

Supplemental Statement
Pursuant to Section 2 of the Foreign Agents Registration Act
of 1938, as amended

For Six Month Period Ending April 30, 2006
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

Burson-Marsteller

(b) Registration No.

2469

(c) Business Address(es) of Registrant

1801 K Street, NW
Suite 1000-L
Washington, DC 20006

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

CRM/ISS/REGISTRATION UNIT
2006 JUN -1 PM 12:31

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date connection ended
Please see attached		

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
Mark Penn	245 East 92nd Street New York, NY	US	WorldWide CEO	1-Jan-06
Howard Paster	4935 Linnean Ave. NW Wash. DC	US	Exec. Board Chair	1-Jan-06
Pat Przybyski	P.O. Box 1238 Sag Harbor, NY	US	WorldWide CFO	1-Apr-06

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
Kenneth Rietz	Vice Chairman; CEO, US	31-Mar-06
Richard Mintz	Dir. of New Business Development, Worldwide; Global Chair., Public Affairs	03-Feb-06
Sarah Handza	Associate	31-Nov-05

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
Monica Marti	14352 NW 83rd Ave Miami, FL	US	PR Specialist	Nov-05

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

Yes, Monica Marti's Short Form attached

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Government of the Republic of the Philippines
Hong Kong Special Administrative Region - Hong Kong Economic and Trade Offices
Consejo de Promocion Turistica de Mexico S.A de C.V.

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Attachment

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14 . (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [x] No []

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From whom	Purpose	Amount
See Attachment			

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes [] No [x]

If yes, have you filed an Exhibit D⁸ to your registration? Yes [] No [x]

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [x]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS - MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
See Attachment			

Total

(b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
---------------	------------------------------	-------------------------------------	-------------------------------	---------

(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
HONG KONG			
Nov 05 - Apr 06	\$500	Forward Together Political Action Committee	N/A
Nov 05 - Apr 06	\$250	Senate	Van Susteran
Nov 05 - Apr 06	\$50	Congress	Jeff Crank

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials ^{12?}
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Hong Kong Special Administrative Region - Hong Kong Economic and Trade Offices
Consejo de Promocion Turistica de Mexico S.A de C.V.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

As a part of our contract fee from the HKSAR between November 1 and April 30, 2006, we support elements of media outreach that sometimes include media outreach and luncheon invitations.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

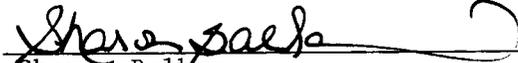
12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)



Sharon Balkam
Managing Director
Business Manager, US Public Affairs

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Attachment

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? YES

If yes, furnish the following information:

Name	Position	Date Connection ended
Carlos Lareau	COO, Worldwide	07-Feb-06
Richard Mintz	Director of New Business Development, Worldwide; Global Chairman, Public Affairs	03-Feb-06
John Maltese	CFO, Worldwide	31-Mar-06
Ken Rietz	Vice Chairman; CEO, US	31-Mar-06
Leslie Gaines-Ross	Chief Knowledge Officer, Worldwide	10-Apr-06

Attachment

**11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, 9 of this statement?
YES**

If yes, identify each such foreign principal and describe in full detail your activities and services:

Government of the Republic of the Philippines

B-M supported media relations activities and provided senior media counsel to the clients.

Hong Kong Special Administrative Region - Hong Kong Economic and Trade Offices

Activities included development and management of the communications program.

Consejo de Promocion Turistica de mexico S.A. de C.V.

The following services have been provided: media relations, fam trip coordination, speech writing and presentation development, press material development and distribution, web site content, media monitoring, crisis management, industry relations, event planning, and promotional opportunities.

See website www.visitmexicopress.com

ATTACHMENT

14 (a). Receipts - Monies

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8 and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? YES.

Republic of the Phillipines

<u>Date</u>	<u>From Whom</u>	<u>Purpose</u>	<u>Amount</u>
2-Jul-2005	Republic of the Phillipines	Fees and Expenses	\$ 172,472.55
			<u>\$ 172,472.55</u>

ATTACHMENT

14 (a). Receipts - Monies

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8 and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? YES.

