

EXHIBIT A

RECEIVED
DEPARTMENT OF JUSTICE

TO REGISTRATION STATEMENT

JUN 23 10 05 AM '78

Under the Foreign Agents Registration Act of 1938, as amended, as amended by the
REGISTRATION UNIT
INTERNAL SECURITY
SECTION

CRIMINAL DIVISION

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Burson-Marsteller 1 East Wacker Drive Chicago, Illinois 60601	2. Registration No. 2469
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3. Name of foreign principal Republic of China Economic Council	4. Principal address of foreign principal Taipei, Taiwan Republic of China
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5. Indicate whether your foreign principal is one of the following type:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input checked="" type="checkbox"/> Other (specify) <u>Governmental Department</u>

Individual - State his nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.
Ministry of Economic Affairs

b) Name and title of official with whom registrant deals.
K. T. Hu
Advisor, Ministry of Economic Affairs

7. If the foreign principal is a foreign political party, state:

a) Principal address
N/A

b) Name and title of official with whom the registrant deals.

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal
N/A

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b) Is this foreign principal

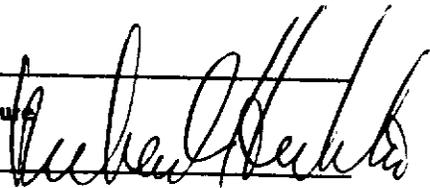
- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

To the best of our knowledge, the Ministry of Economic Affairs is directed, controlled, and financed by the Republic of China for the purposes of holding trade seminars worldwide. The seminar in Los Angeles, Chicago and New York is part of an agreement between the U.S. State Department and the Chinese government. In this connection, we are working in cooperation and through the USA-ROC Economic Council in Crystal Lake, Illinois, and the Consulate General's Office of the Republic of China in Chicago.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N/A

Date of Exhibit A June 12, 1978	Name and Title Richard Huhta Vice President & Client Services Manager	Signature 
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UNITED STATES DEPARTMENT OF JUSTICE
Washington, D.C. 20530

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DEPARTMENT OF JUSTICE
JUN 23 10 06 AM '78

EXHIBIT B

TO REGISTRATION STATEMENT
Under the Foreign Agents Registration Act
of 1938, as amended

REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
Marsteller, Inc. doing business as Burson-Marsteller	Republic of China Economic Council

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
 - There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
 - The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.
4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Public relations services as outlined in attachment "A."

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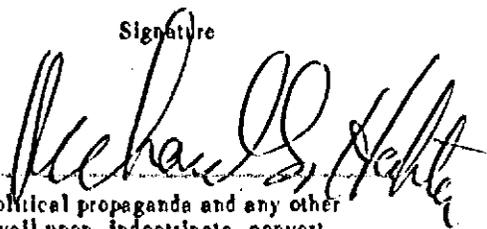
DATE 2-28

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

As outlined in the proposals (attachment A).

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?^{1/} Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
June 12, 1978	Richard Huhta Vice President & Client Services Manager	

^{1/} Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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Burson-Marsteller

PUBLIC RELATIONS/PUBLIC AFFAIRS
ONE EAST WACKER DRIVE, CHICAGO, ILLINOIS 60601 · (312) 329-1100

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REGISTRATION UNIT
INTERNAL SECURITY
SECTION

May 18, 1978 CRIMINAL DIVISION

Mr. William N. Morell, Jr.
Managing Director
U.S.-Republic of China
Economic Council
200 Main Street
Crystal Lake, Illinois 60014

Dear Bill:

Based on our conversation earlier today, we estimate that handling publicity for the Council and the Republic of China trade delegation in Los Angeles, Chicago, Washington and New York will be \$5600 plus out-of-pocket expenses. Publicity will be directed toward both print and electronic media in Los Angeles and print media only in the other three cities. The above estimate is predicated on the following:

- All interviews can be conducted as close together as possible -- preferably one after the other on a single day in each city.
- A Burson-Marsteller account person will accompany the spokesperson to each interview and remain with him throughout the interview.
- There will be only one information gathering meeting and that will be held in Chicago at our offices. At this meeting we will obtain from you all information needed to prepare a backgrounder on the delegation and the Council, a news release on the visit and biographies of key members of the delegation with pictures.
- One meeting only to be held with the people at Bechtel in Los Angeles.

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DATE 2-28

Mr. William N. Morell, Jr.
May 18, 1978
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Bill, as I mentioned to your secretary, we'd like to hold that information gathering meeting here in Chicago on Tuesday, May 23 in the morning if possible. I am in the office by 8 a.m. normally and we can schedule the meeting anytime after that if you wish.

If the Tuesday morning meeting is satisfactory, please let my secretary, Marie, know. I will be out of the office Friday and Monday, but I will be calling in. An alternate date could be Friday, May 26.

Walter Bilitz will be working on this project with me, Bill, and can answer any questions you might have about the media program.

Sincerely,

Richard S. Huhta
Vice President and
Client Services Manager

RSH/mb

cc: WBilitz
JLa Sage
ASmedley
TConner
TNunan
GMiller
ADessoff

cc: P.S. B-M Chicago will furnish each office with all background material and suggested pitch letter to media. Above budget is predicated on New York and Washington offices spending no more than \$700 apiece on the project and Los Angeles office spending no more than \$1050 on the project including the meeting with Bechtel Corp.

Client billing number is 761-05.

Burson-Marsteller

TAIWAN TRADE DELEGATION TO VISIT U.S.

Publicity Proposal

A business delegation from the Republic of China (Taiwan) will visit the United States next month to sign orders for American goods and solicit greater trade between the two countries. The delegation, composed of some 30 representatives, will visit at least a dozen major cities, beginning with Los Angeles June 9th. It has the backing of the U.S. Republic of China Economic Council. Publicity is sought for the effort.

It is recommended:

1. That press material be produced giving full particulars on the delegation (including names and affiliations), the purpose of the visit, its itinerary, the history and benefits of 30 years' trade between the two countries, Taiwan's ranking among foreign buyers of U.S. products, etc., also a picture or two of the principal delegates.
2. That this press material be used to alert the media (print and broadcasting) in each of the cities, at least a week in advance, to the delegation's scheduled visit.
3. That a cover letter accompany the press kit, giving the media in each city specifics on the delegation's visit to that city.

4. That the cover letter also contain an offer to make the head of the delegation available for interview -- to say why the visit is undertaken and what benefits are expected from expanded trade.
5. That mailed or messengered material be followed up with phone calls to determine the media's interest in interviewing and reporting on the delegation's visit.
6. That in New York, Chicago and Los Angeles, the PR News Wire be used to provide blanket notice and underscore the importance of the delegation's visit.

All interviews would be scheduled for the first day of the visit to each city.

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