

For Six Month Period Ending \_\_\_\_\_  
(insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.  
CMGRP Inc. DBA Weber Shandwick 3911

(c) Business Address(es) of Registrant  
700 13th Street, NW, #800  
Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- |                           |                              |  |
|---------------------------|------------------------------|--|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

2008 JUL 30 AM 10:40  
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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.  
Yes  No   
If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name Position Date connection ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name Residence address Citizenship Position Date assumed

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his service.

See attached

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name Position or connection Date terminated

See attached

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

Name Residence address Citizenship Position Date assumed

See attached

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes  No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

See attached

9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

See attached

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A<sup>3</sup> Yes  No   
Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See attached

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes  No

If yes, describe fully

<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [X] No [ ]

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>:

Date From whom Purpose Amount

See attached

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes [ ] No [X]

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes [ ] No [ ]

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes [ ] No [X]

If yes, furnish the following information:

Name of foreign principal Date received Description of thing of value Purpose

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
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See attached

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Total

**(b) DISBURSEMENTS – THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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**(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
------	--------------------------	--------------------------------	-------------------

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials<sup>12</sup>?  
Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature )

(Type or print name under each signature<sup>13</sup>)

7/18/08



Pam Jenkins  
President

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE  
FARA REGISTRATION UNIT  
NATIONAL SECURITY DIVISION  
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form NSD-2, formerly Form CRM-154 Supplemental Statement):

YES \_\_\_\_\_ or NO \_\_\_\_\_ X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES \_\_\_\_\_ or NO \_\_\_\_\_ X

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Pam Jenkins  
Signature

7/18/08  
Date

Pam Jenkins

Please type or print name of  
Signatory on the line above

President

Title

2008 JUL 30 AM 10:41  
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U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

**Short Form List for Registrant: CMGRP, Inc.**

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Howard	Billee	11/10/2004		
Lynam	Clare B.	02/04/1992		
Meszaros	James A.	04/15/1993		
Morgan	Lance Ian	02/21/1989		
Opinsky	Howard S.	03/02/2001		
Larsen	Larry	08/31/2005	- 11/2/07	
Mead	Courtney	08/31/2005		
Britton	Robin Elizabeth	10/04/2006	- 6/2/08	
Hubanis	Julie Taylor	09/12/2007		
Carlson	Jessica L.	09/12/2007		
Jensen	Paul	04/17/2008		
Kline	Laura	04/17/2008		
Lucien	Francisca	04/17/2008		

2008 JUL 30 AM 10:41  
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ITEM 11 & 12

Foreign  
Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for  
the Bahamas.

<u>Date</u>	<u>Name</u>	<u>Contact</u>	<u>Nature of Individual</u> <u>Contacted</u>
1/1-6/30/08			See Bahamas Attachment "A" .

2008 JUL 30 AM 10: 41  
CRM/ISS/REGISTRATION UNIT

ITEM 11 & 12

Foreign

Principal: Ministry of Trade and Industry - Arab Republic of Egypt and Alexandria Cotton Exporters (Alcotexa)

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key:

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
1/1-6/30/08		No activities to report for this period.	

ITEM 11 & 12

Foreign  
Principal: Temasek Holdings

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key: JM James Meszaros  
PJ Paul Jensen  
LK Laura Kline  
LS Lauren Shaw

Temasek Holdings Representatives:

Myrna Thomas - Managing Director,  
Corporate Affairs  
Mark Lee - Director, Corporate Affairs  
Julinda Mega - Director, Corporate  
Affairs

The purpose of all the requests for media meetings and actual meetings was to provide background information on Temasek Holdings and the issue of sovereign wealth.

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
Feb.	JM	Call	B. Davis, <i>Wall Street Journal</i> , to ask for meeting for Temasek Representatives so they could provide background information on Temasek Holdings and the issue of sovereign wealth funds.  D. Cho, G. Schneider, N. Irvin, and S. Sugawara, <i>Washington Post</i> ; and B. Stokes, <i>National Journal</i> , to ask for meeting for Temasek Representatives.
2/28/08	JM	Meeting	B. Stokes, <i>National Journal</i> - accompanied Myrna Thomas and Mark Lee at meeting.
2/29	JM	Meeting	D. Cho, G. Schneider, N. Irvin, S. Sugawara, <i>Washington Post</i> - accompanied Myrna Thomas and Mark Lee at meeting.  B. Davis, <i>Wall Street Journal</i> - accompanied Myrna Thomas and Mark Lee at meeting.

Feb.,			
March	LK PJ	Calls	S. Mehta, L. Gallagher, C. Barr, and K. Benner, <i>Fortune Magazine</i> ; and M. Miller, <i>The Deal</i> ; to ask for meeting with Temasek Representatives.
	LK	Calls	R. Cox, R. Beales, L. Silver, and J. Koh, <i>Breaking Views</i> ; L. Norton, D. Schutt, and K. Tan, <i>Barron's</i> ; C. Powers, D. Comes, D. Rocks, C. Lindblad, and E. Thornton, <i>BusinessWeek</i> , to ask for meeting with Temasek Representatives.
3/3/08	LK	Meeting	R. Cox, R. Beales, L. Silva and J. Koh - accompanied M. Thomas, M. Lee and J. Mega at meeting.  L. Norton, D. Schutt and K. Tan, <i>Barron's</i> - accompanied M. Thomas and J. Mega at meeting  C. Power, D. Comes, D. Rocks, C. Lindblad and E. Thornton, <i>BusinessWeek</i> - accompanied M. Thomas and J. Mega at meeting.
3/4	LK PJ	Meeting	S. Mehta, L. Gallagher, C. Barr, and K. Benner, <i>Fortune Magazine</i> - accompanied M. Thomas, M. Lee and J. Mega at meeting.  M. Miller, <i>The Deal</i> - accompanied M. Thomas, M. Lee and J. Mega at meeting.
4/10	LK	Meeting	C. Powers, <i>BusinessWeek</i> - accompanied M. Thomas to discuss scope and logistics of feature opportunity.
May	LK, LS, PJ	E-mails Calls	The following media outlets were contacted to see if they would be interested in meeting with Temasek Representatives:  P. Gosselin, R. Ainsley, P. Feldman, M. Miller, K. Howard, and D. Johnson, <i>Los Angeles Times</i> ; J. Snyder, <i>The Hill</i> ; V. McGrane and L. Lerer, <i>Politico</i> ; J. Hagstrom and M. LaBash, <i>Congress Daily</i> ; S. Hayes, J. Last, F. Barnes and C. Caldwell, <i>The Weekly Standard</i> ; J. Smith and E. Touhey, <i>WAMU</i> ; B. Kelley and N.

Grant, *NPR*; D. Neuman, *IWP News*; C. Carter, J. Heflin and L. Jacobson, *CongressNow*; C. Powers and P. Engardio, *BusinessWeek*; S. Weisman, *The New York Times*; E. McNeill, *Congressional Quarterly*; A. Tsui, *BNA*; H. Sender, *Financial Times*; and S. Mehta, *Fortune*.

5/15	LK	Meeting	C. Power, <i>BusinessWeek</i> - accompanied M. Thomas and M. Lee at meeting to discuss scope and logistics of feature opportunity.
5/28	JM	Meeting	S. Weisman, <i>The New York Times</i> - accompanied M. Thomas and M. Lee at meeting.
	JM LS	Meeting	E. McNeill, <i>Congressional Quarterly</i> - accompanied M. Thomas and M. Lee at meeting.
5/29	LS	Meetings	L. Lerer, <i>Politico</i> ; and A. Tsui, <i>BNA</i> - accompanied M. Thomas and M. Lee at meetings.
6/2	LK	Meeting	H. Sender, <i>Financial Times</i> - accompanied M. Thomas and M. Lee at meeting.
6/3	PJ	Meeting	S. Mehta, <i>Fortune</i> - accompanied M. Thomas and M. Lee at meeting.
	LK	Meeting	P. Engardio and C. Power, <i>BusinessWeek</i> - accompanied M. Thomas and M. Lee at meeting.
June	LK	Calls	C. Power, <i>BusinessWeek</i> ; S. Pearlstein, <i>Washington Post</i> ; and F. Guerrera, <i>Financial Times</i> to see if interested in media luncheon, which was subsequently cancelled.

1/08	Gov't of Bahamas	"	145,718.75
2/08	Gov't of Bahamas	"	164,862.50
	Temasek Holdings	"	12,500.00
3/08	Gov't of the Bahamas	"	177,075.00
	Temasek Holdings	"	71,458.00
4/08	Gov't of the Bahamas	"	245,012.50
	Temasek Holdings	"	30,000.00
	Ministry of Trade and Industry - Arab Republic of Egypt and Alexandria Cotton Exporters (Alcotexa)*		11,530.00
5/08	Gov't of the Bahamas	"	195,537.50
	Temasek Holdings	"	26,121.00
6/08	Gov't of the Bahamas	"	213,487.50
	Temasek Holdings	"	34,046.00
Total	\$ 1,327,348.75		

\* Ministry of Trade and Industry - Arab Republic of Egypt and Alexandria Cotton Exporters (Alcotexa) as listed above also goes by the name of Egyptian Cotton.

GOVERNMENT OF THE BAHAMAS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
1/08 Agency	Reimburse Expenses	
	Local Transportation	1,392.13
	Telephone	58.21
	Supplies	31.43
	Staff/Client Meals	60.84
	Miscellaneous Travel	40.00
	Research	138.45
	Express Deliveries	179.15
	Storage	1,072.95
	Temporary Services	354.65
	Following airfares were for marketing/public relations purposes; Nassau/Cat Island Press Trip and to meet with client:	
	Roundtrip airfares, Ft. Lauderdale, FL/Bahamas, C. & M. Colon, 4/25/08	658.40
	Roundtrip airfare, Houston, TX/Bahamas, B. Kennard, 12/12/07	436.70
	Roundtrip airfare, West Palm Beach, Fl/Bahamas, M. Bauer, 12/12/07	315.70
	Roundtrip airfare, Los Angeles, CA/Bahamas, C. Milne, 12/12/07	378.20
	Roundtrip airfare, Oklahoma City, OK/Bahamas, K. Burke, 12/12/07	608.70
	Roundtrip airfare, New York, NY/Bahamas, K. Barom, 12/30/07	340.40
Total	\$ 6,065.91	
2/08 Agency	Reimburse Expenses	
	Telephone	1,896.48
	Staff/Client Meals	163.57
	Local Transportation	425.22
	Subscriptions	10.39
	Research	191.05
	Miscellaneous Travel	134.00
	Express Deliveries	310.64
	Promotional Materials	11,122.10
	Photocopy	90.65

Gifts	70.44
Map Designing	445.00
Fax	9.00
Graphics	1,900.00
Postage	15.12
Club Dues	195.00
Website Service	1,000.00
Storage	357.65
Video Production (preproduction, production, post production) 2008 Weather Conference, Video On Demand	53,450.00
Video Production (preproduction, production, post production) 2008 Weather Conference, Digital Uplink	175,850.00

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; Essie Bahamas Prizewinners; JMC Meeting and the annual Weather Conference

Airfares from Montego Bay to Bahamas to New York, for D. Edgar, R. Wynder, A. Berenfeld and H. Tsagli, 1/18/08	3,892.76
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Roundtrip airfare, New York, N.Y./Bahamas, K. Baron, 12/30/07	484.20
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Roundtrip airfare, Columbus, OH/Bahamas, D. Armitage, 1/15/08	887.30
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Roundtrip airfares, Newburgh, N.Y./Bahamas, D. Cramer and D. Mahoney, 5/3/08	1,100.60
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Roundtrip airfare, New York, N.Y./Ft. Lauderdale, FL, A. Diaz, 2/15/08	827.47
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Roundtrip airfare, New York, N.Y./Ft. Lauderdale, FL, 2/15/08, R. Mack, 2/15/08	454.50
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Bahamas Air flights, A. Diaz, 1/16/08	130.40
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Lodging, A. Diaz, Bahamas, 1/15/08	35.80
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Lodging, E. Burden, Los Angeles, 2/14/08	248.50
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Lodging, Travel Channel Crew, R. Wynder, D. Edgar, A. Berenfeld, H. Tsagli, 1/18-19/08	1,920.00
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Down payment for airfare for participants in the

Weather Conference of 2008 50,000.00

Total \$307,617.84

03/08 Agency Reimburse Expenses

Research	195.55
Meals	388.20
Miscellaneous Travel	136.75
Local Transportation	625.45
Telephone	107.84
Express Deliveries	44.14
Webinar Registration	79.50
Deposit Orvis Fishing Trip	4,000.00
Lanyards/Name Badges	161.25
Wire Services	374.00
Weather Conference Site	
Scout Fees and Expenses	6,675.00
Clipping Services	119.21
Media Tracking	23.50
Promotional Materials	317.50
Activities Fees	586.53
Golf Cart Rental	178.00

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for client meetings; for Q 100 contest winners; for Wise prizewinners; and for 2008 Weather Conference, which was from April 9-April 13, 2008:

