

For Six Month Period Ending **DEC - 1 2003**  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.  
BSMG Worldwide dba Weber Shandwick 3911  
(c) Business Address(es) of Registrant  
700 13th Street, N.W., #800  
Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- |                       |                              |  |
|-----------------------|------------------------------|--|
| (1) Residence address | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation        | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

N/A

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

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<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his service.

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes  No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Y -  No

N/A

If no, list names of persons who have not filed the required statement.

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## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

*Name of foreign principal*

*Date of termination*

8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Government of the Bahamas; Government of Colombia; Scottish Enterprise;  
and Ministry of Foreign Trade, Arab Republic of Egypt/Alexandria  
Cotton Exporters Assn.

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following: N/A

Exhibit A<sup>3</sup> Yes  No   
Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No  N/A

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

## III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

See attached

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13. In addition to the above described activities, if any, have you engaged in an activity on your own behalf which benefits any or all of your foreign principals? Yes  No

If yes, describe fully.

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<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>

Date	From Whom	Purpose	Amount
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See attached

Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?      Yes       No

(2) transmitted monies to any such foreign principal?      Yes       No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See attached

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes  No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials<sup>12</sup>?  
Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Government of Colombia

18. During this 6 month reporting period, has any foreign principal established a bank account or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials?  
Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) Briefing Booklets

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Legislators
- Government agencies
- Newspapers
- Editors
- Civic groups or associations
- Libraries
- Educational institutions
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:  
 English  Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period?  
Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?  
Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

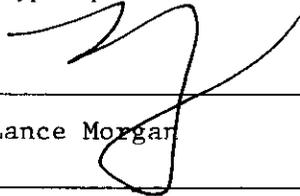
**VI-EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

12/15/03

(Type or print name under each signature<sup>13</sup>)



Lance Morgan

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT  
SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List For Registrant: BSMG Worldwide

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Bain	Thomas Jr.,	8/5/02		
Bell	Christine T.	4/29/03		
Carlson	Lars	8/5/02		
Cormier	J. Adam	4/24/03		
Coyle	Anne	8/5/02		
Craig	Darren	8/5/02		
Delahunt	Kara Mai	9/15/99		
Ford	Thomas	8/5/02		
Hallock	John Robert	4/9/03		
Hindermann	Laura C.	4/9/03		
Jarzebowski	Conrad	5/15/01		
Keeter	Brian C.	4/9/03		
Khoury	Jason Haitham	8/5/02		
Kobayashi	Daniel B.	8/5/02		
Laderman	Emily	8/5/03		
Lynam	Clare B.	2/4/92		
Maroni	William John	3/18/97		
Meszaros	James A.	4/15/93		
Morgan	Lance Ian	2/21/89		
Opinsky	Howard S.	3/2/01		
Robusto	Maureen	4/9/03		
Rusinko	Jonell	4/9/03		
Schwartz	Glen L.	8/5/03		

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Short Form List For Registrant: BSMG Worldwide

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Thompson	Amy Lynn	6/16/99		
Turpy	Stephanie A.	4/9/03		

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SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principal(s) who have not as yet filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity. If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to us describing the activities and connection with the foreign principal.)

Name	Function	Date Hired

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Title: \_\_\_\_\_

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Project	WS Contact	Activity	Status	Begun	Complete
<b>Press Releases</b>					
Romance in the Out Islands	SVN	Release on romance experiences in the Out Islands.	Release being drafted.	May	
NPI Family Values	DW	Release on summer travel packages for families.	Distributed Jun 12.	May	Yes
AMEX Partnership	DW	Release on partnership with AMEX, offering travel discounts.	Distributed Jun 12.	May	Yes
GBI New Service from Atlanta	JM	Release on new service.	Collecting material for release highlighting new service.	May	
Bahamian Culture & Currency	VE	Release drafted on unique aspects of Bahamian currency.	Pending edits.	May	
Bahamas Hotel Association Hurricane Policy 2003	VE/MH	Release drafted and approved.	Distributed Jun 3.	May	
30 Reasons to Visit NPI	VE	Draft created in support of NE regional promotion.	Forwarded to NPIPB for use.	May	
Birding in The Bahamas	KG	Release detailing popular activity in The Bahamas, types of birds, resorts that offer packages.	Release drafted, currently revising.	May	
GBI New Developments / Press kit element	CM/MH	Release on new developments in GBI	Sending to hotel partners and clients for approval.	Jun	
Kayaking in The Bahamas	VE	Collecting material for release.	Draft pending.	Jun	
Bahamas Promotions	CM	Release on major promotions for on-island distribution.	Release being drafted.	Jun	
U.S. Journalists Visit Grand Bahama Island	MH	Release on recent GBI press trip.	Approved and forwarded for on-island distribution.	June	Yes
<b>Visiting Journalist Program - Group Visits</b>					

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Project	WS Contact	Activity	Status	Begun	Complete
Houston/Continental Vacations, May 17 - 20	SB/DW	Press trip in conjunction with Continental Airlines for increased seats. Media: Vacations magazine, Houston Style, Fort Bend Lifestyles & Homes and Inside Houston.	Trip complete. Follow up in progress.	Mar	Ongoing
<b>Visiting Journalist Program - Group Visits</b>					
GBI Renaissance - Jun 26-29	CM/JM	Agency drafted/sent invitation to media in major markets and airlift cities. Accommodations: Our Lucaya. Media met with Harris Chan, GBITB and MOT reps. Media: <i>Family Circle</i> , <i>Lifetime Magazine</i> , <i>NJ Boomer X</i> , <i>Night &amp; Day Magazine</i> , <i>Style Magazine</i> , <i>GTM Media/NV Magazine</i> , <i>Southern Bride/Romantic Destinations</i> , <i>South Dade News Leader/Palmetto Bay Leader</i> , <i>Successful Meetings</i> , <i>Executive Update</i> , <i>Cover magazine</i> , <i>USAE</i> (executive meeting planner weekly newspaper) and <i>Business Travel News</i> .	Press trip complete.	Mar	Yes
Harbour Island/Romance - Jun 19-22	SVN/KG	Press trip invitations sent and itinerary was developed. Media: <i>Fitness</i> , <i>Coastal Living</i> , <i>Latitudes</i> , <i>Diversion</i> and freelancers, Lynn Seldon and Wendy Paris.	Press trip completed. Recap sent to client and follow-up is underway.	Apr	Yes
<b>Visiting Journalist Program - Individual Visits</b>					

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Melissa Biggs Bradley, travel editor for Town & Country	CM	Melissa planned her own trip. Agency and MOT arranged itinerary, flights and accommodations for her photographer to shoot Out Island piece for Fall 2003 issue.	Trips completed; agency working with magazine on finalization of story.	Feb	YES
Jake MacDonald, freelance for the Globe and Mail and Outdoor Canada, Mar 27	SV	Agency and MOT planned itinerary and arranged flights for upcoming story on fishing in The Bahamas for <i>Outdoor Canada</i> .	Traveled on Mar 27th. Accommodations: Cape Santa Maria and Stella Maris. Follow-up in progress.	Mar	Yes

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<b>Visiting Journalist Program - Individual Visits</b>					
Greg Johnston, photographer, Endless Vacation, Apr 28 - May 5	KG	Agency arranged flights for photo shoot. Accommodations: Bimini Big Game, Fernandez Bay.	Traveled Apr 28-May 5. Follow-up complete, article to appear in next few months.	Mar	
Troy Linger, publisher for Brentwood, Jun 26-30	DW	Forced to cancel his participation on Luxury group press trip, agency scheduled individual trip to NPI to experience the destination's upscale offerings.	Trip cancelled last minute due to the passing away of his friend.	Apr	
Greg Johnston, Caribbean Travel & Life, Jun 17 - 22	VE	Agency arranged hotel and air for trip to gather material for photo essay on Nassau for CTL, cover shot at BCH for Caribbean Meeting Planner, yoga story.	Trip complete. Publication dates TBD.	Jun	Yes
<b>Marketing Partnerships/promos</b>					
FoxSports.com - Year long promo	DW	Year-long promo with The Bahamas/Radisson for all upcoming "Fantasy" games.	Promotion approved and currently running with Radisson banners.	Dec	
Kids R' Us	DW	Developed in-store Mother's Day promotion. Our Lucaya participating.	Promotion completed and winners' trips are currently being redeemed.	Jan	
New Outlook Magazine	DW	Agency secured in-magazine sweepstakes with this Canadian publication targeting 50+ market and featuring Radisson Cable Beach.	Promotion finalized and running in Summer 2003 issue.	Jan	Yes
Tommy Bahama	DW	FL BTO office forwarded promotional opportunity; agency executing promotion featuring Old Bahama Bay with DLS Outfitters, to run in 50+ stores in Apr.	Promotion completed and winners' trips are currently being redeemed.	Feb	

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Minute Maid	CM/AD	Viral E-mail for launch of new fortified vitamin D juice will include Bahamas promotion sweepstakes featuring Paradise Island Comfort Suites.	Promotion to begin Summer 03.	Mar	

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<b>Marketing Partnerships/promos</b>					
Classical 103.5	CM/JM	Promotion with Vivia Fortuna and AirTran always on DC's classical radio station.	Promotion aired in May. Promotion completed.	Apr	YES
Alex and Emma Sweepstakes	CM/JM	InStyle magazine sweepstakes in conjunction with Clairol and new movie Alex and Emma featured Our Lucaya in the Jun issue.	Sweepstakes ran in Jun issue of InStyle. Copies being sent to client. Awaiting prizewinner info.	Apr	
Q104.3	JM/CM	New York radio promotion in conjunction with Bahamas Week.	Promotion ran in early Jun. Awaiting air checks to send to client.	May	
WKTU / Dunkin Donuts	MH/DW	New York metro area radio promotion to air in August.	Agency currently coordinating hotel partner.	June	
Outreach to Secure Promotions	DW/CM	Agency conducting outreach to potential marketing partners on upcoming promotions and trip giveaways.	Outreach in progress.	Ongoing	
WALK-FM/Waldbaum's	VE	Agency secured hotel for Jul promo to highlight new store opening. MOT to provide air for 2. Forwarded copy points, logos to station.	Participants secured. Approval of copy pending.	Jun	
GBI Jazz, Rhythm and Blues Festival	JM	Providing ideas for supporting event to T.Roberts.	In progress.	Jun	

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	WS Contact	Activity	Status	Begun	Complete
Out Island Marketing Partnership Outreach	KG/SVV/ E	Agency conducting outreach to potential marketing partners for strategic alliances, promotions, give-aways, etc.	Developed targeted hit list based on vertical markets, conducting outreach to top 5 in each category to determine interest, explore possibilities.	Jun	

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<b>Television/Radio Outreach</b>		<b>Contact:</b>				
Travel Channel, Undiscovered -- Jan 8 -12, 2003	VE		Agency reviewed tape of show. Contacted producer regarding correction of voice over identifying location as "Grand Bahamas".	Date of premiere TBD. Producer agreed to correct voice over. Corrected tape pending.	Sep	
Ron & Raven (ESPN2): Minnesota Bound (Minneapolis NBC affiliate) -- Feb 2-6, 2003	VE		MOT and agency made air and itinerary arrangements. Hosts: Andros Bonefishing Lodge, Small Hope Bay. Air: MLT Vacations.	Successful trip completed; pending air dates.	Dec	
WKYC-TV Cleveland	VE		Confirmed interest w/ producer to create editorial packages and promotion to air during Jul sweeps. Secured comp rooms and trips from Atlantis. Worked w/ MOT on itinerary.	Station still interested in travel, but wishes to travel in Oct to develop packages for Nov sweeps.	Feb	
Perfect Match	DW		Reality television opportunity which will air on ABC's Family Channel in Aug was forwarded to the agency by Kerry Fountain.	Two segments shot on GBI and NPI in late Jun. Set to air in Aug.	Mar	
700 Club	MH		Agency working with producer for dates and accommodations. Working with Linville Johnson for itinerary.	Trip postponed until Oct.	Mar	
Jeopardy Clue Crew	VE		Developing pitch w/ Bahamas questions and options to tape on-island answers.	Creative delivery in development.	May	
Live! With Regis & Kelly	CM		MOT approved inclusion of Bahamas trip to the "Travel Trivia" wheel.	Bahamas trip featured; agency developing addtl Bahamas giveaways.	Ongoing	

