

For Six Month Period Ending 6/30/07  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

CMGRP Inc. DBA Weber Shandwick

3911

(c) Business Address(es) of Registrant

700 13th Street, NW, #800  
Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- |                       |                              |  |
|-----------------------|------------------------------|--|
| (1) Residence address | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation        | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date connection ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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See Attached

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes  No  N/A

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name of foreign principal

Date of termination

Republic of Colombia

8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

See Attached

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A<sup>3</sup> Yes  No  N/A  
Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67), sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?                      Yes                       No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below?  
Yes                       No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?                      Yes                       No

If yes, describe fully.

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<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14 . (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>

Date	From whom	Purpose	Amount
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See Attached

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes  No

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?      Yes       No

(2) transmitted monies to any such foreign principal?      Yes       No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
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See Attached

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Total

**(b) DISBURSEMENTS – THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes  No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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**(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials <sup>12</sup>?  
 Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- |   |   |  |   |
|---|---|--|---|
| <input type="checkbox"/> Radio or TV broadcasts | <input type="checkbox"/> Magazine or newspaper articles | <input type="checkbox"/> Motion picture films            | <input type="checkbox"/> Letters or telegrams |
| <input type="checkbox"/> Advertising campaigns  | <input type="checkbox"/> Press releases                 | <input type="checkbox"/> Pamphlets or other publications | <input type="checkbox"/> Lectures or speeches |
| <input type="checkbox"/> Internet               | <input type="checkbox"/> Other (specify) _____          |  |   |

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Public Officials      | <input type="checkbox"/> Newspapers                   | <input type="checkbox"/> Libraries                |
| <input type="checkbox"/> Legislators           | <input type="checkbox"/> Editors                      | <input type="checkbox"/> Educational institutions |
| <input type="checkbox"/> Government agencies   | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups       |
| <input type="checkbox"/> Other (specify) _____ |   |   |

21. What language was used in the informational materials:

- English  Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

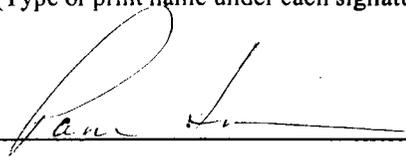
**VI - EXECUTION**

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature )

(Type or print name under each signature<sup>13</sup>)

7/16/07



Pam Jenkins  
President

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13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



**U.S. Department of Justice**

Criminal Division

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Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT -  
PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

**Short Form List for Registrant: CMGRP, Inc.**

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Howard	Billee	11/10/2004		
Lynam	Clare B.	02/04/1992		
Meszaros	James A.	04/15/1993		
Morgan	Lance Ian	02/21/1989		
Opinsky	Howard S.	03/02/2001		
Larsen	Larry	08/31/2005		
Mead	Courtney	08/31/2005		
Britton	Robin Elizabeth	10/04/2006		

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ITEM 11 & 12

Foreign  
Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for  
the Bahamas.

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
1/1/07-6/30/07			See Bahamas Attachment A.

ITEM 11 & 12

Foreign  
Principal: Government of Colombia

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key:

<u>Date</u>	<u>Name</u>	<u>Nature of Individual Contact</u>	<u>Individual Contacted</u>
1/1/07 - 2/15/07		No reportable activities during this time period. Representation ended on 2/15/07	

## 14 (a)

1/07	Gov't of Bahamas Republic of Colombia	"	151,272.50 - 0 -
2/07	Gov't of Bahamas Republic of Colombia	" "	167,101.25 - 0 -
3/07	Gov't of the Bahamas	"	156,856.25
4/07	Gov't of the Bahamas	"	197,118.75
5/07	Gov't of the Bahamas	"	144,712.50
6/07	Gov't of the Bahamas	"	247,950.00
Total	\$ 1,065,011.25		

GOVERNMENT OF THE BAHAMAS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
1/07 Agency	Reimburse Expenses	
	Local Transportation	699.26
	Telephone	1,781.93
	Supplies	5.80
	Staff/Client Meals	56.23
	Miscellaneous Travel	100.00
	Research	439.05
	Express Deliveries	151.62
	Photocopy	852.45
	Postage	8.31
	Printing	412.00
	Clipping Service	2,235.92
	Messenger Service	111.30
	News Release	1,215.50
	Subscriptions	29.95
	Art Work	744.40
	Graphics	2,375.00
	Editing	3,000.00
	Airfare Deposit for Weather Conference	45,000.00

Following airfares were for marketing/public relations purposes; and for Orvis Meetings:

Roundtrip airfares, New York, N.Y./Albany, N.Y.,  
E. Migliore and V. Edmonds, 10/26-10/27/06  
964.16

Lodging, R. Mack, Bahamas, 8/2/06 181.15

Total \$60,364.03

2/07 Agency	Reimburse Expenses	
	Telephone	2,458.32
	Staff/Client Meals	3,437.58
	Local Transportation	1,392.45
	Clipping Service	788.16
	Dues/Subscriptions	70.99
	Supplies	85.01
	Research	382.09
	Miscellaneous Travel	137.03
	Express Deliveries	1,127.85
	Promotional Materials	1,129.35
	Printing	162.69
	Photocopy	133.65
	Postage	4.44

Orvis Fishing Guide Insert	14,664.00
Charter Flights	9,846.99
Messenger Services	479.00
Bonefishing Guides	3,200.00
Van Rentals	594.68
Transcripts	119.21
Equipment Rental	11,296.88
Survey Research	9,000.00
Graphics	421.25

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for Bahamas National Tour Conference; for Orvis Photo Shoot;

Roundtrip airfares, New York, N.Y./Bahamas:

J. Wells, 12/5/06	541.00
R. Mack, 11/27-28/06	709.00

Roundtrip airfare, London, England/Bahamas, W. Mitchell, 12/7/06	1,151.30
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Lodging, A. Diaz, Bahamas, 1/23-25/07	723.30
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Lodging, E. Burden, Bahamas, 2/8-2/10/07	575.64
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Accommodations (5 rooms) for Orvis Crew for Photo Shoot, 2/8-2/11/07	4,605.12
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Accommodations and Meals (13 people) for Orvis Photo Shoot, 1/5-8/07	13,835.36
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Total	\$83,072.34
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3/07 Reimburse Expenses

Staff/Client Meals	412.16
Telephone	2,559.59
Local Transportation	1,858.67
Miscellaneous Travel Expenses	174.98
Research	255.50
Express Deliveries	282.27
Photocopy	650.10
Promotional Materials	119.21
Graphics	299.50
Video Monitoring	3,106.35
News Release	172.48
Video Duplication	151.00
Video Production	50,346.00
Car Rental	206.27
Photo Shoot	1,556.38

Office Supplies	240.58
Down Payment Airfares for Weather Conference	12,500.00
Bahamas Certified Guide Pilot Program	6,739.69

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for press trips for journalists; for Pirate's Promo Prize Winners; for lite Rock Prize Winners; for M & M's Womens Prize Winners and for Photo shoot for American Airlines:

Roundtrip airfares, New York/Bahamas:

A. Diaz, 1/23/07	337.20
V. Edmonds, 1/7	842.00
V. Edmonds, 1/23	337.20
P. Duda, 1/21	641.20
D. Lucente, 1/22	262.20
L. Kline, 2/12	923.20
E. Burden, 3/21	796.48

Roundtrip airfares, Minneapolis, MN/Bahamas, G. & J. Monshaugen, 2/11/07 940.40

Roundtrip airfares, Boston, MA/Bahamas, C. & K. Bell, 3/3/07 1,236.20

Roundtrip airfare, Orlando, FL/Bahamas, V. Connelly, 5/17/07 101.20

Roundtrip airfare, Miami, FL/Bahamas, D. & E. Slinsky, 2/28/07 202.40

Roundtrip airfare, Dallas, TX/Houston, TX, B. Smulyan, 3/9/07 427.32

Lodging, Bahamas, Bond Press Trip for S. Borris, R. Bramblett, T. Campbell, R. Meyer and P. Steinmetz, 11/16-11/19/06 4,367.40

Lodging, Bahamas, L. Kline, 2/12-2/13/07 333.65

Lodging, Houston, TX, B. Smulyan, 3/9/07 146.96

Lodging, Houston and Plano, TX, 3/9-3/11/07 for G. McDonald, L. Rickley, R. Brown, D. Swain, C. Sands, and P. Pinder 2,156.27

Lodging, Plantation, FL, R. Mack, 2/15/07 336.38

Lodging, Plantation, FL, R. Mack, 3/22/07  
315.29

Total \$96,333.68

4/07 Agency Reimburse Expenses

Subscriptions	21.00
Research	881.54
Meals	409.99
Miscellaneous Travel	416.36
Local Transportation	204.30
Telephone	2,134.92
Express Deliveries	190.24
Photocopy	1,173.90
Video Production	
Teen Kids News	20,000.00
Weather Conference Podcast	53,850.00
Highlight Tapes	16,147.88
Vodcast	1,250.00
Clipping Service	4,082.73
Gifts	849.66
Postage	1.56
Car Rental	341.88
Video Duplication	86.70
Video Monitoring	7,113.54

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for client meetings; for Tyra Shoot; for VJP Island Hopping; JMC meeting; National Tourism Week; Wise promotion winner; Abaco fishing shoot; BBI marketing meeting; for Pirates Promo Prizewinners:

Roundtrip airfares, New York, NY/Bahamas:

J. Wint, 3/21/07	476.15
E. Burden, 3/22	430.02
V. Edmonds, 2/12	508.30
T. Sevick, 1/29	1,668.80
S. Borris, 2/8	506.20
E. Burden, 2/8	681.20

Roundtrip airfares, Los Angeles, CA/Bahamas:

K. Falla, 2/2/07	657.20
J. Blanchard, 2/1	797.20
L. Davis, 2/2	657.20
J. Wickert, 2/1	807.20
R. Updyke, 2/1	688.20
F. Valente, 2/2	657.20
T. Rusitanonta, 2/2	638.20

P. Childress, 2/1	688.20
T. Yanice, 2/2	657.20
M. Millikin, 2/1	688.20
Roundtrip airfare, Denver, CO/Bahamas, J. Davenport, 2/1/07	875.73
Roundtrip airfare, Philadelphia PA/Bahamas, G. Affleck, 3/13/07	565.00
Airfares, Bahamas to Ft. Lauderdale, FL, C. & K. Bell, 3/7/07	504.80
Airfare, Bahamas to New York, NY, V. Edmonds, 2/7/07	373.10
Airfare, Bahamas to New York, NY, D. Lucente, 1/24/07	140.00
Airfare, New York, NY to Ft. Lauderdale, FL, R. Mack, 2/15/07	140.00
Lodging, E. Burdin, Ft. Lauderdale, FL, 3/21/07	287.00
Lodging, J. Wint, Ft. Lauderdale, FL, 3/21/07	221.94
Lodging, E. Gay, E. Meadows, K. McIntosh, R. Mills, E. Miller, Boston, MA, 3/22/07	1,450.60
Lodging, E. Gay, E. Meadows, K. McIntosh, R. Mills, E. Miller, Raleigh, NC, 3/23-3/24/07	563.19
Lodging, T. Sewell, O. Brown, R. Treco, F. Jolly, G. MacDonal, Atlanta, GA, 3/16-3/19/07	2,397.75
Lodging, P. Hanna, P. Pinder, E. Miller, E. Meadows, Richmond, VA, 3/30-3/31/07	988.36
Total	\$128,870.34

5/07 Agency Reimburse Expenses

Clipping service	947.85
Supplies	599.40
Express Deliveries	407.50
Miscellaneous Travel Expenses	1,060.00
Miscellaneous Expenses	181.40
Printing	2,241.75
Research	646.63

Meals	746.30
Photocopy	224.70
Postage	3.57
Video Duplication	3,896.20
Video Monitoring	5,346.29
Video Production (Ken Sheets Reel)	9,250.75
Telephone	2,431.01
Photography	684.00
Local Transportation	2,841.50
Artwork	1,155.00
Graphics	3,346.25
Site Survey	6,172.00
Consultant's Fee	4,733.60
Wire Services	577.50
Entertainment	6,212.60
Teen Kids News Shoot	811.02
Bonefishing in Bahamas Video	31,750.00

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for client meetings; for Tyra Prizewinner; for VJP Island Hopping; OIS meeting; Suave Promotion; Orvis Retail Events; Orvis Retail Promotions; Chicago Promotion; Philadelphia Promotion; Lite Rock Prizewinner; Kelloggs Prizewinner; Mile and Juliet Prizewinner; and On The Hook Fishing Shoot;

Airfares, Dallas, TX/ West Palm Beach, FL/ Ft. Lauderdale, FL/Atlanta, GA/ Bahamas for O. Brown, O.R. Brown, G. McDonald, L. Reckley, P. Pinder, 3/9/07	6,796.32
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Airfare, Bahamas to Ft. Lauderdale, FL, K. McIntosh, 3/20/07	309.40
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Roundtrip airfare, Ft. Lauderdale, FL/Atlanta, GA, R. Treco, 3/16/07	704.30
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Roundtrip airfare, Chicago, IL/Bahamas, M. Tipping, 7/14/07	500.20
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Roundtrip airfares, Dallas, TX/Bahamas, D. & D. Swain, 3/9/07	1,273.53
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Roundtrip airfare, Atlanta, GA/Bahamas, T. Sewell, 3/16/07	717.00
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Roundtrip airfare, Dallas, TX/Bahamas, C. Sands, 3/9/07	905.24
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Roundtrip airfares, Orlando, Fl/Bahamas, A. & M. Urbina, 4/15/07	709.40
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Airfares, New York, NY/Raleigh, NC/Ft.