Second Installment payment for airfare for 2008  
Weather Conference 41,500.00

These airfares were for: W. Read, T. Knutson, A. Diaz, N. & C. Coch, D. Phillips, R. Jackson, T. Smith, A. Sealls, M. Janssen, M. Harvey, M. Reynolds, R. R. Fletcher, R. Twigg, K. Monahan, K. Emery, J. Farrell, R. Goosmann, Al Conklin, T. Elbertson, E. Piotrowski, P. Diano, S. Cascione, M. McCann, D. Mazza, M. Wrobel, V. Edmonds, T. Crawford, D. Brown, G. Gajownik, J. Bernier, M. Gouldrick, V. DeGraff, A. Daum, M. Wyllie, J. Goldstein, J. Reif, W. Vessey, D. Pologruto, N. Salvi, J. Linker, J. Wendel, K. Brewer, J. Bailey, R. Reese, B. Sussman, D. Zunke, Al Strum, W. & R. Spencer, B. Teigland, C. Smith, K. Lemanowicz, W. Shaffer, A. Garcia, D. Vallee, M. Margarit, D. Zahren, P. & B. Klotzbach, L. Curtis, a. Mainolfi, T. Sorrells, J. & A. Simsen, M. Butler, M. Cuevas, A. Strzempko, S. Caparotta, P. Coade, C. Nelson, W. Gray, R. Marsolais, D. Kart, D. Luehrs, B. & L. Mayfield, F. Cavallaro, J. Lawson, S. Ostro, W. & I. Bailey, R. Albert,

G. Burns, K. Kjolhede, W. Hopkins, N. Gregory, J. Kelley, T. Mong, J. Ahrens, S. Lewis, R. Guardiano, J. Thistle, D. Reynolds, C. Finnegan, W. Church, T. Salvitti, B. Taylor, K. McManus, G. Norbrega, K. Jansson, J. Rossiter, L. Renner, J. Hicks, C. Miovac, M. Sutliff, W. Read, K. Stiver, L. Lafferty, M. Spear, R. Harrigan, D. Arena, R. Henderson, H. Chapman, Dan Shepherd, R. Beckmann, L. Stiver, M. Johnson, D. Treiber, C. Hall, P. O'Conner, S. & A. Lyons, R. Knabbe, R. Spencer, A. Petrarca, L. Mayfield, S. Gray, K. Williams, N. Dignon, N. Morganelli, J. Cantore, J. Samenow, B. Norcross, D. Lang, J. Jones, R. Jones, G. Gerberg, C. Morehan, E. Setzer, M. Collins, B. Jones, M. Cohen, J. Miller, C. Franklin, N. Lockwood, K. Wooton, A. Mastrostefano, N. Hampton.

These included roundtrip airfares to the Bahamas from San Antonio, Dallas, Houston, TX; Tampa, Jacksonville, Miami, FL; Denver, CO; Los Angeles, San Francisco, CA; Buffalo, New York, NY; Baltimore, MD; Boston, MA; New Orleans, LA; Providence, RI; Raleigh, NC; Myrtle Beach, SC; Atlanta, GA; Indianapolis, IN; Memphis, TN; Philadelphia, PA; St. Louis, MO; Chicago, IL; Cleveland, OH; Washington, DC; Ontario, Canada

Airfares, Bahamas to Atlanta, GA, L. Thomas and R. Lewis, 5/20/08 714.80

Roundtrip airfares, Providence, RI/Bahamas, D. Hampton, D. & J. McDermott, P. Harding, 2/22/08 3,447.20

Roundtrip airfare, New York, Florida, Bahamas, A. Orth, 3/5/08 1,139.85

Lodging, Bahamas, A. Orth, 3/7 - 3/9/08 768.26

Total \$ 61,582.53

4/08 Agency

Reimburse Expenses

Miscellaneous Travel Expenses	341.34
Research	452.85
Staff Meals	2,691.70
Postage	1.55
Telephone	1,051.27
Local Transportation	437.29
Courier	62.00
Graphics	1,627.50
Express Deliveries	313.12
Catering	2,017.80

Gifts	130.77
Office Supplies	549.15
Photocopy	1,121.68
Promotional Materials	2,489.00
Storage	25.47
Wire Services	1,155.00
Sand Castle Sculpture	2,000.00

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for client meetings; for Andros Press Trip; for VJP trip; for GBI/Abaco Press trip; WXC Location Scout; and weather conference:

Roundtrip airfares, New York, NY/Bahamas:

R. Mack, 4/8-4/12/08	525.05
A. Orth, 4/30-5/4	396.35
J. Wint, 12/12-12/16/07	304.20
J. Wint, 9/5/07	594.30
J. Wint, 1/17-1/18/08	689.80
J. Wint, 4/7-4/13	592.55

Roundtrip airfares, Denver, CO/Bahamas, K.  
Deeter, 6/11-6/16/08 71.00

Roundtrip airfares, Albany, NY/Bahamas, T.  
Atkins, J. Lepage, T. Rosenbauer and J. Elkins,  
between 6/8 and 6/15/08 274.00

Roundtrip airfare, Seattle, WA/Bahamas, L.  
Miyawaki, 6/10-6/14/08 68.50

Airfare, New York, NY/Bahamas, E. Burden, 6/11/08  
157.40

Roundtrip airfares, Ft. Lauderdale, FL/Bahamas,  
J. Petersonb, A. Turado, A. Orth, K. Edgar, 4/30-  
5/4/08 1,208.70

Roundtrip airfare, Harrisburg, PA/Bahamas, S.  
Felton, 4/24-4/28/08 518.24

Lodging, R. Guardino, Bahamas, 1/17/08  
256.65

Lodging, J. Wint, Bahamas, 1/17/08 661.65

Lodging, J. Wint, Bahamas, 4/7-4/13/08  
267.56

Total Expenses \$23,053.44

5/08 Agency

Reimburse Expenses

Express Deliveries	208.79
Facsimiles	11.00
Magazines	1,656.24
Photocopy	830.30
Postage	75.26
Promotional Materials	163.75
Storage	26.17
Research	258.15
Subscriptions	68.59
Telephone	4,514.11
Courier	30.00
Clipping Service	294.66
Miscellaneous Travel	1,493.13
Advertising	9,597.00
Meals, Staff and Client	2,040.18
Local Transportation	1,876.80
Weather Conference Uplinks	7,998.00
Weather Conference Video Production	85,814.50
Weather Conference Sand Sculpture	1,229.00
Weather Conference Moderator/ Technician	17,000.00
Graphics	4,272.38
Printing	1,787.25
Office Supplies	4.15
Video Duplication	1,377.00
Video Monitoring	662.25

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; Wise Promotion Prizewinners; JMC Shark Meeting; GBI/Abaco Press Trip; Miami Dolphin Meeting; National Tourism conference; OIPG Meeting; and the annual Weather Conference:

Roundtrip airfares, New York, NY/Bahamas, K., T., M., & H. McNally, 7/3/08 2,209.20

Roundtrip airfares, New York, NY/Bahamas:

V. Edmonds, 11/28/07	678.30
V. Edmonds, 12/6	411.87
V. Edmonds, 1/30/08	696.30
V. Edmonds, 2/7	549.80
V. Edmonds, 3/14/08	1,011.88
J. Carnegie, 3/27	654.30
K. Harrison, 3/5	594.30
W. Hillermeier, 3/5	594.30
G. Luciani, 3/5	594.30
A. Diaz, 4/25	1,094.30
R. Mack, 5/8	416.84
M. Phares, 4/7	592.55

A. Orth, 6/11	397.80
Roundtrip airfare, Nassau, Bahamas/Congo Town, D. Handschuh, 5/1/08	140.00
Airfare, J. Peterson, Congo Town/Nassau, 5/4/08	70.00
Roundtrip airfare, West Palm Beach, FL/Bahamas, H. Heyer, 3/6/08	835.30
Lodging, Bahamas, A. Orth, A. Tirado, D. Handschuh, K. Edgar, J. Peterson, 5/5/08	3,214.00
Lodging, Bahamas, V. Edmonds, 4/9-4/13/08	798.01
Lodging, Ft. Lauderdale, FL, V. Edmonds, 3/14-3/16/08	548.31
Lodging, Bahamas, V. Edmonds, 3/16-3/17/08	378.20
Lodging, Bahamas, V. Edmonds, 2/7-2/9/08	349.47
Lodging, Florida, V. Edmonds, 1/30/08	235.68
Lodging, Florida, V. Edmonds, 12/6-12/7/07	256.60
Lodging, Bahamas, V. Edmonds, 11/28/07	306.53
Lodging, Bahamas, M. Phares, 4/7-4/13/08	332.53
Final Payment Weather Conference Flights	1,108.39

Total Expenses: \$162,357.72

6/08 Agency	Reimburse Expense	
	Staff Meals	163.83
	Local Transportation	728.46
	Miscellaneous Travel	119.00
	Courier	51.35
	Express Deliveries	68.49
	Video Duplication	167.98
	ABC Scrubs TV Shoot	130,000.00
	Video Production	17,887.00
	Satellite Media Tour	6,250.00

Subscriptions	87.38
Parking	23.00
Car Rental	137.66
Fishing Trip	2,614.00
Air Charter	5,230.00

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; ABC Scrubs TV Shoot; Q100 Promotion Prizewinners; Bahamavention Prizewinners; Orvis Tournament; and Andros Press Trip:

Roundtrip airfare, Denver, Co/Bahamas, K. Deeter, 6/10/08	718.30
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Roundtrip airfare, Atlanta, GA/Ft. Lauderdale, FL, C. Tribble, 5/2/08	851.60
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Roundtrip airfare, St. Louis, MO/Bahamas, J. McNeely, 6/11/08	736.80
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Roundtrip airfare, Jacksonville, FL/Bahamas, J. Helgren, 6/11/08	411.80
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Roundtrip airfare, Philadelphia, PA/Bahamas, V. Fiorello, 6/13/08	502.80
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Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, S. Cocking, 6/13/08	290.80
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Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, M. Corning, 4/8/08	253.80
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Roundtrip airfare, Providence, RI/Ft. Lauderdale, FL, K. Edwards, 4/30/08	453.45
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Roundtrip airfare, New York, NY/Ft. Lauderdale, FL, A. Tirado, 4/30/08	441.35
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Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, M. Connor, 6/11/08	300.80
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Roundtrip airfare, West Palm Beach, FL/Bahamas, M. Bauer, 4/3/08	198.60
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Roundtrip airfare, Oakland, CA/Bahamas, J. Peterson, 4/30/08	598.90
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Roundtrip airfare, West Palm Beach, Fl/Bahamas, P. Williams, 4/3/08	402.30
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Roundtrip airfare, Washington/Bahamas, J. McCaslin, 6/12/08	482.80
Roundtrip airfares, Q100 Promotion Winners	862.80
Roundtrip airfares, Orvis Tournament, M. Cutching, S. Altamare & A. Adams, 6/11/08	601.60
Roundtrip airfare, Orvis Press Trip, J. Rafter 6/11/08	735.80
Roundtrip airfares, Bahamas Prizewinners, J. Bacanot & R. Kelly	1,420.60
Roundtrip airfare, VJP Flight, B. Friel	907.38
Roundtrip airfare, New York, NY/Miami, FL, V. Edmonds, 5/7/08	254.50
Roundtrip airfare, New York, NY/Ft. Lauderdale, FL, V. Edmonds, 5/9/08	407.85
Lodging, V. Edmonds, Miami, FL, 5/7/08	346.64
Lodging, R. Mack, Ft. Lauderdale, FL, 5/8/08	209.79

Total Expenses: \$176,726.81

Grand Total  
Bahamas  
Expenses \$737,404.25

MINISTRY OF TRADE AND INDUSTRY - ARAB REPUBLIC OF EGYPT AND  
ALEXANDRIA COTTON EXPORTERS (ALCOTEXA)

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
---------------------	----------------	---------------

Our work for this client is to provide advice and communications strategy. We do not have expenditures for salaries, advertising, public relations, travel and entertainment related to contacting US Media or US Government officials. Expenses below are for "housekeeping" expenses for the period of January 1 to June 30, 2008. "Housekeeping" expenses include office supplies, promotional materials, photography, tip cards, clipping service and printing.

3,101.13

Total \$3,101.13

TEMASEK HOLDINGS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
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Our work for this client is to provide advice and communications strategy. We do not have expenditures for salaries, advertising, public relations, travel and entertainment related to contacting US Media or US Government officials. Expenses below are for "housekeeping" expenses for the period of January 1 to June 30, 2008. "Housekeeping" expenses include express deliveries, staff and client meals, local transportation, transcripts, office supplies, photocopying and postage.

