

For Six Month Period Ending JUN 30 2006
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No. 3911

BSMG Worldwide dba Weber Shandwick

(c) Business Address(es) of Registrant

700 13th Street, N.W., #800
Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
 - (1) Residence address Yes No
 - (2) Citizenship Yes No
 - (3) Occupation Yes No

- (b) If an organization:
 - (1) Name Yes No
 - (2) Ownership or control Yes No
 - (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

CRM/CES/REGISTRATION UNIT
2006 AUG - 3 PM 3: 44

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
------	----------	-----------------------

- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

- (b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
------	------------------------	-----------------

See attached

- (c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

See attached

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

See attached

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

-
11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See attached

-
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

-
13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government, a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [X] No []

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
See attached			

Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes [] No [X]

If yes, have you filed an Exhibit D to your registration? Yes [] No []

If yes, indicate the date the Exhibit D was filed. Date _____.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [X]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
---------------------------	---------------	-------------------------------	---------

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).) 8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal. 9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attached			

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
---------------	------------------------------	-------------------------------------	-------------------------------	---------

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
------	--------------------------	--------------------------------	-------------------

10, 11. Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:
 English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

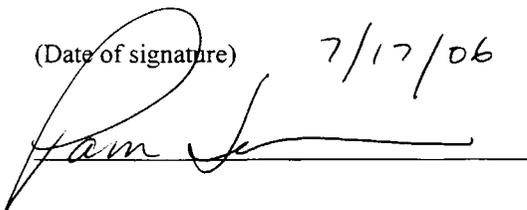
¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

7/17/06



(Type or print name under each signature¹³)

Pam Jenkins
President

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

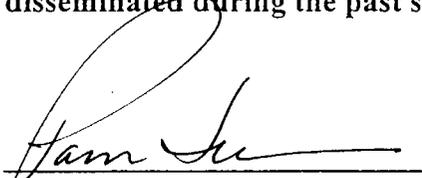
YES _____ or NO _____ X _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

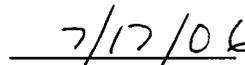
2. Do you disseminate any material in connection with your registration:

YES _____ or NO _____ X _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature



Date

Pam Jenkins

Please type or print name of
signatory on the line above

President

Title



U.S. Department of Justice

Criminal Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT -
PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: BSMG Worldwide

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Agoado	Jen	01/29/2004	 6/05	
Delahunt	Kara Mai	09/15/1999	 1/06	
Howard	Billec	11/10/2004		
Laderman	Emily	08/05/2003	 9/05	
Lynam	Clare B.	02/04/1992		
Meszaros	James A.	04/15/1993		
Morgan	Lance Ian	02/21/1989		
Opinsky	Howard S.	03/02/2001		
Thompson	Amy Lynn	06/16/1999		
Turpy	Stephanie A.	04/09/2003	 11/04	
Larsen	Larry	08/31/2005		
Mead	Courtney	08/31/2005		
Messina	Daniela	08/31/2005	 3/06	

ITEM 11 & 12

Foreign
Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for
the Bahamas.

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
12/1/05-6/30/06			See Bahamas Attachment A

2006 AUG -3 PM 3:44
CRM/CES/REGISTRATION UNIT

ITEM 11 & 12

Foreign
Principal: Government of Colombia

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key: JM - James Meszaros

<u>Date</u>	<u>Name</u>	<u>Nature of Individual</u>	
		<u>Contact</u>	<u>Contacted</u>
5/18,19, 22,23 6/5,6,7	JM	Tel Calls	M. Nunes, Producer/Field Producer, Business News, Fox NewsChannel regarding an interview with President Alvaro Uribe of Colombia.

12/05	Gov't of Bahamas	"	126,303.75
	Republic of Colombia		25,000.00
1/06	Gov't of Bahamas	"	178,660.00
	Republic of Colombia		25,000.00
2/06	Gov't of the Bahamas	"	141,136.25
	Republic of Colombia		25,000.00
3/05	Gov't of the Bahamas	"	238,902.50
	Republic of Colombia		25,000.00
4/05	Gov't of the Bahamas	"	145,322.50
	Republic of Colombia		25,000.00
5/06	Gov't of the Bahamas	"	155,220.00
	Republic of Colombia		25,000.00
6/06	Gov't of Bahamas	"	183,865.00
	Republic of Colombia	"	25,000.00
Total	\$1,344,410.00		

GOVERNMENT OF THE BAHAMAS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/05 Agency	Reimburse Expenses	
	Local Transportation	1,324.10
	Telephone	2,124.23
	Supplies	84.47
	Staff/Client Meals	57.99
	Miscellaneous Travel	811.50
	Video Duplication	105.13
	Promotional Materials	14.35
	Bridal Guide	500.00
	Research	811.29
	Translation Service	228.25
	Express Deliveries	982.87
	Photocopy	678.90
	Postage	4.11
	Printing	357.69
	Gifts	63.74
	Inter-Company Fees	
	(Fact Finding Mission)	12,175.72
	Miscellaneous Expenses	463.50
	Airline Credits	(808.40)

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for visiting journalists programs; for Fat Albert Promo; for Eternal Sunshine; GBI Radio Promo; for GBI Jazz Fest; for Bobcat Promo; for Road Runners Catch the Madness; for Promise Keepers; for Abaco Press Trip; GBI Promo; and for Nordstrom Promo:

Roundtrip airfares, Baltimore, MD/Bahamas, J. Barbour, M. Shepard and S. Smith, 10/26/05
1,179.60

Roundtrip airfare, New York, NY/Bahamas:

K. Toler, 10/27/05	524.70
A.M. Adams, 10/28	474.70
L. & T. Cannady, 10/27	839.40
S. Richman, 10/27	281.60
S. Richman, 11/15	137.10
K. Toler, 10/26	344.70
R. Mack, 11/21	140.00
A. Diaz, 11/16	176.90

Roundtrip airfare, New York, NY/Ft. Lauderdale, FL:

E. Migliore, 11/22/05	416.90
E. Leonard, 11/17	326.90
S. Goldfarb, 11/17	326.90
Roundtrip airfares, Tampa, FL/Bahamas, J. Fitts and E. Pettit, 10/27/05	1,121.40
Roundtrip airfare, Los Angeles, CA/Bahamas, M. Boyd, 10/27/05	537.70
Roundtrip airfares, Toronto, Canada/Bahamas, D. Viola and J. Grascuk, 1/16/06	2,319.68
Roundtrip airfares, Charlotte, NC/Bahamas, R. Pyne and C. McNeill, 12/8/05	981.40
Roundtrip airfares, Atlanta, GA/Bahamas, A. Holyfield; J. & K. Toles; J. Mitchell and N. Troche; K. Jones; and C. Punzi, 10/27/05	2,919.35
Roundtrip airfares, Green Bay, WI/Bahamas, N. & R. Brotski, 10/23/05	1,014.40
Roundtrip airfare, Nashville, TN/Bahamas, J. Malone, 10/27/05	472.70
Roundtrip airfares, Washington, DC/Bahamas, W. Kirkland and R. McClure, 10/27/05	872.40
Roundtrip airfare, Raleigh, NC/Bahamas, L. Scovillknechtel, 10/27	492.20
Roundtrip airfares, Philadelphia, PA/Bahamas, M. Heffner and L. Leblanca, 10/5/05	1,276.40
Roundtrip airfare, Los Angeles, CA/Bahamas, D. Wooding, 11/7/05	860.20
Roundtrip airfares, Miami, FL/Bahamas, C. Eberhardt and J. Sheppard, 11/10/05	418.40
Roundtrip airfare, Dallas, TX/Bahamas, C. Butts, 11/10/05	612.20
Roundtrip airfare, Philadelphia, PA/Ft. Lauderdale, FL, R. Leiter, 11/17/05	286.40
Roundtrip airfares, Charlotte, NC/Bahamas, S. & J. Jowers, 11/3/05	893.40
Roundtrip airfares, Minneapolis, MN/Bahamas, F. & D. Angel, 11/3/05	858.40
Roundtrip airfare, Miami, FL/Bahamas, G. Roberts,	

11/17/05	467.80
Roundtrip airfare, Washington, DC/Bahamas, J. McCaslin, 11/17/05	498.30
Roundtrip airfare, New York, NY/West Palm Beach, FL, E. Migliore, 10/17/05	383.56
Roundtrip airfare, New York, NY/San Juan, Puerto Rico, R. Mack, 10/23/05	100.00
Roundtrip airfares, Philadelphia, PA/Bahamas, M. Tozzi and F. Childs, 10/26/05	344.00
Roundtrip airfare, Washington, DC/Bahamas, R. Williams, 11/10/05	601.20
Roundtrip airfares, Los Angeles, CA/Bahamas, D. Petrizzo and C. Connolly, 1/3/06	1,510.80
Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, C. Kosterwalton, 12/6/05	585.88
Lodging, A. Bennett, Ft. Lauderdale, FL, 8/22/05	184.89

Total \$45,751.90

1/06 Agency Reimburse Expenses

Telephone	67.84
Staff Meals	632.06
Local Transportation	1,346.40
Clipping Service	1,280.02
Dues/Subscriptions	779.41
Supplies	112.46
Research	834.91
Miscellaneous Travel	448.00
Express Deliveries	143.84
Promotional Materials	35.36
Printing	375.00
Gifts	225.96
Video Production	11,379.37
Seaplane Charter Flight	4,250.00
Data Lines	47.25
Graphics	1,000.00
Video Monitoring	237.17
Video Duplication	1,182.61

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for VJP programs; for Pirates Press Trip; for Tourism Conference; for Nassau Andros Orvis; for Tommy Bahamas Prize Winners; and for GBI Meeting:

Roundtrip airfares, New York, N.Y./Bahamas:

P. Duda, 12/21/05	218.65
N. Katz, 12/22	218.65
L. Tetewsky, 12/22	414.70
D. Lee, 12/14	621.65

Roundtrip airfares, Sacramento, CA/Bahamas, R. &
S. Ursini, 1/10/06 1,855.40

Roundtrip airfares, New York, N.Y./Ft.
Lauderdale, FL, R. Mack and K. Toler, 12/1/05
175.00

Roundtrip airfare, Orlando, FL/Bahamas, J.
D'Antonio, 12/21/05 362.70

Lodging, T. Rosenbauer, M. Lemieux, J. Hathaway
and D. Parker, Bahamas, 1/17/06 914.00

Total \$29,158.41

2/06 Reimburse Expenses

Staff/Client Meals	1,905.25
Telephone	87.05
Local Transportation	1,385.95
Clipping Service	875.21
Miscellaneous Expenses	389.95
Research	1,043.97
Printing	3,000.00
Supplies	376.17
Subscriptions	4.64
Express Deliveries	228.00
Video Production	
Weather Conference Pod Cast	24,500.00
Weather Conference MSMBC/NBC	30,100.00
Weather Conference Broadcast	208,835.00
Diving Excursion	349.86
Bonefishing Excursion	610.00
Photocopy	110.28
Promotional Materials	166.11
Mileage	17.36
Video Tapes	797.62

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for press trips for journalists; for visiting journalists programs; Weather Conference Site Trips; for Pirates Press Trip; for BNT Week Participation; for Orvis meeting; for National Tourism Conference; for Bridal Guide Promo; and for Lowes Promotion.

