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**UNITED STATES DEPARTMENT OF JUSTICE**

**WASHINGTON, D. C.**

REGISTRATION SECTION

REGISTRATION NO. 430

**SUPPLEMENTAL REGISTRATION STATEMENT**

*Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended*

For Six Months Period Ending JUN 30 1965  
(Report date)

**1. (a) Name of Registrant.**

**THE BERMUDA TRADE DEVELOPMENT BOARD**

**(b) All other names used by Registrant during the period.**

**THE BERMUDA OFFICIAL INFORMATION OFFICE-currently in use with the official name of the Registrant, as stated in 1. (a) above.**

**(c) Address of principal office. - Hamilton, Bermuda**

**New York office: 620 Fifth Avenue, New York, New York 10020.**

**Chicago office: 6 North Michigan Avenue, Chicago 2, Illinois.**

**(d) Name of person or persons in charge of principal office.**

**W. JAMES WILLIAMS, Director of Hamilton office.**

**TERRITT H. MOWBRAY, Executive Secretary at Hamilton office.**

**JOHN M. POWERS, Manager of New York office.**

**MISS YVONNE M. REDPATH, Manager of Chicago office.**

**3. If Registrant is a nonbusiness membership organization, state—**

**(a) Approximate number of members in the United States** ..... - - - - -

**(b) Approximate number of members outside the United States** ..... - - - - -

**4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.**

<i>Name and address of official</i>	<i>Date connection began</i>	<i>Position, office, or nature of duties</i>
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**NONE**

**(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.**

<i>Name and address of official</i>	<i>Date connection ended</i>	<i>Reason for ending connection</i>
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**NONE**

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit, group, or organization*

*Nature of connection with Registrant*

*Name and address of person in charge*

None other than stated in 1. (c) above.

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

*Name of branch, unit, group, or organization*

*Reason operations ceased*

NONE

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal address*

*Is person still a foreign principal of Registrant?*

*If not, give date connection ended*

W. JAMES WILLIAMS  
Director of Registrant  
50 Front Street  
Hamilton, Bermuda

Yes

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

General service and information to tourist trade and the traveling public, including distribution of booklets, literature and display matter, in addition to posters and maps, all relating to Bermuda; and occasional delivery of speeches or lectures, discussions and radio and television broadcasts and appearances, designed to attract tourist trade in and travel to Bermuda.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

None other than the activities set forth under Item 7 hereof, including activities listed under Item II. (a) hereof.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
JOHN M. POWERS 235 East 78th Street New York, N.Y. 10021	Manager, New York office	No.
JAMES C. FORBES 106 Beach Street Larchmont, New York	New York Manager, The Bermuda News Bureau	No.
Miss YVONNE M. REDPATH 400 East Randolph Street Chicago 1, Illinois	Manager, Chicago office	No.
HARRISON C. SPENCER 126 MacDougal Street New York 12, N. Y.	Assistant Manager, New York office	No.
R. JONATHAN MEIGS 47 East 64th Street New York, N. Y. 10021	Assistant Manager, New York office	No.

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Mrs. MARY C. BONBRIGHT 170 East 78th St. New York, NY.	Information Office Asst.	No.
Mrs. THELMA HUBENER 2885 E. 195th St. Bronx, NY.	Secy-Asst. to Mr. Forbes	No.
Mrs. Patricia Jacobsen Johnson 1-62nd St. West New York, NJ.	Secretary to Asst. Managers	No.
Mrs. Celeste Weaver Carmelitano 563 Art Lane, Ridgefield, NJ.	Bookkeeper	No.
Miss Joanne Connors 109 E. 73rd St. New York, NY	Secy. to Mr. Powers	No.
Miss Bridg More O'Ferrall 96 Fifth Ave. New York, NY	Clerk	Yes. Left May 21, 1965
Miss Nancy Graham 164 E. 83rd St. New York, NY	Clerk	No. Employed since 3/1st/65
Mrs. Helen Wells 728 N. Firth Rd. Mundelein, Ill.	Asst. & Secy. Chicago Office	No.
Mrs. Anna Stoneberg 7805 W. Catalpa Ave. Chicago, Ill.	Temp. Secy & Clerical	Yes. Left 3/30/65
Miss Margaret Lacney Chicago, Illinois	Clerk-Typist	No.

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received</i>	<i>Purposes for which received</i>	<i>Amount received</i>
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(Please see Schedule A, Pages 1 and 2, hereto annexed)

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of person from whom received</i>	<i>Purposes for which received</i>	<i>Amount received</i>
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NONE

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:

<i>Date payment was made</i>	<i>Name of person to whom payment was made</i>	<i>Purposes for which payment was made</i>	<i>Amount of payment</i>
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(Please see Schedule A, Pages 1 and 2, hereto annexed) and Schedule B for itemized list of Operations Expenditures.

