

U.S. Department of Justice
Washington, DC 20530

Supplemental Statement
Pursuant to Section 2 of the Foreign Agents Registration Act
of 1938, as amended

For Six Month Period Ending 12/31/06
(insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
CMGRP Inc. DBA Weber Shandwick 3911
(c) Business Address(es) of Registrant
700 13th Street, N.W., #800
Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
 - (1) Residence address Yes No
 - (2) Citizenship Yes No
 - (3) Occupation Yes No
- (b) If an organization:
 - (1) Name Yes No
 - (2) Ownership or control Yes No
 - (3) Branch offices Yes No
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No
If yes, have you filed an amendment to the Exhibit C? Yes No
If no, please attach the required amendment.

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CRM/CES/REGISTRATION UNIT

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date connection ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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See attached

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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See attached

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

See attached

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [x] No []

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From whom	Purpose	Amount
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See attached

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes [] No [x]

If yes, have you filed an Exhibit D⁸ to your registration? Yes [] No []

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [x]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS - MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
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See attached

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials ^{12?}
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

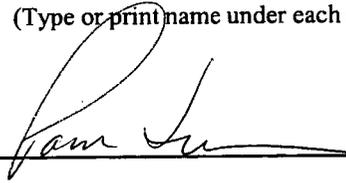
VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

1/25/07



Pam Jenkins
President

¹³ This statement shall be signed by the individual agent, if the registrant is an individual or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
National Security Division
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

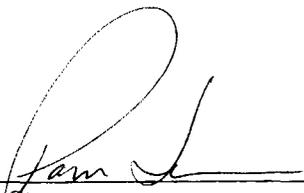
YES _____ or NO _____

(If your answer to question 1 is “yes” do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES _____ or NO _____

(If your answer to question 2 is “yes” please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

1/25/07

Date

Pam Jenkins

Please type or print name of
Signatory on the line above

President
Title

CRM/CES/REGISTRATION UNIT
2007 FEB - 1 PM 2:44



U.S. Department of Justice

Criminal Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT -
PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: BSMG Worldwide

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Howard	Billee	11/10/2004		
Lynam	Clare B.	02/04/1992		
Meszaros	James A.	04/15/1993		
Morgan	Lance Ian	02/21/1989		
Opinsky	Howard S.	03/02/2001		
Thompson	Amy Lynn	06/16/1999	12/15/06	
Larsen	Larry	08/31/2005		
Mead	Courtney	08/31/2005		
Britton	Robin Elizabeth	10/04/2006		

ITEM 11 & 12

Foreign
Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for
the Bahamas.

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
7/1/06-12/31/06			See Bahamas Attachment A

ITEM 11 & 12

Foreign
Principal: Government of Colombia

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key: JM - James Meszaros
BH - Billee Howard

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
9/13,14, 15,18, 19/06	JM BH	Tel Calls	M. Nunes, Producer/Field Producer, Business News, Fox NewsChannel regarding an interview with President Alvaro Uribe of Colombia.

7/06	Gov't of Bahamas Republic of Colombia	"	124,778.75 25,000.00
8/06	Gov't of Bahamas	"	125,120.00
9/06	Gov't of the Bahamas Republic of Colombia	"	166,818.75 25,000.00
10/06	Gov't of the Bahamas Republic of Colombia	"	168,238.75 25,000.00
11/06	Gov't of the Bahamas Republic of Colombia	"	75,000.00* 25,000.00
12/06	Gov't of the Bahamas Republic of Colombia	"	75,000.00* 25,000.00
Total	\$859,956.25		

* Fee amount not available, only retainer amount. Will be reported when received.

GOVERNMENT OF THE BAHAMAS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
7/06 Agency	Reimburse Expenses	
	Local Transportation	4,044.82
	Telephone	5,856.68
	Supplies	190.01
	Staff/Client Meals	2,785.27
	Miscellaneous Travel	336.75
	Video Duplication	943.09
	Promotional Materials	157.59
	Research	1,169.58
	Express Deliveries	395.92
	Photocopy	2,405.37
	Postage	41.01
	Printing	2,533.22
	Airline Credits	(133.00)
	Data Line	18.94
	DVD Production	651.07
	Satelite Press Tour	18,288.28
	Membership Fees	3,795.00
	Orvis Press Trip	16,424.91
	Catering	337.75
	Promotions Registration	428.50
	Video Production	16,689.75
	Junkanoo Registration	1,495.00
	Clipping Service	2,778.05
	Hotel Room Deposits	1,200.00
	External Training Sessions	3,200.18

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for Destination Weddings and Honeymoons; for OIS Meeting; for Mary Kay Promo; for Escape from Everyday Life; for SI Press Trip; for Magic Johnson Promo; for JMC Meeting; for Amber Alert Training; for GBI Meeting; for PEP Promo Winner; for Woman's Day Prize Meeting and for Into the Blue Promo:

Roundtrip airfares, Columbus, OH/Bahamas, C. Brown, J. Knowles, D. Henfield, W. Evans, 5/7/06 and 5/12/06 4,467.20

Roundtrip airfare, Greenville, SC/Bahamas, J. & B. Walker, 10/12/06 1,213.00

Roundtrip airfare, Las Vegas, NV/Bahamas, B. Albin, 12/1/06 515.00

Roundtrip airfare, Detroit, MI/Bahamas, E. & R.
Bultz, 11/9/06 1,036.00

Roundtrip airfare, New York, NY/Bahamas:

L. & R. Robertson, 5/17/06	602.00
R. Mack, 5/1	511.00
J. Wint, 5/12	301.00
E. Migliore, 5/12	301.00
V. Edmonds, 5/1	588.00
H. Arturi, 5/8	448.00
F. Anavi, 5/8	402.50
G. Albers, 5/10	448.00
J. Barrett, 5/10	448.00
A. Fagundes, 5/8	448.00
D. Spitz, 5/10	448.00

Airfare, Ft. Lauderdale, FL to New York, K.
Toler, 4/29/06 200.00

Roundtrip airfare, Las Vegas, NV/Bahamas, T.
Richards, 12/01/06 515.00

Roundtrip airfares, Detroit, MI/Bahamas, C.
Belous and N. Fall, 5/7/06 838.00

Roundtrip airfares, Pittsburg, PA/Bahamas, G. &
R. Murano, 6/25/06 1,122.00

Roundtrip airfare, Nashville, TN/Bahamas, J.
Justus, 5/18/06 1,130.50

Roundtrip airfare, Orlando, FL/Bahamas, M.
Lamkin, 5/8/06 395.50

Roundtrip airfare, Orlando, FL/Bahamas, S.
Moynihan, 5/8/06 427.50

Roundtrip airfare, Miami, FL/Bahamas, R.
Sanderson, 5/10/06 254.00

Roundtrip airfare, Dallas, TX/Bahamas, R. Cook,
5/18/06 839.75

Lodging, E. Migliore, N.Y., N.Y. 5/18/06
305.95

Lodging, N. Bethel, N.Y., N.Y., 4/6/06
501.22

Lodging, J. Wint, Bahamas, 5/15/06 249.30

Lodging, S. Borris, California, 6/24/06
274.85

Lodging, V. Edmonds, Bahamas, 5/2/06	167.68
Lodging, A. Diaz, Minneapolis, MN, 6/8/06	214.18
Lodging, C. Che, Bahamas, 7/5/06	172.25
Lodging, R. Mack, Minneapolis, MN, 6/8/06	288.98
Lodging, J. Wint and D. Mackey, Washington, D.C., 6/21/06	2,028.73

Total \$108,135.83

8/06 Agency Reimburse Expenses

Telephone	9,311.15
Staff Meals	442.98
Local Transportation	1,004.91
Clipping Service	978.33
Dues/Subscriptions	16.94
Supplies	494.62
Research	795.66
Miscellaneous Travel	240.00
Express Deliveries	999.16
Promotional Materials	1,123.67
Printing	260.00
Wire Services	517.31
Photocopy	208.60
Postage	35.18
Customs Charges	1,634.00
Orvis Press Trip	12,164.77
Photo Shoot - Destination Weddings	
Magazine Crew	1,050.00

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for Milk Pep promo prizewinners; for Bride's Magazine VJP; for JMC Meeting; for DC seminar; for Caribbean Travel & Life VJP; for Committee meetings

Roundtrip airfares, New York, N.Y./Bahamas:

C. Che, 6/19/06	197.50
R. Mack, 5/17	631.00

Roundtrip airfares, Milwaukee, WI/Bahamas, B. & J. Bird, 12/8/06 1,527.00

Roundtrip airfares, Charlotte, NC/Bahamas, E. & T. Dovell, 12/7/06 1,013.00

Roundtrip airfare, Chicago, IL/Bahamas, R.

Franklin & E. Larson, 7/28/06	806.00
Roundtrip airfare, New York, NY/Ft. Lauderdale, FL, R. Mack, 5/30/06	308.60
Roundtrip airfare, Orlando, FL/Bahamas, Z. Stovall, 6/27/06	602.80
Roundtrip airfare, Orlando, FL/Bahamas, S. Bogdon, 6/26/06	607.80
Roundtrip airfares, New York, NY/Minneapolis, MN, R. Mack and A. Diaz, 6/8/06	2,466.00
Roundtrip train fares, New York, NY/Washington, DC, J. Wint & D. Mackey, 6/16/06	456.00
Lodging, A. Diaz, Bahamas, 7/25/06	207.15
Lodging, R. Mack, Bahamas, 8/2/06	169.90
Lodging, Lawson/Leeson, Bahamas, 6/06	680.40

Total \$40,950.43

9/06 Reimburse Expenses

Staff/Client Meals	107.46
Telephone	8,097.06
Local Transportation	1,187.75
Clipping Service	338.29
Miscellaneous Travel Expenses	993.00
Research	401.36
Express Deliveries	1,222.92
Photocopy	3,323.60
Promotional Materials	359.32
Video Tapes	2,815.58
Postage	20.56

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for press trips for journalists; for visiting journalists programs; ABACO MOT; for IOS meeting; for Wedding Guide, Chicago; Bride's VJP; and for Pirates Movie Screening and Event:

Roundtrip airfares, New York/Bahamas:

C. Che, 7/6/06	347.50
C. Brewer, 7/9	841.00
E. Migliore, 7/18	461.00

Roundtrip airfares/ Chicago, IL/Bahamas, M. Blake

and B. Newcomb, 7/17/06	1,057.00
Roundtrip airfares, Washington, DC/Bahamas, K. Hughes & L. Anderson, 7/28/06	798.00
Roundtrip airfares, New York, NY/Ft. Lauderdale, FL, A. Diaz & V. Edmonds, 7/18/06	775.00
Roundtrip airfare, New York, NY/Los Angeles, CA, S. Borris, 6/22/06	748.60
Lodging, Bahamas, E. Migliore, 8/2/06	225.66
Lodging, Ft. Lauderdale, FL, E. Migliore, 8/22/06	198.69

Total \$24,319.35

10/06 Agency Reimburse Expenses

Subscriptions	27.02
Research	757.07
Meals	753.64
Miscellaneous Travel	158.00
Local Transportation	2,020.40
Telephone	2,670.53
Supplies	6.94
Express Deliveries	1,368.67
Printing	180.00
Photocopy	444.93
Wire Services	96.25
Video Production	1,950.00
Conference Speaker	317.14
Starfish Rental	110.00
Photographer	378.27
Orvis Press Trip	5,470.00

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for Vertical Marketing Meeting; for OIS Promo Meeting; for Orvis Guide Certification Training; for Pirates Promo Prizewinners; for JMC Meeting; for Redbook Promo; for Abaco MDT Meetings and GBI Prizewinners:

Roundtrip airfare, Albany, NY/Bahamas/New York, NY, R. Myers, 7/25/06	1,284.00
Roundtrip airfare, Atlanta, GA/Albany, GA, S. Grater, 7/29/06	720.58
Roundtrip airfare, Spokane, WA/Bahamas, S. Grater, 7/24/06	469.50

Roundtrip airfare, Bimini/Ft. Lauderdale, FL/Marsh Harbour, T. Sewell, 7/26/06	400.50
Roundtrip airfare, Georgetown/Nassau/Marsh Harbour, A. Rolle, 7/26/06	366.00
Roundtrip airfares, Nassau/Marsh Harbour, J.Mckenzie, B. Pratt & T. Davis, 7/26/06	766.00
Roundtrip airfare, Nassau/Freeport, B. Smith, 8/9/06	186.60
Roundtrip airfare, New York, NY/Bahamas, R. Mack, 8/2/06	478.00
Roundtrip airfares, Ft. Lauderdale, FL/Treasure Cay, S. Bradshaw, E. Rudy, P. Rudy & A. Wallerer, 8/26/06	1,429.00
Roundtrip airfare, New York, NY/Ft. Lauderdale, FL, A. Diaz, 8/15/06	258.60
Roundtrip airfares, Little Rock, Ark/Bahamas, C. & R. Depriest, 11/22/06	1,058.00
Roundtrip airfares, Nassau/Freeport, E. McPhee & S. Leatherman, 8/9/06	373.20
Roundtrip airfare, New York, NY/Bahamas, V. Edmonds, 7/25/06 and 8/5/06	1,251.50
Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, A. Diaz, 7/25/06	254.00
Roundtrip airfare, New York, NY/West Palm Beach, FL, E. Migliore, 8/15/06	179.30
Roundtrip airfares, Atlanta, GA/Bahamas, J. Paul & R. Stewart, 8/2/06	638.00
Lodging, A. Diaz, Florida, 9/14/06	187.59
Lodging, A. Diaz, Florida, 8/22/06	240.28
Lodging, V. Edmonds, Bahamas, 8/2-8/5/06	578.90
Lodging, T. McDonnell, Bahamas, 7/1-7/8/06	2,146.00

Total \$29,974.41

11/06 Agency Reimburse Expenses

Expense amounts not available at this time. Will

be reported once they are received.