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Project	WS Contact	Activity	Status	Begun	Complete
<b>Special Projects</b>					
Lilly Pulitzer Catalogue Shoot	CM	Agency negotiated multi-tiered marketing partnership with Lilly for Lilly's Resort 2003 line inspired by The Bahamas. Marketing program includes: on-island catalog shoot, in-store and website promotions, publicity tactics, fashion show exposure Agency developed itinerary and arranged all travel and accommodations for the LP team.	Approved catalog shoot in NPI at Ocean Club. Completed inspirational trip in early Dec. and catalog shoot May 12 - 16. Currently working with properties and Lilly Pulitzer to confirm catalog credit and additl pr tactics.	Aug	Ongoing
Trade Media Initiatives	MH/JM/ AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Sep	Ongoing
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing
Southern Florida PR Plan	DW	Plan being developed	Awaiting additional information from MOT to complete plan	Jun	
Religious Marketing	MH	Agency working with Linville Johnson on October trade show and consumer press trip with religious theme.	Developing targeted media lists for participation.	Jan	
Fashion Magazine Shoot	DW	Agency secured interest from this Canadian magazine to shoot in May on-island. Shoot to took place at Cape Santa Maria on Long Island.	Photo spread, editorial and ads to appear in Winter 2003 issue.	Jan	
MyLuxury Jet	JM	Spoke with Prokocimers about new EWR/NAS flight targeting luxury travelers.	Agency to support new flights per MOT direction; pending info.	Apr	

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CTO Caribbean Week in NY	AD/DW	Agency coordinated BMOT's participation in CTO events and pursuing appropriate media and marketing opportunities.	Agency attended CTO press conference and is distributing captioned photos.	May	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Special Projects</b>					
Bahamas Weeks	AD/JM	Agency participated in planning conference call with BTO team and hotel partners and provided input to the development of Bahamas Week in 10 US markets	Agency developing overview of US road-tour type events and will participate in future calls and the programs development	May	
PR Internship programs	RM	Agency developed recommended enrichment programs for JJ.	Submitted program to client and also advising Janet Johnson of industry and media events for her attendance. Agency currently developing internship proposal for Mia Meech		
Healthy Choice	AD	Agency coordinated BMOT's participation in Healthy Choice advertorial program.	Proofed and edited copy for OIS, NPI and GBI and coordinated development of advertorial Bahamas sweepstakes featuring Our Lucaya, Sandals and Turtle Bay. Sending final inserts to partners.		
Paradise Hotel Radio Promos	DW	Opportunity to be part of this new FOX reality TV show's radio promos running in top 10 markets around the county.	Radio promotions currently running.	Jun	
7th Annual Bahamas Weather Conference	VE/AD/C M	Reviewed and edited WX highlight reel.	Final revisions complete. Distribution pending.	May	
NY Media Event	RAM/AD	Agency to develop NY event for A-list media; intro and interviews w/ Min. Wilchcombe.	In development for Aug 13.	May	

**Weber Shandwick Status Report for The  
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Work completed through Jun 30, 2003**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Bahamas 30th Anniversary	RM	Agency provided memo on proposed programs for 30th anniversary.	Pending feedback on memo. Coordinating lighting of Empire State Building. Bowling Green flag raising in NY.	May	

**Weber Shandwick Status Report for The  
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Work completed through Jun 30, 2003**

Project	WS Contact	Activity	Status	Begun	Complete
<b>Special Projects</b>					
African American Marketing	RM/AD	Agency reviewed Cordell Thompson's plan and provided feedback and proposed action plan. Media list of African American outlets also developed.	Revised action plan. Met with Cordell Thompson, Anita Patty, Janet Johnson - May 21. Action in progress. Agency also reviewing Atlanta pr proposal and provided client with additional info regarding Tom Joyner.	May	
Out Island Hotels	KG/SVV E	Agency conducting outreach to Out Island hoteliers, exploring possibilities for pr and marketing support, press trip and vjp participation, marketing partnerships, "hotel of the month" postcard mailing campaign	Currently making initial contact with phone calls, requesting information and collateral. Follow-up with letters.	Jun	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing	
Editorial Calendar	MH/KG	Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Cliff Ransom	KG	National Geographic Adventure	Pitch letter, fall adventure travel		
Marjorie Robins	KG	Newsday	Pitch letter, romance and weddings		
Dennis McCann	KG	Milwaukee Journal	Pitch letter, travel		
David Mannweiler	KG	Indianapolis Star	Pitch letter, travel		

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Work completed through Jun 30, 2003**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Michael Murphy	MH	Corporate & Incentive Travel	General Destination	ed cal	
Jennifer Chapman/ Julie Feiner	MH	Caribbean Travel & Life	Spa story	ed cal	
Elliott Markowitz	MH	Hotel Business	Spa story	ed cal	
Bob Mowat	MH	Canadian Travel Press	Travel Getaways	ed cal	





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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
GBI New Service from Atlanta (Delta)	MH/JM	Release for long-leads about new service	Collecting material and developing lists for release highlighting new service.	Jun	
Bahamian Culture & Currency	VE	Release approved.	Distributed Jul 11.	May	Yes
GBI New Developments / Press kit element	CM/MH	Release on new developments in GBI	Sending to hotel partners and clients for approval.	Jun	
Kayaking in The Bahamas	VE	Collecting material for release.	Draft pending.	Jun	
Bahamas Promotions	CM	Release on major promotions for on-island distribution.	Release being drafted.	Jun	
Romance on Harbour Island	SV	Release on HI press trip drafted.	Sent to client.	Jul	Yes
Pirates of The Bahamas	VE	Release highlighting Pirates of Nassau Museum and pirate history of The Bahamas drafted.	Release approved for distribution early Aug.	Jul	
GBI Jazz, Rhythm and Blues Festival	CM/MH	Release drafted and sent to MOT for review/approval	Awaiting approval for distribution	Jul	
AMEX Bahamas Getaway - Fall/Winter 2003	DW	Release drafted and sent to MOT and AMEX for review/approval	Awaiting approval for distribution	Jul	
Empire State Building -- on-island	MK	Release on lighting of Empire State Building with Bahamas flag colors in honor of independence day.	Forwarded to MOT for distribution Jul 3.	Jul	Yes
<b>Visiting Journalists Program - Group Visits</b>					
Family Press Trip, Sep	VE	Family press trip w/pirate flavor and history theme to explore sights on NPI -- Pirates Museum, forts, sailing, Educulture. Accommodation: Radisson to provide all-inclusive rooms comp.	Trip approved. Dates and itinerary TBD. Invitations in development.	Jul	

**Weber Shandwick Status Report for The  
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Project	WS Contact	Activity	Status	Begun	Complete
Atlanta/Delta Press Trip	MH/JM	Working with GBITB and MOT to develop press trip for print media in October.	Developing targeted list; scheduling call with client to discuss itinerary and hotel partner.		

**Weber Shandwick Status Report for The  
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Project	WS Contact	Activity	Status	Begun	Complete
<b>Visiting Journalist Program - Individual Visits</b>					
Reginald Block, Common Ground, Aug	VE	Evaluated proposal for series of articles on Cat Island from writer for Canadian regional publication.	Recommendation for assistance w/ accommodation forwarded to MOT.	Jul	
Bob Krist, Popular Photography	VE	Discussed proposed feature on Exuma for magazine. Fall travel recommended for clearer skies.	Original assigning editor has been replaced, confirming intentions w/ new editor.	Jul	
Heather Davis, Toronto Star	DW	In communication with travel columnist to determine dates for an individual VJP to take place in early 2004	Once dates are confirmed, will work with MOT to develop itinerary.	Jul	
<b>Marketing Partnerships/promos</b>					
FoxSports.com - Year long promo	DW	Year-long promo with The Bahamas/Radisson for all upcoming "Fantasy" games.	Promotion approved and currently running with Radisson banners.	Dec	
Minute Maid	CM/AD	Viral E-mail for launch of new fortified vitamin D juice which included Bahamas promotion sweepstakes featuring Paradise Island Comfort Suites.	Promotion completed and winner's trip currently being redeemed.	Mar	Yes
Alex and Emma Sweepstakes	CM/JM	InStyle magazine sweepstakes in conjunction with Clairol and new movie Alex and Emma featured Our Lucaya in the Jun issue.	Sweepstakes ran in Jun issue of InStyle. Copies sent to client. Awaiting prizewinner info.	Apr	
Q104.3	JM/CM	New York radio promotion in conjunction with Bahamas Week.	Promotion ran in early Jun. Awaiting air checks to send to client and prizewinner names to book	May	

**Weber Shandwick Status Report for The  
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Project	WS Contact	Activity	Status	Begun	Complete
WKTU / Dunkin' Donuts	MH/DW	New York metro area radio promotion to air in August. Radisson Cable Beach confirmed as a hotel partner.	Awaiting confirmation of promotion dates.	June	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Marketing Partnerships/promos</b>					
WALK-FM/Waldbaum's	VE	Agency secured hotel for Jul promo to highlight new store opening. MOT to provide air for 2. Edited copy and Web site content.	Promo complete. Recap and air check pending.	Jun	
Avon Breast Cancer Walk	CM	Agency secured hotel for August promotion. MOT to provide air for 2. Edited copy and Web site content.	In progress.	Jul	
Islands Of The Bahamas Marketing Partnership Outreach	Team	Agency conducting outreach to potential marketing partners for strategic alliances, promotions, give-aways, etc.	Outreach in progress.	Jun	
<b>Television/Radio Outreach</b>					
Travel Channel, Undiscovered -- Jan 8 -12, 2003	VE	Agency reviewed tape of show. Contacted producer regarding correction of voice over identifying location as "Grand Bahamas".	Date of premiere TBD. Producer agreed to correct voice over. Corrected tape pending.	Sep	
Ron & Raven (ESPN2); Minnesota Bound (Minneapolis NBC affiliate) -- Feb 2-6, 2003	VE	MOT and agency made air and itinerary arrangements. Hosts: Andros Bonefishing Lodge, Small Hope Bay. Air: MLT Vacations.	Successful trip completed; pending air dates.	Dec	
WKYC-TV Cleveland	VE	Confirmed interest w/ producer to create editorial packages and promotion to air during Jul sweeps. Secured comp rooms and trips from Atlantis. Worked w/ MOT on itinerary.	Station still interested in travel, but wishes to travel in Oct to develop packages for Nov sweeps.	Feb	

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Project	WS Contact	Activity	Status	Begun	Complete
Perfect Match	DW	Reality television opportunity which will air on ABC's Family Channel in Aug was forwarded to the agency by Kerry Fountain.	Two segments shot on GBI and NPI in late Jun. Set to air in Aug.	Mar	
700 Club	MH	Agency working with producer for dates and accommodations. Working with Linville Johnson for itinerary.	Trip postponed until Oct.	Mar	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Television/Radio Outreach</b>					
Jeopardy Clue Crew	VE	Developing pitch w/ Bahamas questions and options to tape on-island answers.	Creative delivery in development.	May	
The Great Adventure, Fine Living network	VE	Received initial query re participating in episode of Great Adventure. Requested sample shows and further information.	Review of background and proposal pending.	Jul	
Livel With Regis & Kelly	CM	MOT approved inclusion of Bahamas trip to the "Travel Trivia" wheel.	Bahamas trip featured; agency developing addtl Bahamas giveaways.	Ongoing	
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay	Shows to begin taping in Aug and will air Sept. 03 - May 04.	Jul	
Discovery Kids on NBC	DW	Agency reviewing opportunity forwarded by Atlantis	Awaiting additional information from Atlantis before confirming participation	Jul	
<b>Special Projects</b>					
Lilly Pulitzer Catalogue Shoot	CM	Agency negotiated multi-tiered marketing partnership with Lilly for Lilly's Resort 2003 line inspired by The Bahamas. Marketing program includes: on-island catalog shoot, in-store and website promotions, publicity tactics, fashion show exposure Agency developed itinerary and arranged all travel and accommodations for the LP team. Currently developing presentation to	Approved catalog shoot in NPI at Ocean Club. Completed inspirational trip in early Dec. and catalog shoot May 12 - 16. Currently working with properties and Lilly Pulitzer to confirm catalog credit and additl pr tactics, which may include an upcoming LP/Bahamas group press trip	Aug-03	
Trade Media Initiatives	MH/JM/AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Sep	Ongoing

