

For Six Month Period Ending JUN - 1 2000
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
BSMG Worldwide 3911
(c) Business Address(es) of Registrant
1501 M Street, N.W.
Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|-----------------------|------------------------------|--|
| (1) Residence address | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.
N/A

200 JUN 06 14 29:12
CRM/REGISTRATION UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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See Attached

(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? N/A Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name of foreign principal Date of termination
See Attached

8. Have you acquired any new foreign principal² during this 6 month reporting period?
Yes No

If yes, furnish following information:

Name and address of foreign principal Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

See Attached

10. EXHIBITS A AND B
(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following: N/A
Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No
If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.
4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

See Attached

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government, a foreign country or a foreign political party.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See ATTACHED

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes

No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes

No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Embassy of Bulgaria, Republic of Colombia, BC Lumber Trade Council

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

6/20/00

(Type or print name under each signature¹³)

Lance Morgan

Sworn to before me this 20th day of June, 2000, at Washington, DC.

Nancy Ann Kishanuk
Nancy Ann Kishanuk
Notary Public
Commission Expires 10/31/01

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530**

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

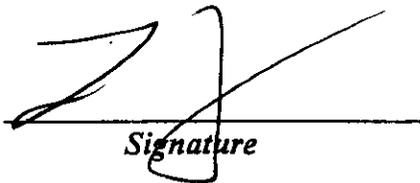
YES Yes or NO _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES _____ or NO _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

6/16/00
Date

Lance Morgan

Please type or print name of
signatory on the line above

Partner

Title

200 JUN 16 11 09 AM
FARA REGISTRATION UNIT

ITEM 11 & 12

Foreign
Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for
the Bahamas.

	Nature of Individual	
<u>Date</u>	<u>Name</u>	<u>Contact</u> <u>Contacted</u>
12/1/99 - 5/31/00	(See attached Bahamas #A)	

200 JUN 26 AM 9:42
COMMUNICATIONS SECTION UNIT

ITEM 11 & 12

Foreign
Principal: Embassy of the Republic of Bulgaria

Interests: Provide advice and counsel relating to communications for the Embassy. Assist in organizing events, drafting and distribution of informational materials and conducting media relations in support of the Embassy's principal interests.

Key: JM James Meszaros

Peter Zhotev Minister of the Economy
Philip Dimitrov, Ambassador to the U.S.

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
4/26	JM	Email Tel Call	Tom Lamont, Emerging Markets Week, John H. Christy, Forbes, Thomas Kellner, Forbes, Deepak Gopinath, Institutional Investor, Carl Quintanilla, Wall Street Journal, Patricia Kranz, Business Week, re possible meeting with Minister Peter Zhotev.
4/27	JM	Email Tel Call	Leslie P. Norton, Barron's, Tim Wilkins & Lawrence Kudlow, Bloomberg News, John Bussey, Wall Street Journal, Lauren Foster, BridgeNews, Mark Fortune, Emerging Markets Week, Daniel Bogler & Andrew Hill, Financial Times, Justin Fox, Fortune, and Susan Berfield, Business Week, re possible meeting with Minister Zhotev.
4/28	JM	Email Tel call	Lenore Schiff & Cait Murphy, Fortune, Michael Sivy, Money Magazine, Duane Anderson, Business Week International, Louis Uchitelle, New York Times, re possible meeting with Minister Zhotev and/or Ambassador Philip Dimitrov.
5/1	JM	Email Tel Call	Maxine Gordon, Institutional Investor, Len Apcar, New York Times, Tristan Mulbry & Leslie Henry, CNN International, and Rose Brady, Business Week, re possible meeting with Ambassador Dimitrov.
5/2	JM	Tel Call	Rose Brady, Business Week, Len Apcar, New York Times, and Leslie Henry, CNN International, re meeting with the Ambassador.
5/15	JM	Mail	Nigel Holloway & Thomas Kellner, Forbes, and

200 JUN 9 9 42
 OFFICE OF THE
 ATTORNEY GENERAL

Len Apcar, New York Times, briefing materials
on Bulgaria. Filed with the Justice
Department on June 5, 2000.

ITEM 11 & 12

Foreign
Principal: BC Lumber Trade Council

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key: CL Clare Lynam

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
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4/13	CL	Fax	Press Release to BNA, Washington Trade Daily, Inside US Trade, and Journal of Commerce on BC lumber industry agreeing on softwood position with U.S. Filed with the Justice Department April 18, 2000.
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ITEM 11 & 12

Foreign
Principal: Government of Colombia

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key: JM James Meszaros
KD Kara Delahunt

Andres Pastrana Arrango - President of Colombia
Gustavo Bell - Vice President of Colombia
Luis Fernando Ramirez - Colombian Minister of Defense
General Fernando Tapias - Joint Chief of the Colombian Armed Forces
General Jorge Enriquez - Commander of the Army
General Rosso Jose Serrano - Director of the Colombian National Police
Colonel Oscar Naranja - Director of Intelligence of the National Police
Carlos Caballero, Colombia Minister of Mines and Energy
Marta Lucia Ramirez - Colombia Minister of Foreign Trade
Luis Alberto Moreno - Colombian Ambassador to the United States

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
1/11	JM	Fax	Press Release regarding President Pastrana's statements on US aid to Colombia to attached lists. (See A,B,C,D,E,F,G,H,I) Filed with Justice Department on February 7, 2000.
1/20	KD	Fax	Invitation to attend press breakfast with President Pastrana to attached list. (See 1,J)
1/25	KD	Tel Call	To invitees to press breakfast to confirm attendance. (See J)
1/25	JM	Fax	Press Release regarding President Pastrana's visit with President Clinton. (See A,B,C,D,E,F,G,H,I) Filed with Justice Department on February 7, 2000.
1/26	KD	Hand out	Briefing Kit to attached list. (See J)
1/26	JM	Tel Call	Senator Ted Kennedy's office regarding

possible meeting with President Pastrana.

2/15 KD Mail Briefing kit to attached list. (See K)
Filed with Justice Department on February 28,
2000.

2/16 KD Hand out Briefing kit distributed at House Drug Policy
Subcommittee hearing. Filed with Justice
Department on February 28, 2000.

2/18 JM Mail Briefing kit to attached lists. (See L,M)
Filed with the Justice Department on February
28, 2000.

2/22 KD Hand out Briefing paper on why the U.S. Congress
should support aid package to Colombia
distributed at Senate Finance International
Trade Subcommittee hearing. Filed with the
Justice Department on February 28, 2000.

2/24 KD Hand out Briefing kit distributed at Senate
Appropriations Committee hearing. Filed with
the Justice Department on February 28, 2000.

KD Fax Testimony of Colombian Ambassador to the
U.S., Luis Alberto Moreno, before Senate
Subcommittee on Foreign Operations. (See
A,B,C,D,E,F,G,H,I,J,K,& L) Filed with the
Justice Department on February 28, 2000.

2/25 KD Hand out Briefing paper on why the U.S. Congress
should support aid package to Colombia
distributed at Senate Foreign Relations
Subcommittee hearing. Filed with the Justice
Department on February 28, 2000.

3/7 JM Meeting Interview with A. Koppel & L. Khan, CNN/CNN
International, and Vice President Gustavo
Bell.

JM Hand Out Briefing paper on why the U.S. Congress
should support aid package to Colombia
distributed at American Chamber of Commerce
Event with Vice President Bell. Filed with
the Justice Department on May 30, 2000.

3/15 KD Tel Call R. Pederson, Dallas Morning News re interview
with Minister Carlos Caballero.

KD Tel Call K. Graham & K. Tucker, Atlanta Journal
Constitution re interview of Minister Marta
Ramirez.

3/16 JM Hand out Briefing paper distributed at World Affairs
Council in Los Angeles. Filed with the
Justice Department on May 30, 2000.

3/17 JM Meeting Interview with S. Lee, LA Times, and Minister
Luis Ramirez.

3/18 JM Meeting Interview with M. Abel, San Francisco Chronicle, and Minister Luis Ramirez.

3/20 JM Meeting Interview with E. Becker, New York Times, and Minister Luis Ramirez.

3/21 JM Meeting Interview with Boston Globe and Christian Science Monitor and Minister Luis Ramirez.

3/30 JM Fax Press release regarding House vote on emergency supplemental bill. (See A,B,C,D,E,F,G,H,I,J,K,L) Filed with the Justice Department on May 30, 2000.

4/4 JM Fax Press Release regarding Ambassador Moreno's testimony before the Senate Committee on Armed Services. (See A,B,C,D,E,F,G,H,I,K) Filed with the Justice Department on May 30, 2000.

4/11 JM Tel Call G. Gedda, AP, and L. Mitchell, McLaughlin's One on One, regarding interview of President Pastrana and Ambassador Moreno.

4/12 JM Tel Call C. Charles, CNN, regarding interview with President Pastrana.

KD Fax Press release regarding urging U.S. to approve Colombia aid package. (See A,B,C,D,E,F,G,H,I,K) Filed with the Justice Department on May 30, 2000.

KD Hand Out Briefing Package distributed at American Society of Newspaper Editors Event. Filed with the Justice Department on May 30, 2000.

<u>DATE</u>	<u>FROM WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/99	Government of the Bahamas	"	117,555.00
	Embassy of Bulgaria		45,000.00*
	BC Lumber Trade Council		5,000.00
	Republic of Colombia		**
1/2000	Gov't of Bahamas	"	120,742.50
	BC Lumber Trade Council		5,000.00
	Republic of Colombia		35,000.00
2/00	Gov't of the Bahamas	"	145,251.25
	BC Lumber Trade Council		5,000.00
	Republic of Colombia		35,000.00
3/00	Gov't of the Bahamas	"	158,700.00
	Embassy of Bulgaria		15,000.00
	BC Lumber Trade Council		5,000.00
	Republic of Colombia		35,000.00
4/00	Gov't of the Bahamas	"	129,322.50
	Embassy of Bulgaria		15,000.00
	BC Lumber Trade Council		5,000.00
	Republic of Colombia		****
5/00	Gov't of the Bahamas	"	75,000.00***
	Embassy of Bulgaria		15,000.00
	BC Lumber Trade Council		5,000.00
	Republic of Colombia		****
Total	\$971,571.25		

* No monthly fee - project was billed on a project basis. This represents second half of project fee.

** No monthly fee - project was billed on a project basis.

*** Reflects only retainer amount and does not include actual hours worked.

**** Figures were not compiled at time of submission of report. Will be submitted/amended when they become available.

200 JUN 26 AM 8 42
 REGISTRATION UNIT

GOVERNMENT OF THE BAHAMAS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/99 Agency	Reimburse Expenses	
	Local Transportation	1,274.76
	Telephone	3,649.66
	Photocopying	1,403.25
	Facsimiles	163.50
	Postage	717.50
	Overnight Courier	1,078.08
	Messenger Service	51.60
	Clipping Service	3,602.95
	Stationery/Supplies	1,973.14
	PIMS	3,574.27
	Miscellaneous Travel	289.00
	Publications	72.00
	Video/Audio Tapes/Duplication	352.94
	Mailings	745.48
	Dolphin Encounter Tickets	185.00
	NBC Beaches Segment	8,000.00
	Staff Meals	642.83
	Promotion Certificate	100.00
	VCR Rental	50.00
	Research	231.38
	Transcripts	80.42
	Vendor paid sales tax	26.10
	Rental of Seaplane	4,000.00
	Airline Credit	(42.00)

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for Canadian media tour; for visiting journalists programs; for Fodors publication; and for Univision TV Shoot

Roundtrip tickets to Bahamas for Redbook & Mademoiselle promotions (4 tickets @\$525.00)
2,100.00

Roundtrip airfare, M. Sulejmani and J. Caruana, Detroit, MI/Bahamas, 12/11-12/14/99 878.90

Roundtrip airfares, NY/Bahamas:

R. Derrick, 12/99	593.45
L. Morrill, 11/3-11/4	483.68
D. Ruiz, 12/9-12/12	635.45

Roundtrip airfares, D. Fuentes, J. Torano, A. Aponte, J. Alonso, F. Klainsek, Miami, FL/Bahamas, 12/10-12/12/99 1,104.70

Roundtrip airfare, D. Soulie & G. Pinard, Montreal, Canada/Bahamas, 11/30-12/4/99 1,616.10

Roundtrip airfares, Miami, FL/Bahamas:

M. Inglesias, 12/9-12/12/99	187.45
G. Johnson, 12/1-12/4	200.45

Roundtrip airfares, Ft. Lauderdale, Fl/Bahamas:

S. Taylor, 11/25-11/28/99	370.45
S. Taylor, 12/17-12/19	234.45

Roundtrip airfare, C. Walton, Ft. Myers,
Fl/Bahamas, 11/16-11/19/99 408.45

Roundtrip airfare, C. Ramos, Los Angeles,
CA/Miami, Fl, 12/9-12/13/99 643.50

Lodging, R. Mack, 12/15-12/17/99, Florida
470.26

Total \$42,149.15

1/00 Agency Reimburse Expenses

Telephone	2,910.27
Photocopying	514.50
Facsimiles	90.75
Overnight Courier	489.53
Messenger Service	34.50
Staff Meals	266.26
Local Transportation	991.30
Clipping Service	1,451.34
Footage for Advertisement	2,762.50
Press Releases	210.00
Research	64.25
Supplies	108.37
Audio/video tape duplication	43.00
Miscellaneous Travel Expenses	283.10
Charter of Seaplane for Press Trip	1,400.00
Ticket Exchange Fees	459.00
Monitoring services	67.66
Video production	6,906.56
Dues/Subscriptions	7.00
Photography	381.85
Prints	50.04

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; press trip for new TWA service; press trip for Canadian journalists; for Cacique Awards; for Fodor's visiting journalists; for 007 James Bond/MGM promo; for Parents Magazine photo shoot; for NBC best beaches segments; for beaches photo shoots; for Wheel of Fortune promotion; and for Chatelaine Promotion:

Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, S. Taylor, 12/3-12/4/99 196.45

Roundtrip airfare, New York/Bahamas:

A. Dence, 11/30-12/4/99	395.45
L. McMahon, 1/3-1/5/00	821.80
L. Melamed, 1/3-1/5	304.45
J. Maguire, 1/3-1/5	182.95
R. & P. Mack, 1/14-1/17	1,283.60
C. Kois, S. Dux, S. Skinner, K. Shinbaum, 1/10-1/15	1,784.60

Airfare, Bahamas to New York,

L. Morrill, 12/16/99	277.25
C. Racine, 12/18	419.25

Roundtrip airfares, Dallas, TX/Bahamas, A. & C.
Gerety, 1/21-1/25/00 802.90

Roundtrip airfare, Los Angeles, CA/Bahamas:

P. Abeyta, P. Kaikko, J. Cannon, L. Wisbrod, 1/3-1/10/00	2,713.36
R. Abeyta, V. Rubell, 1 /2-1/5	1,490.60
D. Errico, 1/3-1/5	2,058.90
I. Errico, 1/3-1/10	1,532.70

Roundtrip airfare, Bahamas/Ft. Lauderdale, FL, H.
Lee, 1/5/00 197.25

Roundtrip airfares, Montreal, Canada/Bahamas, Y.
Laprade & N. Trados, 11/30-12/4/99 1,616.10

Roundtrip airfare, Atlanta, GA/Bahamas, I. Errico,
1/3-1/10/00 1,100.37

Roundtrip airfares, Washington, DC/Bahamas, C.
Danforth & C. Kubricky, 3/31-4/4/00 715.60

Roundtrip airfares, Milwaukee, WI/Bahamas, J. & W.
Talasaka, 1/27-1/31/00 585.80

Roundtrip airfares, Toronto, Canada/Bahamas, S.
Lebrecht & D. Glofcheski, 11/30-12/4/99
1,424.10

Roundtrip airfares, Detroit, MI/Bahamas, E.
Edwards, K. Kolaz, 2/7-2/11/00 829.60

Roundtrip airfare, Marsh Harbor/Nassau, N.
Symonette, 1/3-1/5/00 261.00

American Airline Gift Certificates (10)
5,250.00

Lodging while in Bahamas, K. Calos, 12/6-12/9/99
131.00

Hotel accommodations, Island Scene Editorial Board
Meeting 218.00

Lodging for TV Production Crew from National
Geographic 1,762.63

Promotional Tickets for Wheel of Fortune
1,050.00

Promotional Tickets for Chatelaine Promotion
1,050.00

Total \$49,947.49

2/00 Reimburse Expenses

Staff Meals	244.56
Overnight Courier	1,119.42
Telephone	205.89
Local Transportation	852.26
Clipping Service	1,411.45
Photocopy	192.25
Messenger Service	164.25
Facsimiles	191.33
Audio/Video Tape Duplication	212.65
Slides	338.33
Miscellaneous Travel	123.00
Publications	141.85
Supplies	81.29
PIMS (including mailing, press kits, press releases and printing)	1,504.81
Storage	34.64
Transcripts	123.40
Advertising	5,876.25

Following airfares were for marketing/public
relations purposes; to meet with client; for Rosie
O'Donnell Promotions and for CBS Early Morning
Show Promotions:

Roundtrip airfare, New York/Bahamas:

D. Ruiz, 3/30-4/3/00	480.80
B. McMahon, 1/29-1/30	777.80
L. McMahon, 1/29-2/1	801.93

Roundtrip airfares, Baltimore, MD/Bahamas, Y.
Scott, A. Harris, 3/8-3/11/00 1,531.60

Roundtrip airfares, Boston, MA/Bahamas, R.
Amerault, J. Skelton, 3/11-3/15/00 733.00

Roundtrip airfares, Toronto, Canada/Bahamas, J.
MacDonald, P. Quarrington, 2/10-2/15/00
1,634.00

Roundtrip airfare, Montreal, Canada/Bahamas, F.
Laramee, 2/21-2/25/00 606.90

Roundtrip airfares, San Francisco, CA/Bahamas, B.
Tillisch, B. Pult, 4/6-4/10/00 1,385.60

Two roundtrip flight certificates to the Bahamas

for Rosie O'Donnell promotion	1,050.00
Four roundtrip flight certificates to the Bahamas for CBS Early Morning Show	2,100.00
Lodging while in Bahamas, L. Melamed, 1/30/00	109.00
Lodging while in Miami, FL, L. Melamed, 1/31/00	168.87

Total \$24,197.13

3/00 Agency Reimburse Expenses

Staff Meals	374.32
Overnight Courier	515.23
Telephone	3,119.56
Local Transportation	808.79
Dues/Subscriptions	1,392.07
Photocopy	1,195.00
Clipping Service	2,345.35
Facsimiles	1,502.67
Messenger	32.25
PIMS (press releases, kits, mailing)	1,754.96
Miscellaneous Travel	152.00
Video/Audio Duplication	531.46
Storage	434.08
Supplies	147.28
Photos/Reprints	60.00
Meeting Room	165.39
Booth at Caribbean Marketplace For Journalists Event	950.00
Publications	105.75
Weather Conference Deposit	45,000.00
VMS Cassettes	474.12

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; to plan Bahamas weather conference; for promotional tickets to be used in future; for Tell Me Lies Promotion; for Sally Jesse Raphael Promotion; and for Travel Channel Secret Beaches Shoot:

Promotional tickets, New York/Bahamas, 3/16- 3/19/00, 8 @ \$159.00	1,272.00
Tell Me Lies Promotional Tickets	1,050.00
Sally Jesse Raphael Promotional Tickets	1,050.00
Meals/Accommodations for Travel Channel Secret Beaches Shoot	2,212.43
Lodging in Bahamas, J. Copaken, 2/15/00	90.15

Total \$66,734.86

4/00 Agency Reimburse Expenses

Telephone	4,316.37
Photocopy	2,148.68
PIMS (press releases, kits, mailing)	446.95
Messenger	209.33
Overnight Courier	1,235.79
Facsimile	448.50
Research	44.42
Clipping Service	3,233.96
Local Transportation	1,874.07
Staff Meals	1,414.88
Stationery/Supplies	2,369.40
Publications	285.65
Photography/Photographs	364.12
Audio/Video Tape Duplication	559.00
Miscellaneous Travel	545.98
Graphics	200.00
Media Buy	1,729.65
Sponsorship for CowParade 2000	22,500.00
Weather Conference Consultant	3,066.00
Promotional airfare tickets	1,050.00
Room accommodations for weather Conference attendees, 4/11-4/16/00, 124 rooms	43,462.20
Equipment for scuba diving segments	550.00

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for press trips; to attend weather conference; for Extreme Adventure press trip; for visiting journalists programs; for Island Sure feature on people to people; for Discovery Channel Camp; for Jeopardy promotion; for 2 millionth visitor to the Bahamas promotion; for Canada Dry ginger ale promotion; and for Island Sure feature on Batik factory:

Roundtrip airfares, New York/Bahamas:

J. Walsh, 3/7-3/11/00	486.80
J. Brodsky, 3/7-3/11	486.00
K. Bonn, 3/7-3/11	464.00
C. Bialkowski, 2/24-2/28	688.80

Roundtrip airfare, J. Kohn, Orlando, FL/Bahamas,
3/7-3/11/00 344.80

Roundtrip airfare, J. Holler, Ft.
Lauderdale/Bahamas, 2/22-2/25/00 298.80

Roundtrip airfare, J. Skelton, Boston, MA/Bahamas,
3/11-3/15/00 385.60

Airfare, R. Mack, Bahamas/Miami, FL, 3/23/00
117.40

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COMMUNICATIONS
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Roundtrip airfare, R. Mack, New York/Ft. Lauderdale, FL, 2/1/00	415.00
Roundtrip airfares (4) New York, NY/Bahamas, for Lasala Family, 4/20-4/27/00	2,357.20
Roundtrip airfares, J. & S. Buss, Baltimore, MD/Bahamas, 3/17-3/20/00	1,503.60
Roundtrip airfares, J. & T. Redack, Los Angeles, CA/Bahamas, 2/8-2/13/00	4,513.10
Lodging, R. Mack, while in Bahamas, 1/3-1/13/00	1,762.63
Lodging, R. Mack, while in Florida, 3/23/00	148.85
Total	\$106,027.53
5/00	Reimburse Expenses*
Total	*
Grand Total Bahamas Expenses	\$289,056.16

BC LUMBER TRADE COUNCIL

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/99 Agency	Reimburse Expenses	
	Ground Transportation	9.00
	Staff Meals	6.82
	Information Services	50.00
Total	\$65.82	
1/2000 Agency	Reimburse Expenses	
	Information Services	50.00
	Facsimiles	3.00
Total	\$53.00	
2/00 Agency	Reimburse Expenses	
	Facsimile	37.22
	Information Services	50.00
	Photocopy	18.00
Total	\$105.22	
3/00 Agency	Reimburse Expenses	
	Information Services	50.00
	Research	403.23

Total	\$453.23	
4/00 Agency	Reimburse Expenses	
	Information Services	50.00
	Facsimile	105.55
	Photocopy	7.75
Total	\$163.30	
5/00 Agency	Reimburse Expenses	
	No expenses	
Grand Total	\$840.57	

EMBASSY OF THE REPUBLIC OF BULGARIA

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
---------------------	----------------	---------------

No reimbursement for expenses, except for foreign travel

1/00 Agency	Reimburse Expenses	
	Roundtrip airfare, Washington, DC/Sofia, Bulgaria, 11/18/99-11/24/99, J. Meszaros, to meet with client.	1,716.85
	Lodging while in Sofia, Bulgaria, J. Meszaros, 11/19-11/22/99	885.00
Total		\$2,601.85
Grand Total		\$2,601.85

REPUBLIC OF COLOMBIA

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
---------------------	----------------	---------------

12/99, 1/00, 2/00, 3/00, 4/00, 5/00	Agency	Reimburse for Expenses*
Total		*

Grand Total		
All Expenses		\$292,488.58

* Figures were not compiled at time of submission of report. Will be submitted/amended when they become available.

5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Virginia Hume	Managing Director	1/31/00

5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? No

If yes, furnish the following information:

Name	Address	Position	Date
N/A			

7. Has your connection with any foreign principal ended during this 6-month reporting period? Yes

If yes, furnish the following information:

Name of Foreign Principal	Date of Termination
BC Lumber Trade Council	5/31/00

8. Have you acquired any new foreign principal during this 6 month report period? No

If yes, furnish the following information:

Name and Address	Date Acquired
N/A	

9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas
Embassy of the Republic of Bulgaria
Republic of Colombia

BSMG WORLDWIDE

REPUBLIC OF
COLOMBIA

|

January 20, 2000

(name)
(title)
(media organization)
(address)
(address)

Dear (name):

I would like to invite you to join Colombian President Andres Pastrana for a discussion of issues relating to his country's peace process, narcotrafficking and the importance of U.S. and international support for Colombia. This event will take place on Wednesday, January 26 at 7:45 a.m., at the Ambassador's Residence, 1520 20th Street, N.W. in Washington.

President Pastrana will be in Washington to meet with senior U.S. policy makers in the Clinton Administration and Congress to discuss the \$1.6 billion aid plan which was announced by President Clinton on January 11, 2000. President Pastrana will also discuss his Government's efforts to address challenges facing the Colombian nation, including guerilla violence, drug trafficking and the economy.

We are inviting a small group of reporters who cover foreign policy and international relations issues in Washington to this event.

We hope you will be able to join us. Please call me at 202-739-0293 to confirm your attendance.

Sincerely,

Kara Delahunt

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COMMUNICATIONS SECTION 0-11

The Islands Of The Bahamas Update
 BSMG Worldwide
 December 1999
 File: s:\clients\bah\status\Dec99

BAHAMAS
 # A

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUE DATE
RELEASES					
December Calendar of Events Release	Distributed	Complete	KF	November	December
Winter Escapes to The Islands Of The Bahamas	In-progress	Waiting for further information on packages	KF	November	December
January and February Calendar of Events Releases	In-progress	Submit for approval	KF	November	December
NPI Fact Sheet	Updating information	Submit for approval	KF	November	December
New Non-Stop Service from Philadelphia to Grand Bahama Island	Distributed	Complete	JC	November	ASAP
New Non-Stop service to Grand Bahama Island (from Toronto)	Distributed	Complete	JC	November	ASAP
The New York Times "What's Doing In Nassau"	In-progress	Submit to New York Times	RAM	December	December
PRESS KITS					
Canadian Press Kits - English	Distributed English language kits to top 30 editors	Complete	AD	November	November
Canadian Press Kits - French	Will distribute French language kits to top 20 editors	Pending translation of covering letter	AD	November	ASAP
VISITING JOURNALIST PROGRAM					
Group Trips					
GBI - TWA Press Trip	Approved	Media lists finalized. Invites sent. Agency finalizing accommodations and itinerary with GBI.	JC	October	December 16
Extreme Press Trip	Approved	BSMG to work with BMOT on dates. BSMG develop media list and invitations. Agency to	LM/ RAM	October	February

PROJECT	STATUS	NEXT STEPS	RSP.	INITIATED	DUE DATE
Assistant Dolphin's Trainer Press Trip For Kids on GBL.	In-progress. Invitations. Hit list.	work with NPIP and BMOT to secure accommodations and to develop itinerary.			
Small Treasures Press Trip	Approved	Secure approval, set dates	LM/RAM	December	March
Nettie's Back to Nature Press Trip	Pending Approval	Set up flights and itineraries	LM/RAM	November	Jan/Feb
Canada Press Trip	Approved	Secure approval	LM/RAM	October	TBD
Individual Trips					
The Travel Mom	Approved	Six attendees and itinerary confirmed, accommodations and flights secured	AD	October	November 30-December 4
Grand Bahama Vacations	BSMG is working with the BMOT to arrange airfare and activities for The Travel Mom and her family while they are in Nassau. She is developing a piece for Later Today and possibly The Travel Channel	Arrange airfare and schedule of activities	KF	November	April 2000
National Geographic TV	BSMG coordinated with Dotty Cox and Cindy Barclay, GBV, to invite five media in each of their 11 markets to GBI in the next six months. GBV will pay for airfare and the resorts will provide accommodations	Arrange flights and itineraries	JC	October	April 2000
Caribbean Travel & Life	BSMG is working with Peter Greenberg to feature one of the hidden secret beaches of The Bahamas. This segment may also air on NBC Weekend Today and The Travel Channel	Confirm location. Arrange logistics.	RAM	November	January
	B SMB arranging for Greg Johnston to visit Cat Island for February/March issue.	In-Progress	LM	November	December

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUE DATE
Fodor's 2001: The Bahamas	BSMG is working with the BMOT and OIPB to coordinate a trip for writer Sandra Davis-Taylor to update the Out Islands section of Fodor's 2001: The Bahamas, to be published in the fall of 2000. BSMG is working with the BMOT to secure accommodations, site inspections and property tours, and secured flight reservations.	On going through January 4, 2000.	LM/KF	November	Will be complete by January 4, 2000
MARKETING PARTNERSHIPS					
Victoria's Secrets	Doing a photo shoot in Bahamas now, in contact with Laura Beckman, marketing to explore national retail and catalog promotion	Meeting	RAM	December	January
Excedrin	BSMG is in discussion with Excedrin to develop a promotion with The Bahamas surrounding tax season and tax relief.	Further discussions	LM	October	April
Redbook	NPI and the Out Islands will be featured in the "Year 2000 Dream Trip" survey and contest, with Radisson Cable Beach and Abaco Boat Harbour providing a portion of the trip. BSMG worked with Redbook and fact-checked the text	Completed	LM	October	December
Pepsi-Cola	BSMG provided Pepsi with a "sell sheet" to begin the development of a nation-wide Pepsi on-can campaign	Following up	RAM/LM	August	On-going
PGA National Resort and Spa	BSMG is working with the Resort to develop a major vacation program with The Bahamas for golf vacations.	Follow-up in progress	RAM	November	January
Loews Theaters	BSMG continues to liaise with Loews regarding the opening dates of the E-Walk theater in NYC's Times Square.	Awaiting logistics of project from Loews.	LM/MB	March	December
General Cinema	Approval secured	Awaiting approval on slide content and images			

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUE DATE
Dairy Queen	Sent marketing partnership pitch letter to Dairy Queen.	Follow-up with marketing director in progress	MB/LM	June	TBD
Samsonite	December Holiday Mall Promotion in 200 malls across the US	Finalize promotion	RAM	November	December
TELEVISION/RADIO					
Hollywood Squares	BSMG is currently talking with Hollywood Squares to get the game show to film in The Bahamas. Whoopi Goldberg, the guest host, and 14 other celebrities would tape two weeks worth of shows in two days. Scenes of the Islands would be incorporated into the show.	Confirm shoot with producer.	RAM	October	January
CFRA Radio Promotion	BSMG has recommended that the BMOT participate in the CFRA Radio Promotion, which is the number one radio station in Ottawa.	Pending approval	RAM	October	December
Get Lost with Scott and Lori	BSMG recommended the BTO-Canada and the BMOT participate in the Y95.3 radio promotion.	Pending approval	MOT	October	December
General Cinema	Major on screen and in theatre promotion with national movie chain	Completed	JC	June	October
MGM/United Artists/James Bond	Video promotion. On-radio in top 10 markets, in-store POP in 70,000 retailers, inserts in 1 million videos	Completed	JC	June	October

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUPLICATE DATE
TV Food Network	Met with Al Roker of NBC who will host this segment and confirmed that the entire one hour show will focus on the history, culture and cuisine and people of The Bahamas. Nassau and the Out Islands.	Logistics. Arrange shoot.	RAM	November	March
Univision	BSMG and the BMOT are working with the producer in coordinating the logistics and providing necessary contacts. This show airs weekly on the Univision network.	Coordinate all logistics	DMR	June	December 9-12
GEOMUNDO Travel Magazine	BSMG is coordinating an individual journalist trip with the editor of this Hispanic travel magazine. This magazine highlights many of the world's most exotic destinations and they are interesting in featuring the Bahamas on their cover with an 8-10-page article. BSMG is working with the BMOT to secure a travel dates for one reporter and a photographer for early December. The magazine has a circulation in the US and Latin America. The piece is slated for their January 2000 issue.	As per client, this trip has been re-scheduled to February/March 2000 due to no availability in potential host hotels. BSMG is working with hotel and editor of magazine to secure dates.	DMR	October	March/February 2000

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUE DATE
Hispanic Magazine	BSMG has secured a sweepstakes promotion with Hispanic Magazine, a national magazine that targets the affluent U.S. Hispanic. The promotion would consist of a 1/3 4C promotional column that will contain an open letter from a Bahamas Tourism official, a sweepstakes component for one winner and a companion for a 4days/3night vacation package to the Bahamas, plus promotional photos of the destination. The first 1/3 4C will run in the Jan/Feb issue of Hispanic. The second 1/3 4C promotional piece will	Secure a sponsoring hotel and coordinate logistics with magazine and BMOT.	DMR	November	January 2000
INTERNET					
The Internet Medium	BMSG has developed cyber lists for all Bahamas verticle markets and now actively pitches and sends materials to this cyber lists	On-going	BSMG	August	Complete
theknot.com	BMSG is in discussion with theknot.com, the biggest romance web site, to conduct a promotion with The Bahamas. Following a conference call, BSMG forwarded a pitch letter.	Continuing to follow-up	RAM	October	Early 2000
SPECIAL PROJECTS					
The Reef Project	BMSG has secured the approval and participation of Sylvia Earl, the world's foremost authority (non-commercial) on reef and the ocean to work with The Bahamas to protect and help with the bill and management of The Reef. A bill is presently being draft for Parliament.	Meeting in Washington with the DG and Ms. Earl, BSMG.	RAM	February	Early 2000
Cooking Light Event	BSMG is working with Cooking	BMSG working with	LM	January	March 2000

PROJECT	STATUS	NEXT STEPS	RBSF	INITIATED	DUPLICATE
	Light Magazine, HMS, and Club Med to organize an event for the publications' editors who will be visiting Eleuthera on Nov. 15, 1999. OIPB and BMOT arranging cultural portion of entertainment. BSMG arranged meeting with C. Woods and publication representative on March 21. Due to changes in port, agency and BTO, Eleuthera, offered to provide entertainment on Princess Cay, NCL's private island.	OIPB to secure local bands, display, and performers.			
Parents Magazine	BSMG secured a photo shoot with Parents Magazine in Nassau. Radisson is the hotel partner	Agency to arrange air transportation and work with BMOT to secure Bahamian children models.	LM/KF	August	January 2000
Flare	BSMG is in discussion with Flare, a Canadian women's interest magazine, to do a travel feature and photo shoot	Awaiting further discussions		October	February or March 2000
The Travel Mom	BSMG is working with the BMOT to arrange airfare and activities for The Travel Mom and her family while they are in Nassau. She is developing a piece for Later Today and possibly The Travel Channel	Arrange airfare and schedule of activities	KF	November	April 2000
WEATHER CONFERENCE					
Hurricane Hunters	BSMG has begun talks with the Hurricane Hunters to obtain permission to have the GulfStream IV on display in The Bahamas during the Weather Conference.	Awaiting further discussion.	RAM	October	On-going
Invitations	Invitation have been sent out, 40 TV stations to date and all major VIPs are confirmed.	Continue follow-up	RAM/MB	October	On-going
Universities	Research has been completed and letters have gone out inviting	Complete	AD	November	November

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUE DATE
Sponsorship	universities with meteorologist programs to attend the conference Agency developed list of potential sponsors, developed letter for sponsorship, and distributed letter along with information kits.	Loews and BSMG are in discussions for national sponsorship based on the agency's outreach.	RAM/LM /KF	October	March

BSMG WORLDWIDE

DATE: January 25, 2000

TO: Vincent Vanderpool-Wallace
Jim Hepple
Adrian Archer
Charity Armbrister
Angela Archer
David Johnson
Nettie Symonette
Bill Volk
Vernice Walkine
Barbara Koch
Stephanie Toote

FROM: The Bahamas Team
BSMG Marketing Communications

RE: January 2000 Activity Report

CC: John Roth, Sheila Schofield

Listed below is a summary of services conducted by BSMG Marketing Communications with The Bahamas Ministry of Tourism from December 1, 1999-January 7, 2000. The monthly clip reports are sent under separate cover.