12/06 Agency Reimburse Expenses

Expense amounts not available at this time. Will be reported once they are received.

Grand Total
Bahamas
Expenses \$203,380.02

REPUBLIC OF COLOMBIA

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
7/06, 8/06, 9/06, 10/06, 11/06, 12/06		

Expenses are not charged to the client, therefore, no records are kept of expenses.

Grand Total
All Expenses \$203,380.02

5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Amy Thompson	Sr. V.P.	12/15/06

5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes

If yes, furnish the following information:

Name	Address	Position	Date
Robin Britton	3850 Tunlaw Rd., #401 Washington, DC 20007	Asst. Account Executive	8/7/06

7. Has your connection with any foreign principal ended during this 6-month reporting period? No

If yes, furnish the following information:

Name of Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal during this 6 month report period? No

If yes, furnish the following information:

Name and Address

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas and Republic of Colombia;

BAHAMAS ATTACHMENT A

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed June 1 through July 31, 2006					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
Best of the Best in the 700 Islands Of The Bahamas	JW	Release detailing the more affluent resorts throughout The Bahamas, as well as details on private aviation and yachting.	Editing	April	
New Junkanoo Summer Festival Brings Bahamian Traditions to Life for Travelers	JW	Release announcing the new Junkanoo Summer festival and summer packages available at resorts.	Release distributed.	May	Yes
"Fall" for Warm Weather Discounts Throughout The Islands Of The Bahamas	EM	Release announcing 2006 Bahamas Getaway Program with American Express.	Release approved and distributed.	June	Yes
The Islands Of The Bahamas Ranks High on International Happiness Meter	JW	Release promoting The Bahamas' ranking as the fifth "happiness place in the world."	Release approved and distributed.	July	Yes
Other Activities					
Orvis, Vertical Market trip, Andros, June 16-19	EM/VE	Agency worked with Peter Douglas to arrange FAM trip for top fishing publications, which was hosted by the Andros Tourist Office and Orvis. Accommodation: Emerald Palms.	Trip complete. Follow up in progress.	May	Yes
OBB Romance Press Trip, GBI, November 9-12	KT/JW	Agency working with Jennifer Ehrman at OBB to create and host a romance-themed press trip on GBI.	Drafting proposal to get MOT sign off. OBB in full compliance.	June	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Visiting Journalist Program - Individual Visits					
Lucinda Anderson, "Inside Edition," July 28-31	JW	Agency worked with journalist Lucinda Anderson, the Westin and nationally syndicated entertainment show, "Inside Edition" to film a segment on romantic getaways on Grand Bahama Island.	Segment filmed July 28-31 and included footage of the "Procreation Package" at the Westin and nightlife at Port Lucaya Marketplace/Count Basie Square.	June	Yes
Cathay Che, Bride's Magazine, July 5-10	EB	Agency arranged visit to Nassau, Harbour/Eleuthera, Grand Bahama, Andros and Exuma for a "Best Hotels of the Caribbean" feature scheduled for the March 2007 issue.	Trip completed. Agency working with writer on supplying follow up materials and images.	June	Yes
Kathy Newbern & J.S. Fletcher, freelance, Washington Times, July 14-17	VE	Agency worked with Exuma Tourist Office to arrange family friendly, accessible activities to round out destination story.	Writers had successful trip. Agency to forward images for use in stories.	June	Yes
Caribbean Travel & Life, June 26-30	VE	Agency worked with Prescott Young on logistics assistance for shoot.	Trip complete.	May	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Marketing Partnerships/Promotions					
Orvis	EM	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Moving ahead on all aspects of the partnership. Vertical market press trip confirmed for June 16-19. Consumer trip confirmed for October 12-15. Agency creating bonefishing and adventure guide with Fallon. Agency working with Ben Pratt and Earl Miller on guide certification pilot program.	September	
Orvis Women's Catalog	EM/VE	Agency in discussion to host women's catalog shoot, possibly on GBI, in January 2007. Catalog would drop summer '07.	Awaiting further feedback from creative director for catalog.	May	
Religious Marketing Program with Dr. Myles Munroe	JW	Agency working with MOT and Dr. Myles Munroe to develop religious marketing program.	MOT signed contract with Dr. Munroe. Conference call with Agency, MOT and Dr. Munroe's publisher scheduled for early August.	June	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
M&M's Destination Wedding	EB/EM	As part of the romance marketing strategies, Agency worked with M&M's on a program to promote "My M&M's" in the bridal market by positioning the customized candy as a perfect way to add a personal touch to destination weddings. Agency secured opportunity to host SMT with celebrity wedding planner David Tutera on how to plan the perfect destination wedding in The Bahamas, as well as promotion tie-in whereby one lucky couple can win their own destination wedding at The Cove, Eleuthera, Bahamas.	SMT with David Tutera took place on May 19, and resulted in live interviews on 18 TV stations throughout the US. The online component of the sweepstakes was launched simultaneously and ran through June 19. Currently awaiting drawing of winner.	February	Yes
WLRQ Lite Rock 99.3	JW	Agency worked with Central Florida radio station WLRQ to award three trips for two and broadcast live from the Westin and Sheraton Grand Bahama Island.	Station broadcasted live the week of June 18, from the Westin and Sheraton, Grand Bahama, and interviewed resort and GBMOT representatives.	April	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Wise	EB	Agency secured opportunity with Wise Potato Chips on a "Back to School" promotion that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to these stores along with shelf danglers/POS displays directing consumers to go online and enter for their chance to win a grand prize family vacation for four to The Bahamas. Cable Beach Resorts is hotel partner.	Agency working with Wise on development of customized bags and other promotional materials. Promotion to run August through September.	May	
Super Coups	EB/JW	Agency secured opportunity with Super Coups, a national direct mail coupon company, to join in on a major national promotion. Eighteen million specially designed coupon envelopes will highlight the promotion, offering a chance for consumers to win trips to The Bahamas, among other big prizes such as a 2007 Volvo. Viva Wyndham Fortuna Beach is the hotel partner.	Promotion, which was set to launch in July and run through October, is currently on hold.	May	
"Pirates" promotion with the Baltimore Sun	SK/JW	BMOT/Agency's strategic partnership with Disney included a promotion with the <i>Baltimore Sun</i> newspaper (circ. 243,700) for "Pirates of the Caribbean: Dead Man's Chest." Pelican Bay secured as the hotel partner.	The <i>Baltimore Sun</i> promotion included Bahamas and hotel logo in promotional color ad in four consecutive Sunday papers and 2,000 newspaper racks featured "Pirates" artwork/contest details. Ad value: \$245,000	June	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
"Pirates" promotion with The Boston Herald	SK/JW	BMOT/Agency's strategic partnership with Disney included a promotion with <i>The Boston Herald</i> (circ. 385,000) newspapers for "Pirates of the Caribbean: Dead Man's Chest." Green Turtle Club on Abaco was secured as the hotel partner.	Bahamas and resort logos with resort photo included in four ads in <i>The Boston Herald</i> , promoting a chance to win a "Pirates Escape" to The Bahamas. Sweepstakes also promoted on Boston Herald Interactive (3,000,000 impressions). Ad value: \$54,000	June	Yes
"Pirates" promotion with the Chicago Sun-Times	SK/JW	BMOT/Agency's strategic partnership with Disney included a promotion with the <i>Chicago Sun-Times</i> (circ. 487,480) newspapers for "Pirates of the Caribbean: Dead Man's Chest." The British Colonial Hilton secured as the hotel partner.	Bahamas and resort logos with resort photo included in full-page ad in the <i>Chicago Sun-Times</i> , promoting a chance to win a trip for four to The Bahamas. Ad value: \$75,000		Yes
"Pirates" promotion with the Philadelphia Inquirer	SK/JW	BMOT/Agency's strategic partnership with Disney included a promotion with the <i>Philadelphia Inquirer</i> (circ. 790,000 Sunday; 390,000 daily) newspapers for "Pirates of the Caribbean: Dead Man's Chest." Four Seasons, Exuma secured as the hotel partner.	Bahamas and resort logos with resort photo included in two Sunday ads in the <i>Philadelphia Inquirer</i> , promoting a chance to win a trip for four to The Bahamas. Ad value: \$75,798	June	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
"Pirates of the Caribbean: Dead Man's Chest" radio promotions	SK/JW	Agency worked with Disney on the execution of radio promotions in The Bahamas' key markets to coincide with the release of "Pirates of the Caribbean: Dead Man's Chest."	Promotions ran on radio stations in the following key markets: Miami, Ft. Lauderdale, West Palm Beach, Atlanta and Charlotte; Estimated combined value for radio promotions is \$300,000; Hotel partners included: Westin and Sheraton Grand Bahama; Treasure Cay; Green Turtle Club; Palm Bay Beach Club; Fernandez Bay.	June	Yes
"Pirates" promotions with Kellogg's	KS/JW	Agency working with Kellogg's on a series of in-store promotions with grocerers across the U.S.	Agency reviewing proposals submitted by Kellogg's and assigning hotel partners.	March	
"Pirates" theater promotion with Cinemark	KS/JW	Agency worked with Disney on Cinemark theater promotion surrounding "Pirates of the Caribbean: Dead Man's Chest." Logos and photos included on point of sale materials and theater Web sites.	Sweepstakes promotion was programmed on 2,328 Cinemark theater slides, totaling more than nine million impressions.	June	Yes
"Pirates theater promotion with National Amusements	KS/JW	Agency worked with Disney on National Amusements theater promotion surrounding "Pirates of the Caribbean: Dead Man's Chest." Logos and photos included on point of sale materials and theater Web sites.	Sweepstakes promotion was programmed on 1,059 National Amusements theater slides, totaling more than five million impressions.	June	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
"Pirates" theater promotion with Harkins	KS/JW	Agency worked with Disney on Harkins theater promotion surrounding "Pirates of the Caribbean: Dead Man's Chest." Logos and photos included on point of sale materials and theater Web sites.	Sweepstakes promotion was programmed on 310 Harkins theater slides, totaling more than one million impressions.	June	Yes
"Pirate" promotion with Exxon-Mobile	KS/JW	Agency worked with Disney to develop promotion with Exxon/Mobile gas stations for "Pirates"-themed sweepstakes with Coke products. Sweepstakes executed at 1,300 Exxon/Mobile gas stations throughout North America, and The Bahamas included on window posters; indoor/in-store signage; :30 radio spot; and :15 looped TV commercial running on top of station pumps. Old Bahama secured as hotel partner.	Promotion generated over 84.5 million consumer impressions in the U.S., with ad value of \$2,310,388. An estimated 60 million impressions generated in Canada, with a point of sale value of \$1,301,200.	May	Yes
M&M's Woman's World	KS/EB	Agency worked with <i>Woman's World</i> (circ. 1.6 million) magazine to develop promotion with new Pearl White Chocolate M&M's, featuring Bahamas treasure chest prize.	Promotion ran in May issue.	May	Yes
Pirates Media Day in New York, June 28	Team	Agency presented recap of all "Pirates"-related public relations and promotions activities executed on behalf of the Bahamas Ministry of Tourism.	Presentation to MOT and Bahamian media complete.	June	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
New Bahamas Ad Campaign Support	Team	Agency developing initiatives to support the launch of the new Bahamas ad campaign.	Agency met with Fallon to preview campaign and brainstorm pre- and post-launch public relations activities.	June	
Grand Bahama Island Repositioning	KT/JW	Agency working with MOT to develop repositioning plan for Grand Bahama.	Initial plan and speaking points submitted to MOT.	Ongoing	
Junkanoo Summer	JW/EM	Agency working to support various events surrounding Junkanoo Summer 2006.	Press release distributed to travel media. Media alert distributed to calendar editors at Florida newspapers.	April	
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Agency moving forward on various activities; awaiting vertical market plans to coordinate.	Ongoing	
All Bahamas B-roll and Photography Shoot	KT	Agency drafted proposal and itinerary for an all Bahamas B-roll and photo shoot to improve existing stock footage/media materials.	Negotiating rates with photographer and B-roll crew. Agency to forward formal recommendation, budget and timeline to BMOT.	November	
2006 Calendar of Events	Team	Agency compiled annual event calendar for media distribution.	Ongoing	July	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed June 1 through July 31, 2006					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Trade Media Initiatives	JW/EM	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
AMBER Alert	EM/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Agency shot b-roll in Nassau and prepared for launch, including crafting media announcement and preparing AMBER presentation for DG. Launch was put on hold by commissioner of police and commodore of Defense Force.	August	
Malaria Outbreak Crisis Communications	RM/AD/VE	Agency working with MOT and Ministry of Health to limit impact of malaria outbreak on public perception. Monitored media, pursued corrections, arranged interviews as needed, drafted statement for Bahamas.com.	Continuing to monitor situation, updating material on bahamas.com.	June	
Bahamas Hurricane Preparedness Kit	VE/SB	Agency drafted preparedness kit for use on Tourismbahamas.org and for distribution to industry partners. Overview includes talking points, preparation checklist and summary of crisis communications strategy.	Press kits shipped to Nassau for distribution to BTOs and promotion boards.	March	
Crisis Communications Manual 2006	VE	Agency working with MOT to update crisis communications manual for 2006.	Updated manuals in production for early August distribution.	May	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed June 1 through July 31, 2006					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Dr. Beach program, Aug. 7-10	VE	Agency working with MOT to arrange kick-off inspections of NPI beaches and Gold Rock with Dr. Beach, the foremost expert on beach erosion and storm impacts whose annual "Top Beaches List" receives widespread media coverage.	Finalizing itinerary for inspections on NPI and GBI. Will meet with local stakeholders after inspections to discuss status and on island efforts.	July	
2007 Bahamas Weather Conference	VE	Agency researched available dates for Max Mayfield and Bob Sheets to determine target dates for 2007 conference. Vetted dates with MOT and made initial query of Atlantis regarding hosting.	Will follow up with resort regarding details.	June	
2007 Bahamas Weather Conference Sponsorship	VE	Agency reached out to Insurance Information Institute and ISO regarding interest in weather conference. Approached Bob Sheets regarding his possible assistance in follow up. Researched additional insurance industry targets for broader outreach.	Following up with VP Comm for III regarding interest and recent III media efforts.		
Abaco Task Forces Presentation, July 26	VE/AD	Agency drafted overview of activities on behalf of Bahamas and specifically for Abaco for familiarization presentation.	Agency delivered presentation and toured Hopetown and Abaco Club facilities.	July	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
OIPB General Assembly	VE/AD/EM	Agency prepared presentation for annual review and presentation to Out Island Promotion Board members.	Presentation scheduled for August 2.	July	
Bahamas Digital Clipping Service conversion	VE/SB	Agency working through set-up of digital clipping service that will consolidate print and TV monitoring (per direction). Internet platform will also allow greater report capabilities.	Service launched July 1 and Agency will work on refinements to monitoring and categorization of clips.	May	
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency provided input on posting editorial and working with Fallon on dedicated press room page and "Pirates" page.	Ongoing	
Bahamas press kit	Team	Agency revising three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway. Researching feasibility of developing electronic Bahamas press kit.	July	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis.	Ongoing	
Editorial Calendar	Team	Pitching TIOTB for planned 2006 trade and consumer features.	Contact continues as appropriate.	Ongoing	
News Bureau					
Name	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Lisa Simundson	JW	Meetings South	Arranged interview with James Malcolm	Per Request	
Skip Sheffield	JW	Boca Raton News	Junkanoo Summer	Pro-active	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Randy Johnson	VE	Hemispheres	NPI info and Tish Johnson contact	Per Request	
Michelle Higgins	VE	New York Times	Interview w/ Dr. Carey	Per Request	
Kathleen Doheny	VE	Los Angeles Times	Interview w/ Dr. Carey	Per Request	
Ben Fox	VE	Associated Press	Malaria correction	Pro-active	
Bradley Kovach	EB	Caribbean Travel & Life	Provided info on NPI for upcoming "Just Back" story	Per Request	
Maryellen Wright	EB	Away.com	Provided info on family-friendly resorts and activities throughout The Bahamas	Per Request	
Yolanda Edwards	JW	Cookie Magazine	Provided info on family friendly activities	Per Request	
Harriett Lyons	JW	New York Daily News	Provided info hidden treasures, pirates packages and new developments	Per Request	

