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UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C.

Budget Bureau No. 43-R210.6  
Approval Expires Oct. 31, 1971

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

**SUPPLEMENTAL STATEMENT**

*Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended*

**DEC 17 1975**

For Six Month Period Ending \_\_\_\_\_  
(insert date)

Name of Registrant  
**Belgian National Tourist Office**

Registration No. **529**

Business Address of Registrant  
**720 Fifth Avenue  
New York, N. Y. 10019**

**I - REGISTRANT**

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- |                       |                              |                             |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship       | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation        | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in Item 1.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.**

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name

Position

Date Connection  
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?  
Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

- 
9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes  No

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

- 
10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

Commissariat Général au Tourisme (Belgian National Tourist Office),  
in Brussels, Belgium, which is under the jurisdiction of the  
Ministry of Transport, Brussels, Belgium.

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III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

On behalf of both, dissemination by mail, phone and verbally of information concerning travel to and in Belgium. Distribution of new printed matter is indicated on the attached list (Attachment #1). Exhibits are being forwarded to you separately. Said material is listed on attached sheet (Attachment #2), together with respective quantities made available.

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<sup>1</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes  No

If yes, describe fully.

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<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
The Belgian National Tourist Office draws against an amount allotted annually for advertising, publicity, salaries, etc. (for 1975: \$595,032). The following expenditures were made for this period and debited to the Commissariat Général au Tourisme, Brussels, Belgium, as of the following dates:			

<u>1975</u>			
July 1	\$		99,476.15
Aug 1			83,935.63
Sept. 1			19,786.98
Oct. 1			30,032.43
Nov. 1			29,872.16
Dec. 1			26,664.51

\$ 289,767.86  
Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

- | <i>Date</i> | <i>To Whom</i>  | <i>Purpose</i> | <i>Amount</i> |
|-------------|---|----------------|---------------|
| 1.          | Expenditures are operated solely by the Belgian National Tourist Office, which is staffed by Mr. P. A. De Maerel, Director; Mrs. M. Koenig, Administrative Assistant; and Miss A. Neville, Publicity Assistant, whose salaries are paid by the Commissariat Général au Tourisme (Belgian National Tourist Office) Brussels, Belgium.  |                |               |
| 2.          | Our advertising agency, Donald N. Martin and Company, 630 Fifth Avenue, New York, N. Y., prepares and places advertising in consumer and trade publications and directs the sales promotion program for the "Belgium's Bonus Days" travel incentive plan. During this period payments to them were approximately \$166,000, as per copies of invoices herewith (Enclosure A). |                |               |
| 3.          | Bulletins are mailed and printed matter is distributed by a direct mail service, the Boffer Corporation, 111 Eighth Avenue, New York, N. Y. 10011. During this period payments to them were about \$33,605, as per copies of invoices herewith (Enclosure B).   |                |               |

In round figures, other expenditures for this period were approximately as follows:

Membership in travel trade organizations	\$	200
Purchase and printing of publicity material		200
Public Relations expenses (entertainment of persons in the travel, tours and affiliated business)		5,500
Travel and transportation		2,500
Customs handling, transportation of publicity material		3,000
Stationery, office supplies		600
Office expenses (including translations, secretarial assistance, etc.)		18,000
Subscriptions		575
Item 2 of 15(a) above		166,000
Item 3 of 15(a) above		33,605

\$ 230,180.

**Total**

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes  No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes  No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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**V - POLITICAL PROPAGANDA**

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?

Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following: **no such activities**

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups: **No**

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in this political propaganda:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes  No  No such items

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes  No  No such items

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes  No  No such items

**VI - EXHIBITS AND ATTACHMENTS**

Samples of items listed under No. 11 of this Statement are being sent to you under separate cover.

**25. EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A<sup>6</sup> Yes  No
- Exhibit B<sup>7</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>6</sup> The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup> The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

*P A De Maerel*  
Peter A. De Maerel  
Director/U.S.A.

Subscribed and sworn to before me at New York, New York

this 5th day of January, 19 76

STATE OF NEW YORK  
COUNTY OF NEW YORK  
CITY OF NEW YORK

Subscribed Before Me

This 5th Day of Jan, 19 76

*Marion Koenig*  
(Signature of notary or other officer)

MARION KOENIG  
NOTARY PUBLIC, State of New York  
No. 31 7325096  
Qualified in New York County  
Commission Expires March 30, 19 76

My commission expires March 30, 19 76

<sup>8</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.)



## Belgian National Tourist Office

720 FIFTH AVENUE / NEW YORK, NEW YORK 10019 / TEL. 212/582-1750

### Attachment #1

Items listed under:

III - ACTIVITIES (11)  
of the Supplement Statement  
are distributed to some or all of the following, depending on  
quantities available and on the categories for which the various  
items would be of greatest interest.

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DISTRIBUTION: Mailing lists of names in the United States

Important U.S. Travel Editors	274
Travel Trade	51
Travel Editors of General Magazines	108
Columnists	39
Radio & TV Commentators	10
Important Women Editors	132
Freelance Writers	53
American firms doing business in Belgium	557
Belgian Colony	326
Belgian Embassy & Consulates	88
Conventions International	94
European Railroads	10
European Travel Commission	22
Museums	249
General Public Relations	184
Libraries	242
Schools	128
Rotary Club	347
Travel Agents	5,144
Womens Passenger Traffic Association	49
Tourist Offices	34
European Consular Offices	26
United Nations Correspondents	165
Pan American Passenger Marketing Offices	306
Air Canada Passenger Marketing Offices	51



## Belgian National Tourist Office

720 FIFTH AVENUE / NEW YORK, NEW YORK 10019 / TEL. 212/582-1750

Attachment #2

Items listed under:

### III ACTIVITIES (11) of the Supplement Statement

"News from Belgium" - Bulletins BBD - #3/75 to #10/75  
BNTO - #19/75 to #40/75  
(Quantity available depends on subject)

Visit Friendly Belgium 1976	40,000
West Flemish Heritage	2,400
Congres in Brugge	300
Belgian Congress Association	50

#### Posters

Landscape of the Ardennes	25
The Ardennes	25
Ancient castles of the Ardennes	25
Ghent byloke museum	100

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice N<sup>o</sup> 1455

June 17, 1975

For:

Belgium's Bonus Days Advertising Production --  
Consumer and Trade Advertising

Consumer advertising production  
Trade advertising production

\$ 8,035	71
3,444	88
<hr/>	

\$11,480 59

Itemized Statement Attached

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ELEVEN THOUSAND FOUR HUNDRED EIGHTY DOLLARS AND FIFTY-NINE CENTS.

*Ray H. Johnson*

For: Belgium's Bonus Days Advertising Production --

Consumer and Trade Advertising

Consumer

Full-color page advertisement in European Travel  
Commission's supplement "Your Invitation to  
Europe '75" in The New York Times \$ 1,998.75

1200-line "Europe Begins in Belgium..." newspaper  
advertisement 1,607.14

450-line "Free! Colorful Brochure..." newspaper  
advertisement, and adaptation as 400-line  
advertisement 1,545.00

450-line "Europe Begins in Belgium..." newspaper  
advertisement, and adaptation as 400-line  
advertisement 1,679.46

Two versions of 1 column/2-color consumer magazine  
advertisement "Belgium: 37 Bonus..." 1,205.36

Total consumer advertising production , \$ 8,035.71

Trade

2-page/2-color trade announcement advertisement with  
reply postcard and BBD brochure tipped in 1,240.20

Full-page "Are You Getting..." trade advertisement 1,088.95

1/2 Page and 1/2 junior page/2-color "It's Simple  
Arithmetic..." trade advertisement 1,115.73

Total trade advertising production 3,444.88

Total advertising production \$11,480.59

BBD Consumer Advertising Production: Full-color page consumer advertisement "Europe Begins in Belgium..." for insertion in the European Travel Commission's supplement "Your Invitation to Europe '75" in The New York Times on April 6, 1975, also distributed as fulfillment piece for coupon respondents in major markets; distributed to travel agents as a special supplement in Travel Trade

Creative services: Concept, copy, design

Technical services: Layout, type specifications, mechanicals, paste-ups and color overlays; finished art; photo retouching; typography; photostats

\$1,998.75

BBD Consumer Advertising Production: 1200-line consumer advertisement  
"Europe Begins in Belgium..." for insertion in The New York Times, Boston  
Globe, Washington Post, Chicago Tribune, Cleveland Plain Dealer, Philadelphia  
Inquirer, Montreal Star and Toronto Globe and Mail

Creative services: Concept, copy, design

Technical services: Layout, mechanicals and paste-ups; lettering; type  
specifications; typography; photostats; electroplates, photoengraving;  
veloxes

Miscellaneous: Long distance telephone, messengers, shipping charges to  
publications

\$1,607.14

BBD Consumer Advertising Production: 450-line consumer advertisement (all-coupon) "Free! Colorful Brochure..." for insertion in the Boston Globe, Washington Post, Chicago Tribune, Cleveland Plain Dealer, Philadelphia Inquirer, Montreal Star and Toronto Globe and Mail

Creative services: Concept, copy, design

Technical services: Layout, mechanicals and paste-ups; lettering; type specifications; typography; photostats; electroplates; photoengraving; veloxes

Adaptation of same advertisement for insertion as 400-line advertisement in The New York Times

Technical services: Mechanical, typography and lettering

Miscellaneous: Long distance telephone, messengers, shipping charges to publications

\$1,545.00

BBD Consumer Advertising Production: 450-line consumer advertisement "Europe Begins in Belgium..." for insertion in the Boston Globe, Washington Post, Chicago Tribune, Cleveland Plain Dealer, Philadelphia Inquirer, Montreal Star and Toronto Globe and Mail

Creative services: Concept, copy, design

Technical services: Layout, mechanicals and paste-ups; lettering; type specifications; typography; photostats; electroplates; photoengraving; veloxes

Adaptation of same advertisement for insertion as 400-line advertisement in The New York Times

Technical services: Mechanical, typography and lettering

Miscellaneous: Long distance telephone, messengers, shipping charges to publications

\$1,679.46

BBD Consumer Advertising Production: Two versions of 1 column/2-color consumer magazine advertisement "Belgium: 37 Bonus..." for insertion in Time Magazine and in Newsweek Magazine (metropolitan editions)

Creative services: Concept, copy, design

Technical services: Layout, type specifications, mechanicals, paste-ups and color overlays; typography; photostats; photo engravings

Miscellaneous: Messengers

\$1,205.36

BBD Trade Advertising Production: Two-page/2-color trade announcement advertisement for insertion in Travel Agent Magazine with reply postcard and BBD brochure tipped in

Creative services: Concept, copy, design

Technical services: Layout, type specifications, mechanicals, paste-ups and color overlays; finished art; typography; photostats

\$1,240.20

BBD Trade Advertising Production: Black & white advertisement "Are You Getting..." for insertion as full page in Travel Agent and ASTA Travel News, and junior page in Travel Trade, Travel Weekly, Canadian Travel Courier, Canadian Travel News and Canadian Travel Press

Creative services: Concept, copy, design

Technical services: Layout, type specifications, mechanicals, paste-ups; finished art; typography; photostats

Miscellaneous: Long distance telephone; postage and shipping charges to publications; messengers

\$1,088.95

BBD Trade Advertising Production: 3-color trade advertisement "It's Simple Arithmetic..." for insertion as 1/2 page in Travel Agent, and 1/2 junior page in Travel Trade and Travel Weekly

Creative services: Concept, copy, design

Technical services: Layout, type specifications, mechanicals, paste-ups and color overlays; finished art; typography; photostats; plates prepared by publications

Miscellaneous: Messengers

\$1,115.73

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-0720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice N<sup>o</sup> 1456

June 20, 1975

For: Belgium's Bonus Days Promotion -- Consumer and trade  
advertising for month of June 1975

Consumer advertising (itemized list attached)  
Trade advertising (itemized list attached)

\$48,960 75  
6,955 00

\$ 55,915 75

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FIFTY-FIVE THOUSAND NINE HUNDRED  
FIFTEEN DOLLARS AND SEVENTY-FIVE CENTS.

