIOTB & DHL in Fla. DHL is aggressively targeting the ground transportation market in Florida. Discussed new account sign-up contest, staff incentives & trip giveaways.	Awaiting proposal from DHL	AS	
Abaco Bridal Show	Cecile is working on a list of Travel Agents for the event in December	Ongoing	CT	
Weddings & Honeymoons	Compiled a Weddings & Honeymoon	Sabrina to Email agents	CT	

	Email list			
Palm Beach Travel Show	Cecile secured Partner (Pelican) & Collateral for Show	Cecile & Karen will work the show	CT	
Orlando Sentinel Drive-A-Way Contest	Completed - Contest to run Nov 3 – 6 & Nov 10-13. Bahamas to receive 12 half page color ads, 1 full page color ad, 6 full page black & white, 10: 60 seconds radio spots on 740 the team radio and 10 POP displays at 10 car dealership locations to include Central Florida Toyota, Fairbanks Mazda, Napleton Chrysler, Jeep, Dodge, Greenway Ford and Bob Dance Automotive etc. Entry boxes/forms will also be placed at all participating car dealerships. In exchange for the above the Bahamas has donated an 8days/7nights stay complaints of the British Colonial Hilton and roundtrip air for 2 on Bahmasair. Total promotional value \$231,975.00	Final proofing.	JG	10/26/05
Bahama Breeze	Pending – In receipt of proposals, Website Sweepstake and Message in a Bottle Promotion. Since our meeting and Bahamas power point presentation, I sense that BB may not be able to proceed with ideas initially discussed, however still in pursuit.	Review and following meeting prior to commitment.	JG	10/24/05
Tommy Bahama @ Point Orlando	Pending – Schedule meeting to discuss joint opportunity with the opening of a new location.	Follow up with corporate office and locate details from TB national promotion 2003.	JG	10/27/05
Infusion Tea Shop	Pending –	Reschedule appointment	JG	10/28/05

	Scheduling conflict, I had to reschedule meeting.			
Radio Disney	Declined -- Proposal forward to communications department whom forward to agency for vetting. Agency's recommendation not meeting the ROI for the Bahamas.	Send letter of regret to Radio Disney	JG/NB	10/12/05
Central Florida Hotel & Lodging Silent Auction	Pending -- In conjunction with Skal International, the Central Florida Hotel Lodging Assoc has requested a weekend get-away for their upcoming annual Hospitality Gala. Each the committee selects a deserving central Florida charity to benefit from the proceeds of the silent auction. This year's charity is a "Gift for Teaching", which supplies local county teachers and students with much needed supplies at no cost.	A solicit request was sent to Fred Lounsberry of NPIP hoping to obtain a commitment from one of his member hotels.	JG	10/19/05

Trade Organizations:

10/11 Attended Skal International meeting – 45 members in attendance JG

10/11 Gold Coast TIA Meeting CT

Leave Record

10/14 Casual Day JG

10/21 Casual Day CT

10/17-18 Casual Day AS

Marketing Intelligence

As hurricane Wilma continued on the Florida's path, weekend (10/21) hotel bookings for the Orlando area are up as South Floridians and visitors head inland. Block of hotel rooms that are typically reserved for wholesalers, Internet-booking or travel agencies were open to the general public in preparation for the storm. As callers begin contacting the Visitors & Conventions Bureau looking for rooms, the Orlando CVB estimated that 5,000 rooms will be available. This will be the second year in which Orlando experience an uptick in hotel bookings as a result of hurricanes during the normally slower fall season. Some meetings and group business was reschedule for early next year.

Airlines:

Jet Blue Airways Corp.'s third quarter profit declined 67% as jet-fuel prices climbed to record highs

AirTran Airlines said it flew a record number of passengers and saw record revenue in the third quarter, a combination that helped the Orlando based airline to minimize its losses even as it contended with high fuel-prices and hurricanes Katrina and Rita. AirTran Holdings Inc., the parent of the low-cost carrier, reported a net loss of \$228,000, or break-even on a per share basis, compared with a loss of \$9.8 million, or 11 cents, a year earlier. Revenue rose 53% to \$374.6 million, up 52.5% over the prior year.

AirTran also announced effective immediately that they will no longer sell tickets through Expedia. One of the many steps taken to reduce cost for the airline. Also from the same report, third quarter report reflects a 58% bookings occurred on the airlines own Web site, while total Internet bookings increased to 72%.

Southwest Airlines Co., the most profitable U.S. carrier experience a 91% increase in their third quarter earnings as passenger traffic rose and the company benefited from protection against soaring jet-fuel prices. Net income climbed to \$227 million, or 28 cents a share, from \$119 million, or 15 cents, a year earlier. Sales increased 19 percent to \$1.99 billion.

Delta Airlines, despite bankruptcy issues Delta announced its plan to start new international service as apart of their bankruptcy makeover. It will increase international flying by 25% while cutting domestic as much as 20%. Will be adding new service to Mexico, including Orlando-Cancun, and is also expanding in Latin America.

Delta Airlines is discontinuing Song; the popular discount carrier launched 21/2 years ago will disappear its band and will be absorb its operations back into Delta May 2006. In Orlando alone, Song operates 20 flights a day to 7 destinations competing with Southwest Airlines.

Cruiselines:

Cloud X Fast Ferry, advertising new service from Palm Beach to Grand Bahama in the Orlando Sentinel Travel section.
Discovery Cruise Line is running TV ads

The ad speaks of the speed, available packages, onboard Casino, lounge areas and food & drinks. The ad however does not give a lead on introductory price.

Trade Organizations

11- 09/05 - Joint Presentation Out Island Promo board- AA Vacation- Tulsa
12/1205 - CTO North Texas Dallas 70. LB

Misc/Administrative matters

. Relocate to Dallas November 01, 2005

**Monthly Status Report
Midwest**

Prepared By: Levaughn Cooper

NOVEMBER/DECEMBER 2005

ACTIVITIES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
11/1&2 Sandals Ultra Convention in Chicago and Detroit	Completed – there was approximately 350 & 250 respectively at this show.	Collected business cards from both shows and especially in DTW. Will be using these to start my database and send out introductory letter to introduce myself as the new rep for that area		
11/3 Meeting with Roselle Tvl	Ongoing – discuss promotional opportunities that would benefit both Bahamas and agency	Agent to follow-up with me in the new year to put a plan in place		
11/8&9 In office	Completed – follow-up on calls and emails and move out last items from old office to me			
11/10 Sales Calls	Completed – Call on agencies			

	in West Chicago – Inter Campus & Fantasy Tours			
11/11 Museum of Science & Industry	Completed - Decorated an 18ft. Xmas Tree at the museum. This has been an ongoing project for the past 4-5 years.			
11/14&15 In office	Follow-up on messages and emails from the previous week. Also on items need for shipment			
11/16 – 18 Sales Calls	Completed – Batavia Cutoms Tvl., 1 st Place Tvl., Travel Service Network, Prestige TVL., Hobbit Tvl., Battaglia Tvl., American Tvl., Cosmopolitan Tvl., Creative Tvl. Ctr.	Follow-up with Hilton brochure for Batavia Travel		
1/21 In office	Return calls and followup on emails, and made plans for upcoming week			
11/22 Museum of Science & Industry	Thanksgiving/Xmas dinner for all countries who participated in the Xmas tree project			
11/23 Meeting	Completed – met with Cruise Club Int’l in Roselle to discuss cruise group on-shore activities			
11/28 – 12/2 Marketing Plan	On-going worked on marketing plan for the last 6 months in the fiscal year			
12/5-7 Tour & Travel Meeting	Completed – Very short but informative meeting in New York for T & T team			
12/8 Sales Calls	Diplomat Travel, The Travel			

	Gallery			
12/9-16 In office	Follow-ups, database mgmt, send out emails and put items in place for Jan. '06 shows			

Trade/Consumer Shows

11/1 Sandals Ultra Convention Chicago, IL 350pax
 11/2 Sandals Ultra Convention Southfield, MI 250 pax

Trade Organizations:

11/18 Midwest Travel Supplier Assn Mtg, Chicago, IL. -- 25 pax attended

Leave Record

11/4 & 7 Casual Days

Marketing Intelligence

- Funjet vacations to package spirit Airlines vacation packages to US & Caribbean destinations
- Cayman Airlines will be starting new air service from ORD to Cayman on Dec. 15th
- Delta Airlines is adding addition lift to Jamaica
- Agents are relocating clients from Mexico as a result of damages to places like Dominican Republic and Riveria Maya. Very little is being placed to The Bahamas because of pricing.

Misc/Administrative Matters

- I am still fighting with Whitney to have my emails switch to lotus notes. Been having a problem with this for months.
- Finally moved into new office space, but do not have internet access as yet

Trade Organizations

12/16 CTO Greater Phil Chapter Philadelphia, PA 100 pax D.W.