**Rogers & Cowan/Weber Shandwick for
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Project	WS Contact	Activity	Status	Due Date	Complete
Project	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
Big Picture Movie and Television Promotions:					
"Wheel of Fortune"/Sony	TW/LR	Pitched show for themed Bahamas week.	Production will give away trip with no fee. WS talking to hotel partner.		Pending
"The Biggest Loser"/NBC	LR	Offered show a prize package to the Bahamas.	WS checking with hotel partners to see if they are interested.		Pending
"Jet Li's: Fearless"/Focus	TW	Reached out to studio for promotional opportunities. Reviewed film materials for content.	Studio did not have appropriate partnership opportunities.	Release date: Aug. 4, 2006	Pending
"The Return"/Focus	TW	Thriller starring Sarah Michelle Gellar. Reached out to studio for promotional opportunities. Reviewed film materials for content.	Studio did not have appropriate partnership opportunities.	Release date: Sept. 1, 2006	Pending
"Fantastic Four 2"/20th Century Fox	ML	Production declined to film in The Bahamas. Location will be nondiscript.	Production filming in Canada.	Release date: TBD	Pending
"Extreme Proposals"/TLC	LR	Reached out to production in regards to filming a proposal in The Bahamas.	Sent promotional form to WS. Trying to find an airline partner.	Release date: TBD	Pending

"My Wife and Kids"/Buena Vista TV	TW	Spoke with BVTV to discuss on-air and off-channel trip giveaway in conjunction with Bahamas-filmed episodes now in syndication.	BVTV to track air dates and alert R&C when air dates are approaching.	Release date: TBD	Pending
"Pirates of the Caribbean 2" promotion	AD/SK/JW	Agency securing numerous promotional tie-ins with various partners, including Disney, Kellogg's and Family Fun Magazine.	Ongoing negotiations with promotional partners. In the process of securing hotel partners for all promotions.	Ongoing	
Film, Exposure					
"Loverboy"/ Independent		Feature film.	A Bahamas poster was visible in the airport lounge as Kyra Sedgwick gets a beverage - great, close-up and readable; seven seconds.	Release date: June 16, 2006	Complete
Film, Placement					
"A Perfect Christmas"/ Paramount	DL	Delivered Bahamas posters for set decoration in various scenes.	Will track for exposure upon release.	Release date: TBD	Complete
"My Blueberry Nights"/ Independent	DL	Delivered Island Hopping commercial for use as playback on television.	Will track for exposure upon release.	Release date: TBD	Complete
Television, Placement					
"The L Word"/Showtime	DL	Delivered Bahamas posters and travel magazines for on going prop and set dressing use.	Will follow up with production.	Air date: TBD 2007	Complete
Television, Location					
1000 Places to See Before You Die/ Travel Channel	LR	Talked to production regarding shooting an episode in The Bahamas.	Production checking to see if they can fit it into their schedule.	Release date: 2007	Pending

One Tree Hill/ CW	LR	Production interested in shooting a spring break episode in The Bahamas for the current season.	R&C sent materials to production and will follow up.	Release date: Fall 2007	Pending
Gilmore Girls/ CW	LR	Production received the pitch letter sent to them.	Production unable to go this season due to scheduling and budget conflicts.	Release date: Fall 2008	Complete
"Endurance"/ NBC	LR	Pitched show for location shoot in The Bahamas. The next season will begin filming in August, and production is currently reviewing locations. Production would need to be on location for 5-6 weeks, with a cast and crew of 75 people.	Sent promotional form to WS. WS checking to see if a hotel partner can accommodate a large group of people.	Air date: TBD	Pending
"Two and a Half Men"/ CBS	LR	Production is interested in filming episode in The Bahamas.	WS will send weather and activity information to R&C.	Air date: TBD	Pending
Television, Outreach					
	LR	Sent letter in regards to filming on location to the following shows: "Boston Legal," "CSI Miami," "Gilmore Girls," "George Lopez," "King of Queens," "One Tree Hill," "The O.C."	Will follow up with production.	Air date: TBD	Pending
Feature Films, Passed					
"Stir of Echoes: The Dead Speak"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Pandemic"/ Hallmark Entertainment	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Wager"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Hotel California"/ TBD	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Joe Claus"/ Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Who Needs 'Em"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Ikon"/ 20th Century Fox	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Vacancy"/ Columbia	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Untitled Pastor Brothers Project"/ Paramount Vantage	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Superstorm"/ Discovery Networks	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Motel Man"/ Lionsgate TV	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"I'm Not There"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Drillbit Taylor"/ Paramount	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
Bangkok Dangerous"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Grudge 2"/ Columbia	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Juno"/ Mandate	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"In Bloom"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Harold and Kumar 2"/ Mandate	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Take"/ Independent	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Passengers"/ Mandate	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Oy Vey! My Son is Gay!"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Death Sentence"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Normal Again"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Feast of Love"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Great Buck Howard"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Masquerade"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Untitled Rugby Movie"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

"Driving Me Crazy"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Hello My Name Is Jason Scott"/ Lionsgate	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Georgia Rules"/ Universal	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"This Guy From Quebec"/ Dimension	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Delta Farce"/ Lionsgate	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Live!"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Die Hard 4"/ 20th Century FOX	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"No Country For Old Men"/ Paramount	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Bob Bailey"/ 20th Century FOX	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Hairspray"/ New Line	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Together Again for the First Time"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Grand"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Rush Hour 3"/ New Line	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"A Dog Year"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Hot Rod"/ Paramount	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Case No. 39"/ Paramount	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Skills Like This"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Ten"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Daddy's Little Girl"/ Universal	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Watching the Detectives"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Killer Wave"/ USA Network	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Good Luck Chuck"/ Lionsgate	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Turn the River"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"You"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"We Got the Beat"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
Best of the Best in the 700 Islands Of The Bahamas	JW	Release detailing the more affluent resorts throughout The Bahamas, as well as details on private aviation and yachting.	Editing	April	
Local Transmissions of Malaria on Great Exuma Have Ceased	VE	Drafted update release on malaria outbreak for bahamas.com and distribution to travel editors.	Distributed Aug. 14	August	Yes
CheapTickets.com Highlights The Islands Of The Bahamas as 'Comeback' Destination After 2005 Storm Season	SB	Release for on-island distribution detailing CheapTicket.com's Deals Report highlighting savings to those traveling to the Bahamas during July-September.	Editing	August	
The 700 Islands Of The Bahamas Play Host to 007 for a Record Sixth Time	EB	Release detailing history of the James Bond films that have been filmed in The Bahamas and highlighting various 007 locations, attractions, activities, etc. travelers can take advantage of while on vacation.	Editing	August	Yes
New Developments in The Islands Of The Bahamas	JW	Release announcing the latest developments with hotels, resorts and tour operators in The Bahamas.	Drafting	August	
Religious Heritage Trails Extend Throughout The Islands Of The Bahamas	JW	Release detailing historical churches in The Bahamas.	Drafting	August	
Holiday Celebrations in The Islands Of The Bahamas	SB	Release detailing holiday activities and celebrations in The Bahamas.	Drafting	August	