*Ray H. Johnson*

Consumer advertising for month of June, 1975

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>	
New York Times	6/1	1200 lines	\$5,304.00	
	6/8	400 lines	1,768.00	
	6/15	400 lines	1,768.00	
	6/22	400 lines	<u>1,768.00</u>	\$ 10,608.00
Chicago Tribune	6/1	450 lines	1,354.50	
	6/22	450 lines	1,354.50	
	6/29	450 lines	<u>1,354.50</u>	4,063.50
Boston Globe	6/1	450 lines	945.00	
	6/22	450 lines	945.00	
	6/29	450 lines	<u>945.00</u>	2,835.00
Washington Post	6/1	450 lines	1,152.00	
	6/22	450 lines	1,152.00	
	6/29	450 lines	<u>1,152.00</u>	3,456.00
Philadelphia Inquirer	6/1	450 lines	1,192.50	
	6/22	450 lines	1,192.50	
	6/29	450 lines	<u>1,192.50</u>	3,577.50
Cleveland Plain Dealer	6/1	450 lines	864.00	
	6/22	450 lines	864.00	
	6/29	450 lines	<u>864.00</u>	2,592.00
Toronto Globe & Mail	6/7	450 lines	855.00	
	6/21	450 lines	855.00	
	6/28	450 lines	<u>855.00</u>	2,565.00
Montreal Star	6/7	450 lines	616.50	
	6/21	450 lines	616.50	
	6/28	450 lines	<u>616.50</u>	1,849.50
Montreal La Presse	6/7	450 lines	652.50	
	6/21	450 lines	<u>652.50</u>	1,305.00
Newsweek Magazine (Metropolitan Editions)	6/23	1/3 Page		4,030.00
Time Magazine (Metropolitan Editions)	6/9	1/3 Page	4,985.00	
	6/23	1/3 Page	<u>4,985.00</u>	9,970.00
The New Yorker	6/23	1/3 Page		<u>2,109.25</u>
Total consumer advertising				\$48,960.75

Trade advertising for month of June, 1975

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>	
Travel Agent	6/5	1/2 page/3 color	\$ 630.00	
	6/9	Page	575.00	
	6/30	1/2 page/3 color	<u>630.00</u>	\$ 1,835.00
Travel Weekly	6/9	40"	1,350.00	
	6/30	20"/3 color	<u>1,200.00</u>	2,550.00
Travel Trade	6/30	1/2 jr.pg./3 color		700.00
ASTA Travel News	June	Page		695.00
Canadian Travel Courier	6/5	Jr. page		583.00
Canadian Travel News	6/12	Jr. page		<u>592.00</u>
		Total trade advertising		\$ 6,955.00

Enclosure A

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice N<sup>o</sup> 1458

June 26, 1975

For:	<u>Belgium's Bonus Days -- Sales Promotion</u> Print materials for promotional kits For distribution to travel agents, sales offices of participating carriers, commercial firms  Itemized statement attached.			\$ 7,121 67
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CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF SEVEN THOUSAND ONE HUNDRED TWENTY-ONE DOLLARS AND SIXTY-SEVEN CENTS.

*Ray H. Johnson*

Print materials for promotional kits for distribution to travel agents, sales offices of participating carriers and commercial firms:

Concept, design, researching, writing; production and supervision of materials

--6500 specially designed 10" x 13" 4-color envelopes

--6500 specially designed 4-color file folders

--6500 4-color print piece including: promotional letter from BNTD Director/USA; reproduction of 2-page trade advertisement announcing 1975/76 BBD program; instructions on use of BBD Certificate

--6500 reprints of BBD 4-color advertisement which appeared in European Travel Commission's "Your Invitation to Europe '75" supplement

--6500 reply postcards for ordering BBD brochure and Useful Information about Belgium brochure printed on both sides

--6500 copies Easy Procedures for Handling Group Passengers (offset by Boffer Corporation and billed by Boffer directly to BNTD)

\$7,121.67

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

**TO:** Belgian National Tourist Office  
 720 Fifth Avenue  
 New York, N.Y. 10019

Invoice **N<sup>o</sup> 1466**

July 18, 1975

**For:**

Belgium's Bonus Days Promotion -- Consumer and trade advertising for month of July 1975

Consumer advertising (itemized list attached)  
 Trade advertising (itemized list attached)

\$15,304	35
3,795	00

\$19,099	35
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CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF NINETEEN THOUSAND NINETY-NINE DOLLARS AND THIRTY-FIVE CENTS.

*Ray H Johnson*

Consumer advertising for Month of July 1975

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>	
New York Times	7/13	400 lines	1,768.00	1,768.00
Boston Globe	7/13	450 lines	1,080.00	1,080.00
Washington Post	7/13	450 lines	1,152.00	1,152.00
Chicago Tribune	7/13	450 lines	1,386.00	1,386.00
Philadelphia Inquirer	7/13	360 lines	1,227.60	1,227.60
Cleveland Plain Dealer	7/13	450 lines	945.00	945.00
Toronto Globe & Mail	7/12	450 lines	990.00	990.00
Montreal Star	7/12	450 lines	616.50	616.50
Newsweek Magazine (Metropolitan Editions)	7/21	1/3 Page	4,030.00	4,030.00
The New Yorker	7/14	1/3 Page	2,109.25	<u>2,109.25</u>

Total consumer advertising \$15,304.35

Trade advertising for Month of July 1975

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>	
Travel Weekly	7/14	20"/3-color	\$1,200.00	
	7/28	20"/3-color	<u>1,200.00</u>	\$2,400.00
Travel Trade	7/14	1/2 Jr. page/3-color	700.00	700.00
ASTA Travel News	July	Page	695.00	<u>695.00</u>
			Total trade advertising	\$3,795.00

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-B730

TO: Belgian National Tourist Office  
 720 Fifth Avenue  
 New York, N.Y. 10019

Invoice NO 1464

July 18, 1975

For:

Belgium's Bonus Days Promotion -- Additional trade advertising for month of May 1975 (inadvertently omitted from invoice No. 1449 dated 5/30/75)

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>		
Travel Agent	5/29/75	Page	\$575.00	\$ 575	00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FIVE HUNDRED SEVENTY-FIVE DOLLARS AND NO CENTS.

*Ray H. Johnson*

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice N<sup>o</sup> 1465

July 18, 1975

For:

Belgium's Bonus Days Promotion -- Additional consumer advertising for month of June 1975 (inadvertently omitted from invoice No. 1456 dated 6/20/75)

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>		
New York Times	6/29/75	400 lines	\$1,768	\$ 1,768	00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND SEVEN HUNDRED SIXTY-EIGHT DOLLARS AND NO CENTS.

*Ray H. Johnson*

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice N<sup>o</sup> 1467

July 22, 1975

For:

