

For Six Month Period Ending December 31, 2006
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No. 2310

Bahamas Ministry of Tourism

(c) Business Address(es) of Registrant

P O BOX N-3701
Nassau, NP
BAHAMAS

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
 - (1) Residence address Yes No
 - (2) Citizenship Yes No
 - (3) Occupation Yes No
- (b) If an organization:
 - (1) Name Yes No
 - (2) Ownership or control Yes No
 - (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

CRM/CES/REGISTRATION UNIT
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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

N/A

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position Date connection ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Residence address Citizenship Position Date assumed

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position or connection Date terminated

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name Residence address Citizenship Position Date assumed

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.
N/A

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14 . (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From whom	Purpose	Amount
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Attached

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS - MONIES**

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes No
- (2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
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attached

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election/convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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10. 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials ¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: n/a

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: n/a

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) ^{n/a} _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

n/a

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

July 25, 2007



Miriam Manigault

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

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AAM MONTHLY STATUS REPORT JULY 2006

SUBJECT	STATUS	NEXT STEPS	RESPONSIBILITY	DUE DATE
REGIONAL CONFERENCE OF BLACK LEADERS	Ms. Caroline Crawford has promised to arrange a meeting for us to speak with Vanessa R. Williams, Director of the organization to pursue the opportunity of a Board Meeting in The Bahamas.	Will continue to pursue meeting date.	JG	Ongoing
ATLANTA BRAVES BAHAMIAN PROMOTION	Bahamas Day Promotion was set for August 31, game against the San Francisco Giants (Barry Bonds) The Braves committed to a minimum of three years.	Got a quote on hotel accommodations and ground transportation for junkanoo group, now awaiting quote from Delta for air. Eddie will prepare a separate Coe for this event ASAP.	EA/	Ongoing
TREASURE ISLAND MINGLE MADNESS, NASSAU, PARADISE CAY, ABACO.	Edited copy again for July issue and sent out "SAVE THE DATE for March 01-04, 2007 Industry Partners event, Abaco	Requested creation of ad by Andre Miller. Meeting scheduled with partners Continental and Treasure Cay on July 1. Working on reaching partners in Atlanta with Eddie to participate in event.	AJP/AC/EA	Completed

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COLA	Spoke with Richard Franklin, he has already committed to The Bahamas for their 07 trip. Right now leaning towards Atlantis, however will continue to listen to Cable Beach Resort.	Stay in touch	EA	Ongoing
ANAL BLACK MCDONALD OWNERS ASSOCIATION	Liaised with executive administrator, Brenda Powe Williams & Ingrid Bartlett. Contract has been signed for group of 150 holding meeting at Atlantis October 06. Brenda did a site in June.	We will be working closely with this group.	AJP	
ASSOCIATION OF BLACK CARDIOLOGISTS	This organization has a membership of approximately 1000. They have an out of country conference once every year. Recently Jamaica, but interested in Bahamas. Just now able to confirm meeting with decision maker Neicy Johnson.	Will attend meeting with association team on Thursday August 17. Will pitch Bahamas for next available out of country conference. This looks very promising for about 350 members.	EA	Ongoing
AN LEAGUE OF BROWARD COUNTY.	Met with a Director of UL, Albert Tucker who is also VP of Multicultural Business Development, Greater Fort Lauderdale Convention & Visitors Bureau to discuss partnerships with the UL. Attended event (Represented by Cecile Torrence at the Chairpersons residence and met key members. Will participate in event in October at the Marriott for 700 people with a Bahamas theme.	AJP and CT discussed details of theme night. Brainstorm on how to target to Board of Directors for a site to The Bahamas. Members include Pres of Bank Atlantic, Pierson Grant Communications, International Marinas, and Broward Community College. Bank of America, Broward medical Center. Waiting to get approval on entertainment COE.	AJP/CT	Ongoing
STEVE HARVEY PROMOTION	Earl Miller and I had a conference	Media value is one million	AJP/EM.	Ongoing

	call with Jeremy Marquard, Dir of S Sales Westin and Sheraton at Our Lucaya and Weber. Jeremy is excited about proposal and wants the business. Earl and I recommended that MOT to contribute no more that \$50,000. We are confident that three day in GBI, memorial day will draw a minimum of 200 persons.	with on air promotions starting October 2006 in 24 markets. We are organizing next call with producers.		
DANCE WITH US ATLANTA	Group of 50 step dancers for Nassau summer 07. Working with Marie Lathan, manager, Direct Faith of Travel. Upon return from cruise group now looking at air land trip to Bahamas.	Continue to follow up	EA	Ongoing
HERING OF THE QUEENS	Not able to speak with Marie this month for an update	Continue to follow up.	EA	Ongoing
ian Nuptials ET YOUR GROOVE BACK GET AWAY/SAND AND SOUL GOLF CLASSIC	Ms. Susan Johnson is now in the process of negotiating contracts with both Our Lucaya and Pelican Bay Hotel for the trip scheduled for June of 2006. She is negotiating for 50 rooms at the Sheraton and 25 at Pelican Bay.	Will continue to monitor the progress of the contract negotiations.	JG	Ongoing
Fold Christian Magazine PURPOSE IN PARADISE	Editor of the Five Fold Christian Magazine, Ms. Susan Johnson, is in the process of signing a contract with Becky Reinke to host her Board meeting in November, at Pelican Bay Hotel.	Will continue to monitor the progress of the contract negotiations.	JG	
CU NETWORK ANNUAL ALUMNI	The HBCU Network on their	Will continue to follow-up	JG	Ongoing

ISE	Annual Cruise this year, will be stopping in Nassau and overnighiting. The ship will arrive in Nassau at 7a.m. on Tuesday May 29 th and depart the following morning at 7 a.m. The group will comprise of between 200-300 persons. Per the request of the organizer of the group Mrs. Tamara Lazier Oyeijide, I have requested the assistance of Groups Nassau, and Evamae Ferguson has advised that she will be getting back to me. With ideas for activities for the group and a venue for Beach Olympics.	with Groups Department Nassau and forward information to Mrs. Oyeijide.		
RICAN LEGACY MAGAZINE	Reviewing a comprehensive program that has a print component, direct mail, online and research component	Waiting for advertising budget and will review with future agency.	AJP	
CAN AMERICAN MARKET NCIES	Liaised with Lagrant and Burrell weekly. Followed up with Dir. Of Special Markets and DDG on status	Updated SR. Dir. Of Communications about results. Waiting for contract and confirmation letter. Will then organize meeting with Lagrant.	AJP/BK	Ongoing
ERS NETWORK	Sisters is a support network for African American women that does a National Breast Cancer Conference annually. I have spoken with the President of the Chicago Chapter who has expressed an interest in the group visiting The Bahamas for one of their upcoming	Have left a message for Mrs. Calloway to call me. Will speak with Ms. Calloway and pursue group opportunity with her.		

	conferences. I have been referred to speak with Ms. Erie Calloway, The Executive Director of the National Organization, for further discussions.			
WEEK ENTERPRISE MAGAZINE	Coordinating with Stephanie and Fallon for a new creative to be placed in October issue which focuses on 'The Business Of Travel'	Will work with them and AAM agency on other initiatives.	AP	

AFRICAN-AMERICAN

Intelligence

Worked with Richard Treco and Skyline for the execution of the booth to be used at IncentiveWorks and IT&ME
Booth approved, contract signed for execution of transportation, build-up, break-down, etc.

Continued working with IT&ME and BTO-Canada show for possible function (cocktails, etc.) Did not pan out due
Worked with MIC for pre-registered listing

Final work on the July fam to GBI. Continue work on the future fams.

Representing The Bahamas, per the DG, on the HSMIAI Strategy Conference organizational program, etc...slatec
Weekly conference calls, for two hours, with representatives from a cross section of the tourism/hospitality industry
Have been assigned the task of organizing introductory presenters for the breakout sessions

Updated the SDD, some 57 changes, based on phone calls, etc.; made new CDs and distributed

Maxine Lockhart Groups -Southeast

June 2006

Joint sales calls, meetings and presentation in Miami & Ft Lauderdale, Florida with Merrill Lynch, Cleveland Clinic, Carlson Wagonlit, Sunbelt Motivation, Exclamations Unlimited, Site Foundation, Naples, Helms Briscoe, Bacardi USA for the purpose of generating qualified group leads for The Islands of The Bahamas.

Participated in Toastmasters District 47 Spring Conference in Cocoa Beach, Florida for the purpose of promoting The Islands of The Bahamas as a groups destination and capturing business for The Islands of The Bahamas

Meetings held in Miami, Florida set MMI Incentives, American Express, and JM Family Enterprises for the purpose of generating qualified group leads for The Islands of The Bahamas.

Traveled to Grand Bahama to participate in South Florida Chapter of Meeting Professionals International Board Retreat for the purpose of hosting the retreat as well as having the participants experience Grand Bahama as a great alternative for meetings and incentives.

Traveled to Nassau, Bahamas to assist and offer hands on training for the Sporting Department with the National Basketball Association Bargaining Meeting group.

Traveled to Abaco, Bahamas for the Sporting Department's Team Retreat for the purpose of providing group training for the team.

Participated in Society of Incentive Travel Executives Florida conference in Orlando, Florida for lead generation, networking and enhancing The Islands of The Bahamas presence.

Meetings held with Helms Briscoe, Rymark International and CLT Publicis Meetings in Orlando Florida for the purpose of generating qualified group leads for The Islands of The Bahamas.

Joint Sales calls and presentations held in Atlanta with U S Motivations, Conference Direct, Jackson Marketing Group, Conference Link, Incentive Solutions, BellSouth Corp, Timco, Conference Direct, Monumental Meetings, Premier Meetings & Incentives, Conference Link, Williamsburg Travel, Unipro Food Service, World Travel Meetings & Incentives, Chick Fila Inc and JSL Meetings & Incentives for the purpose of generating qualified group leads for The Islands of The Bahamas.

Maxine Lockhart Groups -Southeast Bi-Annual Report

July 2006

Industry joint meetings, presentations and sales calls held in Miami, Ft Lauderdale, Deerfield and Naples to generate group business for The Islands of The Bahamas. Meetings, sales calls and presentations held with Advantage Mortgage, Visa International, American Bankers Insurance, Creative int, Shardan Incentives-, Uptech Computers, The Hall Group, Cleveland Clinic-Primary Care, Universal Incentives-, Stein Paint Co, First Impressions, Signature Incentives-Sunland Incentives, American Meetings & Conventions, Tasco Sales, Royal Incentives , American Express, SunTrust Incentives, Unique Meetings & Incentives, Excellence Inc, Executive Incentives, Meetings Dynamics, Spherion, Essential Meetings, Arbys Inc, Levenger, Upledger, Visa International

Attended South Florida Chapter Meeting Professionals International monthly meeting and South Florida Society of Incentive Travel for lead generation, networking and educational purposes.

Other activities for the month included telemarketing, setting up sales calls, distributing leads, emails, reports and other administrative work as well as working with board to prepare for Midwest shows, assisting vertical markets, groups department and industry partners whenever needed.

August 2006

Traveled to Grand Bahama Island to host Georgia Chapter of Meeting Professionals International Annual Conference

Attended South Florida Chapter Meeting Professionals International monthly meeting and South Florida Society of Incentive Travel and Toastmasters Westin Club for lead generation, networking and educational purposes.

Other activities for the month included telemarketing, setting up sales calls, distributing leads, emails, reports and other administrative work as well as working with board to prepare for Midwest shows, assisting vertical markets, groups department and industry partners whenever needed.

September 2006

Traveled to Orlando to participate in Ministry of Tourism's Retirement Seminar and to Atlanta for join sales calls, meetings and presentations on group producers in the Atlanta area for the purpose of generating incremental group business to The Islands of The Bahamas.

Attended South Florida Chapter Meeting Professionals International monthly meeting and South Florida Society of Incentive Travel for the purposes of lead generation, networking and educational purposes.

Other activities for the month included telemarketing, setting up sales calls, distributing leads, emails, reports and other administrative work along with participating in team conference calls, working with board to prepare for Northeast shows, assisting vertical markets, groups department and industry partners whenever needed.

October 2006

Traveled to Grand Bahama Island to host nine meeting professionals from Helms Briscoe, SE and their clients for the purpose of lead generation, networking and destination experience.

Joint sales calls, meetings and presentation in Houston, Dallas, Texas, Miami, Ft Lauderdale, West Palm Beach, Deerfield Beach and Davie for the purpose of generating qualified group leads for The Islands of The Bahamas. Meetings and Presentations with Singer Sewing Co, Bridgestone/Firestone, Nations Bank, Sailair Travel, Sun Drop Incentives, US Motivations, - Levenger, Motorola, American Express, Helms Briscoe, Exclamations, Southeast Toyota, Zenith Pharmacia, Adrix, Mayer Motivations, Cleveland Clinic, Incentives Beyond and Sunset Motivations, Visa International, Exxon Mobile, Wyndham Jade and Glatia

Attended South Florida Chapter Meeting Professionals International monthly meeting , South Florida Society of Incentive Travel and Westin Toastmasters group for the purposes of lead generation, networking and educational purposes.

Other activities for the month included telemarketing, setting up sales calls, distributing leads, emails, reports and other administrative work along with participating in team conference calls, assisting vertical markets, groups department and industry partners whenever needed.

November, 2006

Joint sales calls, meetings and presentation in Oklahoma City and Tulsa with Helms for purpose of generating qualified group leads for The Islands of The Bahamas. Trip was not as successful as we had hoped due to snow storm affecting the area.

Joint sales calls, meetings and presentations in Charlotte, Raleigh, Durham, Greensboro, Winston-Salem, NC, Columbia and Greenville, South Carolina for purpose of generating qualified group leads for The Islands of The Bahamas. Meetings and presentations held with Strategic Technologies, Carlyle & Co, Bob Carpenter & Assoc., Kayser Roth Corporation, Banner Pharmacaps, R J Reynolds, Sara Lee Corp, Thomasville Furniture Industries, Inc., The Motivation group, Centura Bank, North Carolina Poultry Federation, Golden Corral Corporation. Carolina Meeting & Incentive Planners, Trangle Travel, Group & Incentive Travel, Ellett Brothers Inc, Riegel Inc and Carlson Marketing

Traveled to Nassau/Paradise Island for site visit with Progress Software for the purpose of lead generation and contract closing.

Traveled to Grand Bahama Island to host nine meeting professionals from Helms Briscoe, SE and their clients for the purpose of lead generation, networking and destination experience.

Attended South Florida Chapter Meeting Professionals International monthly meeting for the purposes of lead generation, networking and educational purposes.

Other activities for the month included telemarketing, setting up sales calls, distributing leads, emails, reports and other administrative work along with participating in team conference calls, assisting vertical markets ,groups department and industry partners whenever needed.

December 2006

Joint sales calls, meetings and presentation in Orlando, Tampa, Jacksonville, Miami and West Palm Beach for the purpose of generating qualified group leads for The Islands of The Bahamas. Meetings/presentations held with Rymark International, Helms Briscoe, First Incentive Travel Inc, Meeting Managers, Conferon, Publicis CLT Meetings, Eventures, 12/13/06-DT International, CMA, Flexmarkkk/IMN, Volkert Meeting Planners Travel Incentives Inc, CAZ Meetings & Incentives, Passport Incentives & Meetings, Extraordinary Events, Templeton, GS& E Meetings, LSO Meetings & Events, American Reverse Mortgage, Sitework Associates, Stein Mart, Mayo Clinic, PH Mortgage Co, Exclamation Points, Creative Meetings & Incentives, Levenger, Bacardi USA and Executive Incentives.

Participated in Nassau Paradise Island Promotion Board Meeting Planners Fam trip in Nassau/Paradise Island for the purpose of promoting The Islands of The Bahamas as a groups destination and capturing business for The Islands of The Bahamas

Participated in Meeting Professionals International South Florida Chapter monthly meeting and Society of Incentive Travel Executives Florida monthly meetings for lead generation, networking and enhancing The Islands of The Bahamas presence.

Other activities for the month included telemarketing, setting up sales calls, distributing leads, emails, reports and other administrative work along with participating in team conference calls, assisting vertical markets, groups department and industry partners whenever needed.

GROUPS DEPARTMENT

Name Bradley Bosfield
Office Philadelphia
Month June 2006.

Project/Group	Status	Next Step	Due Date
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INCENTIVE

Solstice Neurosciences
Hewlett Packard/Convention Planit

Received a very strong/hot lead form NAHA
Presently we are not sure if a decision has been
made. Followed-up/spoke with Julie who promised
she will contact Ms. Williams to ascertain

Find out if there are any hot button items
that can aid in securing this business for
The Bahamas.

CORPORATE

MPI Pittsburgh

Attended and pitched the Pittsburgh chapter of MPI
on the prospects of hosting a regional meeting/Fam
Trip in The Bahamas. President and many
members loved the idea, we'll work to make this a
reality.

Wait for the club to get back with best
possible month for this trip.

AFFINITY

Rodgers Travel

Ms. Showell reports the Rodgers/Knowles wedding
party has been lost. The party was met with too
much obstacles in doing this Bahamas wedding.
Aruba and the Marriott there has usurped the
Bahamas.