PRESS RELEASES

If dated, BSMG Marketing Communications wrote and distributed the following press releases with BMOT input and approval. If not dated, these releases were created for The Islands Of The Bahamas media information kit.

December 27, 1999 The Islands Of The Bahamas Expands Marketing Efforts Into South America (includes general release in English; a release in Spanish for distribution in Chile; a release in Spanish for distribution in Argentina; and a release in Portuguese for distribution in Brazil)

January 3, 2000 Winter Escapes to The Islands Of The Bahamas

January 7, 2000 Welcome In The New Century On Grand Bahama Island

Pending Approval New Non-Stop Service from Philadelphia to Grand Bahama Island

Pending Approval	New Non-Stop Service to Grand Bahama Island (from Toronto)
Pending Approval	Dive Grand Bahama Island – No Experience Necessary (UNEXSCO)
Pending Approval	March, April, May and Annual Calendar of Events
In-Progress	Romance and Weddings
In-Progress	Learn to Dive in a Day
In-Progress	No Airport, No Bridge, No Cars Allowed – Harbour Island Getaway
Pending	Bahamas.com

SPECIAL PROJECTS

OUT ISLAND PHOTO SHOOT

BSMG is submitting a shoot list and working with OIPB and IMS on securing a shooting schedule and itineraries.

NEW YORK TIMES “WHAT’S DOING IN...”

BSMG pitched Nassau/Paradise to the *New York Times* for a potential feature on the destination, in light of the recent renaissance on NPI. Agency is currently following up.

TV UPLINK OPTIONS FOR NPI PROMOTION BOARD/MOT

BSMG provided the BMOT with findings, comments and recommendations on TV satellite uplink options for the NPI Promotion Board/MOT.

PARENTS MAGAZINE

BSMG arranged for a photo shoot on NPI January 10-15 focusing on The Bahamas as a kid-friendly destination. The Radisson hosted the members of the *Parents* team, and the BMOT provided the magazine with contacts at local modeling agencies.

COOKING LIGHT MAGAZINE

BSMG worked with HMS, Cooking Light Magazine and BMOT on the November 15 event in Eleuthera. The Agency is working with the BMOT on creating a Bahamian experience for the March 13, 2000.

REAL YOU PHOTOSHOOT

BSMG is working with Real You on a photoshoot for a 12-15 page photo spread in the Summer 2000 issue. This would include fifty words of editorial, incorporating telephone and website information and would include The Bahamas in the feature title. In addition there would be a Bahamas mention in the contents page; plus contact details once again in the sourcing page. The editorial feature will also be supported by a one page promotion feature which will be highlighted on the front cover of the magazine. *Real You* will be launched in February 2000 as a direct mail magazine to JC Penney’s target customers, 35 –49 year old professional women with families. *Real You* will be delivered to 4 million JC Penney

customers in the USA and Canada. BSMG is discussing the possibility of doing an in-store promotion in conjunction with the editorial.

BEACHES CALENDAR

BSMG has submitted a proposal for a 2001 calendar on the beaches of The Islands Of The Bahamas In order to promote The Bahamas' remote, secluded and beautiful beaches.

The calendar of The Bahamas can be used in two ways:

1. as a marketing tool, to send to journalists, promotion partners, travel agents and Ministry contacts as a 'gift' from the Ministry of Tourism
2. and/or to be sold in US and Canadian stores which would increase awareness of the diversity and number of Islands Of The Bahamas. Pending approval.

MACY'S CATALOGUE SHOOT

BSMG forwarded information about The Bahamas to Macy's as they shot their upcoming catalogues on GBI. BSMG also assisted Bozell with writing copy that will appear in the next catalogue thanking the BMOT for their hospitality while they were there shooting the catalogue and to acknowledge the beauty of Harbour Island.

FLARE

BSMG is in discussion with Flare (circ: 216,000), a Canadian women's interest magazine for 20 - 35 year olds, to do a travel feature and photo shoot in February or March 2000.

4th BAHAMAS WEATHER CONFERENCE

BSMG and the BMOT are working to put together the 4th Annual Bahamas Weather Conference.

The Agency has received an overwhelming response from the Save the Date letter. So far, 62 meteorologist have confirmed their attendance at the 2000 conference, including meteorologists from Los Angeles, San Francisco, Boston, Philadelphia, New York, Baltimore, Tampa, New Orleans, Atlanta and Miami (including Univision, a Hispanic network). Over half of the confirmed meteorologists have indicated that they are interested in doing live satellite uplinks.

The VIP letters have been sent out and we have confirmed the following speakers:

- Scott Zahorik, National Weather Association Public Relations Director
- Dr. Claudius Carnegie, Professor of Engineering at Florida Institute of Technology
- Dr. Bob Sheets, Former Director of the National Hurricane Center
- Mr. Bryan Norcross, Meteorologist of Hurricane Andrew fame
- Dr. Jerry Jarrell, Director of the National Hurricane Center - He has also agreed to be interviewed by meteorologists doing live satellite uplinks.
- Dr. Gray has agreed to give a taped presentation - please advise what you would like him to cover in his presentation, whether we should be in interview format, direct presentation, etc.

BSMG continues to contact potential presenters and is working with Dr. Sheets re: topics.

Letters to universities and colleges with meteorology programs have been sent, advising them of The Bahamas program and inviting the deans, professors and students to attend the 2000 conference.

The sponsorship letters have been sent to a variety of possible sponsors, including hardware stores, grocery stores, battery companies and cell phone companies, among other industries. To date, two companies have expressed interest in sponsoring the conference: Loews and Winn Dixie, Bahamas. BSMG is conducting follow-up calls.

BSMG has begun talks with the Hurricane Hunters to obtain permission to have the GulfStream IV on display in The Bahamas during the Weather Conference.

BSMG researched the best possible airline for the conference. BSMG recommends that either Delta or Continental would provide the best possible service for our participants.

Breezes has been secured as the host hotel. BMOT, NPIPB and BSMG to schedule meeting to review conference details.

BSMG is currently following up with sponsorship letters to determine interest, and will forward contact information on interested companies to BMOT.

INDIVIDUAL VISITING JOURNALIST PROGRAM

FROMMER'S

BSMG arranged for writers Mary Ann Howland and Jamie Burns, assistants to Rachel Christmas Derrick (who visited NPI in November) to visit Grand Bahama Island January 7-11, as they are updating the GBI chapter of the guidebook *The Bahamas & Turks & Caicos for Dummies*. BSMG secured accommodations at the Lucayan. BMOT arranged for the writers (and Ms. Howland's son) to participate in Kids Camp, compliments of Lucayan Reef Village, and Dolphin Experience, compliments of GBI Tourism Board. BMOT also advised of contacts at Princess Properties, Xanadu Beach Resort, Pelican Bay, and Flamingo Bay Resort for site inspections. Additionally, BMOT suggested the writers tour the International Bazaar and explore various other amenities on the island, including Port Lucaya Market Place, Princess Casino, Garden of The Groves, Freeport Harbour, and Downtown Freeport.

THE TRAVEL MOM

BSMG is working with the BMOT to arrange airfare and activities for The Travel Mom and her family while they are in Nassau. Her trip is scheduled for April 16-20, 2000. She is developing a piece for Later Today and possible The Travel Channel.

GLORIA HAYES KRAMER

BSMG arranged for Gloria to visit the British Colonial Hilton and Atlantis while visiting Nassau on a Norwegian Cruise Line cruise.

OUTDOOR CANADA

Jake MacDonald and photographer are on assignment to develop a feature about fishing in Abaco for *Outdoor Canada*. The Agency is waiting to confirm specific dates. Seaspray has expressed interest in hosting the two journalists.

LATITUDES AND FODORS

BSMG has arranged for Chelle Koster Walton, freelancer, to come to GBI and stay at The Lucayan. She is on assignment for American Eagle's in-flight magazine *Latitudes*, which plans on featuring the Bahamas in an upcoming feature, as well as in several shorter pieces throughout the year. Also, she is updating a *Fodor's* GBI guidebook. Chelle was hosted last year on GBI and produced an 8-page story in *Times of the Islands*. In addition, she is a frequent contributor to *Caribbean Travel & Life*, *Island Scene*, *Fodor's*, *National Geographic Traveler*, *New York Post*, *Frommer's*, and local magazines

GRAND BAHAMA VACATIONS

BSMG coordinated with Dotty Cox and Cindy Barclay, GBV to invite five media (newspapers, regional magazines) in each of their 11 markets (Ft. Lauderdale, Charlotte, Cincinnati, Baltimore/Washington, D.C., Memphis, Nashville, Raleigh/Durham, Richmond, Cleveland, Pittsburgh and Hartford) to GBI in the next six months. GBV will pay for airfare and the resorts will provide accommodations.

LATITUDES

BSMG is currently in discussion with Natalie de Cuba Romero about developing an article about Exuma for the May/June issue of *Latitudes*. BSMG is currently securing dates in February that would work for Natalie.

COURIER DU SUD

BSMG is currently in discussion with Francois Laramee about developing two feature stories (fishing and golf) for the Canadian magazine. BSMG is currently securing dates and islands for the reporter to visit in February.

TRAVEL WORLD RADIO

BSMG is working with the BMOT to arrange airfare and activities for Melanie Reefes, a correspondent/contributor to Travel World Radio in Canada. She is developing a segment on Nassau/Paradise Island, to air early spring 2000. She is interested in visiting the destination January 27-30.

KEVIN KARLSON

OIPG and Small Hope Bay requested a journalist to cover their annual girding exploration. BSMG secured writer Kevin Karlson and the story will appear in the May issue of *Wild Bird*.

GROUP VISITING JOURNALIST PROGRAM

TWA PRESS TRIP

BSMG completed the press trip to GBI to celebrate the launch of TWA service on December 16 - 19, 1999. BSMG continues to follow up with media who attended.

EXTREME PRESS TRIP

BMOT approved Extreme press trip to the destination. The trip is scheduled for March 7-11, 2000. Breezes and the Lucayan have been secured as host hotels. BSMG is following-up with the media to secure attendance. The Agency is working with BMOT and NPIP to secure hotel accommodations and arrange itinerary.

CANADIAN MEDIA PRESS TRIP

BSMG conducted a Canadian press trip to Nassau from November 30 to December 4, 1999. BSMG worked with NPIP and BTO-Canada to secure media, arrange hotel accommodations with the Nassau Marriott and an itinerary. The participants are as follows:

Visitor

Access Magazine

The Toronto Star

La Presse

Le Journal de Montreal

Doctor's Review

To date, Le Journal de Montreal published a feature on The Bahamas.

ASSISTANT DOLPHIN TRAINER PRESS TRIP FOR KIDS

BSMG is coordinating with GBITB to bring media and their children (one child per media) to GBI to do family activities and The Dolphin Experience. Agency sent invite and continues to follow up with media in tri-state area and major eastern U.S. cities. Trip to run March 16 – 19.

SMALL TREASURES PRESS TRIP

BMOT approved a joint BMSG/ISM featuring the small treasures properties, to include a visit Nassau and an Out Island, via the Fast Ferry.

BACK TO NATURE

Pending Approval. BSMG to conduct a press trip to Nettie Symonette's Abaco property highlighting the destination's eco-tourism.

NEWS BUREAU

Listed below are journalists or publications that the agency has contacted about The Islands Of The Bahamas and provided information in the way of press kits, releases, brochures, slides, information, fact checking or video footage.

ROYAL CARIBBEAN INTERNATIONAL'S ONBOARD MAGAZINE: forwarded information on stores and museums in Nassau.

FODORS: forwarded Rich Rubin updated general information on Nassau for new Fodor's edition on The Bahamas.

MODERN BRIDES: forwarded press kit and information on literature set or written in the Islands of The Bahamas and films shot on location in the Bahamas.

COURIER DU SUD: BSMG is discussing the possibility of the travel editor visiting The Bahamas for a feature on fishing and golfing in the outdoor chronicle and travel sections of the weekly paper in Longueuil, Quebec.

ESSENCE/EMERGE/AMSTERDAM NEWS: BSMG discussed with Denise Richards, a writer for black US and African publications, possibility of an individual trip once assignment been given. Forwarded press kit.

CARIBBEAN TRAVEL & LIFE: provided information about Doongalik Studios

FREELANCE WRITERS: furnished information to Belkis and Rob Kambauch about swimming with the dolphins; sent information on wedding and honeymoon resort packages to Katharine Dyson

ISLANDS MAGAZINE: provided Lucretia Bingham with information on Junkanoo for a "behind the scenes" piece on the festivities

TRAVEL WORLD RADIO: sent press kit and brochures to Melanie Reefes, correspondent

SUCCESSFUL MEETINGS MAGAZINE: referred Heidi Waldrop to ISM, since her article is trade-specific

NATIONAL NEWS BUREAU: sent information to Julia Samuels for a wedding special issue focusing on the hottest, best, most luxurious resorts, hotels, guest ranches and getaways for honeymooners

ISSUES TODAY RADIO NETWORK: sent information to Bob Gourley, producer and host, for a family travel feature planned for late spring/early summer 2000

THE TRAVEL LADY: sent information on eco-friendly travel, green hotel, and historic hotels to Madelyn Miller

GOOD DAY NEW YORK: sent information on sites and attractions on GBI to Julie Golden for a shoot they're conducting during the first full week of December

TRAVELLOG: sent b-roll footage to Amber Crooks for an educational segment they are shooting at the British Colonial Hilton, Nassau

NORWALK FURNITURE: sent slides to Shelia Weidinger for a sponsor booklet for a dealer convention in February at Atlantis.

REAL SPORTS WITH BRYANT GUMBEL: sent b-roll footage to Cindy Trattner for special being filmed in Freeport.

LA TRIBUNE: sent slides to Maurice Cloutier in Canada

SIGNATURE: sent b-roll footage to June Webber in Canada for a commercial they're filming

BLUE WATER MAGAZINE: sent slides and articles on GBI, OI, and NPI to Suzanne Fields

CARIBBEAN CHANNEL: sent press kit to Maura Curley, editor

CONCIERGE.COM: provided Karen Bressler with the meaning of Junkanoo

UNIQUE HOMES: sent Stacy Small information on real estate and private homes for article she's writing on why The Bahamas is such a hot real estate market

PROMOTIONS

CHATELAINE MAGAZINE

BSMG entered into a promotion with *Chatelaine* magazine (circ: 788,861), Canada's national monthly women's general interest magazine. The April 2000 issue will offer an all-inclusive vacation for two to The Bahamas as the grand prize in their annual "Famous Fashion & Beauty Brands" contest, *Chatelaine's* most popular contest. SuperClubs Breezes was secured as the hotel partner and will provide all-inclusive accommodations for two for 7 days and 6 nights. The BMOT will provide roundtrip airfare for two to the destination. In exchange for the trip, the BMOT and host property will receive ½ page exposure within the 4-color contest double page spread, property photo, 100 word copy, and logos. Materials were forwarded to *Chatelaine*, and the copy is waiting to be approved by Breezes before go-ahead is secure.

RIELLY PROMOTION

BSMG secured a marketing partnership with Rielly Industries, a chemical production company, which is launching a new "winter-time" product. The Radisson was secured as the hotel partner and the BMOT will provide r/t airfare for two. The new "winter-time" product will first be introduced at the National Hardware Show, which took place on Aug. 15-18, 1999 in Chicago. BSMG notified the winner and sent flight certificates. Still awaiting flight certificates from Radisson.

MADemoisELLE MAGAZINE

BSMG secured a promotion with *Mademoiselle* Magazine and CibaVision, which was featured in their December 1999 issue, their biggest issue of the year. The BMOT provided air via gift certificates and SuperClubs Breezes provided accommodations for two guests for 4-day/3-night trip. In return, the destination and the resort were featured in a section called "Mad Insider" and the destination's tagline appeared in the ad.

REDBOOK

BSMG secured an exciting promotional opportunity with *Redbook* magazine, which was featured in their December 1999 issue. The BMOT provided air via gift certificates, and Radisson Cable Beach and Abaco Boat Harbour provided accommodations for two guests for

the 6-night, 7-day vacation in Nassau/Abaco. In return, the destination and the resorts were featured and the destinations' taglines appeared in the ad.

WFTS

BSMG has secured a promotional opportunity for the BMOT. During the February sweeps WFTS-TV ABC in Tampa, Florida will provide one :15 second spot for the morning news, which will air a minimum of three times per day; contest and prize information will be provided twice during the morning news; and one :30 second promotional spot with contest details, which will air a minimum of 10 times through the promotion. All spots will include the destination and hotel partner's logo. In exchange, the BMOT will provide 10 trips for 2, including airfare and 2-nights of hotel accommodations and meals.

REAL YOU

BSMG is setting up a promotion with *Real You*, JC Penny's national mailer, for the magazine's summer 2000 edition. The promotion will tie in with a 12-15 page fashion and beauty photo shoot on GBI (for the same issue). BMOT will provide a number of family trips including airfare and hotel accommodations. Precise arrangements to be confirmed.

RADIO/INTERNET/CORPORATE OUTREACH

BSMG developed hit list of potential promotional opportunities. Agency continued contacting via phone and pitch packages.

ISLE OF PEPSI TREASURE HUNT SWEEPSTAKES

BSMG proposed a marketing partnership with Pepsi to offer consumers an opportunity to win trips to The Bahamas. BSMG is currently in the process of following up.

TRAVELOCITY

BSMG submitted a proposal for The Bahamas and Travelocity to enter into a 4 week promotion. Currently securing certificates and further documentation. Promotion will run in February.

HISPANIC MARKETING EFFORT

CALIENTE/Univision Network

TV shoot completed. Agency coordinating having the one-hour show air during sweeps month in February. Agency is trying to secure airdates.

CONTROL/Univision Network

Agency and BMOT coordinating logistics of TV shoot. Super Clubs Breezes Bahamas has expressed interest in hosting the TV crew. Waiting for available dates in March from executive producer and hotel.

GEOMUNDO Travel Magazine

BSMG is coordinating an individual journalist trip with the editor of this Hispanic travel magazine. This magazine highlights many of the world's most exotic destinations and they are interesting in featuring the Bahamas on their cover with an 8-10-page article. BSMG is working with the BMOT to secure a travel dates for one reporter and a photographer for early February. The magazine has a

circulation in the US and Latin America. As per client, this trip has been re-scheduled to February/March 2000 due to no availability in potential host hotels. BSMG is working with hotel and editor of magazine to secure dates.

HISPANIC Magazine

BSMG has secured a sweepstakes promotion with Hispanic Magazine, a national magazine that targets the affluent U.S. Hispanic market. The promotion would consist of two 1/3 4C promotional columns, the first column will contain an open letter from a Bahamas Tourism official, and a sweepstakes component for one winner and a companion for a 4days/3night vacation package to the Bahamas. The second column would feature the winners and promotional photos of the destination. Super Clubs Breezes Bahamas has expressed interest in being the host hotel. The promotion has been moved to run in the March & April issues of the Magazine. Agency is trying to secure hotel to proceed with logistics of the sweepstakes.

Sabado Gigante/Univision Network

BSMG has approached the executive producer of this weekly show broadcast on the Univision network. The program is a three-hour entertainment/variety show that airs in the US and Latin America. The program has a travel segment called "camara viajera"(the traveling suitcase). The producer has expressed a strong interest in featuring the Bahamas in this segment. Agency is trying to confirm logistics of project.

FILM COMMISSION

FILM & TV COMMISSION PHOTO CATALOG

The agency will create a photo catalog for the FC to promote the destination to the fashion and commercial photography community. Currently we are locating photographers who have worked in The Bahamas and are interested in supplying us with their work in exchange for exposure.

MAJOR BROADCASTS

TRAVEL CHANNEL "TOP SECRET BEACHES"

BSMG worked with the Travel Channel to film beaches in The Bahamas for a special on "Top Secret Beaches." BSMG provided the production company with contact information and background on the destination (Exuma) for post-production.

AL ROKER'S FOOD NETWORK SPECIAL

BSMG is waiting for dates from Al Roker for a special Bahamas segment for Food Network, and is currently providing the station with a tentative itinerary and suggestions.

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The Islands Of The Bahamas Update
 BSMG Worldwide
 January 2000
 File: s:\clients\bah\status\Jan00

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUE DATE
RELEASES					
March Calendar of Events	Pending Approval	Distribute	KF	January	ASAP
April Calendar of Events	Pending Approval	Distribute	KF	January	ASAP
May Calendar of Events	Pending Approval	Distribute	KF	January	ASAP
Harbour Islands Golf Buggies	Currently Composing	Submit for approval	AD	January	January
Annual Calendar of Events	Pending Approval	Distribute	KF	January	ASAP
Romance and Weddings in The Islands Of The Bahamas	Currently Composing	Submit for approval	JC	January	
Learn to Dive in a Day	Currently Composing	Submit for approval	VS		
Bahamas.com	Pending				
PRESS KITS					
VISITING JOURNALIST PROGRAM					
Group Trips					
TWA Press Trip (GBI)	Trip ran Dec. 16 - 19	BSMG continues to follow up with media.	JC	October	February
Extreme Press Trip NPI/GBI	Approved - March 7-11	BSMG following-up with media to secure attendees. Breezes host property. BSMG to work with BMOT to develop itinerary.	VS/LM	November	March
Assistant Dolphin Trainer Press Trip For Kids (Family Press Trip) (GBI)	Approved to run March 16 - 19. Finalized invite and media list.	BSMG to work with GBITB to secure accommodations and develop itinerary.	JC/LM	December	March
Back to Nature (Nettie's)	On hold due to hurricane damage		TBD	TBD	TBD
Small Treasures			TBD	TBD	TBD
Canadian Press Trip	Follow up. Le Journal de Montreal has run feature	Once copies of article reach BSMG, will be	AD	November	January

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUE DATE
Weather Conference Learn to Dive/UNESCO)	(see separate section below)	forwarded to BMOT			April July
Individual Trips					
Grand Bahama Vacations (GBI)	Approved; invites sent to hit list in GBV's 11 markets.	BSMG continues to follow up with invited media.	JC	October	April
Sports and Fitness Editors (GBI)	Finalized hit list of sports and fitness editors to invite.	BSMG to send invites and follow up.	JB	January	February
Travel World Radio/NPI (Canadian radio station)	Waiting for approval from BMOT and secure accommodations	Plan itinerary	KF	December	End of January
Travel Mom	Waiting to hear from visiting journalist re: travel dates	Secure airline and hotel reservations	LM/KF	November	April
Jake MacDonald/Outdoor Canada	On assignment to develop story about fishing in Abaco.	BSMG to advise of Jake's request to travel to Abaco February 25. BSMG to work with OIPB to develop itinerary and secure arrangements.	LM	December	February
Natalie de Cuba Romero/Latitudes	Agency in discussion with Natalie to develop an article about Exuma for May/June issue of Latitudes	Agency is securing dates in February with Natalie.	LM	December	February
Francois Laramée/ Courier du Sud - Canada	Agency in discussion re trip in late Feb to focus on two features – fishing and golf	Agency is securing dates and islands to visit	AD	December	February
Kevin Karlson	OIPB and Small Hope Bay requested a journalist to cover their annual birding exploration. BSMG secured writer and story will appear in May issue of Wild Bird.	Follow-up with writer upon return for fact-checking, etc.	JM	December	January
MARKETING PARTNERSHIPS/PROMOTIONS					
Radio Outreach (GBI)	Developed preliminary list to target Eastern seaboard adult contemporary	BSMG coordinating with Bozell. To send pitch	JB/JC	January	April

PROJECT	STATUS	NEXT STEPS	RESP	INITIALED	DUE DATE
Corporate Outreach (GBI)	stations for on-air promotions. Developed hit list of retail stores, companies, products, restaurants, food, theaters and TV networks and shows to target.	letter and follow up. BSMG to send pitch letter and follow up.	JC	January	April
Chatelaine magazine - Canada	Secured property; sent copy, logo, and property photo to magazine	Waiting for layout; approval	KF/LM	December	January
Real You (JC Penny magazine)	Agency secured one page promotion to give away family holidays to tie in with fashion and beauty editorial from photo shoot for Summer 2000 issue	Exact prize content to be discussed with GBITB	AD/CM	December	January/ early February
WFTS ABC 28 (television)	Discussion of new dates in February to giveaway 5 Bahamas vacation trips with airfare and accommodations every day for 1 week	Contact to confirm February dates and package details	AD	November	February
Loews	Interested in sponsoring the Weather Conference	Secure sponsorship	RAM	November	February
Winn Dixie Bahamas	Interested in sponsoring the Weather Conference	Secure sponsorship	RAM	November	February
Victoria's Secret	Interested in entering a promotion with The Bahamas and Victoria's Secret's retail division	Secure opportunity	RAM	January	
CBS This Morning - Valentine's Day Promotion	Confirmed February 11 trip give-away on CBS Early Morning Show with Brian Gumbal. Vincent will be on-air to provide trip and comments.	Confirmed. Send visuals.	RAM	January	February 11
Travelocity	Major internet promotion to run four weeks beginning February 14; tied into Lysox as well. Reach: 8 million. Hotel partner Radisson. Also tied into bahamas.com for launch	Confirmed. Link sites	RAM	January	January
TELEVISION/RADIO					
Travel Channel "Top Secret Beaches"	Agency completed filming beaches segment for Travel Channel special.	BSMG to provide production company with contact information and	L/M/JM	December	January

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUPLICATE
Al Roker's Food Network special (NPI and Exuma)	Waiting for dates from Al Roker for special Bahamas segment for Food Network.	background on the destination/Exuma for post-production. BSMG is providing Al Roker with a tentative itinerary and suggestions.	LM/RAM	November	TBD
CNBC – Renaissance in The Bahamas	CNBC will travel to Nassau last week of February to produce a major segment on the renaissance in the Bahamas. Atlantis will how, be interviewed, Vincent and Minster as well. May include Bahamas Stock Market.	Confirm arrangements.	RAM	December	February
CBS This Morning	Vincent to give away trip for Valentine's Day on February 11 on this Network show with Brian Gumbal. All 3 brands are involved	Confirmed, send visuals	RAM	January	February 7
Whoopi Goldberg and Hollywood Squares (Cable Beach and Atlantis)	Currently in advanced negotiations with producer to secure date and location for shoot	Scout area last week in February	RAM		May/June
INTERNET					
Internet Outreach	Developed hit list, including travel, wedding and search engine sites.	BSMG to send pitch letter.	JC	January	April
Bahamas.com	Release. Promotion with Travelocity.	Confirmed	RAM	January	February
SPECIAL PROJECTS					
New York Times "What's Doing In..." Nassau/Paradise Island	In follow up with Caribbean correspondent	Completed	KF	January	January

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUE DATE
Beaches of The Bahamas 2000 Calendar	Proposal for Beaches of The Bahamas calendar been approved for use both as marketing tool for travel agents, ministry contacts, the media and for retail to US market to raise awareness	Need to obtain quotes on print run of up to 100,000 and inquire if able to have rights to use calendar images for poster print run in addition to calendar, set up meeting with publisher and review stock images	AD	December	ASAP
Editorial Calendar	Collected calendars from appropriate publications.	BSMG to finalize calendar and continue pitching.	KF	January	On-going
2000 Rates (GBI)	Contacted GBITB for 2000 rates, including rack rates, honeymoon, packages.	BSMG to continue to draft releases and pitch letters.	JC/JB	December	February
Parents Magazine photo shoot	Photo shoot w/o 1/10	Completed 1/15	LM/KF	September	January
Out Island Photo Shoot	Agency is submitting shoot list and working with OIPB and IMS on shooting schedule and itineraries.		LM/AM	September	On-going
Real You Photo Shoot - Canada	Agency working with GBITB on accommodation, secured TWA flights for 10 day photo shoot for new JC Penney mailing magazine, launched in Feb.	Drafting of itinerary, confirmation of attendees names, rooms and flights and discussion of one page promotion page and in-store promotion	AD	December	ASAP
WEATHER CONFERENCE					
Sponsorship	BSMG is following-up with sponsorship letters to determine interest.	Agency to forward contact information on interested companies to BMOT.	LM/CM/R AM	October	January
Presenters	Agency securing presenters.	BSMG to follow-up with potential speakers and to work with Bob Sheets re: topics.	LM/AM	October	January
Meteorologists	Save the Date sent.	Agency to develop and	LM/AM	October	January

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUE DATE
Airlines	Exploring two possibilities for sponsorship	forward formal invitation letter. Secure airline for conference	RAM	October	January

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CRM/ISS/REGISTRATION UNIT

HISPANIC MARKETING EFFORTS

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUE DATE
Univision/ "Caliente" (Breezes)	TV shoot completed. Air date to be determined. Agency coordinating having the one-hour show air during sweeps month in February.	Agency is trying to secure airdates.	DMR	June	TBD
Univision/ "Control"	Agency and BMOT coordinating logistics of TV shoot. Super Clubs Breezes Bahamas has expressed interest in hosting the TV crew. Waiting for available dates in March from executive producer and hotel.	Confirm shoot dates. Draft preliminary itinerary of shoot locations.	DMR	June	January
GEOMUNDO Travel Magazine (all TIOTB)	BSMG is coordinating an individual journalist trip with the editor of this Hispanic travel magazine. This magazine highlights many of the world's most exotic destinations and they are interesting in featuring the Bahamas on their cover with an 8-10-page article. BSMG is working with the BMOT to secure a travel dates for one reporter and a photographer for early February. The magazine has a circulation in the US and Latin America. The piece is slated for their January 2000 issue.	As per client, this trip has been re-scheduled to February/March 2000 due to no availability in potential host hotels. BSMG is working with hotel and editor of magazine to secure dates.	DMR	October	March/February 2000

<p>Hispanic Magazine</p>	<p>BSMG has secured a sweepstakes promotion with Hispanic Magazine, a national magazine that targets the affluent U.S. Hispanic market. The promotion would consist of two 1/3 4C promotional column, the first column will contain an open letter from a Bahamas Tourism official, and a sweepstakes component for one winner and a companion for a 4days/3night vacation package to the Bahamas. The second column would feature the winners and promotional photos of the destination.</p>	<p>Super Clubs Breezes Bahamas has expressed interest in being the host hotel. The promotion has been moved to run in the March & April issues of the Magazine. Agency is trying to secure hotel to proceed with logistics of the sweepstakes.</p>	<p>DMR</p>	<p>November</p>
<p>Univision/ "Sabado Gigante"</p>	<p>BSMG has approached the executive producer of this weekly show broadcast on the Univision network. The program is a three-hour entertainment/variety show that airs in the US and Latin America. The program has a travel segment called "camara viajera" (the traveling suitcase). The producer has expressed a strong interest in featuring the Bahamas in this segment.</p>	<p>Agency is trying to confirm logistics of project.</p>	<p>DMR</p>	<p>December</p>
				<p>March/April 2000</p>
				<p>TBD</p>

BSMG WORLDWIDE

DATE: February 17, 2000

TO: Vincent Vanderpool-Wallace
Jim Hepple
Adrian Archer
Charity Armbrister
Angela Archer
David Johnson
Nettie Symonette
Bill Volk
Vernice Walkine
Barbara Koch
Stephanie Toote

FROM: The Bahamas Team
BSMG Marketing Communications

RE: February 2000 Activity Report

CC: John Roth, Sheila Schofield, Nancy Kishanuk

Listed below is a summary of services conducted by BSMG Marketing Communications with The Bahamas Ministry of Tourism from January 10-February 7, 2000. The monthly clip reports are sent under separate cover.

PRESS RELEASES

If dated, BSMG Marketing Communications wrote and distributed the following press releases with BMOT input and approval. If not dated, these releases were created for The Islands Of The Bahamas media information kit.

January 17	Annual, February March and April Calendar of Events Releases
January 21	Five "No Take Marine Reserves" Established in The Islands Of The Bahamas
February 7	May Calendar of Events
Pending Approval	Planes, Trains and Automobiles, Not Here – Harbour Island Getaway
Pending Approval	Dive Grand Bahama Island – No Experience Necessary (UNEXSCO)
Pending Approval	Islands Of The Bahamas Resorts Create Winter Romance Packages for Valentine's Day and Any Day

Pending Approval	A Renaissance on Grand Bahama Island
Pending Approval	May Calendar of Events
In-Progress	June Calendar of Events
In-Progress	Learn to Dive in a Day
In-Progress	Dolphin Encounters
In-Progress	Conference and Meetings Facilities
Pending	Bahamas.com

SPECIAL PROJECTS

OUT ISLAND PHOTO SHOOT

BSMG submitted a shoot list and is working with OIPB and IMS on securing a shooting schedule and itineraries.

TV UPLINK OPTIONS FOR NPI PROMOTION BOARD/MOT

BSMG provided the BMOT with findings, comments and recommendations on TV satellite uplink options for the NPI Promotion Board/MOT.

COOKING LIGHT MAGAZINE

BSMG worked with HMS, Cooking Light Magazine and BMOT on the November 15 event in Eleuthera. The Agency is working with the BMOT on creating a Bahamian experience for the March 13, 2000.

REAL YOU PHOTOSHOOT

BSMG set up for Real You to do a photoshoot on GBI January 31 – February 10, for a 12-15 page photo spread in the Summer 2000 issue. This will include fifty words of editorial, incorporating telephone and website information and include ‘The Bahamas’ in the feature title. In addition there would be a Bahamas mention in the contents page; plus contact details once again in the sourcing page. The editorial feature will also be supported by a one page promotion feature which will be highlighted on the front cover of the magazine. *Real You* will be launched in February 2000 as a direct mail magazine to JC Penney’s target customers, 35 – 49 year old professional women with families. *Real You* will be delivered to 4 million JC Penney customers in the USA and Canada

BEACHES CALENDAR

BSMG has received approval on a proposal for a 2001 calendar on The Islands Of The Bahamas.

The calendar of The Bahamas will be used in two ways:

1. as a marketing tool, to send to journalists, promotion partners, travel agents and Ministry contacts as a ‘gift’ from the Ministry of Tourism

2. and to be sold in US and Canadian stores which would increase awareness of the diversity and number of Islands Of The Bahamas. Next steps are image selection, copy approval and confirmation of print run from BMOT/ NPITB in order to meet final deadline of March 17.

BSMG met with publishers and submitted proposal, photo images, costs and deadlines to B. Volk for review and approval.

MACY'S CATALOGUE SHOOT

BSMG forwarded information about The Bahamas to Macy's as they shot their upcoming catalogues on GBI. BSMG also assisted Bozell with writing copy that will appear in the next catalogue thanking the BMOT for their hospitality while they were there shooting the catalogue and to acknowledge the beauty of Harbour Island.

