

DEC 31 2005

For Six Month Period Ending \_\_\_\_\_  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.  
 BSMG Worldwide dba Weber Shandwick 3911  
 (c) Business Address(es) of Registrant  
 700 13th Street, N.W., #800  
 Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

N/A

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**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.  
Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his service.

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or connection	Date terminated
See attached		

(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
See attached				

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes  No

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period?  
 Yes  No

If yes, furnish the following information:

*Name of foreign principal*  
 See attached

*Date of termination*

8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?  
 Yes  No

If yes, furnish following information:

*Name and address of foreign principal*  
 See attached

*Date acquired*

9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

See attached

10. **EXHIBITS A AND B**

- (a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A <sup>3</sup>	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Exhibit B <sup>4</sup>	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

### III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?      Yes       No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below?      Yes       No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?      Yes       No

If yes, describe fully.

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<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government, a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [X] No [ ]

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>

Table with 4 columns: Date, From Whom, Purpose, Amount. Content: See attached

Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes [ ] No [X]

If yes, have you filed an Exhibit D to your registration? Yes [ ] No [ ]

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [ ] No [X]

If yes, furnish the following information:

Table with 4 columns: Name of foreign principal, Date received, Description of thing of value, Purpose

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).) 8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal. 9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

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15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?      Yes       No

(2) transmitted monies to any such foreign principal?      Yes       No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See attached

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes  No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials<sup>12</sup>?  
Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Government of Colombia

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) background papers

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI--EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

12-7-05

(Type or print name under each signature<sup>13</sup>)

Lance Morgan

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE  
FARA REGISTRATION UNIT  
CRIMINAL DIVISION  
WASHINGTON, D.C. 20530

**NOTICE**

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

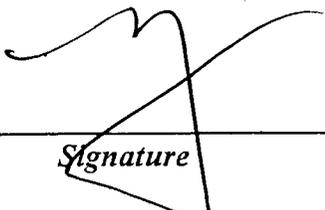
YES \_\_\_\_\_ X \_\_\_\_\_ or NO \_\_\_\_\_

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES \_\_\_\_\_ or NO \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

  
\_\_\_\_\_  
*Signature*

12.7.05  
\_\_\_\_\_  
*Date*

Lance Morgan

Please type or print name of signatory on the line above

\_\_\_\_\_  
*President*  
*Title*

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REGISTRATION UNIT  
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U.S. Department of Justice

Criminal Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT -  
PLEASE EXECUTE IN TRIPPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

**Short Form List for Registrant: BSMG Worldwide**

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Agoado	Jen	01/29/2004		
Coyle	Anne	08/05/2002	<del>Aug '05</del>	Director
Delahunt	Kara Mai	09/15/1999		
Howard	Billee	11/10/2004		
Jarzebowski	Conrad	05/15/2001	<del>Aug '05</del>	Vice Pres.
Laderman	Emily	08/05/2003		
Lynam	Clare B.	02/04/1992		
Maroni	William John	03/18/1997	<del>Nov '05</del>	Sr. V.P.
Meszaros	James A.	04/15/1993		
Morgan	Lance Ian	02/21/1989		
Opinsky	Howard S.	03/02/2001		
Thompson	Amy Lynn	06/16/1999		
Turpy	Stephanie A.	04/09/2003		
Larsen	Larry	08/31/2005		
Mead	Courtney	08/31/2005		
Messina	Daniela	08/31/2005		

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5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Anne Coyle	Director	8/05
Conrad Jarzebowski	V.P.	8/05
William Maroni	Sr. V.P.	11/05

5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes

If yes, furnish the following information:

Name	Address	Position	Date
Daniela Messina	255 Lafayette St Salem, MA 01970	Director	11/15/04
Larry Larsen	37 Lazarus Way Salem, NH 03079	V.P.	2/14/05
Courtney Mead	22 E. Springfield St. Boston, MA 02118	Sr. AE	3/29/04

7. Has your connection with any foreign principal ended during this 6-month reporting period? Yes

If yes, furnish the following information:

Name of Foreign Principal	Date of Termination
Ministry of Foreign Trade - Arab Republic of Egypt, Alexandria Cotton Exporters Association - Alcotexa	6/05

8. Have you acquired any new foreign principal during this 6 month report period? Yes

If yes, furnish the following information:

Name and Address	Date Acquired
Taipei Economic and Cultural Office in Boston 99 Summer Street Boston, MA 02110	5/05

9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas and Government of Colombia;

ITEM 11 & 12

Foreign  
Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for  
the Bahamas.

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
6/01/05-11/30/05			See Bahamas Attachment A

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ITEM 11 & 12

Foreign  
Principal: Government of Colombia

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key: KD - Kara Delahunt  
BH - Billee Howard

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
9/16	KD	Hand Out	Informational kit distributed at press conference held by President Alvaro Uribe in New York at the New York Stock Exchange with business and finance reporters. Informational kit filed with Justice Department on October 16, 2005.
9/16	BH	Calls	M. Serrill, C. Lindblad and C. Powers, BusinessWeek, to coordinate interview for President Uribe.
9/16	BH	Call	N. Cavuto, Fox News, to coordinate interview for President Uribe.

Item 11 & 12

Foreign  
Principal: Ministry of Foreign Trade - Arab Republic of  
Egypt, Alexandria Cotton Exporters Association -  
Alcotexa

Interests: Help develop and coordinate a multi-country  
campaign to promote the quality of egyptian  
cotton to manufacturers, retailers, buyers and  
consumers.

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
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Representation terminated 6/05.

Foreign  
Principal: Taipei Economic and Cultural Office

Interests: Help develop and coordinate marketing and communications activities to promote Taipei as an investment location or important strategic business partner.

	Nature of Individual
<u>Date</u>	<u>Name</u> <u>Contact</u> <u>Contacted</u>
6/01/05-11/30/05	See Taipei Economic & Cultural Office Attachment B

## 14 (a)

6/05	Gov't of Bahamas	"	195,154.72
	Republic of Colombia		25,000.00
	Egyptian Foreign Ministry/Alcotexa		*
	Taipei Economic & Cultural Office		5,740.00
7/05	Gov't of Bahamas	"	132,528.75
	Republic of Colombia		25,000.00
	Taipei Economic & Cultural Office		700.00
8/05	Gov't of the Bahamas	"	152,628.75
	Republic of Colombia		25,000.00
	Taipei Economic & Cultural Office		5,885.00
9/05	Gov't of the Bahamas	"	152,035.00
	Republic of Colombia		25,000.00
	Taipei Economic & Cultural Office		3,085.00
10/05	Gov't of the Bahamas	"	166,318.75
	Republic of Colombia		25,000.00
	Taipei Economic & Cultural Office		5,200.00
11/05	Gov't of the Bahamas		75,000.00**
	Republic of Colombia		25,000.00
	Taipei Economic & Cultural Office		985.00
Total	\$1,045,260.97		

\* No work done on this account, therefore no fees or expenses were incurred or billed. This registration was terminated as of 6/05.

\*\* Fees not available at this time, only retainer amount. Amount will be reported when received.

GOVERNMENT OF THE BAHAMAS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
6/05 Agency	Reimburse Expenses	
	Local Transportation	1,493.60
	Telephone	383.72
	Supplies	246.33
	Staff/Client Meals	5,892.11
	Miscellaneous Travel	502.80
	Printing	6,401.50
	Video Production	15,400.00
	Promotional Materials	159.52
	Flowers	426.90
	Discovery Cruise	359.98
	Meeting Room	213.85
	Delta Photographer	396.65
	Bridal Guide Promotions	15,000.00
	Pre-Billing for 2006 Weather Conference Expenses	170,000.00

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for visiting journalists programs; for Fat Albert Prizewinners; for Avon Let's Talk Prizewinners; and for After the Sunset Prizewinners:

Roundtrip airfares, Baltimore, MD/Bahamas,  
M. Payne, N. Payne, M.S. Payne & M. Payne, 6/3/05  
1,168.60

Roundtrip airfares, Boston, MA/Bahamas, A.  
Shannon, K. Shannon, Z. Shannon and J. Wallace,  
6/3/05 1,458.60

Roundtrip airfares, Raleigh, NC/Bahamas, J.  
Fletcher and K. Newbern, 4/5/05 1,214.30

Roundtrip airfare, New York, Bahamas:

S. Zisbiatt, 6/3/05	433.65
E. Belford, 4/9	329.15
G. Maccioli, 6/3	433.65
A. Nicastro, 6/3	433.65
J. Rodriguez, 6/3	433.65
K. Pelletier, 4/6	378.65

Roundtrip airfares, New York/Ft. Lauderdale, FL,  
M. Cooper, O. Wilchcombe, J. Johnson, 4/4/05  
860.00

Roundtrip airfares, Detroit, MI/Bahamas, J. Bunnell and J. Pennington, 5/14/05	1,463.30
Roundtrip airfares, Philadelphia, Pa/Bahamas, K. Sheplock and K. Daily, 5/13/05	746.30
Roundtrip airfare, Los Angeles, CA/New York, NY, T. Walls, 5/18/05	717.80
Roundtrip airfare, Detroit, MI/Ft. Lauderdale, FL, S. Woodworth, 4/28/05	631.39
Lodging, V. Walkine, New York, NY, 5/18/05	357.99
Lodging, A. Diaz, Bahamas, 4/12-17/05	327.99
Lodging, J. Maguire, Ft. Lauderdale, 5/17/05	320.79

Total \$228,586.42

7/05 Agency Reimburse Expenses

Telephone	4,074.80
Photocopying	1,917.39
Staff Meals	178.16
Local Transportation	4,056.35
Clipping Service	2,433.00
Dues/Subscriptions	114.65
Postage	670.02
Supplies	194.31
Research	363.78
Miscellaneous Travel	217.41
Express Mail	827.71
Promotional Materials	521.09
Printing	2,651.30
Gifts	195.58
Video Production	7,233.74
Seaplane Charter Flight	10,500.00
Bridal SMT	31,067.50
Fishing Guide	237.00
Inter-Company Fees (Fact Finding Mission)	24,339.21
Sports Illustrated Photo Shoot	15,225.00
Seashell Weddings Project	3,455.00

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for VJP programs; for GBI Meeting; for GBI Prizewinners; for Fat Albert Promotions; for Weather

Conference; and for Wedding Guide Winners:

Roundtrip airfares, Philadelphia, PA/Bahamas, J.  
& M. Dewald, 6/12/05 925.30

Roundtrip airfares, Akron, OH/Bahamas, N. & T.  
Gruzleski, 11/3/05 852.30

Roundtrip airfares, Ft. Lauderdale, FL/Bahamas,  
L. Dillenbeck, D. Lockhart, M. Lorenz, T.  
Ridgeway, 8/10/85 962.60

Roundtrip airfares, New York, N.Y./FT.  
Lauderdale, FL

K. Toler, 5/13/05 689.55  
A. Kempler, 6/19 614.35

Roundtrip airfares, Washington, DC/Bahamas, J.  
Williams, D. Shields, C. Stapen, 4/11/05  
1,030.15

Roundtrip airfares, Chicago, IL/Bahamas, N.  
Mahler & B. Schweifler, 6/21/05 810.30

Roundtrip airfare, New York, NY/Ft. Lauderdale,  
FL, R. Mack, 4/14/05 213.50

Lodging, J. Maguire, Ft. Lauderdale, FL, 6/29-  
6/30/05 473.38

Lodging, A. Diaz, Ft. Lauderdale, FL, 6/29/05  
230.46

Lodging, D. Forden, New York, NY, 6/22/05  
865.15

Lodging, I. Yee Ma, New York, NY, 6/22/05  
865.15

Total \$119,005.19

8/05 Reimburse Expenses

Staff Meals	1,244.62
Telephone	125.81
Local Transportation	4,153.94
Clipping Service	1,889.58
Miscellaneous Expenses	2,157.29
Research	433.52
Printing	3,070.47
Supplies	404.58
Subscriptions	337.38
Express Deliveries	2,243.68
Seaplane Fares (14)	1,414.10
Golf Cart Rentals	2,583.00

Seaplane Charter	10,500.00
Press Release	275.60

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for press trips for journalists; for visiting journalists programs; for *Sport's Illustrated* Shoot; for Fat Albert prizewinners; for Andros VJP; for Home and Away prizewinners; for Continental Press Trip; for VJP Abacas Family; for Nordstrom/Pelican Bay prizewinners; for Regatta VJP Sail; and for Destination Wedding SMT:

Roundtrip airfares, New York/Bahamas:

R. Mack, 8/4/05	258.65
R. Mack, 7/7	1,080.65
J. Maguire, 7/15	638.10
R. Guarna, 6/28	393.65
V. Edmonds, 5/31	313.65
L. McGee, 7/5	254.15
M. Cloud, 7/5	254.15
K. Toler, 6/1	135.40
E. Belford, 7/27	591.06
V. Edmonds, 7/23	600.15
A. Diaz	328.65
L. Zubizarreta	328.65

Roundtrip airfares, Charlotte, NC/Bahamas, D.E., C., D.B., & D.M. Grissett, 9/15/05  
1,402.60

Roundtrip airfares, Orlando, FL/Bahamas, G., J., M. & S Bogdon, 7/3/05  
1,742.60

Roundtrip airfare, Columbus, OH/Bahamas, D. Armitage, 6/6/05  
808.15

Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, D. Johnson, 6/8/05  
454.00

Roundtrip airfare, Los Angeles, CA/Bahamas, I. Ma, 6/22/05  
519.38

Roundtrip airfares, Jacksonville, FL/Bahamas, O. Plair & J. Eisenhauer, 8/25/05  
792.30

Roundtrip airfares, Houston, TX/Bahamas, D. & D. Callaway, 7/27/05  
737.30

Roundtrip airfare, New York, NY/Ft. Lauderdale, FL, A. Diaz, 6/30/05  
539.30

Roundtrip airfare, Nassau/Freeport, Bahamas, M.

