

30 JUN 1996

For Six Month Period Ending _____
(Insert date)

Name of Registrant **Bermuda Department of Tourism** Registration No. **00430**

Business Address of Registrant **310 Madison Avenue, Suite 201, New York, N.Y. 10017**
44 School Street, Suite 1010, Boston, MA 02108
150N. Wacker Drive, Suite 1070, Chicago, IL. 60606
245 Peachtree Center Avenue, Suite 803, Atlanta, GA. 30303
I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- | | | |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name

Position

Date Connection
Ended

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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
 Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
 Yes No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE ATTACHED

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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PLEASE SEE ATTACHED SCHEDULE "A"

Total

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).
⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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PLEASE SEE ATTACHED SCHEDULES FOR
LIST OF OPERATIONAL EXPENSES

Total

15. (b) **DISBURSEMENTS—THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) **DISBURSEMENTS—POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts Magazine or newspaper articles Motion picture films Letters or telegrams
- Advertising campaigns Press releases Pamphlets or other publications Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials Newspapers Libraries
- Legislators Editors Educational institutions
- Government agencies Civic groups or associations Nationality groups
- Other (specify) _____

21. What language was used in this political propaganda:

- English Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes No
 Exhibit B⁷ Yes No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and / of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Paul Zar

PAUL ZAR

DIRECTOR OF SALES, N.A.

Subscribed and sworn to before me at 437 Madison Avenue, New York, New York 10022

this 30th day of August, 19 96

MARY ANN LYNCH
NOTARY PUBLIC, State of New York
No. 4826838
Qualified in Nassau County
Commission Expires May 31, 1998

Mary Ann Lynch

(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64 - Supplemental Statement):

Yes _____ or No XXXX

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes XXXX or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

12th August, 1996

Date

Paul Zar,

Please type or print name of signatory on the line above

Director of Sales, N.A.

Title

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January 20, 1996

Participated in the Van Zile Agency consumer show, Rochester Riverside Convention Center, Rochester, N.Y. 4,000 people. Literature disseminated. P. Pitt.

January 22, 1996

AM: Presented a Bermuda Seminar at the Amex/Travel Education Center, Cambridge, MA, by R. Toby Dillas. 15 agents attended, literature disseminated, slides and video "In your life" shown.
PM: Presented a Bermuda Seminar at the AMEX/Travel Education Center, Cambridge, MA. by R.T.Dillas. 20 agents attended, literature

January 24, 1996

Hosted a Bermuda Presentation to Oberlin Travel by L. Woolridge. 50 people attended, literature disseminated.

January 26, 1996 - January 26, 1996

Presented Bermuda Seminar at Hyatt in Greenville, SC., by Garth Peters. 260 agents attended. Literature disseminated.

January 27, 1996 - January 27, 1996

Attended trade show, Greenville Convention Ctr., Greenville, SC, by Jerry Welch. 310 travel agents attended. Literature disseminated.

January 29, 1996

Presented a Bermuda Educational Seminar at the Town Point Club, Norfolk, VA 70 travel consultants. Literature disseminated. M. Outbridge, J. Guishard, and P. Pitt.

January 30, 1996

Presented a Bermuda Educational Seminar at the Richmond Marriott, Richmond, VA by M. Outerbridge, J. Guishard and P. Pitt. 27 travel consultants attended, literature disseminated.

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January 31, 1996

Presented a Bermuda Educational Seminar at the Crystal Gateway Marriott, Arlington, VA by M. Outerbridge, J. Guishard and P. Pitt. 81 travel consultants attended, literature disseminated.

February 1, 1996

Presented a Bermuda Educational Seminar at B.W.I. Marriott by M. Outerbridge, P. Pitt and R. Eve. 86 travel consultants attended, literature disseminated.

February 2, 1996

Presented a Bermuda Educational Seminar at the USAIR Sales Office, East Boston, MA. by R.T. Dillas & D.Adams. 10 sales reps in attendance, literature disseminated, video " In your life" shown.