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Miss YVONNE M. REDPATH	6/9/55-55 minute radio interview on Sta. WMBD-AM Peoria, Ill. with Mr. JOHN KELLY on show "Topic".	
" " " "	6/9/65-10 minute taped radio interview on Sta. WIRL, Peoria, Illinois.	

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- |                                  |   |  |
|----------------------------------|---|--|
| (1) Press releases . . . . .     | (8) Circulars . . . . . <u>X</u>  | (15) Lantern slides . . . . .              |
| (2) News bulletins . . . . .     | (9) Form letters . . . . .  | (16) Still pictures . . . . .              |
| (3) Newspapers . . . . .         | (10) Reprints . . . . .   | (17) Posters . . . . .                     |
| (4) Articles . . . . .           | (11) Copies of speeches, lectures, talks, or radio broadcasts . . . . . | (18) Photographs . . . . .                 |
| (5) Books . . . . .              | (12) Radio programs . . . . .   | (19) Charts . . . . .                      |
| (6) Magazines . . . . .          | (13) Radio scripts . . . . .  | (20) Maps . . . . .                        |
| (7) Pamphlets . . . . . <u>X</u> | (14) Moving pictures . . . . .  | (21) Other publications . . . . . <u>X</u> |

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
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(Please see Schedule C, hereto annexed, listing all publications by or for Registrant, indicating quantities, nature of publications, and by whom prepared and printed)

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed. - **No.** None of the published material contained political propaganda as that term is defined by Section 1 (j) of the Act. All material was designed exclusively to promote tourism.

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled. **No;** for the reasons stated in (d) (1) above.

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted. **No;** for the reasons stated in (d) (1) above.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official, or agency thereof*

*Nature of changes during period in Registrant's connections therewith*

NONE

(b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or combination*

*Nature of changes during period in Registrant's ownership or other pecuniary interest*

*Nature of changes during period in any direction or control exercised by Registrant*

NONE

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group, or individual*

*Nature of changes during period in ownership, supervision, direction, or control*

NONE

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

None other than stated in Schedule A, hereto annexed, in response to Item 10. hereof.

14. File the following exhibits with this statement:

*Short Form Registration Statement* - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

*Exhibit B.*—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

*Exhibit C.*—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

*Exhibit D.*—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

*Exhibit E.*—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

*John M. Powers*  
-----  
(Signature)  
John M. Powers

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

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(Signature)

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(Signature)

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(Signature)

Subscribed and sworn to before me at New York, New York

this 3rd day of August, 1965.

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(Signature of notary or other officer)

My commission expires March 30th, 1967.

SAMUEL K. ABRAHAMS  
Attorney and Counsellor at Law  
Notarial Number 31-0005210  
Qualified in New York County  
Commission Expires March 30, 1967

Schedule A, Page 1

Annexed to Supplemental Registration Statement of  
THE BERMUDA TRADE DEVELOPMENT BOARD for Six Months  
Period ending June 30, 1965.

(New York office)

Monies received and spent in the office of the Bermuda Trade  
Development Board, 620 Fifth Avenue, New York 20, New York between  
January 1, 1965 and June 30, 1965

Balance on Hand January 1, 1965 \$ 13,045.51

Funds Received

Operations	36,860.00	
Advertising & Publicity	2,796.90	
Clerical	50,400.00	
Travel	5,091.05	
Rent	16,580.00	
Bermuda Resort	<u>7,281.98</u>	
		<u>119,009.93</u>
		132,055.44

Expenditures

Operations	33,398.10	
Advertising & Publicity	4,631.76	
Clerical	42,121.69	
Travel	3,584.49	
Rent	12,025.86	
Bermuda Resort	<u>3,705.29</u>	
		<u>99,467.19</u>
Balance on Hand June 30, 1965		32,588.25

Explanation of Expenditures:

**Advertising and Publicity:** Expenses in connection with the Bermuda News Bureau, an internal group responsible for working with the press, distributing stories, pictures, etc.

**Clerical:** Salaries to all staff.

**Travel:** Cost of out of town business trips.

**Rent:** Amount paid under lease for occupancy of office space.

**Bermuda Resort:** Promotion of small guest houses in Bermuda.

Special subsidies due to unique nature of these accommodations.

Schedule A, Page 2

Annexed to Supplemental Registration Statement of  
THE BERMUDA TRADE DEVELOPMENT BOARD for Six Months  
Period ending June 30, 1965.