INSURANCE

Allstate Insurance

Group pretty certain that they will chose GB as the
destination of choice for their incentive trip 2007

ASSOCIATION

RELIGIOUS

AFRICAN-AMERICAN

INTELLIGENCE

Maritz Meeting Planners Fam Trip

Co-hosted/escorted this fam trip along with James Malcolm to GBI and Abaco.

Nassau, Paradise Island Fam Trip

Co-hosted fam trip along with George Brice and staff from the promotion board. Also gave the presentation on GBI.

SKAL 6.27.06

**Monthly Report
May/June 2006
Kara Manouzi**

Appointments:

Park Travel-Milwaukee WI-Carol Culbreth
Illinois International Travel-David sopinik- Rockford IL
Heavenly Expressions/William Moorehead-Kimberly Smith-Chicago IL
Mount Prospect Vacations-Mt. Prospect IL-Jennie

Telemarketing/Email: 200

Minnesota/Iowa/Michigan
Promotion of June Fam trip and future appointments.

Trade Shows:

None

Fam Trips:

Grand Bahama Educational Site Inspections
June 28-July 1 2006

Groups Leads-Current

Marshall Fields Group Travel, Mpls
Contact: Carol Soderberg
170pax 85 couples Jan 07

Hope Lumber Co. Mi
Contact: Michelle Genza
60pax 25-30 rooms Dec 06

Travel Concepts
Contact: Denise Cannon
30 pax March 07

The Fields Group, Indpls
Contact: Dan Fields
200 pax Nov 28-Dec. 2, 2007

Comments:

-MPI Education & Networking Conf. Chicago 5-16-06
-Toastmasters-1st and 3rd Tuesday in each month.

ps-I plan to continue with email and telemarketing for the rest of June. This to secure appts. for July in Mpls and Iowa.

GROUPS DEPARTMENT

Name:

Office:

Month: June 2006

Project/Group/Dates (m-d-y)

Status

Next Steps

Due Date

INCENTIVE

CORPORATE

AFFINITY/SMERF

reunions, fraternal, social, ethnic

INSURANCE

ASSOCIATION			
RELIGIOUS			
AFRICAN-AMERICAN			
Intelligence:			
Sick leave for six days. Due to being unable to drive, etc., worked from home for the remainder of the month			
Continued to work on the series of upcoming GBI fams (confirmations, updating lists, etc.)			
Continue work on IncentiveWorks in Canada, August (advising participants of all required/relevant information, etc.)			
Working with organizers for location, registrations, etc.			
Made spine labels for the June SDD updates and updated master document			
Edited the looping GBI slide show.			
Completed information to be included in the newsletter			
Executed RFPs for the groups POW WOW and submitted responses			

PROJECTS:

From all lists, secured from the beginning of year, put together a excel-based database of sources
Drew sources from the luncheon seminars, destination programs, Successful Meetings, IMEX

Made additional jewel case spine labels and SDD CDs for field personnel who requested them

Negotiated and committed for IMEX show in April

Attended GBI group meetings

Worked with NPIPB on a series of joint West Coast events

Attended: HSMIAI Internet Marketing Workshop (Bal Harbour)
HSMIAI/CHA Caribbean Sales & Marketing Strategy Conference (Miami)
Hospitality Industry Holiday Party (Hollywood)
SKAL (Miami)
South by Southeast Professionals in Travel (Coral Gables)
Official opening of Gulfstream Casino and Racetrack

ome 250 names.

EX, Incentive Works

em (Philadelphia/Toronto)

PROJECTS

Fams

Ongoing coordination of the final fam November 29
Total of 20 planners most of which extended their stay in GBI

Programs

Attended the first, in a series, of annual events, by Successful Meetings to hosting qualified p
Submitted report to field sales personnel as well as copies of the profiles
Held in GBI... '07 in Aruba

Updated the Destination/Supplier Directory and distributed to field sales personnel (jewel ca

Purchased satellite image and inserted as well as mailed assigned quantities (clocks) to field

West Coast

Researched on West Coast market from demographic and psychographic reports as well as
and colleagues.

Collaborated with NPIPB about joint ventures - luncheons (Los Angeles, San Francisco, Sar

Attended:

HSMAI
SKAL
Latin Builders

PROJECTS

TRADE SHOWS

CMITS

Produced flyer for distribution (GBI incentive)

Printed by Kinkos

Arranged for shipping/clearance of all 'giveaways' for Canada (sweats, bags, shirts)

Communicated (ongoing) with all attending suppliers on updates, registration info, set, on th

Obtained and coordinated shipping of all non-participating suppliers collateral to show

Worked with all purveyors for all required needs at show site (booth cleaning, a/v, technolog

Attend show (8/20-25)

Follow up with all post-show info (attendees, etc.)

Reconcile all expenses associated with show and forward master expense

ITME

Worked with purveyor to have TIOTB logo on the candy jars

Ongoing communication with NPIP re. commitments made to ITME on booth setup

Approved required invoices

Requested labels for the GBI incentive

FAMS

Continued/ongoing communication with attendees, field personnel and hotel personnel for th
Sep/Oct/Nov

ORGANIZATIONS

Attended the HSMAI retreat in Stuart (9/28-29)

Weekly conference calls re. HSMAI Strategy Conference in Miami (12/6-8)

S/DD

Updated directory to have current information on CDs distributed at CMITS show

Made 40 copies (with spine labels) and left remainder with the Toronto office

BAHAMAS TOURIST OFFICE

LATIN AMERICAN DEPARTMENT

Jun. 2 - 7, 2006	Travel Viagem Press Trip (Brazil)	Nassau, Bahamas	GJ/AS
Jun. 6 - 11, 2006	Press Trip (Mexico, Argentina, Chile)	Nassau, Bahamas	GJ/FR
Jun. 6 - 11, 2006	Press Trip (Brazil)	Nassau, Bahamas	GJ/AS
Jun. 9 - 12, 2006	Supersonicos/American Airlines Fam	Nassau, Bahamas	GJ/FR
Jun. 19, 2006	Bahamas Workshop for Travel Agents	Sao Paulo, Brazil	GJ/AS
Jun. 19, 2006	Bahamas Reception for Meeting Planners	Sao Paulo, Brazil	GJ/AS
Jun. 20 - 22, 2006	Latin America & Caribbean Incentive and Meeting Exhibition	Sao Paulo, Brazil	GJ/AS
Jun. 23, 2006	Bahamas Workshop for Travel Agents	Buenos Aires, Argentina	GJ/AS

Tour & Travel Monthly Status Report Midwest

Prepared By: LEVAUGHN COOPER

NOVEMBER 2006

TERRITORY: N. Illinois, Wisconsin, Michigan, Ohio, Kentucky, Indiana

PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
World of Travel Expo	<p>Did this consumer show with the World of Travel at the Troy Community Center. One of the great things was that they had onsite bookings and offered \$50-\$100 off if booking were made that day. Two onsite bookings for The Bahamas were made - Atlantis and Sandals. There was another possible for Comfort Suites, but the client wanted to think about it a few days after she received the quotes. According to one of the Agency personnel, most of the consumers expressed interest in cruising.</p> <p>This agency is situated in a very high community (Bloomfield Hills) and attracted quite a bit of customers from that area.</p>			
Week of Meetings & Sales Calls in Michigan	Sales Calls in the area was very product, but barely touch the surface. Most of the agents sell	Will follow-up with GoGo and MLT Vacation Reps to plan events for next year and work		

	<p>the Bahamas through either NWA, Spirit or American.</p> <p>Meeting with GoGo who is interested in an update/training for reservation agents. Also willing to work with me on future projects.</p> <p>MLT Rep would also like to work with me on events in the area. She had suggested possible blitz/seminars of the area, but she said that this needs to go thru top management.</p> <p>Met with a gentleman who can assist me with soliciting radio promotion as well as public television. The only thing they might want is a trip giveaway. This is where my hotel and airline partners can play a part.</p>	<p>out details.</p> <p>Will also discuss further to ascertain exactly what we will need with regards to the radio/television promotion.</p>		
Carlson Wagonlit Show – Holland, MI	The attendance at this show was good. One of the attractions was that they had the Post Office offering free passport pictures. Carlson was paying for passport if they receive an onsite booking. This was their second year putting on the show.	Followed up on some of the request made		
ASTA Trade Show – Chicago	There were approx. 200 agents			

Tour & Travel Monthly Status Report

Prepared By: DORNELL WATSON

AUGUST 2006

ACTIVITIES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
Carib Fest 2006 (Richmond, VA) 8/19/06	Completed – 10 Member Junkanoo group from DC performed. Good turnout at the event. (8,000 consumers)	Follow-up with Carlson Wagonlit re bookings from Bah package offer w/Funjet Vacations.	DW	9/25/06
MetroWest Chamber of Commerce Membership Campaign (Framingham, MA).	Ongoing - Awaiting responses from JetBlue and British Colonial Hilton for grand prize giveaway.	Once sponsors accept invitation to participate, submit logos for newsletter.	DW	9/8/06
Supplier Nights (DC/MD, Philadelphia, Boston)	Ongoing – Securing locations, dates and menus for dinners	Submit invoices and have invitations sent out.	DW, FF	9/8/06
Boston Women's Show – 9/22-24/06 (Boston, MA)	Working w/ Carlson Wagonlit Tvl in Canton, MA. to develop a Bahamas package offer for the women attending the show.	Order brochures for the show and make travel arrangements.	DW	9/8/06
8/1 – Joint Res Training w/Pelican Bay at Travel Impressions	Updated agents on GBI. Many of them were not aware of the Amex extension offer for GBI. (70 agents)			
8/2 – Joint Res Training w/Pelican Bay at Apple Vacations	Updated agents on GBI.			
8/4 – Joint calls w/ Funjet Vacations	Called on 5 of Funjet's top accounts in the Virginia area.	Request a list of Funjet's top accounts for the DC/MD/VA areas.		
8/21 – Funjet Vacations Trade Show – VA	Participated in trade show.			

Marketing Intelligence

Joint calls were made in the Virginia area w/ Michael Lauenstein from Funjet Vacations. Most of the agents reported soft bookings to the Bahamas overall, with Atlantis, Sandals, Radisson CB, and RIU hotels being the most requested. Consumers' requests for the most part are last minute. The more requested vacations are cruises, Punta Cana, Mexico and Jamaica.

Competition

Nothing to report

Tour Operators/Airlines Report

Funjet Vacations – Michael Lauenstein reported that he conducted a Nassau fam for 10 agents last month, in an effort to boost sales on the Nassau/Dulles United service. Overall the agents gave positive feedback and were hopeful of selling more of Nassau. Michael said that of the 7 nonstop United flights (to the Caribbean) Nassau is in the bottom 3. He feels that the air pricing is good, but it's the hotel pricing (when compared to other hotels in competing destinations) that turns consumers away. The Nassau nonstop is scheduled to end on Sept. 4 and resume again on Nov 3.

Apple Vacations – The following table, which represents the scheduled air figures, was submitted by Apple Vacations.

Departure Month	FPO	NAS	Grand Total
January	34	645	679
February	40	777	817
March	90	1,091	1,181
April	67	491	558
May	42	566	608
June	105	750	855
July	96	674	770
August	71	451	522
Grand Total	545	5,445	5,990

US Airways Vacations/US Airways – US Airways is offering special fares from Phil and other N.E. Markets to St. Thomas and San Juan for travel 9/1-10/31/06 purchased by 9/4. US Airways Vacations has reduced packages to Grand Bahama Island from \$493.50/pp (4D/3N) for travel 9/5 to 10/31/06 purchased by 9/4.

Presentations

8/1	Travel Impressions	Bethlehem, PA	70 Agents	DW; Pelican Bay Hotel
8/2	Apple Vacations	Newtown Sq., PA	50 Agents	DW; Pelican Bay Hotel

Trade Shows

8/21	Funjet Vacations	Falls Church, VA	200 Agents	DW
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Tour and Travel Monthly Status Report

Prepared By: Nuvolari Chotoosingh August 2006

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
In-house training of Liberty Res Agents	Presentation went well with great emphases placed on Grand Bahama and the out islands using Bahamas.com	New dates for remainder of year have been set with Pat Concilio at Liberty Gogo		Aug.
Contacted Carlson Wagonlit Agencies in Northern NJ	Visited several offices and updated agents on the Bahamas product	Agents expressed interest in doing a fam trip. Interest high for GBI		August
Attended Four Seasons Update.	Martha Jayne Hooper of 4-Seasons Sales provided update on the Exuma property	Follow up with her ref. on site inspection of property		August
Represented Bahamas at 2 nd CTO Carib Week Planning meeting.	A number of changes being discussed including holding fair on a Saturday rather than during the week.	Will keep team advised of other changes as they develop.		

Tour & Travel Monthly Report

Prepared By: Conrad King

August 2006

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
In-office Admin	Continuing on going contact with partners in southern markets. Efforts are being made to cultivate contacts made through net working opportunities.	<ul style="list-style-type: none"> Currently coordinating a project between two prospect met at a T&T sponsored event. Details listed below. 	CK	On-going
Sales Calls	<p>Sales Calls on going on key accounts.</p> <p>Uncovered opportunities at the following agencies during joint sales calls and office visits; Navigant Luxury Vacations, <u>AAA Travel, Norcross, and Marietta, GA- (among top Travel Impressions accounts retail accounts.</u></p>	<ul style="list-style-type: none"> Have proposed Virtuoso agency to participant in One Georgia Bank promotion. Agency will be used as called to action. Fliers by GoGo, Travel Impressions, Delta Vacations. Travel agency will be used as the call to action. Made sales calls on local Amex agents to follow up / promote Amex Bahamas special promotion. 	CK	--

Delta Air Lines	Date for Delta Res Center presentations has been confirmed.	<ul style="list-style-type: none"> • Invitations have been extended to promotions boards and its members to join the Delta presentation. Partners will have opportunity to present their product / destination to the 900 Delta Res Agents. I've also proposed that OIPB, NPIPB and GBIPB share in the cost of refreshments for the agents. 	CK	On going
Air Tran	Have spoken to manager of Air Tran to discuss training for its Res Center in Savannah.	<ul style="list-style-type: none"> • Date TBA. Awaiting official confirmation from the airline to confirm a date for res center presentation. 	CK	Sept 5
Certified Vacations	Met with local Certified Vacations rep to discuss and share in-market activities. Has shown interest in participating in next year's "The Carlson Project – Junkanoo summer- 2007." A project request was sent to the company's head quarters and is waiting decision.	<ul style="list-style-type: none"> • Spoke to Doug Knapp, Manager Delta Certified Vacations, who has now confirmed his interest in the Carlson Project. • Had a follow up meeting with local Certified Manaager and came up with some strategies for the next 6 months. These strategies all tie into my marketing plan that I shared with Doug Knapp earlier in the year. 	CK	Sept 5

		<p>Aspects of The Carlson Project will be re-worked to meet the needs of Certified Vacations. They will comprise: SMALL VIP receptions – (these receptions will replace the large trade shows that were usually held in the fall.) The manager agree that it will be more cost effective to have the smaller shows rather than the large shows for hundreds of unproductive agents.</p> <ul style="list-style-type: none"> ◦ A fam trip for top agents. (Certified will secure 10 + 2 seats for fam trip. • The last part of the promotion will comprise a booking incentive for VIP agents participating in the presentation, fam trips, and retail agency in general. 		
Travel Impressions	I spoke to Travel Impressions manager and discussed plans for Mann Travel, NC.	<ul style="list-style-type: none"> • I have proposed that we conduct presentation exclusively for Mann Agents in early fall. This training would be timely for the Mann Travel Trade show, which is 	CK	On going

		<p>scheduled for Jan 28th, 07.</p> <ul style="list-style-type: none"> • Will also discuss a pre-trade show '07 fam for Mann agents. 		
GoGo Worldwide Vacations	<p>Have referred Gregory Fernander to GoGo to discuss BEST Bahamas Golf packages.</p>	<ul style="list-style-type: none"> • Packages are ready for PGA Store promotion. Date is Sept 14 • Gregory Fernander and PGA marketing team have done GBI site inspection Aug 3-6. (see Best Bahamas Sports.) 	CK	On-going
Personal Touch Travel	<p>Met with agents of Personal Touch travel and conducted educational seminar to in the 6 agents.</p>	<ul style="list-style-type: none"> • The agency will be hosting a travel show in October 14th and has extended an invitation to IOTB. Will participate to access if this event is likely for future participation. 	CK	
The Carlson Project 2007	<p>Have completed final draft of the Carlson Project. Though the proposal was aimed to / for Carlson Travel, there are components that are / maybe of interest to other partners. Certified Vacations is interested in some aspects of the project</p>	<ul style="list-style-type: none"> • Spoke to Doug Knapp, Manager, Certified Vacations about this project. (see Certified Vacations.) • Have had a follow up meeting with Certified Vacations and have proposed a three tier promotional campaign: <ol style="list-style-type: none"> 1. VIP Receptions 	CK	On going

		NY, Conrad, ATL.		

Marketing Intelligence

1. Tour operators, Airlines, Travel agents, Chain hotels with properties in The Bahamas etc.

Focusing on the Amex fall promotion to Amex agencies and other leading chain accounts. Have met with Certified Vacation to outline promotional campaign for the next six months. See Certified Vacations above.

2. What are competing destinations doing?

Delta Airlines continuing to promote new destinations. Cayman Islands billboard ads have been extended in high visibility highway locations. Jamaica and Sandals continue to do local radio / TV ads. No prices are featured in ads. Ads are generic in nature.