Faccin, 7/15/05	225.00
Roundtrip airfares, Columbus, OH/Bahamas, W., A., and J. Purpura, 7/19/05	1,725.10
Roundtrip airfare, Los Angeles, CA/Ft. Lauderdale, FL, D. Galaudet, 6/7/05	659.30
Roundtrip airfares, Boston, MA/Bahamas, R. Waters, 7/2/05	506.65
Roundtrip airfares, Chicago, IL/Bahamas, T., J., S. Fredrick and S. Davies, 11/11/05	1,676.60
Roundtrip airfares, Detroit, MI/Bahamas, A. Wicke, E. Kemp, & S. Anthony, 11/03/05	1,344.45
Roundtrip airfares, Ft. Lauderdale, FL/Bahamas, D. & S. Woodworth, 5/16/05	970.00
Airfare, Bahamas to Ft. Lauderdale, FL, J. Bayonvargas, 8/26/05	231.05
Lodging, Bahamas, J. Maguire, 8/5/05	251.28
Lodging, Bahamas, R. Mack, 8/8/05	301.00
Lodging, Bahamas, V. Edmonds, E. Belford, 7/23- 8/3/05	1,803.88
Lodging, Bahamas, V. Edmonds, 8/3	301.00
Total	\$53,001.42
9/05 Agency	Reimburse Expenses
Subscriptions	146.57
Research	228.97
Meals	1,864.46
Miscellaneous Travel	587.52
Local Transportation	1,326.15
Telephone	271.91
Supplies	60.12
Express Deliveries	2,376.04
Printing	3,675.00
Photocopy	8.00
Inter-Company Fees (Fact Finding Mission)	21,621.11
Airplane Charter	840.00
Airline Credit	(178.47)

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; Eternal Sunshine; for Seaplane Press Trip; for Celebration Day; for Annual Meeting VJP; for Winter After Sunset Promo; for Nordstron/Pelican Bay; and for Fat Albert Prizewinners:

Roundtrip airfares, Washington, DC/Bahamas, B. & T. Callaham, 10/11-16/05 1,371.30

Roundtrip airfare, Los Angeles, CA/Ft. Lauderdale, FL/Bahamas, T. Wall, 8/1/05 1,613.35

Roundtrip airfares, New York, NY/Bahamas

J. Maguire, 7/12/05	165.90
A. Diaz, 8/3	453.65
V. Edmonds, 8/4	291.65
N. Lump, 8/22	1,613.15

Roundtrip airfares, New York, NY/Ft. Lauderdale, FL

S. Goldfarb, 8/23/05	300.40
R. Cho, 8/23	352.40
N. Leiberman, 8/23	366.64
D. Roncone, 8/23	255.40
J. Koutsky, 8/23	366.64
M. Dhondt, 8/23	342.40
J. Maguire, 8/1	821.65
J. Maguire, 7/12	165.90

Airfare, Jacksonville, FL/Ft. Lauderdale/Charleston, SC, B. Hulin, 8/23/05 288.90

Roundtrip airfares, Washington, DC/Bahamas, K. & K. Hanley, 8/13/05 788.30

Roundtrip airfare, Los Angeles, CA/Bahamas, K. Lack, 8/22/05 503.30

Airfare, Hartford, CT/Ft. Lauderdale, FL/N.Y., N.Y., J. Frey, 8/23/05 291.90

Roundtrip airfare, N.Y., N.Y./Washington, DC, E. Migliore, 8/11/05 241.66

Airfare, N.Y., N.Y./Ft. Lauderdale, W. Palm Beach, FL, E. Migliore, 8/22/05 260.40

Roundtrip airfare, N.Y., N.Y./Washington, D.C., R. Mack, 8/11/05 608.90

Roundtrip airfare, Las Vegas, NV/Ft. Lauderdale, FL, A. Bennett, 8/22/05	375.10
Roundtrip airfare, Birmingham, AL/Ft. Lauderdale, FL, M. Morrison, 8/23/05	310.40
Roundtrip airfare, Boston, MA/Ft. Lauderdale, FL, J. Kustus, 8/23/05	260.40
Roundtrip airfares, Baltimore, MD/Bahamas, C. & R. Spencer, 11/01/05	1,427.30
Roundtrip airfares, Columbus, OH/Bahamas, A. Purpura, 7/9/05	868.55
Lodging, A. Diaz, Bahamas, 9/21/05	203.95
Lodging, E. Migliore, Bahamas, 9/21-22/05	420.31

Total \$47,802.68

10/05 Agency Reimburse Expenses

Staff Meals	712.05
Overnight Courier	676.32
Telephone	96.30
Local Transportation	3,921.77
Miscellaneous Travel	46.33
Office Supplies	374.89
Subscriptions	27.73
Printing	12,903.69
Research	395.90
Video Duplication	2,066.17
Gifts	126.67
Clipping Service	829.05
Promotional Materials	57.76
Mileage	183.34
Memberships	75.00
CTC Fees	1,850.00

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for Nordstrom Promotion; Gourmet Wine and Food Festival; Amber Alert Presentation; Charlotte Bobcats Promotion; Fat Albert Prizewinners; and the Wedding Guide:

Roundtrip airfares, New York/Bahamas:

E. Migliore, 9/21/05	346.39
R. Mack, 9/21	338.65
E. Belford, 9/21	208.65
V. Zweig, 9/14	233.65

F. Proto, 9/14	208.65
M. Murphy, 9/14	208.65
H. DesMarais, 9/14	248.65
S. Moulton, 9/15	258.65
C. Runnette, 9/21	208.65
M. & J. Martino, 11/11	689.30
P. Mack, 9/29	526.15
K. Toler, 9/28	435.15
J. Wint, 9/28	413.65

Roundtrip airfares, Detroit, MI/Bahamas, P. & T. Gennette, 12/16/05 788.30

Roundtrip airfares, Philadelphia, PA/Bahamas, C. Dougherty, L. Posner, K. Sacony, L. Smith, 8/31/05 1,544.60

Roundtrip airfares, Charlotte, NC/Bahamas, L. & T. Handy, 10/20-10/23/05 1,406.70

Roundtrip airfares, Chicago, IL/Bahamas, C. Cudio & K. Keenan, 10/17/05 760.30

Lodging, Bahamas, R. Mack, 9/21/05 186.45

Lodging, Bahamas, R. Mack, 10/6/05 220.89

Lodging, Vermont, E. Migliore & A. Diaz, 10/9/05 466.11

Total Expenses \$34,041.16

11/05 Agency Reimburse Expenses

Expense amounts for November, 2005, not available, will be reported when they become available.

Grand Total  
Bahamas  
Expenses \$482,436.87

REPUBLIC OF COLOMBIA

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
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6/05, 7/05, 8/05, 9/05, 10/05, 11/05

Expenses are not charged to the client, therefore, no records are kept of expenses.

MINISTRY OF FOREIGN TRADE, ARAB  
REPUBLIC OF EGYPT/ALEXANDRIA COTTON EXPORTERS ASSN.

DATE TO WHOM      PURPOSE

Representation terminated in 6/05.

TAIPEI ECONOMIC AND CULTURAL OFFICE

DATE TO WHOM      PURPOSE

6/05	No expenses were incurred or billed	
7/05 Agency	Expense Reimbursement	
	Postage	8.48
	Wire services	450.00
Total	\$458.48	
8/05 Agency	Expense Reimbursement	
	Postage	7.88
	Local Transportation	38.53
	Telephone	11.71
	Wire Services	175.00
Total	\$233.12	
9/05 Agency	Expense Reimbursement	
	Local Transportation	4.85
Total	\$4.85	
10/05 Agency	Expense Reimbursement	
	Parking	25.00
	Photocopying	10.00
	Postage	8.10
	Local Transportation	48.00
	Telephone	48.37
Total	\$139.47	
11/05	No expenses were incurred or billed	
Grand Total Taipei Expenses	\$836.92	
Grand Total All Expenses	\$483,273.79	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed through June 30, 2005					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Press Releases</b>					
GBI Jazz Festival Release	KT	Drafting release detailing the second annual Jazz Fest on GBI	In progress	May	
Stay Two Nights, Get "Third Night Free" On Grand Bahama Island	KT	Drafted release detailing package deals on GGBV	Release distributed to media in key markets	June	Yes
<b>Visiting Journalist Program - Group Visits</b>					
Andros Press Trip with Continental Connection	VE/SG	Working with MOT and OIPB on press trip to Andros. Trip will highlight new Continental Connection service and Andros Crab Festival. Pitching for trip combined with general pitching to secure column mentions of new flight.	Group trip postponed due to number of journalists and availability of lodging. Dan Armitage traveled on individual visit.	Jan.	Yes
Continental S. FL New Service to GBI, Press Trip June 8-11	KT/JW	Worked with GBMOT and Continental Connection to support new flight service from FLL to GBI.	Press trip complete. Continental provided flights and Pelican Bay provided rooms. Four media secured for trip, including On Point MIA, TravelAge West, Gables and Bridal Guide.	April	Yes
American Eagle New Service to NPI, June 23-27	EB	Worked with MOT, NPIP and American Airlines on press trip to Nassau for top tier Chicago based media in support of the new American Eagle flight. Agency secures accommodations and press trip itinerary.	Press trip cancelled due to American Airlines error in reserving flights. Will reschedule in the fall.	May	Yes
Seaplane Press Trip, August 23-28	VE/SG	Working with MOT and OIPB to organize seaplane trip to Bimini, Abaco, Exuma and Eleuthera.	Proposal approved. Working with Chalks to confirm plane and with hotels to confirm space.	June	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism  
Work completed through  
June 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Visiting Journalist Program - Individual Visits</b>					
Rita Guarna, Bergen Health & Life, June 28-July 1	EB	Agency worked with editor and MOT on visit for story on "all-inclusive" resorts for family travel on NPI. Accommodations secured at RIU Paradise Island and island tour of all family "hot spots" was arranged.	Travel complete. Story pending in Holiday 2005 issue.	Jan.	Yes
Candyce Stapen, Physician's Travel & Meeting Guide, WUSA-TV, June 19-24	VE/JW	Agency working w/ MOT on trip for writer and daughter to Exuma. Stapen also researching story for Nat. Geo. Traveler on Bahamian artists and will add a short visit to Nassau. Host properties: Four Seasons, Atlantis.	Travel complete. The first placement appeared June 30 on WUSA-TV in Washington, DC.	April	Yes
Bill Purpura, Home & Away, July 9-16	VE/SG	Agency working with writer on family travel article for 2006. Atlantis is primary destination, but pitched addition of Abaco as different option for family vacation.	MOT approved trip. Itinerary is under development with MOT and Abaco office.	April	
Vanessa Meyer, Univision "Control"	EB	Agency working with executive producer on suggestions for segment ideas to be included in several episodes of the popular show "Control," this summer.	Drafting POV and activity suggestions for client review. Awaiting travel dates and further details from producers.	May	
Dan Armitage, Buckeye Sportsman, Columbus Dispatch, Caribbean Travel & Life, June 6-12	VE/JW	Agency worked with MOT to arrange visit to Andros for Armitage during Crab Fest. Itinerary developed to highlight fishing and festival. Accommodations: Small Hope Bay, Andros Lighthouse	Trip complete. Armitage will produce two features for Caribbean Travel & Life, an article for Columbus Dispatch and possibly Cincinnati Enquirer.	May	Yes

**Weber Shandwick Status Report for The  
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Work completed through  
June 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Santa Bogdon, Caribbean Travel & Life, July 3-9	VE	Agency working with writer to develop a family boating and travel story on Abaco. CTL made all arrangements on-island and MOT assisted with air transportation.	Trip underway.	May	
Rebecca Waters, Sail, July 2-7	EB/VE	Agency working with writer and MOT on a visit to Abaco for Regatta Time. Secured flights and worked with MOT and Abaco office to arrange itinerary.	Itinerary set. Will follow up after writer returns.	May	
Margreet Faccin, Caribbean Ports 'O Call guidebook, July 15-17	KT/JW	Agency working with writer and GBMOT on visit to Grand Bahama Island. Secured accommodations and working with GBMOT on itinerary.	GBMOT approved trip. Itinerary is under development.	June	
<b>Marketing Partnerships/Promotions</b>					
Verizon Wireless	EB	Agency continued conversations with Verizon to finalize details/components of promotion, which began May 1 and ran in 60 VZW stores in the Midwest. Secured Radisson Cable Beach as hotel partner.	Promotion underway through June 30.	Sept.	Yes
Sea Ray boats	VE	First advertorial in progress. Agency to provide OIPB with info on cost of promo/mailer announcing boating flings.	Working out fulfillment for winner. Magazine would like to do story on winner's trip.	June	
Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	On-hold per Whole Foods request. Waiting for additional updates and new timing.	Nov.	

**Weber Shandwick Status Report for The  
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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Bridal Guide	EB	Agency working with Bridal Guide on an online sweepstakes in conjunction with the Destination Wedding: Bahamas program	Agency secured Sandals Royal Bahamian Resort & Spa as hotel partner and is working with Bridal Guide on developing sweepstakes materials.	March	
Glad/TV Guide	EB	Agency is working with Glad Products on a possible promotion/advertorial in TV Guide in conjunction with the launch of the NBC reality show "Mr. Mom."	Agency awaiting further details from Glad Products	April	
Avon Let's Talk Beauty	EB	Agency is working for a second year on a trip giveaway promotion with the Avon Let's Talk Beauty Tour.	Promotion approved by client and Radisson Cable Beach secured as hotel partner. Agency provided Avon with all photos, logos and copy points to develop promotional materials.	May	
<b>Television/Radio Outreach</b>					
WWMX-FM (Mix 106.5) - Baltimore	EB	Agency secured promotion in conjunction with Baltimore launch of GGBV.	Station submitted proposal for GGBV to provide a honeymoon package for their "Dream Wedding" promotion. GGBV handling execution.	March	Yes

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism  
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June 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Atlanta Party Plane Promotion	EB/JW	In support of Fallon's "Station Domination" campaign of Atlanta's Peachtree Station, Agency secured "Party Plane" come-along visit/live broadcast promotion with WBTS 95-5 The Beat in Atlanta.	AirTran secured as airline partner and Our Lucaya as host hotel. Agency provided station with all photos, logos and copy points for promotional materials. Promotion began airing on June 27 and will run through July 18.	April	
<b>Special Projects</b>					
2005-2006 Public Relations Program	Team	Met with Basil to discuss planning and timing for 2005-2006 initiatives.	Agency to present to Ministry in August, timing TBD based on budgets being issued.	Ongoing	
Pirates of the Caribbean	AD/JM	Attended promotional screening/meeting in New York. Working with Nalini to review proposal from Disney. Planned and attended meeting with Ministry and promotion boards to present and discuss opportunities. Developed committees to maximize experience for partners conference.	Planning will continue until spring 2006. Next steps: developing materials for partners conference and creating Bahamian experience for delegates.	Ongoing	
Amigo	RM/JM/VE	Drafted and distributed press release to garner U.S. media interest in Amigo. Conference call with Amigo PR agency to discuss media leads. Forwarded Florida TV opportunity to Dan Klores PR associates.	Media leads forwarded to Amigo PR agency.	April	Yes
Ashanti / Grand Bahama	JM	Reviewed document regarding concert and provided POV requesting more information and greater lead time.	Potential concert on GBI.	June	June

