

1. Name of Registrant

Burson-Marsteller

2. Registration No.

2469

3. This amendment is filed to accomplish the following indicated purpose or purposes:

To correct a deficiency in

Initial Statement

Supplemental Statement for \_\_\_\_\_

To give a 10-day notice of a change in information as required by Section 2(b) of the Act.

Other purpose (specify) \_\_\_\_\_

To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list-

An amended Exhibit B is being filed herewith.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

A new Exhibit B is being filed to accurately reflected the current agreement between the registrant and Secretaria de Comercio y Fomento Industrial.

INTERNAL SECURITY  
SECTION  
REGISTRATION BRANCH

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The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

Richard A. Mann

*(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)*

Subscribed and sworn to before me at

DISTRICT OF Columbia

this 25th day of

April

, 19 91

Robert Carpio  
(Notary or other officer)

My commission expires

10/14/91

**INSTRUCTIONS:** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

**Privacy Act Statement.** Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
BURSON-MARSTELLER	SECOFI (Secretaria de Comercio y Fomento Industrial) c/o Mexican Embassy Free Trade Office)

Check Appropriate Boxes:

- 1.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
- 2.  There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 3.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

Oral agreement for on-going public affairs counseling pending signing of a formal contract. Agreement includes provision of services by two sub-contractors, Gold & Liebengood (a wholly owned subsidiary of Burson-Marsteller and the Brock Group (an independent firm). [See separate filings by sub-contractors.]

Pending contract signing, Burson-Marsteller will bill SECOFI for services rendered at hourly rates ranging from \$75 to \$350/hour and \$45 for support services. Expenses will be reimbursed. Duration is for indefinite period

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

The registrant has been retained by SECOFI to provide public relations and public affairs counseling for building support for a Mexico-Canada-U.S. free trade agreement. Includes appropriate and necessary contacts with certain government officials in support of Free Trade Agreement.

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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Including but not limited to materials development, media relations, speakers bureau, media monitoring, national organization outreach and coalition-building, public education, government relations, counsel on appropriate and effective communications to further public understanding of a free trade agreement, and limited counsel on trade issues and relationships with U.S. private sector organizations.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?  
Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

The registrant has been retained to support Congressional consideration of the U.S.-Mexico Free Trade Agreement, through public relations and public affairs outreach. In doing so, the registrant will present the views of SECOFI to the U.S. public and to some extent to the U.S. Congress through use of position papers, facts sheets, letters, speeches and press releases.

Date of Exhibit B	Name and Title	Signature
April 26, 1991	Richard Moore Senior Vice President	

Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.