3. Have competitor's launched any new and unique advertising campaigns?

4. Is there a series of road shows being sponsored?

Certified Vacations is proposing road show for later this fall. These shows are being proposed to replace the two large travel shows that are usually held in the fall.

5. Are there any special events being promoted e.g. Jazz or Cultural festivals, Art exhibits?

6. What initiatives are being demonstrated in your territory can work to increase business to TIOTB?

Continuing to work with Best Bahamas Sports, Certified Vacations, GoGo Vacations and Travel Impressions to create and expand programs to retail and consumers.

8. What are the preferred islands and hotels in The Bahamas amongst consumers?

9.

10. Average price of a Bahamas package vs. a competitor's package from each of your major markets?

Air Jamaica Vacations - Lead Prices

Four Days starting from \$420.00.

All Inclusive 4 d / 3 nts \$ 410.00 **

Upgrade to first class. Amex promotion \$250.00. Amex upgrade specials are advertised in local travel sections of news papers, internet and e-blast specials.

** Summer Special

Vacation Express: (Air, Hotel, Transfer from Atlanta)

Cancun 3 nights \$475.00

Punta Cana 3 nights \$468.00

Puerto Plata 7 nights \$688.00

Travel Impressions

Mexico, Riviera Maya, 3 Nights, All Inclusive 815.00

Dominican Republic, Punta Cana, 3 Nights, All Inclusive \$696.00

Jamaica, Negril, Summer Sale 3 Nights, Air and Hotel \$545.00

Trade/Consumer shows

Trade Organizations

Tour & Travel Monthly Report

Prepared By: Conrad King

August 2006

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		<p>2. Fam Trip</p> <p>3. Booking Incentive / Tracking</p>		
One Georgia Bank	<p>One Georgia Bank is a business institution with high net worth individuals. It is located and focus on one the fastest growing and wealthiest markets in the area.</p>	<ul style="list-style-type: none"> • In preparing for One Georgia Bank's official Grand Opening, 8,000 pieces of direct mail will be sent to bank customers in market. Five thousand will be sent to people with incomes over \$100,000, and 3,000 informational pieces to businesses in the area with revenues above \$3,000,000. • Pelican Bay Resort and Westin Hotel have both traded 4 days / 3 nights vacation pkg for month long sweepstakes / registration at bank branch. Hotels will be sent database of emails, addresses and contact information to help them in all future promotional activities. 		
Best Bahamas Sports	<p>Currently working with Best Bahamas Sports for up coming project with PGA Superstores.</p>	<ul style="list-style-type: none"> • Currently getting ready to promote Best Bahamas Sport at PGA superstore. A number of groups will be promoted at PGA superstore opening. The dates are: • Oct 12 – 15 • Nov 9 – 12 • Jan 11 – 14 • Feb 15 – 18 		

		<ul style="list-style-type: none"> • Mar 15 – 18 • Marketing campaign for 07 – cable, radio, newsletters /fliers, email, celebrity events, charity golf events. 		
			CK	Aug 4
American Express	<p>Have organized a series of presentations for Amex Call Centers, and company owned store fronts in New York and Florida. These presentations will coincide with the start of the Amex fall promotion, which kicks off in mid August.</p>	<p>The dates are as follow: (X) denotes number of agents expected at each presentation.</p> <ul style="list-style-type: none"> • Aug 31th- Orlando (6) • Sept 6th – Garden City, NY, (12) • Sept 7th – NYC (15) • Oct 20th – Atlanta, GA (150) • Sept 28th – Jacksonville, FL (150) • Sept 29th – Bal Harbour, FL (6 agents) • Oct 4th – Biscayne,FL... (6) • Oct 11th – Phoenix (75) • Each manger will host his/her presentation in the respective market;Jennifer Gardner & Cecile Torrence, FL, Lurline, Phoenix,Raquel, 		

		NY, Conrad, ATL.		

Marketing Intelligence

1. Tour operators, Airlines, Travel agents, Chain hotels with properties in The Bahamas etc.

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9.

10. Average price of a Bahamas package vs. a competitor’s package from each of your major markets?

Tour & Travel Monthly Status Report Midwest

Prepared By: Levaughn Cooper

AUGUST 2006

PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
7/31 – 8/3 Sales Calls – Appleton/Oshkosh and Green Bay, WI	Completed- Made a week of calls in the Northern Wisconsin area. Agents were happy to see a Bahamas rep. as it has been sometime that we have been in the area. Those agencies who sell The Bahamas books lots of Sandals, Atlantis and Radisson hotels. When asked, they do not sell the OI because of the lack of knowledge on hotels and getting there. Many of them wish we still had the charter from Milwaukee and Chicago. Quite a number of the agencies are doing lots of Destination weddings and interested in information on wedding planners.	Followed up on the calls made and send out all pertinent information		
Radio Station – Milwaukee Come Along	Ongoing – Still working on RADIO Promotion from Milwaukee (WKKV – V100.7). They want to go to Nassau, but trying to switch this trip GBI	Have identified travel agencies to do bookings and awaiting approval from AA on their participation		
Database	Completed – Updated database			

	on agencies seen in the past two months			
Supplier Nights	Ongoing – Updated supplier list for major markets and have selected dates in October for Michigan and Ohio. Will finalize Chicago by next week.	Selecting venues and getting suggestions from in-market suppliers on same.		
8/16-17, 23-24 Sales Calls	Completed - Calls made in Palatine, Libertyville & Chicago revealed that The Bahamas bookings are steady. Agents are please with AA service to both NAS & GBI, but still wish more charter service was available. They are aware of the disruption of AA service to NAS & GBI. When asked if they use Air Tran into GBI, some said they do and others don't.	Followed-up with information which was needed by a few of them.		
8/30 & 31 Funjet Vacations Trade Shows	Ongoing – an update will be given on this show in my Sept. Monthly report.			
AAA Wisconsin-Presentation	On my recent calls in Wisconsin, I was given the contact in the Madison Office to present/training to the AAA agents in that area. After going into several of their offices, I realize that many of their agents are not updated on the destination.	I have made contact and awaiting a response		

Leave Record

8/21 Sick Day

Marketing Intelligence

During my calls in the Green Bay area, agents have said that the Bahamas is a bit too expensive for their clients and they want more all inclusive properties. The major competitors for us in the area are Mexico, Vegas, Orlando and Jamaica. This is so because of the amount of airlift from the area to those destinations. There is also a great need for a fam trip as agents haven't been to the destination either at all or for a very long time. Many of them are sending clients to The Bahamas because of Atlantis.

Agents are reporting that consumers are much more comfortable with traveling. There are more advance bookings and business is booming. They have seen a huge amount of business to Europe this season. Travel insurance is on the increase that it has ever been in the past.

When asked about future bookings to The Bahamas, they said that we can be very cold during the winter and their clients prefer to go further south. There are some bookings, but not as much as it is to the other destinations.

The questions is still being asked by agents if we will get a charter out of ORD to Nassau in the future, because they miss the one Apple use to have. While they do not have a problem with AA service into the destination, they prefer the charter because of price. Agents in Chicago are aware of Nassau and GBI (because of their charter service out of Midway), and have been selling those two destination for many years.

I need not say who are major competitors are out of this market and why they are sooooo popular.

Airlines:

I will be meeting with AA in the next two weeks to discuss the promotion of their service to GBI when the flight resumes on Oct. 29th. They want to bring more awareness of the service to the public. Pelican Bay has approached me and also wishes to be included in our plans. Whatever decision is reached, I will definitely include GBIPB in the loop.

Tour & Travel Monthly Status Report
Midwest
August, 2006

Prepared By: Margaret Campbell

PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
<p>T. & T. Leisure agents sales calls in Western Sub, IL. & D.T. Chicago.</p>	<p>Calls in this area went well and a few agents are selling a lot of cruises to the Bahamas using Carnival and Disney; along with a few Nassau & Paradise Island bookings. A few agents also noted that consumers are constantly shopping for bargains and are very budget minded and destinations with charter services (Jamaica, Cancun & Vegas) is a big seller for most of them. Linda from Carlson Wagonlit Travel, noted that during her recent visit and a few of her clients into Nassau, they were very disappointed about the straw market's presence and viewed it as a Flea market; lost it's cultural appeal. Finalized details with Dan</p>	<p>Arrange for literature to be put in the participants' give-away bags and the Bahamas Flag at our sponsored hole. A follow-up meeting is also scheduled with Dan and Ms. Wilson from South shore Golf Association, to discussed a future golf tournament in Grand Bahama. Ms. Duncombe from the Sports Dept. Fla. assistance was also requested, in respect to supplying us with a Bahamas golf brochure; which is pending.</p>	<p>M.C</p>	<p>Complete</p>

Marketing Intelligence:

Destination weddings, religious and social organizations group travel is becoming quite a trend. Agents are requesting more than ever the assistance of their tourism representatives to assist them, in coming up with creative ideas based on destination annual activities/events that they can apply as add-on to their clients packages and contacts of on-island vendors that are offering travel agents' commission.

Mexico and Europe remains the leading competition in the market, due to their price point; as we head into the hurricane season and the on-going terriost situation.

Airlines/Wholesalers:

Apple Vacations, GoGo and Funjet reported that their Bahamas bookings are selling well but the numbers are Dropping slightly (Apple Vacations) as we head into the hurricane season. These wholesalers are noted in the Midwest as the preferred wholesalers with skid air to the Bahamas.

Tour & Travel Monthly Status Report

Prepared By: LURLINE BUBB

AUGUST, 2006

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
August 03, 2006- CTO Meeting	Attend CTO, N. Dallas Chapter meeting. Agents were reminded to register for CTC 29, Grad Bahama. Approximately 60 Travel agents and 6 travel partners were in attendance.		Lurline	
August 04- 5, 2006, ASTA Show	Attend ASTA West and South West Region Annual Trade Show, Dallas. Agents from LA to OK were in attendance. In addition, suppliers from various Tourist Boards, Hotels and Cruise lines were in attendance. We gave 5 Bahamas bags as give-away. I extend an invitation to the President to conduct 2007 meeting in one of our family Islands (Abaco).	Follow up will be made with AA Vacations and BOIPB. Spoke with Mr. Anthony Stewart.	Lurline	
August 08 th , 2006 –McDonalds, Meeting	Met with Mr. James Collins, Vice President, Greater Southwest Region. He is responsible for over 600 stores. We discussed a number of ideas to generate more business and		Lurline	

McDonalds Con't.	get some exposure in this market. In fact, he is traveling to Atlantis group of Black owners, October for a meeting in The Bahamas, approximately 300 plus.			
August, 09, 2006	Met with Mr. Elijah Alexander, Former NFL Player, and re up coming Golf event. We conducted a conference call with the sports department, BTO, FL. The event is schedule to take place October 17, 2006. He is asking for our support.	.Follow up will me made.	Lurline	
August 23, 2006- Sales appointment	Made calls in Longview, Texas. Agent was delighted that we have an office in Dallas. Agents have not been to the Bahamas in 5 to 20 years. Very busy offices. Agents would like for me to conduct in -house seminars for employees. Agents said that price is a factor, compare to competitive destinations. I was also informed that Fun jet visit every three months promoting specials to competitive destinations. Agents are asking for Seminars and Fam to the Bahamas.	Follow up will be made for in-house some time in October, 2006. I will discuss with AA Vacations re. Packages to The Bahamas.	Lurline	
			Lurline	

<p>August 24, 2006- AA Vacation's meeting</p>	<p>We discussed a number of marketing initiatives and promotions. Travel Agents educational seminars, presentations in Tulsa, agents concerns. She gave me updates on service and business to The Bahamas. Up 2%. We will meet with Dynamic Travel to discuss "Singles in Paradise".</p>	<p>Follow up will be made.</p>	<p>Lurline</p>	
<p>August 25, 2006, Meeting with World Ventures Agent from Houston</p>	<p>She would like to discuss with us how to target NICH Market. She indicated that after attending a Bridal show in Houston, she received over a thousand leads and is asking for our help.</p>	<p>Follow will be made after the meeting today.</p>		

Marketing Intelligence

AA Vacation: would like to do more (see report)

1. Effective Sept 05, 2006 flight will discontinue N/S. to Nassau. However, Service will start up Jan, 2007 N/S.
2. Proposed AA Vacation Res center training. Tulsa, Joint Bahamas Presentation and sales appointment in Tulsa and surrounding Area.
3. We discussed ASTA Meeting in ABACO; she is willing to offer special Air fare.
4. Bahamas bus up 16% Pax and 2% room nights from last time we met.
5. Joint calls in Dallas - October, 2006
6. Designate April- May- June for Travel Agents Months.
7. Fam to Nassau, Grand Bahama and Family Islands.
8. Assist with Bahamas educational Seminar in Dallas

Bahamas is now # 2. With AAVacations, prior to May we were # 3.

Dom Rep. is # 1

Bahamas is up 3, 000 room nights

Good news for us.

Go Go Tours West and South West Region is participating the following shows

Cozamel Tourist Board is hosting Educational Seminars in the following:

Oklahoma Sept 05, DFW 06, Houston 07 and San Antonio 08, 2006

Mexico hosting Educational seminars Sept 27, DFW & Houston

Jamaica Tourist Board, Oklahoma Sept. 7 & 8th, 2006

Trade/Consumer shows

Would like to do more in Lax, Austin, San Antonio and Houston.

Trade Organizations

Attend CTO, Chapter meeting, Dallas, August 03, 2006

Attend ASTA, West and South West Region ASTA annual meeting in Dallas, August 4- 5, 2006- LB

Misc/Administrative matters

Looking at Venue for up coming smaller Travel agents in TEXAS. **“50-50 Seminars and incentive promotions**

Tour & Travel Monthly Status Report Midwest

Prepared By: Levaughn Cooper

AUGUST 2006

PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
7/31 – 8/3 Sales Calls – Appleton/Oshkosh and Green Bay, WI	Completed- Made a week of calls in the Northern Wisconsin area. Agents were happy to see a Bahamas rep. as it has been sometime that we have been in the area. Those agencies who sell The Bahamas books lots of Sandals, Atlantis and Radisson hotels. When asked, they do not sell the OI because of the lack of knowledge on hotels and getting there. Many of them wish we still had the charter from Milwaukee and Chicago. Quite a number of the agencies are doing lots of Destination weddings and interested in information on wedding planners.	Followed up on the calls made and send out all pertinent information		
Radio Station – Milwaukee Come Along	Ongoing – Still working on RADIO Promotion from Milwaukee (WKKV – V100.7). They want to go to Nassau, but trying to switch this trip GBI	Have identified travel agencies to do bookings and awaiting approval from AA on their participation		
Database	Completed – Updated database			

	on agencies seen in the past two months			
Supplier Nights	Ongoing – Updated supplier list for major markets and have selected dates in October for Michigan and Ohio. Will finalize Chicago by next week.	Selecting venues and getting suggestions from in-market suppliers on same.		
8/16-17, 23-24 Sales Calls	Completed - Calls made in Palatine, Libertyville & Chicago revealed that The Bahamas bookings are steady. Agents are please with AA service to both NAS & GBI, but still wish more charter service was available. They are aware of the disruption of AA service to NAS & GBI. When asked if they use Air Tran into GBI, some said they do and others don't.	Followed-up with information which was needed by a few of them.		
8/30 & 31 Funjet Vacations Trade Shows	Ongoing – an update will be given on this show in my Sept. Monthly report.			
AAA Wisconsin-Presentation	On my recent calls in Wisconsin, I was given the contact in the Madison Office to present/training to the AAA agents in that area. After going into several of their offices, I realize that many of their agents are not updated on the destination.	I have made contact and awaiting a response		

Leave Record

8/21 Sick Day

Marketing Intelligence

During my calls in the Green Bay area, agents have said that the Bahamas is a bit too expensive for their clients and they want more all inclusive properties. The major competitors for us in the area are Mexico, Vegas, Orlando and Jamaica. This is so because of the amount of airlift from the area to those destinations. There is also a great need for a fam trip as agents haven't been to the destination either at all or for a very long time. Many of them are sending clients to The Bahamas because of Atlantis.

Agents are reporting that consumers are much more comfortable with traveling. There are more advance bookings and business is booming. They have seen a huge amount of business to Europe this season. Travel insurance is on the increase that it has ever been in the past.

When asked about future bookings to The Bahamas, they said that we can be very cold during the winter and their clients prefer to go further south. There are some bookings, but not as much as it is to the other destinations.

The questions is still being asked by agents if we will get a charter out of ORD to Nassau in the future, because they miss the one Apple use to have. While they do not have a problem with AA service into the destination, they prefer the charter because of price. Agents in Chicago are aware of Nassau and GBI (because of their charter service out of Midway), and have been selling those two destination for many years.

I need not say who are major competitors are out of this market and why they are sooooo popular.

Airlines:

I will be meeting with AA in the next two weeks to discuss the promotion of their service to GBI when the flight resumes on Oct. 29th. They want to bring more awareness of the service to the public. Pelican Bay has approached me and also wishes to be included in our plans. Whatever decision is reached, I will definitely include GBIPB in the loop.

Misc:

British Colonial Hilton has turned down the proposal from WKKV radio station in Milwaukee because it was not a good fit for their hotel. It was sent to Radisson for consideration.

