U.S. Department of Justice
Washington, DC 20530

Supplemental Statement

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as amended

OMB NO.1105-0002

For Six Month Period Ending 12/31/07
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

CMGRP Inc. DBA Weber Shandwick

(b) Registration No. 3911

(c) Business Address(es) of Registrant

700 13th Street, NW, #800
Washington, DC 20005

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:
(1) Residence address Yes ☐ No ☒
(2) Citizenship Yes ☐ No ☒
(3) Occupation Yes ☐ No ☒

(b) If an organization:
(1) Name Yes ☐ No ☒
(2) Ownership or control Yes ☐ No ☒
(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

2008 FEB 13 PM 1:17
CRM/CES/REGISTRATION UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C[1], state whether any changes therein have occurred during this 6 month reporting period.
Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

1 The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date connection ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal?
Yes ☐ No ☒

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or connection	Date terminated

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
See attached				

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement?
Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal | Date of termination

8. Have you acquired any new foreign principal[2] during this 6 month reporting period?
Yes ☒ No ☐

If yes, furnish the following information:

Name and address of foreign principal | Date acquired

See attached

9. In addition to those named in Items 7 and 8, if any, list foreign principals[2] whom you continued to represent during the 6 month reporting period.

see attached

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A[3] Yes ☒ No ☐
Exhibit B[4] Yes ☒ No ☐

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67), sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

see attached

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity[5] as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

5 The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14 . (a) **RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies[6]

Date	From whom	Purpose	Amount
see attached			
		Total	

(b) **RECEIPTS – FUND RAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fund raising campaign[7], any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D[8] to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) **RECEIPTS – THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value[9] other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
see attached			

Total

(b) **DISBURSEMENTS – THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value[10] other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose

(c) **DISBURSEMENTS – POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value[11] in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials [12]?
Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

☐ Radio or TV broadcasts
☐ Magazine or newspaper articles
☐ Motion picture films
☐ Letters or telegrams
☐ Advertising campaigns
☐ Press releases
☐ Pamphlets or other publications
☐ Lectures or speeches
☐ Internet
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

☐ Public Officials
☐ Newspapers
☐ Libraries
☐ Legislators
☐ Editors
☐ Educational institutions
☐ Government agencies
☐ Civic groups or associations
☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

☐ English
☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?
Yes ☐ No ☐

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Type or print name under each signature[13])
1/28/08	Pam Jenkins President

13 This statement shall be signed by the individual agent, if the registrant is an individual or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
NATIONAL SECURITY DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

YES_____ or NO_____X_____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES_____ or NO_____X_____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Pam Jenkins
Signature

1/28/08
Date

Pam Jenkins
Please type or print name of Signatory on the line above

President
Title

ITEM 11 & 12

Foreign Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for the Bahamas.

Date	Name	Nature of Contact	Individual Contacted
7/1/07-12/31/07		See Bahamas Attachment "A" .	

ITEM 11 & 12

Foreign Principal: Ministry of Trade and Industry - Arab Republic of Egypt and Alexandria Cotton Exporters (Alcotexa)

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key:

Date	Name	Nature of Contact	Individual Contacted
8/1/07 - 12/31/07	See Ministry of Trade and Industry - Arab Republic of Egypt and Alexandria Cotton Exporters (Alcotexa) Attachment "B".		

7/07	Gov't of Bahamas	"	155,593.75
8/07	Gov't of Bahamas	"	145,537.50
	Ministry of Trade and Industry - Arab Republic of Egypt and Alexandria Cotton Exporters (Alcotexa)*		17,251.91
9/07	Gov't of the Bahamas	"	127,525.00
	Egyptian Cotton*		17,251.91
10/07	Gov't of the Bahamas	"	155,118.75
	Egyptian Cotton	"	17,251.91
11/07	Gov't of the Bahamas	"	155,393.75
	Egyptian Cotton	"	17,251.91
	Egyptian Cotton, Mall Of American Project		30,000.00
12/07	Gov't of the Bahamas	"	**
	Egyptian Cotton	"	17,251.91
Total	$ 855,428.30		

* Ministry of Trade and Industry - Arab Republic of Egypt and Alexandria Cotton Exporters (Alcotexa) as listed above also goes by the name of Egyptian Cotton.

** Figures were not available at time of submission of report. Will be reported when received.

GOVERNMENT OF THE BAHAMAS

DATE	TO WHOM	PURPOSE	AMOUNT
7/07	Agency	Reimburse Expenses	
		Local Transportation	1,306.33
		Telephone	2,853.52
		Supplies	33.17
		Staff/Client Meals	2,391.43
		Miscellaneous Travel	232.01
		Research	1,385.90
		Express Deliveries	2,549.03
		Photocopy	1,109.50
		Postage	24.28
		Clipping Service	21,518.91
		Messenger Service	751.97
		Wire Services	374.00
		Subscriptions	4.95
		Art Work	1,684.00
		Graphics	4,528.75
		Exuma Cay Tours	2,360.00
		Boat Excursion	75.00
		Video Monitoring	2,080.52
		Video Duplication	2,070.00
		Video Production	17,026.36
		Promotions	8,500.00
		Promotional Materials	20,911.42
		Gifts	48.19
		Facsimiles	2.00
		Flowers	200.36
		Following airfares were for marketing/public relations purposes, and to meet with client:	
		Roundtrip airfares, New York, N.Y./Bahamas, 6/25-6/26/07:	
		A. Diaz	547.20
		E. Belford	547.20
		S. Hersh	507.20
		Airfare, Bahamas to New York, E. Belford, 6/1907,	455.10
		Lodging, R. Mack, A. Diaz, E. Belford, and S. Hersh, 8/25/07	1,131.47
Total		$ 97,210.48	
8/07	Agency	Reimburse Expenses	

Telephone	155.94
Staff/Client Meals	771.27
Local Transportation	1,812.16
Subscriptions	9.23
Research	395.30
Miscellaneous Travel	334.14
Express Deliveries	269.82
Promotional Materials	32.45
Printing	297.00
Photocopy	835.01
Messenger Services	6.00
Equipment Rental	480.00
Video Duplication	260.03
InterAgency Fee	5,000.00
Big Apple Awards Admissions	900.00
Caribbean Week Registration	1,875.00
Gifts	255.64

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; Kellogg's Prizewinner; Chicago Wedding Guide; Mike and Juliet Prizewinner; Bahamavention; NPI Girl's Getaway; GBI Press Trip; Orvis Certification; and Delta Service Launch;

Roundtrip airfares, New York, N.Y./Bahamas:

P. Jacobs, 5/31/07	367.20
E. Burdin, 8/08	479.20
S. Hersh, 8/14	814.11
J. Wint, 6/21	627.20
J. Wint, 7/1	507.20
J. Wint, 5/20	627.20

Roundtrip airfare, Atlanta, GA/Bahamas, E. Foley, 5/31/07 487.20

Roundtrip airfare, Atlanta, GA/Bahamas, B. Love, 7/8/07 468.20

Airfare, Bahamas to Ft. Lauderdale, FL, N. Bethel, 6/16/07 311.00

Airfare, Bahamas to Miami, FL, P. Johnson, 6/16/07 293.10

Roundtrip airfare, Spokane, WA/Bahamas, B. Baldwin, 5/30/07 812.20

Roundtrip airfare, Albany, NY/Bahamas, T. Meyers, 6/27/07 794.70

Roundtrip airfare, Spokane, WA/Bahamas, S. Grater, 6/27/07 1,355.70

	Roundtrip airfare, Chicago, IL/Bahamas, S. May, 12/1/07	427.20
	Roundtrip airfares, Salt Lake City, UT/Bahamas, D. & J. Lukes, 6/15/07	2,705.60
	Roundtrip airfare, Chicago, IL/Bahamas, A. Nelson, 12/1/07	427.20
	Roundtrip airfares, Phoenix, AZ/Bahamas, D. White & A. Rybacki, 9/1/07	1,259.60
	Roundtrip airfares, Syracuse, NY/Bahamas, E. & M. Joyce, 11/16/07	1,167.40
	Lodging, J. Wint, Bahamas, 4/30/07	447.00
	Lodging, J. Wint, Bahamas, 4/16-4/22/07	1,112.34
	Lodging, J. Wint, Bahamas, 6/10-6/15/07	1,619.70
	Lodging, J. Wint, Bahamas, 6/25/07	296.68
	Lodging, Keeter family, Bahamas, 7/07/07	758.64
	Lodging, D. & J. Lukes, Bahamas, 6/25-6/29/07	1,370.00
	Lodging, N. Bethel, New York, 6/10-6/14/07	2,402.70
	Lodging, E. Burden, Bahamas, 8/8/07	338.83
	Lodging, S. Lyons, Miami, 4/19/07	169.49
Total	$36,135.55	

9/07	Reimburse Expenses	
	Staff/Client Meals	416.77
	Telephone	2,448.27
	Local Transportation	484.04
	Miscellaneous Travel Expenses	572.79
	Research	939.80
	Express Deliveries	1,003.33
	Photocopy	370.34
	Promotional Materials	173.25
	Artwork	1,200.00
	Video Monitoring/Clip Service	39,426.83
	Video Duplication	45.00
	Car Rental	618.00

	Postage	7.51
	Fishing Charter	1,000.00
	Ferry Tickets	64.00

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for press trips for journalists; and for the Bonefishing Press Trip:

	Roundtrip airfare, Philadelphia, PA/Bahamas, C. Affleck, 6/18/07	280.55
	Roundtrip airfares, Charlotte, NC/Bahamas, C. & E. White, 8/23/07	1,195.40
	Roundtrip airfare, Las Vegas, NV/Bahamas, T. Lund, 7/12/07	703.70
	Roundtrip airfare, West Palm Beach, FL/Bahamas, M. Readling, 7/12/07	296.70
	Roundtrip airfare, Colombus, OH/Bahamas, D. Armitage, 7/12/07	492.20
	Roundtrip airfare, Atlanta, GA/Bahamas, Z. Matthews, 7/12/07	376.20
	Roundtrip airfare, West Palm Beach, FL/Bahamas, B. Fitzgerald, 7/12/07	341.70
Total	$52,456.38	

10/07 Agency Reimburse Expenses

HSMAI Entry Fee	745.00
Research	587.86
Meals	2,379.05
Miscellaneous Travel	103.00
Local Transportation	1,479.97
Telephone	427.24
Express Deliveries	253.03
Photocopy	681.53
Video Productions	1,272.71
Video Duplication	130.00
Press Kits	178.82
Supplies	42.07
Dive Certifications	2,450.26
Scuba Training and Equipment	2,138.66
Photographs	15.00
Flowers	70.45
Courier	28.00
Award Entry Fees	790.00

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for client meetings; for ad agency review; for Learn to Dive Press Trip; Bahamas Prize Winners; and for Bahama Breeze Promo Winners:

Roundtrip airfares, New York, NY/Bahamas:

R. Mack, 10/3/07	639.20
A. Orth, 10/17	525.00
E. Burden, 10/17	828.70
V. Edmonds, 6/25/07	547.20

Roundtrip airfares, Sacramento, CA/Bahamas, J. & B. Zawadski, 2/14/08 1,904.40

Roundtrip airfares, Portland ME/Bahamas, E. Richmond, A. Pollis, K. Lacasse, S. Blaisdell, N. Baxter, 1/24/08 3,753.50

Roundtrip trainfares, N. Bethel, W. Binder, F. Launsbery, 9/5/07 657.00

Lodging, A. Orth, Bahamas, 10/20-21/07 233.00

Lodging, R. Cook, Bahamas, 8/9/07 100.00

Lodging, R. Mack, Bahamas, 10/3-4/07 665.36

Lodging, V. Edmonds, Bahamas, 1/23-24/07 667.49

Lodging, V. Edmonds, Bahamas, 6/25/07 275.68

Lodging, V. Edmonds, Bahamas, 4/18-21/07 466.58

Nine rooms for Turtle Bay Dive Expedition, 10/18-10/22/07 4,398.80

Total $ 29,424.56

11/07 Agency Reimburse Expenses

Miscellaneous Travel Expenses	66.00
Research	491.45
Staff Meals	306.65
Photocopy	236.10
Postage	2.86
Telephone	1,236.85

Local Transportation	672.65
Courier	98.50
Client Meals	1,167.37

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for client meetings; for Dive Press Trip and Learn to Dive:

Roundtrip airfares, New York, NY/Bahamas, R.J. & C. Stubbolo, 11/28/07	614.40
Roundtrip airfares, Phoenix, AZ/Bahamas, D. Waite and C. Blackman, 11/16/07	1,315.90
Roundtrip airfare, Madison, WI/Bahamas, C. Connolly, 10/17/07	806.80
Roundtrip airfare, New York, NY/Bahamas, E. Ogintz, 10/17/07	530.00
Roundtrip airfare, New York, NY/Bahamas, S. Borris, 10/17/07	491.20
Roundtrip airfare, Tampa, FL/Bahamas, S. Klim, 10/17/07	491.20
Lodging, E. Burden, Bahamas, 10/17/07	200.48

Total Expenses $8,728.41

12/07 Agency Reimburse Expenses

Amount of expenses not available when report was submitted. Will be forwarded when they are received.

