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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant  BSMG Worldwide dba Weber Shandwick	2. Registration No.  3911
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

To correct a deficiency in

To give a 10-day notice of change in information as required by Section 2(b) of the Act.

Initial Statement

Supplemental Statement for the period ending 12/1/03

Other purpose (specify) \_\_\_\_\_

To give notice of change in an exhibit previously filed.

CRM/ISS  
REGISTRATION UNIT  
2005 JUL 20 PM 5:08

4. If this amendment requires the filing of a document or documents, please list-

Item 11, Item 12 (with corrected copies of Attachments A & H)  
Item 14(a) and Item 15(a)  
Filing Fee

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (If space is insufficient, a full insert page must be used.)

Item 11, Item 12 (with corrected copies of Attachments A & H)  
Item 14(a) and Item 15(a)  
Filing Fee

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**EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

7/6/05

(Type or print name under each signature<sup>1</sup>)

Lance Morgan

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<sup>1</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

ITEM 11 & 12

Foreign  
Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for  
the Bahamas.

Nature of Individual

Date Name Contact Contacted

6/1/03-11/30/03 (See attached Bahamas #A)

ITEM 11 & 12

Foreign  
Principal: Government of Colombia

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key: KD - Kara Delahunt  
BK - Brian Keeter

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
7/15/03	KD	Call	B. Bender, Boston Globe; P. Singer, Chicago Tribune; H. Fessenden, CQ; B. Penniston, Defense News; G. Dinsmore, FT; A. Eisele, The Hill; P. Richter, LA Times; M. Kellerman, NPR; and J. Bresnahan, Roll Call, re media briefing by Ambassador Luis Alberto Moreno of Plan Colombia.
7/16			Media Briefing by Ambassador Moreno at which approximately 10 briefing booklets were distributed. Filed with the Justice Department on 7/24/03.
Week of 7/21/03	BK	Call	P. Reap, Lynn Felton of CNN; P. Zorich of FNC; R. Touval, D. Noa of MSNBC; and M. Mosettig and K. Rotchford of PBS NewsHour, regarding possible interview of Ambassador Moreno.

Item 11 & 12

Foreign

Principal: Ministry of Foreign Trade - Arab Republic of  
Egypt, Alexandria Cotton Exporters Association -  
Alcotexa

Interests: Help develop and coordinate a multi-country  
campaign to promote the quality of egyptian  
cotton to manufacturers, retailers, buyers and  
consumers.

<u>Date</u>	<u>Name</u>	<u>Contact</u>	<u>Nature of Individual Contacted</u>
6/1/03 - 12/1/03			No reportable activities this reporting period.

ITEM 11 & 12

Foreign  
Principal: Scottish Enterprise

Interests: Provide advice and counsel relating to  
communications and marketing activities, develop  
communications materials and promote Scotland to  
journalists and the business community as an  
investment location or important strategic  
business partner.

Nature of Individual

Date Name Contact Contacted

6/1/03-11/30-03 (See attached Scottish Enterprise #H)

## ITEM 14

<u>DATE</u>	<u>FROM WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
6/03	Government of the Bahamas	"	249,973.50
	Republic of Colombia		25,000.00
	Scottish Enterprise		109,542.00
7/03	Gov't of Bahamas	"	145,770.00
	Scottish Enterprise		75,022.50
	Republic of Colombia		25,000.00
8/03	Gov't of Bahamas	"	134,115.00
	Scottish Enterprise		65,795.00
	Republic of Colombia		25,000.00
9/03	Gov't of the Bahamas	"	132,747.50
	Republic of Colombia		25,000.00
	Scottish Enterprise		104,641.00
10/03	Gov't of the Bahamas	"	177,425.00
	Republic of Colombia		25,000.00
	Scottish Enterprise		100,482.50
11/03	Gov't of the Bahamas	"	75,000.00**
	Scottish Enterprise		71,716.00
	Republic of Colombia		*
Total	\$1,567,230.00		

\* No fees billed this reporting period - will adjust report when billing is complete for this period

\*\* This is retainer amount only, does not include actual time expended. Amount will be reported when received.

## ITEM 15

GOVERNMENT OF THE BAHAMAS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
6/03 Agency	Reimburse Expenses	
	Local Transportation	791.96
	Telephone	46.24
	Photocopying	3,020.93
	Overnight Courier	833.73
	Clipping Service	1,492.97
	Supplies	91.00
	Press Releases	8,618.01
	Video/Audio Tapes/Duplication	3,797.83
	Staff Meals	451.63
	Miscellaneous Expenses	808.00
	Facsimiles	6.00
	Printing	1,067.95
	Storage	100.00
	Messenger Service	56.00
	Special Healthy Choice Promotions	180,000.00
	Video Production	7,060.00
	Seaplane Rental/Travel	7,150.80
	Caribbean Travel & Life Shoot	704.40

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for visiting journalists programs; for Caribbean Travel & Life Shoot; for MOT Meetings; for LUV trip; for GBI meetings; for OI VJP programs; for NPI Brentwood VJP; for Lilly shoot; and for Lighten Up Brooklyn winner.

## Roundtrip airfares, New York, NY/Bahamas

J. Butcher, 5/13/03	326.40
J. Caruso, 5/13	309.40
C. Crary, 5/12	311.40
A. Drayton, 6/19	485.40
B. Ferrara, 5/12	311.40
D. Gonzoliez, 5/9	326.40
M. Ramirez, 6/19	513.40
S. Houser, 5/13	309.40
J. Huba, 5/12	311.40
M. Lamm, 5/12	516.40
D. McGoldrick, 5/12	316.90
A. Patrick, 5/13	309.40
S. Powell, 5/13	469.40
M. Henn, 5/15	702.48
R. Mack, 5/14	836.40

Roundtrip airfares, Philadelphia, PA/Bahamas, S.  
Davidson & D. Brinker, 5/12, 5/13 980.30

Roundtrip airfares, Los Angeles, CA/Bahamas, S.  
Faber, D. Donloe, P. Linger, C. Wilson, 5/15,  
5/16 & 6/26/03 2,515.20

Roundtrip airfares, Miami, FL/Bahamas, G.  
Johnston, 5/1/03 243.90

Roundtrip airfare, Boston, MA/ Bahamas, M. Theil,  
5/11/03 669.40

Roundtrip airfare, Treasure Cay/Andros/Bahamas,  
M. Theil, 5/03 223.00

Lodging, R. Mack, Bahamas, 5/14-5/16/03  
474.80

Total \$227,559.63

7/03 Agency Reimburse Expenses

Telephone	4,264.07
Photocopying	1,630.26
Facsimiles	52.00
Overnight Courier	660.23
Messenger Service	64.00
Staff Meals	250.91
Miscellaneous Travel	129.00
Local Transportation	721.25
Clipping Service	1,871.58
Dues/Subscriptions	1,140.12
Postage	320.41
Supplies	217.76
Press Releases	1,252.77
Storage	264.80
Video Duplication	1,060.15
Video Production	875.00
Photography	1,814.72
Golf Cart Rental	146.50
Helicopter Charter	1,280.00

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for OIS Promo Winners; for Hanes Prize Winners; for Brooklyn Promo Winner; for GBI and OIS Press Trips; for WTKU Promo; for production of After the Sunset; for visiting journalist programs:

Roundtrip airfares, New York, N.Y./Bahamas

Z. & P. Caldorette, 6/12/03 1,080.80

R. & D. Anthony, 6/20	1,086.80
D. Jossem, 6/27	504.90
K. Muller, 6/20	466.90
C. Seddon, 6/9	524.90
M. Raptis, 6/9	524.90
C. Jasin, 5/29	382.20
N. Zdrojkowski, 6/27	504.90
R. Mack, 6/10	942.40
M. Jaworski, 6/17	537.90
S. Welch, 6/26	474.90
J. Maguire, 6/26	346.21
B. Serlen, 6/27	474.90
P. O'Brien, 6/26	474.90

Roundtrip airfares, New York, N.Y./Ft.  
Lauderdale, FL:

S. Van Nuys, 6/18/03	248.37
A. Hanley, 6/19	350.00
P. Lamar, 6/19	350.00
S. Shipman, 6/19	350.00
S. Van Nuys, 5/8	385.00
R. Johnson, 6/19	350.00

Airfare, Bahamas to Ft. Lauderdale, FL, J.  
Maguire, 6/29/03 186.50

Roundtrip airfare, Baltimore, MD/Bahamas, L.  
Whittemore, 6/6/03 357.40

Roundtrip airfares, Little Rock, Ark/Bahamas, R.  
& J. Mitchell, 6/26/03 1,391.80

Roundtrip airfares, Wilmington, NC/Bahamas, C. &  
L. Seldon, 6/19/03 1,492.70

Roundtrip airfare, Buffalo, N.Y./Bahamas, D.  
Lawsonwillie, 6/26/03 537.90

Roundtrip airfare, Boston, MA/Bahamas, M. Thiel,  
5/21/03 235.72

Roundtrip airfare, Orlando, FL/Ft. Lauderdale,  
FL, B. & D. Morris, 6/19/03 692.80

Roundtrip airfare, Miami, FL/Bahamas, G.  
Johnston, 6/17/03 316.40

Roundtrip airfare, Miami, Fl/Bahamas, Y. Ulrich,  
6/26/03 205.40

Roundtrip airfare, Baltimore, MD/Bahamas, S.  
Bhagwandin, 6/6/03 357.40

Roundtrip airfare, Baltimore, MD/Bahamas, B.  
Lawrence, 5/29/03 329.90

Airfare, New York, NY/Ft. Lauderdale, Fl, W.  
Paris, 6/17/03 185.00

Lodging, A. Drayton, Bahamas, 6/19-6/21/03  
646.80

Lodging, C. Neidig, Bahamas, 4/18-4/19/03  
211.52

Lodging, L. & V. Gregory, Bahamas, 11/02  
250.00

Lodging, E. Mast, Bahamas, 7/3-7/7/03 595.20

Total \$36,368.85

8/03 Reimburse Expenses

Staff Meals	352.47
	1,209.70
Overnight Courier	225.51
Telephone	2,153.89
Local Transportation	437.85
Clipping Service	1,227.85
Photocopy	235.40
Facsimiles	20.00
Publications/Dues/Subscriptions	9.97
Wire Services	2,192.90
Miscellaneous Travel	301.61
Postage	88.02
Video Production	3,963.50
Research	12.03
Chartered Airplane	1,184.00
Chartered Helicopter	800.00
Press Kits	905.99

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for press trips for journalists; for Jane Magazine prize winners; for Walkwinners; for FM Trippin'; for NKTU Prize Winners; for Tommy Prize Winners; for Andros Site Inspection; for Mix 96 Promotion Winners; for 30<sup>th</sup> Independence Anniversary Celebration; GBI, NPI and Harbour Island Press Trips; for Sunset Producer Travel and for Toys R' Us Prize Winners:

Roundtrip airfares, New York/Bahamas:

J. Cotignola, 7/30/03	574.90
A. Burgos, 10/02	485.90
S. & M. Raffa, 7/20	933.80
D. & G. Maroulis, 10/17	867.80

T. Lawler, 7/30	574.90
M. Nunez, 10/02	485.90
P. O'Brien, 6/26	541.90
R. Mack, 7/17	997.90
G. Garay, 6/27	504.90

Roundtrip airfares, Atlanta, GA/Ft. Lauderdale,  
FL, C. West & D. Dinwiddie, 6/26/03 885.00

Roundtrip airfares, Cincinnati, OH/Bahamas, C. &  
B. Dickerson, 8/11/03 1,085.80

Roundtrip airfares, Hartford, CT/Bahamas, S. & R.  
Massey, 3/18/04 1,190.80

Roundtrip airfares, Montreal, Canada/Bahamas, C.  
& S. Merkouris, 7/17/03 1,232.00

Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, O.  
Lockhart, 7/10/03 231.90

Roundtrip airfare, Austin, TX/ Bahamas, S. Fynes,  
7/08/03 828.90

Roundtrip airfare, Atlanta, GA/Bahamas, P. Davis-  
Thompson, 7/09/03 678.40

Roundtrip airfares, Columbus, OH/Bahamas, N. & L  
Rohr Howard, 8/05/03 1,026.80

Roundtrip airfare, Houston, IN/Bahamas, F.  
Rutherford, 7/8/03 535.90

Airfare, Ft. Lauderdale, FL to New York, N.Y.,  
6/22/03 244.00

Roundtrip airfare, Honolulu, HI/Bahamas, E. Mast,  
7/2-7/6/03 2,338.50

Lodging, Bahamas, J. Maguire, 7/22/03  
176.00

Lodging, Bahamas, A. Diaz, 7/22/03 176.00

Lodging, Bahamas, R. Mack, 7/22/03 176.00

Lodging, Bahamas, R. Mack 8/6/03 176.00

Total \$31,060.89

9/03 Agency Reimburse Expenses

Clipping Service	3,968.84
Facsimiles	128.93
Stationery	6,150.00

Subscriptions	47.69
Press Kits	398.75
Video/Audio Dupes	303.33
Research	218.46
Storage	200.00
Meals	300.12
Miscellaneous Travel	85.00
Car Rental	46.93
Overnight Courier	285.36
Photocopying	2,100.95
Media List	210.00
Local Transportation	1,159.74
Telephone	2,528.43
Postage	38.45
Airplane Charter	173.50

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for Fox Paradise Hotel Promo; for WKTU Prizewinners; for Modern Bride journalists; of Out Islands Meetings; for NPI Meetings; and for visiting journalists programs:

Roundtrip airfares, New York, NY/Bahamas

C. & A. Garcia, 8/9/03	779.80
C. Schemer, 8/15	635.90
J. Rebham, 8/15	711.90
J. & C. Mangual, 7/29	743.80
R. Mack, 7/21	681.40
R. Mack, 7/25	939.90
S. Van Nuys, 7/25	939.90
R. Mack, 7/27	494.50
A. Diaz, 7/22-7/23	1,022.90
J. Maguire, 7/22-7/23	1,468.30
J. Maguire, 7/27	494.50
Lodging, S. Van Nuys, Bahamas, 8/6/03	176.00
Lodging, K. Gonzalez, Bahamas, 7/23/03	169.00
Lodging, K. Gonzalez, Bahamas, 8/6/03	176.00
Lodging, K. Gonzalez, Ft. Lauderdale, Fl, 9/11/03	138.75
Lodging, D. Weissman, Ft. Lauderdale, FL, 9/2/03	112.42

Total \$28,029.45

10/03 Agency Reimburse Expenses

Staff Meals 1,021.44

Postage	(62.34)
Overnight Courier	258.67
Telephone	3,810.46
Local Transportation	1,140.50
Photocopy	755.80
Miscellaneous Travel	267.15
Video/Audio Duplication	600.96
Postage	412.28
Supplies	698.71
Research	429.72
Clipping Service	1,060.03
Press Kits	1,798.72
Storage	197.77
Registration Fee	925.00
Client Entertainment	617.00
Subscriptions	167.52
Marketing Promotional Services	2,720.00
Fax	6.58
Overpayment Refund	(3,940.00)

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for visiting journalist program; for Culinary Festival; for Pirates Press Trip, for OI meetings; for NPI meetings; for Mix 96 Prize Winners; for Mojo Radio Prize Winners; for Kids R'Us Prize Winners; and for WKTU Prize Winners:

Roundtrip airfares, New York, NY/Bahamas:

R. Rubin, 8/25/03	826.40
M. Henn, 10/10	485.90
L. Suchy, 10/16	487.90
R. Suchy, 10/16	487.90
D. Benkovich, 10/16	438.90
J. Behrens, 10/16	438.90
A. Deverteuil, 10/31	359.90
M. Houston, 10/31	359.90

Roundtrip airfares (two tickets) New York, NY/  
Miami, FL, K. Gonzalez, 9/11/03 763.40

Rountrip airfare, Miami, FL/Bahamas, L. Bladholm,  
9/11/03 140.00

Roundtrip airfares, Toronto, Canada/ Bahamas, M.  
& S. Buist, 9/17/03 1,132.40

Roundtrip airfare, Miami, FL/Bahamas, L.  
Bladholm, 9/14/03 267.40

Roundtrip airfare, Minneapolis, MN/Bahamas, L.  
Reynolds, 9/19/03 616.40

Roundtrip airfare, New York, NY/Ft. Lauderdale, FL, D. Weissmann, 9/02/03	320.00
Roundtrip airfare, Los Angeles, CA/Bahamas, P. Lempert, 9/11/03	1,242.40
Roundtrip airfares, Oklahoma, OK/Bahamas, B. & K. Painter, 10/10/03	1,147.80
Roundtrip airfare, Montreal, Canada/Bahamas, O. & J. Marra, 1/02/04	1,248.20
Roundtrip airfare, Chicago, IL/Bahamas, M. & L. Oppermann, 11/03/03	1,112.80
Accommodations for Mojo Radio Prize Winner, 11/6- 11/9/03	396.00
Lodging, Bahamas, C. Maloney, 10/14/03	167.88
Lodging, Bahamas, A. Diaz, 10/21/03	206.94

Total Expenses \$25,595.63

11/03 Agency Reimburse Expenses

Information for November, 2003, not completed.  
Will be submitted as soon as information is available.

Grand Total  
Bahamas  
Expenses \$348,614.45

REPUBLIC OF COLOMBIA

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/02, 1/03, 2/03, 3/03, 4/03, 5/03		

No reimbursement for expenses. Since client is not billed for expenses, no records are kept of what may have been incurred.

MINISTRY OF FOREIGN TRADE, ARAB  
REPUBLIC OF EGYPT/ALEXANDRIA COTTON EXPORTERS ASSN.

<u>DATE TO WHOM</u>	<u>PURPOSE</u>
12/03, 1/03, 2/03, 3/03, 4/03, 5/03	

No expenses were billed during this reporting period.

## SCOTTISH ENTERPRISE

DATE TO WHOM PURPOSE

6/03 Agency Reimburse Expenses

Ground Transportation	155.80
Postage/Overnight courier	3,324.44
Research	1,142.97
Telephone	1,424.69
Supplies	241.39
Staff Meals	497.78
Miscellaneous Expenses	84.00
Photocopies	204.60
Clipping Service	321.85
Facsimile	6.00
Registration/Professional Fees	795.00
Printing	5,936.36

Advertising Expenses which include copyfitting/layout,  
kerning/refining type, electronic mechanical, laser  
prints, prepress, reprints, creative/project fees, in-  
house retouching, retouching 98,768.90

Lodging, A. Coyle, Washington, D.C., 6/22-23/03  
496.94

Total \$113,400.72

7/03 Agency Reimburse Expenses

Research	1,211.81
Photocopy	73.60
Postage	244.36
Clipping Service	378.32
Ground Transportation	20.10
Staff Meals	35.00
Telephone	1,648.73
Supplies	379.74
Computer Supplies	470.75
Fax	2.00
Ad Placements	127,175.30*
Catering	3,186.86
Printing	1,007.43
Photography	350.00
Consulting	1,695.56
Monitoring	66.00
Wire Services	1,796.50
Gifts	1,152.00
Video Duplication	228.38

Roundtrip airfare, A. Coyle, 6/22/03, Boston,  
MA/Washington, D.C. 554.80

Total \$141,677.24

8/03 Agency Expense Reimbursement

Telephone	1,318.40
Postage	51.33
Subscriptions	400.29
Research	1,240.00
Photocopy	15.40
Supplies	291.22
Miscellaneous Expenses	2,137.14
Photography	250.00
Overnight Deliveries	90.58

Roundtrip airfare, Boston, MA/Washington, DC,  
6/23/03, A. Coyle and J. Hallock

902.61

Total \$6,696.97

9/03 Agency Reimburse Expenses

Postage	101.19
Staff Meals	50.85
Telephone	1,176.83
Research	1,134.49
Supplies	294.21
Fax	22.00
Photocopies	246.00
Local Transportation	17.30
Printing	345.00
Subscriptions	392.28

Total \$3,780.15

10/03 Agency Reimburse Expenses

Postage	384.94
Research	1,252.21
Supplies	344.41
Telephone	1,787.55
Photocopies	5.80
Ground Transportation	30.00
Meals	163.38
Printing	54.92
Subscriptions	459.21
Framing	185.27
Ad Placements	82,446.35*
Overnight Courier	57.18

Advertising Expenses which include  
copyfitting/layout, kerning/refining type,  
electronic mechanical, laser prints, prepress,  
reprints, creative/project fees 6,488.00

Total \$93,659.22

Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism  
Work completed through Jun 30, 2003

Project	WS Contact	Activity	Status	Begun	Complete
<b>Press Releases</b>					
Romance in the Out Islands	SVN	Release on romance experiences in the Out Islands.	Release being drafted.	May	
NPI Family Values	DW	Release on summer travel packages for families.	Distributed Jun 12.	May	Yes
AMEX Partnership	DW	Release on partnership with AMEX, offering travel discounts.	Distributed Jun 12.	May	Yes
GBI New Service from Atlanta	JM	Release on new service.	Collecting material for release highlighting new service.	May	
Bahamian Culture & Currency	VE	Release drafted on unique aspects of Bahamian currency.	Pending edits.	May	
Bahamas Hotel Association Hurricane Policy 2003	VE/MH	Release drafted and approved.	Distributed Jun 3.	May	
30 Reasons to Visit NPI	VE	Draft created in support of NE regional promotion.	Forwarded to NPIPb for use.	May	
Birding in The Bahamas	KG	Release detailing popular activity in The Bahamas, types of birds, resorts that offer packages.	Release drafted, currently revising.	May	
GBI New Developments / Press kit element	CM/MH	Release on new developments in GBI	Sending to hotel partners and clients for approval.	Jun	
Kayaking in The Bahamas	VE	Collecting material for release.	Draft pending.	Jun	
Bahamas Promotions	CM	Release on major promotions for on-island distribution.	Release being drafted.	Jun	
U.S. Journalists Visit Grand Bahama Island	MH	Release on recent GBI press trip.	Approved and forwarded for on-island distribution.	June	Yes
<b>Visiting Journalist Program - Group Visits</b>					

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism  
Work completed through Jun 30, 2003**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Houston/Continental Vacations, May 17 - 20	SB/DW	Press trip in conjunction with Continental Airlines for increased seats. Media: Vacations magazine, Houston Style, Fort Bend Lifestyles & Homes and Inside Houston.	Trip complete. Follow up in progress.	Mar	Ongoing
<b>Visiting Journalist Program - Group Visits</b>					
GBI Renaissance - Jun 26-29	CM/JM	Agency drafted/sent invitation to media in major markets and airlift cities. Accommodations: Our Lucaya. Media met with Harris Chan, GBITB and MOT reps. Media: <i>Family Circle, Lifetime Magazine, NJ Boomer X, Night &amp; Day Magazine, Style Magazine, GTM Media/NV Magazine, Southern Bride/Romantic Destinations, South Dade News Leader/Palmetto Bay Leader, Successful Meetings, Executive Update, Cover magazine, USAE (executive meeting planner weekly newspaper) and Business Travel News.</i>	Press trip complete.	Mar	Yes
Harbour Island/Romance - Jun 19-22	SVN/KG	Press trip invitations sent and itinerary was developed. Media: <i>Fitness, Coastal Living, Latitudes, Diversion</i> and freelancers, Lynn Seldon and Wendy Paris.	Press trip completed. Recap sent to client and follow-up is underway.	Apr	Yes
<b>Visiting Journalist Program - Individual Visits</b>					