(Chicago Office)

Monies received and spent in the office of the Bermuda Trade  
Development Board, 6 North Michigan Avenue, Chicago 2, Illinois  
between January 1, 1965 and June 30, 1965

Balance on Hand January 1, 1965 \$ 4,138.85

Funds Received

Operations	3,500.00	
Travel	2,833.70	
Rent	2,495.00	
Salaries	<u>10,230.00</u>	
		<u>19,058.70</u>
		23,197.55

Expenditures

Operations	5,090.67	
Travel	1,634.44	
Rent	2,430.00	
Salaries	<u>9,041.28</u>	
		<u>18,196.39</u>
Balance on Hand June 30, 1965		5,001.16

SCHEDULE B

Annexed to Supplemental Registration Statement of THE BERMUDA  
TRADE DEVELOPMENT BOARD for Six Months Period ending June 30, 1965

THE BERMUDA TRADE DEVELOPMENT BOARD - New York Office Itemized list  
of Operations Expenditures for Six Months Period ending June 30, 1965

1. Advertising (Tel. Dir.) -----	\$ 807.00
2. TDB Windows -----	1,463.55
3. Outside Displays -----	1,700.03
4. Displays - John H. Beyer -----	3,000.00
5. Films and Slides -----	7.00
6. Literature Printing, etc. -----	656.93
7. Literature Imprinting -----	349.56
8. Literature - Info. Book -----	532.90
9. Releases to Agents - Addressograph -----	300.81
10. Sales Aids -----	56.25
11. Attorney -----	50.00
12. Cables and Telegrams -----	139.30
13. Customs Clearance -----	366.99
14. Electricity -----	390.51
15. Entertainment -----	1,026.60
16. Furniture and Equipment -----	1,380.51
17. Gifts and Tips -----	40.00
18. Insurance -----	785.05
19. Maintenance and Service -----	900.46
20. Messenger Service -----	309.70
21. James Gray & Mail & Media, Service -----	1,883.29
22. James Gray & Mail & Media, Postage -----	1,332.71
23. Individual Mailings #319 -----	2,972.59
24. Bulk Mailings - Parcel Post -----	2,101.96
25. Bulk Mailings - Railway Express -----	803.69
26. Shipping Displays, Railway Express -----	841.93
27. Storage and Delivery Charges -----	1,591.50
28. Releases to Agents, Postage -----	NONE
29. Info. Book, Postage -----	NONE
30. Stationery and Supplies -----	2,208.60
31. Telephone -----	1,017.75
32. Local Transportation -----	171.90
33. Travel Organizations -----	502.25
34. Conference Service -----	28.50
35. Space Service -----	2,630.75

# BERMUDA TRANSPORTATION SERVICES

## BY AIR

Daily flights from the U.S. leave from Kennedy International Airport in New York, Newark, Boston, Atlanta, New Orleans, Philadelphia, St. Louis and Washington, D.C. Planes are combination first class and tourist or all tourist. Flight time is 2 hours or less from New York. There is service from Miami with connections at Nassau.

### Airlines Serving Bermuda

From Atlanta\* . . . . . Eastern Airlines  
From Boston . . . . . Eastern Air Lines, Pan American World Airways  
From New York . . . . . B.O.A.C.-Cunard, Eastern Air Lines, Pan American World Airways  
From Newark . . . . . Eastern Air Lines  
From New Orleans\* . . . Eastern Air Lines  
From Philadelphia . . . Eastern Air Lines  
From St. Louis\* . . . . Eastern Air Lines  
From Washington . . . Eastern Air Lines  
From Nassau . . . . . B.O.A.C.-Cunard and Qantas Air Lines  
\*Effective April 26. with daily connecting flights from Miami  
**Connecting Flights:** There are scheduled flights from Bermuda to Australia, Canada, Mexico, Europe, Caribbean, South America and the South Pacific.

### Air Fare (Round Trip)\*

(Subject to change without notice)

From New York, Newark and Boston:  
\$95.00 (T) (Mar. 16-Oct. 31) \$134.00 (F) (Year Round)  
From Philadelphia and Washington, D.C.:  
\$105.00 (T) (Mar. 16-Oct. 31) \$144.00 (F) (Year Round)  
\*The Fares quoted above are up to 17 day excursion fares good any day of the week.  
For stays beyond 17 days the following round trip fares apply:  
From New York, Newark, and Boston:  
Tourist Class: \$120.00, First Class: \$162.00  
From Philadelphia and Washington:  
Tourist Class: \$128.00, First Class: \$173.00  
From Nassau—Tourist Class: \$119.70, First Class: \$146.30.  
Children: Half fare 2 to 12 years; under 2 years 10% of normal fare.  
Baggage Allowance: 44 lbs. on tourist flights, 66 lbs. on first class. Excess baggage 36¢ a lb. Special rate for golf equipment—\$4 each way (includes golf bag, 14 clubs, 12 balls, pair of golf shoes).