Misc/Administrative Matters

- 12/5-7 Attended Tour & Travel Meeting in NJ/NY
- 12/12-14 Attended Indusa Training in Plantation, FL.
- 12/9 – 1 Casual Day
12/22-30 – 6 Vacation Days

**ATLANTA AND SOUTH
Monthly Status Report**

Prepared By: Conrad King

November / December 2005

ACTIVITIES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
In-office Admin	Contacted partners in southern markets to introduce myself as the new rep for the area. Requested updates industry lists from Delta, Air Tran and US Airways, Go Go Vacations	Have began to update the list to merge and purge and define list of key accounts with whom I will target over the next 6 months.	CK	Jan 30
Since arriving to Atlanta, I've had numerous discussions with Paul Clements (Air Tran) to discuss promotional opportunities in major markets.	Air Tran has new sales managers in Atlanta and mid Atlantic states, all of whom are undergoing training. Effects will be made to meet with each manager.	Share marketing plans with new managers and come up with marketing initiatives for those GBI markets .	CK	Jan 30

Working with Grant Merz with Wolrd Venture to establish on going relationship with organization with more than 20,000 home based agents throughout the US.	Grant has implied that he wished to work with TIOTB - copy of communication submitted to Deputy Manager T&T.	Requested database of all home based agents in southern states and will set up workshops to update agents on new developments on TIOTB.	CK	Jan 30
Mann Travel Consumer Show – Charlotte, NC	Have finalized plans to attend the show. Will be in Charlotte, NC Jan 30-1 and Raleigh, CN Jan 1-3 to make sales calls on key accounts in that state	Upon completion of these calls, in addition to Mann Travel, I plan to target other key accounts in these cities whom I can share marketing plans to develop business, and pursue other consumer projects	CK	Feb 28
Supplier Night – Atlanta	Have secured venue for Supplier Night- Atlanta. Tentatively scheduled for Feb 7 th . However, since I am still in the process of meeting key partners, I have decided to look at a new date for this event.	Continue to make introductory calls on partner in GA.	CK	Feb 28
Adventure Travel Annual Company Meeting- Working with Paula McGougal to assist here with company meeting.	One hundred and 150 of their employees will be attending company meeting in Atlanta, Jan 28 th . Seeking support to showcase Junkanoo at the event.	Have made contact with Ms Mcdougal and have secured items for display. Will also use this opportunity to work with the agency to develop future and residual business for TIOTB through education, in-house training, emails.	CK	Feb 28
VIP Travel – Will be attending vip	Spoke to organizer and told	Next show is scheduled for	CK	Feb 28

consumer show this weekend – Jan 14 th at Atlanta Convention Center – 3000 participants	here that we cannot pay for the show, but will attend show gratis and determine if it is something to look at in the future	April 06. I will monitor the show and see if we should attend. Cost is \$150.00		
Atlanta Sales Blitz-	Spoke to Becky Reinke- Sales Manager Pelican Bay about blitzing the area. Will also send out letter to other large hotels to determine their level of interest.	Based on initial feedback, end of Feb early March is most likely timetable.	CK	Jan 20

Marketing Intelligence

Trade/Consumer shows

11/1	Delta Vacations Product Launch	Atlanta, GA	120 pax	CK.
11/2	Delta Vacations Product Launch	Atlanta, GA	102 pax	CK

Trade Organizations

12/1	Travel Industry Assoc of GA	Atlanta, GA	50 pax	CK
12/9	CTO Monthly Meeting	Atlanta, GA	40 pax	CK

**TEXAS AND WEST
Monthly Status Report**

Prepared By: LURLINE BUBB

NOVEMBER & DECEMBER -2005

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE
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				DATE
Relocate to Dallas	Nov. 01- 30			
. AA Vacation/Out Island-Training	Assist Donna Jean with AA Vacation reservation staff with training. NOV. 8-9-2005	Return and conduct Bahamas training for reservation staff. Was not able to conduct Bahamas Product information due to time constraint.	Lurline Bubb	April 04, 2006
Lunch meetings-Nov. 11 & 29,2005	Attend Lunch meeting Pastors Turtle Creek Church. Discuss promotional opportunities for up conference in 2006 for couples and battered women	Follow up meeting on going.	Lurline Bubb	
Continental Airlines Vacation Shows.	Approximately 350 agents attend both shows.	Agents are asking when we are going to conduct Bahamas educational seminar and make contact with them in Houston Lots of concerns re. no one return calls or send brochures. No activities in area for the Bahamas. However, lots of potential to get moor business from Houston. Calls will be made in Feb, 2006. Would like to conduct Bahamas seminar in September, 2006	Lurline Bubb	
Meeting With rev. Dennis Harps-Nov 28/205	Discuss Possible Women's group/Conference.	Our second meeting, looking at 2006, first group of 50 Ladies.	Lurline Bubb	
BTO SALES MEETING-NYC-	DECEMBER 5-7/2005	.		
North Texas CTO Meeting – Dec. 12, 2005	Approximately seventy agents and suppliers were in attendance. President officially introduces me as the new	Gave a brief introduction.		

	Bahamas representative for Dallas.			
Lunch meeting- Michael Milano-Dec.27	Investment Conference for men, great opportunity.	Follow up will be made in Jan. 2006		
Lunch meeting CTO President- Dec 28,05	Met with Rhonda, President N. Texas CTO Chapter, receive information on Dallas market and producing agents list.	Rhonda is prepared to assist us in any way that she can. Ask us to become active in CTO and to sponsor March 30 th , 2006 meeting. Follow up will be made.		
Lunch meeting- Choir Directors-Turtle Creek	Discuss Bahamas exchange Dallas and Bahamas choirs.	The interest for The Bahamas is definitely positive. Looking at Nov/Dec. 2006.		
World Ventures -	Meet with President, Director and Student group Director, regarding Bahamas Presentations in various States, and group travel to The Bahamas. Spoke with Raquel Garnett/ R.D. /BTO NYC re opportunities for group travel and would like to meet with our Regional Director as soon as possible to discuss further opportunity.	Opportunity to promote The Bahamas during meeting in various States, at no charge. Attendance varies from State to State. Will follow up in Jan. / 2006. Mrs. Garnette is assisting Mr. Merz with a group of over 200, traveling in Jan, 2006 to Nassau, Via Cruise. Project on going.		

Marketing Intelligence

Trade/Consumer shows

11/16	Continental Vacations Trade	Houston, TX.	100 pax	LB.
11/17	Continental Vacation Trade	Houston, TX.	250 pax	LB

**MIDWEST
November-
December, 2005**

Prepared By: Margaret Campbell

NOVEMBER - DECEMBER 2005

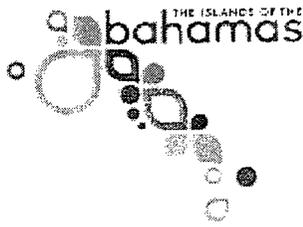
ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILTY	DUE DATE
Tour & Tvl. Sales Calls	(12) calls within S.Surban & down town Chicago,IL.	Re-introductory to the T.&T. market. Assisted K.Daly from 'All Around Travel with a wedding group(50+) at the Hilton.	M.C.	4-Mar-06
Telemarketing Campaign	Southern, IL. (25 Agts.)	Transfer to Lotus Notes	M.C.	Pending
Promotional Meeting(Renee Bradley) from 'All Nations Choir', Southern,IL.	Discussed Choir visit and an oppotunity to perform locally(church & public)	Discussed with Pastor Dan Willis the necessary arrangements needed for the(30+) choir group to travel to TIOTB.	M.C.	Pending
Promotional Meeting(Monque Randal) from Transit Television	Discussed opportunities for TIOTB to advertise on Surb. Trains and stops.	Awaiting proposal to be forwarded on to the Communications Dept.	M.C.	Pending
MOT/Abaco Office Country & Western Promotion(Aaron Tippin)	Assisted on-Island office with media exposure.	Solicate advertising opportunities on Country & Western radio station.	M.C	Feb. 2-5, 06
United Methodist/Habitat Mission trip to Freeport, Grand Bahama	Assisted Pastor Edwin Clever and group of young adults on a mission trip to Grand Bahama. Mission	Discuss air travel, hotel and group interest with Pastor Clever and referred him to J.Turner, Dir. G.B	M.C	Jan. 2-9, 06

trip is to assist with
the hurricane recovery.

for final execution.

BAHAMAS TOURIST OFFICE				
LATIN AMERICAN DEPARTMENT				
JULY 2005 - JANUARY 2006				
DATE	EVENT	LOCATION	STAFF ASSIGNED	STATUS
Jul 14-17/05	Latin Builders Fishing Tournament	Freeport, Grand Bahama	FR	Completed
Aug 5-9/05	Sales Calls with Tour Operators	Santiago, Chile	AS	Completed
Aug 10-14/05	Sales Calls with Tour Operators	Buenos Aires, Argentina	AS	Completed
Aug 15-19/05	Meetings with Mexican Tour Operators	Mexico City, Mexico	FR	Completed
Sept 4-6/05	Financial Committee Meeting	Nassau, Bahamas	GJ	Completed
Sept 7-9/05	La Cumbre Tour Operator Show	Houston, Texas	GJ, AS, FR	Completed
Sept 16/05	Cuban American Bar Assoc Golf Tournament	Coral Gables, FL	FR	Completed
Sept 26/05	Indusa Computer Training	Plantation, Florida	GJ	Completed
Oct 7/05	JMC Meeting	Plantation, Florida	GJ	Completed
Oct 12/05	Meeting with Latin Builders Association	Miami, Florida	GJ, FR	Completed
Oct 14/05	Meetings with Hispanic Businesses	Miami, Florida	GJ, FR	Completed
Oct 17-20/05	Mexico Tour Operators Fam Trip	Nassau, Bahamas	GJ, FR	Completed
Oct 26-30/05	ABAV Travel Agent Show	Rio de Janeiro, Brazil	GJ, AS	Completed
Nov 2/05	Meetings with MK Tours & Travel Agencies	Miami, Florida	GJ, FR	Completed
Nov 8/05	Meetings with Travel Agencies	Miami, Florida	GJ, FR	Completed
Nov 17-20/05	Bahamasair Inaugural Fam Trip	Marsh Harbour, Abaco	FR	Completed

Nov 17-22/05	FIT Travel Agent Show	Buenos Aires, Argentina	GJ, AS	Completed
Dec 5-9/05	Meetings w/Tour Operators, Airlines, Media	Mexico City, Mexico	GJ, FR	Completed
Dec 12/05	Indusa Computer Training	Plantation, Florida	GJ	Completed
Dec 13/05	Meetings w/Report Americas & Sandals	Miami, Florida	GJ, FR, AS	Completed
Dec 22/05	Meeting ref Panamian Cooking Show	Nassau, Bahamas	GJ	Completed
Jan 8-13/06	National Tourism Conference	Nassau, Bahamas	GJ	Completed
Jan 15-17/06	CHA Marketplace	San Juan, Puerto Rico	GJ	Completed
Jan 20/06	MK Tours Trade Show	San Juan, Puerto Rico	GJ, FR	Completed
Jan 24/06	Meeting with Delta Vacations	Miami, Florida	GJ, AS, FR	Completed
Jan 25-27/06	Appointment -Visa Renewal	Nassau, Bahamas	GJ	Completed
Jan 30-31/06	Financial Planning Seminar	Plantation, Florida	GJ	Completed