**Weber Shandwick Status Report for The  
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Project	WS Contact	Activity	Status	Begun	Complete
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Special Projects</b>					
Southern Florida PR Plan	DW	Plan being developed	Meeting to take place in Aug with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward	Jun	
Religious Marketing	MH	Agency working with Linville Johnson on potential consumer press trip with religious theme.	Developing targeted media lists for participation.	Jan	
Fashion Magazine Shoot	DW	Agency secured interest from this Canadian magazine to shoot in May on-island. Shoot took place at Cape Santa Maria on Long Island.	Photo spread, editorial and ads to appear in Winter 2003 issue.	Jan	
CTO Caribbean Week in NY	AD/CM	Agency coordinated BMOT's participation in CTO events and pursued appropriate media and marketing opportunities.	Agency attended CTO press conference and assisted with photography.	May	Yes
Bahamas Weeks	AD/JM	Agency participated in planning conference call with BTO team and hotel partners and provided input to the development of Bahamas Week in 10 US markets	On hold.	May	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
PR Internship programs	RM	Agency developed recommended enrichment programs for JU and internship program for PR	Submitted program to client and also advising Janet Johnson of industry and media events for her attendance. Agency also proposed internship program for Mia Weech		
BTO "PR Info Session"	JM	BTO office heads to participate in learning session about PR initiatives, potentially to include overview of media training and presentation from PR expert Al Ries.	Researching availability of speakers and developing format and budget overview.	Jun	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Special Projects</b>					
Paradise Hotel Radio Promos	DW	Opportunity to be part of this new FOX reality TV show's radio promos running in top 10 markets around the county.	Radio promotions currently running.	Jun	
7th Annual Bahamas Weather Conference	VE/AD/C M	Final revisions completed to highlight tape	Distributed highlight tape with memo to MOT, BTO and promotion boards.	May	Yes
NY Media Event	RAM/AD	Agency to develop NY event for A-list media; intro and interviews w/ Min. Wilchcombe.	Date TBD but will correspond with launch of new branding campaign in fall 03	May	
Bahamas 30th Anniversary	RM/DW	Agency provided memo on proposed programs for 30th anniversary and secured Empire State Bldg lighting and coordinated Bowling Green Flag Raising. A photographer was hired for both events and press materials were developed and distributed as well.	Framed photos of both events have been forwarded to the Minister and MOT. Pending feedback on any other ideas/programs for implementation.	May	Yes
Bahamas National Children's Choir	DW/MH	Agency began developing press materials to support the group's Bowling Green performance	In progress.	Jul	
African American Marketing	RM/AD	Agency reviewed Cordell Thompson's plan and provided feedback and proposed action plan. Media list of African American outlets also developed.	Revised action plan. Met with Cordell Thompson, Anita Patty, Janet Johnson - May 21. Action in progress. Agency also responded to Atlanta pr proposal and provided client with additional info regarding Tom Joyner.	May	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Out Island Hotels	KG/SV/V E	Agency conducting outreach to Out Island hoteliers, exploring possibilities for pr and marketing support, press trip and vip participation, marketing partnerships, "hotel of the month" postcard mailing campaign	Currently making initial contact with phone calls, requesting information and collateral. Follow-up with letters. Agency attending Aug 7 BOD meeting and presenting PR overview.	Jun	

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Project	WS Contact	Activity	Status	Begun	Complete
<b>Special Projects</b>					
NPI Promotion Board	RM/AD/JM	Agency requested to attend NPI exec promotion board meeting in Nassau.	Agency developed PR overview and proposed tactics to support new branding campaign.		
GBI / America's Most Wanted	CM/MH	Per A. Hanna request, contacted show and forwarded personal contact info for John Walsh.	Complete.	Jul	Yes
Bahamas TV highlight tape	VE/MH	Completed 1st draft of tape w/ tv highlights from news, game and prime time shows.	Execute revisions based on feedback.	Jul	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing	
Editorial Calendar	MH/KG	Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
	WS Contact	Media Affiliation	Material Sent	Use	
Janice Strong	DW	Canadian Traveller	Diving in The Bahamas	Ed Cal lead	
Anne Rose	DW	Westworld Alberta	Island Hopping	Ed Cal lead	
Lynda Cumming	DW	GSA Travel Magazine	Spas in The Bahamas	Ed Cal lead	
Greg Oates	DW	Recommend	Romance in The Bahamas	Ed Cal lead	
Dave Molyneux	DW	Plain Dealer	Gaming in The Bahamas	Ed Cal lead	
Heather Morgan	MH	National Geographic Traveler	Bahamas deals and packages	Proactive	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Emily Glitter	MH	The New York Sun	Bahamas as a quick getaway	Partylines	
John Stark	MH	Body & Soul	Spa and Wellness in The Bahamas	Partylines	
Asata Redi	MH	Fierce	General Bahamas	Partylines	
Stephanie Oswald	MH	travelgirl	General Bahamas	Partylines	





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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
GBI New Service from Atlanta (Delta)	CM/JM	Release for long-leads about new service	Collecting material and developing lists for release highlighting new service.	Jun	
GBI New Developments / Press kit element	CM/MH	Release on new developments in GBI	Sending to hotel partners and clients for approval.	Jun	
Kayaking in The Bahamas	VE	Release highlighting kayaking trips in TIOTB drafted. Forwarded to MOT for approval.	MOT approval pending.	Jun	
Bahamas Promotions	CM	Release on major promotions for on-island distribution.	Release being drafted.	Jun	
Pirates of The Bahamas	VE	Release highlighting Pirates of Nassau Museum and pirate history of The Bahamas approved.	Release distributed Aug 5.	Jul	Yes
GBI Jazz, Rhythm and Blues Festival	CM/MH	Release drafted and sent to MOT for review/approval	Release distributed Aug. 18	Jul	Yes
AMEX Bahamas Getaway - Fall/Winter 2003	DW/MH	Release announcing Getaway promo for Fall travel	Release distributed Aug 15.	Jul	Yes
National Art Gallery of The Bahamas	DW	Release on opening of art gallery in Nassau	Release distributed Aug. 26	Aug	Yes
Progressive Baptist Convention	MH	On-island release regarding Prime Minister's presentation at convention	Draft pending approval.	Aug	Yes
2006 Tax Rebate	MH	Release on 2006 tax rebate for groups.	Release being drafted.	Aug	
Volunteer Vacations	VE	Researching release on volunteer opportunities in Bahamas w/Earthwatch, etc.	Draft pending.		
New developments	SV/KT	Release on new developments, initiatives, properties, service, etc. in TIOTB	Draft with client for approval	Aug	

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Project	WS Contact	Activity	Status	Begun	Complete
Four Seasons	SV/KG	National release on new property in Exuma	Draft with client for approval	Aug	
<b>Visiting Journalist Program - Group Visits</b>					
Family/Pirate Press Trip, Oct 10 -13	VE/MH	Developed invitation and media list for distribution. Confirmed dates; itinerary in development at MOT. Accommodation: Radisson to provide all-inclusive rooms comp.	Invitations to be distributed. Itinerary to be confirmed. M Henn now point person/WS escort.	Jul	
Atlanta/Delta Press Trip	CM/JM	Working with GBITB and MOT to develop press trip for print media in October.	Developing targeted list; scheduling call with client to discuss itinerary and hotel partner.		
<b>Visiting Journalist Program - Individual Visits</b>					
Reginald Block, Common Ground, Aug	VE	OIPB secured host property for writer's visit and contact w/ island historian. Accommodation: Greenwood Beach Inn.	Traveling mid-Aug. Will follow up upon return.	Jul	
Bob Krist, Popular Photography	VE	Discussed proposed feature on Exuma for magazine. Fall travel recommended for clearer skies.	Original assigning editor has been replaced, confirming intentions w/ new editor.	Jul	
Heather Davis, Toronto Star	DW	In communication with travel columnist to determine dates for an individual VJP to take place in early 2004	Once dates are confirmed, will work with MOT to develop itinerary.	Jul	
Rich Rubin, Modern Bride	VE	Agency worked with MOT and OIPB to arrange trip to Exuma, Harbour Island, Andros and NPI. Accommodations: Compass Point, Pink Sands, Kamalame Cay -- comp.	Trip in progress. Will follow up upon return.	Aug	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Marketing Partnerships/promos</b>					
FoxSports.com - Year long promo	DW	Year-long promo with The Bahamas/Radisson for all upcoming "Fantasy" games.	Promotion approved and currently running with Radisson banners.	Dec	
Alex and Emma Sweepstakes	CM/JM	InStyle magazine sweepstakes in conjunction with Clairol and new movie Alex and Emma featured Our Lucaya in the Jun issue.	Sweepstakes ran in Jun issue of InStyle. Copies sent to client. Awaiting prizewinner info.	Apr	
Q104.3	JM/CM	New York radio promotion in conjunction with Bahamas Week.	Promotion ran in early Jun. Awaiting air checks to send to client and prizewinner names to book	May	
WKTU / Dunkin' Donuts	MH/DW	New York metro area radio promotion to air in August. Radisson Cable Beach confirmed as a hotel partner.	Awaiting confirmation of promotion dates.	June	
<b>Marketing Partnerships/promos</b>					
WALK-FM/Waldbaum's	VE	Promo complete. Forwarded recap to MOT and affidavits to Kahn Travel for Viva Fortuna.	Fulfillment pending.	Jun	Yes
Avon Breast Cancer Walk	CM	Agency secured hotel for August promotion. MOT to provide air for 2. Edited copy and Web site content.	In progress.	Jul	
Gorton's	DW	National promotion running in 15,000 supermarkets with Gorton's, the #1 selling grilled seafood product. Sheraton at Our	Reviewing copy points and collateral. Promotion to start in Jan 04.	Aug	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Islands Of The Bahamas Marketing Partnership Outreach	Team	Agency conducting outreach to potential marketing partners for strategic alliances, promotions, give-aways, etc.	Outreach in progress.	Jun	
<b>Television/Radio Outreach</b>					
Perfect Match	DW	Reality television opportunity which will air on ABC's Family Channel was forwarded to the agency by Kerry Fountain.	Two segments shot on GBI and NPI in late Jun. Set to air in early fall 03.	Mar	
700 Club	MH	Agency working with producer for dates and accommodations. Working with Linville Johnson for itinerary.	Trip postponed until late October	Mar	
<b>Television/Radio Outreach</b>					
Jeopardy Clue Crew	VE	Developing pitch w/ Bahamas questions and options to tape on-island answers.	Creative pitch sent to producer.	May	Yes
The Great Adventure, Fine Living network	VE	Reviewed sample tape and proposal. Responded with additional questions for consideration.	Feedback pending.	Jul	
Live! With Regis & Kelly	CM	MOT approved inclusion of Bahamas trip to the "Travel Trivia" wheel.	Bahamas trip featured; agency developing addtl Bahamas giveaways.	Ongoing	
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay	Shows to begin taping in Aug and will air Sept. 03 - May 04.	Jul	
Living it Up with Allie & Jack	DW	Agency in discussion with this new talk show in regards to on-air trip giveaways to show's guests	Awaiting proposal from show	Aug	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Central Park Donation	DW	Agency in discussion with Central Park on the possibility of The Bahamas making a public donation at the park's annual holiday tree lighting ceremony	Awaiting proposal from Central Park	Aug	
Discovery Kids on NBC	DW	Agency reviewing opportunity forwarded by Atlantis	Awaiting additional information from Atlantis before confirming participation	Jul	
<b>Special Projects</b>					
Lilly Pulitzer Catalogue Shoot	CM	Agency negotiated multi-tiered marketing partnership with Lilly for Lilly's Resort 2003 line inspired by The Bahamas. Marketing program includes: on-island catalog shoot, in-store and website promotions, publicity tactics, fashion show exposure Agency developed itinerary and arranged all travel and accommodations for the LP team. Currently developing presentation to	Approved catalog shoot in NPI at Ocean Club. Completed inspirational trip in early Dec. and catalog shoot May 12 - 16. Currently working with properties and Lilly Pulitzer to confirm catalog credit and additl pr tactics, which may include an upcoming LP/Bahamas group press trip	Aug-03	
Trade Media Initiatives	IMH/JM/ AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing
<b>Special Projects</b>					
Southern Florida PR Plan	DW	Plan being developed	Meeting to take place in Sept. with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward	Jun	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Religious Marketing	MH	Agency working with Linville Johnson on potential consumer press trip with religious theme.	Developing targeted media lists for participation.	Jan	Ongoing
Fashion Magazine Shoot	DW	Agency secured interest from this Canadian magazine to shoot in May on-island. Shoot took place at Cape Santa Maria on Long Island.	Photo spread, editorial and ads to appear in Winter 2003 issue.	Jan	
Bahamas Weeks	AD/JM	Agency participated in planning conference call with BTO team and hotel partners and provided input to the development of Bahamas Week in 10 US markets	On hold.	May	
PR Internship programs	RM	Agency developed recommended enrichment programs for JJ and internship program for PR	Submitted program to client and also advising Janet Johnson of industry and media events for her attendance. Agency also proposed internship program for Mia Weech		
BTO "PR Info Session"	JM	BTO office heads to participate in learning session about PR initiatives, potentially to include overview of media training and presentation from PR expert Al Ries.	Researching availability of speakers and developing format and budget overview.	Jun	
<b>Special Projects</b>					
Paradise Hotel Radio Promos	DW	Opportunity to be part of this new FOX reality TV show's radio promos running in top 10 markets around the county.	Radio promotions currently running.	Jun	
NY Media Event	RAM/AD	Agency to develop NY event for A-list media; intro and interviews w/ Min. Wilchcombe.	Date TBD but will correspond with launch of new branding campaign in fall 03	May	

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Work completed through Aug 30, 2003**

Project	WS Contact	Activity	Status	Begun	Complete
Bahamas National Children's Choir	DW/MH	Agency began developing press materials to support the group's Bowling Green performance	Bowling Green performance was cancelled, but agency conducted TV outreach pitching an appearance with the choir	Jul	Yes
Bahamas Police Force Band	DW	Agency conducted TV outreach in Philly to secure coverage from Shriner's Parade	Coverage of the Shriner's Parade unfortunately did not include footage of The Bahamas Police Force Band	Aug	Yes
HSMAI Industry Strategy Conference	DW	Agency invited Janet to attend conference on Sept. 25 as our guest. Dawn Weissman to accompany Janet to sessions.	Registration confirmed.	Aug	
African American Marketing	RM/AD	Agency reviewed Cordell Thompson's plan and provided feedback and proposed action plan. Media list of African American outlets also developed.	Revised action plan. Met with Cordell Thompson, Anita Patty, Janet Johnson - May 21. Action in progress. Agency also responded to Atlanta pr proposal and provided client with additional info regarding Tom Joyner.	May	
Out Island Hotels	KG/SV/V E	Agency conducting outreach to Out Island hoteliers, exploring possibilities for pr and marketing support, press trip and vip participation, marketing partnerships, "hotel of the month" postcard mailing campaign	Made initial contact with phone calls, requested information and collateral. Follow-up with letters.	Jun	Ongoing
<b>Special Projects</b>					
NPI Promotion Board	RM/AD/J M	Agency requested to attend NPI exec promotion board meeting in Nassau.	Agency developed PR overview and proposed tactics to support new branding campaign.		