Grand Total Bahamas Expenses $223,955.38

MINISTRY OF TRADE AND INDUSTRY - ARAB REPUBLIC OF EGYPT AND ALEXANDRIA COTTON EXPORTERS (ALCOTEXA)

DATE	TO WHOM	PURPOSE	AMOUNT

Our work for this client is to provide advice and communications strategy. We do not have expenditures for salaries, advertising, public relations, travel and entertainment related to contacting US Media or US Government officials. Expenses below are for internal travel and "housekeeping" expenses.

9/07 Agency	Roundtrip airfares, U.S. to Egypt to meet with client (T. Ryan, J. Meszaros, J. Hurbanis), 9/2-9/7/07	17,963.02
	Hotel and meals for employees meeting with client - T. Ryan, J. Meszaros, J. Hurbanis, 9/2-9/7/07	3,117.80
	Cab fares	330.76
	Telephone	112.12
Total	$21,523.70	
12/07 Agency	Strategy and Media Planning	91,262.50
Total:	$91,262.50	
Grand Total Alcotexa Expenses:	$112,786.20	
Grand Total All Expenses	$336,741.58	

5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated

5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes

If yes, furnish the following information:

Name	Address	Position	Date
Julie Taylor Hubanis	5429 3rd Avenue S Minneapolis, MN 55419	Sr. V.P.	1999
Jessica L. Carlson	1884 Beechwood Avenue Minneapolis, MN	Acct. Exec	6/21/05

7. Has your connection with any foreign principal ended during

this 6-month reporting period? No

If yes, furnish the following information:

Name of Foreign Principal | Date of Termination

8. Have you acquired any new foreign principal during this 6 month report period? Yes

If yes, furnish the following information:

Name and Address | Date Acquired

A. Ministry of Trade and Industry - Arab Republic of Egypt
2 Latin America Street
Cairo, Egypt

B. Alexandria Cotton Exporters Assn. (Alcotexa)
12 Mohamed Talaat, Noonan Street
Romi Station
Alexandria, Egypt 8/07

9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas

BAHAMAS ATTACHMENT "A"

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed July 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
			2008 FEB 13 PM 1:17		
It's Always Better in The Bahamas: Introducing Vibrant New Essie Nail Polishes Inspired by The Islands Of The Bahamas	MP/EMB	Release announcing the debut of a new collection of Essie nail polishes, "It's Better In The Bahamas."	Release sent to Gabriella Fraser with 10 Essie nail polish kits to be distributed to on-island media.	July	Yes
While Love Is In The Air, Escape to Paradise: The Softer Side of Nassau/Paradise Island, Romance Abounds	SB/EB	Release detailing romantic activities/locales throughout Nassau/Paradise Island, as well as special packages/deals offered by partner hotels.	Release drafted. Editing in progress.	June	
Grand Bahama Island "Grey Ghost" Press Trip, July 12-16, 2007	JW/EMB	Agency worked with GBIMOT to develop a fishing press trip that exposed media to the contrasting sides of Grand Bahama Island -- intimate Deep Water Cay and lively Lucaya. This also served as a chance to introduce Orvis certified guides from GBI to participants.	Trip complete. Participating publications included *American Angler*, *Florida Fly Fishing Weekly*, *Florida Sportsman* and *Buckeye Sportsman*. Pelican Bay Hotel and Deep Water Cay Club served as hotel partners. Agency monitoring for coverage.	March	Yes
Eleuthera "Hard Hat & History" Press Trip, November 7-11, 2007	VE/SB	Agency proposed group press trip to Eleuthera to highlight new developments and cultural history of the island in coordination with new Delta service from Atlanta.	Proposal approved. Trip dates have changed due to Fall hotel closures, now scheduled for Nov. 7-11, 2007. Pineapple Fields secured as hotel partner. Drafting master invitation featuring all 2007 OIS press trips, further planning in progress.	February	

CRM/CES/REGISTRATION UNIT

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed July 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Abaco "Learn to Dive" Press Trip, October 17-22, 2007	VE/AO	Agency working with MOT to coordinate dive certification program for select journalists, followed by group press trip to dive the waters surrounding Abaco.	Drafting master invitation featuring all 2007 fall press trips. Working with Brendal's Dive Center, Village Divers in NYC and Green Turtle Club to secure activities/accomodations. Further planning in progress.	June	
Grand Bahama Island "Soft Adventure" Press Trip, October 11-14, 2007	JW	To highlight GBI's inventory of soft adventure activities, Agency working with MOT to develop group press trip that will include fishing, horseback riding on the beach, a culinary adventure and a journey on the Atlantis II vessel.	Proposal approved. Agency discussing dates and itinerary with MOT.	June	
Nassau/Paradise Island & Cat Island "Two Sides of Luxury" Press Trip, November 2007	JW/EB	Agency working with MOT to develop group press trip that will expose media to two distinct luxurious experiences in The Bahamas.	Proposal approved. Agency discussing dates and itinerary with MOT.	June	
Bret Love, *Skylights*, July 8-14, 2007	AO	Agency worked with Love to coordinate trip to Nassau/Paradise Island with family-friendly itinerary for feature in Spirit Airlines' in-flight magazine.	Trip complete. Worked with MOT to coordinate itinerary and activities. Journalist traveled July 8-14.	March	Yes
Judith Ritter, *South China Morning Post*, July 27-31, 2007	SB	Agency worked with Ritter to coordinate trip to NPI for a feature story on "10 Best Things In Nassau."	Worked with MOT to coordinate itinerary and activities. Accommodations secured at the Wyndham Crystal Palace. Journalist traveled July 27-31.	July	Yes

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed July 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Vicki Weathers, *Coastal Living*, July 26-29, 2007	JW	Agency worked with editor Vicki Weathers to coordinate People-to-People and Junkanoo experience on Grand Bahama Island.	Trip complete. Weathers' story is scheduled for 2008 to coincide with the launch of Junkanoo Summer.	July	Yes
Eve White, *Charlotte Parent,* August 23-26, 2007	AO/EB	Agency working with White to coordinate trip to NPI and GBI to experience family-friendly resorts for a story on kids clubs and family travel. White will bring 7-year-old son.	Trip approved by MOT. Itinerary in progress.	May	
Rita Cook, *Valley Scene Magazine,* August 7-10, 2007	EB	Agency working with Rita Cook to coordinate trip to NPI for an action/adventure/luxury feature story.	Working with MOT to establish itinerary and activities. Accommodations secured at the Sheraton Cable Beach.	July	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed July 31, 2007					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Essie Bahamas Collection	EB/EMB	Agency secured partnership with Essie Cosmetics for a collection of nail polish colors inspired by The Islands Of The Bahamas. The collection features a total of six colors with distinctively Bahamian names. A trip giveaway contest is being executed in conjunction with the launch, whereby consumers can enter for their chance to win a grand prize island-hopping trip for two to The Bahamas. Accommodations secured with both Atlantis and Kamalame Cay in the Out Islands.	The Bahamas collection officially launched on July 1. POS displays are featured in 50,000 salons and beauty supply stores nationwide and the details on the collection & sweepstakes are included on a deadicated Web page on www.essie.com. Agency drafted on-island release and provided to MOT with samples for local media.	March	
Orvis	EMB	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working on next steps of partnership with the Ministry. Currently promoting new guides on GBI through a series of ideas including exposure at the Baton Rouge Orvis store grand opening in October, as well as beginning preparations and planning for a Bonefishing Pro-Am on GBI in the spring. Ministry currently establishing day-to-day person that can interact with Orvis representatives on an ongoing basis and work directly with Agency contact in planning moving forward.	Ongoing	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed July 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Wise	EB/JW	For a second year, Agency developed promotion with Wise potato chips that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to stores along with shelf danglers/POS displays directing consumers to go online and enter to win a family vacation to The Bahamas.	MOT approved participation. Viva Wyndham Fortuna Beach secured as hotel partner. Promotion scheduled to launch in August 2007.	January	
"Pirates" DVD release	SKH/JW	Agency participated in call with Disney to discuss potential promotional opportunities in conjunction with the "Pirates" DVD release in winter 2007.	Disney uncertain if there will be a sweepstakes in the DVD. Disney regrouping with Weber Shandwick and BMOT to discuss potential opportunities once they have reached a conclusion.	May	
CVS	EB	Agency working with CVS Pharmacy on a program centered around the chain's photo departments, whereby for the month of October, CVS will encourage customers to get their passports by offering $1 off passport photos. Agency determining ways The Bahamas can partner with them on this initiative, so that consumers getting their first passport will associate travel with The Bahamas.	As CVS does not conduct straight forward trip giveaway sweepstakes, agency is exploring possibility of creating an exclusive offer for their customers instead. As NPI has taken the lead on the passport initiative, agency is discussing options with the NPIPB.	July	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed July 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Out Islands Annual Meeting, August 8, 2007	EMB	Agency attending annual OIS meeting at the British Colonial Hilton in Nassau.		July	
Exuma and Eleuthera Delta Flights	VE/SB/AO	Agency pursuing tiered plan in support of both flight launches. Tactics include: Flight announcements to Atlanta media and trades; advertorial in Delta's *SKY* magazine and promotion with Atlanta radio stations. In discussion with contacts at Delta to coordinate potential stunt in Atlanta or promotion with Delta Crown Room Clubs.	Q100 promotion concluded. Follow-up underway. Exuma press trip complete. Media included *Men's Fitness*, *Insite Atlanta*, *Uptown* magazine and Frommers.com. Eleuthera trip scheduled for November 7-11.	February	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
EShopBahamas.com	AD/EB	Agency working with MOT to support launch of the new online logo store, EShopBahamas.com	Agency participated in conference call and developing tiered plan for PR outreach.	July	
Press Room on Bahamas.com	EMB	Agency working with MOT to establish press room on Bahamas.com.	Updating press kit pieces and will forward for posting.	June	
AMBER Alert	EMB	Per DG's request, Agency working with Ministry to ressurect the implemenation of the AMBER Alert program in the Bahamas.	Currently communicating with Geneva Cooper to map out next steps.	July	
Crisis Manuals	MP/VE	Annual updates of core crisis manual and hurricane preparedness kit and contact lists.	Hurricane kit complete. Crisis manual review underway.	May	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed July 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency continues to support NPIPB summer passport reimbursement; GBIPB promotions, events and airlift; and preparing for OIPB's August 9 general assembly meeting continuing outreach for and supporting Delta service to Exuma and Eleuthera.	Ongoing	
News Bureau					
Jonathan Vatner	SB	*Sherman's Travel*	NPI releases	Per request	
Katherine Appleton	SB	*BudgetTravel.com*	Hotel package deals	Proactive	
Terri Hardin	JW	*Successful Meetings*	New developments	Per request	
Stacy Small	JW	*Palm Beach Post*, *Ocean Home*, *Elite Traveler*	Press trip alert and GBI packages	Proactive	
Carly Milne	AO	Freelancer	Press trip alert	Proactive	