Roundtrip airfares, New York/Bahamas:

V. Edmonds, 2/1/06	377.50
V. Edmonds, 1/18	542.61
C. Colon, 1/5	411.20
D. Dixon, 1/5	407.20
M. Park, 1/5	411.20
E. Migliore, 1/22	239.45
R. Mack, 1/10	258.70
J. Wint, 1/4	169.49

Roundtrip airfare, Boston, MA/Bahamas, N.R.
Brown, 1/2/06 801.90

Roundtrip airfares, Hartford, CN/Bahamas, J. & L.
Quinn, 4/1/06 1,020.00

Roundtrip airfare, Hartford, CN/Bahamas, R.
Guardiano, 1/18/06 996.10

Roundtrip airfare, Boston, MA/Bahamas, J.
Lawrence, 1/5/06 418.20

Roundtrip airfare, Los Angeles, CA/Bahamas, P.
Greenberg, 12/1/05 1,939.20

Roundtrip airfare, Cincinnati, OH/Bahamas, P.
Nickell, 1/5/06 500.20

Airfares, Buffalo, NY/Orlando, FL/ Ft.
Lauderdale, FL/Bahamas, K. Stiver, 1/18/06
640.04

Roundtrip airfare, Washington, D.C./Bahamas, T.
Walter, 1/5/06 438.20

Airfares, New York/Bahamas/West Palm Beach, FL,
E. Migliore, 1/17/06 326.80

Roundtrip airfare, Hartford, CN/Bahamas, A.
Adams, 1/5/06 81.50

Roundtrip airfare, Philadelphia, PA/Bahamas, P.
Thomas, 1/5/06 438.20

Roundtrip airfares, Las Vegas, NV/Bahamas, A.
Bennett, 1/7/06 822.20

Roundtrip airfare, Nashville, TN/Bahamas, J.
Malone, 1/5/06 166.00

Roundtrip airfare, Los Angeles, CA/Bahamas, S.
Wu, 1/4/06 595.20

Roundtrip airfare, Tampa, FL/Bahamas/Miami, FL,
C. Sherman, 1/9/06 467.20

Airfare, Ft. Lauderdale to New York, A. Diaz, 2/3/06	214.30
Lodging, Bahamas, V. Edmonds, 2/1/06	388.14
Lodging, Bahamas, V. Edmonds, R. Guardiano, K. Stiver, 1/18/06	368.64
Lodging, Bahamas, E. Migliore, 2/1/06	316.16
Lodging, Ft. Lauderdale, FL, A. Diaz, 2/2/06	313.38

Total \$288,851.33

3/06 Agency Reimburse Expenses

Subscriptions	11.47
Research	196.31
Meals	407.69
Miscellaneous Travel	882.03
Local Transportation	8,368.64
Telephone	3,237.06
Supplies	71.14
Express Deliveries	3,372.41
Printing	14,362.75
Photocopy	2,372.05
Wire Services	2,682.00
Video Production	11,379.38
Graphics	1,200.00
Data Line	60.00
Gifts	214.70
Postage	14.40
Consultant Fee	4,500.00
Promotional Materials	84.11
Video Duplication	881.08
Fishing/Ferry Service	613.79

Roundtrip airfares were made to the Bahamas from the following for attendance at the Weather Conference, March 8-12, 2006:

San Antonio, Dallas, Houston, Corpus Christi, TX; Tampa, Orlando, Miami, Pensicola, West Palm Beach, Ft. Myers, Tallahassee, FL; Denver, CO; San Diego, CA; Rochester, New York, Buffalo, NY; Baltimore, MD; Hartford, CT; Montgomery, Mobile, AL; Boston, MA; New Orleans, Lafayette, LA; Newport, Providence, RI; Raleigh, Greensboro, Charlotte, Lynchburg, Asheville, NC; Myrtle Beach, SC; Atlanta, GA; Indianapolis, Bloomington, IN; Memphis, TN; Pittsburgh, PA; Richmond, VA; St. Louis, MO; Gulfport, MI and Montreal and Ontario Canada.

62,505.83

The above airfares were for the following individuals for traveling to the weather conference:

N. Hernandez, R. Harrigan, C. Hall, R. Guardiano, W. & S. Gray, M. Goldrick, RD Goosmann, D. Glenn, J. Gilbert, D. Germaise, A. Garcia, R. Fletcher, C. Finnegan, B. Field, R. Marsolais, M. Margarit, W. Maestri, G. Machado, N. Lockwood, A. Lin, K. Lemanowicz, J. Lawson, P. & B. Klotzbach, R., B. & J. Jones, R. Jackson, R. Hoffman, M. Butler, G. Burns, D. Brown, K. Brewer, S. Borris, M. Bordon, F. Billingsley, J. Bernier, L. & B. Adam, D. Arena, A. Atwell, J. Bailey, C. Barrere, R. Beckmann, D. Bernard, J. Farrell, W. Evans, K. Emery, J. Ellis, T. Elbertson, D. Eck, P. Diano, E. Dezubay, L. Davis, T. Davenport, M. Cuevas, N. & C. Coch, W. Church, F. Cavallaro, S. Cascione, S. Carparotta, P. Trotter, D. Treiber, K. Toler, J. Thistle, B. Tieglund, B. Taylor, M. Sutliff, A. Strzempko, A. Strum, L. & K. Stiver, T. Stahl, J. & B. Spraggins, J. Wint, V. Edmonds, A. Diaz, D. Zuke, R. & J. Zarella, D. Zahren, M. Wrobel, H. Willoughby, J. Wendel, L. Vun Kannon, W. Vessey, J. Verszyla, S. Udelson, R. Twigg, J. Spencer, F. Padgett, P. O'Connor, C. Nurse, B. Norcross, J. Nichols, N. Morganelli, K. Monahan, R. Molleda, C. Miovac, R. McKee, D. Mazza, M. & L. Mayfield, R. Perillo, T. Sorells, D. Sobien, T. Smith, D. Shepherd, R. Sheets, W. Shaffer, A. Sealls, M. Sandorse, D. Phillips, E. Piotrowski, L. Pope, R. Reese, J. Reif, D. Reynolds, J. Rossiter, R. Plapler and J. Russell.

Roundtrip airfare, Halifax, Canada/Bahamas, S. & J. Berger, 3/12-3/17/06 2,813.74

Lodging, K. Toler, Bahamas, 3/7-3/12/06 1,149.80

Lodging, S. Borris, Bahamas, 3/7/06 212.48

Lodging, V. Walkine, New York, NY, 2/16-2/18/06 724.17

Total \$122,317.03

4/06 Agency Reimburse Expenses

Staff Meals	3,187.32
Overnight Courier	542.82
Telephone	2,821.50
Local Transportation	520.88
Miscellaneous Travel	736.38
Office Supplies	364.62
Subscriptions	249.57

Printing	228.00
Research	710.32
Video Duplication	1,213.63
Clipping Service	4,762.59
Promotional Materials	90.20
Photocopy	261.85
Security	4,290.00
Wire Services	895.50
Video Production	9,567.48
Postage	7.05

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for Milk Promotion; for weather conference; for Escape Promo; Ellen Show; Exuma Regatta VJP; Pirates Trip; Exuma Crisis Meeting; Destination Wedding; Orvis; Tyra Banks Show; JMC; National Tourism Conference; and Tommy Bahamas:

Roundtrip airfares, New York/Bahamas:

E. Jantzen, 4/9/06	599.50
G. Luciani, 3/21	619.00
W. Hillerneier, 3/21	619.00
A. Struss, 3/26	397.00
S. Monaghans, 3/26	410.00
S. Kissko, 3/26	537.00
R. Mack, 3/8	415.50
J. Merriam, 4/9	599.50
J. Morse, 4/3	537.50
B. Morse, 4/3	537.50
A. Diaz, 2/3	435.80
R. Mack, 2/22	686.50
E. Migliore, 3/1	654.30

Roundtrip airfare, Indianapolis, IN/Bahamas, A. Bull, 11/14/06 988.00

Roundtrip airfare, Sacramento, CA/Bahamas, S. Brown, 7/18/06 510.50

Roundtrip airfares, Salt Lake City, UT/Bahamas, L. & J. Shipp, 9/20/06 1,088.00

Roundtrip airfares, Raleigh, NC/Bahamas, K. & J. Sellati, 10/19/06 882.00

Roundtrip airfares, Philadelphia, PA/Bahamas, B. & A. Olver, 7/14/06 746.00

Roundtrip airfares, Chicago, IL/Bahamas, P. & J. Novakowski, 12/5/06 808.00

Roundtrip airfares, Monroe, LA/Bahamas, S. & C. Myers, 11/17/06 1,546.00

Roundtrip airfare, Washington, DC/Bahamas, S. Kerr, 11/4/06	434.00
Roundtrip airfare, Des Moines IA/Bahamas, S. Harrelson, 8/10/06,	529.00
Roundtrip airfares, Indianapolis, IN/Bahamas, J. & C. Harmon, 7/14/06	912.00
Roundtrip airfare, Washington, DC/Bahamas, S. Fischer, 11/4/06	434.00
Roundtrip airfare, Sacramento, CA/Bahamas, T. Eusebio, 7/18/06	510.50
Roundtrip airfare, Roanoke, VA/Bahamas, R. & K. Castner, 7/13/06	1,062.00
Roundtrip airfares, Columbus, OH/Bahamas, W. & F. Carson, 9/1/06	934.00
Roundtrip airfare, Des Moines, IA/Bahamas, W. Erickson, 8/10/06	529.00
Roundtrip airfares, New York, NY/Bahamas, R. & H. Michaels, 11/10/06	499.00
Roundtrip airfares, Denver, CO/Bahamas, K. & E. McConahay, 11/09/06	1,243.00
Roundtrip airfares, Denver, CO/Bahamas, A. & D. Lloyd, 10/26/06	1,044.00
Roundtrip airfares, Houston, TX/Bahamas, M. & I. Hernandez, 3/15/06	1,049.00
Roundtrip airfares, Salt Lake City, UT/Bahamas, A., S., C., & C. Hirsche, 3/28/06	2,707.00
Roundtrip airfare, Raleigh, NC/Bahamas, L. Knectel, 3/15/06	695.00
Roundtrip airfare, Philadelphia, PA/Bahamas, M. Tkacik, 3/22/06	583.00
Roundtrip airfare, Miami, FL/Bahamas, C. Lavelle, 3/22/06	341.50
Roundtrip airfare, Hartford, CT/Bahamas, M. Garriga, 3/22/06	639.00
Roundtrip airfares, St. Louis, MO/Bahamas, A. & T. Anderson, 7/14/06	864.00
Roundtrip airfares, Boston, MA/Bahamas, E. & W. Gomez, 4/20/06	1,947.00

Roundtrip airfares, Pittsburgh, PA/Bahamas, L. &
D. Matthews, 3/23/06 1,017.20

Roundtrip airfares were made to the Bahamas from
the following for attendance at the Weather
Conference, March 8-12, 2006:

Atlanta, GA; Champaign, IL; Portland, OR; West
Palm Beach, FL; Tampa, FL; Springfield, MO;
Miami, FL; New York, NY; Houston, TX; and St.
Louis, Mo: 6,519.50

The above airfares were for the following
individuals for traveling to the weather
conference:

R. Flinders; E. Kieser; S. Lewis; M. Lyons; D.
Phillips; D. Snider; B. Teigland; R. & W. Wagner;
S. Borris; J. Cantore, A. Chung and S. Davenport.