**Weber Shandwick Status Report for The  
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Work completed through Aug 30, 2003**

Project		WS Contact	Activity	Status	Begun	Complete
Bahamas TV highlight tape	VE/MH	Completed 1st draft of tape w/ tv highlights from news, game and prime time shows.	Execute revisions based on feedback.	Jul		
Bahamas Culinary Classic	DW	Agency secured two celebrity judges for the Celebrities Choice Cocktail Reception on Sept. 11. One of the judges, Linda Bladholm will be covering the festival and local Bahamian restaurants for an upcoming story in Gourmet magazine	Itineraries for both judges being developed by MOT	Aug		
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing		
Editorial Calendar		Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing		
<b>News Bureau</b>		<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Larry Bleiberg	VE	Dallas Morning News	gaming pitch	editorial calendar	fall will feature las vegas mainly, but will think about angle for an island gambling story for spring.	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Denis Horgan	VE	Hartford Courant	caribbean pitch	editorial calendar	
John Bordsen	VE	Charlotte Oberver	caribbean pitch	editorial calendar	
Pucci Meyer McGill	VE	New York Post	caribbean pitch	editorial calendar	
Anna Fialho	VE	Celebrated Living	winter getaways	editorial calendar	
Jan Benzel	VE	New York Times	Winter in the Sun	editorial calendar	
Gene Sloan	VE	USA Today	pirate/family pitch	editorial calendar	
Catharine Hamm	VE	Los Angeles Times	theme travel/pirate	editorial calendar	
Susanah Doucet	VE	Family Circle	pirate/family pitch	editorial calendar	
Nicola Nieburg	VE	First for Women	pirate/family pitch	proactive	
Toni Gerber-Hope	VE	Good Housekeeping	pirate/family pitch	proactive	
Karen Catchpole	VE	JANE	pirate/family pitch	proactive	
Catherine Cavender	VE	Lifetime	pirate/family pitch	proactive	
Lisa Lombardi	VE	Redbook	pirate/family pitch	proactive	
Anne Fritz	VE	Woman's Day	pirate/family pitch	proactive	
Johneene Granger	VE	Woman's World	pirate/family pitch	proactive	
Eileen Ogintz	VE	Taking the Kids	pirate/family pitch	proactive	Interested in information; potentially in press trip.
Eddie Lee Rider	VE	Cabela's Outfitter Journal	Warm water angling	editorial calendar	
Claire Hochachka	VE	Blue magazine	caribbean pitch	editorial calendar	
Melissa Wilbanks	VE	Islands	Abaco dining options	per request	
Andy Bill	VE	Travel + Leisure	festivals/food/updates	per request	



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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>

**Weber Shandwick Status Report for The  
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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
GBI New Service from Atlanta (Delta)	CM/JM	Release for long-leads about new service.	Collecting material and developing lists for release highlighting new service.	Jun	
GBI New Developments / Press kit element	CM/MH	Release on new developments in GBI.	Sending to hotel partners and clients for approval.	Jun	
Kayaking in The Bahamas	VE	Release highlighting kayaking trips in TIOTB drafted and approved.	Distributed Sep 25.	Jun	Yes
Pirates of The Bahamas	VE	Release highlighting Pirates of Nassau Museum and pirate history of The Bahamas approved.	Release distributed Aug 5.	Jul	Yes
GBI Jazz, Rhythm and Blues Festival	CM/MH	Release drafted and sent to MOT for review/approval.	Release distributed Aug. 18.	Jul	Yes
AMEX Bahamas Getaway - Fall/Winter 2003	DW/MH	Release announcing Getaway promo for Fall travel.	Release distributed Aug 15.	Jul	Yes
National Art Gallery of The Bahamas	DW	Release on opening of art gallery in Nassau	Release distributed Aug. 26	Aug	Yes
Progressive Baptist Convention	MH	On-island release regarding Prime Minister's presentation at convention	Draft pending approval.	Aug	Yes
2006 Tax Rebate	MH	Release on 2006 tax rebate for groups.	Release being drafted.	Aug	
Volunteer Vacations	VE	Researching release on volunteer opportunities in Bahamas w/Earthwatch, etc.	Draft pending.	Aug	
New developments	SV/KT	Release on new developments, initiatives, properties, service, etc. in TIOTB	Distributed Sep 30.	Aug	Yes
Four Seasons	SV/KG	National release on new property in Exuma.	Distributed Sep 30.	Aug	Yes

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Work completed through Sep 30, 2003**

Project	WS Contact	Activity	Status	Begun	Complete
GBI New Service from Newark (Continental)	MH/JM	Release for long-leads about new service	Initial release drafted. Awaiting feedback.	Sep	
NPI Booking Incentive	MH	Release drafted for trade media	Release approved and distributed.	Sep	Yes
Winter Package Deals	MH	Release drafted featuring resort hotel packages.	Gathering additional package info.	Sep	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
Island Hopping in TIOTB	VE	Release compiling ferry services, mailboats, charter services available between the islands.	Draft complete.	Sep	
America - A Destiny Unveiled	MH	Release to be drafted promoting spiritual book.	Research on book and author underway.	Sep	
<b>Visiting Journalist Program - Group Visits</b>					
Family/Pirate Press Trip, Oct 10 -13	VE/MH	Developed invitation and media list for distribution. Confirmed dates; itinerary in development at MOT. Accommodation: Radisson to provide all-inclusive rooms comp.	Invitations distributed and 5 media confirmed. Agency and MOT working on final itinerary. Mary Henn to escort trip.	Jul	
Atlanta/Delta Press Trip, Oct 15 - 18	CM/JM	Working with GBITB and MOT to develop press trip in conjunction with new service launch. Developed print media list and invitation; secured 5 journalists. Assisted in development of related initiatives: airport event, radio promotions.	Working with MOT to develop itinerary. Confirming details and Our Lucaya as host property.	Sep	
Religious-themed press trip	MH	Agency working on press trip to highlight religion and culture throughout The Bahamas.	Media list and invitation currently being created. Awaiting client feedback on dates.	Sep	
<b>Visiting Journalist Program - Individual Visits</b>					
Reginald Block, Common Ground, Aug 18 -21	VE	OIPB secured host property for writer's visit and contact w/ island historian. Accommodation: Greenwood Beach Inn.	Traveled mid-Aug. Follow up in progress.	Jul	
Bob Krist, Popular Photography	VE	Discussed proposed feature on Exuma for magazine. Fall travel recommended for clearer skies.	Original assigning editor has been replaced, confirming intentions w/ new editor.	Jul	

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				Begun	Complete
Project	WS Contact	Activity	Status		
Heather Davis, Toronto Star	DW	In communication with travel columnist to determine dates for an individual VJP to take place in early 2004	Once dates are confirmed, will work Jui with MOT to develop itinerary.		

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Visiting Journalist Program - Individual Visits</b>					
Rich Rubin, Modern Bride	VE	Agency worked with MOT and OIPB to arrange trip to Exuma, Harbour Island, Andros and NPI. Accommodations: Compass Point, Pink Sands, Kamalame Cay -- comp.	Traveled late Aug. Trip successful. Article to appear in Feb 04.	Aug	Yes
Toby Saltzman, Meetings & Incentive Travel	MH	Agency working with MOT to arrange trip to NPI and GBI. Accommodations: NPI: British Colonial Hilton GBI: Our Lucaya.	Currently working on itinerary and securing interviews. Will follow up upon return.	Sep	
<b>Marketing Partnerships/promos</b>					
FoxSports.com - Year long promo	DW	Year-long promo with The Bahamas/Radisson for all upcoming "Fantasy" games.	Promotion approved and currently running with Radisson banners.	Dec	
Q104.3	JM/CM	New York radio promotion in conjunction with Bahamas Week.	Received names of prize winners. Currently fulfilling.	May	Yes
Avon Breast Cancer Walk	CM	Agency secured hotel for August promotion. MOT to provide air for 2. Edited copy and Web site content.	Fulfillment pending.	Jul	Yes
Gorton's	DW	National promotion running in 15,000 supermarkets with Gorton's, the #1 selling grilled seafood product. Sheraton at Our	Reviewing copy points and collateral. Promotion to start in Jan 04.	Aug	
Central Park Donation	DW	Agency in discussion with Central Park on the possibility of The Bahamas making a public donation at the park's annual holiday tree lighting ceremony	Awaiting proposal from Central Park	Aug	

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<b>Project</b>	<b>WS Contact:</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
WKTU Love Songs	MH	Agency organized promotion with top New York radio station that aired Sept. 12-14. Hotel Partner: Radisson Cable Beach	Agency to forward client follow-up	Sep	yes

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<b>Project</b>	<b>WS Contact:</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Marketing Partnerships/promos</b>					
Q100.5 Atlanta and Bahama Breeze	MH	Agency pitched, secured and organized on-air promotion to promote travel to GBI from Atlanta region. Hotel Partner: Our Lucaya	Promotion ran Sept 24-26. Agency to send client follow-up.	Sep	yes
Atlanta.com	MH	Agency secured online promotion with Atlanta's tourism Web site to promote new Delta service from Atlanta.	Agency currently reviewing proposal.	Sep	
WDWB-TV Detroit	VE	Agency evaluated and submitted sweeps promotion proposal for Oct-Nov. Detroit station soliciting 8 trips in exchange for tv/radio exposure.	Station proceeding with Bahamas promotion independent of MOT participation.	Sep	Yes
CD101.9	MH	Agency confirmed on-air promotion to promote the December new service from Newark, NJ to Grand Bahama Island.	Agency awaiting proposal from station.	Sept	
<b>Television/Radio Outreach</b>					
Perfect Match	DW	Reality television opportunity which will air on ABC's Family Channel was forwarded to the agency by Kerry Fountain.	Two segments shot on GBI and NPI in late Jun. NPI/Sandals episode aired on Aug. 31 and GBI/Our Lucaya episode to air on	Mar	
700 Club	MH	Agency secured religious-themed show to film in The Bahamas. Will highlight spirituality, churches and personal religious stories.	Trip confirmed for early November. Agency and Linville Johnson to create itinerary.	Mar	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Florida Christian Radio	MH	Agency to research and pitch appropriate radio stations for Tellis Bethel's book launch.	Targeted media list currently being created.	Sept	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Television/Radio Outreach</b>					
Jeopardy Clue Crew	VE	Developing pitch w/ Bahamas questions and options to tape on-island answers.	Creative pitch sent to producer.	May	Yes
The Great Adventure, Fine Living network	VE	Reviewed sample tape and proposal. Responded with additional questions for consideration.	Feedback pending.	Jul	
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay	Shows to begin taping in Aug and will air Sept. 03 - May 04.	Jul	
Living it Up with Allie & Jack	DW	Agency in discussion with this new talk show in regards to on-air trip giveaways to show's guests	Awaiting proposal from show	Aug	
The Ellen Show	DW	Agency in discussion with new talk show in regards to on-air trip giveaways	Submitting proposal to show's producers	Sept	
Discovery Kids on NBC	DW	Agency reviewing opportunity forwarded by Altantis	Awaiting additional information from Altantis before confirming participation	Jul	
<b>Special Projects</b>					
Lilly Pulitzer Resort 2003 catalogue shoot and related initiatives	CM	Agency execution of multi-tiered marketing partnership continues. Creating POP materials, rules and regulations for Nov-Dec 2003 in-store sweepstakes. Currently developing presentation to showcase the Bahamas-inspired prints to MOT.	Materials for in-store sweepstakes to be distributed. Presentation to be finalized and scheduled.	Aug-02	
Trade Media Initiatives	MH/JM/AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing

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Project	WS Contact	Activity	Status	Begun	Complete
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing

**Weber Shandwick Status Report for The  
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Project	WS Contact	Activity	Status	Begun	Complete
<b>Special Projects</b>					
Southern Florida PR Plan	DW	Meeting took place in early Sept. with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward	Plan developed; under review.	Jun	
Religious Marketing	MH	Agency working with Linville Johnson on potential consumer press trip with religious theme.	Developing targeted media lists for participation.	Jan	Ongoing
Fashion Magazine Shoot	DW	Agency secured interest from this Canadian magazine to shoot in May on-island. Shoot took place at Cape Santa Maria on Long Island.	Photo spread, editorial and ads to appear in Winter 2003 issue.	Jan	
Bahamas Weeks	AD/JM	Agency participated in planning conference call with BTO team and hotel partners and provided input to the development of Bahamas Week in 10 US markets	On hold.	May	
PR Internship programs	RM	Agency developed and recommended enrichment programs for JJ and internship program for PR	Submitted program to client and also advising Janet Johnson of industry and media events for her attendance. Agency also developing internship program for Mia Weech.		
BTO "PR Info Session"	JM	BTO office heads to participate in learning session about PR initiatives, potentially to include overview of media training and presentation from PR expert Al Ries.	Researching availability of speakers and developing format and budget overview.	Jun	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Paradise Hotel Radio Promos	DW	Opportunity to be part of this new FOX reality TV show's radio promos running in top 10 markets around the county.	Radio promotions currently running.	Jun	
NY Media Event	RAM/AD	Agency to develop NY event for A-list media; intro and interviews w/ Min. Wilchcombe.	Date TBD but will correspond with launch of new branding campaign in fall/winter 03.	May	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
<b>Special Projects</b>					
Bahamas National Children's Choir	DW/WMH	Agency began developing press materials to support the group's Bowling Green performance	Bowling Green performance was cancelled, but agency conducted TV outreach pitching an appearance with the choir	Jul	Yes
Bahamas Police Force Band	DW	Agency conducted TV outreach in Philly to secure coverage from Shriner's Parade	Coverage of the Shriner's Parade unfortunately did not include footage of The Bahamas Police Force Band	Aug	Yes
HSMAI Industry Strategy Conference	DW	Agency invited Janet to attend conference on Sept. 25 as our guest. Dawn Weissman to accompany Janet to sessions	Due to the Prime Minister's visit to NY during same week, Janet had to decline attendance	Aug	Yes
African American Marketing	RM/AD	Agency reviewed Cordell Thompson's plan and provided feedback and proposed action plan. Media list of African American outlets also developed.	Revised action plan. Met with Cordell Thompson, Anita Patty, Janet Johnson - May 21. Action in progress. Agency also responded to Atlanta pr proposal and provided client with additional info regarding Tom Joyner.	May	
Out Island Hotels	KG/SV/V E	Agency conducting outreach to Out Island hoteliers, exploring possibilities for pr and marketing support, press trip and vip participation, marketing partnerships, "hotel of the month" postcard mailing campaign	Made initial contact with phone calls, requested information and collateral. Follow-up with letters.	Jun	Ongoing

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Project	WS Contact	Activity	Status	Begun	Complete
Bahamas Culinary Classic	DW	Agency secured two celebrity judges for the Celebrities Choice Cocktail Reception on Sept. 11. One of the judges, Linda Bladholm will be covering the festival and local Bahamian restaurants for an upcoming story in Gourmet magazine	Trip completed; recap sent to MOT	Aug	Yes

**Weber Shandwick Status Report for The  
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Project	WS Contact	Activity	Status	Begun	Complete
<b>Special Projects</b>					
Prime Minister Media Luncheon	AD/JM/MD W	Agency arranged for a media luncheon on Sept. 24 during the Prime Minister's visit to NY for his meeting with Pres. Bush. 17 A-list media attended event and coverage on Associated Press, Reuters, Miami Herald and Dow Jones News Service has already been forwarded to Client	Media recap sent to client; follow up with media continues for VJPs and interviews with Ministry officials	Sept	Ongoing
Hurricane Isabel	AD/VE/C M	Monitored progress of storm and media coverage. Drafted statements for bahamas.com. Made contact with WX alums re information/interviews.	No further follow-up necessary.	Sep	Yes
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing	
Editorial Calendar		Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
	<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>
	Larry Bleiberg	VE	Dallas Morning News	gaming pitch	editorial calendar
	Denis Horgan	VE	Hartford Courant	caribbean pitch	editorial calendar
	John Bordsen	VE	Charlotte Observer	caribbean pitch	editorial calendar

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Pucci Meyer McGill	VE	New York Post	caribbean pitch	editorial calendar	
Anna Falho	VE	Celebrated Living	winter getaways	editorial calendar	
Jan Benzel	VE	New York Times	Winter in the Sun	editorial calendar	

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Project		WS	Activity	Status	Begun	Complete
News Bureau		WS	Media Affiliation	Material Sent	Use	
Name	Contact					
Gene Sloan	VE	USA Today	pirate/family pitch	editorial calendar		
Catharine Hamm	VE	Los Angeles Times	theme travel/pirate	editorial calendar		
Susanah Doucet	VE	Family Circle	pirate/family pitch	proactive		
Nicola Nieburg	VE	First for Women	pirate/family pitch	proactive		
Toni Gerber-Hope	VE	Good Housekeeping	pirate/family pitch	proactive		
Karen Catchpole	VE	JANE	pirate/family pitch	proactive		
Catherine Cavender	VE	Lifetime	pirate/family pitch	proactive		
Lisa Lombardi	VE	Redbook	pirate/family pitch	proactive		
Anne Fritz	VE	Woman's Day	pirate/family pitch	proactive		
Johnene Granger	VE	Woman's World	pirate/family pitch	proactive		
Eileen Ogintz	VE	Taking the Kids	pirate/family pitch	proactive		
Eddie Lee Rider	VE	Cabela's Outfitter Journal	Warm water angling	editorial calendar		
Claire Hochachka	VE	Blue magazine	caribbean pitch	editorial calendar		
Melissa Willbanks	VE	Islands	Abaco dining options	per request		
Andy Bill	VE	Travel + Leisure	festivals/food/updates pitched Rich Rubin to do Just Back from Harbour Island	per request		
Bob Friel	VE	Caribbean Travel & Life		proactive		
Laura Bly	VE	USA Today	fact check for hurricane policy story	per request		
Jonathan Dorn	VE	Backpacker	kayaking pitch	proactive		
Nancy Coulter-Parker	VE	Hooked On The Outdoors	kayaking pitch	proactive		
Jerry Beilinson	VE	National Geographic Adventure	kayaking pitch	proactive		
Jeff Swab	VE	North American Sportswoman	kayaking pitch	proactive		

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Begun</b>	<b>Complete</b>
Patrick Walsh	VE	Outdoor Canada	kayaking pitch	proactive	
Hal Espen	VE	Outside	kayaking pitch	proactive	
Scott MacGregor	VE	Adventure Kayak Magazine	kayaking pitch	proactive	
<b>News Bureau</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Rico Reimers	VE	Paddler	kayaking pitch	proactive	
Martin Hollander	VE	Newsday	kayaking pitch	proactive	
Rosemary McClure	VE	Los Angeles Times	kayaking pitch	proactive	
Amanda Theunissen	VE	Fodor's	general info	per request	
Laura Bly	VE	USA Today	BHA policy re Isabel	per request	
Melody Shammam	VE	Wedding Solutions Publishing	general info and images	per request	
Rob Mandelbaum	VE	Money magazine	press kit	per request	
Alan Schrack	VE	CNN Headline News	Harbour Island images	per request	
Heather Morgan Schott	MH	Natioanl Geographic Traveler Online	package deals	profnret	
Margaret Loftus	MH	Natioanl Geographic Traveler	GBI Rennassaince	profnret	
Julie Tarasovic	MH	Coastal Boating	Water sports	proactive	
Michael Adams	MH	Media by Michael	General News	proactive	
Melissa Gaskill	MH	Freelancer	Green' tourism	TPPL	
Michael Murphy	MH	Corporate & Incentive Travel	Meeting/General information	proactive	
Theresa Scanlon	MH	JaxFax	Out Islands info and photos	proactive	
Felicity Long	KG	Boston Herald	Interested in dive vip; talking dates	ongoing	

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Project	WS Contact	Activity	Status	Begun	Complete

**Weber Shandwick Status Report for The  
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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
GBI New Service from Atlanta (Delta)	CM	On-island release highlighting recent press trip activities.	Release distributed to on-island media	Oct	Yes
GBI New Service from Atlanta (Delta)	CM	Release to highlight new Delta Jet service from Atlanta to GBI.	Release distributed September 19	Sep/Oct	Yes
GBI New Service from Atlanta/Package (Delta)	CM	Release to highlight new Delta Jet service from Atlanta to GBI and vacation packages.	Release distributed on Oct. 15	Oct	Yes
GBI New Developments / Press kit element	CM/MH	Release on new developments in GBI.	Sent to hotel partners and clients for approval.	Jun	Yes
2006 Tax Rebate	MH	Release on 2006 tax rebate for groups.	Release being drafted.	Aug	
Volunteer Vacations	VE	Researching release on volunteer opportunities in Bahamas w/Earthwatch, etc.	Draft pending.	Aug	
GBI New Service from Newark (Continental)	MH	Release to highlight new Continental air service from Newark, NJ.	Initial release drafted. Sending to client for approval.	Sep	
Winter Package Deals	MH	Release to highlight winter packages and deals.	Release drafted.	Oct	
Island Hopping in TIOTB	VE	Release compiling ferry services, mailboats, charter services available between the islands.	Distribution pending approval.	Sep	
New Developments 2003	KT	Release detailing new developments in Out Islands, NPI and GBI.	Release distributed Sept. 30.	Sep	Yes
Nick and Jessica - Vacation Like a Pop-Star	KT	Release detailing Nick Lachey and Jessica Simpson's trip to Bahamas on their MTV show <i>The Newlyweds</i> .	Release distributed Sept. 25.	Sep	Yes
Junkanoo-Miami Dolphins	KT	Release describing Junkanoo half-time performance and 'Official Bahamas Day' in Miami.	Draft complete.	Oct	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Junkanoo-Miami Dolphins On Island	KT	Release drafted describing Junkanoo half-time performance and 'Official Bahamas Day' in Miami.	Draft complete.	Oct	
Companion Flies Free Offer	DW	Release drafted and approved.	Release distributed Oct. 22	Oct	Yes
America - A Destiny Unveiled	MH	Release to be drafted promoting spiritual book.	Release distributed to religious and Christian outlets	Oct	Yes
Pirates Press Trip	MH	On-island release highlighting recent press trip activities.	Release distributed to on-island media	Oct	Yes
<b>Visiting Journalists Program - Group Visits</b>					
Family/Pirate Press Trip, Oct 10 -13	MH	Developed invitation and media list for distribution. Confirmed dates; itinerary developed with MOT. Accommodation: Radisson Cable Beach.	Press trip complete. Participants included: Parents Magazine, Daily Oklahoman, Hamilton Spectator, Winnipeg Free Press, Copley News Service	Jul	Yes
Atlanta/Delta Press Trip, Oct 15 - 18	CM	Developed press trip in conjunction with new service launch. Worked with GBITB/MOT and host property Our Lucaya.	Press trip complete. Participants included: Atlanta Voice, The Caribbean Star, Southern Flair, Rolling Out: Urban Style Weekly, Atlanta Metro, Weddings for Us and Atlanta News Leader	Sep	Yes
Religious/cultural themed press trip	MH	Develop press trip to highlight religion and culture throughout The Bahamas.	Media list and invitation currently being created. Awaiting client feedback on dates.	Sep	ongoing
Bimini - Cat seaplane press trip, early Dec	VE	Agency proposed seaplane press trip to Out Islands highlighting colorful stories, legends and people. Invitation list drafted.	Proposal forwarded to MOT for evaluation/approval. Feedback pending.	Oct	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Visiting Journalist Program - Individual Visits</b>					
Ivana Kalafatic, Clear Magazine	KT	Outreach to Managing Editor in regards to potential island photo shoot	Once dates are confirmed, will work with MOT to develop itinerary.	Oct	
Toby Saltzman, Meetings & Incentive Travel	MH	Agency working with MOT to arrange trip to NPI and GBI. Accommodations: NPI: British Colonial Hilton GBI: Our Lucaya.	Trip complete	Sep	Yes
Linda Bladholm	DW	On assignment with Gourmet to write a Bahamas culinary feature. Linda scheduled to visit Nassau in mid-Nov.	Trip confirmed. MOT working on itinerary	Oct	
Evelyn Kanter, Fodor's and ASTA magazine, Oct 31 - Nov 4	VE	Agency and MOT assisted writer with background and travel arrangements for assignment updating Exuma and Eleuthera chapters of guide	Arrangements confirmed. Writer will also gather material for additional ASTA assignment.	Oct	
Bob Friel, Caribbean Travel & Life, Nov 11 - 14	VE	Agency and MOT assisted with air transportation for article on best eco-lodges to include Tiemo.	Confirmation of itinerary pending.	Oct	
Bob Spitz, Delta Sky, Dec 7 - 10	VE	Agency and MOT to assist with air travel for writer working on family travel round-up. Accommodation: Atlantis, Paradise Island.	Confirmation of itinerary pending.	Oct	
Renee Kemp, KTVU-TV (FOX), TBD	CM	Agency and MOT to assist with accommodations for reporter and crew for upcoming story on the "luxurious life" on GBI. Accommodations: Old Bahama Bay & Pelican Bay.	Trip dates TBD	Aug	

