

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public. Finally, the Attorney General intends, at the earliest possible opportunity, to make these public documents available on the Internet on the Department of Justice World Wide Web site.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant BSMG Worldwide DBA Weber Shandwick	2. Registration No. 3911
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- To correct a deficiency in
- To give a 10-day notice of change in information as required by Section 2(b) of the Act.
- Initial Statement
- Supplemental Statement for the period ending 5/31/04
- Other purpose (specify) _____
- To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list-

N/A

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (If space is insufficient, a full insert page must be used.)

N/A

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

11/1/04

(Type or print name under each signature¹)

Lance Morgan
President

¹ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SMG Worldwide DBA Weber Shandwick
700 13th Street, N.W., #800
Washington, D.C. 20005

Registration Number 3911

Amendment for Supplemental Filing of June 1, 2004.
This information had not been compiled at time of original filing.

14 (a) Receipts of Monies

During this 6 month period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

ITEM 14 (a)

Fees reported on original
filing for 12/01/03-5/31/04 and first amendment
for 12/01/03-5/31/04 \$ 1,846,339.09

Additional fees this amendment:

Original filing for this period 12/01/03-5/31/04, stated fees from Alcotexa would be reported in future, but no work was done for Alcotexa during this period, so no fees were received from them.

Grand total fees, 12/01/03-5/31/04 \$ 1,846,339.09

15. (a) Disbursements - Monies

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?

Expenses reported on original
filing for 12/01/04-5/31/04 and first amendment
for 12/1/03-5/31/04 \$807,304.76

Additional expenses this amendment

Original filing for this period, 12/01/03-5/31/04, stated expenses for Alcotexa would be reported in future, but no work was done for Alcotexa during this period, so no expenses were incurred and received from them

Grand total all expenses,
12/1/03-5/31/04 \$807,304.76