3,118.70

Total \$3,118.70

Grand Total  
All Expenses \$336,741.58

5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Larry Larsen	Vice President	11/20/07
Robin Britton	Account Executive	6/2/08

5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes

If yes, furnish the following information:

Name	Address	Position	Date
Paul Jensen	215 West 92 <sup>nd</sup> Street Apt. 12G New York, NY 10025	Exec VP	4/1/05
Laura Kline	111 West 75 <sup>th</sup> Street Apt. 4R New York, NY 10023	Sr. VP	6/8/98
Franciscka Lucien	706 Putnam Avenue	Acct. Exec	6/26/06

Brooklyn, NY 11221

7. Has your connection with any foreign principal ended during this 6-month reporting period? No

If yes, furnish the following information:

Name of Foreign Principal	Date of Termination
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8. Have you acquired any new foreign principal during this 6 month report period? Yes

If yes, furnish the following information:

Name and Address	Date Acquired
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Temasek Holdings 60B Orchard Road #06-18 Singapore	
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2/1/08

9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas; Ministry of Trade and Industry -  
Arab Republic of Egypt/Alexandria Cotton Exporters Assn.  
(Altotexa)

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed January 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Press Releases</b>					
Peace and Plenty 50th Anniversary	VE	Release highlighting resort's anniversary events and history.	Release distributed.	December	Yes
Resorts in the Out Islands Of The Bahamas Waive Rates for February 29, Leap Year Promotion Gives Travelers a Choice of Free Accommodations on Several Islands	AOVE	Release describing Leap Year promotion offered at various Out Island properties.	Release distributed. Follow-up in progress.	December	
Travelers Spring into Fitness in The Islands Of The Bahamas; Getting in Shape can be Fun with an Active Vacation in the Out Islands	AO	Release highlighting Out Islands' active vacation options.	Release approved and set for Feb. 1 distribution.	January	
Sun, Sand, Sea...and Slots; Nassau/Paradise Island Offers Every Ingredient for the Ideal Destination Bachelor/ Bachelorette Party	EB	Release highlighting NPI as the ideal destination bachelor or bachelorette party.	Release in development. Agency to send to MOT for review and approval.	January	
Spring Break Without The Spring Breakers	MP	Release highlighting Spring Break packages offered to more mature spring-break travelers.	Release in development. Agency to send to MOT for review and approval.	January	
Bahamas "Escape" Package Gives Blizzards the Cold Shoulder	JW	Release announcing the "Snowstorm Escape to The Bahamas" experience.	Release drafted and under review. Participating hotels include: Four Seasons Exuma, Old Bahama Bay, Stella Maris, Tiamo Resort, Abaco Club and Cape Eleuthera.	December	

CRM/ISS/REGISTRATION UNIT  
2008 JUL 30 AM 10:41

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed January 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Media Experiences</b>					
Grand Bahama Island/Abaco "Island-Hopping" press trip, March 5 - 9, 2008	JW/EMB	To highlight GBI's soft adventure activities and Abaco's water sports, Agency working with MOT to develop group press trip that will include snorkeling, horseback riding on the beach and kayaking.	Invitation distributed. Pelican Bay Hotel on GBI and Green Turtle Club on Green Turtle Cay confirmed participation.	January	
Peace and Plenty 50th Anniversary, Jan. 15 - 18, 2008	AO/VE	Agency worked with MOT and Peace and Plenty to host journalist for 50th anniversary celebration.	Trip complete. Dan Armitage's article scheduled to run Spring 2008.	December	Yes
<b>Visiting Journalist Program - Individual Visits</b>					
Tom Uhlenbrock, <i>St. Louis Post-Dispatch</i> , Jan. 7 - 11, 2008	AO	Agency worked with syndicated writer Tom Uhlenbrock to coordinate Cat Island and Andros visit.	Trip complete. Article was published in the <i>St. Louis Post-Dispatch</i> on Jan. 27.	October	Yes
Travel Channel, "25 Sexiest Beaches," Jan. 18 - 20, 2008	AO/VE	Agency coordinated logistics, air travel, customs clearance and accommodations with producer for new Travel Channel show.	Trip complete. Show to air March 2008.	November	Yes
Marilyn Bauer, Gannett Newspapers, Dates TBD	JW	Agency arranging luxury-themed individual press trip to Nassau/Paradise Island and Cat Island for Bauer.	Bauer to provide dates. Agency will work with MOT to coordinate itinerary.	January	
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working on next steps of partnership with the Ministry. Planning for a Bonefishing Pro-Am on GBI in June.	Ongoing	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed January 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Sea Ray Living	VE/SB	Agency finalized initial timeline and tactics for Sea Ray partnership. Canvassed OIPB members for marina updates/new developments. Provided copy points for first editorial installment.	Agency canvassing for offers to include on Web site.	July	
<i>Sport Diver</i> magazine's "Kids Sea Camp 2008," Grand Bahama Island, August 2008	JW/AO	Agency working with UNEXSO and <i>Sport Diver</i> magazine to generate interest and bookings for Kids Sea Camp event.	Agency reviewed proposal with <i>Sport Diver</i> magazine. Next steps are to develop PR plan to generate media coverage for Kids Sea Camp event.	October	
Tyra's Fitness Challenge	EB/JW	Agency working with producer of Tyra on trip giveaway promotion in conjunction with Tyra's ongoing "Fitness Challenge." Tyra will choose five women to participate in the challenge and will follow them for six weeks as they get fit, healthy, gain confidence, etc. The participant who achieves the best results will be rewarded with a trip for two to The Bahamas.	Viva Wyndham Fortuna Beach secured as hotel partner and agency provided all logos, photos and copy points to producer. Contest is being promoted on the Tyra Show Web site and reveal episode featuring b-roll of destination and full trip description will air on March 14.	January	
<b>Special Projects</b>					
Deal or No Deal	RM	Agency in talks with producer for NBC show to potentially execute a location shoot for one week of shows to run in May sweeps. Opportunity would require substantial fee only partially subject to in-kind arrangements.	MOT has approved continuing discussion and NPI promotion boards have indicated they will support.	November	
Ellen Degeneres Show	AO	Agency worked with MOT to obtain accommodations and airfare for 10 to Grand Bahama Island for Ellen Degeneres Show prize winners.	Promotion ran on Jan. 15, 2008.	January	Yes
National Tourism Conference	VE	Attended annual conference. Confirmed speaker from Monster.com to participate in job fair.	Agency representative attended.	January	Yes

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed January 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
The Bahamas "Splurge vs. Steal" Star Map	EB/JW	Agency developing creative mailing outlining the locations celebrities frequent in The Bahamas and showing how consumers can recreate those experiences on a budget.	Creative under review by MOT. Distribution to entertainment, travel and lifestyle media schedule for February.	October	
Bahamas network and b-roll shoot	VE	Agency working with MOT to define uniform criteria for evaluation of competing bids for video projects. Developed consensus that non-scripted, sound bite based video stories will provide most flexible library of video assets.	Agency met with ACT Productions to discuss the project. Will develop itemized budget for final approval.		
Bahamas Weather Conference	VE/AD	Agency working with Ingrid Bartlett to finalize contract for April 9-13 conference at Westin Our Lucaya.	Invitation distributed. Agency visited Our Lucaya for location scout with production crew on 1/18, and pursuing SMT opportunities.	July	
Grand Bahama Island Voluntourism	JW/VE	Agency working with GBIMOT and Our Lucaya to develop a volunteer vacation package focused on Gold Rock Beach.	On hold. Agency submitted proposal to Bahamas National Trust and Dr. Beach to secure participation.	September	
Press Room on Bahamas.com	EMB	Agency working with MOT to establish press room on Bahamas.com.	Final changes were incorporated.	June	Yes
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency participated in January JMC meeting.	Ongoing	
Crisis Communications	VE	Agency monitored for media coverage as appropriate, forwarding recaps/recommendations as needed.	Ongoing	December	
POV	Team	Reviewed proposals for various TV and radio proposals as requested.	Ongoing	Ongoing	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Agency provided press materials for Caribbean Hotel Associations January 2008 conference. Scheduled interview for NPIP and <i>Recommend</i> for NPI feature.	Ongoing	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed January 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
News Bureau					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Shelly Banjo	AO	<i>The Wall Street Journal</i>	Information on the Leap Year promotion	Proactive	
Hilary Howard	AO	<i>The New York Times</i>	Information on the Leap Year promotion	Proactive	
Molly Moker	AO	<i>Fodor's</i>	Information on Eleuthera	Per Request	
Sallie Brady	AO	<i>USA Today</i>	Information on golf real estate developments in The Bahamas	Per Request	
Eileen Ogintz	AO	<i>Tribune Media Services</i>	Information on family friendly properties in Exuma	Per Request	
Melissa Chessher	MP	Freelancer	Information on family friendly vacations	Per Request	
Christina Paulette	MP	<i>Frommer's</i>	Information on Nassau/Paradise Island	Per Request	
Robert Curley	EB	<i>Successful Meetings</i>	Information on new meeting facilities and offering destination-wide	Per Request	
Kevin Kwan	EB	<i>Fodor's</i>	Information on Harbour Island for 2009 guide book	Per Request	
Katrina Brown Hunt	JW	TravelandLeisure.com	Suggestions on how to stretch U.S. dollar	Per Request	
Carol Sotilli	JW	<i>The Washington Post</i>	GBI Mastercard deal	Proactive	
Anne Banas	JW	SmarterTravel.com	GBI Mastercard deal	Proactive	
Shanelle Rein	JW	<i>People</i>	Celebrity hotspots	Proactive	
Danielle Stein	JW	<i>W</i>	Emerging style with new NPI resorts	Proactive	
Ciara LaVelle	JW	<i>Recommend</i>	NPI activities for various travelers	Per Request	
Kate Hamman	JW	SmarterTravel.com	Affordable places to play, stay and eat in The Bahamas	Per Request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas through January 31, 2008**

<b>Project</b>	<b>Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Television, Mentions</b>					
"Ugly Betty"	R&C	Verbal placement on Ugly Betty. A judge enters the courtroom she says, "I'm the new presiding judge in this case. I'm supposed to be on my way to the Bahamas, instead I'm here. Lucky me." When the case is over, she pulls off her robe revealing a tropical pattern dress, and puts on sunglasses.	R&C continuing to pursue product placement and verbal mention opportunities with major television shows.	Complete	Complete
<b>Big Picture Movie and Television Promotions:</b>					
"Fool's Gold"/Warner Bros.	JP	Film is set in The Bahamas. Since Fun Jet is exclusively providing prizes for the film's theatrical release, R&C is exploring opportunities with the DVD release in June 2008.	R&C developing promotional concept for DVD release for client consideration.	DVD Release date: June 2008	Pending
"Duplicity"/Universal	EC/TW	Film is set in Atlantis as a vacation destination for main character. Producers are looking to shoot in Atlantis in early May. Atlantis has made a generous offer to production to provide crew rooms and meals.	Producers are scouting Atlantis and Ocean Club in February (early TBD). Awaiting feedback from Universal to see if there are opportunities for Non-Atlantis inclusion for The Bahamas.	Release date: TBD 2009	Pending
"My Sister's Keeper"/New Line	ML	Pitched The Bahamas as a 2nd honeymoon location for the main characters.	R&C is exploring opportunities with production. Awaiting feedback from producers.	Release date: TBD 2009	Pending
"Bride Wars"/New Regency	ML	Pitched The Bahamas for possible promotional based on thematic content involving weddings and honeymoons. Not viable for placement in movie.	R&C is exploring opportunities with production. Awaiting feedback from producers.	Release date: TBD 2009	Pending
<b>Television, Location</b>					

"Project Runway"/Bravo	JP	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	The Bahamas is under consideration for Season 5 which would film in May/June 2008. Further production information expected in the next few weeks.	Air date: December 2008	Pending
"Howie Do It"/NBC	ML/CB	Production is looking for locations to shoot new episodes for this unscripted reality show featuring Howie Mandel. Would be able to incorporate characteristics of location into show.	The Bahamas is under consideration for Season 1 which would begin filming shortly. Producers are looking for airfare and accommodation support from the BMOT in exchange for great exposure.	Air date: Summer 2008	Pending
"Top Chef"/Bravo	JP/ML	Production interested in filming the 2 part season finale in The Bahamas in late December or early January. R&C discussing possible integration opportunities with producers.	R&C will send production details to WS for review. Producers are looking for airfare and accomodation support in exchange for excellent exposure.	Air date: Spring 2009	Pending
"Walkabout"/Independent	CB/JB	Production interested in sending host to exotic destination in which host will explore various historical elements of the destination and showcase amenities specific to this location.	The Bahamas is under consideration for Season 1 which would film in Summer 2008. Further production information expected in January.	Air date: TBD	On-going
"Fortunate Women"/Independent	CB/JB	Production seeking sponsors for new show that features celebrities who come together to make a difference in various countries throughout the world.	R&C is waiting on production information from studio. Further information expected in early spring.	Air date: TBD	On-going
<b>Feature Films, Passed</b>					
"Twilight"/Summit Entertainment	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Group"/Independent	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Tekken"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Beer for My Horses"/Independent	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Weather Girl"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Clique"/Warner Premiere	PK	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Observe and Report"/Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Slammin' Salmon"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Hotel for Dogs"/ Dreamworks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Final Destination 4"/New Line	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Ghosts of Girlfriends Past"/New Line	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Will"/Fox	PK	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Like Dandelion Dust"/Fox	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Factory"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Night at the Museum 2"/Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Notorious"/Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Soloist"/Dreamworks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Marley and Me"/Fox	PK	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Obsessed"/Screen Gems	PK	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Stepfather"/Screen Gems	PK	Review for placement/promotion opportunities.	No appropriate opportunities.		
"A Good Life"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Fired Up"/Screen Gems	SS	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Fifth Mafia"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed February 29, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Press Releases</b>					
Resorts in the Out Islands Of The Bahamas Waive Rates for February 29, Leap Year Promotion Gives Travelers a Choice of Free Accommodations on Several Islands	AO/VE	Release describing Leap Year promotion offered at various Out Island properties.	Release distributed. Coverage appeared in the <i>New York Times</i> , <i>USA Today</i> , the <i>Washington Post</i> and on CNN.com.	December	Yes
Travelers Spring into Fitness in The Islands Of The Bahamas; Getting in Shape can be Fun with an Active Vacation in the Out Islands	AO	Release highlighting active Out Islands vacation options.	Release approved and distributed.	January	Yes
Sun, Sand, Sea...and Slots; Nassau/Paradise Island Offers Every Ingredient for the Ideal Destination Bachelor/ Bachelorette Party	EB	Release highlighting NPI as the ideal destination for a bachelor or bachelorette party.	Release approved and distributed.	January	Yes
Escape From Everyday Life In The Islands Of The Bahamas	MP	Release highlighting \$299 March package offer.	Release approved and distributed. Coverage included <i>The Wall Street Journal</i> , <i>The Washington Post</i> and NY1 News (NYC local TV).	January	Yes
Bahamas "Escape" Package Gives Blizzards the Cold Shoulder	JW	Release announcing the "Snowstorm Escape to The Bahamas" experience.	Release drafted but put on hold in favor of March deal release. Agency will pursue coverage in Q3 2008.	December	On hold
Forget the Forest, Head to the Ocean for Grand Bahama Island's First "Kids Sea Camp"	JW	Release announcing the first "Kids Sea Camp" on Grand Bahama Island.	Drafting release. Pitching under way.	February	
The Islands Of The Bahamas Declare 2008 "Year of the Woman"	EB	Release describing "Reverse Proposal" packages for the Leap Year at participating properties on NPI and GBI.	Release approved and distributed.	February	Yes