February 5, 1996

Presented a Bermuda Educational Seminar at Delta Air Lines Sales Office, East Boston, MA. by R.T.Dillas & D.Adams. 19 sales reps attended, literature disseminated, video "In your Life" shown.

February 6, 1996 - February 6, 1996

Presented Bermuda seminar at Destination Travel, Birmingham, AL, by Garth Peters, 8 agents attended, literature disseminated.

Presented Bermuda seminar at Cobb Travel, Birmingham, AL, by Garth Peters, 7 agents attended, literature disseminated.

February 7, 1996 - February 7, 1996

Presented Bermuda seminar at Brownell Travel, Birmingham, AL, by Garth Peters, 6 agents attended, literature disseminated.

February 9, 1996

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February 9, 1996

Hosted a Bermuda night at Lincoln Travel, Lincoln MA by R.T. Dillas. 140 consumers attended, literature disseminated.

February 13, 1996 - February 13, 1996

Presented Bermuda Seminar at Hallmark Travel, Atlanta, GA., by Garth Peters, 6 agents attended, literature disseminated.

February 14, 1996

Presented a Bermuda Educational Seminar at the Ritz Carlton Hotel, Clayton, MO by L. Woolridge & T. Mac Donald. 90 travel agents attended, literature disseminated and video shown.

February 15, 1996

Participated in the New York Times Travel Show at the Marriott Marquis, Manhattan, NY by J. Guishard. 1000 agents attended, literature disseminated.

Presented Bermuda Seminar at First Travel Corp., Atlanta, GA, by Garth Peters, 9 agents attended, literature disseminated.

Presented a Bermuda Educational Seminar at the Ritz Carlton Hotel, Cleveland, OH by L. Woolridge & T. Mac Donald. 70 travel agents attended, literature disseminated and video shown.

February 20, 1996 - February 20, 1996

Attended Trade Show at Wyndham Hotel, Atlanta, GA, by Garth Peters, 110 agents attended, literature disseminated.

February 21, 1996 - February 21, 1996

Attended trade show at Embassy Suites, Columbia, SC, by Garth Peters, 115 agents attended, literature disseminated.

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February 22, 1996

Presented a Bermuda Educational Seminar to Liberty Travel, Forest Hills, NY by P. Pitt. 7 people attended, literature disseminated.

Hosted a Bermuda Presentation to Arlington Height Chamber of Commerce/Uniglobe Preferred Travel by T. Mac Donald. 55 people attended, literature disseminated.

February 23, 1996

Presented a Bermuda Seminar at Fresh Pond Travel, Cambridge, MA, By R.T.Dillas. 8 agents attended. literature disseminated, video "Colours" shown.

February 27, 1996

Presented a Bermuda Educational Seminar at Middlesex Community College, Lowell, MA. by D.Adams. 12 travel agents attended, literature disseminated, slide presentation viewed.

February 28, 1996

Presented a Bermuda Educational Seminar at the Westin O'Hare Hotel, Chicago, IL by L. Woolridge & T. Mac Donald. 62 travel agents attended, literature disseminated and video shown.

February 29, 1996

Presented a Bermuda Educational Seminar at the Burlington Marriott, Burlington, MA. by R.T.Dillas, D.Adams, G.Bean, H.Cronis, M. O'Brien. 101 travel agents attended, literature disseminated, video "Colours" viewed.

Hosted a Bermuda Presentation to Carlson Travel Academy by T. Mac Donald. 26 people attended, literature disseminated.

March 4, 1996 - March 5, 1996

Participated in The Resorts Show/Corporate Travel World, NY Hilton Hotel, NYC, by Mary Castro. 67 meeting planners and travel agents visited booth; literature disseminated.

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March 5, 1996 - March 5, 1996

Presented Bermuda Seminar at Travel Impressions, Norcross, GA, by Garth Peters. 48 agents attended, literature disseminated.

March 6, 1996

Presented a Bermuda Educational Seminar at the Ritz Carlton in Philadelphia, PA by M. Outerbridge, J. Guishard, R. Eve and P. Pitt. 113 agents attended, literature disseminated.

March 7, 1996 - March 7, 1996

Presented Bermuda Seminar at King George Hotel in Toronto, Canada, by Garth Peters. 105 agents attended. Literature disseminated.