FLARE

BSMG is in discussion with Flare (circ: 216,000), a Canadian women's interest magazine for 20 – 35 year olds, to do a travel feature and photo shoot in February or March 2000.

abc.com

BSMG is in discussion with the ABC web site regarding a partnership on a interactive hurricane page to include daily updates from ABC weathermen at the weather conference and educational information in hurricanes.

4th BAHAMAS WEATHER CONFERENCE

BSMG and the BMOT are working to put together the 4th Annual Bahamas Weather Conference.

The Agency has received an overwhelming response from the Save the Date letter. So far, 75 meteorologist have confirmed their attendance at the 2000 conference, including meteorologists from Los Angeles, San Francisco, Boston, Philadelphia, New York, Baltimore, Tampa, New Orleans, Atlanta and Miami (including Univision, a Hispanic network). 40 affiliate network stations have indicated that they are interested in doing live satellite uplinks.

The VIP letters have been sent out and we have confirmed the following speakers:

- Scott Zahorik, National Weather Association Public Relations Director
- Dr. Claudius Carnegie, Professor of Engineering at Florida Institute of Technology
- Dr. Bob Sheets, Former Director of the National Hurricane Center
- Mr. Bryan Norcross, Meteorologist of Hurricane Andrew fame
- Dr. Jerry Jarrell, Director of the National Hurricane Center - He has also agreed to be interviewed by meteorologists doing live satellite uplinks.
- Dr. Gray has agreed to give a taped presentation - please advise what you would like him to cover in his presentation, whether we should be in interview format, direct presentation, etc.

BSMG continues to contact potential presenters and is working with Dr. Sheets re: topics.

Letters to universities and colleges with meteorology programs have been sent, advising them of The Bahamas program and inviting the deans, professors and students to attend the 2000 conference.

The sponsorship letters have been sent to a variety of possible sponsors, including hardware stores, grocery stores, battery companies and cell phone companies, among other industries. To date, two companies have expressed interest in sponsoring the conference: Loews and Winn Dixie, Bahamas. BSMG is conducting follow-up calls.

BSMG has begun talks with the Hurricane Hunters to obtain permission to have the GulfStream IV on display in The Bahamas during the Weather Conference.

BSMG researched the best possible airline for the conference. BSMG recommends that either Delta or Continental would provide the best possible service for our participants.

As Breezes declined to host the conference, the Agency is working with Radisson to secure accommodations. BMOT, NPIPB and BSMG to schedule meeting to review conference details.

BSMG is preparing the invitation letter to meteorologists, CTO members, and government organizations.

INDIVIDUAL VISITING JOURNALIST PROGRAM

THE TRAVEL MOM

BSMG is working with the BMOT to arrange airfare and activities for The Travel Mom and her family while they are in Nassau. Her trip is scheduled for April 16-20, 2000. She is developing a piece for Later Today and possible The Travel Channel.

GLORIA HAYES KRAMER

BSMG arranged for Gloria to visit the British Colonial Hilton and Atlantis while visiting Nassau on a Norwegian Cruise Line cruise.

OUTDOOR CANADA

Jake MacDonald and photographer are on assignment to develop a feature about fishing in Abaco for *Outdoor Canada*. Abaco Beach Inn will be hosting them Feb. 10 – 15, 2000.

GRAND BAHAMA VACATIONS

BSMG continues to follow up with invited media (newspapers, regional magazines) in each of GBV's 11 markets (Ft. Lauderdale, Charlotte, Cincinnati, Baltimore/Washington, D.C., Memphis, Nashville, Raleigh/Durham, Richmond, Cleveland, Pittsburgh and Hartford). GBV will pay for airfare to GBI and the resorts will provide accommodations.

LATITUDES

Editor Natalie de Cuba Romero is developing an article about Exuma for the May/June issue of *Latitudes*. BSMG worked with the OIPB to arrange her Feb 7-12, 2000 trip, organize an island tour, and interviews with chefs.

COURIER DU SUD

Francois Laramée will visit GBI February 21-25 to develop two feature stories (fishing and golf) for the Canadian French-language daily newspaper. GBI is securing accommodations and BSMG is organizing flights.

TRAVEL WORLD RADIO

BSMG is working with the BMOT to arrange airfare and activities for Melanie Reefes, a correspondent/contributor to Travel World Radio in Canada. She is developing a segment on Nassau/Paradise Island, to air early spring 2000. She is interested in visiting the destination in March.

KEVIN KARLSON

OIPG and Small Hope Bay requested a journalist to cover their annual girding exploration. BSMG secured writer Kevin Karlson and the story will appear in the May issue of *Wild Bird*.

ISLANDS

Bill Scheller is developing a story on the Southern Out Islands. BSMG is working with the OIPB to assist Bill in identifying activities on Crooked, Acklins, Inagua, and Mayaguana Islands.

GROUP VISITING JOURNALIST PROGRAM

TWA PRESS TRIP

BSMG completed the press trip to GBI to celebrate the launch of TWA service on December 16 – 19, 1999. BSMG continues to follow up with media who attended. We sent a family pitch letter and GBI kit to each contact.

EXTREME PRESS TRIP

BMOT approved Extreme press trip to the destination. The trip is scheduled for March 7-11, 2000. Breezes and the Lucayan have been secured as host hotels. BSMG is following-up with the media to secure attendance. The Agency is working with BMOT and NPIP to secure hotel accommodations and arrange itinerary.

CANADIAN MEDIA PRESS TRIP

BSMG conducted a Canadian press trip to Nassau from November 30 to December 4, 1999. BSMG worked with NPIP and BTO-Canada to secure media, arrange hotel accommodations with the Nassau Marriott and an itinerary. The participants are as follows:

<i>Visitor</i>	June edition
<i>The Toronto Star</i>	Saturday January 15
<i>La Presse</i>	tbc
<i>Le Journal de Montreal</i>	Saturday December 18

Doctor's Review

February edition

To date, Le Journal de Montreal and The Toronto Star have published features on The Bahamas.

FAMILY PRESS TRIP

BSMG is coordinating with GBITB to bring media and their children (one child per media) to GBI to do family activities and The Dolphin Experience. Agency sent invite and continues to follow up with media in tri-state area and major eastern U.S. cities. Trip to run March 16 – 19. We continue to coordinate details with TWA, The Lucayan and GBITB.

SMALL TREASURES PRESS TRIP

BMOT approved a joint BMSG/ISM featuring the small treasures properties, to include a visit Nassau and an Out Island, via the Fast Ferry.

BACK TO NATURE PRESS TRIP

Pending approval. BSMG to conduct a press trip to Nettie Symonette's Abaco property highlighting the destination's eco-tourism.

LEARN TO DIVE PRESS TRIP

Researched locations, schedules and rates for media to become dive certified in the NYC area.

NEWS BUREAU

Listed below are journalists or publications that the agency has contacted about The Islands Of The Bahamas and provided information in the way of press kits, releases, brochures, slides, information, fact checking or video footage.

Laura Bly, Travel Writer, USA Today

Researched and sent information on each of the Bahamian Dolphin Encounter operations for a travel feature on encounters.

Cynthia W. Dial, Freelancer

Sent press packs, calendar of events, slides and detailed information on The Islands Of The Bahamas conference and meetings facilities for a feature on Corporate and Incentive Travel Magazine (April issue).

Denise Gordon, Freelancer

Freelancer for black US and African publications such as Essence, Emerge, Amsterdam News, Tanzanian Guide. Sent information on the VJP program and press packs.

Janice Frawley Holler, Freelancer

Sent information on contact information for the Royal Police Band. Frawley Holler is a freelancer who writes for Travel and Leisure and is travel editor for Sarasota Magazine.

Fran Fry, Food Editor, Erie Times

Sent press kits on GBI, maps of The Bahamas, information on Bahamian recipes, restaurants and chefs for Bahamian feature to appear second week of February (Circ 92,265).

Della Smith, Freelancer

Freelancer doing feature on The Islands Of The Bahamas for Time for The Islands – a new magazine. Sent large selection of slides and press pack. ---

Scott Stakes, Eunate.com

Sent a video of generic Bahamas footage to appear on the Eunate website, a travel portal that shows footage from destinations around the world to potential visitors interested in seeing the destination via video. Company based in Manchester, England.

Rose Edmonds, Travel Channel

Sent release on winter getaways for Beach Week web site page and information on weddings and honeymoons for Valentine's Day/Romantic Getaways special section.

Neil Rabinowitz, Freelance writer and photographer

Sent press release on yachting and information on waterfront places for a boating photo shoot in February or March.

Hugh Cuell, Freelancer

Sent press kit and brochures.

Bill Scheller, Islands magazine

Writing feature on the Out Islands (Acklins, Crooked, Inagua, Mayaguana) in March and April. Sent/discussed information on private charters, specific destinations and attractions.

Susan Katzman/St. Louis Hones and Lifestyle

Sent releases on food in The Bahamas including conch releases and recipes. She's currently writing a "food focus" article on conch.

Marianne Wiesinger, Stern

Sent brochures for photo shoot

Jon Haggins, Freelancer

Sent press kit for reference

Harriet Heithaus, Naples Daily News

Wrote article on cruise ports in Caribbean/Bahamas (NPI). Sent slides of fish market, straw market, beach, and other attractions.

Ginny Berg, Endless Vacation Magazine

Sent fact sheets on Out Islands and NPI – requested historical information on islands.

Chelle Koester Walton, Freelancer

Sent to GBI for individual VJP in November. Small Inns article scheduled to run in Latitudes' March issue. Day Trip article on East End Adventures ran in recent Caribbean Travel & Life. The 2001 edition Fodor's guide is due in late 2000.

Katherine Callos, Richmond Times Dispatch

Sent to GBI for individual VJP in December. Article ran; securing copies.

Abbi Perets, iParenting.com

Sent pitch and information about family-friendly activities on GBI.

Jane Wooldridge, Travel Editor, Miami Herald

Pitched on GBI. Paper does not take press trips, but is considering visiting GBI in near future and will require information. We will continue to follow up.

George Seli, Corporate & Incentive Travel

Sent slides on activities and attractions of the destination

Endless Vacation

Forwarded slides to accompany Rich Ribin's article in the May/June issue.

Earth Star Magazine

Provided selection of slides to accompany Florence Tambone's article in the February issue.

Good Day New York

Forwarded b-roll footage of the destination to accompany a story on travel web sites.

Johnene Granger, Woman's World

Provided Johnene with a press kit on the destination for an upcoming article.

PROMOTIONS

CHATELAINE MAGAZINE

BSMG entered into a promotion with *Chatelaine* magazine (circ: 788,861), Canada's national monthly women's general interest magazine. The April 2000 issue will offer an all-inclusive vacation for two to The Bahamas as the grand prize in their annual "Famous Fashion & Beauty Brands" contest, *Chatelaine's* most popular contest. SuperClubs Breezes was secured as the hotel partner and will provide all-inclusive accommodations for two for 7 days and 6 nights. The BMOT will provide roundtrip airfare for two to the destination. In exchange for the trip, the BMOT and host property will receive ½ page exposure within the 4-color contest double page spread, property photo, 100 word copy, and logos. Materials were forwarded to *Chatelaine*, copy was approved by Breezes and BSMG, and agency currently waiting for final proof to arrive via mail.

REAL YOU

BSMG has set up a promotion with *Real You*, JC Penny's national mailer, for the magazine's summer 2000 edition. The promotion will tie in with a 12-15 page fashion and beauty photo shoot on GBI (for the same issue). Pelican Bay have agreed to provide one holiday for a family of four. BSMG securing three holidays for two. GBITB to discuss flights with TWA.

RADIO/INTERNET/CORPORATE OUTREACH

BSMG developed hit list of potential promotional opportunities. Agency continued contacting via phone and pitch packages.

ISLE OF PEPSI TREASURE HUNT SWEEPSTAKES

BSMG proposed a marketing partnership with Pepsi to offer consumers an opportunity to win trips to The Bahamas. BSMG is currently in the process of following up.

TRAVELOCITY

BSMG secured a month-long promotion in February for the Bahamas with travelocity.com. In exchange for 5 trips for two, the destination will receive:

- Logo display and homepage exposure
- Banner ads on the top three search engines (Yahoo, Ask Jeeves, GO Network)
- Inclusion in newsletter for 2 weeks
- Inclusion in fare watcher emails for 1 week

BSMG is in discussion with travelocity about distributing a press release.

KELLOGG/TOM JOYNER MORNING SHOW

BSMG secured a promotional opportunity with the Tom Joyner Morning Show (sponsored by Kellogg), the premiere, nationally syndicated urban radio show in America, heard in 103 markets by 5 million daily listeners. One of his segments, "Thursday Morning Mom," profiles one exceptional mom every week. They are interested in presenting one "exceptional mom" and her family with a trip to Nassau (selected in December). Promotion will run from February through December. Submitted request to BMOT for host property and waiting for approval.

TELL ME LIES/DORCHESTER PUBLISHING

BSMG set up a promotion with Dorchester Publishing's *Tell Me Lies*, a historical romance set in Eleuthera. BMOT agreed to provide round-trip transportation for two people from the continental US and Cigatoo Resort will be providing accommodations. The book will be published in March and the winner will be selected in June.

ROSIE O'DONNELL SHOW

BSMG and Radisson Cable Beach provided a trip for two to the destination for Rosie's program that will be awarded to her friend as a reward for not smoking. The trip was featured on air on January 27.

HISPANIC MARKETING EFFORT

CALIENTE/Univision Network (Super Clubs Breezes)

First show of a total of two (one hour each) shows is airing during the beginning of sweepsweek in February. The first program is scheduled to air February 5th at 1pm (EST) on the Univision network. Agency is trying to secure airdate for second show

CONTROL/Univision Network (Super Clubs Breezes)

Shoot dates have been confirmed, March 30-April 2. Agency and BMOT coordinating logistics of TV shoot. Super Clubs Breezes Bahamas will be the host hotel. Preliminary itinerary of shoot locations is being drafted.

GEOMUNDO Travel Magazine

Due to unforeseen budgetary constraints on behalf of the magazine the proposed travel dates of Feb 6-10 had to be cancelled. BSMG is working with the BMOT to re-schedule travel dates for the magazine for a later date. This magazine highlights many of the world's most exotic destinations and they are interested in featuring the Bahamas in an 8-10-page article.

HISPANIC Magazine

BSMG has secured a sweepstakes promotion with Hispanic Magazine, a national magazine that targets the affluent U.S. Hispanic market. The promotion would consist of two 1/3 4C promotional columns; the first column will contain an open letter from a Bahamas Tourism official, and a sweepstakes component for one winner and a companion for a 4days/3night-vacation package to the Bahamas. The second column would feature the winners and promotional photos of the destination. Super Clubs Breezes Bahamas has expressed interest in being the host hotel. The promotion has been moved to run in the March & April issues of the Magazine. Agency is trying to secure hotel to proceed with logistics of the sweepstakes.

Sabado Gigante/Univision Network

The producers of Sabado Gigante have submitted a proposal and have expressed shooting their show's travel segment called "Camara Viajera" (Traveling Camera) in the Bahamas anytime after June 2000. The program is a three-hour entertainment/variety show that airs in the US, Latin America and Europe. Agency is trying to confirm logistics of project with BMOT and producers.

FILM COMMISSION

FILM & TV COMMISSION PHOTO CATALOG

The agency will create a photo catalog for the FC to promote the destination to the fashion and commercial photography community. Currently we are locating photographers who have worked in The Bahamas and are interested in supplying us with their work in exchange for exposure.

MAJOR BROADCASTS

AL ROKER'S FOOD NETWORK SPECIAL

BSMG is working with Al Roker on a special Bahamas segment for Food Network. The Agency met with Roker and submitted a proposed itinerary. Awaiting feedback from Roker on suggested itinerary and activities.

CBS THIS MORNING WITH BRYANT GUMBEL

BSMG entered into a promotion with the CBS Early Morning Show presenting The Bahamas as an ideal romantic escape. The Bahamas will receive on-air video and audio credit and a description of the resort (Cape Santa Maria) will be provided. Presently, Vincent Vanderpool

Wallace will appear on air to give away the trip and talk the copy points while B-roll is running on the screen.

WHOOPI GOLDBERG AND HOLLYWOOD SQUARES

The Ministry and BSMG arranged for a successful scout of NPI for senior producer of this popular show. Next steps are to request a formal proposal for shoot.

CNBC RENAISSANCE IN THE BAHAMAS

This major international business show has confirmed that it will film two segments in the Bahamas, one on the renaissance of the destination and on the stock market during the last week of March.

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The Islands Of The Bahamas Update
BSMG Worldwide
FEBRUARY 2000
 File: s:\clients\bah\reports\status\2000stafeb00

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUPLICATE
RELEASES					
Conference facilities	Currently composing	Submit for approval	AD	January	February
Dolphin Encounters	Approved and distributed Feb. 11	Completed	AD	January	February
May Calendar of Events	Approved and distributed	Completed	KF	January	February
June Calendar of Events	Currently Composing	Submit for approval	KF	February	February
Harbour Islands Golf Carts	Approved and distributed Feb. 14	Completed	AD	January	January
Romance and Weddings in The Islands Of The Bahamas	Pending Approval	Distribute	JC	January	February
Learn to Dive in a Day	Currently Composing	Submit for approval	VS		
Bahamas.com	Pending				
Renaissance on GBI (revised)	Pending Approval	Distribute as requested	JB	January	February
VISITING JOURNALIST PROGRAM					
Group Trips					
TWA Press Trip (GBI)	Trip ran Dec. 16 - 19	BSMG continues to follow up with media. Sent family pitch letter and kit to all.	JC	October	February
Extreme Press Trip NPI/GBI	Approved - March 7-11	BSMG following-up with media to secure attendees. Breezes host property. BSMG to work with BMOT to develop itinerary.	V/S/LM	November	March
Family Press Trip (Assistant Dolphin Trainer Press Trip For Kids) (GBI)	Approved to run March 16 - 19. Invite sent to media list.	BSMG to follow up with media, work with GBITB to develop itinerary. Lucayan to host.	JC/LM	December	March
Back to Nature (Nettie's)	On hold due to hurricane damage		TBD	TBD	TBD
Small Treasures	Approved. To be coordinated by BSMG and ISM during the summer		TBD	TBD	TBD

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUE DATE
Canadian Press Trip	Follow up, Le Journal de Montreal and Toronto Star have run features	Once copies of articles reach BSMG, will be forwarded to BMOT	AD	November	February
Weather Conference	(see separate section below)				April
Learn to Dive Press Trip	Researched scuba training facilities in NYC.	To finalize dates, hotel partner, media list and invite.	TBD	January	July
Individual Trips					
Grand Bahama Vacations (GBI)	Approved; invites sent to hit list in GBV's 11 markets.	BSMG continues to follow up with invited media.	JC	October	April
Sports and Fitness Editors (GBI)	Finalized hit list of sports and fitness editors to invite.	BSMG to send invites and follow up.	JB	January	February
Travel World Radio/NPI (Canadian radio station)	Waiting for approval from BMOT and secure accommodations	Plan itinerary	KF	December	March
Travel Mom	Waiting to hear from visiting journalist re: travel dates	Secure airline and hotel reservations	LM/KF	November	April
Jake MacDonald/Outdoor Canada	On assignment to develop story about fishing in Abaco.	Visiting Feb. 10-15, 2000. Accommodations secured at Abaco Beach Inn	LM/CM	December	February
Natalie de Cuba Romero/Latitudes	Developing story on Exuma for May/June issue.	Visiting Feb. 7-12, 2000. Secured accommodations at Peace & Plenty, Agency worked with OIPB to arrange island tour and interviews with chefs.	LM/CM	December	February
Francois Laramee/ Courier du Sud - Canada	Agreed visit from Feb 21-25 to research golf and fishing on GBI	Agency is securing flights and accommodation	AD	December	February
Islands magazine/Bill Scheller	BSMG working with OIPB to provide Scheller with info on Crooked, Acklins, Inagua and Mayaguana Islands for upcoming trip (taken care	Waiting for further feedback from Scheller	KF	February	March/April

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DEDATE
Kevin Karlson	of by publication) OIPB and Small Hope Bay requested a journalist to cover their annual birding exploration. BSMG secured writer and story will appear in May issue of Wild Bird.	Follow-up with writer upon return for fact-checking, etc.	JM	December	January
MARKETING PARTNERSHIPS/PROMOTIONS					
Radio Outreach (GBI)	Developed preliminary list to target Eastern seaboard adult contemporary stations for on-air promotions.	BSMG coordinating with Bozell. To send pitch letter and follow up.	JB/JC	January	April
Corporate Outreach (GBI)	Developed hit list of magazines, retail stores, companies, products, restaurants, food, theaters and TV networks and shows to target.	BSMG began sending pitch letters, will continue to send and follow up.	JC	January	April
Chatelaine magazine - Canada	Secured property; sent copy, logo, and property photo to magazine	Waiting for layout; approval	KF/LM	December	May
Real You (JC Penny magazine)	Agency secured one page promotion to give away family holidays to tie in with fashion and beauty editorial from photo shoot for Summer 2000 issue	BSMG/BMOT and promotional partners to approve layout and copy	AD	December	January/early February
WFTS ABC 28 (television)	Agreed not to proceed as felt Tampa not a key market to do giveaways	Confirmed	AD	November	February
Loews	Interested in sponsoring the Weather Conference	Secure sponsorship	RAM	November	February
Winn Dixie Bahamas	Interested in sponsoring the Weather Conference	Secure sponsorship	RAM	November	February
Victoria's Secret	Interested in entering a promotion with The Bahamas and Victoria's Secret's retail division	Secure opportunity	RAM	January	
CBS This Morning	Vincent to give away trip for Valentine's Day on February 11 on this Network show with Bryant Gumbel. All 3 brands are involved. Vincent to award trip on air n Feb. 29.	Confirmed, send visuals	RAM	January	February 7
Travelocity	Major internet promotion to run four weeks beginning February 14; tied into Lycos as well. Reach: 8 million.	Confirmed. Link sites	RAM	January	February

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUE DATE
Tell Me Lies/ Dorchester Publishing	Hotel partner Radisson. Also tied into bahamas.com for launch	Novel will be in stores March 18, drawing for prize winner will be in June	LM/KF	November	June
Rosie O'Donnell	Confirmed trip for two to Cigatoo Resort. Trip is grand prize in sweepstakes surrounding the release of Claudia Dain's new romance novel, a historical romance set on the island of Eleuthera. BMOT and Radisson participated in a trip giveaway. The trip was featured on air on January 27. The trip will be awarded to Rosie's friend as a reward if she quits smoking.		LM	January	January
TELEVISION/RADIO					
Travel Channel "Top Secret Beaches"	Agency completed filming beaches segment for Travel Channel special.	BSMG provided production company with contact information and background on the destination/Exuma for post-production and b-roll footage.	LM/JM	December	January
Al Roker's Food Network special (NPI and Exuma)	Agency submitted itinerary to Al. He will be visiting the destination April 15-25, 2000	Al to review and approve itinerary.	LM/RAM	November	April
CNBC - Renaissance in The Bahamas	CNBC will travel to Nassau last week of February to produce a major segment on the renaissance in the Bahamas. Atlantis will host, be interviewed, Vincent and Minister as well. May include Bahamas Stock Market.	Confirm arrangements.	RAM	December	February
Whoopi Goldberg and Hollywood Squares (Cable Beach and Atlantis)	Currently in advanced negotiations with producer to secure date and location for shoot	Scout area last week in February	RAM		May/June
Tom Joyner Morning Show/Kellogg	Interested in a trip giveaway (Nassau and participating property) to an	Waiting for approval and selection of host property	KF	February	December

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUEDATE
	exceptional mom profiled on Tom Joyner's weekly radio show "Thursday Morning Mom."				
INTERNET					
Internet Outreach	Developed hit list, including travel, wedding and search engine sites.	BSMG began outreach, continue to send pitch letter.	JC	January	April
Bahamas.com	Release, Promotion with Travelocity.	Confirmed	RAM	January	February
ABC.com	Agency wrote a proposal for ABC.com interactive hurricane page on ABC website to link with weather conference	BSMG to follow up	AD	January	February
SPECIAL PROJECTS					
Beaches of The Bahamas 2000 Calendar	Proposal for Beaches of The Bahamas calendar been approved for use both as marketing tool for travel agents, ministry contacts, the media and for retail to US market to raise awareness	BMOT/NPTB to approve images and print run quantity in order to meet copy/layout deadline of March 17.	AD/LM	December	ASAP
Editorial Calendar	Collected calendars from appropriate publications.	BSMG to finalize calendar and continue pitching.	KF	January	On-going

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUE DATE
2000 Rates, Calendar of Events, B-roll, slides (GBI)	Slides received, B-roll being updated by GBITB.	BSMG to continue to draft releases and pitch. Waiting for 2000 rates, events.	JC/JB	December	On-going
Parents Magazine photo shoot	Photo shoot w/o 1/10	Completed 1/15. Agency followed up with Parents – extremely pleased.	LM/KF	September	February
Out Island Photo Shoot	Agency submitted shoot list and is working with OIPB and IMS on shooting schedule and itineraries.		LM/RAM	September	On-going
Real You Photo Shoot - Canada	Agency worked with GBITB on accommodation, secured TWA flights for 10 day photo shoot for new JC Penney mailing magazine, launched in Feb.	Photoshoot currently taking place, agency securing prizes for promotion page – Pelican Bay agreed to provide 1 holiday, GBITB liaising with TWA for flights	AD	December	ASAP
GBI Marketing Committee Presentation	Revised GBI plan.	T to confirm meeting dates.	RM/LB/ JC	December	February
Client Meetings	Met with Kahn Communications and Old Bahama Bay representatives.	BSMG to coordinate with them as relevant projects arise.	RM/LB/ LM/JC	January	On-going
WEATHER CONFERENCE					
Presenters	Agency secured 17 presenters.	BSMG to work with Bob Sheets re: topics.	LM/RAM /CM	October	February
Meteorologists	Save the Date sent.	Agency to develop and forward formal invitation letter.	LM/RAM /CM	October	February

HISPANIC MARKETING EFFORTS

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUE DATE
Univision/ "Caliente" (Super Clubs Breezes Bahamas)	First show of a total of two (one hour each) shows is airing during the beginning of sweepsweeks in February. The first program is scheduled to air February 5 th at 1pm (EST) on the Univision network.	Agency is trying to secure airdate for second show.	DMR	June	TBD
Univision/ "Control" (Super Clubs Breezes Bahamas)	Agency and BMOT coordinating logistics of TV shoot. Super Clubs Breezes Bahamas will be the host hotel. Shoot dates have been confirmed, March 30-April 2.	Draft preliminary itinerary of shoot locations.	DMR	June	February
GEOMUNDO Travel Magazine	Due to unforeseen budgetary constraints on behalf of the magazine the proposed travel dates of Feb 6-10 had to be cancelled. This magazine highlights many of the world's most exotic destinations and they are interested in featuring the Bahamas in an 8-10-page article.	BSMG is working with the BMOT to re-schedule travel dates for the magazine for a later date.	DMR	October	TBD

Hispanic Magazine	BSMG has secured a sweepstakes promotion with Hispanic Magazine, a national magazine that targets the affluent U.S. Hispanic market. The promotion would consist of two 1/3 4C promotional column, the first column will contain an open letter from a Bahamas Tourism official, and a sweepstakes component for one winner and a companion for a 4days/3night vacation package to the Bahamas. The second column would feature the winners and promotional photos of the destination.	Super Clubs Breezes Bahamas has expressed interest in being the host hotel. The promotion has been moved to run in the March & April issues of the Magazine. Agency is trying to secure hotel to proceed with logistics of the sweepstakes.	DMR	November	March/April 2000
Univision/ "Sabado Gigante"	The producers of Sabado Gigante have submitted a proposal and have expressed shooting their show's travel segment called "Camara Viajera" (Traveling Camera) in the Bahamas anytime after June 2000. The program is a three-hour entertainment/variety show that airs in the US, Latin America and Europe.	Agency is trying to confirm logistics of project with BMOT and producers.	DMR	December	TBD

BSMG WORLDWIDE

DATE: - March 15, 2000

TO: Vincent Vanderpool-Wallace
Jim Hepple
Adrian Archer
Charity Armbrister
Angela Archer
David Johnson
Nettie Symonette
Bill Volk
Vernice Walkine
Barbara Koch
Stephanie Toote

FROM: The Bahamas Team
BSMG Marketing Communications

RE: March 2000 Activity Report

CC: John Roth, Sheila Schofield, Nancy Kishanuk

Listed below is a summary of services conducted by BSMG Marketing Communications with The Bahamas Ministry of Tourism from February 29, 2000-March 3, 2000. The monthly clip reports are sent under separate cover.

PRESS RELEASES

If dated, BSMG Marketing Communications wrote and distributed the following press releases with BMOT input and approval. If not dated, these releases were created for The Islands Of The Bahamas media information kit.

February 7	May Calendar of Events Release
February 8	Romance and Weddings in The Islands Of The Bahamas
February 11	Dolphin Encounters
February 14	Harbour Island Golf Carts
February	A Renaissance on Grand Bahama Island
March 1	USAirways Launches Additional Non-Stop Jet Service
Pending	Bahamas.com

Pending	Travelocity.com Promotion
In-Progress	Conference and Meetings Facilities
In-Progress	Boat Show
In-Progress	June, July and August Calendar of Events
In-Progress	Learn to Dive 2000
In-Progress	Nettie's of Abaco
In-Progress	60,000 Flamingos, 60 Visitors
In-Progress	Birding Secrets in The Bahamas

SPECIAL PROJECTS

1999 TWO MILLIONTH VISITOR

BSMG assisted BMOT with securing flights for Donald Lasala, the two-millionth visitor to The Bahamas in 1999, and his family.

ISLAND SCENE MAGAZINE

BSMG is assisting the Ministry and ISM by securing flights and accommodations, setting up itineraries, and providing information upon request. During February, the Agency arranged flights and accommodations for two journalists on assignment in Nassau (People to People program, Discovery Channel Camp at Atlantis, Plait Lady) and Abaco (Androsia Batik Factory, Wood Carver).

The Agency is also arranging interviews for Rich Rubin for an article his preparing for *Island Scene* about tropical cocktails.

The Agency also secured re-print rights in *Outdoor Canada and Motorboat & Sailing Magazine* as requested by *Island Scene's* editorial staff. BSMG is researching additional reprint rights.

OUT ISLAND PHOTO SHOOT

BSMG submitted a shoot list and is working with OIPB and IMS on securing a shooting schedule and itineraries, as well as providing rates for b-roll packages.

TV UPLINK OPTIONS FOR NPI PROMOTION BOARD/MOT

BSMG provided the BMOT with findings, comments and recommendations on TV satellite uplink options for the NPI Promotion Board/MOT.

COOKING LIGHT MAGAZINE

BSMG worked with HMS, Cooking Light Magazine and BMOT on the November 15 event in Eleuthera. The Agency is working with the BMOT on creating a Bahamian experience for the November 2000 event.

DIVISION OF TOURISM
 JUN 26 AM 9:46

REAL YOU PHOTOSHOOT

Real You completed a photoshoot on GBI January 31 – February 10, for a 12-15 page photo spread in the Summer 2000 issue. This will include fifty words of editorial, incorporating telephone and web site information and include 'The Bahamas' in the feature title. In addition there will be a Bahamas mention in the content page; plus contact details once again in the sourcing page. The editorial feature will also be supported by a one-page promotion feature, which will be highlighted on the front cover of the magazine. *Real You* will be delivered to 4 million JC Penney customers in the USA and Canada

BEACHES CALENDAR

BSMG has received approval on a proposal for a 2001 calendar on The Islands Of The Bahamas.

The calendar of The Bahamas will be used in two ways:

1. as a marketing tool, to send to journalists, promotion partners, travel agents and Ministry contacts as a 'gift' from the Ministry of Tourism
2. and to be sold in US and Canadian stores which would increase awareness of the diversity and number of Islands Of The Bahamas. Next steps are image selection, copy approval and confirmation of print run from BMOT/ NPITB in order to meet final deadline of March 17.

BSMG met with publishers and submitted proposal, photo images, costs and deadlines to B. Volk for review and approval by March 17 deadline.

MACY'S CATALOGUE SHOOT

BSMG forwarded information about The Bahamas to Macy's as they shoot their upcoming catalogues on GBI. BSMG also assisted Bozell with writing copy that will appear in the next catalogue thanking the BMOT for their hospitality while they were there shooting the catalogue and to acknowledge the beauty of Harbour Island.

abc.com

BSMG is in discussion with the ABC web site regarding a partnership on a interactive hurricane page to include daily updates from ABC weathermen at the weather conference and educational information in hurricanes.

www.bahamas.com

BSMG reviewed the site and forwarded recommendations and comments.

4th BAHAMAS WEATHER CONFERENCE

BSMG and the BMOT are putting together the 4th Annual Bahamas Weather Conference.

To date 72 meteorologist have confirmed their attendance at the 2000 conference, including meteorologists from Los Angeles, San Francisco, Boston, Philadelphia, New York, Baltimore, Tampa, New Orleans, Atlanta and Miami (including Univision, a Hispanic network). Approximately 25 affiliate network stations have indicated that they are interested in doing live satellite uplinks.

The VIP letters have been sent out. Sixteen presenters have been secured, including:

- Mr. Michael Black, Meteorologist, Hurricane Research Division/AOML/NOAA
- Professor Nicholas Coch, Former Chief Pilot, NOAA, School of Earth and Environmental Science, Queens College
- Mr. Basil Dean, Department of Meteorology
- Mr. Carlos Fuller, Project Coordinator, Belize Climate Change Project National Meteorological Service
- Mr. Randy Jackson, Meteorologist, WFMY-TV, CBS
- Dr. Chris Landsea, Hurricane Research Division/AOML/NOAA
- Mr. Mark Mancuso, The Weather Channel
- Mr. Bryan Norcross Meteorologist, WFOR-TV CBS 4
- Mr. Keith Seitter, Deputy Executive Director American Meteorology Society
- Dr. Robert Sheets, Meteorologist Consultant, Former Director of National Hurricane Center
- Dr. Hugh Willoughby, Director, Hurricane Research Division/NOAA
- Mr. Scott Zahorik , Meteorologist, KCNC-News 4/ Public Relations Chairman, National Weather Association, KCNC-News 4/ Public Relations Chairman, National Weather Association
- Lt. Colonel Doug, Lipscombe, 53WRS Weather Reconnaissance Squadron Hurricane Hunters
- Mr. Bert Berridge, Former Coordinating Director of the Caribbean Meteorological Organization
- Mr. John Teather, Editor, BBC Weather Centre, BBC Television Center
- Mr. Jim Canote, Field Meteorologist, The Weather Channel

BMOT and BSMG met with Joe Witte about speaking at the conference. BMOT provided follow-up information and Joe Witte is meeting with his producers to determine coverage/attendance.

BSMG is working with Dr. Sheets regarding topics. BMOT approved list of topics for each speaker and BMOT and BSMG will work with Dr. Sheets on presentation order and panel discussions.

Letters to universities and colleges with meteorology programs have been sent, advising them of The Bahamas program and inviting the deans, professors and students to attend the 2000 conference.

The Radisson Cable Beach Resort agreed to host the conference. The agency is working with the Radisson and BMOT on conference spaces, meals, etc.

BSMG is currently securing flight reservations for participants and speakers.

BMOT and BSMG are currently developing and revising a conference agenda.

BSMG has begun talks with the Hurricane Hunters to obtain permission to have the GulfStream IV on display in The Bahamas during the Weather Conference.