Lauderdale, FL/Boston, MA/Bahamas, E. Miller, E. Meadows, E. Gay, K. McIntosh, R. Mills, 3/23/07	4,390.44
Roundtrip airfare, Ft. Lauderdale, FL/Charlotte, NC, E. Meadows, 3/30/07	625.68
Roundtrip airfares, Reno, NV/Bahamas, D. & P. Burns, 4/25/07	1,502.40
Airfares, Madrid, Barcelona and Bilbao, Spain/New York, NY/Ft. Lauderdale, FL, C. Villoch, 4/16/07	1,570.90
Airfares, Vancouver, Canada/Ft. Lauderdale, FL/Bahamas, L. Graham, 4/16/07	1,105.80
Roundtrip airfares, Harrisburg, PA/Bahamas, J. & D. Knappenberger, 6/17/07	1,610.40
Roundtrip airfares, Houston, TX/Bahamas, S. & M. Marvin, 8/8/07	1,009.40
Roundtrip airfares, Boston, MA/Bahamas, C. & D. Sloan, 4/13/07	1,244.40
Roundtrip airfare, Ft. Lauderdale, FL/Philadelphia, PA, P. Hanna, 3/30/07	567.45
Roundtrip airfare, Bahamas/Ft. Lauderdale, FL, E. Miller, 3/30/07	824.70
Roundtrip airfare, West Palm Beach, FL/Philadelphia, PA/Bahamas, P. Pinder, 3/30/07	1,408.30
Roundtrip airfare, Greenville, NC/Bahamas, C. & A. Brown, 6/18/07	1,085.40
Roundtrip airfare, Atlanta, GA/Bahamas, B. Gavalek, 7/14/07	500.20
Roundtrip airfare, Chicago, IL/Bahamas, B. Aceves, 4/7/07	640.20
Roundtrip airfares, New York, NY/Bahamas:	
V. Edmonds, 2/14/07	190.00
C. & J. Sirotin, 4/13	1,114.40
Roundtrip airfare, Chicago, IL/Bahamas, S. Czeropski, 4/7/07	640.20
Roundtrip airfare, Philadelphia, PA/Bahamas, C. Affleck, 6/18/07	645.00

Roundtrip airfare, Atlanta, GA/Bahamas, F. Jolly,  
3/16/07 816.20

Roundtrip airfare, Baton Rouge, LA/Bahamas, L.  
Heverly, 4/2/07 618.70

Airfares, Eleuther to Nassau, A. Bennett and J.  
Harris, 3/10/07 230.00

Roundtrip airfares, Charlotte, NC/Bahamas, C. &  
E. Cooper, 5/17/07 809.40

Roundtrip airfare, Atlanta, GA/Bahamas, O. Brown,  
3/16/07 704.30

Roundtrip airfares for meteorologists to attend  
weather conference in Bahamas from April 18 to  
April 22, 2007 - travelers included, A. Chung, M.  
Milnes, V. Robinson, W. & J. Maestri, R. Beckman,  
J. Hicks, D. Arena, M. Warner, J. Cooney, T.  
Salvitti, D. Treiber, M. Spear, C. Hall, G.  
Nobrega, L. Lafferty, J. Rossiter, T. Bell,  
M. Chowdhry, S. Wilk, N. Weiss, R. Jones, A. Lin,  
L. Stiver, P. O'Connor, M. Phares, B. Taylor, W.  
Church, Z. Li, J. Guo, K. Wooton, N. Lockwood, W.  
Bailey, T. Mong, D. Shepherd, J. Cantore,  
19,277.17

Lodging, A. Diaz, Bahamas, 4/17-22/07  
491.63

Lodging, M. Phares, Bahamas, 4/18-22/07  
112.08

Total Expenses \$141,916.96

6/07 Agency Reimburse Expenses

Artwork	2,502.50
Graphics	1,425.00
News Release	150.00
Photocopying	37.45
Telephone	1,069.86
Wire Services	849.75
Meals	322.22
Miscellaneous Travel	848.57
Express Deliveries	1,984.14
Press Kits	3,329.28
Printing	2,267.00
Video Duplications	1,034.00
Video Monitoring	1,712.09
Subscriptions	11.98

Following airfares were for marketing/public  
relations purposes; to coordinate Bahamian

Government activities with travel writers' activities; for client meetings; for VJP Island Hopping; Kelloggs Pirates Promotion; Procreation Vacation Winners; WIBT Radio Pirates; NPI Press Trip; ITPC Press Trip;

Roundtrip airfare, Charlotte, NC/Bahamas, A. Keller, 7/10/07 372.30

Roundtrip airfares, Portland, OR/Bahamas, D. & J. Kiel, 5/12/07 1,179.40

Roundtrip airfares, Denver, CO/Bahamas, D. & E. Korte, 5/20/07 846.20

Roundtrip airfare, Washington, DC/Bahamas, S. Lewis, 5/20/07 330.20

Roundtrip airfare, Charlotte, NC/Bahamas, J. Moreland, 7/10/07 372.30

Roundtrip airfare, Austin, TX/Bahamas, B. Redding, 5/20/07 643.20

Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, D. Rieger, 5/20/07 321.20

Roundtrip airfare, Freeport/Nassau, D. Swanson, 5/14/07 140.80

Roundtrip airfare, San Francisco, CA/Bahamas, E. Wilson, 5/19/07 774.20

Roundtrip airfares, Nashville, TN/Bahamas, S. & M. Keeter, J. Decaire, K. Gardner, 7/19/07 1,924.80

Roundtrip airfare, Atlanta, GA/Bahamas, N. Bethel, 6/10/07 619.90

Roundtrip airfares, New York, NY/Bahamas;

A. Johnsonpatty, 6/15/07	820.63
N. Gingerich, 5/22	567.20
P. Jacobs, 5/22	592.20
S. Borris, 5/31	672.10

Total  
Expenses \$ 27,720.47

Grand Total  
Bahamas  
Expenses \$ 538,277.82

REPUBLIC OF COLOMBIA

DATE TO WHOM      PURPOSE      AMOUNT

1/07, 2/07

No expenses were incurred during this time period.  
Representation of this client terminated as of 2/15/07

Grand Total  
All Expenses      \$538,277.82

5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?      Yes

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Amy Thompson	Sr. V.P.	12/15/06

5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?      No

If yes, furnish the following information:

Name	Address	Position	Date
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7. Has your connection with any foreign principal ended during this 6-month reporting period? Yes

If yes, furnish the following information:

Name of Foreign Principal	Date of Termination
Republic of Colombia	2/15/07

8. Have you acquired any new foreign principal during this 6 month report period? No

If yes, furnish the following information:

Name and Address	Date Acquired
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9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas

BAHAMAS ATTACHMENT A

**Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed January 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Press Releases</b>					
Trade Snow Boots for Flip Flops and Get Passports for Free!	EB	Release heralding NPI as great escape from winter weather and detailing NPIP's Passport Reimbursement program.	Release distributed to travel editors at top newspapers, wires, consumer and trade magazines, and relevant Web sites. B-roll package also distributed to key broadcast outlets, resulting in coverage.	December	Yes
The Islands Of The Bahamas Head to Super Bowl XLI Through Strategic Partnership with Influential South Floridians	JW	Release announcing the BMOT's partnership with the Super Bowl Host Committee.	Release distributed to Bahamian media.	January	Yes
Religious Heritage Trails Extend Throughout The Islands Of The Bahamas	JW	Release detailing historical churches in The Bahamas.	Release under review by BMOT.	September	
Dive Into Paradise Release	KT	Release detailing most popular - and most extreme - dive sites in The Bahamas.	Drafting. Revising dive sites and options with Terry Trucco.	October	
<b>Media Experiences</b>					
Cat Island Press Trip, February 2007	KT	Agency proposed group press trip to Cat Island to experience the total relaxation and beauty of this more intimate island.	Proposal approved. Agency coordinating flights and accommodations.	January	
Exuma "Great Race" Press Trip, May 2007	VE/SB	Agency proposed group press trip to Exuma, which would divide press into teams to discover the destination in a less structured format.	Proposal forwarded to BMOT. Feedback pending and follow up in progress.	October	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed January 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Visiting Journalist Program - Individual Visits</b>					
Jad Davenport, Freelance ( <i>ISLANDS</i> , <i>Modern Bride</i> , <i>Sport Diver</i> ), Jan. 31-Feb. 14	SB	Agency contacted by <i>ISLANDS</i> editor for support in developing cover story/island-hopping adventure to Nassau, Cat Island, Exuma and Andros.	Agency worked with BMOT and OIPB to arrange tours, site inspections, etc. <i>ISLANDS</i> story scheduled for June 2007 issue.	January	
John Conatser, <i>Sheridan Road</i> , Jan. 20-23, NPI	EB/SB	Agency arranged photo shoot on Nassau for <i>Sheridan Road</i> , a new high-end lifestyle magazine in Chicago. Editorial will accompany images.	Trip complete. Graycliff hosted crew Jan. 22-25. Filming took place at hotel and on Nassau's beaches. Editorial to follow.	December	Yes
Jake MacDonald, freelancer, <i>Chicago Tribune</i> , Trip dates TBD, Abaco	JW	Agency in discussion with writer to visit Abaco.	Writer submitted story on Bimini to <i>Tribune</i> . Agency will submit POV to BMOT once writer receives confirmation from <i>Tribune's</i> travel editor for Abaco story.	December	
Chris O'Connor, <i>Private Air</i> , Trip dates TBD	JW	Agency working with reporter from private aviation publication on Fly-In focused travel story.	Agency provided writer with 2007 Fly-In Schedule and is awaiting travel dates from writer; Agency working with Greg Rolle to coordinate visit.	November	
Gloria Stuart, Gulf Stream Media Group, February 2007	JW	Agency in discussion with travel editor at Gulf Stream Media Group, publisher of Florida luxury lifestyles publications including <i>Gulf Coast</i> , <i>Palm Beacher</i> and <i>Jupiter</i> magazines, to visit GBI and Pelican Bay.	Writer requesting travel in April or May. Agency awaiting trip dates.	October	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed January 31, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Abbie Kozolchyk, Freelance (Go, Modern Bride, Shape)	KT	In discussion with writer to develop itinerary that meets the needs of several assignments, including Bond adventure, romance angle and spa angle.	Agency submitting POV to BMOT and developing story angles with writer.	November	
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working with BMOT and Orvis on national retail promotion details. Determined cities where Orvis stores will be "Bahamarized" for the March travel event. Secured Tiamo resorts as the hotel partner for giveaway. Working on plans to develop a fishing video which will be shown in stories nationwide.	October	
Orvis Women's Catalog shoot, Exuma, Jan. 6-11	VE/JT	Agency worked with Exuma MOT and tourism partners to coordinate customs, property clearances, airlift, lodging and on-island support for catalog shoot.	Shoot took place Jan. 5-12. Catalog publish date TBD.	November	Yes
SuperCoups	JW	Agency developing promotion with SuperCoups, a national direct mail coupon company with 70 franchisees in 19 states. SuperCoups will distribute 35-40 million direct mail coupon envelopes specially designed to direct consumers online for a chance to win a trip to The Bahamas.	Viva Wyndham Fortuna Beach secured as hotel partner. Agency approved sample ad. Promotion scheduled to run March - May.	October	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed January 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Wise	EB/JW	For a second year, Agency developing promotion with Wise potato chips that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to stores along with shelf danglers/POS displays directing consumers to go online and enter to win a family vacation to The Bahamas.	MOT approved participation. Agency securing hotel partner.	January	
<b>Special Projects</b>					
Bahamavention creative mailing	SKH	To promote the ad campaign, the Agency created and distributed a "medical"-themed mailing in line with the medical vibe of the Dec. 5th event. The mailing consisted of a vintage-looking army medic bag filled with stress-reducers such as the Bahamavention brochure and DVD, colorful tropical fish-shaped squeeze stress "balls," a bottle of jellybean anti-stress "pills," inflatable palm trees designed to sit on desktops, and cookies decorated to look like doctors. The bag was sent to key entertainment media, talk show hosts and producers, print media and radio talk show contacts along with a pitch explaining the campaign and suggesting celebrities in the news that were in need of a Bahamavention .	Creative mailing distributed to encourage the use of the term "Bahamavention " in casual conversation and in popular culture. WS monitoring for coverage.	January	Yes
Bahamavention TV promotion	SB	Agency developing promotion proposals for "Wheel of Fortune," "Jeopardy!," "Regis and Kelly," "Tonight Show," and Jeannie Moos (CNN), etc.	Pitching and follow up underway.	December	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed January 31, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Bahamavention radio promotions	JW	Agency pursuing promotions with top radio stations in The Bahamas' key markets and proposing Bahamavention trip giveaways.	Promotions in Atlanta, West Palm Beach and Orlando scheduled for Feb. 2007, with Pelican Bay Hotel on Grand Bahama as the hotel partner.	December	
Bahamavention Survey	EB	Agency working Impulse Research to develop survey that identifies the top 10 most stressed cities in the U.S. - a media blitz will be conducted in the identified markets and a press release with the findings to be distributed to national media outlets.	Agency drafting press release announcing survey results.	December	
Tyra Banks Show	EB	Agency working with producers for Nassau shoot Feb. 2-4 to commemorate 10th anniversary of Tyra's first solo cover of the <i>Sports Illustrated Swimsuit</i> issue. In honor of Black History Month, Tyra will travel to Nassau to re-create the shoot for an episode during February Sweeps dedicated to African American women who are pioneers in their field. Producers secured Atlantis, Paradise Island as host hotel.	Client approved opportunity and agreed to sponsor limited airfare, on-island airport transfers and customs clearance. Agency coordinating all details with producers and MOT in Nassau.	January	
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed January 31, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
National Tourism Conference	AD/VE	Agency secured Yahoo Hotjobs executives to participate in high school career workshop during National Tourism Week.	Yahoo Hotjobs executives participated in two-day workshop. Agency attended conference and created highlight reel of 2006 Bahamas PR results to be shown at a later date.	December	Yes
Weber Shandwick Bahamas Intern Program	AD/JW/SB	Agency hosted Petherina Hanna (Exuma MOT) and Ben Pratt (Andros MOT) for a two-week internship program at Weber Shandwick NY. In addition to break-out sessions with Agency's Bahamas Team, interns participated in media training workshop and seminars in management, presentation skills and media trends.	Internship successful. Agency continues contact with Petherina and Ben to discuss initiatives on-island.	January	Yes
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
Crisis Communications	AD/VE	Agency monitoring Anna Nicole Smith and Gallagher situations and providing PR counsel as needed to BMOT and other Bahamas ministries.	Will advise BMOT and other officials as appropriate pending potential for negative impact on destination.	Ongoing	
Nassau Paradise Island Promotion Board	EMB/EB	Agency working to support promotions and education of the new passport regulation.	Agency drafted and distributed press releases and b-roll package on NPIP's Passport Reimbursement program and conducting targeted follow up to secure media coverage.	Ongoing	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed January 31, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
2007 Bahamas Weather Conference	VE	Conference scheduled for April 18-22 at Atlantis, Paradise Island.	Contract finalized. Invitation distributed. Planning underway.	June	
2007 Bahamas Weather Conference Sponsorship	VE	Agency reached out to Insurance Information Institute (III) and ISO regarding interest in Weather Conference. Approached Bob Sheets regarding his possible assistance in follow up. Researched additional insurance industry targets for broader outreach.	Bill Bailey of III interested in exploring sponsorship relationship. Details TBD. Next step is to direct outreach/recruitment of key insurance companies affiliated with III.	July	
<b>POVs</b>					
Bahama Breeze restaurant promotion	SB	Agency submitted POV for a "National Mom's Night Out" promotion on March 22 with Bahama Breeze and Atlantis. In exchange for five trips to NPI, The Bahamas would receive logo, photos and copy points on menus of 32 "Bahama Breeze" restaurants in 20 markets.	BMOT approved POV. Agency submitting photos, copy points and logos.	January	
"Evening Magazine" (Seattle)	JW	Agency submitted POV regarding TV shoot with Seattle show, "Evening Magazine." Producers proposed location shoot with four crew members for ½ hour travel show on The Bahamas.	Since Seattle is not a key market for The Bahamas, Agency recommended the BMOT pass on opportunity.	January	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Alexia Brue, Freelancer	KT	<i>Vogue, Spa Magazine</i>	Spa information	Proactive	
Kate Sekules, Freelancer	KT	<i>T+L Family</i>	Family travel options	Per request	
Danielle Contray	KT	<i>Departures/Centurion</i>	High-end hotels information	Per request	
Lizzie Simon, Freelancer	KT	<i>Modern Bride; LA Confidential</i>	Honeymoon information	Proactive	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed January 31, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Rita Cook	EB	<i>Premier Bride</i>	Bahamas update	Per request	
Beth Weitzman	JW	<i>Jezebel</i>	GBI and Pelican Bay Hotel	Proactive	
Sarah Tuff-Dunn	JW	<i>Conde Nast Traveler</i>	Affordable resorts	Per request	
Andrew Bell	JW	<i>The New York Times</i>	Openings and festivals	Per request	
Bob Curley, Freelancer	JW	About.com	Valentine's Day packages	Per request	
Catherine Vlahogiannis	JW	"190 North"	Grand Bahama Island	Per request	
PJ Thomas	JW	<i>Pathfinder's Travel</i>	Bimini Road photos	Per request	
Carolyn McGuire	JW	<i>Chicago Tribune</i>	Bimini photos	Per request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of  
The Bahamas January 31, 2007**

<b>Exposure, Television</b>					
"Til Death"/Fox	TW/LR	The Bahamas had excellent exposure on sitcom, "Till Death." Joely Fisher's character works at a travel agency and an Islands Of The Bahamas poster is visible in background for 30 seconds.	The show is currently in its first season and reaches over 4 million viewers a week. The travel agency office is a permanent set on the show. R&C will watch out for future exposure.	Air date: January 18, 2007	Yes
"Extra"/NBC	TW/LR	Margaret Cho appeared to promote her appearance on "Til Death." Footage from the episode with Bahamas poster in the background aired on "Extra."	"Extra" is a nationally syndicated entertainment news program. R&C will keep track of show for future exposure.	Air date: January 18, 2007	Yes
<b>Television, On Location</b>					
"One Tree Hill"/ CW	LR	Production interested in shooting a spring break episode in The Bahamas for the current season.	Production reviewing their schedule to find available spots for a Bahamas storyline.	Release date: Spring 2007	Pending
"Two and a Half Men"/ CBS	LR	Production interested in filming an episode in The Bahamas.	Production currently writing their episodes to find a storyline idea.	Air date: TBD	Pending

"Scrubs"/NBC	SKH/LR	Production interested in filming series finale March 19-23 in The Bahamas. Weber Shandwick is working with BMOT and hotel partners to see how The Bahamas can accommodate production.	WS confirmed participation from Our Lucaya and BMOT. Our Lucaya is also the top choice for their wrap party which will immediately follow the shoot. R&C to follow up with production regarding their location scout details.	Air date: May 2007	Pending
<b>Feature Films, Passed</b>					
"Smother"/ Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Lions for Lambs"/ MGM	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Finding Amanda"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Rails & Ties"/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Basic Ingredients"/ Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Leatherheads"/Universal	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed February 28, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
<b>Press Releases</b>					
Dive Into Paradise	KT	Release detailing most popular - and most extreme - dive sites in The Bahamas.	Drafting. Revising dive sites and options with Terry Trucco.	November	
Bahamian Music & Heritage Festival Set for Exuma, The Islands Of The Bahamas	AO	Release detailing Bahamian Music & Heritage Festival on Exuma.	Distributed Feb. 26.	February	Yes
Pirates in Paradise	SB	Release explaining the history of pirates on Nassau and pirate-themed packages offered by NPI resorts -- in time for the summer release of <i>Pirates of the Caribbean 3</i> .	In draft.	February	
Finances & Gloomy Days Are Top Causes of Stress for Many Americans: Survey Results Rank New York City as #1 City Most in Need of a Bahamavention	EB	Release announcing the top 10 most stressed cities in the U.S., based on the key markets for The Bahamas. Results of commissioned survey will position The Bahamas as a great stress-busting escape.	Release pending client approval.	February	
<b>Media Experiences</b>					
Exuma Press Trip, May 2007	VE/AO	Agency proposed group press trip to Exuma to encourage press to discover the destination in a less structured format.	Proposal forwarded to BMOT. Feedback pending and follow up in progress.	October	
Eleuthera "Hard Hat & History" Press Trip, June 2007	VE/SB	Agency proposed group press trip to Eleuthera to highlight new developments and cultural history of the island in coordination with new Delta service.	Proposal approved. Agency coordinating accommodations and media list.	February	

**Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed February 28, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
<b>Visiting Journalist Program - Individual Visits</b>					
Jad Davenport, Freelance ( <i>ISLANDS</i> , <i>Modern Bride</i> , <i>Sport Diver</i> ), Jan. 31-Feb. 14	SB	Agency contacted by <i>ISLANDS</i> editor for support in developing cover story/island-hopping adventure to Nassau, Cat Island, Exuma and Andros.	Agency worked with BMOT and OIPB to arrange tours, site inspections, etc. <i>ISLANDS</i> story scheduled for June 2007 issue.	January	Yes
Chris O'Connor, <i>Private Air</i> , Trip dates TBD	JW	Agency working with reporter from private aviation publication on Fly-In focused travel story.	Agency provided writer with 2007 Fly-In Schedule and is awaiting travel dates from writer; Agency working with Greg Rolle to coordinate visit.	November	
Gloria Stuart, Gulf Stream Media Group, February 2007	JW	Agency in discussion with travel editor at Gulf Stream Media Group, publisher of Florida luxury lifestyles publications including <i>Gulf Coast</i> , <i>Palm Beacher</i> and <i>Jupiter</i> magazines, to visit GBI and Pelican Bay.	Writer requesting travel in April or May. Agency awaiting trip dates.	October	
Tom Morrisey, <i>Sport Diver Magazine</i> , April or May 2007	KT	Agency working with Tom to coordinate diving trip to several Out Islands, for diving feature on The Bahamas. Story slated for Nov/Dec 2007 issue.	Trip approved by MOT. Writer requesting travel in April or May. Agency awaiting trip dates.	February	
Lorry Heverly, <i>Miami Herald</i> , March 2007	KT	Agency working with Heverly and underwater photographer to coordinate Bimini dive trip for Miami Herald story. Accommodations secured at Bimini Big Game.	Trip approved by MOT. Coordinating logistics with Antoinette Stuart.	February	

**Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed February 28, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
Tom Uhlenbrock, <i>St. Louis Post-Dispatch</i> , November 2007	KT	Agency working with Tom to coordinate diving trip to Andros and Exuma for winter 2007.	Agency contacting Tom in late August to discuss options for winter dive trip.	February	
Abbie Kozolchyk, Freelance ( <i>Go</i> , <i>Modern Bride</i> , <i>Shape</i> )	KT	In discussion with writer to develop itinerary that meets the needs of several assignments, including Bond adventure, romance angle and spa angle.	Agency submitting POV to BMOT and developing story angles with writer.	November	
Rita Cook Freelance ( <i>Premier Bride</i> , <i>Valley Scene Magazine</i> )	EB	In discussion with writer to explore opportunity for an individual visit in April, focusing on adventure, culinary and spa angles.	Agency awaiting assignment details and trip dates and will submit POV to BMOT.	February	
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working with BMOT and Orvis on national retail promotion details. Determined cities where Orvis stores will be "Bahamarized" for the March travel event. Secured Tiamo resorts as the hotel partner for giveaway. Finalizing distribution plan for fishing video, which will be shown in stories nationwide.	October	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed February 28, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
SuperCoups	JW	Agency developing promotion with SuperCoups, a national direct mail coupon company with 70 franchisees in 19 states. SuperCoups will distribute 35-40 million direct mail coupon envelopes specially designed to direct consumers online for a chance to win a trip to The Bahamas.	Viva Wyndham Fortuna Beach secured as hotel partner. Agency approved sample ad. Promotion scheduled to run March - May.	October	
Wise	EB/JW	For a second year, Agency developing promotion with Wise potato chips that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to stores along with shelf danglers/POS displays directing consumers to go online and enter to win a family vacation to The Bahamas.	MOT approved participation. Viva Wyndham Fortuna Beach secured as hotel partner.	January	
Kayak.com	EB	Agency developing a Tax Day promotion with Kayak.com that will position The Bahamas as the perfect escape from tax related stress.	Agency awaiting further details and will send POV to BMOT.	February	
Bahama Breeze restaurant promotion	SB	Agency working popular restaurant Bahama Breeze for a "National Mom's Night Out" promotion on March 22, with Atlantis. In exchange for five trips to NPI, The Bahamas receives logo, photos and copy points on menus of 32 Bahama Breeze restaurants in 20 markets.	BMOT approved POV. Agency submitted photos, copy points and logos. Winners picked on March 22.	January	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed February 28, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	
Procreation Vacation promotion/TV segment with Westin and Sheraton GBI, "Good Morning America" and 105.1 FM (Portland)	JW	Agency secured The Bahamas' participation in a Procreation Vacation initiative with the Westin and Sheraton Grand Bahama. Portland radio station 105.1-FM will award two couples with a Procreation Vacation, in addition to the show's host and her husband. The three couples will then keep a video diary of their vacation, which will later air as a segment on "GMA" during May Sweeps.	Agency submitted copypoints and logos to Westin and Sheraton GBI's PR team. Awaiting promotion launch in May.	February	
<b>Special Projects</b>					
Bahamavention TV promotion	SB	Agency developing promotion proposals for "Wheel of Fortune," "Jeopardy!," "Regis and Kelly," "Tonight Show," and Jeannie Moos (CNN), etc.	Pitching and follow up underway.	December	
Bahamavention radio promotions	JW	Agency pursuing promotions with top radio stations in The Bahamas' key markets and proposing Bahamavention trip giveaways.	Promotions in Atlanta and Orlando ran Feb. 2007, with Pelican Bay Hotel on Grand Bahama as the hotel partner. Proposal from stations in West Palm Beach and Charlotte under review for late spring.	December	
Bahamavention Survey	EB	Agency working Impulse Research to develop survey that identifies the top 10 most stressed cities in the U.S. - a media blitz will be conducted in the identified markets and a press release with the findings to be distributed to national media outlets.	Agency drafted press release announcing survey results and will distribute upon approval.	December	Yes

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed February 28, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
Tyra Banks Show	EB	Agency worked with producers for Nassau shoot Feb. 2-4 to commemorate 10th anniversary of Tyra's first solo cover of the <i>Sports Illustrated Swimsuit</i> issue. In honor of Black History Month, Tyra traveled to Nassau to re-create the cover for an episode during February Sweeps dedicated to African American women who are pioneers in their field. Producers secured Atlantis, Paradise Island as host hotel and BMOT sponsored limited airfare, airport transfers and customs clearance.	Segment aired Feb. 19 episode. Agency provided copy of clip to BMOT.	January	Yes
Vertical Markets Support	Team	Agency working to support various market groups including boating, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
Crisis Communications	AD/VE	Agency providing support as needed.	Ongoing	Ongoing	
Nassau Paradise Island Promotion Board	EMB/EB	Agency working to support promotions and education of the new passport regulation.	Agency drafted and distributed press releases and b-roll package on NPIP's Passport Reimbursement program and conducted targeted follow up to secure media coverage.	Ongoing	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed February 28, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	
2007 Bahamas Weather Conference	VE	Conference scheduled for April 18-22 at Atlantis, Paradise Island.	Invitations distributed, agenda drafted, TV pitching underway. Working with MOT to finalize all details for execution.	June	
2007 Bahamas Weather Conference Sponsorship	VE	Agency reached out to Insurance Information Institute (III) and ISO regarding interest in Weather Conference. Approached Bob Sheets regarding his possible assistance in follow up. Researched additional insurance industry targets for broader outreach.	Follow up in progress, recent media developments casting higher visibility for insurance in negative light. Exploring future recruitment opportunities.	July	Yes
International Travel Partners Conference/Bahamas Weddings & Honeymoons Symposium	JW	Agency working to support ITPC and Symposium with the distribution of a press release and development of a trade press trip.	Agency drafting press release and Save the Date for press trip.	February	
<b>POVs</b>					
PBS	JW	Agency submitted POV for PBS auction in 63 markets throughout the U.S. PBS requested trips for two for various markets as part of annual sweepstakes and auction.	Agency advised GBIMOT pass on promotion due to low ROI.	February	Yes
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Kenneth Wert	SB/JW	OK! Magazine	Photos of the Cove, Atlantis, Café Martinique, Graycliff	Per request, for inclusion in Bond story slated for March 13 issue.	Yes

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed February 28, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	
Arrica Sansone	SB/MO	Freelancer	Press kit, general Bahamas images, specifically family shots.	Per request	
Krista Meyerhoff	VE	<i>T+L Family</i>	Info on family travel ops in OIS	Per request	
Jonathan Lerner	VE	<i>Delta Sky</i>	Eleuthera service destination info	Proactive	
Gary Lee	JW	<i>Washington Post</i>	New developments	Per request	
Jordan Simon	JW	<i>Incentives and Meetings International</i>	Venues and meeting in The Bahamas from the planner's perspective.	Per request	
Sarah Tuff Dunn	JW	<i>Conde Nast Traveler</i>	Affordable resorts	Per request	

**Rogers & Cowan Status Report for  
The Bahamas Ministry of Tourism  
Work completed February 28, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Big Picture Movie and Television Promotions</b>					
"Are You Smarter Than a Fifth Grader?"/Fox	LR	Agency working with production to secure Bahamas' participation in new game show, starring comedian Jeff Foxworthy, that tests the intelligence of adults against fifth grade students.	Production interested in offering a prize package to the Bahamas on the show. Production removed the prize option from the show but it could return if the show is picked up for another season.	February	
<b>Exposure, Television</b>					
"Married Away"/Style Network	TW/LR/SKH	GBI and Our Lucaya had excellent exposure on the destination weddings show on Style Network. The couple got married on Grand Bahama at the Westin. The Bahamas received verbal mentions as well as shots of GBI and the property.	GBI/Our Lucaya episode aired Jan. 23. The show is currently in its first season and is a spin-off from the popular series "Whose Wedding Is It Anyway?"	September	Yes
<b>Television, Location</b>					
"Hogan Knows Best"/VH1	LR	Production interested in the Hogan family traveling to The Bahamas for a vacation.	The show is currently in its third season and is one of the highest-rated shows on the network.	February	

"Project Runway"/Bravo	LR	Production interested in sending the contestants to an island getaway.	Craig Woods suggested Harl Taylor, the Bahamian handbag designer for the episode. R&C will forward the designer information to production and follow up on the opportunity.	February	
"One Tree Hill"/ CW	LR	Production interested in shooting a spring break episode in the Bahamas for the current season.	Production reviewing their schedule to find available spots for a Bahamas storyline.	July	
"Two and a Half Men"/ CBS	LR	Production is interested in filming an episode in The Bahamas.	Production currently writing their episodes to find a storyline idea.	July	
"Scrubs"/NBC	LR	Production is interested in filming the series premiere in The Bahamas, in late summer. Episode could involve several islands of The Bahamas and a destination wedding for lead character.	R&C to discuss details with producers in March for their location scout and shooting schedule.	November	
<b>Feature Films, Passed</b>					
"Six Bullets from Now"/ Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Alvin and the Chipmunks"/ 20th Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Better Man"/ Universal	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Taken"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Tennessee"/Independent	SH	Review for placement/promotion opportunities.	No appropriate opportunities.		