Tour & Travel Monthly Status Report

Midwest

August, 2006

Prepared By: Margaret Campbell

PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
T. &T.Leisure agents sales calls in Western Suburb, IL. & D.T.Chicago.	Calls in this area went well and a few agents are selling a lot of cruises to the Bahamas using Carnival and Disney; along with a few Nassau & Paradise Island bookings. A few agents also noted that consumers are constantly shopping for bargains and are very budget minded and destinations with charter services(Jamaica, Cancun & Vegas) is a big seller for most of them. Linda from Carlson Wagonlit Travel, noted that during her recent visit and a few of her clients into Nassau, they were very disappointed about the straw market's presence and viewed it as a Flea market; lost it's cultural appeal. Finalized details with Dan	Arrange for literature to be put in the participants' give-away bags and the Bahamas Flag at our sponsored hole. A follow-up meeting is also scheduled with Dan and Ms. Wilson from South shore Golf Association, to discussed a future golf tournament in Grand Bahama. Ms. Duncombe from the Sports Dept. Fla. assistance was also requested, in respect to supplying us with a Bahamas golf brochure; which is pending.	M.C	Complete

Marketing Intelligence:

Destination weddings, religious and social organizations group travel is becoming quite a trend. Agents are requesting more than ever the assistance of their tourism representatives to assist them, in coming up with creative ideas based on destination annual activities/events that they can apply as add-on to their clients packages and contacts of on-island vendors that are offering travel agents' commission.

Mexico and Europe remains the leading competition in the market, due to their price point; as we head into the hurricane season and the on-going terrorist situation.

Airlines/Wholesalers:

Apple Vacations, GoGo and Funjet reported that their Bahamas bookings are selling well but the numbers are dropping slightly (Apple Vacations) as we head into the hurricane season. These wholesalers are noted in the Midwest as the preferred wholesalers with skid air to the Bahamas.

Tour & Travel Monthly Status Report

Prepared By: LURLINE BUBB

AUGUST, 2006

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Mexico hosting Educational seminars Sept 27, DFW & Houston

Jamaica Tourist Board, Oklahoma Sept. 7 & 8th, 2006

Tour and Travel Monthly Status Report

Prepared By: Raquel Garnette

September 2006

ACTIVITIES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
<p>Amex Presentation Garden City – NY Sept 6, 06</p>	<p>Conducted an in-agency presentation for 15 agents. Provided updates for all hotels included in their program. Many have never visited TIOTB. Addressed several questions regarding Baha Mar project and Atlantis.</p>	<p>Followed-up with agency Manager to provide additional information and brochures.</p>	<p>RG</p>	
<p>CTC – 29 Freeport, GBI Oct 22 – 25, 06</p>	<p>Spoke with Aretha, Ingrid and Sylma (CTO), regarding efforts to boost registration for this conference. Created e-vites and sent them to 100 key accounts throughout the USA. Sylma confirmed that 6 agents took advantage of our offer and signed up. To date, 115 agents are registered for the conference.</p>	<p>Coordinated a team effort to follow-up with agents who received the e-vite.</p>	<p>RG</p>	
<p>Tour & Travel Meeting New York, NY Dec 5 – 7, 06</p>	<p>Shopping various hotels to secure a venue for upcoming meeting. The challenge has been obtaining room availability at reasonable rates. Since this is the high season in the NY metro area, rates are ranging from \$500 per night.</p>	<p>Select a host hotel and finalize meeting details.</p>	<p>RG</p>	<p>Ongoing</p>
<p>Administrative issues</p>	<p>In contact with Trade Show organizers, to finalize details of upcoming shows.</p> <p>Completing Payment Request Vouchers for T & T team's travel expenses.</p> <p>Participated in the Retirement planning seminar, (Sept 27 & 28). I found it very beneficial.</p>	<p>Processing invoices.</p>	<p>RG/FF</p>	<p>Ongoing</p>

Tour and Travel Monthly Status Report

Prepared By: Raquel Garnette

September 2006

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Jamaica-All inclusive, Breezes& Sandals name recognition
 Bahamas-Easy to get to, good weekend getaway new developments taking place
 Barbados-Real Caribbean experience

Trade Organizations

CTO planning Caribbean week for 2007

Misc./Administrative matters

Planning Suppliers night for NY/NJ

Tour & Travel Monthly Status Report Midwest				
Prepared By: LEVAUGHN COOPER			SEPTEMBER 2006	
PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
8/30 & 31 Funjet Vacations Product Launch	Completed – Attended the show in Chicago and Milwaukee respectively. As usual, these were well attended by agents	Followed on some of the urgent request for agents.		
9/1 In office	Completed – Follow-up on request from previous week of shows			
9/4 – 8 In office	On-going - Finalize plans for supplier nights in Detroit & Cleveland. Update database from cards received from funjet shows. Organize promotional materials for the upcoming shows for the remainder of month.	Send out hold the date email to supplier to ensure their attendance.		
9/11 th , 12 th & 20 th Apple Vacation Product Launch – Milwaukee, Chicago & Dearbirne, Michigan	Completed - Both shows were well attended. Expected more at the Chicago show because they usually get over 1000+ persons, but the weather that week was bad (raining continuously), hence not a high turnout as expected. They had two schedule seminars each evening for their agents, showing them new in their	Followed-up on the most urgent request, but still need to follow thru on others		

	line of product and what new criteria they are bring online for the upcoming season			
9/13 th & 14 th Sales Calls	Completed – Sales calls were made in Oak Park/ Oakbrook Terrace	While they were aware of our new service on AA into GBI and continued service on AA into Nassau, some of them still asked about the charter flights to our destination. They feel that with the charter, the package prices were less. Thy also asked if the Princess Charter would ever come back into the area.		
9/15 th . 18 th . 19 th In Office	Followed up on calls and request. Continue to work on my upcoming supplier nights.			
9/21 st Agency Presentation, Westerville, OH	Completed – Presentation was done to agents at Travel Escapes agency in Westerville, OH. Their focus was on the Out Islands because their clients are asking more and more about destinations with out of the way places. They have lots of high end clientele and starting to more destination weddings. They sell lots of Atlantis & Ocean Club but want to look into other places	Two of the agents will be in Florida the end of November attending a conference and would like to do a post trip to one or two of the Out Islands. Will be contacting OIPB to see if they can assist them and what we can do to make this possible.		
9/22ns – 24 th Carlson Millstream Travel Cuisine & Travel Show - Findlay, OH	Completed – This was the first time Carlson put this show together. The attendance was not as they had expected because they did not factor that there was a football game schedule for that date.	I will participate in this show again, in the next two years, because by then they would have sort out all the little things that went wrong this year. The concept was great, they had lots of suppliers, i.e., tour operators, tourist boards,		

		hoteliers, cruise lines, etc. The event was held on the grounds of the University of Findlay.		
9/26 th Passageway Travel Show – Lansing, Michigan	Completed – This was their first consumer show and it was not well attended in Lansing. This should have been held on the weekend. Their show in Traverse City on 9/24 was well attended with over 500+ persons according to the other suppliers. Was told by one of the suppliers that their show in Livonia was also well attended.	Based on the information received from the suppliers, I will probably participate in two of their show and pass on Lansing.		
9/27 th – 30 th Retirement Seminar, Orlando, Fla.	Completed – This seminar was timely and a great success. The presenters and organizers were great. I came away with knowledge to pass onto others. I thank MOT for a job well done.			

Marketing Intelligence

At the Passageway Travel show in Lansing, the Executive Director and Regional Market Director was asking about the Grand Bahama Charter. They started charter service out of the area, just two years and they would like to see another charter fly out of the area. At present, their clients have to fly out of Detroit, which is a 2 ½ hour drive away to fly into Nassau or fly Delta thru Cincinnati/Atlanta. Maybe this is something that Tyrone Sawyer's Department can look into when considering gateways for future flights. Northwest Airlines does very well for us out of that market as well as Spirit Airlines.

At all the Trade Shows, agents were asking about possible Fam Trip into Bahamas. Will have to meet with my AA Rep. to see the possibilities for same.

Atlantis, won Hotel of the Year at Apple Vacations Award luncheon presentation. Karen Cargil was present to accept the award on behalf of Atlantis.

Tour & Travel Monthly Status Report Midwest

Prepared By: Margaret Campbell

September, 2006

PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
<p>T. & T. Leisure agents sales calls in Western Suburb, IL. & St. Louis, MO.</p>	<p>Agents called on during this period reported that their Bahamas bookings are a mixture of leisure and some cruise group business; although the hurricane season did cause some cancellation to the Islands. They also noted that most of their requests were for cruises to the Bahamas and Atlantis in Nassau. Agents also noted that more than 80% of their leisure business is weddings.</p> <p>In-house presentation/general Bahamas update to Carlson Wagonlits..... Travel/Zingrich Travel and Jan's Travel & Cruise, Ltd. St. Louis, MO. Both agencies welcomed the up-date and noted that their Bahamas business is a bit slow at this time and requested a FAM trip for their staff.</p> <p>Called also on Travel Haus and up-dated their staff. Michael Schellhase the President informed me that their Bahamas business is not going well and that they do not really get a lot of request for the Bahamas. One of the agents also mentioned that one of their top client had a bad experience during her wedding in Grand</p>	<p>Assisted Pamela Bonds from Star Travel, MO. in putting together a trip for several persons from Alderman McMillan's office who wants to travel to Nassau in November, 06.</p> <p>Forwarded information and assisted Frances Sheet from Travel Club, Tours & Cruises a Christian agency that is interested in taking a church group to one of Dr. Myles Munroe's annual conferences. I also referred her to our Religious Dept. for further details about on-island religious events.</p> <p>Assisted Beverly Page from Tour & Travel Planners; she is working on a cruise group of (20) pax going into Nassau January 18-21, 07</p>	<p>M.C</p>	<p>Complete</p>

		flyer/postcard with our niche markets website etc. pending participation result of the first event from agent (Terri).		
Telemarketing: Agents calls were in the Western, IL.	Agents' responses were fair, with some bookings to Nassau for cruises.	Maintain on-going relationship and discussed future Bahamas in-house presentation, pending visit to town.	M.C	Complete
T.&T.Trade/Consumer Show & Promotion: ABC/WLS Radio Live Broadcast & Come-Along Audience.	ABC/WLS radio live broadcast with Carol's Travel(Carol & Danny),Apple Vacations(Sandy Bobbin, VP Marketing & Ali Gerakis, Promotions & Media Manager) WLS radio staff and family(20) and a group of (60) listeners trip to Freeport, Grand Bahama was noted a success by all participants. Also joining the group as a surprised guess was ABC top News anchor Ron Magers from channel 7, Chicago. In addition to a welcome reception sponsored by Apple Vacations and the Ministry of Tourism on-islands, highlighted by a Junkanoo rush-out; the group dine at several restaurants locally and at the resort. Purchased tours through Executive Tours, shopped at Port Lucaya Marketplace and enjoyed several on-island activities e.g. Swimming with the dolphins, snorkeling, horse-back riding, spa packages, golfing and a sunset dinner cruise of which more than 95% of the group participated.	I made a follow-up meeting with ABC/WLS radio station, as requested by the host of the Roe Coon show, upon my return to Chicago and discussed their interest regarding a future broadcast in 07 based on the entire group's enjoyment of the island and the people. Further, arrangements for delivery of the (4) months pre and post promotional broadcast airbits from ABC/WLS station for our file was requested. The Roe Conn show, carried an outstanding lengthy coverage of not only the Westin& Sheraton Our Lucaya, Apple Vacations and Carol's Travel, along	M.C	Complete

	<p>This group on-island during this resort slow period and hurricane season, can be noted as a return on our investment as a sponsor for the welcome reception, broadcast entertainment and light refreshments during the broadcast. Mr. Phillip Yu the General Manager from the resort mentioned, on Sunday during some of our departure, that they were showing 9% occupancy the week followed our departure; with hopes to increase. Also everyone whom I came in contact with at the resort was please with the group and look forward to welcoming them again.</p>	<p>with The Bahamas Tourist office, Chicago and Grand Bahama but Grand Bahama Island as the destination to visit.</p> <p>Details and photos of the group enjoyment of Grand Bahama can be viewed in our local newspaper (Freeport News) and the stations' website: WLSAM.com then click: Sun On The Beach.</p>		
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Marketing Intelligence:

Destination weddings continues to be a big trend among Leisure Travel Agents up to 80%, along with cruise bookings and all-inclusive resorts in Cancun/Riviera Maya and Punta Cana.

Mexico and St. Lucia remain the leading competition in the Midwest markets and the leading destination for honeymoon reported by World Leading Honeymoon Destination magazine 2006.

Airlines/Wholesalers:

Apple Vacations and Funjet reported that their Bahamas bookings on schedule air is selling well as expected during this hurricane season; although there is a great demand by travel agents and consumers for the return of the charter services out of the Midwest into Nassau and Grand Bahama.

Tour & Travel Monthly Status Report

Prepared By: **DORNELL WATSON**

SEPTEMBER 2006

ACTIVITIES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
MetroWest Chamber of Commerce Member-ship Campaign (Framingham, MA).	Completed – BC Hilton agreed to participate but Jet Blue declined	Logo submitted and the organization purchased air to complete package.	DW	
Supplier Nights (Philadelphia, Boston)	Ongoing – Securing locations, dates and menus for Boston and Phil.	Submit invoices and have invitations sent out.	DW, FF	10/31/06
Boston Women’s Show – 9/22-24/06 (Boston, MA)	Completed - Carlson Wagonlit Tvl offered 2 different vacation pkgs for the show and agent assisted w/show.	Follow up with the agent to measure bookings.	DW	11/30/06
Royal Bahamas Police Force’s Bahamas Night	Assisting group with hotel arrangements and hosting a Bahamian Evening.	Submit menus and prices to group’s leader for approval.	DW	10/06/06
9/15-16 – Carlson Wagonlit Tvl Trade Show, Reception and Closing Dinner – Tampa, FL.	Participated in various events.	Follow up on several requests from participating agents.	DW	
9/19 – Suppliers Luncheon – Rockville, MD	Hosted 5 Suppliers to lunch and shared BTO’s objectives with them.	Schedule joint activities w/ various partners	DW	

Marketing Intelligence

Received feedback from agents that attended various trade shows, regarding status of Bahamas Specialist Program and fam trips. A number of them complained that the BTO hasn’t hosted fam trips for a few years from the N.E. A few agents reported that they are working on groups mostly Nassau.

Fall bookings are said to be slow, however, Cruises, Mexico, and Punta Cana were said to be more popular for travel requests.

Competition

Jamaica – JTB is planning their series of N.E. Seminars scheduled to begin the week of October 9th.

Cayman Islands – Is advertising and promoting its “Free Fallin’ 2006 Promotion” which offers discounts on airfare, accommodations, meals, dive and other activities from September 5 through November 15. Bookings can be made through November 5th.

Tour Operators/Airlines Report

Apple Vacations – Spoke to Lisa Littlewood, Product Manager, at Apple Vacations who reported that the company saw a slight increase in fall/winter bookings as a result of their recent Nassau Sale. At their recent product seminars and trade shows, Cancun, Riviera Maya, Punta Cana and La Romana were the featured destinations and Secrets, Dreams & Sunscape Resorts were the featured resorts.

TNT Vacations (Boston) – Launched their “Fall Escapes” sale to charter destinations of Riviera Maya, Cancun, Aruba and Punta Cana.