BSMG secured Coral Sands to host a meteorologist luncheon during the conference on Harbour Island on Friday, April 14, and is working with BMOT and Coral Sands on the logistics.

Preliminary budget has been submitted and is being revised.

INDIVIDUAL VISITING JOURNALIST PROGRAM

FLARE

BSMG is in discussion with Flare (circ: 216,000), a Canadian women's interest magazine for 20 – 35 year olds, to do a travel feature and photo shoot sometime this spring.

GLORIA HAYES KRAMER

BSMG arranged for Gloria to visit the British Colonial Hilton and Atlantis while visiting Nassau on a Norwegian Cruise Line cruise.

OUTDOOR CANADA

Jake MacDonald and photographer are on assignment to develop a feature about fishing in Abaco for *Outdoor Canada*. Abaco Beach Inn will be hosting them Feb. 10 – 15, 2000.

LATITUDES

Editor Natalie de Cuba Romero is developing an article about Exuma for the May/June issue of *Latitudes*. BSMG worked with the OIPB to arrange her Feb 7-12, 2000 trip, organize an island tour, and interviews with chefs.

COURIER DU SUD

Francois Laramee visited GBI February 21-25 to develop two feature stories (fishing and golf) for the Canadian French-language daily newspaper. Features to slated to appear March 5 and March 12.

TRAVEL WORLD RADIO

BMOT, with assistance from BSMG, arranged flights, accommodations and on-island activities for Melanie Reefes, a correspondent/contributor to Travel World Radio in Canada, who is developing a segment on Nassau/Paradise Island that will air early spring 2000. She will visit Nassau/Paradise Island March 16-19.

KEVIN KARLSON

OIPG and Small Hope Bay requested a journalist to cover their annual girding exploration. BSMG secured writer Kevin Karlson and the story will appear in the May issue of *Wild Bird*.

ISLANDS

Bill Scheller is developing a story on the Southern Out Islands. BOIPB, with assistance from the Agency, identified activities on Crooked, Acklins, Inagua, and Mayaguana Islands and secured accommodations on Inagua and Mayaguana. Agency is currently arranging charter flights from Crooked to Inagua and Inagua to Mayaguana. Bill will visit the Out Islands during the last two weeks in March.

OUTDOOR CANADA

Jake MacDonald and photographer visited Abaco on February 10-15 and stayed at Abaco Beach Inn. They were on assignment to develop a feature about fishing in Abaco for *Outdoor Canada*.

LATITUDES

Natalie de Cuba Romero visited Exuma on February 7-12 and stayed at Peace and Plenty. BOIPB arranged island tour and interviews with chefs for her story in the May/June issue of *Latitudes*.

FLORIDA SPORTSMAN

BOIPB secured accommodations (Cigatoo Resort) for Jeff Weakley, editor of *Florida Sportsman*, who will be in Eleuthera in May for a feature story on bonefishing and guide Paul Petty. Agency is currently finalizing trip details.

GROUP VISITING JOURNALIST PROGRAM

SOFT ADVENTURE PRESS TRIP

The trip is scheduled for March 7-11, 2000. The Agency worked with BMOT and NPIP to secure hotel accommodations (Breezes and the Lucayan) and arrange itinerary. BSMG followed up with the media to secure attendance.

FAMILY PRESS TRIP

BSMG is coordinating with GBITB to bring media and their children (one child per media) to GBI to do family activities and The Dolphin Experience. Agency sent invite and continues to follow up with media in tri-state area and major eastern U.S. cities. Trip to run March 16 – 19. Details have been worked out with TWA, GBV, The Lucayan and GBITB. We secured attendees: McCall's, First for Women, Child, Travel Weekly, Washington Parent/Baltimore's Child, Richmond Parents Monthly. On the Wait List are: Family Times/Metrokids (Philad., NJ, Del.), Caribbean Travel & Life, Genessee Valley Parent, Northern Florida Family, Connecticut Family, Chesapeake Family.

GRAND BAHAMA VACATIONS

BSMG continues to follow up with invited media (newspapers, regional magazines) in each of GBV's 11 markets (Ft. Lauderdale, Charlotte, Cincinnati, Baltimore/Washington, D.C., Memphis, Nashville, Raleigh/Durham, Richmond, Cleveland, Pittsburgh and Hartford). GBV will pay for airfare to GBI and the resorts will provide accommodations.

SPORTS AND FITNESS EDITORS

BSMG finalized a hit list of sports and fitness editors to invite. The next step is to send invites and follow-up with media.

SMALL TREASURES PRESS TRIP

BMOT approved a joint BMSG/ISM featuring the small treasures properties, including a visit to Nassau and an Out Island via the Fast Ferry.

LEARN TO DIVE PRESS TRIP

Researched locations, schedules and rates for media to become dive certified in the NYC area.

NEWS BUREAU —

Listed below are journalists or publications that the Agency has contacted about The Islands Of The Bahamas and provided information in the way of press kits, releases, brochures, slides, information, fact checking or video footage.

TENNESSEAN

Press kit and photos sent to editor Tom Storey for possible inclusion in March 5 feature on Grand Bahama Island.

CORPORATE & INCENTIVE TRAVEL

Press kit and photos sent to editor George Selley for possible inclusion in May feature on Caribbean and The Bahamas.

WOMAN'S WORLD

Press kit and lodging, dining, shopping and quick tip information sent to Johnene Granger for May issue.

CELEBRITY DISH

Press kit, NPI Brochure, dining, restaurant, recipes and chef information sent to Valerie Feldner.

JOEL AND ELLEN EHRENZWEIG

Freelancers sent press kit and information on Harbour Island as an upscale destination for weddings and honeymoons for those marrying for the second/ third time.

COASTAL LIVING

Press Kit and information on Bahamian locations where James Bond scenes were filmed sent to Echo and Kevin Garrett for feature on *James Bond's Caribbean* for July issue.

CARIBBEAN WITH KIDS GUIDE

Press Kit and information on family friendly resorts, hotels, restaurants and kids activities sent to Paris Permenter and John Bigley who are revising their Caribbean with Kids Guide.

SECOND HOME MAGAZINE

Press kit and information on Elbow Cay Lighthouse and Lighthouse Preservation Society sent to Sara Cox for Photo Essay on Lighthouses.

ELLE.COM

Sent press kit and information on Harbour Island to Madelyn Miller for travel questions and answers feature on secluded Caribbean Islands.

AWESOME ADVENTURES

Sent b-roll, Junkanoo and Dolphin Experience footage to Lauren Shulman, producer for Awesome Adventures, a half-hour kid's program shown weekly on over 171 stations in the US.

ROMANTIC AMERICA

Ken Christenson is writing a book on romantic destinations and requested a press kit on The Bahamas.

CONCIERGE.COM

Provided Karen Bressler with information on boating in The Bahamas, a boating guide, and information on The Abacos (hotels, restaurants, activities).

INCENTIVE

Sent eco-tourism and adventure slides to Libby Estell.

MODERN BRIDE

Received manuscript for feature article "A Caribbean Cheat Sheet, An Island-By-Island Guide," slated to appear in the June/July issue. Fact checked paragraphs pertaining to The Bahamas.

WASHINGTON POST

Provided information on unique sights and attractions in The Islands Of The Bahamas to travel journalist Andrea, who is compiling chart on the various Caribbean Islands and what makes each one different/unique.

CNNfn

Sent romance release to Shelly Schwartz for piece on last minute bargains for Valentine's Day.

DAN KUBISH

Dan Kubish writes for the "leading German travel magazine," and requested background information and statistics on The Bahamas.

CHANNEL 9 (CANADA AM STATION)

Requested b-roll footage for segment on The Bahamas.

ENDLESS VACATION

Fact-checked copy on Green Turtle Cay and Lincoln Jones for piece on romantic getaways, slated to appear in the May/June issue.

EARTH STAR MAGAZINE

Forwarded photographs to accompany article on Cat Island.

ENDLESS VACATION

Provided photographs to accompany article on fishing in Abaco.

PROMOTIONS

MACY'S BRIDAL REGISTRY "COUPLE OF THE YEAR" SWEEPSTAKES

BSMG secured a year-long promotion with Macy's surrounding their bridal registry. The promotion will run from May 1, 2000 through April 31, 2001 in 82 East Coast stores and ads will appear in *Bride's* magazine. The promotion culminates in the awarding of 13 regional "Couple of the Year" prize packages, each package including a trip, fine china, crystal, lingerie, linens, and a diamond wedding band. The Radisson Cable Beach Resort is providing 13 7 day/6 night trips for two and the MOT is providing air transportation. The Bahamas and Radisson have exclusive mention, signage and coverage in the promotion.

CHATELAINÉ MAGAZINE

BSMG entered into a promotion with *Chatelaine* magazine (circ: 788,861), Canada's national monthly women's general interest magazine. The April 2000 issue will offer an all-inclusive vacation for two to The Bahamas as the grand prize in their annual "Famous Fashion & Beauty Brands" contest, *Chatelaine's* most popular contest. SuperClubs Breezes was secured as the hotel partner and will provide all-inclusive accommodations for two for 7 days and 6 nights. The BMOT will provide roundtrip airfare for two to the destination. In exchange for the trip, the BMOT and host property will receive ½ page exposure within the 4-color contest double page spread, property photo, 100 word copy, and logos. Materials were forwarded to *Chatelaine*, copy was approved by Breezes and BSMG, and agency currently waiting for final proof to arrive via mail.

REAL YOU

The Real You promotion will tie in with a 12-15 page fashion and beauty photo shoot on GBI (for the same issue). Pelican Bay have provided one holiday for a family of four, Club Viva Fortuna have provided three holidays for two people and TWA are providing round trip flights from La Guardia to GBI. BMOT will cover domestic transfers to La Guardia. See notes above for "Real You Photo Shoot" under "Special Projects."

TELEVISION/RADIO/INTERNET/CORPORATE OUTREACH

BSMG developed hit list of potential promotional opportunities. Agency continued contacting via phone and pitch packages. Finalized lists of on-location producers at major national TV shows (morning news, talk shows, prime time and late night shows). Pitch letters to be finalized and sent.

FOX FAMILY CHANNEL

BSMG negotiating final contract for Mother's Day promotion with Grand Bahama Island. On-air and on-line will be provided in exchange for a 3-night/4-day trip for four people.

MEMORIAL SLOAN-KETTERING CANCER SOCIETY

BSMG evaluated proposal for NYC fundraising auction to fight cancer. We determined there is no need for GBITB/MOT involvement/contribution, as Old Bahama Bay resort on Grand Bahama Island is already donating accommodations. We forwarded proposal to TWA contact for consideration of TWA's participation.

MINOLTA/MTV

Promotion ran last year. BSMG is fulfilling the prizewinner's trip redemption to Radisson on Nassau. Coordinating directly with resort for winner to travel in June.

ISLE OF PEPSI TREASURE HUNT SWEEPSTAKES

BSMG proposed a marketing partnership with Pepsi to offer consumers an opportunity to win trips to The Bahamas. BSMG is currently in the process of following up.

TRAVELOCITY

BSMG secured a month-long promotion in February for the Bahamas with travelocity.com. In exchange for 5 trips for two, the destination received:

- Logo display and homepage exposure
- Banner ads on the top three search engines (Yahoo, Ask Jeeves, GO Network)
- Inclusion in newsletter for 2 weeks
- Inclusion in fare watcher emails for 1 week

A press release announcing the promotion has been written and approved by BSMG and participating property. Release will be distributed pending approval from travelocity.

KELLOGG/TOM JOYNER MORNING SHOW

BSMG secured a promotional opportunity with the Tom Joyner Morning Show (sponsored by Kellogg), the premiere, nationally syndicated urban radio show in America, heard in 103 markets by 5 million daily listeners. One of his segments, "Thursday Morning Mom," profiles one exceptional mom every week. They are interested in presenting one "exceptional mom" and her family with a trip to Nassau (selected in December). Promotion will run from February through December 2000. Radisson Cable Beach Resort has been secured as participating property, and the agency is currently working on further details of the promotion.

TELL ME LIES/DORCHESTER PUBLISHING

BSMG set up a promotion with Dorchester Publishing's *Tell Me Lies*, a historical romance set in Eleuthera. BMOT agreed to provide round-trip transportation for two people from the continental US and Cigatoo Resort will be providing accommodations. The book has been published and the sweepstakes end June 1, 2000, at which the winner will be selected.

ROSIE O'DONNELL SHOW

BSMG and Radisson Cable Beach Resort provided a trip for two to the destination for Rosie's program, to be awarded to her friend as a reward for not smoking. The trip was featured on air on January 27.

HISPANIC MARKETING EFFORT

CALIENTE/Univision Network (Super Clubs Breezes)

First show of a total of two (one hour each) shows is airing during the beginning of sweepsweek in February. The first program is scheduled to air February 5th at 1pm (EST) on the Univision network. Agency is trying to secure airdate for second show.

CONTROL/Univision Network (Super Clubs Breezes)

Shoot dates have been confirmed, March 30-April 2. Agency and BMOT coordinating logistics of TV shoot. Super Clubs Breezes Bahamas will be the host hotel. Preliminary itinerary of shoot locations is being drafted.

GEOMUNDO Travel Magazine

Due to unforeseen budgetary constraints on behalf of the magazine the proposed travel dates of Feb 6-10 had to be cancelled.

HISPANIC Magazine

BSMG has secured a sweepstakes promotion with Hispanic Magazine, a national magazine that targets the affluent U.S. Hispanic market. The promotion would consist of two 1/3 4C promotional columns; the first column will contain an open letter from a Bahamas Tourism official, and a sweepstakes component for one winner and a companion for a 4days/3night-vacation package to the Bahamas. The second column would feature the winners and promotional photos of the destination. Super Clubs Breezes Bahamas has expressed interest in being the host hotel. Agency is trying to secure hotel to proceed with logistics of the sweepstakes.

Sabado Gigante/Univision Network

The producers of Sabado Gigante have submitted a proposal and have expressed shooting their show's travel segment called "Camara Viajera" (Traveling Camera) in the Bahamas. The program is a three-hour entertainment/variety show that airs in the US, Latin America and Europe. BMOT has approved the project. Currently BMOT and BSMG are trying to confirm logistics of the project and dates.

MAJOR BROADCASTS

CBS THIS MORNING WITH BRYANT GUMBEL

BSMG entered into a promotion with the CBS Early Morning Show presenting The Islands Of The Bahamas as an ideal romantic escape. The agency worked with the promotion boards to secure 4-day/3-night vacations at The Lucayan, Radisson Cable Beach Resort and Santa Maria Beach Resort, round-trip airfare included. The promotional spots were aired on the network during the week of February 7 (including on-air video and audio credit and a description of the resorts). On February 29, the three prize-winners were announced by The Honorable Cornelius A. Smith, who also read descriptions of the destinations and properties while b-roll footage ran on the screen.

CNBC RENAISSANCE IN THE BAHAMAS

This major international business show has confirmed that it will film two segments in The Bahamas, one on the renaissance of the destination and on The Bahamas Stock Market during March. Atlantis will host and be interviewed, as well as Vincent Vanderpool-Wallace and the Minister.

AL ROKER'S FOOD NETWORK SPECIAL

BSMG is working with Al Roker on a special Bahamas segment for Food Network. The

agency met with Roker and submitted a proposed itinerary and received feedback. BMOT is currently working on scheduling activities that the production crew at Al Roker Productions expressed interest in. They are scheduled to scout NPI and the Out Islands March 9-13 and will film the segment April 15-25.

WHOOPI GOLDBERG AND HOLLYWOOD SQUARES

The Ministry and BSMG arranged for a successful scout of NPI for the senior producer of this popular show, who visited February 8-12 and stayed at Atlantis. Next steps are to request a formal proposal for the shoot and negotiate a contract.

CRISIS COMMUNICATIONS

CRISIS COMMUNICATIONS PROCEDURES

Provided comments to ISM on document outlining procedures to take place between ISM and TPL when a communications crisis arises.

MCINTOSH ACQUITTAL

Upon request, Agency advised Ministry on what to prepare in the event of press inquiries and coverage.

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The Islands Of The Bahamas Update
BSMG Worldwide
MARCH 2000
 File: s:\clients\bah\reports\status\2000\Stamar-00

RELEASES

PROJECT	STATUS	RELEASES	INFLUENCE	DATE
Dolphin Encounters	Approved and distributed Feb. 11	Completed	AD	January
Harbour Islands Golf Carts	Approved and distributed Feb. 14	Completed	AD	January
Romance and Weddings in The Islands Of The Bahamas	Approved and distributed Feb. 8	Completed	JC	January
Renaissance on GBI (revised)	Approved and distributed	Completed	JB	January
Bahamas.com	Pending approval	Distribute	CM	February
USAirways launches additional service in Philadelphia and Charlotte	Pending approval	Distribute	KF	February
Sheraton reopens after Hurricane Floyd	Pending approval	Distribute	KF	February
Travelocity	Bahamas edited, pending approval from Travelocity	Distribute	LM	February
Conference facilities	Currently composing	Submit for approval	AD	January
June Calendar of Events	Currently Composing	Submit for approval	KF	February
July/August Calendar of Events	Currently Composing	Submit for approval	KF	February
Learn to Dive in a Weekend	Currently Composing	Submit for approval	KF	February
Nettie's of Abaco	Currently Composing	Submit for approval	KF	February
Boat Show (GBI)	Currently Composing	Submit for approval	JC	February
60,000 Flamingos 60 Visitors	Currently Composing	Submit for approval	CM	February
Birding Secrets in the Bahamas	Currently Composing	Submit for approval	CM	February

VISITING JOURNALIST PROGRAM

Group Trips	Approved - March 7-11	BSMG secured attendees. Journalists represent:	JB/LM	November	March
Adventure Press Trip NPI/GBI	Approved - March 7-11	<ul style="list-style-type: none"> • Maxim • McCall's • New York Post • BET Weekend 	JB/LM	November	March

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DATE
Family Press Trip (Assistant Dolphin Trainer Press Trip For Kids) (GBI)	GBITB approved, to run March 16 - 19. BSMG secured attendees: <ul style="list-style-type: none"> • McCall's • First for Women • Child • Travel Weekly • Washington Parent/Baltimore's Child • Richmond Parents Monthly Wait List: <ul style="list-style-type: none"> • Family Times/Metrokids (Philad., NJ, Del.) • Caribbean Travel & Life • Genesee Valley Parent • Northern Florida Family • Connecticut Family • Chesapeake Family 	<ul style="list-style-type: none"> • Caribbean Travel & Life • Unfold Magazine Brezees & Lucayan host properties. BMOT working with BSMG to develop itinerary. BSMG and GBITB to finalize itinerary. Lucayan to host.	JCLM	December	March
Back to Nature (Nettie's)	On hold due to hurricane damage		TBD	TBD	TBD
Small Treasures	Approved. To be coordinated by BSMG and ISM during the summer		TBD	TBD	TBD
Canadian Press Trip	Follow up, Le Journal de Montreal and Toronto Star have run features	Once copies of articles reach BSMG, will be forwarded to BMOT	AD	November	Spring
Weather Conference	(see separate section below)				April
Learn to Dive Press Trip	Researched scuba training facilities in NYC. 7/18/07 NY 92111 002	To finalize dates, hotel partner, media list and invite.	TBD	January	July
Individual Trips					
Grand Bahama Vacations (GBI)	GBITB approved. BSMG sent invites	BSMG continues to	JC	October	April

PROJECT	STATUS	NEEDS/ISSUES	RESP.	INTERFED.	DOB DATE
	to hit list in GBV's 11 markets.	follow up with invited media.			
Sports and Fitness Editors (GBI)	Finalized hit list of sports and fitness editors to invite.	BSMG to send invites and follow up.	JB	January	March
Travel World Radio/NPI (Canadian radio station)	Waiting for approval from BMOT and secure accommodations	Plan itinerary	KF	December	March
Travel Mom	Waiting to hear from visiting journalist re: travel dates	Secure airline and hotel reservations	LM/KF	November	April
Jake MacDonald/Outdoor Canada	On assignment to develop story about fishing in Abaco.	Visited Feb. 10-15, 2000. Accommodations secured at Abaco Beach Inn	LM/CM	December	February
Natalie de Cuba Romero/Latitudes	Developing story on Exuma for May/June issue.	Visited Feb. 7-12, 2000. Secured accommodations at Peace & Plenty, Agency worked with OIPB to arrange island tour and interviews with chefs.	LM/CM	December	February
Francois Laramee/ Courier du Sud - Canada	In GBI from Feb 21-25 to research golf and fishing on GBI	BSMG will forward article when published	AD	December	March
Islands Magazine/Bill Scheller	BSMG working with OIPB to provide Scheller with info on Crooked, Acklins, Inagua and Mayaguana Islands for upcoming trip (taken care of by publication)	Agency looking into accommodations for Bill on Mayaguana and Great Inagua as well as charter flights to islands	KF	February	March/April
Richmond Times-Dispatch	BSMG/GBTB brought travel editor to GBI, provided info. Article ran Jan. 2. Secured copies.	To distribute copies.	JC	December	March
Florida Sportsman	OIPB arranged accommodations for Jeff Weakley, editor, who will be in Eleuthera with a staff photographer in May writing a feature story on bonefishing and guide Paul Petty	Finalizing trip details	KF	February	May
Kevin Karlson	OIPB and Small Hope Bay requested a journalist to cover their annual birding exploration. BSMG secured	Follow-up with writer upon return for fact-checking, etc.	JM	December	January

MARKETING PARTNERSHIPS/PROMOTIONS

	writer and story will appear in May issue of Wild Bird.					
Macy's	Secured a year-long promotion with Macy's surrounding their bridal registry. Promotion to be in 82 East Coast stores. Radisson is hotel partner.	Agency is working with Macy's on first ad in Bride's magazine	LM/RAM	February	May 2001	
Radio Outreach (GBI)	BSMG developed preliminary list to target Eastern seaboard adult contemporary stations for on-air promotions.	BSMG coordinating with Bozell. To send pitch letter and follow up.	JB/JC	January	April	
Corporate Outreach (GBI)	BSMG developed hit list of magazines, retail stores, companies, products, restaurants, food, theaters and TV networks and shows to target.	BSMG sending pitch letters, will continue to send and follow up.	JC	January	April	
Chataleine magazine - Canada	Secured property; sent copy, logo, and property photo to magazine	Waiting for layout; approval	KF/LM	December	May	
Real You (JC Penny magazine) US and Canada	Agency secured one page promotion to give away family holidays to tie in with fashion and beauty editorial from photo shoot for Summer 2000 issue	BSMG/BMOT and promotional partners to approve layout and copy	AD	December	January/early February	
CBS This Morning	Valentine's Day promo on network show with Bryant Gumbel. Spots ran through February. BMOT/BSMG negotiated contract, provided visuals and approvals.	Minister to give away trip on Feb. 29	RAM	January	February 7	
Travelocity	Major internet promotion running; tied into Lycos as well. Reach: 8 million. Hotel partner Radisson. Also tied into bahamas.com for launch.	Confirmed. Link sites Agency editing press release to announce promotion.	RAM/LM	January	February	
Tell Me Lies/ Dorchester Publishing	Confirmed trip for two to Cigatoo Resort. Trip is grand prize in sweepstakes surrounding the release of Claudia Dain's new romance novel, a historical romance set on the	Novel will be in stores March 18, drawing for prize winner will be in June	LM/KF	November	June	

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUPLICATE	
TV Outreach	island of Eleuthera.	BSMG researched lists of on-location producers of prime time, morning news, late night, talk shows.	BSMG to pitch shows on filming in TIOFB.	JC/CAD	February	April
FOX Family Channel	BSMG contacted FOX and is in negotiations for Mother's Day promo.	Waiting for FOX to send contract for BSMG/BMOT review.	JC	February	May	
TELEVISION/RADIO						
Travel Channel "Top Secret Beaches"	Agency completed filming beaches segment for Travel Channel special.	BSMG provided production company with contact information and background on the destination/Exuma for post-production and b-roll footage.	LM/JM	December	Airdate early spring	
AI Roker's Food Network special (NPI and Exuma)	BSMG working with BMOT to arrange scouting trip to the destination March 9-13. He will be visiting the destination April 15-25, 2000	Confirm scouting trip itinerary.	LM/RAM	November	April	
CNBC - Renaissance in The Bahamas	CNBC will travel to Nassau last week of February to produce a major segment on the renaissance in the Bahamas. Atlantis will host, be interviewed, Vincent and Minister as well. May include Bahamas Stock Market.	Confirm arrangements.	RAM	December	February	
Whoopi Goldberg and Hollywood Squares (Cable Beach and Atlantis)	Location scouted	Negotiating contract	RAM		May/June	
Tom Joyner Morning Show/Kellogg	Interested in a trip giveaway (Nassau and participating property) to an exceptional mom profiled on Tom Joyner's weekly radio show "Thursday Morning Morn."	Waiting for approval and selection of host property	KF	February	December	

PROJECT

STATUS

NEXT STEPS

RSP

INITIATED

DEADLINE

INTERNET

Internet Outreach	BSMG developed hit list, including travel, wedding and search engine sites.	BSMG began outreach, continue to send pitch letter.	JC	January	April
Bahamas.com	Release, Promotion with Travelocity. Agency wrote a proposal for ABC.com interactive hurricane page on ABC web site to link with weather conference	Confirmed BSMG to follow up	RAM AD	January January	February February

SPECIAL PROJECTS

Island Scene Magazine	Agency arranged flights and accommodations for 2 writers on assignment in Nassau (People to People program, Discovery Channel Camp at Atlantis, Plait Lady) and Abaco (Androsia Batik Factory, Wood Carver)	Completed. Both writers had successful, productive visits.	KF	February	February
Beaches of The Bahamas 2000 Calendar	Proposal for Beaches of The Bahamas calendar been approved for use both as marketing tool for travel agents, ministry contacts, the media and for retail to US market to raise awareness	BMOT/NPTTB to approve images and print run quantity in order to meet copy/layout deadline of March 17.	AD/LM	December	ASAP
Editorial Calendar	Collected calendars from appropriate publications.	BSMG to finalize calendar and continue pitching.	KF	January	On-going
Real You Photo Shoot – US and Canada	Agency worked with GBITB on accommodation, secured TWA flights for 10-day photo shoot for new JC Penney mailing magazine, launched in Feb.	Photoshoot took place, agency finalizing promotion page copy and layout. Pelican Bay are providing the first prize, Club Viva Fortuna providing 3 second prizes and TWA are providing flights	AD	December	June

WEATHER CONFERENCE

Presenters	Agency secured 17 presenters. BMOT worked with BSMG and Bob	Presentations to be confirmed.	LM/RAM /CM	October	February
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PROJECT	STATUS	NEXT STEPS	RESP.	INTERIM	UPDATE
	Sheets to assign topics.	Agency and BMOT are meeting with Joe Witte as a potential presenter.			
Meteorologists	Save the Date sent. Formal invitation sent	Air to be secured.	LM/RAM /CM	October	March
Radisson	Hotel secured, rooms blocked off.	Agency to work with hotel and BMOT on conference spaces, meals, etc.	LM/RAM /BMOT	January	April
Agenda	BMOT and BSMG developed agenda	BMOT is working with agency on revising agenda.	LM/RAM /BMOT	February	April
Harbour Island Excursion	Agency is in discussion with Coral Sands to host meteorologist luncheon during conference.	Working on scheduling dates	LM	February	February
Budget	Submitted preliminary budget	Revising	RAM/LM RAM/LM		
Satellite Uplink	Ministry, BSMG worked with Atlantis				
WABC	Secured				
CRISIS COMMUNICATIONS					
MacIntosh acqutial	Advised				
Ongoing					

HISPANIC MARKETING EFFORTS

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUE DATE
Univision/ "Caliente" (Super Clubs Breezes Bahamas)	First show of a total of two (one hour each) shows is airing during the beginning of sweepsweeks in February. The first program is scheduled to air February 5 th at 1pm (EST) on the Univision network.	Agency is trying to secure airdate for second show.	DMR	June	TBD
Univision/ "Control" (Super Clubs Breezes Bahamas)	BMOT and agency coordinating logistics of TV shoot. Super Clubs Breezes Bahamas will be the host hotel. Shoot dates have been confirmed, March 30-April 2.	Draft preliminary itinerary of shoot locations.	DMR	June	February
GEOMUNDO Travel Magazine	Due to unforeseen budgetary constraints on behalf of the magazine the proposed travel dates of Feb 6-10 had to be cancelled. This magazine highlights many of the world's most exotic destinations and they are interested in featuring the Bahamas in an 8-10-page article.	BSMG is working with the BMOT to re-schedule travel dates for the magazine for a later date.	DMR	October	TBD

Hispanic Magazine	BSMG has secured a sweepstakes promotion with Hispanic Magazine, a national magazine that targets the affluent U.S. Hispanic market. The promotion would consist of two 1/3 4C promotional column, the first column will contain an open letter from a Bahamas Tourism official, and a sweepstakes component for one winner and a companion for a 4days/3night vacation package to the Bahamas. The second column would feature the winners and promotional photos of the destination.	Super Clubs Breezes Bahamas has expressed interest in being the host hotel. The promotion has been moved to run in the March & April issues of the Magazine. Agency is trying to secure hotel to proceed with logistics of the sweepstakes.	DMR	November	March/April 2000
Univision/ "Sabado Gigante"	The producers of Sabado Gigante have submitted a proposal and have expressed shooting their show's travel segment called "Camara Viajera" (Traveling Camera) in the Bahamas anytime after June 2000. The program is a three-hour entertainment/variety show that airs in the US, Latin America and Europe.	Agency is trying to confirm logistics of project with BMOT and producers.	DMR	December	TBD

BSMG WORLDWIDE

DATE: April 7, 2000

TO: Vincent Vanderpool-Wallace
Jim Hepple
Adrian Archer
Charity Armbrister
Angela Archer
David Johnson
Nettie Symonette
Bill Volk
Vernice Walkine
Barbara Koch
Stephanie Toote

FROM: The Bahamas Team
BSMG Marketing Communications

RE: April 2000 Activity Report

CC: John Roth, Sheila Schofield, Nancy Kishanuk

Listed below is a summary of services conducted by BSMG Marketing Communications with The Bahamas Ministry of Tourism from March 6-April 7, 2000. The monthly clip reports are sent under separate cover.

PRESS RELEASES

If dated, BSMG Marketing Communications wrote and distributed the following press releases with BMOT input and approval. If not dated, these releases were created for The Islands Of The Bahamas media information kit.

March 6 Bahamas.com

March 13 June Calendar of Events Release

March 13 Break to the Beach with Travelocity.com!

March 27 Getting Airborne in The Islands Of The Bahamas

March 28 Closer to Los Angeles – The Bahamas or Hawaii?

April 3 July and August Calendar of Events Release

April 4 Daredevils in the Sky Provide a Close look at Hurricanes

April 5	Getting Airborne in The Islands Of The Bahamas
April 7	Nautical Necessities and New Arrivals at Grand Bahama Boat Show 2000
April 7	Fly to Grand Bahama Island and Cruise Back
April 7	The Bahamas Hits Record 3.6 Million Visitors in '99
April 7	Looking into the Eye of the Storm (2000 Weather Conference)
In progress	Mother's and Father's Day Packages
In progress	Conference and Meetings Facilities
In progress	Summer packages
In progress	Bahamian Music
In progress	Learn to Dive 2000
In progress	Nettie's of Abaco
In progress	60,000 Flamingos, 60 Visitors
In progress	Birding Secrets in The Bahamas

SPECIAL PROJECTS

1999 TWO MILLIONTH VISITOR

BSMG assisted BMOT with securing flights for Donald Lasala, the two-millionth visitor to The Bahamas in 1999, and his family. Agency is currently arranging limo transportation to and from the airport.

COW PARADE NEW YORK 2000

NPI/GBI/OI each sponsoring a life-size cow sculpture to be painted with a Bahamian theme for the open-air exhibition throughout Manhattan from June 15 – Labor Day. Agency requested three locations for a cow – Rockefeller Center, Central Park and Wall Street. Agency working with BMOT to source a Bahamian artist to submit designs for approval asap.

ISLAND SCENE MAGAZINE

BSMG is assisting the Ministry and ISM by securing flights and accommodations, setting up itineraries, and providing information upon request.

The Agency assisted Rich Rubin with an article his preparing for Island Scene about tropical cocktails.

The Agency also secured re-print rights in *Outdoor Canada and Motorboat & Sailing Magazine* as requested by *Island Scene*'s editorial staff. BSMG is researching additional reprint rights.

OUT ISLAND PHOTO SHOOT

BSMG submitted a shoot list and is working with OIPB and IMS on securing a shooting schedule and itineraries, as well as providing rates for b-roll packages.

TV UPLINK OPTIONS FOR NPI PROMOTION BOARD/MOT

BSMG provided the BMOT with findings, comments and recommendations on TV satellite uplink options for the NPI Promotion Board/MOT.

COOKING LIGHT MAGAZINE

BSMG worked with HMS, Cooking Light Magazine and BMOT on the November 15 event in Eleuthera. The Agency is working with the BMOT on creating a Bahamian experience for the November 2000 event.

BEACHES CALENDAR

It has been agreed that the calendar project will now progress in July, as part of the 2000/01 proposals and budgets. It will be used solely as a marketing tool, to send to journalists, promotion partners, travel agents and Ministry contacts as a 'gift' from the Ministry of Tourism. BSMG to contact the publisher in late June to confirm print run and chose images.

MACY'S CATALOGUE SHOOT

BSMG forwarded information about The Bahamas to Macy's as they shoot their upcoming catalogues on GBI. BSMG also assisted Bozell with writing copy that will appear in the next catalogue thanking the BMOT for their hospitality while they were there shooting the catalogue and to acknowledge the beauty of Harbour Island.

MARKETING TO THE GOLFER

To support the overall brand and GBI, BSMG is identifying the top golf driving ranges in the top markets and approaching them to participate in a major summer promotion for 2000 and 2001. BMOT will provide logo golf balls to the ranges in return for signage, posters and banner on the ranges. In addition to this, special program direct mail and flyers, as well as e-mail captures will take place at the ranges. Agency is currently sending out pitch letters to targeted markets.

2000 PRESS KIT

Agency revised and updated Bahamas press kit.

EDITORIAL CALENDARS/VERTICAL MARKETS

Agency continues to collect calendars from appropriate markets and send pitch letters.

NBC TODAY SHOW'S "WHERE IN THE WORLD IS MATT LAUER?"

Agency began outreach efforts to include The Bahamas in Lauer's 2000 trip

4th BAHAMAS WEATHER CONFERENCE

BSMG and the BMOT are putting together the 4th Annual Bahamas Weather Conference.

To date more than 80 meteorologist have confirmed their attendance at the 2000 conference, including meteorologists from Los Angeles, San Francisco, Boston, Philadelphia, New York, Baltimore, Tampa, New Orleans, Atlanta and Miami (including Univision, a Hispanic network). Approximately 25 affiliate network stations have indicated that they are interested in doing live satellite uplinks.