## BY SHIP

There is weekly service to Bermuda by ship from New York City, with occasional special cruises scheduled from other ports. The "Queen of Bermuda" and "Ocean Monarch" of the Furness Bermuda Line sail from Pier 95 (foot of West 55th Street), usually on Friday or Saturday afternoon, arriving in Bermuda on the morning of the second day. They normally remain in port in Bermuda for 2½ days, and dock in New York on the morning of the sixth day. There are exceptions to this schedule; for specific sailings see your travel agent, or write to the Furness Bermuda Line, 34 Whitehall Street, New York. (BO 9-7800).

Both ships have all first class accommodations with bath. Fare: \$135-\$350 per person round trip. Children under one year carried free, 1 year and under 3 years 25% fare, 3 years and under 12 years 50% fare.

On many sailings, the ship may be used as a hotel in Bermuda. For additional charge, and for special cruise fares, see your travel agent or Furness offices.

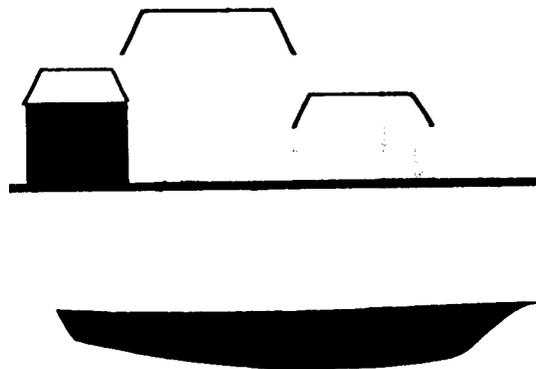
**Special Cruises**—Almost all steamship companies schedule cruises that call upon Bermuda at various times of the year. Your travel agent has information about these cruises.

## AIR-SEA COMBINATION

If purchased simultaneously in advance, rate is half-steamer fare for accommodations occupied, and one-half of the normal applicable round trip air fare.

Sports Illustrated's guide to

# BOATS TO RENT IN BERMUDA



**THE BERMUDA TRADE DEVELOPMENT BOARD**  
620 Fifth Avenue, New York City

Effective May 1, 1965

430

BERMUDA TRANSPORTATION SERVICES

AIR SERVICE

AUG 5

Daily flights from the U. S. depart from Kennedy International Airport in New York, Atlanta, Boston, Newark, New Orleans, Philadelphia, St. Louis and Washington-National Airport. There is Monday and Thursday service from Nassau on BOAC-Cunard, and Friday service on Qantas with daily connections from Miami. All flights are combination first class and tourist class service.

AIR FARES

REGISTRATION SECTION

ROUND TRIP FARES: Excursion fares for stays of 17 days or less. (T) indicates tourist class, (F) indicates first class. From New York, Boston, Newark, or Washington, D.C. \$95 (T), \$134 (F). From Philadelphia \$105 (T), \$144 (F). From Atlanta \$185.60 (T), \$243 (F). From New Orleans \$231 (T), \$301.60 (F). From St. Louis \$176.80 (T), \$240 (F). (T) excursion fares are for the period March 16 - October 31, and are slightly lower during other periods. (F) excursion fares are the same the entire year. For stays longer than 17 days, from New York, Newark and Boston \$120 (T), \$162 (F). From Philadelphia \$128 (T), \$173 (F); From Washington, D. C. \$118 (T), \$164 (F). From Atlanta \$207.40 (T), \$271.80 (F). From New Orleans \$255.30 (T), \$333.60 (F). From St. Louis \$219.30 (T), \$291.60 (F). From Nassau \$119.70 (T), \$146.30 (F).

TIME: All times are quoted in the local time of each city; Bermuda Time is the same as Eastern Daylight Time. FLIGHT TIME is approximately two hours or less from New York, Newark, and Boston by non-stop jet, and less than three hours from Washington, D. C. by prop-jet. ALL SCHEDULES ARE SUBJECT TO CHANGE WITHOUT NOTICE. During peak periods the airlines usually operate additional flights.

B.O.A.C. - CUNARD - NEW YORK TO BERMUDA: Jets daily at 3:30 PM. BERMUDA TO NEW YORK: Jets daily at 6:30 PM. NASSAU TO BERMUDA: Jets Mon. & Thurs. at 5:00 PM. BERMUDA TO NASSAU: Jets Wed. & Sun. at 7:35 PM. Daily connection flights from Miami and to Miami. For reservations see your Travel Agent or nearest BOAC office. In N. Y. 530 Fifth Avenue and 25 Broadway. Or any office of Cunard Steamship Co. In N.Y. 441 Park Avenue and 25 Broadway. Or call reservations MU 7-1600.