Presentations

N/A

Trade Shows

9/15	Carlson Wag. Tvl Trade Show	Tampa, FL	500 Agents	DW, CK
9/22-24	Boston Women’s Show	Boston, MA	5,000 Consumers	DW
9/25	National Trade Show	Peabody, MA	100 Agents	DW
9/26	Apple Vac. In-House Res TS	Newtown Sq, PA	200 Res. Agents	DW
9/27	Apple Vacations TS	Phil, PA	500 Agents	DW, NPIP
9/28	Apple Vacations TS	Baltimore, MD	500 Agents	DW, NPIP

Tour & Travel Monthly Status Report

Prepared By: **LURLINE BUBB**

SEPTEMBER, 2006

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
September 04 USA Holiday Sept. 5-8- sales Appointment.	Conducted sales calls in Athens and Irving area.	Follow up will be made.	Lurline	
September 13, 2006 –In-house, Waco, & Temple, Texas, Travel Agencies. Sept. 13, 206, In-house, Aladdin travel Sept, 13, 206, In-house, Allen-Samuels Sept, 13, 206, In-house, Sandy Getaway Sept 13, 2006, In-house MEGA Travel	Conducted in-house seminars for Travel agents. Agents were not aware of so many changes, with the upgrading of some of the hotels and name changes... They are now eager to recommend and sell the Bahamas. They are requesting Fam trips. Agents do lots of Church groups. All agencies book some Bahamas. However, due to lack of product knowledge and have not been to the Bahamas in many many years they are a bit reluctant to sell.	Follow up will be made with all Agencies. Would like to host all agents in that are to a general Bahamas seminar in 2007.	Lurline	
Sept. 14, 2006. In-house, Legacy Travel, Plano, TX	Conducted in-house seminar. Agents are anxious to book the Bahamas. However, Fam trip would help agents to recommend The Bahamas.	. Follow up will be made.	Lurline	
September, 19, 2006. AGENTS@HOME SHOW, Dallas, TX.	Participated in AGENTS @HOME SHOW, it was a success. Approximately one	Follow up will me made with agents that showed an interest in the Bahamas.	Lurline	

	hundred and twenty agents were in attendance. In addition, twenty suppliers. Lots of potential group leads.			
September 20, 2006 Meeting- Star-Telegram	Met with Ms. Pam Lowe, Manager, and Holly Severs, Sales. We discussed opportunities for the Bahamas to get more exposure in Dallas, Texas. In addition, they will provide a space in the Sunday Papers for us to write a general article on the Bahamas, at no cost to us. We also discussed a number of marketing initiatives and promotions for consumer and travel agents in Dallas, and surrounding area.	.Follow up will be made in a few Months.	Lurline	
September, 22, 2006- Bahamas Team, TX. Delivered Bahams General Brochures, Potters House.	Participate in a Church event @ the Potters House. Approximately Nine Thousand plus were in attendance. The Bahamas Tourist Office was a part of the event... Lots of exposure.		Lurline	
September 26 – 29, 2006- MOT Retirement Seminar, Orlando.	Attend the Retirement seminar sponsored by MOT. It was excellent		Lurline	

Marketing Intelligence

1. AA Vacation: would like to do more (see report)

2. Confirm AA Vacation Res center training, October 25, 2006, Tulsa, Joint Bahamas Presentation , AA Vacation. Dee is the contact person, she will Forward information on time, agents and cost. AA Vacation Sales Manager, Dallas Texas will participate, in Presentation and sales appointment in Tulsa and surrounding area.
3. Continue to follow up with ASTA Regional Conference in ABACO; in conjunction with BOIPB, a meeting is schedule for October 18, 2006...
4. AA Vacation will designate April- May- June for Travel Agents Months, on going discussion.
5. Fam to Nassau, Grand Bahama and Family Islands.
6. Assist with Bahamas educational Seminar in Dallas

**Bahamas is now # 2. With AAVacations, prior to May we were # 3.
Dom Rep. is # 1- Remain**

Trade/Consumer shows

Trade Organizations

Misc/Administrative matters

Looking at Venue for up coming smaller Travel agents in TEXAS. **“50-50 Seminars and incentive promotions**

Tour & Travel Monthly Report

Prepared By: **Conrad King**

September 2006

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
In-office Admin	Continuing on going contact with partners in southern markets. Efforts are being made to cultivate contacts made through net working opportunities.	<ul style="list-style-type: none"> • Currently coordinating a project between two prospect met at a T&T sponsored event. Details listed below. 	CK	On-going
Sales Calls	<p>Sales Calls on going on key accounts.</p> <p>Will continue to solicit business with chain agencies including, AAA Travel, Amex</p>	<ul style="list-style-type: none"> • Have proposed Virtuoso agency to participant in One Georgia Bank promotion. Agency will be used as called to action. Fliers by GoGo, Travel Impressions, Delta Vacations. Travel agency will be used as the call to action. 	CK	--
Delta Air Lines	Date for Delta Res Center presentations has been confirmed.	<ul style="list-style-type: none"> • Invitations have been extended to promotions boards and its members to join the Delta presentation. Partners will present their product / destination to the 900 Delta Res Agents. I've also proposed that OIPB, NPIP and GBIPB share in the cost of refreshments for the 	CK	On going

		<ul style="list-style-type: none"> agents. • Will follow up with partners and confirm their attendance. • 		
Air Tran	Have spoken to manager of Air Tran to discuss training for its Res Center in Savannah.	<ul style="list-style-type: none"> • Date TBA. Awaiting official confirmation from the airline to confirm a date for res center presentation. • Have set up appointment to meet with new Air Tran marketing staff. • SEE QUESTIONS AT END? • 	CK	Sept 15
Certified Vacations	Met with local Certified Vacations rep to discuss and share in-market activities. Has shown interest in participating in next year's "The Carlson Project – Junkanoo summer-2007." A project request was sent to the company's head quarters and is waiting decision.	<ul style="list-style-type: none"> • Spoke to Doug Knapp, Manager Delta Certified Vacations, who has now confirmed his interest in the Carlson Project. • Had a follow up meeting with local Certified Manaager and came up with some strategies for the next 6 months. These strategies all tie into my marketing plan that I shared with Doug Knapp earlier in the year. • Aspects of The Carlson Project will be re-worked to meet the needs of Certified Vacations. They will comprise: 	CK	Sept 5

		<p>SMALL VIP receptions – (these receptions will replace the large trade shows that were usually held in the fall.) The manager agree that it will be more cost effective to have the smaller shows rather than the large shows for hundreds of unproductive agents.</p> <ul style="list-style-type: none"> • A fam trip for top agents. (Certified will secure 10 + 2 seats for fam trip.) • The last part of the promotion will comprise a booking incentive for VIP agents participating in the presentation, fam trips, and retail agency in general. • Expect to meet with Certified Vacations Rep early October to confirm plans for joint BTO / Certified Vacations. 		
Travel Impressions	I spoke to Travel Impressions manager and discussed plans for Mann Travel, NC.	<ul style="list-style-type: none"> • I have proposed that we conduct presentation exclusively for Mann Agents in early fall. This training would be timely for the Mann Travel Trade show, which is scheduled for Jan 28th, 	CK	On going

		<p>07.</p> <ul style="list-style-type: none"> • Will also discuss a pre-trade show '07 fam for Mann agents. • Still awaiting reply from TI marketing manager. Will access level of interest and confirm, so fall presentations / seminars, can proceed as proposed. 		
GoGo Worldwide Vacations	Have referred Gregory Fernander to GoGo to discuss BEST Bahamas Golf packages.	<ul style="list-style-type: none"> • Packages are ready for PGA Store promotion. Promotion expects to run at all PGA SUPERSTORES . • BBS is currently working with PGA stores for additional sports promotions. PGA stores also interested in expanding it tennis promotions, and looking at future "Williams Sisters" store promotion. 	CK	On-going
Personal Touch Travel	Staff training have been conducted and will encourage agents to visit island for updated product knowledge.	<ul style="list-style-type: none"> • Have agreed with manager to have on going training for sales staff. • The agency will be hosting a travel show in October 14th and has extended an invitation to IOTB. Will participate 	CK	

		to access if this event is likely for future participation.		
The Carlson Project 2007	<p>Have completed final draft of the Carlson Project. Has a decision been made whether to proceed?</p> <p>Met with Carlson marketing managers at the Carlson Trade Show and convention in Tampa, FL. Much of what was included on my Tour and Travel Carlson project proposal matches what Carlson Travel has in its plan. As project and partners are determined well in advance, it was suggested that we confirm a program early.</p>	<ul style="list-style-type: none"> • Must follow up and have Dir T&T make decision on The Carlson Project. 	CK	On going
One Georgia Bank	<p>One Georgia Bank is a business institution with high net worth individuals. It is located and focus on one the fastest growing and wealthiest markets in the area.</p>	<ul style="list-style-type: none"> • Pelican Bay Resort and Westin Hotel have both traded 4 days / 3 nights vacation pkg for month long sweepstakes / registration at bank branch. Hotels will be sent database of emails, addresses and contact information to help them in all future promotional activities. • Conch Fritters and Kalik beer will be featured at the reception, to add an authentic bahamain flavour. 		

Best Bahamas Sports	Currently working with Best Bahamas Sports for up coming project with PGA Superstores.	<ul style="list-style-type: none"> • Since the PGA superstore opening, Best Bahamas Sports has had on going presence and promoting groups at superstore. The dates are: <ul style="list-style-type: none"> • Nov 9 – 12 • Jan 11 – 14 • Feb 15 – 18 • Mar 15 – 18 • Marketing campaign for 07 – cable, radio, newsletters /fliers, email, celebrity events, charity golf events. • Best Bahamas Sports is in early talks for Tennis Promotion. Talks are said to be on the way for joint promotion with Tennis Stars Williams sisters. 	CK	
American Express	Have organized a series of presentations for Amex Call Centers, and company owned store fronts in New York and Florida. These presentations will coincide with the start of the Amex fall promotion.	<p>The dates are as follow: (X) denotes number of agents expected at each presentation.</p> <ul style="list-style-type: none"> • The remaining presentation dates are: <ul style="list-style-type: none"> • Oct 4th – Biscayne,FL... (6) • Oct 11th – Phoenix (75) 		

		<ul style="list-style-type: none"> • Oct 20th – Atlanta, GA (150) • Each manger will host his/her presentation in the respective market; 		
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Marketing Intelligence

1. Tour operators, Airlines, Travel agents, Chain hotels with properties in The Bahamas etc.

Focusing on the Amex fall promotion to Amex agencies and other leading chain accounts. Have met with Certified Vacation to outline promotional campaign for the next six months. See Certified Vacations above. Hope to confirm fam trip and VIP presentations / seminars for GA, TN, NC,SC.

2. What are competing destinations doing?

Delta Airlines continuing to promote new destinations. Major bill-board ads are highlighting Delta's new Caribbean destinations. Cayman Islands billboard ads have been extended in high visibility highway locations. Jamaica and Sandals continue to do local radio / TV ads. No prices are featured in ads. Ads are generic in nature.

3. Have competitor's launched any new and unique advertising campaigns?

4. Is there a series of road shows being sponsored?

Certified Vacations is proposing road show for later this fall. These shows are being proposed to replace the two large travel shows that are usually held in the fall. The logic behind the change was to attract and appeal to key agents that are central to sales. Will meet with local Certified Vacation rep to finalize plans for joint BTO / Certified fall launch.

5. Are there any special events being promoted e.g. Jazz or Cultural festivals, Art exhibits?

6. What initiatives are being demonstrated in your territory can work to increase business to TIOTB?

Continuing to work with Best Bahamas Sports, Certified Vacations, GoGo Vacations and Travel Impressions to create and expand programs to retail and consumers. BBS will be expanding its marketing initiatives via emails, news letters, golf tournaments, and a steady on-going presence at all the PGA TOUR SUPERSTORES.

8. What are the preferred islands and hotels in The Bahamas amongst consumers?

9.

10. Average price of a Bahamas package vs. a competitor's package from each of your major markets?

Air Jamaica Vacations - Lead Prices

Four Days starting from \$465.00.

All Inclusive 4 d / 3 nts \$ 520.00 **

Upgrade to first class. Amex promotion \$250.00. Amex upgrade specials are advertised in local travel sections of news papers, internet and e-blast specials.

** Summer Special

Vacation Express: (Air, Hotel, Transfer from Atlanta)

Cancun 3 nights \$490.00

Punta Cana 3 nights \$525.00

Puerto Plata 7 nights \$710.00

Travel Impressions

Mexico, Riviera Maya, 3 Nights, All Inclusive \$845.00

Dominican Republic, Punta Cana, 3 Nights, All Inclusive \$715.00

Jamaica, Negril, Summer Sale 3 Nights, Air and Hotel \$572.00

Trade/Consumer shows

Agents At Home – Sept 21, Atlanta – One hundred twenty agents attended. Need to work with this group of agents and set up training sessions.

VIP Travel: - Helen, GA- Sept 30 – One hundred agents. Consumer show. Many islands and cruises were represented.

Carlson Travel Trade Show / Conventions. Met with Carlson marketing managers at the Carlson Trade Show and convention in Tampa, FL. Much of what was included on my Tour and Travel Carlson project proposal matches what Carlson Travel has in its plan. As project and partners are determined well in advance, it was suggested that we confirm a program early.

I suggest that we follow up with this promotion.

Tour & Travel Monthly Status Report

Prepared By: Raquel Garnette

MONTH: OCTOBER 2006

TERRITORY: USA minus FL.

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
LibGo Travel - Ramsey, NJ Oct 10, 06	Attended meeting with Kerry Fountain, Bridgette King and Valery Brown-Alce, to discuss partnership opportunities with this key operator in the Northeast for TIOTB.	Bob Lawrence (Regional VP for Caribbean Marketing) and Melanie Lucardi (Caribbean Marketing Director) agreed to create a proposal, which the GBI principals will review and determine their level of financial commitment.	KF, BK	
Apple Vacations – Elk Grove, IL Mark Travel Corp. – Milwaukee, WI Oct 18, 06	Attended meetings with DDG and Valery Brown-Alce to reintroduce TIOTB to this operator. Discussed several strategic, promotional and on-line opportunities.	Trisha Van Lieshout (Destination Strategy) and team, agreed to create a proposal, which we shall review and select best options.	VBA, RG	
Amex Conference – Denver, CO Oct 22 – 24, 06	Attended this conference, which attracted 150+ agency owners and managers from across the USA. Forum provided excellent networking opportunities, met with Steve Gorga (President) and Mario D'Andrea (Director Strategic Partnerships). Also was able to participate in the round-robin presentations. Attendees were primarily interested in learning about the Atlantis, Baha Mar and Out	Fill collateral material requests. Provide attendees with BTO staff directory.	RG	

	Islands.			
Tour & Travel Meeting – NJ Dec 5 – 8, 06	Secured venue at the Double Tree Hotel – NJ. In the process of finalizing a contract and rooming list.	Advise team of details and begin creating presentations.	RG	

Tour & Travel Monthly Status Report

Prepared By: LURLINE BUBB

MONTH: OCTOBER 2006

TERRITORY: Dallas, TX

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
October 05, 2006 Agent@home lunch meeting with Karen,	Schedule to meet @ 11; 30a, agent did not show up. Plans were to discuss working with Karen on Consumer event with The Bahamas as the featured destination	Follow up was made immediately.	LB	
October 06, 2006 Attend CTO's Monthly meeting, Omni Hotel	Approximately sixty agents were in attendance...	Lots of networking.	LB	
October 10-, 12, 2006- American Express Reservation Training, Phoenix, AZ.	Participated in American Express Reservation Agents Training, Phoenix AZ. Oct. 11, 2006 From 9:30 AM to 2:45 PM Approximately 80 agents through out the day. Agents were very receptive. The only hotels that I was able to discuss were Atlantis, One & Only, Paradise Island and Four	On my return from Phoenix, I spoke with Ms. Karen March, Atlantis and ask her to provide four prize give away for the winners, due to the fact that Atlantis is the only hotel that I was able to up date agents during my presentation.		

<p>American EXP. Con't</p>	<p>Seasons, Exuma. Apparently, that location sells only to a very upscale market. Agents complete a small quiz. I will pick a few names for a prize-give-away and mail it to agents. Agents have not been to The Bahamas. They are interested in a Bahamas Fam not only to Nassau; they would like to experience the Family Islands.</p>			
<p>October 15, 2006- Live Radio on ESPN, @ 8: 20 for 20 minutes. 12N to 1:pM – Live interview on Travel Talk show KKS60 AM. In conjunction with Dynamic Travel, Mr. Steve Cosgrove.</p>	<p>Ms. Jameica Duncombe, Golf Pro. Was interviewed live on ESPN, re. Golf in the Bahamas. At 12 noon another live Radio interview on Golf in The Bahamas.</p>	<p>No \$\$ cost to MOT.</p>	<p>LB</p>	
<p>October 17, 2006- Celebrity Golf event</p>	<p>Assist with bags, flyers and distribution at the table during celebrity event. Approximately 150 were in attendance. The Bahamas received maximum exposure. Mr. Eroll Service, Pres. Entertainment and President of Black owners in Michigan also golf with Ms. Duncombe. Over 25 ex NFL Players and presidents of various corporations in Dallas were in attendance. Radisson Hotels, Cable Beach gave four days three nights stay and</p>	<p>Ms. Duncombe gave an exceptional performance as the first Bahamian female Bahamas Golf Pro.</p>	<p>LB</p>	

<p>October 16, 2006 Met Mr. Lonard Jones, Head PGA Professional, Dallas.</p>	<p>AAVAC gave two Air tickets. .Met Mr. Jones during the ESPN Live interview with Ms. Jameica Duncombe, BTO, FL. We discussed opportunities for the Bahamas during any upcoming event. He was very receptive and would like to assist. We discussed a follow up meeting for November, 2006.</p>	<p>Follow up meeting will be held in November, we did not confirm date, time and location.</p>	<p>LB</p>	
<p>October 18, 2006, Bahamas Partners Lunch meeting to discuss details for the upcoming ASTA's Regional meeting in the Bahamas. I extend an invitation to ASAT West and South West Region some time in May, 2006 to conduct their next out of Country meeting in the Bahamas, preferably, in one of the Family Island, Abaco. ASTA's Pres. Thought it was a good idea. She proceeds to explore the opportunity for all members, they were excited, and thus our first meeting was held at BTO, Dallas. In addition, I spoke with Mr. Anthony Stuart re. This opportunity. He is very supportive and will work with us to make it a success and a model for all ASTA regional out of country meetings.</p>	<p>Conduct and host a Lunch meeting at the BTO, Dallas, with the following Bahamas partners. GOGO Tours, Ms Debby Estill, Ms Fran Lindsay President, ASTA, West and South West Region, Mr. Robi Hamida, V. Pres. ASTA and Pres. TUR Travel. Ms. Donna AAVAC did not attend.</p>	<p>Mr. Robi Hamida is working on a proposal for us.</p>		
<p>ASTA meeting Can't.</p>	<p>We discussed various Packages, Price Accommodations, Trade shows, Local Bahamian display</p>		<p>LB</p>	

	product during the meetings, hotels to present and sponsor lunch, Bahamas Tourist Board, The Out Island Promotion Board, all activities. GOGO Tours will assist and will forward request to HQ. in Ramsey for processing.			
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Marketing Intelligence

- Agents made positive comments, continue to ask for FAM and seminar.
- WORLD VENTURES AGENTS host over 300 travel associates in Nassau October 12- 15, 2006 Atlantis hotel, PI. .
- MOT in Nassau did not assist group with presentation, or welcome, very disappointed. A letter is on the way.
- Dynamic Travel group -Interline over 50 Airline staff visit Atlantis, they thoroughly enjoyed the Bahamas and would like to explore other Islands. Follow up will be made with Agency.