Rogers & Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas through July 31, 2007

Big Picture Movie and Television Promotions:					
"Wedding Daze"/MGM	TW	August release starring Isla Fisher and Jason Biggs. Pitched The Bahamas as an online promotional partner and for online giveaway, garnering potential of 30 million impressions.	Promotion has been cancelled by studio for budgetary reasons.	Release date: August 17, 2007	Completed
"Fool's Gold"/Warner Bros.	TW	Film is set in The Bahamas. Reached out to studio to secure The Bahamas as promotional partner. Pitched The Bahamas for possible screening program and/or island giveaway in exchange for verbal mentions of The Bahamas.	Exploring possible advertising and promotional ideas for BMOT to participate in screenings and promotions tied to movie's release.	Release date: February 8, 2008	Pending
"Trouble Man"/20th Century Fox.	TW/ML	Pitched producers on the idea of integration with The Bahamas.	Production on hold due to cast changes.	Release date: TBD 2009	Pending
Film, Placement					
"Taking Chance"/ HBO Films	JM	Production interested in posters for airport scene with main characters.	R&C sent over Islands posters for set dressing in airport scene.	Release date: TBD	Completed
"Love N'Dancing"/ Trick Candle Productions	CB	Production interested in posters for airport scene with main characters.	R&C sent over Island and map posters for set dressing in airport scene.	Release date: TBD	Completed
Television, Location					
"Project Runway"/Bravo	TW	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	The Bahamas is under consideration for Season 5 which would film in May/June 2008. Further production information expected in early Fall.	Air date: Dec. 2008	Pending

"Little People, Big World"/A&E	TW/JB/SKH	Production interested in filming family on vacation. Secured a vacation package for the family which will be featured on the show. Fourteen people will travel from Portland to The Bahamas from August 13-20.	Secured Abaco Beach Resort as hotel partner. All flights have been have been approved by family and crew members and booked. Weber Shandwick working with BMOT to finalize activities and itinerary. Trip will take place from August 13-20.	Air date: TBD	Pending
"Scrubs"/NBC	TW/SKH	Production interested in filming the series finale in The Bahamas in November or January. Producers may want to film on two islands.	Secured Grand Bahama Island and Our Lucaya for hotel location. Production will have story meeting and then provide us with storyline details and final dates. Gave production Our Lucaya's date preferences in Nov.	Air date: Spring 2007	Pending
"Deal or No Deal"/NBC	CB/SKH	Production interested in filming five episodes in The Bahamas during sweeps. R&C discussed opportunities with production. Approx. 135 people would travel from L.A. to The Bahamas in either January or March 2008. Episodes would air in February or May 2008.	R&C sent over proposal for NBC detailing requirements for The Bahamas integration. Waiting for feedback from NBC.	Air date: Spring 2007	Pending
Feature Films, Passed					
"Bottle Shock"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Rainbow Tribe"/ Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Burn After Reading..."/ Focus Features	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Lost Boys 2: The Tribe"/ Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Gospel Hill"/ 20th Century Fox	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		

"The Wackness"/ Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Hurt Locker"/ Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed August 31, 2007				
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**
From Sand to Sea: Romance Abounds in Nassau Paradise Island; The Islands Of The Bahamas Presents Ideal Activities and Packages for Couples	SB/EB	Release detailing romantic activities/locales throughout Nassau/Paradise Island, as well as special packages/deals offered by partner hotels.	Release approved and distributed.	June
"Eye of the Dolphin" Swims Into Theatres	AO/SKH	Release announcing "The Eye of the Dolphin" in theatres and detailing dolphin excursions around The Islands Of The Bahamas.	Release in development.	August
The Bahamas Ministry of Tourism Launches 'Online Specialist Program' with At-Home Agents in Mind	JW	Release announcing the launch of the MOT's online education program for travel agents.	Release distributed to *Agent@Home*. On-hold for wider distribution in late 2007, at the request of MOT.	August
Florida Resident Program Combines Free Night Stay on Grand Bahama Island with $200 Instant Credit	JW	Release announcing the launch of GBI's Florida Residents Program, featuring all-inclusive rates offered by partner hotels.	Release under review by MOT and scheduled for distribution on 9/6.	August
Eleuthera "Hard Hat & History" Press Trip, November 7-11, 2007	VE/SB	Agency proposed group press trip to Eleuthera to highlight new developments and cultural history of the island in coordination with new Delta service from Atlanta.	Proposal approved. Trip dates have changed due to Fall hotel closures, now scheduled for Nov. 7-11, 2007. Pineapple Fields secured as hotel partner. Master invitation featuring all 2007 press trips was sent out. Follow-up in progress.	February

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed August 31, 2007				
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**
Abaco "Learn to Dive" Press Trip, October 17-22, 2007	VE/AO	Agency working with MOT to coordinate dive certification program for select journalists, followed by group press trip to dive the waters surrounding Abaco.	Master invitation featuring all 2007 press trips was sent out. Follow-up in progress. Working with Brendal's Dive Center, Village Divers in NYC and Green Turtle Club to secure activities/accommodations. Media secured thus far include Eileen Ogintz, Tribune Media Services syndicated column, and Chris Connolly, *Desert Living Magazine*.	June

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed August 31, 2007				
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**
Grand Bahama Island "Soft Adventure" Press Trip, October 11-14, 2007	JW	To highlight GBI's inventory of soft adventure activities, Agency working with MOT to develop group press trip that will include fishing, horseback riding on the beach, a culinary adventure and a journey on the Atlantis II vessel.	Proposal approved. Agency working to confirm media and develop itinerary with MOT. Master invitation featuring all 2007 press trips was sent out.	June
Nassau/Paradise Island & Cat Island "Two Sides of Luxury" Press Trip, December 5-9, 2007	JW/EB	Agency working with MOT to develop group press trip that will expose media to two distinct luxurious experiences in The Bahamas.	Proposal approved. Agency discussing dates and itinerary with MOT. Master invitation featuring all 2007 OIS press trips was sent out.	June
Eve White, *Charlotte Parent,* August 23-26, 2007	AO/EB	Agency worked with White to coordinate trip to NPI to experience family-friendly resorts for a story on kids clubs and family travel. White brought 7-year-old son.	Trip completed. Story slated for December issue.	May
Rita Cook, *Valley Scene Magazine,* August 7-10, 2007	EB	Agency worked with Rita Cook to coordinate trip to NPI for an action/adventure/luxury feature story. Accommodations were courtesy of the Sheraton Cable Beach and activities included a Power Boat Adventure to Exuma, cigar rolling lesson at Graycliff and more.	Trip completed.	July
Jean Tang, Freelance, *Modern Bride* , dates TBD in October	SB	Agency working with editor Donna Heiderstadt on setting up Jean Tang with a multi-island visit for a feature story in *Modern Bride* 's February 2008 issue.	Working on mapping out an itinerary and will forward to MOT for approval.	July

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed August 31, 2007				
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**
Essie Bahamas Collection	EB/EMB	Agency secured partnership with Essie Cosmetics for a collection of nail polish colors inspired by The Islands Of The Bahamas. The collection features a total of six colors with distinctively Bahamian names. A trip giveaway contest is being executed in conjunction with the launch, whereby consumers can enter for their chance to win a grand prize island-hopping trip for two to The Bahamas. Accommodations secured with both Atlantis and Kamalame Cay in the Out Islands.	The Bahamas collection officially launched on July 1. POS displays are featured in 50,000 salons and beauty supply stores nationwide and the details on the collection & sweepstakes are included on a dedicated Web page on www.essie.com. Sweepstakes ends on Sept. 14.	March
Orvis	EMB	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working on next steps of partnership with the Ministry. Currently promoting new guides on GBI through a series of ideas including exposure at the Baton Rouge Orvis store grand opening in October, as well as beginning preparations and planning for a Bonefishing Pro-Am on GBI in the spring. Ministry currently establishing day-to-day person that can interact with Orvis representatives on an ongoing basis and work directly with Agency contact in planning moving forward.	Ongoing

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed August 31, 2007				
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**
Wise	EB/JW	For a second year, Agency developed promotion with Wise potato chips that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to stores along with shelf danglers/POS displays directing consumers to go online and enter to win a family vacation to The Bahamas.	Promotion launched August 2007 with Viva Wyndham Fortuna Beach as hotel partner. Scheduled for completion October 2007.	January
CVS	EB	Agency working with CVS Pharmacy on a program centered around the chain's photo departments, whereby for the month of October, CVS will encourage customers to get their passports by offering $1 off passport photos. As CVS does not conduct straight forward trip giveaway sweepstakes, agency secured opportunity to provide an exclusive offer for their customers instead.	As NPI has taken the lead on the passport initiative, agency worked with NPIPB to secure Sheraton Cable Beach as hotel partner. Agency obtained special offer from Sheraton and working with CVS on developing POS materials and Web site content.	July
Sea Ray Living	VE/SB	Agency negotiating possible partnership opportunities with boating brand.	Still in negotiation, drafting proposal for MOT consideration.	July
Redbook/Limbo 41414	SB/SKH	Agency working with interactive marketing company on trip giveaway to be featured in Redbook.	Proposal approved. Sheraton Cable Beach secured as hotel partner. Submitted logos and copy points, and creative has been drafted and approved by Weber Shandwick. Awaiting for promotion to execute and for prizewinner to be announced.	July

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed August 31, 2007				
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**
Out Islands Annual Meeting, August 8, 2007	EMB	Agency attended annual OIS meeting at the British Colonial Hilton in Nassau.	Complete.	July
Grand Bahama Island Ministry of Tourism/Promotion Board Meeting	AD/EMB/JW	Agency meeting with GBIMOT/GBIPB to discuss promotional opportunities, latest ad campaign and opportunities for strategic partnerships.	Meeting schedule for 9/11.	July
Crisis Manuals	MP/VE	Completed annual updates of core crisis manual and hurricane preparedness kit and contact lists.	Manuals sent to BMOT, BTO, and promotion boards. Follow with Frank Comito/BHA re distribution to members.	May
Crisis Communications	VE	Monitoring of timely topics as appropriate and client counsel. Outreach to industry partners with background and updates.	Monitoring continues.	August
Bahamas Weather Conference	VE/AD	Agency researched conflicting events, sweeps periods, etc. to determine short list of dates for 2008. Call w/ Max Mayfield regarding planning for same.	Will follow up with evaluation memo for Mayfield and potential outline.	July
Grand Bahama Island Pro-Am Fishing Tournament	EMB/JW	Agency working with Orvis to develop two-day fishing tournament in Spring 2008. Pelican Bay would serve as hotel partner, offering dedicated travel package, and Orvis would manage promotional campaign aimed at customers. MOT to provide fishing guides.	Agency in talks with Orvis and MOT on dates and logistics.	July