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Melissa Biggs Bradley, travel editor for Town & Country	CM	Melissa planned her own trip. Agency and MOT arranged itinerary, flights and accommodations for her photographer to shoot Out Island piece for Fall 2003 issue.	Trips completed; agency working with magazine on finalization of story.	Feb	YES
Jake MacDonald, freelance for the Globe and Mail and Outdoor Canada, Mar 27	SV	Agency and MOT planned itinerary and arranged flights for upcoming story on fishing in The Bahamas for <i>Outdoor Canada</i> .	Traveled on Mar 27th. Accommodations: Cape Santa Maria and Stella Maris. Follow-up in progress.	Mar	Yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Visiting Journalist Program - Individual Visits</b>					
Greg Johnston, photographer, Endless Vacation, Apr 28 - May 5	KG	Agency arranged flights for photo shoot. Accommodations: Bimini Big Game, Fernandez Bay.	Traveled Apr 28-May 5. Follow-up complete, article to appear in next few months.	Mar	
Troy Linger, publisher for Brentwood, Jun 26-30	DW	Forced to cancel his participation on Luxury group press trip, agency scheduled individual trip to NPI to experience the destination's upscale offerings.	Trip cancelled last minute due to the passing away of his friend.	Apr	
Greg Johnston, Caribbean Travel & Life, Jun 17 - 22	VE	Agency arranged hotel and air for trip to gather material for photo essay on Nassau for CTL, cover shot at BCH for Caribbean Meeting Planner, yoga story.	Trip complete. Publication dates TBD.	Jun	Yes
<b>Marketing Partnerships/promos</b>					
FoxSports.com - Year long promo	DW	Year-long promo with The Bahamas/Radisson for all upcoming "Fantasy" games.	Promotion approved and currently running with Radisson banners.	Dec	
Kids R' Us	DW	Developed in-store Mother's Day promotion. Our Lucaya participating.	Promotion completed and winners' trips are currently being redeemed.	Jan	
New Outlook Magazine	DW	Agency secured in-magazine sweepstakes with this Canadian publication targeting 50+ market and featuring Radisson Cable Beach.	Promotion finalized and running in Summer 2003 issue.	Jan	Yes
Tommy Bahama	DW	FL BTO office forwarded promotional opportunity; agency executing promotion featuring Old Bahama Bay with DLS Outfitters, to run in 50+ stores in Apr.	Promotion completed and winners' trips are currently being redeemed.	Feb	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Minute Maid	CM/AD	Viral E-mail for launch of new fortified vitamin D juice will include Bahamas promotion sweepstakes featuring Paradise Island Comfort Suites.	Promotion to begin Summer 03.	Mar	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Marketing Partnerships/promos</b>					
Classical 103.5	CM/JM	Promotion with Vivia Fortuna and AirTran airways on DC's classical radio station.	Promotion aired in May. Promotion completed.	Apr	YES
Alex and Emma Sweepstakes	CM/JM	InStyle magazine sweepstakes in conjunction with Clairol and new movie Alex and Emma featured Our Lucaya in the Jun issue.	Sweepstakes ran in Jun issue of InStyle. Copies being sent to client. Awaiting prizewinner info.	Apr	
Q104.3	JM/CM	New York radio promotion in conjunction with Bahamas Week.	Promotion ran in early Jun. Awaiting air checks to send to client.	May	
WKTU / Dunkin Donuts	MH/DW	New York metro area radio promotion to air in August.	Agency currently coordinating hotel partner.	June	
Outreach to Secure Promotions	DW/CM	Agency conducting outreach to potential marketing partners on upcoming promotions and trip giveaways.	Outreach in progress.	Ongoing	
WALK-FM/Waldbaum's	VE	Agency secured hotel for Jul promo to highlight new store opening. MOT to provide air for 2. Forwarded copy points, logos to station.	Participants secured. Approval of copy pending.	Jun	
GBI Jazz, Rhythm and Blues Festival	JM	Providing ideas for supporting event to T.Roberts.	In progress.	Jun	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Out Island Marketing Parnership Outreach	KG/SV/V E	Agency conducting outreach to potential marketing partners for strategic alliances, promotions, give-aways, etc.	Developed targeted hit list based on vertical markets, conducting outreach to top 5 in each category to determine interest, explore possibilities.	Jun	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Television/Radio Outreach</b>					
Travel Channel, Undiscovered -- Jan 8 -12, 2003	VE	Agency reviewed tape of show. Contacted producer regarding correction of voice over identifying location as "Grand Bahamas".	Date of premiere TBD. Producer agreed to correct voice over. Corrected tape pending.	Sep	
Ron & Raven (ESPN2); Minnesota Bound (Minneapolis NBC affiliate) -- Feb 2-6, 2003	VE	MOT and agency made air and itinerary arrangements. Hosts: Andros Bonefishing Lodge, Small Hope Bay. Air: MLT Vacations.	Successful trip completed; pending air dates.	Dec	
WKYC-TV Cleveland	VE	Confirmed interest w/ producer to create editorial packages and promotion to air during Jul sweeps. Secured comp rooms and trips from Atlantis. Worked w/ MOT on itinerary.	Station still interested in travel, but wishes to travel in Oct to develop packages for Nov sweeps.	Feb	
Perfect Match	DW	Reality television opportunity which will air on ABC's Family Channel in Aug was forwarded to the agency by Kerry Fountain.	Two segments shot on GBI and NPI in late Jun. Set to air in Aug.	Mar	
700 Club	MH	Agency working with producer for dates and accommodations. Working with Linville Johnson for itinerary.	Trip postponed until Oct.	Mar	
Jeopardy Clue Crew	VE	Developing pitch w/ Bahamas questions and options to tape on-island answers.	Creative delivery in development.	May	
Live! With Regis & Kelly	CM	MOT approved inclusion of Bahamas trip to the "Travel Trivia" wheel.	Bahamas trip featured; agency developing addtl Bahamas giveaways.	Ongoing	

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Project	WS Contact	Activity	Status	Begun	Complete
<b>Special Projects</b>					
Lilly Pulitzer Catalogue Shoot	CM	Agency negotiated multi-tiered marketing partnership with Lilly for Lilly's Resort 2003 line inspired by The Bahamas. Marketing program includes: on-island catalog shoot, in-store and website promotions, publicity tactics, fashion show exposure Agency developed itinerary and arranged all travel and accommodations for the LP team.	Approved catalog shoot in NPI at Ocean Club. Completed inspirational trip in early Dec. and catalog shoot May 12 - 16. Currently working with properties and Lilly Pulitzer to confirm catalog credit and additl pr tactics.	Aug	
Trade Media Initiatives	MH/JM/ AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Sep	Ongoing
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing
Southern Florida PR Plan	DW	Plan being developed	Awaiting additional information from MOT to complete plan	Jun	
Religious Marketing	MH	Agency working with Linville Johnson on October trade show and consumer press trip with religious theme.	Developing targeted media lists for participation.	Jan	
Fashion Magazine Shoot	DW	Agency secured interest from this Canadian magazine to shoot in May on-island. Shoot to took place at Cape Santa Maria on Long Island.	Photo spread, editorial and ads to appear in Winter 2003 issue.	Jan	
MyLuxury Jet	JM	Spoke with Prokocimers about new EWR/NAS flight targeting luxury travelers.	Agency to support new flights per MOT direction; pending info.	Apr	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
CTO Caribbean Week in NY	AD/DW	Agency coordinated BMOT's participation in CTO events and pursuing appropriate media and marketing opportunities.	Agency attended CTO press conference and is distributing captioned photos.	May	

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Project	WS Contact	Activity	Status	Begun	Complete
<b>Special Projects</b>					
Bahamas Weeks	AD/JM	Agency participated in planning conference call with BTO team and hotel partners and provided input to the development of Bahamas Week in 10 US markets	Agency developing overview of US road-tour type events and will participate in future calls and the programs development	May	
PR Internship programs	RM	Agency developed recommended enrichment programs for JJ.	Submitted program to client and also advising Janet Johnson of industry and media events for her attendance. Agency currently developing internship proposal for Mia Meech		
Healthy Choice	AD	Agency coordinated BMOT's participation in Healthy Choice advertorial program.	Proofed and edited copy for OIS, NPI and GBI and coordinated development of advertorial Bahamas sweepstakes featuring Our Lucaya, Sandals and Turtle Bay. Sending final inserts to partners.		
Paradise Hotel Radio Promos	DW	Opportunity to be part of this new FOX reality TV show's radio promos running in top 10 markets around the county.	Radio promotions currently running.	Jun	
7th Annual Bahamas Weather Conference	VE/AD/CM	Reviewed and edited WX highlight reel.	Final revisions complete. Distribution pending.	May	
NY Media Event	RAM/AD	Agency to develop NY event for A-list media; intro and interviews w/ Min. Wilchcombe.	In development for Aug 13.	May	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Bahamas 30th Anniversary	RM	Agency provided memo on proposed programs for 30th anniversary.	Pending feedback on memo. Coordinating lighting of Empire State Building, Bowling Green flag raising in NY.	May	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Special Projects</b>					
African American Marketing	RM/AD	Agency reviewed Cordell Thompson's plan and provided feedback and proposed action plan. Media list of African American outlets also developed.	Revised action plan. Met with Cordell Thompson, Anita Patty, Janet Johnson - May 21. Action in progress. Agency also reviewing Atlanta pr proposal and provided client with additional info regarding Tom Joyner.	May	
Out Island Hotels	KG/SVV/E	Agency conducting outreach to Out Island hoteliers, exploring possibilities for pr and marketing support, press trip and vjp participation, marketing partnerships, "hotel of the month" postcard mailing campaign	Currently making initial contact with phone calls, requesting information and collateral. Follow-up with letters.	Jun	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing	
Editorial Calendar	MH/KG	Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Cliff Ransom	KG	National Geographic Adventure	Pitch letter, fall adventure travel		
Marjorie Robins	KG	Newsday	Pitch letter, romance and weddings		
Dennis McCann	KG	Milwaukee Journal	Pitch letter, travel		
David Mannweiler	KG	Indianapolis Star	Pitch letter, travel		

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Michael Murphy	MH	Corporate & Incentive Travel	General Destination	ed cal	
Jennifer Chapman/ Julie Feiner	MH	Caribbean Travel & Life	Spa story	ed cal	
Elliot Markowitz	MH	Hotel Business	Spa story	ed cal	
Bob Mowat	MH	Canadian Travel Press	Travel Getaways	ed cal	





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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
GBI New Service from Atlanta (Delta)	MH/JM	Release for long-leads about new service	Collecting material and developing lists for release highlighting new service.	Jun	
Bahamian Culture & Currency	VE	Release approved.	Distributed Jul 11.	May	Yes
GBI New Developments / Press kit element	CM/MH	Release on new developments in GBI	Sending to hotel partners and clients for approval.	Jun	
Kayaking in The Bahamas	VE	Collecting material for release.	Draft pending.	Jun	
Bahamas Promotions	CM	Release on major promotions for on-island distribution.	Release being drafted.	Jun	
Romance on Harbour Island	SV	Release on HI press trip drafted.	Sent to client.	Jul	Yes
Pirates of The Bahamas	VE	Release highlighting Pirates of Nassau Museum and pirate history of The Bahamas drafted.	Release approved for distribution early Aug.	Jul	
GBI Jazz, Rhythm and Blues Festival	CM/MH	Release drafted and sent to MOT for review/approval	Awaiting approval for distribution	Jul	
AMEX Bahamas Getaway - Fall/Winter 2003	DW	Release drafted and sent to MOT and AMEX for review/approval	Awaiting approval for distribution	Jul	
Empire State Building -- on-island	MK	Release on lighting of Empire State Building with Bahamas flag colors in honor of independence day.	Forwarded to MOT for distribution Jul 3.	Jul	Yes
<b>Visiting Journalist Program - Group Visits</b>					
Family Press Trip, Sep	VE	Family press trip w/pirate flavor and history theme to explore sights on NPI -- Pirates Museum, forts, sailing, Educulture. Accommodation: Radisson to provide all-inclusive rooms comp.	Trip approved. Dates and itinerary TBD. Invitations in development.	Jul	

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Atlanta/Delta Press Trip	MH/JM	Working with GBITB and MOT to develop press trip for print media in October.	Developing targeted list; scheduling call with client to discuss itinerary and hotel partner.		

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<b>Visiting Journalist Program - Individual Visits</b>					
Reginald Block, Common Ground, Aug	VE	Evaluated proposal for series of articles on Cat Island from writer for Canadian regional publication.	Recommendation for assistance w/ accommodation forwarded to MOT.	Jul	
Bob Krist, Popular Photography	VE	Discussed proposed feature on Exuma for magazine. Fall travel recommended for clearer skies.	Original assigning editor has been replaced, confirming intentions w/ new editor.	Jul	
Heather Davis, Toronto Star	DW	In communication with travel columnist to determine dates for an individual VJP to take place in early 2004	Once dates are confirmed, will work with MOT to develop itinerary.	Jul	
<b>Marketing Partnerships/promos</b>					
FoxSports.com - Year long promo	DW	Year-long promo with The Bahamas/Radisson for all upcoming "Fantasy" games.	Promotion approved and currently running with Radisson banners.	Dec	
Minute Maid	CM/AD	Viral E-mail for launch of new fortified vitamin D juice which included Bahamas promotion sweepstakes featuring Paradise Island Comfort Suites.	Promotion completed and winner's trip currently being redeemed.	Mar	Yes
Alex and Emma Sweepstakes	CM/JM	InStyle magazine sweepstakes in conjunction with Clairol and new movie Alex and Emma featured Our Lucaya in the Jun issue.	Sweepstakes ran in Jun issue of InStyle. Copies sent to client. Awaiting prizewinner info.	Apr	
Q104.3	JM/CM	New York radio promotion in conjunction with Bahamas Week.	Promotion ran in early Jun. Awaiting air checks to send to client and prizewinner names to book	May	

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WKTU / Dunkin' Donuts	MH/DW	New York metro area radio promotion to air in August. Radisson Cable Beach confirmed as a hotel partner.	Awaiting confirmation of promotion dates.	June	

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<b>Marketing Partnerships/promos</b>					
WALK-FM/Waldbaum's	VE	Agency secured hotel for Jul promo to highlight new store opening. MOT to provide air for 2. Edited copy and Web site content.	Promo complete. Recap and air check pending.	Jun	
Avon Breast Cancer Walk	CM	Agency secured hotel for August promotion. MOT to provide air for 2. Edited copy and Web site content.	In progress.	Jul	
Islands Of The Bahamas Marketing Partnership Outreach	Team	Agency conducting outreach to potential marketing partners for strategic alliances, promotions, give-aways, etc.	Outreach in progress.	Jun	
<b>Television/Radio Outreach</b>					
Travel Channel, Undiscovered -- Jan 8 -12, 2003	VE	Agency reviewed tape of show. Contacted producer regarding correction of voice over identifying location as "Grand Bahamas".	Date of premiere TBD. Producer agreed to correct voice over. Corrected tape pending.	Sep	
Ron & Raven (ESPN2); Minnesota Bound (Minneapolis NBC affiliate) -- Feb 2-6, 2003	VE	MOT and agency made air and itinerary arrangements. Hosts: Andros Bonefishing Lodge, Small Hope Bay. Air: MLT Vacations.	Successful trip completed; pending air dates.	Dec	
WKYC-TV Cleveland	VE	Confirmed interest w/ producer to create editorial packages and promotion to air during Jul sweeps. Secured comp rooms and trips from Atlantis. Worked w/ MOT on itinerary.	Station still interested in travel, but wishes to travel in Oct to develop packages for Nov sweeps.	Feb	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Perfect Match	DW	Reality television opportunity which will air on ABC's Family Channel in Aug was forwarded to the agency by Kerry Fountain.	Two segments shot on GBI and NPI in late Jun. Set to air in Aug.	Mar	
700 Club	MH	Agency working with producer for dates and accommodations. Working with Linville Johnson for itinerary.	Trip postponed until Oct.	Mar	

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<b>Television/Radio Outreach</b>					
Jeopardy Clue Crew	VE	Developing pitch w/ Bahamas questions and options to tape on-island answers.	Creative delivery in development.	May	
The Great Adventure, Fine Living network	VE	Received initial query re participating in episode of Great Adventure. Requested sample shows and further information.	Review of background and proposal pending.	Jul	
Live! With Regis & Kelly	CM	MOT approved inclusion of Bahamas trip to the "Travel Trivia" wheel.	Bahamas trip featured; agency developing addtl Bahamas giveaways.	Ongoing	
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay	Shows to begin taping in Aug and will air Sept. 03 - May 04.	Jul	
Discovery Kids on NBC	DW	Agency reviewing opportunity forwarded by Altantis	Awaiting additional information from Atlantis before confirming participation	Jul	
<b>Special Projects</b>					
Lilly Pulitzer Catalogue Shoot	CM	Agency negotiated multi-tiered marketing partnership with Lilly for Lilly's Resort 2003 line inspired by The Bahamas. Marketing program includes: on-island catalog shoot, in-store and website promotions, publicity tactics, fashion show exposure Agency developed itinerary and arranged all travel and accommodations for the LP team. Currently developing presentation to	Approved catalog shoot in NPI at Ocean Club. Completed inspirational trip in early Dec. and catalog shoot May 12 - 16. Currently working with properties and Lilly Pulitzer to confirm catalog credit and addtl pr tactics, which may include an upcoming LP/Bahamas group press trip	Aug-03	
Trade Media Initiatives	MH/JM/ AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Sep	Ongoing

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing

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<b>Special Projects</b>					
Southern Florida PR Plan	DW	Plan being developed	Meeting to take place in Aug with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward	Jun	
Religious Marketing	MH	Agency working with Linville Johnson on potential consumer press trip with religious theme.	Developing targeted media lists for participation.	Jan	
Fashion Magazine Shoot	DW	Agency secured interest from this Canadian magazine to shoot in May on-island. Shoot took place at Cape Santa Maria on Long Island.	Photo spread, editorial and ads to appear in Winter 2003 issue.	Jan	
CTO Caribbean Week in NY	AD/CM	Agency coordinated BMOT's participation in CTO events and pursued appropriate media and marketing opportunities.	Agency attended CTO press conference and assisted with photography.	May	Yes
Bahamas Weeks	AD/JM	Agency participated in planning conference call with BTO team and hotel partners and provided input to the development of Bahamas Week in 10 US markets	On hold.	May	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
PR Internship programs	RM	Agency developed recommended enrichment programs for JJ and internship program for PR	Submitted program to client and also advising Janet Johnson of industry and media events for her attendance. Agency also proposed internship program for Mia Weech		
BTO "PR Info Session"	JM	BTO office heads to participate in learning session about PR initiatives, potentially to include overview of media training and presentation from PR expert Al Ries.	Researching availability of speakers and developing format and budget overview.	Jun	

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Project	WS Contact	Activity	Status	Begun	Complete
<b>Special Projects</b>					
Paradise Hotel Radio Promos	DW	Opportunity to be part of this new FOX reality TV show's radio promos running in top 10 markets around the county.	Radio promotions currently running.	Jun	
7th Annual Bahamas Weather Conference	VE/AD/CM	Final revisions completed to highlight tape	Distributed highlight tape with memo to MOT, BTO and promotion boards.	May	Yes
NY Media Event	RAM/AD	Agency to develop NY event for A-list media; intro and interviews w/ Min. Wilchcombe.	Date TBD but will correspond with launch of new branding campaign in fall 03	May	
Bahamas 30th Anniversary	RM/DW	Agency provided memo on proposed programs for 30th anniversary and secured Empire State Bldg lighting and coordinated Bowling Green Flag Raising. A photographer was hired for both events and press materials were developed and distributed as well.	Framed photos of both events have been forwarded to the Minister and MOT. Pending feedback on any other ideas/programs for implementation.	May	Yes
Bahamas National Children's Choir	DW/MH	Agency began developing press materials to support the group's Bowling Green performance	In progress.	Jul	
African American Marketing	RM/AD	Agency reviewed Cordell Thompson's plan and provided feedback and proposed action plan. Media list of African American outlets also developed.	Revised action plan. Met with Cordell Thompson, Anita Patty, Janet Johnson - May 21. Action in progress. Agency also responded to Atlanta pr proposal and provided client with additional info regarding Tom Joyner.	May	

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Project	WS Contact	Activity	Status	Begun	Complete
Out Island Hotels	KG/SV/V E	Agency conducting outreach to Out Island hoteliers, exploring possibilities for pr and marketing support, press trip and vjp participation, marketing partnerships, "hotel of the month" postcard mailing campaign	Currently making initial contact with phone calls, requesting information and collateral. Follow-up with letters. Agency attending Aug 7 BOD meeting and presenting PR overview.	Jun	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Special Projects</b>					
NPI Promotion Board	RM/AD/JM	Agency requested to attend NPI exec promotion board meeting in Nassau.	Agency developed PR overview and proposed tactics to support new branding campaign.		
GBI / America's Most Wanted	CM/MH	Per A.Hanna request, contacted show and forwarded personal contact info for John Walsh.	Complete.	Jul	Yes
Bahamas TV highlight tape	VE/MH	Completed 1st draft of tape w/ tv highlights from news, game and prime time shows.	Execute revisions based on feedback.	Jul	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing	
Editorial Calendar	MH/KG	Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Janice Strong	DW	Canadian Traveller	Diving in The Bahamas	Ed Cal lead	
Anne Rose	DW	Westworld Alberta	Island Hopping	Ed Cal lead	
Lynda Cumming	DW	GSA Travel Magazine	Spas in The Bahamas	Ed Cal lead	
Greg Oates	DW	Recommend	Romance in The Bahamas	Ed Cal lead	
Dave Molyneaux	DW	Plain Dealer	Gaming in The Bahamas	Ed Cal lead	
Heather Morgan	MH	National Geographic Traveler	Bahamas deals and packages	Proactive	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Emily Glitter	MH	The New York Sun	Bahamas as a quick getaway	Partyline	
John Stark	MH	Body & Soul	Spa and Wellness in The Bahamas	Partyline	
Asata Redi	MH	Fierce	General Bahamas	Partyline	
Stephanie Oswald	MH	travelgirl	General Bahamas	Partyline	

**Weber Shandwick Status Report for The  
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Work completed through Jul 31, 2003**

Project	WS Contact	Activity	Status	Begun	Complete
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Samantha Hunter	MH	Pathfinders	Bahamas as a family destination	Proactive	
Erik Torkells	VE	Fortune	\$3 bill/Bahamian culture	Proactive	
Alan Farnham	VE	Forbes	\$3 bill/Bahamian culture	Proactive	
Melynda Wilcox	VE	Kiplinger's Personal Finance	\$3 bill/Bahamian culture	Proactive	
Roberta Kirwan	VE	Money	\$3 bill/Bahamian culture	Proactive	
Lisa McLaughlin	VE	TIME	\$3 bill/Bahamian culture	Proactive	
Kathleen Deveny	VE	Newsweek	\$3 bill/Bahamian culture	Proactive	
Anna Mulrine	VE	U.S. News & World Report	\$3 bill/Bahamian culture	Proactive	
Lewis Lapham	VE	Harper's Magazine	\$3 bill/Bahamian culture	Proactive	
Kalee Thompson	VE	National Geographic Adventure	\$3 bill/Bahamian culture	Proactive	
Norie Quintos	VE	National Geographic Traveler	\$3 bill/Bahamian culture	Proactive	
Barbara Wallraff	VE	Atlantic Monthly	\$3 bill/Bahamian culture	Proactive	
Judy Lowe	VE	Christian Science Monitor	\$3 bill/Bahamian culture	Proactive	
Jerry Shriver	VE	USA Today	\$3 bill/Bahamian culture	Proactive	
Alexandra Peers	VE	Wall Street Journal	\$3 bill/Bahamian culture	Proactive	
Natalia de Cuba Romero	VE	Caribbean Travel Planner	info on Junkanoo and nightlife	Per request	



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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
GBI New Service from Atlanta (Delta)	CM/JM	Release for long-leads about new service	Collecting material and developing lists for release highlighting new service.	Jun	
GBI New Developments / Press kit element	CM/MH	Release on new developments in GBI	Sending to hotel partners and clients for approval.	Jun	
Kayaking in The Bahamas	VE	Release highlighting kayaking trips in TIOTB drafted. Forwarded to MOT for approval.	MOT approval pending.	Jun	
Bahamas Promotions	CM	Release on major promotions for on-island distribution.	Release being drafted.	Jun	
Pirates of The Bahamas	VE	Release highlighting Pirates of Nassau Museum and pirate history of The Bahamas approved.	Release distributed Aug 5.	Jul	Yes
GBI Jazz, Rhythm and Blues Festival	CM/MH	Release drafted and sent to MOT for review/approval	Release distributed Aug. 18	Jul	Yes
AMEX Bahamas Getaway - Fall/Winter 2003	DW/MH	Release announcing Getaway promo for Fall travel	Release distributed Aug 15.	Jul	Yes
National Art Gallery of The Bahamas	DW	Release on opening of art gallery in Nassau	Release distributed Aug. 26	Aug	Yes
Progressive Baptist Convention	MH	On-island release regarding Prime Minister's presentation at convention	Draft pending approval.	Aug	Yes
2006 Tax Rebate	MH	Release on 2006 tax rebate for groups.	Release being drafted.	Aug	
Volunteer Vacations	VE	Researching release on volunteer opportunities in Bahamas w/Earthwatch, etc.	Draft pending.		
New developments	SV/KT	Release on new developments, initiatives, properties, service, etc. in TIOTB	Draft with client for approval	Aug	