BELGIAN NATIONAL TOURIST OFFICE

Advertising in Belgian American Trade Review

Insertion date

Space

June 1975

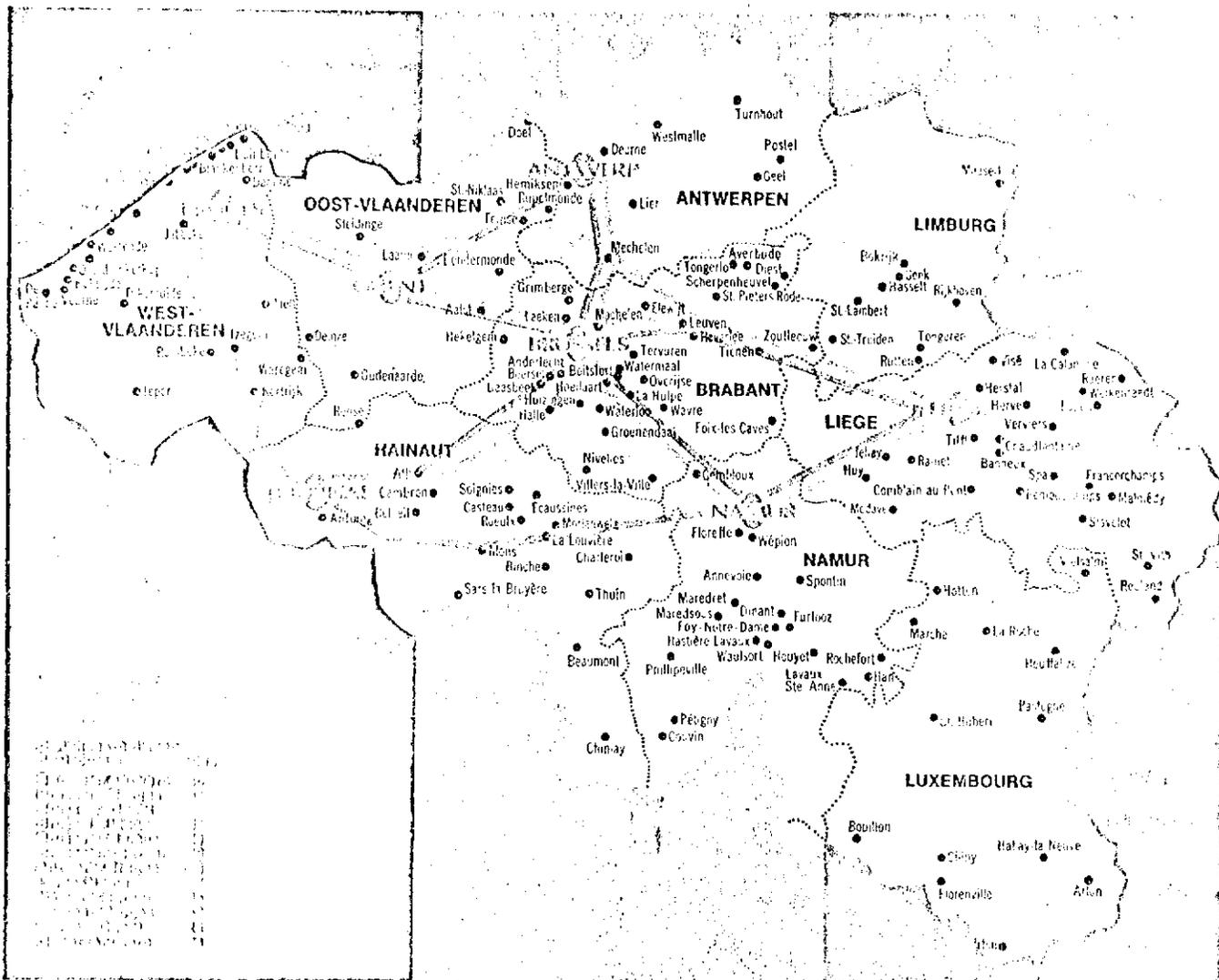
Page

\$ 335 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE HUNDRED  
THIRTY-FIVE DOLLARS AND NO CENTS.

*Ray H. Johnson*

# BELGIUM WELCOMES YOU TO 7 EXTRAORDINARY CITIES WITH BONUS TREATS WORTH MORE THAN \$260\*



Europe begins in Belgium. If you're an international businessman, you know that. You know Brussels is the hub of Europe, capital of the Common Market, where hundreds of international organizations and thousands of companies (including more than 500 U.S. firms) get down to business. But do you know that the culture, charm and excitement of Europe begin in Belgium, *niko*? Belgium means business, but it also means gourmet restaurants, sparkling nightlife, brilliant ballet, concert and opera, world renowned museums, fabulous shopping.

Begin your European trip for business or just for fun in Belgium, and seven extraordinary cities—Antwerp, Bruges, Brussels, Ghent, Namur, Liège and Tournai—will welcome you in style. Be our guest with bonus treats worth more than \$260 (\$520, if you take along someone you love!) The map above shows how closely linked these cities are by road or rail. And to make it easy for you to get about, your bonus coupons include up to 300 kms. free on a car rental and half-fare train travel between the cities. There is much more!

Free bonus coupons worth 400 Belgian francs at dozens of select restaurants; free tickets to shows or special events; sight-seeing, and even free one-night stays and breakfast at participating hotels provided you meet simple requirements.

To take advantage of Belgium's Bonus Days, you need only be a U.S. or Canadian resident beginning (or ending) your European trip in Belgium on a direct (no change of plane) scheduled trans-Atlantic flight. A minimum 12-hour stay in Belgium is required. Ask your travel agent (or Sabena, Pan Am or Air Canada) for a free copy of the beautifully illustrated colorful brochure *Europe Begins in Belgium With a Bonus*, including details of the offers and descriptions of the participating cities.

Offer good to March 31, 1975.  
\*Dollar amount based on rate of exchange of 36 B.F. per U.S. \$1.

**BELGIUM'S BONUS DAYS**  
**BELGIAN NATIONAL TOURIST OFFICE**  
720 Fifth Avenue • New York, N.Y. 10019 • (212) 582-1750

**DONALD N. MARTIN AND COMPANY**

830 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice NO 1469

July 23, 1975

For:

Belgium's Bonus Days Promotion --  
Additional consumer advertising for month of July 1975

Consumer advertising (itemized list attached)

\$2,496 60

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWO THOUSAND FOUR HUNDRED  
NINETY-SIX DOLLARS AND SIXTY CENTS.

*Ray D. Johnson*

Additional consumer advertising for month of July 1975

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>
Philadelphia Inquirer (This was a rescheduling for advertisement originally set to appear on June 22; however, publication was struck on that date.)	7/6	360 lines	\$1,227.60
Montreal Star (This was a rescheduling for advertisement originally set to appear on May 31; however, publication was struck on that date.)	7/19	450 lines	616.50
Montreal La Presse (This insertion was inadvertently omitted from invoice #1466 dated July 18, 1975.)	7/12	450 lines	652.50

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\$2,496.60

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, New York 10019

Invoice N<sup>o</sup> 1470

July 24, 1975

For:

Belgium's Bonus Days

Additional adjustments to prior billings

Consumer newspaper advertising

(itemized list attached)

\$ 170 10

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE HUNDRED SEVENTY DOLLARS AND TEN CENTS.

*Lay H. Johnson*

Additional

Adjustments to prior billings account of Belgium's Bonus Days

<u>Consumer advertising</u>	<u>Insertion</u>	<u>Space</u>	<u>Billed</u>	<u>Billed</u>	
<u>Publication</u>	<u>date</u>		<u>to BNTD</u>	<u>by</u>	<u>Debit</u>
				<u>Publication</u>	
<u>INVOICE 1435 dated 5/12/75</u>					
Toronto Globe & Mail	4/26	450 lines	\$ 855.00	\$ 990.00	\$135.00
<u>INVOICE 1449 dated 5/30/75</u>					
Philadelphia Inquirer	5/25	(450 lines (360 lines	1,192.50	1,227.60	<u>35.10</u>
					\$170.10

**DONALD N. MARTIN AND COMPANY**

620 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice **Nº 1471**

July 25, 1975

For: Belgium's Bonus Days Promotion - Trade advertising for  
month of August 1975

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>		
Canadian Travel News	8/7/75	Jr. page	\$592.00	\$ 592	00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FIVE HUNDRED NINETY-TWO DOLLARS AND NO CENTS.

*Ray H. Johnson*

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice NO 1473

July 30, 1975

For:

Belgium's Bonus Days Advertising Production --  
Consumer Advertising

Consumer advertising production

\$2,605 26

Itemized Statement Attached

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWO THOUSAND SIX HUNDRED  
FIVE DOLLARS AND TWENTY-SIX CENTS.

*Ray H. Johnson*

For: Belgium's Bonus Days Advertising Production -- Consumer Advertising

1 Square column advertisement "Beautiful Belgium Welcomes..." for  
insertion in The New Yorker magazine

Creative services: Concept, copy, design

Technical services: Layout, type specifications, mechanicals and  
paste-ups; typography; photostats; photo engraving

Miscellaneous: Messengers

\$ 825.91

450-line advertisement "GRATUIT! UN DEPLIANT ILLUSTRE..." for insertion  
in (Montreal) La Presse

Creative services: Concept, copy, design

Technical services: Layout, mechanicals and paste-ups; lettering;  
type specifications; typography; 1 line, 2 tints, stripping, wipe out  
surprint, 2 paper prints

Miscellaneous: Long distance telephone, shipping, messengers

882.74

450-line advertisement "L'EUROPE COMMENCE EN BELGIQUE..." for insertion  
in (Montreal) La Presse

Creative services: Concept, copy, design

Technical services: Layout, mechanicals and paste-ups; lettering;  
type specifications; typography; 1 line, 2 tints, stripping, wipe out  
surprint, 2 paper prints

Miscellaneous: Long distance telephone, shipping, messengers

896.61

Total

\$2,605.26

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y.

CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice NO 1474

July 30, 1975

For:

Belgium's Bonus Days -- Sales Promotion

11,000 copies of 18-3/4" x 17" 20-panel brochure in  
4 colors: L'Europe Commence en Belgique avec des  
Cadeaux valant plus que \$260 (1975 French language  
version)

\$ 5,347 50

Itemized Statement Attached.

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FIVE THOUSAND THREE HUNDRED  
FORTY-SEVEN DOLLARS AND FIFTY CENTS.

*Ray H. Johnson*

Itemized Statement

11,000 Copies of 18-3/4" x 17" 20-panel brochure in 4 colors: L'Europe Commence en Belgique avec des Cadeaux valant plus que \$260 (1975 French language version). Perforated for detaching BBD Certificate.

Technical Services: Mechanicals including 4 revisions, paste-ups; color overlays; finished art; lettering; typography; color separations; photocopies and photostats; printing, perforating and folding; shipping