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed August 31, 2007				
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**
Exuma and Eleuthera Delta Flights	VE/SB/AO	Agency pursuing tiered plan in support of both flight launches. Second round of promotional pitching underway with Atlanta radio stations. In discussion with contacts at Delta to coordinate potential stunt in Atlanta or promotion with Delta Crown Room Clubs. Media update with revised flight details in development.	Eleuthera trip scheduled for November 7-11. Participant recruitment underway.	February
Delta Service between Atlanta and Grand Bahama Island	JW/EMB	Agency pursuing radio promotions in Atlanta to generate bookings for Delta's daily nonstop service.	Agency submitted request for participation to GBI hotel partners.	August
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January
EShopBahamas.com	AD/EB	Agency working with MOT to support launch of the new online logo store, EShopBahamas.com	Agency created tiered plan for PR outreach and developing press release for trade publications to be distributed as part of the soft launch in September.	July
WLIS 1420-AM Interview	JW	Agency working with MOT to schedule interview for Tommy Thompson on "Travel with Kal" radio show. DDG will discuss new developments and passport initiatives.	Interview scheduled for 9/7.	August
Press Room on Bahamas.com	EMB	Agency working with MOT to establish press room on Bahamas.com.	Updating press kit pieces and will forward for posting.	June
AMBER Alert	EMB	Per DG's request, Agency working with Ministry to resurrect the implementation of the AMBER Alert program in the Bahamas.	Currently communicating with Geneva Cooper to map out next steps.	July
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed August 31, 2007				
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency continues to support NPIPB summer passport reimbursement; GBIPB promotions, events and airlift; and continuing outreach for and supporting Delta service to Exuma and Eleuthera.	Ongoing
News Bureau				
Jeanne Muchnick	AO/JW/SB	*Freelancer, New York Daily News*	Restaurant info, special deals	Proactive
Sandra Hart	JW	*Conde Nast Traveler*	What's New	Proactive
David LaHuta	JW	*Budget Travel*	Grand Bahama Island update	Proactive
Laura Bly	VE	*USA Today*	tourism stats	Per request
Jonathan Vatner	JW	*Sherman's Travel*	NPI facts	Per request

Rogers & Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas through August 31, 2007

Big Picture Movie and Television Promotions:					
"Fool's Gold"/Warner Bros.	TW	Film is set in The Bahamas. Reached out to studio to secure The Bahamas as promotional partner. Pitched The Bahamas for possible screening program and/or island giveaway in exchange for verbal mentions of The Bahamas.	Exploring possible advertising component for screening program with the BMOT as well as possible island partner.	Release date: February 8, 2008	Pending
"Trouble Man"/20th Century Fox.	TW/ML	Pitched producers on the idea of integration with The Bahamas.	Production on hold due to cast changes.	Release date: TBD 2009	Pending
Television, Location					
"Project Runway"/Bravo	TW	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	The Bahamas is under consideration for Season 5 which would film in May/June 2008. Further production information expected in early Fall.	Air date: Dec. 2008	Pending
"Little People, Big World"/A&E	TW/SKH	Production filmed Roloff family on vacation August 13-20, hosted by Abaco Beach Resort, which will be featured on upcoming episodes. Activities filmed included: fishing, snorkeling, diving, boating, Hopetown lighthouse in several areas of Abaco. Overall feedback from family and crew was incredibly positive.	Episodes currently slated to air Fall 2007. Talking to network about promotional extensions and press release.	Air date: Fall 2007	Pending

"Scrubs"/NBC	TW	Production interested in filming show in The Bahamas the week of December 3rd (first 3 days) or any three day period between Thanksgiving and Christmas.	Secured Grand Bahamas Island and Our Lucaya for hotel location. Availability from Our Lucaya has been received, waiting to hear back from producers to finalize dates.	Air date: Spring 2008	Pending
"Deal or No Deal"/NBC	CB	Production interested in filming five episodes in The Bahamas during sweeps. R&C discussed opportunities with production. Approx. 135 people would travel from L.A. to The Bahamas in either January or March 2008. Episodes would air in February or May 2008.	R&C sent over proposal for NBC detailing requirements for The Bahamas integration. Waiting for feedback from NBC.	Air date: Spring 2008	Pending
Feature Films, Passed					
"No Man's Land"/Independent	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		

Project	WS Contact	Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed September 30, 2007 Activity	Status/Story Opportunity	Begun	Complete
Florida Resident Program Combines Free Night Stay on Grand Bahama Island with $200 Instant Credit	JW	Release announcing the launch of GBI's Florida Residents Program, featuring all-inclusive rates offered by partner hotels.	Release distributed.	August	Yes
"Eye of the Dolphin" Swims Into Theatres	AO/SKH	Release announcing "The Eye of the Dolphin" in theatres and detailing dolphin excursions around The Islands Of The Bahamas.	Release approved and set for distribution to trades.	August	
Balmy Days and Breezy Nights Lure Travelers to The Islands Of The Bahamas	AO	Release detailing fall deals from NPI, GBI and the OIS.	Release in development.	August	
Guide to Hot New Developments in The Islands Of The Bahamas	AO	Release detailing upcoming developments and upgrades from NPI, GBI and the OIS.	Release in development.	September	
The Islands Of The Bahamas Launch EShopBahamas.com	EB	Release announcing online merchandise shop, detailing available items and various ways consumers can use the site.	Release under review by BMOT. Awaiting launch date.	September	
Eleuthera "Hard Hat & History" Press Trip, Nov. 7-11, 2007	VE/SB	Agency working with MOT to coordinate Eleuthera new developments and cultural history press trip.	Pineapple Fields secured as hotel partner. Master invitation featuring all 2007 press trips was sent out. Follow-up in progress.	February	
Abaco "Learn to Dive" Press Trip, Oct. 17-22, 2007	VE/AO	Agency working with MOT to coordinate dive certification program for select journalists, followed by group press trip to dive the waters surrounding Abaco.	Working with Brendal's Dive Center, Village Divers in NYC, Green Turtle Club and Treasure Cay Resort to secure activities and accommodations. Media secured include Eileen Ogintz, Tribune Media Services syndicated column; Chris Connolly, *Desert Living Magazine;* and Sandy Klim, *AAA Traveler*.	June	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed September 30, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Grand Bahama Island "Soft Adventure" Press Trip, Oct. 11-14, 2007	JW	To highlight GBI's inventory of soft adventure activities, Agency working with MOT to develop group press trip that will include fishing, horseback riding on the beach, a culinary adventure and a journey on the Atlantis II vessel.	Trip postponed until Jan./Feb. 2008 and will be repackaged as GBI/Abaco island-hopping press trip.	June	Postponed
Nassau/Paradise Island & Cat Island "Two Sides of Luxury" Press Trip, Dec. 5-9, 2007	JW/EB	Agency working with MOT to develop group press trip that will expose media to two distinct luxurious experiences in The Bahamas.	Master invitation featuring all 2007 OIS press trips was sent out. Follow-up in progress. Carly Milne, *AOLTravel;* Kimberly Burk, *The Oklahoman* and Steve Volk, *Philadelphia Magazine.*	June	
Jean Tang, Freelance, *Modern Bride* , dates TBD in October	SB	Agency working with editor Donna Heiderstadt on setting up Jean Tang with a multi-island visit for a feature story in February 2008 issue.	Working on mapping out an itinerary and will forward to MOT for approval.	July	
Essie Bahamas Collection	EB/EMB	Agency secured partnership with Essie Cosmetics for a collection of nail polish colors inspired by The Islands Of The Bahamas. The collection features a total of six colors with distinctively Bahamian names. A trip giveaway contest is being executed in conjunction with the launch, whereby consumers can enter for their chance to win a grand prize island-hopping trip for two to The Bahamas. Accommodations secured with both Atlantis and Kamalame Cay in the Out Islands.	Sweepstakes reached completion on Sept. 14 and Essie is reviewing entries to select a winner. Agency working to supply island-hopping guide for second place prizes, which will consist of 150 beach bags filled with Essie products.	March	Yes.