EASTERN AIR LINES NEW YORK TO BERMUDA: Jets daily at 10:30 AM. BERMUDA TO NEW YORK: Jets daily at 5:00 PM. NEWARK TO BERMUDA: Jets daily at 2:00 PM. BERMUDA TO NEWARK: Jets daily at 1:30 PM. PHILADELPHIA TO BERMUDA: Jets daily at 1:00 PM (via Newark). BERMUDA TO PHILADELPHIA: Jets daily at 1:30 PM (via Newark). BOSTON TO BERMUDA: Jets daily at 9:00 AM (via NYC). BERMUDA TO BOSTON: Jets daily at 5:00 PM (via NYC). WASHINGTON TO BERMUDA: Prop-jets daily at 11:50 AM (National Airport). BERMUDA TO WASHINGTON: Prop-jets daily at 3:30 PM (National Airport). For reservations see your Travel Agent or nearest Eastern office. In N.Y.C. 16 Rockefeller Plaza, 80 East 42nd St., 100 Broadway, 1407 Broadway, East Side and West Side Airlines Terminal. Or call reservations MO 1-3500, from New Jersey call 621-9450.

PAN AMERICAN NEW YORK TO BERMUDA: Jets daily at 10:30 AM, Fri., Sat. & Sun. at 5:30 PM, and Sat. & Sun. at 10:00 AM. BERMUDA TO NEW YORK: Jets daily at 2:00 PM, Fri., Sat., & Sun. at 10:45 PM, and Sat. & Sun. at 7:15 PM. BOSTON TO BERMUDA: Jets Fri. at 3:45 PM (via NYC) and Sat. & Sun. at 4:15 PM. BERMUDA TO BOSTON: Jets Fri. at 8:45 PM and Sat. and Sun. at 1:00 PM. For reservations see your Travel Agent or nearest Pan American office. In NYC 600 Fifth Avenue, 80 East 42nd Street, 120 Broadway, East Side Airlines Terminal, or Pan American Building at 200 Park Avenue. Or call reservations 973-4000.

CHILDREN'S RATES: Half fare for children 2-12. Children under 2 years, 10% of fare. AIR/SEA and SEA/AIR combination fares, if purchased simultaneously in advance, rate is half steamer fare for accommodations occupied, and one-half of the normal applicable round-trip air fare. AIR BAGGAGE ALLOWANCE: 44 lbs. on tourist-class, 66 lbs. on first-class. Excess approximately 36¢ per pound. Special rate for Golf Equipment: \$4 each way (includes golf bag, 14 clubs, 12 balls, pair of golf shoes).

PLEASE TURN PAGE FOR STEAMSHIP SCHEDULES

BERMUDA TRANSPORTATION SERVICES (Cont.)

STEAMSHIP SERVICE: Regular service only from New York City and English ports.

Occasional special cruises are scheduled from other ports in U. S.

FURNESS BERMUDA LINE: "QUEEN OF BERMUDA" (Q) and "OCEAN MONARCH" (M) - sailing from New York (Pier 95, Foot of West 55th Street). Approximately 40 hours to Bermuda, arriving the morning of 2nd day. Operated by Furness Bermuda Line, 34 Whitehall Street, NYC, BO 9-7800. All first-class, air-conditioned accommodations with bath. Fare N. Y. to Bermuda; \$135 - \$350 per person round trip, plus additional daily charge when ship is used as hotel in Bermuda. During Thrift Season, October 31 to January 31, round trip fare includes the use of ship as hotel while docked in Bermuda. Children under 1 yr. free; 1 yr. to 3 yrs. quarter fare; 3 yrs. and under 12 yrs. half fare. For special cruise fares see schedules.