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Work completed through Aug 30, 2003**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Four Seasons	SV/KG	National release on new property in Exuma	Draft with client for approval	Aug	
<b>Visiting Journalist Program - Group Visits</b>					
Family/Pirate Press Trip, Oct 10 -13	VE/MH	Developed invitation and media list for distribution. Confirmed dates; itinerary in development at MOT. Accommodation: Radisson to provide all-inclusive rooms comp.	Invitations to be distributed. Itinerary to be confirmed. M Henn now point person/WS escort.	Jul	
Atlanta/Delta Press Trip	CM/JM	Working with GBITB and MOT to develop press trip for print media in October.	Developing targeted list; scheduling call with client to discuss itinerary and hotel partner.		
<b>Visiting Journalist Program - Individual Visits</b>					
Reginald Block, Common Ground, Aug	VE	OIPB secured host property for writer's visit and contact w/ island historian. Accommodation: Greenwood Beach Inn.	Traveling mid-Aug. Will follow up upon return.	Jul	
Bob Krist, Popular Photography	VE	Discussed proposed feature on Exuma for magazine. Fall travel recommended for clearer skies.	Original assigning editor has been replaced, confirming intentions w/ new editor.	Jul	
Heather Davis, Toronto Star	DW	In communication with travel columnist to determine dates for an individual VJP to take place in early 2004	Once dates are confirmed, will work with MOT to develop itinerary.	Jul	
Rich Rubin, Modern Bride	VE	Agency worked with MOT and OIPB to arrange trip to Exuma, Harbour Island, Andros and NPI. Accommodations: Compass Point, Pink Sands, Kamalame Cay -- comp.	Trip in progress. Will follow up upon return.	Aug	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Marketing Partnerships/promos</b>					
FoxSports.com - Year long promo	DW	Year-long promo with The Bahamas/Radisson for all upcoming "Fantasy" games.	Promotion approved and currently running with Radisson banners.	Dec	
Alex and Emma Sweepstakes	CM/JM	InStyle magazine sweepstakes in conjunction with Clairol and new movie Alex and Emma featured Our Lucaya in the Jun issue.	Sweepstakes ran in Jun issue of InStyle. Copies sent to client. Awaiting prizewinner info.	Apr	
Q104.3	JM/CM	New York radio promotion in conjunction with Bahamas Week.	Promotion ran in early Jun. Awaiting air checks to send to client and prizewinner names to book	May	
WKTU / Dunkin' Donuts	MH/DW	New York metro area radio promotion to air in August. Radisson Cable Beach confirmed as a hotel partner.	Awaiting confirmation of promotion dates.	June	
<b>Marketing Partnerships/promos</b>					
WALK-FM/Waldbaum's	VE	Promo complete. Forwarded recap to MOT and affidavits to Kahn Travel for Viva Fortuna.	Fulfillment pending.	Jun	Yes
Avon Breast Cancer Walk	CM	Agency secured hotel for August promotion. MOT to provide air for 2. Edited copy and Web site content.	In progress.	Jul	
Gorton's	DW	National promotion running in 15,000 supermarkets with Gorton's, the #1 selling grilled seafood product. Sheraton at Our	Reviewing copy points and collateral. Promotion to start in Jan 04.	Aug	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Islands Of The Bahamas Marketing Partnership Outreach	Team	Agency conducting outreach to potential marketing partners for strategic alliances, promotions, give-aways, etc.	Outreach in progress.	Jun	
<b>Television/Radio Outreach</b>					
Perfect Match	DW	Reality television opportunity which will air on ABC's Family Channel was forwarded to the agency by Kerry Fountain.	Two segments shot on GBI and NPI in late Jun. Set to air in early fall 03.	Mar	
700 Club	MH	Agency working with producer for dates and accommodations. Working with Linville Johnson for itinerary.	Trip postponed until late October	Mar	
<b>Television/Radio Outreach</b>					
Jeopardy Clue Crew	VE	Developing pitch w/ Bahamas questions and options to tape on-island answers.	Creative pitch sent to producer.	May	Yes
The Great Adventure, Fine Living network	VE	Reviewed sample tape and proposal. Responded with additional questions for consideration.	Feedback pending.	Jul	
Live! With Regis & Kelly	CM	MOT approved inclusion of Bahamas trip to the "Travel Trivia" wheel.	Bahamas trip featured; agency developing addtl Bahamas giveaways.	Ongoing	
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay	Shows to begin taping in Aug and will air Sept. 03 - May 04.	Jul	
Living it Up with Allie & Jack	DW	Agency in discussion with this new talk show in regards to on-air trip giveaways to show's guests	Awaiting proposal from show	Aug	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Central Park Donation	DW	Agency in discussion with Central Park on the possibility of The Bahamas making a public donation at the park's annual holiday tree lighting ceremony	Awaiting proposal from Central Park	Aug	
Discovery Kids on NBC	DW	Agency reviewing opportunity forwarded by Altantis	Awaiting additional information from Atlantis before confirming participation	Jul	
<b>Special Projects</b>					
Lilly Pulitzer Catalogue Shoot	CM	Agency negotiated multi-tiered marketing partnership with Lilly for Lilly's Resort 2003 line inspired by The Bahamas. Marketing program includes: on-island catalog shoot, in-store and website promotions, publicity tactics, fashion show exposure Agency developed itinerary and arranged all travel and accommodations for the LP team. Currently developing presentation to	Approved catalog shoot in NPI at Ocean Club. Completed inspirational trip in early Dec. and catalog shoot May 12 - 16. Currently working with properties and Lilly Pulitzer to confirm catalog credit and additl pr tactics, which may include an upcoming LP/Bahamas group press trip	Aug-03	
Trade Media Initiatives	MH/JM/AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing
<b>Special Projects</b>					
Southern Florida PR Plan	DW	Plan being developed	Meeting to take place in Sept. with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward	Jun	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Religious Marketing	MH	Agency working with Linville Johnson on potential consumer press trip with religious theme.	Developing targeted media lists for participation.	Jan	Ongoing
Fashion Magazine Shoot	DW	Agency secured interest from this Canadian magazine to shoot in May on-island. Shoot took place at Cape Santa Maria on Long Island.	Photo spread, editorial and ads to appear in Winter 2003 issue.	Jan	
Bahamas Weeks	AD/JM	Agency participated in planning conference call with BTO team and hotel partners and provided input to the development of Bahamas Week in 10 US markets	On hold.	May	
PR Internship programs	RM	Agency developed recommended enrichment programs for JJ and internship program for PR	Submitted program to client and also advising Janet Johnson of industry and media events for her attendance. Agency also proposed internship program for Mia Weech		
BTO "PR Info Session"	JM	BTO office heads to participate in learning session about PR initiatives, potentially to include overview of media training and presentation from PR expert Al Ries.	Researching availability of speakers and developing format and budget overview.	Jun	
<b>Special Projects</b>					
Paradise Hotel Radio Promos	DW	Opportunity to be part of this new FOX reality TV show's radio promos running in top 10 markets around the county.	Radio promotions currently running.	Jun	
NY Media Event	RAM/AD	Agency to develop NY event for A-list media; intro and interviews w/ Min. Wilchcombe.	Date TBD but will correspond with launch of new branding campaign in fall 03	May	

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Bahamas National Children's Choir	DW/MH	Agency began developing press materials to support the group's Bowling Green performance	Bowling Green performance was cancelled, but agency conducted TV outreach pitching an appearance with the choir	Jul	Yes
Bahamas Police Force Band	DW	Agency conducted TV outreach in Philly to secure coverage from Shriner's Parade	Coverage of the Shriner's Parade unfortunately did not include footage of The Bahamas Police Force Band	Aug	Yes
HSMIA Industry Strategy Conference	DW	Agency invited Janet to attend conference on Sept. 25 as our guest. Dawn Weissman to accompany Janet to sessions.	Registration confirmed.	Aug	
African American Marketing	RM/AD	Agency reviewed Cordell Thompson's plan and provided feedback and proposed action plan. Media list of African American outlets also developed.	Revised action plan. Met with Cordell Thompson, Anita Patty, Janet Johnson - May 21. Action in progress. Agency also responded to Atlanta pr proposal and provided client with additional info regarding Tom Joyner.	May	
Out Island Hotels	KG/SV/VE	Agency conducting outreach to Out Island hoteliers, exploring possibilities for pr and marketing support, press trip and vjp participation, marketing partnerships, "hotel of the month" postcard mailing campaign	Made initial contact with phone calls, requested information and collateral. Follow-up with letters.	Jun	Ongoing
<b>Special Projects</b>					
NPI Promotion Board	RM/AD/JM	Agency requested to attend NPI exec promotion board meeting in Nassau.	Agency developed PR overview and proposed tactics to support new branding campaign.		

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Bahamas TV highlight tape	VE/MH	Completed 1st draft of tape w/ tv highlights from news, game and prime time shows.	Execute revisions based on feedback.	Jul	
Bahamas Culinary Classic	DW	Agency secured two celebrity judges for the Celebrities Choice Cocktail Reception on Sept. 11. One of the judges, Linda Bladholm will be covering the festival and local Bahamian restaurants for an upcoming story in Gourmet magazine	Intineraries for both judges being developed by MOT	Aug	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing	
Editorial Calendar		Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Larry Bleiberg	VE	Dallas Morning News	gaming pitch	editorial calendar	fall will feature las vegas mainly, but will think about angle for an island gambling story for spring.

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Denis Horgan	VE	Hartford Courant	caribbean pitch	editorial calendar	
John Bordsen	VE	Charlotte Observer	caribbean pitch	editorial calendar	
Pucci Meyer McGill	VE	New York Post	caribbean pitch	editorial calendar	
Anna Fialho	VE	Celebrated Living	winter getaways	editorial calendar	
Jan Benzel	VE	New York Times	Winter in the Sun	editorial calendar	
Gene Sloan	VE	USA Today	pirate/family pitch	editorial calendar	
Catharine Hamm	VE	Los Angeles Times	theme travel/pirate	editorial calendar	
Susanah Doucet	VE	Family Circle	pirate/family pitch	proactive	
Nicola Nieburg	VE	First for Women	pirate/family pitch	proactive	
Toni Gerber-Hope	VE	Good Housekeeping	pirate/family pitch	proactive	
Karen Catchpole	VE	JANE	pirate/family pitch	proactive	
Catherine Cavender	VE	Lifetime	pirate/family pitch	proactive	
Lisa Lombardi	VE	Redbook	pirate/family pitch	proactive	
Anne Fritz	VE	Woman's Day	pirate/family pitch	proactive	
Johnene Granger	VE	Woman's World	pirate/family pitch	proactive	
Eileen Ogintz	VE	Taking the Kids	pirate/family pitch	proactive	
Eddie Lee Rider	VE	Cabela's Outfitter Journal	Warm water angling	editorial calendar	Interested in information; potentially in press trip.
Claire Hochachka	VE	Blue magazine	caribbean pitch	editorial calendar	
Melissa Wilbanks	VE	Islands	Abaco dining options	per request	
Andy Bill	VE	Travel + Leisure	festivals/food/updates	per request	



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Project	WS Contact	Activity	Status	Begun	Complete

**Weber Shandwick Status Report for The  
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Work completed through Sep 30, 2003**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
GBI New Service from Atlanta (Delta)	CM/JM	Release for long-leads about new service.	Collecting material and developing lists for release highlighting new service.	Jun	
GBI New Developments / Press kit element	CM/MH	Release on new developments in GBI.	Sending to hotel partners and clients for approval.	Jun	
Kayaking in The Bahamas	VE	Release highlighting kayaking trips in TIOTB drafted and approved.	Distributed Sep 25.	Jun	Yes
Pirates of The Bahamas	VE	Release highlighting Pirates of Nassau Museum and pirate history of The Bahamas approved.	Release distributed Aug 5.	Jul	Yes
GBI Jazz, Rhythm and Blues Festival	CM/MH	Release drafted and sent to MOT for review/approval.	Release distributed Aug. 18.	Jul	Yes
AMEX Bahamas Getaway - Fall/Winter 2003	DW/MH	Release announcing Getaway promo for Fall travel.	Release distributed Aug 15.	Jul	Yes
National Art Gallery of The Bahamas	DW	Release on opening of art gallery in Nassau	Release distributed Aug. 26	Aug	Yes
Progressive Baptist Convention	MH	On-island release regarding Prime Minister's presentation at convention	Draft pending approval.	Aug	Yes
2006 Tax Rebate	MH	Release on 2006 tax rebate for groups.	Release being drafted.	Aug	
Volunteer Vacations	VE	Researching release on volunteer opportunities in Bahamas w/Earthwatch, etc.	Draft pending.	Aug	
New developments	SV/KT	Release on new developments, initiatives, properties, service, etc. in TIOTB	Distributed Sep 30.	Aug	Yes
Four Seasons	SV/KG	National release on new property in Exuma.	Distributed Sep 30.	Aug	Yes

**Weber Shandwick Status Report for The  
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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
GBI New Service from Newark (Continental)	MH/JM	Release for long-leads about new service	Initial release drafted. Awaiting feedback.	Sep	
NPI Booking Incentive	MH	Release drafted for trade media	Release approved and distributed.	Sep	Yes
Winter Package Deals	MH	Release drafted featuring resort hotel packages.	Gathering additional package info.	Sep	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
Island Hopping in TIOTB	VE	Release compiling ferry services, mailboats, charter services available between the islands.	Draft complete.	Sep	
America - A Destiny Unveiled	MH	Release to be drafted promoting spiritual book.	Research on book and author underway.	Sep	
<b>Visiting Journalist Program - Group Visits</b>					
Family/Pirate Press Trip, Oct 10 -13	VE/MH	Developed invitation and media list for distribution. Confirmed dates; itinerary in development at MOT. Accommodation: Radisson to provide all-inclusive rooms comp.	Invitations distributed and 5 media confirmed. Agency and MOT working on final itinerary. Mary Henn to escort trip.	Jul	
Atlanta/Delta Press Trip, Oct 15 - 18	CM/JM	Working with GBITB and MOT to develop press trip in conjunction with new service launch. Developed print media list and invitation; secured 5 journalists. Assisted in development of related initiatives: airport event, radio promotions.	Working with MOT to develop itinerary. Confirming details and Our Lucaya as host property.	Sep	
Religious-themed press trip	MH	Agency working on press trip to highlight religion and culture throughout The Bahamas.	Media list and invitation currently being created. Awaiting client feedback on dates.	Sep	
<b>Visiting Journalist Program - Individual Visits</b>					
Reginald Block, Common Ground, Aug 18 -21	VE	OIPB secured host property for writer's visit and contact w/ island historian. Accommodation: Greenwood Beach Inn.	Traveled mid-Aug. Follow up in progress.	Jul	
Bob Krist, Popular Photography	VE	Discussed proposed feature on Exuma for magazine. Fall travel recommended for clearer skies.	Original assigning editor has been replaced, confirming intentions w/ new editor.	Jul	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Heather Davis, Toronto Star	DW	In communication with travel columnist to determine dates for an individual VJP to take place in early 2004	Once dates are confirmed, will work with MOT to develop itinerary.	Jul	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Visiting Journalist Program - Individual Visits</b>					
Rich Rubin, Modern Bride	VE	Agency worked with MOT and OIPB to arrange trip to Exuma, Harbour Island, Andros and NPI. Accommodations: Compass Point, Pink Sands, Kamalame Cay -- comp.	Traveled late Aug. Trip successful. Article to appear in Feb 04.	Aug	Yes
Toby Saltzman, Meetings & Incentive Travel	MH	Agency working with MOT to arrange trip to NPI and GBI. Accommodations: NPI: British Colonial Hilton GBI: Our Lucaya.	Currently working on itinerary and securing interviews. Will follow up upon return.	Sep	
<b>Marketing Partnerships/promos</b>					
FoxSports.com - Year long promo	DW	Year-long promo with The Bahamas/Radisson for all upcoming "Fantasy" games.	Promotion approved and currently running with Radisson banners.	Dec	
Q104.3	JM/CM	New York radio promotion in conjunction with Bahamas Week.	Received names of prize winners. Currently fulfilling.	May	Yes
Avon Breast Cancer Walk	CM	Agency secured hotel for August promotion. MOT to provide air for 2. Edited copy and Web site content.	Fulfillment pending.	Jul	Yes
Gorton's	DW	National promotion running in 15,000 supermarkets with Gorton's, the #1 selling grilled seafood product. Sheraton at Our	Reviewing copy points and collateral. Promotion to start in Jan 04.	Aug	
Central Park Donation	DW	Agency in discussion with Central Park on the possibility of The Bahamas making a public donation at the park's annual holiday tree lighting ceremony	Awaiting proposal from Central Park	Aug	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
WKTU Love Songs	MH	Agency organized promotion with top New York radio station that aired Sept. 12-14. Hotel Partner: Radisson Cable Beach	Agency to forward client follow-up	Sep	yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Marketing Partnerships/promos</b>					
Q100.5 Atlanta and Bahama Breeze	MH	Agency pitched, secured and organized on-air promotion to promote travel to GBI from Atlanta region. Hotel Partner: Our Lucaya	Promotion ran Sept 24-26. Agency to send client follow-up.	Sep	yes
Atlanta.com	MH	Agency secured online promotion with Atlanta's tourism Web site to promote new Delta service from Atlanta.	Agency currently reviewing proposal.	Sep	
WDWB-TV Detroit	VE	Agency evaluated and submitted sweeps promotion proposal for Oct-Nov. Detroit station soliciting 8 trips in exchange for tv/radio exposure.	Station proceeding with Bahamas promotion independent of MOT participation.	Sep	Yes
CD101.9	MH	Agency confirmed on-air promotion to promote the December new service from Newark, NJ to Grand Bahama Island.	Agency awaiting proposal from station.	Sept	
<b>Television/Radio Outreach</b>					
Perfect Match	DW	Reality television opportunity which will air on ABC's Family Channel was forwarded to the agency by Kerry Fountain.	Two segments shot on GBI and NPI in late Jun. NPI/Sandals episode aired on Aug. 31 and GBI/Our Lucaya episode to air on	Mar	
700 Club	MH	Agency secured religious-themed show to film in The Bahamas. Will highlight spirituality, churches and personal religious stories.	Trip confirmed for early November. Agency and Linville Johnson to create itinerary.	Mar	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Florida Christian Radio	MH	Agency to research and pitch appropriate radio stations for Tellis Bethel's book launch.	Targeted media list currently being created.	Sept	

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<b>Television/Radio Outreach</b>					
Jeopardy Clue Crew	VE	Developing pitch w/ Bahamas questions and options to tape on-island answers.	Creative pitch sent to producer.	May	Yes
The Great Adventure, Fine Living network	VE	Reviewed sample tape and proposal. Responded with additional questions for consideration.	Feedback pending.	Jul	
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay	Shows to begin taping in Aug and will air Sept. 03 - May 04.	Jul	
Living it Up with Allie & Jack	DW	Agency in discussion with this new talk show in regards to on-air trip giveaways to show's guests	Awaiting proposal from show	Aug	
The Ellen Show	DW	Agency in discussion with new talk show in regards to on-air trip giveaways	Submitting proposal to show's producers	Sept	
Discovery Kids on NBC	DW	Agency reviewing opportunity forwarded by Atlantis	Awaiting additional information from Atlantis before confirming participation	Jul	
<b>Special Projects</b>					
Lilly Pulitzer Resort 2003 catalogue shoot and related initiatives	CM	Agency execution of multi-tiered marketing partnership continues. Creating POP materials, rules and regulations for Nov -Dec 2003 in-store sweepstakes. Currently developing presentation to showcase the Bahamas-inspired prints to MOT.	Materials for in-store sweepstakes to be distributed. Presentation to be finalized and scheduled.	Aug-02	
Trade Media Initiatives	MH/JM/AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing

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Work completed through Sep 30, 2003**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Special Projects</b>					
Southern Florida PR Plan	DW	Meeting took place in early Sept. with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward	Plan developed; under review.	Jun	
Religious Marketing	MH	Agency working with Linville Johnson on potential consumer press trip with religious theme.	Developing targeted media lists for participation.	Jan	Ongoing
Fashion Magazine Shoot	DW	Agency secured interest from this Canadian magazine to shoot in May on-island. Shoot took place at Cape Santa Maria on Long Island.	Photo spread, editorial and ads to appear in Winter 2003 issue.	Jan	
Bahamas Weeks	AD/JM	Agency participated in planning conference call with BTO team and hotel partners and provided input to the development of Bahamas Week in 10 US markets	On hold.	May	
PR Internship programs	RM	Agency developed and recommended enrichment programs for JJ and internship program for PR	Submitted program to client and also advising Janet Johnson of industry and media events for her attendance. Agency also developing internship program for Mia Weech.		
BTO "PR Info Session"	JM	BTO office heads to participate in learning session about PR initiatives, potentially to include overview of media training and presentation from PR expert Al Ries.	Researching availability of speakers and developing format and budget overview.	Jun	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Paradise Hotel Radio Promos	DW	Opportunity to be part of this new FOX reality TV show's radio promos running in top 10 markets around the county.	Radio promotions currently running.	Jun	
NY Media Event	RAM/AD	Agency to develop NY event for A-list media, intro and interviews w/ Min. Wilchcombe.	Date TBD but will correspond with launch of new branding campaign in fall/winter 03.	May	

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<b>Special Projects</b>					
Bahamas National Children's Choir	DW/MH	Agency began developing press materials to support the group's Bowling Green performance	Bowling Green performance was cancelled, but agency conducted TV outreach pitching an appearance with the choir	Jul	Yes
Bahamas Police Force Band	DW	Agency conducted TV outreach in Philly to secure coverage from Shriner's Parade	Coverage of the Shriner's Parade unfortunately did not include footage of The Bahamas Police Force Band	Aug	Yes
HSMAI Industry Strategy Conference	DW	Agency invited Janet to attend conference on Sept. 25 as our guest. Dawn Weissman to accompany Janet to sessions	Due to the Prime Minister's visit to NY during same week, Janet had to decline attendance	Aug	Yes
African American Marketing	RM/AD	Agency reviewed Cordell Thompson's plan and provided feedback and proposed action plan. Media list of African American outlets also developed.	Revised action plan. Met with Cordell Thompson, Anita Patty, Janet Johnson - May 21. Action in progress. Agency also responded to Atlanta pr proposal and provided client with additional info regarding Tom Joyner.	May	
Out Island Hotels	KG/SV/VE	Agency conducting outreach to Out Island hoteliers, exploring possibilities for pr and marketing support, press trip and vjp participation, marketing partnerships, "hotel of the month" postcard mailing campaign	Made initial contact with phone calls, requested information and collateral. Follow-up with letters.	Jun	Ongoing

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Bahamas Culinary Classic	DW	Agency secured two celebrity judges for the Celebrities Choice Cocktail Reception on Sept. 11. One of the judges, Linda Bladholm will be covering the festival and local Bahamian restaurants for an upcoming story in Gourmet magazine	Trip completed; recap sent to MOT	Aug	Yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Special Projects</b>					
Prime Minister Media Luncheon	AD/JM/D W	Agency arranged for a media luncheon on Sept. 24 during the Prime Minister's visit to NY for his meeting with Pres. Bush. 17 A-list media attended event and coverage on Associated Press, Reuters, Miami Herald and Dow Jones News Service has already been forwarded to Client	Media recap sent to client; follow up with media continues for VJPs and interviews with Ministry officials	Sept	Ongoing
Hurricane Isabel	AD/VE/C M	Monitored progress of storm and media coverage. Drafted statements for bahamas.com. Made contact with WX alums re information/interviews.	No further follow-up necessary.	Sep	Yes
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing	
Editorial Calendar		Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Larry Bleiberg	VE	Dallas Morning News	gaming pitch	editorial calendar	
Denis Horgan	VE	Hartford Courant	caribbean pitch	editorial calendar	
John Bordsen	VE	Charlotte Observer	caribbean pitch	editorial calendar	

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Pucci Meyer McGill	VE	New York Post	caribbean pitch	editorial calendar	
Anna Fialho	VE	Celebrated Living	winter getaways	editorial calendar	
Jan Benzel	VE	New York Times	Winter in the Sun	editorial calendar	

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<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Gene Sloan	VE	USA Today	pirate/family pitch	editorial calendar	
Catharine Hamm	VE	Los Angeles Times	theme travel/pirate	editorial calendar	
Susanah Doucet	VE	Family Circle	pirate/family pitch	proactive	
Nicola Nieburg	VE	First for Women	pirate/family pitch	proactive	
Toni Gerber-Hope	VE	Good Housekeeping	pirate/family pitch	proactive	
Karen Catchpole	VE	JANE	pirate/family pitch	proactive	
Catherine Cavender	VE	Lifetime	pirate/family pitch	proactive	
Lisa Lombardi	VE	Redbook	pirate/family pitch	proactive	
Anne Fritz	VE	Woman's Day	pirate/family pitch	proactive	
Johnene Granger	VE	Woman's World	pirate/family pitch	proactive	
Eileen Ogintz	VE	Taking the Kids	pirate/family pitch	proactive	
Eddie Lee Rider	VE	Cabela's Outfitter Journal	Warm water angling	editorial calendar	
Claire Hochachka	VE	Blue magazine	caribbean pitch	editorial calendar	
Melissa Wilbanks	VE	Islands	Abaco dining options	per request	
Andy Bill	VE	Travel + Leisure	festivals/food/updates	per request	
Bob Friel	VE	Caribbean Travel & Life	pitched Rich Rubin to do Just Back from Harbour Island	proactive	
Laura Bly	VE	USA Today	fact check for hurricane policy story	per request	
Jonathan Dorn	VE	Backpacker	kayaking pitch	proactive	
Nancy Coulter-Parker	VE	Hooked On The Outdoors	kayaking pitch	proactive	
Jerry Beilinson	VE	National Geographic Adventure	kayaking pitch	proactive	
Jeff Swab	VE	North American Sportswoman	kayaking pitch	proactive	