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism  
Work completed through  
June 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
The Power Summit	JM/KT	Reviewed materials sent by promotional company. Discussed PR opportunities with Terrance. Contacted event planner in NY to set up meeting.	Event is in September 2005.	June	Ongoing
Bahamas Culinary Festival - Gourmet Magazine, September 2005	JM/EB	Conference calls to discuss Culinary Festival and potential for Gourmet Magazine tie-in. Fallon coordinating advertising. Opportunity to gain exposure for Bahamian cuisine with national food publication.	Contacting Julia Burnside to develop plan of action for securing U.S. consumer participation.	April	
Apprentice 2 contestant Ivana Ma gets married in The Bahamas, July 3, 2005	EB	Agency, along with MOT and SeaShells Wedding Planners (Nassau), is assisting Ivana Ma in planning her summer wedding in The Bahamas. The wedding will be used as a tool to showcase destination weddings and honeymoons in The Bahamas.	Agency oversaw execution of Destination Wedding SMT on June 23 and continues working on securing media coverage of photos from July 3 wedding.	Nov.	
Secret OIS Project	VE	Agency working with MOT, OIPB, properties and publication on project.	Agency coordinating logistics, budget responsibilities for participating parties and customs support.	May	
Celebrities	AD	Agency participated in conference call with Fallon and BMOT to discuss usage of Bahamian celebrities in marketing communications.	Provided recommendations with Fallon to client	June	
PromoCups	EB	Agency worked with PromoMedia on producing 50,000 coffee cups featuring Bahamas messaging for client use.	Cups have been ordered and will arrive in late June.	May	Yes
2005 Calendar of Events	Team	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing	July	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism  
Work completed through  
June 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Trade Media Initiatives	JW/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing	Jan.	
BIFF	SK/JM	WS will assist with film festival PR as appropriate.	Event is December 8-11, 2005.	June	Ongoing
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency is working with James Turner on a number of Web Relations partnerships and promotions. A promotion with ClubMom is complete and additional programs are under discussion.	May	
Nassau Paradise Island Promotion Board	AD/EB	Agency to support NPI program and propose opportunities.	Agency currently working on promoting new air service to Nassau and following up on promotional initiatives.	Ongoing	
2005 Bahamas Weather Conference	AD/VE/KT/JW	Agency working with MOT to finalize details of agenda, excursions and other logistics. Pitched and scheduled live remotes. National television: Weather Channel, MSNBC, Today Show Saturday, CNN.	Distributed thank you and evaluation. Forwarded highlight reels to MOT.	May	
2006 Weather Conference	AD/VE	Conference calls to discuss possible dates and availability for conference at Four Seasons. Outreach to key speakers to determine availability. Met with Nancy Nichols to develop and research new targets for sponsorship. Developed video reel for pitch support.	All projects continuing.	June	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism  
Work completed through  
June 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Fallon	AD	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained.	Ongoing	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 05 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Mary Beth Bond	KT	FOX News Network	Tourism stats	Per request	
Margreet Faccin	KT	Northstar Publications	GBI Info	Per request	
Andrea Bennett	VE	Travel & Leisure	Out Island news	Per request	
Paris Perimeter/John Bigley	JW	Corporate Meetings & Incentive Travel	Meeting space and trend updates	Per request	
Greg Oates	JW	Recommend	Fall travel deals on NPI and GBI	Per request	
Eleanor Wilson	JW/KT	Caribbean Ports 'O Call guidebook	Developments/re-openings on GBI	Per request	
Lisa Simundson	JW	Meetings South	Meetings and incentives info	Per request	
Kathleen Mangan	Team	Caribbean Travel & Life	New developments	Per request	

**Rogers & Cowan/Weber Shandwick Status  
Report for The Islands Of The Bahamas -  
June 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Entertainment Marketing with Rogers &amp; Cowan</b>					
<b>Project</b>	<b>WS/R&amp;C Contacts</b>	<b>Activity and Details</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>					
Into the Blue/Sony	TW	Discussed online opportunities with Sony and reviewed new marketing materials.	Follow-up with Weber Shandwick regarding Bahamas Ministry of Tourism's position on film as a marketing tool.	TBD	Pending
Pirates of the Caribbean 2 & 3/Disney	TW	Spoke with Disney regarding promotional options on the table with Bahamas Ministry of Tourism. Requested materials be sent to Weber Shandwick, Fallon and Nalini Bethel.	Follow-up with Weber Shandwick regarding next steps and partners conference.	TBD	Pending
"Fast Track"	SK/JM	Opportunity for product placement in airport scene of upcoming Amanda Peet/Zach Braff/Jason Bateman movie	Pending	June	
<b>Film Placement</b>					
Danika/Independent	EC	Delivered posters to production for set dressing in travel agency scene.	Will watch film for exposure.	Release Date: TBD	Complete
Unt. Chris Robinson Project/Warner Bros.	KM	Delivered posters to production for set dressing in bedroom scene.	Will watch film for exposure.	Release Date: TBD	Complete
<b>Film Pending</b>					

Hoax/Independent	DL	Possible location shoot for scripted Bahamas location	Bahamas passed on opportunity due to timing and inability to provide the equipment and crew requested by production.	Release Date: TBD	Complete
<b>Television Placement</b>					
Barbershop/Showtime	DL	Delivered Bahamas Travel magazines to production for set dressing and prop use in the barbershop.	Will watch for exposure.	Release Date: August	Pending
<b>Television Exposure</b>					
Extra/NBC	DL	Verbal by Dayna Devon "How's this for a sweet assignment - A trip to the Bahamas to hang with Johnny Depp." "Our Jon Kelly got the golden ticket to meet with the new Willy Wonka." "Johnny Depp is in the Bahamas shooting "Pirates of the Caribbean" parts 2 & 3 back to back."		June 27, 2005	Complete
<b>Television Location</b>					
EVE/UPN	TW, DL	Discussing with Weber Shandwick ways to work with Our Lucaya for upcoming location scout and shoot.	Followed-up with Weber Shandwick regarding next steps.	Release Date: TBD	
"Eve"	SK/JM	Continued discussion with Our Lucaya and Ministry about bringing the show to The Bahamas	Pending	September	
New TV season	TW, DL	Created list of television shows to approach for potential filming opportunities for new season.	Discussing list with Weber Shandwick and drafting letter to shows.	Release Date: TBD	
<b>Other</b>					
BIFF 2005	JM/SK	Review of information about festival to be held in Nassau this fall.	Scheduling call with Craig Woods to discuss PR support	May	
Rick Fox	TW	Rogers & Cowan provided celebrity spokesperson guidelines and drafted overview of Rick Fox for Bahamas Ministry of Tourism.			

Program Overview	TW, DL	Drafted program overview for Bahamas Ministry of Tourism.	Shared with Weber Shandwick for feedback.		
<b>Feature Films, Passed</b>					
Stormbreaker/Miramax	EC	Review for placement/promotion opportunities.	Production passed on opportunity to use Bahamas posters in airport scene.		
X-Men 3/20th Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Poseidon Adventure/Warner Bros.	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Night of the White Pants/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Cleaner/New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Band on the Run/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Little Children/New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Contract/Millennium Films	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Wild Hearts/Hallmark	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Rocket Science/HBO	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism  
Work completed through  
July 31, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
GRAND BAHAMA ISLAND AND ALL THAT JAZZ: Second Annual Grand Bahama Island Jazz, Rhythm and Blues Festival Features Three-time Grammy Winner Lou Rawls	KT/JW	Drafting release detailing the second annual Jazz Fest on GBI.	Complete. A general press release and releases for key markets have been distributed.	May	Yes
Book Early, Save Big on Travel To The Islands Of The Bahamas	JW	Drafting release announcing fall promotion for American Express cardmembers.	Complete. Release distributed to deals writers and trade publications.	July	Yes
<b>Press Trips</b>					
Seaplane Press Trip, August 23-28	VE/SG	Working with MOT and OIPB to organize seaplane trip to Bimini, Abaco, Exuma and Eleuthera.	Trip planned for Aug 23-28. Hotels and Chalks seaplane charter confirmed. Finalizing itinerary and list of attendees.	June	
Gourmet Bahamas Culinary Classic Wine & Food Festival Press trip September 29-October 2	JM/EB	Agency organizing press trip to Nassau in conjunction The Bahamas Culinary Classic Wine & Food Festival hosted by Gourmet Magazine.	Creating target list and invitation for press trip.	July	
<b>Visiting Journalist Program - Individual Visits</b>					
Bill Purpura, Home & Away, July 9-16	VE/SG	Agency working with writer on family travel article for 2006. Atlantis is primary destination, but pitched addition of Abaco as different option for family vacation.	Trip complete. Publication date TBD.	April	Yes
Santa Bogdon, Caribbean Travel & Life, July 3-9	VE	Agency working with writer to develop a family boating and travel story on Abaco. CTL made all arrangements on-island and MOT assisted with air transportation.	Trip complete. Publication date TBD.	May	Yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Rebecca Waters, Sail, July 2-7	EB/VE	Agency worked with writer and MOT on a visit to Abaco for Regatta Time. Secured flights and worked with MOT and Abaco office to arrange itinerary.	Trip complete. Agency providing any additional details and photos as necessary. Publication date TBD.	May	Yes
Margreet Faccin, Caribbean Ports 'O Call guidebook, July 15-17	KT/JW	Agency working with writer and GBMOT on visit to Grand Bahama Island. Secured accommodations and working with GBMOT on itinerary.	Trip complete. Publication date TBD.	June	Yes
Kevin Revolinski, STAR Travel Service Online, August 5-8	KT	Agency worked with NPI and GBMOT to coordinate itinerary for media's hotel review.	Itinerary complete.	July	
Jane Wooldridge, The Miami Herald, August 18	SG	Agency working with writer to develop itinerary for visit to Exuma.	Itinerary is under development.	July	
Maria Ceraulo, The Buffalo News, Trip date TBD	SG	Agency working with writer on proposal to visit Harbour Island.	Proposal in progress.	July	
<b>Marketing Partnerships/Promotions</b>					
Sea Ray boats	VE	First advertorial in progress. Agency to provide OIPB with info on cost of promo/mailer announcing boating flings.	Working out fulfillment for winner. Magazine would like to do story on winner's trip.	June	
Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	On-hold per Whole Foods request. Waiting for additional updates and new timing.	Nov.	

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Bridal Guide	EB	Agency working with Bridal Guide on an online sweepstakes in conjunction with the Destination Wedding: Bahamas program	Agency worked with Bridal Guide, Sandals Royal Bahamian Resort & Spa and Fallon on developing sweepstakes materials, banners, entry page and rules. Sweepstakes went live on July 18.	March	
Avon Let's Talk Beauty	EB	Agency is working for a second year on a trip giveaway promotion with the Avon Let's Talk Beauty Tour.	Agency worked with Avon on creation of all promotional materials. Promotion began on July 1 and will run through November.	May	
MilkPEP	EB/JM	Agency working with MilkPEP, the milk processor organization that is most famous for the "got milk?" advertising campaign, to collaborate on a major national promotion that will run for one month in January 2006 and expose millions of U.S. consumers to Bahamas messaging in the dairy aisle.	Agency secured the British Colonial Hilton in Nassau to participate as the hotel partner and provide 24 three-night/four-day trips for two. Agency working with MilkPep on letter of agreement and creation of point-of-sale materials.	July	
Getaway with Mary Kay	JW/AD	Agency working with Mary Kay Cosmetics and ABC-TV on trip giveaway to GBI. Sweepstakes announcement will run in US Weekly magazine and ABC-TV stations and Web sites in key markets.	Promotion scheduled for Sept. 18-29. Agency secured Pelican Bay at Lucaya as the hotel partner. Agency submitted b-roll footage, copy points and photos; currently awaiting final draft of sweepstakes Web page.	July	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Television/Radio Outreach</b>					
Atlanta Party Plane Promotion	EB/JW	In support of Fallon's "Station Domination" campaign of Atlanta's Peachtree Station, Agency secured "Party Plane" come-along visit/live broadcast promotion with WBTS 95-5 The Beat in Atlanta.	AirTran secured as airline partner and Our Lucaya as host hotel. Promotion aired June 27 through July 18. Winners selected and travel scheduled for August 22-24.	April	Yes
<b>Special Projects</b>					
2005-2006 Public Relations Program	Team	Met with Basil to discuss planning and timing for 2005-2006 initiatives.	Agency to present to Ministry in August, timing TBD based on budgets being issued.	Ongoing	
Cotton Bay / Eleuthera	JM/VE	Agency attended groundbreaking ceremony in Eleuthera and collected information about property.	WS to develop relationship with on-shore and U.S. agencies for Cotton Bay.	Ongoing	
Pirates of the Caribbean	AD/JM	Working with Nalini, developed FLL meeting recap and next steps documents. Conference calls to discuss creative and business objectives. Developed extensive "sell kit" for Partners Conference. Secured DVDs and collateral from Fallon. Purchased pirates books for the MOT and developed Bahamas	Attending partners conference first week of August.	Ongoing	
The Power Summit	KT/JW	Reviewed materials sent by promotional company. Discussed PR opportunities with Terrance. Met with event planner to discuss press opportunities for GBI.	Event scheduled for September 2005. Agency drafting proposal for event support and media opportunities.	June	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Bahamas Culinary Festival - Gourmet Magazine, September 2005	JM/EB	Conference calls to discuss Culinary Festival and potential for Gourmet Magazine tie-in. Fallon coordinating advertising. Opportunity to gain exposure for Bahamian cuisine with national food publication.	Agency drafting release for distribution to U.S. newspapers. Creating target list and invitation for press trip.	April	
Apprentice 2 contestant Ivana Ma gets married in The Bahamas, July 3, 2005	EB	Agency, along with MOT and SeaShells Wedding Planners (Nassau), is assisting Ivana Ma in planning her summer wedding in The Bahamas. The wedding will be used as a tool to showcase destination weddings and honeymoons in The Bahamas.	Agency pitched various celebrity/entertainment publications to cover Ivana's July 3 wedding in Exuma. Photos were picked up by People and Inside TV magazines. Agency is working to arrange interview with Bridal Guide magazine for coverage in March/April 06 issue.	Nov.	
Secret OIS Project	VE/EB	Agency working with MOT, OIPB, properties and publication on project.	Agency coordinating logistics, budget responsibilities for participating parties and customs support.	May	
MY M&M's Wedding	SG	Agency working with M&M's to provide honeymoon vacation to GBI as prize to winners of MY M&M's wedding contest.	Bahamas.com provided link to M&M's contest and honeymoon details. Contest promoted on various radio stations. Wedding scheduled for August 24.	July	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Celebrities	AD	Agency participated in conference call with Fallon and BMOT to discuss usage of Bahamian celebrities in marketing communications.	Provided recommendations with Fallon to client.	June	
2005 Calendar of Events	Team	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing	July	
Trade Media Initiatives	JW/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing	Jan.	
International Bahamas Film Festival	SK/JM	WS will assist with film festival PR as appropriate. Sent detailed overview of WS recommended PR support. Developing opportunity for Leslie Vanderpool to speak with Rogers & Cowan for publicity support (separate project from WS outreach).	Event is December 8-11, 2005.	June	Ongoing
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency is working with James Turner on a number of Web Relations partnerships and promotions. A promotion with ClubMom is complete and additional programs are under discussion.	May	
Nassau Paradise Island Promotion Board	AD/EB	Agency to support NPI program and propose opportunities.	Agency currently working on promoting new air service to Nassau and following-up on promotional initiatives.	Ongoing	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
2006 Weather Conference	AD/VE	Conference calls to discuss possible dates and availability for conference at Four Seasons. Outreach to key speakers to determine availability. Met with Nancy Nichols to develop and research new targets for sponsorship. Developed video reel for pitch support.	All projects continuing.	June	
Fallon	AD	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained.	Ongoing	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 05 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Kathleen Mangan	Team	Caribbean Travel & Life	Hotel and restaurant openings in 2005/2006	Per request	
Ciara LaVelle	JW	Recommend	Passport regulations for kids	Per request	
Lisa Matte	JW	Global Traveler	Golf courses in The Bahamas	Per request	
Jeff Long	JW	Alabama Bride & Groom	Press kit and photos; Destination weddings	Per request	
Bethany Hopkins	JW	Islands	Press kit and photos; Nightlife in The Bahamas	Per request	