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed February 29, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Media Experiences</b>					
Grand Bahama Island/Abaco "Island-Hopping" press trip, March 5-9, 2008	JW/EMB	To highlight GBI's soft adventure activities and Abaco's water sports, Agency working with MOT to develop group press trip that will include snorkeling, horseback riding on the beach and kayaking.	Itinerary under development. Confirmed media include <i>The Record</i> (NJ), About.com and eTurbo News.	January	
<b>Visiting Journalist Program - Individual Visits</b>					
Marilyn Bauer, Gannett Newspapers, Dates TBD	JW	Agency arranging luxury-themed individual press trip to Nassau/Paradise Island and Cat Island for Bauer.	Bauer to provide dates. Agency will work with MOT to coordinate itinerary.	January	
Sally Erdle, <i>Caribbean Compass</i> , July 3-11, 2008	AO	Agency secured journalist to cover Abaco Regatta Time per request of Abaco Tourism Office.	Agency will work with MOT and journalist to create itinerary and to secure accommodation.	February	
Altug Icilensu, <i>San Antonio Express News</i>	MP	Agency arranging individual press trip to Nassau/Paradise Island for Icilensu.	Icilensu to provide dates. Agency will work with MOT to coordinate itinerary.	February	
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors. Orvis has various bonefishing destinations on Andros.	Agency working with MOT and Orvis on Pro-Am Classic planning and subsequent press trip to Long Island.	Ongoing	
<i>Sport Diver</i> magazine's "Kids Sea Camp 2008," Grand Bahama Island, August 2008	JW/AO	Agency working with UNEXSO and <i>Sport Diver</i> magazine to generate interest and bookings for Kids Sea Camp event.	Agency developing PR tactics to generate media coverage for Kids Sea Camp event.	October	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed February 29, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Tyra's Fitness Challenge	EB/JW	Agency working with producer of Tyra on trip giveaway promotion in conjunction with Tyra's ongoing "Fitness Challenge." Tyra will choose five women to participate in the challenge and will follow them for six weeks as they get fit, healthy, gain confidence, etc. The participant who achieves the best results will be rewarded with a trip for two to The Bahamas.	Viva Wyndham Fortuna Beach secured as hotel partner and agency provided all logos, photos and copy points to producer. Contest is being promoted on the Tyra Show Web site and reveal episode featuring b-roll of destination and full trip description will air on March 14.	January	
<i>Travel + Leisure</i>	JW/VE	Agency developing promotional partnerships with <i>Travel + Leisure's</i> marketing team to incorporate The Bahamas into third-party tie-ins.	Agency secured trip giveaway for <i>T+L's</i> "Beverage Arts Challenge" and working to incorporate The Bahamas into <i>T+L/Tommy Bahama</i> program.	February	
J.Crew	JW/EMB	Agency pursuing promotional partnership with J.Crew, including catalog shoot, destination footage on Jcrew.com, trip giveaways and catalog tear-outs..	Agency sent proposal to J.Crew marketing. Follow-up in progress to discuss next steps.	February	
SuperCoups	EB	Following the success of last year's SuperCoups promotion, agency is working with the direct mail company for a second time on a trip giveaway sweepstakes executed in conjunction with the charity Alex's Lemonade Stand, a foundation that raises funds for childhood cancer research.	British Colonial Hilton has been secured as hotel partner to provide two 3-night trips for two people. Agency working with promotion company to provide all logos, photos and copy points for online portion of sweepstakes.	February	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed February 29, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Special Projects</b>					
Girlfriends Getaway Satellite Media Tour, March 6, 2008	EMB/AO	Agency coordinating SMT with Christina Carlson as spokesperson.	Agency coordinating satellite media tour (SMT) with lifestyle expert Cristina Carlson. TV markets include Boston, Houston, Jacksonville, Birmingham and Huntsville, Alabama.	January	
Deal or No Deal	RM/EMB	Agency in talks with producer for NBC show to potentially execute an in-studio Bahamas themed show, as well as a location shoot for one week of shows. Opportunity would require substantial fee only partially subject to in-kind arrangements.	Logistically, due to writers strike and other network issues May on-island production not possible. Presently discussing in-studio product integration opportunities.	November	
The Bahamas "Splurge vs. Steal" Star Map	EB/JW	Agency developed creative mailing outlining the locations celebrities frequent in The Bahamas and showing how consumers can recreate those experiences on a budget.	Approved by MOT. Distributed to entertainment, travel and lifestyle media.	October	Yes
Bahamas network and b-roll shoot	VE	Agency working with MOT to define uniform criteria for evaluation of competing bids for video projects. Developed consensus that non-scripted, sound bite based video stories will provide most flexible library of video assets.	Agency finalizing itemized budget.		
Bahamas Weather Conference	VE/AD	Agency working with Ingrid Bartlett to finalize contract for April 9-13 conference at Westin Our Lucaya.	Agency pursuing attendance, TV coverage and presentations.	July	
Bahamas Weather Conference SMT	JW/AD	Agency pursuing SMT opportunities with established consumer brands.	Proposal distributed to H&R Block, Weight Watchers and South Beach Diet.	February	
Grand Bahama Island Voluntourism	JW/VE	Agency working with GBIMOT and Our Lucaya to develop a volunteer vacation package focused on Gold Rock Beach.	On hold. Agency submitted proposal to Bahamas National Trust and Dr. Beach to secure participation.	September	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed February 29, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency participated in February JMC meeting.	Ongoing	
Crisis Communications	VE	Agency monitored for media coverage as appropriate, forwarding recaps/recommendations as needed.	Ongoing	December	
POV	Team	Reviewed media, events and promotions proposals.	Ongoing	Ongoing	
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Agency provided press releases, photos and interviews surrounding Foxwoods development on GBI and the latest incentives throughout The Bahamas.	Ongoing	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
News Bureau					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Judith Ritter	MP	Freelancer	Information on Grand Bahama Island	Per request	
Jennica Peterson	AO	<i>Islands</i>	Information on Eleuthera residents	Per request	
Eileen Ogintz	AO	Taking the Kids.com, CNN.com, <i>Houston Chronicle, etc.</i>	Spring break packages and Nassau activities during cruise dock	Per request	
Eric Teittmeyer	AO	<i>Student Traveler</i>	Information on the Bahamas as a destination for students	Per request	
Theresa Roden	AO	<i>Captain's Mega Yacht Guide</i>	Yachting information	Per request	
John Taranto	AO	<i>Outside</i>	Information on Grand Bahama Island	Per request	
Emma Deighan	AO	<i>Escape Magazine</i>	Provided beach photos for story on escapes	Per request	
Abby Kozolchyk	AO	Freelancer	Information on Bahamas botanical gardens	Per request	
Amy Tara Koch	AO	Freelancer	Get in Shape in the Bahamas	Proactive	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed February 29, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Joy Kinnon	AO	<i>Ebony</i>	Information on honeymoons in the Bahamas	Per request	
Colette Doudin	AO	<i>Star-Ledger</i>	Provided beach photos for story on spring break spots	Per request	
Kitty Bean Yancey	AO	<i>USA Today</i>	Leap Year Deal	Proactive	
Carol Sottili	AO	<i>Washington Post</i>	Leap Year Deal	Proactive	
Elaine Glusac	JW	<i>Celebrated Living</i>	Kids Sea Camp on GBI	Proactive	
Shanelle Rein	JW	<i>People (Style Watch)</i>	Celebs in The Bahamas; Director of Romance	Proactive	
Jeryl Brenner	JW/AO	ForbesTraveler.com	Escapes without the distractions (no e-mail, phones or Internet in-room)	Per request	
Lauren Kramer	MP	honeymoonersreviewguide.com	Information on weddings in the Out Islands	Per request	
Hannah Karp	MP	<i>The Wall Street Journal</i>	Information on "Spring Breaker" restrictions in The Bahamas	Proactive	
Stephen Brodbar	MP	<i>Frommer's Caribbean Ports of Call</i>	Information on Nassau; also arranged for him to have a morning tour of the island and lunch at Graycliff	Per request	
Joe Pike	MP/JW	<i>Travel Agent</i>	Information on Foxwoods GBI development	Per request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas through February 29, 2008**

Project	Contact	Activity	Status	Due Date	Complete
<b>Big Picture Movie and Television Promotions:</b>					
"Fool's Gold"/Warner Bros.	JP	Film is set in The Bahamas. Since Fun Jet is exclusively providing prizes for the film's theatrical release, R&C is exploring opportunities with the DVD release in June 2008.	R&C sent over promotional concept for DVD release for client consideration. Client passed on promotion due to lack of dominance of placement in the film, poor box office ratings and high expense of concept execution.	DVD Release date: June 2008	Passed
"Duplicity"/Universal	EC/TW	Film is set in Atlantis as a vacation destination for main character. Producers are looking to shoot in Atlantis in early May. Atlantis has made a generous offer to production to provide crew rooms and meals.	Producers scouted Atlantis and Ocean Club in February. Nassau/Paradise Island airport was not exotic-looking enough, but may consider another Bahamian airport.	Release date: TBD 2009	Pending
"My Sister's Keeper"/New Line	ML	Pitched The Bahamas as a 2nd honeymoon location for the main characters.	R&C is exploring opportunities with production. Awaiting feedback from producers.	Release date: TBD 2009	Pending
"Bride Wars"/New Regency	ML	Pitched The Bahamas for possible promotion based on thematic content involving weddings and honeymoons. Not viable for placement in movie.	R&C is exploring promotional opportunities with studio. Awaiting feedback from studio.	Release date: TBD 2009	Pending
<b>Television, Location</b>					
"Welcome Back" baskets for TV writers	SKH	Sent Bahamas-themed "Welcome Back" baskets to writers/producers of shows that R&C has reached out to on behalf of The BMOT for production and product placement opportunities.	R&C will follow up with writers/producers to continue pre-strike conversations where they left off	February	Yes

"Project Runway"/Bravo	JP	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	The Bahamas is under consideration for Season 5 which would film in May/June 2008. Further production information expected in the Spring.	Air date: December 2008	Pending
"Howie Do It"/NBC	ML/CB	Production is looking for locations to shoot new episodes for this unscripted reality show featuring Howie Mandel. Would be able to incorporate characteristics of location into show. Producers are looking for airfare and accommodation support from the BMOT in exchange for great exposure.	The Bahamas is under consideration for Season 1 which would begin filming shortly. R&C advised production we might be able to provide accommodations but most likely would not be able to provide airfare. WS is exploring opportunities through relationship with Howie Mandel.	Air date: Summer 2008	Pending
"Top Chef"/Bravo	JP/ML	Production interested in filming the 2 part season finale in The Bahamas in late December or early January. R&C discussing possible integration opportunities with producers.	R&C sent production details to WS for review. Producers are looking for airfare and accommodation support in exchange for excellent exposure. WS exploring opportunity with BMOT and potential partners.	Air date: Spring 2009	Pending
"Walkabout"/Independent	CB	Production interested in sending host to exotic destination in which host will explore various historical elements of the destination and showcase amenities specific to this location.	The Bahamas is under consideration for Season 1 which would film in Summer 2008. Further production information expected late Spring.	Air date: TBD	On-going
"Fortunate Women"/Independent	CB	Production seeking sponsors for new show that features celebrities who come together to make a difference in various countries throughout the world.	R&C is waiting on production information from studio. Further information expected in early spring.	Air date: TBD	On-going