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Patrick Walsh	VE	Outdoor Canada	kayaking pitch	proactive	
Hal Espen	VE	Outside	kayaking pitch	proactive	
Scott MacGregor	VE	Adventure Kayak Magazine	kayaking pitch	proactive	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Rico Reimers	VE	Paddler	kayaking pitch	proactive	
Martin Hollander	VE	Newsday	kayaking pitch	proactive	
Rosemary McClure	VE	Los Angeles Times	kayaking pitch	proactive	
Amanda Theunissen	VE	Fodor's	general info	per discussion	
Laura Bly	VE	USA Today	BHA policy re Isabel	per request	
Melody Shammam	VE	Wedding Solutions Publishing	general info and images	per request	
Rob Mandelbaum	VE	Money magazine	press kit	per request	
Alan Schrack	VE	CNN Headline News	Harbour Island images	per request	
Heather Morgan Schott	MH	Natioanl Geographic Traveler Online	package deals	profnet	
Margaret Loftus	MH	Natioanl Geographic Traveler	GBI Renaissance	profnet	
Julie Tarasovic	MH	Coastal Boating	Water sports	proactive	
Michael Adams	MH	Media by Michael	General News	proactive	
Melissa Gaskill	MH	Freelancer	Green' tourism	TPL	
Michael Murphy	MH	Corporate & Incentive Travel	Meeting/General information	proactive	
Theresa Scanlon	MH	JaxFax	Out Islands info and photos	proactive	
Felicity Long	KG	Boston Herald	Interested in dive vjp; talking dates	ongoing	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
GBI New Service from Atlanta (Delta)	CM	On-island release highlighting recent press trip activities.	Release distributed to on-island media	Oct	Yes
GBI New Service from Atlanta (Delta)	CM	Release to highlight new Delta Jet service from Atlanta to GBI.	Release distributed September 19	Sept/Oct	Yes
GBI New Service from Atlanta/Package (Delta)	CM	Release to highlight new Delta Jet service from Atlanta to GBI and vacation packages.	Release distributed on Oct. 15	Oct	Yes
GBI New Developments / Press kit element	CM/MH	Release on new developments in GBI.	Sent to hotel partners and clients for approval.	Jun	Yes
2006 Tax Rebate	MH	Release on 2006 tax rebate for groups.	Release being drafted.	Aug	
Volunteer Vacations	VE	Researching release on volunteer opportunities in Bahamas w/Earthwatch, etc.	Draft pending.	Aug	
GBI New Service from Newark (Continental)	MH	Release to highlight new Continental air service from Newark, NJ.	Initial release drafted. Sending to client for approval.	Sep	
Winter Package Deals	MH	Release to highlight winter packages and deals.	Release drafted.	Oct	
Island Hopping in TIOTB	VE	Release compiling ferry services, mailboats, charter services available between the islands.	Distribution pending approval.	Sep	
New Developments 2003	KT	Release detailing new developments in Out Islands, NPI and GBI.	Release distributed Sept. 30.	Sep	Yes
Nick and Jessica - Vacation Like a Pop-Star	KT	Release detailing Nick Lachey and Jessica Simpson's trip to Bahamas on their MTV show <i>The Newlyweds</i> .	Release distributed Sept. 25.	Sep	Yes
Junkanoo-Miami Dolphins	KT	Release describing Junkanoo half-time performance and 'Official Bahamas Day' in Miami.	Draft complete.	Oct	

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Junkanoo-Miami Dolphins On Island	KT	Release drafted describing Junkanoo half-time performance and 'Official Bahamas Day' in Miami.	Draft complete.	Oct	
Companion Flies Free Offer	DW	Release drafted and approved.	Release distributed Oct. 22	Oct	Yes
America - A Destiny Unveiled	MH	Release to be drafted promoting spiritual book.	Release distributed to religious and Christian outlets	Oct	Yes
Pirates Press Trip	MH	On-island release highlighting recent press trip activities.	Release distributed to on-island media	Oct	Yes
<b>Visiting Journalist Program - Group Visits</b>					
Family/Pirate Press Trip, Oct 10 -13	MH	Developed invitation and media list for distribution. Confirmed dates; itinerary developed with MOT. Accommodation: Radisson Cable Beach.	Press trip complete. Participants included: Parents Magazine, Daily Oklahoman, Hamilton Spectator, Winnipeg Free Press, Copley News Service	Jul	Yes
Atlanta/Delta Press Trip, Oct 15 - 18	CM	Developed press trip in conjunction with new service launch. Worked with GBITB/MOT and host property Our Lucaya.	Press trip complete. Participants included: Atlanta Voice, The Caribbean Star, Southern Flair, Rolling Out: Urban Style Weekly, Atlanta Metro, Weddings for Us and Atlanta News Leader	Sep	Yes
Religious/cultural themed press trip	MH	Develop press trip to highlight religion and culture throughout The Bahamas.	Media list and invitation currently being created. Awaiting client feedback on dates.	Sep	ongoing
Bimini - Cat seaplane press trip, early Dec	VE	Agency proposed seaplane press trip to Out Islands highlighting colorful stories, legends and people. Invitation list drafted.	Proposal forwarded to MOT for evaluation/approval. Feedback pending.	Oct	

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<b>Visiting Journalist Program - Individual Visits</b>					
Ivana Kalafatic, Clear Magazine	KT	Outreach to Managing Editor in regards to potential island photo shoot	Once dates are confirmed, will work with MOT to develop itinerary.	Oct	
Toby Saltzman, Meetings & Incentive Travel	MH	Agency working with MOT to arrange trip to NPI and GBI. Accommodations: NPI: British Colonial Hilton GBI: Our Lucaya.	Trip complete	Sep	Yes
Linda Bladholm	DW	On assignment with Gourmet to write a Bahamas culinary feature. Linda scheduled to visit Nassau in mid-Nov.	Trip confirmed. MOT working on itinerary	Oct	
Evelyn Kanter, Fodor's and ASTA magazine, Oct 31 - Nov 4	VE	Agency and MOT assisted writer with background and travel arrangements for assignment updating Exuma and Eleuthera chapters of guide	Arrangements confirmed. Writer will also gather material for additional ASTA assignment.	Oct	
Bob Friel, Caribbean Travel & Life, Nov 11 - 14	VE	Agency and MOT assisted with air transportation for article on best eco-lodges to include Tiamo.	Confirmation of itinerary pending.	Oct	
Bob Spitz, Delta Sky, Dec 7 - 10	VE	Agency and MOT to assist with air travel for writer working on family travel round-up. Accommodation: Atlantis, Paradise Island.	Confirmation of itinerary pending.	Oct	
Renee Kemp, KTVU-TV (FOX), TBD	CM	Agency and MOT to assist with accommodations for reporter and crew for upcoming story on the "luxurious life" on GBI. Accommodations: Old Bahama Bay & Pelican Bay.	Trip dates TBD	Aug	

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<b>Marketing Partnerships/promos</b>					
FoxSports.com - Year long promo	DW	Year-long promo with The Bahamas/Radisson for all upcoming "Fantasy" games.	Promotion approved and currently running with Radisson banners.	Dec	Yes
Gorton's	DW	National promotion running in 15,000 supermarkets with Gorton's, the #1 selling grilled seafood product. Sheraton at Our	Reviewing copy points and collateral. Promotion to start in Jan 04.	Aug	
Central Park Donation	DW	Agency in discussion with Central Park on the possibility of The Bahamas a family trip giveaway at the park's annual holiday tree lighting ceremony	Confirmed for event on Dec. 11	Aug	
SELF Magazine	DW	In-magazine promotion and in-store Liz Clairborne event featuring a Bahamas trip giveaway.	MOT approved; awaiting IOPB's recommendation on a Out Island hotel partner	Oct	
Z100 (100.3 FM) Radio in New York	JM	Working with station on Party Plane opportunity for March 2004. Researched feasibility of GBI trips, considered Newark flight, not enough air seats to satisfy promotion. Pitching to NPI.	In progress.	Sept	Ongoing
Chatelaine	VE	Agency in discussion w/ publication re magazine and web site promotion to feature an Out Island trip giveaway.	Forwarding proposal for MOT evaluation/approval.	Oct	
<b>Television/Radio Outreach</b>					

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CD101.9	MH	Agency confirmed on-air promotion to promote the December new service from Newark, NJ to Grand Bahama Island.	Agency awaiting proposal from station.	Sept	
700 Club	MH	Agency secured religious-themed show to film in The Bahamas. Will highlight spirituality, churches and personal religious stories.	Trip confirmed for Nov. 9 through Nov. 15. Itinerary is being created.	Mar	ongoing
Q100.5 and Delata Airlines	MH	Agency secured on-air promotion to promote the Delta direct service to GBI from Atlanta region. Hotel Partner: Our Lucaya	Promotion ran Oct. 15 - 19. Agency to send client follow-up.	Oct	Yes
Florida Christian Radio	MH	Agency to research and pitch appropriate radio stations for Tellis Bethel's book launch.	Outreach complete	Oct	Yes
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay	Shows to begin taping in Aug and will air Sept. 03 - May 04.	Jul	
Living it Up with Allie & Jack	DW	Agency in discussion with this new talk show in regards to on-air trip giveaways to show's guests	Awaiting proposal from show	Aug	
The Ellen Show	DW	Agency in discussion with new talk show in regards to on-air trip giveaways	Submitting proposal to show's producers	Sept	
Fallon Radio Ad Buys	DW/MH	Agency developing value-added promotions with stations that Fallon have negotiated buys for Nassau/Paradise Island	Promotions set to run on different stations in various markets starting week of Nov. 2	Oct	
<b>Special Projects</b>					

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Lilly Pulitzer Resort 2003 catalogue shoot and related initiatives	CM	Agency execution of multi-tiered marketing partnership continues. Created and sent POP materials, rules and regulations for Nov -Dec 2003 in-store sweepstakes. Currently developing presentation to showcase the Bahamas-inspired prints to MOT. Developing in-store event ideas with Lilly Pulitzer for Saks and Bloomingdales.	Materials for in-store sweepstakes distributed. Resort 2003 clothing line and catalog distributed to reatall stores. Presentation to be finalized and scheduled. Scheduling meeting with Lilly Pulitzer to discuss execution of in-store event.	Aug-02	
Crisis communications: Missing Children on GBI	RM/AD/JM	Per Vincent and Vernice, WS sent J.Maguire to GBI October 1-3 with WS crisis expert Steve Tankel. Team assessed the media coverage on-island and in the U.S. Worked directly with BIS and Asst. Commissioner Greenslade to develop statements for media. Attended on-island press conferences and liaised with U.S. media. Provided recommendations on working with the media during this crisis and assisted with media requests for information.	Closely followed all U.S. media coverage and provided daily updates to BIS and client.	October	Yes
Birding festival	RAM	Agency provided recommendations and ideas for Bahamas Birding and Nature Festival	Will work with A. Cleare on media and branding opportunities	October	Ongoing

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Caribbean Tourism Conference: CTC-26 in St. Thomas	JM	Attended conference. Worked with client to create press kits and collateral for Vincent press conference. Set up media interviews for Vernice and Vincent as appropriate. Assisted in creation of questions for Bahamas-sponsored travel agent breakfast. Worked with Janet to staff breakfast.	Follow-up with several media that were interested in writing Bahamas stories and additional information.	September	Yes
Trade Media Initiatives	MH/JM/ AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing
Southern Florida PR Plan	DW	Meeting took place in early Sept. with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward	Plan developed; under review.	Aug	
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	Ongoing
Fashion Magazine Shoot	DW	Agency secured interest from this Canadian magazine to shoot in May on-island. Shoot took place at Cape Santa Maria on Long Island.	Photo spread, editorial and ads to appear in Winter 2003 issue.	Jan	Yes
Fallon / Ad Agency Meetings	RAM/AD /JM/DW	Agency continues to work with Fallon to coordinate outreach and messaging. Met with new Fallon contacts in NYC office 10/20	Continuous contact with Fallon.	Jan	Ongoing
Bahamas International Film Festival	JM/AD/R AM	Conference calls with Leslie Vanderpool and Cedric Scott to review project direction and provide overview of potential PR support	WS to work with BIFF for Dec. 2004 festival. Once additional information is received, WS to		

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BTO "PR Info Session"	JM	Per Janet, researching learning session itinerary and costs for session in which BTO office heads participate. Potentially to include overview of media training, PR 101 and promotions.	Researching availability of speakers and developing format and budget overview.	Jun	Ongoing
Paradise Hotel Radio Promos	DW	The Bahamas featured in FOX reality TV show's radio promos which ran in top 10 markets around the county.	Radio promotions completed; winners' trip being redeemed	Jun	Yes
NY Media Event	DW	Agency planning NY media event to showcase the re-branding of The Bahamas. Minister Wilchombe to present new campaign to approx. 80 NY-based media. Rainbow Room secured as venue and media invite list currently being developed.	Media event to take place on Dec. 10. Invitations to be distributed first week of Dec.	May	
Prime Minister Media Luncheon	AD/JM/DW	Agency arranged for a media luncheon on Sept. 24 during the Prime Minister's visit to NY for his meeting with Pres. Bush. 17 A-list media attended event and coverage on Associated Press, Reuters, Miami Herald and Dow Jones News Service has already been forwarded to Client	Media recap sent to client; follow up with media continues for VJPs and interviews with Ministry officials	Sept	Ongoing
Miami Dolphins Tribute	DW/KT	Agency developed press materials and serving as liason for Bahamas Junkanoo tribute taking place at Miami Dolphins game on Nov. 16	Awaiting approval on press materials	Oct	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Out Island PR Plan	VE	Agency drafted plan outlining schedule of press releases, press trips, vjp outreach, etc. in support of dominant vertical markets for Out Islands.	Forwarding proposal for MOT evaluation/approval.	Oct	
POVs	Team	Agency provided POVs on projects per request including: Osbourne Lockhart Celebrity Golf Tournament, SELF Magazine, AVP, Chatelaine	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing	
Editorial Calendar		Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Lynn Varacalli	KT	Woman's Own	General Information	per	
TJ Waite	JM	ABC Primetime	B-roll for potential weddings	per	
Christine Koubec	KT	Washington Post	General Information	per	
Deborah Ely	KT	Pancora Productions	Abaco b-roll tapes	per	
Stan Washington	KT	Atlanta Voice	Out Islands Information	proactive	
Wendy Lindsey	KT	Fodor's	General Information	per	
Amanda Miller	MH	Atlanta Journal-Constitution	Holiday Travel	ed cal	
Edith Baxter	MH	Canadian Travel Press	Meeting & Incentive Travel	ed cal	
Andrea Hanis	MH	Chicago Sun-Times	Caribbean	ed cal	
Ellen Creager	MH	Detroit Free Press	Warm US Destinations	ed cal	
Harry Shattuck	MH	Houston Chronicle	Caribbean	ed cal	
Marshall Krantz	MH	MeetingNews	Island Incentives	ed cal	
Kathleen Casey	MH	Newark Star-Ledger	Islands in the Sun	ed cal	
Betsy Bair	MH	Religious Conference Manager	Caribbean	ed cal	
Anika Van Wyk	MH	The Calgary Sun	Warm Weather	ed cal	
David Molyneaux	MH	The Plain Dealer	Caribbean/Bahamas	ed cal	
Mike Pearson	DW	Rocky Mountain News	Winter Escapes	ed cal	

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Joe Roland	DW	Buffalo News	Florida Travel	ed cal	
Sharon McDonnell	VE	Bucks Magazine	Getaway pitch	profnet	
Laurie Werner	VE	freelance	Exuma pitch	proactive	
Fausto Medina Lopez	VE	IDB conference book	General Bahamas/pictures	per	
Antoinette Campana	VE/KC	New York Post	Bahamas images	per	
Martin Hollander	VE	Newsday	fact checking/images	per	
Wendy Doscher-Smith	VE	Miami Herald	Family pitch	profnet	
Terry Shannon	VE	Reflections Magazine	honeymoon pitch	profnet	
Eilene Zimmerman	VE	San Diego Magazine	honeymoon pitch	profnet	
Patricia Rodriguez	VE	Fodor's	Abaco info	per	
Sallie Carter	CM	Endless Vacation	Junkanoo Piece	ed	Story to run
Allison Joyce	CM	Island	Annual Caribbean Section	ed cal	
Kenneth Kiesnoski	CM	Travel Weekly	New Developments	proactive	

**Scottish Enterprise Outreach**  
International Financial Services District

Contact	Organization	Status	Owner	Codes
Ms. Liz Moyer Editor, National/Global Markets	<b>American Banker</b> Print User Group Daily	<b>Following Up</b> 06/19/03- WS sent a pitch regarding the IFSD to L. Moyer. WS to follow up.	Emily Laderman	- Financial Services - Financial Services-- Banking - International Financial Services District
Mr. Ivan Schneider Senior Editor	<b>Bank Systems &amp; Technology</b> Print Research Firm Monthly	<b>Following Up</b> 06/19/03- WS sent I. Schneider a note regarding the IFSD. In addition, WS invited him to the office opening on 6/27. WS to follow up.	Emily Laderman	- Financial Services-- Banking - Financial Services - International Financial Services District
Karen Krebsbach International Editor/US Banker/ Managing Editor/Ba	<b>Bank Technology News</b> Print Research Firm Monthly	<b>Coverage Expected</b> 08/22/03- WS received interest from K. Krebsbach for attending a Financial Services tour in the UK. WS to follow up. 08/13/03- WS confirmed that all follow up material. WS to monitor for coverage. 07/28/03- WS hosted call with K. Krebsbach and G. McLelland. 07/14/03- WS received a phone call from Karen Krebsbach, reporter, indicating that they would like to do a story on the IFSD. K. Krebsbach requested background information and an interview with G. McLelland. WS will coordinate meeting. 06/19/03- WS sent a note to H. Sraeel regarding the iFSD. WS to follow up.	Emily Laderman	- Financial Services - Financial Services-- Banking - International Financial Services District
Mr. Steven C. Klinkerman Editor-in-Chief	<b>Banking Strategies</b> Print Research Firm Every other month	<b>Following Up</b> 06/19/03- WS sent a pitch to S. Klinkerman regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services-- Banking - Financial Services - International Financial Services District
Ms. Nancy Davis Editor	<b>Banking Technology Strategies</b> Print Newsletter Semi-Monthly	<b>Following Up</b> 06/19/03- WS sent a note regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services-- Banking - Financial Services - International Financial Services District

Kerry Capell Correspondent	<b>BusinessWeek</b> Print Research Firm Weekly	<b>Following Up</b> 06/18/03- WS pitched the IFSD to K. Capell. WS to follow up.	Emily Laderman	- International Financial Services District
Victor Anderson Editor	<b>Buy Side IT</b> Print Magazine Monthly	<b>Following Up</b> 06/19/03- WS sent note regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services-Financial - Financial Services - International Financial Services District
Patrick Thibodeau	<b>Computerworld</b> Print Research Firm Weekly	<b>Following Up</b> 07/09/03- WS drafted and forwarded pitch offering JP Morgan Chase as an example of a company who is overseas. 07/08/03- WS identified ProfNet opportunity, "ARE U.S. WORKERS HEADING OFFSHORE."	Emily Laderman	- ProfNet - Financial Services- Technology - Financial Services - International Financial Services District
Mr. Jeffrey Kutler Banking Assistant Managing Editor	<b>Institutional Investor</b> Print Newsletter Monthly	<b>Following Up</b> 06/19/03- WS sent pitch to J. Kutler regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - International Financial Services District
Mr. Jim Bruene Editor	<b>Online Banking Report</b> Other Newsletter Monthly	<b>Following Up</b> 08/22/03- WS sent a note to J. Bruene to determine his interest in meeting with SDI. 06/19/03- WS sent a pitch to J. Bruene regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services-- Banking - Financial Services - International Financial Services District - TQ Awards
Mary Schroeder Internet Editor	<b>Securities Industry News</b> Print User Group Weekly	<b>Following Up</b> 06/19/03- WS sent note to M.Schroeder. WS to follow up.	Emily Laderman	- Financial Services-Financial - Financial Services - Financial Services--Mutual Funds - International Financial Services District
Mr. Jim Binder Managing Editor	<b>Securities Week</b> Print Newsletter Mon	<b>Following Up</b> 06/19/03- WS sent a pitch to J. Binder regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services-Financial - Financial Services - International Financial Services District
Dan Safarik Reporter	<b>Trading Technology Week</b> Print	<b>Following Up</b> 06/19/03- WS received a note from D. Safarik stating, "Sounds interesting. Of course we'd be most interested if any of the firms you mentioned could talk about building or technology projects (trading floors or data centers)	Emily Laderman	- Financial Services-Financial - Financial Services - Financial Services--Mutual Funds - International Financial Services District

		<p>within these facilities. Unless the area itself is brand new and will involve purpose built facilities for trading operations, it is probably something more mainstream publications would likely cover.</p> <p>That said I have sent this to Max Bowie, our UK reporter. You can reach him at your convenience at <a href="mailto:mbowie@riskwaters.com">mbowie@riskwaters.com</a>. Thanks"</p> <p>WS will follow up with M. Bowie.</p> <p>06/18/03- WS sent the IFSD pitch to D. Safark. WS to follow up.</p>		
<p>Ms. Kerry Massaro Bowbliss Editor-In-Chief</p>	<p><b>Wall Street &amp; Technology</b> Print Research Firm Monthly</p>	<p><b>Ongoing Outreach</b> 6/18/03 - WS sent pitch regarding IFSD to K. Massaro. WS to follow up.</p>	<p>Emily Laderman</p>	<p>- Financial Services - International Financial Services District</p>

## Q2 - 2003, Malaria Release

Associated Press	Joe Verrengia	Science Reporter	TC	4/14/2003
Reuters	Will Dunham	Reporter	TC	4/14/2003
United Press International	General Science Desk		TC	4/14/2003
Arizona Republic	Jodie Snyder	Medical Writer	AC	4/14/2003
Atlanta Journal-Constitution	Nick Tate	Science & Medical Editor	JH	4/14/2003
Boston Globe	Naomi Aoki	Biotech Reporter	TC	4/14/2003
Boston Herald	Jennifer Heldt Powell	Medical/Health Reporter	TC	4/14/2003
Chicago Sun-Times	Jim Ritter	Health Reporter	AC	4/14/2003
* Chicago Tribune	Bruce Japsen	Business Healthcare Reporter	AC	4/14/2003
Christian Science Monitor	Peter Spotts	Science and Technology Correspondent	TC	4/14/2003
Dallas Morning News	Laura Beil	Medical Writer	JH	4/14/2003
Denver Post	Karen Auge	Medical Reporter	AC	4/14/2003
Detroit Free Press	Kim Norris	Reporter	JH	4/14/2003
Houston Chronicle	Leigh Hopper	Health Editor/Medical Reporter	JH	4/14/2003
Los Angeles Times	Jane Allen	Health Writer	TC	4/14/2003
Miami Herald	Kathy Foster	Personal Health Editor	TC	4/14/2003
* Orange Country Register	William Heisel	Medical Reporter	TC	4/14/2003
Philadelphia Inquirer	Paul Nussbaum	Health/Medicine/Science Editor	AC	4/14/2003
San Diego Union-Tribune	Cheryl Clark	Medical/Health Writer	AC	4/14/2003
San Francisco Chronicle	Tom Abate	Biotechnology Reporter	JH	4/14/2003

## Q2 - 2003, Malaria Release

<i>San Francisco Chronicle</i>	Victoria Colliver	Staff Writer	JH	4/14/2003
<i>Sun (Baltimore)</i>	Julie Bell	Reporter	AC	4/14/2003
<i>Toronto Star</i>	Rachel Ross	Technology Reporter	TC	4/14/2003
<i>USA Today</i>	Steve Sternberg	Medical Reporter	AC	4/14/2003
<i>Wall Street Journal</i>	Laura Johannes	Healthcare and Science Reporter	AC	4/14/2003
<i>*Bio IT World</i>	Mark Uehling	Senior Editor	JH	4/14/2003
<i>Genetic Engineering News</i>	John Sterling Managing Editor		JH	4/14/2003
<i>* Genomics Proteomics</i>	Pam Holland Mortiz	Associate Editor	JH	4/14/2003
<i>Modern Drug Discovery</i>	Jim Ryan	Senior Editor	JH	4/14/2003
<i>Science News</i>	John Travis	Biology Writer	JH	4/14/2003

**Scottish Enterprise Outreach**  
ICI 2003

<b>Contact</b>	<b>Organization</b>	<b>Status</b>	<b>Owner</b>	<b>Codes</b>
Mr. Mike McNamee	<b>BusinessWeek</b> Print Research Firm Weekly	<b>Continuing Outreach</b> 07/11/03- WS sent M. McNamee information regarding Citigroup.	Emily Laderman	- Financial Services--Business - Financial Services - ICI 2003
Mr. Jonathan Burton Mutual Funds Editor	<b>CBS MarketWatch</b> Print Broadcast/Cable TV Shows	<b>Following Up</b> 08/22/03- WS sent a note to J. Burton to determine his interest in meeting with SDI. 07/11/03- WS sent e-mail pitch regarding Citigroup announcement.	Emily Laderman	- Financial Services--Business - Financial Services - TQ Awards - ICI 2003
Mr. Bob Powell	<b>Connecticut Public Broadcasting Network</b> Print Business Press/National	<b>Continuing Outreach</b> 07/11/03- WS sent e-mail pitching Citigroup announcement.	Emily Laderman	- Financial Services - ICI 2003
Mr. Evan Simonoff Financial Editor In Chief	<b>Financial Advisor</b> Print Newsletter Monthly	<b>Continuing Outreach</b> 07/11/03 - WS sent pitch of Citigroup announcement.	Emily Laderman	- Financial Services-Financial - Financial Services - Financial Services--Mutual Funds - ICI 2003
Mr. Charlie Stroller	<b>Financial Advisor</b> Print Newsletter Monthly	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services--Mutual Funds - Financial Services-Financial - Financial Services - ICI 2003
Mr. Eric Garland Financial Editor In Chief	<b>Financial Planning</b> Print Newsletter Monthly	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services-Financial - Financial Services - ICI 2003
Mr. Werner Renberg	<b>Freelance Columnist</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Ms. Julie Segal Financial	<b>Fund Action</b> Print Newsletter	<b>Continuing Outreach</b> 07/11/03- WS	Emily Laderman	- Financial Services - Financial Services--Mutual Funds - ICI 2003

