

OCT 31 2000

For Six Month Period Ending _____
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No. 2469
Burson-Marsteller

(c) Business Address(es) of Registrant
1801 K Street, N.W.
Suite 1000-L
Washington, DC 20006

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:
(1) Residence address Yes No
(2) Citizenship Yes No
(3) Occupation Yes No

(b) If an organization:
(1) Name Yes No
(2) Ownership or control Yes No
(3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position Date Connection Ended

See attachment

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Residence Address Citizenship Position Date Assumed

See attachment

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes No

If yes, furnish the following information:

Name Position or connection Date terminated

See attachment

(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name Residence Address Citizenship Position Date Assumed

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

N/A

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date of termination</i>
King Faisal Foundation	5/2000
Minister of Culture, People's Republic of China	9/2000

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish following information:

<i>Name and address of foreign principal</i>	<i>Date acquired</i>
Minister of Culture, People's Republic of China Beijing, China	7/2000

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Royal Norwegian Consulate General - NY

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A ³	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Exhibit B ⁴	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See attachment

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes X No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

See attachment

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No X

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government, a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
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See attachment

Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)
8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.
9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See attachment

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
 Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Royal Norwegian Consulate General - NY

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Radio or TV broadcasts | <input type="checkbox"/> Magazine or newspaper articles | <input type="checkbox"/> Motion picture films | <input type="checkbox"/> Letters or telegrams |
| <input type="checkbox"/> Advertising campaigns | <input type="checkbox"/> Press releases | <input type="checkbox"/> Pamphlets or other publications | <input type="checkbox"/> Lectures or speeches |
| <input checked="" type="checkbox"/> Other (specify) <u>Newsletter</u> | | | |

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- | | | |
|---|---|---|
| <input type="checkbox"/> Public Officials | <input type="checkbox"/> Newspapers | <input type="checkbox"/> Libraries |
| <input type="checkbox"/> Legislators | <input type="checkbox"/> Editors | <input type="checkbox"/> Educational institutions |
| <input type="checkbox"/> Government agencies | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups |
| <input checked="" type="checkbox"/> Other (specify) <u>Missions attached to the United Nations in New York City</u> | | |

21. What language was used in the informational materials:

- English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Attached Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

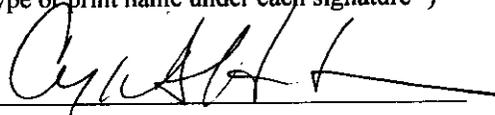
¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)



Cynthia Hudson

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¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

ATTACHMENT

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? **YES**

If yes, furnish the following information:

Name	Position	Date Connection Ended
Joe Fisher	President and CEO-USA	10/00

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? **YES**

If yes, furnish the following information:

Burson-Marsteller Executive Board

Celia Berk – Managing Director, Worldwide Human Resources

Chet Burchett, President and CEO-USA*

Harold Burson – Founding Chairman

Per Heggenes, Chief Knowledge and Insights Officer, B-M Worldwide

Santiago Hinojosa – President and CEO, Latin America

Chris Komisarjevsky – President and CEO Worldwide

John Maltese, Chief Financial Officer, B-M Worldwide

Dermot McNulty – President and CEO, Europe

Ken Rietz – Chief Operating Officer Worldwide

Bill Rylance – Chairman and CEO, Asia-Pacific

* = new member

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ATTACHMENT

- 5 (b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this six month reporting period? **YES**

If yes, furnish the following information:

<u>Name</u>	<u>Position or connection</u>	<u>Date Terminated</u>
Laurie Adler	Employee	6/11/00
Annette Larkin	Employee	9/8/00
Gus Weill	Employee	10/31/00

ATTACHMENT

11. During this six month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8, and 9 of this statement? **YES**

If yes, identify each such foreign principal and describe in full detail your activities and services:

Royal Norwegian Consulate General New York

- ◆ Media Relations
- ◆ Support for the organization and its activities and events

ATTACHMENT

12. During this six month reporting period, have you on behalf of any foreign principal engaged in political activity as defined below ? **YES**

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

Royal Norwegian Consulate General New York

On behalf of the above named foreign principal, registrant sent monthly informational newsletters highlighting Norway to each foreign mission at the United Nations. These newsletters were sent by fax to the missions. The information contained in the newsletters was promotional and intended only to highlight achievements and facts pertinent to Norway.

Copies of the material and the distribution list is attached.