March 11, 1996

Presented a Bermuda Educational Seminar at the AMEX/ Travel Education Center, Cambridge, MA. by R.T.Dillas. 18 agents attended, literature disseminated, slide presentation shown.

Hosted a Bermuda Presentation to South Suburban Travel Agency Association/Kiwi Intl. by L.Woolridge & T. Mac Donald. 68 people attended, literature disseminated.

March 13, 1996

Participated in the Pittsburgh Travel Show in Pittsburgh, PA by J. Guishard. 750 agents attended, literature disseminated.

Presented a Bermuda Educational Seminar at the Travel Agents of Suffolk County (TASC) at the Bavarian Inn, Lake Ronkonkoma, NY by P.

March 15, 1996

Participated in the Boston Globe Trade Show at the Bulrington Marriott, Burlington, MA. by R.Toby Dillas, 150 travel agents attended, literature disseminated.

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March 18, 1996

Presented a Bermuda Educational Seminar at the Springfield Marriott in Springfield, MA. by R.T.Dillas, D.Adams, G.Bean, H.Cronis. 60 travel agents attended, literature disseminated, video "Colours" viewed.

Presented Bermuda Seminar at Carlson Wagonlit Travel, in Tampa, FL by Marshalle Hale. 25 agents attended. Literature disseminated.

March 19, 1996

Presented a Bermuda Educational Seminar at The Long Island Marriott, Uniondale, NY by P. Pitt, R. Eve and J. Guishard. 81 people attended, literature disseminated.

Presented a Bermuda Educational Seminar at the Rocky Hill Marriott, Rocky Hill, Ct. by R.T.Dillas, G.Bean, D.Adams, H.Cronis. 130 travel agents attended, literature disseminated, video "Colours" viewed.

March 20, 1996

Presented a Bermuda Educational Seminar T.A.B.S. Meeting at Le Grecis Staten, Staten Island, NY by J. Guishard and P. Pitt. 73 people attended, literature disseminated.

March 21, 1996

Presented a Bermuda Educational Seminar at the Westin Hotel, Providence, RI. by R.T.Dillas, G.Bean, D.Adams, H.Cronis. 100 travel agents attended, literature disseminated, video "Colours" viewed.

March 22, 1996

Presented a Bermuda Educational Seminar at the Sheraton Tara, Braintree, MA. by R.T.Dillas, D.Adams, G.Bean, M.O'Brien. 116 travel agents attended, literature disseminated, video "Colours" viewed.

March 23, 1996

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March 23, 1996

Participated in the "Golf Expo" at the Hartford Civic Center, Hartford, CT. by G.Bean. 500 consumers attended, literature disseminated.

March 25, 1996

Participated in the AWTA Trade Show at the Westchester Marriott, Tarrytown, NY by A. White for P. Pitt. 400 people attended, literature disseminated.

Presented Bermuda Seminar at Radisson Hotel in Orlando, FL, Jerry Welch & Marshalle Hale. 10 agents attended. Literature disseminated.

March 26, 1996

Presented a Bermuda High Tea at AAA Travel, Rochester, NY by P. Pitt. 42 consumers attended, literature disseminated.

Presented a Bermuda Educational Seminar at the Holiday Inn Holidome, Rochester, NY by P. Pitt and R. Eve. 75 people attended, literature

Presented Bermuda Seminar at Marriott Arena in Orlando, Fl by Marshalle Hale, 70 agents attended. Literature disseminated.

Participated in Post-Dispatch Trade Show, Hilton Frontenac, Frontenac, MO by T. Mac Donald. 300 people attended, literature disseminated.

March 27, 1996

Presented a Bermuda Educational Seminar for the Twin Tier Association Meeting at the Ramada Hotel, Binghamton, NY by P. Pitt and R. Eve. 37 people attended, literature disseminated.

Presented Bermuda seminar at Marriott Westshore in Tampa, FL, by Garth Peters, Jerry Welch & Marshalle Hale. 112 agents attended. Literature disseminated.