The VIP letters have been sent out. Sixteen presenters have been secured, including:

- Mr. Michael Black, Meteorologist, Hurricane Research Division/AOML/NOAA
- Professor Nicholas Coch, Former Chief Pilot, NOAA, School of Earth and Environmental Science, Queens College
- Mr. Basil Dean, Department of Meteorology
- Mr. Carlos Fuller, Project Coordinator, Belize Climate Change Project National Meteorological Service
- Mr. Randy Jackson, Meteorologist, WFMY-TV, CBS
- Dr. Chris Landsea, Hurricane Research Division/AOML/NOAA
- Mr. Mark Mancuso, The Weather Channel
- Mr. Bryan Norcross Meteorologist, WFOR-TV CBS 4
- Mr. Keith Seitter, Deputy Executive Director American Meteorology Society
- Dr. Robert Sheets, Meteorologist Consultant, Former Director of National Hurricane Center
- Dr. Hugh Willoughby, Director, Hurricane Research Division/NOAA
- Mr. Scott Zahorik , Meteorologist, KCNC-News 4/ Public Relations Chairman, National Weather Association, KCNC-News 4/ Public Relations Chairman, National Weather Association
- Lt. Colonel Doug, Lipscombe, 53WRS Weather Reconnaissance Squadron Hurricane Hunters
- Mr. Bert Berridge, Former Coordinating Director of the Caribbean Meteorological Organization
- Mr. John Teather, Editor, BBC Weather Centre, BBC Television Center
- Dr. Pasch, National Hurricane Center

BSMG worked with Dr. Sheets regarding topics. BMOT approved list of topics for each speaker and BMOT and BSMG will work with Dr. Sheets on presentation order and panel discussions.

Letters to universities and colleges with meteorology programs have been sent, advising them of The Bahamas program and inviting the deans, professors and students to attend the 2000 conference.

The Radisson Cable Beach Resort agreed to host the conference. The agency is working with the Radisson and BMOT on conference spaces, meals, rooming, audio visual needs, etc. The Agency wrote and distributed letters regarding day excursions and coordinated the day excursions with BMOT.

BSMG secured flight reservations for participants and speakers.

BMOT and BSMG developed and revised a conference agenda.

BSMG worked with Atlantis, who has agreed to host a dinner on Thursday, April 14. BSMG secured the Hurricane Hunters to obtain permission to have the GulfStream IV on display in The Bahamas during the Weather Conference. The Agency is working with the BMOT on tour schedules.

BSMG is booking satellite uplinks and working with Atlantis and Sonalysts on the logistics of the uplinks. The Agency is working with BMOT to coordinate ground transportation.

The Agency is also working with Stuart Cover to tape Bill Evans diving for a later segment.

BSMG prepared Bahamas Weather Conference press kits, including speaker bios and fact sheets. The Agency also secured Keri Lotion's new suntan products as giveaways, and day passes to Atlantis to raffle off to the meteorologists.

Preliminary budget has been submitted and is being revised.

INDIVIDUAL VISITING JOURNALIST PROGRAM

FLARE

BSMG is in discussion with Flare (circ: 216,000), a Canadian women's interest magazine for 20 - 35 year olds, to do a travel feature and photo shoot sometime this spring.

GLORIA HAYES KRAMER

BSMG arranged for Gloria to visit the British Colonial Hilton and Atlantis while visiting Nassau on a Norwegian Cruise Line cruise.

OUTDOOR CANADA

Jake MacDonald and photographer are on assignment to develop a feature about fishing in Abaco for *Outdoor Canada*. Abaco Beach Inn hosted them Feb. 10 - 15, 2000.

LATITUDES

Editor Natalie de Cuba Romero is developing an article about Exuma for the May/June issue of *Latitudes*. BSMG worked with the OIPB to arrange her Feb 7-12, 2000 trip, organize an island tour, and interviews with chefs.

COURIER DU SUD

2000 JUN 26 AM 9:46
COMMUNICATIONS UNIT

Francois Laramée visited GBI February 21-25 to develop two feature stories (fishing and golf) for the Canadian French-language daily newspaper. Features ran March 5 and March 12.

TRAVEL WORLD RADIO

BMOT, with assistance from BSMG, arranged flights, accommodations and on-island activities for Melanie Reefes, a correspondent/contributor to Travel World Radio in Canada, who is developing a segment on Nassau/Paradise Island that will air early spring 2000. She visited Nassau/Paradise Island March 16-19. Follow-up is in progress, and the feature is slated to air sometime mid-April.

KEVIN KARLSON

OIPG and Small Hope Bay requested a journalist to cover their annual girding exploration. BSMG secured writer Kevin Karlson and the story will appear in the May issue of *Wild Bird*.

ISLANDS

Bill Scheller visited the Out Islands during the last two weeks in March to gather information for a story on the Southern Out Islands. BOIPB, with assistance from the Agency, identified activities on Crooked, Acklins, Inagua, and Mayaguana Islands and secured accommodations on Inagua and Mayaguana. Agency is currently arranging accommodations on Great Inagua and Mayaguana for Mike Moore, the photographer whose photos will accompany Bill's article.

LATITUDES

Natalie de Cuba Romero visited Exuma on February 7-12 and stayed at Peace and Plenty. BOIPB arranged island tour and interviews with chefs for her story in the May/June issue of *Latitudes*.

FLORIDA SPORTSMAN

BOIPB secured accommodations (Cigatoo Resort) for Jeff Weakley, editor of *Florida Sportsman*, who will be in Eleuthera in May for a feature story on bonefishing and guide Paul Petty. Agency is currently finalizing trip details.

NAPLES DAILY NEWS

Travel editor Suzy Dorr is visiting NPI in May for a story on the destination. Agency forwarded suggestions on areas of interest/restaurants/accommodations her readers may be interested in (upscale) and is currently waiting for further details from the publication before making any arrangements.

THEMOM.COM

BMOT and Agency are coordinating a visit to the Pirates Museum and Ardastra Gardens for Stephanie Citron and her family. Citron is writing an article on travelling with children, which will be posted on the web site. Agency is waiting for further information from BMOT.

GROUP VISITING JOURNALIST PROGRAM

SOFT ADVENTURE PRESS TRIP

The soft adventure press trip ran March 7-11, 2000. Agency worked with BMOT and NPIPB to secure hotel accommodations (Breezes and the Lucayan) and arrange itinerary. Agency continues to follow-up and will forward clips upon publication. Attendees included:

- **New York Post:** freelance writer Kathryn Bonn
- **BET Weekend:** freelance writer Nick Charles
- **Unfold:** freelance writer Patricia Jacobs
- **Caribbean Travel & Life:** internet editor Jay Kohn
- **Maxim:** freelance writer Alex Porter
- **McCall's:** health editor Bree Scott

FAMILY PRESS TRIP

The family press trip ran March 16-19. Agency worked with BMOT and GBIPB to secure hotel accommodations (Lucayan) and arrange itinerary complete with family activities, including The Dolphin Experience. Agency continues to follow-up and will forward clips upon publication. Attendees included:

- **McCall's:** 120-page national women's magazine, circ: 4,239,622. Managing Editor Leslie Smith and son David Morance, age 12.
- **Travel Weekly:** trade magazine for travel agents, tour operators, corporate travel executives and travel industry suppliers, circ: 50,201. Contributing Editor Felicity Long and son Shane Hager, age 8. (Long also writes for the **Boston Globe**, the major area newspaper, circ: 474,934).
- **Genessee Valley Parent:** regional family magazine in upstate New York, circ: 33,000. Publisher Robert Melnyk and daughter Virginia, age 14.
- **North Florida Families:** regional family magazine in northern Florida, circ: 20,000. Managing Editor Amy Johnson and son Bryan, age 6.

SPORTS AND FITNESS EDITORS

BMSG finalized a hit list of sports and fitness editors to invite. The next step is to send invites and follow-up with media.

LEARN TO DIVE PRESS TRIP

Researched locations, schedules and rates for media to become dive certified in the NYC area.

SMALL TREASURES PRESS TRIP

BMOT approved a joint BMSG/ISM featuring the small treasures properties, including a visit to Nassau and an Out Island via the Fast Ferry.

NEWS BUREAU

Listed below are journalists or publications that the Agency has contacted about The Islands Of The Bahamas and provided information in the way of press kits, releases, brochures, slides, information, fact checking or video footage.

COASTAL LIVING

Agency liaising with Echo and Kevin Garrett, two freelancers on assignment to visit the sites in The Bahamas where scenes for James Bond films were shot for a feature in Coastal Living.

ERIE TIMES

Fran Fry, Food and travel writer visited Nassau as part of a Norwegian Cruise package. Sent press pack, maps, slides and arranged for him to be met from the ship to be taken on a tour of the Island by a BMOT driver.

TUSCON LIFESTYLE

Sent press kit to Scott Barker, Executive Editor following request for destination information.

CONNECTICUT MAGAZINE

Sent press kit to Michelle Bodak Acri, Associate Editor for upcoming feature on Caribbean destinations.

DISCOVER THE ULTIMATE VACATION TV

Sent Sandy Zimmerman press kit and information for travel videos for the internet.

GEORGE MILLER

Sent writer and photographer press kits and information on eco-tours, dolphins, kayaking. Contributes to Spa, Active Years Magazine and Leisure Travel News.

LIFESTYLES OF THE CARIBBEAN

Sent b-roll footage to the producers of "Lifestyles of the Caribbean," a one-hour magazine show produced by JamRock Cultural Productions. One segment, "Island Feature," airs videos of various Caribbean islands. The producers are in the process of updating their library and requested footage.

WILLIAM NELSON

Sent press kit to this travel freelancer.

OUTSIDE

Sent Claire Martin, travel editor, information on bonefishing in The Bahamas.

TRAVELWITHSINGLES.COM

Amy Heinz, travel writer, requested VJP information

BLISSBRIDAL.COM

Lee Johnson requested use of a photo on The Bahamas' web site for a story about getting married in The Bahamas

ISLAND SCENE/CONCIERGE.COM

Leah Ingram requested information on people who have married in The Bahamas.

NEW YORK TIMES PROMOTION DEPARTMENT

Sandy Geis requested slides of The Bahamas for fact sheet promoting the Caribbean.

KRISTEN DRISKA

Sent press kit to this freelance travel writer.

CONCIERGE.COM

Fact checked an article on The Abacos for Daniela Brodsky

NAPLES DAILY NEWS

Sent Suzy Dorr press kit and information on NPI for upcoming press trip

DUCKS UNLIMITED CANADA

Sent bonefishing slides to Tye Gregg, publisher, to be printed alongside text on a fundraising initiative launched by The Bahamas environmental agency B.E.S.T. to restore local wetlands.

CTO CONFERENCE FOLLOW-UP (sent press kits and brochures to):

1. Robyn Moreno, *Latina*
2. Michael Ventura, freelancer
3. Dorothy Jordon, *Travel With Your Children*
4. Robert Fisher, *Arthur Frommer* and www.frommers.com
5. David Sanger, photographer
6. Nancy Bear, freelancer
7. Karen Berger, *GORP*
8. Joan Rattner Heilman, freelancer
9. Mimi Sommer, freelancer
10. Gary Stern, freelancer

AMBASSADOR

Sent calendar of events to Sharon Dan, editor of TWA's in-flight magazine

CONCIERGE.COM

Sent Daniella Brodsky information on Abaco (high-end locations to go, see and do while in The Bahamas)

HISPANIC BUSINESS MAGAZINE

Sent Pilar Basques press kit

CITYAZ MAGAZINE

Sent Faith Heidtke and Michelle Savoy press kit and brochures for piece on spas and resorts.

STEPHAN JERMANOK

Forwarded information on sea kayaking for an article he is preparing for Island Scene.

AMERICAN EXPRESS NEWLETTER

Fact-checked information on Nassau for summer 2000 issue.

FORUM NEWSPAPERS

Forwarded additional information on Harbour Island as follow-up to press release on Harbour Island transportation.

PARENTING GUIDE

Confirmed websites of various dolphin encounters available in The Bahamas.

EARTH STAR MAGAZINE

Provided material on Cat Island, specifically Father Jerome and The Hermitage.

FODOR'S

Provided number of total hotel rooms in New Providence.

WASHINGTON POST

Forwarded information on new restaurants and stores to Carolyn Brown as she will be spending the day in Nassau during an upcoming cruise.

STUFF MAGAZINE

Forwarded information to editor Jon Small for possible inclusion in upcoming issues.

SOUTH FLORIDA PARENTING MAGAZINE

Forwarded information to editor Trish Riley for possible inclusion in upcoming issues.

TRAVEL HOLIDAY

Forwarded information on exotic and quirky activities to editor A. Krum for possible inclusion in upcoming issues.

PROMOTIONS

MACY'S BRIDAL REGISTRY "COUPLE OF THE YEAR" SWEEPSTAKES

BSMG secured a year-long promotion with Macy's surrounding their bridal registry. The promotion will run from May 1, 2000 through April 31, 2001 in 82 East Coast stores and ads will appear in *Bride's* magazine. The promotion culminates in the awarding of 13 regional "Couple of the Year" prize packages, each package including a trip, fine china, crystal, lingerie, linens, and a diamond wedding band. The Radisson Cable Beach Resort is providing 13 7 day/6 night trips for two and the MOT is providing air transportation. The Bahamas and Radisson have exclusive mention, signage and coverage in the promotion.

CHATELAINE MAGAZINE

BSMG entered into a promotion with *Chatelaine* magazine (circ: 788,861), Canada's national monthly women's general interest magazine. The April 2000 issue offered an all-inclusive vacation for two to The Bahamas as the grand prize in their annual "Famous Fashion & Beauty Brands" contest, *Chatelaine's* most popular contest. SuperClubs Breezes was secured as the hotel partner and will provide all-inclusive accommodations for two for 7 days and 6 nights. The BMOT will provide roundtrip airfare for two to the destination. In exchange for the trip, the BMOT and host property will receive ½ page exposure within the 4-color contest double page spread, property photo, 100 word copy, and logos. The winner will be selected and the prize awarded in June.

REAL YOU

The Real You promotion will tie in with a 12-15 page fashion and beauty photo shoot on GBI (for Summer issue, out in early May). Pelican Bay provided one holiday for a family of four,

Club Viva Fortuna provided three holidays for two people and TWA provided round trip flights from LaGuardia to GBI. BMOT will cover domestic transfers to LaGuardia.

TELEVISION/MAGAZINE OUTREACH

BSMG developed hit list of potential promotional opportunities. Pitch letters sent to Friends, Everybody Loves Raymond, 7th Heaven, Spin City, Late Night with David Letterman, CBS The Early Show. Possible interest expressed from Men's Fitness, National Geographic Adventure, Self and Border's bookstore. We continue to follow up.

FOX FAMILY CHANNEL

BSMG finalized contract for Mother's Day promotion with Grand Bahama Island. On-air and on-line will be provided in exchange for a 3-night/4-day trip for four people.

MEMORIAL SLOAN-KETTERING CANCER SOCIETY

BSMG evaluated proposal for NYC fundraising auction to fight cancer. We determined there is no need for GBITB/MOT involvement/contribution, as Old Bahama Bay resort on Grand Bahama Island is already donating accommodations. We forwarded proposal to TWA contact for consideration of TWA's participation.

MINOLTA/MTV

Promotion ran last year. BSMG fulfilled the prizewinner's trip redemption to Radisson on Nassau to travel in June.

ISLE OF PEPSI TREASURE HUNT SWEEPSTAKES

BSMG proposed a marketing partnership with Pepsi to offer consumers an opportunity to win trips to The Bahamas. BSMG is currently in the process of following up.

TRAVELOCITY

BSMG secured a month-long promotion in February for the Bahamas with travelocity.com. In exchange for 5 trips for two, the destination received:

- Logo display and homepage exposure
- Banner ads on the top three search engines (Yahoo, Ask Jeeves, GO Network)
- Inclusion in newsletter for 2 weeks
- Inclusion in fare watcher emails for 1 week

A press release announcing the promotion was written, approved by BSMG and participating property and distributed.

Bahamas page views for the promotion:

February - 27,657

March - 243,876

Total - 371,533

Total home page views - 6,543,278

KELLOGG/TOM JOYNER MORNING SHOW

BSMG secured a promotional opportunity with the Tom Joyner Morning Show (sponsored by Kellogg), the premiere, nationally syndicated urban radio show in America, heard in 103

markets by 5 million daily listeners. One of his segments, "Thursday Morning Mom," profiles one exceptional mom every week. They are interested in presenting one "exceptional mom" and her family with a trip to Nassau (selected in December). Promotion will run from February through December 2000. Radisson Cable Beach Resort has been secured as participating property, and the agency is currently working on further details of the promotion.

TELL ME LIES/DORCHESTER PUBLISHING

BSMG set up a promotion with Dorchester Publishing's *Tell Me Lies*, a historical romance set in Eleuthera. BMOT agreed to provide round-trip transportation for two people from the continental US and Cigatoo Resort will be providing accommodations. The book has been published and the sweepstakes end June 1, 2000, at which the winner will be selected.

ROSIE O'DONNELL SHOW

BSMG and Radisson Cable Beach Resort provided a trip for two to the destination for Rosie's program, to be awarded to her friend as a reward for not smoking. The trip was featured on air on January 27.

DUNKIN' DONUTS

BSMG secured a promotional opportunity with Dunkin' Donuts to commemorate their 50th Anniversary, to be conducted in New York and Philadelphia. During the month of April, Dunkin' Donuts and Z100, one of New York's top radio stations, are inviting New York-area residents to draft an original song in honor of Dunkin' Donuts 50th Anniversary. Z100 will promote the program on-air and then, during one week in mid-May, will hold the finalist voting round on their Web site. On Saturday, June 3, the winners will be announced and honored during a Mets game that will be filled with "Dunkin' Donuts at 50" celebration elements from start to finish. The same promotion will be conducted in Philadelphia partnering with WOGO, a top Oldies Rock station. There, the winner will be honored at a "Vet Rock" concert featuring "soft" rock stars such Stephenwolf. The Bahamas Ministry of Tourism and Radisson Cable Beach Resort are providing one prize trip for two in NY and two prize trips for two in Philadelphia. In exchange for the prize trips, the Islands Of The Bahamas and Radisson are receiving mentions media mailers and press releases, flyers to be distributed throughout the New York and Philadelphia-area and radio promotional spots, as well as posters in all Dunkin' Donut stores in Philadelphia.

INTERNET

INTERNET OUTREACH

BSMG developed hit list, including travel, wedding and search engine sites, and began outreach. Agency continues to send pitch letters.

"COUNTING FLAMINGOS ON GREAT INAGUA"

Agency is working with the *New York Times* to reprint the article on The Bahamas' web site. Currently waiting for permission from *New York Times*.

HISPANIC MARKETING EFFORT

CALIENTE/Univision Network (Super Clubs Breezes)

The second show featuring "CALIENTE'S" trip to the Bahamas aired April 1 at 1pm(EST). Agency obtained copy of the first show and will be sending copies to BMOT. Agency is trying to get copies of second show.

CONTROL/Univision Network (Super Clubs Breezes)

The TV shoot took place the dates of, March 30-April 2. Super Clubs Breezes Bahamas hosted the TV crew. The crew videotaped the host of the program on the trapeze/trampoline attraction SuperClubs offers its guests and some other b-roll footage at the hotel. Other sites the producers will be featuring on the show are Ardastra Gardens, Doongalick Studios, the Pirates Museum, the Powerboat Adventures to the Exuma Cays, b-roll of downtown Nassau, and other tourist sites such as Arawak Cay. The Bahamas will be featured on two separate shows that are tentatively scheduled to air April 22 and April 29. Agency is trying to confirm the dates.

Sabado Gigante/Univision Network

The producers of Sabado Gigante have submitted a proposal and have expressed shooting their show's travel segment called "Camara Viajera" (Traveling Camera) in the Bahamas. The program is a three-hour entertainment/variety show that airs in the US, Latin America and Europe. BMOT has approved the project. Currently BMOT and BSMG are trying to confirm logistics of the project and dates. Tentatively the project is scheduled for January or February of 2001. Agency is currently trying to obtain some additional information regarding the show that the BMOT has requested.

EcoJournalist Awards/ Freelance Journalist from Venezuela

A freelance journalist from Venezuela has expressed interest in visiting the Bahamas in order to cover the Eco Journalist Awards being held on May 5th at The Sandals Royal Bahamian, for the newscast broadcast on TeleCuraçao. While in the Bahamas she would also like to visit other tourists attractions in Nassau in order to write a story for three Latin American publications she writes for. The publications are *Viajero/Bip*, *Escapes and El Mundo*. BSMG is currently trying to gather some additional information from the journalist before proceeding and discussing with BMOT.

MAJOR BROADCASTS

CBS THIS MORNING WITH BRYANT GUMBEL

BSMG entered into a promotion with the CBS Early Morning Show presenting The Islands Of The Bahamas as an ideal romantic escape. Prize-winners were announced on February 29. The Agency continues to follow-up with the producer of the CBS Early Morning Show and participating properties and is arranging transportation for prize winners.

CNBC RENAISSANCE IN THE BAHAMAS

This major international business show filmed two segments in The Bahamas during March, one on the renaissance of the destination and on The Bahamas Stock Market. Atlantis hosed and was interviewed, as well as Vincent Vanderpool-Wallace and the Minister.

AL ROKER'S FOOD NETWORK SPECIAL

BSMG is working with Al Roker on a special Bahamas segment for Food Network. The agency met with Roker and submitted a proposed itinerary and received feedback. BMOT organized a scouting trip to NPI and Exuma March 9-13 and will film the segment April 15-25. BMOT and BSMG arranged an itinerary, secured air arrangements and customs clearance.

WHOOPI GOLDBERG AND HOLLYWOOD SQUARES

The Ministry and BSMG arranged for a successful scout of NPI for the senior producer of this popular show, who visited February 8-12 and stayed at Atlantis. Next steps are to request a formal proposal for the shoot and negotiate a contract.

CRISIS COMMUNICATIONS

CRISIS COMMUNICATIONS PROCEDURES

Provided comments to ISM on document outlining procedures to take place between ISM and TPL when a communications crisis arises.

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The Islands Of The Bahamas Update
BSMG Worldwide
APRIL 2000
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RELEASES

Boat Show (GBJ)	Distributed	Completed	JC	February	March
Break to The Bahamas with Travelocity.com!	Distributed	Completed	LM	February	March
Discovery Cruise 'n' Sail (GBJ)	Distributed	Completed	JC	April	April
June Calendar of Events	Distributed	Completed	KF	February	March
July/August Calendar of Events	Distributed	Completed	KF	March	April
Getting Airborne in The Bahamas (private pilots guides)	Distributed	Completed	KF	March	April
Closer to LA – Bahamas or Hawaii?	Distributed	Completed	AD	March	March
A Sailor's Dream	Revised and updated for inclusion in press kit	Completed	AD	March	April
Mother's and Father's Day Specials in TIOTB	Gathered information from participating properties	Compose	JC	March	April
The Bahamas Hits Record 3.6 Million Visitors in '99	Distributed	Completed	RM	April	April
Daredevils in The Sky (Hurricane Hunters)	Sent to A. Archer	Completed	KF	April	April
Looking into the Eye of the Storm (2000 Weather Conference)	Distributed	Completed	KF/LM	April	April
Summer packages in TIOTB	Gathering information from participating properties	Compose	KF	April	ASAP
Conference facilities	Currently composing	Submit for approval	AD	April	April
Bahamian Music	Initial phase – gathering info	Compose	KF	April	May
Learn to Dive in a Weekend	Initial phase – gathering info	Compose	KF	April	May
Nettie's of Abaco	Initial phase	Compose	KF	April	May
60,000 Flamingos 60 Visitors	Initial phase	Compose	CM	March	April
Birding Secrets in the Bahamas	Initial phase	Compose		March	April

VISITING JOURNALIST PROGRAM

GROUP TRIPS							
Adventure Press Trip NPI/GBI	Trip completed	Follow-up in progress	JB/LM	November	March		
Canadian Press Trip	Follow up, Le Journal de Montreal Toronto Star, La Presse and Doctor's Review have run features	Once copies of articles reach BSMG, will be forwarded to BMOT	AD	November	Spring		
Family Press Trip (Assistant Dolphin Trainer Press Trip For Kids) (GBI)	Trip completed	Follow-up in progress	JCLM	December	March		
Learn to Dive Press Trip	Research complete	To finalize dates, hotel partner, media list and invite.	TBD	January	July		
Back to Nature (Nettie's)	On hold due to hurricane damage	TBD	TBD	TBD	TBD		
Small Treasures	Approved. To be coordinated by BSMG and ISM during the summer	TBD	TBD	TBD	TBD		
Weather Conference	(see separate section below)				April		
INDIVIDUAL TRIPS							
Travel World Radio/NPI (Canadian radio station)	Trip complete. Show will air mid- April.	Follow-up in progress	KF	December	April		
Francois Laramee/ Courier du Sud - Canada	Article published	Completed	AD	December	March		
Kevin Karlson	Trip complete	A waiting story publication	JM	December	May issue of pub.		
Sports and Fitness Editors (GBI)	Finalized hit list of sports and fitness editors to invite.	BSMG to send invites and follow up.	JB	January	March		
Florida Sportsman	OIPB arranged accommodations for Jeff Weakley, editor, who will be in Eleuthera with a staff photographer in May writing a feature story on bonefishing and guide Paul Petty	Finalizing trip details	KF	February	May		
Islands Magazine/Bill Scheller and Mike Moore	B. Scheller's trip completed, huge success. M. Moore is going to same locations beginning w/o 4/17.	Follow-up with B. Scheller in progress, coordinating hotel arrangements for M.	KF	February	April		

		Moore in Gt. Inagua and Mayaguana.				
Naples Daily News	Travel editor Suzy Dorr is visiting NPI in May for a story on the destination, and would like an island tour, tour of Junkanoo museum, and suggestions on other areas of interest, including restaurants.	Agency is waiting for further details from writer before proceeding with making arrangements for on-island activities.	KF/LM	March	May	
TheMom.com	Stephanie Citron is visiting The Bahamas and staying at Atlantis during the last week of April, gathering info for an article on travelling with children. BMOT and Agency are coordinating a visit the Pirates Museum and Ardasra Gardens.	Finalize details of tours	KF/LM	April	April 27	

MARKETING PARTNERSHIPS/PROMOTIONS

Tell Me Lies/ Dorchester Publishing	Novel is published, sweepstakes is running	Drawing for prize winner will be held in June	LM/KF	November	June	
Chatelaine magazine - Canada	Promotion currently running	Prize winners selected in June	KF/LM	December	June	
Real You (JC Penny magazine) US and Canada	Agency secured one page promotion to give away family holidays to tie in with fashion and beauty editorial from photo shoot for Summer 2000 issue	BSMG to forward copies of magazine when available in early May	AD/JC	December	May	
Travelocity	Promotion complete	Follow-up in progress and stats forwarded	RAM/LM	January	March	
Corporate Outreach (GBI)	BSMG developed hit list of magazines, retail stores, companies, products, restaurants, food, theaters and TV networks and shows to target.	BSMG continues to send additional pitches and follow up. Negotiating with Men's Fitness and Self.	JC	January	April	
Radio Outreach (GBI)	BSMG developed preliminary list to target Eastern seaboard adult contemporary stations for on-air promotions.	BSMG coordinating with Bozell. To send pitch letter and follow up.	JB/JC	January	April	

Macy's	Secured a year-long promotion with Macy's surrounding their bridal registry. Promotion to be in 82 East Coast stores. Radisson is hotel partner.	First ad in <i>Bride's</i> magazine and posters have been approved.	LM/RAM	February	May 2001
FOX Family Channel	BSMG secured Mother's Day promo, approved contract, sent materials.	Spots in approvals with FOX.	JC	February	May
TV Outreach	BSMG researched lists of on-location producers of prime time, morning news, late night, talk shows.	BSMG to pitch shows on filming in TTOTB.	JC/AD	February	April
Dunkin' Donuts	Secured a month-long promotion with Dunkin' Donuts and Z100, one of NYC's top radio stations, and WOOGO, a top Oldies Rock station in Philadelphia, to commemorate DD's 50 th Anniversary. Radisson is hotel partner.	Posters and mailers have been approved. Agency will provide a trip for two (NY) and two trips for two (Philadelphia).	LM	March	June

TELEVISION/RADIO

Al Roker's Food Network special (NPI and Exuma)	Scouting trip a success. Al Roker and company will be visiting the destination April 15-25, 2000	Itinerary set, details being finalized	LM/RAM	November	April
CNBC - Renaissance in The Bahamas	CNBC traveled to Nassau in March, stayed at Atlantis and interviewed Vincent, Minister, Sol Kerzner, and Bahamas Stock Exchange. May include Bahamas Stock Market.	Follow-up in progress	RAM	December	March
Whoopi Goldberg and Hollywood Squares (Cable Beach and Atlantis)	Location scouted	Negotiating contract	RAM		May/June
Kellogg/Tom Joyner Morning Show "Thursday Morning Morn" promotion	Radisson secured as participating property.	Waiting for further details from Burrell Communications	KF	February	December

INTERNET

Internet Outreach	BSMG developed hit list, including travel, wedding and search engine sites.	BSMG began outreach, continue to send pitch letter.	JC	January	April
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NYT article "Counting Flamingos on Great Inagua"	Obtaining permission from NYT to reprint article on Bahamas web site	Submit payment and post article on web site	KF	March	SAP
SPECIAL PROJECTS					
Beaches of The Bahamas 2000 Calendar	Proposal for Beaches of The Bahamas calendar been approved for use both as marketing tool for travel agents, ministry contacts, the media and for retail to US market to raise awareness	Agreed that project to go ahead in July as part of 2000/01 proposals and budgets	AD/LM	December	July
Real You Photo Shoot – US and Canada	Agency worked with GBTTB on accommodation, secured TWA flights for 10-day photo shoot for new JC Penney mailing magazine, launched in Feb.	BSMG to forward copies of magazine to all partners once available in May	AD/JC	December	May
Editorial Calendar	Collected calendars from appropriate publications.	BSMG to continue pitching and securing calendars	VE/KF	December	On-going
Island Scene Magazine	Agency working with BMOT and writers	On-going efforts	LM/KF	February	On-going
1999's two millionth visitor to The Bahamas	Agency worked with BMOT to arrange air transportation and accommodations in Treasure Cay for Donald and Mary Ellen Lasala and their two children. Donald Lasala was the 2 millionth visitor in 1999.	Accommodations and flight arrangements secured. Limo transportation to and from airport has been arranged.	KF	February	April
Cow Parade New York 2000	NPI/GBI/OI each sponsoring a cow sculpture for an open air exhibition in Manhattan from June 15 – Labor Day, followed by a charity auction	BMOT to source an artist to create designs to submit for approval ASAP	AD/LM	March	ASAP
Marketing to the Golfer	To support the overall brand and GBI, BSMG is identifying the top golf driving ranges in the top markets and approaching them to participate in a major summer promotion for 2000 and 2001. BMOT will provide logo golf balls to the ranges in return for signage, posters and banner on the ranges. In addition to this, special	Send out pitch letters	RM	March	Summer 2001

PROJECT	STATUS	START DATE	END DATE
	program direct mail and flyers, as well as e-mail captures will take place at the ranges.		
2000 Press Kit	Revised and updated all releases in press kit	LM/KF	March
Vertical Markets Editorial Calendar	Collected calendars from appropriate markets	VE/KF	April
NBC Today Show's "Where in the World is Matt Lauer?"	BSMG began outreach efforts to include The Bahamas in Lauer's 2000 trip around the world	RM	April
			May
WEATHER CONFERENCE			
Presenters	Agency secured 17 presenters. BMOT worked with BSMG and Bob Sheets to assign topics.	Presentations to be confirmed. Agency and BMOT are meeting with Joe Witte as a potential presenter.	LM/RAM /CM
Meteorologists	Save the Date sent. Formal invitation sent	Air to be secured.	LM/RAM /CM
Radisson	Hotel secured, rooms blocked off.	Agency to work with hotel and BMOT on conference spaces, meals, etc.	LM/RAM /BMOT
Agenda	BMOT and BSMG developed agenda	BMOT is working with agency on revising agenda.	LM/RAM /BMOT
Harbour Island Excursion	Agency is in discussion with Coral Sands to host meteorologist luncheon during conference.	Working on scheduling dates	LM
Budget	Submitted preliminary budget	Revising	RAM/LM RAM/LM
Satellite Uplink	Ministry, BSMG worked with Atlantis		
WABC	Secured		
CRISIS COMMUNIATIONS			
Ongoing			

HISPANIC MARKETING EFFORTS

<p>Univision/ "Caliente" (Super Clubs Breezes Bahamas)</p>	<p>The second show featuring "CALIENTE'S" trip to the Bahamas aired April 1 at 1pm(EST). Agency obtained copy of the first show and will be sending copies to BMOT.</p>	<p>Agency is trying to get copies of second show.</p>	<p>DMR</p>	<p>June</p>	
<p>Univision/ "Control" (Super Clubs Breezes Bahamas)</p>	<p>The TV shoot took place the dates of, March 30-April 2. Super Clubs Breezes Bahamas hosted the TV crew. The crew videotaped the host of the program on the trapeze/trampoline attraction SuperClubs offers its guests and some other b-roll footage at the hotel. Other sites the producers will be featuring on the show are Ardasra Gardens, Doongalick Studios, the Pirates Museum, the Powerboat Adventures to the Exuma Cays, b-roll of downtown Nassau, and other tourist sites such as Arawak Cay. The Bahamas will be featured on two separate shows that are tentatively scheduled to air April 22 and April 29.</p>	<p>Agency is trying to confirm air dates.</p>	<p>DMR</p>	<p>June</p>	<p>TBD</p>

<p>EcoJournalist Awards/ Freelance Journalist from Venezuela</p>	<p>A freelance journalist from Venezuela has expressed interest in visiting the Bahamas in order to cover the Eco Journalist Awards being held on May 5th at The Sandals Royal Bahamian, for the newscast broadcast on TeleCuracao. While in the Bahamas she would also like to visit other tourists attractions in Nassau in order to write a story for three Latin American publications she writes for. The publications are <i>Viajero/Bip</i>, <i>Escapes and El Mundo</i>.</p>	<p>BSMG is currently trying to gather some additional information from the journalist before proceeding and discussing with BMOT.</p>	<p>DMR</p>	<p>March</p>	<p>TBD</p>
<p>Univision/ "Sabado Gigante Internacional"</p>	<p>The producers of Sabado Gigante have submitted a proposal and have expressed shooting their show's travel segment called "Camara Viajera" (Traveling Camera) in the Bahamas. The program is a three-hour entertainment/variety show that airs in the US, Latin America and Europe. BMOT has approved the project. Currently BMOT and BSMG are trying to confirm logistics of the project and dates. Tentatively the project is scheduled for January or February of 2001.</p>	<p>Agency is currently trying to obtain some additional information regarding the show that the BMOT has requested.</p>	<p>DMR</p>	<p>December</p>	<p>TBD</p>

B S M G W O R L D W I D E

DATE: - May 4, 2000

TO: Vincent Vanderpool-Wallace
 Jim Hepple
 Adrian Archer
 Charity Armbrister
 Angela Archer
 David Johnson
 Nettie Symonette
 Bill Volk
 Vernice Walkine
 Barbara Koch
 Stephanie Toote

FROM: The Bahamas Team
 BSMG Marketing Communications

RE: April 2000 Activity Report

CC: John Roth, Sheila Schofield, Nancy Kishanuk

Listed below is a summary of services conducted by BSMG Marketing Communications with The Bahamas Ministry of Tourism from March 10-April 28, 2000. The monthly clip reports are sent under separate cover.