TO: Deputy Director General
FROM: Director – Special Markets

Re: August/September Monthly Report – Special Markets
2005

Fishing & Boating

Groups

- Presented to Sea Ray Boating Club, 65 boat owners participated. 25 were first time boat owners and 15 never visited.
- Grand Banks Trollers, 48 boats made the trip to West End/Spanish Cay/Marsh Harbour (Old Bahama Bay, Spanish Cay, Abaco Bch Hotel)
- Boating Fling netted 15 new boats – 67 persons made the trip to Grand Bahama (Port Lucay marina & resort)
- Boating Fling to Bimini netted 19 boats, 70 persons (Bimini Blue Water Resort)
- Tinken Run netted 35 boats with 140 participants, Bimini Big Game is the host for the event
- HMY Yachts discussed plans for 2006 rendezvous. Rendezvous to include 5 islands – GBI, Abaco, Harbor Island, Chub Cay. Our Lucaya Resort has been booked.
- Black Point Boating Group – presentation to 70 participants. Group to travel in 06
- Largin Group – met with Pete Largin to discuss creation of new fishing tournaments/boating events.
- Palm Beach Boating Club – presentation to 80 boat owners. Followup required to lock down date and destination for group trip
- Pitched a nautical/fishing outing to Orlando Magic. A Four day event to include diving, boating, fishing and snorkeling is planned for 06. Followup required to lock down date and package information
- Pitched idea for a seminar and tournament in 2006 for the Rod & Reel Fishing Club. Followup required to lock down date and location.
-

PR/PROMOTIONS

- Presented with a proposal for radio promotions with H20 Radio. H20 Radio is dedicated to the promotion of all marina sports. Due to budget cuts, live radio segments will be reduced to 10 min segments highlighting upcoming events.

- **Pitched the idea of a permanent display at the International Game and Fishing Assoc's museum. Also discussed a fishing tournament and partnership with IGFA during their fishing seminar series.**

SHOWS

- **Rhode Island Sailboat Show. Worked with Shannon Yachts to present new model "Shannon Bahamian 35". Consumer interest, high. Recommended that they position a fleet in The Abacos for charter. Press to be invited to Bahamas for the test run of the Shannon 35.**
- **Ft Laud Boat Show will be the focal point for release of new updates in marina development in The Bahamas. A Press Conf is planned to announce the dredging of the harbor in Bimini.**

Aviation

- Stella Maris Fly In netted 5 planes, 11 persons
- Had the opportunity to conduct a Bahamas seminar at the Ninety-Nine Women Pilots Assoc meeting in Aug. Sixty-five pilots participated, 12 planes to date have registered a Bimini fly Jan 06
- Osh Kosh Show end of July through Aug proved to be successful. Hoteliers have already claimed a number of groups and on the spot bookings.
- Conducted an FBO fam trip in August to Nassau, Treasure Cay and Bimini. Thirty-five front line staff and managers participated.
- Conducted FAA seminar on How To Fly Your Aircraft to the Bahamas. The seminar was taped and recorded for worldwide distribution. Tremendous exposure secured.
- Worked with Martin Ken of Cirrus Aircrafts to bring a group of 10 planes/25 pilots to Southern Bahamas for a week. Working on dates and itinerary.
- Partner, Air Journey delivered group of 21 planes/45 ppl to Abaco this past Aug.
- Worked with American Bonanza to deliver a group of 15 groups/30 ppl to Cape Santa Maria, Long Island.
- Marsh Harbor Fly In delivered a group of 11 planes/25 persons Sept 2-4
- Conducted seminar for Florida Aero Club Pilots Assoc Ft Laud chapter. As a result the State President requested members to participate in the Green Turtle Cay Fly In.
- A total of 15 planes/32 persons have registered and are confirmed for the Oct Green Turtle Cay Fly In.
- Aviation Council made up of Civil Aviation, Customs, MOT and private specialists met in Aug and Sept to discuss the issue of safety in light of upcoming USA deadlines.
- Designed a post card for direct mailing purposes
- Email and data capture continues to be key. A substantial database has been compiled for this market and we are now ready to work with the IT on campaigns and programs

Sports

- Sports Council meeting will be held on Oct 6. We are expecting 60 – 70 representatives from the various sporting bodies and federations.
- We have already witnessed great results from our contact with the Basket Federation. The Bahamas Tourist Office and the Bahamas Basketball Federation hosted The North Carolina Tar Heels to a welcome reception at the Nassau International Airport, Sept 2-4, 2005. Some 270 players and fans/friends visited Nassau for the event. Great potential to deliver 3 times more fan base.

Weddings & Honeymoon

Canada

- Focus of effort in Aug was mainly on development of an action plan and the budget exercise. Also made great strides in connecting with tour operators, identifying opportunities and understanding the business landscape. Much more to be done.
- Manager made contact with top bridal magazines in Toronto market – Weddings Bells and Today's Bride to discuss
 - cross promotions/opportunities.
 - Marketing intelligence
 - Lead generating program
- Met with Nas, OI and GBI to determine top producing agencies, operator and partners
- Identified key bridal shows against the top producing markets per Bahamas Immigration data. Shows have been submitted/approved and a full strategy is being developed to ensure Bahamas' effective launch in the market.
- Presented with an opportunity to have presence in Carlson Wagonlit's Romantic Escapes – Honeymoons & Weddings in Paradise brochure. Brochure distributed in all Carlson agencies in Canada. Great opportunity for minimal investment of \$535.
- Presented with a proposal from largest bridal magazine in Canada - Wedding Bells .Proposal includes show presence at all events in 11 provinces, web presence, honeymoon sweepstakes advertising in magazine. Total cost \$17,000. Seeking board supports
- Presented with a proposal from Romantic Planet to be the featured destination in their magazine and at their travel agent seminars. Have been successful in seeking support from Comfort Suites, Westin, Club Fortuna. Awaiting response from Nassau hotels.

USA

- Participated in Everything Bridal in Palm Bay, Florida. Attendance was well over nine hundred persons, with approximately 355 brides –to-be and 92 exhibitors participating. The Bahamas was the official honeymoon destination for the show. As a result:
 - The Bahamas was given 10minutes stage time to promote TIOTB as a hassle free wedding and honeymoon destination.
 - 33 brides requested information on weddings in TIOTB
 - 5 parents of brides-to-be were interested in after the wedding getaway packages
 - Linda Rogero & Douglas Blandon, wedding date 04/15/06 selected TIOTB for their wedding. The Bahamas Bridal Association estimates this wedding will generate an economic impact of \$23,000
- Conducted various meetings throughout Aug. Results:
 - Ms. Cayse Romance Director for Krisas Wedding International is interested in BBA working with them for coordination of their international weddings. BBA to meet with company.
 - Claude owner of Perfect Occasions interested in staging a mock wedding Bahamian style in November for some 85 brides-to-be. We are in the planning stage.
 - Alan, Manager for Exquistie Occasions interested in working with us on a honeymoon promotion. Update forthcoming
- Conducted various seminars to Bridal retailers/planners. The following results:
 - Fountains of Wedding presented to 15 brides to be on the pros/cons of destination weddings. Most brides were in the planning stages. We netted one wedding for GBI in Feb 06 (Erica Martin, Richard Cheney) and numerous requests for information.

- Creative Wedding Planner presentation to 22 brides to be, 5 grooms to be resulted in our netting one possible wedding for Abaco in March 06 (Kendrick Well)
- Participated in the ABC Florida Chapter's two day seminar in Jupiter Beach Fl. Guest speaker was famed bridal consultant to celebrities Preston Bailey. He presented his signature wedding settings/packages. Spoke to Mr. Bailey about being the key note speaker to the Mega Wedding Show in Nassau March 06.
- Participated in Great Bridal Expo in Phil, Atlanta, FLL
 - Phil attracted 2,000 participants, 910 brides to be
 - Atlanta attracted 1500 participants
 - Fla attracted 2,000, 1200 brides to be
 - Results from these shows included our netting the following groups
 - Torry Mosley has a group of 110 to Radisson July 06
 - Ronda Broady has a bridal group of 35 to Pelican in Dec 06
 - Total economic impact of \$75,000
 - Michelle Ferreira has a group of 25 to Abaco in March 06 with a total economic impact of \$40,000
 - Numerous honeymoon vacations booked
- Meeting in Sept resulted in the following
 - Invitations by Leston will be hosting a Bahamas Day
 - Creations by Blanco hosted a Bahamas Say I Do presentation for 22 brides to be. Resulted in one wedding request being forwarded to BBA.
 - Enchanted Weddings hosted a presentation for 12 brides to be
- Attended the Assoc of Weddings Task Force in Atlanta. Some 25 planners attended. Topic of discussion including Ethnic Weddings, Referral Business, Same Sex Weddings.

African American

National Coalition of Black Meeting Planners

- Plans well underway for National Coalition of Black Meeting Planners ie
 - Pre/post fairs to Exuma and GBI secured
 - Gifts/premium items, island signage
 - Heritage Tour program for participants
 - Re-crafted Bahamas advertorial appropriate for Oct supplement – Black Meeting Planners Mag
- To date, conference is in an oversold position and we are currently working with organizers to secure additional hotel rooms.
- Secured an ad for supplement in Black Meeting Planners mag featuring African American Guide to Meeting and Traveling in The Caribbean.
- Groups Secured or being pitched to
 - Pitching to secure National Association of Black Journalist board meeting for Nassau
 - Girlfriends Inc group (national women's group) will hold meeting at Westin Diplomat in Hollywood Fl May 06 (600 persons). Group expressed interest in pre/post trips during 06 conference. Pitching to secure group for following year.
 - National Black Chamber of Commerce group (300 rooms) secured for Bahamas 2006. Contracts to be concluded shortly.

- National Assoc of Black Accounts (3,000) secured for Bahamas in 2006 at Atlantis. They will be attending National Coalition in Oct.
- Pitched to National Society of Black Engineers who have not met outside of the USA. Bahamas being considered. Board meetings, regional chapters considered to have greatest potential for international travel
- Secured Alpha Phi Alpha Fraternity (Maryland Chapter) 700 persons to Bah in 2006.
- Courting Affinity Networks (meeting planner organization) with clients like IBM, Microsoft. Looking to secure share of business at National Coalition meeting in Oct
- Pitching to a number of leads generated at the recent Congressional Black Caucus. Event was very fruitful for Bahamas. Post mortem forthcoming.
- Conducting site inspection for event planner of Sweating in the Spirit wellness event to be held in Nassau July 2006. Some 300 expected to attend. Celebrity Fitness Trainer Donna Richardson to be the keynote speaker.