Hong Kong Economic Trade Office

<u>Date</u>	<u>From Whom</u>	<u>Purpose</u>	<u>Amount</u>
1-Nov-2006	Hong Kong Economic Trade Office	Fees and Expenses	\$ 20,833.33
5-Dec-2005	Hong Kong Economic Trade Office	Fees and Expenses	\$ 20,833.33
9-Jan-2006	Hong Kong Economic Trade Office	Fees and Expenses	\$ 20,833.33
6-Feb-2006	Hong Kong Economic Trade Office	Fees and Expenses	\$ 20,833.33
14-Mar-2006	Hong Kong Economic Trade Office	Fees and Expenses	\$ 20,833.33
17-Mar-2006	Hong Kong Economic Trade Office	Fees and Expenses	\$ 2,500.00
14-Apr-2006	Hong Kong Economic Trade Office	Fees and Expenses	\$ 20,833.33
			<u>\$ 106,666.65</u>

ATTACHMENT

14 (a). Receipts - Monies

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8 and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? YES.

Consejo de Promocion Tuistica de mexico S.A. de C.V.

<u>Date</u>	<u>From Whom</u>	<u>Purpose</u>	<u>Amount</u>
16-Nov-2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Expenses	\$17,839.73
21-Nov-2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees	103,500.00
20-Dec-2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees and expenses	110,853.70
22-Dec-2005	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees and expenses	69,346.40
3-Feb-2006	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Fees and expenses	114,061.30
23-Feb-2006	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Expenses	24,024.28
9-Mar-2006	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Expenses	56,892.26
24-Mar-2006	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Expenses	6,886.84
25-Apr-2006	Consejo de Promocion Tuistica de mexico S.A. de C.V.	Expenses	9,570.00
			<u>\$ 512,974.51</u>

ATTACHMENT

15 (a). Disbursements - Monies

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? YES

(2) transmitted monies to any such foreign principal? NO

Republic of the Phillipines

Postings for the Period: 11.01.05 - 04.30.06)

OFFICE EXPENSES:

Airfare/Railfare	9,197.04
Catering	974.95
Courier Services	61.77
Info Bank Services	70.37
Local Transportation	235.35
Lodging	3,522.52
Miscellaneous	305.00
Photography	1,000.00
Photocopies	557.20
Telephone and Fax	94.60
	<hr/>
	\$ 16,018.80

ATTACHMENT

15 (a). Disbursements - Monies

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? YES

(2) transmitted monies to any such foreign principal? NO

Consejo de Promocion Tuistica de Mexico S.A. de C.V. (Mexico Tourism Promotion Board)

Postings for the Period: 11.01.05 - 04.30.06)

OFFICE EXPENSES:

AIR FREIGHT	\$388.55
AIRFARE/RAILFARE	33,684.61
BM INTERNATIONAL	24,616.96
BUSINESS MEALS	529.91
CLIPPING SERVICE	588.64
CONSULTATION FEES	44,183.83
COURRIER/MESSENGER	41.70
EQUIPMENT RENTAL	1,719.96
EVENTS ELEMENTS	7,634.69
FULLFILLMENT	680.00
LOCAL TRANSPORTATION	534.83
LODGING	3,267.19
MEALS	644.86
MEDIA MONITORING	6,664.19
MEDIA PLACEMENTS	9,500.00
MISCELLANEOUS	3,895.42
PHOTOCOPIES	10.60
PHOTOCOPIES - COLOR	803.00
PRODUCTION	11,146.84
REFERENCE MATERIAL	7,332.13
REPRODUCTION	1,220.37
SUSCRIPTIONS	285.84
TELEPHONE	966.76
TELEPHONE - FAX	226.66
TRAVEL EXPENSES	140.00
WIRE MEDIA SERVICES	36,371.00
	<u>\$ 197,078.54</u>