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Amanda Ross	JW	Western Living Magazine	Harbour Island/Bahamas info	Per request	
Danielle Johnson	KT	Bridal Guide	GBI Images	Per request	
Melissa Braverman	KT	OL Deals contact	Gathered information on GBI conch vendors for package deals	Per request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of  
The Bahamas - July 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Entertainment Marketing with Rogers &amp; Cowan</b>					
<b>Project</b>	<b>WS/R&amp;C Contacts</b>	<b>Activity and Details</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>					
"Into the Blue"/ Sony	TW	Discussed online opportunities with Sony and reviewed new marketing materials.	Sony will send proposal for online partnership.	Sept. 30, 2006	Pending
"Pirates of the Caribbean II & III"/ Disney	TW	Reviewed partnership materials and conference materials.	Tara Walls to attend partners' conference first week of August.	July 7, 2006	Pending
<b>Film Placement</b>					
"Fast Track"	KM	Fast Track/ Weinstein Co.: Delivered artwork to Production for consideration in advertising agency and airport scenes.	Will follow-up with production.	Release Date: TBD	Complete
"Fast Track"	SK/DL	Secured Bahamas posters in background of airport scene in new Jason Bateman/Amada Peet movie.	Awaiting film release	Complete	Complete
<b>Film Pending</b>					
"Mission Impossible 3"	SK/DL	Submitted Island-Hopping commercial for possible product placement of upcoming movie.	Awaiting film release	Complete	Complete

Untitled Coast Guard Project/ Disney	KM	Offering posters to Production for use as set dressing.	Waiting to hear back from Production.	Release Date: TBD	Pending
<b>Television Location</b>					
"Eve"/ UPN	TW, DL	Reached out to Production for updated schedule and to confirm interest in shooting on location in the Bahamas.	Waiting to hear back from Production.	Release Date: TBD	Pending
"Eve"/ UPN	TW/JM/SK	Continued to stay in touch with producers and Our Lucya contacts to discuss logistics and feasibility of possible episodes to be filmed on location.	Awaiting feedback from producers	Release Date: TBD	Pending
Penn & Teller Underwater/ NBC	TW	Reviewed opportunity to have Penn & Teller TV special film in The Bahamas. Communicated with producers, Atlantis and Weber Shandwick. Provided Production with materials from Nassau, Paradise Island.	Follow-up with producers after scout, and identify levels of Bahamas opportunity and recommend Bahamas support.	Release Date: TBD Timing: August - November	Pending
Penn & Teller Underwater/ NBC	SK/DL	Submitted collateral materials to producers, helped secure Craig Woods' participation in Nassau location scout.	Scout took place last week of July; awaiting feedback from producers.	Release Date: TBD Timing: August - November	Pending
"Las Vegas"/ NBC	TW/DL/ML	Reached out to Production in regards to filming on location in The Bahamas. Creator of show is interested in a potential fall episode for November sweeps or an episode to film in late 2005 for February 2006 sweeps.	Production is pursuing story ideas. Rogers & Cowan will forward press materials, and information on various locations for possible story inclusion.	Release Date: TBD Possibly November or February sweeps.	Pending
"Las Vegas"/ NBC	DL/SK	In preliminary discussion with producers re: possibility of filming two episodes in The Bahamas. Submitted collateral materials to producers.	Awaiting feedback from producers	Release Date: TBD Possibly November or February sweeps.	Pending

**Other**

"Pirates of the Caribbean II & III"	AD/JM/SK/SG	Planned for upcoming partners meeting by participating in multiple conference calls with Ministry contacts and creating collateral material to be distributed in August partners meeting on GBI.	Ongoing	August	
Bahamas International Film Festival	TW	Reviewed recommendations from 2004. Spoke with Rogers & Cowan colleague about handling PR for BIFF.	Arrange conference call for BIFF and Rogers & Cowan regarding PR.		
<b>Feature Films, Passed</b>					
American Dreamz/ Universal	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Kill Your Darlings/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
How to Eat Fried Worms/ New Line	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Good Shepherd/ Morgan Creek	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Lady in the Water/ Warner Bros.	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Good Time Max/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Scarecrow/ Sony	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Love and Other Disasters/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Devil Wears Prada/ 20th Century Fox	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Waist Deep/ Focus Features	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
The TV Set/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Broken/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Last Time/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
The House is Burning/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

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<b>Press Releases</b>					
Hot, Hotter, Hottest: The Bahamas Tops the Charts with Travel Magazine Awards Grand Slam	VE	Agency drafted short release for on-island distribution highlighting World's Best Award and other recent honors.	Distributed.	July	Yes
Go For The Sun, Stay For The Food: The Islands Of The Bahamas Presents The Bahamas Culinary Classic Wine & Food Festival	EB	Agency drafted release for US distribution detailing the events and travel packages of the Bahamas Culinary Classic Wine & Food Festival.	Distributed.	July	Yes
This Labor Day Weekend, Families Shape-Up and Ship-Out to Grand Bahama Island	JW	Agency drafted release for U.S. distribution announcing the Family Fitness Weekend event on Grand Bahama Island, along with travel deals.	Distributed.	August	Yes
<b>Press Trips</b>					
Seaplane Press Trip, August 23-28	VE/SG/EM	Working with MOT and OIPB to organize seaplane trip to Bimini, Abaco, Exuma and Eleuthera.	Trip completed. Publication dates TBD.	June	Yes
Gourmet/Bahamas Culinary Classic Wine & Food Festival Press trip. September 29-October 2	JM/EB/EM	Agency organizing press trip to Nassau in conjunction with The Bahamas Culinary Classic Wine & Food Festival hosted by Gourmet Magazine.	Created invitation and forwarded to targeted press for trip. Journalists currently secured include: <i>Bergen Record</i> (NJ), <i>New Jersey Monthly</i> magazine, <i>Life &amp; Style Weekly</i> (tentative) and <i>AM New York</i> (tentative).	July	

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American Eagle/Chicago Press Trip, September 23-26	EB	Agency working with MOT and Chicago BTO office on rescheduled press trip to Nassau for top-tier Chicago based media in support of the new American Eagle flight, which launched in June.	Agency secured British Colonial Hilton as host hotel and working with MOT on press trip itinerary.	August	
Grand Bahama Jazz Festival Press Trip, October 27-30	KT	Agency working with MOT to coordinate Jazz Festival press trip.	In process of securing hotel partner.	August	
<b>Visiting Journalist Program - Individual Visits</b>					
Kevin Revolinski, STAR Travel Service Online, August 5-8	KT	Agency worked with NPI and GBMOT to coordinate itinerary for media's hotel review.	Itinerary complete.	July	Yes
Jane Wooldridge, The Miami Herald, August 18	SG	Agency working with writer to develop itinerary for visit to Exuma.	Story slated for <i>The Miami Herald Travel</i> magazine November 6.	July	Yes
Maria Ceraulo, The Buffalo News, Trip date TBD	SG	Agency working with writer on proposal to visit Harbour Island.	Proposal in progress.	July	
Amanda Ross, Western Living magazine, en Route Magazine (Canada)	JW/EM	Writer is schedule to visit Harbour Island in Fall 2005. Agency working with writer to secure Harbour Island feature as part of story.	Trip on hold. Writer is interested in doing separate feature on Harbour Island but coverage slated for November 2006.	July	
<b>Marketing Partnerships/Promotions</b>					

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Sea Ray boats	VE	First advertorial in progress. Agency to provide OIPB with info on cost of promo/mailer announcing boating flings.	Working out fulfillment for winner. Magazine would like to do story on winner's trip.	June	
Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	On-hold per Whole Foods request. Waiting for additional updates and new timing.	November	
Avon Let's Talk Beauty	EB	Agency is working for a second year on a trip giveaway promotion with the Avon Let's Talk Beauty Tour.	Agency worked with Avon on creation of all promotional materials. Promotion began on July 1 and will run through November.	May	
MilkPEP	EB/JM	Agency working with MilkPEP, the milk processor organization that is most famous for the "got milk?" advertising campaign, to collaborate on a major national promotion that will run for one month in January 2006 and expose millions of U.S. consumers to Bahamas messaging in the dairy aisle.	Agency secured the British Colonial Hilton in Nassau to participate as the hotel partner and provide 24 three-night/four-day trips for two. Agency working with MilkPep on letter of agreement and creation of point-of-sale materials.	July	

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MY M&M's	SG	Agency secured promotion in conjunction with M&M's launch of their new personalized candy MY M&M's to provide a honeymoon vacation for the winners of their "sweetest couple" contest.	Contest promoted on various radio stations. Winners were selected and married August 23. Newlyweds are currently selecting dates for their honeymoon. Hotel provided by Pelican Bay on GBI.	July	Yes
Getaway with Mary Kay	JW/AD	Agency working with Mary Kay Cosmetics and ABC-TV on trip giveaway to GBI. Sweepstakes announcement will run in <i>US Weekly</i> magazine and ABC-TV stations and Web sites in key markets.	Promotion scheduled for Sept. 18-29. Agency secured Pelican Bay at Lucaya as the hotel partner. Agency submitted b-roll footage, copy points and photos; currently awaiting final draft of sweepstakes Web page and commercial.	July	
Orvis	EM	Agency pitched Orvis on a cooperative partnership for the Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S. and the U.K. Along with world famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bone fishing destinations on Andros.	Orvis responded positively and would like to pursue various opportunities. Currently awaiting next steps.	September	

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Woman's Day	EB	Agency secured trip giveaway sweepstakes in the January 2006 issue of <i>Woman's Day</i> . The trip will be featured in a quarter page including a full-color photo and prize description. Readers will be directed to enter by logging on to the <i>Woman's Day</i> website, which will feature a photo of partner hotel, prize description and link to bahamas.com.	Agency secured Sandals Royal Bahamian Spa Resort & Offshore Island as hotel partner and provided all copy points, logos, photos and Web links to editors.	August	
<b>Television/Radio Outreach</b>					
Atlanta Party Plane Promotion	EB/JW	In support of Fallon's "Station Domination" campaign of Atlanta's Peachtree Station, Agency secured "Party Plane" come-along visit/live broadcast promotion with WBTS 95-5 The Beat in Atlanta.	Contest winners and station reps traveled to GBI, August 22-24, and broadcasted live from Our Lucaya. Agency awaiting broadcast tapes and photos.	April	Yes
Grand Bahama Jazz Festival Radio Promotions	KT/JW	Agency working with GBITB//MOT to secure several radio promotions in conjunction with the upcoming Jazz Festival	Reviewing several key market opportunities and confirming best options. Promotions to be executed in mid-September.	August	
<b>Special Projects</b>					
2005-2006 Public Relations Program	Team	Met with Basil to discuss planning and timing for 2005-2006 initiatives.	Agency to present to Ministry in August, timing TBD based on budgets being issued.	Ongoing	

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Promise Keepers Conference	JM/JW	Agency to draft press release for religious media, encouraging U.S. and CDN consumers to attend conference. Conference calls to discuss press trip and PR support.	WS to develop materials and press lists.	Ongoing	
"Pirates of the Caribbean"	AD/JM	Attended conference on GBI August 1-4. Met with Disney divisions and corporate partners to discuss ideas for promotions and partnerships. Developed individual then you notes for each meeting participant and distributed via e-mail. Created recap document with details about each meeting, proposed ideas and next steps.	Along with Nalini, conference calls with Disney divisions and partners to develop opportunities and potential JMC meeting.	Ongoing	
"Queer Eye for the Straight Guy"	JM	Agency working with R&C and production to secure possible shoot in The Bahamas.	Portions of an episode, featuring a soon-to-be-married couple to be filmed in The Bahamas.	August	
"Las Vegas"	JM	Agency working with R&C and production to secure scout and possible shoot in The Bahamas.	An episode to take place in The Bahamas and air during sweeps week.	August	
"Into the Blue"	JM	Agency worked with R&C and Rhino Linings to create promotional tie-in to movie. Old Bahama Bay and MOT to provide accommodations and airfare for prizewinner.	Promotional spots to air for eight weeks beginning mid-September.	August	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
The Power Summit	KT/JW	Reviewed materials sent by promotional company. Discussed PR opportunities with Terrance. Met with event planner to discuss press opportunities for GBI.	Event scheduled for September 28-October 1, 2005. Agency pre-pitching entertainment outlets and providing media with updated press materials and b-roll. Agency to attend event.	June	
Bahamas Culinary Festival - Gourmet Magazine, September 2005	JM/EB/EM	Conference calls to discuss Culinary Festival and potential for <i>Gourmet Magazine</i> tie-in. Fallon coordinating advertising. Opportunity to gain exposure for Bahamian cuisine with national food publication.	Agency distributed release to U.S. newspapers and travel trades and is conducting follow up to secure print placements. Agency also securing media to attend press trip in conjunction with the festival.	April	
Secret OIS Project	VE/EB	Agency working with MOT, OIPB, properties and publication on project.	Agency escorted publication and crew for on-site work July 23-Aug. 3. Will forward recap to Ministry.	May	
Celebrities	AD	Agency participated in conference call with Fallon and BMOT to discuss usage of Bahamian celebrities in marketing communications.	Provided recommendations with Fallon to client.	June	
2005 Calendar of Events	Team	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing	July	
Trade Media Initiatives	JW/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	January	