PROMOTIONS - HOT

- Working on a promotion with HOT 105 (one of top 10 urban station in S Fla) Pitching to secure *Success Matters Conference* for Bahamas in Sept 2006.
- Secured 24 60 sec spots on air for the benefit of Wyndham and Bahamasair

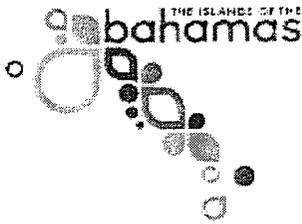
Religious Market

Promise Keepers:

- Ongoing work being done on planning/logistics building up to the PK event in Nov. Met with Bah committee in Nassau to ensure event details:
 - Sunday Oct 23 proclaimed Bahamas Awakening Day by Christian Council
 - Local PR/media plan confirmed to roll out in Oct with 1540 AM, 1240 AM, Love 97, 104.5 FM with spillover to Florida market
 - Staging details secured though some \$300,000 required.
 - MOT Groups Gen Mgr, Bartlett and People to People Mgr, Cuffie involved in details of the upcoming events.
- Estimated attendance readjusted (to 400 persons) due to the recent hurricanes and shift of humanitarian attention to the relief efforts.
- Focus of Aug and Sept placed behind additional promotional support. This includes
 - Presence firmly established at the NY, kklkl events
 - Consumers directed to Bahamas.com from pk.org. Booking information provided in addition to event highlights
 - IT dept substantiated the number of visits from pk.org. Several significant items to note –
 - avg about 800 visitors per month to our site
 - avg 7 pages per visit
 - 27 of total visitors exited after initial visit to site
 - Significant number bookmarked site for future visit/reference
 - Also working with Future Tours and Wings of Love travel company to facilitate bookings.
 - Registrants data captured on pk site and transferred to bto for followup. 90% registered for additional activities such as womens workshop, Myles Munroe leadership summit, gov't house tea party, 5k Run.

- Worked with Good News Christian Newspaper to place ad in September/Oct issue. Distribution roughly about 60,000 households.
- Worked with top S. Florida Christian radio station WMCU 89.7 FM on Bahamas day/promotion to reach listeners about event
 - Noticed significant number of visitors from wmcu.com to Bahamas.com during period of radio promotion
 - Calls into radio station expressing interest continuing to build
- Working on *Precious Times Magazine Praise Retreat*. Effort stalled somewhat due to attention required on Promise Keepers event. Some preliminary work done to ensure essential components are covered. Will resume work following PK event.
- Meeting scheduled to secure Dancing Preachers Intl event to Nassau in Sept 2006. Expecting 400 participants.

Cc: Permanent Secretary
Financial Comptroller



TO: Deputy Director General
FROM: Director – Special Markets

Re: October Monthly Report – Special Markets
2005

Fishing & Boating

Groups

- Red Bone Andros Tournament postponed due to Hurricane Wilma and rescheduled for 06. This leg secured 45 persons, 21 boats including one press boat, 25 rooms and business for 10 guides. Host hotel – Emerald Palm.
- Presented to Key Biscayne Yacht Club. 68 participated and plans underway for a 06 Club Cruise to GBI and Abaco.
- Presented to the Clewiston Boating Group. 132 participated and plans underway to cruise to several Bah islands in June.
- Pitched group rendezvous to Harbor Island and Abaco with Grand Banks Boats. Working on dates and package rates. 25 boats, 80 persons
- Met with Main Ship Group to discuss details for a rendezvous in 06. Working on securing itinerary and rates.
- Have ongoing discussion with Marine Max regarding a 2nd Annual Billfish Tournament in Abaco, April 06

MEETINGS

- Miller attended a second meeting with PM to discuss input for a Cabinet Paper on Marina development and recommended areas for new marinas. This proved to be extremely helpful to government as many transient boats cruise through our waters on route to other Caribbean islands.

SHOWS

- Ft Laud Boatshow rescheduled to Nov 3-6 due to Hurricane Wilma. The planned press conference to highlight the dredging of the Bimini Harbor etc rescheduled for Miami Boat Show Feb 06. H2O still scheduled to conduct a live broadcast from our booth at the show.

- **Annapolis Boat Show**
 - **Attracted 30,000**
 - **Area has over 40,000 registered boaters**
 - **Working on a co-op plan for seminars, promotions, ads with Marina Life**
 - **Marina Life is a concierge type magazine**
 - **Ongoing discussion with Shannon Bahama 35 regarding further promotions. Looking to position Bahama 35 in Exuma and Abaco and fly in press to experience the vessel.**
- **Shallow Water Fishing Show , Sarasota**
 - **Rosie reports that attendance was dismal largely due to the change in location this year**
 - **Show usually hosted in Ft Myers but the location change was due to last year's hurricane season.**
 - **Competed directly with a Tampa boat show**
 - **Numbers for Simon Bain's presentation were extremely good.**
 - **The presence of guides from the Bonefish Lodge proved to be a hit and a definite draw for our booth**

Aviation

- Worked on details for the upcoming AOPA conference in Tampa. Attended post Hurricane Wilma.
- Attendance reported to be weaker than previous years
- Audience more interested in planning trips within next 6 months vs prospecting
- Show successful, we are following up on requests for the 06 Flyin schedule

Sports

- Sports Council meeting was held on Oct 6. Each federation was represented from the Basketball, Football to the Gymnastics, Karate, Bowling federations. Kudos to the Sports team for the organization of a successful meeting.
 - Working on details for the upcoming NCAA tournament in GBI. 780 expected to attend Nov 05
 - Working on details for a WMBA tournament in the Bahamas in 06.
- Beach Volleyball Tournament cancelled due to Hurricane Wilma. Rescheduled for Spring 06.
- Reviewing a proposal for a pool tournament,. Assessing value/cost to the destination
- Miami Dolphins
 - Conducted stadium walk through and planning session
 - Banner space confirmed, banner to promote Bahamas.com
 - Discussed Dolfan Fest in GBI for June 9-12 or 16 – 19. Awaiting Dolphin approval
 - Discussed Tailgate Party for the Nov 13 New England Patriots gam
 - Proposing that Police Band be secured
 - Confirmed Island Hopping 30 sec commercial to be viewed on Arena JumboTron
- Orlando Magic
 - Attended the Opening Night Business reception.
 - Numerous business contacts made with a view to future business development

Weddings & Honeymoon

Canada

- Working on Bahamas participation in Carlson Wagonlit's Romantic Escapes – Honeymoons & Weddings in Paradise brochure. Leveraged the opportunity Carlson will receive as call to action in Bahamas ad in Weddingbells Magazine in exchange for two page presence in the Carlson brochure – full page ad and editorial.
- Contract signed with Wedding Bells Magazine to receive full page ad, front cover bi-line as honeymoon prize, 500 word blurb about the hotel (Hilton) web presence with link to romance.bah.com and lead generation. NPI agreed to coop on this project. Air Canada and Carlson are also partners..
- Contract signed with Let's Get Married, a Les Marion publication. Magazine reaches 30,000 in Montreal. Bahamas receives full page ad and web presence.

USA

- Dillards Bridal Wedding Dress show
 - Attracted 500 of which 275 were brides-to-be
 - Bahamas was the only destination participating
 - Netted honeymooners/hotel bookings
 - Debra Richards will honeymoon in Nassau
 - Sheldon Jorndon will honeymoon in Cat Island
- Great Bridal Expo in Washington, Boston. Cancelled our participation in Dallas due to Hurricane Wilma.
 - Washington attracted 2000 participants of which 1,300 brides to be
 - Boston attracted 1000 brides to be
 - Aruba was the popular honeymoon destination of choice in Boston.
 - Results from these shows included our netting the following wedding groups with an estimated economic impact of \$55,000
 - Denise Pearson, July 06 wedding on GBI – 40 pp x 4 nights
 - Charis Boswell, April 06, Atlantis – 20 pp x 3 nights
 - Mara Bawman, May 06 Harbor island – 10 pp x 5 nights (\$52,000)
 - Rebecca Miles, June 06 honeymoon vacation booked to Nassau
- Promotions – Hertz Jewelers
 - Valentine Day Promotion
 - Investment required – stay in The Bahamas
 - Details include instore promotion, web, direct mailing
- Working with the Abaco Tourist Office on an event called Wedding Extravaganza. Objectives being:
 - draw local consultants with a view to address/educate them on product/service improvements
 - draw international travel agents to view product/services
 - draw travel writers

African American

- National Coalition of Black Meeting Planners
Despite the threat of Hurricane Wilma, National Coalition of Black Meeting Planners proceeded with their conference as planned. Cancellations were minimal. Was the conference a success and worth our investment? So far our follow up revealed the following hot leads (additional follow up to include all delegates are still ongoing):

- Omega Psi Phi Fraternity, considering a 400 person conference in 2006.
- Spelman College Senior Class 400 plus for Spring of 2006.
- Black Data Processing Association . Convention of 1,000 plus for Spring of 2006 in Nassau, Bahamas.
- National Guardsman Oct 2009, 400 persons for 4 nights. Deciding now on Radisson or Atlantis
- National Assoc of Black Chemist and Chemical Engineers

Our preliminary estimate of economic potential \$2,800,000 or ROI 25:1. This based on our investment, minimum of 10 leads avg 200 rooms or 400 persons with a stay of 3 nights and an expenditure of \$700 total per person. Total room nights 6,000. The AA team (Genie, Cordell, Eddie, Anita) is to be commended for the hard work and man hours dedicated to making this a successful private/public partnership.

▪ Sales

Followed up on the Spelman Senior Class lead for a Spring 2006. Confirmed.

Gathering of the Queens conference in GBI somewhat disappointing. Only 25 rooms booked however organizers promise to return in 2006 with stronger numbers.

Followed up on Black Data Processing Association lead for a spring 2006 conference in Nassau. Possible 1,000 member delegation to attend. Cordell in hot pursuit.