March 28, 1996

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March 28, 1996

Presented a Bermuda Educational Seminar at The Inn at Nichols Village, Clarks Summit, PA by J. Guishard and P. Pitt. 21 agents attended, literature disseminated.

Roundtable Presentation to Kingdom Tours Executive Staff in Wilkes

Presented Bermuda Seminar at Westin Hotel in Ft. Lauderdale, FL, by Jerry Welch & Marshalle Hale. 70 agents attended. Literature disseminated.

March 29, 1996 - March 31, 1996

Attended C.I. Travel Show, Virginia Beach Pavilion, Virginia Beach, VA by M. Outerbridge and A. White. 230 agents and 14000 consumers attended, literature disseminated.

April 1, 1996

Presented a Bermuda Educational Seminar for Metro World Society, La Guardia Marriott, East Elmhurst, NY by P. Pitt. 24 people attended, literature disseminated.

April 2, 1996

Hosted a Bermuda Presentation to Uniglobe Onxy Travel by L. Woolridge. 30 people attended, literature disseminated.

April 3, 1996

Participated in the New England ASTA trade show at the Burlington Marriott, Burlington, MA. by R. Toby Dillas. 75 agents attended, literature disseminated.

Hosted a Bermuda Night at Whittier Travel, Bradford, MA. by D. Adams. 67 consumers attended, literature disseminated.

April 9, 1996 - April 9, 1996

Presented Bermuda Seminar at Embassy Suites in Raleigh, NC., by Garth Peters & Jerry Welch. 138 agents attended, literature disseminated.

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April 9, 1996

Participated in Star Tribune Trade Show, Convention Center, Minneapolis, MN by T. MacDonald. 1600 people attended, literature disseminated.

April 10, 1996

AM: Presented a Bermuda Educational Seminar at Boston University's School of Travel & Tourism by Glenn Bean
Literature disseminated, video "Colours" shown.

PM: Hosted a Bermuda night at AAA Travel In Holyoke, MA by Glenn Bean. 50 consumers attended, literature disseminated.

Presented Bermuda seminar at Marriott Executive Park, Charlotte, NC, by Garth Peters & Jerry Welch. 86 agents attended, literature disseminated.

April 11, 1996 - April 11, 1996

Presented Bermuda seminar at Mountainbrook Inn in Birmingham, AL., by Garth Peters & Jerry Welch. 81 agents attended, literature disseminated.

Attended the Cleveland Plain Dealers Show, Independence OH by L. Woolridge. 600 travel agents attended, literature disseminated.

April 15, 1996

Participated in The Boston Globe Trade Show at the Burlington Marriott, Burlington, MA. by R.T.Dillas. 150 travel agents attended, literature disseminated.

April 16, 1996

Participated in National Trade Show, Sheraton Tara-Bedford NH by D. Adams. 136 travel agents attended literature disseminated.

Attended trade show at Hyatt Hotel, New Orleans, LA, by Marshalle Hale, 200 agents attended, literature disseminated.

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April 17, 1996

Attended Globetrotters educational seminar at the Syracuse Marriott, Syracuse, NY by P. Pitt. 20 people attended, literature disseminated.

Participated in National Trade Shows - Holiay Inn, Mansfield Ma by D. Adams. 123 travel agents attended, literature disseminated.

April 18, 1996 - April 18, 1996

Participated in NEMICE '96, Hynes Veterans Memorial Convention Center, Boston, MA, by Karin Darrell. 30 meeting planners and corporate executives visited booth; literature disseminated.

Presented a Bermuda Educational Seminar the The Westin Hotel, Boston, MA. by R.T. Dillas, D. Adams, G.Bean, H. Cronis, M. O'Brien. 54 travel agents attended, literature disseminated, video "Colours" shown.

AM: Presented a Bermuda Educational Seminar to American Express Agents at the Sheraton Tara, Chelmsford, MA by D. Adams. 32 travel agents attended, literature disseminated, video "Colours" viewed.

Presented Bermuda seminar at Women's club in Raleigh, NC., by Jerry Welch. 40 agents attended, literature disseminated.