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AMBER Alert	EM/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Forwarded document brief to the BMOT for review. Meeting is scheduled on Sept. 21 in Nassau to discuss next steps.	August	
International Bahamas Film Festival	SK/JM	WS will assist with film festival PR as appropriate. Sent detailed overview of WS recommended PR support. Developing opportunity for Leslie Vanderpool to speak with Rogers & Cowan for publicity support (separate project from WS outreach).	Setting up call between Leslie and R&C.	June	Ongoing
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency is working with James Turner on a number of Web Relations partnerships and promotions. A promotion with ClubMom is complete and additional programs are under discussion.	May	
Nassau Paradise Island Promotion Board	AD/EB	Agency to support NPI program and propose opportunities.	Agency currently working on promoting new air service to Nassau and following-up on promotional initiatives.	Ongoing	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
2006 Weather Conference	AD/VE	Conference calls to discuss possible dates and availability for conference at Four Seasons. Outreach to key speakers to determine availability. Met with Nancy Nichols to develop and research new targets for sponsorship. Developed video reel for pitch support.	All projects continuing.	June	
Out Island Promotion Board Annual General Meeting, Aug 4	VE/RM	Agency presented a recap of activities on behalf of the Out Islands for past fiscal year. Overview also included brief thoughts on initiatives for the upcoming year.	Presentation complete, hard copies forwarded to Ministry for file.	July	Yes
Crisis Manual	AD/VE/SG/SB	Agency updating the Bahamas crisis manual and emergency contact wallet cards.	Updated manual to be distributed to appropriate contacts in September.	August	
Bahamas press kit	Team	Agency to revise three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway.	July	
Dr. Beach program	VE	Agency responded to initial tactical overview from Dr. Beach to ascertain rough costs and suggest meeting. Very rough outline with potential budget needs to be forwarded to Ministry for review.	Agency to confirm a meeting in Nassau w/ Dr. Beach to discuss program further and negotiate fees.	July	
Fallon	AD	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained.	Ongoing	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Abaco fall promotions	VE	Agency reviewed fall promotions planned for Abaco. Overview of media potential and areas of Weber Shandwick support forwarded to J. Outten.	Agency awaiting further details of deal for development of outreach.	August	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 05 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Laura Hughes	VE	Elite Traveler	Abaco images	Per request	
Holly Reich	SG	NY Daily News	Gathered information on GBI and NPI family vacation activities and accommodations. Sent images to accompany it.	Per request	
Jim Clark	SG	Orlando Magazine	Gathered information about real estate on The Out Islands.	Per request	
Dennis Caprio	SG	Motorboating Magazine	Bahamas restaurant images.	Per request	
Peter Zaremba	EB	Modern Bride	NPI wedding info	Per request	
Anne Marie Adams	KT	Hartford Guardian	Bahamas deals information	Per request	
Jody Reed	KT	Freelance	GBI Information	Proactive	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Sandra Scott	JW	Copley News Service	People-to-People	Per request	
Kathy Mangan	JW	Caribbean Travel & Life	What's new	Per request	
Emily Kaufman	JW	The Travel Mom	People-to-People	Proactive	
Emily Kaufman	JW	The Travel Mom	Marine Life	Per request	
Naadu Blankson-Seck	JW	The Green Magazine	Jazz Fest photos	Proactive	
Elizabeth Woodson	JW	Travel + Leisure	Deals in The Bahamas during high season	Per request	
Harriett Lyons	JW	NY Daily News	Island hopping/Celebrities in The Bahamas	Per request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas - August 30, 2005**

Project	WS Contact	Activity	Status	Due Date	Complete
<b>Entertainment Marketing with Rogers &amp; Cowan</b>					
Project	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>					
"Into the Blue"/ Sony	TW	Reviewed promotional opportunity for Rhino Linings. In exchange for a 7-day/ 6-night grand prize, The Bahamas and hotel partner can be featured in \$1 million TV buy and 900 dealer locations, as well as, on line.	Follow up with Weber Shandwick for hotel partner interest.	Sept. 30, 2005	Pending
"Pirates of the Caribbean II & III"/ Disney	TW	Attended partnership conference at Our Lucaya.	Need to develop a letter of intent outlining the value The Bahamas is bringing to the partnership along with a list of support needed from Disney.	July 7, 2006	Pending
<b>Film Placement</b>					
"Little Children"/ New Line Entertainment	ML	Delivered Bahamas poster to production for set dressing.	Will watch film for exposure.	Release Date: TBD	Complete
"The Devil Wears Prada"/ 20th Century Fox	KM	Delivered cleared advertisements for consideration in <i>Runway</i> magazine.	Will watch film for exposure.	Release Date: TBD	Complete
"Invasion"/ Warner Bros.	ML	Delivered cleared Bahamas commercial for set dressing use on TV set.	Will watch film for exposure.	Release Date: TBD	Complete
<b>Television Placement</b>					
"Joey"/ NBC	DL	Delivered Bahamas posters, hand bags and Conch shell for ongoing set dressing.	Will watch show for exposure.	Thursdays, 8pm	Complete

Television Location					
"EVE"/UPN	TW, DL	Producers are still interested in shooting in The Bahamas, however, trying to find best time to schedule shoot that will work with storylines.	Waiting to hear back from Production.	Release Date: TBD	Pending
"Las Vegas"/NBC	TW, DL, ML	Continued discussions with creator of show. Production would like to schedule a location scout possibly for late September, with a technical scout to follow. Production would like to film for four days, incorporating scenes into two episodes tentatively airing during February sweeps.	Rogers & Cowan sharing levels of anticipated support needed by production with Weber Shandwick.	Release Date: TBD Possibly February sweeps.	Pending
"Underwater"/NBC	TW	Producers asked for financial support for helicopters and other supplies. Requested list of filming locations and ways The Bahamas could be incorporated.	Followed up with producers after scout. Waiting for list of locations and possible integration opportunities. If not received by September 1, Rogers & Cowan recommends passing on opportunity to provide support. Show will air on NBC during November sweeps.	Release Date: TBD Timing: August - November	Pending
Other					
Rick Fox	TW	Met with Basil Smith and Craig Woods to discuss meetings taken with Rick Fox and WMA.	Proceeding as usual with location opportunities.		
Feature Films, Passed					
American Dreamz/ Universal	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Kill Your Darlings/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
How to Eat Fried Worms/ New Line	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Good Shepherd/ Morgan Creek	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Lady in the Water/ Warner Bros.	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		

The Cleaner/ New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
déjà vu/ Touchstone	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
A Good Year/ 20th Century Fox	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Garfield 2/ 20th Century Fox	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Scary Movie 4/ Dimension	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Unt. Will Ferrell/ Sony	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Invisible/ Spyglass	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Super Ex/ 20th Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Rexxx the Firehouse Dog/ 20th Century Fox	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Tonight at Noon/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Covenant/ Lakeshore Ent.	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
You, Me and Dupree/ Universal	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Fast and the Furious 3/ Universal	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Home of the Giants/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Margaret/ Fox Searchlight	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Off the Black/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Jam/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
Cloud X Ferry Makes Waves Back to Grand Bahama Island	KT	Drafted release announcing re-launch of ferry service from West Palm to Grand Bahama	Draft in final stage of approval.	September	
Bahamasair Launches New Service to Abaco in The Bahamas	VE/SG	Drafted release announcing inaugural Bahamasair direct flight from Ft. Lauderdale to Abaco. Release also included special fall deals throughout Abaco.	Sent to targeted media.	September	Yes
The Islands Of The Bahamas Welcomes Meeting and Event Planners with Expanded Venues and Money-Saving Incentives	JW	Drafted release announcing the BMOT's participation in the annual IT&ME trade show in Chicago along with details on various venues throughout The Bahamas.	Release distributed to media attending trade show.	September	Yes
Bahamas Ministry of Tourism Welcomes James Malcolm, Executive Director of Group Travel, and Ushers in New Era of Group Travel	JW	Drafted release announcing James Malcolm's arrival to the BMOT and plans to restructure the group travel division.	Release distributed to trade media.	September	Yes
Promise Keepers Conference Travels to The Islands Of The Bahamas	JW	Drafted release announcing the Promise Keepers conference, coming to Nassau in November.	Release distributed to faith-based media.	September	Yes
<b>Press Trips</b>					

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Gourmet/Bahamas Culinary Classic Wine & Food Festival Press trip. September 29-October 2	JM/EB/EM	Worked with MOT and NPIPb on itinerary for a press trip to Nassau in conjunction with The Bahamas Culinary Classic Wine & Food Festival hosted by <i>Gourmet Magazine</i> .	Press trip complete. Agency secured rooms at Harborside Resort at Atlantis. Media participants were <i>Bergen Record</i> , <i>New York Resident</i> , <i>Gold Coast Magazine</i> and <i>About.com</i> .	July	Yes
American Eagle/Chicago Press Trip, September 23-26	EB	Worked with MOT and Chicago BTO office on rescheduled press trip to Nassau for top-tier Chicago-based media in support of the new American Eagle flight, which launched in June. Agency secured accommodations and press trip itinerary.	Press trip complete. American Eagle provided flights and British Colonial Hilton provided rooms. Media participants were <i>Chicago Sun-Times</i> , <i>Ebony</i> and <i>WVON Radio</i> .	August	Yes
Grand Bahama Jazz Festival Press Trip, October 27-30	KT	Agency working with MOT to coordinate Jazz Festival press trip.	The Westin Grand Bahama confirmed as hotel partner.	August	
Promise Keepers Press Trip to Nassau, November 10-13	JW	Agency working with MOT to coordinate press trip for faith-based media to attend the first Promise Keepers conference in The Bahamas.	Invitation distributed. British Colonial Hilton secured as hotel partner.	September	
Bahamasair Inaugural Flight/Abaco Press Trip, November 17-20	SG	Agency working with MOT to coordinate press trip in support of Bahamasair's new service.	Invitation distributed.	September	
<b>Visiting Journalist Program - Individual Visits</b>					

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Amanda Ross, Western Living magazine, en Route Magazine (Canada)	JW/EM	Writer is schedule to visit Harbour Island in Fall 2005. Agency working with writer to secure Harbour Island feature as part of story.	Trip on hold. Writer is interested in doing separate feature on Harbour Island but coverage slated for November 2006.	July	
Zach Stovall, Caribbean Travel & Life, September 8-16	JW/EB	Agency arranged for writer to visit NPI and GBI to research beaches and take photos for feature story.	Agency worked with BMOT to develop trip itinerary. Accommodations at beach resorts throughout NPI and GBI were secured. Publication covered the costs of all flights. Story scheduled for January 2006.	August	
Out Islands Top 50 magazines VJP mailing	SG	Targeted mailing to 50 magazines to entice coverage of The Out Islands. Mailing will be personalized to each journalist and offer the opportunity to arrange a VJP.	Finalizing mailing list. Creating collateral.	September	
<b>Marketing Partnerships/Promotions</b>					
New Line Cinema/"Wedding Crashers" promotion	AD/KT	Agency in discussion with New Line Cinema VOD/Pay-Per-View marketing team to promote Grand Bahama Island on national TV, in conjunction with the On Demand release of "Wedding Crashers."	Negotiations underway. Promotion to begin in February 2006.	September	
Sea Ray boats	VE	First advertorial in progress. Agency to provide OIPB with info on cost of promo/mailer announcing boating flings.	Working out fulfillment for winner. Magazine would like to do story on winner's trip.	June	

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Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	On-hold per Whole Foods request. Waiting for additional updates and new timing.	November	
Avon Let's Talk Beauty	EB	Agency is working for a second year on a trip giveaway promotion with the Avon Let's Talk Beauty Tour.	Agency worked with Avon on creation of all promotional materials. Promotion began on July 1 and will run through November.	May	
MilkPEP	EB/JM	Agency working with MilkPEP, the milk processor organization that is most famous for the "got milk?" advertising campaign, to collaborate on a major national promotion that will run for one month in January 2006 and expose millions of U.S. consumers to Bahamas messaging in the dairy aisle.	Agency secured the British Colonial Hilton in Nassau to participate as the hotel partner and provide 24 three-night/four-day trips for two. Agency working with MilkPep on letter of agreement and creation of point-of-sale materials.	July	

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Getaway with Mary Kay	JW/AD	Agency working with Mary Kay Cosmetics and ABC-TV on trip giveaway to GBI. Sweepstakes announcement will run in <i>US Weekly</i> magazine and ABC-TV stations and Web sites in key markets.	TV ads for the promotion ran Sept. 18-29; Online portion continues through Oct. 16. Agency secured Pelican Bay at Lucaya as the hotel partner. Agency submitted b-roll footage, copy points and photos; currently awaiting final draft of sweepstakes Web page and commercial.	July	Yes
Orvis	EM	Agency pitched Orvis on a cooperative partnership for the Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S. and the U.K. Along with world famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bone fishing destinations on Andros.	Orvis responded positively and would like to pursue various opportunities. Currently arranging meeting.	September	
<b>Television/Radio Outreach</b>					