PRESS RELEASES

If dated, BSMG Marketing Communications wrote and distributed the following press releases with BMOT input and approval. If not dated, these releases were created for The Islands Of The Bahamas media information kit.

April 10	Looking into the Eye of the Storm
April 18	Mother's and Father's Day Packages
April 26	Summer packages
Pending approval	60,000 Flamingos, 60 Visitors
In progress	Conference and Meetings Facilities
In progress	Learn to Dive 2000
In progress	Nettie's of Abaco

In progress Birding Secrets in The Bahamas
In progress Hemingway's Haunts in Bimini
In progress Bahamian Music
In progress Celebrities in The Bahamas

SPECIAL PROJECTS

COW PARADE NEW YORK 2000

NPI/GBI/OI each sponsoring a life-size cow sculpture to be painted with a Bahamian theme for the open-air exhibition throughout Manhattan from June 15 – Labor Day. Agency requested three locations for a cow – Rockefeller Center, Central Park and Wall Street. Agency working with BMOT to select designs for cows.

ISLAND SCENE MAGAZINE

BSMG is assisting the Ministry and ISM by securing flights and accommodations, setting up itineraries, and providing information upon request.

The Agency assisted Rich Rubin with an article his preparing for Island Scene about tropical cocktails.

The Agency also secured re-print rights in *Outdoor Canada and Motorboat & Sailing Magazine* as requested by *Island Scene's* editorial staff. BSMG is researching additional reprint rights.

OUT ISLAND PHOTO SHOOT

BSMG submitted a shoot list and is working with OIPB and IMS on securing a shooting schedule and itineraries, as well as providing rates for b-roll packages.

TV UPLINK OPTIONS FOR NPI PROMOTION BOARD/MOT

BSMG provided the BMOT with findings, comments and recommendations on TV satellite uplink options for the NPI Promotion Board/MOT.

COOKING LIGHT MAGAZINE

BSMG worked with HMS, Cooking Light Magazine and BMOT on the November 15 event in Eleuthera. The Agency is working with the BMOT on creating a Bahamian experience for the November 2000 event.

MACY'S CATALOGUE SHOOT

BSMG forwarded information about The Bahamas to Macy's as they shoot their upcoming catalogues on GBI. BSMG also assisted Bozell with writing copy that will appear in the next catalogue thanking the BMOT for their hospitality while they were there shooting the catalogue and to acknowledge the beauty of Harbour Island.

MARKETING TO THE GOLFER

To support the overall brand and GBI, BSMG is identifying the top golf driving ranges in the top markets and approaching them to participate in a major summer promotion for 2000 and 2001. BMOT will provide logo golf balls to the ranges in return for signage, posters and banner on the ranges. In addition to this, special program direct mail and flyers, as well as e-mail captures will take place at the ranges. Agency is currently sending out pitch letters to targeted markets.

4th BAHAMAS WEATHER CONFERENCE

BSMG and the BMOT hosted the 4th Annual Bahamas Weather Conference April 12-16, 2000 at Radisson Cable Beach Resort.

More than 80 meteorologist attended at the 2000 conference, including meteorologists from Los Angeles, San Francisco, Boston, Philadelphia, New York, Baltimore, Tampa, New Orleans, Atlanta and Miami (including Telemundo and Univision, Hispanic networks). More than 30 affiliate network stations conducted live satellite uplinks, many of which conducted multiple uplinks and taped segments and interviews for future hurricane specials.

Sixteen presenters were secured, including:

- Mr. Michael Black, Meteorologist, Hurricane Research Division/AOML/NOAA
- Professor Nicholas Coch, Former Chief Pilot, NOAA, School of Earth and Environmental Science, Queens College
- Mr. Basil Dean, Department of Meteorology
- Mr. Carlos Fuller, Project Coordinator, Belize Climate Change Project National Meteorological Service
- Mr. Randy Jackson, Meteorologist, WFMY-TV, CBS
- Dr. Chris Landsea, Hurricane Research Division/AOML/NOAA
- Mr. Mark Mancuso, The Weather Channel
- Mr. Bryan Norcross Meteorologist, WFOR-TV CBS 4
- Mr. Keith Seitter, Deputy Executive Director American Meteorology Society
- Dr. Robert Sheets, Meteorologist Consultant, Former Director of National Hurricane Center
- Dr. Hugh Willoughby, Director, Hurricane Research Division/NOAA
- Mr. Scott Zahorik , Meteorologist, KCNC-News 4/ Public Relations Chairman, National Weather Association, KCNC-News 4/ Public Relations Chairman, National Weather Association
- Lt. Colonel Doug, Lipscombe, 53WRS Weather Reconnaissance Squadron Hurricane Hunters
- Mr. Bert Berridge, Former Coordinating Director of the Caribbean Meteorological Organization
- Mr. John Teather, Editor, BBC Weather Centre, BBC Television Center
- Dr. Pasch, National Hurricane Center
- Bill Evans, Chief Meteorologist, WABC, NY, acted as the Master of Ceremonies.

BSMG worked with Dr. Sheets regarding topics. BMOT approved list of topics for each speaker and BMOT and BSMG worked with Dr. Sheets on presentation order and panel discussions.

Letters to universities and colleges with meteorology programs were sent, advising them of The Bahamas program and inviting the deans, professors and students to attend the 2000 conference.

The Radisson Cable Beach Resort hosted the conference. The agency worked with the Radisson and BMOT on conference spaces, meals, rooming, audio visual needs, etc. The agency wrote and distributed letters regarding day excursions and coordinated the day excursions and ground transportation with BMOT.

BSMG secured flight reservations for participants and speakers.

BMOT and BSMG developed and revised a conference agenda.

BMOT and BSMG worked with Atlantis, who hosted a dinner on Thursday, April 14. A steel drum band was secured for entertainment.

BSMG secured the Hurricane Hunters to obtain permission to have the GulfStream IV on display in The Bahamas during the Weather Conference. BMOT and BSMG arranged tours for meteorologists, local school children and media.

BSMG booked satellite uplinks and worked with Atlantis and Sonalysts on the logistics of the uplinks. The Agency coordinated ground transportation for the uplinks with BMOT. A highlight tape of the resulting coverage will be submitted.

The Agency arranged for Bill Evans and Donald Jones (WOFL, FL) to conduct two dives (shark diving, ship wreck diving and subdive) with Stuart Cover. Stuart Cove taped the excursions for future segments, which aired when the meteorologists returned from the conference.

BSMG prepared Bahamas Weather Conference press kits, including speaker bios and fact sheets. The Agency also secured Keri Lotion's new suntan products as giveaways, and day passes to Atlantis to raffle off to the meteorologists.

Agency distributed thank you letters and evaluation forms.

INDIVIDUAL VISITING JOURNALIST PROGRAM

TRAVEL WORLD RADIO

BMOT, with assistance from BSMG, arranged flights, accommodations and on-island activities for Melanie Reefes, a correspondent/contributor to Travel World Radio in Canada, who is developing a segment on Nassau/Paradise Island that will air early spring 2000. She visited Nassau/Paradise Island March 16-19. Segments aired in April and tapes to be forwarded shortly.

KEVIN KARLSON

OIPB and Small Hope Bay requested a journalist to cover their annual girding exploration. BSMG secured writer Kevin Karlson and the story will appear in the May issue of *Wild Bird*.

ISLANDS

Bill Scheller visited the Out Islands during the last two weeks in March to gather information for a story on the Southern Out Islands. BOIPB, with assistance from the Agency, identified activities on Crooked, Acklins, Inagua, and Mayaguana Islands and secured accommodations on Inagua and Mayaguana. Agency arranged accommodations on Great Inagua and Mayaguana for Mike Moore, the photographer whose photos will accompany Bill's article.

FLORIDA SPORTSMAN

BOIPB secured accommodations (Cigatoo Resort) for Jeff Weakley, editor of *Florida Sportsman*, who will be in Eleuthera in May for a feature story on bonefishing and guide Paul Petty. Agency is currently finalizing trip details.

NAPLES DAILY NEWS

Travel editor Suzy Dorr is visiting NPI in May for a story on the destination. Agency forwarded suggestions on areas of interest/restaurants/accommodations her readers may be interested in (upscale) and is currently waiting for further details from the publication before making any arrangements.

THEMOM.COM

BMOT and Agency coordinated a visit to the Pirates Museum and Ardastra Gardens for Stephanie Citron and her family. Citron is writing an article on travelling with children, which will be posted on the web site.

RICHMOND PARENTS MONTHLY

Because editor Karen Heinz could not attend Family Press Trip, BSMG is arranging individual trip in May. Awaiting hotel (Lucayan) confirmation.

JANICE FRWALEY HOLLER

Freelance travel writer, Janice Holler is on assignment for Islands Magazine and Sarasota Magazine to develop features on Bimini. She is interested in visiting in May. BMOT is working with OIPB and BMOT to arrange accommodations and air for Janice, as well as fishing excursions and interviews. Janice's husband, Darryll is the assigned photographer and agency can extend a rate for his air arrangements. Awaiting response from Bimini Big Game regarding accommodations.

GROUP VISITING JOURNALIST PROGRAM

SPORTS AND FITNESS EDITORS

BSMG finalized a hit list of sports and fitness editors to invite. The next step is to send invites and follow-up with media.

LEARN TO DIVE PRESS TRIP

Researched locations, schedules and rates for media to become dive certified in the NYC area.

SMALL TREASURES PRESS TRIP

BMOT approved a joint BMSG/ISM featuring the small treasures properties, including a visit to Nassau and an Out Island via the Fast Ferry.

NEWS BUREAU

Listed below are journalists or publications that the Agency has contacted about The Islands Of The Bahamas and provided information in the way of press kits, releases, brochures, slides, information, fact checking or video footage.

BRIDE'S

Forwarded Rich Rubin information about getting married in The Bahamas. Arranging telephone interview with Director of Romance, Robyn Ferrier.

REAL CREATIVES WORLDWIDE PRODUCTIONS

Sent Barry Matthews beta of Junkanoo and general b-roll footage for video library (per BMOT).

HI CLASS LIVING

Sent press kit to Mike and Nava Marius, editors.

CARIBBEAN ONLINE

Sent press kit and calendar of events to Edward Smith and Cheryl Simpson and added both contacts to press release distribution list.

WASHINGTON POST

Gave BMOT phone number to Carolyn Brown, who was researching a story on using phone cards in The Bahamas.

STERLING PUBLICATIONS

Sent press kit to Alan Tuller, responsible for "The Girls of Hawaiian Tropics Magazine" and calendar.

THE LUCAYAN NEWSLETTER

Sent Tamara Taylor bonefishing slides.

JAMROCK CULTURAL PRODUCTIONS

Sent b-roll footage to Monica Young for consideration in "Lifestyles of the Caribbean's" "Island Feature" segment.

COSMOPOLITAN

Sent 50 press kits to Amanda Warry at Atlantis for *Cosmopolitan's* executive meeting at Atlantis in May.

PROMOTIONS

MACY'S BRIDAL REGISTRY "COUPLE OF THE YEAR" SWEEPSTAKES

BSMG secured a year-long promotion with Macy's surrounding their bridal registry. The promotion will run from May 1, 2000 through April 31, 2001 in 82 East Coast stores and ads will appear in *Bride's* magazine. The promotion culminates in the awarding of 13 regional "Couple of the Year" prize packages, each package including a trip, fine china, crystal, lingerie, linens, and a diamond wedding band. The Radisson Cable Beach Resort is providing 13 7 day/6 night trips for two and the MOT is providing air transportation. The Bahamas and Radisson have exclusive mention, signage and coverage in the promotion.

CHATELAINE MAGAZINE

BSMG entered into a promotion with *Chatelaine* magazine (circ: 788,861), Canada's national monthly women's general interest magazine. The April 2000 issue offered an all-inclusive vacation for two to The Bahamas as the grand prize in their annual "Famous Fashion & Beauty Brands" contest, *Chatelaine's* most popular contest. SuperClubs Breezes was secured as the hotel partner and will provide all-inclusive accommodations for two for 7 days and 6 nights. The BMOT will provide roundtrip airfare for two to the destination. In exchange for the trip, the BMOT and host property will receive ½ page exposure within the 4-color contest double page spread, property photo, 100 word copy, and logos. The winner will be selected and the prize awarded in June.

REAL YOU

BSMG securing copies, out in early May. Giveaway and 12-15 page fashion shoot features GBI.

MCDONALD'S

Agency continues to follow-up with prize winners.

TELEVISION/MAGAZINE OUTREACH

BSMG developed hit list of potential promotional opportunities. Pitch letters sent to Friends, Everybody Loves Raymond, 7th Heaven, Spin City, Late Night with David Letterman, CBS The Early Show. Possible interest expressed from Men's Fitness, National Geographic Adventure, Self and Border's bookstore. We continue to follow up.

FOX FAMILY CHANNEL

BSMG approving final Mother's Day promotion spots for Grand Bahama Island. On-air and on-line exposure will be provided in exchange for a 3-night/4-day trip for four people.

WHEEL OF FORTUNE

GBI will be featured on the wheel as giveaway prize on May 15 or 16. Two trips were not redeemed as part of MGM/James Bond promotion, and will be used on this internationally syndicated TV show. BSMG secured additional exposure on the show for no new cost.

MEMORIAL SLOAN-KETTERING CANCER SOCIETY

BSMG evaluated proposal for NYC fundraising auction to fight cancer. We determined there is no need for GBITB/MOT involvement/contribution, as Old Bahama Bay resort on Grand Bahama Island is already donating accommodations. We forwarded proposal to TWA contact and TWA is participating.

ISLE OF PEPSI TREASURE HUNT SWEEPSTAKES

BSMG proposed a marketing partnership with Pepsi to offer consumers an opportunity to win trips to The Bahamas. BSMG is currently in the process of following up.

KELLOGG/TOM JOYNER MORNING SHOW

BSMG secured a promotional opportunity with the Tom Joyner Morning Show (sponsored by Kellogg), the premiere, nationally syndicated urban radio show in America, heard in 103 markets by 5 million daily listeners. One of his segments, "Thursday Morning Mom," profiles one exceptional mom every week. They are interested in presenting one "exceptional mom" and her family with a trip to Nassau (selected in December). Promotion will run from February through December 2000. Radisson Cable Beach Resort has been secured as participating property, and the agency is currently working on further details of the promotion.

TELL ME LIES/DORCHESTER PUBLISHING

BSMG set up a promotion with Dorchester Publishing's *Tell Me Lies*, a historical romance set in Eleuthera. BMOT agreed to provide round-trip transportation for two people from the continental US and Cigatoo Resort will be providing accommodations. The book has been published and the sweepstakes end June 1, 2000, at which the winner will be selected.

ROSIE O'DONNELL SHOW

BSMG and Radisson Cable Beach Resort provided a trip for two to the destination for Rosie's program, to be awarded to her friend as a reward for not smoking. The trip was featured on air on January 27.

DUNKIN' DONUTS

BSMG secured a promotional opportunity with Dunkin' Donuts to commemorate their 50th Anniversary, to be conducted in New York and Philadelphia. During the month of April, Dunkin' Donuts and Z100, one of New York's top radio stations, are inviting New York-area residents to draft an original song in honor of Dunkin' Donuts 50th Anniversary. Z100 will promote the program on-air and then, during one week in mid-May, will hold the finalist voting round on their Web site. On Saturday, June 3, the winners will be announced and honored during a Mets game that will be filled with "Dunkin' Donuts at 50" celebration elements from start to finish. The same promotion will be conducted in Philadelphia partnering with WOGO, a top Oldies Rock station. There, the winner will be honored at a "Vet Rock" concert featuring "soft" rock stars such Stephenwolf. The Bahamas Ministry of Tourism and Radisson Cable Beach Resort are providing one prize trip for two in NY and two prize trips for two in Philadelphia. In exchange for the prize trips, the Islands Of The Bahamas and Radisson are receiving mentions media mailers and press releases, flyers to be distributed throughout the New York and Philadelphia-area and radio promotional spots, as well as posters in all Dunkin' Donut stores in Philadelphia.

WEIGHT WATCHERS

Agency secured a national promotion with Weight Watchers. In exchange for 5 all-inclusive trips for two, BMOT and hotel partner will receive logos/mentions in television, newspaper, direct mail pieces and in-center point of sale pieces throughout select target cities in Easter, Western, Mid-West and Southern states. Awaiting confirmation of hotel partner.

INTERNET

“COUNTING FLAMINGOS ON GREAT INAGUA”

Agency is working with the *New York Times* to reprint the article on The Bahamas' web site. Currently waiting for permission from *New York Times*.

WEATHERCHANNEL.COM

Agency is in negotiations with the weathercahnnel.com to conduct an online promotion.

HISPANIC MARKETING EFFORT

CALIENTE/Univision Network (Super Clubs Breezes)

The second show featuring “CALIENTE’S” trip to the Bahamas aired April 1 at 1pm(EST). Agency obtained copy of the first show and will be sending copies to BMOT. Agency is trying to get copies of second show.

CONTROL/Univision Network (Super Clubs Breezes)

The TV shoot took place the dates of, March 30-April 2. Super Clubs Breezes Bahamas hosted the TV crew. The crew videotaped the host of the program on the trapeze/trampoline attraction SuperClubs offers its guests and some other b-roll footage at the hotel. Other sites the producers will be featuring on the show are Ardastra Gardens, Doongalick Studios, the Pirates Museum, the Powerboat Adventures to the Exuma Cays, b-roll of downtown Nassau, and other tourist sites such as Arawak Cay. The Bahamas will be featured on two separate shows that are tentatively scheduled to air April 22 and April 29. Agency is trying to confirm the dates.

Sabado Gigante/Univision Network

The producers of Sabado Gigante have submitted a proposal and have expressed shooting their show's travel segment called “Camara Viajera” (Traveling Camera) in the Bahamas. The program is a three-hour entertainment/variety show that airs in the US, Latin America and Europe. BMOT has approved the project. Currently BMOT and BSMG are trying to confirm logistics of the project and dates. Tentatively the project is scheduled for January or February of 2001. Agency is currently trying to obtain some additional information regarding the show that the BMOT has requested.

EcoJournalist Awards/ Freelance Journalist from Venezuela

A freelance journalist from Venezuela has expressed interest in visiting the Bahamas in order to cover the Eco Journalist Awards being held on May 5th at The Sandals Royal Bahamian, for the newscast broadcast on TeleCuraçao. While in the Bahamas she would also like to visit other tourists attractions in Nassau in order to write a story for three Latin American publications she writes for. The publications are *Viajero/Bip*, *Escapes* and *El Mundo*. BSMG

200 APR 27 11:09 AM
COMMUNICATIONS UNIT

is currently trying to gather some additional information from the journalist before proceeding and discussing with BMOT.

MAJOR BROADCASTS

CNBC RENAISSANCE IN THE BAHAMAS

This major international business show filmed two segments in The Bahamas during March, one on the renaissance of the destination and on The Bahamas Stock Market. Atlantis hosted and was interviewed, as well as Vincent Vanderpool-Wallace and the Minister. Show aired April 20 and tapes were forwarded to BMOT for distribution.

AL ROKER'S FOOD NETWORK SPECIAL

BMOT and BSMG arranged Al Roker's visit to the Bahamas for a special Bahamas segment for the Food Network. The agency met with Roker and submitted a proposed itinerary and received feedback. BMOT organized a scouting trip to NPI and Exuma March 9-13 and filmed the segment April 15-22. The segment was filmed in NPI and Exuma. MOT and BSMG arranged an itinerary, secured air arrangements and customs clearance, coordinated interviews and ground transportation. The special will air June 18.

WHOOPI GOLDBERG AND HOLLYWOOD SQUARES

The Ministry and BSMG arranged for a successful scout of NPI for the senior producer of this popular show, who visited February 8-12 and stayed at Atlantis. Next steps are to request a formal proposal for the shoot and negotiate a contract.

CRISIS COMMUNICATIONS

CRISIS COMMUNICATIONS PROCEDURES

Provided comments to ISM on document outlining procedures to take place between ISM and TPL when a communications crisis arises.

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The Islands Of The Bahamas Update
BSMG Worldwide
MAY 2000
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PROJECT	STATUS	RELEASES	NEXT STEPS	RESP.	INITIATED	DUPLICATE
Mothers/Fathers Day TIOTB	Completed	Distributed	IC	March	April	
Summer packages in TIOTB	Completed	Distributed	KF	April	April	
60,000 Flamingos 60 Visitors	Pending approval	Distribute	CM	April	April	
Celebrities in The Bahamas	Initial phase -- gathering info	Compose	IC	April	May	
Conference facilities	Currently composing	Submit for approval	VE	April	May	
Diving in The Bahamas	Currently composing	Submit for approval	KF	April	May	
Nettie's of Abaco	Currently composing	Submit for approval	IC	April	May	
Birding Secrets in the Bahamas	Currently composing	Submit for approval	CM	April	May	
Hemingway's Haunts in Birmini	Currently composing	Submit for approval	CM	April	May	
Bahamian Music	Initial phase -- gathering info	Compose	KF	May	May	
VISITING JOURNALIST PROGRAM						
GROUP TRIPS						
Learn to Dive Press Trip	Research complete. BSMG to submit recommendations ro BMOT.	To finalize dates, hotel partner, media list and invite.	TBD	April	July	
Small Treasures	Approved. To be coordinated by BSMG and ISM during the summer	TBD	TBD	TBD	TBD	
INDIVIDUAL TRIPS						
Travel World Radio/NPI (Canadian radio station)	Trip complete. Show will air mid-April.	Follow-up in progress	KF	December	April	
Kevin Karlson	Trip complete	Awaiting story publication	JM	December	May issue of pub.	
Sports and Fitness Editors (GBI)	Finalized hit list of sports and fitness editors to invite.	BSMG to send invites and follow up.	JB	January	March	
Florida Sportsman	OIPB arranged accommodations for Jeff Weakley, editor, who will be in Eleuthera with a staff photographer in	Finalizing trip details	KF	February	May	

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DEP DATE
Islands Magazine/Bill Scheller and Mike Moore	May writing a feature story on bonefishing and guide Paul Petty B. Scheller's trip completed, huge success. M. Moore is going to same locations beginning w/o 4/17.	Follow-up with B. Scheller in progress, coordinating hotel arrangements for M. Moore in Gt. Inagua and Mayaguana.	KF	February	April
Naples Daily News	Travel editor Suzy Dorr is visiting NPI in May for a story on the destination, and would like an island tour, tour of Junkanoo museum, and suggestions on other areas of interest, including restaurants.	Agency is waiting for further details from writer before proceeding with making arrangements for on-island activities.	KF/LM	March	May
Janice Frowley Holler	Travel writer Janice Frawley Holler is on assignment for Island and Sarasota Magazines to develop a feature on Bimini. She is interested in visiting in May.	Awaiting availability on accommodations from Bimini Big Game.	LM/KF	April	May
International Living					
Richmond Parents Monthly	Requested to travel to GBI in May. Awaiting hotel (Lucayan) approval	Secure approval, coordinate.	JC	April	May
MARKETING PARTNERSHIPS/PROMOTIONS					
Jeopardy	Following-up with prize winners	Securing air and accommodations, as necessary	KF	1999	On going
Tell Me Lies/ Dorchester Publishing	Novel is published, sweepstakes is running	Drawing for prize winner will be held in June	LM/KF	November	June
Chatelaine magazine - Canada	Promotion currently running	Prize winners selected in June	KF/LM	December	June
Real You (JC Penny magazine) US and Canada	Agency secured one page promotion to give away family holidays to tie in with fashion and beauty editorial from photo shoot for Summer 2000 issue	BSMG to forward copies of magazine when available in early May	AD/JC	December	May
Corporate Outreach (GBI)	BSMG developed hit list of magazines, retail stores, companies, products, restaurants, food, theaters to	BSMG continues to send additional pitches and follow up. Negotiating	JC	January	On going

PROJECT	SUMMARY	NEXT STEPS	RESP.	INTERV. CD.	DUPLICATE
Macy's	target. Secured a year-long promotion with Macy's surrounding their bridal registry. Promotion to be in 82 East Coast stores. Radisson is hotel partner.	with Men's Fitness, National Geographic Adventure, Self, Borders. First ad in <i>Bride's</i> magazine and posters have been approved.	LM/RAM	February	May 2001
FOX Family Channel	Mother's Day promo spots in approvals. Radisson secured as participating property.	Finalize spots. Waiting for further details from Burrell Communications	JC KF	February February	May December
Kellogg/Tom Joyner Morning Show "Thursday Morning Mom" promotion	Secured a month-long promotion with Dunkin' Donuts and Z100, one of NYC's top radio stations, and WOOGO, a top Oldies Rock station in Philadelphia, to commemorate DD's 50 th Anniversary. Radisson is hotel partner.	Posters and mailers have been approved. Agency will provide a trip for two (NY) and two trips for two (Philadelphia).	LM	March	June
Dunkin' Donuts	Secured a month-long promotion with Dunkin' Donuts and Z100, one of NYC's top radio stations, and WOOGO, a top Oldies Rock station in Philadelphia, to commemorate DD's 50 th Anniversary. Radisson is hotel partner.	Finalize spot.	JC	April	May
Wheel of Fortune	GBI to be featured as giveaway prize on the wheel May 15 or 16. Part of MGM/James Bond giveaway.	Submitted to BMOT and NPPB for review. Awaiting confirmation of hotel partner.	LM/RAM	April	November
Weight Watchers	Secured national promotion from September - November including TV, newspaper, direct mail pieces and POPs.				
TELEVISION/RADIO					
Al Roker's Food Network special (NPI and Exuma)	Scouting trip a success. Al Roker and company visited the destination April 15-22, 2000. Segment to air June 18, 2000.		LM/RAM	November	April
TV Outreach	BSMG researched lists of on-location producers of prime time, morning news, late night, talk shows.	BSMG pitching shows on filming in TIOTB.	JC/CAD	February	April
CNBC - Renaissance in The	Show aired April 20.	Tapes forwarded to	RAM	December	April

PROJECT	STATUS	NEXT STEPS	RESP	TIME NEEDED	DUPLICATE
Bahamas					
Whoopi Goldberg and Hollywood Squares (Cable Beach and Atlantis)	Location scouted	BMOT Negotiating contract	RAM		May/June
INTERNET					
NYT article "Counting Flamingos on Great Inagua"	Obtained permission from NYT to reprint article on Bahamas' web site	Waiting for payment	KF	March	ASAP
SPECIAL PROJECTS					
Editorial Calendar	Collected calendars from appropriate publications.	BSMG to continue pitching and securing calendars	VE/KF	December	On-going
Island Scene Magazine	Agency working with BMOT and writers	On-going efforts	LM/KF	February	On-going
Cow Parade New York 2000	NPI/GB/IOI each sponsoring a cow sculpture for an open air exhibition in Manhattan from June 15 - Labor Day, followed by a charity auction.	BSMG submitted cow designs to BMOT for review and approval ASAP.	LM/KF	March	ASAP
Marketing to the Golfer	To support the overall brand and GBI, BSMG is identifying the top golf driving ranges in the top markets and approaching them to participate in a major summer promotion for 2000 and 2001. BMOT will provide logo golf balls to the ranges in return for signage, posters and banner on the ranges. In addition to this, special program direct mail and flyers, as well as e-mail captures will take place at the ranges.	Send out pitch letters	RM	March	Summer 2001
WEATHER CONFERENCE					
Thank you letters/Evaluation forms	Agency distributed thank you letters and evaluation forms.		LM/KF/C M/RAM	April	April
CRISIS COMMUNIATIONS					
Ongoing					

PROJECT

STATUS

NEEDS STATE

RESP

INTERVIEW

DEB DATE

HISPANIC MARKETING EFFORTS

Univision/ "Caliente" (Super Clubs Breezes Bahamas)	The second show featuring "CALIENTE'S" trip to the Bahamas aired April 1 at 1pm(EST). Agency obtained copy of the first show and will be sending copies to BMOT.	Agency is trying to get copies of second show.	DMR	June	
Univision/ "Control" (Super Clubs Breezes Bahamas)	The TV shoot took place the dates of, March 30-April 2. Super Clubs Breezes Bahamas hosted the TV crew. The crew videotaped the host of the program on the trapeze/trampoline attraction SuperClubs offers its guests and some other b-roll footage at the hotel. Other sites the producers will be featuring on the show are Ardastra Gardens, Doongalick Studios, the Pirates Museum, the Powerboat Adventures to the Exuma Cays, b-roll of downtown Nassau, and other tourist sites such as Arawak Cay. The Bahamas will be featured on two separate shows that are tentatively scheduled to air April 22 and April 29.	Agency is trying to confirm air dates.	DMR	June	TBD

BSMG WORLDWIDE

DATE: - June 2, 2000 - - - - -

TO: Vincent Vanderpool-Wallace
 Jim Hepple
 Adrian Archer
 Charity Armbrister
 Angela Archer
 David Johnson
 Nettie Symonette
 Bill Volk
 Vernice Walkine
 Barbara Koch
 Stephanie Toote

FROM: The Bahamas Team
 BSMG Marketing Communications

RE: May 2000 Activity Report

CC: John Roth, Sheila Schofield

Listed below is a summary of services conducted by BSMG Marketing Communications with The Bahamas Ministry of Tourism from May 1-31, 2000. The monthly clip reports are sent under separate cover.

PRESS RELEASES

If dated, BSMG Marketing Communications wrote and distributed the following press releases with BMOT input and approval. If not dated, these releases were created for The Islands Of The Bahamas media information kit.

May 8	60,000 Flamingos, 60 Visitors
May 2000	M. Silver Associates & BSMG Worldwide Team Up During Bahamas Weather Conference to Generate Unprecedented Coverage of Hurricane Preparedness
Pending approval	Birding Secrets in The Bahamas
Pending approval	Conference and Meetings Facilities
In progress	Hemingway's Haunts in Bimini
In progress	Bahamian Music

SPECIAL PROJECTS

COW PARADE NEW YORK 2000

NPI/GBI/OI each sponsoring a life-size cow sculpture to be painted with a Bahamian theme for the open-air exhibition throughout Manhattan from June 15 – Labor Day. Agency secured three locations for a cow – Rockefeller Center Concourse Level, Battery Park in Wall Street and Wein Walkway at Central Park East and 61st Street. Agency worked with BMOT to select designs for cows: Fish Cow, Tropicow and Sand Castle Cow.

ISLAND SCENE MAGAZINE RELAUNCH COCKTAIL PARTY

Agency researched site venues, recommending Serena Lounge at the Chelsea Hotel. Agency is developing media lists and securing additional invites from S. Toote, ISM, Fodor's, etc. Date to be confirmed as July 18th with Ministry and spokesperson to be identified. Invitations being developed and will be distributed.

COOKING LIGHT MAGAZINE

BSMG worked with HMS, Cooking Light Magazine and BMOT on the November 15 event in Eleuthera. Upon recommendation from MOT, the Agency is working with Stuart Cove to develop a snorkeling adventure for the group that will include an educational element.

MACY'S CATALOGUE SHOOT

BSMG forwarded information about The Bahamas to Macy's as they shoot their upcoming catalogues on GBI. BSMG also assisted Bozell with writing copy that will appear in the next catalogue thanking the BMOT for their hospitality while they were there shooting the catalogue and to acknowledge the beauty of Harbour Island.

MARKETING TO THE GOLFER

To support the overall brand and GBI, BSMG is identifying the top golf driving ranges in the top markets and approaching them to participate in a major summer promotion for 2000 and 2001. BMOT will provide logo golf balls to the ranges in return for signage, posters and banner on the ranges. In addition to this, special program direct mail and flyers, as well as e-mail captures will take place at the ranges. Agency is currently sending out pitch letters to targeted markets.

OCEAN DRIVE ADVERTORIAL

BSMG submitted 150-word advertorial on Nassau/Paradise Island and its proximity to Miami for Ocean Drive Magazine, as part of an advertising deal.

4th BAHAMAS WEATHER CONFERENCE

BSMG and the BMOT hosted the 4th Annual Bahamas Weather Conference April 12-16, 2000 at Radisson Cable Beach Resort.

Evaluation forms distributed, returned and compiled into report.

Agency to develop comprehensive tape of coverage.

INDIVIDUAL VISITING JOURNALIST PROGRAM

TRAVEL WORLD RADIO

BMOT, with assistance from BSMG, arranged flights, accommodations and on-island activities for Melanie Reefes, a correspondent/contributor to Travel World Radio in Canada, who is developing a segment on Nassau/Paradise Island that will air early spring 2000. She visited Nassau/Paradise Island March 16-19. Segments aired in April and tapes to be forwarded shortly.

KEVIN KARLSON

OIPG and Small Hope Bay requested a journalist to cover their annual girding exploration. BSMG secured writer Kevin Karlson and the story will appear in the May issue of *Wild Bird*.

ISLANDS

Bill Scheller visited the Out Islands during the last two weeks in March to gather information for a story on the Southern Out Islands. BOIPB, with assistance from the Agency, identified activities on Crooked, Acklins, Inagua, and Mayaguana Islands and secured accommodations on Inagua and Mayaguana. Agency arranged accommodations on Great Inagua and Mayaguana for Mike Moore, the photographer whose photos will accompany Bill's article. Awaiting for article.

FLORIDA SPORTSMAN

BOIPB secured accommodations at Buccaneer Club for Jeff Weakley, editor of *Florida Sportsman*, who visited Eleuthera May 25-28 for a feature story on bonefishing and guide Paul Petty. Agency secured fishing excursion with Paul.

NAPLES DAILY NEWS

Travel editor Suzy Dorr is visiting NPI sometime in May or June for a story on the destination. Agency forwarded suggestions on areas of interest/restaurants/accommodations her readers may be interested in (upscale) and is currently waiting for further details from the publication before making any arrangements.

THEMOM.COM

BMOT and Agency is assisting Emily with a trip to NPI July 27 – August 5. Hotel accommodations have been secured at Atlantis, Radisson Cable Beach and Club Med. Emily will be developing a piece for KCBS, Los Angeles CBS affiliate, Lifetime Live and Fox Cable's Parent's Table. Coverage also includes web site links.

RICHMOND PARENTS MONTHLY

Because editor Karen Heinz could not attend Family Press Trip, BSMG is arranging individual trip in May. Awaiting hotel (Lucayan) confirmation.

JANICE FRAWLEY HOLLER

Freelance travel writer, Janice Holler is on assignment for Islands Magazine and Sarasota Magazine to develop features on Bimini. She visited the destination in May. BMOT worked with OIPB and BMOT to arrange accommodations at Bimini Big Game and air via Chalks for Janice, as well as fishing excursions and interviews. Janice's husband, Darryll is the assigned photographer and Chalks extended a rate to him.

TRAVEL HOLIDAY

BMSG assisted Joe Yogerst with visits to Inagua, San Salvador, Long Island, Abaco and Eleuthera in May 24-30. The focus of the article is "out-of-the-way places." The magazine also sent a photographer.

GROUP VISITING JOURNALIST PROGRAM

SPORTS AND FITNESS EDITORS

BMSG finalized a hit list of sports and fitness editors to invite. The next step is to send invites and follow-up with media.

LEARN TO DIVE PRESS TRIP

Researching locations, schedules and rates for media to become dive certified in the NYC area for 2001 trip.

SMALL TREASURES PRESS TRIP

BMOT approved a joint BMSG/ISM featuring the small treasures properties, including a visit to Nassau and an Out Island via the Fast Ferry scheduled for fall 2000.