<u>LEAVE NEW YORK</u>		<u>ARRIVE BERMUDA</u>		<u>LEAVE BERMUDA</u>		<u>ARRIVE NEW YORK</u>	
(H) Q Sat. Apr.	10 - 3 PM	Mon. Apr.	12	Wed. Apr.	14	Fri. Apr.	16
(H) M Sat. Apr.	10 - 3 PM	Mon. Apr.	12x	Wed. Apr.	14	Fri. Apr.	16
(H) Q Sat. Apr.	17 - 3 PM	Mon. Apr.	19	Wed. Apr.	21	Fri. Apr.	23
(H) M Sat. Apr.	17 - 3 PM	Mon. Apr.	19x	Wed. Apr.	21	Fri. Apr.	23
(H) Q Sat. Apr.	24 - 3 PM	Mon. Apr.	26	Wed. Apr.	28	Fri. Apr.	30
* (C) M Sat. Apr.	24 - 3 PM	Mon. Apr.	26	Wed. Apr.	28	Fri. Apr.	30
(H) Q Sat. May	1 - 3 PM	Mon. May	3	Wed. May	5	Fri. May	7
(H) M Sat. May	1 - 3 PM	Mon. May	3x	Wed. May	5	Fri. May	7
(H) Q Sat. May	8 - 3 PM	Mon. May	10	Wed. May	12	Fri. May	14
(H) M Sat. May	8 - 3 PM	Mon. May	10x	Wed. May	12	Fri. May	14
(H) Q Sat. May	15 - 3 PM	Mon. May	17	Wed. May	19	Fri. May	21
(H) M Sat. May	15 - 3 PM	Mon. May	17x	Wed. May	19	Fri. May	21
(H) Q Sat. May	22 - 3 PM	Mon. May	24	Wed. May	26	Fri. May	28
(H) M Sat. May	22 - 3 PM	Mon. May	24x	Wed. May	26	Fri. May	28
(H) Q Fri. May	28 - 5 PM	Sun. May	30	Wed. June	2	Fri. June	4
(H) M Fri. May	28 - 5 PM	Sun. May	30x	Tues. June	1	Thurs. June	3
(H) M Fri. June	4 - 5 PM	Sun. June	6x	Tues. June	8	Thurs. June	10
(H) Q Sat. June	5 - 3 PM	Mon. June	7	Wed. June	9	Fri. June	11
* (C) M Fri. June	11 - 6 PM(Phla)	Sun. June	13	Tues. June	15	Thurs. June	17
(H) Q Sat. June	12 - 3 PM	Mon. June	14	Wed. June	16	Fri. June	18
* (C) M Fri. June	18 - 6 PM(Phla)	Sun. June	20	Tues. June	22	Thurs. June	24
(H) Q Sat. June	19 - 3 PM	Mon. June	21	Wed. June	23	Fri. June	25
(H) Q Sat. June	26 - 3 PM	Mon. June	28	Wed. June	30	Fri. July	2
(H) Q Fri. July	2 - 5 PM	Sun. July	4	Wed. July	7	Fri. July	9
(H) Q Sat. July	10 - 3 PM	Mon. July	12	Wed. July	14	Fri. July	16
(H) Q Sat. July	17 - 3 PM	Mon. July	19	Wed. July	21	Fri. July	23
(H) Q Sat. July	24 - 3 PM	Mon. July	26	Wed. July	28	Fri. July	30
(H) Q Sat. July	31 - 3 PM	Mon. Aug.	2	Wed. Aug.	4	Fri. Aug.	6
(H) Q Sat. Aug.	7 - 3 PM	Mon. Aug.	9	Wed. Aug.	11	Fri. Aug.	13
(H) Q Sat. Aug.	14 - 3 PM	Mon. Aug.	16	Wed. Aug.	18	Fri. Aug.	20
(H) Q Sat. Aug.	21 - 3 PM	Mon. Aug.	23	Wed. Aug.	25	Fri. Aug.	27
(H) Q Sat. Aug.	28 - 3 PM	Mon. Aug.	30	Wed. Sept.	1	Fri. Sept.	3

(H) SHIP MAY BE USED AS HOTEL IN BERMUDA FOR AN ADDITIONAL DAILY CHARGE

x SHIP DOCKS IN ST. GEORGE (ALL OTHER SAILINGS DOCK IN HAMILTON)

\* (C) CHARTERED VOYAGE - RATES ON APPLICATION

THE BERMUDA TRADE DEVELOPMENT BOARD - 620 Fifth Avenue, New York 20, N. Y. Circle 6-6053  
6 North Michigan Avenue, Chicago 2, Ill. RAndolph 6-7730

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 period ending June 30, 1965

PUBLICATIONS DISTRIBUTED BY THE BERMUDA TRADE DEVELOPMENT BOARD  
 620 Fifth Avenue, New York, New York January 1, 1965 to June 30, 1965

AMOUNT	PUBLICATIONS	PREPARED AND PRINTED BY
103,375	Bermuda	Brett Lithography Co, Long Island City, New York
97,290	Where To Stay	Wickersham Press, New York, New York
109,643	Travel Tips	Island Press, Bermuda
4,074	Rates-Fall and Winter	Mail and Media Inc. New York, New York
4,906-threw away		
87,916	*Rates-Spring and Summer	Mail and Media Inc. New York, New York
99,033	Handy Reference Maps	C.S. Hammond Map Co., Maplewood, New Jersey
0	Large Laminated Maps	C.S. Hammond Map Co., Maplewood, New Jersey
1544	Large Plain Maps	C.S. Hammond Map Co., Maplewood, New Jersey
14	Antique Maps	Bermuda
75,488	Invitation to Bermuda	Brett Lithography Co., Long Island City, New York
53,450	Shell #1 old	Brett Lithography Co., Long Island City, New York
16,750	Shell #1 new	Brett Lithography Co., Long Island City, New York
31,340	Shell #2	Brett Lithography Co., Long Island City, New York
55,280	Shell #4	Brett Lithography Co., Long Island City, New York
0	Shell #3	Brett Lithography Co., Long Island City, New York
96,234	Beach Stuffers-new	Pickwick Offset, New York, New York
21,525	Sports Stuffers-old	Clarendon Press, New York, New York
73,392	Sports Stuffers-new	Pickwick Offset, New York, New York
132,375	Sightseeing Stuffers-new	Pickwick Offset, New York, New York
9915	Sightseeing Stuffers-old	Clarendon Press, New York, New York
20,585-threw away		
29,034	Golf Folder	Belmor Printing Co., New York, New York
8,879	Fishing Folder	Belmor Printing Co., New York, New York
1,850	*Boats To Rent in Bermuda	Time Inc., New York, New York