"National Treasure 2"/Buena Vista	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Kids in America"/Universal	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Bunny Lake is Missing"/Columbia	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"What Just Happened?"/Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed March 31, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	
<b>Press Releases</b>					
Travelers Plunder Their Own Pirate Adventures in The Islands Of The Bahamas	SB	Release explaining the history of pirates on Nassau and pirate-themed packages offered by NPI resorts in time for the May release of " <i>Pirates of the Caribbean: At World's End.</i> "	In draft.	February	
New Delta Routes to Exuma/Eleuthera	AO	Release detailing new direct Delta routes to Exuma and Eleuthera.	Release approved and scheduled for distribution on May 16.	March	
Finances & Gloomy Days Are Top Causes of Stress for Many Americans: Survey Results Rank New York City as #1 City Most in Need of a Bahamavention	EB	Release announcing the top 10 most stressed cities in the U.S., based on the key markets for The Bahamas. Results of commissioned survey position The Bahamas as a great stress-busting escape.	Per client direction, release was not distributed.	February	Yes
2007 International Travel Partners Conference Provides Gateway to The Islands Of The Bahamas' Diverse Tourism Product	JW	Release announcing ITPC and encouraging registration. Information on Wedding Aisles Symposium included as well.	Release distributed to trade media.	March	Yes
<b>Media Experiences</b>					
Exuma Press Trip, June 16-20	VE/AO	Agency developing group press trip to Exuma to encourage press to discover the destination in a less structured format.	Invitation distributed. Agency confirming accommodations at Club Peace & Plenty and Grand Aisle Villas.	October	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed March 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
Eleuthera "Hard Hat & History" Press Trip	VE/SB	Agency proposed group press trip to Eleuthera to highlight new developments and cultural history of the island in coordination with new Delta service.	Proposal approved. On hold.	February	
NPI "Girls Getaway" Press Trip, May 2007	EB/SB	Agency proposed an "Active Girls Getaway" group press trip to NPI to highlight the many adventure activities available in NPI.	Proposal approved. Agency arranging accommodations and media list.	March	
GBI Press Trip, June 2007	JW/EMB	Agency working with GBIMOT to develop vertical market press trip (fishing and aviation) to Deep Water Cay off Grand Bahama Island and settlements in North Abaco.	Agency developing creative invitation and working with Deep Water Cay Club to confirm trip dates and awaiting recommendations from Anthony Stuart on North Abaco locations.	March	
International Travel Partners Conference/Wedding Aisles Symposium Press Trip, NPI, May 20-23	JW	Agency working to support ITPC and Symposium through development and hosting of a press trip. Invited media include key travel trade writers and editors at regional bridal publications.	Invitation distributed. Accommodations at The Cove, Atlantis secured. Agency working with MOT and Sandals to coordinate itinerary. Media include Terry Murphy with <i>Recommend</i> and Sharon Lewis from <i>Washington Weddings</i> .	February	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed March 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
<b>Visiting Journalist Program - Individual Visits</b>					
David Swanson, Contributing Editor, <i>Caribbean Travel &amp; Life</i> , May 11-14	JW	Agency working with writer to coordinate destination feature on Grand Bahama.	Accommodations secured at Pelican Bay at Lucaya. GBIMOT assigned Donna Mackey to assist with coordination of on-island activities.	March	
DeeDee Morrison, Editor, <i>Private Air</i> , Trip dates TBD.	JW	Agency working with reporter from private aviation publication on Fly-In focused travel story.	Agency provided writer with 2007 Fly-In Schedule and is awaiting travel dates from writer; Agency working with Greg Rolle to coordinate visit.	November	
Gloria Stuart, Travel Editor, Gulf Stream Media Group, May 2007	JW	Agency in discussion with travel editor at Gulf Stream Media Group, publisher of Florida luxury lifestyles publications including <i>Gulf Coast</i> , <i>Palm Beacher</i> and <i>Jupiter</i> magazines, to visit GBI and Pelican Bay.	Writer re-confirmed request to travel in May and reviewing availability.	October	
Tom Morrisey, <i>Sport Diver Magazine</i> , April 16-26, 2007	KT	Agency working with Morrisey to coordinate diving trip to Cat Island, Nassau and Andros, for diving feature on The Bahamas. Twelve-page story slated for Nov/Dec 2007 issue.	Trip approved by MOT. Travel slated for April 16-26.	February	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed March 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
Lorry Heverly, <i>Miami Herald</i> , April 2-6	KT	Agency working with Heverly to coordinate Bimini dive trip for <i>Miami Herald</i> story. Accommodations secured at Bimini Big Game.	Trip complete. Follow-up in progress.	February	
Tom Uhlenbrock, <i>St. Louis Post-Dispatch</i>	KT	Agency working with Uhlenbrock to coordinate diving trip to Andros and Exuma for winter 2007.	Agency contacting writer in late August to discuss options for winter dive trip.	February	
Matthew Graham, Freelance (Recreation News, travel-travel-travel.com)	AO	In discussion with writer to explore opportunity for an individual visit in May, focusing on outdoor activities, possibly diving.	Agency awaiting assignment details and trip dates and will submit POV to BMOT.	March	
Rita Cook, Freelance ( <i>Premier Bride</i> , <i>Valley Scene Magazine</i> )	EB	In discussion with writer to explore opportunity for an individual visit in spring, focusing on adventure, culinary and spa angles.	Agency awaiting assignment details and trip dates and will submit POV to BMOT.	February	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed March 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency completed national retail promotion in March. Worked with BMOT to secure participants for "Bahamarizing" stores in key markets. Secured Tiamo resorts as the hotel partner for giveaway. Finalizing fishing video, which may be placed on Bahamas.com. Secured dates for next Bonefishing Guide Certification Class in June on GBI.	October	
SuperCoups	JW	Agency developed promotion with SuperCoups, a national direct mail coupon company with 70 franchisees in 19 states. SuperCoups will distribute 35-40 million direct mail coupon envelopes specially designed to direct consumers online for a chance to win a trip to The Bahamas.	Viva Wyndham Fortuna Beach secured as hotel partner. Agency approved sample ad. Promotion scheduled to run March - May.	October	
Wise	EB/JW	For a second year, Agency developing promotion with Wise potato chips that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to stores along with shelf danglers/POS displays directing consumers to go online and enter to win a family vacation to The Bahamas.	MOT approved participation. Viva Wyndham Fortuna Beach secured as hotel partner. Promotion scheduled to launch in August 2007.	January	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed March 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
Kayak.com	EB	Agency secured a Tax Day promotion with Kayak.com that will position The Bahamas as the perfect escape from tax related stress. British Colonial Hilton secured as hotel partner.	Agency submitted photos, copy points and logos. Promo to run through April 17.	February	
Bahama Breeze restaurant promotion	SB	Agency working with popular restaurant Bahama Breeze for a "National Mom's Night Out" promotion on March 22, with Atlantis. In exchange for five trips to NPI, The Bahamas receives logo, photos and copy points on menus at 32 Bahama Breeze restaurants in 20 markets.	BMOT approved POV. Agency submitted photos, copy points and logos. Winners picked on March 22.	January	
Procreation Vacation promotion/TV segment with Westin and Sheraton GBI, "Good Morning America" and 105.1 FM (Portland)	JW	Agency secured The Bahamas' participation in a Procreation Vacation initiative with the Westin and Sheraton Grand Bahama. Portland radio station 105.1-FM will award two couples with a Procreation Vacation, in addition to the show's host and her husband. The three couples will then keep a video diary of their vacation, which will later air as a segment on "GMA" during May Sweeps.	Agency submitted copypoints and logos to Westin and Sheraton GBI's PR team. Awaiting promotion launch in May.	February	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed March 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
Essie Bahamas Collection	EB/EMB	Agency secured partnership with Essie Cosmetics on a collection of nail polish colors inspired by The Islands Of The Bahamas. The collection will launch in July 2007 and feature a total of six colors with distinctively Bahamian names. A trip giveaway contest will be executed in conjunction with the launch whereby consumers can enter for their chance to win a grand prize island-hopping trip for two to The Bahamas, with accommodations at both Atlantis and a Kamalame Cay in the Out Islands.	Partnership approved by BMOT. Kamalame Cay secured as hotel partner for the Out Island portion of the grand prize trip. Agency provided possible names for the nail polish collection, as well as photos, logos and links for promotion materials.	March	
"Pirates" promotions	SKH/JW	Agency working with Disney to launch promotions surrounding "Pirates of the Caribbean: At World's End."	Movie scheduled for release on May 25. Agency currently reviewing proposals for national promotions and screening sponsorships in key markets.	March	
KISS 95.1 Charlotte	JW	Agency secured Mother's Day promotion with top 40 station in Charlotte to award one "Bahama Mama Getaway" for two to Grand Bahama Island.	Promotion scheduled to run the week leading up to Mother's Day. Pelican Bay secured as the hotel partner.	March	
WiLD 95.5 West Palm Beach	JW	Agency secured "Grand Bahama Getaway" promotion with top 40 station.	Promotion scheduled to run the week of April 16. The Sheraton Grand Bahama Resort secured as hotel partner.	January	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed March 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	
<b>Special Projects</b>					
Grand Bahama Island Marketing Meeting	EMB/JW	Agency presented 2007 GBI Plan before GBIMOT and hotel partners on March 22.	GBIMOT approved plan. Agency executing tactics.	March	Yes
Junkanoo Summer	Team	Agency working to support various events surrounding Junkanoo Summer 2007.	Agency drafting press release for distribution to travel media and calendar editors at Florida newspapers.	March	
Bahamavention radio promotions	JW	Agency pursued promotions with top radio stations in The Bahamas' key markets and proposed Bahamavention trip giveaways.	Promotions in Atlanta and Orlando ran Feb. and March 2007, with Pelican Bay Hotel on Grand Bahama as the hotel partner.	December	Yes
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
Crisis Communications	AD/VE	Agency providing support as needed.	Ongoing	Ongoing	
Nassau Paradise Island Promotion Board	EMB/EB	Agency working to support promotions and education of the new passport regulation.	Agency developing recap report with highlights of publicity resulting from the Passport Reimbursement program.	Ongoing	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed March 31, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	
2007 Bahamas Weather Conference	VE	Conference scheduled for April 18-22 at Atlantis, Paradise Island.	Invitations distributed, agenda drafted, TV pitching underway. Working with MOT to finalize all details for execution. Agency also coordinating on-island hurricane preparation seminar.	June	
<b>POVs</b>					
Terrorism Conference, Falcons, Kayak.com	JW	Agency submitted POV for Terrorism Conference and promotions with Falcons and Kayak.com.	POVs under review by MOT.	March	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Christina Gomez	SB	<i>City Lights Media</i>	NPI/GBI b-roll	Per request	
Sam/Airline Bleeker	SB	Freelance	press material, new NPI releases	Per request	
Kenneth Wert, photo editor	SB	<i>OK! Weekly</i>	Abaco images	Per request	
Lori Barbely, photo editor	SB	<i>ISLANDS</i>	Out Islands images	Per request	
Matthew Graham	EB	<i>Recreation News</i>	NPI info	Per request	
John Rosenthal	JW	MSN.com	Tax facts	Per request	
Ciara LaVelle	JW	<i>Recommend</i>	Info on gaming and <i>Bahamas Journal</i> story on gaming development	Per request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of  
The Bahamas - March 31, 2007**

<b>Rogers &amp; Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas - March 31, 2007</b>					
<b>Big Picture Movie and Television Promotions:</b>					
"Are You Smarter Than a Fifth Grader"/Fox	LR	Reality show starring Jeff Foxworthy that tests the intelligence of adults against fifth grade students.	Production interested in offering a prize package to The Bahamas on the show. Production removed the prize option from the show but it could return if the show is picked up for another season.	TBD	Pending
<b>Exposure, Television</b>					
"Til Death"/Fox	TW/LR	The Bahamas had recent exposure on "Til Death" on Fox. Joely Fisher "Joy" works at a travel agency and an Island of The Bahamas poster is seen on the walls for two seconds.	The show is currently in its first season and reaches over 14 million viewers a week. The travel agency office is a permanent set on the show. R&C will continue to watch out for future exposure.	Air date: March 21, 2007	
<b>Deliveries, Film</b>					
"Fantastic Four 2"/20th Century Fox	ML	Delivered to production a Bahamas commercial for television playback consideration in the sequel.	R&C to follow up with production.	Release date: June 15, 2007	
<b>Television, Location</b>					
"Hogan Knows Best"/VH1	LR	Production interested in the Hogan family traveling to The Bahamas for a vacation.	Production interested in traveling with their crew of 25 people to The Bahamas in May. R&C developing POV.	Air date: TBD	Pending

"Project Runway"/Bravo	LR	Production interested in sending the contestants to an island getaway.	R&C discussed opportunities with production. Production to pass on information to producers of the show. Waiting for feedback.	Air date: TBD	Pending
"Scrubs"/NBC	LR	Production interested in filming the series premiere in The Bahamas in late summer. Producer would like to incorporate islands of The Bahamas to be used as a destination wedding for "Elliot" (Sarah Chalke) for a two-episode series premiere.	R&C to discuss details with producers in March for their location scout and shooting schedule. Shooting would take place in late summer.	Air date: Fall 2007	Pending
<b>Feature Films, Passed</b>					
"The Merry Gentlemen"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Miss Pettigrew Lives for a Day"/Universal	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Christmas in Wonderland"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"9"/Universal	TW	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Winged Creatures"/Universal	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed April 30, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
Travelers Plunder Their Own Pirate Adventures in The Islands Of The Bahamas	SB	Release explaining the history of pirates on Nassau and pirate-themed packages offered by NPI resorts in time for the May release of "Pirates of the Caribbean: At World's End."	Release approved and distributed.	February	Yes
With More Than 6,000 Passports Reimbursed Since January, Nassau/Paradise Island Extends Free Summer Passport Offer	EB	Release detailing extended summer passport promotion.	Release approved and distributed.	April	Yes
New Direct Delta Flights Make it Easier to Visit Secluded Out Islands of The Bahamas	AO	Release detailing new direct Delta routes to Exuma and Eleuthera.	Release approved and scheduled for distribution on May 16.	March	
Just in Time for Summer, Resorts on The Bahamas' Soft-Adventure Capital Introduce Enticing Packages and Deals	JW	Release announcing summer packages and deals offered by hotels and resorts throughout Grand Bahama Island.	Release drafted and under review by MOT.		
<b>Media Experiences</b>					
International Travel Partners Conference/Wedding Aisles Symposium Press Trip, NPI, May 20-23	JW	Agency working to support ITPC and Wedding Aisles Symposium through development and hosting of a press trip. Invited media include key travel trade writers and editors at regional bridal publications.	Invitation distributed. Accommodations at The Cove, Atlantis secured. Agency working with MOT and Sandals to coordinate itinerary. Media include Sharon Lewis from <i>Washington Weddings</i> , Eleanor Wilson with <i>Travel Weekly</i> and Christian Rieger from <i>Travel World News</i> .	February	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed April 30, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
NPI "Girls Getaway" Press Trip, May 31-June 3	EB/SB	Agency proposed an "Active Girls Getaway" group press trip to NPI to highlight the many adventure activities available on NPI.	Proposal approved. Agency secured Graycliff as hotel partner and working with MOT to coordinate itinerary. Media outreach in-progress.	March	
Exuma Press Trip, June 16-20	VE/AO	In order to support Delta's new non-stop service from Atlanta to Exuma, Agency developing group press trip to the island to encourage media to discover the destination in a less structured format.	Invitation distributed. Agency confirming accommodations at Club Peace & Plenty and Grand Isle Villas. Media confirmed thus far include <i>Men's Fitness</i> , <i>Hollywood Reporter</i> and <i>Insite Atlanta</i> .	October	
GBI Press Trip, July 2007	JW/EMB	Agency working with GBIMOT to showcase the varied experiences one can have on GBI, developing a vertical market press trip (fishing, boating and aviation) to Lucaya and Deep Water Cay off Grand Bahama Island.	Agency concepting creative invitation. Accommodations secured and itinerary under development with hotels and MOT.	March	
Eleuthera "Hard Hat & History" Press Trip, Dates TBD	VE/SB	Agency proposed group press trip to Eleuthera to highlight new developments and cultural history of the island in coordination with new Delta service.	Proposal approved. Trip on hold.	February	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed April 30, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Visiting Journalist Program - Individual Visits</b>					
David Swanson, Contributing Editor, <i>Caribbean Travel &amp; Life</i> , May 11-17	JW	Agency working with GBIMOT and MOT in Nassau to coordinate destination story and gather information for Swanson's "Affordable Caribbean" column.	Accommodations secured at Pelican Bay at Lucaya. GBIMOT and MOT in Nassau coordinating islands tours and hotel inspections.	March	
Diana & Gene Korte, Tribune Media Services, May 17-20	SB	As a result of the James Bond creative mailing and press trip invite in November, journalist/photographer team are creating their own Bond adventure.	Agency working with MOT to coordinate trip to Nassau and Exuma. Accommodations secured at British Colonial Hilton and Peace & Plenty.	March	
David Sloan, "On The Hook TV," April 13-19	SB	Continuing with vertical market outreach, Agency worked with producer of "On The Hook TV" on a fishing shoot in Nassau and Long Island.	Agency worked with MOT to coordinate itinerary for a deep sea fishing shoot in Nassau and a bone/reef fishing shoot on Long Island. Wyndham and Stella Maris secured as hotel partners. Filming complete, follow up in progress. Show tentatively scheduled to air in summer 2007.	March	Yes
Bret Love, <i>Skylights</i> , July 2007	AO	Agency working with Love to coordinate trip to Nassau/Paradise Island with family-friendly itinerary for feature in Spirit Airlines' in-flight magazine. Love will bring 5-year-old daughter.	Trip approved by MOT. Travel slated for July.	March	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed April 30, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Tom Morrissey, <i>Sport Diver Magazine</i> , April 16-26	AO	Agency worked with Morrissey to coordinate diving trip to Cat Island, Nassau and Andros for diving feature on The Bahamas. Twelve-page story slated for Nov/Dec 2007 issue.	Trip complete. Follow up in progress.	February	Yes
Lorry Heverly, <i>Miami Herald</i> , April 2-6	AO	Agency worked with Heverly to coordinate Bimini dive trip for <i>Miami Herald</i> story. Bimini Big Game secured as hotel partner.	Trip complete. Follow-up in progress.	February	Yes
Tom Uhlenbrock, <i>St. Louis Post-Dispatch</i>	AO	Agency coordinating diving trip to Andros and Exuma for Uhlenbrock in winter 2007.	Agency contacting writer in late August to discuss options for winter dive trip.	February	
Matthew Graham, Freelance, <i>Recreation News</i> , travel-travel-travel.com	AO	Agency working with Graham to coordinate visit to Sandals in May, focusing on outdoor activities, and possibly diving.	Travel slated for May 26-30.	March	