NEWS BUREAU

Listed below are journalists or publications that the Agency has contacted about The Islands Of The Bahamas and provided information in the way of press kits, releases, brochures, slides, information, fact checking or video footage.

TRAVEL WEEKLY

Forwarded information on Fourth Annual Bahamas Weather Conference, hurricane policies and crisis communications.

DIGITAL BROADCAST TV

Sent b-roll footage and press kit to Gloria Crist.

DALE LEATHERMAN

Contacted re: golf in The Bahamas for upcoming assignments for Links magazine, PGA.com and Shark.com.

LOVETRIPPER.COM

Sent press kit, wedding brochure and summer packages release.

CHANNEL 12 (ABC affiliate in Milwaukee)

Sent b-roll footage to Jimetris Muhammad for "Teen Forum" show.

ISLANDS/SARASOTA MAGAZINE

Forwarded information on Eleuthera's Pineapple festival to Janice Frawaley Holler.

BRENDA FINE

Provided information about Cat Island and Obeah.

BABYCENTER.COM

Forwarded information about family travel and kids' camps at resorts to Clark Norton.

PROMOTIONS

MACY'S BRIDAL REGISTRY "COUPLE OF THE YEAR" SWEEPSTAKES

BSMG secured a year-long promotion with Macy's surrounding their bridal registry. The promotion will run from May 1, 2000 through April 31, 2001 in 82 East Coast stores and ads will appear in *Bride's* magazine. The promotion culminates in the awarding of 13 regional "Couple of the Year" prize packages, each package including a trip, fine china, crystal, lingerie, linens, and a diamond wedding band. The Radisson Cable Beach Resort is providing 13 7 day/6 night trips for two and the MOT is providing air transportation. The Bahamas and Radisson have exclusive mention, signage and coverage in the promotion.

CHATELAINE MAGAZINE

BSMG entered into a promotion with *Chatelaine* magazine (circ: 788,861), Canada's national monthly women's general interest magazine. The April 2000 issue offered an all-inclusive vacation for two to The Bahamas as the grand prize in their annual "Famous Fashion & Beauty Brands" contest, *Chatelaine's* most popular contest. SuperClubs Breezes was secured as the hotel partner and will provide all-inclusive accommodations for two for 7 days and 6 nights. The BMOT will provide roundtrip airfare for two to the destination. In exchange for the trip, the BMOT and host property will receive ½ page exposure within the 4-color contest double page spread, property photo, 100 word copy, and logos. The winner will be selected and the prize awarded in June.

REAL YOU

BSMG securing copies, out in early May. Giveaway and 12-15 page fashion shoot features GBI.

MCDONALD'S

Agency continues to follow-up with prize winners.

TELEVISION/MAGAZINE OUTREACH

BSMG developed hit list of potential promotional opportunities. Pitch letters sent to Friends, Everybody Loves Raymond, 7th Heaven, Spin City, Late Night with David Letterman, CBS The Early Show. Possible interest expressed from Men's Fitness, National Geographic Adventure, Self and Border's bookstore. We continue to follow up.

FOX FAMILY CHANNEL

BSMG approving final Mother's Day promotion spots for Grand Bahama Island. On-air and on-line exposure will be provided in exchange for a 3-night/4-day trip for four people.

WHEEL OF FORTUNE

GBI will be featured on the wheel as giveaway prize on May 15 or 16. Two trips were not redeemed as part of MGM/James Bond promotion, and will be used on this internationally syndicated TV show. BSMG secured additional exposure on the show for no new cost.

MEMORIAL SLOAN-KETTERING CANCER SOCIETY

BSMG evaluated proposal for NYC fundraising auction to fight cancer. We determined there is no need for GBITB/MOT involvement/contribution, as Old Bahama Bay resort on Grand Bahama Island is already donating accommodations. We forwarded proposal to TWA contact and TWA is participating.

KELLOGG/TOM JOYNER MORNING SHOW

BSMG secured a promotional opportunity with the Tom Joyner Morning Show (sponsored by Kellogg), the premiere, nationally syndicated urban radio show in America, heard in 103 markets by 5 million daily listeners. One of his segments, "Thursday Morning Mom," profiles one exceptional mom every week. They are interested in presenting one "exceptional mom" and her family with a trip to Nassau (selected in December). Promotion will run from February through December 2000. Radisson Cable Beach Resort has been secured as participating property, and the agency is currently working on further details of the promotion.

TELL ME LIES/DORCHESTER PUBLISHING

BSMG set up a promotion with Dorchester Publishing's *Tell Me Lies*, a historical romance set in Eleuthera. BMOT agreed to provide round-trip transportation for two people from the continental US and Cigatoo Resort will be providing accommodations. The book has been published and the sweepstakes end June 1, 2000, at which the winner will be selected.

DUNKIN' DONUTS

BSMG secured a promotional opportunity with Dunkin' Donuts to commemorate their 50th Anniversary, to be conducted in New York and Philadelphia. During the month of April, Dunkin' Donuts and Z100, one of New York's top radio stations, invited New York-area residents to draft an original song in honor of Dunkin' Donuts 50th Anniversary. Z100 is promoting the program on-air and then, during one week in mid-May, and will hold the finalist voting round on their Web site. On Saturday, June 3, the winners will be announced and honored during a Mets game that will be filled with "Dunkin' Donuts at 50" celebration elements from start to finish. The same promotion was conducted in Philadelphia partnering with WOGO, a top Oldies Rock station. There, the winner was honored at a "Vet Rock" concert featuring "soft" rock stars such Stephenwolf. The Bahamas Ministry of Tourism and Radisson Cable Beach Resort are providing one prize trip for two in NY and two prize trips for two in Philadelphia. In exchange for the prize trips, the Islands Of The Bahamas and Radisson are receiving mentions media mailers and press releases, flyers to be distributed throughout the New York and Philadelphia-area and radio promotional spots, as well as posters in all Dunkin' Donut stores in Philadelphia. Radisson Cable Beach fact sheets were

included in Dunkin' donuts press kits and brochures are being included in media bags at the Mets Game.

VICK'S FORECAST FOR RELIEF

Agency secured a national promotion with Vick's surrounding their Forecast for Relief. The program will take place on top radio stations in 20 key markets beginning in September, of which we have selected 4 key markets for Nassau/Paradise Island and the Out Islands (Atlanta, Jacksonville, Tampa, Orlando) and 4 key markets for GBI (Baltimore, Cincinnati, Raleigh, Richmond). The theme is "Forecast for Relief" and Al Roker will be providing cold and flu tips as well as recording radio promotional announcements supporting and explaining the contest and trip giveaways which will be station specific. The promotion is scheduled to take place in three two-week segments: end of September/October, November/December, and January/February. To date we have secured one trip for two for 4-days/3-nights from the following properties: Sheraton Grand Resort, Banyan Beach Club, Club Fortuna, Resort at Bahamia, Pelican Bay, and The Lucayan. Grand Bahama Vacations has agreed to provide round-trip air for the GBI trips. In exchange for the trip giveaways, the MOT and host properties would receive the following: :30 and :60 on-air mentions; Promotional announcements that fall outside of the commercial cluster with live DJ commentary; On-line support of all promotions with possible hyperlinks to travel partner's site; On-site remote appearances at local retailers with the opportunity to hand out travel partner literature or pamphlets. Number of radio spots in each market varies.

TODAY SHOW TIES THE KNOT

As part of the Today Show and theknot.com wedding, the Agency is pitching the honeymoon to take place in The Bahamas.

SAIL AWAY

Agency is in discussion with production company on partnership surrounding "Sail Away," a program featuring young adults sailing in The Bahamas. The program is to air on Discovery Kids, who are reviewing the proposal.

GENERAL NUTRITION CENTERS

In Fall 2000, GBI/Lucayan will receive a two-page editorial in GNC's monthly "Let's Live," reaching more than 3.2 million consumers. Direct mail element to 3.1 million, posters/signage in stores at conference of 1,5000 GNC owners. The Lucayan will provide four trips/hotel accommodations and breakfast. BMOT will pay air. GBI will provide posters/signage.

HARPER COLLINS "MARRY ME"

Agency in discussion with Harper Collins about web site promotion with theknot.com and ivillage.com surrounding the launch of "Marry Me" (the sequel to "What Women Want"). Scheduled for fall launch.

INTERNET

"COUNTING FLAMINGOS ON GREAT INAGUA"

Received permission from *New York Times* to reprint article on Bahamas' web site.

WEATHERCHANNEL.COM

Agency is in negotiations with the weathercahnnel.com to conduct an online promotion.

HISPANIC MARKETING EFFORT

CALIENTE/Univision Network (Super Clubs Breezes)

The second show featuring "CALIENTE'S" trip to the Bahamas aired April 1 at 1pm(EST). Agency obtained copy of the first show and will be sending copies to BMOT. Agency is trying to get copies of second show.

CONTROL/Univision Network (Super Clubs Breezes)

The TV shoot took place the dates of, March 30-April 2. Super Clubs Breezes Bahamas hosted the TV crew. The crew videotaped the host of the program on the trapeze/trampoline attraction SuperClubs offers its guests and some other b-roll footage at the hotel. Other sites the producers will be featuring on the show are Ardastra Gardens, Doongalick Studios, the Pirates Museum, the Powerboat Adventures to the Exuma Cays, b-roll of downtown Nassau, and other tourist sites such as Arawak Cay. The Bahamas will be featured on two separate shows that are tentatively scheduled to air April 22 and April 29. Agency is trying to confirm the dates.

Sabado Gigante/Univision Network

The producers of Sabado Gigante have submitted a proposal and have expressed shooting their show's travel segment called "Camara Viajera" (Traveling Camera) in the Bahamas. The program is a three-hour entertainment/variety show that airs in the US, Latin America and Europe. BMOT has approved the project. Currently BMOT and BSMG are trying to confirm logistics of the project and dates. Tentatively the project is scheduled for January or February of 2001. Agency is currently trying to obtain some additional information regarding the show that the BMOT has requested.

EcoJournalist Awards/ Freelance Journalist from Venezuela

A freelance journalist from Venezuela has expressed interest in visiting the Bahamas in order to cover the Eco Journalist Awards being held on May 5th at The Sandals Royal Bahamian, for the newscast broadcast on TeleCuraçao. While in the Bahamas she would also like to visit other tourists attractions in Nassau in order to write a story for three Latin American publications she writes for. The publications are *Viajero/Bip*, *Escapes and El Mundo*. BSMG is currently trying to gather some additional information from the journalist before proceeding and discussing with BMOT.

MAJOR BROADCASTS

AL ROKER'S FOOD NETWORK SPECIAL

BMOT and BSMG arranged Al Roker's visit to the Bahamas for a special Bahamas segment for the Food Network. The agency met with Roker and submitted a proposed itinerary and received feedback. BMOT organized a scouting trip to NPI and Exuma March 9-13 and filmed the segment April 15-22. The segment was filmed in NPI and Exuma. MOT and BSMG arranged an itinerary, secured air arrangements and customs clearance, coordinated interviews and ground transportation. The special will air June 18.

WHOOPI GOLDBERG AND HOLLYWOOD SQUARES

The Ministry and BSMG arranged for a successful scout of NPI for the senior producer of this popular show, who visited February 8-12 and stayed at Atlantis. Next steps are to request a formal proposal for the shoot and negotiate a contract. Ongoing.

TODAY SHOW TIES THE KNOT

Agency pitched the Today Show and theknot.com wedding to take place in The Bahamas. The show will be airing the wedding live from Rockefeller Plaza.

CRISIS COMMUNICATIONS

CRISIS COMMUNICATIONS PROCEDURES

Provided comments to ISM on document outlining procedures to take place between ISM and TPL when a communications crisis arises.

CRISIS MANUAL

BSMG is updating the lists for the crisis manuals.

MISCELANNEOUS

WEDDING/ROMANCE PROPOSAL

BSMG developed a proposal with initiatives to support weddings/romance in The Bahamas. BMOT reviewing proposal.

50 PLUS LIFESTYLE EXPO

BSMG reviewed proposal for participation in 50 Plus Lifestyle Expo and recommended the BMOT not participate as the Expo is in its first year with no proven track record, was unable to verify attendance, and has limited exhibitors at this time.

THE LUCAYAN

Forwarded information about requirements for the Weather Conference, including needed meeting spaces, rooms, accommodations, meals, etc. for their review.

FOX CHANNEL, WASHINGTON DC

Forwarded transcript of segment on Grand Bahama Island that aired on Fox's affiliate station in Washington DC.

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The Islands Of The Bahamas Update
BSMG Worldwide
JUNE 2000
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PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUPLICATE
RELEASES					
Conference & Meeting Facilities	Awaiting approval	Follow-up w/ V Gaitor	VE	April	May
Birding Secrets in the Bahamas	Awaiting approval	Distribute	CM	April	May
Hemingway's Haunts in Bimini	Currently composing	Submit for approval	CM	April	June
September/October Calendar Of Events	Currently composing	Submit for approval	KF	May	June
November/December Calendar of Events	Currently composing	Compose	KF	May	June
Tourism & Hotel Developments	Awaiting approval	Follow up with C.Miller	LB	May	June
Heat Up Grand Bahama Island	Currently composing	Submit for approval	KF	May	June
Bahamian Music					
VISITING JOURNALIST PROGRAM					
GROUP TRIPS					
Learn to Dive Press Trip	Plan for August to GBI. Dive training locations researched.	Dates to be secured. Media to be invited.	KF	May	August
Boating & Fishing in Bimini	TBD	TBD	TBD	TBD	August
Bahamian Music Trip	TBD	TBD	TBD	TBD	August
Bonefishing Trip	TBD	TBD	TBD	TBD	November
Lucayan Opening	TBD	Liaise with Lucayan	LB/JB	TBD	November
Nature Trip (Abaco, Cat islands)	TBD	TBD	TBD	TBD	December
Small Treasures	TBD - discuss with ISM	TBD	TBD	TBD	Winter 2001
GBI Golf	TBD	TBD	RM	TBD	TBD
INDIVIDUAL TRIPS					
Travel World Radio/NPI (Canadian radio station)	Follow-up in progress.	Waiting to receive air check	KF	December	May
Kevin Karlson	Trip complete	Awaiting story publication	JM	December	May issue of pub.
Sports and Fitness Editors (GBI)	Finalized hit list of sports and fitness editors to invite.	BSMG to send invites and follow up.	JB	January	March
Florida Sportsman	Trip completed	Follow-up in progress	KF	February	May

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUE DATE
Islands Magazine/Bill Scheller and Mike Moore	Follow-up completed	Awaiting story publication.	KF	February	April
Naples Daily News	Travel editor Suzy Dorr is visiting NPI for a story on the destination, and would like an island tour, tour of Junkanoo museum, and suggestions on other areas of interest, including restaurants.	Agency is waiting for further details from writer before proceeding with making arrangements for on-island activities.	KF/LM	March	June
Janice Frawley Holler, Islands/Sarasota Magazine	Trip complete	Follow-up in progress	LM/KF	April	May
Joe Yogerst/Travel Holiday	Trip Complete	Follow-up in progress	CM	May	May
Charles Greenfield	Securing properties and air	Travel Set for June 12-18	CM	May	June
Richmond Parents Monthly	Requested to travel to GBI in May. Awaiting hotel (Lucayan) approval	Confirmed.	JB	April	May
Emily Kaufmann	Hotel accommodations secured at Atlantis, Radisson Cable Beach and Club Med. Piece is for KCBS (LA affiliate), Lifetime Live and Fox Cable's Parent's Table.	Travel set for July 27-August 5.	LM	May	August
MARKETING PARTNERSHIPS/PROMOTIONS					
Jeopardy	Following-up with prize winners	Securing air and accommodations, as necessary	KF	1999	On-going
Self Magazine / Sephora cosmetics	GBI to receive exposure in Self magazine on website, in Sephora magazine, email newsletter. Reach more than 4 million readers and web subscribers.	One trip. GBI to provide hotel, BMOT to provide air.	JB / LB	May	TBD
General Nutrition Centers	GBI/Lucayan receive two-page editorial in GNC's monthly "Let's Live" reaching more than 3.2 million consumers in fall 2000. Direct mail element to 3.1 million, posters/signage in stores at conference of 1,500 GNC owners.	Lucayan to provide four trips/hotel accommodations and breakfast. BMOT to pay air. GBI to provide posters/signage.	RM/ LB	May	Fall 2000

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUPLICATE
Tell Me Lies/ Dorchester Publishing	Novel is published, sweepstakes is running	Drawing for prize winner will be held in June	LM/KF	November	June
Chatelaine magazine - Canada	Promotion currently running	Prize winners selected in June	KF/LM	December	June
Corporate Outreach (GBI)	BSMG developed hit list of magazines, retail stores, companies, products, restaurants, food, theaters to target.	BSMG continues to send additional pitches and follow up. Negotiating with Men's Fitness, National Geographic Adventure, Self, Borders.	JB	January	On going
Macy's	Secured a year-long promotion with Macy's surrounding their bridal registry. Promotion to be in 82 East Coast stores. Radisson is hotel partner.	First ad in <i>Bride's</i> magazine and posters have been approved.	LM/RAM	February	May 2001
Kellogg/Tom Joyner Morning Show "Thursday Morning Mom" promotion	Press release announcing promotion distributed.	Follow-up in progress; air check to follow.	KF	February	December
Dunkin' Donuts	Secured a month-long promotion with Dunkin' Donuts and Z100, one of NYC's top radio stations, and WOGO, a top Oldies Rock station in Philadelphia, to commemorate DD's 50 th Anniversary. Radisson is hotel partner.	Posters and mailers have been approved. One trip for two (NY) and two trips for two (Philadelphia) provided.	LM	March	June
Discovery Channel "Sail Away"	Agency is in discussion with "Sail Away" production company about partnership surrounding the upcoming Discovery Kids program.	Discovery reviewing proposal.	LM	May	Ongoing
Harper Collins "Marry Me"	In discussion with Harper Collins about web site promotion with theknot.com and ivillage.com surrounding the launch of "Marry Me" (sequel to "What Women Want") Scheduled for Fall to launch book.	Negotiating promotion	RM	May	Ongoing
Vick's Forecast for Relief	Secured national promotion on top	To date the following	LM	May	February

PROJECT	STATUS	NEXT STEPS	RESP	INT/LEAD	DUPLICATE
	radio stations in 20 key markets beginning in September (including Atlanta, Jacksonville, Tampa and Orlando, Baltimore, Cincinnati, Raleigh and Richmond). Grand Bahama Vacations will provide round-trip air for GBI trips.	properties have been secured: Sheraton Grand Resort, Pelican Bay, Resort at Bahamian, Club Fortuna, The Lucayan, Baynan Beach Club. Awaiting to hear from Nettie's, and an additional NPI resort.			
TELEVISION/RADIO					
Al Roker's Food Network special (NPI and Exuma)	Scouting trip a success. Al Roker and company visited the destination April 15-22, 2000. Segment to air June 18, 2000.		LM/RAM	November	April
TV Outreach	BSMG researched lists of on-location producers of prime time, morning news, late night, talk shows.	BSMG pitching shows on filming in TIOTB.	JC/AD	February	April
CNBC – Renaissance in The Bahamas	Show aired April 20.	Tapes forwarded to BMOT	RAM	December	April
The Parent Table	Agency working with Emily Kaufman to secure segment on family travel on Fox Cable's The Parent Table show. Program would include hyperlinks to the web site.	Agency in discussion with Emily and program.	LM	May	Ongoing
Whoopi Goldberg and Hollywood Squares (Cable Beach and Atlantis)	Location scouted	Ongoing	RAM		Ongoing
INTERNET					
NYT article "Counting Flamingos on Great Inagua"	Obtained permission from NYT to reprint article on Bahamas' web site	Post on web site.	KF	March	May
Weatherchannel.com	Agency in negotiations with the weatherchannel.com to conduct an online promotion	In discussion	LM	May	On-going
SPECIAL PROJECTS					
Editorial Calendar	Collected calendars from appropriate	BSMG to continue	VE/KF	December	On-going

PROJECT	STATUS	NEXT STEPS	RESP.	INITIATED	DUPLICATE
Island Scene Magazine Relaunch Cocktail Party	Agency researched site venues. Site secured for July 18. publications.	Developing media lists and securing additional invites from ISM; confirming spokesperson; developing and distributing invitations. pitching and securing calendars	LM/CM	May	On-going
Cow Parade New York 2000	NPI/GBI/OI each sponsoring a cow sculpture for an open air exhibition in Manhattan from June 15 – Labor Day, followed by a charity auction. Cows selected.	Cows being painted and will be on display in two weeks.	LM/KF	March	June
Marketing to the Golfer	To support the overall brand and GBI, BSMG is identifying the top golf driving ranges in the top markets and approaching them to participate in a major summer promotion for 2000 and 2001. BMOT will provide logo golf balls to the ranges in return for signage, posters and banner on the ranges. In addition to this, special program direct mail and flyers, as well as e-mail captures will take place at the ranges. BSMG met with Chelsea Piers: cost of \$100,000 to own Chelsea Piers for 3 month- period.	Send out pitch letters	RM	March	Summer 2001
Today Show Ties the Knot	BSMG pitching The Today show ties the knot honeymoon to take place in The Bahamas.	Follow-up with theknot and The Today Show.	LM	May	June
WEATHER CONFERENCE					
Evaluation forms	Agency distributed thank you letters and evaluation forms.	Evaluations to be submitted to Ministry.	LM/KF/C M/RAM	April	June
Presentation in Puerto Rico	BMOT and BSMG have been invited to present weather conference program to Puerto Rico in October	Prepare presentation	BMOT/R M	May	October

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUPLICATE
National Weather Association	BMOT and BSMG have been invited to present to the National Weather Association conference in Colorado Springs in Spring 2001.		BMOT/R M	May	Spring 2001
NBC Weather cams	NBC has requested to place weather cams on Atlantis and Radisson for up-to-the-minute weather reports. BMOT and NPIP have agreed to assist with placement of weather cams.		RM	May	Ongoing
CRISIS COMMUNICATIONS					
Ongoing					

PROJECT	STATUS	NEXT STEPS	RESP	INITIATED	DUE DATE
Univision/ "Caliente" (Super Clubs Breezes Bahamas)	The second show featuring "CALIENTE'S" trip to the Bahamas aired April 1 at 1pm(EST). Agency obtained copy of the first show and will be sending copies to BMOT.	Agency is trying to get copies of second show.	DMR	June	
Univision/ "Control" (Super Clubs Breezes Bahamas)	The TV shoot took place the dates of, March 30-April 2. Super Clubs Breezes Bahamas hosted the TV crew. The crew videotaped the host of the program on the trapeze/trampoline attraction SuperClubs offers its guests and some other b-roll footage at the hotel. Other sites the producers will be featuring on the show are Ardastra Gardens, Doongalick Studios, the Pirates Museum, the Powerboat Adventures to the Exuma Cays, b-roll of downtown Nassau, and other tourist sites such as Arawak Cay. The Bahamas will be featured on two separate shows that are tentatively scheduled to air April 22 and April 29.	Agency is trying to confirm air dates.	DMR	June	TBD

House and Senate Appropriations Committees

Republic of Columbia
List A

First	Last	Title	Chamber	Address	Zip	Phone	Fax
Robert F.	Bennett	Senator	United States Senate	431 Dirksen Senate Office Building	20510-4403	(202) 224-5444	202-224-4908
Christopher S.	Bond	Senator	United States Senate	274 Russell Senate Office Building	20510-2503	(202) 224-5721	FAX: (202) 224-8149
Conrad	Burns	Senator	United States Senate	187 Dirksen Senate Office Building	20510-2603	(202) 224-2644	FAX: (202) 224-8594
Robert C.	Byrd	Senator	United States Senate	311 Hart Senate Office Building	20510-4801	(202) 224-3954	FAX: (202) 228-0002
Ben Nighthorse	Campbell	Senator	United States Senate	380 Russell Senate Office Building	20510-0605	(202) 224-5852	FAX: (202) 224-1933
Thad	Cochran	Senator	United States Senate	326 Russell Senate Office Building	20510-2402	(202) 224-5054	FAX: (202) 224-9450
Larry	Craig	Senator	United States Senate	520 Hart Senate Office Building	20510-1201	(202) 224-2752	FAX: (202) 228-1067
Pete V.	Domenech	Senator	United States Senate	328 Hart Senate Office Building	20510-3101	(202) 224-6621	202-224-7371
Byron L.	Dorgan	Senator	United States Senate	713 Hart Senate Office Building	20510-3405	(202) 224-2851	FAX: (202) 224-1193
Richard J.	Durbin	Senator	United States Senate	364 Russell Senate Office Building	20510-1304	(202) 224-2152	FAX: (202) 228-0400
Dianne	Feinstein	Senator	United States Senate	331 Hart Senate Office Building	20510-0504	(202) 224-3841	FAX: (202) 228-3954
Stade	Gorton	Senator	United States Senate	730 Hart Senate Office Building	20510-4701	(202) 224-3441	FAX: (202) 224-9383
Judd	Gregg	Senator	United States Senate	393 Russell Senate Office Building	20510-2904	(202) 224-3324	FAX: (202) 224-4952
Tom	Harkin	Senator	United States Senate	731 Hart Senate Office Building	20510-1502	(202) 224-3254	FAX: (202) 224-9369
Fernest F.	Hollings	Senator	United States Senate	125 Russell Senate Office Building	20510-4303	(202) 224-5922	FAX: (202) 224-4293
Kay Bailey	Hutchison	Senator	United States Senate	284 Russell Senate Office Building	20510-4002	(202) 224-6511	FAX: (202) 224-0776
Daniel K.	Inouye	Senator	United States Senate	722 Hart Senate Office Building	20510-1102	(202) 224-3934	FAX: (202) 224-6747
Herbert H.	Kohl	Senator	United States Senate	330 Hart Senate Office Building	20510-4903	(202) 224-5653	FAX: (202) 224-9787
Jon L.	Kyl	Senator	United States Senate	724 Hart Senate Office Building	20510-0304	(202) 224-4521	FAX: (202) 224-2207
Frank R.	Lautenberg	Senator	United States Senate	506 Hart Senate Office Building	20510-3002	(202) 224-4744	FAX: (202) 224-9707
Patrick J.	Leahy	Senator	United States Senate	433 Russell Senate Office Building	20510-4502	(202) 224-4242	
Mich	McConnell	Senator	United States Senate	361A Russell Senate Office Building	20510-1702	(202) 224-2541	FAX: (202) 224-2499
Barbara A.	Mikulski	Senator	United States Senate	709 Hart Senate Office Building	20510-2003	(202) 224-4654	FAX: (202) 224-8858
Patty	Murray	Senator	United States Senate	173 Russell Senate Office Building	20510-4704	(202) 224-2621	FAX: (202) 224-0238
Harry	Reid	Senator	United States Senate	528 Hart Senate Office Building	20510-2803	(202) 224-3542	FAX: (202) 224-7327
Richard C.	Shelby	Senator	United States Senate	110 Hart Senate Office Building	20510-0101	(202) 224-5744	FAX: (202) 224-3416
Arlen	Specter	Senator	United States Senate	711 Hart Senate Office Building	20510-3802	(202) 224-4254	FAX: (202) 228-1229
Ied	Stevens	Senator	United States Senate	522 Hart Senate Office Building	20510-0201	(202) 224-3004	FAX: (202) 224-2354
Robert	Aderholt	Representative	U.S. House of Representatives	1007 Longworth House Office Building	20515-0104	(202) 225-4876	FAX: (202) 224-5587
Henry	Bonilla	Representative	U.S. House of Representatives	1427 Longworth House Office Building	20515-4323	(202) 225-4511	FAX: (202) 225-2237
Allen	Boyd, Jr.	Representative	U.S. House of Representatives	107 Cannon House Office Building	20515-0902	(202) 225-5235	FAX: (202) 225-5615
Sonny	Callahan	Representative	U.S. House of Representatives	2466 Rayburn House Office Building	20515-0101	(202) 225-4931	FAX: (202) 225-0562
James	Clyburn	Representative	U.S. House of Representatives	319 Cannon House Office Building	20515-4006	(202) 225-3315	FAX: (202) 225-2313
Bud	Cramer	Representative	U.S. House of Representatives	2360 Rayburn House Office Building	20515-0105	(202) 225-4801	FAX: (202) 225-4392

House and Senate Appropriations Committees

Randy	Cunningham	Representative	U.S. House of Representatives	2238 Rayburn House Office Building	20515-0551	(202) 225-5452	FAX: (202) 225-2558
Rosa	DeLauro	Representative	U.S. House of Representatives	436 Cannon House Office Building	20515-0703	(202) 225-3661	FAX: (202) 225-4890
Tom	DeLay	Representative	U.S. House of Representatives	341 Cannon House Office Building	20515-4322	(202) 225-5951	FAX: (202) 225-5241
Jay	Dickey	Representative	U.S. House of Representatives	2453 Rayburn House Office Building	20515-0404	(202) 225-3772	FAX: (202) 225-1314
Norman D.	Dicks	Representative	U.S. House of Representatives	2467 Rayburn House Office Building	20515-4706	(202) 225-5916	FAX: (202) 225-1176
Julian C.	Dixon	Representative	U.S. House of Representatives	2252 Rayburn House Office Building	20515-0532	(202) 225-7084	FAX: (202) 225-4091
Chet	Edwards	Representative	U.S. House of Representatives	2459 Rayburn House Office Building	20515-4311	(202) 225-6105	FAX: (202) 225-0350
Jo Ann H.	Edwards	Representative	U.S. House of Representatives	132 Cannon House Office Building	20515-2508	(202) 225-4404	
Sam	Farr	Representative	U.S. House of Representatives	1221 Longworth House Office Building	20515-0517	(202) 225-2861	FAX: (202) 225-6791
Michael P.	Forbes	Representative	U.S. House of Representatives	125 Cannon House Office Building	20515-3201	(202) 225-3826	FAX: (202) 225-3143
Rodney P.	Frelinghuysen	Representative	U.S. House of Representatives	228 Cannon House Office Building	20515-3011	(202) 225-5034	FAX: (202) 225-3186
Kay	Granger	Representative	U.S. House of Representatives	435 Cannon House Office Building	20515-4312	(202) 225-5071	FAX: (202) 225-5683
Maurice	Hinchey	Representative	U.S. House of Representatives	2431 Rayburn House Office Building	20515-3226	(202) 225-6335	FAX: (202) 226-0774
David L.	Hobson	Representative	U.S. House of Representatives	1514 Longworth House Office Building	20515-3507	(202) 225-4324	FAX: (202) 225-1984
Steny H.	Hoyer	Representative	U.S. House of Representatives	1705 Longworth House Office Building	20515-2005	(202) 225-4131	FAX: (202) 225-4300
Ernest	Istook	Representative	U.S. House of Representatives	2404 Rayburn House Office Building	20515-3605	(202) 225-2132	FAX: (202) 226-1483
Jesse	Jackson, Jr.	Representative	U.S. House of Representatives	313 Cannon House Office Building	20515-1302	(202) 225-0773	FAX: (202) 225-0899
Carolyn Cheeks	Kaptur	Representative	U.S. House of Representatives	2366 Rayburn House Office Building	20515-3509	(202) 225-4146	FAX: (202) 225-7711
Jack	Klipatrick	Representative	U.S. House of Representatives	503 Cannon House Office Building	20515-2215	(202) 225-2281	FAX: (202) 225-5730
Joseph	Kingston	Representative	U.S. House of Representatives	1034 Longworth House Office Building	20515-1001	(202) 225-5831	FAX: (202) 226-2269
Jim	Knollenberg	Representative	U.S. House of Representatives	2349 Rayburn House Office Building	20515-2211	(202) 225-5802	FAX: (202) 226-2356
Tom	Kolbe	Representative	U.S. House of Representatives	2266 Rayburn House Office Building	20515-0305	(202) 225-2542	FAX: (202) 225-0378
Jerry	Latham	Representative	U.S. House of Representatives	324 Cannon House Office Building	20515-1505	(202) 225-5476	FAX: (202) 225-3301
Nita M.	Lewis	Representative	U.S. House of Representatives	2112 Rayburn House Office Building	20515-0540	(202) 225-5861	FAX: (202) 225-6498
Carrie	Lowey	Representative	U.S. House of Representatives	2421 Rayburn House Office Building	20515-3218	(202) 225-6506	FAX: (202) 225-0546
Dan	Meek	Representative	U.S. House of Representatives	401 Cannon House Office Building	20515-0917	(202) 225-4506	FAX: (202) 226-0777
Alan B.	Miller	Representative	U.S. House of Representatives	102 Cannon House Office Building	20515-0913	(202) 225-5015	FAX: (202) 226-0828
James P.	Molihan	Representative	U.S. House of Representatives	2346 Rayburn House Office Building	20515-4801	(202) 225-4172	FAX: (202) 225-7564
John P.	Moran	Representative	U.S. House of Representatives	2239 Rayburn House Office Building	20515-4608	(202) 225-4376	FAX: (202) 225-0017
George R.	Murtha	Representative	U.S. House of Representatives	2423 Rayburn House Office Building	20515-3812	(202) 225-2065	FAX: (202) 225-5709
Anne Meagher	Nethercutt	Representative	U.S. House of Representatives	1527 Longworth House Office Building	20515-4705	(202) 225-2006	FAX: (202) 225-3392
David R.	Northup	Representative	U.S. House of Representatives	1004 Longworth House Office Building	20515-1703	(202) 225-5401	FAX: (202) 225-5776
John	Obeiy	Representative	U.S. House of Representatives	2314 Rayburn House Office Building	20515-4907	(202) 225-3365	
Ron	Oliver	Representative	U.S. House of Representatives	1027 Longworth House Office Building	20515-2101	(202) 225-5335	FAX: (202) 226-1224
	Packard	Representative	U.S. House of Representatives	2372 Rayburn House Office Building	20515-0548	(202) 225-3906	FAX: (202) 225-0134