**Weber Shandwick Status Report for
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completed August 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Fall/Winter Packages Offered by Hotels and Resorts Throughout The Islands Of The Bahamas	SB	Release announcing fall/winter packages and deals.	Researching and compiling information.	August	
OBB Press Trip, GBI, November 9-12	KT/JW	Agency working with Jennifer Ehrman at OBB to create and host a press trip on GBI.	Trip approved by MOT. Developing invite list.	June	
Tish Cook, NPI, Hemispheres magazine, August 25-28	KT	Agency worked with MOT and Ocean Club to coordinate VJP itinerary for Tish Cook, who covered NPI's art, entertainment and dining scene for Hemispheres.	Trip complete. Story to appear in "3 Perfect Days" section of Hemispheres October issue.	August	Yes
Lorry Hevery, Diving VJP, Miami Herald	KT	Agency in discussion with diving columnist to plan visit to The Bahamas in support of Diving Vertical Market.	Flushing out ideas with writer. Will draft POV for MOT once target is established.	August	
Lucinda Anderson, "Inside Edition," July 28-31	JW	Agency worked with journalist Lucinda Anderson, the Westin and nationally syndicated entertainment show, "Inside Edition" to film a segment on romantic getaways on Grand Bahama Island.	Segment scheduled to air Sept. 14.	June	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed August 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Continuing to develop news aspects of the partnership. Consumer trip scheduled for October 12-15. Five writers are secured thus far. Agency created bonefishing and adventure guide with Fallon; currently in the editing process. Agency worked with Ben Pratt on guide certification pilot program, which was completed on Abaco in July. Seven guides were endorsed. Moving forward on developing national retail and internet promotion, which will begin in early 2007.	Oct-05	
Orvis Women's Catalog	EMB/VE	Agency in discussion to host women's catalog shoot in January 2007. Catalog would drop summer '07.	Presenting three locations for consideration. Creative director wishes to scout fall 2006.	May	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed August 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Wise Potato Chips	EB	Agency secured opportunity with Wise Potato Chips on a "Back to School" promotion that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to these stores along with shelf danglers/POS displays directing consumers to go online and enter for their chance to win a grand prize family vacation for four to The Bahamas. Cable Beach Resorts is hotel partner.	August - September	May	
"Pirates" promotions with Kellogg's	JW/SKH	Agency working with Kellogg's on a series of in-store promotions with grocers across the U.S.	Agency reviewing proposals submitted by Kellogg's and assigning hotel partners.	March	
"Pirates"-related promotions	SKH/JW/SB	Pursuing DVD opportunity and fulfilling trips for various prizewinner promotions.	Ongoing	July	
CTC-29 on Grand Bahama Island	JW/KT/EMB	Agency working with MOT to coordinate pre- and post-conference media visits. Preparing press kit materials for media attendees as well	Working with MOT to develop post-conference FAM trips to Exuma, Abaco, NPI and Cat Island.	August	
Bahamas International Film Festival	SKH	Attempting to getting in touch with BIFF's PR agency of record to discuss U.S. Consumer outreach for BIFF 2006	Ongoing	August	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed August 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
New Bahamas Ad Campaign Support	Team	Agency developing initiatives to support the launch of the new Bahamas ad campaign.	Agency met with Fallon to preview campaign and brainstorm pre- and post-launch public relations activities.	June	
Junkanoo Summer	JW/EMB	Agency worked to support various events surrounding Junkanoo Summer 2006.	Press release distributed to travel media. Media alert distributed to calendar editors at Florida newspapers.	April	Yes
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Agency lead public relations seminars for vertical market leaders in Florida.	Ongoing	
2006 Calendar of Events	Team	Agency compiled annual event calendar for media distribution.	Ongoing	July	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
AMBER Alert	EMB/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Agency shot b-roll in Nassau and prepared for launch, including crafting media announcement and preparing AMBER presentation for DG. Launch was put on hold indefinitely by commissioner of police and commodore of Defense Force.	August	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed August 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Malaria Outbreak Crisis Communications	RM/AD/VE	Agency working with MOT and Ministry of Health to limit impact of malaria outbreak on public perception. Continued to monitor media, drafted statement announcing end to local transmissions for web site and U.S. media distribution.	Continuing to monitor situation, awaiting expiration of CDC advisory to consider further announcement.	June	
Canadian Dollar "At PAR"	VE	Agency assisted initiative of OIPB and Canada PR agency in pitching fall promotion - Canadian Dollar at PAR. Due to limited relevance for U.S. publications, efforts directed at select travel Web sites.	Story opportunity hampered by U.S. centric view of editors and lack of dramatic percentage discount due to strength of Canadian dollar against USD.	August	Yes
Bahamas Hurricane Preparedness Kit	VE/SB	Agency drafted preparedness kit for use on Tourismbahamas.org and for distribution to industry partners. Overview includes talking points, preparation checklist and summary of crisis communications strategy.	Press kits shipped to Nassau for distribution to BTOs and promotion boards.	March	Yes
Crisis Communications Manual 2006	VE	Agency working with MOT to update crisis communications manual for 2006.	New manuals distributed.	May	Yes
Dr. Beach program, Aug. 7-10	VE	Agency worked with MOT to arrange kick-off inspections of NPI beaches and Gold Rock with Dr. Beach, the foremost expert on beach erosion and storm impacts whose annual "Top Beaches List" receives widespread media coverage.	Program withdrawn. Researching unrelated beach surveys to determine alternative plan for marketing and media outreach regarding Bahamas beaches.	July	Yes

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed August 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
2007 Bahamas Weather Conference	VE	Agency researched available dates for Max Mayfield and Bob Sheets to determine target dates for 2007 conference. Vetted dates with MOT and made initial query of Atlantis regarding hosting.	Tentative dates April 18-22, 2007. Working with I. Bartlett and resort to finalize contract.	June	
2007 Bahamas Weather Conference Sponsorship	VE	Agency reached out to Insurance Information Institute and ISO regarding interest in weather conference. Approached Bob Sheets regarding his possible assistance in follow up. Researched additional insurance industry targets for broader outreach.	Bill Bailey of III interested in exploring sponsorship relationship. Formal presentation slated for Sept. details TBD. Next step, direct outreach/recruitment of key insurance companies affiliated with III.	July	
OIPB General Assembly	VE/RM/EMB	Agency prepared presentation for annual review and presentation to Out Island Promotion Board members.	Agency presented 2005-06 results and preview of coming year to general assembly.	July	Yes
Bahamas Digital Clipping Service conversion	VE/SB	Agency working through set-up of digital clipping service that will consolidate print and TV monitoring (per direction). Internet platform will also allow greater report capabilities.	Service launched July 1 and Agency will work on refinements to monitoring and categorization of clips.	May	
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency provided input on posting editorial and working with Fallon on dedicated press room page and "Pirates" page.	Ongoing	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed August 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas press kit	Team	Agency revising three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway. Researching feasibility of developing electronic Bahamas press kit.	July	
Editorial Calendar	Team	Pitching TIOTB for planned 2006 trade and consumer features.	Contact continues as appropriate.	Ongoing	
POVs					
"Most Important Person on Earth"	JW	Reviewed proposal and forwarded POV to MOT Religious Marketing Team.	Under review by Anita Johnson-Patty and Linville Johnson.	August	
WGGY-FM Radio	SB	Reviewed proposal and POV forwarded to MOT.	In negotiations with station.	August	
News Bureau					
Name	WS Contact	Media/Affiliation	Material Sent	Use	
Tish Cook	KT	Hemispheres magazine	General NPI information	Per request	
Heidi Mitchell	KT	Freelance: Travel + Leisure	Bahamas diving information	Proactive	
Gay Meyers	KT	Travel Weekly	Hurricane Ernesto information	Per request	
Fiona Anavi	EB	Destination Weddings & Honeymoons	Information on the Exuma straw market for upcoming story	Per request	
Harriet Lyons	JW	New York Daily News	New developments	Per request	
Laura Hughes	JW	Elite Traveler	Private Aviation	Proactive	
Chris O'Connell	JW	Private Air	Private Flying	Proactive	

**Rogers & Cowan/Weber Shandwick
Status Report for The Islands Of The
Bahamas - August 2006**

Entertainment Marketing Projects	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
Big Picture Movie and Television Promotions:					
"Wheel of Fortune"/Sony	TW/LR	Pitched show for themed Bahamas week.	Production will give away trip with no fee. WS talking to hotel partner.		Pending
"Casino Royale"/ MGM	TW	Reached out to theatrical, field & online promotions teams at studio to explore opportunities.	Studio will forward opportunities as they become available.	Release date: Nov. 17, 2006	Pending
"The Biggest Loser"/NBC	LR	Offered show a prize package to The Bahamas.	WS checking with hotel partners to see if they are interested.		Pending
"Extreme Proposals"/TLC	LR	Reached out to production in regards to filming a proposal in the Bahamas.	Sent promotional form to WS.	Release date: TBD	Pending
Film, Pending					
"P.S. I Love You"/Warner Bros.:	NA	Reached out to production to provide Bahamas posters and other set dressing materials for travel agency scene.	Will follow up with production.	Release date: TBD	Pending
"Fool's Gold"/ Warner Bros.	NA	Reaching out to production to provide set dressing for film set in The Bahamas.	Will follow up with production.	Release date: TBD	Pending

Television, Location					
"1000 Places to See Before You Die"/ Travel Channel	LR	Talked to production regarding shooting an episode in the Bahamas.	Production can't fit the Bahamas into first season schedule. Production interested in Bahamas shot if picked up for second season. Will follow up with production regarding second season.	Release date: 2007	Pending
"One Tree Hill"/ CW	LR	Production interested in shooting a spring break episode in The Bahamas for the current season.	R&C sent materials to production and will follow up.	Release date: Fall 2007	Pending
"Endurance"/ NBC	LR	Pitched show for location shoot in The Bahamas. The next season will begin filming in August, and production is currently reviewing locations. Production would need to be on location for 5-6 weeks, with a cast and crew of 75 people.	Sent promotional form to WS. WS checking to see if a hotel partner can accommodate a large group of people.	Air date: TBD	Pending
"Two and a Half Men"/ CBS	LR	Production is interested in filming episode in The Bahamas.	R&C sent weather activity info to production. Will follow up with production.	Air date: TBD	Pending
"Whose Wedding Destination is it Anyway"/ Style Network	LR	Production is interested in filming on location in The Bahamas.	WS trying to find a hotel partner on the beach.	Air date: TBD	Pending
Television, Placement					
"Scrubs"/ NBC	LR	Delivered Bahamas posters to production for use as set dressing in various scenes.	Will track for exposure.	Air date: TBD	Pending
Television, Outreach					
	LR	Sent letter in regards to filming on location to the following shows: "Boston Legal," "CSI Miami," "Gilmore Girls," "George Lopez," "King of Queens," "One Tree Hill," "The O.C."	Will follow up with production.	Air date: TBD	Pending

Feature Films, Passed					
"The Other End of the Line"/MGM	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Things We Lost in the Fire"/DreamWorks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Gracie"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"30 Days of Night"/Columbia	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Finishing the Game"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Alien vs. Predator 2"/20th Century Fox	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Golf in the Kingdom"/Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"How I Met My Boyfriend's Dead Fiancé"/Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Be Kind, Rewind"/New Line	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Asylum"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Strangers"/Focus Features	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Homeland Security"/Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Camp Kid"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Definitely Maybe"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Comebacks"/20th Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Tiny Dancer"/Independent	DL	Review for placement/promotion opportunities.	No appropriate opportunities. Alcohol abuse.		
"Ciao"/Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		

"West 32nd"/Independent	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Super Bad"/Columbia	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Charlie Wilson's War"/Universal	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Untitled Alan Ball Project"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Wanted"/Universal	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Reservation Road"/Focus Features	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Motives 2"/Sony	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"7 Day Itch"/DreamWorks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Get Smart"/Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Fool's Gold"/Warner Bros.	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Third Miracle"/Mandalay	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Revenge of the Nerds"/Fox Atomic	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Netherbeast Incorporated"/Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Red Neck! Evil Has a Second Cousin"/Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Goodbye Baby"/Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"The Red Machine"/Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Boot"/Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed September 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
Best of the Best in the 700 Islands Of The Bahamas	JW	Release detailing the more affluent resorts throughout The Bahamas, as well as details on private aviation and yachting.	Collecting additional information.	April	
CheapTickets.com Highlights The Islands Of The Bahamas as Comeback Destination After 2005 Storm Season	SB	Release for on-island distribution announcing CheapTicket.com's Deals Report, which included savings to The Bahamas.	Distributed to Bahamian media Sept. 1.	August	Yes
New Developments and Activities in The Islands Of The Bahamas	JW	Release announcing the latest developments with hotels, resorts and tour operators in The Bahamas.	Editing	August	
Religious Heritage Trails Extend Throughout The Islands Of The Bahamas	JW	Release detailing historical churches in The Bahamas.	Drafting	August	
Dive Into Paradise Release	KT	Release detailing most popular - and most extreme - dive sites in The Bahamas, in support of diving vertical market.	Drafting	September	
Fall/Winter Packages Throughout The Islands Of The Bahamas	SB	Release announcing fall/winter packages and deals.	Researching and compiling information.	August	
The Bahamas Ministry of Tourism Names Freda Madrisotti Director of Romance	EB	Release announcing new Director of Romance and touting as first of its kind in the Caribbean.	Distributed to bridal magazines, travel trades & newspapers on Sept. 13.	September	Yes