\$5,347.50

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice **Nº 1477**

August 8, 1975

BELGIAN NATIONAL TOURIST OFFICE

For: Advertising in Belgian American Trade Review

Insertion date

Space

July/August 1975

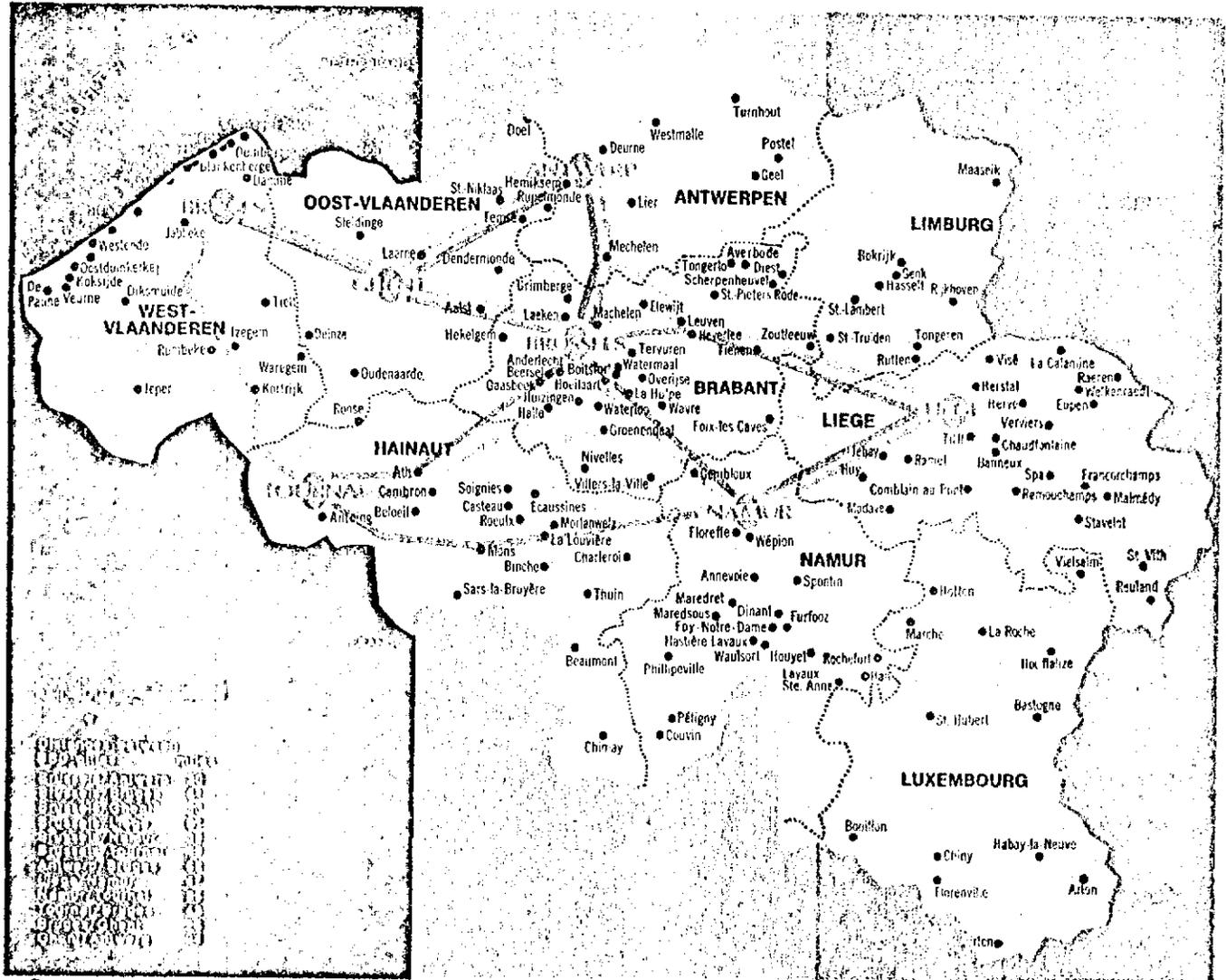
Page

\$ 335 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE HUNDRED THIRTY-FIVE DOLLARS AND NO CENTS.

*Ray H. Johnson*

# BELGIUM WELCOMES YOU TO 7 EXTRAORDINARY CITIES WITH BONUS TREATS WORTH MORE THAN \$260\*



Europe begins in Belgium. If you're an international businessman, you know that. You know Brussels is the hub of Europe, capital of the Common Market, where hundreds of international organizations and thousands of companies (including more than 500 U.S. firms) get down to business. But do you know that the culture, charm and excitement of Europe begin in Belgium also? Belgium means business, but it also means gourmet restaurants, sparkling nightlife, brilliant ballet, concerts and opera, world renowned museums, fabulous shopping.

Begin your European trip for business or just for fun in Belgium, and seven extraordinary cities—Antwerp, Bruges, Brussels, Ghent, Namur, Liège and Tournai—will welcome you in style. Be our guest with bonus treats worth more than \$260 (\$520, if you take along someone you love!) The map above shows how closely linked these cities are by road or rail. And to make it easy for you to get about, your bonus coupons include up to 300 kms. free on a car rental and half-fare train travel between the cities. There is much more!

Free bonus coupons worth 400 Belgian francs at dozens of select restaurants; free tickets to shows or special events; sight-seeing, and even free one-night stays and breakfast at participating hotels provided you meet simple requirements.

To take advantage of Belgium's Bonus Days, you need only be a U.S. or Canadian resident beginning (or ending) your European trip in Belgium on a direct (no change of plane) scheduled trans-Atlantic flight. A minimum 12-hour stay in Belgium is required. Ask your travel agent (or Sabena, Pan Am or Air Canada) for a free copy of the beautifully illustrated colorful brochure *Europe Begins in Belgium With a Bonus*, including details of the offers and descriptions of the participating cities. Offer good to March 31, 1976.

\*Dollar amount based on rate of exchange of 38 B.F. per U.S. \$1



## BELGIAN NATIONAL TOURIST OFFICE

720 Fifth Avenue • New York, N.Y. 10019 • (212) 582-1750

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N. Y. 10019

Invoice NO 1479

August 26, 1975

Belgium's Bonus Days -- Sales Promotion

For:

Expenses in connection with introducing the 1975  
BBD program to the travel press and travel trade

\$ 2,306 20

(Itemized statement attached)

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWO THOUSAND THREE HUNDRED  
SIX DOLLARS AND TWENTY CENTS.

*Ray H. Johnson*

BBD - Sales Promotion

Expenses in connection with introducing the 1975 BBD program to the travel press and travel trade

- 1) Press conference in Mr. De Maerel's office, May 7
- 2) Press/industry VIP luncheon, The Plaza, May 8 (noon)
- 3) Press and Travel Agents' reception and visual presentation, The Plaza, May 8 (evening)

Professional staff time

- Arranging press conference covered by ASTA Travel News; Group Travel; Incentive Marketing; Le Repertoire des Voyages; Meetings & Conventions; TravelAge East; Travel Agent; Travel Trade; Travel Weekly; Travel Management Newsletter
- Preparing remarks for use of Mr. Verheyden at press conference
- Researching and writing special news release "Belgium's Bonus Days Promotion Boosts American Overnight Stays..." for inclusion in press kit and mailing to U.S. and Canadian trade press not present at news conference
- Preparing press and industry VIP invitee list for luncheon; follow-up phone calls
- Preparing remarks for use of Mr. Verheyden at luncheon
- Assisting with invitee list for travel agents' reception
- Arranging for drawing of BBD \$1,000 Sweepstakes
- Working with photographer covering press luncheon and agents' reception.
- Captioning and placing photographs in all trade media

Total professional staff time charges

\$ 956.60

Out-of-pocket expenditures

Millian Co. (rental drum for Sweepstakes drawing)	\$ 44.53
Omeluk Studio (Layout, design, type specifications, typography and printing two types of invitations and envelopes)	186.22
A. Quick Printing (offsetting release "BBD Promotion Boosts...")	22.86
Cyril Morris (day & evening photo coverage and photo prints)	293.22
Messengers	<u>55.85</u>

602.68

\$ 1,559.28

(carried forward)

BBD Sales Promotion

Expenses in connection with introducing the 1975 BBD program

Page #2

(Brought forward) \$ 1,559.28

Revision and showing of 15-minute, 80-slide BBD audio/visual presentation

--Re-write and adaptation of text as required by 1975 program;  
selection of new slides and review of existing materials;  
production, including photography, of new slides as required;  
presentation at travel agents' reception

Professional staff time

593.00

Out-of-pocket expenditures, audio/visual presentation

King Cole Projection (rental of screen)  
Davis Color Slides

\$40.75  
113.17

153.92

\$ 2,306.20

Trade Publicity Results:

Articles in: Travel Trade, May 19; Travel Management Newsletter,  
May 12; Canadian Travel Courier, June 5; Canadian Travel News,  
June 12; Travel Weekly, May 26; Travel Trade, May 29. Captioned  
photographs appeared in TravelAge East, June 2; Travel Weekly,  
June 16; Travel Agent, June 16; Travel Trade, May 26.

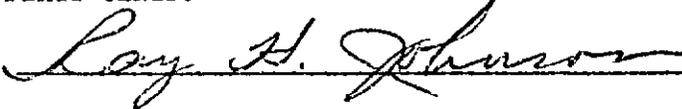
**D O N A L D N. M A R T I N A N D C O M P A N Y**

6 3 0 F I F T H A V E N U E      N E W Y O R K 2 0 , N . Y .      C I R C L E 6 - 8 7 2 0

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y.      10019

Invoice N<sup>o</sup> 1480

August 26, 1975

For:	<u>Belgian National Tourist Office</u>	Two sets of duplicate color negatives of BBD brochure for use in markets outside U.S. and Canada	\$ 411 60
CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FOUR HUNDRED ELEVEN DOLLARS AND SIXTY CENTS.			
			

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-6720

TO: Belgian National Tourist Office  
 720 Fifth Avenue  
 New York, N.Y. 10019

Invoice N<sup>o</sup> 1481

August 28, 1975

Belgium's Bonus Days Promotion - Additional Trade advertising for month of August 1975

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>
Travel Weekly (European Section)	8/25/75	20"/B&W	\$790.00
			\$ 790 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF SEVEN HUNDRED NINETY DOLLARS AND NO CENTS.

*Ray H. Johnson*

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice NO 1482

September 2, 1975

For:

Belgium's Bonus Days Promotion - Trade advertising for  
month of September 1975

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>
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Travel Agent	9/1/75	1/2 Pg/B&W Europe Special Events Section	\$330
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\$ 330 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE HUNDRED THIRTY DOLLARS  
AND NO CENTS.

*Ray H. Johnson*

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y.

CIRCLE 6-8720

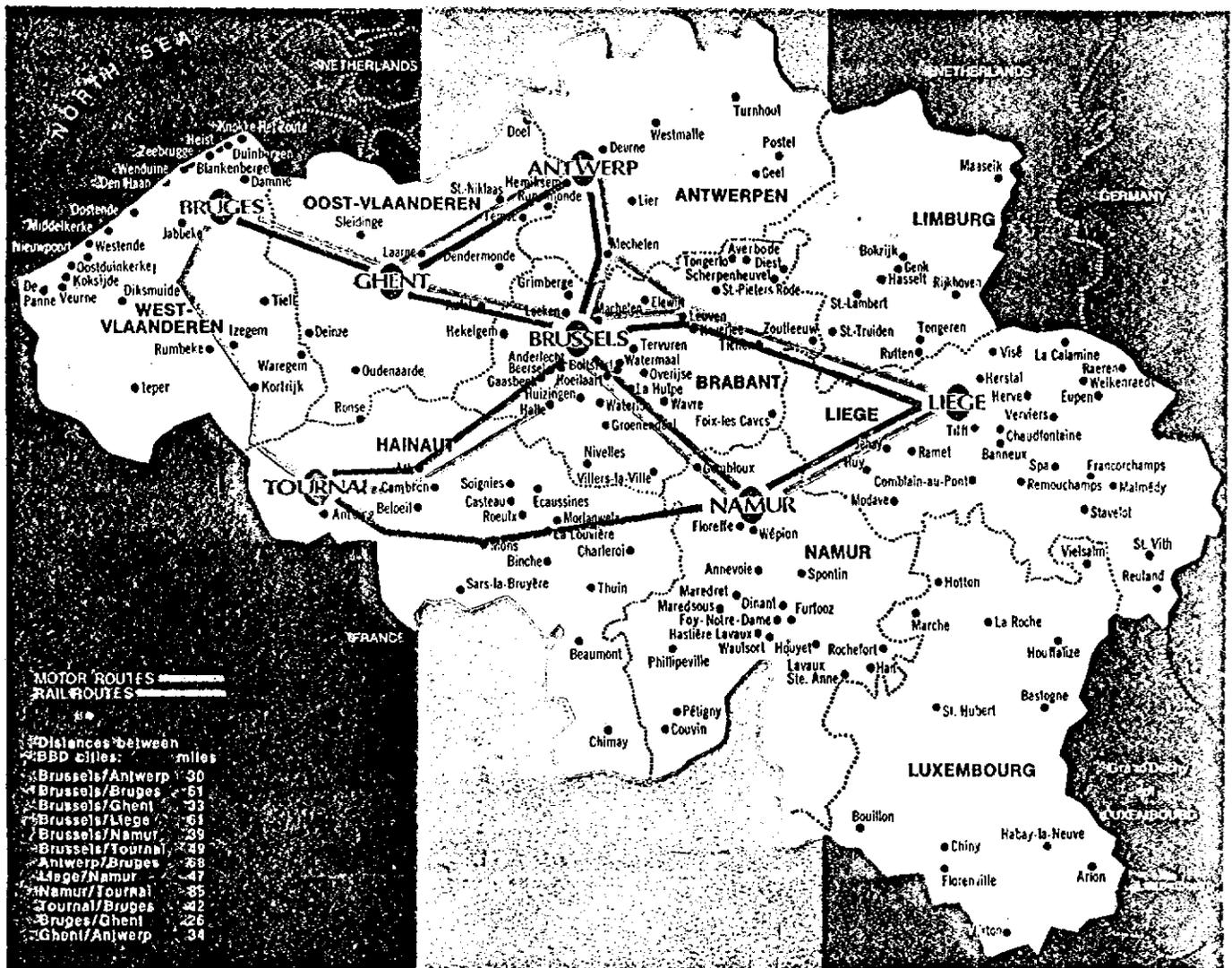
TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, New York 10019