Lodging, R. Mack, Bahamas, 8/8-8/12/06
849.92

Lodging, 6 rooms for visiting journalists,
Bahamas, 3/23-3/24/06 852.30

Lodging, D. Armitage, S. Bly, Bahamas, 4/25-
4/30/06 2,409.95

Lodging, A. Diaz, Bahamas, 3/7-3/12/06
366.73

Lodging, D. Matthews, Bahamas, 3/23/06
765.87

Total Expenses \$73,439.22

5/06 Agency Reimburse Expenses

Express Deliveries	498.31
Postage	72.00
Printing	24.93
Telephone	3,778.69
Temporary Services	42.08
Video Production	1,150.00
Charter Flights (Ft. Lauderdale/Andros)	7,401.75
Clipping Service	3,073.52
Publication Materials	1,985.08
Miscellaneous Travel	3,940.55
Video Duplication	5,466.12
Research	506.01
Meals	342.29
Photocopy	900.90
Transportation	904.51
Promotional Materials	29.78

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for Milk PEP Promotion; Destination Wedding and Honeymoon Shoot; Bone Fishing Press Trip; Lowes Promotion; Amber Alert DC; Into the Blue Promo; Mary Kay; Elllen DeGeneris Promo; and GBI Meeting:

Roundtrip airfare, New York, NY/Washington, DC, E. Migliore, 3/30/06	241.86
Roundtrip airfare, Orlando, FL/Bahamas, W. Evans, 3/29/06	1,053.71
Roundtrip airfares, Chicago, IL/Bahamas, L. & R. McQueeney, 4/21/06	878.00
Roundtrip airfares, Chicago, IL/Bahamas, J. & P. Notriano, 4/21/06	1,183.00
Roundtrip airfare, New York, NY/Ft. Lauderdale, FL, K. Toler, 4/13/06	140.00
Roundtrip airfares, Salt Lake City, UT/Bahamas, A. & C. Hirsche, 4/24/06	455.62
Roundtrip airfares, Washington, DC/Bahamas, L. & L. Smith, 12/7/06	868.00
Roundtrip airfares, Cincinnati, OH/Bahamas, M. & D. Staffan, 11/19/06	939.00
Roundtrip airfares, Cincinnati, OH/Bahamas, M. & N. Schachtel, 11/10/06	850.00
Roundtrip airfares, Monroe, LA/Bahamas, S. & C. Myers, 12/01/06	120.00
Roundtrip airfares, Buffalo, NY/Bahamas, P. & D. Drinkwalter, 11/05/06	747.00
Roundtrip airfare, Boise, ID/Bahamas, S. Bly, 4/25/06	1,188.50
Roundtrip airfare, Columbus, OH/Bahamas, D. Armitage, 4/25/06	1,090.00
Lodging, E. Migliore, Bahamas, 5/2-5/3/06	203.88
Lodging, E. Abt, Bahamas, 4/20/06	300.00

Total \$40,375.09

6/06 Agency Reimburse Expenses

Express Deliveries	278.20
Printing	644.83
Meals	1,185.62
Transportation	832.01
Temporary Services	700.00
External Training	1,530.00
Miscellaneous Travel	19.46
Video Duplication	157.14
Website Development	5,631.50
Clipping Services	653.07

Following airfares were for marketing/public relations purposes;

Roundtrip airfare, New York, NY/Miami, FL/Ft. Lauderdale, FL/Bahamas, E. Migliore, 5/2-5/3/06	345.55
---	--------

Lodging, E. Belford, Bahamas, 5/18-5/22/06	1,676.49
--	----------

Lodging, E. Migliore, Bahamas, 5/2/06	203.88
---------------------------------------	--------

Total	\$13,857.75
-------	-------------

Grand Total	
Bahamas	
Expenses	\$613,750.73

REPUBLIC OF COLOMBIA

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/05, 1/06, 2/06, 3/06, 4/06, 5/06, 6/06		

Expenses are not charged to the client, therefore, no records are kept of expenses.

Grand Total	
All Expenses	\$613,750.73

5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Kara Delahunt	Director	1/06
Daniela Messina		3/06
Emily Laderman		9/05

5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes

If yes, furnish the following information:

Name	Address	Position	Date
Jeri Clayton	1020 N. Quincy St., #221 Arlington, VA 22201	Account Supervisor	12/5/05

7. Has your connection with any foreign principal ended during this 6-month reporting period? Yes

If yes, furnish the following information:

Name of Foreign Principal	Date of Termination
---------------------------	---------------------

8. Have you acquired any new foreign principal during this 6 month report period? No

If yes, furnish the following information:

Name and Address	Date Acquired
------------------	---------------

9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas and Republic of Colombia;

BAHAMAS ATTACHMENT H

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed through December 31, 2005					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Find Your Vacation Treasure Where the "Pirates of the Caribbean" Roam	KT	Release outlining Pirates package deals on Grand Bahama Island.	In progress	December	
You Can Walk the Plank, but Can You Talk the Talk? Pirate Speak Abounds on Grand Bahama Island	SB/KT	Release detailing the popular pirate words and phrases.	Draft awaiting MOT approval.	December	
The Hidden Treasures of New Providence	EB	Release detailing the off-the-beaten-track activities and attractions on NPI.	Draft awaiting MOT approval.	December	
Bahamas Ministry of Tourism Launches 'Movement for Improvement'	JW	Release announcing the launch of the MOT's My Bahamas tourism program.	Release approved. Distribution in progress.	December	
A Local Taste of The Islands of The Bahamas	KT	Release detailing local dining options throughout The Bahamas for the general Bahamas media kit.	Draft awaiting internal approval.	October	
Family Fun in The Islands of The Bahamas	KT	Release highlighting family activity options throughout The Bahamas for the general Bahamas media kit.	Draft awaiting internal approval.	October	
Pirates Press Trip on Grand Bahama Island, January 5-8	KT/JW	Agency working with MOT and Disney PR to coordinate media visit to Grand Bahama Island. Trip will be pirates-themed, including a visit to the POTC film set.	Agency secured accommodations and air. Itinerary complete.	November	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed through December 31, 2005					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Combined NPI/OIS Romance Press Trip, March 2006	EB/EM	Agency working with MOT, Sandals and another OISP (TBD) to coordinate a combined, romance-themed press trip to Nassau and The Out Islands.	Agency secured interest by both Sandals and Club Med to host the press trip, however, neither hotel had availability during the proposed dates of February 22-26. Currently exploring alternate dates in March.	December	
Jackie D'Antonio, Destination Weddings & Honeymoons, December 1-4	VE/JW	Agency arranging for writer to participate in the Abaco Bridal Extravaganza.	Writer traveled in early Dec. Story in progress.	October	Yes
Chelle Koster Walton, Times of the Islands, Fodor's, Dec. 6-10	VE	Agency working w/ Exuma and GBI offices to coordinate visit for destination story and book assignment. Accommodations: Pelican Bay & Peace & Plenty.	Writer traveled in early Dec.	October	Yes
Denny Lee, New York Times, Jan. 1-3	EM/SG	Agency working with Denny to coordinate his trip to The Out Islands.	Assisted with his travel planning to Eleuthera and Exuma.	December	
Out Islands Top 50 magazines VJP mailing	SG	Targeted mailing to 50 magazines to entice coverage of The Out Islands. Mailing will be personalized to each journalist and offer the opportunity to arrange a VJP.	Map with "activity icons" in draft. Tropical adventure invitation to accompany.	September	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed through December 31, 2005					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
NY Daily News All Bahamas Promotion	KT/AD	Agency in discussion with top daily newspaper to secure an all Bahamas promotion in time for the POTC launch. Barter promotion to be a treasure hunt for readers. Will contain editorial and images.	Opportunities still available. On hold due to negotiations.	November	
Orvis	EM	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bone fishing destinations on Andros.	Next meeting with Orvis, Weber Shandwick and BMOT scheduled for Feb. 2, on Andros.	September	
Sea Ray boats	VE	First advertorial in progress. Agency to provide OIPB with info on cost of promo/mailer announcing boating flings.	Set up Brendal's excursion for winners. Magazine will consider photography from couple for upcoming editorial.	June	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through December
31, 2005**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
MilkPEP	EB	Agency working with MilkPEP, the milk processor organization that is most famous for the "got milk?" advertising campaign, to collaborate on a major national promotion that will run for one month in January 2006 and expose millions of U.S. consumers to Bahamas messaging in the dairy aisle.	Agency working with MilkPep to finalize point-of-sale materials and online portion of the sweepstakes.	July	
WALK-FM, Long Island, NY	EB	Agency in discussion with radio station regarding opportunities for winter promotions.	Concept approved by MOT and agency is working to secure hotel partner on NPI.	November	
XTRA Sports 570 AM - Los Angeles, CA	EB	Agency in discussion with radio station regarding promotion opportunities in conjunction with Mychal Thompson, its on air personality who is from The Bahamas.	Agency reviewing proposal from radio station and will provide MOT with a POV on the opportunity.	November	
8 Ball Celebrity Pool Tournament	JW/KT	Agency working with Magic Johnson Foundation to offer trip giveaway to Grand Bahama Island as part of celebrity pool tournament during NBA All-Star weekend in Feb. 2006.	Agency delivered cypoints and logos. Old Bahama Bay secured as hotel partner.	November	
"Travel Today with Peter Greenberg" radio show	KT	Agency worked with MOT to secure local guest for Peter Greenberg's national travel radio show, coordinated by The Westin and Sheraton Grand Bahama.	Show aired live from Grand Bahama Island on Dec. 3, 2005.	November	Yes