Eddie has once again secured the Coca Cola North America Executive Team for Jan or Feb 2006. As usual this group spears no expense for the incentive trip. Atlantis or Radisson likely to be the host hotel.

Eddie has also managed to secure the Trumpet Awards post trip to The Bahamas. 100 celebrity, guests and board members to attend. Our Lucaya likely to be the host hotel. A number of spin off opportunities are planned including an investment/business forum to link guests with financial services, realtors, the chamber of commerce, entrepreneurs.

The Mission Encounter group (400 persons) for 2months July/Aug 2006 in Nassau. Wyndham or Royal Palm Nassau likely to be the host hotel. Eddie pushing for decision by end of the year.

Have been in hot pursuit of the National Funeral Directors and Morticians since last year. Decision made to host their 2010 conference for 300 persons in Nassau. Reviewing proposals for Radisson and Atlantis.

Followed up with the chairman of the International Site Selection Committee of the Omega Psi Phi Fraternity. Committee close to making their decision on The Bahamas for their 2006 conference (400 persons).

In hot pursuit of the Delta Sigma Theta Sorority. This group of , 2000-plus was last in the Bahamas in 2003 and would consider returning in the next two years. The process would begin with an invitation from the Bahamas chapter of Delta.

Stylenmakers Conference (conf of beauty, wellness etc) 200 persons has been rescheduled due to Hurricane Katrina. March 2006 is the new date. Radisson is the host hotel.

Cordell is working on a hot lead with the Black Entertainers, Sports Lawyers Assoc (BESLA) on their fall 2006 conference. Nabbing this 2000 member group for the destination would be a major coup. The group have confirmed that they meet in the Caribbean and prefer Marriott but not opposed to considering another hotel group. Atlantis not an option but open to site visit of Our Lucaya in March.

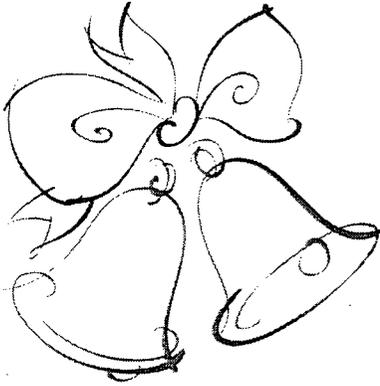
Alpha Kappa Alpha Atlanta chapter plans to meet in Nassau Fall 2006. Event planner is working directly with the Atlantis.

Anita is making plans to host a Bahamas night for Girlfriends Inc conference. A 44 chapter, 600 persons group attending their 2006 conference at the Westin Diplomat in Hollywood Fla. We have an opportunity to bring the flavor and style of the destination to an influential group. We will be competing against Jamaica and Turks for 2007 conference and 2006 pre/post conf trips.

- SHOWS
 - Participated in the Beyond Borders show hosted by Success Productions. Show designed to encourage passport applications. Great contacts made.
- PROMOTIONS -
 - Now that the pitch for the HOT 105 *Success Matters Conference* completed and there is an agreement to hold the event at the Radisson Sept 06, we were scheduled to meet with the Executive board regarding the details. This *was* cancelled due to Hurricane Wilma. A followup meeting now scheduled for Nov.
 - Completed a site inspection with the organizers of Sweating in The Spirit. Contract (w/Radisson) now in hand for signature. VIPs will be housed at Sandals.

Religious Market

- Promise Keepers: numbers dwindled due to both Hurricane Katrina and Wilma. Final count estimated at 100 rooms.
 - Worked with Communications and Nassau groups dept on the final details
 - US press trip
 - eblast,
 - Prime Minister courtesy call
 - Delegation packets, premium items
 - DPM's Womens conference
 - VIP Mixer/Welcome reception and People to People events
 - Cornerstone Tv filming details/interviews
 - Ground transportation for delegates and program volunteers
 - Dancing Preachers organizer to do a site inspection for the upcoming conference in Sept 2006. Grand Bahama likely to be the host
 - Working with Five Fold Christian Magazine to host their Purpose in Paradise Conference in Grand Bahama. Possibly 250 to attend.



WEDDING & HONEYMOON

MONTHLY REPORT: October 01-30/05

BRIDAL SHOW

Our main objective for participating in bridal shows is to promote a greater awareness of TIOTB as a hassle free wedding and honeymoon destination.

GREAT BRIDAL EXPO SHOWS:

The above show was held on October 15-16/05 in Washington. The attendance was well over two thousand persons, with approximately 1300 brides –to-be and 95 exhibitors participating.

On 10/22-23/05 attended Great Bridal Expo in Boston. Approximately 1000 persons attended including Brides and Grooms to be, along with members of their families and bridal party. There were approximately 75 exhibitors.

The Bahamas had the perfect spot for all the shows. We were near the stage, and having the spotlight made us more noticeable. However Sandals dominated the shows, as they were the main feature. They gave away a 3 day honeymoon land package to any one of their properties. A video of the sandals properties were shown including The Bahamas property.

As a result of our participation the following was generated:

Washington

- 1- 10 brides were interested in a Bahamas Honeymoon Registry**
 - 2- Darnise Pearson, wedding date 07/02/06 selected Grand Bahama to have her wedding, hotel to be decided this will be a group of 40 persons with a 4 night stay.**
 - 3- Charis Boswell, wedding date 04/29/06 will be hosting her wedding at Atlantis, with a party of 20 persons with a 3 night stay.**
- Both of these weddings are estimated to have an economic impact of \$55,000 plus.**

Boston

- 1- Mara Bawman, wedding date 05/05/06 will be held in Harbour Island, with a party of 10 persons staying for 5 nights.
Project economic impact \$52,000.**
- 2- Rebecca Miles 6/19/06 honeymoon Nassau**

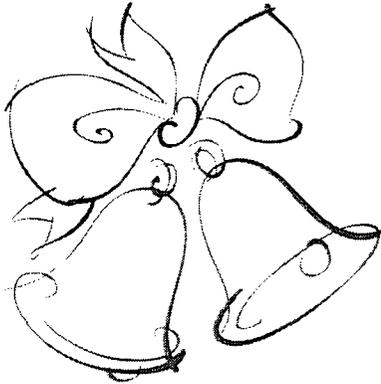
In conclusion the overall objective was accomplished from participating in the above show. In speaking with some of the brides at the Boston show they had already selected Aruba, as their honeymoon destination. Other brides requested information on horseback riding and shopping.

The Dillard's Bridal Dress Wedding show was held on 10/07/05 at the Gardens Mall. The attendance was over 500 persons, with approximately 275 brides-to-be and 35 exhibitors the Bahamas was the only destination participating.

As a result Debra Richards, wedding date 02/14/06 will honeymoon in Nassau and Sheldon Jordan, wedding date 04/22/06 will honeymoon in Cat Island.

MEETINGS:

Met with Ms. Gonzaleaz of Hertz Jewelers, would like us to do a joint Valentine Day Promotion give –away discussions are on going.



WEDDING & HONEYMOON

MONTHLY REPORT: November 01-30/05

BRIDAL SHOW

Our main objective for participating in bridal shows is to promote a greater awareness of TIOTB as a hassle free wedding and honeymoon destination.

BRIDAL FACTORY MALL WEDDING DAY SHOW

The above show was held on November 18/05 in Brevard Country. The attendance was well over 2000 persons, with approximately 702 brides-to-be and 80 exhibitors the Bahamas and the British Virgin Islands were the only two destination participating.

As a result of our participation the following was generated:

- 1- 25 brides requested information on weddings in TIOTB**
- 2- Laury Shapiro, wedding date 03/15/06 selected Nassau for her wedding. The BBA estimates this wedding will generate an economic impact of \$18,000**

BLOOMINGDALES BRIDAL SHOW:

The above show was held on November 20/05 at City Place. The attendance was well over 250 brides –to-be and 30 exhibitors the Bahamas was the only destination participating.

As a result Mandy Forrester, wedding date 03/14/06 will honeymoon in Nassau and Tamara Floyd, wedding date 06/22/06 will honeymoon in Grand Bahama.

In conclusion the overall objective was accomplished from participating in the above shows.

MEETINGS:

Met with Lisa of Bliss Bridal discuss the Bahamas as the official destination for bridal shows with media coverage.

Met with Robyn of Invitations by Robyn, as a result the Bahamas will be promoted as the ideal destination for honeymoons. When the Bride spend more than \$500 she will get three tickets for IOTB honeymoon sweepstake, discussions are on going.

SEMINARS:

On 11/11/05 at Vivi's of Palm Beach, did a say "I DO" presentation to 20 brides-to-be they were all in the planning stage. Several of the brides requested information on the Bahamas Bridal Association.

As a result Jacqueline Lezcano, have scheduled her wedding for April /06 to be held in Abaco. (forward to BBA)

On 11/13-15/05 I attended the Association of Bridal Consultants Business of Brides Annual Conference held in San Jose, California. The attendance was well over 355 professional wedding planners from throughout the world. Japan had the largest contingent of 75 persons.

Keynote speaker for this event was Peggy Post, is the spokesperson and author for the Emily Post Institute. She has rewritten 17th edition of "Emily Post's Etiquette". Peggy also writes monthly columns in Good Housekeeping and Parents magazines. She is the wedding etiquette expert for InStyle Weddings and Wedding Channel.com. She conducts lectures and seminars for businesses and community groups across the country.

Wedding planners also participated in the trade show and seminars such as:

- **Ethics**
- **Liability**
- **Marketing**
- **Tabletop**
- **Software**

Sandals did a four hour training seminar on how to become a Certified Sandals honeymoon Specialist. The Bahamas received exposure from this presentation.

As a result of my attendance I was able to confirm a destination wedding fam with ABC to be held in Nassau (dates to be confirmed). We are still in the bidding to host the 2007 Conference, also bidding is New Orleans and Florida.