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed September 30, 2007					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Orvis	EMB	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working on next steps of partnership with the Ministry. Beginning preparations and planning for a Bonefishing Pro-Am on GBI in the spring.Tentative itinerary has been set. Currently negotiating budget for tournament. Meeting scheduled on GBI on Oct. 18.	Ongoing	
Grand Bahama Island Pro-Am Fishing Tournament	EMB/JW	Agency working with Orvis to develop two-day fishing tournament in Spring 2008. Pelican Bay would serve as hotel partner, offering dedicated travel package, and Orvis would manage promotional campaign aimed at customers. MOT to provide fishing guides.	Agency in talks with Orvis and MOT on dates and logistics.	July	
Wise	EB/JW	For a second year, Agency developed promotion with Wise potato chips that will run in convenience-style stores in 10 major East coast markets. Two million customized product bags will be distributed to stores along with shelf danglers/POS displays directing consumers to go online and enter to win a family vacation to The Bahamas.	Promotion launched August 2007 with Viva Wyndham Fortuna Beach as hotel partner. Scheduled for completion October 2007.	January	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed September 30, 2007					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
CVS	EB	Agency working with CVS Pharmacy on a passport photo program that will be executed throughout the month of October in the photo departments of 6,500 CVS stores across the U.S. CVS will extend a $1 discount on passport photos to encourage customers to apply for new passports. Agency secured opportunity for The Bahamas to be featured by way of a value-added offer exclusive to CVS customers and worked with NPIPB to secure the new Sheraton Cable Beach as a partner, who have in turn developed a special "Fourth Night Free" package for CVS customers.	Agency liaising with CVS on development of POS materials and also working with NPIPB and Sheraton to help promote the program on their Web sites. Promotion scheduled to begin on Oct. 1.	July	
Sea Ray Living	VE/SB	Agency negotiating possible partnership opportunities with boating brand.	Still in negotiation, drafting proposal for MOT consideration.	July	
Redbook/Limbo 41414	SB/SKH	Agency working with interactive marketing company on trip giveaway to be featured in Redbook.	Proposal approved. Sheraton Cable Beach secured as hotel partner. Submitted logos and copy points, and creative has been drafted and approved by Weber Shandwick. Awaiting execution of promotion (mid-October) and for prizewinner to be announced.	July	
Bahama Breeze - "Take Back Your Vacation"	SB	Agency working with restaurant chain on trip giveaway to be featured in all 32 restaurants.	Proposal approved. Westin Grand Bahama Our Lucaya resort secured as hotel partner. Submitted logos and copy points. Awaiting creative.	September	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed September 30, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Grand Bahama Island Ministry of Tourism/Promotion Board Meeting	AD/EMB/JW	Agency met with GBIMOT/GBIPB to discuss planning and promotional opportunities as well as opportunities for strategic partnerships.	Meeting held on 9/11. Agency moving forward with GBIMOT/GBIPB on various initiatives. Agency supplied copies of PR update for GBIMOT internal meeting on 9/19 and providing Executive Briefing for quarterly meetings.	July	Yes
Crisis Communications	VE	Monitoring of timely topics as appropriate and client counsel. Outreach to industry partners with background and updates.	Monitoring continues.	Ongoing	
Bahamas Weather Conference	VE/AD	Agency researched conflicting events, sweeps periods, etc. to determine short list of dates for 2008. Call w/ Max Mayfield regarding planning for same.	Will follow up with evaluation memo for Mayfield and potential outline.	July	
Spirit Airlines new airlift to Grand Bahama Island	EMB/JW	Agency developing PR plan to support the Dec. 13 launch of Spirit's service to GBI from FLLX.	Agency contacting Spirit's PR to propose partnership. Exploring promotions with South Florida radio.	September	
Exuma and Eleuthera Delta Flights	VE/SB/AO	Agency pursuing tiered plan in support of both flight launches. Second round of promotional pitching underway with Atlanta radio stations. In discussion with contacts at Delta to coordinate potential stunt in Atlanta or promotion with Delta Crown Room Clubs. Media update with revised flight details in development.	Eleuthera trip scheduled for Nov. 7-11, 2007. Participant recruitment underway.	February	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed September 30, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Delta Service between Atlanta and Grand Bahama Island	JW/EMB	Agency pursuing radio promotions in Atlanta to generate bookings for Delta's daily nonstop service.	GBI hotel partners confirmed participation. Agency distributing proposals to Atlanta radio stations.	August	
WLIS 1420-AM Interview	JW	Agency working with MOT to schedule interview for Tommy Thompson on "Travel with Kal" radio show. DDG will discuss new developments and passport initiatives.	Interview took place Sept. 7.	August	Yes
Brides Local Magazines	JW/EB	Agency secured interview for Freda Madrisotti with writer Lisa Carse to various islands and wedding packages available for a round-up on the best places in The Bahamas, Caribbean and Hawaii for destination weddings.	Interview held on Sept. 19. Freda is providing further details on packages and agency supplying background information on the islands island, activities, etc.	September	Yes
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
EShopBahamas.com	AD/EB	Agency working with MOT to support launch of the new online logo store, EShopBahamas.com	Agency developed press release for trade publications for distribution during the soft launch period. Awaiting further direction on launch date.	July	
Press Room on Bahamas.com	EMB	Agency working with MOT to establish press room on Bahamas.com.	Awaiting first draft from BMOT.	June	
AMBER Alert	EMB	Per DG's request, Agency working with Ministry to resurrect the implementation of the AMBER Alert program in the Bahamas.	Awaiting next steps from BMOT.	July	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed September 30, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency continues to support NPIPB summer passport reimbursement; GBIPB promotions, events and airlift; and continuing outreach for and supporting Delta service to Exuma and Eleuthera.	Ongoing	
News Bureau					
Erik Hastings	AO	*WABC New York radio*	Setting up interview with Valery Brown	per request	
Craille Gillies	AO	*EnRoute Magazine*	Information on Andros landlink to Nassau	per request	
Chris Barnett	AO	*Copley News Service*	Information on OIS	proactive	
Amy Koch	AO	*Town & Country*	Information on spas	proactive	
Elaine Glusac	EB	*Shape*	Information on NPI, GBI, Eleuthera, Harbour Island and Andros for story on active vacations in The Bahamas	per request	
Carolyn McGuire	MP	*Chicago Tribune*	Information on Bimini	per request	
Kitty Bean Yancey	SB	*USA Today.com*	Information on Cotton Bay	proactive	
Blake Miller	SB	*Charlotte Magazine*	Information on flight service to Bahamas & "Procreation Vacation" package	per request	
Diana Kloorfain	SB	*Travel + Leisure*	Information on Fall getaways for a CBS *Early Show* segment	per request	
Rich Rubin	SB	*Caribbean Travel & Life*	Information on Arawak Cay	per request	
Hal Peat	SB	*Maco Destinations*	Press materials/images on Bimini	per request	
Lisa Carse	JW	*Bride's*	Destination weddings	per request	
Sandra Hart	JW	*Conde Nast Traveler*	Marley Resort	proactive	

Rogers & Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas through September 30, 2007					
Big Picture Movie and Television Promotions:					
"Fool's Gold"/Warner Bros.	TW	Film is set in The Bahamas. Reached out to studio to secure The Bahamas as promotional partner. Pitched The Bahamas for possible screening program and/or island giveaway as part of sweepstakes.	Proposal declined due to ad buy requirement. R&C exploring other opportunities with studio.	Release date: Feb. 8, 2008	Pending
"27 Dresses"/20th Century Fox.	TW	Studio is looking for promotional partner with advertising capabilities for the DVD release. Pitched The Bahamas for possible trip giveaways.	Declined due to ad buy requirement.	Release date: May 2008	Complete
"Trouble Man"/20th Century Fox.	TW/ML	Pitched producers on the idea of integration with The Bahamas.	Production on hold due to cast changes.	Release date: TBD 2009	Pending
Television, Location					
"Project Runway"/Bravo	TW	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	The Bahamas is under consideration for Season 5 which would film in May/June 2008. Further production information expected in early Fall.	Air date: December 2008	Pending

"Little People, Big World"/A&E	TW/SKH	Production filmed Roloff family on vacation August 13-20, hosted by Abaco Beach Resort and BMOT. Vacation will be featured on two upcoming episodes. Activities filmed included: fishing, snorkeling, diving, boating, and Hopetown lighthouse in several areas of Abaco. Overall feedback from family and crew was incredibly positive.	Two back-to-back episodes currently slated to air on November 26, 2007. In talks with network about promotional extensions.	Air date: Nov. 26, 2007	Pending
"Deal or No Deal"/NBC	CB	Production was interested in filming five episodes in The Bahamas during sweeps period. R&C discussed opportunities with production. Approx. 135 people would travel from L.A. to The Bahamas in either January or March 2008. Episodes would air in February or May 2008. R&C sent over proposal for NBC detailing requirements for The Bahamas integration.	Production has decided not to travel this season. Will keep The Bahamas in mind for next season.	Air date: Spring 2008	Passed
Feature Films, Passed					
"Poet's War"/Sony	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Ghost Town"/DreamWorks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Fork in the Road"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Yes Man"/Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Star Trek"/Paramount	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Run"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Repossession Mambo"/Universal	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Safety Glass"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Punisher 2"/Lionsgate	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Spirit"/Lionsgate	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Legally Blonde 3"/MGM	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Nothing but the Truth"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Hotel for Dogs"/DreamWorks	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Hachiko: A Dog's Story"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Sex & the City: The Movie"/New Line	ML	Review for placement/promotion opportunities.	Production opted to shoot in Mexico.		
"State of Play"/Universal	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Day the Earth Stood Still"/20th Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Wonderful World"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Game"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Code"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Las Chance Harvey"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Missing Person"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Little Big Men"/Universal	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Eagle Eye"/DreamWorks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Miracle at St. Anna"/Independent		Review for placement/promotion opportunities.	No appropriate opportunities.		
"Radio Free Albemuth"/Independent		Review for placement/promotion opportunities.	No appropriate opportunities. Direct to Video.		
"Play the Game"/Independent		Review for placement/promotion opportunities.	No appropriate opportunities. Direct to Video.		

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed October 31, 2007					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Big Savings, Balmy Days and Breezy Nights Lure Travelers to The Islands Of The Bahamas	AO/EB	Release detailing fall deals from NPI, GBI and the OIS.	Release distributed to deals editors. Follow-up in progress.	August	Yes
Fall Travelers Save Hundreds on Getaways to The Islands Of The Bahamas	AO/EB	Release detailing specifics on all-island American Express promotion.	Release distributed via PR Newswire 10/26. Follow-up in progress.	September	Yes
Guide to Hot New Developments in The Islands Of The Bahamas	AO/JW	Release detailing upcoming developments and renovations on NPI, GBI and the OIS.	Release distributed to trades and consumer publications. Follow-up in progress.	September	Yes
IOTB Amends Fishing Regulations	VE	Drafted e-mail of amended fishing regulations pertinent to sportfishing events.	Draft complete.	October	
The Islands Of The Bahamas Launch EShopBahamas.com	EB	Release announcing online merchandise shop, detailing available items and various ways consumers can use the site.	Release under review by BMOT. Awaiting launch date.	September	
Grand Bahama Island "Soft Adventure" Press Trip, Oct. 11-14, 2007	JW/EMB	To highlight GBI's soft adventure activities, Agency working with MOT to develop group press trip that will include fishing, horseback riding on the beach, a culinary adventure and a journey on the Atlantis II vessel.	Trip postponed until Jan./Feb. 2008 and will be repackaged as GBI/Abaco island-hopping press trip.	June	Postponed
Abaco "Learn to Dive" Press Trip, Oct. 17-22, 2007	VE/AO	Agency worked with MOT to coordinate dive certification program for select journalists, followed by group press trip to dive the waters surrounding Abaco.	Worked with Brendal's, Green Turtle Club and Treasure Cay Resort to secure activities and accommodations. Media participants included Eileen Ogintz, Tribune Media Services syndicated column; Chris Connolly, *Desert Living Magazine;* and Sandy Klim, *AAA Traveler*.	June	Yes

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed October 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Eleuthera "Hard Hat & History" Press Trip, Nov. 7-11, 2007	VE/SB	Agency working with MOT to coordinate Eleuthera new developments and cultural history press trip.	Pineapple Fields and Powell Point secured as hotel partners. Media secured include Juliana Shallcross, Hotel Chatter.com; Molly Moker, Fodor's.com; Kim Floyd, *RollingOut* Magazine.	February	
Spirit Airlines new airlift to Grand Bahama Island, Dec. 13, 2007	EMB/JW	Agency developing PR plan to support the Dec. 13 launch of Spirit's service to GBI from FLL.	Agency sent proposal to Spirit. Airline agreed to provide eight seats for radio/TV promotions. Agency reaching out to South Florida radio stations to secure promo partner and developing invite list and invitation for inaugural press trip.	September	
Nassau/Paradise Island & Cat Island "Two Sides of Luxury" Press Trip, Dec.12-16, 2007	JW/EB	Agency working with MOT to develop group press trip that will expose media to two distinct luxurious experiences in The Bahamas.	Finalizing trip details. Media secured include Carly Milne, *AOLTravel;* Kimberly Burk, *The Oklahoman* and Marilyn Bauer, Gannett Newspapers.	June	
Jean Tang, Freelance, *Modern Bride* , dates TBD	SB	Agency working with editor Donna Heiderstadt on setting up Jean Tang with a multi-island visit for a feature story in February 2008 issue.	Working on mapping out an itinerary and will forward to MOT for approval.	July	
Toby Zinman, Freelance, *Oxygen* , dates TBD	SB	Agency working with writer to develop active vacation trip to Out Islands for fitness magazine.	Agency presented initial proposal to MOT, proposed itinerary to Harbour Island.	October	
Chelle Walton, "Fodor's Gold Guides: Florida and Bahamas," Nov. 28 - Dec. 1, 2007	JW	Agency arranging meeting with GBIMOT rep and Fodor's writer to discuss new developments on Grand Bahama Island.	Writer provided travel dates. Agency working with MOT to arrange meetings.	October	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed October 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Orvis	EMB	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working on next steps of partnership with the Ministry. Beginning preparations and planning for a Bonefishing Pro-Am on GBI in the spring. GBI	Ongoing	
Bahamas/Orvis Pro-Am Classic	EMB/JW	Agency working with Orvis to develop two-day fishing tournament in June 2008. Pelican Bay would serve as hotel partner, offering dedicated travel package, and Orvis would manage promotional campaign aimed at customers.	Participated in meeting on Oct. 18 on Grand Bahama Island. Forwarded recap to MOT. Beginning next steps.	July	
Wise	EB/JW	For a second year, Agency developed promotion with Wise potato chips that ran in convenience-style stores in 10 major East coast markets. Two million customized product bags were distributed to stores along with shelf danglers/POS displays directing consumers to go online and enter to win a family vacation to The Bahamas.	Promotion completed with GBI Viva Wyndham Resort partner. Agency awaiting promotion report and winners.	January	Yes

