

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Burson-Marsteller, 1850 M Street, N.W., Washington, D.C. 20036		2. Registration No. 2469
3. Name of foreign principal Ministry of Commerce and Industrial Development Govn't of Mexico		4. Principal address of foreign principal Alfonso Reyes No. 30, 10 Piso Col. Condesa, 06149 Mexico D.F.

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Committee
 - Corporation
 - Voluntary group
 - Association
 - Other (specify) _____
- Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant. **Ministry of Commerce and Industrial Development**
- b) Name and title of official with whom registrant deals. **Herminio Balnco, Chief Negotiator for Free Trade Agreement**

7. If the foreign principal is a foreign political party, state:

- a) Principal address **N/A**
- b) Name and title of official with whom registrant deals.
- c) Principal aim

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8. If the foreign principal is not a foreign government or a foreign political party,

N/A

a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes No

Directed by a foreign government, foreign political party, or other foreign principal..... Yes No

Controlled by a foreign government, foreign political party, or other foreign principal Yes No

Financed by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

N/A
A

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

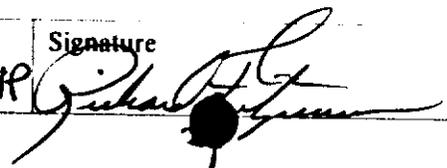
Date of Exhibit A

12/12/90

Name and Title

Richard Fitzsimmons - VP

Signature



INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Name of Registrant	Name of Foreign Principal
Burson-Marsteller	Ministry of Commerce and Industrial Development

Check Appropriate Boxes:

- 1. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
- 2. There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 3. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Provide counsel and media support to publicize secretary's 5-day visit to U.S. in conjunction with the US Dept. of Commerce program.

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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Advising on media relations and other support for the visit of Secretary of Commerce of Mexico to the United States in conjunction with the U.S. Department of Commerce program 'The United States and Mexico: A Partnership for Growth.'

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

With respect to the secretary's visit, we may be dealing with employees of the federal government. This would cover the visit in general and as it relates to the proposed U.S.-Mexico free trade agreement.

Date of Exhibit B	Name and Title	Signature
12/12/90	Richard Fitzsimmons Vice President	

*Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public, within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

Burson-Marsteller

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Suite 900
Washington, D.C. 20036-5890
202.833.4250
Fax 202.775.3794

Thomas D. Bell, Jr.
Vice Chairman

October 16, 1990

The Honorable Herminio Blanco
Chief Negotiator for the Free Trade Agreement
Ministry of Commerce and Industrial Development
Government of Mexico
Alfonso Reyes Num. 30, 10 Piso
Col. Condesa
061490 Mexico D.F.

Dear Dr. Blanco:

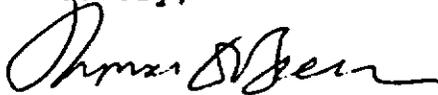
This letter authorizes us to work on behalf of the Ministry of Commerce and Industrial Development and the Embassy of Mexico Trade Office for the following project and matters related to the proposed U.S.-Mexico free trade agreement.

This project will include media relations and other support for the visit of Secretary of Commerce Jaime Serra Puche to five cities in the United States, October 21 - 26, in association with the U.S. Department of Commerce program, "The United States and Mexico: A Partnership for Growth."

If this arrangement is agreeable to your government, please sign and return a copy of this letter to us.

We will file a copy of this letter with the U.S. Department of Justice, as required by law.

Sincerely,



Thomas D. Bell, Jr.

cc: Mr. Timothy Brosnahan, General Manager
Mr. Richard Moore, Senior Vice President

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NOV. 13, 1990

Approved for the Government of Mexico
Ministry of Commerce & Industrial Development

Date