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed through December 31, 2005					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas National Tourism Week	AD/EM	Agency is working BMOT to establish topics for this year's National Tourism Week in Nassau.	Speakers secured for sessions on entertainment marketing, culinary, job searches, Web marketing and crisis communications.	November	
Pirates of the Caribbean 2 & 3	Team	Agency working with BMOT to propose that hoteliers and attractions create special packages/tours coinciding with the movie release to maximize The Bahamas' position.	Ongoing	Ongoing	
Chalks Plane Crash	Team	Agency working with BMOT/IOPB to manage publicity surrounding the Chalks crash on Dec. 19, 2005.	Agency providing support as necessary.	December	
Pirates Marketing Initiatives on Grand Bahama Island	KT/JW	Agency working with MOT and GBITB to create and implement pirates themed packages, entertainment options and island activities.	Several programs in beginning stages. Drafting release detailing island theme.	December	
Public Relations Program for Hispanic Market	Team	Agency working on development of a Hispanic media experience and continues ongoing outreach to U.S. Hispanic media.	Ongoing	November	
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Agency developing new programs to capitalize on a recession proof romance market.	Ongoing	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed through December 31, 2005					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Major League Baseball	KT/AD	Agency in discussion with Century 21 and Major League Baseball on hosting Mascots Spring Training Program on Grand Bahama Island.	Ongoing	November	
All Bahamas Broll and Photography Shoot	KT	Agency drafting proposal and itinerary for an all Bahamas Broll and photo shoot to improve existing stock footage/media materials.	Negotiating rates with photographer and Broll crew. Agency to forward formal recommendation, budget and timeline to BMOT.	November	
Bahamas International Film Festival	SK	Agency provided PR support for BIFF, including tracking results of press release and maintaining regular contact with Leslie Vanderpool and Goldstein PR, the agency engaged for BIFF publicity.	Complete	August	Yes
Abaco Bridal Extravaganza	VE/JW	Agency secured writer from Destination Weddings & Honeymoons to attend. Trip executed Dec. 1-4.	Follow up in progress.	October	
Secret OIS Project	VE/EB	Agency working with MOT, OIPB, properties and publication on project.	Agency drafting press release for on-island distribution. Follow up on items owed to Coral Sands by magazine.	May	
2006 Calendar of Events	Team	Agency compiling annual event calendar for media distribution.	Ongoing	July	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed through December 31, 2005					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Trade Media Initiatives	JW/EM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing	January	
AMBER Alert	EM/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Agency completed draft of the AMBER Alert plan for The Bahamas. Arranged for Inspector Walter Evans of the Royal Bahamian Police force to attend media training in South Carolina. Awaiting next steps from BMOT. Implementing program in time for National Tourism Conference.	August	
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency provided input on posting editorial.	Ongoing	
2006 Weather Conference, March 8-12, 2006, GBI	AD/VE	Agency worked with MOT to confirm new dates and relocate WX Conference to The Westin on GBI. Master invitation list verified and save the date information distributed. Corresponded with Dr. Bob Sheets regarding agenda for conference. Sponsorship conversations continue including FEMA, Caribbean Cable & Wireless and Fmr. Senator John Breaux contacts.	Invitation to be distributed in early January, site inspections to be scheduled for mid-January.	Ongoing	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through December
31, 2005**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas press kit	Team	Agency to revising three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway. Researching feasibility of developing electronic Bahamas press kit.	July	
Abaco Country & Western Concert	VE/SG	Agency advised MOT on PR support for event; will draft press release for media, reach out to key web sites and to Florida radio stations regarding barter promotion.	Agency approached Florida stations. Update pending response.	December	
Dr. Beach program	VE	Agency responded to initial tactical overview from Dr. Beach to ascertain rough costs and suggest meeting. Very rough outline with potential budget needs to be forwarded to Ministry for review.	Agency to confirm a meeting in Nassau w/ Dr. Beach to discuss program further and negotiate fees.	July	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 2006 trade and consumer features.	Contact continues as appropriate.	Ongoing	
News Bureau					
Sarah Schlichter	SG	Cruise Critic and Independent Traveler	Images and Link to Bahamas Image Bank	Update Bah profile	
Tom Clynes	VE	National Geographic Adventure	Fact checking of Exuma Story	Per Request	
Antonio Llenado	VE	Promotional Consideration, Inc.	Out Island b-roll	Proactive	
Patty Toler	VE	Southern Boating	Calendar info	Proactive	
Shanti Sosienski	JW	National Geographic Adventure	Info on beaches	Per Request	

**Rogers & Cowan/Weber Shandwick
Status Report for The Bahamas
Ministry of Tourism Work completed
through December 31, 2005**

Project	WS Contact	Activity	Status	Due Date	Complete
Big Picture Movie and Multi-Media Promotions: Features and DVD's					
"Big Momma's House 2"/ FOX	TW	Met with FOX to discuss promotional opportunities with film's release. In exchange for sweepstakes trips, Bahamas and hotel partner could receive exposure on radio, print, TV and online.	Declined partnership opportunity with Fox.	Release date: January 27, 2006	Pending
"Ice Age 2"/ FOX	TW	Reviewed promotional opportunities for partnership with family friendly promotional film.	Declined partnership.	Release date: March 31, 2006	Pending
"Bewitched"/ Sony	TW	Provided winner's name to WS for trip fulfillment.	Follow up with WS.	ASAP	Pending
"Something New"/ Focus Features	TW	Met with Focus to discuss promotional opportunities with new romantic comedy releasing in time for Valentine's Day.	Declined partnership.	Release date: February 3, 2006	Pending

Feature Films, Placement					
"Man of the Year"/ Morgan Creek	DL	Delivered commercial for consideration for use during television playback scenes.	Will follow up with production.	Release date: TBD	Pending
Other					
"Pirates of the Caribbean 2" promotion	AD/SK	Agency continued dialogue with potential promotional partners (such as Disney and McDonald's) to discuss mutually beneficial opportunities.	Continuing contract negotiations for radio and print promotions with Disney, following up with McDonald's to gauge interest in partnerships.	Ongoing	
Bahamas posters for product placement opportunities	AD/SK	Working with Fallon to review current collateral pieces and determine which would be good candidates for broadcast product placement opportunities.	Follow up with Fallon with final selections. Send prints to R&C.	Ongoing	
Bahamas-themed collateral pieces	SK	Sent Bahamas-themed collateral (i.e. baskets, t-shirts) to R&C for inclusion with outreach and pitching efforts.		Complete	Complete
	TW/LR	Worked with WS to compile new TV target list for 2005/2006 season.	Follow up with WS.		Pending
Feature Films, Passed					
"Mr. Magorium's Wonder Emporium"/ Mandate	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Breach"/ Universal	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"A Night at the Museum"/ FOX	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Perfect Stranger"/ Columbia	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Chaos Theory"/ Warner Bros.	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Fracture"/ New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Freedom Writers"/ Paramount	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Michael Clayton"/ Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Home of the Brave"/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Dancin' on the Edge"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Nancy Drew"/ Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"August Rush"/ Warner Bros.	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"21"/ Sony	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Welcome to America"/ Lions Gate	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Premonition"/ Columbia	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Butterfly Effect 2"/ New Line	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Man from Earth"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
January 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Find Your Vacation Treasure Where the "Pirates of the Caribbean" Roam	KT	Release outlining Pirates package deals on Grand Bahama Island.	Release distributed.	December	Complete
You Can Walk the Plank, but Can You Talk the Talk? Pirate Speak Abounds on Grand Bahama Island	SB/KT	Release detailing the popular pirate words and phrases.	Release approved and distributed.	December	Complete
The Hidden Treasures of New Providence	EB	Release detailing the off-the-beaten-track activities and attractions on New Providence.	Release approved and distributed.	December	Complete
Bahamas Ministry of Tourism Launches 'Movement for Improvement'	JW	Release announcing the launch of the MOT's "My Bahamas" tourism program.	Release approved and distributed.	December	Complete
Wave of New Properties Come Ashore in The Out Islands of The Bahamas	SG	Release detailing new property and airlift developments in The Out Islands.	In progress.	December	
Country & Western Fans Head to Abaco for Aaron Tippin Concert	VE	Release detailing the benefit concert for Spanish Barbs.	Release approved and distributed.	December	Complete
Continental Connection Begins New Service to the Islands Of The Bahamas	VE/SG	Release announcing the launch of Continental's new service to Bimini.	In progress. Adding new Lynx airlift info and jet Blue flight times.	December	
Secret OIS Project	VE/EB	Agency drafting press release for on-island distribution along with photos. Working with publication on opportunities for additional exposure.	Will look for incidental opportunities for use of b-roll and possible tie-ins with Fallon initiatives.	May	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
January 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
A Local Taste of The Islands Of The Bahamas	KT	Release detailing local dining options throughout The Bahamas for inclusion in Bahamas press kit.	Draft awaiting internal approval.	October	
Family Fun in The Islands Of The Bahamas	KT	Release highlighting family activity options throughout The Bahamas for inclusion in Bahamas press kit.	Draft awaiting internal approval.	October	
Pirates Press Trip on Grand Bahama Island, January 5-8	KT/JW	Agency worked with MOT and Disney PR to coordinate media visit to Grand Bahama Island. Pirates-themed press trip included a visit to the POTC film set.	Stories in progress. Media attendees included: The Boston Herald, The Washington Times, New York Resident and OK! Magazine.	November	Complete
Combined NPI/OIS Romance Press Trip, March 2006	EB/EM	Agency working with MOT, Sandals and another OISP property (TBD) to coordinate a combined, romance-themed press trip to Nassau and The Out Islands.	Due to difficulty in securing rooms during peak season, romance press trip has been postponed and will be revisited this spring.	December	
Harbour Island Press Trip, May 2006	SG/VE/EM	Agency working with Coral Sands to coordinate a press trip to the location of secret photo shoot.	Agency plans to send out rich-text email invitation on Feb. 14, when the special project is unveiled.	January	
Combined NPI/GBI Pirates Press Trip, March 22-26, 2006	EB/EM	Due to the success of the GBI trip, Agency working with MOT to coordinate a combined pirates-themed media visit to Nassau and Grand Bahama Island.	Agency secured accommodations with Graycliff in Nassau and Viva Fortuna Beach on Grand Bahama. Currently working with MOT on invitee list, itinerary and invitation.	January	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
January 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Denny Lee, New York Times, Dec. 29-Jan. 4	EM/SG	Agency worked with travel writer to coordinate his trip to The Out Islands.	Assisted with his travel planning to Eleuthera and Exuma. Set up phone interview with DDG.	December	
Donna Heiderstadt, Modern Bride, Feb. 19-20	SG/EB	Agency working with Atlantis and Ocean Club to extend press trips for travel editors to New Providence.	Assisted with her travel planning and itinerary.	January	
Out Islands Top 50 magazines VJP mailing	SG	Targeted mailing to 50 magazines to entice coverage of The Out Islands. Mailing will be personalized to each journalist and offer the opportunity to arrange a VJP.	Map with "activity icons" in draft. Tropical adventure invitation to accompany.	September	
Ira Kleinman, The Restaurant, Food and Travel Radio Show, Feb. 7-11	EB	Agency assisting journalist with details and interviews for his visit to Nassau, which he coordinated through Spirit Airlines.	Agency reached out to Atlantis and Sandals to secure accommodations and is working with MOT to arrange an interview with a Bahamian chef.	January	
Lorry Heverly, Miami Herald, March 2006	VE	Agency assisting journalist with visit to dive sites for column. Cat Island and San Salvador possible destinations.	Moving forward to determine exact islands and dates for proposed trip.	January	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
January 31, 2006**