**Weber Shandwick Status Report for The  
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completed April 30, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency completed national retail promotion in March. Finalized fishing video, which may be placed on Bahamas.com. Secured dates for next Bonefishing Guide Certification Class June 29 on GBI.	October	
SuperCoups	JW	Agency developed promotion with SuperCoups, a national direct mail coupon company with 70 franchisees in 19 states. SuperCoups will distribute 35-40 million direct mail coupon envelopes specially designed to direct consumers online for a chance to win a trip to The Bahamas.	Viva Wyndham Fortuna Beach secured as hotel partner. Agency approved sample ad. Promotion currently running through May.	October	
Wise	EB/JW	For a second year, Agency developing promotion with Wise potato chips that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to stores along with shelf danglers/POS displays directing consumers to go online and enter to win a family vacation to The Bahamas.	MOT approved participation. Viva Wyndham Fortuna Beach secured as hotel partner. Promotion scheduled to launch in August 2007.	January	

**Weber Shandwick Status Report for The  
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completed April 30, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Kayak.com	EB	Agency secured a Tax Day promotion with Kayak.com that positioned The Bahamas as the perfect escape from tax related stress. British Colonial Hilton secured as hotel partner.	Sweepstakes ran April 2-18, 2007, and was promoted on the Kayak.com homepage, as well as two issues of Kayak.com's weekly e-newsletters. The promotion drew the most entries Kayak had received for any promotion to date.	February	Yes
Bahama Breeze restaurant promotion	SB	Agency worked with popular restaurant Bahama Breeze for a "National Mom's Night Out" promotion on March 22, with Atlantis. In exchange for five trips to NPI, The Bahamas receives logo, photos and copy points on menus at 32 Bahama Breeze restaurants in 20 markets.	Agency submitted photos, copy points and logos. Winners picked on March 22. Follow up in progress.	January	Yes
Procreation Vacation promotion/TV segment with Westin and Sheraton GBI, "Good Morning America" and 105.1 FM (Portland)	JW	Agency secured The Bahamas' participation in a Procreation Vacation initiative with the Westin and Sheraton Grand Bahama. Portland radio station 105.1-FM will award two couples with a Procreation Vacation, in addition to the show's host and her husband. The three couples will then keep a video diary of their vacation, which will later air as a segment on "GMA" during May Sweeps.	Agency submitted cypoints and logos to Westin and Sheraton GBI's PR team. Awaiting promotion launch in May.	February	

**Weber Shandwick Status Report for The  
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completed April 30, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Essie Bahamas Collection	EB/EMB	Agency secured partnership with Essie Cosmetics on a collection of nail polish colors inspired by The Islands Of The Bahamas. The collection will launch in July 2007 and feature a total of six colors with distinctively Bahamian names. A trip giveaway contest will be executed in conjunction with the launch whereby consumers can enter for their chance to win a grand prize island-hopping trip for two to The Bahamas, with accommodations at both Atlantis and Kamalame Cay in the Out Islands. POS displays will be featured in 50,000 stores nationwide and the collection will also be featured on www.essie.com.	Partnership approved by BMOT. Agency provided appropriate photos, logos and copy points and worked with Essie to develop sweepstakes materials.	March	
Q100 Atlanta	VE/AO	Agency secured Father's Day promotion with Atlanta's No. 1 morning show to award four trips in support of Delta's new Eleuthera/Exuma non-stop flights.	Promotion scheduled to run through June 14, giving away one trip per week. Coral Sands and Club Peace & Plenty have been secured as hotel partners.	April	

**Weber Shandwick Status Report for The  
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completed April 30, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
"Pirates" promotions	SKH/JW	Agency working with Disney to launch promotions surrounding "Pirates of the Caribbean: At World's End."	Movie scheduled for release on May 25. Agency working with Westin at Our Lucaya for national promotional tie-in with Verizon and major social media company, LIMBO.	March	
KISS 95.1 Charlotte	JW	Agency secured Mother's Day promotion with top 40 station in Charlotte to award one "Bahama Mama Getaway" for two to Grand Bahama Island.	Promotion scheduled to run the week leading up to Mother's Day. Pelican Bay secured as the hotel partner.	March	
WiLD 95.5 West Palm Beach	JW	Agency secured "Grand Bahama Getaway" promotion with top 40 station.	Promotion ran the week of April 16, touting a chance to win an island-getaway to Grand Bahama Island and the Sheraton.	January	Yes
<b>Special Projects</b>					
Junkanoo Summer	JW/EB	Agency working to support various events surrounding Junkanoo Summer 2007.	Agency drafting press release for distribution to travel media and calendar editors at Florida newspapers.	April	
Dol-Fan Fest	JW	Agency working with MOT to promote the 2007 Dol-Fan Fest on Grand Bahama Island.	Agency distributed press release to Florida media on behalf of the MOT and in discussion with MOT regarding further opportunities for promotion.	April	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	

**Weber Shandwick Status Report for The  
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completed April 30, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
Crisis Communications	AD/VE	Agency providing support as needed.	Ongoing	Ongoing	
Exuma and Eleuthera Delta Flights	AO/SB/VE	Agency pursuing tiered plan in support of both flight launches. Pitches to Atlanta area publications re flights, editorial coverage of islands; drafted advertorial for Delta SKY; drafted press release for May distribution; canvassed Atlanta area TV& radio for promotions; Exuma press trip in conjunction w/ June launch; Eleuthera press trip to follow, dates TBD	Exuma press trip set for June 16-20; Q100 radio promotion set for May 7-June 16	February	
Nassau Paradise Island Promotion Board	EMB/EB	Agency working to support promotions and education of the new passport regulation.	Agency supporting NPIP on summer passport reimbursement. Met with Fred Lounsberry and Warren Binder to discuss details and drafted and distributed a press release with program details.	Ongoing	
2007 Bahamas Weather Conference	AD/VE/JW/SB/MP	Conference took place April 18-22 at Atlantis, Paradise Island. Over 100 meteorologists from US, Canada, UK and China in attendance. Produced more than 100 live and taped segments reaching audience of 1 million+. VODcast site produced additional exposure.	Thank you e-mail in development. Collecting evaluations on program. Full recap and highlight tape for MOT files to follow.	June	

<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	

**Weber Shandwick Status Report for The  
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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Jacqui Neiss	SB	<i>Ok! Weekly</i>	Photos for a piece on Abaco for May 7th issue	Per request	
Ruth Thackray	SB	<i>MillionAir</i>	Photos for MillionAir 2007 calendar	Per request	
Lisa Arcella	SB	Freelance, <i>Item Magazine</i>	Press materials and photos for story on high end resorts, best up-market places in The Bahamas	Per request	
Avital Binshtock	SB	Freelance	Press materials on properties that offer all-girls itineraries for an all-girls getaway, and invite for NPI Girlfriend's Getaway	Pro active	
Michelle Higgins	VE	<i>New York Times</i>	Information on second home developments	Per request	
Michelle Higgins	VE	<i>New York Times</i>	Info on Tiamo Resort	Pro active	
MJ Day	VE	<i>Sports Illustrated Swimsuit</i>	Out Island locations for location shoot	Pro active	
Nanci McArdle	EB	<i>American Spa</i>	Press materials on properties with high-end spas	Per request	
Stacy Small	JW	<i>Ocean Home</i>	Junkanoo Summer	Pro active	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of  
The Bahamas through April 30, 2007**

Project	WS Contact	Activity	Status	Due Date	Complete
<b>Big Picture Movie and Television Promotions</b>					
"Fantasy Island"/Columbia Pictures	TW	Reached out to Sony regarding new feature film starring Eddie Murphy. Pitched Bahamas as filming destination and promotional partner.	Sony checking on status of production and location filming interest.	Release date: TBD	Pending
<b>Television, Location</b>					
"Hogan Knows Best"/VH1	TW	Production interested in the Hogan family traveling to The Bahamas from Miami for a vacation. Production interested in traveling with their crew of 25 people in May.	Production put opportunity on hold.	Air date: TBD	Pending
"Project Runway"/Bravo	TW	Production interested in sending the contestants to an island getaway. R&C discussed opportunities with production. Production is interested in integrating The Bahamas as a relaxing destination for the contestants. Forty-five people would travel from New York to The Bahamas.	Waiting for feedback from producers about potential shooting dates and whether or not this will work for the next season.	Air date: TBD	Pending
"The Biggest Loser"/NBC	CB	Pitched show on opportunity to take the finalists to The Bahamas to film the finale season. Producers wanted hotel and airfare for 100 contestants, crew and family.	Production passed and opted to travel to Jamaica due to financial incentives offered by the destination.	Air date: TBD	Complete

"Little People, Big World"/A&E	TW	Production interested in filming the family on vacation. Spoke with producers about creating a vacation package to feature in this reality show. Twelve people would travel from Portland or LA. Provided POV to WS and filled out promo form.	BMOT approved. Secured Abaco Beach Resort for family trip. Travel dates are approximately August 13-20.	Air date: TBD	Pending
"Scrubs"/NBC	TW	Production interested in filming the series premiere in The Bahamas in late summer. Producer would like to incorporate islands of The Bahamas to be used as a destination wedding for "Elliot" (Sarah Chalke) for a two-episode series premiere.	R&C to discuss details with producers in May for their location scout and shooting schedule. Shooting would take place in late summer.	Air date: Fall 2007	Pending
<b>Feature Films, Passed</b>					
"The Ruins"/ Dreamworks	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Fast Glass"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Punisher 2"/ Independent	CS	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Old Dogs"/Disney	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"College Road Trip"/Touchstone	TW	Review for placement/promotion opportunities.	No appropriate opportunities.		
"South of the Border"/Disney	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Wild Oats"/Touchstone	JM	Production shut down.	No appropriate opportunities.		
"Nights in Rodanthe"/Warner Bros.	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Zombie Strippers"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Five Dollars a Day"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Addicted"/Lionsgate	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Tropic Thunder"/Dreamworks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Baby Mama"/Universal	TW	Review for placement/promotion opportunities.	No appropriate opportunities.		
"August"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Mamma Mia!"/Universal	TW	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Tonight He Comes"/Columbia	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"First Sunday"/Sony	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Redbelt"/Independent	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Hell Ride"/Independent"	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Elegy"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Mirrors"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Revolutionary Road"/Dreamworks	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Untitled Todd Solondz"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Back Down"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Thomas Crown Affair 2"/MGM	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Bachelor #2"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Bass Master"/Lionsgate	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Sisterhood of the Traveling Pants 2"/Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