Senior Reporter	Weekly	pitched Citigroup announcement.		
Mr. Stanley Wilson Washington Bureau Chief	<b>Fund Action</b> Print Newsletter Weekly	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Michael Collins	<b>IAB Custom Media</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services-Financial - Financial Services - ICI 2003
Ms. Connie Bugbee	<b>IMoneyNet</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Ms. Virginia Munger Kahn	<b>Independent Journalist</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Rich Blake Financial Staff Writer	<b>Institutional Investor</b> Print Newsletter Monthly	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Fred Gabriel	<b>Investment News</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Ms. Sara Hansard	<b>Investment News</b> Print	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Ms. Courtney McGrath Stock Market Staff Writer	<b>Kiplinger's Personal Finance</b> Print Newsletter Monthly	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - Financial Services--Business - ICI 2003
Ms. Lee Barney Financial Editor	<b>Mutual Fund Market News</b> Print Newsletter Weekly	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Kevin Burke	<b>Mutual Fund Market News</b> Print Newsletter Weekly	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Christopher Frankie Financial Associate	<b>Mutual Fund Market News</b> Print Newsletter Weekly	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services - ICI 2003

<b>Editor</b>				
Mr. Evan Cooper Financial Editor In Chief	<b>On Wall Street</b> Print Newsletter Monthly	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Bill Donoghue	<b>The Donoghue Plan ActionGram</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Ms. Susan Walker	<b>The Donoghue Plan ActionGram</b> Print	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. John Waggoner	<b>USA TODAY</b> Print User Group Daily	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Business - Financial Services - ICI 2003
Ms. Sandra Block	<b>USA TODAY</b> Print User Group Daily	<b>Efforts Redirected</b> 07/11/03- WS received a note from S. Block saying: "Thanks for your interest, but this really is outside of my beat, so I'm afraid I will have to decline your offer." WS followed to determine who the appropriate contact is.  07/11/03- Ws pitched Citigroup announcement.	Emily Laderman	- ICI 2003

**Scottish Enterprise Outreach**  
E3 2003

<b>Contact</b>	<b>Organization</b>	<b>Status</b>	<b>Owner</b>	<b>Codes</b>
Laetitia Sodoyer	<b>100 Pour Cent Consoles</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Frans De Vries	<b>3D Games</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Ronald Fiedler	<b>4Players</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Marc Rehder Editor-in-Chief	<b>4Players</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Chris Krebs Editor	<b>Advanced Media Inc.</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Sean O'Neill Writer	<b>Advanced Media Inc.</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Angella Mooney	<b>Adventure Gamers</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Doug Tabacco Editor	<b>Adventure Gamers</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Urian Brown Senior Writer	<b>Animerica</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Monika Halkort Director Producer	<b>Arte France/Germany</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Monika Halkort Director Producer	<b>Arte France/Germany</b> Print	<b>Continuing Outreach</b>		- Gaming - E3 2003
Matt Maier Journalist	<b>Business 2.0</b> Print Research Firm Monthly	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Michael McGehee Journalist	<b>Chicago Tribune</b> Print User Group Daily	<b>Secured Interest</b>	John Hallock	- Gaming - E3 2003
Guillaume Tutundjian Editor	<b>Clubic.com</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Maik Buetefuer Junior Editor	<b>Computec</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003

Richard Melville Deputy Editor	<b>Comptec Media</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Paul Davies Contributing Editor	<b>Computer &amp; Video Games</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Robert Mayer Editor	<b>Computer Games Magazine</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Bruce Geryk Contributing Editor	<b>Computer Gaming World</b> Print	<b>Ongoing Outreach</b> pitched for e3		- Gaming - E3 Expo 2002 - E3 2003
Richard Warren Editor	<b>Computer News And Reviews</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Roland Austinat Editor	<b>Corona Magazine</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Amy Vickers Internet Editor	<b>Daily Mirror</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Mark Eveleigh	<b>Dennis Publishing</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Nick Gibson Senior Games Analyst	<b>Durlacher Games Investor</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
David McCarthy Deputy Editor	<b>Edge</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Mark Walbank Associate Editor	<b>Edge</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Jean-Pierre Labro Consoles Plus	<b>Emap</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Stephan Moskowitz Senior Writer	<b>Entertainment/Sports Newswire</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Tom Bramwell Deputy Editor	<b>Eurogamer Network LTD</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Jens Gronek Producer	<b>Fernsehzimmer TV Produktion</b>	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003

	Print			
Mark Donald PC Gamer	<b>Future Publishing</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Benjamin Talbot Staff writer	<b>Future XBOX Magazines</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
James Ashton-Tyler	<b>FXM International</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Don Myers Editor	<b>Game Bunker</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Jennifer Olsen	<b>Game Developer Magazine</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Daniel Boutros Consultant	<b>Game Disk</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Peter C. Krell M.A.	<b>Game Face</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Henry Hemst Editor	<b>Gamepro</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Kevin Gifford Senior Writer	<b>Gamepro</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Lindsay Young Editor	<b>Gamepro</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Glen Carroll	<b>Gamer TV Limited</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Greg Kasavin	<b>GameSpot</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Chris Buecheler	<b>Gamespy Industries</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Oliver Hurley Deputy Editor	<b>Gamesradar.com</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Thorsten Wiesner Editor	<b>Golem.De</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Axel Postinett Editor Reporter	<b>Handelsblatt</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003

Ali Wood Deputy Editor	Indie Magazine Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Lisa Byron MCV	Intent Media Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Justin DeVane Staff Writer	Jive Print Newsletter Monthly	Continuing Outreach		- Gaming - E3 2003
Julien Chieze Features Editor	Joypad/Official PS2 Magazine Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Nini Nourdine Editor	Joypad/OPM2 Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Adam Doree Editorial Director	Kikizo.com Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Phillip Olsen Online Content Producer	Knight Ridder Newspapers Print Trade Magazine	Continuing Outreach		- Gaming - E3 2003
Eleanor Davis Content Editor	Loadedinc Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Paul Younger	Loadedinc.com Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Rob Bernstein	Maxim Magazine Print	Scheduling Interview	John Hallock	- Gaming - E3 2003
Stuart Dinsey Managing Editor	MCV Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Francois Pimenta Editor	Micro Simulateur Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Glen Bayer Publisher/Developer Relations	N-Sider Media Inc. Print	Scheduling Interview	John Hallock	- Gaming - E3 2003
Jon Attaway Staff writer	Official Xbox Magazine Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Francois Rouquette CEO	OnOff Print	Continuing Outreach	John Hallock	- Gaming - E3 2003

Alec Meer Senior Staff Writer	<b>PC Format / Future Publishing</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Adam Oxford Reviews Editor	<b>PCFORMAT</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Dennis McCauley Video Game Columnist	<b>Philadelphia Inquirer</b> Print User Group Daily	<b>Scheduling Interview</b>	John Hallock	- Gaming - E3 2003
Ludovic Bechtold PC Features Editor	<b>Play Guide</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Rodolphe Donain Chief Editor	<b>Play Guide</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Bertrand Jouvray Consoles Features Editor	<b>Play Guide</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Shih-Leng Houg Chief Editor	<b>Playscope.com</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Matt Martin Staff Writer	<b>PSG 24-7</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Dan Whitehead Editor	<b>PSG 24-7</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Olaf Bleich Editor in Chief	<b>Redaktionsbuero Wipperfuert</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Anthony Lacey	<b>Scumm Bar</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Dennis Hartmann Editor in Chief	<b>Tiscali Games</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Gernot Leusch	<b>Tiscali Games</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Marc Fuehnen Producer	<b>TV National</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Marc Fuehnen Producer	<b>TV National</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Marc Fuehnen Producer	<b>TV National</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003

Lisa Ching Editor	TV National Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Leslie Gomstein	US Weekly Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Jeff Rix	Videogamingonline.com Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Massimiliano Croce Journalist	www.consolenetwork.it Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Simon Clays	Xboxgamer Print	Continuing Outreach	John Hallock	- Gaming - E3 2003

BIO 2002 Press Reg 6/3/03 10:12:10 AM

Publication	Last Name	First Name	Owner
Bio Business Magazine	Eaton	Brian	TC
BioCentury	Usdin	Steve	TC
Bio-IT World	Levitt	Morris	JH
Bio-IT World	Russell	John	JH
Bio-IT World	Strattner	Tony O.	JH
BioPeople	Canavan	Neil	JH
BioPeople	grayson	michelle h. e.	JH
BioPharm International	Clinton	Patrick	JH
BioPharm International	McLeod	Lorna D	JH
BioPharm magazine	Wechsler	Jill	JH
BIOTECH Magazine	Mayne	Robert S.	JH
BIOTECH magazine	Mounce	Mary Anne	JH
Biotechnology Investment Today	Berrie	Morris	AC
Biotechnology Investment Today	Dorey	Emma	AC
Bio-Venture Journal	ELGERSMA	Fred V.	TC
BioWorld Today	Shrine	Jim	TC
Bloomberg News	Hallam	Kristen	AC
Business Week	Carey	John A.	JH
Business Weekly	Fountain	Ben	JH
BusinessWeek Online	Tsao	Amy	JH
Discovery Medicine	Yang	Benjamin	AC
FierceBiotech	DeGeeter	Kevin	AC
FierceBiotech	Giesea	Jeffrey R	AC
FierceBiotech	Nelson	Jason	AC
FORTUNE	Lewis	Tom	AC
Fortune	Lewis	Cindy	AC
Fortune Magazine	Evans	Laurie	AC
Genetic Engineering News	Kerr	Ellyn	JH
Genetic Engineering News	Shah, Ph.D.	Anjani A.	JH
Genetic Engineering News	Simons	Shannon M.	JH
Genetic Engineering News	Sterling	John	JH
Genome Technology	MacNeil	John S.	TC
Genomic/Proteomic Technology	Howard	Brian	TC
IDG News Service	Gross	Grant	JH
In Vivo	Dvorin	Jeffrey	JH
IPAWorld	Macaluso	Nora	TC
los angeles times	gellene	denise	TC
Los Angeles Times	Havemann	Joel	TC

Mass High Tech	Hendrickson	Dyke	TC
Modern Drug Discovery	Lesney	Mark S.	JH
Modern Drug Discovery	Tweedy	Bryan D.	JH
Modern Drug Discovery	Willis	Randall C.	JH
Nature	Check	Erika	JH
Nature	Gunter	Chris	JH
Nature	Smaglik	Paul	JH
Nature Biotechnology	Bouchie	Aaron J	TC
nature biotechnology	defrancesco	laura	TC
nature biotechnology	fox	jeffrey	TC
Nature Biotechnology	Francisco	Michael M.	TC
Nature Biotechnology	Louët	Sabine	TC
nature reviews drug discovery	frantz	simon	JH
Nature Reviews Drug Discovery	Smith	Adam	JH
New York Times	Pollack	Andrew	AC
Reuters	Clarke	Toni	JH
Reuters	Richwine	Lisa A	JH
San Diego Business Journal	Webb	Marion	TC
San Diego Union-Tribune	Somers	Terri	TC
San Jose Mercury News	Jacobs	Paul S.	TC
Science	Enserink	Martin	JH
Scientific American	Abbate	Jeremy, A.	AC
The Associated Press	Elias	Paul	AC
The Boston Globe	Aoki	Naomi	TC
The Los Angeles Times	Zitner	Aaron L.	TC
The Scientist	Cohen	Hal L.	JH
The Scientist	Miller	Kelli	JH
The Scientist	park	paula	JH
The Scientist	Russo	Gene	JH
The Seattle Times	Timmerman	Luke	JH
The Washington Post	Weiss	Rick	TC
The Washington Times	Ramstack	Thomas P.	JH
Thomson Current Drugs	Waterworth	Charlotte	TC
USA Today	Weise	Elizabeth R.	JH
Wall Street Journal	Hamilton	David	AC
Wall Street Journal	McGinley	Laurie L.	AC
Washington Business Journal	Silva	Chris D.	TC
Wired News	Philipkoski	Kristen	TC

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	FIRST	LAST	ORG	EMAIL	CITY	STATE	WORK
Laura Hindermann	Mike	Corpora	A.M. Best Company	anckers@ambest.com	Oldwick	NJ	9084392200
Laura Hindermann	Stacy	Duffield	A.M. Best Company	anckers@ambest.com	Oldwick	NJ	9084392200
Laura Hindermann	Ed	Kloberdanz	A.M. Best Company	anckers@ambest.com	Oldwick	NJ	9084392200
Laura Hindermann	Walt	Krueger	A.M. Best Company	anckers@ambest.com	Oldwick	NJ	9084392200
Laura Hindermann	Mark	Kuhlman	A.M. Best Company	anckers@ambest.com	Oldwick	NJ	9084392200
Laura Hindermann	Theresa	McGrath	A.M. Best Company	anckers@ambest.com	Oldwick	NJ	9084392200
Laura Hindermann	Brian	Schlesinger	A.M. Best Company	anckers@ambest.com	Oldwick	NJ	9084392200
Laura Hindermann	Paul	Wildes	A.M. Best Company	anckers@ambest.com	Oldwick	NJ	9084392200
Laura Hindermann	Phyllis	Lawrence	Risk & Insurance	plawrence@rrp.com	Horsham	PA	2154840910
Laura Hindermann	Jack	Roberts	Risk & Insurance	jroberts@lrp.com	Horsham	PA	2157840910
Laura Hindermann	Cyril	Tuohy	Risk & Insurance Magazine	ctuohy@lrp.com	Horsham	PA	2157840910
Maureen Robusto	Sally	Roberts	Business Insurance Magazine	sroberts@crain.com	Denver	CO	3036987601
Maureen Robusto	Frank	Cerne	Insurance Networking News	frank.cerne@thomsonmedia.com	Chicago	IL	3129836100
Maureen Robusto	Holli	Gronset	Insurance Networking News	holli.gronset@thomsonmedia.com	Chicago	IL	3129836178
Maureen Robusto	Therese	Rutkowski	Insurance Networking News	therese.rutkowski@thomsonmedia.com	Chicago	IL	3129836213
Maureen Robusto	Therese	Rutkowski	Insurance Networking News	therese.rutkowski@thomsonmedia.com	Chicago	IL	3129836213
Maureen Robusto	Jennifer	Weiss	Insurance Networking News	jennifer.weiss@thomsonmedia.com	Washington	DC	2024340308
Anne Coyle	Ken	Douglas	National Underwriter Company	bfield@nuco.com	Dallas	TX	8596922187
Anne Coyle	Jennifer	King	National Underwriter Company	bfield@nuco.com	Cincinnati	OH	8596922187
Anne Coyle	Dan	Lance	National Underwriter Company	bfield@nuco.com	Cincinnati	OH	8596922187
Anne Coyle	Mark	Roth	National Underwriter Company	bfield@nuco.com	Cincinnati	OH	8596922187
Anne Coyle	Ara	Trembly	National Underwriter Company	atrembly@nuco.com	Hoboken	NJ	2015261248
Anne Coyle	Peggy	Walker	National Underwriter Company	bfield@nuco.com	Cincinnati	OH	8596922187
Anne Coyle	Sharon	Schwartzman	Tech Decisions Magazine	sschwartzman@nuco.com	Hoboken	NJ	2015261239
Anne Coyle	Ali	Panah	TriTech Software Development Corporation	tgates@tritechsoft.com	Richardson	TX	8003806407
Anne Coyle	Ron	Clark	LOMA - Resource Magazine		Atlanta	GA	7709511770
Anne Coyle	Steve	Tuckey	Insurance Chronicle		New York	NY	2128038539