Invoice NO 1488

October 7, 1975

For:	<u>BELGIAN NATIONAL TOURIST OFFICE</u>				
	Advertising in Belgian American Trade Review				
	<u>Insertion date</u>	<u>Space</u>			
	September 1975	Page			
	CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE HUNDRED THIRTY-FIVE DOLLARS AND NO CENTS.				
	<i>Kay H. Johnson</i>				
				\$ 335	00

# BELGIUM WELCOMES YOU TO 7 EXTRAORDINARY CITIES WITH BONUS TREATS WORTH MORE THAN \$260\*



Europe begins in Belgium. If you're an international businessman, you know that. You know Brussels is the hub of Europe, capital of the Common Market, where hundreds of international organizations and thousands of companies (including more than 500 U.S. firms) get down to business. But do you know that the culture, charm and excitement of Europe begin in Belgium also? Belgium means business, but it also means gourmet restaurants, sparkling nightlife, brilliant ballet, concerts and opera, world renowned museums, fabulous shopping.

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Offer good to March 31, 1976  
\*Dollar amount based on rate of exchange of 36 B.F. per U.S. \$1



## BELGIAN NATIONAL TOURIST OFFICE

720 Fifth Avenue • New York, N.Y. 10019 • (212) 582-1750

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice **Nº 1493**

November 12, 1975

For:	<p><u>Belgian National Tourist Office</u></p> <p>Full page advertisement in Travel Agent's Blue Book and Convention Issue</p> <p>Certified true and correct in the exact amount of two hundred seventy dollars and no cents.</p> <p><i>Ray H. Johnson</i></p>			\$ 270 00
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**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-6720

TO: Belgian National Tourist Office  
 720 Fifth Avenue  
 New York, New York 10019

Invoice N<sup>o</sup> 1494

November 13, 1975

For: Belgium's Bonus Days Promotion - Trade advertising

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>
ASTA Convention	10/27/75	Page	)
Daily	10/28/75	Page	\$2,436)
			\$ 2,436 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWO THOUSAND FOUR HUNDRED THIRTY-SIX DOLLARS AND NO CENTS.

*Lay H. Johnson*

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, New York 10019

Invoice N<sup>o</sup> 1495

November 21, 1975

For

Belgian National Tourist Office

Advertising in Belgian American Trade Review

Insertion date

Space

October 1975

Page

\$335 00

\$ 335 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE HUNDRED THIRTY-FIVE DOLLARS AND NO CENTS.

*Ray H. Johnson*

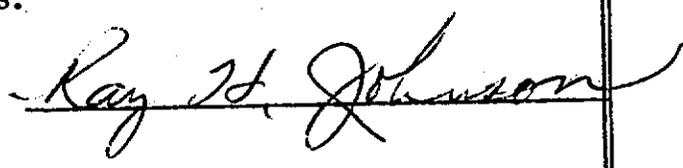
**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, New York 10019

Invoice N<sup>o</sup> 1496

November 21, 1975

For:	<u>Belgium's Bonus Days Promotion - Trade advertising</u>						
	<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>				
	Travel Management Daily/ ASTA Convention	10/28/75	1/2 page			\$ 875	00
CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF EIGHT HUNDRED SEVENTY-FIVE DOLLARS AND NO CENTS.							
							

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 8-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice **Nº 1497**

November 24, 1975

For:

Belgium's Bonus Days Advertising Production --  
Trade Advertising

Trade advertising production

\$ 1,062 68

Itemized statement attached

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND SIXTY-TWO DOLLARS  
AND SIXTY-EIGHT CENTS.

*Ray H. Johnson*

For: Belgium's Bonus Days Advertising Production -- Trade Advertising

Full page advertisement "Travel to Belgium Up..." for insertion in  
ASTA Convention Daily on October 28, 1975

Creative services: Concept, copy design

Technical services: Layout, type specifications; mechanicals,  
paste-ups; typography; photostats

Miscellaneous: Messengers

\$ 557.20

1/2-page advertisement "Peter De Maerel Says Thank You..." for  
insertion in Travel Management Daily/ASTA Convention Special on  
October 28, 1975

Creative services: Concept, copy, design

Technical services: Layout, type specifications; mechanicals,  
paste-ups; typography; velox; photostats

477.26

1/2-page advertisement "It's Simple Arithmetic..." revised from  
3-color to black & white for insertion in Travel Agent magazine's  
Special Events Section in issue of September 1, 1975

Mechanical charge: Conversion to film from line art (1 line  
shot, 1 tint, compose, contact)

28.22

Total \$1,062.68

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE

NEW YORK 20, N. Y.

CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, New York 10019

Invoice N<sup>o</sup> 1499

December 10, 1975

For:	<u>Belgium's Bonus Days Promotion - Consumer advertising</u>						
	<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>				
	The New York Times	November 29, 1975	200 lines			\$ 706	00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF SEVEN HUNDRED SIX DOLLARS AND NO CENTS.

*Ray H. Johnson*

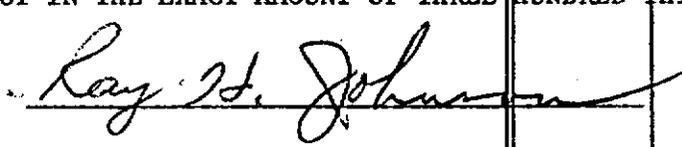
**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice N<sup>o</sup> 1501

December 15, 1975

For:	<u>Belgian National Tourist Office</u>			
	Advertising in Belgian American Trade Review			
	<u>Insertion date</u>	<u>Space</u>		
	November 1975	Page		\$ 335 00
CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE HUNDRED THIRTY-FIVE DOLLARS AND NO CENTS.				
				

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N. Y. 10019

Invoice N<sup>o</sup> 1502

December 15, 1975

For:

Belgium's Bonus Days Promotion  
Consumer advertising for month of December 1975

Consumer advertising (itemized list attached)

\$ 4,930 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FOUR THOUSAND NINE HUNDRED THIRTY DOLLARS AND NO CENTS.

*Ray H. Johnson*

Consumer advertising for month of December 1975

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>
New York Times	12/1/75	200 lines	\$ 810.00
	12/3/75	200 lines	810.00
	12/5/75	200 lines	810.00
	12/7/75	200 lines	880.00
	12/8/75	200 lines	810.00
	12/10/75	200 lines	<u>810.00</u>
			\$4,930.00

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE

NEW YORK 20, N. Y.

CIRCLE 6-8720

TO: Belgian National Tourist Office  
 720 Fifth Avenue  
 New York, N.Y. 10019

Invoice N<sup>o</sup> 1504

December 15, 1975

For: Belgium's Bonus Days Promotion  
Consumer magazine advertising for month of January 1976

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>		
Travel & Leisure (Eastern & Midwestern editions)	January 1976 (Travel Europe special issue)	2/3 page		\$ 5,200 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FIVE THOUSAND TWO HUNDRED DOLLARS AND NO CENTS.

*Ray H. Johnson*

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice N<sup>o</sup> 1503

December 15, 1975

For:

Belgium's Bonus Days Promotion  
Consumer newspaper advertising for month of January 1976

Publication

Insertion date

Space

New York Times

1/25/76

405 lines

\$ 1,863 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND EIGHT HUNDRED SIXTY-THREE DOLLARS AND NO CENTS.

*Ray H. Johnson*

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice **Nº 1505**

December 15, 1975

For: Belgium's Bonus Days Promotion  
Consumer newspaper advertising for month of February 1976

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>
New York Times	2/22/76	405 lines

\$ 1,863 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND EIGHT HUNDRED SIXTY-THREE DOLLARS AND NO CENTS.

*Ray H. Johnson*

**DONALD N. MARTIN AND COMPANY**  
630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice N<sup>o</sup> 1506

December 15, 1975

For:

Belgium's Bonus Days Promotion  
Consumer magazine advertising for month of February 1976

Consumer magazing advertising (itemized list attached)

\$14,840 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FOURTEEN THOUSAND EIGHT HUNDRED FORTY DOLLARS AND NO CENTS.

*Ray H. Johnson*

Consumer magazine advertising for month of February 1976

<u>Publication</u>	<u>Insertion date</u>	<u>Space</u>	<u>Cost</u>
Newsweek executive edition	February 1976	2/3 page	\$5,000.00
Business Week	2/9/76	Page/3 color)	
Dun's Review	February 1976	Page/3 color)	
Nation's Business	February 1976	Page/3 color)	
U.S. News & World Report (New York and Chicago editions, all publications)	2/23/76	Page/3 color)	<u>9,840.00</u>
			Total ----- \$14,840.00

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice **Nº 1507**

December 15, 1975

For:

Belgium's Bonus Days Promotion  
Consumer newspaper advertising for month of March 1976

Publication

Insertion date

Space

New York Times

March 7, 1976

405 lines

\$1,863 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND EIGHT HUNDRED SIXTY-THREE DOLLARS AND NO CENTS.