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed October 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
CVS	EB	Agency working with CVS Pharmacy on a passport photo program that will be executed throughout the month of October in the photo departments of 6,500 CVS stores across the U.S. CVS will extend a $1 discount on passport photos to encourage customers to apply for new passports. Agency secured opportunity for The Bahamas to be featured by way of a value-added offer exclusive to CVS customers and worked with NPIPB to secure the new Sheraton Cable Beach as a partner, who have in turn developed a special "Fourth Night Free" package for CVS customers.	Promotion launched Oct. 1 and will run throughout the month. Agency to secure results and determine how many packages were booked in effort to evaluate success of partnership.	July	
Sea Ray Living	VE/SB	Agency presented proposal for advertising, editorial and event partnership to MOT for approval.	MOT approved concept. Working to establish specific timeline for initiatives.	July	
Redbook/Limbo 41414, November 2008	SB/SKH	Agency working with interactive marketing company on trip giveaway to be featured in Redbook.	Promotion now scheduled to run in November issue with Sheraton Cable Beach secured as hotel partner. Awaiting execution of promotion and winner announcement.	July	
Bahama Breeze - "Take Back Your Vacation," Oct. 4 - Dec. 28, 2007	SB	Agency working with restaurant chain on trip giveaway to be featured in all 32 restaurants.	Proposal approved. Westin Grand Bahama Our Lucaya resort secured as hotel partner. Submitted logos and copy points. Awaiting creative.	September	
Sport Diver magazine's "Kids Sea Camp 2008," Grand Bahama Island, Aug. 2008	JW/AO	Agency working with UNEXSO and *Sport Diver* magazine to generate interest and bookings for Kids Sea Camp event, schedule for Aug. 2008 on Grand Bahama Island.	Agency reviewed proposal with *Sport Diver* magazine. Next steps are to develop PR plan to generate media coverage for Kids Sea Camp event.	October	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed October 31, 2007					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Delta Service between Atlanta, Grand Bahama Island and Out Islands	JW/EMB	Agency has received qualified interest from Star 94, but unable to confirm w/out advertising buy. Agency has reached out to Delta (a Star 94 advertiser) to take lead in securing promotion as added value.	GBI hotel partners confirmed participation. Agency sent proposals to Atlanta BTO for distribution to Atlanta radio stations.	August	
"Snow Storm Escape to The Bahamas" Package	JW/AO	Agency developing seasonal package to generate coverage for The Bahamas as the perfect winter escape for "snow birds."	Agency distributed proposal to promotion boards requesting support in securing hotel partners. Agency contacting private jet companies to obtain price quotes.	October	
AMBER Alert	EMB	Per DG's request, Agency working with Ministry to resurrect the implementation of the AMBER Alert program in the Bahamas.	Awaiting next steps from BMOT.	July	
Bahamas Weather Conference	VE/AD	Agency researched conflicting events, sweeps periods, etc. to determine short list of dates for 2008. Participated in call w/ Max Mayfield regarding date planning.	Following up with evaluation memo for M. Mayfield and potential outline.	July	
TS Noel	VE/AD	Agency participated in regular status calls and provided news monitoring. Drafted and circulated updates to partners and pursued selective media outreach to Weather Conference alumnae, MSNBC, Today Show, AP, etc. regarding content.	Complete.	October	Yes
Delta Service between Atlanta and Exuma/Eleuthera	VE/SB/AO	Agency pursuing tiered plan in support of both flight launches. Second round of promotional pitching underway with Atlanta radio stations. In discussion with contacts at Delta to coordinate potential stunt in Atlanta or promotion with Delta Crown Room Clubs.	Eleuthera trip scheduled for Nov. 7-11, 2007. Followed up with Atlanta and drive market media in conjunction with fall deals release.	February	
EShopBahamas.com	AD/EB	Agency working with MOT to support launch of the new online logo store, EShopBahamas.com	Agency developed press release for trade publications for distribution during the soft launch period. Awaiting further direction on launch date.	July	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed October 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Grand Bahama Island Voluntourism	JW/VE	Agency working with GBIMOT and Our Lucaya to develop a volunteer vacation package focused on Gold Rock Beach.	Agency submitting proposal to Bahamas National Trust and Dr. Beach to secure participation.	September	
Press Room on Bahamas.com	EMB	Agency working with MOT to establish press room on Bahamas.com.	Forwarded suggested edits and awaiting next draft.	June	
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency continuing contact and support of promotion board plans. Meeting scheduled with OIS promotion board in NYC on Nov. 9.	Ongoing	
Spa Finders Media Marketplace, New York City, Oct. 31, 2007	JW/EB	Agency joining New York BTO and the Four Seasons and Our Lucaya spa directors at a New York media event.	Agency distributed welcome note to confirmed media, supplied press kits and represented the BMOT at the event.	October	Yes
The Bahamas "Splurge vs. Steal" Star Map	EB/JW	Agency developing creative mailing outlining the locations celebrities frequent in The Bahamas and showing how consumers can re-create those experiences on a budget.	Agency developed layout and drafting copy. Anticipated distribution date is January 2008.	October	
Bahamas International Film Festival	SKH/MP	Agency supporting festival with outreach to short-lead travel media with package and festival information. Agency also staying looped in with Rogers & Cowan's outreach efforts.	Agency drafting press release and conducting outreach to major markets with heavy concentration on Florida.	October	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	January	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
News Bureau					
Erik Hastings	AO	*WABC New York radio*	Coordinated interview at CTC for Vernice and Erik Hastings, program host.	Per request	

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed October 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Nicole Verkindt	AO	*US Media*	Sent photos from Bahamas Image Bank.	Per request	
Tom Uhlenbrock	AO	*St. Louis Post Dispatch*	Confirmed Tom to write winter destination story. Confirming further details for January visit.	Proactive	
Courteney Stanton	AO	*Shape*	Sent photos from Bahamas Image Bank.	Per request	
Various reporters	AO	*USA Today*	Provided details on all island developments and updates.	Per request	
Elaine Glusac	EB	*Shape*	Provided additional details on activities on various islands for active vacation story.	Per request	
Jeryl Brunner	EB	*ForbesTraveler*	Sent details on well-publicized celebrities with homes in the Bahamas.	Per request	
Amy Chen	JW	*Budget Travel*	Fact-checked for article on NPI.	Per request	
Chelle Walton	JW	*Fodor's*	New developments on GBI.	Per request	
Joel Weber	JW	*BestLife*	Waiting list at exclusive Bahamas resorts.	Per request	

		Rogers & Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas through October 31, 2007			
Big Picture Movie and Television Promotions:					
"Fool's Gold"/Warner Bros.	TW	Film is set in The Bahamas. Reached out to studio to secure The Bahamas as promotional partner. Pitched The Bahamas for possible screening program and/or island giveaway as part of sweepstakes.	R&C exploring other potential promotional opportunities with studio. Initial proposal was declined due to ad buy requirement.	Release date: Feb. 8, 2008	Pending
Television, Location					
"Deal or No Deal" (syndicated) /NBC	TW/ML	Production interested in The Bahamas as a destination giveaway for the contestants. Integration fee would be $50,000 for one episode plus the trip or $250,000 for a Bahamas themed destination week plus the trip giveaway each day.	Considering and exploring bigger show opportunity.	Air date: Winter 2007 or January 2008	Pending
"Project Runway"/Bravo	TW	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	The Bahamas is under consideration for Season 5 which would film in May/June 2008. Further production information expected in Fall.	Air date: December 2008	Pending
"Little People, Big World"/A&E	TW/SKH	Production filmed Roloff family on vacation August 13-20, hosted by Abaco Beach Resort and BMOT. Vacation will be featured in two upcoming episodes. Activities filmed included: fishing, snorkeling, diving, boating, and Hopetown lighthouse in several areas of Abaco. Overall feedback from family and crew was incredibly positive.	Two back-to-back episodes currently slated to air on November 26, 2007. In talks with network about promotional extensions.	Air date: Nov. 26, 2007	Pending

Feature Films, Passed					
"The Informers"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"American Mall Musical"/MTV Networks	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Oreskaband"/Nickelodeon	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Push"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Grey Gardens"/HBO Films	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"La Linea"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Burning Pain"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Another Cinderella Story"/Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Fulfillment"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Nick & Norah"/Sony	SS	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Two Lovers"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Chilled in Miami"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Untitled Teen Road Movie"/Independent	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Human Contract"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Changeling"/Universal	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"A Higher Form of Learning"/ Independent	JB	Review for placement/promotion opportunities.	No appropriate opportunities. Direct-to-video		