Tour & Travel Monthly Status Report

Prepared By: DORNELL WATSON

OCTOBER 2006

TERRITORY: PA, DE, S. JERSEY, MD, DC, VA, NEW ENGLAND

ACTIVITIES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
North Shore Chamber of Commerce Membership Campaign (Danvers, MA).	Ongoing – invitation for joint participation was sent to and accepted by Cable Beach Resorts.	Awaiting Ad from hotel to be placed in Chambers Business Newsletter.	DW	11/17/06
Supplier Nights (Philadelphia, Boston)	Ongoing – Securing locations, dates and menus for Boston and Phil.	Submit invoices and have invitations sent out.	DW,FF	11/30/06
Boston Women’s Show – 9/22-24/06 (Boston, MA)	Completed – followed up with the agent from Carlson Wagon-lit Tvl re package offered at the show, to date	Follow up again in late Nov. and early Dec. to check booking status to	DW	12/8/06

	there has been no bookings.	determine participation for next year.		
Royal Bahamas Police Force's Bahamas Night – 10/14/06	Completed – Event was a success, guests (200) included Bahamas delegates and various countries Chiefs of Police. An announcement was made at the event that Nassau is being considered for 2 small meetings in 2007.			
Six Flags America 10/17/06 – Meeting with Keith Wright	Ongoing – Meeting was held at Amusement Park to discuss a sponsorship opportunity for one of the Water Attractions facility. Promotion proposed for late Spring 2007.	Awaiting proposal to submit to the Ministry and partners.	DW	11/30/06
10/3 – Meeting with Al Oliveti, PITDA, to discuss partnership at CTO Meetings in MD and DC; Sales Calls	Completed 4 sales calls in Bensalem and Trevoise.			
10/16 – Meeting with GBITB and Apple Vacations.	Charter proposal to be sent to James for consideration.	Follow-up with James in November to get details on advertising and promotional activities for GBI.	DW	11/30/06
10/26 – Sales Calls; Meeting with David McClary, Student City.com	Completed 3 sales calls in N. Boston Discussed hotel developments in Cable Bch and GBI also spring break program for NAS & FPO.	Forward contacts for MOT Spring Break Program to operator.	DW	

Marketing Intelligence

A number of agents I spoke with this month commented that there were few bookings overall for fall travel, however, there has been increasing inquiries for winter and spring travel.

Paradise Island Hotels and Cable Beach Resorts have ads with Liberty Travel advertising “Exclusive Winter Offer of \$200 Savings Per Room”.

Competition

Jamaica – JTB hosted its fall seminars in MD, VA and Philadelphia during the week of 10/16-20. Their message covered new and refurbished hotels, island-wide beautification projects, airport upgrades, and their passport incentive campaign to push consumers traveling to Jamaica to get passports.

Tour Operators/Airlines Report

Apple Vacations – I was invited by James Turner, GBITB, to a meeting with Apple Vac. Representatives on 10/14. Discussions included a possible charter from Philadelphia or Baltimore. Apple expressed that TIOTB has to be price competitive with Punta Cana, Riviera Maya and Cancun, in order for the service to be successful as the consumer for the most part is price-conscious. Apple stated that the only market they would possibly consider from this area is Baltimore, as they felt Philadelphia is a better market for a Nassau charter. They are in the process of preparing a proposal for James.

Bahamas Pax Traveled September - October 2006			
Month Traveled	FPO	NAS	Grand Total
September	20	201	221
October	43	199	242
Grand Total	63	400	463

Trade Shows – Agent/Consumer

10/8	McNair Tvl Honeymoon Show	Alexandria, VA	25 Consumers	DW
10/19	United Vacations Show	Reston, VA	130 Agents	DW, NPIP
10/24	Travel Impressions Show	Phil, PA	200 Agents	DW

10/26 Travel Impressions Show Framingham, MA 110 Agents DW

Trade Organizations

10/4 CTO Meeting (Sandals) Phil, PA 110 Agents DW
 10/16 CTO Meeting (PITDA/BTO) Baltimore, MD 60 Agents DW, PITDA
 10/17 CTO Meeting (PITDA/BTO) Alexandria, VA 25 Agents DW, PITDA

Tour & Travel Monthly Status Report

Prepared By: Margaret Campbell

MONTH: OCTOBER 2006

TERRITORY: Midwest

PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
<p>T. & T. Leisure agents sales calls in Kansas City, Minneapolis, MN. & Western, IL.</p>	<p>Sales calls made in these areas went very well and several agents are selling lots of cruises to the Bahamas, especially on Carnival into Nassau. There are also lots of bookings for Atlantis, some Radisson and the Nassau Beach resorts. Unfortunately there were very little enquiries or bookings for Grand Bahama and the Out Islands. Apple Vacations and Funjet appear to be their preferred wholesalers via schedule air on U.S. Airways and American Airlines connection through Florida and</p>	<p>Identify and forwarded an incentive group lead for January, 07 from Ms. Noyes (Gateway Express Travel, MN) to Director of Sales (Karen) at Atlantis Resorts.</p> <p>Arranged on-island activities/tours for Ms. Dorough from Break-Away Travel traveling to Nassau with (18) adults and (8) kids October 21, 06.</p> <p>Working with Cathy from Carlson Wagonlit travel, MN. in putting together a Bahamas</p>	<p>M.C</p>	<p>Complete</p>

	<p>North Carolina. Agents noted that there are minimum bookings using MLT and GoGo. Agents in these areas also are constantly looking for bargains for their budget minded clients. Cathy from Carlson Wagonlit Travel, MN. stated that their large corporate based accounts are always requesting last minute leisure get-away travel to Mexico and Vegas; which is a big seller for them; due to the all inclusive options and prices. There were again few agents requesting FAM trips and information about our cancelled 'Bahamas Specialist Program.</p>	<p>Presentation for their Educational & Training Program in lieu of our cancelled Bahamas Specialist Program that she was using.</p> <p>Assisted Rosemary from AAA. Travel with a wedding group (20) at RIU, this month. She is also looking at having her wedding in the Bahamas next year.</p> <p>Follow-up and on-going discussions with Ms. Frahm, Manager from Carlson Wagonlit, MN, regarding a combined in-house presentation and agency FAM for their (15) offices throughout the MN. area in 07.</p>		
<p>Telemarketing: Western, IL. & Iowa.</p>	<p>Agents' responses were good, with agents booking mostly cruises. Schindler from The Travel Agency, Algona, IA. Had a family of (5) going into Nassau at Atlantis, November 20, 06 and Carol from Destination Travel Services, requested a large supply of posters and destination wedding information, for their upcoming wedding expo</p>	<p>Up-dated agents on our destination and discussed future Bahamas in-house presentation, pending visit to their city and arranged for a shipment of literature and posters to be mailed as requested.</p>	<p>M.C</p>	<p>Complete</p>

	November 30, 06.			
<p>T. & T. Trade/Consumer Shows: Funjet Trade Show, Kansas City & MLT Trade Show, MN.</p>	<p>Funjet trade show was well attended with an estimated (500) agents. The Bahamas presence was well noted as carried around our beautiful Bahamas logo bags with literature throughout the show. Agents visiting our booth did not only collect our literature, but asked numerous questions about our destination regarding the new passport requirements, future charter services, cable beach redevelopment and noted that their Bahamas business is going good in Nassau.</p> <p>MLT trade show was quite successful over the (3) days period. There were over (2,500) agents, with an estimated (800) to (1,000) agents visiting the attended exhibits. There were over (100) exhibitors from throughout the Caribbean, Hawaii, U.S. and Europe. Fortunately here again, we receive outstanding visibility from our logo bags, which</p>	<p>Follow-up with agents who requested literature, on-island vendors contacts etc. and cultivate on-going relationships for future cross-promotions and Bahamas leisure business.</p> <p>I would recommend our participation in both trade shows in the future; not only because of our industry partnership but for our destination visibility in the Secondary markets, quality of agents in attendance and their interest in our destination.</p>	M.C	Complete

	<p>contain our literature. Agents were quite interested in our destination and mentioned their bookings being mostly cruises mix with some leisure bookings and small incentive group business to our destination.</p>			
<p>T.&T. Promotional Appointments: ABC/WLS radio Live Broadcast & Come-Along Grand Bahama, WYLL106.7 Christian radio & Real Men Cook, 07.</p>	<p>ABC/WLS radio live broadcast with Carol's Travel and Apple Vacations with a group of over (60) pax into Grand Bahama, is still receiving post advertising on the station(see air check forwarded under separate cover).</p> <p>Working with WYLL radio station's Programmer and the station's travel agency, to promote the Bahamas as a future destination for their annual pastors' luncheon, which is attended by over (500); along with pre and post vacation package advertising and a live come-along audience broadcast in 07.</p> <p>On-going discussion with Ms. Mayo from Real Men Cook Organization about bringing a show to the Bahamas (Freeport) and a tie-in golf tournament for</p>	<p>Details to follow and referral upon receipt of proposals to specific niche market departments within the MOT for their involvement.</p>	<p>M.C</p>	<p>Complete</p>

Marketing Intelligence/Competition:

The cruise and tour market continues to experience significant bookings, due to consumers demand and the rates as low as \$489 for inside and \$539 outside cabin, including transfers, port taxes and federal cruise tax for six-days and five-nights cruise on Carnival Cruise Lines MS., Celebration. Plus increased commission up to 15% group bookings, for (CLA certified) travel agents.

Puerto Vallarta/Nayarit, Cancun/Riviera Maya remain our leading competition in the market, as the best value for dollar at six star resorts and rates as low as \$599 for four-days and three nights packages.

Although we are getting our share of the tourism market, there is still a progressive demand for the 'special interest' markets. Competing destinations such as Hawaii, Mexico and Jamaica are taking advantage of this need by introducing programs such as Family/Kids vacation discounted programs and Religious cruise and tours programs. Also an underserved niche market is the Women's Travel Club, where more than forty percent professional women with five figures income; single, divorced, widowed and married are traveling to destinations nearby and far-flung.

Today, Stroller's Bloomfield, Jersey based travel club is one of several companies finding success in designing trips for women clubs and the interest is spreading throughout the Midwest, noted Joy from Carrousel Travel, MN.

Airlines/Wholesalers:

Apple Vacations and Funjet/Mark Travel reported that their Bahamas bookings on schedule air are up 50% since the recent return of American Eagle direct services into Nassau and Grand Bahama; with fares as low as \$279 from O'Hare Chicago to Nassau, effective October 15 through December 15, 06.

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Tour & Travel Monthly Status Report Midwest

Prepared By: LEVAUGHN COOPER

MONTH: OCTOBER 2006

TERRITORY: No. IL, WI, MI, OH, IN

PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
10/04 Detroit ASTA Trade Show	<p>Completed - This show was well attended even though the weather conditions that day was poor (all day rain). There was an added plus to the show this year; they held a fashion show and an auction table with little gift items. Suppliers also provided giveaways for the agents.</p> <p>The Bahamas does very well out of the area with both Northwest and Spirit Airlines. Most of the agents book thru Northwest because they offer more commissions to them.</p>	Caribbean Travel is having a passport fare the beginning of Nov. and would like Bahamas participation. LJC Travel is developing a group and interested in a quantity of Bahamas brochures – this was sent to her.	LC	
10/05 West Michigan Trade Show	Completed – This was a good show and just about every storefront agency was represented from the western	Need to follow-up with some of the request that has been made. Grand Rapids local newspaper would like to meet		

	MI area as well as home base agencies.	to discuss the possibility of advertising/promotion.		
10/08 GTS Vacation Travel Show	Completed – This agency held their travel show in Mayfield Village, OH. Most of the consumers were interested in Atlantis of all-inclusive resorts. Some say that The Bahamas is a bit too expensive, hence them going to places like Cancun/ Dominican Republic	Will follow-up with the agency to see how much Bahamas booking we received		
10/09 Apple Vacation Trade Show - Cleveland	Completed – Needless to say, most of the agents are still asking about the charter service out of Cleveland to The Bahamas. When asked about their bookings, many of them still use Apple, but with schedule air or they use US Air Vacations or Continental Carlson Wagonlit Tvl, in Boardman & Poland, OH is running an ad in the Newspaper advertising Riu and Atlantis			
10/17&18 Bahamas Supplier Nights in Detroit & Cleveland	Completed – This event in both cities were very successful. It was wonderful as every sat and discussed some of the things their company is doing and what is going on in the marketplace. I updated them regarding all the future	I spoke with each of them individually and informed them that I will be contacting them to see how we can work together to develop their Bahamas business. They all agreed to assist me with whatever I need.		

	<p>developments that are going on in The Islands of The Bahamas. Just about all of them asked about the condition of Grand Bahama Island and if the 'Royal Oasis' will be reopened again.</p>			
<p>10/21-26 CTC Conference, Grand Bahama Island</p>	<p>This was a wonderful conference and very educational. The opening ceremony was phenomenal. The destination training for travel agents which was held for three hour was wonderful and each presenter did a fantastic job.</p> <p>Travelocity announced that they have joined with CTO will launch a booking engine for The Caribbean to handle flights, hotels and packages.</p> <p>Fred Lounsberry of NPIP was one of the presenters to talk about delivering the brand. He spoke about his member properties and how he must ensure that each is showcase correctly.</p> <p>Dr. Myles Munroe presented at the luncheon on Monday and really had the delegates motivated. He wants us to take our blinders off and look forward to the day when we are</p>			

	<p>all united in the Caribbean. James McNair spoke about the changing channel of the travel industry. Once ago agencies have been order takers, but that has evolved and they are now consultants. In addition, with the advent of on-line bookings from more destinations, it forced those agencies that still exist to push a little bit more for the business.</p> <p>Ty Christian spoke about Niche Marketing and he really incited the audience for a response. He spoke about marketing to African American verses the white community – this was quite interesting</p>			
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Trade Organizations:

- 10/04 Detroit ASTA 284 Agents
- 10/05 Grand Rapids Press Show 125agents
- 10/09 Apple Vacations Trade Show 350 Agents

Marketing Intelligence

Jamaica, SuperClubs, Cayman, Hawaii are all having either suppliers nights or events during this Fall season. Everyone is vying for the attention of the industry partner/agents, which means that this is an extremely busy time for all.

Airlines: American Airlines is offering some very good fares to both Nassau and Grand Bahama Island to help boost business to the destinations. The fares are for travel from 10/25 – 12/15 and range from \$258 - \$388 roundtrip in either Q or N Class.

**Tour & Travel Monthly Status Report
Midwest**

Prepared By: Nuvolari Chotoosingh

MONTH: OCTOBER 2006

TERRITORY: NY, NJ, Conneticut

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
Sales calls 6 completed in Staten Island(NY) Old Bridge 5 (NJ), Ft. Lee Palisades Park 5 (NJ)	Agents very interested in status of Cable Beach and new developments	Keep agents abreast of continued development of the area.	NC	
In-house training of Liberty Res Agents	Training for October canceled by Liberty-Gogo, Next session still on for November	Training rescheduled for Nov. 13 at Gogo in Ramsey NJ	NC	
Attended Travel Impressions Show in Stamford, Conn. Oct 11	About 100 agents attended though venue was cramped and agents seemed rushed	Would recommend show next year if venue is larger and agents can spend a little more time	NC	

Attended Travel Impressions Show in Raritan, NJ Oct 12	About 120-130 agents attended. Agents were receptive to information and very interested in what's going on at properties	I recommend doing this show next year as it was well planned and attracted agents serious about the business	NC	
Attended Gogo Worldwide Vacations Show in West Orange, NJ Oct. 23	Some 120-140 agents attended, questions about flights to GBI and Cable Beach	Show was well organized and agents genuinely interested in product and updates on properties	NC	
Attended Gogo Worldwide Vacations Show in Howard Beach (NY) Oct. 25	Show well attended but could have been better organized as agents did not spend very much time with vendors	Would recommend participation next year as area is very vital to Bahamas tourism market.	NC	
Attended Gogo Worldwide Vacations Show in Syosis, NY, Oct 26	Show well organized with about 100 agents attending.	I recommend this show next year, another important market for Bahamas tourism	NC	

Marketing Intelligence

Jamaica: Jamaica Tourist Board and Jamaica Hotel & Tourist Association launched a Passport to Rewards program aimed at the estimated 80% of Americans who do not have passports. Free Blue Mountain coffee and passport information will be handed out and passport applications taken at commuter rail terminals in Chicago, New York and Washington, beginning Nov. 15 through mid-March.

Barbados: The Barbados Tourist Association has introduced the AAA diamond rating system, which ranks hotels and restaurants in various categories. The rating system, which is in place at some hotels and restaurants already, will be instituted island-wide by January and ranks the hospitality offerings in several categories, including operations, room decor, ambiance and service standards.

Mexico: The Cancun Convention & Visitors Bureau is taking the offensive on the U.S. passport issue and has launched a program to remind U.S. visitors that they'll need passports to re-enter the U.S. from Mexico starting Jan. 8.