Project	WS Contact	Activity	Status/Story/Opportunity	Begun	Complete
NY Daily News "All Bahamas" Promotion	KT/AD	Agency in discussion with top daily newspaper to secure an all Bahamas promotion in time for the POTC launch. Barter promotion to be a treasure hunt for readers. Will contain editorial and images.	Opportunities still available. On hold due to negotiations.	November	
Orvis	EM	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bone fishing destinations on Andros.	Next meeting with Orvis, Weber Shandwick and BMOT scheduled for Feb. 2. Will include site inspection of Kamalame Cay, Tiamo and Emerald Palms for future activities.	September	
MilkPEP	EB	Agency working with MilkPEP, the milk processor organization that is most famous for the "got milk?" advertising campaign, to collaborate on a major national promotion that ran in January.	The promotion has exposed millions of U.S. consumers to Bahamas messaging in the dairy aisle. Sweepstakes running Jan. 9 - Feb. 9	July	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
January 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
XTRA Sports 570 AM - Los Angeles, CA	EB	Agency in discussion with radio station regarding promotion opportunities in conjunction with Mychal Thompson, its on-air personality who is Bahamian.	Agency awaiting revised proposal from radio station and will provide MOT with a POV on the opportunity.	November	
KFC and PerfectMatch.com	EB	Agency secured Valentine's Day promotion with KFC and PerfectMatch.com, in which a romantic trip for two to The Bahamas was offered to consumers as an incentive for completing a survey on how they really want to celebrate their love on Valentine's Day.	Promotion approved by MOT and Club Peace & Plenty was secured as hotel partner. Promotion ran Jan. 29 - Feb. 1, and featured Bahamas and hotel logos, as well as photos and links to Bahamas.com and Club Peace & Plenty's Web site. Promotion reached approximately three million consumers.	January	Yes
8 Ball Celebrity Pool Tournament	JW/KT	Agency working with Magic Johnson Foundation to provide trip giveaway to Grand Bahama Island as part of celebrity pool tournament during NBA All-Star weekend in Feb. 2006.	Tournament scheduled for Feb 18. Agency delivering photos, copypoints and prize certificates for use during event.	November	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
January 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Valentine's Day Co-op SMT, Feb. 3	EB	Agency secured The Islands Of The Bahamas to be included as the romantic escape destination in a cooperative satellite media tour (SMT) focused on Valentine's Day. Hosted by Dennie Hughes, USA WEEKEND Magazine's contributing editor and "RelationTips" writer, the SMT will provide tips and suggestions on how to surprise that special someone on Valentine's Day with everything from flowers and gifts to a romantic getaway for two.	Agency working with SMT company to provide Bahamas b-roll footage to be shown during interviews as well as message points for Dennie to refer to.	January	
The Tyra Banks Show	EB	Agency participated in discussions with producers of The Tyra Banks Show to partner on a special Valentine's Day show by providing trip to The Bahamas for the entire audience, which would be comprised of 80 couples.	After reviewing with MOT and exploring possibility of securing an airline partner, opportunity was declined due to exceptionally high cost of providing 80 trips for two.	January	Complete
The Ellen DeGeneres Show	JW	Agency worked with nationally syndicated "Ellen DeGeneres Show" to award one trip for four to Grand Bahama Island as part of a human interest segment. The Sheraton, Grand Bahama secured as hotel partner.	Show aired on Jan. 18.	January	Complete

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
January 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas National Tourism Week	AD/EM	Agency worked with BMOT to establish topics for National Tourism Week in Nassau.	Speakers were secured for sessions on entertainment marketing, culinary, job searches, Web marketing and crisis communications. Agency members attended conference.	November	Complete
Pirates of the Caribbean 2 & 3	Team	Agency working with BMOT to propose that hoteliers and attractions create special packages/tours coinciding with the movie release to maximize The Bahamas' position.	Ongoing	Ongoing	
Public Relations Program for Hispanic Market	Team	Agency working on development of a Hispanic media experience and continues outreach to U.S. Hispanic media.	Ongoing	November	
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Ongoing	Ongoing	
Major League Baseball	KT/AD	Agency in discussion with Century 21 and Major League Baseball on hosting Mascots Spring Training Program on Grand Bahama Island.	Pending negotiations	November	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
January 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
All Bahamas B-roll and Photography Shoot	KT	Agency drafting proposal and itinerary for an all Bahamas B-roll and photo shoot to improve existing stock footage/media materials.	Negotiating rates with photographer and Broll crew. Agency to forward formal recommendation, budget and timeline to BMOT.	November	
2006 Calendar of Events	Team	Agency compiled annual event calendar for media distribution.	Ongoing	July	
Trade Media Initiatives	JW/EM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing	January	
AMBER Alert	EM/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Agency completed draft of the AMBER Alert plan for The Bahamas. Arranged for Inspector Walter Evans of the Royal Bahamian Police force to attend media training in South Carolina. Awaiting next steps from BMOT.	August	
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency provided input on posting editorial and working with Fallon on dedicated press room page.	Ongoing	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
January 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
2006 Weather Conference, March 8-12, 2006, GBI	AD/VE	Agency working with MOT to coordinate conference at The Westin. Invitation distributed, speakers recruited, conference agenda in development. Television outreach continues with interest from MSNBC, Today Show Saturday, CBS Early Show, Despierta America. Liasing with European offices to bring international crews to conference.	Finalizing all arrangements for conference travel, participants, television scheduling, etc.	Ongoing	
Bahamas press kit	Team	Agency to revise three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway. Researching feasibility of developing electronic Bahamas press kit.	July	
Abaco Country & Western Concert	VE/SG	Agency advised MOT on PR support for event; drafted press release for media, pitched relevant Web sites and Florida C&W radio outlets for barter promotion.	Agency approached Florida stations. Update, pending response.	December	
Dr. Beach program	VE	Agency has followed up with Dr. Beach regarding moving project forward with initial visit to NPI and possibly Eleuthera. Developing outline with next steps to create partnership which includes content on Bahamas.com, editorial and support of on-island initiatives.	Agency to confirm a meeting in Nassau with Dr. Beach to discuss program further and negotiate fees.	July	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 2006 trade and consumer features.	Contact continues as appropriate.	Ongoing	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
January 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
News Bureau					
Nicole Alper, freelancer	SG	Nicole Alper	Agency provided information on Harbour Island and Exuma.	Per request	
Chelle Koster Walton, Freelancer	SG	Fodor's	Agency provided information on Eleuthera.	Per request	
Elissa Richard	KT	ShermansTravel	Provided GBI Pirates package information.	Proactive	
Jane Wooldridge	KT	Miami Herald	Provided GBI Pirates package information.	Proactive	
David Swanson	JW	Caribbean Meetings & Events	Spa information.	Per request	
Bob Curley	JW	About.com	Beaches, accommodations and restaurants throughout The Bahamas.	Per request	
Shanti Sosienski	JW	Women's Adventure, National Geographic Adventure	Outdoor adventure on Grand Bahama.	Proactive	

**Rogers & Cowan/Weber Shandwick
Status Report for The Bahamas Ministry
of Tourism Work completed through
January 31, 2006**

Films, Pending					
"Domestic Import"/ Independent	LR	Offered Production travel catalogs and other set dressing materials.	Follow up with production.	Release date: TBD	Pending
"The Air I Breathe"/ Independent:	DL	Delivered posters for use as set dressing in appropriate scenes.	Follow up with production.	Release date: TBD	Pending
Television, Pending					
"Wheel of Fortune"	TW/LR	Pitched show for themed Bahamas week.	Waiting for Production to create guidelines.		Pending
"Queer Eye Boot Camp"/ Bravo	TW/LR	Production interested in giving away a trip to The Bahamas.	Researching ratings of Queer Eye to determine ROI.		Pending
"The Biggest Loser"/ NBC	TW/LR	Offered show a prize package to The Bahamas.	Follow up with Production.		Pending
Television, Location					
"Entourage"/ HBO	ML	Pitched show for location shoot in The Bahamas.	Waiting for feedback from Production.		Pending
"Endurance"/ NBC	LR	Pitched show for location shoot in the Bahamas. The next season begins filming in August, and Production is currently reviewing locations. Production would need to be on location for 5-6 weeks, with a cast and crew of 75 people.	Waiting for feedback from Production.		Pending

Other					
"Pirates of the Caribbean 2" promotion	AD/SK	Agency continued dialogue with potential promotional partners (such as Disney, Volvo, Kellogg, Exxon, M&Ms) to discuss mutually beneficial opportunities.	Continuing contract negotiations for radio and print promotions with Disney. In active discussions with Volvo, Kellogg, Exxon, M&Ms, following up with McDonald's.	Ongoing	Complete
Bahamas posters for product placement opportunities	AD/SK	Working with Fallon to create posters that fit brand guidelines and qualifications of production prop directors.	Fallon to provide ideas to Weber Shandwick	Ongoing	Pending
	TW/LR	TV target list finalized for spring/summer 2006 season.	Drafting outreach letter for producers.		
Feature Films, Passed					
"Dedication"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Blood Diamond"/ Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Nanny Diaries"/ The Weinstein Co.	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"If I Had Known I Was a Genius"/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Blades of Glory"/ DreamWorks	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Wind Chill"/ Columbia	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Chapter 27"/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Killing Floor"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Reign O'er Me"/ Columbia	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Black Christmas"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"1-900"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

"Someone Is in the House"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Secrets of a Hollywood Nurse"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"The List"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
February 28, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Wave of New Properties Come Ashore in The Out Islands of The Bahamas	SG	Release detailing new property and airlift developments in The Out Islands	In progress	December	
New Air Service Brings the Out Islands of The Bahamas Closer Than Ever to Getaway Travelers	VE/SG	Release announcing the new service to Abaco, Andros, Bimini and Eleuthera	In progress	February	
Bahamas Weather Conference Marks Tenth Anniversary	VE	Release detailing 10th annual Weather Conference	Approved by Basil	February	Yes
Spectacular Harbour Island Shoot Dominates the 2006 Sports Illustrated Swimsuit Issue	VE/EB	Agency drafted press release for on-island distribution, detailing the <i>Sports Illustrated</i> photo shoot on Harbour Island, which landed the cover and a 40-page spread in the 2006 issue	Release approved and distributed to on-island media	May	Yes
The Islands Of The Bahamas Anticipates \$2 Billion in Tourism Revenue for 2005	JW	Agency tailored release on record tourism revenue for distribution to Caribbean and U.S. trade media	Release approved and distributed	February	Yes
Harbour Island Press Trip, May 18-21, 2006	SG/VE/EM	Agency working with Coral Sands to coordinate a press trip to the location of the photo shoot for <i>Sports Illustrated's</i> swimsuit issue	Agency sent rich-text email invitation to select media on Feb. 14 to coincide with the issue's release	January	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
February 28, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Combined NPI/GBI Pirates Press Trip, March 22-26, 2006	EB/EM	Due to the success of the GBI press trip, agency working with BMOT to coordinate a combined pirates-themed media visit to Nassau and Grand Bahama Island	Agency secured accommodations at Graycliff in Nassau and Pelican Bay on Grand Bahama. Attendees secured, finalizing itinerary and airlift.	January	
Donna Heiderstadt, Modern Bride, Feb. 19-20	SG/EB	Agency worked with Atlantis and Ocean Club to coordinate individual trip to New Providence centered around destination weddings and honeymoons	Assisted with arranging her accommodations at Atlantis and activities at the One&Only Ocean Club	January	Yes
Robyn Friedman, Robb Report, March 3-5	SG	Agency worked with BMOT to arrange an individual trip to Eleuthera	Writer had to cancel trip on short notice due to an illness in her family. Story will still appear in Robb Report.	February	Yes
Out Islands Top 50 magazines VJP mailing	SG	Targeted mailing to 50 magazines to entice coverage of The Out Islands. Mailing will be personalized to each journalist and offer the opportunity to arrange a VJP.	Map with "activity icons" in draft. Tropical adventure invitation to accompany.	September	
Linda Scovill, Fifty Plus, March 15-19	SG/JW	Agency pitched Exuma Heritage and Music Festival as a VJP trip to journalists	Agency working with writer to confirm flight arrangements; coordinating on-island itinerary with BMOT	February	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
February 28, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Lorry Heverly, Miami Herald, March 2006	VE	Agency assisting journalist with visit to dive sites. Cat Island and San Salvador possible destinations.	Moving forward to determine exact islands and dates for proposed trip.	January	
NY Daily News "All Bahamas" Promotion	KT/AD	Agency in discussion with top daily newspaper to secure an all Bahamas promotion in time for the POTC launch. Barter promotion to be a treasure hunt for readers and will contain editorial and images.	Opportunities still available. On hold due to negotiations.	November	
Orvis	EM	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency met with BMOT and Orvis on Feb. 2. Executives then completed site inspections on Andros. Moving ahead on all aspects of the partnership.	September	
MilkPEP	EB	Agency worked with MilkPEP, the milk processor organization that is most famous for the "got milk?" advertising campaign, to collaborate on a major national promotion that began in January.	The promotion has exposed millions of U.S. consumers to Bahamas messaging in the dairy aisle. Sweepstakes running Jan. 9 - Feb. 9	July	Yes