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed November 30, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
The Islands Of The Bahamas Launch EShopBahamas.com	EB	Release announcing online merchandise shop, detailing available items and various ways consumers can use the site.	Release updated to reflect revised site sections and under review by BMOT. Expected to distribute by Dec. 5 in conjunction with site launch.	September	
The Islands Of The Bahamas Amends Fishing Regulations	VE	Drafted release enumerating changes to fishing regulations for sportfishing events.	Distributed to vertical market publications.	October	Yes
Grand Bahama Island "Soft Adventure" Press Trip, Oct. 11-14, 2007	JW/EMB	To highlight GBI's soft adventure activities, Agency working with MOT to develop group press trip that will include fishing, horseback riding on the beach, a culinary adventure and a journey on the Atlantis II vessel.	Trip postponed until Jan./Feb. 2008 and will be repackaged as GBI/Abaco island-hopping press trip.	June	Postponed
Eleuthera "Hard Hat & History" Press Trip, Nov. 7-11, 2007	VE/SB	Agency working with MOT to coordinate Eleuthera new developments and cultural history press trip.	Trip complete. Monitoring coverage and follow up in progress.	February	Yes
Spirit Airlines New Airlift to Grand Bahama Island, Dec. 13, 2007	EMB/JW	Agency developing PR plan to support the Dec. 13 launch of Spirit's service to GBI from FLL.	Invitation distributed. RSVP list includes *The Broward Times*, *By the Sea Times*, *Boomer Times* and *Senior Life*. Radio promotion secured with West Palm Beach's WiLD 95.5 and launching Dec. 3. Agency distributed promotion proposals to South Florida TV stations. WFOR-TV reviewing promo calendar and will advise on opportunities.	September	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed November 30, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Nassau/Paradise Island & Cat Island "Two Sides of Luxury" Press Trip, Dec.12-16, 2007	JW/EB	Agency working with MOT to develop group press trip that will expose media to two distinct luxury experiences in The Bahamas.	Agency working with MOT to finalize itinerary. Media secured include Carly Milne, *AOLTravel;* Kimberly Burk, *The Oklahoman* and Marilyn Bauer, Gannett Newspapers and Bryce Kennard, *Jones* magazine.	June	
Jean Tang, Freelance, *Modern Bride*, dates TBD	SB	Agency working with editor Donna Heiderstadt on setting up Jean Tang with a multi-island visit for a feature story in February 2008 issue.	Working on mapping out an itinerary and will forward to MOT for approval.	July	
Tom Uhlenbrock, *St. Louis Post-Dispatch,* Jan. 7 - 11, 2008	AO	Agency working with syndicated writer Tom Uhlenbrock to coordinate Cat Island and Andros visit. Story slated to run in February.	Creating itinerary. Lodging secured at Tiamo and Fernandez Bay.	October	
Chelle Walton, "Fodor's Gold Guides: Florida and Bahamas," Nov. 28 - Dec. 1, 2007	JW	Agency arranging meeting with GBIMOT rep and Fodor's writer to discuss new developments on Grand Bahama Island.	Writer provided travel dates. Agency arrange interview for Walton with Terrance Roberts from the GBIMOT.	October	
Travel Channel, "25 Sexiest Beaches", Jan. 2008	VE/AO	Agency made contact with producer for new Travel Channel show to discuss potential trip to Harbour Island.	MOT has approved support for trip. Logistical support underway.	November	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed November 30, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Orvis	EMB	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working on next steps of partnership with the Ministry. Finalizing details for a Bonefishing Pro-Am on GBI in the spring. Will begin planning in Q1 2008.	Ongoing	
Redbook /Limbo 41414, November 2007	SB/SKH	Agency worked with interactive marketing company on trip giveaway in *Redbook* magazine.	Promotion ran in November issue of *Redbook*. Awaiting prizewinner details.	July	Yes
Bahamas/Orvis Pro-Am Classic	EMB/JW	Agency working with Orvis to develop two-day fishing tournament in June 2008. Pelican Bay would serve as hotel partner, offering dedicated travel package, and Orvis would manage promotional campaign aimed at customers.	Forwarded Letter of Agreement to all parties involved. Awaiting feedback.	July	
Sea Ray Living	VE/SB	Agency finalized initial timeline and tactics for Sea Ray partnership. Canvassed OIPB members for marina updates/new developments. Provided copy points for first editorial installment.	Will assess interest in special offers for exposure on mysearay.com.	July	
Bahama Breeze - "Take Back Your Vacation," Oct. 4 - Dec. 28, 2007	SB	Agency working with restaurant chain on trip giveaway to be featured in all 32 restaurants. Giveaway included an opt-in so "Island Insiders" can receive more information on The Bahamas.	Promotion currently running on Bahama Breeze website, featuring Westin Grand Bahama Our Lucaya resort as hotel partner. Working on creating a special package/offering for "Island Insiders" group.	September	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed November 30, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Sport Diver magazine's "Kids Sea Camp 2008," Grand Bahama Island, Aug. 2008	JW/AO	Agency working with UNEXSO and *Sport Diver* magazine to generate interest and bookings for Kids Sea Camp event.	Agency reviewed proposal with *Sport Diver* magazine. Next steps are to develop PR plan to generate media coverage for Kids Sea Camp event.	October	
Volvo Cars	EB	Agency in conversation with Volvo Cars of North America to partner on a trip giveaway sweepstakes for first quarter 2008. Sweepstakes to be launched in January in conjunction with a service promotion targetting Volvo car owners.	Agency provided language for sweepstakes rules and approached Four Seasons Exuma as hotel partner. Due to legal logistics at Volvo, sweepstakes on hold until third quarter 2008.	November	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed November 30, 2007					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Delta Service between Atlanta, Grand Bahama Island and Out Islands	JW/EMB	Agency received no response from Delta re Star 94 opportunity, so completing outreach to remaining Atlanta radio stations with standard promotional query.	GBI hotel partners confirmed participation. Agency sent proposals to Atlanta BTO for distribution to Atlanta radio stations.	August	
Bahamas network and b-roll shoot	VE	Agency working with MOT to define uniform criteria for evaluation of competing bids for video projects. Developed consensus that non-scripted, sound bite based video stories will provide most flexible library of video assets.	Agency working with N. Bethel to finalize team and timeline for shoot.		
"Snow Storm Escape to The Bahamas" Package	JW/AO	Agency developing seasonal package to generate coverage for The Bahamas as the perfect winter escape for "snow birds."	Old Bahama Bay, Tiamo Resort, Four Seasons Exuma, Cape Eleuthera and Fernandez Bay confirmed as hotel partners. Agency finalizing details with private jet companies to obtain price quotes. Press release slated for distribution in early January.	October	
Bahamas Weather Conference	VE/AD	Agency working with Ingrid Bartlett to finalize contract for April 9-13 conference at Westin Our Lucaya. Developing outline of sessions, speakers list, VIP invitation letter and save the date.	Will distribute save the date in December; invitation to follow in January.	July	
American Express Fall Deal		In support of the MOT's island-wide fall package campaign with American Express, agency executed a grassroots campaign to drive media coverage and raise consumer awareness. Agency drafted & distributed a press release announcing details and conducted targeted follow up to top daily newspapers in major airlift markets as well relevant Web sites.	Agency secured coverage of package in the "Deals" sections of newspapers including *The Washington Post* (c. 894,428), *The Star-Ledger* (c. 534,128), *San Jose Mercury News* (c. 252,404) and *Poughkeepsie Journal* (c. 43,733)	October	Yes

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed November 30, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
EShopBahamas.com	AD/EB	Agency working with MOT to support launch of the new online logo store, EShopBahamas.com	Agency updated press release for consumer and trade publications and will distribute in conjunction with Dec. 5 Web site launch.	July	
Grand Bahama Island Voluntourism	JW/VE	Agency working with GBIMOT and Our Lucaya to develop a volunteer vacation package focused on Gold Rock Beach.	Agency submitting proposal to Bahamas National Trust and Dr. Beach to secure participation.	September	
Press Room on Bahamas.com	EMB	Agency working with MOT to establish press room on Bahamas.com.	Forwarded suggested edits and awaiting next draft.	June	
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency attended OIPB meeting in Nassau on Nov. 30.	Ongoing	
The Bahamas "Splurge vs. Steal" Star Map	EB/JW	Agency developing creative mailing outlining the locations celebrities frequent in The Bahamas and showing how consumers can recreate those experiences on a budget.	Agency developed layout and drafting copy. Anticipated distribution date is January 2008.	October	
Bahamas International Film Festival	SKH/MP	Agency supporting festival with outreach to short-lead travel media with package and festival information. Agency also staying looped in with Rogers & Cowan's outreach efforts.	Agency distributed press release and conducted outreach to major markets with heavy concentration on Florida.	October	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Agency reviewed press invite list for Caribbean Marketplace on Jan. 8, 2008, and provided MOT with POV.	Ongoing	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
News Bureau					
Chris Bunting	AO	*New York Post*	Provided further details on fall deals	Proactive	
Jayne Clark	AO	*USA Today*	Provided further details on fall deals	Proactive	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed November 30, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Eileen Ogintz	AO	*Taking the Kids column*	For upcoming article on holiday travel, submitted deals release and provided additional details.	Per request	
Carol Sottili	AO	*Washington Post*	Provided further details on fall deals	Proactive	
Ciara LaVelle	JW	*Recommend*	Benefits of vacationing in the Out Islands. Interview with Charity Armbrister.	Per request	
John Rosenthal	JW	MSN.com	Luxury getaways to The Bahamas	Proactive	
Charles Passy	JW	*The New York Times*, *Money magazine*	Afforable Bahamas	Proactive	
Kara Baskin	JW	*Lola*	Upscale Bahamas	Proactive	
Katie McEileen	JW	*Destination Weddings & Honeymoons/Real Simple*	Romance; afforable Bahamas	Per request	
Myatt Murphy	SB	*InStyle Weddings*	For a piece on eco-friendly resorts, submitted info on Tiamo. Piece scheduled to run in spring 2008.	Per request	
Christina Colon	SB	*Frommer's*	Nassau Fast Ferries	Per request	
Laura MacNeil	SB	*Budget Travel, Girlfriend's Getways*	For April 2008 issue, submitted info on girls getaway activities in Nassau	Per request	

Rogers & Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas through November 30, 2007

Big Picture Movie and Television Promotions:					
"Fool's Gold"/Warner Bros.	JP	Film is set in The Bahamas. Since Fun Jet is exclusively providing prizes for the film's theatrical release, R&C is exploring opportunities with the DVD release in June 2008.	R&C has received information about Bahamas.com website and will see if online exposure is significant enough for the studio to partner with BMOT.	Release date: June 2008	Pending
Television, Location					
"Project Runway"/Bravo	JP	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	The Bahamas is under consideration for Season 5 which would film in May/June 2008. Further production information expected in the new yearl.	Air date: December 2008	Pending
"Little People, Big World"/A&E	TW/SKH	Production filmed Roloff family on vacation August 13-20, hosted by Abaco Beach Resort and BMOT. Vacation will be featured in three upcoming episodes. Activities filmed included: fishing, snorkeling, diving, boating, and Hopetown lighthouse in several areas of Abaco. Overall feedback from family and crew was incredibly positive.	The first of three episodes aired on November 26, 2007. Episodes 2 and 3 will air on December 3, 2007.	Air date: December 3, 2007	In progress.
Feature Films, Passed					
"The Goods"/Paramount Vantage	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Kings of Appleton"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Tilting"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

"X111 Goldenrod"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Box"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Ticket to Ride"/Fox Atomic	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Armored"/Sony	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Real Men Cry"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Watchman"/Warner Bros.	JM	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Supermarket"/ Warner Home Video	JM	Review for placement/promotion opportunities.	No appropriate opportunities. Direct to Video.		
"Holyman Undercover"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Comeback"/Independent	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Land of the Lost"/Universal	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed December 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
The Islands Of The Bahamas Launch EShopBahamas.com	EB	Release announcing online merchandise shop, detailing available items and various ways consumers can use the site.	Release distributed on Dec. 5 in conjunction with site launch.	September	Yes
Peace and Plenty 50th Anniversary	VE	Release highlighting resort's anniversary drafted.	Will forward to MOT for review and approval.	December	
Grand Bahama Island "Soft Adventure" Press Trip, Oct. 11-14, 2007	JW/EMB	To highlight GBI's soft adventure activities, Agency working with MOT to develop group press trip that will include fishing, horseback riding on the beach, a culinary adventure and a journey on the Atlantis II vessel.	Trip postponed until Jan./Feb. 2008 and will be repackaged as GBI/Abaco island-hopping press trip.	June	Postponed
Spirit Airlines New Airlift to Grand Bahama Island, Dec. 13, 2007	EMB/JW	Agencysupported the Dec. 13 launch of Spirit Airline's non-stop service to GBI with a press trip and South Florida radio promotion.	Trip complete. Participating publications included: *The Broward Times*, *By the Sea Times*, *Boomer Times* and *Senior Life*. Radio promotion with West Palm Beach's WiLD 95.5 ran Dec. 3-13.	September	Yes
Peace and Plenty 50th Anniversary, Jan. 15 - 18, 2008	AO/VE	Agency working with MOT and Peace and Plenty to host journalists for 50th anniversary celebration.	Invitation distributed. Creating customized itinerary for journalist Dan Armitage of *WaveLength*.	December	
Nassau/Paradise Island & Cat Island "Two Sides of Luxury" Press Trip, Dec.12 - 16, 2007	JW/EB	Agency worked with MOT to develop group press trip that exposed media to two distinct luxury experiences in The Bahamas.	Agency worked with MOT to finalize itinerary. Media included *AOLTravel;* Kimberly Burk, *The Oklahoman* and Bryce Kennard, *Jones* magazine.	June	Yes