Feature Films, Passed					
"The New Daughter"/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Road"/Dimension Films	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"12 Rounds"/WWE	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Unknown"/Rogue Pictures	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Taking of Pelham 123"/Sony	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"GI Joe"/Paramount	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Robosapien: Rebooted"/Arad Productions	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Proposal"/Disney	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Seven Pounds"/Columbia	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Max Payne"/Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Crazy on the Outside"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Ashecliffe"/Independent	PK	Review for placement/promotion opportunities.	No appropriate opportunities. Period piece.		
"The Fab Five: The Cheerleader Scandal"	PK	Review for placement/promotion opportunities.	No appropriate opportunities.		
"A Shepherd's Story"/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Ugly Truth"/Sony	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Dream of the Romans"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Leaves of Grass"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Baby on Board"/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Crimebusters"/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Mall Cop"/Columbia	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Spread"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"She's Out of My League"/Independent	PK	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Terminator Salvation: The Future Begins"/Warner Bros.	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed March 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Press Releases</b>					
Bahamas Lifestyle Just a Hop, Skip and a Jump Away; Fly-In Program Encourages Exploration in The Islands Of The Bahamas	AOVE	Release announcing fly-ins summer schedule.	Release approved and distributed to Florida newspapers and aviation publications.	March	Yes
"Fling" Cares to the Wind and Go Boating in The Bahamas; Summer Boating Flings Offer Fun, Simple Group Journeys to The Islands Of The Bahamas	AOVE	Release announcing summer boating flings schedule.	Release approved and distributed to Florida newspapers and boating and fishing publications.	March	Yes
Escape From Everyday Life In The Islands Of The Bahamas	MP	Release highlighting \$299 March package offer.	Release approved and distributed. Coverage included <i>The Wall Street Journal</i> , <i>The Washington Post</i> and NY1 News (NYC local TV).	January	Yes
Forget the Forest, Head to the Ocean for Grand Bahama Island's First "Kids Sea Camp"	JW	Release announcing the first "Kids Sea Camp" on Grand Bahama Island.	Release distributed.	February	Yes
Vacationers Find Cultural Treasures in The Islands Of The Bahamas; Annual Festivals Add Unique Flavor to Summer Vacation	AOVE	Release announcing summer festivals.	Draft sent to BMOT for approval.	March	
Thrill-Seekers Find Adrenaline Rush in The Bahamas	AOVE	Release highlighting top thrillseeking activities in The Bahamas, including kite surfing, scuba diving and speed boating.	Drafting release.	March	
Enjoy a Relaxing Spring Getaway in Paradise; The Islands Of The Bahamas Offers Unique Spring Break Packages	MP	Release highlighting unique Spring Break packages in the Out Islands.	Release approved and scheduled for April 2 distribution on PR Newswire.	February	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed March 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Media Experiences</b>					
Grand Bahama Island/Abaco "Island-Hopping" press trip, March 5-9, 2008	JW/EMB/AO	To highlight GBI's soft adventure activities and Abaco's water sports, Agency worked with MOT to develop group press trip that will include snorkeling, horseback riding on the beach and kayaking.	Media included <i>The Record</i> (NJ), About.com and eTurbo News. eTurboNews coverage appeared immediately following the trip.	January	Yes
Andros Learn to Cook/Learn to Relax press trip, Apr. 30 - May 4, 2008	AO/VE	As part of the "Learn To" press trip series, Agency coordinating trip to Tiamo for journalists seeking culinary experience in The Bahamas.	Media confirmed include the <i>New York Daily News</i> , <i>Islands</i> magazine, <i>TimeOut New York/Martha Stewart Living</i> and <i>AAA Southern New England</i> .	March	
Grand Bahama Island/Long Island press trip, June 12-16, 2008	EMB/AO	Coinciding with the Bahamas/Orvis Pro-Am Classic, Agency has secured four consumer journalists, one vertical market journalist and two television crew members to participate in a fishing-themed trip.	Media secured include <i>The Washington Times</i> , <i>Miami Herald</i> , <i>Power</i> and <i>Motoryacht</i> , <i>Philadelphia Magazine</i> , the <i>Outdoorsman</i> TV show and <i>Field &amp; Stream</i> .	January	
<b>Visiting Journalist Program - Individual Visits</b>					
Sallie Brady, <i>BlueSkyTraveler</i> , April 17-20, 2008	AO/EB	Agency arranging Nassau experience for journalist in April.	Agency will work with MOT and journalist to create itinerary and to secure accommodations.	March	
Sandy Fenton, "Let's Talk Travel with AAA" radio show and AAA publications, April 24-28, 2008	AO/EB	Agency coordinating Nassau trip focusing on high-end experiences and multiple property tours.	Agency working with MOT and journalist to create itinerary.	March	
Bob Friel, <i>Caribbean Travel + Life</i> , April 29 - May 5, 2008	AO/VE	Agency coordinating comprehensive Eleuthera trip for journalist including stays at The Cove, Pineapple Fields and Cape Eleuthera.	Agency working with MOT to determine rental car availability and cost.	March	
Sally Erdle, <i>Caribbean Compass</i> , July 3-11, 2008	AO/VE	Agency secured journalist to cover Abaco Regatta Time per request of Abaco Tourism Office.	Agency will work with MOT and journalist to create itinerary and to secure accommodation.	February	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed March 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Marilyn Bauer, Gannett Newspapers, April 3-6, 2008	JW	Agency arranging luxury-themed individual press trip to Nassau/Paradise Island and Cat Island for Bauer.	Bauer confirmed dates. Agency coordinating travel and itinerary.	January	
Patricia Born, <i>Boston Herald</i> and <i>Motor Boating</i> , March 23-30	JW	Agency arranged Cat Island trip focusing on bonefishing, boating and island culture.	Trip complete. Publish date TBD.	March	Yes
Jacquelin Carnegie, <i>Incentive</i> , March 27-30, 2008	JW	Agency worked with MOT to develop island-hopping experience for meeting and incentive travel writer.	Trip complete. Publish date TBD.	February	Yes
Altug Icilensu, <i>San Antonio Express News</i>	MP	Agency arranging individual press trip to Nassau/Paradise Island for Icilensu.	Icilensu to provide dates. Agency will work with MOT to coordinate itinerary.	February	
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB/AO	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. The company, which began in fly fishing, has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors.	Agency working with MOT and Orvis on Pro-Am Classic planning and subsequent press trip to Long Island.	Ongoing	
<i>Sport Diver</i> magazine's "Kids Sea Camp 2008," Grand Bahama Island, Aug. 9-12, 2008	JW/AO	Agency working with GBIMOT, UNEXSO and Pelican Bay to generate media coverage and participation for <i>Sport Diver</i> magazine's Kids Sea Camp event.	Press release distributed. Agency developing VJP experience.	October	
<i>SELF</i>	JW	Agency working with <i>SELF</i> magazine to award one-trip to a reader participating in SELF.com's summer bikini-body program. Promotion includes online and in-book exposure for Grand Bahama and resort partner.	Westin Grand Bahama Island secured as hotel partner. Agency submitted copypoints, logos and photos. Promotion scheduled to launch in June.	March	
<i>Sea Ray Living</i>	AO/VE	Agency worked to secure advertising from Old Bahama Bay for full page ad in <i>Sea Ray Living</i> as part of Sea Ray partnership.	Determining editorial content.	March	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed March 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Tyra's Fitness Challenge	EB/JW	Agency working with producer of Tyra on trip giveaway promotion in conjunction with Tyra's ongoing "Fitness Challenge." Tyra will choose five women to participate in the challenge and will follow them for six weeks as they get fit, healthy, gain confidence, etc. The participant who achieves the best results will be rewarded with a trip for two to The Bahamas.	Viva Wyndham Fortuna Beach secured as hotel partner and agency provided all logos, photos and copy points to producer. Contest is being promoted on the Tyra Show Web site and reveal episode featuring b-roll of destination and full trip description aired March 14.	January	
<i>Travel + Leisure</i>	JW/VE	Agency developing promotional partnerships with <i>Travel + Leisure's</i> marketing team to incorporate The Bahamas into third-party tie-ins.	Agency secured trip giveaway for <i>T+L's</i> "Beverage Arts Challenge" and working to incorporate The Bahamas into <i>T+L/Tommy Bahama</i> program.	February	
J.Crew	JW/EMB	Agency pursuing promotional partnership with J.Crew, including catalog shoot, destination footage on Jcrew.com, trip giveaways and catalog tear-outs.	Agency sent proposal to J.Crew marketing. Follow-up in progress to discuss next steps.	February	
SuperCoups	EB	Following the success of last year's SuperCoups promotion, agency is working with the direct mail company for a second time on a trip giveaway sweepstakes executed in conjunction with the charity Alex's Lemonade Stand, a foundation that raises funds for childhood cancer research.	British Colonial Hilton has been secured as hotel partner to provide two 3-night trips for two people. Agency working with promotion company to provide all logos, photos and copy points for online portion of sweepstakes.	February	

<b>Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed March 31, 2008</b>					
<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Special Projects</b>					
Girlfriends Getaway Satellite Media Tour, March 6, 2008	EMB/AO/JW	Agency coordinated satellite media tour (SMT) with lifestyle expert Cristina Carlson, whereby The Bahamas was the exclusive Caribbean partner.	TV markets included Boston, Houston, Jacksonville, Birmingham and Huntsville, Alabama.	January	Yes
Deal or No Deal	RM/EMB	Agency in talks with producer for NBC show to potentially execute an in-studio Bahamas themed show, as well as a location shoot for one week of shows. Opportunity would require substantial fee only partially subject to in-kind arrangements.	In-studio product integration is not likely, however producer wants to explore the season premiere taping in The Bahamas in July/August. Currently securing potential scout dates.	November	
Bahamas network and b-roll shoot	VE	Agency working with MOT to define uniform criteria for evaluation of competing bids for video projects. Developed consensus that non-scripted, sound bite based video stories will provide most flexible library of video assets.	Agency finalizing itemized budget.		
Bahamas Weather Conference	VE/AD	Agency working with Ingrid Bartlett to finalize contract for April 9-13 conference at Westin Our Lucaya.	Agency finalizing attendance, TV coverage and presentations.	July	
Grand Bahama Island Voluntourism	JW/VE	Agency working with GBIMOT and Our Lucaya to develop a volunteer vacation package focused on Gold Rock Beach.	On hold. Agency submitted proposal to Bahamas National Trust and Dr. Beach to secure participation.	September	
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency participated in March JMC meeting.	Ongoing	
Crisis Communications	VE	Agency monitored for media coverage as appropriate, forwarding recaps/recommendations as needed.	Ongoing	December	
POV	Team	Reviewed media, events and promotions proposals.	Ongoing	Ongoing	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed March 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Trade Media Initiatives	JW/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Agency provided press information surrounding Baha Mar announcement and coordinating VJP with <i>Incentive</i> magazine.	Ongoing	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
News Bureau					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Jennica Peterson	AO	<i>Islands</i>	Information on Eleutheran expats	Per Request	
Avital Binshtock	AO	Freelancer	Requested information on festivals	Per Request	
Eileen Ogintz	AO	Takingthekids.com	Requested information on activities one can do while in Nassau on a cruise stopover	Per Request	
Bill Marsano	AO	<i>Hemispheres</i>	Requested information on People-to-People	Per Request	
Diana Burrell	AO	Freelancer	Information on culinary travel	Proactive	
Elaine Glusac	MP	<i>Private Clubs</i>	Information on Andros, Kamalame Cay and Tiamo Resort	Proactive	
Megan Padilla	MP	<i>Destination Weddings &amp; Honeymoons</i>	Requirements for obtaining a marriage license in The Bahamas	Per Request	
Jeanie Casison	JW	<i>Meeting News</i>	Bahamas events	Per Request	
Jordan Simon	JW	<i>Caribbean Living</i>	Beach bars and mega restaurants	Per Request	
Lindsay Beitler	JW	<i>Bridal Guide magazine</i>	Wedding/honeymoon photos	Per Request	
Katie Gallagher	JW	CookingLittle.com	Bahamas culinary events	Per Request	
Inya Caruso	JW	<i>Wall Street Journal</i> (advertorial)	Diving on Grand Bahama	Per Request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas through March 29, 2008**

Project	Contact	Activity	Status	Due Date	Complete
<b>Big Picture Movie and Television Promotions:</b>					
Fool's Gold/Warner Bros.	JP	Film is set in The Bahamas. Since Fun Jet is exclusively providing prizes for the film's theatrical release, R&C is exploring opportunities with the DVD release in June 2008.	R&C sent over promotional concept for DVD release for client consideration. Client approved opportunity for DVD/ trip giveaway on The Bahamas website in conjunction with In Style partnership.	DVD Release date: June 2008	Pending
Duplicity/Universal	EC/TW	Film is set in Atlantis as a vacation destination for main character. Producers will film at Atlantis starting May 1st and will stay 7-10 days. Atlantis has made a generous offer to production to provide crew rooms and meals.	Nassau/Paradise Island airport was not exotic-looking enough, but may consider another Bahamian airport. R&C will follow up with film commission regarding their feedback.	Release date: TBD 2009	Pending
Bride Wars/New Regency	ML	Pitched The Bahamas for possible promotion based on thematic content involving weddings and honeymoons. Not viable for placement in movie.	R&C is exploring promotional opportunities with studio. Awaiting feedback from studio.	Release date: TBD 2009	Pending
<b>Television, Location</b>					
Top Chef/Bravo	JP/ML	Production interested in filming the 2 part season finale in The Bahamas in late December or early January. R&C discussing possible integration opportunities with producers.	In further discussion. Producers are looking for airfare and accommodation support in exchange for island, hotel and cultural exposure.	Air date: Spring 2009	Pending

Project Runway/Bravo	JP	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	Due to a very tight shooting schedule for Season 5, the show will not leave New York. The Bahamas is under possible consideration for Season 6; however, the shooting schedule may be tight as well.	Air date: December 2008	Pending
Howie Do It/NBC	ML/CB	Production is looking for locations to shoot new episodes for this unscripted reality show featuring Howie Mandel. Would be able to incorporate characteristics of location into show. Producers are looking for airfare and accommodation support from the BMOT in exchange for great exposure.	WS is exploring opportunities through relationship with Howie Mandel. Production is currently on hold until further notice.	Air date: Summer 2008	Project on hold
Walkabout/Independent	CB	Production interested in sending host to exotic destination in which host will explore various historical elements of the destination and showcase amenities specific to this location.	The Bahamas is under consideration for Season 1 which would film in Summer 2008. Further production information expected late Spring.	Air date: TBD	On-going
Fortunate Women/Independent	CB	Production seeking sponsors for new show that features celebrities who come together to make a difference in various countries throughout the world.	R&C is waiting on production information from studio. Further information expected in early spring.	Air date: TBD	On-going
<b>Feature Films, Passed</b>					