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
February 28, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
8 Ball Celebrity Pool Tournament	JW/KT	Agency working with Magic Johnson Foundation to provide trip giveaway to Grand Bahama Island as part of celebrity pool tournament during NBA All-Star weekend in Feb. 2006.	Tournament held on Feb 18. Agency delivered photos, copypoints and prize certificates for use during event.	November	Yes
M&M's Destination Wedding	EB/EM	Agency working with M&M's on a program to promote "My M&M's" in the bridal market by positioning the customized candy as a perfect way to add a personal touch to destination weddings. Agency secured opportunity to host SMT with celebrity wedding planner David Tutera on how to plan the perfect destination wedding in The Bahamas, as well as promotion tie-in whereby one lucky couple can win their own destination wedding.	Opportunity approved by client. Agency has secured The Cove on Eleuthera as hotel partner.	February	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
February 28, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Valentine's Day Co-op SMT, Feb. 3	EB	Agency secured The Islands Of The Bahamas to be included as the romantic escape destination in a cooperative satellite media tour (SMT) focused on Valentine's Day. Hosted by Dennie Hughes, USA WEEKEND Magazine's contributing editor and "RelationTips" writer, the SMT provided tips and suggestions on how to surprise that special someone on Valentine's Day with everything from flowers and gifts to a romantic getaway for two.	Agency provided b-roll footage and copy points for SMT, which took place on Feb. 3 and resulted in 20 interviews across the U.S.	January	Yes
BMOT Station Domination Tour with Tourism Today	Team	Agency worked with BMOT and Fallon to coordinate viewing of New York's Penn Station	Agency coordinated hotel accommodations and NYC itinerary.	February	Yes
Pirates of the Caribbean 2 & 3	Team	Agency working with BMOT to propose that hoteliers and attractions create special packages/tours coinciding with the movie release to maximize The Bahamas' position	Ongoing	Ongoing	
Public Relations Program for Hispanic Market	Team	Agency working on development of a Hispanic media experience and continues outreach to U.S. Hispanic media	Ongoing	November	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
February 28, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing	Ongoing	Ongoing	
Major League Baseball	KT/AD	Agency in discussion with Century 21 and Major League Baseball on hosting Mascots Spring Training Program on Grand Bahama Island	Pending negotiations	November	
All Bahamas B-roll and Photography Shoot	KT	Agency drafted proposal and itinerary for an all Bahamas B-roll and photo shoot to improve existing stock footage/media materials	Negotiating rates with photographer and Broll crew. Agency to forward formal recommendation, budget and timeline to BMOT.	November	
2006 Calendar of Events	Team	Agency compiled annual event calendar for media distribution	Ongoing	July	
Trade Media Initiatives	JW/EM	Ongoing coordination of press releases, media outreach and various trade initiatives	Ongoing	January	
AMBER Alert	EM/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children	Agency completed draft of the AMBER Alert plan for The Bahamas. Arranged for Inspector Walter Evans of the Royal Bahamian Police force to attend media training in South Carolina. Meeting scheduled for March 1 in Nassau.	August	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
February 28, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach	Agency provided input on posting editorial and working with Fallon on dedicated press room page	Ongoing	
2006 Weather Conference, March 8-12, 2006, GBI	AD/VE	Agency working with MOT to coordinate conference at The Westin. Invitation distributed, speakers recruited, conference agenda in development. Television coverage includes: MSNBC, NBC's "Today" show, Weather Channel and local affiliates. Created Bahamas WX Conference Web site and video podcast. Addressed conference planning: air, hotel, presentations, support materials and logistics.	Finalizing all arrangements for conference travel, participants, television scheduling, etc.	Ongoing	
Bahamas press kit	Team	Agency to revise three existing press kits to create a single, comprehensive kit	Revision and reformatting underway. Researching feasibility of developing electronic Bahamas press kit	July	
Dr. Beach program	VE	Agency has followed up with Dr. Beach regarding moving project forward with initial visit to NPI and possibly Eleuthera. Developing outline with next steps to create partnership which includes content on Bahamas.com, editorial and support of on-island initiatives.	Agency to confirm a meeting in Nassau with Dr. Beach to discuss program further and negotiate fees	July	
POVs	Team	Agency provided POVs on projects per request	Agency provides POV on an ongoing basis	Ongoing	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
February 28, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Editorial Calendar	Team	Pitching TIOTB for planned 2006 trade and consumer features	Contact continues as appropriate	Ongoing	
News Bureau					
Linda Scovill	JW	Fifty Plus Lifestyles	Golf GBI/Exuma	Proactive	
Kathy Mangan	JW	Caribbean Travel & Life	Bonefishing	Per request	
Jonathan Vatner	JW	Meetings & Conventions	Destination Facts	Per request	

**Rogers & Gowan/Weber Shandwick
Status Report for The Bahamas Ministry
of Tourism Work completed through
February 28, 2006**

Project	WS Contact	Activity	Status	Due Date	Complete
Films, Placement					
Mimzy/ New Line	ML	Delivered art work for use as set dressing on side of bus.	Follow up with production.	Release date: TBD	Pending
White Noise 2/ Universal	NA	Delivered Bahamas commercial for use during television viewing scene.	Follow up with production.	Release date: TBD	Pending
Films, Pending					
"Pirates of the Caribbean 2" promotion	AD/SK	Agency continued dialogue with potential promotional partners (such as Disney, Volvo, Kellogg, Exxon and M&Ms) to discuss mutually beneficial opportunities.	Continuing contract negotiations for radio and print promotions with Disney. In active discussions with Volvo, Kellogg, Exxon and M&Ms.	Ongoing	
Domestic Import/ Independent	NA	Offered Bahamas brochures for prop use by main cast.	Follow up with production.	Release date: TBD	Pending
Unaccompanied Minors/ Warner Bros.	LR	Offered Bahamas posters for set dressing in airport scenes.	Follow up with production.	Release date: TBD	Pending
Television, Pending					
Wheel of Fortune	TW/LR	Pitched show for themed Bahamas week.	Received guidelines, trying to negotiate a trade with no fee.		Pending
Queer Eye Boot Camp/ Bravo	TW/LR	Production interested in giving away a week trip to The Bahamas.	Contacted producer about future opportunities.		Pending

The Biggest Loser/ NBC	LR	Offered show a prize package to The Bahamas.	Shared production's offer of end credit and verbal mention with The Bahamas and currently awaitng feedback.		Pending
Television, Location					
Entourage/ HBO	ML	Pitched show for location shoot in the Bahamas.	Delivered location filming letter and gift basket to production. Waiting for feedback from production.		Pending
Endurance/ NBC	LR	Pitched show for location shoot in The Bahamas. The next season will begin filming in August and production is currently reviewing locations. Production would need to be on location for five-six weeks, with a cast and crew of 75 people.	Delivered location filming letter and gift basket to production. Waiting for feedback from production.		Pending
Other					
Evaluation Criteria	TW	Developed evaluation criteria for location filming, product placement and promotions.	Submitted to Weber Shandwick.		Pending
Location Filming Letter	LR	Drafted letter for Q2 filming opportunities with television shows, and created Bahamas gift baskets to accompany letters.	Follow up with productions.		Pending
Feature Films, Passed					
The Grindhouse/ Weinstein Co.	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
10 Items or Less/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
Rouge/ Lions Gate	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Chasing 3000/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Grudge 2/ Sony	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
How to Rob a Bank/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		

Fanboys/ Weinstein Co.	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Underdog/ Spyglass	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Home of the Brave/ Paramount	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Unt. Kimberly Peirce Project/ Paramount	EC/LR	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
March 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Wave of New Properties Come Ashore in The Out Islands of The Bahamas	SG	Release detailing new property developments and airlift in The Out Islands.	Distributed	December	Yes
New Air Service Brings the Out Islands of The Bahamas Closer Than Ever for Travelers	VE/SG	Release announcing the new service to Abaco, Andros, Bimini and Eleuthera.	Distributed	February	Yes
The Out Islands of The Bahamas Kicks Off Festival Season With Exuma Music and Heritage Festival	SG	Release announcing the second annual Exuma Music and Heritage Festival.	Distributed	March	Yes
The Islands Of The Bahamas Offers Pirates Package Deals to Celebrate the Islands' History and the Filming of "Pirates of the Caribbean 2 & 3"	AH	Release announcing Pirates Package Deals available throughout The Bahamas.	Drafted	March	
Bahamas Weather Conference Marks Tenth Anniversary	VE	Release announcing annual conference and highlights.	Distributed on-island	March	Yes
Bahamas Weather Conference Debuts Video Podcast	VE/SG	Release previewing video conference podcast.	Distributed	March	Yes
Leading Hurricane Experts Join First Ever Bahamas Weather Conference Podcast	RM/SG	Release highlighting content available on bahamaswxconference.com site and iTunes.	Distributed	March	Yes

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
March 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas Ministry of Tourism Continues to Achieve Top Results with Bahamas Weather Conference	VE	Release recapping success of conference, satellite uplinks and video podcast.	Distributed on-island	March	Yes
International Travel Partners Embark on 10th Conference to Build Bridge Between International Buyers and Bahamas-Based Suppliers	JW	Release detailing the upcoming International Travel Partners Conference and the post-conference familiarization trips.	Approved	March	
New American Eagle Flight Takes Off in Chicago, Lands Where "Pirates" Once Roamed	JW	Release announcing American Eagle's new, nonstop service between Chicago and Grand Bahama Island.	Release distributed	March	Yes
Combined NPI/GBI Pirates Press Trip, March 22-26	EB/EM	Due to the success of the GBI press trip, agency worked with BMOT to coordinate a combined pirates-themed media visit to Nassau and Grand Bahama Island.	Agency worked with MOT to secured accommodations at Graycliff in Nassau and Pelican Bay on Grand Bahama and develop trip itinerary. Eight journalists were secured to participate - outlets include: <i>Child Magazine</i> , <i>New York Daily News</i> , <i>The Bergen Record</i> , <i>Recommend</i> , <i>New Haven Register</i> and <i>Philadelphia Magazine</i> .	January	Yes