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed December 31, 2007					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Jean Tang, Freelance, *Modern Bride*, dates TBD	SB	Agency working with editor Donna Heiderstadt on setting up Jean Tang with a multi-island visit for a feature story in February 2008 issue.	Working on mapping out an itinerary and will forward to MOT for approval.	July	
Tom Uhlenbrock, *St. Louis Post-Dispatch,* Jan. 7 - 11, 2008	AO	Agency working with syndicated writer Tom Uhlenbrock to coordinate Cat Island and Andros visit. Story slated to run in February.	Creating itinerary. Lodging secured at Tiamo and Sammy T's.	October	
Chelle Walton, "Fodor's Gold Guides: Florida and Bahamas," Nov. 28 - Dec. 1, 2007	JW	Agency arranged meeting with GBIMOT rep and *Fodor's* writer to discuss new developments on Grand Bahama Island.	Trip complete. Agency arranged interview for Walton with Terrance Roberts from the GBIMOT.	October	Yes
Travel Channel, "25 Sexiest Beaches", Jan. 18 - 20, 2008	AO/VE	Agency made contact with producer for new Travel Channel show to discuss potential trip to Harbour Island.	MOT has approved support for trip. Logistical support underway. Coral Sands secured as lodging partner.	November	
Marilyn Bauer, Gannett Newspapers, Dates TBD	JW	Agency arranging luxury-themed press trip to Nassau/Paradise Island and Cat Island for Bauer.	Bauer to provide dates. Agency will work with MOT to coordinate itinerary.	January	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed December 31, 2007					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Orvis	EMB	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working on next steps of partnership with the Ministry. Finalizing details for a Bonefishing Pro-Am on GBI in the spring. Will begin planning in Q1 2008.	Ongoing	
Bahamas/Orvis Pro-Am Classic	EMB/JW	Agency working with Orvis to develop two-day fishing tournament in June 2008. Pelican Bay would serve as hotel partner, offering dedicated travel package, and Orvis would manage promotional campaign aimed at customers.	Forwarded Letter of Agreement to all parties involved. Awaiting feedback.	July	
Feb 29 Free offer	VE	Agency proposed Leap Year promo offering the extra day of the year "free". Concept sent to all three promotion boards; OIPB interested and canvassing properties.	Negotiating details and draft of offer to pitch in early January.	December	
Sea Ray Living	VE/SB	Agency finalized initial timeline and tactics for Sea Ray partnership. Canvassed OIPB members for marina updates/new developments. Provided copy points for first editorial installment.	Will assess interest in special offers for exposure on mysearay.com.	July	
Bahama Breeze - "Take Back Your Vacation," Oct. 4 - Dec. 28, 2007	SB/EB	Agency working with restaurant chain on trip giveaway to be featured in all 32 restaurants. Hotel partner: Westin Grand Bahama Our Lucaya resort. Giveaway included an opt-in so "Island Insiders" can receive more information on The Bahamas.	Promotion ran through Dec. 28 - winner to be selected week of January 7, 2008. Approaching The Cove Eleuthera for creating a special package/offering for "Island Insiders" group. List of opt-ins through November has been sent to BMOT.	September	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed December 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Sport Diver magazine's "Kids Sea Camp 2008," Grand Bahama Island, Aug. 2008	JW/AO	Agency working with UNEXSO and *Sport Diver* magazine to generate interest and bookings for Kids Sea Camp event.	Agency reviewed proposal with *Sport Diver* magazine. Next steps are to develop PR plan to generate media coverage for Kids Sea Camp event.	October	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed December 31, 2007

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Deal or No Deal	RM	Agency in talks with producer for NBC show to potentially execute a location shoot for one week of shows to run in May sweeps. Opportunity would require substantial fee only partially subject to in-kind arrangements.	MOT has approved continuing discussion and NPI promotion boards have indicated they will support.	November	
Bahamas network and b-roll shoot	VE	Agency working with MOT to define uniform criteria for evaluation of competing bids for video projects. Developed consensus that non-scripted, sound bite based video stories will provide most flexible library of video assets.	Agency working with N. Bethel to finalize team and timeline for shoot.		
"Snow Storm Escape to The Bahamas" Package	JW/AO	Agency developing seasonal package to generate coverage for The Bahamas as the perfect winter escape for "snow birds."	Old Bahama Bay, Tiamo Resort, Four Seasons Exuma, Cape Eleuthera and Fernandez Bay confirmed as hotel partners. Agency finalizing details with private jet companies to obtain price quotes. Press release slated for distribution in early January.	October	
Bahamas Weather Conference	VE/AD	Agency working with Ingrid Bartlett to finalize contract for April 9-13 conference at Westin Our Lucaya. Developing outline of sessions, speakers list, VIP invitation letter and save the date.	Save the date distributed. Speaker invitations distributed and draft agenda completed with Max Mayfield.	July	
Grand Bahama Island Voluntourism	JW/VE	Agency working with GBIMOT and Our Lucaya to develop a volunteer vacation package focused on Gold Rock Beach.	Agency submitting proposal to Bahamas National Trust and Dr. Beach to secure participation.	September	
Press Room on Bahamas.com	EMB	Agency working with MOT to establish press room on Bahamas.com.	Forwarded suggested edits and awaiting next draft.	June	
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency participated in December JMC meeting.	Ongoing	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed December 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
The Bahamas "Splurge vs. Steal" Star Map	EB/JW	Agency developing creative mailing outlining the locations celebrities frequent in The Bahamas and showing how consumers can recreate those experiences on a budget.	Agency developed layout and drafting copy. Anticipated distribution date is January 2008.	October	
Crisis Communications	VE	Agency monitored for media coverage as appropriate, forwarding recaps/recommendations as needed.	Ongoing.	December	
Bahamas International Film Festival	SKH/MP	Agency supported festival with outreach to short-lead travel media with package and festival information and is monitoring for resulting coverage.	Agency distributed press release and conducted outreach to major markets with heavy concentration on Florida.	October	Complete
POV	Team	Reviewed proposals for NASCAR, NJ Golf Pro AM, and others as requested.	Ongoing.	Ongoing	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Agency providing press materials for Caribbean Hotel Associations January 2008 conference.	Ongoing	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
News Bureau					
Emily Spencer	MP	*Destiva.com*	Sent press kit & list of Bahamas hotels	Per Request	
Hannah Shapiro	MP	*beautyandthedirt.com*	Sent list of family attractions/restaurants in NPI	Per Request	
Jamie Ehrlich	AO	*Frommer's Travel Guides*	Journalist seeking information on Bahamas for upcoming guidebooks	Per Request	
Gay Myers	JW	*Travel Weekly*	Success of passport promotions offered by destinations in 2007	Per Request	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed December 31, 2007					
Project	**WS Contact**	**Activity**	**Status/Story Opportunity**	**Begun**	**Complete**
Ciara LaVelle	JW	*Recommend*	Sent photos of Exuma, Abaco and Andros for story on unique attractions in The Out Islands	Per Request	
Rona Gindin	JW	*Destination Weddings & Honeymoons*	Off-site locations for an Out Islands wedding	Per Request	

Rogers & Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas through December 31, 2007

Big Picture Movie and Television Promotions:					
"Fool's Gold"/Warner Bros.	JP	Film is set in The Bahamas. Since Fun Jet is exclusively providing prizes for the film's theatrical release, R&C is exploring opportunities with the DVD release in June 2008.	R&C has received information about Bahamas.com website and other promotional avenues. Awaiting feedback from studio.	Release date: June 2008	Pending
Television, Location					
"Project Runway"/Bravo	JP	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	The Bahamas is under consideration for Season 5 which would film in May/June 2008. Further production information expected in the new yearl.	Air date: December 2008	Pending
"Little People, Big World"/A&E	TW/SKH	Production filmed Roloff family on vacation August 13-20, hosted by Abaco Beach Resort and BMOT. Vacation will be featured in three upcoming episodes. Activities filmed included: fishing, snorkeling, diving, boating, and Hopetown lighthouse in several areas of Abaco. Overall feedback from family and crew was incredibly positive.	Episodes 2 and 3 aired on December 3, 2007. Previous episode aired in November	Complete	Complete
"Walkabout"/Independent	CB/JB	Production interested in sending host to exotic destination in which host will explore various historical elements of the destination and showcase amenities specific to this location.	The Bahamas is under consideration for Season 1 which would film in Summer 2008. Further production information expected in January.	Air date: TBD	On-going

"Fortunate Women"/Independent	CB/JB	Production seeking sponsors for new show that features celebrities who come together to make a difference in various countries throughout the world.	R&C is waiting on production information from studio. Further information expected in early spring.	Air date: TBD	On-going
Feature Films, Passed					
"Better Now"/Independent		Review for placement/promotion opportunities.	No appropriate opportunities. Direct to Video.		
"Tarzana"/Independent		Review for placement/promotion opportunities.	No appropriate opportunities. Direct to Video.		
"Love Ranch"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Splice"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Traveling"/Universal	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"They Came From Upstairs"/Fox Atomic	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Homecoming"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Orphan"/Warner Bros.	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Surrogates"/Disney	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Bedtime Stories"/Disney	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Soul Men"/Dimension Films	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Fast and the Furious 4"/Universal	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Open Road"/Independent	JB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Cirque Du Freak"/Universal	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Green Zone Thriller"/Universal	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Mardi Gras"/Sony	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Witch Mountain"/Disney	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

Ministry of Trade & Industry - Arab Republic of Egypt + Alexandria Cotton Exporters

ATTACHMENT "B"

All outreach took place 12/7/2007 - 12/19/2007

Status	First Name	Last Name	Media Name	Title	Email	Address1	Address2	City	State	Postal_Code	Phone
Sent email 12/7 re: potential interview with Mall of America Spokesperson re: Egyptian Cotton	Connie	Nelson	Star Tribune	Home and Garden Editor	cnelson@startribune.com	425 Portland Ave		Minneapolis	MN	55488	612-673-7087
Sent email 12/7 re: potential interview with Mall of America Spokesperson re: Egyptian Cotton	Kim	Yeager	Star Tribune	Home & Garden Section Coordinator	kyeager@startribune.com	425 Portland Ave		Minneapolis	MN	55488	612-673-4899
Sent email 12/7 re: potential interview with Mall of America Spokesperson re: Egyptian Cotton	Allison	Kaplan	AliShopsBlog.com/ St. Paul Pioneer Press	Blogger/ Reporter	akaplan@pioneerpress.com	345 Cedar St		Saint Paul	MN	55101	651-228-5116
Sent email 12/7 re: potential interview with Mall of America Spokesperson re: Egyptian Cotton	Elizabeth	Dehn	Minnesota Monthly	Style Editor	edehn@minnesotamonthly.com	730 2nd Ave S	Ste 600	Minneapolis	MN	55402	612-371-5800
Sent email 12/7 re: potential interview with Mall of America Spokesperson re: Egyptian Cotton	Sara	Glassman	Mpls. St. Paul Magazine	Contributing Fashion Editor	sglassman@mspmag.com	220 S 6th St	Ste 500	Minneapolis	MN	55402-4501	612-373-9589
Sent email 12/7 re: potential interview with Mall of America Spokesperson re: Egyptian Cotton	Megan	Wiley	Mpls. St. Paul Magazine	Online Editor	mwiley@mspcommunications.com	220 S 6th St	Ste 500	Minneapolis	MN	55402-4501	612-339-7571
Week of 12/10 reached out to offer and interview or home makeover using Egyptian Cotton Products.	Mike	Caputa	WCCO Television	Managing Editor							
Week of 12/10 reached out to offer and interview or home makeover using Egyptian Cotton Products.	Joe	Yund	WCCO Television	Weekend morning producer							
Week of 12/10 reached out to offer and interview or home makeover using Egyptian Cotton Products.	Katie	Hamner	KSTP Television	Weekday Morning producer							
Sent email 12/12 re: potential interview with Mall of America Spokesperson re: Egyptian Cotton - worked to set up radio interview for 12/19	Don	Micheals	FM107	Afternoon radio show producer	dmichaels@fm1071.com						

2008 FEB 13 PM 1:17
CRM/CES/REGISTRATION UNIT