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<b>Marketing Partnerships/promos</b>					
FoxSports.com - Year long promo	DW	Year-long promo with The Bahamas/Radisson for all upcoming "Fantasy" games.	Promotion approved and currently running with Radisson banners.	Dec	Yes
Gorton's	DW	National promotion running in 15,000 supermarkets with Gorton's, the #1 selling grilled seafood product. Sheraton at Our	Reviewing copy points and collateral. Promotion to start in Jan 04.	Aug	
Central Park Donation	DW	Agency in discussion with Central Park on the possibility of The Bahamas a family trip giveaway at the park's annual holiday tree lighting ceremony	Confirmed for event on Dec. 11	Aug	
SELF Magazine	DW	In-magazine promotion and in-store Liz Clairborne event featuring a Bahamas trip giveaway.	MOT approved; awaiting IOPB's recommendation on a Out Island hotel partner	Oct	
Z100 (100.3 FM) Radio in New York	JM	Working with station on Party Plane opportunity for March 2004. Researched feasibility of GBI trips, considered Newark flight, not enough air seats to satisfy promotion. Pitching to NPI.	In progress.	Sept	Ongoing
Chatelaine	VE	Agency in discussion w/ publication re magazine and web site promotion to feature an Out Island trip giveaway.	Forwarding proposal for MOT evaluation/approval.	Oct	
<b>Television/Radio Outreach</b>					

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CD101.9	MH	Agency confirmed on-air promotion to promote the December new service from Newark, NJ to Grand Bahama Island.	Agency awaiting proposal from station.	Sept	
700 Club	MH	Agency secured religious-themed show to film in The Bahamas. Will highlight spirituality, churches and personal religious stories.	Trip confirmed for Nov. 9 through Nov. 15. Itinerary is being created.	Mar	ongoing
Q100.5 and Delata Airlines	MH	Agency secured on-air promotion to promote the Delta direct service to GBI from Atlanta region. Hotel Partner: Our Lucaya	Promotion ran Oct. 15 - 19. Agency to send client follow-up.	Oct	Yes
Florida Christian Radio	MH	Agency to research and pitch appropriate radio stations for Tellis Bethel's book launch.	Outreach complete	Oct	Yes
Hollywood Squares	DW	Bahamas trips to be featured throughout entire upcoming season with b-roll and logo placement. Hotel partners include Radisson Cable Beach, Abaco Beach Resort and Pelican Bay	Shows to begin taping in Aug and will air Sept. 03 - May 04.	Jul	
Living it Up with Allie & Jack	DW	Agency in discussion with this new talk show in regards to on-air trip giveaways to show's guests	Awaiting proposal from show	Aug	
The Ellen Show	DW	Agency in discussion with new talk show in regards to on-air trip giveaways	Submitting proposal to show's producers	Sept	
Fallon Radio Ad Buys	DW/MH	Agency developing value-added promotions with stations that Fallon have negotiated buys for Nassau/Paradise Island	Promotions set to run on different stations in various markets starting week of Nov. 2	Oct	
<b>Special Projects</b>					

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Lilly Pulitzer Resort 2003 catalogue shoot and related initiatives	CM	Agency execution of multi-tiered marketing partnership continues. Created and sent POP materials, rules and regulations for Nov-Dec 2003 in-store sweepstakes. Currently developing presentation to showcase the Bahamas-inspired prints to MOT. Developing in-store event ideas with Lilly Pulitzer for Saks and Bloomingdales.	Materials for in-store sweepstakes distributed. Resort 2003 clothing line and catalog distributed to retail stores. Presentation to be finalized and scheduled. Scheduling meeting with Lilly Pulitzer to discuss execution of in-store event.	Aug-02	
Crisis communications: Missing Children on GBI	RM/AD/JM	Per Vincent and Verrice, WS sent J.Maguire to GBI October 1-3 with WS crisis expert Steve Tankel. Team assessed the media coverage on-island and in the U.S. Worked directly with BIS and Asst. Commissioner Greenslade to develop statements for media. Attended on-island press conferences and liaised with U.S. media. Provided recommendations on working with the media during this crisis and assisted with media requests for information.	Closely followed all U.S. media coverage and provided daily updates to BIS and client.	October	Yes
Birding festival	RAM	Agency provided recommendations and ideas for Bahamas Birding and Nature Festival	Will work with A. Cleare on media and branding opportunities	October	Ongoing

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Caribbean Tourism Conference: CTC-26 in St. Thomas	JM	Attended conference. Worked with client to create press kits and collateral for Vincent press conference. Set up media interviews for Vernice and Vincent as appropriate. Assisted in creation of questions for Bahamas-sponsored travel agent breakfast. Worked with Janet to staff breakfast.	Follow-up with several media that were interested in writing Bahamas stories and additional information.	September	Yes
Trade Media Initiatives	MH/JM/ AD	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing
Canada PR plan	DW	Plan developed; forwarded to MOT and BTO for feedback.	Plan approved; Canadian media and promo outreach underway.	Oct	Ongoing
Southern Florida PR Plan	DW	Meeting took place in early Sept. with Fla BTO office to discuss market at length so that we can then develop a thorough PR plan moving forward	Plan developed; under review.	Aug	
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	Ongoing
Fashion Magazine Shoot	DW	Agency secured interest from this Canadian magazine to shoot in May on-island. Shoot took place at Cape Santa Maria on Long Island.	Photo spread, editorial and ads to appear in Winter 2003 issue.	Jan	Yes
Fallon / Ad Agency Meetings	RAM/AD /JM/DW	Agency continues to work with Fallon to coordinate outreach and messaging. Met	Continuous contact with Fallon.	Jan	Ongoing
Bahamas International Film Festival	JM/AD/R AM	Conference calls with Leslie Vanderpool and Cedric Scott to review project direction and	WS to work with BIFF for Dec. 2004 festival. Once additional		

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BTO "PR Info Session"	JM	Per Janet, researching learning session itinerary and costs for session in which BTO office heads participate. Potentially to include overview of media training, PR 101 and promotions.	Researching availability of speakers and developing format and budget overview.	Jun	Ongoing
Paradise Hotel Radio Promos	DW	The Bahamas featured in FOX reality TV show's radio promos which ran in top 10 markets around the county.	Radio promotions completed; winners' trip being redeemed	Jun	Yes
NY Media Event	DW	Agency planning NY media event to showcase the re-branding of The Bahamas. Minister Wilchombe to present new campaign to approx. 80 NY-based media. Rainbow Room secured as venue and media invite list currently being developed.	Media event to take place on Dec. 10. Invitations to be distributed first week of Dec.	May	
Prime Minister Media Luncheon	AD/JM/DW	Agency arranged for a media luncheon on Sept. 24 during the Prime Minister's visit to NY for his meeting with Pres. Bush. 17 A-list media attended event and coverage on Associated Press, Reuters, Miami Herald and Dow Jones News Service has already been forwarded to Client	Media recap sent to client; follow up with media continues for VJPs and interviews with Ministry officials	Sept	Ongoing
Miami Dolphins Tribute	DW/KT	Agency developed press materials and serving as liaison for Bahamas Junkanoo tribute taking place at Miami Dolphins game on Nov. 16	Awaiting approval on press materials	Oct	

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Out Island PR Plan	VE	Agency drafted plan outlining schedule of press releases, press trips, vjp outreach, etc. in support of dominant vertical markets for Out Islands.	Forwarding proposal for MOT evaluation/approval.	Oct	
POVs	Team	Agency provided POVs on projects per request including: Osbourne Lockhart Celebrity Golf Tournament, SELF Magazine, AVP, Chatelaine	Agency provides POV on an ongoing basis and is working with Janet Johnson to develop further criteria and rationale for future povs.	Ongoing	
Editorial Calendar		Pitching TIOTB for planned 03 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Lynn Varacalli	KT	Woman's Own	General Information	per	
TJ Waite	JM	ABC Primetime	B-roll for potential weddings	per	
Christine Koubec	KT	Washington Post	General Information	per	
Deborah Ely	KT	Pancora Productions	Abaco b-roll tapes	per	
Stan Washington	KT	Atlanta Voice	Out Islands Information	proactive	
Wendy Lindsey	KT	Fodor's	General Information	per	
Amanda Miller	MH	Atlanta Journal-Constitution	Holiday Travel	ed cal	
Edith Baxter	MH	Canadian Travel Press	Meeting & Incentive Travel	ed cal	
Andrea Hanis	MH	Chicago Sun-Times	Caribbean	ed cal	
Ellen Creager	MH	Detroit Free Press	Warm US Destinations	ed cal	
Harry Shattuck	MH	Houston Chronicle	Caribbean	ed cal	
Marshall Kranz	MH	MeetingNews	Island Incentives	ed cal	
Kathleen Casey	MH	Newark Star-Ledger	Islands in the Sun	ed cal	
Betsy Bair	MH	Religious Conference Manager	Caribbean	ed cal	
Anika Van Wyk	MH	The Calgary Sun	Warm Weather	ed cal	
David Molyneaux	MH	The Plain Dealer	Caribbean/Bahamas	ed cal	
Mike Pearson	DW	Rocky Mountain News	Winter Escapes	ed cal	

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Joe Roland	DW	Buffalo News	Florida Travel	ed cal				
Sharon McDonnell	VE	Bucks Magazine	Getaway pitch	profnet				
Laurie Werner	VE	freelance	Exuma pitch	proactive				
Fausto Medina Lopez	VE	IDB conference book	General Bahamas/pictures	per				
Antoinette Campana	VE/KC	New York Post	Bahamas images	per				
Martin Hollander	VE	Newsday	fact checking/images	per				
Wendy Doscher-Smith	VE	Miami Herald	Family pitch	profnet				
Terry Shannon	VE	Reflections Magazine	honeymoon pitch	profnet				
Eilene Zimmerman	VE	San Diego Magazine	honeymoon pitch	profnet				
Patricia Rodriguez	VE	Fodor's	Abaco info	per				
Sallie Carter	CM	Endless Vacation	Junkanoo Piece	ed				Story to run
Allison Joyce	CM	Island	Annual Caribbean Section	ed cal				
Kenneth Klesnoski	CM	Travel Weekly	New Developments	proactive				

**Scottish Enterprise Outreach**  
International Financial Services District

Contact	Organization	Status	Owner	Codes
Ms. Liz Moyer Editor, National/Global Markets	<b>American Banker</b> Print User Group Daily	<b>Following Up</b> 06/19/03- WS sent a pitch regarding the IFSD to L. Moyer. WS to follow up.	Emily Laderman	- Financial Services - Financial Services-- Banking - International Financial Services District
Mr. Ivan Schneider Senior Editor	<b>Bank Systems &amp; Technology</b> Print Research Firm Monthly	<b>Following Up</b> 06/19/03- WS sent I. Schneider a note regarding the IFSD. In addition, WS invited him to the office opening on 6/27. WS to follow up.	Emily Laderman	- Financial Services-- Banking - Financial Services - International Financial Services District
Karen Krebsbach International Editor/US Banker/ Managing Editor/Ba	<b>Bank Technology News</b> Print Research Firm Monthly	<b>Coverage Expected</b> 08/22/03- WS received interest from K. Krebsbach for attending a Financial Services tour in the UK. WS to follow up. 08/13/03- WS confirmed that all follow up material. WS to monitor for coverage. 07/28/03- WS hosted call with K. Krebsbach and G. McLelland. 07/14/03- WS received a phone call from Karen Krebsbach, reporter, indicating that they would like to do a story on the IFSD. K. Krebsbach requested background information and an interview with G. McLelland. WS will coordinate meeting. 06/19/03- WS sent a note to H. Sraael regarding the iFSD. WS to follow up.	Emily Laderman	- Financial Services - Financial Services-- Banking - International Financial Services District  CRM/ISS REGISTRATION UNIT 2003 DEC 24 AM 10:47
Mr. Steven C. Klinkerman Editor-in-Chief	<b>Banking Strategies</b> Print Research Firm Every other month	<b>Following Up</b> 06/19/03- WS sent a pitch to S. Klinkerman regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services-- Banking - Financial Services - International Financial Services District
Ms. Nancy Davis Editor	<b>Banking Technology Strategies</b> Print Newsletter Semi-Monthly	<b>Following Up</b> 06/19/03- WS sent a note regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services-- Banking - Financial Services - International Financial Services District