Trade Organizations

CTO planning Caribbean week for 2007- Among events being planned, Wedding, Ball, Street Fair, Chef Program, All-Star Cricket Match, June 9-15 the dates being considered.

Tour & Travel Monthly Status Report

Prepared By: LURLINE BUBB

October 23- 31 – NOVEMBER - 2006

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
10/24/006- Tulsa	Intro sales calls in Tulsa. Agents were overwhelmed about the changes in Nassau; however, they have not been in many years and are asking for Bahamas educational seminar. I did not have enough time; agents have so many questions and concerns about The Bahamas. AAVAC, Sales Manager Dallas was schedule to join me in Tulsa; Unfortunately, we were not able to connect.	Follow up with agents request for additional brochures from various hotels	Lurline Bubb	Oct. 24/2006.
0/ 25/2006 – Tulsa. AAVAC Presentation	Conducted American Airlines Res. Training. Approximate total 90- each group comprised of 10- 15 for 20 minutes.	We should continue with our seminars focusing on Grand Bahama Island only.	Lurline	Oct. 25/2006
10/25/2006 - Tulsa	Intro sales calls to Mega agents, they are interested in learning more about The Bahamas. I was invited to conduct in-house presentation @ Carlson offices and World Travel- Virtuoso agency. January, 2007.	. . Follow up was made dates are now confirmed. Jan. 10, the, World Travel and Jan. 11 th Carlson.	Lurline	
11/02/ 2006- CTO Meeting- Dallas	Attend annual CTO Meeting.	I extend an invitation to CTO		

	Approximately 60 plus were in attendance. Rhonda/ President spoke highly about GBI and encourage agents to visit and sell more.	Members to conduct one of their meetings out of Country in GBI/ 2007.Follow up will be made.		
11/01/2006- Meeting AA Eagle - Dallas	Met with Ms. Valerie Durant, AA Eagle. She would like to see more connecting PASSENGER/services from Dallas to the Out Islands. She will visit GBI. In November, 006.	.Follow up will be made in 2007. Re. joint efforts to promote The Out Islands in this market.		
11/29/2006- Meeting	Met with Mr. Grant Mertz, Director, and Woldventures to discuss a few projects. I ASKED for more business to GBI and then the out Islands. He indicted that between May-July, 2007 he will put a group of 200- 300. For GBI. In addition, follow up discussion on Trade show for March, 2007.	Follow up will be made.		Lurline

Marketing Intelligence

Nothing has change. Jamaica continues to promote on Major Television seen in Texas.

Trade Organizations

Misc/Administrative matters

Tour & Travel Monthly Status Report
Midwest
November, 2006

Prepared By: Margaret Campbell

PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
<p>T. & T. Leisure agents sales calls in Canton, Monmouth and Moline.</p>	<p>Agents called on reported that they are doing some leisure and cruise bookings to the Bahamas; specifically into N.P.I., and very limited request for Grand Bahama and no Out Islands. Bahamas hotels being requested are: Atlantis, Hilton and Super Club/Breezes. Alexander Travel/Emez noted that most of their clients are interested in all-inclusive packages, which is not offered at the most requested hotels in the Bahamas; for their budget minded clients.</p> <p>Several other agents also noted that the airfares with connected flights through Chicago and Florida are a little high on Delta and U.S Air/United, co-share serves/feeder.</p>	<p>Introduction and established relationship in new area. Tentative in-house presentation with Roberts Travel scheduled for the middle of January.</p>	<p>M.C</p>	<p>N/A</p>
<p>Telemarketing: Agents in Western, IL.</p>	<p>Agents called on were in the Springfield area. Responses were fair with some bookings to Nassau and a definite interest for FAM trips and product up-date.</p>	<p>Up-dated agents on new developments (TIOTB) and discussed future in-house presentation.</p>	<p>M.C.</p>	<p>Pending</p>

T. & T. Promotional appointments: Chicago Soul Children's Choir	Discussed opportunities with choir Director, for the choir to visit the Bahamas in summer 2007.	Awaiting proposal, for forwarding on to the Religious and group dept. as choicer consist of over 200 pax including children.	M.C.	Pending
Progressive Life Living Church	Finalized details for the Bahamas to exhibit at Progressive Life Living Church International Day; being held at the church on Dec. 5 . An estimated 1,500 pax is expected.	Arranged shipment of brochures and give-away items (flag pins, pens). Also working with local agent to distribute a point-of- sale flyer with the lead price out of this market .	M.C	Pending

Marketing Intelligence:

Destination weddings and cruise bookings, coupled with all-inclusive packages continue to be a big trend among Leisure Travel Agents. Apple Vacations WinterSun program is offering prices as low as \$599.99 for 4/3nts to Punta Cana and airfare round-trip to Jamaica for 7 nts. from \$299.99 with Apple Vacations WinterSun program..

Travel Agents noted that, more frequent airlift and American Eagle service out of Chicago attributes to their doing brisk bookings into Nassau.

There is also a need for brand advertising of TIOTB periodically in the Midwest secondary markets as other destinations such as Jamaica and Mexico and advertising in these markets(print/media).

Competition:

Mexico and Jamaica growth in visitors continues to be popular due to price-points and weekly charters out of this market.

Airlines/Wholesalers:

Delta/U.S Air co-share service/feed from Moline and Peoria via Chicago/Atlanta is a good sell and Funjet/Mark Travel reported that Spirit Airlines to Nassau via Fort Lauderdale is booking very well.

Tour & Travel Monthly Status Report
New York, New Jersey, Connecticut

Prepared By: Nuvolari Chotoosingh

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
Two-Week Sales Blitz with Gogo Reps completed in Long Island (Purchase, Westchester, Bronxville, Mamaroneck, Mt Vernon, Eastchester, Long Beach, Bellemore, Greenlawn Huntington, Baldwin, Lynbrook, Freeport, Valley Stream, Oceanside, Island Park, Bellemore, Massapequa, Commack, Northport, NY) visited and updated 35 agencies	Agents very interested in status of Cable Beach and new developments Like GBI but asking for direct service out of NY	Keep agents abreast of continued development on Cable Beach and PI. Inquired of direct service to GBI, told the talks with JetBlue ongoing at this time. Putting plan together for FAM to GBI for top Long Island Agents.	Nuvie	
In-house training of Liberty Res Agents in Ramsey, NJ	Updated some 12 in-house reservation agents on TIOTB. Putting emphasis on GBI & OI	Compiling latest info on Cable Beach / PI, GBI and OI	Nuvie	Dec 11

Marketing Intelligence

Jamaica: A private jet facility is scheduled to open in mid-December at Sangster International Airport in Montego Bay, Jamaica, offering private and corporate jets their own arrivals area separate from commercial and scheduled traffic.

The center will offer in-house customs and immigration services, a lounge and meetings room, high-speed Internet service and access to ground transportation.

Jamaica attracts a number of visitors who arrive by private jet, and the new facility will cater to the upscale market, according to the Jamaica Hotel and Tourist Association.

The airport recently increased the number of gates to 22, installed 17 passenger boarding bridges and is building a separate, smaller terminal to supplement the existing facility.

Barbados: Caribbean Airlines, which will replace British West Indies Airways as the national carrier of Trinidad and Tobago on Jan. 1, has partnered with British Airways to offer daily flights from Barbados and Trinidad to London's Gatwick Airport code-share agreement, effective March 25.

On Wednesdays, Thursdays and Saturdays, the Boeing 777 flights will originate in Trinidad, stop in Barbados and continue to Gatwick. The remainder of the week, the flight will originate in Barbados, but Caribbean Airlines will offer a 737 shuttle service from Trinidad to Barbados to connect with the Gatwick flight.

Turks & Caicos Spirit Airlines will resume service to the Turks and Caicos from Fort Lauderdale on Dec. 8 with special holiday flights to Providenciales and Grand Turk on Dec. 8, 11 and 17. Regular Saturday service to both destinations will begin Dec. 23; on Feb. 14, service to Grand Turk will switch to Wednesdays while the Provo flight will remain on Saturdays.

The carrier had pulled out of the Turks and Caicos on Sept. 3 after eight months of service. At the time, the carrier declined to cite specific reasons for the pullout, saying only that Spirit "is continually assessing market opportunities." It previously offered a daily flight to Provo and twice-weekly service to Grand Turk.

With the announcement of its return to the Turks and Caicos, Barry Biffle, chief marketing officer, said that "the Turks and Caicos is among the hottest destinations in the world and we're excited to be part of the action."

Grenada: Now going after the business travel market with the opening of the 24-room South City Plaza Hotel in St. George's, the island's first business hotel to open since Hurricane Ivan in 2004.

Facilities include a convention center capable of holding 300 people; Internet access throughout; onsite banking facilities; a restaurant and a supermarket. An additional 50 rooms and a second restaurant are scheduled to open by the end of the year.

Nightly rates start at \$145 per standard room, single or double.

Port Louis Grenada, described as a mixed-use maritime community and the destination's newest and largest-to-date tourism project, has been hailed by tourism officials as proof that "Grenada now is poised to become one of the top tourism destinations in the Caribbean," according to Brenda Hood, minister of tourism.

Tour & Travel Monthly Status Report

Prepared By: DORNELL WATSON

TERRITORY: PA, DE, S. JERSEY, MD, DC, VA, NEW ENGLAND

NOVEMBER 2006

ACTIVITIES/PROJECTS	STATUS	NEXT STEP(S)	RESPONSIBILITY	DUE DATE
North Shore Chamber of Commerce Membership Campaign (Danvers, MA).	Ongoing – Follow-up e-mails and calls made to Courtney Brooks of Cable Beach Resorts for ads for Chamber's Business Journal and 2007 Directory	Awaiting details for presentation opportunity.	DW	12/8/06
Supplier Dinner (Boston) 11/28/06	Completed -hosted 7 suppliers to dinner representing 5 companies	Follow-up calls in 2007 for joint calls, top account lists and Bah numbers.	DW	
Bahamas Fam Trips	Ongoing – Sent e-mails and made calls to local US Airways Rep to discuss their position on fam seats requests.	Email was forwarded to another US Airways Mgr and now waiting for a response from him.	DW	
Ritz Carlton Bahamas /Caribbean Day Washington, DC – 12/2/06	Received request for the BTO to participate by doing a presentation on Bahamas and preview on the new Ritz Carlton property.	Secure Junkanoo pieces, straw goods and giveaway items for cultural trade show.	DW	
Six Flags America Maryland – Spring 2007	Awaiting return call from James Turner to discuss promotional opportunity for GBI.	More follow-up calls and emails.	DW	12/15/06
ESPN Radio/New England Patriot's Collectible Newspaper Sponsorship Opportunity. Boston, MA - 1/4/07	Proposal was shared with JetBlue Airways for co-op advertising but was declined. Another proposal was sent to Carlson Wagonlit Travel in Raynham, MA.	Awaiting response from Carlson's Manager then submit request to MOT for approval.	DW	12/8/06
11/8 – Sales calls (Plymouth Meeting,	Called on 4 agencies – most		DW	

Lafayette Hill)	agencies commented on how slow business was.			
11/9 – Meeting at Gogo WWV in Wilmington, DE;	Met with new manager, Linda Fitzpatrick to provide updates and get feedback on Bahamas bookings.	Follow-up in early 2007 to schedule presentation for Res Agents.	DW	
11/9 – Sales Calls (Avondale, Wilmington)	Called on 3 agencies – no specific requests made.			
11/15 – Sales Calls (Scranton)	Called on 6 agencies – agents in this area reported that Bahamas business was soft during the year and many inquired about the Cable Beach Project and asked about a charter program.	Would like to team up with a Tour Operator partner in Spring '07 to blitz the area.		
11/22 – Sales Calls (Upper Darby, Havertown)	Called on 3 agencies.	Follow-up on request for Out Islands information.		
11/28 – Meeting with Doreen Walsh and Vincent Montesano – ESPN Radio (Boston)	Met with Acct Executives to get more details on the radio station and the advertising program available for Jan '07.	Contact them once I receive response from Carlson Wag. regarding proposal.		

Marketing Intelligence

A number of agents I spoke with this month continued to report few bookings overall for the fall period, Cruises, Europe, Mexico and Punta Cana were among the most requested vacations.

Paradise Island has an ad with Liberty Travel advertising Winter Savings with a lead price of \$759/3nts at Best Western Bay View Suites.

Competition

Puerto Rico – P.R. Tourism Co. hosted a series of road shows, 11/7-9 in New England and NY and 11/28-30 in NJ, PA and MD.

Cancun – CVB hosted a series of seminars headlined “Experience the New Cancun.” The focus is on the Cancun Counselor Program with Field Inspection Trips and rewards to Travel Agents for sales efforts called Loyalty Points. Seminars were hosted in Phil, Newark, W. Orange and Boston.

Cayman Islands – starting Nov. 18, Cayman Airways is running nonstop service from Boston to Grand Cayman. The service is scheduled to run through late April and fares are on sale starting as low as \$288 roundtrip.

Tour Operators/Airlines Report

Gogo WW Vacations – Spoke with BDM, Cindy Shubin regarding bookings, she reported that Bahamas bookings for her region for October ‘06 versus Oct. ‘05 was down 19%. Also Bahamas future sales year to date was down by 21%. Gogo has seen an increase for their Mexico and Punta Cana products. She also noted that feedback from agents indicated that clients have been requesting more cruises.

Linda of the Gogo Wilmington branch reported a total of 240 transactions (up to early Nov) for the Bahamas. The 2nd Qtr was the best for the branch followed by the 1st Qtr and the 4th Qtr is the weakest so far. Their top Caribbean sellers are Jamaica, Cancun and Punta Cana.

Trade Shows – Agent/Consumer

11/4-5	2 nd Annual Phil. Inquirer Tvl Show	King of Prussia	2000 Consumers	DW, PITDA
11/13	Eastern Travel Assoc. TS	Harrisburg, PA	100 Agents	DW
11/14	Eastern Travel Assoc. TS	Scranton, PA	125 Agents	DW
11/15	Eastern Travel Assoc. TS	Allentown, PA	150 Agents	DW

Trade Organizations

No meetings this month.

VERTICAL REPORT – JUNE 2006

Director Vertical Markets has been selected as a recipient of the High Heel in High Places Trumpet Award. Ceremonial presentation will take place at the January 07 awards ceremony in Las Vegas.

Canada weddings unit –

All necessary creatives/messages have been completed and approved for upcoming ads, advertorials, eblasts, newsletters, contests/promotions with the leading publications.

Reconsidering a direct line for the Wedding Desk. Comes down to a matter of manpower. Receiving a trickle of calls to the office for wedding leads but we believe this will greatly increase with the added support in the market

USA Wedding unit –

Reviewed charter of the Bah Bridal Assoc with and offered assistance to Dir Romance relative to concerns arising from the previous voting/meeting and also to ensure MOT's representation at the executive level.

Working on a promotion with PAXTV Atlanta and Elite Travel (leading wedding/romance agency in Tampa). The promotion called Let's get Married Atlanta will air this fall to several million customers in Atlanta. Investment required – prize for 2 ground all inclusive, provision of b-roll and interview with Dir Romance. Will supply further details

Dive unit -

Reporting 400 entries to date for the IPOD promotion. Winner will be announced this month. Presentations by publications completed and given the limited budget the advertising allocation will be awarded to Scuba Diving, Dive Training,

African American –

Led the Coca Group to Nassau on a DNA fact finding mission. About 105 participated from Atlanta. Resulted in lots of onshore PR and advance commitments from several bottlers from Philadelphia and the Carolinas for next year. Working with Communications to extend the PR to Black PR Newswire, BlackPress.com and Black Press USA newswire.

Trying to get to decision makers in Association of Black Cardiologists. Group fits an ideal customer profile for meetings in the Bahamas.

Religious:

Working with The Trumpeter Communications to reach their email database of 15,000 S. Florida active religious leaders through an online contest/sweepstakes. The desired result – capture of customer data for Bahamas and deliver message about offshore meetings in The Bahamas. The eblast will run for 3 months.

Facilitated a site inspection to GBI for the president of **INSIGHTUSA Ministries** along with two other pastors from the Orlando area, June 29-30. This effort is expected to net a group of 50 persons (25) rooms for the Pelican Bay Resort for 4 nights; August 3- 7, '06. The **Economic Impact (EI)** in the GBI economy is expected to **\$39,000 (50 persons X \$ 780 = \$ 39,000)**

Lost a group of potentially 150 ppl to a cruise line due to lack of ground attention while the planner was in Nassau.

In receipt of a proposal request from Speak Easy for \$12,000. Marketing includes on air promotions, interview, online promotions, speaking engagements etc.