REF	ADDR	HEADER
Afghanistan	212-972-1216	Afghanistan
Albania	212-535-2917	Albania
Algeria	212-759-9538	Algeria
Andorra	212-750-6630	Andorra
Angola	212-861-9295	Angola
Antigua and Barbuda	212-757-1607	Antigua and Barbuda
Argentina	212-980-8395	Argentina
Armenia	212-686-3934	Armenia
Australia	212-351-6610	Australia
Austria	212-953-1302	Austria
Azerbaijan	212-371-2784	Azerbaijan
Bahamas	212-759-2135	Bahamas
Bahrain	212-319-0687	Bahrain
Bangladesh	212-972-4038	Bangladesh
Barbados	212-986-1030	Barbados
Belgium	212-681-7618	Belgium
Belarus	212-734-4810	Belarus
Belize	212-593-0932	Belize
Benin	212-734-4735	Benin
Bhutan	212-826-2998	Bhutan
Bolivia	212-687-4642	Bolivia
Bonsia-Herzegovina	212-751-9019	Bonsia-Herzegovina
Botswana	212-725-5061	Botswana
Brazil	212-371-5716	Brazil
Brunei Darussalam	212-697-9889	Brunei Darussalam
Bulgaria	212-472-9865	Bulgaria
Burkina Faso	212-772-3562	Burkina Faso
Burundi	212-499-0006	Burundi
Cambodia	212-223-0425	Cambodia
Cameroon	212-249-0533	Cameroon
Canada	212-848-1195	Canada
Cape Verde	212-794-1398	Cape Verde
Central African Republic	212-545-8326	Central African Republic
Chad	212-986-0152	Chad
Chile	212-832-8714	Chile
China	212-634-7626	China
Colombia	212-371-2813	Colombia
Comoros	212-983-4712	Comoros
Congo	212-744-7975	Congo
Costa Rica	212-986-6842	Costa Rica
Cote d'Ivoire	212-717-4492	Cote d'Ivoire
Croatia	212-986-2011	Croatia
Cuba	212-779-1697	Cuba
Cyprus	212-685-7316	Cyprus
Czech Republic	212-772-0586	Czech Republic
Democratic PR Korea	212-972-3154	Democratic PR Korea
Dem Rep Congo	212-319-8232	Dem Rep Congo

Denmark	212-308-3384	Denmark
Djibouti	212-223-1276	Djibouti
Dominica	212-808-4975	Dominica
Dominica Republic	212-986-4694	Dominica Republic
Ecuador	212-935-1835	Ecuador
Egypt	212-949-5999	Egypt
El Salvador	212-725-7831	El Salvador
Equat Guinea	212-667-6838	Equat Guinea
Eritrea	212-687-3138	Eritrea
Estonia	212-883-0648	Estonia
Ethiopia	212-754-0360	Ethiopia
Fiji	212-687-3963	Fiji
Finland	212-759-6156	Finland
France	212-421-6889	France
Gabon	212-689-5769	Gabon
Gambia	212-856-9820	Gambia
Georgia	212-759-1832	Georgia
Germany	212-940-0402	Germany
Ghana	212-751-6743	Ghana
Greece	212-888-4440	Greece
Grenada	212-599-1540	Grenada
Guatemala	212-685-8741	Guatemala
Guinea	212-687-8248	Guinea
Guinea-Bissau	212-573-6094	Guinea-Bissau
Guyana	212-935-7548	Guyana
Haiti	212-661-8698	Haiti
Honduras	212-223-0498	Honduras
Hungary	212-755-5395	Hungary
Iceland	212-593-6269	Iceland
India	212-490-9656	India
Indonesia	212-972-9780	Indonesia
Iran	212-867-7086	Iran
Iraq	2121-772-179	Iraq
Ireland	212-752-4726	Ireland
Israel	212-499-5515	Israel
Italy	212-486-1036	Italy
Jamaica	212-935-7607	Jamaica
Japan	212-751-1966	Japan
Jordan	212-832-5346	Jordan
Kazakhstan	212-230-1172	Kazakhstan
Kenya	212-486-1985	Kenya
Kuwait	212-370-1733	Kuwait
Kyrgyz Rep	212-486-5259	Kyrgyz Rep
Lao People's Dem Rep	212-750-0039	Lao People's Dem Rep
Latvia	212-838-8920	Latvia
Lebanon	212-838-2819	Lebanon
Lesotho	212-682-4388	Lesotho
Liberia	212-687-1035	Liberia
Libyan Arab Jamahiriya	212-593-4787	Libyan Arab Jamahiriya