Presented Bermuda seminar at Park Hotel in Charlotte, NC, by Jerry Welch. 40 agents attended, literature disseminated.

Presented a Bermuda Educational Seminart at the Ritz Carlton Hotel, Dearborn, MI by L. Wooridge & T. MacDonald. 165 travel agents attended, literature disseminated.

April 19, 1996 - April 19, 1996

Presented Bermuda seminar at 103 West, Atlanta, GA, by Jerry Welch. 60 agents attended, literature disseminated.

April 20, 1996

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April 20, 1996

Participated in M.A.S.T. Trade Show, Grand Traverse Resort, Grand Traverse, MI by T. MacDonald. 140 people attended, literature disseminated.

April 23, 1996 - April 23, 1996

Attended Trade Show at Cobb Galleria, in Smyrna, GA, by Garth Peters, 200 agents attended. Literature disseminated.

Attended Trade Show at Charlotte Convention Ctr., Charlotte, NC, by Jerry Welch, 200 agents attended, literature disseminated.

April 24, 1996

Hosted a Bermuda night at Trombley Travel in Granby Ct. by Glenn Bean. 20 consumers attended, literature disseminated, video "Colours" viewed.

Attended Trade Show at North Carolina State Fairgrounds, in Raleigh, NC, by Jerry Welch. 200 agents attended. Literature disseminated.

April 26, 1996

Presented a Bermuda Educational Seminar for American Express Travel Agents at the Sheraton Tara, Braintree, MA by Glenn Bean. 35 agents attended, literature disseminated, video "Colours" shown.

April 29, 1996

Presented a Bermuda Educational Seminar at AMEX/Travel Education Center, Cambridge, MA by R.Toby Dillas. 18 students attended, literature disseminated, video "Colours" shown.

May 2, 1996

Presented In-House Bermuda Educational Seminar at Kingdom Tours, Scranton, PA by J. Guishard. 15 reservation agents attended, literature disseminated.

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May 2, 1996

Hosted a Bermuda Night by at Price Whitford Travel in Windsor Ct. By Glenn Bean. 70 consumers attended literature disseminated, video "Colours" shown.

May 3, 1996

AM: Participated in All American Travel Trade Show at the New Britain Senior Centre by Glenn Bean. 100 consumers attended, literature disseminated.

PM: Participated in All American Travel Trade Show at the New Britain Hospital by Glenn Bean. 100 consumers attended, literature

May 9, 1996

Presented a Bermuda Educational Breakfast Seminar at Apple Vacations, Philadelphia, PA by R. Eve. 91 agents attended, literature disseminated.

May 14, 1996 - May 19, 1996

ASTA Eastern Regional Conference, Toronto, Canada by J. Guishard, R. Eve, P. Pitt and M. Outerbridge. 800 agents attended, literature disseminated.

Presented seminar at Restaurant Suntory by Garth Peters, 10 agents attended, literature disseminated.

May 15, 1996 - May 15, 1996

Presented seminar at Ken Ward Travel by Garth Peters. 10 agents attended, literature disseminated.

May 16, 1996 - May 16, 1996

Participated in Springtime in the Park, Sheraton Washington Hotel, Washington, DC, by Karin Darrell. 41 association planners visited booth; literature disseminated.

May 22, 1996

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May 22, 1996

Presented In-House Bermuda Educational Seminar at Rosenbluth Vacations in Haddonfield, NJ by J. Guishard. 25 agents attended, literature disseminated.

May 29, 1996 - May 29, 1996

Presented seminar at American Express travel by Jerry Welch & Garth Peters, 200 agents attended, literature disseminated.

June 5, 1996 - June 9, 1996

Attended ASTA Conference at the New Orleans Marriott, New Orleans, LA by J. Guishard. 900 agents attended, literature disseminated.

Hosted a Bermuda Night at AAA Travel, West Hartford, CT by Glenn Bean. 70 Consumers attended, literature disseminated, video "Colours" shown.

June 6, 1996

Hosted a Bermuda Presentation to the West Roxbury Senior Center, West Roxbury, MA by Dianna Adams. 160 consumers attended, literature disseminated, video "Colours" shown.