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
March 31, 2006**

Project	WS Contact	Activity	Status/Story/Opportunity	Begun	Complete
Romance Press Trip, May 10-14	EM/SG	Agency working with MOT to coordinate romance-themed press trip to Cat Island and Long Island. Fernandez Bay Village and Cape Santa Maria have been secured as hotel partners.	Invitation distributed. Currently drafting itinerary and securing journalists.	March	
Harbour Island Press Trip, May 18-21	SG/VE/EM	Agency working with Coral Sands to coordinate press trip to the location of the photo shoot for <i>Sports Illustrated's</i> swimsuit issue.	Agency sent rich-text email invitation to select media on Feb. 14, to coincide with the issue's release.	January	
Out Islands Top 50 magazines VJP mailing	SG	Targeted mailing to 50 magazines to entice coverage of The Out Islands. Mailing will be personalized to each journalist and offer the opportunity to arrange a VJP.	Map with "activity icons" in draft. Tropical adventure invitation to accompany.	September	
Linda Scovill, Fifty Plus, March 15-19	SG/JW	Agency pitched Exuma Heritage and Music Festival as a VJP trip to journalists.	Agency worked with writer to confirm flight arrangements; coordinated on-island itinerary with BMOT.	February	Yes
Lorry Heverly, Miami Herald, April 2006	VE	Agency assisting journalist with visit to dive sites. Cat Island and San Salvador under consideration.	Moving forward to determine exact islands and dates for proposed trip.	January	
Josh Max, International Yacht Vacations & Charters, March 27 - April 2	EB	Agency assisted journalist on assignment for <i>International Yacht Vacations & Charter</i> with visit to Nassau/Paradise Island.	Agency worked with MOT to select activities and secure accommodations at various NPI resorts, including Graycliff, Sandals and the Radisson Cable Beach.	March	Yes

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
March 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Orvis	EM	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Moving ahead on all aspects of the partnership. Vertical market press trip confirmed for June 17-20. Creating bonefishing and adventure guide.	September	
M&M's Destination Wedding	EB/EM	Agency working with M&M's on a program to promote "My M&M's" in the bridal market by positioning the customized candy as a perfect way to add a personal touch to destination weddings. Agency secured opportunity to host SMT with celebrity wedding planner David Tutera on how to plan the perfect destination wedding in The Bahamas, as well as promotion tie-in whereby one lucky couple can win their own destination wedding.	Opportunity approved by MOT. Agency has secured The Cove on Eleuthera as hotel partner and is currently working to provide message points and b-roll footage for SMT, as well as creative materials for online sweepstakes component.	February	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
March 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
M&M's/Woman's World "Pirates of the Caribbean" Promotion	EB	Agency secured opportunity for Bahamas to work with M&M's on a promotion in conjunction with the launch of the candy's new flavor, which will be tied into "Pirates of the Caribbean 2." M&M's teamed up with Woman's World Magazine on a consumer promotion whereby readers will have the opportunity to enter to win one of several "treasure chests" filled with these new M&M's. One grand prize winner will receive a trip for two to The Bahamas.	Promotion approved by MOT and Pelican Bay at Lucaya secured as partner hotel. Agency provided logos, photos and copy points for inclusion in magazine and online entry page components.	March	
Wedding Guide Chicago Promotion	EB/JW	Due to the success of the 2005 promotion with <i>Wedding Guide Chicago</i> , the Agency is again working with Pelican Bay to offer a romantic getaway for two to GBI.	Promotion approved by MOT and Pelican Bay at Lucaya secured as partner hotel.	March	
UNEXSO 40th Anniversary Celebration	JW/KT	Agency working to support various programs surrounding the 40th anniversary of UNEXSO dolphin and diving experiences on GBI.	Pending UNEXSO plan.	March	
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Pending BMOT plan.	Ongoing	
American Eagle New Service from Chicago Support	JW	Agency developing broadcast promotion and individual VJPs to support launch of American Eagle's new nonstop service between Chicago and Grand Bahama.	Agency reviewing proposal from V103-FM and discussing third-party promotion opportunity with the <i>Chicago Tribune</i> .	March	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
March 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
All Bahamas B-roll and Photography Shoot	KT	Agency drafted proposal and itinerary for an all Bahamas B-roll and photo shoot to improve existing stock footage/media materials.	Negotiating rates with photographer and B-roll crew. Agency to forward formal recommendation, budget and timeline to BMOT.	November	
2006 Calendar of Events	Team	Agency compiled annual event calendar for media distribution.	Ongoing	July	
Trade Media Initiatives	JW/EM	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
AMBER Alert	EM/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Agency participated in March 1 meeting in Nassau, as well as a regional work session in Washington, D.C., March 30-31, with members of the Royal Bahamian Police Force and Defense Force.	August	
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency provided input on posting editorial and working with Fallon on dedicated press room page. Conference successfully completed with international participation from Canada, France, Germany and the U.K.	Ongoing	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
March 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
2006 Weather Conference, March 8-12, 2006, GBI	WX Conf Team	Agency worked with MOT to finalize logistics for conference at The Westin (air, hotel, excursions, presentations, etc.). Pitched, booked and confirmed satellite uplinks. Drafted and executed video podcast plan with Outthink.	Worked with MOT to support event. Drafted recap for on island distribution. Follow up correspondence: evaluations and electronic thank you card, in progress.	Ongoing	Yes
Bahamas press kit	Team	Agency to revise three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway. Researching feasibility of developing electronic Bahamas press kit.	July	
Dr. Beach program	VE	Agency has followed up with Dr. Beach regarding moving project forward with initial visit to NPI and possibly Eleuthera. Developing outline with next steps to create partnership which includes content on Bahamas.com, editorial and support of on-island initiatives.	Agency to confirm a meeting in Nassau with Dr. Beach to discuss program further and negotiate fees.	July	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 2006 trade and consumer features	Contact continues as appropriate.	Ongoing	
News Bureau					
Katie McElveen	EB	Go Magazine	Info on NPI	Per request	
US Airways	SG/EM	US Airways	Info on The Bahamas, images, b-roll	Per request	
Candyce Stapen	SG/EM	National Geographic Adventure	Info on The Bahamas	Per request	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
March 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Pattie Toler	SG	Southern Boating Magazine	Info on the Out Islands	Per request	
Chad Kennedy	SG	Teen Scene Magazine	Sent press kit	Per request	
Janet D'Amico	SG	AAA National	Images of The Bahamas	Per request	
Arrica Sansone	KT	Freelance, Good Housekeeping	Pirates deals	Per request	
Eileen Ogintz	KT	Freelance	Pirates deals	Proactive	
Ellen Parlapiano	JW	Freelance, Family Circle	Activities for teens and tweens on GBI and NPI	Per request	
Gay Myers	JW	Travel Weekly	Weather Conference; new developments and airlift	Proactive	

**Rogers & Cowan/Weber Shandwick
Status Report for The Bahamas Ministry
of Tourism Work completed through
March 31, 2006**

Project	WS Contact		Status	Due Date	Complete
Big Picture Movie and Television Promotions:					
Wheel of Fortune/Sony	TW/LR	Pitched show for themed Bahamas week.	Production will give away trip with no fee.		Pending
Queer Eye Boot Camp/Bravo	TW/LR	Production interested in giving away a week trip to the Bahamas.	Waiting for feedback from production.		Pending
The Biggest Loser/NBC	LR	Offered show a prize package to the Bahamas.	Pending client feedback.		Pending
Whose Wedding is it Anyway/Style Network	LR	Spoke to production about filming an episode on location in the Bahamas.	Waiting to hear back from production.		Pending
Films, Placement					
Mimzy/ New Line	ML	Delivered art work for use as set dressing on side of bus.	Production confirmed artwork will be used. Will track exposure upon release.	Release date: TBD	Complete
Films, Pending					
Domestic Import/ Independent	NA	Offered Bahamas brochures for prop use by main cast.	Production declined offer to provide brochures.	Release date: TBD	Pending
Unaccompanied Minors/ Warner Bros.	LR	Offered Bahamas posters for set dressing in airport scenes.	Production declined offer to provide posters.	Release date: TBD	Pending
Television, Pending					
Ultra/CBS pilot	DL	Delivered CD of Bahamas art work for consideration as set dressing in various scenes.	Will track for exposure if picked up.	Release date: TBD	Pending
It's Always Sunny in Philadelphia/FX	DL	Delivered Bahamas posters for use as set dressing in home scenes.	Will track for exposure.	Release date: TBD	Complete

Television, Location					
Entourage/HBO	ML	Pitched show for location shoot in the Bahamas.	Delivered location filming letter and gift basket to production. Waiting for feedback from production.		Pending
Endurance/ NBC	LR	Pitched show for location shoot in the Bahamas. The next season will begin filming in August, and production is currently reviewing locations. Production would need to be on location for five to six weeks, with a cast and crew of 75 people.	Pending client feedback.		Pending
Other					
"Pirates of the Caribbean 2" promotion	AD/SK/JW	Agency continued dialogue with potential promotional partners (such as Disney, Volvo, Kellogg, Exxon and M&Ms) to discuss mutually beneficial opportunities.	Continuing contract negotiations for radio and print promotions with Disney. In active discussions with Volvo, Kellogg, Exxon and M&Ms.	Ongoing	
Feature Films, Passed					
Disturbia/ DreamWorks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Lookout/ Spyglass	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Butterfly on a Wheel/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Enchanted/ Disney	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
All Lit Up/ New Regency	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
I Think I Love My Wife/ Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Music and Lyrics By/ Warner Bros.	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
Redline/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Balls of Fury/ Focus Feature	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
We are Marshall/ Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