Ray H. Johnson

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE

NEW YORK 20, N. Y.

CIRCLE 6-8720

TO: Belgian National Tourist Office  
 720 Fifth Avenue  
 New York, N.Y. 10019

Invoice **Nº 1508**

December 15, 1975

For:	<u>Belgian National Tourist Office</u>			
	Radio promotion			
	Air time	\$11,900	00	
	Production	1,901	96	
	(itemization attached)			\$13,801 96
CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THIRTEEN THOUSAND EIGHT HUNDRED ONE DOLLARS AND NINETY-SIX CENTS.				
				

BELGIAN NATIONAL TOURIST OFFICE -- Radio Promotion

Schedule: Two weeks for each station, commencing Monday, December 1,  
and ending Sunday, December 14.

Number of  
spots per week: WCBS - 19; WINS - 25; WQXR - 30. Total: 74

Total for  
2-week period: 148 60-second spots.

Cost: Air time cost per week \$5,950 x 2 \$11,900.00

Production costs:

Creative services: Writing and revising copy for two  
60-second "spots," announcer's intro-  
ductory copy, Mr. De Maerel's message  
and announcer's tagline. Placing  
with broadcasting stations and time-  
scheduling

Technical services: Services of producer and of recording  
technician; studio time; rehearsing  
and coaching; taping, editing, dub-  
bing; producing tape reels for radio  
stations and off-the-air sample for  
sales presentation; messenger  
service

1,901.96

Total ----- \$13,801.96

**DONALD N. MARTIN AND COMPANY**

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Invoice N<sup>o</sup> 1509

December 16, 1975

For:

Belgium's Bonus Days -- Sales Promotion

7,000 folders, 3-color one side, 2-color one side,  
BELGIUM'S BONUS DAYS MEANS BUSINESS

\$3,589 90

(itemization attached)

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE THOUSAND FIVE  
HUNDRED EIGHTY-NINE DOLLARS AND NINETY CENTS.

*Ray H. Johnson*

Belgium's Bonus Days -- Sales Promotion

7,000 folders, 3-color one side, 2-color one side,  
BELGIUM'S BONUS DAYS MEANS BUSINESS

Creative services: Concept, design, researching newspapers and  
magazines, writing copy

Technical services: Layout, type specification; mechanicals,  
paste-ups and color overlays; photocopies;  
typography; printing; folding; delivering

Miscellaneous: Messengers

\$3,589.90

Enclosure B

RECEIVED  
DEPARTMENT OF JUSTICE

JAN 9 3 11 PM '76

The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

REGISTRATION UNIT  
CRIMINAL DIVISION

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

DATE: June 18, 1975

YOUR ORDER NO.

INVOICE NO. 19531/7141

Att: Ms Marion Koernig

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

1084

Envelopes and labels addressed as follows

BO list on envelope 88

BO RPS BBDB on labels - three sets

621

BBDPC BLB on labels-5 sets 385

1094

22 00

22 00

TAX EXEMPT

Certified true and correct in the exact amount  
of Twenty two <sup>00</sup>/<sub>100</sub> Dollars

Signed

Charles D. Germain

The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741--7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: June 20, 1975

YOUR ORDER NO.

INVOICE NO. 19539/7059

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

2500	Copies each of BNTO #20/75 and 21/75 Binche offers and Pageant of the Golden Tree Type set Headings in special type balance of text Bodoni Bold layout and multilith on News from Belgium letterheads 8 1/2 X 11 black ink	395	00		
1907	#10 envelopes addressed for B C D G X BL BO PR BBDAC BBDPA BBDB BBDRB BBDPC And BLB	40	00		
1907	BNTO 20/75 and 21/75 folded enclosed in #10 envelope seal meter mail first class BBDB BBDRB BBDPC and BLB sent air mail printed rate				
	10 copies to each name on RPS list				
	5 " " " " " " CHBO CGB list				
	6 " " " " " " BOC				
	200 " unfolded to Ann Neville	170	00		
		605	00		
	Postage	300	02		
		905	02		
	TAX EXEMPT			905	02

The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
 720 Fifth Ave  
 New York N.Y. 10019  
  
 Att: Ms Ann Neville

DATE: June 25, 1975

YOUR ORDER NO.

INVOICE NO. 19556/7064

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

2850	BNT0 #23/75 The Rubens year 1977 type set heading in Engravers Shaded 12 PT balance of text Bodoni Bold layout and Multilith on News from Belgium letterhead 8 1/2 X 11	290	00		
1472	#10 envelopes addressed B C D G X BL BO MUS PH PR QL and QS RPS CHB CGB and BOC lists	30	00		
1472	BNT0 #23/75 folded enclosed in envelope seal meter mail first class BNT0 #22/75 included in lists where applicable see Invoice 19554/7061				
	10 copies to each name on RPS list				
	5 " " " " " CHB and CGB list				
	6 " " " " " BOC list				
	200 " Unfolded to Ann Neville	216	00		
		536	00		
	Postage	163	80		
		699	80		
				699	80

TAX EXEMPT

Certified true and correct in the exact amount  
 of Six hundred Ninety Nine and 80/100  
 Signed Alfred J. Gorman

The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgium National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: June 25, 1975

YOUR ORDER NO.

INVOICE NO. 19554/7061

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR. THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

1350	BNT0 #22/75 New Quality Inn Hotel type set heading balance of text in Bodoni Bold layout and multilith on News from Belgium letterhead (one side) 8 1/2 X 11 - Black ink	165	00		
641	#10 envelopes addressed for C G BO BL RPS CGB and CHB also BOC lists	15	00		
641	BNT0 #22/75 folded enclosed in envelope with BNT0 #23/75 also folded in lists where applicable ( C G BO BL) seal meter mail first class				
	10 copies to each name on RPS list				
	5 " " " " " CGB and CHB lists				
	6 " " " " " BOC list				
	150 " " Ann Neville unfolded	77	00		
		257	00		
	Postage	64	18		
		321	18		
				321	18

TAX EXEMPT

Certified true and correct in the exact amount

of Three hundred twenty one dollars

Signed Alfred O. Jensen



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

*A complete direct mail, fulfillment and offset printing service*

**TO: Belgian National Tourist Office**  
720 Fifth Avenue  
New York, NY 10019

**Att: Marion Koenig**

**DATE: July 7, 1975**

**YOUR ORDER NO.**

**INVOICE NO. 19620/7273**

**TERMS: NET**

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

**LIST MAINTENANCE - JUNE 1975**

553	Additions - BBDB TAB-RPS-PR BL-QL-BLB-BBDAC-BBDPA-ABB-B-&C
25	Alterations - TAB-RPS-CHB-ETC-PR-BL-BLB-ABB
70	Deletions - TAB-CHB-PR-RC-BO-CONVI-MUS-WPTA, BBDAC-BBDPA-PH- ABB, AAA, B-D-G-P-T & X
	Plates cut, put into frames card sort proofread, file and interfile. Pull plates for alterations & deletions
	Refile alterations 3 X 5 cards addressed for alterations & deletions
	Galleys addressograph TAB list (4948)
	Tax Exempt

612 00

612 00



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

*A complete direct mail, fulfillment and offset printing service*

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Mr. Peter A. De Maerel

DATE: July 21, 1975

YOUR ORDER NO.

INVOICE NO. 19708

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

June Bulk Shipments

Attached requisition sheets showing wrapping and shipping in cartons supplied by us various quantities Posters folders Belgium Tourist maps brochures and other miscellaneous promotional material shipped in quantities indicated via Parcel Post, UPS overland and/or local trucking as required

UPS	35.60
Parcel Post	240.32
Overland Trucking	12.65
Local Trucking	210.00

1273 00

498	57
1771	57

1771 57



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

*A complete direct mail, fulfillment and offset printing service*

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Mr. P. A. De Maerel

DATE: July 25, 1975

YOUR ORDER NO.

INVOICE NO. 19732/7331

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

58

Miscellaneous lot various quantities Useful Information  
Visit Friendly Belgium and BBD Bonus Days Folders wrapped  
and shipped in cartons and wrapping material supplied by us  
in quantities specified in letter dated July 17, 1975 via  
Parcel Post and/or local trucking as required - labels  
addressed for CGB CHB and BOC and pasted on cartons

Postage  
Trucking

79.38

60.00

261 00

139 38

400 38

400 38

TAX EXEMPT



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019  
  
Attn: Marion Koenig

DATE: August 7, 1975  
YOUR ORDER NO.  
INVOICE NO. 19821  
TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

		<u>List Maintenance July 1975</u>			
85	Additions - TAB PR BBDB B D				
18	Alterations - TAB RPS BL BBDB MUS PH ABB AND C				
11	Deletions - TAB RPS PR MUS PH				
	Plates cut put into frames card sort proofread file and interfile - Pull Plates for alterations and deletions				
	Refile alterations 3 X 5 cards addressed for alterations and additions			95	45
				7	64
	Sales Tax			103	09
	TAX EXEMPT				
				103	09

The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York, N.Y. 10019

Att: Mr. Peter A. De Maerel

DATE: August 12, 1975

YOUR ORDER NO.

INVOICE NO. 19854/7469

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFOHE NO CASH DISCOUNT CAN BE ALLOWED.

July 1975 Bulk Shipments						
Attached requisition sheets showing wrapping and shipping in cartons supplied by us various quantities folders Restaurant Guides - Useful Information Booklets Displays and other miscellaneous promotional material shipped in quantities indicated Via Parcel Post UPS overland and/or local trucking as required			796	50		
	Parcel Post	142.13				
	U P S	25.58				
	Overland Trucking	12.40				
	Local Trucking	60.00	240	11		
			<u>1036</u>	<u>61</u>		
					1036	61
TAX EXEMPT						
Certified true and correct in the exact amount of <u>One thousand Three hundred Sixty One Dollars</u> Signed <u>Alfred J. Germain</u>						



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: August 15, 1975

YOUR ORDER NO.

INVOICE NO. 19876/7387

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

2600	Copies BNTO #25/75 and 26/75 Belgium Europalia Festival and 13th Biennale of Sculpture type set heading in hot type balance of text Bodoni Bold layout and multilith on custom-ers News from Belgium letterheads 8 1/2 X 11	405	00		
1962	#10 envelopes addressed B C D G X BL BO ETC MUS PR BBDAC BDDPA RPS CHB CGB and BOC	30	00		
1962	BNTO 25/75 and 26/75 folded enclosed in envelope seal motor mail first class				
	10 copies of each to RPS USA only				
	5 " " " " CHB list				
	5 " " " " CGB "				
	6 " " " " BOC "				
	100 copies unfolded to Ann Neville	176	00		
		611	00		
	Postage	212	58		
		823	58		
				823	58
TAX EXEMPT	Certified true and correct in the exact amount of <u>Eight hundred twenty three <sup>58</sup> Dollars</u>				
	Signed <u>Alfred O. Jensen</u>				

The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: August 19, 1975

YOUR ORDER NO.