Boating/Fishing –

Conducted a certification program in Andros. About 12 participated in the 5 day course
Completed one boating fling to Bimini (15 boats) this month as the first was cancelled due to weather

Conducted a presentation on the Orlando Sailing Group – 72 participated, commitment and plans underway for sailing trip to Abaco in March 07 for 2 weeks

Working on 07 Partners Fishing/Golf/Dive Summit, teaming up with In focus and Atlanta Journal. Confident that the offshore participation will require us to utilize all rooms/facilities at the Treasure Cay

JULY MONTHLY REPORT – VERTICALS

Highlights

Aviation/Sports

- Participating in the Osh Kosh Show, largest of its kind the world.
- Organizing the upcoming FBO fam, awaiting coe approvals but hotels have been secured
- Submitting a document for legal to review regarding the flyin ambassador program
- Organizing 1st golf council meeting for August, purpose to communicate objectives for golf and to solicit their help in the process
- Possible opportunity through Ogilvie marketing solutions. Ogilvie known for the promotion of golf and has access to customers with household incomes of over \$100,000
- Discussion begun with Future Tours, they are searching for new tournament locations.
- Seeded the idea of the Mark Wahlberg Celebrity Golf Tournament in Nassau. The tournament draws some of Hollywoods a-list celebrities. Awaiting a proposal for Webers POV. Could potentially be a celebrity event comparable to the Michael Jordan event.
- Site inspection planned for Mechanicville Baseball team. Group of 80 will visit in August.
- Jameica was interviewed by a writer for the Continental Connections Air Magazine regarding golf courses in GBI.

African American

- Coordinating with Fallon to place new ad in the upcoming Oct issue of Black Enterprise's feature "The Business of Travel"
- Placed heavy focus on getting groups on the docket for 07. So far, Nantional Black McDonald Owners Assoc, Coca Cola. Nubian Nuptials Get your Groove Back Get Away and Golf Clasic. Purpose in Paradise, all at the point of contracts.
- Groups hopeful – National Conf of Black Mayers, Dance with Us Atlanta, Sisters Network
- Have put a proposal for a Steve Harvey promotion in the hands of Weber for POV

Religious Market

- Cable Beach to provide special coded packages and special group packages tied to the Myles Munroe program
- 60 sec spot completed by Movi, now available for DDG, Communications review
- Marlin Awards organizer placed a link on his site to our book now page. Received report that many used the option to book their trip for this event. Will get a post report from Ecommerce.

- Trumpeter organization to send out our email promotion to its 10,000 pastor/faith based organizations database in Florida. Email to be released early August. Promotion to encourage pastors to complete a profile form in order to win trip to destination.

Boating/Fishing

- Finalized the Orvis bonefish training and still working with Weber on the Adventure guide.
- Next issue of In Focus will promote Out Island Madness Mingle featuring 2 -3 night packages to readers of the magazine
- Boating fling – July 19 10 day fling to Abacos, Bimini, GBI went off without a hitch. Had 10 boats/48 ppl
- July 5 fling had to be cancelled due to lack of room availability in Andros and Chub Cay's marina was not ready.

Weddings/Honeymoon

Working on a temporary collateral. First draft completed.

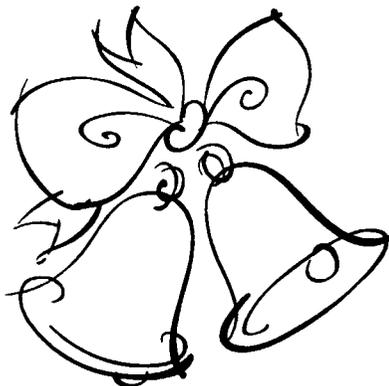
Participated in the Houston Bridal show, Amx agent participated. Full report forthcoming –

- Carlson wagonlit Travel, received approximately 1000 request for Bahamas Honeymoons (will follow up on confirm bookings)
- 14 brides requested more information on destination weddings
- 5 brides were interested in a Bahamas Honeymoon Registry
- 6 grooms were interested in doing bachelor parties

Attended Bridal Factory Show:

- 25 brides requested information on weddings in TIOTB
- 2 – Debra Summer, wedding date 03/10/07 selected Green Turtle Cay for her wedding. This will generate an economic impact of \$18,000
- 3 – 10 brides requested honeymoon packages on Grand Bahama, Abaco and Nassau.

Canada mgr working with the publications on ads/promotions to be launched by August.



WEDDING & HONEYMOON

MONTHLY REPORT: July 01-31/06

BRIDAL SHOW

Bridal Factory Bridal Show - The above show was held on July 16/06, with an over all attendance of 1500 persons, with approximately 735 brides-to-be and 80 exhibitors the Bahamas were the only destination participating.

As a result of our participation the following was generated:

- 1 – 25 brides requested in formation on weddings in TIOTB**
- 2 – Debra Summer, wedding date 03/10/07 selected Green Turtle Cay for her wedding. This will generate an economic impact of \$18,000**
- 3 – 10 brides requested honeymoon packages on Grand Bahama, Abaco and Nassau.**

Houston Bridal Show – The above show was held on July 21-23/06. The attendance was well over 16,000 persons, with approximately 11,200 brides-to-be.

For the first time at this show our booth was shared with one of our travel partners Jackeye Alton, CTC, owner of Carlson Wagonlit Travel, Houston, Texas.

As a result:

1 – Carlson wagonlit Travel, received approximately 1000 request for Bahamas Honeymoons (will follow up on confirm bookings)

2 – 14 brides requested more information on destination weddings

3 – 5 brides were interested in a Bahamas Honeymoon Registry

4 – 6 grooms were interested in doing bachelor parties

MEETING:

Met with Sandra owner of Elegant Brides, we discussed having a Bahamian wedding day give away promotion. Discussions are on going.

SEMINARS

On 7/18/06 at Catherine Brides, did Say “I DO” presentation to 25 brides-to-be. All of the brides were in the planning stage and show great interest in a destination wedding. Several brides requested more information on the Bahamas Bridal Association and The Bahamas.

As a result Kim Kesha of Martin Country, have scheduled her wedding for November/06 to be held in Long Island.

Project & Sales Call Report August 2006

Developing Projects

1. Sally Ogilvie of Ogilvie Marketing Solutions

- Ogilvie Marketing Solutions is world renown for assisting in golf travel destination promotions for private and semiprivate golf resorts, along with a variety of tourism boards
- Future Business Outlook: to partner with Ogilvie Marketing solutions to gain access to databases for prospect clients with over a \$100,000+ household income. Access to consumer golf shows and major PGA, LPGA and mini golf tours
- Researched Consumer Golf Shows and PGA tournament locations to confirm benefits of partnership with Ogilvie Marketing
- Follow up meeting rescheduled until mid September

2. Mark Wahlberg Celebrity Golf Tournament

- Mark is one of the top actors in Hollywood with films such as The Italian Job, Four Brothers and Planet of the Apes. He is also the Executive Producer for the Emmy nominated hit HBO series, Entourage which is a spin off of Mark Wahlberg's life as a Hollywood Celebrity. Mark is also an avid golfer.
- I have introduced to Mark Wahlberg the idea of hosting his next charity event (The Mark Wahlberg Youth Foundation) in The Bahamas and he was overly excited about the opportunity. As of now, he can guarantee the entire cast of his HBO series as well as other well known actors like Samuel Jackson.
- Atlantis was considered for hosting this event however, Atlantis denied hosting the event and Abaco Club at Winding Bay is now being taken into consideration
- Organizing site inspection of the Abaco Club for coordinator of the Mark Wahlberg Youth Foundation

3. Bahamas Branding

- Met with Steve Sands to select most appropriate items for branding
- Items have been chosen for branding and will be used for prize giveaways, gift bag giveaways and at golf tournaments
- Price estimate/invoice will be given prior to confirming order

4. Research for the new Bahamas golf guide and brochure

- Purpose is to create an online golf guide and brochure where persons interested in playing golf in the Bahamas can easily access the basic course information on Bahamas.com
- The guide will include:
 - Cost: 18Holes, 9Holes, rental clubs, golf lessons, green fees, cart fees
 - Course yardage, par,
 - Golf director contact, locations

August Sales Calls Report

Locations:

- Beaver Meadow Golf Course - Concord, New Hampshire
- Bonaventure Golf & Country Club - Weston, Florida
- Don Shula's Golf Resort - Hialeah, Florida
- Plantation Preserve Golf Course - Plantation, Florida
- Doral Golf Resort - Miami, Florida
- MacGregor Golf - Weston, Florida
- Saddlebrook Golf and Tennis Resort - Tampa, Florida

Purpose:

1. Introduce myself as the representative for golf for The Bahamas
2. Discuss ideas, strategies used to promote business
3. To create a relationship with golf directors and sales & marketing experts for future business opportunities
4. Introduce the more recent golf courses developed in The Bahamas
5. Compare golf courses/golf facilities to those in The Bahamas
6. Compare treatment of guests by golf course staff
7. Analyze and create new ways to improve golf in The Bahamas
8. To network

Sales Calls

1. Laconia Savings Bank Golf Classic, Concord, New Hampshire
 - This event is one of over 20 major professional golf tournaments hosted by the Futures Tour
 - A meet the pro's dinner was held where the sponsors of the golf tournament are given the opportunity to interact with the golf professionals. This allowed me the opportunity to meet new potential clients to the Bahamas Sports Tourism Department and the Golf Industry. These persons are major business travel & golf enthusiasts and were extremely excited to meet a representative of the Bahamas Ministry of Tourism. Future business ventures are in the making
 - Met the sales representative of *Heavy Putter*, Greg Jacobson
 - Discussions about bringing his product to large golf tournaments held in The Bahamas for promotion

2. Bonaventure Golf Course, Weston, Florida
 - Met with Keith Clougherty (Gen. Manger) Brad Putty (Head Pro), Kevin Walters(Director of Sales and Marketing)
 - This was the site of the last Bahamas Independence golf tournament
 - Was able to look at the tournament's records held by the golf course to see how we could make the next Islands of The Bahamas promotional golf tournament more successful
 - Would like to see more potential visitors to participate in event, as oppose to majority Bahamians playing in the golf tournament

3. Don Shula's Senator Golf Course, Hialeah, Florida
 - Meeting with Earnie Ruiz (Golf Director)
 - Discussed the improvement of the Don Shula Course which was newly renovated and renamed and the importance of maintaining a certain standard in the golf community
 - Who are their target persons for bringing business to the golf course

4. Plantation Preserve Golf Course, Plantation, Florida

- Met with Brian Schuler (Head Pro)
- This is a brand new public golf course with one of the best practice facilities in the area
- The pro offered any assistance that he can with the promotion of golf in The Bahamas

5. Doral Golf Resort, Miami, Florida

- Met with instructional golf professionals at the Jim McLean Golf Academy
- Discussed ways to increase the number of visitors that travel to Grand Bahama for golf
- Jim McLean presently has his golf academy located at the Our Lucaya, Lucayan Golf Course
- Follow up: To negotiate along with the sales and marketing director of Our Lucaya (Ty Brassie) for ways to improve the golf products in Grand Bahama

6. MacGregor Demo Day, Weston, Florida

- Met with Phil Long, Sales Representative for MacGregor
- MacGregor will be able to assist in the golf branding for TIOTB to reduce the cost for certain items (ex: Golf Bag, towels etc)
- MacGregor will be able to give a specially designed golf bag with TIOTB logo which will be used for professional golf tournament participation

7. Saddlebrook Golf and Tennis Resort, Tampa, Florida

- Met with Jerry Couzynse (V.P of the Arnold Palmer Golf Academy and Golf Director at the Saddlebrook Resort)
- Since this resort is so well known for its great tennis and golf academies and for its meeting facilities, I wanted to get a feel of how they contact large companies to bring their conventions and meetings to their resort as well as organize golf and tennis outings for the groups.
- Learned what brings continuous groups like *Bausch & Lomb* to their resort for annual meetings and how the Sport's Tourism Department can assist the hotels with targeting such groups through the promotion of golf courses in The Bahamas

Aviation Monthly Report

- Air Venture EAA Oshkosh, a full team is now attending the largest aviation show in the world, where we are receiving record numbers of the pilots wanting information on how to fly their aircraft to the islands Of The Bahamas. The Bahamas Customs Officer is again receiving center stage, as pilots is getting first hand information from the officer.
- Plans are will underway for the Bahamas FBO Fam Trip, which will take FBO managers and customers Service managers to four island tour, Grand Bahama, Marsh Harbour, Staniel Cay, and Long Island.
- The Bahamas has launched it first Bahamas Fly-in Ambassador program, which is geared to having selected private pilot escort our Bahamas Fly-in for first time pilots who wanting to fly their own aircraft to the Bahamas.

June Monthly Report

Jameica

1. June 1-29

- NBA Players Association Meeting, Golf Tournament & Activities
 - Contacting local golfers for participation
 - Correspondence with golf course for planning of event including on and off course activities
 - Worked welcome reception desk for NBA
 - Reception dinner: escorting groups to new reception location
 - NBA Basketball Clinic
 - Golf Tournament: organized player team pairings, hole assignments, course activities, tournament format, scoring/scoreboard, catering, played with NBA players
 - Boat Cruise

2. Golf Council

- Due August 2006

- Invites to selected council representatives will consist of golfers, non-golfers, all hotel golf marketing reps and managers, head golf professionals and directors, selected BGF members and Bahamas Professional Golf Association members
- Purpose of the Tourism Golf Council: to educate persons about the role of the Ministry of Tourism's Sports Department and its goal to promote TIOTB as a major golf travel destination. Will assist with large groups that travel to The Bahamas for major events

3. Sales Call

- Sally Ogilvie of Ogilvie Marketing Solutions
 - Ogilvie Marketing Solutions is world renown for assisting in golf travel destination promotions for private and semiprivate golf resorts, along with a variety of tourism boards
 - Future Business Outlook: to partner with Ogilvie Marketing solutions to gain access to databases for prospect clients with over a \$100,000+ household income. Access to consumer golf shows and major PGA, LPGA and mini golf tours
 - Conference Call and follow up meeting to be scheduled week of August 10, 2006 with Sports Tourism Department

4. Sports Team Retreat/FAM Trip

- Training with Maxine from the groups department on how to recruit visitors to The Bahamas.
- Tour of The Abaco Club at Winding Bay
- Tour of the nearby cays and site visit to the local hotels

ranked players play for different cities across the United States. Mark Knowles currently plays for Sacramento Capitals

- The team players were all top 50 singles and doubles player in the world, including the Mike and Bob Bryan (the Bryan Brothers) who are ranked number one in the world in doubles and recently won Wimbledon.
- Was able to not only meet all the World Team Tennis players, but was also invited to their dinner reception after the match.

2. Meeting with Continental Connections Air Magazine

- Had a phone interview with one of the writers of the magazine in regards to the golf courses in Grand Bahama

3. Mark Wahlberg Celebrity Golf Tournament

- Mark is one of the top actors in Hollywood with films such as The Italian Job, Four Brothers and Planet of the Apes. He is also the Executive Producer for the Emmy nominated hit HBO series, Entourage which is a spin off of Mark Wahlberg's life as a Hollywood Celebrity. Mark is also an avid golfer.
- I have introduced to Mark Wahlberg the idea of hosting his next charity event (The Mark Wahlberg Youth Foundation) in The Bahamas and he was overly excited about the opportunity. As of now, he can guarantee the entire cast of his HBO series as well as other well known actors like Samuel Jackson.
- This event is in its initial stages of planning and more information is forthcoming

*Charles Robins
July Report
2006*

July 3 – 8

Grand Bahama School are all out now for the summer now the parents are looking for something for there children to do constructive. I visited all camps in the grand Bahama area to see how best we can help them for next year.

Sharon Smith 6 annual Basketball camp

*Ivan Butlar 3 Annual Basketball camp
Rugby Club Soccer Camp with over 200 kids*

July 5

A presentation of \$100,000.00 from Premiership and approximately 3 acres of land donated by the Grand Bahama Port Authority was presented to the Rugby Club at a press conference hosted by ministry of tourism.

This land and money was given to build more Soccer fields and a Stadium like field to host visiting soccer teams. Eldece Clark brought commendation for the minister of tourism.

Premiership is a group from England that comes to the Bahamas every year. As the club expands to host various tournaments and events, Grand Bahama will experience a surge in domestic and international tourism, which will undoubtedly have a positive influence on the business sector at large.

July 7

A Conference call about the Dol- Fan- Fest wrap up. I give an account of how the football camp went, there were over 165 kids who attended the camp, they were not only taught the basics of football but they were also treated to a light lunch, sandwich, water, and gatorade. The kids really enjoyed themselves. They also got a chance to meet a few of the dolphins players, cheerleaders as well as the training staff.

July 7

The Ministry of Tourism staff in Grand Bahama was again called to a meeting by Ellison Thompson, Rufus Gray and Renee Mayers to let the staff know that the area in which they were put in at first are being put off until November and where we will be moving to another building also everyone was talked to on one on one basis.

Pirates Of The Bahamas Premier at RND Cinema with the first showing at 7 o'clock and next at 10 o'clock, there was a cocktail party to entertain the guests at Salvaino Restaurant, some of the dignitaries attending was Dr Marcus Bethel, Pleasant Bridgewater, Willie Moss etc. The event was very enjoyable about 150 people attended.

July 10 -15

3 annual Latin Boat Builders Fishing Tournament, there were over 80 boats with about 200 people who visited our shores for about 4 days. Activities started Thursday night with Pirates Party all night to welcome all late comers. 8:30 am Friday lines were in the water, the catches I was told were good. The ministry of Tourism gave a reception from 2 - 6pm Friday. Welcome was given by Mr James Turner.

Junior Anglers Tournament was held on the docks all the children were given a prize for their effort. Saturday night was the award banquet at Port Lucaya Resort & yacht club. Prizes were given to the first 5 places.

July 24

A press conference was held with mr doc stewart and greg Christi about the 2 annual glof classic.

July 27 -aug1

Mechanicville Baseball Fam Visit from Georgia for a baseball tournament.