We Own the Night/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
I Now Pronounce You Chuck and Larry/ Universal	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Cricketers/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Norbit/ DreamWorks	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
Deal/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Next/ Columbia	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
From Point A to B/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Steppin/ Screen Gems	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Evan Almighty/ Universal	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
Love and Other 4 Letter Words/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Savages/ 20th Century Fox	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Evening/ Universal	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Brothers Bloom/ Universal	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
Wild Hogs/ Touchstone	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Dead Girl/ Lakeshore Ent.	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Kingdom/ Universal	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Knocked Up/ Universal	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
Mr. Brooks/ MGM	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
April 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Avast! The Perfect Vacation Treasure Be But Right Here!	AH	Release announcing Pirates Package Deals available throughout The Bahamas.	Release distributed	March	Yes
International Travel Partners Embark on 10th Conference to Build Bridge Between International Buyers and Bahamas-Based Suppliers	JW	Release detailing the International Travel Partners Conference and post-conference familiarization trips.	Release distributed	March	Yes
Best of the Best in the 700 Islands Of The Bahamas	JW	Release detailing the more affluent resorts throughout The Bahamas, as well as details on private aviation and yachting.	Drafting	April	
Romance Press Trip, May 10-14	EM/SG	Agency worked with MOT to coordinate romance-themed press trip to Cat Island and Long Island. Fernandez Bay Village and Cape Santa Maria were secured as hotel partners.	Due to different industry events, timing, prior commitments, etc. - Agency was unable to secure the normal caliber of journalists. Trip was cancelled with BMOT's approval.	March	N/A
Harbour Island Press Trip, May 18-21	EB/EM	Agency working with Coral Sands to coordinate press trip to the location of the photo shoot for <i>Sports Illustrated's</i> swimsuit issue.	Agency sent rich-text email invitation to select media on Feb. 14, to coincide with the issue's release. Four journalists secured for trip. Coordinated itinerary with BMOT.	January	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
April 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Elliott Abt, Men's Journal, April 22-28	SB/JW	Agency assisted journalist with visit to NPI and Harbour Island to gather research for a story on the "Best Beaches Around the World."	Trip and follow-up complete; publish date TBD.	March	Yes
Out Islands Top 50 magazines VJP mailing	VE	Targeted mailing to 50 magazines to entice coverage of The Out Islands. Mailing will be personalized to each journalist and offer the opportunity to arrange a VJP.	Map drafted. Tropical adventure invitation to accompany.	September	
Dan Armitage, Cabella's Outfitter Journal, Yacht Vacations and Charters, Buckeye Sportsman With Dan Armitage; Steve Bly, photographer, April 25-30	SG	Agency worked with freelancer to attend the annual Family Islands Regatta in Exuma.	Dan and Steve attended the annual regatta and also enjoyed other activities on Exuma. Agency to follow-up with them on editorial placements and photos. Steve will provide agency and BMOT with 25-50 high resolution images for our database.	February	Yes

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
April 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Orvis	EM	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Moving ahead on all aspects of the partnership. Vertical market press trip confirmed for June 17-20. Consumer trip confirmed for October 12-15. Creating bonefishing and adventure guide with Fallon.	September	
M&M's Destination Wedding	EB/EM	As part of the romance marketing strategies, Agency working with M&M's on a program to promote "My M&M's" in the bridal market by positioning the customized candy as a perfect way to add a personal touch to destination weddings. Agency secured opportunity to host SMT with celebrity wedding planner David Tutera on how to plan the perfect destination wedding in The Bahamas, as well as promotion tie-in whereby one lucky couple can win their own destination wedding.	Agency continued to work with M&M's and The Cove on materials for the online component of the sweepstakes and distribution of creative mailing to top bridal and consumer media. Provided b-roll footage of The Cove and participated in conference calls with David Tutera to discuss messaging for SMT.	February	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
April 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
M&M's/Woman's World "Pirates of the Caribbean 2" Promotion	EB	Agency secured opportunity for Bahamas to work in conjunction with M&M's on the launch of the candy's new flavor, which will be tied into "Pirates of the Caribbean 2." M&M's teamed up with Woman's World magazine on a consumer promotion whereby readers will have the opportunity to enter to win one of several "treasure chests" filled with these new M&M's. One grand prize winner will receive a trip for two to The Bahamas.	Agency worked with M&M's on copy for magazine and design of Web site dedicated to the promotion. Sweepstakes to appear in the May 23 issue.	March	
Wedding Guide Chicago Promotion	EB/JW	Due to the success of the 2005 promotion with <i>Wedding Guide Chicago</i> , the Agency is again working with Pelican Bay to offer a romantic getaway for two to GBI.	Promotion approved by MOT and Pelican Bay at Lucaya secured as partner hotel. Publish date TBD.	March	
WLRQ Lite Rock 99.3	JW	Agency working with Central Florida radio station WLRQ to award three trips for two and broadcast live from the Westin and Sheraton Grand Bahama Island.	Bahamasair secured as airline partner. Station currently developing on-air "teasers" and Web component. Live remote scheduled for June 20 and will include interviews with resort and GBMOT representatives.	April	
Junkanoo Summer	JW/EM	Agency working to support various events surrounding Junkanoo Summer 2006.	Agency tailoring press release for U.S. media and developing PR program for festival.	April	
UNEXSO 40th Annivesary Celebration	JW/KT	Agency working to support various programs surrounding the 40th anniversary of UNEXSO dolphin and diving experiences on GBI.	Waiting for UNEXSO to forward plan.	March	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
April 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Agency moving forward on various activities; awaiting vertical market plans to leverage.	Ongoing	
American Eagle New Service from Chicago	JW	Agency developing broadcast promotion to support launch of American Eagle's new nonstop service between Chicago and Grand Bahama.	American Eagle not participating in promotion due to high demand and limited seating. However, since Chicago remains a key market for The Bahamas, with MOT's approval Agency moved forward with promotion and radio station V103 is currently running on-air promotion. Live remote with prize giveaway to GBI scheduled for May 6. Viva Wyndham secured as hotel partner.	March	
Destination Weddings & Honeymoons Photo Shoot	EB/EM	Agency working with Destination Weddings & Honeymoons magazine on a multiple page cover/fashion shoot in Exuma. Shoot will take place May 8-15. Magazine secured Four Seasons Great Exuma as the host hotel.	Agency working with Exuma MOT office on logistics of shoot, including scouting tours, on-island transportation and customs clearance.	April	
All Bahamas B-roll and Photography Shoot	KT	Agency drafted proposal and itinerary for an all Bahamas B-roll and photo shoot to improve existing stock footage/media materials.	Negotiating rates with photographer and B-roll crew. Agency to forward formal recommendation, budget and timeline to BMOT.	November	
2006 Calendar of Events	Team	Agency compiled annual event calendar for media distribution.	Ongoing	July	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
April 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Trade Media Initiatives	JW/EM	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
AMBER Alert	EM/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Agency participated in March 1 meeting in Nassau, as well as a regional work session in Washington, D.C., March 30-31, with members of the Royal Bahamian Police Force and Defense Force.	August	
Bahamas Digital Clipping Service	VE	Agency in discussions with monitoring and clipping service to consolidate all facets of service and move to digital, rather than paper, clips of Bahamas coverage.	Launch date has been set for March 18, with media introduction meeting on March 16. Agency currently drafting press release and developing plan.	April	
Bahamas Hurricane Preparedness Kit	VE	Agency drafted preparedness kit for use on Tourismbahamas.org and distribution to industry partners. Overview includes talking points, preparation checklist and summary of crisis communications strategy.	Materials drafted for MOT review.	March	
ITPC, Grand Bahama	VE	Agency was asked to present overview on crisis communications with MOT as part of annual partners conference.	Presentation was given on May 1.	April	Yes
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency provided input on posting editorial and working with Fallon on dedicated press room page.	Ongoing	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed through April 30, 2006					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas press kit	Team	Agency revising three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway. Researching feasibility of developing electronic Bahamas press kit.	July	
Dr. Beach program	VE	Agency proposed that Dr. Beach program begin on Nassau/Paradise Island with an evaluation of Clifton Cay area. Further suggest, "Beach Inventory" announcement of partnership with Dr. Beach.	Agency awaiting feedback from MOT on start location for program. Meeting regarding possible grant for program scheduled for May 15.	July	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 2006 trade and consumer features.	Contact continues as appropriate.	Ongoing	
News Bureau					
Ciara LaValle	JW	Recommend	Weddings at Pelican Bay and Kamalame Cay. Arranged interviews with resorts' marketing reps.	Per request	
Mark Rogers	JW	Travel Agent	What's New in the Out Islands. Arranged interview with Kamalame Cay marketing rep.	Proactive	
Joshua Levine	JW	YRB	Hidden Treasures; Must-see spots.	Proactive	
Carla Méndez	EB	El Nuevo Dia	Historical locales of NPI.	Per request	
Carolyn Spencer Brown	EB	City & Shore	Hidden Treasures & must-see attractions on NPI and GBI.	Per request	

**Rogers & Cowan/Weber Shandwick
Status Report for The Islands Of
The Bahamas - April 2006**

Big Picture Movie and Television Promotions					
"Wheel of Fortune"/Sony	TW/LR	Pitched show for themed Bahamas week.	Production will give away trip with no fee. WS talking to hotel partner.		Pending
"Queer Eye Boot Camp" /Bravo	TW/LR	Production interested in giving away a week trip to The Bahamas.	Waiting for feedback from production.		Pending
"The Biggest Loser"/NBC	LR	Offered show a prize package to The Bahamas.	Sent promotional form to WS.		Pending
"Whose Wedding is it Anyway"/Style Network	LR	Spoke to production about filming an episode on location in The Bahamas.	Waiting to hear back from production.		Pending
"Ellen"/NBC	ML	Offered show a prize package give-away to The Bahamas for use on 500th episode.	Waiting to hear back from production.		Pending
"Jet Li's: Fearless"/Focus	TW	Reached out to studio for promotional opportunities. Reviewed film materials for content.	Studio will send list of appropriate cross-promotional opportunities for consideration.	Release date: Aug. 4, 2006	Pending
"The Return"/Focus	TW	Thriller starring Sarah Michelle Gellar. Reached out to studio for promotional opportunities. Reviewed film materials for content.	Studio will send list of appropriate cross-promotional opportunities for consideration.	Release date: Sept. 1, 2006	Pending
"License to Wed"/ Warner Bros.	LR	Feature film to take place in The Bahamas. R&C discussing filming location opportunities with production.	Waiting to hear back from production.	Release date: TBD	Pending

"Pirates of the Caribbean 2" promotion	AD/SK/JW	Agency securing numerous promotional tie-ins with various partners, including Kelloggs, Volvo, Disney and Family Fun Magazine.	Agency finalizing contracts and negotiations with promotional partners and in the process of securing hotel partners for all promotions.	Ongoing	
Films, Placement					
The Perfect Stranger/Sony	ML	Delivered cleared-commercial for consideration for use in advertising agency.	Will view film upon release to track exposure.	Release date: March 27, 2007	Complete
Television, Location					
Endurance/ NBC	LR	Pitched show for location shoot in The Bahamas. The next season will begin filming in August and production is currently reviewing locations. Production would need to be on location for five to six weeks, with a cast and crew of 75 people.	Sent promotional form to WS.		Pending
Secret project with Pirates tie-in	SK/JW	Agency working with film commission to coordinate on-island shoot for secret project.	Scout and shoot to take place in early May.	Ongoing	
Television, Pending					
"The Biggest Loser"/NBC	LR	Offered show a prize package to The Bahamas.	Pending hotel feedback.		Pending
Feature Films, Passed					
"Resident Evil 3"/Sony	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Transformers"/DreamWorks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Butterfly on a Wheel"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Mama's Boy"/ Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Shooter"/Paramount	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Closing the Ring"/Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Noise"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Grace is Gone"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Day Zero"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Joshua"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"American Pie 5"/Rogue	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Blue State"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"You Kill Me"/Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Bill"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Reggaetown"/Sony	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"King of California"/Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Pose Down"/Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Almost Heaven"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Rockaway"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"OnBroadway"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		