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed September 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Media Experiences					
West End Experience, GBI, November 9-12	KT/JW	Agency working with Old Bahama Bay to create and host a press trip on GBI.	Invitation distributed. Follow-up with media and planning in-progress.	June	
Orvis Press Trip, Andros, October 12-15	EBM/SB	Agency working with MOT, Kamalame Cay and the Andros Tourist Office to host press trip, which will include two bonefishing experiences and a cultural tour of Andros.	Consumer trip scheduled for October 12-15. Five writers are secured thus far: <i>AAA Times</i> , <i>Outside</i> , <i>Black Noir</i> , <i>The Pittsburgh Post-Gazette</i> , <i>Attaché</i> .	August	
Working Journalist Product					
Lorry Hevery, Diving VJP, Miami Herald, TBD	KT	Agency in discussion with diving columnist to plan visit to The Bahamas in support of Diving Vertical Market.	Discussing Bimini ideas with writer. Will draft POV for MOT once target is established.	August	
Lucinda Anderson, "Inside Edition," July 28-31, GBI	JW	Agency worked with journalist Lucinda Anderson, the Westin and nationally syndicated entertainment show, "Inside Edition" to film a segment on romantic getaways on Grand Bahama Island.	Segment aired on Sept. 14 and included footage of the Westin Grand Bahama, Count Basie Square and a conch demonstration.	June	Yes
Leigh Newman, Brides, Nov. 9-12, Andros	JW/EB	Agency working with freelance writer Leigh Newman to develop an adventure honeymoon story focused on bonefishing.	Tiamo Resort secured as host hotel. Agency working with OIPB and MOT's director of romance to create itinerary.	September	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed September 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Marketing Partnerships/Promotions					
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Continuing to develop news aspects of the partnership. Agency finalized fly fishing and adventure guide, which will be distributed in October. Moving forward on developing national retail and internet promotion, which will begin in early 2007.	October	
Orvis Women's Catalog	EMB/VE	Agency in discussion to host women's catalog shoot in January 2007. Catalog would drop summer '07.	Presenting three locations for consideration. Creative director wishes to scout fall 2006.	May	
Wise Potato Chips	EB	Agency secured opportunity with Wise Potato Chips for a "Back to School" promotion that ran in convenience-style stores in 10 major East coast markets. Two million customized product bags were distributed to these stores along with shelf danglers/POS displays directing consumers to go online and enter for their chance to win a family vacation to The Bahamas. Cable Beach Resorts secured as hotel partner.	Promotion ran August - September. Agency awaiting details on prize winner.	May	Yes

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed September 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
"Pirates" promotions with Kellogg's	JW/SKH	Agency working with Kellogg's on a series of in-store promotions with grocers across the U.S.	Agency reviewed proposals and secure hotel partners for multiple supermarket promotions. Supermarkets include: Harmon's, Foodmaster's and Krasdale. Launch date TBA.	March	
"Pirates"-related promotions	SKH/JW/SB	Pursuing promotional opportunities with Disney for "Pirates 3" and fulfilling trips for "Pirates 2" prizewinners.	Ongoing	July	
Sports Contracts	Team	Agency providing POVs as requested for sports sponsorship contracts.	Participating in call with BTO to discuss finalized contracts and determine how PR can provide support.	September	
Special Projects					
CTC-29, Grand Bahama Island, October 20-25	JW/KT/EMB	Agency working with MOT to provide press materials and coordinate post-conference media visits.	Media secured for post-trips to Abaco, Cat Island, Exuma, Grand Bahama and NPI. Agency working with Grand Bahama Vacations to book flights. Developing media materials and attending CTC.	August	
Grand Bahama MOT	EMB/KT/JW	Agency meeting with Kerry Fountain and Bridgette King in October.	Agency provided PR outline of major activities.	September	
Bahamas International Film Festival, NPI, December 7-10	SKH	Working with Leslie Vanderpool and BIFF team to get event details for pitches to short-lead consumer travel pubs and newspaper sections.	Ongoing	August	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed September 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
New Bahamas Ad Campaign Support	Team	Agency developing initiatives to support the launch of the new Bahamas ad campaign.	Agency met with Fallon to preview campaign and brainstorm pre- and post-launch public relations activities. Conducting follow-up call in early October.	June	
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
2006 Calendar of Events	Team	Agency compiled annual event calendar for media distribution.	Ongoing	July	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
Crisis Communications	AD/VE	Agency monitoring Anna Nicole Smith and Gallagher situations and providing PR counsel as needed to BMOT and other Bahamas ministries.	Preparing and finalizing statements to be used as needed; crisis counsel continuing.	Ongoing	
AMBER Alert	EMB/RM	Agency met with members of the Department of Justice to learn more and bring useful recommendations to the BMOT on the AMBER Alert system utilized in the U.S. to help locate and rescue missing and exploited children.	Agency shot b-roll in Nassau and prepared for launch, including crafting media announcement and preparing AMBER presentation for DG. Launch was put on hold indefinitely by commissioner of police and commodore of Defense Force.	August	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed September 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Malaria Outbreak Crisis Communications	RM/AD/VE	Agency worked with MOT and Ministry of Health to limit impact of malaria outbreak on public perception. Continued to monitor media, drafted statement announcing end to local transmissions for Web site and U.S. media distribution.	CDC travel advisory rescinded. No new cases reported.	June	Yes
Nassau Paradise Island Promotion Board	AD/EMB/EB	Agency met with Fred Lounsberry on Sept. 6 to discuss NPI program and propose opportunities.	Agency provided meeting recap and will implement monthly conference calls.	Ongoing	
2007 Bahamas Weather Conference	VE	Agency researched available dates for Max Mayfield and Bob Sheets to determine target dates for 2007 conference. Vetted dates with MOT and made initial query of Atlantis regarding hosting.	Conference scheduled for April 18-22, 2007. Working with Ingrid Bartlett and Atlantis to finalize contract.	June	
2007 Bahamas Weather Conference Sponsorship	VE	Agency reached out to Insurance Information Institute (III) and ISO regarding interest in weather conference. Approached Bob Sheets regarding his possible assistance in follow up. Researched additional insurance industry targets for broader outreach.	Bill Bailey of III interested in exploring sponsorship relationship. Formal presentation slated for Sept. Details TBD. Next step is to direct outreach/recruitment of key insurance companies affiliated with III.	July	
Bahamas press kit	Team	Agency revising three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway. Researching feasibility of developing electronic Bahamas press kit.	July	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed September 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Editorial Calendar	Team	Pitching TIOTB for planned 2006 trade and consumer features.	Contact continues as appropriate.	Ongoing	
POV					
Best Buy/Zizzle	JW/SKH	Reviewed proposal for Zizzle/Best Buy promotion, surrounding "Pirates of the Caribbean."	POV approved and agency supplied Zizzle with logos and copypoints for promotion. Bahamas/hotel partner messaging and logos to run on POS in Best Buy stores and BestBuy.com sweepstakes ads.	September	
News Bureau					
Kent Black	KT	Outside Go	Diving materials	Proactive	
Elizabeth Hightower	KT	Outside Magazine	Cat Island diving materials	Per request	
Christina Valhoulis	KT	Freelance (Forbes, etc)	Diving materials	Proactive	
Zach Stovall	EB	Caribbean Travel & Life	Info on Junkanoo	Per request	
Jayne Clark	EB	USA Today	Arranged interview with Freda Madrisotti as a result of receiving the Director of Romance release	Per request	
David Swanson	JW	Chicago Tribune, Boston Herald	New developments	Per request	
Lisa Oppenheimer	JW	Nick Jr.	Family activities	Proactive	
Leah Shafer	JW	The Meeting Professional	Meetings in The Bahamas	Per request	
Andrea Bennet	EMB	Travel + Leisure	Provided info on bonefishing and Kamalame Cay.	Per request	
Candyce Stapen	EMB	Great Family Vacations	Family activities throughout The Bahamas.	Per request	

**Rogers & Cowan/Weber Shandwick
Status Report for The Islands Of The
Bahamas - September 2006**

Project	R/S/R/C/Contacts	Activity and Details	Status	Release Date	Complete
Big Picture Movie and Television Promotions:					
"Casino Royale"/ MGM	TW	Reached out to theatrical, field and online promotions teams at studio to explore opportunities.	Atlantis is the exclusive partner in the travel category. There may be opportunities to provide airfare for the Atlantis trips or to review opportunities that Atlantis has passed on.	Release date: Nov. 17, 2006	Pending
"Resort to Style"/Independent	TW/LR	Interior designer pitched R&C a new show idea revolving around The Bahamas.	Weber Shandwick and R&C reviewing the material for possible opportunities.	TBD	Pending
"The Holiday"/ Sony	LR	Reached out to studio regarding promotional opportunities with film starring Kate Winslet and Cameron Diaz.	Studio is exploring opportunities internally and will draft proposal for The Bahamas.	Release date: Dec. 8, 2006	Pending
Film, Placement					
"Untitled Kimberly Peirce"/Paramount	EC	Delivered "Island Hopping" commercial for playback on TV in a diner.	Will track for exposure.	Release date: TBD	Complete
"P.S. I Love You"/ Independent	NA	Delivered Bahamas posters for set dressing in a travel agency.	Will track for exposure.	Release date: TBD	Complete
"Fantastic Four 2"/ 20th Century Fox	ML	Delivered Bahamas poster for use as set dressing in New York City scenes.	Will track for exposure.	Release date: TBD	Complete
"Drillbit Taylor"/ Paramount	LR	Delivered Bahamas posters, Bahamas map poster, Bahamas standee and straw purse for set dressing in travel agency.	Will track for exposure.	Release date: TBD	Complete

"Be Kind Rewind"/ Independent	DL	Delivered Bahamas postcards for prop use by "Job Applicant."	Will track for exposure.	Release date: TBD	Complete
Television, Location					
"1000 Places to See Before You Die"/ Travel Channel	LR	Talked to production regarding shooting an episode in The Bahamas.	Production cannot fit The Bahamas into first season schedule. Production interested in Bahamas shoot if picked up for second season. R&C will follow up with production regarding second season.	Release date: 2007	Pending
"One Tree Hill"/ CW	LR	Production interested in shooting a spring break episode in The Bahamas for the current season.	Production reviewing their schedule to find available spots for a Bahamas storyline.	Release date: Fall 2007	Pending
"Endurance"/ NBC	LR	Pitched show for location shoot in The Bahamas. Production would need to be on location for five-six weeks, with a cast and crew of 75 people.	Sent promotional form to WS. WS checking to see if a hotel partner can accommodate crew.	Air date: TBD	Pending
"Two and a Half Men"/ CBS	LR	Production is interested in filming episode in The Bahamas.	Production currently writing their episodes to find a storyline idea.	Air date: TBD	Pending
"Whose Wedding Destination Is It Anyway"/ Style Network	LR	Production is interested in filming on location in The Bahamas.	Our Lucaya confirmed that it can accommodate production. Production requested to shoot Nov. 30-Dec.4. Our Lucaya to provide accommodations for cast and crew; BMOT to provide airfare for cast and crew.	Air date: TBD	Pending
Television, Outreach					
"Scrubs"/ NBC	LR	Sent letter in regards to filming on location to production.	R&C meeting with producers to discuss possible story line and Bahamas integration.	Air date: TBD	Pending

Feature Films, Passed					
"The Deal"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Run, Fat Boy, Run"/ New Line	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Funny Games"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Bucket List"/ Warner Bros.	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Flackjacket"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Tourist"/ 20th Century Fox	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Mysteries of Pittsburgh"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Pentimento"/ Buena Vista	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Lake City"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Lars and the Real Girl"/ MGM	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Whatever Lola Wants"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"In My Sleep"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Agenda"/ Independent	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Juliana and the Medicine Fish"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Butcher's Luck"/ Independent	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Bourne Ultimatum"/ Universal	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Visitor"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Repo"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Childless"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Evil Angel"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

"Pretty Ugly People"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Frame of Mind"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		
"Shades of Ray"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video.		