June 7, 1996 - June 7, 1996

Attended Trade Show at Marriott New Orleans by Jerry Welch, Marshalle Hale & Garth Peters, 300 people attended, literature disseminated.

June 11, 1996

Participated in a Bermuda Day presentation at the Reservoir Place office complex, Waltham, MA by D.Adams. 70 consumers attended, literature disseminated.

June 14, 1996

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June 14, 1996

Presented a Bermuda Educational Seminar at the AMEX/Travel Education Center, Cambridge, MA by R.T.Dillas. 18 travel agents attended, literature disseminated, slide presentation, video "Colours" shown.

Presented seminar at AAA Travel by Jerry Welch, 12 agents, literature disseminated.

June 19, 1996 - June 19, 1996

Presented Bermuda seminar at Mint Museum by Jerry Welch, 90 consumers attended, literature disseminated.

June 20, 1996

Presented Bermuda Sales Presentation to Kingdom Tours Reservations, Sales Marketing by R. Eve. 75 agents attended, literature disseminated.

SCHEDULES A & B - NEW YORK OFFICE
JANUARY 1, 1996 THRU JUNE 30, 1996

SCHEDULE "A"

OPENING BALANCE JANUARY 1, 1996	\$572,394.00	
FUNDS RECEIVED FROM BERMUDA	\$1,222,486.00	\$1,794,880.00

SCHEDULE "B"

SALARIES	\$13,662.00	
OTHER PERSONNEL COSTS	\$174,192.00	
TRAVEL & ENTERTAINMENT	\$60,763.00	
TELEPHONE/POSTAGE/SHIPPING	\$230,141.00	
PROFESSIONAL SERVICES	\$37,950.00	
OFFICE & EQUIPMENT RENTALS	\$110,690.00	
OFFICE & EQUIPMENT REPAIRS	\$9,568.00	
INSURANCE	\$137,013.00	
ELECTRICITY	\$42,699.00	
SUPPLIES & EQUIPMENT	\$119,820.00	
SPECIAL SALES PROMOTIONS	\$183,002.00	
MEMBERSHIP FEES	\$3,588.00	
CLOSING BALANCE JUNE 30, 1996		\$1,123,088.00
		\$671,792.00

SCHEDULES A & B - CHICAGO OFFICE
JANUARY 1, 1996 THRU JUNE 30, 1996

SCHEDULE "A"

OPENING BALANCE JANUARY 1, 1996 \$50,831.00

FUNDS RECEIVED FROM BERMUDA \$115,182.00

\$166,013.00

SCHEDULE "B"

SALARIES \$0.00

OTHER PERSONNEL COSTS \$29,835.00

TRAVEL & ENTERTAINMENT \$19,457.00

TELEPHONE/POSTAGE/SHIPPING \$21,844.00

PROFESSIONAL SERVICES \$13,927.00

OFFICE & EQUIPMENT RENTALS \$11,478.00

OFFICE & EQUIPMENT REPAIRS (\$3,809.00)

OFFICE & PROPERTY INSURANCE \$0.00

ELECTRICITY \$567.00

SUPPLIES & EQUIPMENT \$27,317.00

SPECIAL SALES PROMOTIONS \$25,469.00

MEMBERSHIP FEES \$1,029.00

\$147,114.00

CLOSING BALANCE JUNE 30, 1996

\$18,899.00

**SCHEDULES A & B - BOSTON OFFICE
JANUARY 1 THROUGH JUNE 30, 1996**

SCHEDULE "A"

OPENING BALANCE JANUARY 1, 1996	\$52,945.00	
FUNDS RECEIVED FROM BERMUDA	<u>\$148,481.00</u>	
		\$201,426.00

SCHEDULE "B"