AMOUNT	PUBLICATION	PREPARED AND PRINTED BY
119	Residential Accommodations	Island Press, Bermuda
1320	Islands	Bermuda Press, Bermuda
0	Preprints	Preprint Corp. New York , New York
0	Bermuda Marine	Robert MacLehose & Co. Glasgow, Scotland
13,800	Bermuda Tradition	Island Press, Bermuda
7950	Jumbo Postcards-collectively	Trans Color Corp. New York, New York
310	Small Postcards- collectively	Robert MacLehose, Glasgow, Scotland
243	College Week Posters	Island Press Ltd, Bermuda
7,147	College Week Folders	Island Press Ltd, Bermuda
976	Golf Poster	Eye Beam Displays, Milwaukee, Wisc.
1,046	House Poster	Eye Beam Displays, Milwaukee, Wisc.
1,130	Beach Poster	Eye Beam Displays, Milwaukee, Wisc.
760	Terrace Poster	Eye Beam Displays, Milwaukee, Wisc.
200	Romance Poster	Eye Beam Displays, Milwaukee, Wisc.
869	Buttery Poster	Eye Beam Displays, Milwaukee, Wisc.
2,000	Transportation-mimeo	Mail & Media Inc. New York, New York
4,000	*Transportation-mimeo	Mail & Media Inc. , New York, New York
1,000	*Transportation-mimeo	Mail & Media Inc. , New York, New York
4736	Transportation-printed	Mail & Media, Inc. , New York, New York
4,264-threw away		
19,835	*Transportation-printed	Mail & Media, Inc. , New York, New York
0	Bermuda Vacation	Island Press Ltd, Bermuda
0	Bermuda Resort Shell	Island Press Ltd. , Bermuda

\* -Signifies that the folder is new.in 1965.

# BERMUDA HOTEL and GUEST HOUSE RATES

SPRING-SUMMER  
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The rates quoted in this list are person per day for accommodations in large hotels, smaller hotels, guest houses, cottage colonies and housekeeping cottages. Plans indicated are: AP - American Plan, room and three meals (picnic lunch supplied on request); MAP - Modified American Plan, room, breakfast and dinner; BP - Bermuda Plan, room and breakfast; EP - European Plan, room only; \*before the dates shown indicates that slightly lower rates are in effect during the other months of the year. In some cases minimum rate rooms share bath. **RATES ARE QUOTED in U.S. CURRENCY** and are subject to change without notice. (These rates are revised as of March 16, 1965.)