Kerry Capell Correspondent	<b>BusinessWeek</b> Print Research Firm Weekly	<b>Following Up</b> 06/18/03- WS pitched the IFSD to K. Capell. WS to follow up.	Emily Laderman	- International Financial Services District
Victor Anderson Editor	<b>Buy Side IT</b> Print Magazine Monthly	<b>Following Up</b> 06/19/03- WS sent note regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services-Financial - Financial Services - International Financial Services District
Patrick Thibodeau	<b>Computerworld</b> Print Research Firm Weekly	<b>Following Up</b> 07/09/03- WS drafted and forwarded pitch offering JP Morgan Chase as an example of a company who is overseas. 07/08/03- WS identified ProfNet opportunity, "ARE U.S. WORKERS HEADING OFFSHORE."	Emily Laderman	- ProfNet - Financial Services- Technology - Financial Services - International Financial Services District
Mr. Jeffrey Kutler Banking Assistant Managing Editor	<b>Institutional Investor</b> Print Newsletter Monthly	<b>Following Up</b> 06/19/03- WS sent pitch to J. Kutler regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - International Financial Services District
Mr. Jim Bruene Editor	<b>Online Banking Report</b> Other Newsletter Monthly	<b>Following Up</b> 08/22/03- WS sent a note to J. Bruene to determine his interest in meeting with SDI. 06/19/03- WS sent a pitch to J. Bruene regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services-- Banking - Financial Services - International Financial Services District - TQ Awards
Mary Schroeder Internet Editor	<b>Securities Industry News</b> Print User Group Weekly	<b>Following Up</b> 06/19/03- WS sent note to M.Schroeder. WS to follow up.	Emily Laderman	- Financial Services-Financial - Financial Services - Financial Services--Mutual Funds - International Financial Services District
Mr. Jim Binder Managing Editor	<b>Securities Week</b> Print Newsletter Mon	<b>Following Up</b> 06/19/03- WS sent a pitch to J. Binder regarding the IFSD. WS to follow up.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services-Financial - Financial Services - International Financial Services District
Dan Safarik Reporter	<b>Trading Technology Week</b> Print	<b>Following Up</b> 06/19/03- WS received a note from D. Safarik stating, "Sounds interesting. Of course we'd be most interested if any of the firms you mentioned could talk about building or technology projects (trading floors or data centers)"	Emily Laderman	- Financial Services-Financial - Financial Services - Financial Services--Mutual Funds - International Financial Services District

		<p>within these facilities. Unless the area itself is brand new and will involve purpose built facilities for trading operations, it is probably something more mainstream publications would likely cover.</p> <p>That said I have sent this to Max Bowie, our UK reporter. You can reach him at your convenience at mbowie@riskwaters.com. Thanks"</p> <p>WS will follow up with M. Bowie.</p> <p>06/18/03- WS sent the IFSD pitch to D. Safarik. WS to follow up.</p>		
<p>Ms. Kerry Massaro Bowbliss Editor-in-Chief</p>	<p><b>Wall Street &amp; Technology</b> Print Research Firm Monthly</p>	<p><b>Ongoing Outreach</b> 6/18/03 - WS sent pitch regarding IFSD to K. Massaro. WS to follow up.</p>	<p>Emily Laderman</p>	<p>- Financial Services - International Financial Services District</p>

Q2 - 2003, Malaria Release

<b>Associated Press</b>	<b>Joe Verrengia</b>	<b>Science Reporter</b>	<b>TC</b>	<b>4/14/2003</b>
<b>Reuters</b>	<b>Will Dunham</b>	<b>Reporter</b>	<b>TC</b>	<b>4/14/2003</b>
<b>United Press International</b>	<b>General Science Desk</b>		<b>TC</b>	<b>4/14/2003</b>
<b>Arizona Republic</b>	<b>Jodie Snyder</b>	<b>Medical Writer</b>	<b>AC</b>	<b>4/14/2003</b>
<b>Atlanta Journal-Constitution</b>	<b>Nick Tate</b>	<b>Science &amp; Medical Editor</b>	<b>JH</b>	<b>4/14/2003</b>
<b>Boston Globe</b>	<b>Naomi Aoki</b>	<b>Biotech Reporter</b>	<b>TC</b>	<b>4/14/2003</b>
<b>Boston Herald</b>	<b>Jennifer Heldt Powell</b>	<b>Medical/Health Reporter</b>	<b>TC</b>	<b>4/14/2003</b>
<b>Chicago Sun-Times</b>	<b>Jim Ritter</b>	<b>Health Reporter</b>	<b>AC</b>	<b>4/14/2003</b>
<b>* Chicago Tribune</b>	<b>Bruce Japsen</b>	<b>Business Healthcare Reporter</b>	<b>AC</b>	<b>4/14/2003</b>
<b>Christian Science Monitor</b>	<b>Peter Spotts</b>	<b>Science and Technology Correspondent</b>	<b>TC</b>	<b>4/14/2003</b>
<b>Dallas Morning News</b>	<b>Laura Beil</b>	<b>Medical Writer</b>	<b>JH</b>	<b>4/14/2003</b>
<b>Denver Post</b>	<b>Karen Auge</b>	<b>Medical Reporter</b>	<b>AC</b>	<b>4/14/2003</b>
<b>Detroit Free Press</b>	<b>Kim Norris</b>	<b>Reporter</b>	<b>JH</b>	<b>4/14/2003</b>
<b>Houston Chronicle</b>	<b>Leigh Hopper</b>	<b>Health Editor/Medical Reporter</b>	<b>JH</b>	<b>4/14/2003</b>
<b>Los Angeles Times</b>	<b>Jane Allen</b>	<b>Health Writer</b>	<b>TC</b>	<b>4/14/2003</b>
<b>Miami Herald</b>	<b>Kathy Foster</b>	<b>Personal Health Editor</b>	<b>TC</b>	<b>4/14/2003</b>
<b>* Orange Country Register</b>	<b>William Heisel</b>	<b>Medical Reporter</b>	<b>TC</b>	<b>4/14/2003</b>
<b>Philadelphia Inquirer</b>	<b>Paul Nussbaum</b>	<b>Health/Medicine/Science Editor</b>	<b>AC</b>	<b>4/14/2003</b>
<b>San Diego Union-Tribune</b>	<b>Cheryl Clark</b>	<b>Medical/Health Writer</b>	<b>AC</b>	<b>4/14/2003</b>
<b>San Francisco Chronicle</b>	<b>Tom Abate</b>	<b>Biotechnology Reporter</b>	<b>JH</b>	<b>4/14/2003</b>

Q2 - 2003, Malaria Release

<i>San Francisco Chronicle</i>	Victoria Colliver	Staff Writer	JH	4/14/2003
<i>Sun (Baltimore)</i>	Julie Bell	Reporter	AC	4/14/2003
<i>Toronto Star</i>	Rachel Ross	Technology Reporter	TC	4/14/2003
<i>USA Today</i>	Steve Sternberg	Medical Reporter	AC	4/14/2003
<i>Wall Street Journal</i>	Laura Johannes	Healthcare and Science Reporter	AC	4/14/2003
<i>*Bio IT World</i>	Mark Uehling	Senior Editor	JH	4/14/2003
<i>Genetic Engineering News</i>	John Sterling Managing Editor		JH	4/14/2003
<i>* Genomics Proteomics</i>	Pam Holland Mortiz	Associate Editor	JH	4/14/2003
<i>Modern Drug Discovery</i>	Jim Ryan	Senior Editor	JH	4/14/2003
<i>Science News</i>	John Travis	Biology Writer	JH	4/14/2003

**Scottish Enterprise Outreach**  
ICI 2003

<b>Contact</b>	<b>Organization</b>	<b>Status</b>	<b>Owner</b>	<b>Codes</b>
Mr. Mike McNamee	<b>BusinessWeek</b> Print Research Firm Weekly	<b>Continuing Outreach</b> 07/11/03- WS sent M. McNamee information regarding Citigroup.	Emily Laderman	- Financial Services--Business - Financial Services - ICI 2003
Mr. Jonathan Burton Mutual Funds Editor	<b>CBS MarketWatch</b> Print Broadcast/Cable TV Shows	<b>Following Up</b> 08/22/03- WS sent a note to J. Burton to determine his interest in meeting with SDI. 07/11/03- WS sent e-mail pitch regarding Citigroup announcement.	Emily Laderman	- Financial Services--Business - Financial Services - TQ Awards - ICI 2003
Mr. Bob Powell	<b>Connecticut Public Broadcasting Network</b> Print Business Press/National	<b>Continuing Outreach</b> 07/11/03- WS sent e-mail pitching Citigroup announcement.	Emily Laderman	- Financial Services - ICI 2003
Mr. Evan Simonoff Financial Editor In Chief	<b>Financial Advisor</b> Print Newsletter Monthly	<b>Continuing Outreach</b> 07/11/03 - WS sent pitch of Citigroup announcement.	Emily Laderman	- Financial Services-Financial - Financial Services - Financial Services--Mutual Funds - ICI 2003
Mr. Charlie Stroller	<b>Financial Advisor</b> Print Newsletter Monthly	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services--Mutual Funds - Financial Services-Financial - Financial Services - ICI 2003
Mr. Eric Garland Financial Editor In Chief	<b>Financial Planning</b> Print Newsletter Monthly	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services-Financial - Financial Services - ICI 2003
Mr. Werner Renberg	<b>Freelance Columnist</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Ms. Julie Segal Financial	<b>Fund Action</b> Print Newsletter	<b>Continuing Outreach</b> 07/11/03- WS	Emily Laderman	- Financial Services - Financial Services--Mutual Funds - ICI 2003

Senior Reporter	Weekly	pitched Citigroup announcement.		
Mr. Stanley Wilson Washington Bureau Chief	<b>Fund Action</b> Print Newsletter Weekly	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Michael Collins	<b>IAB Custom Media</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Financial - Financial Services - ICI 2003
Ms. Connie Bugbee	<b>iMoneyNet</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Ms. Virginia Munger Kahn	<b>Independent Journalist</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Rich Blake Financial Staff Writer	<b>Institutional Investor</b> Print Newsletter Monthly	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Fred Gabriel	<b>Investment News</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Ms. Sara Hansard	<b>Investment News</b> Print	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Ms. Courtney McGrath Stock Market Staff Writer	<b>Kiplinger's Personal Finance</b> Print Newsletter Monthly	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - Financial Services--Business - ICI 2003
Ms. Lee Barney Financial Editor	<b>Mutual Fund Market News</b> Print Newsletter Weekly	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Kevin Burke	<b>Mutual Fund Market News</b> Print Newsletter Weekly	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Christopher Frankie Financial Associate	<b>Mutual Fund Market News</b> Print Newsletter Weekly	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services - ICI 2003

Editor				
Mr. Evan Cooper Financial Editor In Chief	<b>On Wall Street</b> Print Newsletter Monthly	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. Bill Donoghue	<b>The Donoghue Plan ActionGram</b> Print	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Ms. Susan Walker	<b>The Donoghue Plan ActionGram</b> Print	<b>Continuing Outreach</b>	Emily Laderman	- Financial Services--Mutual Funds - Financial Services - ICI 2003
Mr. John Waggoner	<b>USA TODAY</b> Print User Group Daily	<b>Continuing Outreach</b> 07/11/03- WS pitched Citigroup announcement.	Emily Laderman	- Financial Services--Business - Financial Services - ICI 2003
Ms. Sandra Block	<b>USA TODAY</b> Print User Group Daily	<b>Efforts Redirected</b> 07/11/03- WS received a note from S. Block saying: "Thanks for your interest, but this really is outside of my beat, so I'm afraid I will have to decline your offer." WS followed to determine who the appropriate contact is.  07/11/03- Ws pitched Citigroup announcement.	Emily Laderman	- ICI 2003

**Scottish Enterprise Outreach**  
E3 2003

<b>Contact</b>	<b>Organization</b>	<b>Status</b>	<b>Owner</b>	<b>Codes</b>
Laetitia Sodoyer	<b>100 Pour Cent Consoles</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Frans De Vries	<b>3D Games</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Ronald Fiedler	<b>4Players</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Marc Rehder Editor-in-Chief	<b>4Players</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Chris Krebs Editor	<b>Advanced Media Inc.</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Sean O'Neill Writer	<b>Advanced Media Inc.</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Angella Mooney	<b>Adventure Gamers</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Doug Tabacco Editor	<b>Adventure Gamers</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Urian Brown Senior Writer	<b>Animerica</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Monika Halkort Director Producer	<b>Arte France/Germany</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Monika Halkort Director Producer	<b>Arte France/Germany</b> Print	<b>Continuing Outreach</b>		- Gaming - E3 2003
Matt Maier Journalist	<b>Business 2.0</b> Print Research Firm Monthly	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Michael McGehee Journalist	<b>Chicago Tribune</b> Print User Group Daily	<b>Secured Interest</b>	John Hallock	- Gaming - E3 2003
Guillaume Tutundjian Editor	<b>Clubic.com</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Maik Buetefuer Junior Editor	<b>Computec</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003