INVOICE NO. 19887/7389

TERMS: NET

THE AMOUNT OF THIS INVOICE IS FULLY COVERED BY LABEL THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

2232	BNT0 #27/75 International Balloon Contest type set headings in special type balance of text in bodoni bold layout and multilith on News from belgium letterheads 8 1/2 X 11 in black ink	200	00		
1687	Address customers #10 envelopes for B C D G X BL BO PR BBDAC BBDPA RPS(USA) only, CHB CGB BOC	40	00		
2132	BNT0 #27/75 folded enclosed in envelopes for B C D G X BL BO PR BBDAC, and BBDPA lists				
	10 copies to each name on RPS list				
	5 " " " " " CHB "				
	5 " " " " " CGB "				
	6 " " " " " BOC "				
	100 unfolded copies to Ann Neville	150	00		
		390	00		
		174	68		
	Postage	564	68		
	TAX EXEMPT			564	68

The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel: 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: August 21, 1975

YOUR ORDER NO.

INVOICE NO. 19907/7390

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

1900	BNT0 #28/75 10th International Exhibition type set heading Balance of text layout multilith on News from Belgium Letterhead one side 8 1/2 X 11 black ink	180	00		
1366	#10 addressograph ABB BL BO BBDPA BBDAC RPS (USA only) CGB CHB BOC lists	30	00		
1366	BNT0 #28/75 folded enclosed in envelope seal meter mail first class				
	10 copies to RPS				
	5 " " CGB				
	5 " " CHB				
	6 " " BOC				
	150 unfolded copies to Ann Neville	135	00		
		345	00		
	Postage	142	40	345	00
		487	40	487	40
	TAX EXEMPT				

The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: August 26, 1975

YOUR ORDER NO.

INVOICE NO. 19924/7474

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

2342	BNTD #29/75 advance Information for 1976 on Principal Events layout typeset headings and text Multilith on 8 1/2 X 11 customer's News from Belgium letterhead on black ink two sides	275	00		
1692	Address customer's #10 envelopes - B C D G X BL BO PR BBDAC BBDPA RPS CHB CGB and BOC lists	40	00		
2132	BNTD #29/75 folded enclosed in envelope seal meter mail first class B C D G X BL BO PR BBDAC BBDPA list only				
	10 copies to RPS list				
	5 " " CHB and CGB list				
	6 " " BOC list				
	200 unfolded copies to Ann Neville	150	00		
		465	00		
	Postage	174	28		
		639	28		
				639	28



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019  
  
Att: Ms Marion Koenig

DATE: September 9, 1975

YOUR ORDER NO.

INVOICE NO. 19997/7614

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

37  
13  
28

List Maintenance - August 1975

Additions - TAB ABB B D G and X  
Alterations - BBDPC RPS BL BOC and X  
Deletions - BBDPC RPS BL MUS ABB B C D G and X

57 00

57 00

TAX EXEMPT

Certified true and correct in the exact amount

of Fifty Seven 00 Dollars

Signed Alpha R. Spurr



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: September 15, 1975

YOUR ORDER NO.

INVOICE NO. 20032/7531

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

2000	Copies BNTO #30/75 Theatre Royal de La Monnaie opera Ballet Multilith news from Belgium letterheads 8 1/2 X 11 with type set heading and Bodoni Bold type for text plus layout and proof	140	00		
1945	#10 envelopes addressed C G BL BO PR BBDAC and BBDPA - RPS CGB CHB and BOC lists	40	00		
1945	BNTO 31/75 folded enclosed in envelope - combine with BNTO #30/75 where applicable according to lists seal meter mail first class				
	10 copies each to RPS list				
	5 " " " CGB and CHB lists				
	6 " " " BOC list				
	200 " " " Ann Neville Unfolded	159	00		
		339	00		
	Postage	82	84		
		421	84		
				421	84

TAX EXEMPT

Certified true and correct in the exact amount  
of Four hundred twenty one <sup>84</sup>/<sub>100</sub> Dollars  
Signed Alfred J. Germain



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: September 15, 1975

YOUR ORDER NO.

INVOICE NO. 20033/7532

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

2700	Copies BNT0 #31/75 Themabelga '75 Type set heading, balance of text Bodoni Bold layout and Multilith on customers News from Belgium letterhead 8 1/2 X 11 - Black Ink	160	00		
2622	#10 envelopes addressed B C D G BL PH PR UNO BO BBDAC BBDPA RPS CHB CHB and BOC lists	60	00		
2622	BNT0 31/75 folded enclosed in envelope seal meter mail first class - combined with BNT0 30/75 where applicable according to duplicate lists				
	10 copies of each to RPS list				
	5 " " " " " CHB and CGB lists				
	6 " " " " " BOC list				
	200 " " " " " Ann Neville unfolded	193	00		
		413	00		
	Postage	126	24		
		539	24		
				539	24

TAX EXEMPT

Certified true and correct in the exact amount  
of Five hundred thirty nine <sup>24</sup>/<sub>100</sub> Dollars

Signed Alfred J. Gorman

RECEIVED  
 DEPARTMENT OF JUSTICE  
 JAN 9 3 11 PM '76  
 REGISTRATION UNIT  
 CRIMINAL DIVISION

The Boffer Corporation  
 111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000  
 A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
 720 Fifth Ave  
 New York N.Y. 10019  
  
 Att: Mr. Peter A. De Maerel

DATE: September 23, 1975  
 YOUR ORDER NO.  
 INVOICE NO. 20064/7656  
 TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

<u>August 1975 Bulk Shipments</u>					
Attached Requisition sheets showing wrapping and shipping various quantities of Hotel Guides, Restaurant Guides, Posters, folders Brochures and other miscellaneous promotional material shipped in quantities indicated Via Parcel Post UPS and/or local trucking as required		1005	50		
TAX EXEMPT					
Parcel Post	206.45				
UPS	15.11				
Overland Trucking	42.40				
Local Trucking	130.00	393	96		
		1399	46	1399	46
Certified true and correct in the exact amount of <u>One thousand three hundred ninety nine and 46/100</u>					
Signed <u>Alfred J. Gorman</u>					



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: September 24, 1975

YOUR ORDER NO.

INVOICE NO. 20074/7655

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

6200	Two pages 6200 copies each BBD 3/75 - Belgium Bonus Days Program type set heading in Beton Medium condensed 14 pt balance of text Bodoni Bold proof layout and Multilith on customers letterhead and our 60# white monadnock stock 8 1/2 X 11 with halftone reduction and stripin Collate and staple	880	00		
5903	Business Reply card type set composition layout and Multilith on our 65# white card stock 5 1/2 X 3 1/2 #10 envelopes addressed C TAB RPS BBDPA BBDAC BBDB BDRB BBDPC and BLB	295	00		
5903	BBD 3/75 folded enclosed in envelope with Business Reply card except BBDB BDRB BBDPC and BLB seal meter mail first class BBDRB BBDPC BBDB and BLB send Air mail printed matter	120	00		
		495	00		
		1790	00		
	Postage	695	24		
		2485	24		
				2485	24

TAX EXEMPT

Certified true and correct in the exact amount

*Two thousand four hundred Eighty five <sup>24</sup>/<sub>100</sub> Dollars*

Signed *Alfred C. Gennep*



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: September 24, 1975

YOUR ORDER NO.

INVOICE NO. 20071/7607

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

7563	Two pages 8000 copies each BNTO #32/75 Famed Ostend Casino type set heading in City Medium 14 pt - balance of text Bodoni Bold layout and Multilith on customers News from Belgium letterhead and our canary match stock for second page - Collate and staple	910	00		
7563	#10 envelopes addressographed B C D G X BL BO CONVI ERR ETC PR RC TAB UNO BBDPA BBDAC BLB RPS CGB and BOC BNTO #32/75 folded enclosed in #10 envelope seal meter mail first class	160	00		
	10 Copies to each name on RPS list				
	5 " " " " " " CGB and CHB list				
	6 " " " " " " BOC list				
	200 " unfolded to Ann Neville	454	00		
		1524	00		
	Postage	791	45		
		2315	45		
				2315	45

TAX EXEMPT

Certified true and correct in the exact amount

of ~~four thousand three hundred fifteen~~ <sup>45</sup> ~~two~~ Dollars.

Signed *Alfred O. Jernigan*



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

*A complete direct mail, fulfillment and offset printing service*

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Mr Peter De Maerel

DATE: September 30, 1975

YOUR ORDER NO.

INVOICE NO. 20124/7683

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

59

Miscellaneous lots various quantities Conventions in Belgium No. 3 (#15B) enclosed in 9 X 12 envelopes 1, 10 and 20 each - Labels type addressed BO, CGB, CHB, RPS, CONVI and ABB and pasted on envelopes seal meter mail third class

Balance of remaining Brochures sent to P A De Maerel

Postage

TAX EXEMPT

94 75

145 10

239 85

239 85



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

DATE: October 2, 1975

YOUR ORDER NO.

INVOICE NO. 20151/7674

Att: Ms Ann Neville

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

725

Copies BNT0 #33/75 "Astoria Hotel" type set heading in standard Medium Condensed 18 PT balance of text Bodoni Bold layout and Multilith on customers News from Belgium letterheads 8 1/2 X 11

165 00

68

Addressograph #10 envelopes for RPS CGB CHB and BOC lists

15 00

68

Miscellaneous lots various quantities BNT0 33/75 enclosed in envelopes 10 copies to each on RPS - 5 Copies to each on CHB and CGB 6 copies to each on BOC list - 200 copies unfolded to Ann Neville

92 00

272 00

Postage

12 03

284 03

284 03

TAX EXEMPT

Certified true and correct in the exact amount  
of Two hundred Eighty Four 03 Dollars

Signed Alfred O. Gorman



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

*A complete direct mail, fulfillment and offset printing service*

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: October 9, 1975

YOUR ORDER NO.

INVOICE NO. 20204/7795

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

300

BNT0 #37/75 Important Up-Coming Events in Belgium type set  
heading in 18 pt Venus Extra Bold condensed balance of text  
Bodoni Bold layout Multilith on customers letterheads  
8 1/2 X 11  
150 copies to Ann Neville  
150 to Donald Martin & Co 630 Fifth

135 00

135 00

TAX EXEMPT



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

*A complete direct mail, fulfillment and offset printing service*

**TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019**

**Att: Marion Koenig**

**DATE: October 10, 1975**

**YOUR ORDER NO.**

**INVOICE NO. 20215/7801**

**TERMS: NET**

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THE FOLLOWING CASH DISCOUNT CAN BE ALLOWED.