Hotels & Guest Houses	Location	No. of Guests	Period of Rates	Plan	Single	Double Per Person
Ariel Sands	Devonshire	72	*Mar. 1-Aug. 31	MAP BP	32.00 28.00	21.00 17.00
Belmont Golf & Country Club	Warwick	216	All year	MAP	20.00- 34.00	15.00- 22.00
	<i>All Specials Apr. 1-Oct. 31</i>			MAP	161-189.00	119.00-147.00
	<i>Honeymoon &amp; Holiday Special: 7 nights-8 days</i>			MAP	159.50-183.50	129.50-153.50
	<i>Golf Special: 6 nights-7 days</i>			MAP	89.00- 94.50	71.00- 79.50
Bermuda Cottages	Paget	16	*Mar. 16-Oct. 31	MAP BP EP MAP		20.00 & 22.00 15.00 & 17.00 14.00 & 16.00 136.50
	<i>Honeymoon Special: 7 nights-8 days</i>					
Bermudiana Hotel	Pembroke	466	*Apr. 1-Oct. 31	MAP	24.00	16.00- 23.00
	<i>Suites and package Plans on request</i>					
The Briton Hotel & Cottages	Pembroke	68	*Mar. 16-Oct. 31	MAP BP MAP	16.00- 24.00 12.00- 20.00	14.00- 18.00 10.00- 14.00 100.00
	<i>Honeymoon Package: 7 nights-8 days</i>					
Buena Vista	Paget	42	*Mar. 1-Oct. 31	MAP BP	14.00- 16.00 9.00- 11.00	13.00- 16.00 9.00- 11.00
Cambridge Beaches	Sandys	98	*Mar. 16-Oct. 31	MAP AP AP MAP	21.00- 31.00 23.00- 33.00	19.00- 26.00 21.00- 28.00 154.00 128.00-148.00
	<i>Champagne-Honeymoon Package: 7 nights-8 days</i>					
	<i>Golf Package: 6 nights-7 days</i>					
Campbell Corner Guest House	Paget	10	All year	BP	7.00 & 8.00	7.00- 8.00
Capistrano-Harringay	Smith's	18	*Mar. 1-Oct. 31	BP EP (MAP & AP on request)	12.00 10.00	10.00 & 11.00 8.00 & 9.00
The Carlton Beach	Southampton	400	*Mar. 16-Oct. 31	MAP MAP MAP	28.00- 40.00	19.00- 25.00 40.00- 55.00 154.00-189.00
	<i>Suites</i>					
	<i>Honeymoon Package: 7 nights-8 days</i>					
The Castle	Hamilton Parish	500	*Apr. 1-Oct. 31	MAP MAP MAP MAP	23.00- 36.00	18.00- 27.50 32.50- 42.50 140.00-182.00 129.00-147.00
	<i>Suites &amp; Terrace Lanai</i>					
	<i>Honeymoon Special: 7 nights-8 days</i>					
	<i>Golf Special: 6 nights-7 days</i>					
The Coral Beach Club (By Membership Introduction)	Paget	96	All year	MAP BP MAP	22.50- 30.50 18.50- 26.50	19.50- 30.50 15.50- 26.50 18.25- 27.75
	<i>Cottages, Suites &amp; Apartments</i>					
Coral Island Hotel	Hamilton Parish	94	*Mar. 13-Oct. 13	MAP BP	15.00 13.00	12.00- 14.00 10.00- 12.00
Deepdene Manor	Smith's	33	*Mar. 16-Oct. 31	MAP	13.00- 18.00	13.00- 18.00
Elbow Beach	Paget	415	*Mar. 16-Oct. 31	MAP MAP	27.00- 41.00	19.50- 25.50 23.00- 25.50
	<i>Suites &amp; Cottages</i>					
Fordham Hall	Pembroke	12	All year	BP	8.00- 10.00	8.00- 10.00
Fourways Inn	Paget	30	All year	MAP BP	20.00- 28.00 16.00- 24.00	16.00- 20.00 14.00- 18.00
The Gables Guest House	Paget	12	All year	MAP BP	12.50 9.00	10.50 & 12.50 7.00 & 9.00
Glencoe	Paget	40	*Mar. 16-Oct. 31	MAP BP	17.00- 22.00 13.00- 18.00	15.00- 20.00 12.00- 17.00
Glendon Guest House	Warwick	11	All year	MAP AP BP	7.00 & 9.00 8.00 & 10.00 5.00 & 7.00	7.00 & 9.00 8.00 & 10.00 5.00 & 7.00
Grandview Guest House	Devonshire	16	All year	MAP AP BP EP	13.00 & 14.00 14.50 & 15.00 9.00 & 10.00 8.00 & 10.00	11.00 & 12.00 12.50 & 13.50 8.00 & 9.00 7.00 & 9.00
Greenbank	Paget	16	*Mar. 1-Oct. 31	BP EP	7.00- 12.00	6.50 & 7.50 8.50
	<i>Cottage Suites</i>					
Harmony Hall	Paget	124	*Apr. 1-Oct. 31	MAP	20.00- 26.00	14.00- 18.00
Horizons & Cottages	Paget	64	All year	MAP BP MAP	17.50- 28.50 14.50- 25.50	15.25- 22.25 12.25- 19.25 117.50
	<i>Honeymoon Package: 7 nights-8 days</i>					
Inverurie Hotel	Paget	175	*May 1-Oct. 31	MAP MAP	25.00- 31.00	16.00- 21.00 35.00- 37.50
	<i>Suites in Hotel</i>					
The Kenwood Club	City of Hamilton	44	All year	BP EP	9.00 7.50	6.50 5.00
Lantana Colony Club	Sandys	70	*Mar. 16-Oct. 31	MAP	25.00	18.00- 23.00
The Ledgelets Cottage Colony	Sandys	26	*Mar. 16-Sep. 30	MAP	15.00- 25.00	15.00- 20.00
Loughlands	Paget	20	All year	MAP BP	14.00- 16.00 10.00- 12.00	12.00- 16.00 10.00- 13.00
Marley Beach	Warwick	34	*Mar. 16-Oct. 31	MAP BP EP MAP BP	on request on request on request	18.00- 22.00 13.00- 17.00 12.00- 16.00 122.50-136.50 87.50-101.50
	<i>Honeymoon Special: 7 nights-8 days</i>					