"The Dark Side of Love"/Independent	TW	Review for placement/promotion opportunities.	No appropriate opportunities.		
"My Father's Will"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Afterwards"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Pathology"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"American Pie"/Rogue	SS	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Diamond Dog"/Independent	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
New Direct Delta Flights Make it Easier to Visit Secluded Out Islands of The Bahamas	AO	Release detailing new direct Delta routes to Exuma and Eleuthera.	Release distributed.	March	Yes
Just in Time for Summer, Resorts on The Bahamas' Soft-Adventure Capital Introduce Enticing Packages and Deals	JW	Release announcing summer packages and deals offered by hotels and resorts throughout Grand Bahama Island.	Release distributed.	April	Yes
The Islands Of The Bahamas Offers Hot Deals On Cool Summer Getaways: Nassau/Paradise Island Welcomes Travelers In Time For Junkanoo Summer Festival	AO/EB	Release detailing Junkanoo Summer activities on NPI, as well as special packages/deals offered by partner hotels.	Release drafted and under review by MOT.	May	
<b>Media Experiences</b>					
International Travel Partners Conference/Wedding Aisles Symposium Press Trip, NPI, May 20-23	JW	Agency worked to support ITPC and Wedding Aisles Symposium through development and hosting of a press trip. Invited media include key travel trade writers and editors at regional bridal publications.	Trip complete. Media included Sharon Lewis from <i>Washington Weddings</i> , Eleanor Wilson with <i>Travel Weekly</i> and Christian Rieger from <i>Travel World News</i> .	February	Yes

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed May 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
NPI "Girls Getaway" Press Trip, May 31-June 3	EB/SB	Agency working with MOT to coordinate an "Active Girls Getaway" group press trip to NPI to highlight the many adventure activities available on NPI.	Participants include writers from <i>Prevention</i> , <i>Jezebel</i> , <i>Black Enterprise</i> and <i>Day Spa</i> . Accommodations secured with Graycliff and the itinerary to include deep sea fishing excursion, an America's Cup racing challenge with Sail Nassau and a tour of The Cove.	March	
Exuma Press Trip, June 16-20	VE/AO	To support Delta's new non-stop service from Atlanta to Exuma, Agency developing group press trip to encourage media to discover the destination in a less structured format.	Invitation distributed. Agency confirmed accommodations at Club Peace & Plenty and Grand Isle Villas. Media secured thus far include <i>Men's Fitness</i> , <i>Insite Atlanta</i> , <i>Uptown</i> magazine and Frommers.com.	October	
GBI "Grey Ghost" Press Trip, July 12-16	JW/EMB	Agency working with GBIMOT to develop a fishing press trip that also exposes media to the contrasting sides of Grand Bahama Island -- intimate Deep Water Cay and lively Lucaya.	Agency finalizing creative invitation. Accommodations secured at Pelican Bay Hotel and Deep Water Cay Club. Itinerary under development.	March	
Eleuthera "Hard Hat & History" Press Trip, Dates TBD	VE/SB	Agency proposed group press trip to Eleuthera to highlight new developments and cultural history of the island in coordination with new Delta service.	Proposal approved. Planning in progress.	February	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Visiting Journalist Program - Individual Visits</b>					
David Swanson, Contributing Editor, <i>Caribbean Travel &amp; Life</i> , May 11-17	JW	Agency worked with GBIMOT and MOT in Nassau to coordinate destination story and gather information for Swanson's "Affordable Caribbean" column.	Trip complete. Accommodations secured at Pelican Bay at Lucaya. Story scheduled for July 2007 issue.	March	Yes
Diana & Gene Korte, Tribune Media Services, May 17-20	SB	Agency worked with journalist/photographer team to coordinate a Bond adventure experience on Nassau.	Trip complete. Follow up in progress.	March	Yes
Bret Love, <i>Skylights</i> , July 2007	AO	Agency working with Love to coordinate trip to Nassau/Paradise Island with family-friendly itinerary for feature in Spirit Airlines' in-flight magazine. Love will bring five-year-old daughter.	Trip approved by MOT. Travel slated for July.	March	
Matthew Graham, Freelance, <i>Recreation News</i> , travel-travel-travel.com, May 26-30	AO	Agency worked with Graham to coordinate visit to Sandals in May, focusing on outdoor activities and possibly diving.	Trip complete. Follow up in progress.	March	Yes
Eve White, <i>Charlotte Parent</i> , Date TBD	AO/EB	Agency working with White to coordinate trip to NPI and GBI to experience family-friendly resorts for a story on kids clubs and family travel.	Agency awaiting proposed travel dates from the writer.	May	
Pat Mack, Gayot.com, June 2007	JW	Agency working with writer to develop "72-Hours" island-hopping feature story for luxury lifestyle Web site, Gayot.com.	Securing accommodations on Nassau and Eleuthera and developing itinerary.	May	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Secured dates for next Bonefishing Guide Certification Class June 29 on GBI. Working with Orvis on details of program and arranging accommodations.	October	
SuperCoups	JW	Agency developed promotion with SuperCoups, a national direct mail coupon company with 70 franchisees in 19 states. SuperCoups distributed 35-40 million direct mail coupon envelopes specially designed to direct consumers online for a chance to win a trip to The Bahamas.	Viva Wyndham Fortuna Beach secured as hotel partner. Promotion ran March-May.	October	Yes
Wise	EB/JW	For a second year, Agency developed promotion with Wise potato chips that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to stores along with shelf danglers/POS displays directing consumers to go online and enter to win a family vacation to The Bahamas.	MOT approved participation. Viva Wyndham Fortuna Beach secured as hotel partner. Promotion scheduled to launch in August 2007.	January	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Procreation Vacation promotion/TV segment with Westin and Sheraton GBI, "Good Morning America" and 105.1 FM (Portland)	JW	Agency secured The Bahamas' participation in a Procreation Vacation initiative with the Westin and Sheraton Grand Bahama. Portland radio station 105.1-FM awarded two couples with a Procreation Vacation, in addition to the show's host and her husband. The three couples travel to GBI in May and kept video diaries of their experience. "Good Morning America" considered using video diaries for a segment on package but put the opportunity on hold.	Promotion launched in May. Agency fulfilled trip requirements.	February	Yes
Essie Bahamas Collection	EB/EMB	Agency secured partnership with Essie Cosmetics for a collection of nail polish colors inspired by The Islands Of The Bahamas. The collection will launch in July 2007 and feature a total of six colors with distinctively Bahamian names. A trip giveaway contest will be executed in conjunction with the launch, whereby consumers can enter for their chance to win a grand prize island-hopping trip for two to The Bahamas. Accommodations secured with both Atlantis and Kamalame Cay in the Out Islands. POS displays will be featured in 50,000 stores nationwide and the collection will also be featured on www.essie.com.	Partnership approved by BMOT. Agency provided appropriate photos, logos and copy points and worked with Essie developed sweepstakes materials.	March	

**Weber Shandwick Status Report for The  
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completed May 31, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Q100 Atlanta	VE/AO	Agency secured Father's Day promotion with Atlanta's No. 1 morning show to award four trips in support of Delta's new Eleuthera/Exuma non-stop flights.	Promotion scheduled to run through June 14, giving away one trip per week. Coral Sands and Club Peace & Plenty have been secured as hotel partners.	April	
"Pirates" promotions	SKH/JW	Agency worked with Disney to execute promotions tied to "Pirates of the Caribbean: At World's End."	Movie was released on May 25. Agency worked with Westin at Our Lucaya for national promotional tie-in with Verizon and major social media company, LIMBO. Promotion launched on May 20 and will run for five weeks	March	
"Pirates" DVD release	SKH/JW	Agency participated in call with Disney to discuss potential promotional opportunities in conjunction with the "Pirates" DVD release in winter 2007.	Disney uncertain if there will be a sweepstakes in the DVD. Disney regrouping with Weber Shandwick and BMOT in June to discuss potential opportunities once they have reached a conclusion.	May	
KISS 95.1 Charlotte	JW	Agency secured Mother's Day promotion with top 40 station in Charlotte to award one "Bahama Mama Getaway" for two to Grand Bahama Island.	Promotion ran the week leading up to Mother's Day. Pelican Bay secured as the hotel partner.	March	Yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Special Projects</b>					
Junkanoo Summer	JW/EB	Agency working to support various events surrounding Junkanoo Summer 2007.	Agency drafting press release for distribution to travel media and calendar editors at Florida newspapers.	April	
Dol-Fan Fest	JW	Agency working with MOT to promote the 2007 Dol-Fan Fest on Grand Bahama Island.	Agency distributed press release to Florida media on behalf of the MOT.	April	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
Crisis Manuals	MP/VE	Annual updates of core crisis manual and hurricane preparedness kit and contact lists.	Hurricane kit complete. Crisis manual review underway.	May	
Crisis Communications	AD/VE	Agency providing support as needed.	Ongoing	Ongoing	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed May 31, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Exuma and Eleuthera Delta Flights	AO/SB/VE	Agency pursuing tiered plan in support of both flight launches. Pitches to Atlanta area publications announcing flights; advertorial drafted for Delta SKY; press release drafted for May distribution; promotion proposal and pitches distributed to radio ( interview with Miss Bahamas and cooking segment with Bahamian chef); and exploration of stunt at gate leveraging Delta CEO for news angle. Agency working on possible charitable trip giveaway to garner exposure at Atlanta Braves home game and also developing Exuma press trip.	Follow-up with Atlanta media in-progress. Atlanta Braves interest TBD. Exuma press trip set for June 16-20. Media to include <i>Men's Fitness</i> , <i>Insite Atlanta</i> , <i>Uptown</i> magazine and Frommers.com. Q100 radio promotion set for May 7-June 16. Dates for Eleuthera press trip TBD.	February	
Nassau Paradise Island Promotion Board	EMB/EB	Agency working to support promotions and education of the new passport regulation.	Agency supporting NPIPB on summer passport reimbursement. Agency met with Fred Lounsberry and Warren Binder to discuss details and drafted and distributed a press release with program details.	Ongoing	
2007 Bahamas Weather Conference	AD/VE/JW/ SB/MP	Conference took place April 18-22 at Atlantis, Paradise Island. Over 100 meteorologists from US, Canada, UK and China in attendance. Produced more than 100 live and taped segments reaching audience of 1 million+. VODcast site produced additional exposure.	Thank you e-mail in development. Collecting evaluations on program. Full recap and highlight tape for MOT files to follow.	June	Yes
Caribbean Week 2007	JW	Agency supporting BMOT's participation in annual Caribbean Week activities.	Agency updating press kit and representing The Bahamas at CTO Media Marketplace on June 13.	May	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed May 31, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Francine Frizner	JW	<i>Hitched Magazine</i>	Family-friendly activities in The Bahamas	Proactive	
Beth Harpaz	JW	Associated Press	Bahamas Hurricane Policy	Proactive	
Roger Pike	JW	<i>Travel Agent</i>	Bahamas Hurricane Policy	Per Request	
Susan Young	JW	<i>Southern Cruising and Southern Travel News</i>	Info on Grand Bahama and Nassau	Per Request	
Laura Michonski	SB	Concierge.com ( <i>Conde Nast Traveler's website</i> )	General IOTB info for Bahamas page which will run in July	Per Request	

<b>Rogers &amp; Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas through May 31,2007</b>					
<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Big Picture Movie and Television Promotions:</b>					
"Wedding Daze"/MGM	TW/SKH	Reached out to MGM regarding new feature film starring Isla Fisher and Jason Biggs. Pitched The Bahamas as an online promotional partner and for online giveaway. Thirty million impressions will be achieved.	Production interested in offering one Bahamas trip for two to be given away online. BMOT approved. Weber Shandwick secured The Cove, Eleuthera as hotel partner.	Release date: August 17, 2007 Promo will run mid-June.	Pending
<b>Film, Placement</b>					
"Poor Things"/Independent	JM	Production interested in beach bag for pool scene with main characters.	R&C sent over Bahamas handbag for usage with main characters in pool scene.	Release date: TBD	Completed
<b>Television, Location</b>					
"Project Runway"/Bravo	TW/SKH	Production interested in sending the contestants to an island getaway and integrating The Bahamas as a relaxing destination for the contestants. Forty-five people would travel from New York to The Bahamas.	The Bahamas is under consideration for Season 5. Further production information expected in late June. Brainstorming potential scout ideas.	Air date: TBD	Pending

"Little People, Big World"/A&E	TW/JB/SKH	Production interested in filming family on vacation. Spoke with producers about creating a vacation package to feature in this reality show. Twelve people would travel from Portland to The Bahamas.	BMOT approved. Secured Abaco Beach Resort for family trip. Travel dates are approximately August 13-20.	Air date: TBD	Pending
"Scrubs"/NBC	TW/SKH	Production interested in filming in The Bahamas in late summer. Producer would like to incorporate The Bahamas as a destination wedding location for "Elliot" in a two-episode series premiere.	Producers and show creator to provide details about storyline and potential location scout and shooting dates.	Potential Scout Date: July Air date: Fall 2007	Pending
<b>Feature Films, Passed</b>					
"The Incredible Hulk"/Universal	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"3 Can Play That Game"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Bedtime Stories"/Buena Vista	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Witless Protection"/Lionsgate	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Lakeview Terrace"/Screen Gems	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		