Richard Melville Deputy Editor	<b>Computec Media</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Paul Davies Contributing Editor	<b>Computer &amp; Video Games</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Robert Mayer Editor	<b>Computer Games Magazine</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Bruce Geryk Contributing Editor	<b>Computer Gaming World</b> Print	<b>Ongoing Outreach</b> pitched for e3		- Gaming - E3 Expo 2002 - E3 2003
Richard Warren Editor	<b>Computer News And Reviews</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Roland Austinat Editor	<b>Corona Magazine</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Amy Vickers Internet Editor	<b>Daily Mirror</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Mark Eveleigh	<b>Dennis Publishing</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Nick Gibson Senior Games Analyst	<b>Durlacher Games Investor</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
David McCarthy Deputy Editor	<b>Edge</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Mark Walbank Associate Editor	<b>Edge</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Jean-Pierre Labro Consoles Plus	<b>Emap</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Stephan Moskowitz Senior Writer	<b>Entertainment/Sports Newswire</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Tom Bramwell Deputy Editor	<b>Eurogamer Network LTD</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Jens Gronek Producer	<b>Fernsehzimmer TV Produktion</b>	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003

	Print			
Mark Donald PC Gamer	<b>Future Publishing</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Benjamin Talbot Staff writer	<b>Future XBOX Magazines</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
James Ashton-Tyler	<b>FXM International</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Don Myers Editor	<b>Game Bunker</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Jennifer Olsen	<b>Game Developer Magazine</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Daniel Boutros Consultant	<b>Game Disk</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Peter C. Krell M.A.	<b>Game Face</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Henry Hemst Editor	<b>Gamepro</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Kevin Gifford Senior Writer	<b>Gamepro</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Lindsay Young Editor	<b>Gamepro</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Glen Carroll	<b>Gamer TV Limited</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Greg Kasavin	<b>GameSpot</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Chris Buecheler	<b>Gamespy Industries</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Oliver Hurley Deputy Editor	<b>Gamesradar.com</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Thorsten Wiesner Editor	<b>Golem.De</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Axel Postinett Editor Reporter	<b>Handelsblatt</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003

Alli Wood Deputy Editor	<b>Indie Magazine</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Lisa Byron MCV	<b>Intent Media</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Justin DeVane Staff Writer	<b>Jlve</b> Print Newsletter Monthly	<b>Continuing Outreach</b>		- Gaming - E3 2003
Julien Chieze Features Editor	<b>Joypad/Official PS2</b> <b>Magazine</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Nini Nourdine Editor	<b>Joypad/OPM2</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Adam Doree Editorial Director	<b>Kikizo.com</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Phillip Olsen Online Content Producer	<b>Knight Ridder</b> <b>Newspapers</b> Print Trade Magazine	<b>Continuing Outreach</b>		- Gaming - E3 2003
Eleanor Davis Content Editor	<b>LoadedInc</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Paul Younger	<b>LoadedInc.com</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Rob Bernstein	<b>Maxim Magazine</b> Print	<b>Scheduling Interview</b>	John Hallock	- Gaming - E3 2003
Stuart Dinsey Managing Editor	<b>MCV</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Francois Pimenta Editor	<b>Micro Simulateur</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Glen Bayer Publisher/Developer Relations	<b>N-Sider Media Inc.</b> Print	<b>Scheduling Interview</b>	John Hallock	- Gaming - E3 2003
Jon Attaway Staff writer	<b>Official XBox Magazine</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Francois Rouquette CEO	<b>OnOff</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003

Alec Meer Senior Staff Writer	<b>PC Format / Future Publishing</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Adam Oxford Reviews Editor	<b>PCFORMAT</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Dennis McCauley Video Game Columnist	<b>Philadelphia Inquirer</b> Print User Group Daily	<b>Scheduling Interview</b>	John Hallock	- Gaming - E3 2003
Ludovic Bechtold PC Features Editor	<b>Play Guide</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Rodolphe Donain Chief Editor	<b>Play Guide</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Bertrand Jouvray Consoles Features Editor	<b>Play Guide</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Shih-Leng Houng Chief Editor	<b>Playscope.com</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Matt Martin Staff Writer	<b>PSG 24-7</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Dan Whitehead Editor	<b>PSG 24-7</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Olaf Bleich Editor in Chief	<b>Redaktionsbuero Wipperfuerth</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Anthony Lacey	<b>Scumm Bar</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Dennis Hartmann Editor in Chief	<b>Tiscall Games</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Gernot Leusch	<b>Tiscall Games</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Marc Fuehnen Producer	<b>TV National</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Marc Fuehnen Producer	<b>TV National</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003
Marc Fuehnen Producer	<b>TV National</b> Print	<b>Continuing Outreach</b>	John Hallock	- Gaming - E3 2003

Lisa Ching Editor	TV National Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Leslie Gomstein	US Weekly Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Jeff Rix	Videogamingonline.com Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Massimiliano Croce Journalist	www.consolenetwork.it Print	Continuing Outreach	John Hallock	- Gaming - E3 2003
Simon Clays	Xboxgamer Print	Continuing Outreach	John Hallock	- Gaming - E3 2003

BIO 2002 Press Reg 6/3/03 10:12:10 AM

Publication	Last Name	First Name	Owner
Bio Business Magazine	Eaton	Brian	TC
BioCentury	Usdin	Steve	TC
Bio-IT World	Levitt	Morris	JH
Bio-IT World	Russell	John	JH
Bio-IT World	Stratner	Tony O.	JH
BioPeople	Canavan	Neil	JH
BioPeople	grayson	Michelle h. e.	JH
BioPharm International	Clinton	Patrick	JH
BioPharm International	McLeod	Lorna D	JH
BioPharm magazine	Wechsler	Jill	JH
BIOTECH Magazine	Mayne	Robert S.	JH
BIOTECH magazine	Mounce	Mary Anne	JH
Biotechnology Investment Today	Berrie	Morris	AC
Biotechnology Investment Today	Dorey	Emma	AC
Bio-Venture Journal	ELGERSMA	Fred V.	TC
BioWorld Today	Shrine	Jim	TC
Bloomberg News	Hallam	Kristen	AC
Business Week	Carey	John A.	JH
Business Weekly	Fountain	Ben	JH
BusinessWeek Online	Tsao	Amy	JH
Discovery Medicine	Yang	Benjamin	AC
FierceBiotech	DeGeeter	Kevin	AC
FierceBiotech	Giesea	Jeffrey R	AC
FierceBiotech	Nelson	Jason	AC
FORTUNE	Lewis	Tom	AC
Fortune	Lewis	Cindy	AC
Fortune Magazine	Evans	Laurie	AC
Genetic Engineering News	Kerr	Elynn	JH
Genetic Engineering News	Shah, Ph.D.	Anjani A.	JH
Genetic Engineering News			
Genetic Engineering News			
Genetic Engineering News			
Genome Technology	Sterling	John	JH
Genomic/Proteomic Technology	MacNeil	John S.	TC
IDG News Service	Howard	Brian	TC
In Vivo	Gross	Grant	JH
IPAWorld	Dvorin	Jeffrey	JH
los angeles times	Macaluso	Nora	TC
Los Angeles Times	gellene	denise	TC
	Havemann	Joel	TC

Mass High Tech	Handrickson	Dyke	TC
Modern Drug Discovery	Lesney	Mark S.	JH
Modern Drug Discovery	Tweedy	Bryan D.	JH
Modern Drug Discovery	Wills	Randall C.	JH
Nature	Check	Erika	JH
Nature	Gunter	Chris	JH
Nature	Smaglik	Paul	JH
Nature Biotechnology	Bouchie	Aaron J	TC
nature biotechnology	defrancesco	laura	TC
nature biotechnology	fox	jeffrey	TC
Nature Biotechnology	Francisco	Michael M.	TC
Nature Biotechnology	Louët	Sabine	TC
nature reviews drug discovery	frantz	simon	JH
Nature Reviews Drug Discovery	Smith	Adam	JH
New York Times	Pollack	Andrew	AC
Reuters	Clarke	Toni	JH
Reuters	Richwine	Lisa A	JH
San Diego Business Journal	Webb	Marion	TC
San Diego Union-Tribune	Somers	Terrl	TC
San Jose Mercury News	Jacobs	Paul S.	TC
Science	Enserink	Martin	JH
Scientific American	Abbate	Jeremy, A.	AC
The Associated Press	Elias	Paul	AC
The Boston Globe	Aoki	Naomi	TC
The Los Angeles Times	Ziner	Aaron L.	TC
The Scientist	Cohen	Hal L.	JH
The Scientist	Miller	Kellill	JH
The Scientist	park	paula	JH
The Scientist	Russo	Gene	JH
The Seattle Times	Timmerman	Luke	JH
The Washington Post	Weiss	Rick	TC
The Washington Times	Ramstack	Thomas P.	JH
Thomson Current Drugs	Waterworth	Charlotte	TC
USA Today	Weise	Elizabeth R.	JH
Wall Street Journal	Hamilton	David	AC
Wall Street Journal	McGinley	Laurie L.	AC
Washington Business Journal	Silva	Chris D.	TC
Wired News	Philipkoski	Kristen	TC

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Laura Hindermann	Tuohy	Risk & Insurance Magazine	ctiuhly@lrp.com	Horsham	PA	2157840910
Maureen Robusto	Roberts	Business Insurance Magazine	stroberts@crain.com	Denver	CO	3036987601
Maureen Robusto	Sally	Insurance Networking News	frank.cerne@thomsonmedia.com	Chicago	IL	3129836100
Maureen Robusto	Frank	Insurance Networking News	holli.gronset@thomsonmedia.com	Chicago	IL	3129836178
Maureen Robusto	Holl	Insurance Networking News	therese.rutkowski@thomsonmedia.com	Chicago	IL	3129836213
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Maureen Robusto	Therese	Insurance Networking News	therese.rutkowski@thomsonmedia.com	Chicago	IL	3129836213
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Anne Coyle	Ara	National Underwriter Company	atrentbly@nuco.com	Hoboken	NJ	2015261248
Anne Coyle	Peggy	National Underwriter Company	bfield@nuco.com	Cincinnati	OH	8596922187
Anne Coyle	Sharon	Tech Decisions Magazine	sschwartzman@nuco.com	Hoboken	NJ	2015261239
Anne Coyle	Ali	TRITech Software Development Corporation	tgates@trittechsoft.com	Richardson	TX	8003806407
Anne Coyle	Ron	LOMA - Resource Magazine		Atlanta	GA	7709511770
Anne Coyle	Steve	Insurance Chronicle		New York	NY	2128038539

Q2 - 2003, Office Opening

Outlet	First	Last	Title	Address1	City	State	Zip	Email	Phone	Owner	Contact	Contact
American Banker	Liz	Moyer	Editor, National/Global Markets	One State Street Plaza 27th Floor	New York	NY	10004	elizabeth.m oyer@thom sonmedia.c om	212-803- 8406	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Associated Press	Dan	Haney	National Medical Editor/Special Correspondent	184 High Street	Boston	MA	02110		617-357- 5689	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Associated Press	Justin	Pope	Business Writer	184 High Street	Boston	MA	02110	jpope@ap. org	617-357- 8100	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Associated Press	Karen	Testa	Boston News Editor	184 High Street	Boston	MA	02110	ktesta@ap. org	617-357- 8100	AC	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Banker & Tradesman	Terry	Egan	Editor	280 Summer Street 8th Floor	Boston	MA	02210- 1131	tegan@the warrengrou p.com	617-428- 5100 x320	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

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Banker & Trademan	J. Michael	Whalen	Associate Editor	280 Summer Street 8th Floor	Boston	MA	02210-1131	mwhalen@thewarrenroup.com	617-428-5100	LH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Bioprocess News	Jonathan	Gerson	Publisher	PO Box 5194	Westborou gh	MA	01581-5194	jigerson@drugandmark.com	508-616-5566	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Bioprocess News	Lynn	Savage	Managing Editor	PO Box 5194	Westborou gh	MA	01581-5194	lsavage@drugandmark.com	508-616-5566	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Biotechniques Euro Edition	James	Emerton	Publisher	PO Box 1070	Westborou gh	MA	01581-6070	jemerton@biotechniques.com	508-614-1414	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit
Biotechniques Euro Edition	Jay	Gilchrist	New Products Editor	PO Box 1070	Westborou gh	MA	01581-6070	gilchrist@biotechniques.com	508-614-1414	JH	June 2, 2003 - sent formal invite to Minister's visit	June 16, 2003 - sent email pitch for in-person meeting at Minister's visit