Sports Tourism & Aviation

- The Bahamas attended the AOPA show, which was very successful, as we had 14 planes and 35 persons signed up and attended our post Bahamas Fly-in, Nov. 7-12, 2005 with Air journey. The Bahamas Aviation Team met with AOPA President, Mr. Phil Boyer, on how to get more of its 405,000 members to fly to The Islands Of The Bahamas. The 10,000 attendees filled downtown hotels, and the room nights was over 6,400
- Jeppenon, the US leading Chart Company to private pilots has agreed to consider producing a chart that will highlight The Bahamas for Private pilots.
- Leonard and Don attended AOPA for the first time, and they experience first hand information of private pilots wanting to visit and fly to The Islands Of The Bahamas.
- Bahamas Telephone Company have agreed to travel with MOT to locate and install the newly pilots phone that will greatly improve the ability of communication for private pilots wanting to contact US Customs returning back home..
- The Bahamas Kite Race kick off its first kite race event form Ft. Lauderdale to Bimini Tuesday, Nov. 29, 2005.
- Cecil, Pauline and Leonard attended the Bahamas Junkanoo Jam Division I Women basketball tournament in Grand Bahama Island.
- The Bahamas Junkanoo Jam Division I Women's Basketball tournament in Freeport, University to include: NC State, Rutgers, Texas, George Washington, USC, Purdue, Iowa State, North Florida, & South Carolina
- There were about 700 people that flew to GBI to play and be apart of the Tournament.
- **Pauline and Promotion and Public Relations** – Pauline did an in-depth interview about the Ministry of Tourism and the Sports Tourism Department with Ricardo Lightbourne from ZNS the first day of the tournament.
- On Saturday November 25, 2005 Pauline attend The Basil Neymour community Track and Field Championship that was held to raise money for hurricane Wilma victims. The young, and the not so young participated. Pauline did live radio interview for about one hour, explaining to the Grand Bahamain Public the vision that our Minister of Tourism has for Bahamas Sport Tourism. We talk about the Minister of Tourism been a visionary, and a sportsman himself. Leading the Bahamas into a market that can bring millions of Tourism dollars to our shores. She also spoke about the Director of Sports Tourism, a former Bahamian Olympian who can walk the walk and talk the talk. The Grand Bahamian people are very excited about this new Tourism product. Especially now that it seems that Grand Bahama is destined to become the Sports capital of the Bahamas.
- The Sports Tourism Team spoke with Vivian Stringer the coach of the NCAA fourth rank Rutgers University Womens Basketball Team and she was very excited about visiting the Bahamas. Wants to come back and recruit young Bahamian Basketball players and also would like to host a series of clinics for coaches and athletes.
- The Golden Girl sign autograph for several of the fans from the various basketball teams and also took photos with them.
- Pauline presented the top three teams and the MVP from each division with their trophies. The last day of the game she presented the trophies jointly with the Minister of Youth Sports and Culture.
- Pauline was officially recognized for her Olympics Gold Medal performance at the thanksgiving dinner that was held for the players, coaches and their fans.
- The Sports Tourism Department was the guest speaker for the official opening of the Basil Neymour Coca Cola Thanksgiving Basketball Classic, which brought high school team down from, Tennessee High School, Brainerd High School, Central High School, and Gaston day High School in North Carolina. The high school tournament brought some 350 persons to the GBI.

- The Ministry Of Sports hosted their sports conclave in Nassau, as this saw a renewal interest of federations and Association wanting to assist in moving sports to the next level.
- The Sports Tourism Department, attended the Athletic Hall Of Fame Induction for Mr. Rudy Levarity, the Bahamas former 100 & 200 meter record holder, at The University of North Texas in Denton, TX.
- The Sports Tourism Team have engaged talks with Grand Bahama Dart Association president Mr. Justin Snisky, who said that along with MOT, they are looking at hosting the World Darts Championship to Freeport, Grand Bahama.. The Championship will bring some 300-400 players and over 2000 fans to watch the championship. The bidding process is 2 years out, which should bring the championship to The Bahamas in 2007.
- The Bahamas Darts Federation is also looking at hosting a 3-one cash purse of \$50,000, which will be sponsor driven to GBI in 2006. 3-one relates to three events that will be hosted under on roof.. Bowling, Pool, and Darts
- Mr. Greg Hawkshore, the newly appointed College of The Bahamas Sports Director, as agreed to work with the Sports Tourism Department team in hosting Sports Tournaments to The Bahamas. The COB is now embarking on new athletics program, as they seek division II status in college sports.
- Former BAAA president Mr. Alpheus Finlayson has agreed to also act as co-chairperson of the Sport Tourism Council
- The Sports Tourism Team is working on a major Track and Field Event for 2007. Which will be called the Caribbean versus the World Relay Championship, to be held in Nassau?
- The Sports Team will travel to Boston for the NCAA Women's Basketball Final four in March 2006, to continue the buildup of sports relationships that the Bahamas has form with the NCAA and the woman's basketball coaches, to bring an even larger tournament to GBI next year.

September Report 1 of 3

Bimini

Earlston McPhee, BMOT, Capt. Anthony Allen, Bahamas Port and Mr. Lloyd Chung, Grand Bahama Port was in Bimini August 26th. to inspect marinas for Blue Flag. They met with the following marina owners and dock masters: Bimini Big Game Resort & Marina; Bimini Sands Condos and Marina; Bimini Blue Water Resort & Marina; Sea Crest Marina and Bimini Bay Marina. Cat Cay Marina also wanted to get Blue Flag certified, however, because of engine problems on Mr. McPhee's charter boat they were unable to get to Cat Cay.

On August 27th. Sarah and Erin from Weber Shandwick accompanied 12 persons to Bimini on a media Fam. The group arrived via Chalk's Ocean Airways and was met by Mrs. Norma Wilkinson, Ms. Lamour Rolle, Mrs. Antoinette Stuart and two other persons from BMOT. The group ate a late lunch and was given goody bags which included fresh, hot Bimini bread. After a golf cart tour of the island, the group departed Bimini for their next stop, Abaco.

On Sept. 2nd. The Bimini Tourist Office held its first U.S. Labor Day Jamboree with fire dancer Laurie Wilchcombe-Olsen from Grand Bahama as the featured entertainer. There were stalls with Bahamian music and drinks and dancing in the streets.

Minister Obie Wilchcombe held a meeting with the movers and shakers of Bimini and the new investors of Brown's Hotel, Stanley Levine and Bruce Orsoyd. The investor's unveiled plans to turn the south end of North Bimini into a replica of Lincoln Road on South Beach in Miami, while at the same time preserving the native look.

September 11 – 17th. The Bimini Tourist Office celebrated Bahamahost week in a similar way as Nassau. On Sept. 11th. a church service was held at The Cathedral of Mt. Zion Missionary Baptist Church, where Bahamahost alumni, Rev. Stanley Pinder, is the pastor. Following the service a luncheon was held at Bimini Big Game Resort. On Monday photos and awards from previous sessions were on display at the Administrative offices in Alice Town. The clean up campaign was held on Tuesday and Wednesday and on Friday food collected from alumni were distributed to the sick, shut in, and needy. On Saturday, the group participated in the fun walk & run and a souse-out was held at the end.

Yvonne Woods was in Bimini Sept. 9th. for a site inspection to erect a Heritage Cultural Center. After meeting with Ms. Brenda Bullard, Island Administrator, Ms. Tasha Rolle, Chief Councilor, Robbie Smith, Deputy Chief Councilor, Mrs. Wilkinson, Ms. Rolle and Mrs. Stuart from Tourism, it was unanimous that we demolish the old termite infested straw market and erect the new center on the site. The new center will be built like those on Princess Cay, with the exception that Bimini's center will have two Tiki huts and a band stand in center court and the immigration booth erected upstairs at the very back. This is all pending approval.

On Thursday, Sept. 15th. Mr. Tyrone Sawyer and Mrs. Norma Wilkinson, along with Mrs. Donnajeon Turnquest, accompanied Mr. Dave Hackett, President of Gulfstream International (Continental Connection) and Mrs. Wendy Clemente, V.P. of Sales &

September Report 2 of 3

Marketing to Bimini for a site inspection. A luncheon meeting was held with the movers and shakers of the island. Mr. Sawyer and Mr. Hackett were impressed with Bimini Sands and Bimini Bay.

The 5th. Bahamahost Bimini Session started Sept. 26 with 68 persons. Because of the amount of persons signed up it was divided into two classes per day. The session runs through Oct. 6th.

Bimini caters to the avid fishermen, with almost nothing for the wives and children to do. The Bimini Tourist Office plans to change all that and started The Ambassador Kids Club on Sept. 30th. with 14 children from various schools. These kids will be trained to act as junior tourism representatives, learning to the fullest extent the Bahamian culture and everything about tourism in Bimini and the Bahamas. They will be Jr. ambassadors to visitor's kids and teach them all about the Bahamas in a fun way. They will be taught ring play, Bahamian dance, plaiting the May pole, etc. as well as the history of Bimini. At the same time the wives will be occupied learning how to cook Bahamian dishes, make straw baskets, and the Bahamian dance. The tourist office will also work on having fashion shows, featuring the Androsia print, and tea parties.

Bimini was also in the spotlight when Batelco made the final connection for the new fiber optic cables that ran from Grand Bahama to Bimini. Please see newspaper article from Nadia Rolle.

In addition to what is going on in Bimini, during September I met with Rick Weech a printer from Ft. Pierce about printing general brochures for Bimini. The proof should be ready by the October 7th. Hopefully the brochures will be printed in time for the Ft. Lauderdale Boat Show which will be held October 27 - 31.

I also met with Pete Larkin who is working with me to bring several new tournaments to Bimini in 2006. Mr. Larkin introduced the Island Fishing Tournament and Lights and Siren Tournament this year (2005). He will also be printing a tournament booklet that will not only list all of the tournaments in Bimini for 2006 but all of the events as well. We are working to have this ready before the boat show.

I met with John Siegel from The Construction Assoc. of So. Florida to finalize dates and plans for next years Bimini Bash. The Bash will be held May 19 - 21 and will again feature the Miami Dolphins Cheerleaders. Mr. Siegel is anticipating almost double the amount of boats for the 2006 event. He also asked me to send him information on Bimini to put in his monthly newsletter as well as on their website.

Plans are in the making for the second Bahamas Tailgate Party to be held at Dolphins Stadium, November 13th. at the Patriot/Dolphins game. At the event we will have a taste of the Bahamas, with sample food such as conch fritters, conch chowder, Bimini bread, fish fingers, etc. and music by the Royal Bahamas Police Pop Band. I am also working to get the band to play on the side line during the game. There is a follow up meeting scheduled for October 4th. at the 10:30 a.m. at the stadium.