The Family that Preys Together/Lions gate	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
She's Out of My League/DreamWorks	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Patriots/ The Weinstein Company	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
I Love You, Man/De Line Pictures	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
Untitled Sam Mendes Project/Focus Features	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Julie & Julia/Columbia	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
I Love You, Beth Cooper/Fox Atomic	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Jennifer's Body/Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Angels & Demons/Sony	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
Killing Pablo/Yari Film Group	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
25/8/Rogue Pictures	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
This Side of the Truth/Warner Bros.	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Gigantic/Independent	PK	Review for placement/promotion opportunities.	No appropriate opportunities.		
When in Rome/Disney	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Happy Tears/Independent	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
Shelter/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
New York, I Love You/William Morris Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
A Perfect Getaway/MGM	PK	Review for placement/promotion opportunities.	No appropriate opportunities.		
Aram Finkelstein/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
Slap Shot: The Junior League/Universal Family	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		

Coraline/Universal	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
Hooking Up/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Ye Olde Times/Patriot Pictures	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Tenure/Blowtorch	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through April 30, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Press Releases</b>					
Vacationers Find Cultural Treasures in The Islands Of The Bahamas; Annual Festivals Add Unique Flavor to Summer Vacation	AO/VE	Release announcing summer festivals.	Release approved and distributed.	March	Yes
Enjoy a Relaxing Spring Getaway in Paradise; The Islands Of The Bahamas Offers Spring Break Packages	MP	Release highlighting Spring Break packages in the Out Islands.	Release distributed on PR Newswire.	February	Yes
Grand Bahama Island Launches Instant Savings Summer Deal	JH/EB	Release announcing Grand Bahama Vacation's \$200-off deal.	Release approved and distributed.	April	Yes
Thrill Seekers Find Adrenaline Rush in The Bahamas	AO	Release highlighting top thrill-seeking activities in The Bahamas, including kite surfing, scuba diving and speed boating.	Release approved and distributed.	March	Yes
<b>Media Experiences</b>					
Andros Learn to Cook/Learn to Relax press trip, Apr. 30 - May 4, 2008	AO/VE	As part of the "Learn To" press trip series, Agency coordinating trip to Tiamo for journalists seeking culinary experience in The Bahamas.	Media confirmed include the <i>New York Daily News</i> , <i>Islands</i> magazine, <i>TimeOut New York/Martha Stewart Living</i> and <i>AAA Southern New England</i> .	March	
Grand Bahama Island/Long Island press trip, June 12-16, 2008	EMB/AO	Coinciding with the Bahamas/Orvis Pro-Am Classic, Agency has secured four consumer journalists, one vertical market journalist and two television crew members to participate in a fishing-themed trip.	Media secured include <i>The Washington Times</i> , <i>Miami Herald</i> , <i>Power and Motoryacht</i> , <i>Philadelphia Magazine</i> , the <i>Outdoorsman</i> TV show and <i>Field &amp; Stream</i> . Agency coordinating with MOT to determine itinerary.	January	
Harbour Island/Eleuthera Learn to Cook/Learn to Relax press trip, July 15-19, 2008	JH/MP	As part of the "Learn To" press trip series, Agency coordinating trip to Harbour Island/Eleuthera for journalists seeking culinary experience in The Bahamas.	Media requesting participation include <i>Lexus</i> magazine, <i>Jezebel</i> , <i>Parents</i> and <i>Conde Nast Bridal Media</i> . Agency securing hotel partners and developing itinerary.	March	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through April 30, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Learn about Native Nassau press trip, June 26-29	EB/VE	As part of the "Learn To" press trip series, Agency coordinating trip to Nassau/Paradise Island for journalists to experience the culture and history of The Bahamas.	Media requesting participation include ClubMom.com, <i>Wedding Style</i> and <i>Westchester Home Magazine</i> . Agency confirming availability during the proposed dates and will begin developing itinerary and securing hotel partner.	April	
<b>Visiting Journalist Program - Individual Visits</b>					
Sallie Brady, <i>BlueSkyTraveler</i> , April 17-20, 2008	AO	Agency arranged Nassau experience for journalist in April.	Agency worked with MOT and journalist to create itinerary. Accommodations secured at Atlantis and the Sheraton.	March	Yes
Sandy Fenton, "Let's Talk Travel with AAA" radio show and AAA publications, April 24-28, 2008	AO/EB	Agency coordinated Nassau trip focusing on high-end experiences and multiple property tours.	Agency worked with MOT and journalist to create itinerary. Accommodations were at Graycliff and the Sheraton.	March	Yes
Marilyn Bauer, Gannett Newspapers, April 3-6, 2008	JH	Agency arranged luxury-themed individual press trip to Nassau/Paradise Island and Cat Island.	Trip complete. Story published on April 27.	January	Yes
Bob Friel, <i>Caribbean Travel + Life</i> , April 29 - May 5, 2008	AO	Agency coordinating comprehensive Eleuthera trip for journalist including stays at The Cove, Pineapple Fields and Cape Eleuthera.	Agency working with journalist to determine itinerary.	March	
Sally Erdle, <i>Caribbean Compass</i> , July 3-11, 2008	AO/VE	Agency secured journalist to cover Abaco Regatta Time per request of Abaco Tourism Office.	Agency working with MOT to determine Regatta access.	February	
Altug Icilensu, <i>San Antonio Express News</i>	MP	Agency arranging individual press trip to Nassau/Paradise Island for Icilensu.	Agency working with MOT to coordinate itinerary for May 20-23.	February	
Chris Tauber, <i>Islands</i> , August 2008	AO	Agency coordinating trip focusing on authentic family travel on Green Turtle Cay.	Agency working with MOT and Abaco office to determine itinerary and dates.	April	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through April 30, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB/AO	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. The company has 44 retail stores throughout the U.S., and the U.K. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors.	Agency working with MOT and Orvis on Pro-Am Classic.	Ongoing	
Tyra's Fitness Challenge	EB/JH	Agency worked with producer of Tyra on trip giveaway promotion in conjunction with Tyra's "Fitness Challenge," whereby Tyra followed six women for six weeks as they got fit and healthy, gained confidence, etc. The participant who achieved the best results was rewarded with a trip for two to Viva Wyndham Fortuna Beach on Grand Bahama Island.	Episode featuring b-roll of destination and full trip description aired March 14. Agency is coordinating details of prize certificate with partner hotel.	January	Yes
<i>Sport Diver</i> magazine's "Kids Sea Camp 2008," Grand Bahama Island, Aug. 9-12, 2008	JH/AO	Agency working with GBIMOT, UNEXSO and Pelican Bay to generate media coverage and participation for <i>Sport Diver</i> magazine's Kids Sea Camp event.	Press release distributed. Agency developing VJP experience.	October	
<i>Travel + Leisure</i>	JH/VE	Agency developing promotional partnerships with <i>Travel + Leisure's</i> marketing team to incorporate The Bahamas into third-party tie-ins.	Agency secured trip giveaway for <i>T+L's</i> "Beverage Arts Challenge" and working to incorporate The Bahamas into <i>T+L/Tommy Bahama</i> program.	February	
J.Crew	JH/EMB	Agency pursuing promotional partnership with J.Crew, including catalog shoot, destination footage on Jcrew.com, trip giveaways and catalog tear-outs.	Agency sent proposal to J.Crew marketing. Follow-up in progress to discuss next steps.	February	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through April 30, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
SuperCoups	EB	Following the success of last year's SuperCoups promotion, agency is working with the direct mail company for a second time on a trip giveaway sweepstakes executed in conjunction with the charity Alex's Lemonade Stand, a foundation that raises funds for childhood cancer research.	Nassau British Colonial Hilton was secured as hotel partner to provide two 3-night trips for two people. Sweepstakes went live on April 1 and will run through November 14.	February	
<b>Special Projects</b>					
Deal or No Deal	RM/EMB	Agency in talks with producer for NBC show to bring Deal or No Deal to The Bahamas for one week of shows. Opportunity would require substantial fee only partially subject to in-kind arrangements.	Currently exploring the season premiere taping in The Bahamas in July/August. Currently securing potential scout dates.	November	
2008 Bridal Show with AA Vacations and Fort Worth Star-Telegram	EB	Agency liaised with Freda Madrisotti to develop advertorial copy and guidance for April 27 bridal show.	As part of sponsorship package, agency developing 250 word story to be included in the "Travelin" column for an upcoming Sunday travel section.	April	Yes
Bahamas network and b-roll shoot	VE	Agency working with MOT and ACT Productions to secure b-roll footage and some key sound bites in select islands. Parties trying to coordinate with cruise conversion video shoot executed by Bluehole Films to minimize overlap in filming sites.	ACT Productions shooting May 4-12. Will coordinate with Bluehole on footage and establish next steps following this shoot.	January	
Bahamas Weather Conference	VE/AD/JW MP/NS	Agency worked with Ingrid Bartlett to finalize arrangements for April 9-13 conference at Westin Our Lucaya. Agency pitched and booked taped and live TV segments, developed and produced VODcast segments, finalized press materials, arrival/departure lists, badges, etc.	Conference hosted 104 meteorologists from North America, produced more than 120 segments reaching an audience of 10 million; nearly \$1.8 million in advertising. VODcast audience experienced 100% increase over 2007.	July	Yes
Island Time	AD/VE/EB	Agency developed and proposed ambush marketing and temporary destination platform centered around Bahamas island time.	Agency presented to MOT and is updating deck to collaborate with Arnold and MOT.	April	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through April 30, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Crisis Communications	RM/VE	Agency developed and presented crisis management/communications 101 at Sr. Mgrs. Meeting.	Presentations provided as reference materials for attendees.	April	Yes
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency participated in monthly JMC meeting.	Ongoing	
POV	Team	Reviewed media, events and promotions proposals.	Ongoing	Ongoing	
Trade Media Initiatives	JH/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	Ongoing	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
News Bureau					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Eileen Ogintz	AO	Taking the Kids, CNN	Sheraton Cable Beach	Per Request	
Jennifer Bain	AO	American Express publications	Festivals around the world	Per Request	
Chris Tauber	AO	<i>Islands</i>	Authentic family retreats	Per Request	
Beth Weitzman	AO	<i>Jezebel, Tuxedo</i>	Bonefishing	Per Request	
Lena Katz	AO	Orbitz, LAX	Story on "Learn To" concepts	Proactive	
Diana Burrell	AO	Freelance	Cooking destinations	Per Request	
Andrea Bennett	EMB	<i>New York Post</i>	Cable Beach Developments and future plans	Per Request	
Carol Sottili	JH	<i>The Wall Street Journal</i>	GBI Deal	Proactive	
Michelle Higgins	JH	<i>The New York Times</i>	PM Ingraham's speech	Per Request	
Marisa Katz	JH	<i>Financial Times</i>	Development on GBI	Per Request	
Gretal Going	JH	<i>Lexus and Endless Vacations</i>	Harbour Island/Eleuthera	Per Request	
Katharine Dison	JH	Travelgolf.com and Worldgolf.com	Grand Bahama Island	Per Request	
Laura Daily	JH	<i>USA Today</i>	Green resorts	Per Request	
Sharon Boone	EB	<i>Bridal Guide</i>	Information on Junkanoo	Per Request	
Judith Ritter	EB	<i>Alaska Airlines Magazine</i>	Information on celebrity-inspired vacations	Per Request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas through April 30, 2008**

<b>Project</b>	<b>Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Big Picture Movie and Television Promotions:</b>					
Fool's Gold/Warner Bros.	JP	Film is set in The Bahamas. R&C/WS negotiated participation in the Charlotte Russe sweepstakes to win a trip to The Bahamas as well as Bahamas.com DVD offer.	R&C and WS finalizing creative with Warner Bros. and Charlotte Russe.	DVD Release date: June 17, 2008	Pending
Duplicity/Universal	EC/TW	Film is set in Atlantis as a vacation destination for main character. Producers and crew will film at Atlantis from May 1-15. Crew may film Ocean Club as a stand-in for Dubai. Atlantis has made a generous offer to production to provide crew rooms and meals.	Nassau/Paradise Island airport was not exotic-looking enough, but may consider another Bahamian airport. R&C will follow up with film commission regarding their feedback.	Release date: March 20, 2009	Pending
<b>Television, Location</b>					
Top Chef/Bravo	JP/ML	Production interested in filming the 2 part season finale in The Bahamas in late December or early January. R&C discussing possible integration opportunities with producers.	Producers are looking for airfare and accommodation support in exchange for island, hotel and cultural exposure. WS sent proposal to producers on April 1st. Next steps pending final decision on shooting location for season.	Air date: Spring 2009	Pending
"Scrubs"/NBC	TW	Production is interested in filming on location for one episode. R&C and Weber Shandwick working on scout the week of May 19 with a possible shoot the week of June 23. Crew should be approximately 100 people for 4 days.	Production reviewing information sent about resorts on Abaco; Weber Shandwick booking flights for scout.	Air date: TBD	Pending

Project Runway/Bravo	JP	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	Due to a very tight shooting schedule for Season 5, the show will not leave New York. The Bahamas is under possible consideration for Season 6; however, the shooting schedule may be tight as well.	Air date: December 2008	Pending
Howie Do It/NBC	ML/CB	Production is looking for locations to shoot new episodes for this unscripted reality show featuring Howie Mandel. Would be able to incorporate characteristics of location into show. Producers are looking for airfare and accommodation support from the BMOT in exchange for great exposure.	WS is exploring opportunities through relationship with Howie Mandel. Production is currently on hold until further notice.	Air date: Summer 2008	Project on hold
Walkabout/Independent	CB	Production interested in sending host to exotic destination in which host will explore various historical elements of the destination and showcase amenities specific to this location.	The Bahamas is under consideration for Season 1 which would film in Summer 2008. Further production information expected late Spring.	Air date: TBD	On-going
Fortunate Women/Independent	CB	Production seeking sponsors for new show that features celebrities who come together to make a difference in various countries throughout the world.	R&C is waiting on production information from studio. Further information expected in early spring.	Air date: TBD	On-going