Liechtenstein	212-599-0064	Liechtenstein
Lithuania	212-354-7833	Lithuania
Luxembourg	212-935-5896	Luxembourg
Madagascar	212-986-6271	Madagascar
Malawi	212-599-5021	Malawi
Malaysia	212-490-8576	Malaysia
Maldives	212-661-6405	Maldives
Mali	212-472-3778	Mali
Malta	212-779-7097	Malta
Marshall Islands	212-983-3202	Marshall Islands
Mauritania	212-986-8419	Mauritania
Mauritius	212-697-3829	Mauritius
Mexico	212-688-8862	Mexico
Micronesia	212-697-8295	Micronesia
Monaco	212-832-5358	Monaco
Mongolia	212-861-9464	Mongolia
Morocco	212-980-1512	Morocco
Mozambique	212-644-5972	Mozambique
Myanmar	212-737-2421	Myanmar
Namibia	212-685-1561	Namibia
Nepal	212-953-2038	Nepal
Netherlands	212-370-1954	Netherlands
New Zealand	212-758-0827	New Zealand
Nicaragua	212-286-0815	Nicaragua
Niger	212-753-6931	Niger
Nigeria	212-697-1970	Nigeria
Norway	212-688-0554	Norway
Oman	212-644-0070	Oman
Pakistan	212-744-7348	Pakistan
Panama	212-421-2694	Panama
Papua New Guinea	212-557-5009	Papua New Guinea
Paraguay	212-818-1282	Paraguay
Peru	212-972-6975	Peru
Philippines	212-840-8602	Philippines
Poland	212-517-6771	Poland
Portugal	212-355-1124	Portugal
Qatar	212-758-4952	Qatar
Republic of Korea	212-986-1088	Republic of Korea
Republic of Moldova	212-682-6274	Republic of Moldova
Romania	212-682-9746	Romania
Russian Federation	212-517-7427	Russian Federation
Rwanda	212-679-9133	Rwanda
St Kitts and Nevis	212-535-6854	St Kitts and Nevis
St. Lucia	212-599-0568	St. Lucia
St. Vincent & Grenadines	212-949-5946	St. Vincent & Grenadines
Samoa	212-599-0797	Samoa
San Marino	212-751-1436	San Marino
Sao Tome & Principe	212-317-0580	Sao Tome & Principe
Saudi Arabia	212-983-4895	Saudi Arabia

Senegal	212-517-3032	Senegal
Seychelles	212-972-1786	Seychelles
Sierra Leone	212-688-4924	Sierra Leone
Singapore	212-826-2964	Singapore
Slovakia	212-980-3295	Slovakia
Slovenia	212-370-1824	Slovenia
Solomon Islands	212-661-8925	Solomon Islands
Somalia	212-759-0651	Somalia
South Africa	212-692-2498	South Africa
Spain	212-949-7247	Spain
Sri Lanka	212-986-1838	Sri Lanka
Sudan	212-573-6160	Sudan
Suriname	212-980-7029	Suriname
Swaziland	212-754-2755	Swaziland
Sweden	212-832-0389	Sweden
Syrian Arab Republic	212-983-4439	Syrian Arab Republic
Tajikistan	212-472-7645	Tajikistan
Thailand	212-754-2535	Thailand
The FYR of Macedonia	212-308-8724	The FYR of Macedonia
Togo	212-983-6684	Togo
Trinidad and Tobago	212-682-3580	Trinidad and Tobago
Tunisia	212-751-0569	Tunisia
Turkey	212-949-0086	Turkey
Turkmenistan	212-486-2521	Turkmenistan
Uganda	212-687-4517	Uganda
Ukraine	212-355-9455	Ukraine
United Arab Emirates	212-371-4923	United Arab Emirates
United Kingdom of GB	212-745-9316	United Kingdom of GB
United Rep of Tanzania	212-682-5232	United Rep of Tanzania
United States of America	212-415-4443	United States of America
Uruguay	212-593-0935	Uruguay
Uzbekistan	212-486-7998	Uzbekistan
Vanuatu	212-425-9652	Vanuatu
Venezuela	212-557-3528	Venezuela
Viet Nam	212-644-5732	Viet Nam
Yemen	212-750-9613	Yemen
Yugoslavia	212-879-8705	Yugoslavia
Zambia	212-972-7360	Zambia
Zimbabwe	212-308-6705	Zimbabwe
Holy see	212-370-9622	Holy see
Switzerland	212-286-1555	Switzerland
EU	212-758-2718	EU