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Grand Bahama Jazz Festival Radio Promotions	KT/JW	Agency worked with GBITB//MOT to secure several radio promotions in conjunction with the upcoming Jazz Festival. Participating stations include: Smooth Jazz WJSJ 105.3 (Jacksonville), Hot 105.7 WHJX (Savannah), Fiesta 92.5 (Jacksonville), Love 94 Smooth Jazz (Miami), Smooth Jazz - WSJT 94.1 (Tampa), WAMJ Classic Soul 102.5 (Atlanta), WEAA FM 88.9 (Baltimore) and Smooth Jazz WJJZ 106.1(Philadelphia). Also working to secure promotion with The Groove 64, a national Satellite Radio station.	Promotions being executed in September and October. Hotel partners secured.	August	
<b>Special Projects</b>					
Newport Boat Show	VE/SG/SB	Agency reviewed material on new Bahamian 35 boat displayed at show. Liaised with manufacturer's press person. Sent kits for media attending show.	Agency will evaluate options for further initiatives as they develop.		
"Pirates of the Caribbean"	AD/JM/SK	Participated in several conference calls with potential Disney partners and internal divisions. Working with marketing contacts to create promotions; awaiting on formal proposals. Developing next steps documents for internal MOT use and JMC team reference.	Agency working closely with Nalini to move forward with planning. Developing multi-agency POV to be presented in early October.	Ongoing	
The Power Summit	KT/JW	Agency assisted RPM promotional group with PR outreach and event staffing. Agency pre-pitching entertainment outlets and providing media with updated press materials and b-roll.	Event took place on September 28-October 1, 2005. Agency attended event. Awaiting coverage.	June	Yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Promise Keepers Conference	JM/JW	Agency to drafted press release for religious media, encouraging U.S. and CDN consumers to attend conference. Conference calls to discuss press trip and PR support.	WS developed materials and press lists and coordinating press trip.	Ongoing	
Grand Bahama Island Jazz Cafe/Luciano Pavarotti concert	JW/SB/KT	Agency created invitation and developed S. FL press list to support the GBITB/MOT's pre-Pavaroti concert event to support the upcoming GBI Jazz Fest.	Invitation distributed and several S. FL. media attended event on October 1.	September	Yes
Bahamas Culinary Festival - Gourmet Magazine, September 2005	JM/EB/EM	Conference calls to discuss Culinary Festival and potential for <i>Gourmet Magazine</i> tie-in. Fallon coordinating advertising. Agency maximizing opportunity to gain exposure for Bahamian cuisine with national food publication.	Agency distributed release to U.S. newspapers and travel trades and conducted follow up to secure print placements. Agency also secured media to attend press trip in conjunction with the festival and booked flights for participating celebrity chefs.	April	Yes
Secret OIS Project	VE/EB	Agency working with MOT, OIPB, properties and publication on project.	Agency escorted publication and crew for on-site work, July 23-Aug. 3. Agency will forward recap to Ministry.	May	
2005 Calendar of Events	Team	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing	July	
Trade Media Initiatives	JW/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	January	

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AMBER Alert	EM/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Forwarded document brief to the BMOT for review. Agency participated in safety and security symposium in Nassau and presented Bahamas Amber Alert program.	August	
International Bahamas Film Festival	SK/JM	Kept abreast of festival happenings by reviewing web site updates and press releases	Meeting with PR firm retained by BIFF. Drafting press release for distribution to travel media in October.	June	Ongoing
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency is working with James Turner on a number of Web Relations partnerships and promotions. A promotion with ClubMom is complete and additional programs are under discussion.	May	
Nassau Paradise Island Promotion Board	AD/EB/EM	Agency to support NPI program and propose opportunities.	Agency met with Fred Lounsberry & Michael Rigg to review pr program and discuss future initiatives.	Ongoing	

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2006 Weather Conference	AD/VE	Agency working on conference development and coordination with OIPB/Four Seasons Exuma and MOT. Agency also aggressively seeking conference sponsor.	AIG very interested and CEO will evaluate opportunity ASAP. Pending feedback early Oct.	June	
Crisis Manual	AD/VE/SG/SB	Agency updating the Bahamas crisis manual and emergency contact wallet cards.	Updating manual to be distributed to appropriate contacts ASAP.	August	
Bahamas press kit	Team	Agency to revise three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway.	July	
Dr. Beach program	VE	Agency responded to initial tactical overview from Dr. Beach to ascertain rough costs and suggest meeting. Very rough outline with potential budget needs to be forwarded to Ministry for review.	Agency to confirm a meeting in Nassau w/ Dr. Beach to discuss program further and negotiate fees.	July	
Abaco fall promotions	VE	Agency reviewed fall promotions planned for Abaco. Overview of media potential and areas of Weber Shandwick support forwarded to J. Outten.	Agency has included Abaco deals in press release and also pitched specifically to targeted outlets and columnists. Green Turtle Cay Free Room Special picked up by Nat Geo A-List and Washington Post.	August	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 05 trade and consumer features.	Contact continues as appropriate.	Ongoing	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
John Daye	KT	Caribbean News	Jazz Festival information	Per request	
Madeline Marr	KT	Miami Herald	New GBI information	Per request	
Rita Cook	KT	Premier Bride	GBI Image CD	Per request	
Danielle Johnson	KT	Bridal Guide	Wedding information	Proactive	
Carolyn McGuire	KT	Chicago Tribune	GBI Image CD	Per request	
Harry Shattuck	KT	Houston Chronicle	Jazz Festival information	Proactive	
Kathy Rodegheir	SG	Chicago Daily Herald	Small Treasures Information	Per request	
Carol Sottili	VE	Washington Post	Abaco deal fact checking	Per request	
Heather Shott	VE	National Geographic Traveler A-List	Abaco deal fact checking	Per request	
Jay Clarke	JW	Miami Herald	Falls deals to The Bahamas	Prer request	
John Kelley	JW	Beststuff.com/"The View"	Submitted fall deals for consideration in "View"	Per request	

<b>ENTERTAINMENT MARKETING</b>					
<b>with ROGERS &amp; COWAN</b>					
<b>Project</b>	<b>WS/R&amp;C Contacts</b>	<b>Activity and Details</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>					
"Into the Blue"/ Sony	TW	Weber Shandwick secured Old Bahama Bay as prize partner. In exchange for a 7 day/ 6 night grand prize, The Bahamas and hotel partner were featured in \$1 million TV buy and 900 dealer locations, as well as, online.	Promotional spots to air for eight weeks beginning mid-September adn ending mid-November. Retrieve final materials for client.	September 30, 2005	Pending
"Into The Blue" Promotion with the New York Post newspaper	SK	On behalf of the BMOT, Agency was presented with an opportunity to participate in NYP Promotion in conjunction with release of movie.	Passed on opportunity because Agency was unable to screen the movie and assess Bahamas mentions prior to committing to the project.	Complete	Complete
<b>Film Pending</b>					
"The Guardian"/ Disney	KM	Offering posters to production for use as set dressing.	Waiting to hear back from Production.	Release Date: TBD	Pending
<b>Television Placement</b>					
"Bernie Mac Show"/ FOX	DL	Delivered Bahamas posters, handbags, standee, flag pin and conch shell for prop use and set dressing in auction and fundraiser scene.	Will watch show for exposure.	Pending	Complete
"The Sopranos"/ HBO	DL	Delivered Bahamas posters, handbags, brochures, post cards, Island Scene magazine, standee, flag pin and conch shell for prop use and set dressing in auction and fundraiser scene.	Will watch show for exposure.	Pending	Complete

"CSI"/ CBS	KM	Delivered Bahamas posters, Island Scene magazines and brochures for set dressing in a travel agency.	Will watch show for exposure.	Pending	Complete
<b>Television Pending</b>					
"Queer Eye for the Straight Guy"/ Bravo	EC, DL, JM, SK	Reviewed location filming opportunity to host a honeymoon vacation for "Straight Guy." Shared production budget and support request with Weber Shandwick.	Unable to support production, due to the level of financial support requested. Weber Shandwick passed opportunity on to Atlantis.	Pending	Complete
<b>Television Location</b>					
"Las Vegas"/NBC	TW, DL, ML, JM, SK	Due to the financial support that NBC expected from The Bahamas, episodes will not be filmed in The Bahamas.		Release Date: TBD Possibly February sweeps.	Complete
"Underwater"/NBC	TW	Producers asked for financial support for helicopters and other supplies. Requested list of filming locations and ways Tje Bahamas could be incorporated.	Passed on opportunity as producers did not provide filming information prior to shooting in the Bahamas.	Release Date: TBD Timing: August - November	Complete
<b>Feature Films, Passed</b>					
Unt. Music High Project/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Dick and Jane vs. the World"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Omen"/ 20th Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Death and Life of Bobby Z"/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"I Could Never Be Your Woman"/ Paramount	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

"4 Chosen"/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Killshot"/ Miramax	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"School for Scoundrels"/ Dimension	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Nobel Son"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Totally Awesome"/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"For Your Consideration"/ Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Vegas Heist"/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Spinning into Butter"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Stepping Up: Save the Last Dance 2"/ Paramount	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Spider Man 3"/ Sony	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Dream Girls"/ DreamWorks	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"It's a Boy Girl Thing"/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Smokin' Aces"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Santa Clause 3"/ Disney	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Crank"/ Lion's Gate	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Penelope"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"88 Minutes"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Chlorine"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Pursuit of Happyness"/ Columbia	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Living and Dying"/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Little Man"/ Columbia	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"In Search of Mickey Fish"/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Quid Pro Quo"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Closing Escrow"/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Uncertain Terms"/ Independent	Km	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Nostalgia"/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
A Local Taste of The Islands of The Bahamas	KT	Release detailing local dining options throughout The Bahamas for the general Bahamas media kit.	Draft awaiting internal approval.	October	
Family Fun in The Islands of The Bahamas	KT	Release detailing family activity options throughout The Bahamas for the general Bahamas media kit.	Draft awaiting internal approval.	October	
Bahamasair Launches New Service From Ft. Lauderdale, Florida To Abaco, Bahamas	SG/EM	Release detailing Bahamasair's new service to Abaco as well as fall hotel and rental deals in Abaco.	Distributed to media.	October	Yes
Cloud X Ferry Makes Waves Back to Grand Bahama Island	KT	Release announcing re-launch of ferry service from West Palm Beach to Grand Bahama.	Distributed to media.	September	Yes
The 700 Islands Of The Bahamas Always Providing A New Perspective	JW	Release detailing new developments and openings throughout The Bahamas.	Release distributed to Caribbean Tourism Conference attendees and trade media.	October	Yes
Quick Escapes From Cooler Climates Made Easier with Increased Airlift to The Islands Of The Bahamas	JW	Release announcing new flight service to The Bahamas.	Release distributed to Caribbean Tourism Conference attendees and trade media.	October	Yes
Enhancements to The Bahamas People-to-People Program Finds New Ways for Visitors to Immerse Themselves in Bahamian Culture	JW/EM	Release announcing enhancements to The Bahamas' People-to-People greeter program	Release distributed to consumer and trade media.	October	Yes
Promise Keepers Conference Travels to The Islands Of The Bahamas	JW	Drafted release announcing the Promise Keepers conference, coming to Nassau in November.	Release distributed to faith-based media.	September	Yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Trips</b>					
Grand Bahama Jazz Festival Press Trip, October 27-30	KT	Agency worked with MOT to coordinate Jazz Festival press trip, which consisted of print, radio and broadcast media.	Print media portion of the trip was cancelled due to Hurricane Wilma damage. Media will visit island at a later date. Radio portion of the trip went on as planned. The Westin Grand Bahama confirmed as hotel partner.	August	Yes
Promise Keepers Press Trip to Nassau, November 10-13	JW	Agency working with MOT to coordinate press trip and press coverage for faith-based media to attend the first Promise Keepers conference in The Bahamas.	Journalists from <i>Gospel Today</i> magazine, The Assist News Service and USA Radio Network are scheduled to attend.	September	
Bahamasair Inaugural Flight/Abaco Press Trip, November 17-20	SG/EM	Agency working with MOT to coordinate press trip in support of Bahamasair's new service.	Itinerary completed. Four media scheduled to participate.	September	
<b>Visiting Journalist Program - Individual Visits</b>					
Andrea Bennett, New York Post, Sept. 25-29	EM	Arranged for writer to visit Andros and Exuma to complete her story on The Out Islands.	Cover story ran in the Caribbean issue of the <i>New York Post</i> .	September	Yes
Sarah Richmann, The Green Magazine, November 15-18	KT	Agency arranging for writer to visit GBI and The Westin Grand Bahama to research golfing for her feature story.	Agency working with BMOT and Our Lucaya to finalize itinerary.	October	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Chelle Koster Walton, Times of the Islands, Fodor's, Dec. 6-10	VE	Agency working w/ Exuma and GBI offices to coordinate visit for destination story and book assignment. Accommodations: Pelican Bay & TBD.	Finalizing itinerary.	October	
Out Islands Top 50 magazines VJP mailing	SG	Targeted mailing to 50 magazines to entice coverage of The Out Islands. Mailing will be personalized to each journalist and offer the opportunity to arrange a VJP.	Finalizing mailing list. Creating collateral.	September	
<b>Marketing Partnerships/Promotions</b>					
New Line Cinema/"Wedding Crashers" promotion	AD/KT	Agency in discussion with New Line Cinema VOD/Pay-Per-View marketing team to promote Grand Bahama Island on national TV, in conjunction with the On Demand release of "Wedding Crashers."	Negotiations complete. Pelican Bay and GGBV on board as partners. Promotion to begin in February 2006.	September	
Orvis	EM	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bone fishing destinations on Andros.	Participated in meeting at Orvis' headquarters in Vermont. Company responded positively to partnership with The Out Islands. Currently awaiting next steps from Orvis and will then schedule follow up meeting.	September	
Sea Ray boats	VE	First advertorial in progress. Agency to provide OIPB with info on cost of promo/mailer announcing boating flings.	Working out fulfillment for winner. Magazine would like to do story on winner's trip.	June	

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Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	On-hold per Whole Foods request. Waiting for additional updates and new timing.	November	
Avon Let's Talk Beauty	EB	Agency is working for a second year on a trip giveaway promotion with the Avon Let's Talk Beauty Tour.	Promotion was extended through January.	May	
MilkPEP	EB	Agency working with MilkPEP, the milk processor organization that is most famous for the "got milk?" advertising campaign, to collaborate on a major national promotion that will run for one month in January 2006 and expose millions of U.S. consumers to Bahamas messaging in the dairy aisle.	Agency working with MilkPep to finalize letter of agreement and create point-of-sale materials.	July	
Loews Movie Awards	EB	Agency working with Loews Cineplex Theatres on promotion in conjunction with the launch of the Loews "Movie Awards" in November. Moviegoers nationwide will be able to go online and vote for their favorite movie in four unique categories, and as an incentive for voting, will be offered the opportunity to enter the "Movie Awards Sweepstakes" for their chance to win one of two trips for two to Nassau, Bahamas.	Agency secured British Colonial Hilton as hotel partner and provided copy points, logos and photos for all materials. Promotion scheduled to begin in early November.	October	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Television/Radio Outreach</b>					
"The Tyra Banks Show"	JW	Agency worked with nationally syndicated "Tyra Banks Show" to award two trips for two to Grand Bahama Island as part of a November Sweeps giveaway.	Pelican Bay at Lucaya secured as hotel partner. Episode taped in mid-October and scheduled to air in mid-November.	October	Yes
Grand Bahama Jazz Festival Radio Promotions	KT/JW	Agency worked with GBITB//MOT to secure several radio promotions in conjunction with the Jazz Festival. Participating stations include: Smooth Jazz WJSJ 105.3 (Jacksonville), Hot 105.7 WHJX (Savannah), Fiesta 92.5 (Jacksonville), Love 94 Smooth Jazz (Miami), Smooth Jazz - WSJT 94.1 (Tampa), WAMJ Classic Soul 102.5 (Atlanta), WEAA FM 88.9 (Baltimore), Smooth Jazz WJJZ 106.1(Philadelphia), and The Groove 64, a national Satellite Radio station.	Promotions executed in September and October. Airchecks submitted.	August	Yes
<b>Special Projects</b>					
Bahamas International Film Festival	SK	Agency providing PR support for BIFF, including tracking results of press release and maintaining regular contact with Leslie Vanderpool and Goldstein PR, the agency engaged for BIFF publicity.	Continue to pitch and follow up with short lead print outlets where appropriate.	August	
Newport Boat Show	VE/SG/SB	Agency reviewed material on new Bahamian 35 boat displayed at show. Liaised with manufacturer's press person. Sent kits for media attending show.	Agency will evaluate options for further initiatives as they develop.		