September Report 3 of 3

A meeting was also held September 28th with Kristi James from DHL to discuss a joint promotion with DHL and the Bahamas. Since DHL is also a marketing partner with the Miami Dolphins we discussed a cross promotion at the Dolphins games. Nalini Bethel, Anthony Stuart and Jennifer Paul were invited to the meeting.

While attending the Miami Dolphins opening game reception I made contact with Michael Gann, Manager of Sales for Cubavera, Perry Ellis and Macy's. We have a meeting scheduled for October 5th. to discuss join promotion.

I am also talking with Mr. Darcy Collins from Humana about bringing incentive groups from his company to The Bahamas. Humana is another marketing partner of The Miami Dolphins.

Plans are well underway for a Christmas and New Years Festival in Bimini. Details will be set in next months report.

** Besides the above I am working with HR to get staff in place in the Bimini office. I am also working on getting a few computers for the new staff (old computers, no charge). Vivian Smith is already signed up to go to Bimini to put everyone on Lotus notes and teach them Excel, Access, Powerpoint, etc.

Monthly Report – October 2005

1. Continental Connection has indicated that they will begin service to Bimini in February 2006.
2. Dredging of the Bimini harbour is scheduled to begin November 1, 2005 and should be completed by December 31, 2005. The contract was signed with Devcon International an American Company. It will be an estimated 200ft. wide with a 15ft. draft at low tide. Buoys and lighted navigational instruments will also be added.
3. Bruce Orosz began cleaning his new property Brown's Heritage in Alice Town. Engineers and contractors were in Bimini the week of October 12th. to examine the present marina structure. Painting was expected to begin Oct. 24th, however due to hurricane Wilma that project was put on hold. This property once completed will have 40 slips and 20 rooms.
4. The Junior Ambassador Club was started with 14 excited children. They were instructed of their role and were given material on tourism to read and study. At one of the meetings they were given name tags and taken around town to the businesses for introduction.
5. Antoinette Stuart was officially hired in the Bimini Tourist Office as an Executive, she will be in charge or training and all on island events and is presently working on projects such as Heroes Day, Christmas activities, Christmas fest, etc. She is also spearheading the Junior Ambassador Club (JAC).
6. The lighting of the Christmas tree will take place December 16th, the JAC will be performing. They will also participate in junior junkanoo. Two of the boys in the JAC were identified to attend the Ft. Lauderdale Boat Show; they are Jackson Ellis and Corey Rolle. Jackson and Corey's fathers were bonefish guides in Bimini who recently passed away, these boys are following in their fathers footsteps and are aspiring to become bonefish guides.
7. Three additional employees were identified and will be begin January, 2006; they are Petrisa Saunders, Marshaleese Levarity, and Renee Robins. I am presently working on job titles, descriptions, training, etc. for them.
8. The Bimini brochures which was expected to be completed by October 27th was delayed because of hurricane Wilma. The printing company is in Ft. Pierce and we have not been able to contact each other. It should be completed by November 2nd.
9. Because of the destruction left behind by the hurricane, The Ft. Lauderdale Boat Show scheduled to take place October 27 – 31 was moved to November 3 – 6.

10. Sixty four persons completed the 5th. and 6th. Bahamahost Course in Bimini. Graduation is expected to take place on Sunday, November 6th at 3:00 p.m. at Gateway Christian Center. An additional 27 persons have already signed up for the next course which we hope will take place before the end of the year.
11. Vivian Smith, the computer expert from our Plantation office was in Bimini for four days of comprehensive computer training (access, excel, power point, publisher). While there she installed lotus notes on everyone's computer. Ms. Smith suggested that we switch the office internet access from satellite to cable or batelnet because of the continuous interruption of service while sending and receiving emails.
12. Please see the attached report concerning hurricane Wilma's effect on The Biminis, Cat Cay, Ocean Cay, and The Berry Islands. This was emailed to Ms. Walkine along with assessment reports from the various hotels.
13. I attended a Miami Dolphins marketing partner's conference on October 15th. as a result of the meeting Skip Middleton former employee of Verizon Wireless and Director of Sales & Marketing for Ibis expressed that his company wanted to purchase a hotel in the Bahamas.
14. We are still planning tournaments for next year in Bimini, but would need to know the status of the budget for these tournaments. It would be good to have this information prior to the Ft. Lauderdale Boat Show in order to announce it or make flyers for the show.
15. It took me a few days to get the accounts and administrative work in the Bimini office to some degree of normalcy. The results of my findings were sent to you a couple weeks ago. I am still working with Batelco's manager regarding the credit due to us. I also need approval to purchase a fax machine for the office.
16. I am presently working with Eureka from our LA office and David from California to hold a Reality Show in Bimini. The show would be geared around the life of Ernest Hemingway. It will also feature the dive sites, healing hole, and Fountain of Youth. I feel this would be great publicity for Bimini. Will keep you updated.
17. I am also working on the fourth issue of the Bimini Tourism Newsletter. It will be completed by November 2nd. in order to be distributed to the boat show. A copy will be emailed to you.
18. Grace Caron and I were working to put together a DVD for Bimini, we were hoping to have it for the boat show but because of the hurricane and the report about Grace's husband, we will have to put this on the back burner for a while.
19. Leonard Stuart was expected to host a group of 35 to 40 amateur old baseball players from California in Bimini October 22 – 25, unfortunately due to the hurricane they had to cancel, but vowed to reschedule.

20. The various local government representatives are all spearheading clean up campaigns in their perspective areas as a result of the aftermath of Hurricane Wilma (looks like something good did come out of this hurricane). We are hoping that the residences would support them 100 percent and would paint up their houses immediately after the cleanup campaign.

Monthly Report – November 2005

The Ft. Lauderdale boat show was held the first week in November, a week later than originally scheduled because of hurricane Wilma. Thursday and Friday was not as busy as previous years; however the crowd picked up on Saturday. I was able to generate a couple lead for groups to Bimini.

The graduation exercise of the 5th. and 6th. Bimini Bahamahost Sessions was held on November 6 at Gateway Christian Academy. Sixty four persons graduated and Rev. Edmond Ellis was the guest speaker. Minister Obie Wilchcombe, Leslie Norville, Sheva Rolle and Craig Mortimer were among those who attended. We presently have 26 persons already signed up for the 7th. Session.

The Prime Minister of The Bahamas, The Hon. Perry Christie was in Bimini November 7 for a breakfast meeting. It was held at Big Game Resort. Leading citizens, heads of government department, hotel owners and managers, Christian council members, Local Govt. members, etc. were all in attendance. The meeting was for persons to voice their concerns, pose questions, and give comments about the recent hurricane. After the meeting the Prime Minister took a tour of Bimini. One of the main concerns noted in the meeting was the erosion on the west side of north Bimini.

The fourth issue of the Bimini Newsletter is completed and is being distributed. (see attachment)

One of the leads from the boat show was a Kite Surfing race from Miami to Bimini that is schedule to take place on December 1 pending weather. This is the first of its kind to The Bahamas and highlights the close proximity of The Bahamas, Bimini in particular, to The United States. There are 34 surfers signed up to race, and 17 boats (one for every two surfer) following along. The Islands of The Bahamas is a proud sponsor of this first, annual event. Antoinette Stuart is doing the ground work in Bimini and I have been working with Neil Hutchinson, the organizer here in Florida. Leonard Stuart is assisting me. ESPN and other media personnel including ZNS is expected to be in Bimini for this event. For more information logo onto www.bahamascrossing.com.

I just reviewed the final draft of the Bimini brochure and it should be going to print on Thursday. (will mail a copy to you).

The Bimini Tourist Office is working with the Junior Ambassador Club preparing them for the upcoming Christmas Tree Lighting scheduled for December 16th. and for Junior Junkanoo scheduled for December 26th. They are also working on decorating the island, the Christmas Concert and Christmas Jamboree, as well as the Best Kept Yard Contest.

The staff in the Bimini office and I worked on the flyers for the Native Fishing Tournament scheduled for August 2006. The flyers will be distributed to the various marinas, and mailed with the recently published newsletter.

The making of the Miami Dolphins Cheerleaders calendar was awarded the Davey Gold Award, the highest achievement. I am presently talking with Heather, the director of the cheerleaders to take them back over to shoot the 2007 calendar.

I am also spearheading the Dol-Fan Fest to Grand Bahama in June 2006. It was scheduled for Bimini, but because of the limited number of rooms on Bimini, we decided to take it back to Grand Bahama.

The dredging of the Bimini harbour began Monday, November 28th. Workers are presently laying pipe from the entrance on the east side of the island over to the west side to help replenish the beach that was further eroded during hurricane Wilma. The work is expected to be finish in March 2006.

Batelco will officially launch its new DSL high speed internet service as well as the GSM service on Friday, December 2nd. at 12 noon. ZNS is expected to be in Bimini for the ceremony.

Mr. Earlston McPhee was in Bimini for a follow up meeting regarding Blue Flag. Bimini Sands is the only one on board so far. Lamour Rolle is working on forming a committee. The goal of the committee is to keep the standard of the Blue Flag program to where it should be.

Mr. Ken Donathan, Manager of Express Ticketing was in Bimini to meet with the BOIPB property managers to introduce the 1-800-BAHAMAS booking system.

A tourism advisory board meeting was held on Nov. 22nd with great attendance from board members. There were a number of issues brought that really need to be addressed immediately. Among them was the issue of inadequate garbage bins in the Alice Town area; airport repairs, policing on South Bimini after hours, cleaning of north Bimini airport, Bimini ferry services, golf cart franchise, Administrator's residence, and the upcoming events.

It was reported that there were quite a number of visitors on the island for Thanksgiving weekend. Most of them were homeowners from Bimini Bay.