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed October 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Release					
Best of the Best in the 700 Islands Of The Bahamas	JW	Release detailing the more affluent resorts throughout The Bahamas, as well as details on private aviation and yachting.	Collecting additional information.	April	
New Developments and Activities in The Islands Of The Bahamas	JW	Release announcing the latest developments with hotels, resorts and tour operators in The Bahamas.	Release distributed to trade and consumer travel writers on October 24 as well as media at CTC.	August	Yes
Religious Heritage Trails Extend Throughout The Islands Of The Bahamas	JW	Release detailing historical churches in The Bahamas.	Editing	August	
Dive Into Paradise Release	KT	Release detailing most popular - and most extreme - dive sites in The Bahamas.	Drafting	September	
The Bahamas and Orvis Launch Travel Adventure Partnership	SB/VE	Release announcing partnership and guide certification.	Release distributed to newspapers, adventure and fishing publications on October 24.	October	Yes
Fall/Winter Packages Throughout The Islands Of The Bahamas	SB	Release announcing fall/winter packages and deals.	Release distributed to travel and deals editors on October 24.	August	Yes
Bahamas. The Islands Of The Bahamas -- The 700 Islands Of The Bahamas Play Host to 007 for a Record Sixth Time	EB/SKH	Release and interactive Bond-themed creative e-mail detailing The Bahamas' long history with James Bond and the activities visitors can take advantage of to have their own Bond adventure in The Bahamas.	Release and creative e-mail distributed to newspapers, consumer, travel, trade and entertainment media.	October	Yes

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed October 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
The Islands Of The Bahamas Inks Sponsorship Deal to Become the Preferred Destination of the Miami HEAT	JW	Release announcing BMOT's partnership with the Miami HEAT basketball team.	Release distributed to trades and Florida consumer and business publications.	October	Yes
Kerry Fountain Named the Executive Director of the Grand Bahama Island Ministry of Tourism	JW	Release announcing Kerry Fountain's appointment as executive director of GBIMOT.	Release under review by BMOT and GBIMOT.	October	
West End Experience, GBI, November 9-12	KT/JW	Agency working with Old Bahama Bay and GBIMOT to create and host a press trip on GBI.	Itinerary complete. The following media are confirmed to participate: <i>Jacksonville Luxury Living</i> , <i>New Jersey High Class Living</i> , <i>Hudson Valley Parent/Hudson Valley Life</i> , <i>Connecticut's County Kids</i> .	June	
Orvis Press Trip, Andros, October 12-15	EMB/SB	Agency worked with MOT, Kamalame Cay and the Andros Tourist Office to host press trip, which included two bonefishing experiences and a cultural tour of Andros.	Group traveled October 12-15. Five writers attended: <i>AAA Times</i> , <i>Outside</i> , <i>Black Noir</i> , <i>The Pittsburgh Post-Gazette</i> , <i>US Airways Magazine</i> . Stories to follow.	August	Yes
James Bond Press Trip, November 16-19	EB	Agency working with MOT and Atlantis to host a James Bond-themed press trip, which will focus on action, adventure and luxurious experiences in Nassau/Paradise Island.	Invitation distributed. Planning in-progress, media secured thus far include: <i>OK! Magazine</i> , <i>Men's Fitness</i> , <i>CaptureLife Magazine</i> , <i>Upscale Magazine</i> , <i>Chicago Daily Herald</i> .	October	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed October 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Meetings Media FAM Trip, December 7-11	JW/EB	Agency working with the NPIPB to secure media for NPI press trip with a focus on new developments.	Invitation distributed. Follow-up with media and planning in-progress.	October	
Exuma "Great Race" Press Trip, January 2007	VE/SB	Agency proposed group press trip to Exuma which would divide press into teams (potentially led by Golden Girls) to discover the destination in a less structured format.	Proposal forwarded to MOT. Feedback pending and follow up in progress.	October	
Visiting Journalists Program Individual Visits					
Toby Zinman, Philadelphia Inquirer, mid-December	VE	Agency researching potential to assist writer in general destination story on Inagua.	Proposal approved by MOT. Research on logistics pending.	October	
Leigh Newman, Brides, Nov. 9-12, Andros	JW/EB	Agency working with freelance writer Leigh Newman to develop an adventure honeymoon story focused on bonefishing.	Tiamo Resort secured as host hotel and managing itinerary.	September	
Gloria Stuart, Gulf Stream Media Group, February 2007	JW	Agency in discussion with travel editor at Gulf Stream Media Group, publisher of Florida luxury lifestyles publications, including <i>Gulf Coast</i> , <i>Palm Beach</i> and <i>Jupiter</i> magazines, to visit GBI and Old Bahama Bay.	Agency submitting POV to MOT and developing story angle with writer.	October	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed October 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Marketing Partnerships/Promotions					
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Flyfishing & Adventure Guide complete. Agency and MOT met with Orvis executives on Oct. 27 to discuss plans for national retail promotion and beyond.	October	
Orvis Women's Catalog	EMB/VE	Agency and MOT working on location scout trip of Exuma, GBI and Nassau for photography director. Negotiated with Orvis for destination exposure beyond print catalog.	Location scout to take place November 6-10.	May	
"Pirates"-related promotions	SKH/JW/SB	Pursuing promotional opportunities with Disney for "Pirates 3" and fulfilling trips for "Pirates 2" prizewinners.	Ongoing	July	
Sports Contracts	Team	Agency providing POVs as requested for sports sponsorship contracts.	Participated in call with BTO to discuss finalized contracts and determine how PR can provide support.	September	
Best Buy/Zizzle	JW/SKH	Agency working with toy manufacturer Zizzle and home entertainment retailer Best Buy on a "Pirates of the Caribbean" promotion.	Point-of-sale displays in 500 Best Buys stores throughout November and weekly Best Buy sales catalog.	September	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed October 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
SuperCoups	JW	Agency developing promotion with SuperCoups, a national direct mail coupon company with 70 franchisees in 19 states. SuperCoups will distribute 35-40 million direct mail coupon envelopes specially designed to direct consumers online for a chance to win a trip to The Bahamas.	MOT agreed to participation. Viva Wyndham Fortuna Beach agreed to provide five trips for two. Agency supplied SuperCoups with logos, copypoints and photos. Promotion execution set for March 2007.	October	
Special Projects					
CTC-29, Grand Bahama Island, October 20-25	JW/KT/EMB	Agency worked with MOT to provide press materials and coordinate post-conference media visits for the Caribbean Tourism Conference.	Media secured for post-trips to Abaco, Cat Island, Exuma, Grand Bahama and NPI. Agency working with Grand Bahama Vacations to book flights. Agency developed media materials and staffed CTC.	August	Yes
Grand Bahama MOT	EMB/KT/JW	Agency met with Kerry Fountain and Bridgette King in October.	Agency provided PR outline of major activities.	September	Yes
Bahamas International Film Festival, NPI, December 7-10	SKH	Working with Leslie Vanderpool and BIFF team to get event details for pitches to short-lead consumer travel pubs and newspaper sections.	Ongoing	September	
James Bond Creative Mailing	SKH	Distributed creative mailing touting continuation of the legacy of Bond movies filmed in the Bahamas to targeted trade, travel, entertainment and consumer contacts.	Creative e-mail distributed on Nov. 1. Follow-up and tracking ongoing.	October	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed October 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
New Bahamas Ad Campaign Support	Team	Agency developing initiatives to support the launch of the new Bahamas ad campaign.	Agency met with Fallon to preview campaign and brainstorm pre- and post-launch public relations activities. Conducted follow-up call in early October.	June	
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
Crisis Communications	AD/VE	Agency monitoring Anna Nicole Smith and Gallagher situations and providing PR counsel as needed to BMOT and other Bahamas ministries.	Preparing and finalizing statements to be used as needed; crisis counsel continuing.	Ongoing	
Crisis Communications: Anna Nicole Smith	VE	Agency advised Attorney General regarding Smith matter at request of Minister Wilchcombe. Developed statements for use in explaining Bahamian procedure to U.S. media.	Agency continues to monitor coverage which focuses on Anna Nicole Smith and will advise if coverage has negative implications for destination.	September	
Crisis Communications: Paul Gallagher, Jr.	VE/RM	Agency liaised with crisis expert, BTO UK and working group in Nassau to provide recommendations on strategy and statements.	Media team standing down pending specific direction from working group in Nassau.	September	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed October 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Nassau Paradise Island Promotion Board	EMB/EB	Agency participated in conference call with Fred Lounsberry & Kim Anderson to discuss upcoming initiatives, press trips, passport regulations, etc.	Agency to continue monthly conference calls.	Ongoing	
2007 Bahamas Weather Conference	VE	Agency researched available dates for Max Mayfield and Bob Sheets to determine target dates for 2007 conference. Vetted dates with MOT and made initial query of Atlantis regarding hosting.	Conference scheduled for April 18-22, 2007. Working with Ingrid Bartlett and Atlantis to finalize contract.	June	
2007 Bahamas Weather Conference Sponsorship	VE	Agency reached out to Insurance Information Institute (III) and ISO regarding interest in weather conference. Approached Bob Sheets regarding his possible assistance in follow up. Researched additional insurance industry targets for broader outreach.	Bill Bailey of III interested in exploring sponsorship relationship. Details TBD. Next step is to direct outreach/recruitment of key insurance companies affiliated with III.	July	
Bahamas press kit	Team	Agency revising three existing press kits to create a single, comprehensive kit.	Revision and reformatting underway. Researching feasibility of developing electronic Bahamas press kit.	July	
POVs					
News Bureau					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Candace Jackson	SB	Wall Street Journal	Information regarding airlift to The Islands Of The Bahamas	Per request	
Jenifer Kresge	SB	Florida Sport Fishing Magazine	Press kit and high res photos of The Islands Of The Bahamas	Per request	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed October 31, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Johnene Granger	SB	Women's World Magazine	Junkanoo photos	Per request	
Jennifer Lane	EB	Travel World News	Photo of Freda Madrisotti to be included in upcoming issue with news on her announcement as DOR	Per request	
Aaron Sigmond	EB	Trump Magazine	NPI press kit in advance of press trip hosted by Graycliff	Per request	
Ted Hoyt	EB	Smoke	NPI press kit in advance of press trip hosted by Graycliff	Per request	
Chris Rohland	EB	Boston Magazine	NPI press kit in advance of press trip hosted by Graycliff	Per request	
Cathay Che	EB	Brides	Information on Ocean Club and Graycliff for story on private homes that are now hotels	Per request	
Ellen Parlapiano	KT	Family Circle, Fodors	Diving vertical market information	Proactive	
Michelle Miller	KT	Western New York Family	OBB children's program	Proactive	
Alice Gordon	KT	Travel + Leisure	Wreck diving	Proactive	
Felicity Long	KT	Freelance (Family Travel Forum)	GBI family information	Per request	
Candyce Stapen	KT	Family Travel Network, Physician's Mtgs and Travel	GBI family information	Proactive	
Cindy Loose	JW	Washington Post	Small, affordable resorts	Per request	
Kira Copland	JW	Chicago Scene	New developments	Proactive	
Liz Zack	JW	Parenthood Group	Family travel - GBI	Proactive	

**Rogers & Cowan/Weber Shandwick
Status Report for The Islands Of The
Bahamas - October 2006**

Project	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
Big Picture Movie and Television Promotions:					
Casino Royale/ MGM	TW	Reached out to theatrical, field and online promotions teams at studio to explore opportunities.	Atlantis is the exclusive partner in the travel category. There may be opportunities to provide airfare for the Atlantis trips or to review opportunities that Atlantis has passed on.	Release date: Nov. 17, 2006	Pending
Resort to Style/ Independent:	TW/LR	Interior designer pitched R&C a new show idea revolving around The Bahamas.	WS reviewed the materials regarding pitch. R&C and WS to discuss future opportunities.	TBD	Pending
Film, Pending					
The Kite Runner/ DreamWorks	ML	Provided artwork for set dressing in San Francisco airport scenes.	Will track exposure.	Release date: TBD	Pending
"The Jane Austen Book Club"/Sony Classics	EC	Provided magazines, brochures and posters for set dressing in travel section of bookstore.	Will track exposure.	Release date: TBD	Pending
Television, Location					
One Tree Hill/ CW	LR	Production interested in shooting a spring break episode in the Bahamas for the current season.	Production reviewing their schedule to find available spots for a Bahamas storyline.	Release date: Fall 2007	Pending
Two and a Half Men/ CBS	LR	Production is interested in filming episode in The Bahamas.	Production currently writing their episodes to find a storyline idea.	Air date: TBD	Pending