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Promise Keepers Conference	JW	Agency drafted press release for religious media, encouraging U.S. and CDN consumers to attend conference.	WS distributed press release and currently developing press trip.	Ongoing	
Caribbean Tourism Conference	JW/JM	Agency drafted press releases announcing new developments and flight service to The Bahamas. Trip scheduled.	Agency cancelled trip due to Hurricane Wilma. Releases distributed to media via CTO.	October	Yes
Abaco Bridal Extravaganza	VE/JW	Agency advised on limited potential for travel writers attending seminar on destination weddings. Will reach out to select trade contacts to promote attendance.	Outreach to trade publications underway.	October	
Fall Deals	VE	Agency pitched new Bahamasair service and variety of fall deals to select columnists at major market papers.	Coverage has appeared in Washington Post, New York Times online, Bergen Record, etc.	October	
Secret OIS Project	VE/EB	Agency working with MOT, OIPB, properties and publication on project.	Agency assisted with customs clearance for second of projects.	May	
2005 Calendar of Events	Team	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing	July	
Trade Media Initiatives	JW/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing	January	

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AMBER Alert	EM/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Agency completed draft of the AMBER Alert plan for The Bahamas. Arranged for Inspector Walter Evans of the Royal Bahamian Police force to attend media training in South Carolina. Awaiting next steps from BMOT.	August	
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency provided input on posting editorial.	Ongoing	
Nassau Paradise Island Promotion Board	AD/EB/EM	Agency to support NPI program and propose opportunities.	Agency working to support new JetBlue and United flights.	Ongoing	
2006 Weather Conference	AD/VE	Agency working on conference development and coordination with OIPB/Four Seasons Exuma and MOT. Agency also aggressively seeking conference sponsor.	AIG interested, but outreach to additional targets continues.	Ongoing	

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Hurricane Wilma	Team	Agency participated in regular conference calls with MOT. Revised and distributed damage assessment form in advance of storm; drafted and distributed internal alerts and statement for Bahamas.com.	Media focus principally on Florida so media strategy exclusively reactive and media inquiries very limited.	October	Yes
Crisis Manual	AD/VE/SG/SB	Agency updating the Bahamas crisis manual and emergency contact wallet cards.	Update completed and manual distributed to appropriate contacts.	August	Yes
Bahamas press kit	Team	Agency to revise three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway.	July	
Dr. Beach program	VE	Agency responded to initial tactical overview from Dr. Beach to ascertain rough costs and suggest meeting. Very rough outline with potential budget needs to be forwarded to Ministry for review.	Agency to confirm a meeting in Nassau w/ Dr. Beach to discuss program further and negotiate fees.	July	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 05 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Cindy Loose	KT	Washington Post	GBI Hurricane Updates	Proactive	
Kathleen Casey	KT	Star-Ledger	Baha Mar information	Proactive	
L. Buhasz	KT	Globe and Mail	Hurricane Updates	Per request	
Stephan Hottinger	KT	Freelance	Baha Mar information	Proactive	
Carolyn Spencer Brown	EB	City & Shore Magazine	Information on B&B's	Per request	

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Tom Lee	EB	Territorial Newspapers (Arizona)	Information on all-inclusive resorts	Per request	
Tracey Porpora	EB	Star-Ledger	Information for Caribbean Round-Up story	Per request	
Kitty Yancey	SG/JW	USA Today	Information regarding new properties in The Out Islands and developments throughout The Bahamas	Per request	
Tara Mandy/Charles Runnette	SG	New York Magazine	Shelling Beaches in Eleuthera	Per request	
Gary Lee	JW	Washington Post	Information on openings throughout The Bahamas in early 2006	Per request	
Gay Myers	JW	Travel Weekly	Information James Malcolm; People-to-People	Proactive	
Pam Noel	VE	New York Times	Fact checking on Green Turtle Club	Per request	
Gerrie Summers	VE	Today's Black Woman	Fact checking on Staniel Cay	Per request	
Susan Brand	VE	New Yorker	Fact checking on Nassau	Per request	
Angela Gaudio	VE	New Yorker	Bahamas images	Per request	
Pattie Toler	VE	Southern Boating	Events, new developments	Per request	
Michelle Higgins	VE	New York Times	Info on marinas	Per request	
Jane Wooldridge	VE	Miami Herald	Set up interviews, fact checking, info on new developments, hurricane	Per request	
Marjie Lambert	SG	Miami Herald	Bahamas images	Per request	

<b>ENTERTAINMENT MARKETING</b>					
<b>with Weber Shandwick and ROGERS &amp; COWAN</b>					
<b>through October 31, 2005</b>					
<b>Project</b>	<b>WS/R&amp;C Contacts</b>	<b>Activity and Details</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>					
"Pirates of the Caribbean"	AD/JM/SK	Continued conference calls with potential Disney partners and internal divisions. Working with marketing contacts to create promotions. Developed next steps POV for internal MOT use and JMC team reference.	Agency working closely with Nalini to move forward with planning.	Ongoing	
Penn & Teller Special	TW	Spoke with production after location shoot regarding customs budget, aerial footage shot in The Bahamas and PR opportunities in exchange for financial support.	Waiting for producer to provide customs budget overview as well as link to see aerial footage.	Air date: November 15, 2005 on NBC	Pending
<b>Press Releases</b>					
Tank at Gold Rock Creek	SK	Drafted release detailing new tank capabilities and information on the Film Commission for American Film Market.	Approved/Distributed	October	Yes
History of Film in The Bahamas	SK	Drafted releases detailing history of productions that have filmed in The Bahamas and benefits of using The Bahamas as a film location.	Approved/Distributed	October	Yes
BIFF	SK	Drafted and distributed BIFF release for short-lead print outlets.	Approved/Distributed	October	Yes
<b>Television Pending</b>					
"Amazing Race"	DL/SK	Compiled and sent over sizzle packet of Nassau/Paradise Island for consideration for location shooting	Awaiting word from production	Ongoing	
<b>Film Placement</b>					

"Spider-Man 3"/Sony	KM/DL/SK	Delivered samples of art work to be considered for taxi toppers and buses.	Will follow up with production.	Release Date: TBD	Complete
"Margaret"/Fox Searchlight	EC	Delivered art work to be considered for newspaper ads.	Will follow up with production.	Release Date: TBD	Complete
"Dick and Jane vs. the World"/Independent	EC	Delivered Bahamas commercial to be considered for playback during television playback scenes.	Will follow up with production.	Release Date: TBD	Complete
"Bring It On Yet Again"/MEV Productions	DL	Delivered posters for set dressing in appropriate scenes.	Will follow up with production.	Release Date: TBD	Complete
"Ghost Rider"/Columbia:	ML	Delivered Bahamas commercial to be considered for playback during television playback scenes.	Will follow up with production.	Release Date: TBD	Complete
"The American Standards"/Independent:	DL	Delivered posters, postcards, handbag set, Bahamas pin and conch shell for scripted Bahamas references.	Will follow up with production.	Release Date: TBD	Complete

#### Feature Films, Passed

"September"/Paramount	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Bar Starz"/Paramount	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Unt. David O. Russel"/Universal	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Goal 2"/Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Number 23"/New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Genius Club"/Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Coyote"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Déjà vu"/Touchstone	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Ultimate Gift"/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Puncher's Chance"/Columbia	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

"The Dog Problem"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Lodge"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Across the Universe"/ Revolution	TW	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Keith"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"You Are Here"/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Ready Or Not"/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"The American Standard"/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"The Voyage"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
A Local Taste of The Islands of The Bahamas	KT	Release detailing local dining options throughout The Bahamas for the general Bahamas media kit.	Draft awaiting internal approval.	October	
Family Fun in The Islands of The Bahamas	KT	Release detailing family activity options throughout The Bahamas for the general Bahamas media kit.	Draft awaiting internal approval.	October	
Potpourri of Winter Packages Available on Picturesque Grand Bahama Island	JW	Release detailing best winter packages available at resorts throughout Grand Bahama.	Release distributed.	November	Yes
Cowbells, Whistles and Lively Bahamian Beats Beckon Travelers to The Islands Of The Bahamas	JW	Release detailing Junkanoo celebration in December.	Release distributed.	November	Yes
Bahamas Ministry of Tourism Reaching New Heights with African American Meetings Market	JW	Release recapping the The National Coalition of Black Meeting Planners' 2005 conference in Nassau.	Release distributed.	November	Yes
<b>Media Experiences</b>					
Promise Keepers Press Trip to Nassau, November 10-13	JW	Agency worked with MOT to coordinate press trip and press coverage for faith-based media to attend the first Promise Keepers conference in The Bahamas.	Journalists from <i>Gospel Today</i> magazine, The Assist News Service and USA Radio Network attended. Reports from The Assist News Service are complete and reports from USA Radio Network are ongoing; Gospel Today feature due in Jan.	September	Yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Bahamasair Inaugural Flight/Abaco Press Trip, November 17-20	SG	Agency worked with MOT to coordinate press trip in support of Bahamasair's new service.	Trip completed with four media attending: <i>The Washington Times</i> , <i>Inside, Business Traveler</i> and <i>The East Orlando Sun</i> .	September	Yes
Pirates Press Trip on Grand Bahama Island, January 5-8	KT/JW	Agency working with MOT and Disney PR to coordinate media visit to Grand Bahama Island. Trip will be pirates-themed, including a visit to the POTC film set.	Invite list complete. Trip activities being confirmed. Agency in discussion with Disney PR.	November	
<b>Visiting Journalist Program - Individual Visits</b>					
Jackie D'Antonio, Destination Weddings & Honeymoons, December 1-4	VE/JW	Agency arranging for writer to participate in the Abaco Bridal Extravaganza.	Agency working with OIPB to finalize itinerary.	October	
Sarah Richmann, The Green Magazine, November 15-18	KT	Agency arranging for writer to visit GBI and The Westin Grand Bahama to research golfing for her feature story.	Trip complete.	October	Yes
Chelle Koster Walton, Times of the Islands, Fodor's, Dec. 6-10	VE	Agency working w/ Exuma and GBI offices to coordinate visit for destination story and book assignment. Accommodations: Pelican Bay & Peace & Plenty.	Finalizing itinerary.	October	
Out Islands Top 50 magazines VJP mailing	SG	Targeted mailing to 50 magazines to entice coverage of The Out Islands. Mailing will be personalized to each journalist and offer the opportunity to arrange a VJP.	Finalizing mailing list. Creating collateral.	September	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Marketing Partnerships/Promotions</b>					
New Line Cinema/"Wedding Crashers" promotion	AD/KT	Agency in discussion with New Line Cinema VOD/Pay-Per-View marketing team to promote Grand Bahama Island on national TV, in conjunction with the On Demand release of "Wedding Crashers."	Negotiations complete. Promotion on hold due to New Line approval process. Pelican Bay and GGBV on board as partners.	September	
NY Daily News All Bahamas Promotion	KT/AD	Agency in discussion with top daily newspaper to secure an all Bahamas promotion in time for the POTC launch. Barter promotion to be a treasure hunt for readers. Will contain editorial and images.	Finalizing proposal now. Hotel and air partner TBD. Promotion slated for May 2006.	November	
Orvis	EM	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bone fishing destinations on Andros.	Participated in meeting at Orvis' headquarters in Vermont. Company responded positively to partnership with The Out Islands. Currently awaiting next steps from Orvis and will then schedule follow up meeting.	September	
Sea Ray boats	VE	First advertorial in progress. Agency to provide OIPB with info on cost of promo/mailer announcing boating flings.	Working out fulfillment for winner. Magazine would like to do story on winner's trip.	June	
Avon Let's Talk Beauty	EB	Agency is working for a second year on a trip giveaway promotion with the Avon Let's Talk Beauty Tour.	Promotion was extended through January.	May	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
MilkPEP	EB	Agency working with MilkPEP, the milk processor organization that is most famous for the "got milk?" advertising campaign, to collaborate on a major national promotion that will run for one month in January 2006 and expose millions of U.S. consumers to Bahamas messaging in the dairy aisle.	Agency working with MilkPep to finalize point-of-sale materials and explore opportunity for promoting sweepstakes in national TV ads.	July	
Loews Movie Awards	EB	Agency working with Loews Cineplex Theatres on promotion in conjunction with the launch of the Loews "Movie Awards" in November. Moviegoers nationwide will be able to go online and vote for their favorite movie in four unique categories, and as an incentive for voting, will be offered the opportunity to enter the "Movie Awards Sweepstakes" for their chance to win one of two trips for two to Nassau, Bahamas. British Colonial Hilton secured as hotel partner.	Promotion currently underway.	October	
WALK-FM, Long Island, NY	EB	Agency in discussion with radio station regarding opportunities for winter promotions.	Agency to finalize concept and provide MOT with promotion proposal.	November	
XTRA Sports 570 AM - Los Angeles, CA	EB	Agency in discussion with radio station regarding promotion opportunities in conjunction with Mychal Thompson, its on-air personality who is from The Bahamas.	Agency reviewing proposal from radio station and will provide MOT with a POV on the opportunity.	November	
8 Ball Celebrity Pool Tournament	JW/KT	Agency working with Magic Johnson Foundation to offer trip giveaway to Grand Bahama Island as part of celebrity pool tournament during NBA All-Star weekend in Feb. 2006.	Agency delivered copypoints and logos. Old Bahama Bay secured as hotel partner.	November	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Television/Radio Outreach</b>					
"The Tyra Banks Show"	JW	Agency worked with nationally syndicated "Tyra Banks Show" to award two trips for two to Grand Bahama Island as part of a November Sweeps giveaway. Pelican Bay secured as hotel partner.	Show aired Nov. 23.	October	Yes
"Travel Today with Peter Greenberg" radio show	KT	Agency working with MOT to secure local guest for Peter Greenberg's national travel radio show, secured by The Westin and Sheraton Grand Bahama.	Guest selection in process. Show airs live from Grand Bahama Island on Dec. 3, 2005.	November	
<b>Special Projects</b>					
Bahamas National Tourism Week	AD/EM	Agency is working BMOT to establish topics for this year's National Tourism Week in Nassau.	Currently working on securing various speakers and supporting efforts.	November	
Pirates of the Caribbean 2 & 3	Team	Agency working with BMOT to propose that hoteliers and attractions create special packages/tours coinciding with the movie release to maximize The Bahamas' position.	Ongoing	Ongoing	
Public Relations Program for Florida	EM/AD	Agency created and presented a tentative PR Overview for Marketing for Nov. 22 meeting. Program highlighted activities and results from this past year, as well as topics and ideas for 2006.	Awaiting Florida marketing plan in order to support with PR program.	November	Yes
Public Relations Program for Hispanic Market	Team	Agency working on development of a Hispanic media experience and continues ongoing outreach to U.S. Hispanic media.	Ongoing	November	