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Outlet	First	Last	Title	Address1	City	State	Zip	Email	Phone	Owner	Contact	Contact
American Banker	Liz	Moyer	Editor, National/Global Markets	One State Street Plaza 27th Floor	New York	NY	10004	elizabeth.m oyer@thom sonmedia.c om	212-803- 8406	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Associated Press	Dan	Haney	National Medical Editor/Special Correspondent	184 High Street	Boston	MA	02110		617-357- 5689	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Associated Press	Justin	Pope	Business Writer	184 High Street	Boston	MA	02110	jpope@ap. org	617-357- 8100	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Associated Press	Karen	Testa	Boston News Editor	184 High Street	Boston	MA	02110	ktesta@ap. org	617-357- 8100	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Banker & Tradesman	Terry	Egan	Editor	280 Summer Street 8th Floor	Boston	MA	02210- 1131	tegan@the warrengrou p.com	617-428- 5100 x320	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Banker & Tradesman	J. Michael	Whalen	Associate Editor	280 Summer Street 8th Floor	Boston	MA	02210-1131	mwhalen@thewarrenroup.com	617-428-5100	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Bioprocess News	Jonathan	Gerson	Publisher	PO Box 5194	Westborough	MA	01581-5194	jgerson@drugandmarket.com	508-616-5566	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Bioprocess News	Lynn	Savage	Managing Editor	PO Box 5194	Westborough	MA	01581-5194	lsavage@drugandmarket.com	508-616-5566	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
BioTechniques Euro Edition	James	Emerton	Publisher	PO Box 1070	Westborough	MA	01581-6070	jemerton@biotechniques.com	508-614-1414	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
BioTechniques Euro Edition	Jay	Gilchrist	New Products Editor	PO Box 1070	Westborough	MA	01581-6070	gilchrist@biotechniques.com	508-614-1414	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Bloomberg	Maura	McEnaney						<u>Mcenaney</u> <u>@bloomb</u> <u>erg.net</u>	617-338- 5807	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Business Journal	Allison	Connolly	Reporter	200 High Street Suite 4B	Boston	MA	02110- 3006	aconnolly@ bizjournals. com	617-316- 3227	MR	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Business Journal	George	Donnelly	Editor	200 High Street Suite 4B	Boston	MA	02110- 3006	gdonnelly @bizjourna ls.com	617-316- 3221	MR	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Business Journal	Mark	Hollmer	Technology Reporter	200 High Street Suite 4B	Boston	MA	02110- 3006	mhollmer@ bizjournals. com	617-316- 3225	MR	June 2, 2003 - sent formal invite to Minister's visit	June 17, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Business Journal	Bill	Lane	Managing Editor/Supple ments Editor	200 High Street Suite 4B	Boston	MA	02110- 3006	blane@bizj ournals.co m	617-316- 3235	MR	June 2, 2003 - sent formal invite to Minister's visit	June 17, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Business Journal	Ed	Mason	Reporter	200 High Street Suite 4B	Boston	MA	02110-3006	emason@bizjournals.com	617-316-3240	MR	June 2, 2003 - sent formal invite to Minister's visit	June 17, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Business Journal	Mike	Olivieri	Publisher	200 High Street Suite 4B	Boston	MA	02110-3006		617-330-1000	MR	June 2, 2003 - sent formal invite to Minister's visit	June 17, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Business Journal	Greg	Walsh	Associate Managing Editor	200 High Street Suite 4B	Boston	MA	02110-3006	gwalsh@bizjournals.com	617-316-3229	MR	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Sam	Allis	Columnist	PO Box 2378	Boston	MA	02107-2378	allis@globe.com	617-929-7370	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Naomi	Aoki	Business Reporter	PO Box 2378	Boston	MA	02107-2378	naoki@globe.com	617-929-2914	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Globe	Steve	Bailey	Business Columnist	PO Box 2378	Boston	MA	02107-2378	bailey@globe.com	617-929-2902	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Martin	Baron	Editor	PO Box 2378	Boston	MA	02107-2378		617-929-2000	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Kimberly	Blanton	Staff Writer	PO Box 2378	Boston	MA	02107-2378		617-929-3015	PM	June 2, 2003 - sent formal invite to Minister's visit	June 18, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Hiawatha	Bray	Business Columnist	PO Box 2378	Boston	MA	02107-2378	bray@globe.com	617-929-3115	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Matthew	Brelis	Business Reporter	PO Box 2378	Boston	MA	02107-2378	brelis@globe.com	617-929-3145	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Globe	D.C.	Denison	Business Reporter	PO Box 2378	Boston	MA	02107-2378	denison@globe.com	617-929-7583	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Bennie	DiNardo	Senior Assistant Business Editor	PO Box 2378	Boston	MA	02107-2378	dinardo@globe.com	617-929-3255	PM	June 2, 2003 - sent formal invite to Minister's visit	June 18, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Marilyn	Garateix	Assistant Metro Editor/Education Editor	PO Box 2378	Boston	MA	02107-2378	garateix@globe.com	617-929-2187	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Ellen	Goodman	Associate Editor/Columnist	PO Box 2378	Boston	MA	02107-2378	ellengoodman@globe.com	617-929-3228	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Thomas	Grillo	Correspondent	PO Box 2378	Boston	MA	02107-2378	tgrillo@hotmail.com	508-460-0276	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Globe	Beth	Healy	Business Reporter	PO Box 2378	Boston	MA	02107-2378	bhealy@gl obe.com	617-929-7746	PM	June 2, 2003 - sent formal invite to Minister's visit	June 18, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Peter	Howe	Staff Columnist	PO Box 2378	Boston	MA	02107-2378	phowe@gl obe.com		LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Diane	Lewis	Business Reporter	PO Box 2378	Boston	MA	02107-2378	dlewis@glo be.com	617-929-2069	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Renee	Loth	Editorial Page Editor	PO Box 2378	Boston	MA	02107-2378	loth@globe .com	617-929-3035	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Brian	McGrory	Metro Columnist	PO Box 2378	Boston	MA	02107-2378	mcgrory@g lobe.com	617-929-3059	PM	June 2, 2003 - sent formal invite to Minister's visit	June 18, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Globe	Scott	Nelson	War Correspondent	PO Box 2378	Boston	MA	02107-2378		617-929-2000	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Chris	Reidy	Business Reporter	PO Box 2378	Boston	MA	02107-2378	reidy@globe.com	617-929-3079	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Jenna	Russell	Correspondent	111 Speen Street	Framingham	MA	01701	jrussell@globe.com	508-820-4200	PM	June 2, 2003 - sent formal invite to Minister's visit	June 18, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Carolyn	Ryan	Assistant Managing Editor/Metro	PO Box 2378	Boston	MA	02107-2378		617-929-2000	PM	June 2, 2003 - sent formal invite to Minister's visit	June 18, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Caleb	Solomon	Business Editor	PO Box 2378	Boston	MA	02107-2378		617-929-2000	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Globe	Alexander	Star	Ideas Editor	PO Box 2378	Boston	MA	02107- 2378	star@globe .com	617-929- 2000	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Charles	Stein	Business Columnist	PO Box 2378	Boston	MA	02107- 2378	stein@glob e.com	617-929- 2922	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Steven	Syre	Business Columnist	PO Box 2378	Boston	MA	02107- 2378	syre@glob e.com	617-929- 2918	PM	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Globe	Adrian	Walker	Metro Columnist	PO Box 2378	Boston	MA	02107- 2378	walker@glo be.com	617-929- 2011	PM	June 2, 2003 - sent formal invite to Minister's visit	June 19, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Joe	Battenfeld	Reporter	300 Harrison Avenue	Boston	MA	02106	jbattenfeld @bostonhe rald.com	617-367- 4990	JH	June 2, 2003 - sent formal invite to Minister's visit	June 19, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Herald	Beverly	Beckham	Columnist	300 Harrison Avenue	Boston	MA	02106	bevbeckham@aol.com	617-426-3000	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 19, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Michael	Bello	City Editor	300 Harrison Avenue	Boston	MA	02106	mbello@bostonherald.com	617-426-3000	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Virginia	Buckingham	Deputy Editorial Page Editor	300 Harrison Avenue	Boston	MA	02106		617-426-3000	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Ted	Bunker	Business Editor	300 Harrison Avenue	Boston	MA	02106	tbunker@bostonherald.com	617-619-6457	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 19, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Jon	Chesto	Staff Writer	300 Harrison Avenue	Boston	MA	02106	jchesto@bostonherald.com	617-426-3000	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 19, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Herald	Rachelle	Cohen	Editorial Page Editor	300 Harrison Avenue	Boston	MA	02106		617-426-3000	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Andrew	Costello	Executive Editor	300 Harrison Avenue	Boston	MA	02106	acostello@bostonherald.com	617-426-3000	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Lisa	Drueke	Executive City Editor	300 Harrison Avenue	Boston	MA	02106		617-426-3000	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 19, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Greg	Gatlin	Business Reporter	300 Harrison Avenue	Boston	MA	02106	ggatlin@bostonherald.com	617-619-6624	LH	June 2, 2003 - sent formal invite to Minister's visit	June 19, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Peter	Gelzins	Columnist	300 Harrison Avenue	Boston	MA	02106	sports@bostonherald.com	617-426-3000	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 19, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Herald	Donna	Goodison	Business Reporter	300 Harrison Avenue	Boston	MA	02106	dgoodison@bostonherald.com	617-619-6625	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	David	Guarino	Reporter	300 Harrison Avenue	Boston	MA	02106		617-426-3000	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Ed	Hayward	Reporter	300 Harrison Avenue	Boston	MA	02106	ehayward@bostonherald.com	617-619-6606	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Cosmo	Macero	Columnist	300 Harrison Avenue	Boston	MA	02106	cosmo@cosmomacero.com	617-619-6637	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Andrew	Miga	Chief Correspondent	National Press Building Suite 1112	Washington	DC	20045		202-638-1796	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Herald	Patrick	Purcell	Publisher	300 Harrison Avenue	Boston	MA	02106	ppurcell@b ostonherald .com	617-426- 3000	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Stephanie	Schorow	Features Writer/Assistant Features Editor	300 Harrison Avenue	Boston	MA	02106	sschorow@ bostonheral d.com	617-619- 6446	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Cromwell	Schubarth	Financial Editor/Assignme nts	300 Harrison Avenue	Boston	MA	02106	cshubarth @bostonhe rald.com	617-619- 6458	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Herald	Scott	Van Voorhis	Business Reporter	300 Harrison Avenue	Boston	MA	02106		617-619- 6674	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Metro	John	Black	Managing Editor	354 Congress St	Boston	MA	02210- 1237	jblack@met ro- boston.com	617-210- 7905	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Boston Metro	Kent	Fung	Business Editor	354 Congress St	Boston	MA	02210-1237	kfung@metro-boston.com	617-210-7905	Harder	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Boston Metro	John	Wilpers	Editor	354 Congress St	Boston	MA	02210-1237	jwilpers@metro-boston.com	617-210-7905	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
BusinessWeek	Faith	Keenan	Technology Correspondent	420 Boylston Street 2nd Floor	Boston	MA	02116	faith_keenan@businessweek.com	617-262-1160	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
BusinessWeek	William	Symonds	Bureau Manager	420 Boylston Street 2nd Floor	Boston	MA	02116	william_symonds@businessweek.com	617-262-1160	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Cell	Kamela	Hutzley	Science Editorial Assistant	1100 Massachusetts Ave	Cambridge	MA	02138-5241	khutzley@cell.com	617-661-7057	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Cell	Kyle	Murphy	Science Managing Editor	1100 Massachusetts Ave	Cambridge	MA	02138-5241	kmurphy@cell.com	617-661-7057	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Christian Science Monitor	Benjamin	Arnoldy	News Producer	One Norway Street	Boston	MA	02115	benjamin@csmonitor.com	617-450-2915	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Chronicle	Mary	Harrington	Publisher	WCVB-TV Five TV Place	Needham	MA	02494	chronicle@gis.net	508-992-1522	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Computer Graphics World	Jeff	Bairstow	Operating Systems Editor	98 Spit Brook Road	Nashua	NH	03062-2801	jbairstow@pennwell.com	603-891-0123	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Computer Graphics World	Jeff	Bairstow	Operating Systems Editor	98 Spit Brook Road	Nashua	NH	03062-2801	jbairstow@pennwell.com	Write - Only	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Connector Specifier	Valerie	Coffey	Editor-in-Chief	98 Spit Brook Road	Nashua	NH	03062	valeriec@penwell.com	603-891-9378	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Darwin	Cheryl	Asselin	Managing Editor	492 Old Connecticut Path PO Box 9208	Framingham	MA	01701-9208	casselin@cio.com	508-872-0080	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
EDN Access	Frances	Granville	Senior Associate Editor	275 Washington Street	Newton	MA	02458		617-558-4681	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
EDN Access	Joshua	Israelsohn	Technical Editor	275 Washington Street	Newton	MA	02458	jisraelsohn@edn.com	617-558-4427	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
EDN Access	Joan	Lynch	Managing Editor	275 Washington Street	Newton	MA	02458	jlynch@reedbusiness.com	617-558-4215	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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EDN Access	Bill	Schweber	Executive Editor	275 Washington Street	Newton	MA	02458	bschweber@edn.com	617-558-4484	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
EDN Access	Dan	Strassberg	Senior Technical Editor	275 Washington Street	Newton	MA	02458	dstrassberg@edn.com	617-558-4205	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
EDN Magazine	Kasey	Clark	Assistant Managing Editor/Webmaster	275 Washington Street	Newton	MA	02458		617-558-4681	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
FAST COMPANY	John	Byrne	Editor-in-Chief	77 North Washington Street Suite 301	Boston	MA	02114-1927	jbyrne@fastcompany.com	617-973-0300	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
FAST COMPANY	Nate	Nickerson	Managing Editor	77 North Washington Street Suite 301	Boston	MA	02114-1927		617-973-0300	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Harvard Business Review	David	Champion	Senior Editor	60 Harvard Way	Boston	MA	02163	dchampion@hbsp.harvard.edu	617-783-7410	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Harvard Business Review	Diane	Coutu	Senior Editor	60 Harvard Way	Boston	MA	02163	dcoutu@hbsp.harvard.edu	617-783-7410	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Harvard Business Review	Ben	Gerson	Senior Editor	60 Harvard Way	Boston	MA	02163	bgerson@hbsp.harvard.edu	617-783-7410	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Harvard Business Review	Paul	Hemp	Senior Editor	60 Harvard Way	Boston	MA	02163		617-783-7410	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Harvard Business Review	Julia	Kirby	Senior Editor	60 Harvard Way	Boston	MA	02163	jkirby@hbsp.harvard.edu	617-783-7797	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Harvard Business Review	Ellen	Peebles	Senior Editor	60 Harvard Way	Boston	MA	02163	epeebles@hbsp.harvard.edu	617-783-7410	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Harvard Business Review	Anand	Raman	Senior Editor	60 Harvard Way	Boston	MA	02163		617-783-7410	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Harvard Political Review	Jack	Krouse	Political Managing Editor	79 Jfk St	Cambridge	MA	02138-5801	krouse@fas.harvard.edu	617-495-1360	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Harvard Political Review	Laura	Ridge	Political Editor	79 Jfk St	Cambridge	MA	02138-5801	ridge@fas.harvard.edu	617-495-1360	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
IDG News Service	Tom	Krazit	US Correspondent	Three Post Office Square Fourth Floor	Boston	MA	02109	tom_krazit@idg.com	617-423-9030	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Investment News	Fred	Gabriel						FrederickG abriel@yahoo.com	617-242-3374	MR	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Lightwave	Stephen	Hardy	Editorial Director/Associate Publisher	98 Spit Brook Road	Nashua	NH	03062-5737	stephenh@pennwell.com	603-891-9454	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Lightwave	Trey	Higgins		98 Spit Brook Road	Nashua	NH	03062-5737		603-891-0123	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Mass High Tech	Mark	Pillsbury	Publisher	529 Main Street Suite 602	Boston	MA	02129	mpillsbury@bizjournal.com	617-242-1224	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
MIT technology insider	Kevin	Hogan	Science Managing Editor	1 Main St	Cambridge	MA	02142-1599	kevin.hogan@technologyreview.com	617-475-8000	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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MIT technology insider	R. Bruce	Journey	Publisher	1 Main St	Cambridge	MA	02142-1599	bruce.journey@technologyreview.com	617-475-8000	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
New England Cable News	Iris	Adler	Programming Executive Editor	160 Wells Avenue	Newton	MA	02459	iadler@necn.com	617-630-5000	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
New England Cable News	Mont	Fennel	Business Reporter	160 Wells Avenue	Newton	MA	02459	mfennel@necn.com	617-630-5025	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
New England Cable News	Anya	Huneke	Reporter	160 Wells Avenue	Newton	MA	02459	ahuneke@necn.com	617-630-5000	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
New England Cable News	Alison	King	Reporter	160 Wells Avenue	Newton	MA	02459	aking@necn.com	617-630-5000 x6046	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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New England This Afternoon	Shannon	Ogden	Anchor	160 Wells Ave	Newton	MA	02459- 3302	sogden@n ecn.com	617-630- 5000	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
New York Times	Julie	Flaherty	Reporter	Two Faneuil Hall Market Place Suite 401	Boston	MA	02109		617-227- 6188	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
New York Times	Susan	Diesenhous e	Contributing Writer					Diesenhous s@aol.co m	617 492.3768	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
OE Magazine	Kristin	Lewotsky	Editor-in-Chief	17 Old Nashua Road, Suite 25	Amherst	NH	03031	kristinl@oe magazine.c om	603-672- 9850	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Reuters	Tim	McLaughlin	Reporter	53 State Street Exchange Place 14th Floo	Boston	MA	02109	tim.mclaug hlin@reuter s.com	617-367- 4106	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Technology Review	David	Cameron	Science Associate Editor	One Main Street Seventh Floor	Cambridge	MA	02142	david.cameron@technologyreview.com	617-475-8000	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Technology Review	Tracy	Staedter	Managing Editor	One Main Street Seventh Floor	Cambridge	MA	02142		617-475-8000	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
TheBostonChannel.com	Kirk	Enstrom	News Senior Editor	Five TV Place	Needham	MA	02494	kenstrom@thebostonchannel.com	781-449-6681	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
TheBostonChannel.com	Jamy	Pombo	Web Site Editor	Five TV Place	Needham	MA	02494	jpombo@thebostonchannel.com	781-433-4329	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Today in New England	Ted	Carey	Producer	WHDH-TV Seven Bullfinch Place	Boston	MA	02114	tcarey@whdh.com	617-725-0777	TF	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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USA Today	Fred	Bayles	Bureau Chief	45 Newbury Street	Boston	MA	02116	fbayles@us atoday.com	617-375- 6171	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Venture Capital Analyst - Health Care	Mitch	Evich	Copy Editor	170 Linden St	Wellesley	MA	02482- 7919	mitch.evich @alternativ einvestor.in fo	781-304- 1400	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Wall Street Journal	William	Bulkeley	Staff Reporter	10 Post Office Square Suite 715	Boston	MA	02109	bill.bulkeley @wsj.com	617-654- 6704	Anne Coyle	June 2, 2003 - sent formal invite to Minister's visit	
Wall Street Journal	John	Hechinger	Staff Reporter	10 Post Office Square Suite 715	Boston	MA	02109	john.hechin ger@wsj.co m	617-654- 6700	LH	June 2, 2003 - sent formal invite to Minister's visit	
WBIX-AM	Dave	Anthony	AM Drive-Time On Air Personality	200 High St	Boston	MA	02110	danthony@ bizjournals. com	617-723- 1803	TF	June 2, 2003 - sent formal invite to Minister's visit	
WBUR-AM	Kathleen	McKenna	News Assignment Managing Editor	890 Commonw ealth Ave	Boston	MA	02215- 1205	kmckenna @wbur.bu. edu	617-353- 0909	TF	June 2, 2003 - sent formal invite to Minister's visit	

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WBZ-AM	Rick	Radzik	Producer, The David Brudnoy Show/The Paul Sullivan	1170 Soldiers Field Road	Boston	MA	02134		617-787-7395	TF	June 2, 2003 - sent formal invite to Minister's visit
WBZ-AM	Anthony	Silva	Co-anchor, Afternoon News	1170 Soldiers Field Road	Boston	MA	02134	anthony.silva@wbz.com	617-787-7250	TF	June 2, 2003 - sent formal invite to Minister's visit
WBZ-TV	John	Henning	Senior Correspondent	1170 Soldiers Field Road	Boston	MA	02134		617-787-7145	TF	June 2, 2003 - sent formal invite to Minister's visit
WCVB-TV	Karen	Holmes Ward	Public Affairs Director	Five TV Place	Needham	MA	02492	kholmesward@hearst.com	781-449-0400	TF	June 2, 2003 - sent formal invite to Minister's visit
WCVB-TV	Joe	Roche	Assignment Manager	Five TV Place	Needham	MA	02492	JRoche@Hearst.com	781-433-4560	TF	June 2, 2003 - sent formal invite to Minister's visit
WFXT-TV	Maria	Stephanos	News Anchor/Reporter	25 Fox Drive	Dedham	MA	02027-9125		781-467-1300	TF	June 2, 2003 - sent formal invite to Minister's visit
WFXT-TV	Scott	Tetreault	Assignment Manager	25 Fox Drive	Dedham	MA	02027-9125	tatefox25@hotmail.com	781-467-1300	JH	June 2, 2003 - sent formal invite to Minister's visit

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WHDH-TV	Andy	Hiller	Political Editor	Seven Bullfinch Place	Boston	MA	02114	ahiller@whdh.com	617-725-0775	JH	June 2, 2003 - sent formal invite to Minister's visit
WKXL-AM	Dave	Stevens	General Manager	37 Redington Road	Concord	NH	03301-2440		603-224-1450	JH	June 2, 2003 - sent formal invite to Minister's visit
WLVI-TV	Steve	Rose	Weekend Assignment Editor	75 Morrissey Boulevard	Boston	MA	02125		617-282-0938	JH	June 2, 2003 - sent formal invite to Minister's visit
World	Jennifer	Goren	Producer	WGBH-FM, 125 Western Avenue	Boston	MA	02134	theworld@pri.org	617-300-2000	AC	June 2, 2003 - sent formal invite to Minister's visit
World	Katherine	Griffin	Production Manager	WGBH-FM, 125 Western Avenue	Boston	MA	02134	theworld@pri.org	617-300-2000	JH	June 2, 2003 - sent formal invite to Minister's visit
World	Aaron	Schachter		WGBH-FM, 125 Western Avenue	Boston	MA	02134		617-300-2000	JH	June 2, 2003 - sent formal invite to Minister's visit
World	William	Troop	Senior Editor	WGBH-FM, 125 Western Avenue	Boston	MA	02134		617-300-2750	AC	June 2, 2003 - sent formal invite to Minister's visit



**Scottish Enterprise Outreach**  
*Electronic Design Tour - Fall 2003 as of 12/8/2003*

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Mr. Tim Gouldson Editor P: 9057270077 F: 9057270017 tgouldson@clbmedia.ca	<b>Canadian Electronics</b>	<b>Secured Interest</b>
Mr. Tets Maniwa Editor-in-Chief P: 510-728-1993 tmaniwa@extensionmedia.com	<b>Chip Design</b>	<b>Continuing Outreach</b>
Ms. Renee Wilson Editor P: 4167641555 F: 4167641735 reneew@rmpublishing.com	<b>Design Engineering</b>	<b>Continuing Outreach</b>
Terry Costlow P: 847-966-0937 tcostlow@comcast.net	<b>Design News</b>	<b>Secured Interest</b>
Mr. Rick DeMeis Technical Senior Editor P: 6175584339 F: 6175584402 rickd@reedbusiness.com	<b>Design News</b>	<b>Continuing Outreach</b>
Mr. Darrell Dunn Assistant Managing Editor, Communications P: 817-485-2995 F: 817-485-8987 ddunn@cmp.com	<b>EBN</b>	<b>Ongoing Outreach</b>
Ms. Crista Souza West Coast Bureau Chief P: 650-513-4378 F: 650-513-4559 csouza@cmp.com	<b>EBN</b>	<b>Ongoing Outreach</b>
Ms. Aimee Kalnoskas Editor In Chief P: 9732925100 F: 9732920783 akalnoskas@reedbusiness.com	<b>ECN</b>	<b>Secured Interest</b>
Mr. Joshua Israelsohn Technical Editor P: 617-558-4427 F: 617-928-4427 jisraelsohn@edn.com	<b>EDN Magazine</b>	<b>Secured Interest</b>
Mr. Anthony Cataldo Editor, News and Semiconductors P: 650-513-4294 F: 650-513-4406 acataldo@cmp.com	<b>EE Times</b>	<b>Ongoing Outreach</b>
Mr. Richard Goering Managing Editor, EDA P: 831-335-3390 F: 831-335-3579 rgoering@cmp.com	<b>EE Times</b>	<b>Ongoing Outreach</b>
Mr. David Lammers Editor-at-Large, SoC Process	<b>EE Times</b>	<b>Ongoing Outreach</b>

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Mr. Nicolas Mokhoff Editor, Special Issues P: 516-562-5625 F: 516-562-5995 nmokhoff@cmp.com	EE Times	Ongoing Outreach
Mr. Ron Wilson Editor-at-Large P: 650-513-4274 F: 650-513-4406 rwilson@cmp.com	EE Times	Continuing Outreach
Mr. David Morrison	Electronic Design	Ongoing Outreach
Mr. David Roman Features Editor P: 5165625166 F: 5165625325 droman@cmp.com	Electronic Engineering Times	Ongoing Outreach
Mr. David Roman Features Editor P: 5165625166 F: 5165625325 droman@cmp.com	Electronic Engineering Times	Continuing Outreach
Gale Bradley P: 212-736-3900 F: 212-736-5125	Electronic News	Ongoing Outreach
Ms. Rosemary Kristoff Editorial Director P: 4809675581 F: 4808376466 rkristoff@opensystems-publishing.com	Embedded Computing Design	Continuing Outreach
Mr. Michael Barr Editor-in-Chief P: 443-482-9012 F: 301-603-8409 mbarr@cmp.com	Embedded Systems Programming	Ongoing Outreach
Mr. Jim Turley Contributing Editor P: 415-947-6652 F: 415-947-6045 jim@jimturley.com	Embedded Systems Programming	Ongoing Outreach
Ms. Linda Geppert Senior Features Editor P: 212-419-7562 F: 212-419-7570 l.geppert@ieee.org	IEEE Spectrum	Ongoing Outreach
Mr. Richard Nass Editor In Chief P: 9732515042 F: 9732515065 rnass@pennwell.com	Portable Design	Continuing Outreach
Mr. David Rotman Editor P: 2123431900 F: 2123431915 editors@semiconductorinnovation.com	Semiconductor Innovation Letter	Continuing Outreach

<p>Ms. Maria Lester  Semiconductors Associate Editor  P: 6302888839  F: 6302888843  mlester@reedbusiness.com</p>	<p><b>Semiconductor International</b></p>	<p><b>Ongoing Outreach</b></p>
<p>Ms. Kate McGraw  Computers/Hi Tech Managing Editor  P: 5059838788  F: 5054745001  kate.mcgraw@connectpress.com</p>	<p><b>Solid Solutions</b></p>	<p><b>Ongoing Outreach</b></p>
<p>Mr. Bob Haavind  Editor In Chief  P: 6038919453  F: 6038910597  bobh@pennwell.com</p>	<p><b>Solid State Technology</b></p>	<p><b>Ongoing Outreach</b></p>
<p>Mr. M. David Levenson  Technical Contributing Editor  P: 4083704837  F: 4083704837  marcl@pennwell.com</p>	<p><b>Solid State Technology</b></p>	<p><b>Ongoing Outreach</b></p>
<p>Ms. Kim Potts  Editor-in-Chief  P: 973-292-5100  F: 973-292-0783  kpotts@reedbusiness.com</p>	<p><b>Wireless Design &amp; Development</b></p>	<p><b>Continuing Outreach</b></p>
<p>Ms. Nancy Konish  Technology Editor  P: 201-393-6220  F: 210-393-6227  nkonish@penton.com</p>	<p><b>Wireless Systems Design</b></p>	<p><b>Continuing Outreach</b></p>

**Scottish Enterprise Outreach**  
E3 2003 as of 12/8/2003

<b>Contact</b>	<b>Organization</b>	<b>Status</b>
Laetitia Sodoyer	100 Pour Cent Consoles	Continuing Outreach
Frans De Vries fpv@3dgames.com	3D Games	Continuing Outreach
Ronald Fiedler	4Players	Continuing Outreach
Marc Rehder Editor-in-Chief P: 4989909000	4Players	Continuing Outreach
Chris Krebs Editor chris9581@yahoo.com	Advanced Media Inc.	Continuing Outreach
Sean O'Neill Writer Ncubextreme@aol.com	Advanced Media Inc.	Continuing Outreach
Angella Mooney dmoonangel@hotmail.com	Adventure Gamers	Continuing Outreach
Doug Tabacco Editor tabacco@california.com	Adventure Gamers	Continuing Outreach
Urian Brown Senior Writer drbrown@viz.com	Animerica	Continuing Outreach
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Monika Halkort Director Producer P: 4.93028E+11	Arte France/Germany	Continuing Outreach
Matt Maier Journalist matt_maier@business2.com	Business 2.0	Continuing Outreach
Michael McGehee Journalist	Chicago Tribune	Secured Interest
Guillaume Tutundjian Editor P: 3.30478E+11	Clubic.com	Continuing Outreach
Maik Buetefuer Junior Editor P: 9112872175	Computec	Continuing Outreach
Richard Melville Deputy Editor P: 2085150404	Computec Media	Continuing Outreach
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Robert Mayer Editor mrwombat@adelphia.net	Computer Games Magazine	Continuing Outreach
Bruce Geryk Contributing Editor P: (217) 355-5009 ceremony@net66.com	Computer Gaming World	Ongoing Outreach

Richard Warren Editor great01@attbi.com	Computer News And Reviews	Continuing Outreach
Roland Austinat Editor P: 1791267906	Corona Magazine	Continuing Outreach
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Mark Eveleigh P: 4.42079E+11	Dennis Publishing	Continuing Outreach
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Jens Gronek Producer P: 4.92219E+12	Fernsehzimmer TV Produktion	Continuing Outreach
Mark Donald PC Gamer P: 1225442244	Future Publishing	Continuing Outreach
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James Ashton-Tyler P: 2073172470	FXM International	Continuing Outreach
Don Myers Editor donald@gamebunker.com	Game Bunker	Continuing Outreach
Jennifer Olsen	Game Developer Magazine	Continuing Outreach
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Justin DeVane Staff Writer P: (770) 381-3628 justin@jivemagazine.com	Jive	Continuing Outreach
Julien Chieze Features Editor P: 141349178	Joypad/Official PS2 Magazine	Continuing Outreach
Nini Nourdine Editor P: 141348775	Joypad/OPM2	Continuing Outreach
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Phillip Olsen Online Content Producer polsen@knightridder.com	Knight Ridder Newspapers	Scheduling Interview
Eleanor Davis Content Editor P: 4.41315E+11	Loadedinc	Continuing Outreach
Paul Younger P: 4.41315E+11	Loadedinc.com	Continuing Outreach
Rob Bernstein bernstein@maximmag.com	Maxim Magazine	Scheduling Interview
Stuart Dinsey Managing Editor P: 1992535646	MCV	Continuing Outreach
Francois Pimenta Editor P: 33141403134	Micro Simulateur	Continuing Outreach

Glen Bayer Publisher/Developer Relations	N-Sider Media Inc.	Scheduling Interview
Jon Attaway Staff writer P: 2073172475	Official Xbox Magazine	Continuing Outreach
Francois Rouquette CEO P: 33499583783	OnOff	Continuing Outreach
Alec Meer Senior Staff Writer P: 1225442244	PC Format / Future Publishing	Continuing Outreach
Adam Oxford Reviews Editor P: 1225822845	PCFORMAT	Continuing Outreach
Dennis McCauley Video Game Columnist	Philadelphia Inquirer	Scheduling Interview
Ludovic Bechtold PC Features Editor P: 33153242016	Play Guide	Continuing Outreach
Rodolphe Donain Chief Editor P: 33153245318	Play Guide	Continuing Outreach
Bertrand Jouvray Consoles Features Editor P: 33153242010	Play Guide	Continuing Outreach
Shih-Leng Houg Chief Editor P: 33620540094	Playscope.com	Continuing Outreach
Matt Martin Staff Writer P: 1625855085	PSG 24-7	Continuing Outreach
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**Scottish Enterprise Outreach**  
*JH - LS Outreach '03 as of 12/8/2003*