SALARIES	\$5,431.00	
OTHER PERSONNEL COSTS	\$34,324.00	
TRAVEL & ENTERTAINMENT	\$33,550.00	
TELEPHONE/POSTAGE/SHIPPING	\$34,394.00	
PROFESSIONAL SERVICES	\$8,565.00	
OFFICE & EQUIPMENT RENTALS	\$17,196.00	
OFFICE & EQUIPMENT REPAIRS	\$1,434.00	
OFFICE & PROPERTY INSURANCE	\$10,229.00	
ELECTRICITY	\$667.00	
SUPPLIES & EQUIPMENT	\$4,736.00	
SPECIAL SALES PROMOTIONS	\$16,191.00	
MEMBERSHIP FEES	\$250.00	
		\$166,967.00

CLOSING BALANCE JUNE 30, 1996		\$34,459.00
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**SCHEDULES A & B - ATLANTA OFFICE
JANUARY 1, 1996 THRU JUNE 30, 1996**

SCHEDULE "A"

OPENING BALANCE JANUARY 1, 1996	\$54,911.00	
FUNDS RECEIVED FROM BERMUDA	\$173,216.00	
		\$228,127.00

SCHEDULE "B"

SALARIES	\$7,883.00	
OTHER PERSONNEL COSTS	\$31,590.00	
TRAVEL & ENTERTAINMENT	\$31,590.00	
TELEPHONE/POSTAGE/SHIPPING	\$18,300.00	
PROFESSIONAL SERVICES	\$16,193.00	
OFFICE & EQUIPMENT RENTALS	\$19,560.00	
OFFICE & EQUIPMENT REPAIRS	\$1,165.00	
INSURANCE	\$5,100.00	
ELECTRICITY	\$0.00	
SUPPLIES & EQUIPMENT	\$8,643.00	
SPECIAL SALES PROMOTIONS	\$30,597.00	
MEMBERSHIP FEES	\$591.00	
		\$171,212.00
CLOSING BALANCE JUNE 30, 1996		\$56,915.00



Bermuda

Department of Tourism

Publications Distributed By
The Bermuda Department of Tourism
January - June 1996

<u>Publications</u>	<u>Prepared & Printed By</u>	
115,574	Where To Stay in Bermuda	Acme Printing, MA
51,444	Bermuda Nov-March Brochure	PBM Graphics, NC
112,757	Travel Tips	Island Press, Bermuda
84,917	Bermuda Golf Guide	Acme Printing, MA
74,944	Summer Rate Sheets	Island Press, Bermuda
42,356	Fall to Spring Rate Sheets	Island Press, Bermuda
2,025	1995/96 Bermuda Blue Books	Bermuda Press, Bermuda
105,683	Handy Reference Map	Bermuda Press, Bermuda
50,530	Bermuda Sand Bags	Kinney Associates, NJ
1,301	Large Map Posters	Allan O'Keefe Group, CT
1,501	Golf Posters	Allan O'Keefe Group, CT
138	Large Tennis Posters	Continental Litho, OH
1,601	Bermuda Beach Posters	Donihe Graphics, TN
60,725	Bermuda Shell Brochures	Island Press, Bermuda
56,000	Bermuda Letterheads	Sims Brecher Service, NY
14,503	Bermuda Window Displays	Allan O'Keefe Group, CT
45,700	Bermuda Secrets	Bermuda Press, Bermuda
40,600	Bermuda Postcards	Island Press, Bermuda
18,525	Bermuda Plastic Bags	Amco Plastics, NY
122,480	Important Notice Flyers	Metro Seliger Industries, NY
3,500	Hotel Representative List	Hart Multi-Copy, NY
12,325	Nov-Mar Travel Agents Guide	Rapp, Collins, Marcoa, NY
97,507	What To Do Rate Sheet	Island Press, Bermuda
126,525	What To Do In Bermuda	Acme Printing, MA
1,400	Group Advertising Fulfilment Brochure	Rapp, Collins, Marcoa, NY
3,230	Calendar of Events '95 - 96	Bermuda Press, Bermuda
2,400	Natural & Cultural Heritage Guide	Bermuda Press, Bermuda
68,576	Honeymoon Guide 1996	Conde Naste Publications, NY
11,862	Bermuda - Where To Dive	BDOT, Bermuda
32,647	Bermuda Family Guide 1996	The Lane Press, VT
1,001	Bermuda Snorkeling Poster	Acme Printing, MA