House and Senate Appropriations Committees

Ed	Pastor	Representative	U.S. House of Representatives	2465 Rayburn House Office Building	20515-0302	(202) 225-4065	FAX: (202) 225-1655
Nancy	Pelosi	Representative	U.S. House of Representatives	2457 Rayburn House Office Building	20515-0508	(202) 225-4965	FAX: (202) 225-8259
John E.	Peterson	Representative	U.S. House of Representatives	307 Cannon House Office Building	20515-3805	(202) 225-5121	FAX: (202) 225-5796
John Edward	Porter	Representative	U.S. House of Representatives	2373 Rayburn House Office Building	20515-1310	(202) 225-4835	FAX: (202) 225-0837
David E.	Price	Representative	U.S. House of Representatives	2162 Rayburn House Office Building	20515-3304	(202) 225-1784	FAX: (202) 225-2014
Ralph	Regula	Representative	U.S. House of Representatives	2309 Rayburn House Office Building	20515-3516	(202) 225-3876	FAX: (202) 225-3059
Harold	Rogers	Representative	U.S. House of Representatives	2470 Rayburn House Office Building	20515-1705	(202) 225-4601	FAX: (202) 225-0940
Lucille	Roybal-Allard	Representative	U.S. House of Representatives	2435 Rayburn House Office Building	20515-0533	(202) 225-1766	FAX: (202) 225-0350
Martin Olav	Sabo	Representative	U.S. House of Representatives	2336 Rayburn House Office Building	20515-2305	(202) 225-4755	FAX: (202) 225-4886
José	Serrano	Representative	U.S. House of Representatives	2342 Rayburn House Office Building	20515-3216	(202) 225-4361	FAX: (202) 225-6001
Joe	Skeen	Representative	U.S. House of Representatives	2302 Rayburn House Office Building	20515-3102	(202) 225-2365	FAX: (202) 225-9599
John E.	Sununu	Representative	U.S. House of Representatives	316 Cannon House Office Building	20515-2901	(202) 225-5456	FAX: (202) 225-5822
Charles H.	Taylor	Representative	U.S. House of Representatives	231 Cannon House Office Building	20515-3311	(202) 225-6401	
Todd	Tiahrt	Representative	U.S. House of Representatives	428 Cannon House Office Building	20515-1604	(202) 225-6216	FAX: (202) 225-3489
Peter J.	Visclosky	Representative	U.S. House of Representatives	2313 Rayburn House Office Building	20515-1401	(202) 225-2461	FAX: (202) 225-2493
James T.	Walsh	Representative	U.S. House of Representatives	2381 Rayburn House Office Building	20515-3225	(202) 225-3701	FAX: (202) 225-4042
Zachary P.	Wamp	Representative	U.S. House of Representatives	423 Cannon House Office Building	20515-4203	(202) 225-3271	FAX: (202) 225-3494
Roger F.	Wicker	Representative	U.S. House of Representatives	206 Cannon House Office Building	20515-2401	(202) 225-4306	FAX: (202) 225-3549
Frank R.	Wolf	Representative	U.S. House of Representatives	241 Cannon House Office Building	20515-4610	(202) 225-5136	FAX: (202) 225-0437
C.W.	Young	Representative	U.S. House of Representatives	2407 Rayburn House Office Building	20515-0910	(202) 225-5961	FAX: (202) 225-9764

IR and Foreign Relations Committees

Republic of Columbia
List B

First	Last	Title	Chamber	Address	Zip	Phone	Fax
John D.	Asnicraft	Senator	United States Senate	316 Hart Senate Office Building	20510	(202) 224-6154	(202) 228-0998
Joseph R.	Biden, Jr.	Senator	United States Senate	221 Russell Senate Office Building	20510	(202) 224-5042	(202) 224-0139
Barbara	Boxer	Senator	United States Senate	112 Hart Senate Office Building	20510	(202) 224-3553	(415) 956-6701
Sam	Brownback	Senator	United States Senate	303 Hart Senate Office Building	20510	(202) 224-6521	(202) 228-1265
Paul	Coverdell	Senator	United States Senate	200 Russell Senate Office Building	20510	(202) 224-3643	(202) 228-3783
Christopher J.	Dodd	Senator	United States Senate	444 Russell Senate Office Building	20510	(202) 224-2823	(202) 224-1083
Russ	Feingold	Senator	United States Senate	716 Hart Senate Office Building	20510	(202) 224-5323	(202) 224-2725
Bill	Frist	Senator	United States Senate	416 Russell Senate Office Building	20510	(202) 224-3344	(202) 228-1264
Rod	Grams	Senator	United States Senate	257 Dirksen Senate Office Building	20510	(202) 224-3244	(202) 228-0956
Chuck	Hagel	Senator	United States Senate	346 Russell Senate Office Building	20510	(202) 224-4224	(202) 224-5213
Jesse	Helm	Senator	United States Senate	403 Dirksen Senate Office Building	20510	(202) 224-6342	(202) 228-1339
John F.	Kerry	Senator	United States Senate	304 Russell Senate Office Building	20510	(202) 224-2742	(202) 224-8525
Richard G.	Lugar	Senator	United States Senate	306 Hart Senate Office Building	20510	(202) 224-4814	(202) 228-0360
Paul S.	Sarbanes	Senator	United States Senate	309 Hart Senate Office Building	20510	(202) 224-4524	(202) 224-1651
Gordon H.	Smith	Senator	United States Senate	404 Russell Senate Office Building	20510	(202) 224-3753	(202) 228-3997
Craig	Thomas	Senator	United States Senate	109 Hart Senate Office Building	20510	(202) 224-6441	(202) 224-1724
Robert G.	Torricelli	Senator	United States Senate	113 Dirksen Senate Office Building	20510	(202) 224-3224	(202) 224-8567
Paul	Wellstone	Senator	United States Senate	136 Hart Senate Office Building	20510	(202) 224-5641	(202) 224-8438
Gary L.	Ackerman	Representative	U.S. House of Representatives	2243 Rayburn House Office Building	20515	(202) 225-2601	(202) 225-1589
Case	Balleger	Representative	U.S. House of Representatives	2182 Rayburn House Office Building	20515	(202) 225-2578	(202) 225-0316
Doug	Bereuter	Representative	U.S. House of Representatives	2184 Rayburn House Office Building	20515	(202) 225-4806	(202) 225-5686
Howard L.	Berman	Representative	U.S. House of Representatives	2330 Rayburn House Office Building	20515	(202) 225-4695	(202) 225-3196
Kevin P.	Brady	Representative	U.S. House of Representatives	1531 Longworth House Office Building	20515	(202) 225-4901	(202) 225-5524
Sharrad	Brown	Representative	U.S. House of Representatives	201 Cannon House Office Building	20515	(202) 225-3401	(202) 225-2266
Richard M.	Burr	Representative	U.S. House of Representatives	1513 Longworth House Office Building	20515	(202) 225-2071	(202) 225-2995
Dan	Burton	Representative	U.S. House of Representatives	2185 Rayburn House Office Building	20515	(202) 225-2276	(202) 225-0016
Tom	Campbell	Representative	U.S. House of Representatives	2442 Rayburn House Office Building	20515	(202) 225-2631	(202) 225-6788
Steven J.	Chabot	Representative	U.S. House of Representatives	129 Cannon House Office Building	20515	(202) 225-2216	(202) 225-3012
John C.	Cooksey	Representative	U.S. House of Representatives	317 Cannon House Office Building	20515	(202) 225-8490	(202) 225-5639
Joseph	Crowley	Representative	U.S. House of Representatives	1517 Longworth House Office Building	20515	(202) 225-3965	(202) 225-1909
Pat	Danner	Representative	U.S. House of Representatives	2262 Rayburn House Office Building	20515	(202) 225-7041	(202) 225-8221
James	Davis	Representative	U.S. House of Representatives	418 Cannon House Office Building	20515	(202) 225-3376	(202) 225-5652
William D.	DeLahunt	Representative	U.S. House of Representatives	1317 Longworth House Office Building	20515	(202) 225-3111	(202) 225-5658
Eni F.H.	Faleomavaega	Representative	U.S. House of Representatives	2422 Rayburn House Office Building	20515	(202) 225-8577	(202) 225-8757

IR and Foreign Relations Committees

Elton	Galleghy	Representative	U.S. House of Representatives	2427 Rayburn House Office Building	20515	(202) 225-5811	(202) 225-1100
Sam	Gederson	Representative	U.S. House of Representatives	2304 Rayburn House Office Building	20515	(202) 225-2076	(202) 225-4977
Paul E	Gillmor	Representative	U.S. House of Representatives	1203 Longworth House Office Building	20515	(202) 225-6405	(202) 225-1985
Benjamin A.	Gilman	Representative	U.S. House of Representatives	2449 Rayburn House Office Building	20515	(202) 225-3776	(202) 225-2541
William F.	Goodling	Representative	U.S. House of Representatives	2107 Rayburn House Office Building	20515	(202) 225-5836	(202) 226-1000
Alice	Hastings	Representative	U.S. House of Representatives	2235 Rayburn House Office Building	20515	(202) 225-1313	(202) 225-1171
Earl	Hillard	Representative	U.S. House of Representatives	1314 Longworth House Office Building	20515	(202) 225-2865	(202) 226-0772
Joseph M.	Hoeffel III	Representative	U.S. House of Representatives	1229 Longworth House Office Building	20515	(202) 225-6111	(202) 226-0611
Amo	Houghton	Representative	U.S. House of Representatives	1110 Longworth House Office Building	20515	(202) 225-3161	(202) 225-5574
Henry J.	Hyde	Representative	U.S. House of Representatives	2110 Rayburn House Office Building	20515	(202) 225-4561	202-225-1166
Peter	King	Representative	U.S. House of Representatives	403 Cannon House Office Building	20515	(202) 225-7896	(202) 226-2279
Tom	Lantos	Representative	U.S. House of Representatives	2217 Rayburn House Office Building	20515	(202) 225-3531	(202) 225-7900
Jim	Leach	Representative	U.S. House of Representatives	2186 Rayburn House Office Building	20515	(202) 225-6576	(202) 226-1278
Barbara	Lee	Representative	U.S. House of Representatives	414 Cannon House Office Building	20515	(202) 225-2661	(202) 225-9817
Donald	Manzullo	Representative	U.S. House of Representatives	409 Cannon House Office Building	20515	(202) 225-5676	(202) 225-5284
Matthew G.	Marquez	Representative	U.S. House of Representatives	2269 Rayburn House Office Building	20515	(202) 225-5464	(202) 225-5467
John	McHugh	Representative	U.S. House of Representatives	2441 Rayburn House Office Building	20515	(202) 225-4631	(202) 226-0621
Cynthia	McKinney	Representative	U.S. House of Representatives	124 Cannon House Office Building	20515	(202) 225-1605	(202) 226-0691
Gregory W.	Meeks	Representative	U.S. House of Representatives	1710 Longworth House Office Building	20515	(202) 225-3461	(202) 226-4169
Robert	Menendez	Representative	U.S. House of Representatives	405 Cannon House Office Building	20515	(202) 225-7919	(202) 226-0792
Donald M.	Payne	Representative	U.S. House of Representatives	2209 Rayburn House Office Building	20515	(202) 225-3436	(202) 226-4160
Earl	Pomeroy	Representative	U.S. House of Representatives	1533 Longworth House Office Building	20515	(202) 225-2611	(202) 226-0893
George P.	Raderovich	Representative	U.S. House of Representatives	123 Cannon House Office Building	20515	(202) 225-4540	(202) 225-3402
Dana	Rohrabacher	Representative	U.S. House of Representatives	2338 Rayburn House Office Building	20515	(202) 225-2415	(202) 225-0145
Ileana	Ros-Lehtinen	Representative	U.S. House of Representatives	2160 Rayburn House Office Building	20515	(202) 225-3931	(202) 225-5620
Steven R.	Rothman	Representative	U.S. House of Representatives	1607 Longworth House Office Building	20515	(202) 225-5061	(202) 225-5851
Ed	Royce	Representative	U.S. House of Representatives	1133 Longworth House Office Building	20515	(202) 225-4111	(202) 226-0335
Matthew J.	Sainon	Representative	U.S. House of Representatives	115 Cannon House Office Building	20515	(202) 225-2635	(202) 225-3405
Mark	Sanford	Representative	U.S. House of Representatives	1233 Longworth House Office Building	20515	(202) 225-3176	(202) 225-3407
Brad	Sherman	Representative	U.S. House of Representatives	1524 Longworth House Office Building	20515	(202) 225-5911	(202) 225-5879
Christopher H.	Smith	Representative	U.S. House of Representatives	2370 Rayburn House Office Building	20515	(202) 225-3765	(202) 225-7768
Thomas G.	Tancredo	Representative	U.S. House of Representatives	1123 Longworth House Office Building	20515	(202) 225-7882	(202) 226-4623
Robert	Wexler	Representative	U.S. House of Representatives	213 Cannon House Office Building	20515	(202) 225-3001	(202) 225-5974

House and Senate Leadership

Republic of Columbia
List C

First	Last	Title	Chamber	Address	Zip	Phone	Fax
Thomas A.	Daschle	Senate Minority Leader	United States Senate	509 Hart Senate Office Building	20510-4103	(202) 224-2321	(202) 224-2047
Trent	Lott	Senator Majority Leader	United States Senate	487 Russell Senate Office Building	20510-2403	(202) 224-5253	(202) 224-2262
Don	Nickles	Senator Majority Whip	United States Senate	133 Hart Senate Office Building	20510-3602	(202) 224-5754	(202) 224-6008
Harry	Reid	Senator Minority Whip	United States Senate	528 Hart Senate Office Building	20510-2803	(202) 224-3542	(202) 224-7327
Richard K.	Army	House Majority Leader	U.S. House of Representatives	301 Cannon House Office Building	20515-4326	(202) 225-7772	
David E.	Bonior	House Minority Whip	U.S. House of Representatives	2207 Rayburn House Office Building	20515-2210	(202) 225-2106	(202) 226-1169
Tom	DeLay	House Majority Whip	U.S. House of Representatives	341 Cannon House Office Building	20515-4322	(202) 225-5851	(202) 225-5241
Richard A.	Gephardt	House Minority Leader	U.S. House of Representatives	1226 Longworth House Office Building	20515-2503	(202) 225-2871	
J. Dennis	Hastert	Speaker of the House	U.S. House of Representatives	2263 Rayburn House Office Building	20515-1314	(202) 225-2976	(202) 225-0697

Administration officials dealing with Latin America

List D

Republic of Colombia

First Name	Last Name	Agency	First Address	Second Address	City	State	Zip	Fax
Joe	Lockhart	The White House	First Floor, West Wing	1600 Pennsylvania Avenue, N.W.	Washington	DC	20500	202-456-6210
Samuel	Berger	The White House	First Floor, West Wing	1600 Pennsylvania Avenue, N.W.	Washington	DC	20500	202-456-2883
Barry	McCaffrey	Office of National Drug Control Policy	750 17th St. NW	750 17th St. NW	Washington	DC	20006	202-395-6708
Donald	Vereen	Office of National Drug Control Policy	750 17th St. NW	750 17th St. NW	Washington	DC	20006	202-395-5653
Janet	Crist	Office of National Drug Control Policy	750 17th St. NW	750 17th St. NW	Washington	DC	20006	202-395-6708
Robert	Weiner	Office of National Drug Control Policy	750 17th St. NW	750 17th St. NW	Washington	DC	20006	202-395-6730
Thomas	Urnberg	Office of National Drug Control Policy	750 17th St. NW	750 17th St. NW	Washington	DC	20006	202-395-5197
Alan	Larson	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20520	202-647-0753
Frank	Loy	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20520	202-647-5283
Harold	Koh	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20520	202-647-4780
Thomas	Pickering	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20520	202-647-0791
Peter	Romero	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20520	202-647-2628
Lino	Gutierrez	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20520	202-647-0791
Phillip	Chickola	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20520	202-647-2628
Michael	Meigs	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20520	202-647-2628
Alex	Lee	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20520	202-647-2628
Colleen	Hoey	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20520	202-647-2628
Al	Streeter	Department of State	2201 C St. NW	2201 C St. NW	Washington	DC	20504	202-647-2628
James	Steinberg	National Security Council	Old Executive Office Building	17th & Pennsylvania	Washington	DC	20504	202-482-2741
Eric	Scovatz	National Security Council	Old Executive Office Building	17th & Pennsylvania	Washington	DC	20504	202-482-2741
Aturo	Valenzuela	National Security Council	Old Executive Office Building	17th & Pennsylvania	Washington	DC	20504	202-482-2741
David	Aaron	Department of Commerce	Herbert Clark Hoover Building	14th & Constitution Ave., NW	Washington	DC	20230	202-482-2741
William	Daley	Department of Commerce	Herbert Clark Hoover Building	14th & Constitution Ave., NW	Washington	DC	20230	202-482-2741
Walter	Becker	Department of Defense	1000 Defense Pentagon	14th & Constitution Ave., NW	Washington	DC	20301	703-697-9680
Donnie	Marshall	Department of Justice	10th St. & Constitution Ave., NW	14th & Constitution Ave., NW	Washington	DC	20530	202-307-7335
Lawrence	Sumners	Department of the Treasury	1500 Pennsylvania Ave., NW	14th & Constitution Ave., NW	Washington	DC	20220	202-622-0073
Stuart	Eizenstat	Department of the Treasury	1500 Pennsylvania Ave., NW	14th & Constitution Ave., NW	Washington	DC	20220	202-622-0081
Lirothy	Gelthner	Department of the Treasury	1500 Pennsylvania Ave., NW	14th & Constitution Ave., NW	Washington	DC	20220	202-622-0417
Larry	Harrington	Inter-American Development Bank	1300 New York Ave., NW	14th & Constitution Ave., NW	Washington	DC	20577	202-623-3612
Jan	Percy	World Bank	1818 H St., NW	14th & Constitution Ave., NW	Washington	DC	20433	202-477-2967
Karin	Lissakers	International Monetary Fund	700 19th St., NW	14th & Constitution Ave., NW	Washington	DC	20431	202-623-4940
Ves	McGrew	World Bank	700 19th St., NW	14th & Constitution Ave., NW	Washington	DC	20431	202-623-4940
Juliette	Bander	Department of Commerce	Herbert Clark Hoover Building	14th & Constitution Ave., NW	Washington	DC	20431	202-622-1273
Regina	Vargo	Department of Commerce	Herbert Clark Hoover Building	14th & Constitution Ave., NW	Washington	DC	20431	202-482-5665
Charlene	Barshevsky	Office of the USTR	Winder Building	600 17th St. NW	Washington	DC	20230	202-482-4736
Peter	Allgier	Office of the USTR	Winder Building	600 17th St. NW	Washington	DC	20508	202-395-4549

Pentagon Correspondents

Republic of Columbia
List. E

First	Last	Title	Media	Address	City	ST	Zip	Phone	Fax
Ben	MacIntyre	Bureau Chief	The Times of London	446 National Press Building	Washington	DC	20045	202-347-7659	202-393-3892
Anthony	Bradley	Pentagon Correspondent	Reuters America, Inc.	1333 H Street, N.W., Suite 410	Washington	DC	20005	(202) 898-8398	(202) 898-8383
Bradley	Graham	Defense and Pentagon Reporter	The Washington Post	1150 15th Street, N.W.	Washington	DC	20071-0070	(202) 334-7319	(202) 334-7502
David M.	Martin	Pentagon Correspondent	CBS News	2020 M Street, N.W.	Washington	DC	20036	(202) 457-4459	(202) 659-2586
John	McWethy	Chief National Security and Pentagon Correspondent	ABC News	1717 DeSales Street, N.W.	Washington	DC	20036	(202) 222-7777	(202) 222-7686
James	Mikaszewski	Pentagon Correspondent	NBC News	4001 Nebraska Avenue, N.W.	Washington	DC	20016	(202) 885-4376	(202) 362-2009
Jamie	McIntyre	Military Affairs Correspondent	CNN	820 First St., NE	Washington	DC	20001	(202) 898-7548	202-898-7565
Bob	Burns	Pentagon Correspondent	Associated Press	2021 K St., NW, Room 600	Washington	DC	20006	202-776-9489	202-776-9589
Steve	Myers	Pentagon Correspondent	The New York Times	1627 Eye St., NW, 7th Floor	Washington	DC	20006	202-862-0376	202-862-0340
Bill	Gertz	Defense Reporter	The Washington Times	3600 New York Ave., NE	Washington	DC	20002	202-636-3274	202-528-6658
Paul	Richter	Defense & National Security Staff Writer	The Los Angeles Times	1875 Eye St., Suite 1100	Washington	DC	20006	202-861-9233	202-887-1050
Miles	Pomper	Foreign Policy Reporter	Congressional Quarterly	1414 22nd St., NW	Washington	DC	20037	202-887-6257	202-785-8784
Phil	Finnegan	Staff Writer	Defense News	6883 Commercial Dr.	Springfield	VA	22159	703-642-7324	703-658-8412
Mark	Thompson	Defense and Investigative Correspondent	Time	150 Connecticut Ave., NW, Suite 850	Washington	DC	20036	202-861-4029	202-777-4221
John	Barry	National Security Correspondent	Newsweek	1750 Pennsylvania Ave., NW	Washington	DC	20006	202-626-2050	202-626-2011
Rick	Newman	Pentagon Correspondent	U.S. News & World Report	2400 N St., NW	Washington	DC	20037	202-955-2000	202-955-2049
Linda	Robinson	Latin American Bureau Chief	U.S. News & World Report		Washington	DC		202-726-5000	
John	Donnelly	Diplomatic Correspondent	The Boston Globe	1130 Connecticut Ave., NW #520	Washington	DC	20036	202-857-5123	202-857-3933
Chris	Marquis	Foreign Affairs Correspondent	Knight Ridder Newspapers	700 National Press Building	Washington	DC	20045	202-383-6000	202-662-7164
Pam	Huss	Pentagon Correspondent	United Press International		Washington	DC		202-898-8109	
Mathew	Campbell	Bureau Chief	The London Sunday Times	4828 W St., NW	Washington	DC	20007	202-333-9616	202-333-9286

Foreign News Editors

Republic of Columbia
List F

First	Last	Title	Publication	Address	City	State	Zip	Phone	Fax
Keith	Graham	International Editor	Atlanta Journal-Constitution	72 Marietta St., NW	Atlanta	GA	30303	404-526-5872	404-526-5746
Jefferson	Priest	Foreign Editor	Baltimore Sun	501 North Calvert St	Baltimore	MD	21278	410-332-6169	410-752-6049
Mills	Bruzeilus	Foreign Editor	Boston Globe	135 Morrissey Boulevard, PO Box 2378	Boston	MA	02107-2378	(617) 929-3125	617-929-3186
Christopher	Power	Senior Editor	Business Week	1221 Avenue of the Americas, 43rd Floor	New York	NY	10020	212-512-3105	
Phil	Blanchard	National and World Editor	Chicago Sun-Times	401 North Wabash Avenue	Chicago	IL	60611	312-321-2112	312-321-3084
Gary	Thatcher	Foreign Editor	Chicago Tribune	435 North Michigan Avenue	Chicago	IL	60611-4041	(312) 222-3435	(312) 222-4760
Kathy	Kroll	Foreign Editor	Cleveland Plain Dealer	1801 Superior Avenue, NE	Cleveland	OH	44114	216-999-4448	216-999-6354
Mike	Christensen	Foreign Editor	Congressional Quarterly	1414 22nd St., NW, 4th Floor	Washington	DC	20037	202-887-8690	202-887-8524
Toby	McIntosh	Managing Editor	Daily Report for Executives	1231 25th St., NW	Washington	DC	20037	202-452-4498	202-452-7504
Kerry	Gunnels	Foreign Editor	Dallas Morning News	508 Young St.	Dallas	TX	75265	214-977-8222	214-977-8019
Neil	Paulson	Wire Editor	Denver Post	1560 Broadway	Denver	CO	80202	303-820-1010	303-820-1369
Charles	Harvester	Foreign Editor	Des Moines Register	715 Locust St.	Des Moines	IA	50304	515-284-800	515-286-2504
Nancy	Laughlin	Nation/World Editor	Detroit Free Press	600 West Fort Street	Detroit	MI	48226	312-223-4743	312-222-5961
Stephen	Fidler	U.S. Diplomatic Editor	Financial Times	700 13th St., NW, Suite 555	Washington	DC	20005	202-434-0971	202-289-5475
Lawrence	Mihard	Global Business Editor	Forbes	60 Fifth Avenue	New York	NY	10011	212-620-2352	212-620-1873
Brian	Duraine	International Editor	Fortune	Time & Life Building, Rockefeller Center	New York	NY	10020	212-522-4095	212-522-0810
Chris	Shively	Foreign Editor	Houston Chronicle	801 Texas Avenue	Houston	TX	77002	713-220-7171	713-220-6356
Jennifer	Morlan	Assistant News Editor	Indianapolis Star	307 North Pennsylvania St.	Indianapolis	IN	46206	317-633-9245	317-633-1038
Peter	Tirschwell	Editor	Journal of Commerce	Two World Trade Center, 26th Floor	New York	NY	10048	212-837-7158	212-837-7130
Simon K. C.	Li	Foreign Editor	Los Angeles Times	Times Mirror Square	Los Angeles	CA	90053	(213) 237-7302	(213) 237-4712
Juan	Vasquez	World Editor	Miami Herald	One Herald Plaza	Miami	FL	33132	305-360-2111	305-350-5287
Michael	Kelly	Editor	National Journal	1501 M St., NW	Washington	DC	20005	202-739-8403	202-833-8069
Timothy	Phelps	Foreign Editor	Newsday	235 Pinelawn Road	Melville	NY	11747-4250	(516) 843-3483	(516) 843-2953
Steven	Shabad	Foreign Editor	Newsweek	251 West 57th Street	New York	NY	10019	212-445-4445	212-445-5068
Sail	Reccchi	Foreign Editor	Orlando Sentinel	633 North Orange Avenue	Orlando	FL	32801	407-420-5493	407-420-5350
Paul	Nussbaum	Foreign Editor	Philadelphia Inquirer	400 North Broad Street	Philadelphia	PA	19130	(215) 854-2400	(215) 854-5099
Dan	Balcar	News Editor	San Antonio Express News	Post Office Box 2171	San Antonio	TX	78297	210-250-3172	210-250-3105
David	Smith	Foreign Editor	San Diego Union-Tribune	San Antonio Express News	San Diego	CA	92112	619-299-3131	619-293-1896
Tim	Neagle	National and Foreign Editor	San Francisco Chronicle	901 Mission St.	San Francisco	CA	94013	415-777-7066	415-896-1107
Daniel	Sneider	Foreign News Editor	San Jose Mercury News	750 Ridder Park Dr.	San Jose	CA	95190	408-920-5627	408-288-8060
Robert	Schnel	National and Foreign Editor	Seattle Post-Intelligencer	101 Elliot Avenue West	Seattle	WA	98111	206-448-8037	206-448-8166
Tim	Poor	National/International Editor	St. Louis Post-Dispatch	900 North Tucker Boulevard	St. Louis	MO	63101	314-340-8298	314-340-3050
Roger	Buoen	Team Leader, World Desk	Star Tribune	425 Portland Avenue South	Minneapolis	MN	55488	612-673-1729	612-673-4359
David	Fritze	Senior Editor	The Arizona Republic	Post Office Box 1950	Phoenix	AZ	85001	602-444-8640	602-444-8044

Foreign News Editors

Jefferson	Price	Foreign Editor	The Baltimore Sun	501 North Calvert Street	Baltimore	MD	21278	(410) 332-6169 (410) 752-6049
Diane	Goldie	Foreign Editor	The Daily News	450 West 33rd Street	New York	NY	10001	212-210-6302 212-643-7832
Nurith	Aizenman	Executive Editor	The New Republic	1220 19th Street, NW	Washington	DC	20036	202-331-7494 202-331-0275
Andrew	Rosenthal	Foreign Editor	The New York Times	229 West 43rd Street	New York	NY	10036	(212) 556-7415 (212)-556-7278
John	Bussey	Foreign Editor	The Wall Street Journal	200 Liberty Street	New York	NY	10281	(212) 416-2210 (212) 416-2658
Robert	McCartney	Foreign Editor	The Washington Post	1150 15th Street, N.W.	Washington	DC	20071-0070	(202) 334-5553 (202) 334-7502
David W.	Jones	Foreign Editor	The Washington Times	3600 New York Avenue, N.E.	Washington	DC	20002	(202) 636-3190 202-529-6658
Joshua	Ramo	World Editor	Time	Time & Life Building, Rockefeller Center	New York	NY	10020	212-522-1690 212-467-4924
Terry	Atlas	Editor	U.S. News and World Report	1050 Thomas Jefferson Street	Washington	DC	20007	202-955-2000 202-955-2049
Douglas	Stanglin	World Editor	USA Today	1000 Wilson Boulevard	Arlington	VA	22229	703-276-5456 703-247-3108

Editorial Page Editors

*Republic of Columbia
List G*

Name	Title	Publication	Address	City	State	Zip
Paul Greenberg	Editorial Page Editor	Arkansas Democrat-Gazette	121 East Capitol Street, Post Office Box 2221	Little Rock	AR	72203-2221
Andrew Sharp	Editorial Page Editor	Asbury Park Press	3601 Highway 66, Post Office Box 1550	Neptune	NJ	07754-1551
Cynthia Tucker	Editorial Page Editor	Atlanta Journal-Constitution	72 Marietta Street, N.W.	Atlanta	GA	30303
Arnold Garcia	Editorial Page Editor	Austin American-Statesman	305 South Congress Avenue, Post Office Box 670	Austin	TX	78767
H.D.S. Greenway	Editorial Page Editor	Boston Globe	135 Morrissey Boulevard, Post Office Box 2378	Boston	MA	02107-2378
Rachelle Cohen	Editorial Page Editor	Boston Herald	One Herald Square, Post Office Box 2096	Boston	MA	02106-2096
Ed Williams	Editorial Page Editor	Charlotte Observer	News Department, Post Office Box 30308	Charlotte	NC	28230-0308
Steve Huntley	Editorial Page Editor	Chicago Sun-Times	401 North Wabash Avenue	Chicago	IL	60611
R. Bruce Dold	Deputy Editorial Page Editor	Chicago Tribune	1801 Superior Avenue, N.E.	Chicago	IL	60611-4041
Brent Larkin	Editorial Page Director	Cleveland Plain Dealer	435 North Michigan Avenue	Cleveland	OH	44114
Dick Carson	Editorial Page Editor	Columbus Dispatch	1801 Superior Avenue, N.E.	Columbus	OH	43215-4241
Rena Pederson	Editorial Page Editor	Dallas Morning News	34 South Third Street	Dallas	TX	75265
Hap Cawood	Editorial Page Editor	Dayton Daily News	508 Young Street, Post Office Box 655237	Dayton	OH	45402
Sue O'Brien	Editorial Page Editor	Denver Post	45 South Ludlow Street	Dayton	OH	45402
Vincent Carroll	Editorial Page Editor	Denver Rocky Mountain News	1560 Broadway	Denver	CO	80202
Dick Doak	Editor	Des Moines Register	400 West Colfax Avenue	Denver	CO	80204
Ron Dzwonkowski	Editorial Page Editor	Detroit Free Press	715 Locust Street, Post Office Box 957	Des Moines	IA	50304
Thomas Bray	Editorial Page Editor	Detroit News	600 West Fort Street	Detroit	MI	48226
Paul Haral	Editorial Page Editor	Fort Worth Star-Telegram	615 West Lafayette Boulevard	Detroit	MI	48226
David Fink	Associate Editor, Editorial Page	Hartford Courant	400 West Seventh Street	Fort Worth	TX	76112
Frank Michel	Editorial Page Editor	Houston Chronicle	285 Broad Street	Hartford	CT	06115
Wesley Mann	Editor	Investor's Business Daily	801 Texas Avenue	Houston	TX	77002
Richard Hood	Editor, Editorial Page	Kansas City Star	12655 Beatrice St.	Los Angeles	CA	90066
Janel Clayton	Editor, Editorial Pages and Vice President	Los Angeles Times	1729 Grand Boulevard	Kansas City	MO	64108
Tom Fiedler	Editor, Editorial Pages	Miami Herald	Times Mirror Square	Los Angeles	CA	90063
Kenneth P. Roesslein	Editorial Page Editor	Milwaukee Journal Sentinel	One Herald Plaza	Miami	FL	33132-1693
Malcolm Forsyth	Editor, Editorial Page	New Orleans Times-Picayune	333 West State Street	Milwaukee	WI	53203-1309
John Podhoretz	Editorial Page Editor and Features Editor	New York Post	380 Howard Avenue	New Orleans	LA	70140-1097
Cathy Taylor	Editorial Director and Vice President	Newspaper	1211 Avenue of the Americas	New York	NY	10036-8790
James M. Kurfeld	Vice President, Editorial Pages	Orange County Herald	625 North Grand Avenue	Santa Ana	CA	92701
Zachary Stalberg	Editor	Orange County Register	235 Pineblum Road	Melville	NY	11747-4250
Jane R. Eisner	Editorial Page Editor	Philadelphia Daily News	400 North Broad Street	Philadelphia	PA	19130
Michael P. McGough	Editorial Page Editor	Philadelphia Inquirer	400 North Broad Street	Philadelphia	PA	19130
		Pittsburgh Post-Gazette	34 Boulevard of the Allies	Pittsburgh	PA	15222

Editorial Page Editors

Ross Mackenzie	Editorial Page Editor	Richmond Times-Dispatch	333 East Franklin Street, Post Office Box 85333	Richmond	VA	23219
Lynnell Burkett	Editorial Page Editor	San Antonio Express-News	Post Office Box 2171	San Antonio	TX	78297-2171
Robert Kittle	Editorial Page Editor	San Diego Union-Tribune	350 Camino de la Reina, Post Office Box 120191	San Diego	CA	92112-0191
John Diaz	Editorial Page Editor	San Francisco Chronicle	901 Mission Street	San Francisco	CA	94103-2988
Rob Elder	Editor and Vice President	San Jose Mercury-News	750 Ridder Park Drive	San Jose	CA	95190
Joann Byrd	Editorial Page Editor and Enterprise Editor	Seattle Post-Intelligencer	101 Elliott Avenue West, Post Office Box 1909	Seattle	WA	98111
Mindy Cameron	Editorial Page Editor	Seattle Times	1120 John Street, Post Office Box 70	Seattle	WA	98111
Christine Bertelson	Editorial Page Editor	St. Louis Post-Dispatch	900 North Tucker Boulevard	St. Louis	MO	63101
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Republic of Colombia
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Washington	DC	20520	202-647-1715	202-647-2628
Washington	DC	20520	202-647-1715	202-647-2628
Washington	DC	20520	202-647-3338	202-647-2628
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Washington	DC	20504	202-456-9141	
Washington	DC	20504	202-456-9131	202-456-9130
Washington	DC	20230	202-482-2867	202-482-4821
Washington	DC	20230	202-482-2112	202-482-2741
Washington	DC	20301	703-697-7200	703-697-9680
Washington	DC	20530	202-307-8000	202-307-1335
Washington	DC	20220	202-622-1100	202-622-0073
Washington	DC	20220	202-622-1080	202-622-0081
Washington	DC	20220	202-622-1270	202-622-0417
Washington	DC	20577	202-623-1033	202-623-3612
Washington	DC	20433	202-458-0110	202-477-2967
Washington	DC	20431	202-623-7759	202-623-4940
Washington	DC	20431	202-622-2876	202-622-1273
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Republic of Columbia
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Drug Policy Subcommittee

Hon	First	Last	Ti
The Honorable	Robert L.	Barr, Jr.	Re
The Honorable	Rod R.	Blagojevich	Re
The Honorable	Elijah E.	Cummings	Re
The Honorable	Benjamin A.	Gilman	Re
The Honorable	Asa	Hutchinson	Re
The Honorable	Dennis J.	Kucinich	Re
The Honorable	Steven C.	LaTourette	Re
The Honorable	John	Mica	Re
The Honorable	Patsy T.	Mink	Re
The Honorable	Douglas A.	Ose	Re
The Honorable	Ileana	Ros-Lehtinen	Re
The Honorable	Janice D.	Schakowsky	Re
The Honorable	Christopher	Shays	Re
The Honorable	Mark Edward	Souder	Re
The Honorable	John F.	Tierney	Re
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Republic of Columbia

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Mike	Huckabee	Governor of Arkansas	250 State Capitol Bldg	Little Rock	AR
Gray	Davis	Governor of California	State Capitol 1st Fl.	Sacramento	CA
Bill	Owens	Governor of Colorado	136 State Capitol Bldg.	Denver	CO
John	Rowland	Governor of Connecticut	State Capitol 210 Capitol Ave.	Hartford	CT
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George H.	Ryan	Governor of Illinois	207 State Capitol Bldg	Springfield	IL
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Governors

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