Kara Manouzi
 August 05 Calendar

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 In-office	2 Toastmasters	3 In-office	4 Direct mail- Chicago	5 Database	
	8 In-office	9 Appointments	10 Appointments	11 PCMA- Industry Picnic	12 Database	
	15 Mtnng-FL	16 Mtnng.-FL	17 In-office	18 Appointments	19 Database	
	22 In-office	23 Appointments	24 Appointments	25 mtng. Prof. Sig. Chicago	26 Database	
	29 Vacation	30 Vacation	31 Vacation			

MONTHLY REPORT

PREPARED BY: Kara Manouzi

MARKET: Midwest

GROUP LEADS:

GROUP NAME		ROOM NIGHTS	5	COMMENTS	BTO MGR
GROUP TYPE	corporate			Meeting Planner to take site visit in two weeks.	Kmanouzi
TRAVEL DATE	TBD-2007	STATUS	Pending	Victoria Frank-Carlson Frank LLC	
NO. OF PAX	500				
HOTEL	Four Seasons	POTENTIAL REVENUE			

GROUP NAME	SC Johnson & company	ROOM NIGHTS	3	COMMENTS	BTO MGR
GROUP TYPE	Corporate			This is a preliminary stage I will have to get more stats on this group.	Kmanouzi
TRAVEL DATE	TBD-2007	STATUS	Pending	Planner is Susan Arts	
NO. OF PAX	TBA				
HOTEL	Four Seasons	POTENTIAL REVENUE	TBA		

GROUP NAME	Pro Active	ROOM NIGHTS	TBD	COMMENTS	BTO MGR
GROUP TYPE	TBA			Planner Keri Hinton go the	Kmanouzi
TRAVEL DATE	07	STATUS	Pending	Idea to take this group to TIOB after attending our Presentation at Worldquest	
NO. OF PAX	150				
HOTEL	TBD	POTENTIAL REVENUE	TBD		

UNCOVERED GROUPS :

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TA

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
3	0	0	

MARKETING ACTIVITIES:

Sarbannes Oxley: attended this seminar sponsored by Chicago Forum. According to the experts, this act was passed as a direct result of the Enron, MCI, Arthur Anderson and other scandals. Under this act, financial reports must be signed by CEO's or CFO's.

The burden of financial responsibility of companies will directly fall on these officers. There are other parameters that are set down under the act, to prevent accountants and other persons from having a seat on the board of directors. Currently, associations don't have to worry about this act. They are advised that they should begin to adopt some of the principles of the act; and associations will eventually have to adhere to it.

MARKETING CALLS: (0)

Name of contact
Name of company
Results

PRESENTATIONS: (4)

Company/group: World Quest
Location : Chicago
Pax: 32
Results: Three group leads.

TELEMARKETING CALLS: (0)

Organization:
Results:

FAM TRIPS:(0)

Destination/hotel
Date
Pax
Results

GROUP SHOWS: (1)

Name: HSMAI- World Quest

Pax: 77

Location: Knickerbocker Hotel, Chicago

Comments: Singapore, Knickerbocker, Holland, Switzerland, Mexico and Malaysia. It was good for TIOB to have a presence here.

TRADE MEETINGS: (0)

Name
Pax
Location
Comments:

GROUP TRAVEL/ECONOMIC TRENDS:

COMMENTS: None at this time.

GROUPS DEPARTMENT							
Teri Sands							
Washington DC							
Oct-05							
Project/Group	Meeting Date	Status	Rms/nites	Preferred Hotels	Next Steps	Due Date	Comments
INCENTIVE							
Toyota Distributors - Central Atlantic	3/1-5/06	Confirmed	25 /100	4 Seasons - Exuma	Will work with meeting planner to organize in-room gift baskets.		Awaiting images from Rowena Rolle.
CORPORATE							
SMERFs							
Munk Wedding	11/10-12/06	Confirmed	20/40	Pelican Bay			
INSURANCE							
ASSOCIATION							
American Institute of Research	6/24-28/06	Under Consideration	45/180	Westin British Colonial Hilton	Forwarded RFP tp the BC Hilton as well as Ocean Club. Organization is still considering California.		
Lawyer Pilots Bar Association	Sep-06	Lead	80/320	Wyndham Nassau	Referred to Darlene Davis/BahaMar		Waiting to speak with Darlene, re; lead
RELIGIOUS							
AFRICAN-AMERICAN							
Activities/Appointments							
I met with Bonnie Cookk of AIR to discuss TIOTB for their meeting as well as to provide updated information							

GROUPS DEPARTMENT				
Name	Bradley Bosfield			
Office	Philadelphia			
Month	October 2005.			
Project/Group	Status	Next Steps	Due Date	Comments
INCENTIVE				
StarCite	Patrick McHugh wants to foster a closer working relationship with the BTO - PHL groups department. partnership relationship can be mutually beneficial for local initiatives concerning TIOTB.	Will meet with Sourcing and Sales Department and conduct a presentation and Q&A for the staff. This is a good opportunity to introduce myself and our services.		
SEI Inc.	Held discussions with Karen Taylor-Luchia. Her company conducts more than 250 very upscale meetings per year. However, unimpressed with last experience with the Bahamas.	A CD rom of the upscale properties in the IOTB will be sent to Karen, in addition we are arranging a visit to the destination if she accepts the offer.		
Martz-McGettigans Partners	Talks with Judy Moglaukan centered around her clients the pharmaceuticals companies considering the Bahamas for their incentive travel.			
CORPORATE				
Hartville Travel	Tom Schrader confirms a group to Our Lucaya for March 2006. Contract is signed.			Tom is presently sending proposal to client hoping they would chose TIOTB for 2006 and beyond travel.
Atkinson & Mullen	Spoke to Joe Affitato about TIOTB for future group travel.	Meet with Joe in near future, date to be arranged.		
AFFINITY				
reunions, fraternity, social, ethnic				
	Showell wedding party- Sheraton, Grand Bahama. Approximately 70 pax, awaiting room rates from hotel.	The Bride and coordinator would like to visit Grand Bahama in February for site inspection.		Will work very closely with F. Tynes and travel agent to consummate plans.
	Joyce Johnson has confirmed her group of 75 persons to the Radisson Hotel, July 20 - 23, 2006. Travelers will come from PA and DC.	Ms. Johnson is awaiting rates from USA 3000 for the DC passengers.		
INSURANCE				
Monumental Life Insurance	Discussions are being held with Mr. William Moore about hosting a future meeting in TIOTB Island and date are to be decided.	Next discussion with Mr. Moore is scheduled for Tuesday, 11.8.		
ASSOCIATION				
NABSD	Made a pitch to have this scuba divers association consider TIOTB for their next national convention site.	Will meet with the meeting planner on 11.20 After they return from this years convention in Barbados. 240 persons will attend this years conference.		Discussion will be had with Richard Treco prior to the November meeting to determine what need to be components of the conversation relative to dive sites.
RELIGIOUS				
	The Sharon Baptist Church group has choose a cruise vacation over the land stay at the Sheraton, GB. Price was the deciding factor. The cruise will take place in May 2006.			
AFRICAN-AMERICAN				
Mirage Planners	Mary Kyle is seeking to send a group of students to the island school in Eleuthera. Mary has been in contact with the school and details are being finalized.	Conformation from Mary relative to time and of group travel and arrangements with the school.		
National Black Newspapers Assoc.	Spoke to Mr. Robert Bogle about the newspapers association or the Urban League hosting a regional meeting in the Bahamas.			Mr. Bogle will introduce the idea at his next board meeting to determine if there is interest.
Intelligence:				
BizBash - Oct. 20 -21, 2005	The BizBash show in New York was well attended by meeting planners and suppliers from the Northeast United States. There were a few meeting professionals from other states. I believe our strategy of not having a booth but attend the show to network was the correct strategy. We got some good leads to follow. Made a few some good contacts. This is certainly a networking show. Very heavy event entertainment oriented.			Will recommend we register to attend the show to network again. The funds to exhibit cannot be justified by this show.
	Meeting professionals reports in a recent survey of more than 700 that events will continue to play an increasingly important role in the corporate marketing mix. More than 96% of respondents say events will remain a major component to attract or influence buying decisions.			

GROUPS DEPARTMENT

Name: Kara Manouzi

Office: Midwest

Month: November 2005

Project/Group/Dates (m-d-y)	Status	Next Steps	Due Date
INCENTIVE			
GE Healthcare	Relocated from Cancun/Atlantis	none	5/8-12/200
Insumark	confirmed at Four Seasons	Service account	31-May
CORPORATE			
Lexus Nexus	confirmed for Atlantis	recommend photographer	5/12/2005
AFFINITY			
reunions, fraternity, social, ethic			
INSURANCE			

ASSOCIATION			
RELIGIOUS			
AFRICAN-AMERICAN			
Intelligence			

GROUPS DEPARTMENT				
Name	Kara Manouzi			
Office	Bahamas Tourist Office, Chicago			
Month	November, 2005			
Project/Group	Status	Next Steps	#	Comments
INCENTIVE				
Proactive	open	sent info on tax law and how it applies to incentives.	150	
Schwan Food Company	currently in Exuma	follow up with group leader.	26	
CORPORATE				
AFFINITY				
reunions, fraternity, social, ethnic				
INSURANCE				
ASSOCIATION				
International Association of Quantity Surveyors	In talks with Atlantis	Sent sample of postcard for teasers.		Soliting trip to 2000 members.
RELIGIOUS				
AFRICAN-AMERICAN				
Rain or Shine Baptist Church	completed trip	solicit land trip for 07 to GBI	80	
Intelligence:				

GROUPS DEPARTMENT

Name:

Office:

Month: November 2005

Project/Group/Dates (m-d-y)

Status

Next Steps

Due Date

INCENTIVE**CORPORATE****AFFINITY**

reunions, fraternity, social, ethic

INSURANCE

ASSOCIATION			
RELIGIOUS			
AFRICAN-AMERICAN			
Intelligence			
Other:			
Supplier/Destination Directory			
Completed the Supplier/Destination			
Directory. The directory is well over			
500 pages and complete with all			
information our field sales			
personnel will need to assist in			
their daily sales efforts. It is a			

resource tool.			
Distributed to 25 people.			
Destination Program (Nassau)			
Facilitated the Friday morning educational program to the group of planners and guests			
Incentive List			
Secured the listing of over 6,000 incentive buyers from throughout the US and distributed, by sales territory to our field personnel.			
The qualified list will serve as the basis of our database.			
SKAL			
Visit FLA/USA			
American Marketing Assn monthly meetings			
HSMAI (Keys)			
HSMAI (Broward)			