ATTACHMENT

15 (a). Disbursements - Monies

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? YES

(2) transmitted monies to any such foreign principal? NO

Hong Kong Economic Trade Office (ETO)

Postings for the Period: 11.01.05 - 04.30.06)

OFFICE EXPENSES:

AIR FREIGHT	\$15.38
CONSULTATION FEES	10,000.00
INFO BANK SERVICES	271.70
LOCAL TRANSPORTATION	132.00
MILEAGE	14.24
MISCELLANEOUS	61.70
PHOTOCOPIES	7.00
POSTAGE	4.05
REGISTRATION FEES	90.00
STATIONARY AND SUPPLIES	3.46
SUSCRIPTIONS	133.53
TELEPHONE	93.54

\$ 10,826.60

Attachment

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period?

Informational materials attached.

Also, see website for Mexico Tourism: www.visitmexicopress.com

FARA Filing May 2006
Media Outreach
Burson-Marsteller for Hong Kong Special Administrative Region

November, 2005

- Pitched Director Wu to Little Rock, AR media and secured interview with the Arkansas Democrat-Gazette:
 - Jack Weatherly, *Arkansas Democrat-Gazette*
 - Dave Mercer, *Arkansas Democrat-Gazette*
 - Christopher Leonard, *Arkansas Democrat-Gazette*
 - Gwen Crownover-Moritz, *Arkansas Business*
 - Mark Friedman, *Arkansas Business*

December, 2005

- Pitched Director Wu to Quincy, MA business media and secured media interview with the Patriot Ledger:
 - John Chesto, *The Patriot Ledger*

January, 2006

- Pitched Permanent Secretary of Economic Development Sandra Lee and LOGS Council to Atlanta media, securing interviews with Atlanta Business Chronicle:
 - Harry Weber, Associated Press
 - Mark Clothier, Bloomberg News
 - Jason Kelly, Bloomberg News
 - Michael Fields, NPR/National Public Radio
 - David Ho, *Atlanta Journal-Constitution*
 - Kathy Brister, *Atlanta Journal-Constitution*
 - Mary Lou, *Atlanta Journal-Constitution*
 - Michael Kanell, *Atlanta Journal-Constitution*
 - Dean Foust, *BusinessWeek*
 - Brian Grow, *BusinessWeek*
 - Igor Krotov, CNN/Cable News Network
 - Jill Dougherty, CNN/CNN International
 - David Allison, *Atlanta Business Chronicle*
 - Julie Bryant, *Atlanta Business Chronicle*
 - Pamela Walck, *Savannah Morning News*
 - Mary Mayle, *Savannah Morning News*
- Pitched Permanent Secretary of Economic Development Sandra Lee and LOGS Council to Chicago media:
 - Donna Tuke Heroy, Alert Publications
 - Michael Holman, American Metal Market
 - David Carpenter, Associated Press
 - John Lear, Bloomberg News
 - George Servossa, Business Chicago
 - Terese Terry, Business Information Alert
 - Nina Wendt, Business Information Alert