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Work completed through  
November 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Agency developing new programs to capitalize on a recession proof romance market.	Ongoing	
Major League Baseball	KT/AD	Agency in discussion with Century 21 and Major League Baseball on hosting Mascots Spring Training Program on Grand Bahama Island.	Ongoing	November	
Baha Mar Press Conference	EM/AD	Agency prepared for BMOT's involvement in the Baha Mar press conference on Nov. 7. Participated in brainstorming for event with various partners, provided media materials and drafted Minister's speech.	Agency attended conference and monitored news results.	October	Yes
All Bahamas Broll and Photography Shoot	KT	Agency drafting proposal and itinerary for an all Bahamas Broll and photo shoot to improve existing stock footage/media materials.	Negotiating rates with photographer and Broll crew. Agency will forward formal recommendation, budget and timeline to BMOT.	November	
Bahamas International Film Festival	SK	Agency providing PR support for BIFF, including tracking results of press release and maintaining regular contact with Leslie Vanderpool and Goldstein PR, the agency engaged for BIFF publicity.	Continue to pitch and follow up with short lead print outlets where appropriate.	August	
Promise Keepers Conference	JW	Agency drafted press release for religious media, encouraging U.S. and CDN consumers to attend conference.	WS distributed press release and developed press trip.	September	Yes

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism  
Work completed through  
November 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Abaco Bridal Extravaganza	VE/JW	Agency advised on limited potential for travel writers attending seminar on destination weddings. Will reach out to select trade contacts to promote attendance.	Agency secured writer from Destination Weddings & Honeymoons to attend. Trip scheduled for Dec. 1-4.	October	
Secret OIS Project	VE/EB	Agency working with MOT, OIPB, properties and publication on project.	Shoots are complete. Agency to draft comprehensive release and secure photography for distribution to on-island media Feb. 14, 2006.	May	
2006 Calendar of Events	Team	Agency compiling annual event calendar for media distribution.	Ongoing	July	
Trade Media Initiatives	JW/EM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing	January	
AMBER Alert	EM/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Agency completed draft of the AMBER Alert plan for The Bahamas. Arranged for Inspector Walter Evans of the Royal Bahamian Police force to attend media training in South Carolina. Awaiting next steps from BMOT. Implementing program in time for National Tourism Conference.	August	
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency provided input on posting editorial.	Ongoing	

**Weber Shandwick Status Report for The  
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November 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Nassau Paradise Island Promotion Board	AD/EB/EM	Agency to support NPI program and propose opportunities.	Agency working to support new JetBlue and United flights.	Ongoing	
2006 Weather Conference	AD/VE	Agency negotiated with Four Seasons in effort to secure rate and finalize weather conference plans. Discussed with MOT the feasibility of charging fee for conference, budget line items, and other additional costs. Relocation of conference to GBI consensus of parties. Outreach to potential sponsors continues.	AIG interested, but outreach to additional targets continues. Pursuing home builders and consumer products in addition to insurance. Conference scheduled for March 8-12.	Ongoing	
Bahamas press kit	Team	Agency to revise three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway. Researching feasibility of developing electronic Bahamas press kit.	July	
Dr. Beach program	VE	Agency responded to initial tactical overview from Dr. Beach to ascertain rough costs and suggest meeting. Very rough outline with potential budget needs to be forwarded to Ministry for review.	Agency to confirm a meeting in Nassau w/ Dr. Beach to discuss program further and negotiate fees.	July	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 05 trade and consumer features.	Contact continues as appropriate.	Ongoing	

**Weber Shandwick Status Report for The  
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November 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Terri Whitehead	KT	Frame Magazine	General Bahamas/Luxury properties	Proactive	
Chrissy Persico	KT	NY Daily News	General Bahamas/Pirates information	Proactive	
Tracey Porpora	EB	Star-Ledger	Information for Dec. 4 Caribbean Round-Up story	Per request	
Jean Muchnic	SG	The Bridal-Book	Information on Harbour Island	Per request	
Lisa Reichenberger	JW/EM	Budget Living Magazine	People-to-People	Proactive	
Gay Myers	JW	Travel Weekly	People-to-People	Proactive	

ENTERTAINMENT MARKETING					
with Weber Shandwick and ROGERS & COWAN					
through November 30, 2005					
Project	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>					
"Pirates of the Caribbean 2"	AD/JM/SK	Continued conference calls with potential Disney partners and internal divisions. Working with marketing contacts to create promotions. Developed next steps POV for internal MOT use and JMC team reference. Reviewed Letter.	WS working closely with Nalini to move forward with planning. WS submitted Letter of Intent to Disney.	Ongoing	
"Big Momma's House 2"/ FOX	TW	Met with FOX to discuss promotional opportunities with film's release. In exchange for sweepstakes trips, Bahamas and hotel partner could receive exposure on radio, print, TV and online.	FOX checking with top markets and other partners for cross promotional opportunities.	Release date: January 27, 2006	Pending
"Ice Age 2"/ FOX	TW	Reviewed promotional opportunities for partnership with family friendly promotional film.	FOX exploring cross promotional opportunities with Burger King, Con Agra, Kellogg's, Val-Pak, and General Mills. FOX will develop promotional proposal for trips and submit to Rogers & Cowan.	Release date: March 31, 2006	Pending
<b>Television Pending</b>					
"Amazing Race"	DL/SK	Compiled and sent over sizzle packet of Nassau/Paradise Island for consideration for location shooting	Awaiting word from production	Ongoing	
<b>Television Placement</b>					

Penn & Teller Special "Off the Deep End"	SK/TW	Special Aired November 15 and featured prominent Bahamas beauty shots and in-script mentions	Complete	Complete	Complete
<b>Feature Films, Passed</b>					
"The Gardener of Eden"/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Because I Said So"/ DreamWorks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Beerfest"/ Warner Bros.	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Purple Violets"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Holiday"/ Columbia	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Strange Wilderness"/ 20th Century Fox	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Hard Corps"/ Sony	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Bobby"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Doubting Thomas"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Mostly Martha"/ Warner Bros.	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Ready or Not"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Shoot 'Em Up"/ New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Reno 911!"/ 20th Century Fox	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Man of the Year"/ Morgan Creek	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Pride and Glory"/ New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Voyage"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"The Last Adam"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

"Love and Mary"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Trail of the Screaming Foreheads"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

TAIPEI ECONOMIC +  
CULTURAL OFFICE

ATTACHMENT B



To: Ellen Chen  
Taipei Economic and Cultural Office in Boston

From: Weber Shandwick Worldwide

Date: September 9, 2005

Re: August activity report

The following is a summary of public relations activities Weber Shandwick carried out on behalf of Taipei Economic and Cultural Office in Boston during the month of August 2005.

The breakdown for professional services for the August billing period is as follows:

**Account Management/Relationship Building**

- o Drafted and edited presentation for meeting with Renee Fry, Secretary of the Department of Business & Technology.
- o Coordinated and attended meeting with Renee Fry on 8/12.
- o Conversations with E. Chen and C. Wang regarding plan and budget.
- o Internal team meetings to discuss strategy and planning.

CRM/ISS REGISTRATION UNIT  
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**Media Relations**

- o Julie Adams drafted media and company invites for the 8/19, 8/22 and 9/21 events.
- o Developed media lists for outreach.
- o Researched and developed list of Massachusetts-based IC Design and Nanotech companies to outreach to and sent to E. Chen.
- o Performed outreach for the 8/19, 8/22 and 9/21 events.
- o Drafted and distributed media advisory for 8/22 event over Business Wire on 8/18.
- o Outreached to Tanya Shnaydam at the Mass Biotech Council.
- o Outreached to Rep. Dan Bosley re: a meeting with E. Chen and C. Wang.
- o Received interest from Dan Nystedt from IDG to speak with Dr. David Cheng in Taiwan.
- o Scheduled the following meetings with E. Chen and C. Wang:
  - Doug Cole from Flagship Ventures for September 15th at 10:00am at One Memorial Drive in Cambridge.
  - Matt Laudon from Nano Science & Technology Institute for Wednesday, October 5th at 10:00am.
- o Monitored for coverage and sent relevant articles to E. Chen.



WEBER SHANDWICK  
WORLDWIDE

Total hours and billing per person:	Daniela Messina -- 15.75 hrs /\$3,150.00 Courtney Mead -- 16.5hrs /\$2,475.00 Julie Adams -- 2 hrs /\$260.00
Total invoice for professional services:	<b>\$5,885.00</b>
Total expenses (including Business Wire services and postage)	\$233.12
Total invoice:	<b>\$6,118.12</b>

TAIPEI ECONOMIC & CULTURAL  
OFFICE

ATTACHMENT B



To: Ellen Chen  
Taipei Economic and Cultural Office in Boston

From: Weber Shandwick Worldwide

Date: October 5, 2005

Re: September activity report

2005 DEC 23 AM 8:37  
REGISTRATION UNIT  
09/15/05

The following is a summary of public relations activities Weber Shandwick carried out on behalf of Taipei Economic and Cultural Office in Boston during the month of September 2005.

The breakdown for professional services for the September billing period is as follows:

**Account Management/Relationship Building**

- Coordinated and attended meeting with Doug Cole, Flagship Ventures on 9/15.
- Coordinated meeting with Rep. Dan Bosley for 9/29. Meeting was cancelled
- Forwarded information to E. Chen and C. Wang regarding the Massachusetts Governor's Conference for Women on 12/10.
- Coordinated C. Wang's attendance at the Greater Boston Chamber of Commerce Life Science event on 9/12.
- Conversations with E. Chen and C. Wang regarding plan and budget.
- Prepared for and attended lunch meeting with E. Chen and C. Wang to discuss next steps and goals.
- Internal team meetings to discuss strategy and planning.

**Media Relations**

- Researched and developed list of VC firms in New England to conduct company outreach.
- Performed outreach for the 9/21 event in Taiwan
- Conversations with Marie Lingblom at *Mass High Tech* regarding an economic focused op-ed.
- Sent all invite lists to E. Chen and C. Wang.

Total hours and billing per person:

Daniela Messina – 7 hrs /\$1,400.00
Courtney Mead – 6 hrs /\$900.00
Ellen Fletcher – 2.5 hrs/\$750.00
Katherine Cadwell – 1 hr/\$35.00

Total invoice for professional services:	\$3,085.00
Total expenses (taxi)	\$4.85
Total invoice:	\$3,089.85



TAIPEI ECONOMIC +  
CULTURAL OFFICE  
ATTACHMENT B

To: Ellen Chen  
Taipei Economic and Cultural Office in Boston

From: Weber Shandwick Worldwide

Date: November 3, 2005

Re: October activity report

2005 DEC 23 AM 8:37  
REGISTRATION UNIT

The following is a summary of public relations activities Weber Shandwick carried out on behalf of Taipei Economic and Cultural Office in Boston during the month of October 2005.

The breakdown for professional services for the October billing period is as follows:

**Account Management/Relationship Building**

- o Coordinated and attended meeting with Matt Laudon, Nano Science and Technology Institute on 10/5.
- o Coordinated and attended meeting with Abhijit Prabhu, IDG Ventures on 10/28.
- o Forwarded relevant information to E. Chen and C. Wang regarding upcoming events of interest on 10/3.
- o Conversations with E. Chen and C. Wang regarding plan and budget.
- o Internal team meetings to discuss strategy and planning.

**Media Relations**

- o Continued extensive research and development of list of VC firms in New England, New Hampshire and Rhode Island to conduct company outreach.
- o Conducted outreach to VC, technology and pharmaceutical firms in New England, New Hampshire and Rhode Island. Received interest from the following and continue to follow up to schedule meetings:
  - Ron O'Brian, Osram Sylvania
  - Peter Moscovita, Unetixs Vascular, Inc.
  - Michael Weingarten and Will Chu, Signal Lake Ventures
- o Monitored wire services for breaking VC news and outreach to relevant companies.
- o Sent all invite lists to E. Chen and C. Wang.

Total hours and billing per person:	Daniela Messina – 9.75 hrs /\$1,950.00
	Courtney Mead – 14 hrs /\$2,100.00
	Ellen Fletcher – 1.5 hrs/\$450.00
	Katherine Cadwell – 20 hr/\$700.00

Total invoice for professional services:	<b>\$5,200.00</b>
Total expenses (taxi, telephone, etc.)	\$139.47
Total invoice:	<b>\$5,339.47</b>



TAIPEI ECONOMIC &  
CULTURAL OFFICE  
ATTACHMENT B

To: Ellen Chen  
Taipei Economic and Cultural Office in Boston

From: Weber Shandwick Worldwide

Date: November 17, 2005

Re: November activity report

The following is a summary of public relations activities Weber Shandwick carried out on behalf of Taipei Economic and Cultural Office in Boston during the month of November 2005.

The breakdown for professional services for the November billing period is as follows:

**Account Management/Relationship Building**

- Conversations with E. Chen and C. Wang regarding plan and budget.
- Internal team meetings to discuss strategy and planning.

**Media Relations**

- Continued extensive research and development of list of VC firms in New England, New Hampshire and Rhode Island to conduct company outreach.
- Conducted extensive research and outreach to wireless companies in Massachusetts.
- Continue to follow up to schedule meetings with:
  - Ron O'Brian, Osram Sylvania
  - Peter Moscovita, Unetixs Vascular, Inc.
  - Michael Weingarten and Will Chu, Signal Lake Ventures

Total hours and billing per person:

Daniela Messina	– 1 hr /\$200
Courtney Mead	– 4 hrs /\$600
Ellen Fletcher	– .50 hrs/\$150
Katherine Cadwell	– 1 hr/\$35

Total invoice for professional services:	<b>\$985.00</b>
Total invoice:	<b>\$985.00</b>

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RECEPTION UNIT  
COMM/INT