Married Away/ Style Network	LR	Production filming on location in The Bahamas for Dec. 3 wedding.	R&C creating agreement between production and BMOT/Our Lucaya for filming. Weber Shandwick booking flights for production.	Air date: TBD	Pending
Feature Films, Passed					
"Gary the Tennis Coach"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Loaded"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Dan in Real Life"/ Touchstone	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Rendition"/ New Line	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Brand Hauser"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Addicted"/ Independent	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Smart People"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Who's Your Caddy"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Eye"/ Lionsgate	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Kiss the Bride"/ Independent		Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Girl in the Park"/ Independent		Review for placement/promotion opportunities.	No appropriate opportunities.		
"20 Miles to Graceland"/ Independent		Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed November 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
Religious Heritage Trails Extend Throughout The Islands Of The Bahamas	JW	Release detailing historical churches in The Bahamas.	Editing	August	
Dive Into Paradise Release	KT	Release detailing most popular - and most extreme - dive sites in The Bahamas.	Drafting	September	
Kerry Fountain Named the Executive Director of the Grand Bahama Island Ministry of Tourism	JW	Release announcing Kerry Fountain's appointment as executive director of GBIMOT.	Release distributed.	October	Yes
Media Experiences					
West End Experience, GBI, November 9-12	JW/KT	Agency worked with Old Bahama Bay and GBIMOT to create and host a press trip on GBI.	Trip successfully completed. Journalists from <i>Jacksonville Luxury Living</i> , <i>New Jersey High Class Living</i> , <i>Hudson Valley Parent/Hudson Valley Life</i> and <i>Connecticut's County Kids</i> participated. Publish dates for stories TBA.	June	Yes
James Bond Press Trip, November 16-19	EB/SB	Agency worked with MOT and Atlantis to host a James Bond-themed press trip, which focused on action, adventure and luxurious experiences in Nassau/Paradise Island.	Press trip complete. Media secured included: <i>OK! Magazine</i> , <i>CaptureLife Magazine</i> , <i>VIBE/Upscale Magazine</i> , <i>Budget Travel/The Intrepid Traveler</i> . Publish dates for stories TBA.	October	Yes

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed November 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Meetings Media/Meeting Planner FAM Trip, December 7-11	JW/EB	Agency working with the NPIPB to secure media for NPI FAM trip with a focus on new developments.	Itinerary and accommodations at Atlantis confirmed with NPIBP. Trade writers from <i>Meetings & Conventions</i> and <i>The Meeting Professional</i> secured.	October	
Exuma "Great Race" Press Trip, February 2007	VE/SB	Agency proposed group press trip to Exuma, which would divide press into teams (potentially led by Golden Girls) to discover the destination in a less structured format.	Proposal forwarded to MOT. Feedback pending and follow up in progress.	October	
Visiting Journalists Program Individual Visits					
Leigh Newman, Bride's, Nov. 9-12, Andros	JW/EB	Agency worked with freelance writer Leigh Newman to develop an adventure honeymoon story focused on bonefishing.	Trip complete. Newman enjoyed her visit and is submitting story to <i>Bride's</i> in early Dec., while pitching to other publications.	September	Yes
Gloria Stuart, Gulf Stream Media Group, February 2007	JW	Agency in discussion with travel editor at Gulf Stream Media Group, publisher of Florida luxury lifestyles publications, including <i>Gulf Coast</i> , <i>Palm Beach</i> and <i>Jupiter</i> magazines, to visit GBI and Old Bahama Bay.	Agency submitting POV to MOT and developing story angle with writer.	October	
Abbie Kozolchyk, Freelance (<i>Go</i> , <i>Modern Bride</i> , <i>Shape</i>)	KT	In discussion with writer to develop itinerary that meets the needs of several assignments, including Bond adventure, romance angle and spa angle.	Agency submitting POV to MOT and developing story angle with writer.	November	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed November 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Yolanda Edwards, <i>Cookie</i> , December 8-11, Andros	JW	Agency working with travel editor to include The Bahamas in feature round up on charming, secluded resorts.	Agency submitted suggestions for resorts and travel editor selected Small Hope Bay on Andros. Reporter assigned to travel in Dec. for research and photoshoot and Agency worked with Andros MOT to coordinate arrival.	November	
Chelle Koster Walton, Fodor's Gold Guide Florida and The Bahamas, <i>The Miami Herald</i> , Dec. 5-7, Grand Bahama Island	JW	Agency supporting itinerary for travel writer visiting Grand Bahama Island to update guidebook and research food related story for <i>The Miami Herald</i> .	Writer secured flights and accommodations. Agency arranged for GBIMOT to provide an escort for cultural activities.	October	
Marketing Partnerships/Promotions					
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency and MOT met with Orvis executives on Oct. 27 to discuss plans for national retail promotion and beyond. Developed bonefishing guide certification packets for prospective guides. Managing Orvis women's catalogue shoot on Exuma. Organizing national retail promotions.	October	
Sports Contracts	Team	Agency providing POVs as requested for sports sponsorship contracts.	Participated in call with BTO to discuss finalized contracts and determine how PR can provide support.	September	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed November 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Best Buy/Zizzle	JW/SKH	Agency worked with toy manufacturer Zizzle and home entertainment retailer Best Buy on a "Pirates of the Caribbean" promotion.	Point-of-sale displays appeared in 500 Best Buys stores throughout November and two Best Buy sales catalogs with Bahamas/hotel logos and messaging inserted into major newspapers throughout the U.S.	September	Yes
SuperCoups	JW	Agency developing promotion with SuperCoups, a national direct mail coupon company with 70 franchisees in 19 states. SuperCoups will distribute 35-40 million direct mail coupon envelopes specially designed to direct consumers online for a chance to win a trip to The Bahamas.	MOT agreed to participation. Viva Wyndham Fortuna Beach agreed to provide five trips for two. Agency supplied SuperCoups with logos, copypoints and photos. Promotion execution set for March 2007.	October	
Special Projects					
Bahamas International Film Festival, NPI, December 7-10	SKH	Agency assisting with pre-event media coverage for BIFF.	Agency distributed press release and coordinated travel for media.	October	
Bahamavention event, Dec. 5	Team	Agency producing Bahamavention launch event and securing consumer, trade and travel media attendees.	Invitation distributed. Location and event details confirmed. Final follow up with media in progress.	November	
Bahamavention Grassroots Campaign (Chicago & NYC)	KT	Drafting plan to spread Bahamavention message at grassroots level in The Bahamas' key markets.	Grassroots efforts slated for January. Planning underway; drafting POV for client.	November	
Bahamavention Editor Interactive Email	KT	Working with graphic design company to create interactive Bahamavention email, to be distributed to travel media nationwide.	First draft complete. Reviewing and making changes. Potential distribution date Dec 11.	November	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed November 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
Crisis Communications	AD/VE	Agency monitoring Anna Nicole Smith and Gallagher situations and providing PR counsel as needed to BMOT and other Bahamas ministries.	Preparing and finalizing statements to be used as needed; crisis counsel continuing.	Ongoing	
Crisis Communications: Anna Nicole Smith	VE	Agency advised Attorney General regarding Smith matter at request of Minister Wilchcombe. Developed statements for use in explaining Bahamian procedure to U.S. media.	Agency continues to monitor coverage which focuses on Anna Nicole Smith and will advise if coverage has negative implications for destination.	September	
Crisis Communications: Paul Gallagher, Jr.	VE/RM	Agency liaised with crisis expert, BTO UK and working group in Nassau to provide recommendations on strategy and statements.	Media team standing down pending specific direction from working group in Nassau.	September	
Nassau Paradise Island Promotion Board	EMB/EB	Agency participated in conference call with Fred Lounsberry & Kim Anderson to discuss upcoming initiatives, press trips, passport regulations, etc.	Agency working to support promotions and education for the Jan. 23 introduction of the new passport regulation.	Ongoing	
2007 Bahamas Weather Conference	VE	Agency researched available dates for Max Mayfield and Bob Sheets to determine target dates for 2007 conference. Vetted dates with MOT and made initial query of Atlantis regarding hosting.	Conference scheduled for April 18-22, 2007. Contract finalized.	June	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed November 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
2007 Bahamas Weather Conference Sponsorship	VE	Agency reached out to Insurance Information Institute (III) and ISO regarding interest in weather conference. Approached Bob Sheets regarding his possible assistance in follow up. Researched additional insurance industry targets for broader outreach.	Bill Bailey of III interested in exploring sponsorship relationship. Details TBD. Next step is to direct outreach/recruitment of key insurance companies affiliated with III.	July	
Bahamavention press kit	Team	Agency creating comprehensive press kit that weaves the Bahamavention theme throughout.	Revision and reformatting underway. Press kit will be accessible through www.bahamas.com on a separate 'press room' link.	July	
Z100 Party Plane	JW	Agency reviewed proposal from Z100 in New York, per Valery Brown's request.	Proposal requested large amount of airfare in addition to ad buy. Agency advised passing on opportunity for 2007 due to logistical challenges.	November	Yes
News Bureau					
Reed Albergotti	SB	<i>The Wall Street Journal</i>	Airlift to The Bahamas	Per request	
Beth Haddad	SB/JW	CNBC "High Net Worth"	Junkanoo b-roll	Per request	
Raquel Pelzel	KT	<i>Intermezzo</i>	Culinary information	Proactive	
Fran Golden	EB	<i>Boston Herald</i>	James Bond information for story on Bahamas/Bond locations	Per request	
Jerry Luciani	EB	<i>The Record</i>	Info on Nassau for island-hopping story	Per request	
Patricia Rodriguez	EB	<i>Fodor Guide to The Bahamas</i>	General destination info for guide book update	Per request	
Heather Morgan Shott	EB	WineSpectator.com	Info on high-end properties in The Bahamas	Proactive	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism Work
completed November 30, 2006**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Quentin Nardi	EB	<i>Outside's Go</i>	Photos of Andros/bonefishing	Per request	
Chris Elliott	JW	<i>The New York Times</i>	Passport promotions	Per request	
Emily Kaufman	JW	"Good Morning America"	Junkanoo	Per request	
Judy Mandall	JW	<i>Robb Report, Forbes</i>	Private aviation	Proactive	
Paris Peremeter	JW	<i>Corporate & Incentive Travel</i>	New developments	Proactive	
Amy Farley	JW	<i>Travel + Leisure</i>	Affordable accommodations at charming resorts	Per request	
Christie Caliendo	JW	<i>Gold Coast Magazine</i>	New developments	Per request	

**Rogers & Cowan/Weber
Shandwick Status Report for The
Islands Of The Bahamas -
November 30, 2006**

Project	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
Big Picture Movie and Television Promotions:					
"Casino Royale"/ MGM	TW	Reached out to theatrical, field and online promotions teams at MGM to explore opportunities.	Atlantis is the exclusive partner in the travel category.	Release date: Nov. 17, 2006	Yes
Exposure, Television					
"Grey's Anatomy"/ABC		Verbal mention of The Bahamas on "Grey's Anatomy." Scene: Katherine Hiegl ("Izzie"), who received 8.7 million dollars, references that she will buy "Dr. Burke" an island in The Bahamas.	The show is currently in its third season and the episode reached 21 million viewers. The verbal mentions lasted a total of 30 seconds for a media value of \$352,569 worth of exposure.	Air date: October 19, 2006	Yes
Television, Pending					
"Til' Death"/CBS	JB	Since the female lead character (played by Joely Fisher) is a travel agent, the prop master was provided with artwork, brochures, straw baskets/boxes, tea sets, conch shells, mouse pad and keychains for set dressing in travel agency.	Use to props TBD.	Air date: Thursdays, 8pm	Pending