FARA Filing May 2006

Media Outreach

Burson-Marsteller for Hong Kong Special Administrative Region

- Michael Arndt, BusinessWeek
 - Sandra Guy, Chicago Sun-Times
 - Lisa Lenoir, Chicago Sun-Times
 - Dan Miller, Chicago Sun-Times
 - Dave Roeder, Chicago Sun-Times
 - Kathy Bergen, Chicago Tribune
 - Randy Curwen, Chicago Tribune
 - Mary Jane Grandinetti, Chicago Tribune
 - David Greising, Chicago Tribune
 - Jon Hilkevitch, Chicago Tribune
 - Jim Kirk, Chicago Tribune
 - Kerry Luft, Chicago Tribune
 - Phil Marty, Chicago Tribune
 - Carolyn McGuire, Chicago Tribune
 - Toni Salama, Chicago Tribune
 - Paul Merrion, Crain's Chicago Business
 - Bob Tita, Crain's Chicago Business
 - Mike Comerford, Daily Herald
 - Jon Davis, Daily Herald
 - Kathy Rodeghier, Daily Herald
 - Guy Tridgell, Daily Southtown
 - Mark Tatge, Forbes
 - Alicia Miller, Hemispheres
 - John Beckham, Los Angeles Times
 - John Krukowski, Manufacturing Today
 - Kathy Willhoit, Mckinsey Quarterly
 - Belinda Cao, Medill News
 - Joe Mathewson, Medill News
 - Dirk Johnson, Newsweek
 - Peter Gianopulos, North Shore Magazine
 - Sherry Thomas, North Shore Magazine
 - Warren Thayer, Refrigerated & Frozen Food Retailer
 - Bob Garrison, Refrigerated & Frozen Foods
 - David Bailey, Reuters
 - Julie Sell, The Economist
 - Alexei Barrionuevo, The New York Times
 - Maggie Sieger, Time
 - Steve Bastine, U.S. Business Journal
 - Brian Salgado, US Business Review
 - Jonathan Eig, Wall Street Journal
 - Kari Lyderson, Washington Post
- Conducted outreach to Dallas transportation business media for Permanent Secretary of Economic Development Sandra Lee and LOGS Council:
 - Margaret Allen, *Dallas Business Journal*

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Media Outreach
Burson-Marsteller for Hong Kong Special Administrative Region

February, 2006

- Conducted outreach to Boston business media for Invest HK seminar:
 - Mark Jewell, *Associated Press*
 - Ted Bunker, *Bloomberg News*
 - Dianne Finch, *Bloomberg News*
 - Frank Byrt, *Dow Jones Newswires*
 - Greg Walsh, *Boston Business Journal*
 - Chris Mahoney, *Boston Business Journal*
 - Sheri Qualters, *Boston Business Journal*
 - Paul Hemp, *Harvard Business Review*
 - Anand Raman, *Harvard Business Review*
 - Robert Gavin, *Boston Globe*
 - Cosmo Macero *Boston Herald*
 - David Francis, *The Christian Science Monitor*
 - Norm Alster, *The New York Times*
 - Jon Chesto, *The Patriot Ledger*

March, 2006

- Pitched Philadelphia reporters regarding interviews with C,USA
 - Deborah Lee Yao, *Associated Press*
 - Dell Poncet, *Philadelphia Business Journal*
 - Adam Stone, *Philadelphia Business Journal*
 - Michael Armstrong, *Philadelphia Inquirer*
 - Thomas J. Brady, *Philadelphia Inquirer*
 - Ted Adams, *Philadelphia Inquirer*
 - Andrew Cassel, *Philadelphia Inquirer*
 - Bob Fernandez, *Philadelphia Inquirer*
 - Henry Holcomb, *Philadelphia Inquirer*
 - Josh Cornfield, *Philadelphia Metro*
- Pitched Chicago reporters regarding interviews with C,USA
 - David Greising, *Chicago Tribune*

April, 2006

- Conducted final media outreach for Jack Maisano (President, American Chamber of Commerce in Hong Kong) luncheon on April 6 in Los Angeles (SF)
- Invited reporters to interview Hong Kong Repertory Artistic Director, Fredric Mao, during Theater Benefit Week (NY)
 - Mina Hochberg *am New York*
 - Jesse Washington, *Associated Press*
 - Erin Hanafy, *Associated Press*
 - Desmond Butler, *Associated Press*
 - Derrik Lang, *Associated Press*
 - Jack Mathews, *Daily News*
 - Robert Dominguez, *Daily News*

FARA Filing May 2006

Media Outreach

Burson-Marsteller for Hong Kong Special Administrative Region

- Jami Bernard, *Daily News*
- Genetta Adams, *Newsday*
- Joie Tyrrell, *Newsday*
- Jim Beckerman *The Record*
- John Petrick, *The Record*
- Steve James, *Reuters America, Inc.*
- Rob Bailey, *Staten Island Advance*
- Richard Ryan, *Staten Island Advance*
- Eric Gibson, *The Wall Street Journal*
- John Jurgensen, *Wall Street Journal Weekend Edition*