Feature Films, Passed					
"A Thousand Words"/Dreamworks	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Reef"/MGM	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Curious George 2: Monkey on the Run"/ Universal	JP	Review for placement/promotion opportunities.	No appropriate opportunities. Animated feature.		
"Babe 3"/Universal	JP	Review for placement/promotion opportunities.	No appropriate opportunities. Animated feature.		
"Ninja Assassin"/Warner Bros.	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Ramona"/Fox	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Dark Moon Rising"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Informant"/Warner Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Blank Slate"/TNT	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Hannah Montana: The Movie"/Disney	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Don't Look Back"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Everybody's Fine"/Miramax	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
"I Love You, Phillip Morris"/Fox Searchlight	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Barry Munday"/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Crank 2: High Voltage"/Lionsgate	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Astro Boy"/Independent	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		

"Nailed"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Motherhood"/Independent	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
"The Private Lives of Pippa Lee"/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
"My Friend, My Hero"/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
"Mardi Gras"/Screen Gems	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through May 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Press Releases</b>					
Mariah and Nick Fall In Love With The Islands Of The Bahamas; The Bahamas Continues to Be a Hot Spot for Celebrity Nuptials	EB/KK	Release discussing celebrity weddings in the Bahamas including the recent marriage of Mariah Carey and Nick Cannon.	Release distributed over PR Newswire and to contacts.	May	Yes
Nassau Paradise Island Cash Back Rebate	KK	Release announcing a \$200 cash back rebate offer to guests that book a minimum 3-night air-inclusive package at participating hotels by July 1 for stays through Nov. 17.	Release approved and distributed.	May	Yes
Incentives on the Horizon as Grand Bahama Island Provides Return on Room Night Investment	JH	Release announcing GBIMOT's rebate offer to meeting planners.	Release drafted and under review by MOT.	May	
Don't Delay, Squeeze in a Suntan Season Getaway with Deals and Packages to The Islands Of The Bahamas	JH	Release announcing summer/fall packages and deals.	Release in development.	May	
<b>Media Experiences</b>					
Andros Learn to Cook/Learn to Relax press trip, Apr. 30 - May 4, 2008	AO/VE	As part of the "Learn To" press trip series, Agency coordinated trip to Tiamo for journalists seeking culinary experience in The Bahamas.	Media included the <i>New York Daily News</i> , <i>Islands</i> magazine, <i>TimeOut New York/Martha Stewart Living</i> and <i>AAA Southern New England</i> .	March	Yes
Grand Bahama Island/Long Island Orvis press trip, June 11-16, 2008	EMB/AO	Coinciding with the Bahamas/Orvis Pro-Am Classic, Agency has secured four consumer journalists, one vertical market journalist and two television crew members to participate in a fishing-themed trip.	Media secured include <i>The Washington Times</i> , <i>Miami Herald</i> , <i>Power and Motoryacht</i> , <i>Philadelphia Magazine</i> , the <i>Outdoorsman</i> TV show and <i>Field &amp; Stream</i> . Agency coordinating with MOT to finalize itinerary.	January	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through May 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Harbour Island/Eleuthera Learn to Cook/Learn to Relax press trip, July 15-19, 2008	JH/MP	As part of the "Learn To" press trip series, Agency coordinating trip to Harbour Island/Eleuthera for journalists seeking culinary experience in The Bahamas.	Accommodations confirmed with The Cove Eleuthera and Dunmore Beach Club. Participating media include <i>Lexus</i> magazine, <i>Jezebel</i> (ATL), <i>Boston Magazine</i> , <i>The Nest</i> and Condé Nast Bridal Media.	March	
Learn to Dive press trip, August 13-17, 2008	AO/VE	As part of the "Learn To" press trip series, Agency coordinating scuba certification trip on Green Turtle Cay.	Media expressing interest include TravelChannel.com, Travelocity, <i>Sherman's Travel</i> , <i>Robb Report</i> .	May	
Learn about Native Nassau press trip	EB/VE/JW	Canvassed interested journalists regarding plausible dates. Determined group trip not possible at this time.	Individual VJP trips to be confirmed.	April	
<b>Visiting Journalist Program - Individual Visits</b>					
Bob Friel, <i>Caribbean Travel + Life</i> , April 29 - May 5, 2008	AO	Agency coordinating comprehensive Eleuthera trip for journalist including stays at The Cove, Pineapple Fields and Cape Eleuthera.	Agency working with journalist to determine itinerary.	March	Yes
Anne Kazel-Wilcox, TravelMuse.com, June 23-29, 2008	JH	Agency coordinating island-hopping press trip for writer of consumer travel Website.	Agency working to secure hotel accommodations and developing itinerary with MOT.	May	
Sally Erdle, <i>Caribbean Compass</i> , July 3-11, 2008	AO/VE	Agency secured journalist to cover Abaco Regatta Time per request of Abaco Tourism Office.	Agency working with MOT to determine Regatta access.	February	
Altug Icilensu, <i>San Antonio Express News</i> , May 20-23, 2008	MP	Agency arranged individual press trip to Nassau/Paradise Island for Icilensu.	Agency worked with MOT to coordinate Nassau itinerary for May 20-23.	February	Yes

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through May 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Chris Tauber, <i>Islands</i> , Aug. 3-7, 2008	AO	Agency coordinating trip focusing on authentic family travel on Green Turtle Cay.	Agency working with MOT and Abaco office to determine itinerary.	April	
Jill Horner and Jennifer Ruitz, <i>CN8</i> , June 4-6, 2008	EB/KK	Agency coordinating trip for CN8 that will focus on "A Perfect Day in Nassau." Opportunity part of Arnold ad buy.	Agency working with MOT and Sheraton hotel to coordinate itinerary.	May	
Kids Sea Camp Grand Bahama Island press trip, Aug. 9-12, 2008	JH	Coinciding with the first Kids Sea Camp on Grand Bahama, Agency working with GBIMOT and Pelican Bay to developing VJP experience for journalists and child guest.	Agency distributing invitation and working with Pelican Bay to confirm accommodations.	April	
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB/AO	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors.	Agency working with MOT and Orvis on Pro-Am Classic.	Ongoing	
<i>Travel + Leisure</i>	JH/VE	Agency developing promotional partnerships with <i>Travel + Leisure's</i> marketing team to incorporate The Bahamas into third-party tie-ins.	Agency secured trip giveaway for <i>T+L's</i> "Beverage Arts Challenge" and working to incorporate The Bahamas into <i>T+L/Tommy Bahama</i> program.	February	
SuperCoups	EB	Following the success of last year's SuperCoups promotion, agency is working with the direct mail company for a second time on a trip giveaway sweepstakes executed in conjunction with the charity Alex's Lemonade Stand, a foundation that raises funds for childhood cancer research.	Nassau British Colonial Hilton was secured as hotel partner to provide two 3-night trips for two people. Sweepstakes went live on April 1 and will run through November 14.	February	

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Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through May 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Special Projects</b>					
Deal or No Deal	RM/EMB	Agency in talks with producer for NBC show to bring Deal or No Deal to The Bahamas for one week of shows. Opportunity would require substantial fee only partially subject to in-kind arrangements.	Currently exploring the season premiere taping in The Bahamas. Securing potential scout dates.	November	
Bahamas network and b-roll shoot	VE	Agency working to coordinate and review video assets from ACT Productions shoot (b-roll/Bahamas channel) and Bluehole Productions (cruise conversion.)	Negotiating next steps for online b-roll library (ACT/Bluehole.) Agency to work with Arnold to design editorial video space on Bahamas.com.	January	
Bahamas Weather Conference	VE	Scouted Bimini Bay as potential site for 2009 Weather Conference. Finalized highlight reel.	Researching potential dates with Max Mayfield.	May	
Island Time	AD/VE/EMB	Agency developed and proposed ambush marketing and temporary destination platform centered around Bahamas island time.	Agency presented to MOT and is updating deck to collaborate with Arnold and MOT.	April	
Crisis Communications; Hurricane Press Kit	RM/VE	Updated annual hurricane preparedness kit.	Kit distributed to MOT and promotion board heads.	April	
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Agency participated in monthly JMC meeting.	Ongoing	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through May 31, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
POV	Team	Reviewed media, events and promotions proposals. Continued discussions with Miami Dolphins.	Ongoing	Ongoing	
Trade Media Initiatives	JH/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	Ongoing	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
Meetings	Team	Participate and support BMOT initiatives.	Agency presented to senior managers and attended JMC. Presenting research on competitive destinations for July meeting.	Ongoing	
Islands of the World Fashion Week	AD	Support destination fashion and cultural show	Agency attended meeting and are reviewing logistics to determine PR tactics.	May	
News Bureau					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Eileen Ogintz	AO	Taking the Kids, CNN	Sheraton Cable Beach	Per Request	
Candace Jackson	JH	<i>The Wall Street Journal</i>	Kids Sea Camp	Proactive	
Cemile Kavountzis	JH	<i>The Nest</i>	Tiamo Resort and Fernandez Bay Village	Per Request	
Michael Kaminer	AO	Freelance	Information on luxury eco-travel	Per Request	
Tyrone Walters	AO	National Geographic	Information on eco-resorts	Proactive	
Mary Jo Manzanares	AO	Seattle Traveler, freelance	Girlfriends getaways	Per Request	
Kitty Yancey	AO	<i>USA Today</i>	African-American travel to the Bahamas	Per Request	
Lena Katz	AO	<i>Orbitz.com, LAX</i>	"Learn To" possibilities for travelers	Proactive	
David Raterman	AO	<i>South Florida Adventures</i>	Diving	Per Request	
Todd Mountford	AO	<i>Patriot-News (PA)</i>	Photos	Per Request	
Jill Adler	AO	<i>Sports Guide</i>	Information on athletic trips	Per Request	
Joanne Adzern	AO	Travel Channel	Exuma, Nassau, Junkanoo	Per Request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas through May 31, 2008**

<b>Project</b>	<b>Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Big Picture Movie and Television Promotions:</b>					
Fool's Gold/Warner Bros.	JP	Film is set in The Bahamas. R&C/WS negotiated participation in the Charlotte Russe sweepstakes to win a trip to The Bahamas as well as Bahamas.com DVD offer.	Online promotion went live on May 22, 2008. In store displays will run from May 22-June 25.	DVD Release date: June 17, 2008	On-going
Duplicity/Universal	EC/TW	Film is set in Atlantis as a vacation destination for main character. Producers and crew filmed at Atlantis from May 1-15. Atlantis has made a generous offer to production to provide crew rooms and meals.	Filming has wrapped at Atlantis.	Release date: March 20, 2009	Complete
<b>Television, Location</b>					
Scrubs/NBC	TW	Production is interested in filming on location for one episode plus scenes in second episode. R&C and Weber Shandwick accompanied location team for scout during the week of May 19. Crew is looking to shoot the week of June 23 in Hopetown. Crew should be approximately 75 people for 4 days. R&C/WS coordinating details with BMOT.	Production reviewing information sent about accommodations; Weber Shandwick/R&C coordinating travel for shoot during the last week in June.	Air date: TBD	Pending
Top Chef/Bravo	JP/ML	Production interested in filming the two-part season finale in The Bahamas in late December or early January. R&C discussing possible integration opportunities with producers.	Producers are looking for airfare and accommodation support in exchange for island, hotel and cultural exposure. WS sent proposal to producers on April 1. Next steps pending final decision on shooting location for season.	Air date: Spring 2009	Pending

Project Runway/Bravo	JP	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	Due to a very tight shooting schedule for Season 5, the show will not leave New York. The Bahamas is under possible consideration for Season 6; however, the shooting schedule may be tight as well.	Air date: December 2008	Pending
Howie Do It/NBC	ML/CB	Production is looking for locations to shoot new episodes for this unscripted reality show featuring Howie Mandel. Would be able to incorporate characteristics of location into show. Producers are looking for airfare and accommodation support from the BMOT in exchange for great exposure.	WS is exploring opportunities through relationship with Howie Mandel. Production was just picked up for a 3rd season with filming expected to begin later this summer.	Air date: Fall 2008	Pending
Walkabout/Independent	CB	Production interested in sending host to exotic destination in which host will explore various historical elements of the destination and showcase amenities specific to this location.	The Bahamas is under consideration for Season 1 which would film in Summer 2008. Further production information expected late Spring.	Air date: TBD	On-going
Fortunate Women/Independent	CB	Production seeking sponsors for new show that features celebrities who come together to make a difference in various countries throughout the world.	R&C is waiting on production information from studio. Further information expected in early spring.	Air date: TBD	On-going

Feature Films, Passed					
500 Days of Summer/Independent	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
Amelia/Fox Searchlight	CB	Review for placement/promotion opportunities.	No appropriate opportunities. Period piece.		
Goody Two Shoes/Lionsgate	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
Table for Three/Starz	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
Brooklyn's Finest/Warner Bros.	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
Untitled Nicole Holofcener Project/Sony Pictures Classics	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Messenger/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
2012/Columbia	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
A Good Old Fashioned/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
An Invisible Sign of My Own/Independent	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
Wild Cherry/National Lampoon Pictures	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
Youth in Revolt/Weinstein Co.	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
Game/Lakeshore Entertainment	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
I Am Charlotte Simmons/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Deadline/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
How to Make Love to a Woman/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