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Ms. Julie Bell Business Reporter P: 410-332-6153 F: 410-332-6977 julie.bell@baltsun.com	<b>Baltimore Sun</b>	Continuing Outreach
Brian Eaton P: 905-886-5040 F: 905-886-6615 briane@jesmar.com	<b>BIOBUSINESS</b>	Continuing Outreach
John Russell	<b>Bio-IT World</b>	Continuing Outreach
Tony Strattnr Senior Editor	<b>Bio-IT World</b>	Continuing Outreach
Michelle Grayson	<b>Biopeople</b>	Continuing Outreach
Jill Wechster Washington Editor	<b>BioPharm</b>	Continuing Outreach
Mary Ann Mounce Editor	<b>BIOTECH</b>	Continuing Outreach
Betty O'Conner P: 954-893-0003 F: 954-893-0038 betty.oconnor@medinews.com	<b>Biotech News International</b>	Continuing Outreach
Dr. Mary McCarthy Editor P: 508-614-1414 F: 508-616-2930 mmccarthy@biotechniques.com	<b>BioTechniques</b>	Continuing Outreach
Mark Hollmer	<b>Boston Business Journal</b>	Continuing Outreach
Mr. Scott Allen Health & Science Editor P: 617-929-3112 F: 617-929-2019 allen@globe.com	<b>Boston Globe</b>	Continuing Outreach
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Pam Holland-Moritz Associate Editor	Genomics & Proteomics	Continuing Outreach
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Mr. James F. Ryan Editor-in-Chief P: 202-872-4593 F: 202-776-8166 mdd@acs.org	Modern Drug Discovery	Continuing Outreach
Aaron Bouchie Editor P: 212-726-9295	Nature Biotechnology	Continuing Outreach
Ms. Cornelia Dean Health & Science Editor P: 212-556-3848 F: 212-556-7306 codean@nytimes.com	New York Times	Continuing Outreach
Mr. Geoffrey Cowley Senior Editor P: 212-445-4360 F: 212-445-5844 gcowle@newsweek.com	Newsweek	Continuing Outreach
Ms. Toni Clarke Reporter P: 646-223-6036 F: 646-223-6001	Reuters	Continuing Outreach
Ms. Maggie Fox Health & Science Correspondent P: 202-898-8492 F: 202-898-8383 maggie.fox@reuters.com	Reuters	Continuing Outreach
Peter Gwynne	Science	Continuing Outreach
Ms. Elizabeth Weise	USA TODAY	Continuing Outreach

Technology Writer P: 415-452-8741 F: Please E-mail eweise@usatoday.com		
David Hamilton P: 415-765-6116 F: 415-956-0797 david.hamilton@wsj.com	<b>Wall Street Journal</b>	<b>Continuing Outreach</b>
Mike Schroeder mike.schroeder@wsj.com	<b>Wall Street Journal</b>	<b>Continuing Outreach</b>

**Scottish Enterprise Outreach**  
*JH-Creative 03 as of 12/8/2003*

<b>Contact</b>	<b>Organization</b>	<b>Status</b>
Ms. Rita Street Editor, Animation Magazine Online P: 818-991-2884 F: 818-991-3773 rstreet@animationmagazine.net	<b>Animation Magazine</b>	<b>Continuing Outreach</b>
Cliff Edwards	<b>Business Week International</b>	<b>Continuing Outreach</b>
Michael McGehee Journalist	<b>Chicago Tribune</b>	<b>Continuing Outreach</b>
Ken Brown Executive Editor P: 415-357-4977 ken_brown@ziffdavis.com	<b>Computer Gaming World</b>	<b>Continuing Outreach</b>
Ken Brown Executive Editor P: 415-357-4977 ken_brown@ziffdavis.com	<b>Computer Gaming World</b>	<b>Continuing Outreach</b>
Kelly Carter	<b>Detroit Free Press</b>	<b>Continuing Outreach</b>
Emma Duncan	<b>Economist</b>	<b>Continuing Outreach</b>
Damien Linn Editor-at-large	<b>Electronic Gaming Monthly</b>	<b>Continuing Outreach</b>
Ms. Jennifer Olsen Editor-in-Chief P: 415-947-6207 F: 415-947-6090 jolsen@cmp.com	<b>Game Developer</b>	<b>Continuing Outreach</b>
Peter Sheerin	<b>Game Developer Magazine Online</b>	<b>Continuing Outreach</b>
Michael Mcgehee	<b>Los Angeles Times</b>	<b>Continuing Outreach</b>
Rob Bernstein bernstein@maximmag.com	<b>Maxim Magazine</b>	<b>Continuing Outreach</b>
Heather Timmons London Beat	<b>New York Times</b>	<b>Continuing Outreach</b>
Dennis McCauley Video Game Columnist	<b>Philadelphia Inquirer</b>	<b>Continuing Outreach</b>
Jeff O'Brien	<b>WIRED</b>	<b>Continuing Outreach</b>

## Scottish Enterprise Outreach

*Financial Services or Biotech 2003 or Industry and Financial Analyst Tour or E3 2003 or ICI 2003  
as of 7/21/2003*

<b>Contact</b>	<b>Organization</b>	<b>Status</b>
Laetitia Sodoyer	100 Pour Cent Consoles	Continuing Outreach
Frans De Vries	3D Games	Continuing Outreach
Ronald Fiedler	4Players	Continuing Outreach
Marc Rehder Editor-in-Chief	4Players	Continuing Outreach
Theodore O'Neill	A.G. Edwards and Sons	Continuing Outreach
Mr. Mike Corpora	A.M. Best Company	Continuing Outreach
Brian Schlesinger	A.M. Best Company	Continuing Outreach
Ms. Lauren Bielski Banking Managing Editor	ABA Banking Journal	Ongoing Outreach
Mr. Russ Craig Research Director, Semiconductors	Aberdeen Group	Ongoing Outreach
Mr. Peter Kastner Executive Vice President/Chief Research Officer/Di	Aberdeen Group	No Coverage Interest
Chris Krebs Editor	Advanced Media Inc.	Continuing Outreach
Sean O'Neill Writer	Advanced Media Inc.	Continuing Outreach
Angella Mooney	Adventure Gamers	Continuing Outreach
Doug Tabacco Editor	Adventure Gamers	Continuing Outreach
Ms. Jennifer A. Kingson Senior Editor, Viewpoints/Cards/Technology	American Banker	Ongoing Outreach
Mr. Richard Melville Managing Editor	American Banker	Ongoing Outreach
Ms. Liz Moyer Editor, National/Global Markets	American Banker	Following Up
Susan Messinger Editor	American Biotechnology Laboratory	Ongoing Outreach
Mr. Vinay Asgekar Research Director, Semiconductor & High Tech	AMR Research	Secured Interest
Urian Brown Senior Writer	Animerica	Continuing Outreach
Tamiko Toland Mutual Funds Associate Editor	Annuity Market News	Continuing Outreach

Mr. Adrian Gonzalez Senior Analyst, Supply Chain and Logistics	ARC Advisory Group	Ongoing Outreach
Monika Halkort Director Producer	Arte France/Germany	Continuing Outreach
Monika Halkort Director Producer	Arte France/Germany	Continuing Outreach
Mr. Bruce Stanley Correspondent	Associated Press	Ongoing Outreach
Mr. Paul Doocey Editor-in-Chief	Bank Systems & Technology	Ongoing Outreach
Mr. Ivan Schneider Senior Editor	Bank Systems & Technology	Following Up
Ms. Holly Sraeel Editor-in-Chief	Bank Technology News	Scheduling Interview
Mr. Terry Egan Editor	Banker & Tradesman	Ongoing Outreach
Mr. Steven C. Klinkerman Editor-in-Chief	Banking Strategies	Following Up
Ms. Nancy Davis Editor	Banking Technology Strategies	Following Up
Erin Arvedlund	Barron's	Continuing Outreach
Mr. Bill Alpert Financial Senior Editor	Barron's The Dow Jones Business and Financial Weekly	Ongoing Outreach
Robert Maire	Bear, Sterns & Co.	Continuing Outreach
Vadim Zlotnikov	Bernstein Invest. Research and Mgt.	Continuing Outreach
Tony Strattnr Senior Editor	Bio-IT World	Coverage Interest
Mr. Chet Currier	Bloomberg News	Continuing Outreach
Ms. Maura McEnaney	Bloomberg News	Continuing Outreach
Christine Albano Staff Writer	Bond Buyer	Continuing Outreach
Kevin Denney	Brean Murray & Co.	Continuing Outreach
Ellen S. Bancroft	Brobeck, Phleger & Harrison	Continuing Outreach
Matt Maier Journalist	Business 2.0	Continuing Outreach
Om Malik Senior Writer	Business 2.0	Continuing Outreach
Mr. Owen Thomas Financial Senior Reporter	Business 2.0	Ongoing Outreach
Sally Roberts Senior Editor	Business Insurance	Continuing Outreach
Mr. Anthony Bianco Financial Senior Writer	BusinessWeek	Ongoing Outreach
Mr. Robert Hof Bureau Manager	BusinessWeek	Ongoing Outreach

Mr. Mike McNamee	<b>BusinessWeek</b>	<b>Continuing Outreach</b>
Ms. Amey Stone Financial Associate Editor	<b>BusinessWeek Online</b>	<b>Ongoing Outreach</b>
Victor Anderson Editor	<b>Buy Side IT</b>	<b>Following Up</b>
Darice Liu	<b>C.E. Unterberg Towin</b>	<b>Continuing Outreach</b>
Mr. Jonathan Burton Mutual Funds Editor	<b>CBS MarketWatch</b>	<b>Continuing Outreach</b>
Pamela Brewster Analyst	<b>Celent Communications</b>	<b>Ongoing Outreach</b>
Anjalee Davis Analyst	<b>Celent Communications</b>	<b>Ongoing Outreach</b>
Mr. Dave Cook Financial Managing Editor	<b>CFO Magazine</b>	<b>Ongoing Outreach</b>
Michael McGehee Journalist	<b>Chicago Tribune</b>	<b>Secured Interest</b>
Ali Irani	<b>CIBC World Markets</b>	<b>Continuing Outreach</b>
Mr. Dave Chaffee Analyst	<b>CIR Research</b>	<b>Ongoing Outreach</b>
Guillaume Tutundjian Editor	<b>Clubic.com</b>	<b>Continuing Outreach</b>
Ms. Judith H. Dobrzynski News Managing Editor	<b>CNBC Cable Network</b>	<b>Ongoing Outreach</b>
Dawn Kawamoto Special Reporter	<b>CNET.com</b>	<b>Continuing Outreach</b>
Maik Buetefuer Junior Editor	<b>Computec</b>	<b>Continuing Outreach</b>
Richard Melville Deputy Editor	<b>Computec Media</b>	<b>Continuing Outreach</b>
Paul Davies Contributing Editor	<b>Computer &amp; Video Games</b>	<b>Continuing Outreach</b>
Robert Mayer Editor	<b>Computer Games Magazine</b>	<b>Continuing Outreach</b>
Bruce Geryk Contributing Editor	<b>Computer Gaming World</b>	<b>Ongoing Outreach</b>
Richard Warren Editor	<b>Computer News And Reviews</b>	<b>Continuing Outreach</b>
Patrick Thibodeau	<b>Computerworld</b>	<b>Drafting Pitch</b>
Mr. Bob Powell	<b>Connecticut Public Broadcasting Network</b>	<b>Continuing Outreach</b>
Roland Austinat Editor	<b>Corona Magazine</b>	<b>Continuing Outreach</b>
Ms. Katherine Loughran Editor	<b>Corporate Finance Review</b>	<b>Ongoing Outreach</b>
Peter Henig Contributing Columnist	<b>Daily Deal</b>	<b>Continuing Outreach</b>
Amy Vickers	<b>Daily Mirror</b>	<b>Continuing Outreach</b>

Internet Editor		
Mark Eveleigh	Dennis Publishing	Continuing Outreach
Ashton Curtis	Deutsche Banc Alex Brown	Continuing Outreach
Mr. John Shipman	Dow Jones News Service	Continuing Outreach
Nick Gibson Senior Games Analyst	Durlacher Games Investor	Continuing Outreach
David McCarthy Deputy Editor	Edge	Continuing Outreach
Mark Walbank Associate Editor	Edge	Continuing Outreach
Mr. Jeff Montgomery	Electronicast	Secured Interest
Jean-Pierre Labro Consoles Plus	Emap	Continuing Outreach
Stephan Moskowitz Senior Writer	Entertainment/Sports Newswire	Continuing Outreach
Tom Bramwell Deputy Editor	Eurogamer Network LTD	Continuing Outreach
Lisa Vaas Senior Writer - News	eWeek	Continuing Outreach
Jens Gronenk Producer	Fernsehzimmer TV Produktion	Continuing Outreach
Mr. Evan Simonoff Financial Editor In Chief	Financial Advisor	Continuing Outreach
Mr. Charlie Stroller	Financial Advisor	Continuing Outreach
Mr. Bill Bradway Vice President	Financial Insights	Ongoing Outreach
Maggie Scarborough Analyst	Financial Insights	Ongoing Outreach
Mr. Eric Garland Financial Editor In Chief	Financial Planning	Continuing Outreach
Mr. Ben Berentson Financial Reporter	Forbes	Ongoing Outreach
Mr. A. Gary Shilling Financial Columnist	Forbes	Ongoing Outreach
Mr. Ari Weinberg Financial Staff Editor	Forbes.com	Ongoing Outreach
Barbara Bink Financial Executive Editor	Forecasts & Strategies	Continuing Outreach
Mr. Frank Gillett Principal Analyst, Infrastructure	Forrester Research	Ongoing Outreach
Ms. Julie Schlosser Business Reporter	Fortune	Ongoing Outreach
Mr. Fred Vogelstein Financial Writer	Fortune	Ongoing Outreach
Mr. Werner Renberg	Freelance Columnist	Continuing Outreach

Ms. Julie Segal Financial Senior Reporter	<b>Fund Action</b>	<b>Continuing Outreach</b>
Mr. Stanley Wilson Washington Bureau Chief	<b>Fund Action</b>	<b>Continuing Outreach</b>
Mark Donald PC Gamer	<b>Future Publishing</b>	<b>Continuing Outreach</b>
Benjamin Talbot Staff writer	<b>Future XBOX Magazines</b>	<b>Continuing Outreach</b>
James Ashton-Tyler	<b>FXM International</b>	<b>Continuing Outreach</b>
Don Myers Editor	<b>Game Bunker</b>	<b>Continuing Outreach</b>
Jennifer Olsen	<b>Game Developer Magazine</b>	<b>Continuing Outreach</b>
Daniel Boutros Consultant	<b>Game Disk</b>	<b>Continuing Outreach</b>
Peter C. Krell M.A.	<b>Game Face</b>	<b>Continuing Outreach</b>
Kevin Gifford Senior Writer	<b>Gamepro</b>	<b>Continuing Outreach</b>
Henry Herbst Editor	<b>Gamepro</b>	<b>Continuing Outreach</b>
Lindsay Young Editor	<b>Gamepro</b>	<b>Continuing Outreach</b>
Glen Carroll	<b>Gamer TV Limited</b>	<b>Continuing Outreach</b>
Greg Kasavin	<b>GameSpot</b>	<b>Continuing Outreach</b>
Chris Buecheler	<b>Gamespy Industries</b>	<b>Continuing Outreach</b>
Oliver Hurley Deputy Editor	<b>Gamesradar.com</b>	<b>Continuing Outreach</b>
Ms. Laurie Balch Senior Analyst	<b>Gartner Dataquest</b>	<b>Efforts Redirected</b>
Mr. Dean Freeman Principal Analyst	<b>Gartner Dataquest</b>	<b>Ongoing Outreach</b>
Mr. Peter Middleton Analyst, Optical Components	<b>Gartner Dataquest</b>	<b>Ongoing Outreach</b>
Ms. Mary Olsson Chief Analyst	<b>Gartner Dataquest</b>	<b>Ongoing Outreach</b>
Ms. Marielena Oppenheimer Analyst	<b>Gartner Dataquest</b>	<b>Ongoing Outreach</b>
Mr. Jim Tully Chief Analyst	<b>Gartner Dataquest</b>	<b>On Hold</b>
Don Free Analyst	<b>Gartner, Inc.</b>	<b>Continuing Outreach</b>
Kimberly Harris Analyst	<b>Gartner, Inc.</b>	<b>Ongoing Outreach</b>
Sophia Fox European Editor	<b>Genetic Engineering News</b>	<b>Coverage Interest</b>
Robert McNeill	<b>Giga Information</b>	<b>Ongoing Outreach</b>

Analyst		
Robert McNeill Analyst	Giga Information	Ongoing Outreach
Mr. Mark Johnson Editor	Global Finance	Ongoing Outreach
Mr. Gordon Platt Financial Contributing Writer	Global Finance	Ongoing Outreach
Mr. Michael Shashoua Computers/Hi Tech Senior Editor	Global Investment	Ongoing Outreach
Mr. Michael Shashoua Computers/Hi Tech Senior Editor	Global Investment	Ongoing Outreach
Mr. Pavan Sahgal Editor	Global Investment Technology	Ongoing Outreach
Gunnar Miller	Goldman Sachs	Continuing Outreach
Thorsten Wiesner Editor	Golem.De	Continuing Outreach
Axel Postinett Editor Reporter	Handelsblatt	Continuing Outreach
Mr. Michael Collins	IAB Custom Media	Continuing Outreach
Mr. Brian Matas Vice President, Market Research	IC Insights	Secured Interest
Mr. Sean Lavey Program Manager, Semiconductors	IDC	Following Up
Mr. Mario Morales Vice President, Global Semiconductor Research	IDC	Ongoing Outreach
Mr. Sterling Perrin Senior Analyst, Optical Networks	IDC	Ongoing Outreach
Ms. Connie Bugbee	iMoneyNet	Continuing Outreach
Ms. Virginia Munger Kahn	Independent Journalist	Continuing Outreach
Ali Wood Deputy Editor	Indie Magazine	Continuing Outreach
Dr. Paul Polishuk President/Chairman of the Board	Information Gatekeepers Inc.	Secured Interest
Mr. David Ewalt News Assistant Editor	InformationWeek	Continuing Outreach
Mary Hayes Senior Writer	InformationWeek	Continuing Outreach
Ted Samson Associate Editor	InfoWorld	Continuing Outreach
Ms. Kirsten Hyde Computers/Hi Tech Correspondent	Inside Market Data	Ongoing Outreach

Ms. Samara Zwanger Editor	Inside Market Data	Ongoing Outreach
Ms. Marlene Bourne Senior Analyst	In-Stat/MDR	Secured Interest
Mr. Steve Cullen Director	In-Stat/MDR	Secured Interest
Mr. Jerry S. Worchel Senior Analyst	In-Stat/MDR	Secured Interest
Mr. Rich Blake Financial Staff Writer	Institutional Investor	Continuing Outreach
Mr. Jeffrey Kutler Banking Assistant Managing Editor	Institutional Investor	Following Up
Steve Tuckey Staff Writer	Insurance Chronicle	Continuing Outreach
Frank Cerne Editor	Insurance Networking News	Continuing Outreach
Therese Rutkowski Managing Editor	Insurance Networking News	Continuing Outreach
Lisa Byron MCV	Intent Media	Continuing Outreach
Karen Hansen-Weese Assistant Managing Editor	Investment Advisor	Continuing Outreach
Ms. Britt Tunick Accounting Senior Writer	Investment Dealers' Digest	Continuing Outreach
Mr. Fred Gabriel	Investment News	Continuing Outreach
Ms. Sara Hansard	Investment News	Continuing Outreach
Chip Norton Business Columnist	Investor Direct	Continuing Outreach
Mr. Brian Deagon Technology Business Senior Reporter	Investor's Business Daily	Ongoing Outreach
Mr. Christopher Gessel Deputy Editor	Investor's Business Daily	Ongoing Outreach
Vishal Saluja	J. & W. Seligman & Co. Inc.	Continuing Outreach
Justin DeVane Staff Writer	Jive	Continuing Outreach
Julien Chieze Features Editor	Joypad/Official PS2 Magazine	Continuing Outreach
Nini Nourdine Editor	Joypad/OPM2	Continuing Outreach
David Miller	Kaufman Brothers	Continuing Outreach
Adam Doree Editorial Director	Kikizo.com	Continuing Outreach
Ms. Courtney McGrath Stock Market Staff Writer	Kiplinger's Personal Finance	Continuing Outreach
Phillip Olsen	Knight Ridder Newspapers	Scheduling Interview

Online Content Producer		
Lucio Lanza	<b>Lanza Tech Ventures</b>	<b>Continuing Outreach</b>
Barry Eggers	<b>Lightspeed Venture Partners</b>	<b>Continuing Outreach</b>
Eleanor Davis Content Editor	<b>Loadedinc</b>	<b>Continuing Outreach</b>
Paul Younger	<b>Loadedinc.com</b>	<b>Continuing Outreach</b>
Ron Clark Editor-in-Chief	<b>LOMA - Resource Magazine</b>	<b>Continuing Outreach</b>
Ms. Lori Pizzani	<b>Lori's Stories/Freelance</b>	<b>Continuing Outreach</b>
Mr. Mark Salzinger Executive Editor	<b>Louis Rukeyser's Wall Street</b>	<b>Continuing Outreach</b>
Rob Bernstein	<b>Maxim Magazine</b>	<b>Scheduling Interview</b>
Stuart Dinsey Managing Editor	<b>MCV</b>	<b>Continuing Outreach</b>
Jay Vleeschhouwer	<b>Merrill Lynch</b>	<b>Continuing Outreach</b>
Michael Buchheim Analyst	<b>META Group</b>	<b>Ongoing Outreach</b>
Donald Himes Analyst	<b>META Group</b>	<b>Ongoing Outreach</b>
Francois Pimenta Editor	<b>Micro Simulateur</b>	<b>Continuing Outreach</b>
Mr. Brian Reynolds	<b>Minyanville.com</b>	<b>Continuing Outreach</b>
Ms. Adrienne Carter B2C E-Commerce Staff Writer	<b>Money</b>	<b>Ongoing Outreach</b>
Mr. Jeff Nash Investments Writer/Reporter	<b>Money</b>	<b>Ongoing Outreach</b>
Penelope Wang Senior Writer	<b>Money</b>	<b>Continuing Outreach</b>
Connie Bugbee Mutual Funds Editor	<b>Money Fund Report</b>	<b>Continuing Outreach</b>
Ms. Heidi Fiske	<b>Money Media</b>	<b>Continuing Outreach</b>
Rebecca Runkle	<b>Morgan Stanley</b>	<b>Continuing Outreach</b>
Ms. Lee Barney Financial Editor	<b>Mutual Fund Market News</b>	<b>Continuing Outreach</b>
Mr. Kevin Burke	<b>Mutual Fund Market News</b>	<b>Continuing Outreach</b>
Mr. Christopher Frankie Financial Associate Editor	<b>Mutual Fund Market News</b>	<b>Continuing Outreach</b>
Mr. Daniel Somerville	<b>Mutual Perspectives Media</b>	<b>Continuing Outreach</b>
Mr. M. Barry Strudwick	<b>Mutual Perspectives Media</b>	<b>Continuing Outreach</b>
Mr. Sean Hanna	<b>MutualFundWire.com</b>	<b>Continuing Outreach</b>
Mr. Ki Kim	<b>MutualFundWire.com</b>	<b>Continuing Outreach</b>
Jennifer King	<b>National Underwriter Company</b>	<b>Continuing Outreach</b>
Dan Lance	<b>National Underwriter Company</b>	<b>Continuing Outreach</b>

Dr. Andrew Marshall Editor	<b>Nature Biotechnology</b>	<b>Ongoing Outreach</b>
Denise Dubie Senior Writer	<b>Network World</b>	<b>Continuing Outreach</b>
Adam Gaffin Online Executive Editor	<b>Network World Fusion</b>	<b>Continuing Outreach</b>
Ms. Katherine Reynolds- Lewis Financial Reporter	<b>Newhouse News Service</b>	<b>Continuing Outreach</b>
Ms. Linda Stern	<b>Newsweek</b>	<b>Continuing Outreach</b>
Mr. Sheldon Jacobs	<b>No-Load Fund Investor</b>	<b>Continuing Outreach</b>
Glen Bayer Publisher/Developer Relations	<b>N-Sider Media Inc.</b>	<b>Scheduling Interview</b>
Jon Attaway Staff writer	<b>Official Xbox Magazine</b>	<b>Continuing Outreach</b>
Mr. Evan Cooper Financial Editor In Chief	<b>On Wall Street</b>	<b>Continuing Outreach</b>
Mr. Jim Bruene Editor	<b>Online Banking Report</b>	<b>Following Up</b>
Francois Rouquette CEO	<b>OnOff</b>	<b>Continuing Outreach</b>
Alec Meer Senior Staff Writer	<b>PC Format / Future Publishing</b>	<b>Continuing Outreach</b>
Adam Oxford Reviews Editor	<b>PCFORMAT</b>	<b>Continuing Outreach</b>
Chris Clair Reporter	<b>Pension &amp; Investments</b>	<b>Continuing Outreach</b>
Dennis McCauley Video Game Columnist	<b>Philadelphia Inquirer</b>	<b>Scheduling Interview</b>
Mr. Charles Ruffel Corporate Management Editor In Chief	<b>Plan Sponsor</b>	<b>Continuing Outreach</b>
Ludovic Bechtold PC Features Editor	<b>Play Guide</b>	<b>Continuing Outreach</b>
Rodolphe Donain Chief Editor	<b>Play Guide</b>	<b>Continuing Outreach</b>
Bertrand Jouvray Consoles Features Editor	<b>Play Guide</b>	<b>Continuing Outreach</b>
Shih-Leng Houg Chief Editor	<b>Playscope.com</b>	<b>Continuing Outreach</b>
Matt Martin Staff Writer	<b>PSG 24-7</b>	<b>Continuing Outreach</b>
Dan Whitehead Editor	<b>PSG 24-7</b>	<b>Continuing Outreach</b>
Mr. Daniel Briody Senior Writer	<b>Red Herring</b>	<b>Continuing Outreach</b>
Olaf Bleich	<b>Redaktionsbuero Wipperfuert</b>	<b>Continuing Outreach</b>