"The Dark Knight"/Warner Bros.	ML	Production shut down.	No appropriate opportunities.		
"They Came from Upstairs"/20th Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Rocker"/20th Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Night Watchman"/Fox Searchlight	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"I Come With the Rain"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Perfect Game"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Big Brothers"/Universal	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Not Easily Broken"/Columbia	SS	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Swing Vote"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed June 30, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Press Releases</b>					
The Islands Of The Bahamas Offers Hot Deals On Cool Summer Getaways: Nassau/Paradise Island Welcomes Travelers In Time For Junkanoo Summer Festival	AO/EB	Release detailing Junkanoo Summer activities on NPI, as well as special packages/deals offered by partner hotels.	Distributed	May	Yes
While Love Is In The Air, Escape to Paradise: The Softer Side of Nassau/Paradise Island, Romance Abounds	SB/EB	Release detailing romantic activities/locales offered on Nassau/Paradise Island, as well as special packages/deals offered by partner hotels.	Release drafted. Editing in progress.	June	
<b>Media Experiences</b>					
NPI "Girls Getaway" Press Trip, May 31-June 3	EB/SB	Agency worked with MOT to coordinate and execute an "Active Girls Getaway" group press trip to NPI to highlight the many adventure activities. Graycliff participated as the host hotel, and activities such as deep sea fishing, cigar rolling and spa treatments were on the itinerary.	Participants included writers from <i>Prevention</i> , <i>Jezebel</i> , <i>Black Enterprise</i> and <i>Day Spa</i> . Follow up in progress.	March	Yes
Exuma/Delta Inaugural Press Trip, June 16-20	VE/AO	To support Delta's new non-stop service from Atlanta to Exuma, Agency developed group press trip to encourage media to discover the destination in a less structured format.	Participants included writers from <i>Men's Fitness</i> , <i>Insite Atlanta</i> , <i>Uptown</i> magazine and <i>Frommers.com</i> .	October	Yes

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed June 30, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Grand Bahama Island "Grey Ghost" Press Trip, July 12-16	JW/EMB	Agency working with GBIMOT to develop a fishing press trip that also exposes media to the contrasting sides of Grand Bahama Island -- intimate Deep Water Cay and lively Lucaya.	Accommodations secured at Pelican Bay Hotel and Deep Water Cay Club. Itinerary under development. Participating publications include <i>American Angler</i> , <i>Florida Fly Fishing Weekly</i> , <i>Fly Fishing in Salt Waters</i> , <i>Florida Sportsman</i> and <i>Buckeye Sportsman</i> .	March	
Eleuthera "Hard Hat & History" Press Trip, August 13-17	VE/SB	Agency proposed group press trip to Eleuthera to highlight new developments and cultural history of the island in coordination with new Delta service.	Proposal approved. Trip tentatively scheduled for Sept. 12-16 in conjunction with new Delta flight service. Drafting invitation, further planning in progress.	February	
Abaco "Learn to Dive" Press Trip, October 2007	VE/AO	Agency working with MOT to coordinate dive certification program for select journalists, followed by group press trip to dive the waters surrounding Abaco.	Proposal approved. Agency discussing dates and logistics with MOT.	June	
Grand Bahama Island "Soft Adventure" Press Trip, October 2007	JW	To highlight GBI's inventory of soft adventure activities, Agency working with MOT to develop group press trip that will include fishing, snorkeling and kayaking.	Proposal approved. Agency discussing dates and itinerary with MOT.	June	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed June 30, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Nassau/Paradise Island & Cat Island "Two Sides of Luxury" Press Trip, November 2007	EB/SB	Agency working with MOT to develop group press trip that will expose media to two distinct luxurious experiences in The Bahamas.	Proposal approved. Agency discussing dates and itinerary with MOT.	June	
<b>Visiting Journalist Program - Individual Visits</b>					
Tara Donne and Matthew Caserta, <i>Brides</i> , June 24-29	JW	Agency worked with <i>Brides</i> magazine to coordinate photos on NPI and Harbour Island for Honeymoons and Weddings Away Special Issue and its Romantic Awards issue.	MOT arranged customs clearance and fast ferry to Harbour Island. Trip complete.	June	Yes
Bret Love, <i>Skylights</i> , July 2007	AO	Agency working with Love to coordinate trip to Nassau/Paradise Island with family-friendly itinerary for feature in Spirit Airlines' in-flight magazine. Love will bring 5-year-old daughter.	Trip approved by MOT. Travel slated for July 8-14.	March	
Matthew Graham, Freelance, <i>Recreation News</i> , travel-travel-travel.com, June 30-July 4	AO	Agency worked with Graham to coordinate visit to Sandals in June, focusing on outdoor activities and diving.	Trip complete. Story publish date TBA.	March	Yes
Eve White, <i>Charlotte Parent</i> , August 23-26	AO/EB	Agency working with White to coordinate trip to NPI and GBI to experience family-friendly resorts for a story on kids clubs and family travel. White will bring 7-year-old son.	Trip approved by MOT. Itinerary in progress.	May	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed June 30, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Marketing Partnerships/Promotions</b>					
Essie Bahamas Collection	EB/EMB	Agency secured partnership with Essie Cosmetics for a collection of nail polish colors inspired by The Islands Of The Bahamas. The collection will launch in July 2007 and feature a total of six colors with distinctively Bahamian names. A trip giveaway contest will be executed in conjunction with the launch, whereby consumers can enter for their chance to win a grand prize island-hopping trip for two to The Bahamas. Accommodations secured with both Atlantis and Kamalame Cay in the Out Islands. POS displays will be featured in 50,000 stores nationwide and the collection will also be featured on www.essie.com.	Partnership approved by BMOT. Agency provided appropriate photos, logos and copy points and worked with Essie developed sweepstakes materials. Collection launches on July 1. Agency will draft on-island release.	March	
Orvis	EMB	Agency pitched Orvis on a cooperative partnership for The Out Islands. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Bonefishing Guide Certification Class was executed on GBI on June 29. Orvis preparing briefing memo. Twenty-one guides certified.	October	
Q100 Atlanta	VE/AO	Agency secured Father's Day promotion with Atlanta's No. 1 morning show, which awarded four trips in support of Delta's new, non-stop service to Eleuthera and Exuma.	Promotion ran through June 14, giving away one trip per week. Coral Sands and Club Peace & Plenty have been secured as hotel partners.	April	Yes

**Weber Shandwick Status Report for The  
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completed June 30, 2007**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Wise	EB/JW	For a second year, Agency developed promotion with Wise potato chips that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to stores along with shelf danglers/POS displays directing consumers to go online and enter to win a family vacation to The Bahamas.	MOT approved participation. Viva Wyndham Fortuna Beach secured as hotel partner. Promotion scheduled to launch in August 2007.	January	
"Pirates" promotions	SKH/JW	Agency worked with Disney to execute promotions tied to "Pirates of the Caribbean: At World's End."	Movie was released on May 25. Agency worked with Westin at Our Lucaya for national promotional tie-in with Verizon and major social media company, LIMBO. Promotion launched on May 20 and ran for five weeks.	March	Yes
"Pirates" DVD release	SKH/JW	Agency participated in call with Disney to discuss potential promotional opportunities in conjunction with the "Pirates" DVD release in winter 2007.	Disney uncertain if there will be a sweepstakes in the DVD. Disney regrouping with Weber Shandwick and BMOT to discuss potential opportunities once they have reached a conclusion.	May	

**Weber Shandwick Status Report for The  
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completed June 30, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Presentations and Meetings</b>					
Meeting with Minister Grant	Team	Agency met with new Minister of Tourism and members of the MOT to present 2006 PR recap/results and 2007 PR strategy and initiatives.	Presentation given on June 25 in Nassau. Agency working with MOT to execute proposed initiatives.	June	Yes
<b>Special Projects</b>					
Exuma and Eleuthera Delta Flights	AO/SB/VE	Agency pursuing tiered plan in support of both flight launches. Tactics include: Flight announcements to Atlanta media and trades; advertorial in Delta's SKY magazine and promotion with Atlanta radio stations.	Q100 promotion concluded. Follow-up underway. Exuma press trip complete. Media included <i>Men's Fitness</i> , <i>Insite Atlanta</i> , <i>Uptown</i> magazine and Frommers.com. Eleuthera trip currently in the planning stages.	February	
Caribbean Week 2007	JW	Agency supported BMOT's participation in annual Caribbean Week activities.	Agency updated press kit and represented The Bahamas at CTO Media Marketplace on June 13.	May	Yes
Dol-Fan Fest	JW	Agency worked with MOT to promote the 2007 Dol-Fan Fest on Grand Bahama Island.	Agency distributed press release to Florida media on behalf of the MOT.	April	Yes
Press Room on Bahamas.com	Team	Agency working with MOT to establish press room on Bahamas.com.	Updating press kit pieces and will forward for posting.	June	

**Weber Shandwick Status Report for The  
Bahamas Ministry of Tourism Work  
completed June 30, 2007**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
Crisis Manuals	MP/VE	Annual updates of core crisis manual and hurricane preparedness kit and contact lists.	Hurricane kit complete. Crisis manual review underway.	May	
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency continues to support NPIP summer passport reimbursement; GBIPB promotions, events and airlift; and preparing for OIPB's August 9 general assembly meeting and supporting Delta service to Exuma and Eleuthera.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Linda Bauer	EB	<i>Caribbean Travel Guide Book</i>	Info on Graycliff	Per request	
Stacy Small	EB	<i>Ocean Home Magazine</i>	Info on summer packages	Per request	
Lynn Seldon	EB	<i>Freelance</i>	Info on Graycliff cigars	Per request	
Judith Ritter	EB	<i>South China Morning Post</i>	Background on NPI activities	Per request	
Susan Young	JW	SouthernTravelNews.com and SouthernCruising.com	Activities on NPI	Per request	
Wayne Schneiderman	JW	<i>Cruise Industry News</i>	Cruising update and interview with David Johnson	Per request	
Lisa Simundson	JW	<i>Meetings South</i>	Destination update	Per request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas through June 30, 2007**

**Big Picture Movie and  
Television Promotions:**

"Wedding Daze"/MGM	TW	August release starring Isla Fisher and Jason Biggs. Pitched The Bahamas as an online promotional partner and for online giveaway, partnership will result in 30 million impressions	Secured The Cove at Eleuthera as promotional partner. Promotion is on hold while online budget is re-allocated to another film. Opportunity may resurface in August. R&C will track.	Release date: August 17, 2007	Pending
"Fool's Gold"/Warner Bros.	TW	Film is set in The Bahamas. Reached out to studio to secure The Bahamas as promotional partner. Pitched The Bahamas for possible screening program and/or island giveaway in exchange for verbal mentions of The Bahamas.	Exploring possible advertising component for screening program with the BMOT as well as possible island partner.	Release date: February 8, 2008	Pending
"Trouble Man"/20th Century Fox.	TW/ML	Pitched producers on the idea of integration with The Bahamas.	Production has asked The Bahamas for a proposal that details requirements for the integration. Sending over script breakdown for consideration.	Release date: TBD 2009	Pending

Television, Location					
"Project Runway"/Bravo	TW	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	The Bahamas is under consideration for Season 5. Further production information expected in late July or early August.	Air date: TBD	Pending
"Little People, Big World"/A&E	TW/JB	Production interested in filming family on vacation. Weber Shandwick secured a vacation package for the family which will be featured on the show. Fourteen people would travel from Portland to The Bahamas.	BMOT approved. Secured Abaco Beach Resort for family trip. Dates are tentatively set for August 13-20.	Air date: TBD	Pending
"Scrubs"/NBC	TW	Production interested in filming the series finale in The Bahamas in November or January. Producers may want to film on two islands.	Secured Grand Bahama Island and Our Lucaya for hotel location and is checking with hotel for ideal filming dates. Production will have story meeting and then provide us with storyline details.	Air date: Spring 2007	Pending
"Deal or No Deal"/NBC	CB	Production interested in filming five episodes in The Bahamas during sweeps. R&C discussed opportunities with production. Approx. 135 people would travel from L.A. to The Bahamas in either January or March 2008. Episodes would air in February or May 2008.	Putting together proposal for NBC detailing requirements for The Bahamas integration, and then presenting proposal to NBC for approval.	Air date: Spring 2007	Pending
Feature Films, Passed					

"Frost"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Chosen One"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Taking Chance"/HBO Films	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Shark Swarm"/Spike TV	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"All About Steve"/Fox 2000	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Henry Poole is Here"/Lakeshore Entertainment	SS	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Women"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Wolverine"/Twentieth Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Black Water Transit" (Revised)/Capitol Films	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Fire Bay"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		