Scooby Doo: The Beginning/Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Hollywood & Wine/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
Peck/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
Manure/Independent	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
Stay Cool/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through June 30, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Press Releases</b>					
Incentives on the Horizon as Grand Bahama Island Provides Return on Room Night Investment	JH	Release announcing GBIMOT's rebate offer to meeting planners.	Release distributed to meeting trades.	May	Yes
Don't Delay, Squeeze in a Suntan Season Getaway with Deals and Packages to The Islands Of The Bahamas	JH/KK	Release announcing summer/fall packages and deals.	Release in development.	May	
<b>Media Experiences</b>					
Grand Bahama Island/Long Island Orvis press trip, June 11-16, 2008	EMB/AO	Coinciding with the Bahamas/Orvis Pro-Am Classic, Agency escorted four journalists to Grand Bahama and Long Island to participate in fishing-themed press experience.	Media in attendance: <i>Miami Herald</i> , <i>Power</i> and <i>Motoryacht</i> , <i>Philadelphia Magazine</i> and <i>Field &amp; Stream</i> . Agency coordinating with journalists to determine publication dates.	January	Yes
Harbour Island/Eleuthera Learn to Cook/Learn to Relax press trip, July 15-19, 2008	JH/MP	As part of the "Learn To" press trip series, Agency coordinating trip to Harbour Island/Eleuthera for journalists seeking culinary experience in The Bahamas.	Accommodations confirmed with The Cove Eleuthera and Dunmore Beach Club. Participating media include <i>Jezebel</i> (ATL), <i>Boston Magazine</i> , <i>The Nest</i> , Condé Nast Bridal Media and weightwatchers.com. Agency working with MOT to develop itinerary.	March	
Learn to Dive press trip, Aug. 13-17, 2008	AO/VE	As part of the "Learn To" press trip series, Agency coordinating scuba certification trip on Green Turtle Cay.	Media expressing interest include TravelChannel.com, Travelocity, IgoUgo.com, <i>Sherman's Travel</i> , <i>Robb Report</i> .	May	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through June 30, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Visiting Journalist Program - Individual Visits</b>					
Anne Kazel-Wilcox, TravelMuse.com, June 23-29, 2008	JH/KK	Agency coordinated island-hopping press trip to Nassau and Exuma for family travel writer of consumer travel Web site.	Trip complete. Publish date TBA.	May	Yes
Sally Erdle, <i>Caribbean Compass</i> , July 3-11, 2008	AO/VE	Agency secured journalist to cover Abaco Regatta Time per request of Abaco Tourism Office.	Abaco office securing accommodations and itinerary for Regatta.	February	
Chris Tauber, <i>Islands</i> , Aug. 3-7, 2008	AO	Agency coordinating trip focusing on authentic family travel on Green Turtle Cay.	Agency working with MOT and Abaco office to determine itinerary.	April	
Kids Sea Camp Grand Bahama Island press trip, Aug. 9-12, 2008	JH	Coinciding with the first Kids Sea Camp on Grand Bahama, Agency working with GBIMOT and Pelican Bay to developing VJP experience for journalists and child guest.	Invitation distributed. <i>Ocean Home</i> magazine confirmed participation and Agency working to secure additional media.	April	
Judith Ritter, <i>Air Canada Magazine</i> , August 2008	EB/KK	Agency coordinating trip for Judith Ritter to Nassau/Paradise Island that will focus on "5 for the Famous," a profile of five hotels in the Bahamas that are hotspots for celebrity visitors.	Agency liaising with journalist to confirm travel dates and will work with MOT and partner hotels to coordinate itinerary.	June	

<b>Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through June 30, 2008</b>					
<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Marketing Partnerships/Promotions</b>					
Orvis	EMB/AO	Agency continues ongoing communication with Orvis to ensure multi-year partnership stays intact and prospers. Along with world-famous fly-fishing gear, Orvis offers distinctive clothing, home furnishings, gifts, and dog products - all rooted in the outdoors.	Orvis Pro-Am Classic completed.	Ongoing	
Fool's Gold - Bahamas.com	EB	Agency working with Rogers & Cowan and Warner Brothers Home Video on an online promotion on Bahamas.com in conjunction with the DVD release of "Fool's Gold." A special added value offer has been created whereby the first 50 consumers who book a trip to The Bahamas will receive a complimentary DVD of the movie.	Agency liaised with MOT on promotion development, providing copy points, photos and links to the "Fool's Gold" trailer. The offer is scheduled to be featured on Bahamas.com from July 2-24, and is being promoted simultaneously through the Bahamas' Expedia microsite.	May	
Fool's Gold - Charlotte Russe	EB	In support of the "Fool's Gold" DVD release, Agency is working with Rogers & Cowan and Warner Brothers Home Video on a trip giveaway sweepstakes with the national women's clothing store, Charlotte Russe. The promotion will be featured throughout the month of June in 475 U.S. stores, with The Bahamas prize featured on all promotional materials, including in-store signage and online contest page.	Agency secured Sheraton Cable Beach as the hotel partner and provided all logos, photos and copy points for promotional materials.	May	Yes
CVS	EB/KK	As an addendum to the Passport Photo promotion that was executed in October (prompted by confusion on CVS' behalf as to how long prizes are valid for), agency is working with CVS on an online promotion whereby a banner with Bahamas & Sheraton Cable Beach logos and web links will be featured on the Photo Center section of the CVS website. In exchange, MOT and Sheraton Cable Beach have agreed to extend the expiration date of one trip for two people through February 2009.	Agency working with CVS to provided logos, copy points and weblinks for Bahamas and Sheraton Cable Beach. Promotion is slated to run Aug. 20 - Dec. 31, 2008.	June	

<b>Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through June 30, 2008</b>					
<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
SuperCoups	EB	Following the success of last year's SuperCoups promotion, agency is working with the direct mail company for a second time on a trip giveaway sweepstakes executed in conjunction with the charity Alex's Lemonade Stand, a foundation that raises funds for childhood cancer research.	Nassau British Colonial Hilton was secured as hotel partner to provide two 3-night trips for two people. Sweepstakes went live on April 1 and will run through November 14.	February	
<b>Special Projects</b>					
Deal or No Deal	RM/EMB	Agency in talks with producer for NBC show to bring Deal or No Deal to The Bahamas for one week of shows. Opportunity would require substantial fee only partially subject to in-kind arrangements.	Currently exploring the season premiere taping in The Bahamas. Securing potential scout dates.	November	
Travel Channel's "21 Hottest Caribbean Escapes"	AO/VE	Agency working to coordinate shoot in Exuma/Nassau/Harbour Island for Travel Channel Crew. Show will feature two segments on The Bahamas; one on Harbour Island and Pink Sands and one on a private yacht charter in the North Exuma Cays. Itinerary to include Shroud Cay and Allan's Cay.	Determining dates and locations with Travel Channel crew and MOT. Agency liaising with yacht charter company to coordinated shoot.	May	
CN8 Shoot in Nassau	EB/KK	As a value-added opportunity to an ad buy, agency worked with Arnold and CN8, the Comcast Network, on an on-location shoot in Nassau that will result in a 2-4 minute segment that will air as part of the network's morning show, "Your Morning". Agency developed segment ideas for a "Perfect Day in Nassau" segment and provided producers with suggestions on not-to-be-missed attractions in Nassau. Sheraton Cable Beach was secured as the host hotel.	Agency liaised with MOT to develop shoot itinerary, arrange on-island transportation, assist with customs clearance and escort the crew for the duration of their trip. Shoot was conducted June 4-6 and segment is expected to air in late June/early July (exact date TBD).	June	Yes
Bahamas network and b-roll shoot	VE	Agency working to coordinate and review video assets from ACT Productions shoot (b-roll/Bahamas channel) and Bluehole Productions (cruise conversion.)	Negotiating next steps for online b-roll library (ACT/Bluehole.) Agency to work with Arnold to design editorial video space on Bahamas.com.	January	

<b>Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through June 30, 2008</b>					
<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Bahamas Weather Conference	VE	Scouted Bimini Bay as potential site for 2009 Weather Conference. Finalized highlight reel.	Researching potential dates with Max Mayfield.	May	
Island Time	AD/VE/EMB	Agency developed and proposed ambush marketing and temporary destination platform centered around Bahamas island time.	Agency presented to MOT and is updating deck to collaborate with Arnold and MOT.	April	
Crisis Communications; Hurricane Press Kit	RM/VE	Updated annual hurricane preparedness kit.	Kit distributed to MOT and promotion board heads.	April	
Promotion Boards	Team	Ongoing contact to support Promotion Boards' initiatives.	Ongoing	Ongoing	
POV	Team	Reviewed media, events and promotions proposals. Continued discussions with Miami Dolphins.	Ongoing	Ongoing	
Trade Media Initiatives	JH/EMB	Ongoing coordination of press releases, media outreach and various trade initiatives to support new developments and airlift.	Ongoing	Ongoing	
Vertical Markets Support	Team	Agency working to support various market groups including diving, fishing, romance and religious marketing.	Continuing media outreach.	Ongoing	
Meetings	Team	Participate and support BMOT initiatives.	Agency presented to senior managers and attended JMC. Agency provided activity report of GBI JMC meeting and met with DG in D.C. to review proposal for unscripted reality show. Presenting research on competitive destinations for July meeting.	Ongoing	
Islands of the World Fashion Week	AD	Support destination fashion and cultural show	Agency attended meeting and is reviewing logistics to determine PR tactics.	May	

Weber Shandwick Status Report for Bahamas Ministry of Tourism Work completed through June 30, 2008					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
News Bureau					
Name	WS Contact	Media/Affiliation	Material Sent	Use	
Layla Revis	AO	Jaunted.com	Information on press trip	Per request	
Eileen Ogintz	AO	<i>TakingtheKids.com</i>	Destination weddings	Per request	
Laurie Carter	AO	<i>Canadian Traveller</i>	Bahamas news	Per request	
Jeffries Blackerby	JH	<i>The New York Times</i>	Island-hopping	Per request	
Jeryl Brenner	JH	ForbesTraveler.com	Unplugged vacations'	Per request	
Carol Sottili	KK/JH/AO	<i>The Washington Post /AM New York</i>	NPI rebate promotion/Small Hope Single Parent promo	Proactive	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas through June 30, 2008**

Project	Contact	Activity	Status	Due Date	Complete
<b>Big Picture Movie and Television Promotions:</b>					
Fool's Gold/Warner Bros.	JP	Film is set in The Bahamas. R&C/WS negotiated participation in the Charlotte Russe sweepstakes to win a trip to The Bahamas as well as Bahamas.com DVD offer.	Online promotion went live on May 22, 2008. In store displays will run from May 22-June 25. WS coordinating expedia.com promotion with BMOT.	DVD Release date: June 17, 2008	Ongoing
Duplicity/Universal	EC/TW	Film is set in Atlantis as a vacation destination for main character. Producers and crew filmed at Atlantis from May 1-15. Atlantis provided crew rooms and meals.	Filming has wrapped at Atlantis.	Release date: March 20, 2009	Complete
<b>Television, Location</b>					
Scrubs/NBC	TW	Production filmed on location in Hopetown from June 23-27 for scenes that will be used in two upcoming episodes.	R&C following up on additional invoice from ABC as well as initiating discussions regarding DVD promotions and a screening party.	Air date: TBD 2009	Ongoing
Top Chef/Bravo	JP/ML	Production interested in filming the two-part season finale in The Bahamas in late December or early January. R&C discussing possible integration opportunities with producers.	Producers are looking for airfare and accommodation support in exchange for island, hotel and cultural exposure. WS sent proposal to producers on April 1. Producers have decided to film in NY for the next season- R&C in discussions regarding finale location.	Air date: Spring 2009	Pending

Project Runway/Bravo	JP	Production interested in sending the contestants to an island getaway and possibly integrating The Bahamas as a relaxing destination for contestants.	Due to a very tight shooting schedule for Season 5, the show will not leave New York. The Bahamas is under possible consideration for Season 6.	Air date: December 2008	Pending
Howie Do It/NBC	ML/CB	Production is looking for locations to shoot new episodes for this unscripted reality show featuring Howie Mandel. Would be able to incorporate characteristics of location into show. Producers are looking for airfare and accommodation support from the BMOT in exchange for great exposure.	WS is exploring opportunities through relationship with Howie Mandel. Production was just picked up for a 3rd season with filming expected to begin later this summer.	Air date: Fall 2008	Pending
Walkabout/Independent	CB	Production interested in sending host to exotic destination in which host will explore various historical elements of the destination and showcase amenities specific to this location.	The Bahamas is under consideration for Season 1 which would film in Summer 2008. Further information expected in early spring.	Air date: TBD	Ongoing
Fortunate Women/Independent	CB	Production seeking sponsors for new show that features celebrities who come together to make a difference in various countries throughout the world.	R&C is waiting on production information from studio. Further information expected in early spring.	Air date: TBD	Ongoing

Feature Films, Passed					
Vandal/Spyglass Entertainment	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
Labor Pains/Capitol Films	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Run for Her Life/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Shortcut/Scary Madison Productions	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
Fame/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
The River Why/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
Whip It/Independent	JP	Review for placement/promotion opportunities.	No appropriate opportunities.		
Taking Woodstock/Universal	JP	Review for placement/promotion opportunities.	No appropriate opportunities. Period piece.		
I Hate V Day/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Shannon's Rainbow/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
Shrink/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Bone Deep/Screen Gems	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Boulevard/Screen Gems	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Good Guy/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Prince of Providence/Independent	HJ	Review for placement/promotion opportunities.	No appropriate opportunities.		
Once More with Feeling/Independent	CB	Review for placement/promotion opportunities.	No appropriate opportunities.		