Editor in Chief		
Jake Keaveny Report	Reuters	Continuing Outreach
John Barr	RH Capital Associates	Secured Interest
Ms. Karen Liu Managing Director	RHK (Ryan, Hankin, Kent)	Following Up
Jack Roberts Editor-in-Chief	Risk & Insurance	Continuing Outreach
Cyril Tuohy Managing Editor	Risk & Insurance	Continuing Outreach
Ms. Deborah Lohse Financial Reporter	San Jose Mercury News	Ongoing Outreach
Anthony Lacey	Scumm Bar	Continuing Outreach
Mr. Jeremy Clarke UK Bureau Chief	Securities Industry News	Ongoing Outreach
Mr. Randall S. Devere Executive Editor	Securities Industry News	Ongoing Outreach
Mary Schroeder Internet Editor	Securities Industry News	Following Up
Mr. Jim Binder Managing Editor	Securities Week	Following Up
Mr. Rich Wawrzyniak Senior Analyst, ASICs Services	Semico Research Corporation	Secured Interest
Lauren Young Senior Writer	SmartMoney	Continuing Outreach
Dr. Robert Steele Director, Optoelectronic Services	Strategies Unlimited	Ongoing Outreach
Sharon Schwartzman Editor-in-Chief	Tech Decisions	Continuing Outreach
Heather McLean News Editor	Technology For Finance	Following Up
Staff Reporter	Technology for Finance	Continuing Outreach
Ms. Lisa Gerwitz Financial Reporter	The Daily Deal	Ongoing Outreach
Mr. Bill Donoghue	The Donoghue Plan ActionGram	Continuing Outreach
Ms. Susan Walker	The Donoghue Plan ActionGram	Continuing Outreach
Rod Azama	The Metro-Herald	Continuing Outreach
Mr. Floyd Norris Financial Senior Writer	The New York Times	Ongoing Outreach
Mr. Daniel Jaszi	The Prospectus	Continuing Outreach
Andrew Efstathiou Analyst	The Yankee Group	Ongoing Outreach
Dagen McDowell Senior Funds Writer	TheStreet.com	Continuing Outreach

Dennis Hartmann Editor in Chief	Tiscali Games	Continuing Outreach
Gernot Leusch	Tiscali Games	Continuing Outreach
Robert Hegarty Analyst	TowerGroup	Ongoing Outreach
Robert Landry Analyst	TowerGroup	Ongoing Outreach
Timothy Lind Analyst	TowerGroup	Ongoing Outreach
Breffni McGuire Analyst	TowerGroup	Ongoing Outreach
Dan Safarik Reporter	Trading Technology Week	Following Up
Ali Panah	TriTech Software Development Corporation	Continuing Outreach
Lisa Ching Editor	TV National	Continuing Outreach
Marc Fuehnen Producer	TV National	Continuing Outreach
Marc Fuehnen Producer	TV National	Continuing Outreach
Marc Fuehnen Producer	TV National	Continuing Outreach
Ms. Joellen Perry Associate Editor	U.S. News & World Report	Ongoing Outreach
Byron Walker	UBS Warburg	Continuing Outreach
Mr. Dian Vujovich	United Media/NEA	Continuing Outreach
Leslie Gornstein	US Weekly	Continuing Outreach
Ms. Sandra Block	USA TODAY	Efforts Redirected
Jim Cox Business Writer	USA TODAY	Continuing Outreach
Mr. John Waggoner	USA TODAY	Continuing Outreach
Mr. Russ Garland Computers/Hi Tech Editor	Venture Capital Analyst: Technology Edition	Ongoing Outreach
Mr. Lawrence Aragon Financial Editor	Venture Capital Journal	Continuing Outreach
Ms. Lizbeth Scordo Reporter	VentureWire	Continuing Outreach
Jeff Rix	Videogamingonline.com	Continuing Outreach
Ms. Kerry Massaro Bowbliss Editor-In-Chief	Wall Street & Technology	Ongoing Outreach
Mr. John Hechinger	Wall Street Journal	Continuing Outreach
Mr. Aaron Lucchetti	Wall Street Journal	Continuing Outreach
Mr. James A. White	Wall Street Journal	Continuing Outreach
Mr. Larry Moscow	Wall Street Week with Fortune	Continuing Outreach

Mr. David Hilzenrath Financial Reporter	Washington Post	Ongoing Outreach
Mr. Ben White Financial Reporter	Washington Post	Ongoing Outreach
Mr. Phil Albinus Computers/Hi Tech Editor	Waters	Ongoing Outreach
Ms. Samara Zwanger Computers/Hi Tech Executive Editor	Waters	Ongoing Outreach
Ms. Linda Finnerty	Wealth Management News Service	Continuing Outreach
Mr. William Rice	Wealth Management News Service	Continuing Outreach
Massimiliano Croce Journalist	www.consolenetwork.it	Continuing Outreach
Simon Clays	Xboxgamer	Continuing Outreach
Ms. Christin Flynn Director, Communications Network Infrastructure	Yankee Group	Secured Interest

**Scottish Enterprise Outreach**  
*Financial Services Tour as of 12/2/2003*

<b>Contact</b>	<b>Organization</b>	<b>Status</b>
Mr. Ivan Schneider Senior Editor	<b>Bank Systems &amp; Technology</b>	<b>Following Up</b>
Karen Krebsbach International Editor/US Banker/ Managing Editor/Ba	<b>Bank Technology News</b>	<b>Following Up</b>
Jim Middlemiss	<b>Freelancer</b>	<b>Ongoing Outreach</b>
Jack Milligan	<b>Freelancer</b>	<b>Ongoing Outreach</b>
Mr. Anthony O'Donnell Senior Associate Editor	<b>Insurance &amp; Technology</b>	<b>Ongoing Outreach</b>

**Scottish Enterprise Outreach**  
*Financial Services-Newsletter as of 12/2/2003*

<b>Contact</b>	<b>Organization</b>	<b>Status</b>
Ms. Lauren Bielski Banking Managing Editor	<b>ABA Banking Journal</b>	<b>Ongoing Outreach</b>
Ms. Jennifer A. Kingson Senior Editor, Viewpoints/Cards/Technology	<b>American Banker</b>	<b>Ongoing Outreach</b>
Mr. Richard Melville Managing Editor	<b>American Banker</b>	<b>Ongoing Outreach</b>
Ms. Liz Moyer Editor, National/Global Markets	<b>American Banker</b>	<b>Ongoing Outreach</b>
Mr. Paul Doocey Editor-in-Chief	<b>Bank Systems &amp; Technology</b>	<b>Ongoing Outreach</b>
Mr. Ivan Schneider Senior Editor	<b>Bank Systems &amp; Technology</b>	<b>Following Up</b>
Mr. Steven C. Klinkerman Editor-in-Chief	<b>Banking Strategies</b>	<b>Ongoing Outreach</b>
Ms. Nancy Davis Editor	<b>Banking Technology Strategies</b>	<b>Ongoing Outreach</b>
Victor Anderson Editor	<b>Buy Side IT</b>	<b>Ongoing Outreach</b>
Pamela Brewster Analyst	<b>Celent Communications</b>	<b>Ongoing Outreach</b>
Anjalee Davis Analyst	<b>Celent Co:nnunications</b>	<b>Ongoing Outreach</b>
Mr. Bill Bradway Vice President	<b>Financial Insights</b>	<b>Ongoing Outreach</b>
Maggie Scarborough Analyst	<b>Financial Insights</b>	<b>Ongoing Outreach</b>
Don Free Analyst	<b>Gartner, Inc.</b>	<b>Ongoing Outreach</b>
Kimberly Harris Analyst	<b>Gartner, Inc.</b>	<b>Ongoing Outreach</b>
Robert McNeill Analyst	<b>Giga Information</b>	<b>Following Up</b>
Mr. Mark Johnson Editor	<b>Global Finance</b>	<b>Ongoing Outreach</b>
Mr. Gordon Platt Financial Contributing Writer	<b>Global Finance</b>	<b>Ongoing Outreach</b>
Mr. Pavan Sahgal Editor	<b>Global Investment Technology</b>	<b>Ongoing Outreach</b>
Mr. Rich Blake Financial Staff Writer	<b>Institutional Investor</b>	<b>Ongoing Outreach</b>
Mr. Jeffrey Kutler	<b>Institutional Investor</b>	<b>Ongoing Outreach</b>

Banking Assistant Managing Editor		
Mr. Anthony O'Donnell Senior Associate Editor	<b>Insurance &amp; Technology</b>	<b>Following Up</b>
Michael Buchheim Analyst	<b>META Group</b>	<b>Ongoing Outreach</b>
Donald Himes Analyst	<b>META Group</b>	<b>Ongoing Outreach</b>
Mary Schroeder Internet Editor	<b>Securities Industry News</b>	<b>Ongoing Outreach</b>
Mr. Jim Binder Managing Editor	<b>Securities Week</b>	<b>Ongoing Outreach</b>
Robert Hegarty Analyst	<b>TowerGroup</b>	<b>Ongoing Outreach</b>
Robert Landry Analyst	<b>TowerGroup</b>	<b>Ongoing Outreach</b>
Timothy Lind Analyst	<b>TowerGroup</b>	<b>Ongoing Outreach</b>
Breffni McGuire Analyst	<b>TowerGroup</b>	<b>Ongoing Outreach</b>
Ms. Kerry Massaro Bowlbliss Editor-In-Chief	<b>Wall Street &amp; Technology</b>	<b>Ongoing Outreach</b>
Mr. Phil Albinus Computers/Hi Tech Editor	<b>Waters</b>	<b>Ongoing Outreach</b>
Ms. Samara Zwanger Computers/Hi Tech Executive Editor	<b>Waters</b>	<b>Ongoing Outreach</b>

## Scottish Enterprise Outreach

*TQ Awards as of 12/2/2003*

<b>Contact</b>	<b>Organization</b>	<b>Status</b>
Anthony Marquez	Associated Press	Ongoing Outreach
Om Malik Senior Writer	Business 2.0	Ongoing Outreach
Mr. Owen Thomas Financial Senior Reporter	Business 2.0	Ongoing Outreach
Sally Roberts Senior Editor	Business Insurance	Ongoing Outreach
Cliff Edwards	Business Week International	Ongoing Outreach
Mr. Ben Elgin Advertising/Marketing Industry Correspondent	BusinessWeek	Ongoing Outreach
Mr. Jonathan Burton Mutual Funds Editor	CBS MarketWatch	Ongoing Outreach
Paul Erdman Columnist	CBS MarketWatch	Ongoing Outreach
Mr. Charles Cooper Computers/Hi Tech Executive Editor	CNET News.com	Ongoing Outreach
Mr. Mark Boslet Computer Hardware Correspondent	Dow Jones News Service	Following Up
Damien Linn Editor-at-large	Electronic Gaming Monthly	Ongoing Outreach
Ms. Helene Laube Media Business Correspondent	Financial Times	Following Up
Simon London Companies Writer	Financial Times	Ongoing Outreach
Richard Waters West Coast Managing Editor	Financial Times	Ongoing Outreach
Jennifer Olsen	Game Developer Magazine	Ongoing Outreach
Stephan Lawson	IDG	Ongoing Outreach
Mr. Murray Coleman Computers/Hi Tech Reporter	Investor's Business Daily	No Coverage Interest
Mr. Brian Deagon Technology Business Senior Reporter	Investor's Business Daily	Ongoing Outreach
Mr. Christopher Gessel Deputy Editor	Investor's Business Daily	Ongoing Outreach
Mr. Nick Turner Technology Business Assistant Editor	Investor's Business Daily	Confirmed

Francis Pisani	<b>Le Monde</b>	<b>Ongoing Outreach</b>
Michael Mcgehee	<b>Los Angeles Times</b>	<b>Ongoing Outreach</b>
Sam Whitmore	<b>Media Survey</b>	<b>Efforts Redirected</b>
Mr. Jim Bruene Editor	<b>Online Banking Report</b>	<b>Ongoing Outreach</b>
Tamara Chuang	<b>Orange County Register</b>	<b>Ongoing Outreach</b>
Michael Kahn Correspondent	<b>Reuters</b>	<b>Ongoing Outreach</b>
Mr. Dale Kasler Biotechnology Business Reporter	<b>Sacramento Bee</b>	<b>Ongoing Outreach</b>
Tom Abate Biotechnology Reporter	<b>San Francisco Chronicle</b>	<b>Ongoing Outreach</b>
Mr. Dan Gillmor Technology Business Columnist	<b>San Jose Mercury News</b>	<b>Ongoing Outreach</b>
Robert Mullins Technology reporter	<b>Silicon Valley/ San Jose Business Journal</b>	<b>Ongoing Outreach</b>
Martha VaudeBerg	<b>The World Report</b>	<b>Following Up</b>
Ms. Elizabeth Weise Technology Writer	<b>USA TODAY</b>	<b>Ongoing Outreach</b>
Jeff O'Brien	<b>WIRED</b>	<b>Coverage Interest</b>

## Scottish Enterprise Outreach

ALL as of 12/2/2003

Contact	Organization	Status	Codes
Ms. Liz Moyer Editor, National/Global Markets	American Banker	Ongoing Outreach	- Financial Services - Financial Services-- Banking - Financial Services-Newsletter - International Financial Services District
Mr. Ivan Schneider Senior Editor	Bank Systems & Technology	Following Up	- Financial Services - Financial Services-- Banking - Financial Services-Newsletter - Financial Services Tour - International Financial Services District
Karen Krebsbach International Editor/US Banker/ Managing Editor/Ba	Bank Technology News	Following Up	- Financial Services - Financial Services-- Banking - Financial Services Tour - International Financial Services District
Mr. Steven C. Klinkerman Editor-in-Chief	Banking Strategies	Ongoing Outreach	- Financial Services - Financial Services-- Banking - Financial Services-Newsletter - International Financial Services District
Ms. Nancy Davis Editor	Banking Technology Strategies	Ongoing Outreach	- Financial Services - Financial Services-- Banking - Financial Services-Newsletter - International Financial Services District
Jeff Wuorio Freelancer	bCentral	No Coverage Interest	- ProfNet
Om Malik Senior Writer	Business 2.0	Ongoing Outreach	- Financial Services - Financial Services- Technology - TQ Awards
Sally Roberts Senior Editor	Business Insurance	Ongoing Outreach	- Financial Services - Financial Services--Insurance - TQ Awards
Mark Goldberg	Business Talk This Morning	Ongoing Outreach	- Financial Services
Kerry Capell Correspondent	BusinessWeek	Following Up	- International Financial Services District
Mr. Ben Elgin Advertising/Marketing Industry Correspondent	BusinessWeek	Ongoing Outreach	- TQ Awards
Mr. Mike McNamee	BusinessWeek	Continuing Outreach	- Financial Services - Financial Services--Business - ICI 2003
Ms. Lauren Young Personal Finance Department Editor	BusinessWeek	On Hold	- Financial Services - Financial Services--Business
Victor Anderson Editor	Buy Side IT	Ongoing Outreach	- Financial Services - Financial Services--Mutual Funds - Financial Services-Financial - Financial Services-Newsletter - International Financial Services District
Mr. Jonathan Burton Mutual Funds Editor	CBS MarketWatch	Ongoing Outreach	- Financial Services - Financial Services--Business - ICI 2003

			- TQ Awards
Paul Erdman Columnist	<b>CBS MarketWatch</b>	<b>Ongoing Outreach</b>	- SDI Corporate - TQ Awards
Mr. Charles Cooper Computers/Hi Tech Executive Editor	<b>CNET News.com</b>	<b>Ongoing Outreach</b>	- TQ Awards
Bob Brewer Staff Writer	<b>Computer World</b>	<b>Ongoing Outreach</b>	- Financial Services
Patrick Thibodeau	<b>Computerworld</b>	<b>No Coverage Interest</b>	- Financial Services - ProfNet - Financial Services- Technology - International Financial Services District
Mr. Bob Powell	<b>Connecticut Public Broadcasting Network</b>	<b>Continuing Outreach</b>	- Financial Services - ICI 2003
Mr. Mark Boslet Computer Hardware Correspondent	<b>Dow Jones News Service</b>	<b>Following Up</b>	- SDI Corporate - TQ Awards
Mr. Evan Simonoff Financial Editor In Chief	<b>Financial Advisor</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - Financial Services-Financial - ICI 2003
Mr. Charlie Stroller	<b>Financial Advisor</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - Financial Services-Financial - ICI 2003
Mr. Eric Garland Financial Editor In Chief	<b>Financial Planning</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services-Financial - ICI 2003
Mr. Werner Renberg	<b>Freelance Columnist</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - ICI 2003
Jim Middlemiss	<b>Freelancer</b>	<b>Ongoing Outreach</b>	- Financial Services - Financial Services Tour
Ms. Julie Segal Financial Senior Reporter	<b>Fund Action</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - ICI 2003
Mr. Stanley Wilson Washington Bureau Chief	<b>Fund Action</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - ICI 2003
Daniel Keeler	<b>Global Finance</b>	<b>Continuing Outreach</b>	- Financial Services
Mr. Michael Collins	<b>IAB Custom Media</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services-Financial - ICI 2003
Ms. Connie Bugbee	<b>iMoneyNet</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - ICI 2003
Ms. Virginia Munger Kahn	<b>Independent Journalist</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - ICI 2003
Mr. Rich Blake Financial Staff Writer	<b>Institutional Investor</b>	<b>Ongoing Outreach</b>	- Financial Services - Financial Services--Mutual Funds

			<ul style="list-style-type: none"> <li>- Financial Services-Newsletter</li> <li>- ICI 2003</li> </ul>
Mr. Jeffrey Kutler Banking Assistant Managing Editor	<b>Institutional Investor</b>	<b>Ongoing Outreach</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- Financial Services--Mutual Funds</li> <li>- Financial Services-Newsletter</li> <li>- International Financial Services District</li> </ul>
Mr. Anthony O'Donnell Senior Associate Editor	<b>Insurance &amp; Technology</b>	<b>Following Up</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- Financial Services--Insurance</li> <li>- Financial Services-Newsletter</li> <li>- Financial Services Tour</li> </ul>
Mr. Fred Gabriel	<b>Investment News</b>	<b>Continuing Outreach</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- Financial Services--Mutual Funds</li> <li>- ICI 2003</li> </ul>
Ms. Sara Hansard	<b>Investment News</b>	<b>Continuing Outreach</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- Financial Services--Mutual Funds</li> <li>- ICI 2003</li> </ul>
Mr. Murray Coleman Computers/Hi Tech Reporter	<b>Investor's Business Daily</b>	<b>No Coverage Interest</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- ProfNet</li> <li>- TQ Awards</li> </ul>
Mr. Brian Deagon Technology Business Senior Reporter	<b>Investor's Business Daily</b>	<b>Ongoing Outreach</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- Financial Services-- Venture Capital</li> <li>- TQ Awards</li> </ul>
Mr. Nick Turner Technology Business Assistant Editor	<b>Investor's Business Daily</b>	<b>Confirmed</b>	<ul style="list-style-type: none"> <li>- SDI Corporate</li> <li>- TQ Awards</li> </ul>
Ms. Courtney McGrath Stock Market Staff Writer	<b>Kiplinger's Personal Finance</b>	<b>Continuing Outreach</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- Financial Services--Business</li> <li>- Financial Services--Mutual Funds</li> <li>- ICI 2003</li> </ul>
Francis Pisani	<b>Le Monde</b>	<b>Ongoing Outreach</b>	<ul style="list-style-type: none"> <li>- TQ Awards</li> </ul>
Ms. Abby Bassett Guest Contact	<b>Lou Dobbs Tonight</b>	<b>No Coverage Interest</b>	<ul style="list-style-type: none"> <li>- SDI Corporate</li> <li>- ProfNet</li> </ul>
Rogier Van Bakel	<b>MBA Jungle</b>	<b>No Coverage Interest</b>	<ul style="list-style-type: none"> <li>- ProfNet</li> </ul>
Sam Whitmore	<b>Media Survey</b>	<b>Efforts Redirected</b>	<ul style="list-style-type: none"> <li>- TQ Awards</li> </ul>
Ms. Lee Barney Financial Editor	<b>Mutual Fund Market News</b>	<b>Continuing Outreach</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- Financial Services--Mutual Funds</li> <li>- ICI 2003</li> </ul>
Mr. Kevin Burke	<b>Mutual Fund Market News</b>	<b>Continuing Outreach</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- Financial Services--Mutual Funds</li> <li>- ICI 2003</li> </ul>
Mr. Christopher Frankie Financial Associate Editor	<b>Mutual Fund Market News</b>	<b>Continuing Outreach</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- ICI 2003</li> </ul>
Mr. Evan Cooper Financial Editor In Chief	<b>On Wall Street</b>	<b>Continuing Outreach</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- Financial Services--Mutual Funds</li> <li>- ICI 2003</li> </ul>
Mr. Jim Bruene Editor	<b>Online Banking Report</b>	<b>Ongoing Outreach</b>	<ul style="list-style-type: none"> <li>- Financial Services</li> <li>- Financial Services-- Banking</li> <li>- International Financial Services District</li> <li>- TQ Awards</li> </ul>
Mr. Chris Cobbs Internet Columnist	<b>Orlando Sentinel</b>	<b>No Coverage Interest</b>	<ul style="list-style-type: none"> <li>- SDI Corporate</li> <li>- ProfNet</li> </ul>

Mr. Dale Kasler Biotechnology Business Reporter	<b>Sacramento Bee</b>	<b>Ongoing Outreach</b>	- TQ Awards
Mr. Dan Gillmor Technology Business Columnist	<b>San Jose Mercury News</b>	<b>Ongoing Outreach</b>	- TQ Awards
Mary Schroeder Internet Editor	<b>Securities Industry News</b>	<b>Ongoing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - Financial Services-Financial - Financial Services-Newsletter - International Financial Services District
Mr. Jim Binder Managing Editor	<b>Securities Week</b>	<b>Ongoing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - Financial Services-Financial - Financial Services-Newsletter - International Financial Services District
Robert Mullins Technology reporter	<b>Silicon Valley/ San Jose Business Journal</b>	<b>Ongoing Outreach</b>	- TQ Awards
Scott Larsen	<b>Site Selections Magazine</b>	<b>Ongoing Outreach</b>	- Corporate
John McCurry	<b>Site Selections Magazine</b>	<b>Ongoing Outreach</b>	- Corporate
Mr. Bill Donoghue	<b>The Donoghue Plan ActionGram</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - ICI 2003
Ms. Susan Walker	<b>The Donoghue Plan ActionGram</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Mutual Funds - ICI 2003
Martha VaudeBerg	<b>The World Report</b>	<b>Following Jp</b>	- TQ Awards
Dan Safarik Reporter	<b>Trading Technology Week</b>	<b>Following Up</b>	- Financial Services - Financial Services--Mutual Funds - Financial Services-Financial - International Financial Services District
Karen Krebsbach	<b>U.S. Banker</b>	<b>Interested</b>	- Financial Services - Financial Services-Financial
Ms. Sandra Block	<b>USA TODAY</b>	<b>Efforts Redirected</b>	- ICI 2003
Jim Cox Business Writer	<b>USA TODAY</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Business
Mr. John Waggoner	<b>USA TODAY</b>	<b>Continuing Outreach</b>	- Financial Services - Financial Services--Business - ICI 2003
Ms. Kerry Massaro Bowbliss Editor-In-Chief	<b>Wall Street &amp; Technology</b>	<b>Ongoing Outreach</b>	- Financial Services - Financial Services-Newsletter - International Financial Services District

**Scottish Enterprise Outreach**  
*ProfNet as of 12/8/2003*

<b>Contact</b>	<b>Organization</b>	<b>Status</b>
Jeff Wuorio Freelancer jwuorio@adelphia.net	bCentral	No Coverage Interest
Mr. Bob Brewin Portable Computing Reporter P: 5054253551 F: 5088758931 bob_brewin@computerworld.com	Computerworld	Following Up
Patrick Thibodeau patrick_thibodeau@computerworld.com	Computerworld	No Coverage Interest
Mr. Murray Coleman Computers/Hi Tech Reporter P: 4087202123 F: 4087202121 murray.coleman@investors.com	Investor's Business Dally	No Coverage Interest
Ms. Abby Bassett Guest Contact P: 2127145800 F: 2127145548 abby_bassett@yahoo.com	Lou Dobbs Tonight	No Coverage Interest
Rogier Van Bakel	MBA Jungle	No Coverage Interest
Mr. Chris Cobbs Internet Columnist P: 4074205447 F: 4074205350 ccobbs@orlandosentinel.com	Orlando Sentinel	No Coverage Interest

**Scottish Enterprise Outreach**

AC - 03 as of 12/8/2003

<b>Contact</b>	<b>Organization</b>	<b>Status</b>
John Lauerman Reporter P: 617-338-5812 F: 617-338-5855 jlauerman@bloomberg.net	Bloomberg News	Continuing Outreach
Sharon McDonnell	New York Times	Continuing Outreach
Ms. Kristin Lewotsky Editor-in-Chief P: 603-672-9850 F: 603-672-9851 kristinl@oemagazine.com	OE Magazine	Continuing Outreach
David Lemberg	World Talk Radio	Continuing Outreach