Television, Location					
"One Tree Hill"/ CW	LR	Production is interested in shooting a spring break episode in The Bahamas to air during the current season.	Production reviewing their schedule to find available spots for a Bahamas storyline.	Release date: Fall 2007	Pending
"Two and a Half Men"/ CBS	LR	Production is interested in filming an episode in The Bahamas.	Production currently writing their episodes to find a storyline idea.	Air date: TBD	Pending
"Married Away"/ Style Network	LR	Production filmed Dec. 3 wedding on location in The Bahamas.	R&C finalized agreements and itinerary with production. Our Lucaya provided nine rooms for production and couple. BMOT provided airfare for nine crew members and couple. Production crew arrived at Our Lucaya on Nov. 30 and the wedding took place on Dec. 3. The tentative air date is January 23, 2007 on the Style Network.	Air date: TBD	Pending
"Scrubs"/NBC	LR	Production interested in filming series finale and having a wrap party in The Bahamas in March.	R&C confirming details with producers such as crew numbers and time frame.	Air date: May 2007	Pending
Feature Films, Passed					
"Doomsday"/ Rogue	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"In the Valley of Elah"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Special People"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Box"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Merchant of Venice"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Untraceable"/ Independent	NA	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Final Approach"/ Hallmark Channel	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Dark is Rising"/ 20th Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"What if God Were the Sun"/ Lifetime	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Blonde Ambition"/ Sony	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for The
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
NFL's Miami Dolphins Draft The Islands Of The Bahamas To Its Sponsorship Team	JW	Release detailing The Bahamas' sponsorship deal with the Miami Dolphins.	Release distributed	November	Yes
Variety Of Winter and Spring Packages Serve As Call-To-Action Following A Bahamavention	JW	Release highlighting 2007 hotel package deals in The Islands Of The Bahamas.	Release distributed	November	Yes
The Road To Recovery Is Paved With Great Adventures	EMB	Release detailing activities in The Islands Of The Bahamas.	Release distributed	November	Yes
Over-Stressed And Under-Tanned? Perhaps A "Bahamavention" Is Just What The Doctor Ordered	EMB	Release detailing new ad campaign, Bahamavention.	Release distributed	November	Yes
Go For The Relaxation, Stay For The Food	EMB/SB	Release detailing cuisine in The Islands Of The Bahamas.	Release distributed	November	Yes
What's New In The Islands Of The Bahamas	JW	Release detailing new developments throughout The Islands Of The Bahamas.	Release distributed	November	Yes
700 Islands Worth Of Romance	EB	Release detailing romance packages throughout The Islands Of The Bahamas.	Release distributed	November	Yes
Wellness At Every Level Throughout The Islands Of The Bahamas	JW/SB	Release detailing spas and spa packages available throughout The Islands Of The Bahamas.	Release distributed	November	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Have Passport, Will Travel. Don't Have Passport, Get One For Free!	EB	Release detailing NPIP's Passport Reimbursement program.	Release scheduled for distribution in early Jan.	December	
Religious Heritage Trails Extend Throughout The Islands Of The Bahamas	JW	Release detailing historical churches in The Bahamas.	Editing	September	
Dive Into Paradise Release	KT	Release detailing most popular - and most extreme - dive sites in The Bahamas.	Drafting	October	
Team Building Activities					
Meetings Media/Meeting Planner FAM Trip, December 7-11	JW/EB	Agency worked with the NPIP to secure media for NPI FAM trip with a focus on new developments.	Agency secured participation from reporters with <i>Meetings & Conventions</i> and <i>The Meeting Professional</i> . Story publish dates TBA.	October	Yes
Exuma "Great Race" Press Trip, February 2007	VE/SB	Agency proposed group press trip to Exuma, which would divide press into teams (potentially led by Golden Girls) to discover the destination in a less structured format.	Proposal forwarded to MOT. Feedback pending and follow up in progress.	October	
Visitor Journalists Program					
John Conatser, <i>Sheridan Road</i> , January 20-23, NPI	EB	Agency in discussion with publisher of <i>Sheridan Road</i> , a new high-end lifestyle magazine in Chicago, about a potential swimsuit shoot in Nassau, which would include editorial.	Agency submitting POV and working with magazine on details.	December	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Jake MacDonald, freelancer, <i>Chicago Tribune</i> , Trip dates TBD, Abaco	JW	Agency in discussion with writer to visit Abaco.	Writer submitted story on Bimini to <i>Tribune</i> . Agency will submit POV to MOT once writer receives confirmation from <i>Tribune's</i> travel editor for Abaco story.	December	
Chris O'Connor, <i>Private Air</i> , Trip dates TBD	JW	Agency working with reporter from private aviation publication on Fly-In focused travel story.	Agency provided writer with 2007 Fly-In Schedule and is awaiting travel dates from writer; Agency working with Greg Rolle to coordinate visit.	November	
Gloria Stuart, Gulf Stream Media Group, February 2007	JW	Agency in discussion with travel editor at Gulf Stream Media Group, publisher of Florida luxury lifestyles publications including <i>Gulf Coast</i> , <i>Palm Beacher</i> and <i>Jupiter</i> magazines, to visit GBI and Old Bahama Bay.	Agency submitting POV to MOT and developing story angle with writer. Awaiting travel dates from writer.	October	
Abbie Kozolchyk, Freelance (<i>Go</i> , <i>Modern Bride</i> , <i>Shape</i>)	KT	In discussion with writer to develop itinerary that meets the needs of several assignments, including Bond adventure, romance angle and spa angle.	Agency submitting POV to MOT and developing story angle with writer.	November	
Yolanda Edwards, <i>Cookie</i> , December 8-11, Andros	JW	Agency worked with travel editor to include The Bahamas in feature round up on charming, secluded resorts.	Trip to Small Hope Bay on Andros is complete. Story publish date TBA.	November	Yes
Chelle Koster Walton, Fodor's Gold Guide Florida and The Bahamas, <i>The Miami Herald</i> , Dec. 5-7, Grand Bahama Island	JW	Agency supported itinerary for travel writer visiting Grand Bahama Island to update guidebook and research food related story for <i>The Miami Herald</i> .	Writer secured flights and accommodations. Agency arranged for GBIMOT to provide an escort for cultural activities.	October	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Jack McGuire, <i>Cruise & Vacation Agent</i> , December 15, NPI	EB	Agency worked with contributing editor to arrange island tour of Nassau/Paradise Island during a stop-over on the MS Europa cruise ship.	MOT arranged tour on Dec. 15. Agency providing supporting materials as necessary.	December	Yes
Marketing Partnerships/Promotions					
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working with MOT and Orvis on national retail promotion details. Determined cities where Orvis stores will be "Bahamarized" for the March travel event. Secured Tiamo resorts as the hotel partner for giveaway. Working on plans to develop a fishing video which will be shown in stories nationwide.	October	
Orvis Women's Catalog shoot, Exuma, Jan. 6-11, 2007	VE/JT	Agency worked with Exuma MOT and partners to assist in coordination of logistics for women's catalog shoot. Assistance included customs, property clearances, airlift, lodging and on-island support.	Shoot taking place Jan. 5-12.	November	
SuperCoups	JW	Agency developing promotion with SuperCoups, a national direct mail coupon company with 70 franchisees in 19 states. SuperCoups will distribute 35-40 million direct mail coupon envelopes specially designed to direct consumers online for a chance to win a trip to The Bahamas.	Viva Wyndham Fortuna Beach secured as hotel partner. Agency approved sample ad. Promotion scheduled to launch in March.	October	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Sports Contracts	Team	Agency providing POVs as requested for sports sponsorship contracts.	Ongoing	September	
Special Projects					
Bahamas International Film Festival, NPI, Dec. 7-10	SKH	Agency assisted with pre-event media coverage for BIFF and airfare for traveling journalists.	Complete	October	Yes
Bahamavention press kit	Team	Agency created comprehensive press kit that marries the Bahamavention theme with activities and resort packages.	Press kit complete and will be accessible through www.bahamas.com on a separate 'press room' link.	July	Yes
Bahamavention NYC Launch event, Dec. 5	Team	Agency produced Bahamavention launch event for US and Bahamian media at New York hotspot Mandarin Oriental Hotel. Relaxation-themed event offered pampering massages to guests, revealed the new ad campaign, featured speeches by BMOT and Fallon representatives, and was attended by more than 50 journalists including <i>Travel+Leisure</i> , <i>Conde Nast Traveler</i> , <i>Cookie</i> and <i>Modern Bride</i>	Agency distributed follow up materials to media and all BMOT offices and international agencies.	November	Yes
Bahamavention TV promotion	VE	Agency developing promotion proposals for "Wheel of Fortune," "Jeopardy!," "Regis and Kelly," "Tonight Show," and Jeannie Moos (CNN), etc.	Pitching and follow up underway.	December	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamavention radio promotions	JW	Agency contacting top radio stations in The Bahamas' key markets to propose Bahamavention trip giveaways.	Proposal distributed to 40 radio stations. Stations in New York, Palm Beach, Boston, Baltimore, Atlanta, Philadelphia and Orlando have expressed initial interest in partnership. Follow-up and negotiations continue.	December	
Bahamavention Guerilla Marketing Campaign (Chicago & NYC)	KT	Drafting plan to spread Bahamavention message via publicity stunts in NYC and/or Chicago.	Efforts slated for late-January, early-February. Planning underway; drafting POV for client.	November	
Bahamavention Interactive Editor Email	KT	Worked with graphic design company to create interactive Bahamavention which was be distributed to travel media nationwide.	Email distributed to media in mid-December. Logging feedback and scheduling VJPs accordingly.	November	Yes
Bahamavention Survey	EB	Working with Impulse Research on a survey to identify the top 10 most stressed cities in the U.S. - a media blitz will be conducted in the identified markets and a press release with the findings to be distributed to national media outlets.	Liaising with Impulse on development of the survey questions.	December	
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed December 31, 2006					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Crisis Communications	AD/VE	Agency monitoring Anna Nicole Smith and Gallagher situations and providing PR counsel as needed to BMOT and other Bahamas ministries.	Will advise BMOT and other officials as appropriate pending potential for negative impact on destination.	Ongoing	
Nassau Paradise Island Promotion Board	EMB/EB	Agency participated in conference call with Fred Lounsberry & Kim Anderson to discuss upcoming initiatives, press trips, passport regulations, etc.	Agency working to support promotions and education for the Jan. 23 introduction of the new passport regulation. Developing plan to support roll out of Passport Reimbursement program.	Ongoing	
2007 Bahamas Weather Conference	VE	Conference scheduled for April 18-22, 2007 at Atlantis, Paradise Island.	Contract finalized. Save the Date distributed. Planning underway.	June	
2007 Bahamas Weather Conference Sponsorship	VE	Agency reached out to Insurance Information Institute (III) and ISO regarding interest in Weather Conference. Approached Bob Sheets regarding his possible assistance in follow up. Researched additional insurance industry targets for broader outreach.	Bill Bailey of III interested in exploring sponsorship relationship. Details TBD. Next step is to direct outreach/recruitment of key insurance companies affiliated with III.	July	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Z100-FM Party Plane	JW	Agency reviewed Z100 proposal per Valery Brown's request and discussed the possibility bringing party plane of 120 people to The Bahamas.	Station requested advertising in addition to trip giveaways. Agency advised passing due to logistics and travel dates that fall during high season.	December	Yes
News Bureau					
Name	WS Contact	Media/Assignment	Opportunity	Used	
Paul Rogers	JW	<i>Travel + Leisure Golf</i>	Submitted details and photos on The Cove for spring issue.	Per request	
Stacy Small	JW	<i>Ocean Home</i> magazine	Submitted details and photos on The Cove. Story scheduled for spring issue.	ProfNet	
Emily Kaufman	JW	FOX's new morning show	Suggestions on the latest must-see attractions on NPI.	Per request	
Richard Nalley	VE/SB	Forbes.com	Background on Eleuthera	Per request	
Avil Binchtal	VE	<i>Los Angeles Times</i>	Tiamo sustainable tourism	ProfNet	
Kym Backer	EB	<i>Upscale</i>	Photos of Atlantis to accompany story resulting from James Bond press trip.	Per request	
Sophia Banay	EB	<i>Forbes.com</i>	Background on Bahamas for celebrity hideaways story.	Per request	
Nicole Grippio	EB	<i>Woman's Day</i>	Background on Bahamas for consideration as possible photo shoot location.	Per request	

**Rogers & Cowan/Weber
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Project	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
Big Picture Movie and Television Promotions:					
"Happily N'Ever After"/Lion's Gate	SKH/TW	Reviewed cross-promotional opportunity for DVD release with partner French's potato sticks. Opportunity included on-pack exposure on two million pkgs of French's food products, as well as nine million FSI's in exchange for trip for four to The Bahamas.	Producer had to pull out at the last minute due to printing deadlines.	Complete	Complete
"Resort to Style"/Independent	TW/LR	Interior designer pitched R&C a new show idea revolving around The Bahamas.	WS reviewed the materials regarding pitch. R&C and WS to discuss future opportunities.	TBD	Pending
Exposure, Television					
"One Tree Hill"/ CW	LR	Production interested in shooting a spring break episode in The Bahamas for the current season.	Production reviewing their schedule to find available spots for a Bahamas storyline.	Release date: Spring 2007	Pending
"Two and a Half Men"/ CBS	LR	Production is interested in filming an episode in The Bahamas.	Production currently writing their episodes to find a storyline idea.	Air date: TBD	Pending

"Scrubs"/NBC	LR	Production interested in filming series finale and wrap party in The Bahamas in March.	Producer confirmed that 200 cast and crew members are interested in filming the finale episode in The Bahamas. WS contacting Our Lucaya to gauge interest.	Air date: May 2007	Pending
"Married Away"	SKH	Assisted with production coordination and liaised with Our Lucaya before filming.	Filming is complete. Air date set for spring '07	Complete	Complete
Feature Films, Passed					
"I Know Who Killed Me"/ Columbia	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Semi Pro"/ New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"My Sassy Girl"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Blue Water Transit"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"This Christmas"/ Columbia	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Crossing Over"/ The Weinstein Co.	LR	Review for placement/promotion opportunities.	No appropriate opportunities.		