	<u>List Maintenance - Sept 1975</u>			
139	Additions TAB ETC PR ERR BL BA BBDB BBDPC D BLB			
21	Alterations - TAB CGB PR BO RC BBDB B D G BLB			
117	Deletions - UNO TAB PR BL CONVI MUS RC ABB D and G			
	Plates cut put into frames card sort proofread file and inter-			
	file - Pull plates for alterations and deletion - refile alter-			
	ations 3 X 5 cards addressed for alterations and additions	161	40	
				161 40
	<b>TAX EXEMPT</b>			



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgium National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: October 17, 1975

YOUR ORDER NO.

INVOICE NO. 20254/7646

TERMS: NET

THE AMOUNT OF THIS INVOICE Largely covers labor, therefore no cash discount can be allowed.

2400	Copies BBD #4/75 Antwerp Port City of Belgium hand type set heading, balance of text Bodoni Bold layout and multilith on customers News from Belgium letterhead 8 1/2 X 11	186	00		
1756	#10 envelopes addressed for B C D E F G X BO BL PR BBDAC BBDPA BLB RPS CHB CEB and BOC	30	00		
1756	BBD 4/75 folded enclosed in #10 envelope seal meter mail first class				
	10 copies to each name on RPS list				
	5 " " " " " CGB and CHB list				
	6 " " " " " BOC list				
150	" unfolded to Ann Neville	119	00		
		335	00		
	Postage	186	20		
		521	20		
				521	20

TAX EXEMPT

Certified true and correct in the exact amount

*one hundred twenty one 20 Dollars*

Signed *Alfred O. Korman*



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: October 17, 1975

YOUR ORDER NO.

INVOICE NO. 20262/7701

TERMS: NET

THE AMOUNT OF THIS INVOICE LAIBLY COVERED, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

2900	Copies BNT0 #34/75 1976 Marks 400th Anniversary of Plantin- Moretus Printing House type set heading in Beton Medium condensed 14 PT balance of text Bodoni Bold layout and Multilith on customers News from Belgium Letterhead 8 1/2 X 11 - Black Ink	210	00		
2221	#10 envelopes addressographed B C D G P Q X BO BL PR QL QS BBDPA BBDAC RPS CGB CHB and BOC lists	45	00		
2221	BNT0 #34/75 folded enclosed in envelope (1 each) and quanti- ties seal meter mail first class				
	10 copies to each name on RPS list				
	5 " " " " " CGB and CHB list				
	6 " " " " " BOC list				
200	" unfolded to Ann Neville	166	00		
		421	00		
	Postage	229	47		
		650	47		
				650	47

TAX EXEMPT

Certified true and correct in the exact amount

of Six Hundred Fifty <sup>47</sup>/<sub>100</sub> Dollars

Signed Alfred J. ...



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgium National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att, Ms Ann Neville

DATE: October 17, 1975

YOUR ORDER NO.

INVOICE NO. 20255/7646

TERMS: NET

THE AMOUNT OF THIS INVOICE IS FULLY COVERED BY LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

2400	copies BBD #5/75 Bruges-Most Medieval City hand set heading balance of text Bodoni Bold layout and Multilith on custom- ers News from Belgium letterheads 8 1/2 X 11	186	00		
1756	#10 envelopes addressed for B C D E F G X BO BL PR BBDAC BBDPA BLB RPS CHB CGB BOC	30	00		
1756	BBD 5/75 folded enclosed in #10 envelope (1 each) seal meter mail first class				
	10 copies to each name on RPS list				
	5 " " " " " " CGB and CHB list				
	6 " " " " " " BOC list				
	150 " unfolded to Ann Neville	119	00		
		335	00		
	Postage	186	20		
		521	20		
				521	20

TAX EXEMPT

Certified true and correct in the exact amount  
*Three hundred twenty one <sup>70</sup>/<sub>100</sub> Dollars*  
 Signed *Alfred D. Gennaro*



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: October 22, 1975

YOUR ORDER NO.

INVOICE NO. 20272/7645

TERMS: NET

THE AMOUNT OF THIS INVOICE FAIRLY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

2400	Copies BBD #6/75 Belgium's Bonus Days Program Begins in Brussels hand type set heading balance of text Bodoni Bold layout and Multilith on customers News from Belgium Letterheads 8 1/2 X 11	186	00		
1749	#10 envelopes addressed for B C D E F G X BO BL PR BBDAC BBDPA BLB RPS CHB CGB and BOC	30	00		
1749	BBD 6/75 folded enclosed in envelope seal meter mail first class				
	10 Copies to each name on RPS list				
	5 " " " " " " CGB and CHB list				
	6 " " " " " " BOC list				
	150 " unfolded to Ann Neville	119	00		
		335	00		
	Postage	185	87		
		520	87		
				520	87

TAX EXEMPT

Certified true and correct in the exact amount  
of Five hundred twenty five Dollars

Signed: Officer Germain



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: October 24, 1975

YOUR ORDER NO.

INVOICE NO. 20285/7702

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

2400

Copies BNT0 #35/75 Useful Information for Visitors to  
Brussels hand type set heading balance of text Bodoni Bold  
layout and Multilith on customers letterheads 8 1/2 X 11  
Black Ink

186 00

1676

#10 envelopes addressographed B C D G X PR BO BL BBDPA  
BBDAC RPS CHB CGB and BOC lists

30 00

1676

BNT0 #35/75 folded enclosed in envelope seal meter mail  
first class

10 copies to each name on RPS list (USA)

5 " " " " " CHB and CGB list

6 " " " " " BOC list

200 " unfolded to Ann Neville

119 00

335 00

175 96

510 96

Postage

510 96

TAX EXEMPT

Certified true and correct in the exact amount

of Five hundred ten and 96/100 Dollars

Signed Alpha O. German



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: October 31, 1975

YOUR ORDER NO.

INVOICE NO. 20351/7711

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

3400	Copies BNT0 #36/75 Amigo Hotels in Belgium type set heading in Thompson Quillsript 18 pt handset balance of text Bodoni Bold layout and Multilith on customers News from Belgium letterhead 8 1/2 X 11 black ink	225 00
2655	#10 envelopes addressograph C G X PR AAA ABB BO BL BBDPA BBDAC RPS CHB CGB and BOC Select	60 00
2655	BNT0 #36/75 folded enclosed in envelope seal meter mail first class	
	10 copies to each name on RPS list	
	5 " " " " " CHB and CGB list	
	6 " " " " " BOC list	
	200 " Unfolded to Ann Neville	176 00

Postage

461 00
273 94
734 94

734 94

TAX EXEMPT

Certified true and correct in the exact amount of Seven hundred thirty four 94/100 Dollars

Signed Alfred O. Gumbau



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Mr. Peter A. De Maerel

DATE: November 5, 1975

YOUR ORDER NO.

INVOICE NO. 20361/7960

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

<u>Sept and Oct 1975 Bulk Shipments</u>					
Attached requisition sheets showing wrapping and shipping in cartons and wrapping material supplied by us various quantities Posters folders brochures Restaurant Guide maps and other miscellaneous promotional material shipped in quantities indicated Via Parcel Post UPS Overland trucking and/or local trucking as required					
Parcel Post	578.73	1831	50		
UPS	41.66				
Overland Trucking	187.82				
Local Trucking	170.00	978	21		
		2809	71		
				2809	71

TAX EXEMPT Certified true and correct in the exact amount  
of Two thousand Eight hundred Ninety Four Dollars  
Signed Alfred O. Jansen



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Attn: Ms Marion Koenig

DATE: November 10, 1975

YOUR ORDER NO.

INVOICE NO. 20394/7987

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

	<u>List Maintenance - October 1975</u>				
101	Additions - TAB BL ABB B				
22	Alterations - BLB TAB BL BO UNO D BBPB				
48	Deletions - BLB TAB PR BL UNO BBDPA BBDAC ABB B D E P Q X BBPB	133	50	133	50
<p>OK FOR PAYMENT BNTO budget</p> <p>_____ P.A. DeMaerel</p> <p>Certified true and correct in the exact amount of <u>One hundred thirty three Dollars</u></p> <p>Signed <u>Walter J. Jones</u></p>					



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO:

Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: November 10, 1975

YOUR ORDER NO.

INVOICE NO. 20401/7842

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

2400	Copies BBD #7/75 Ghent the City of Flowers hand type set heading balance of text Bodoni Bold layout and Multilith on customers News from Belgium Letterheads 8 1/2 X 11 - Black ink	186 00
1729	#10 envelopes addressographed for B C D E F G X BO BL PR BBAC BBDPA BLB RPS (USA only) CGB CHB and BOC	30 00
1729	BBD #8/75 folded enclosed in envelope seal meter mail first class	
	10 Copies to each name on RPS list	
	5 " " " " " CGB and CHB list	
	6 " " " " " BOC list	
	150 " unfolded to Ann Neville	119 00

Postage

335	00
183	50
518	50

518 50

TAX EXEMPT

Certified true and correct in the exact amount

*of five hundred Eighteen <sup>50</sup>/<sub>100</sub> Dollars*

Signed *Alfred J. Gorman*



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: November 10, 1975

YOUR ORDER NO.

INVOICE NO. 20402/7842

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

2400	Copies BBD 8/75 Liege-The Ardent City hand set heading, balance of text Bodoni Bold layout and Multilith on customers News from Belgium letterheads 8 1/2 X 11 - Black Ink	195	00		
1729	#10 envelopes addressographed for B C D E F G X BO BL PR	30	00		
1729	BBAC BBDPA BLB RPS ( USA only) CGB CHB and BOC				
	BBD 8/75 folded enclosed in envelope seal meter mail first class				
	10 copies to each name on RPS list				
	5 " " " " " " CGB and CHB list				
	6 " " " " " " BOC list				
	150 " " Ann Neville unfolded	119	00		
		344	00		
	Postage	183	50		
		527	50		
				527	50
	TAX EXEMPT				
	Certified true and correct in the exact amount				
	of <u>Five hundred twenty seven <sup>50</sup>/<sub>100</sub> Dollars</u>				
	Signed <u>Alfred O. Korman</u>				



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

*A complete direct mail, fulfillment and offset printing service*

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: November 13, 1975

YOUR ORDER NO.

INVOICE NO. 20434/7796

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

10000

50000

News from Belgium Bonus Days letterheads Photo offset on our  
60# Monadnock stock 8 1/2 X 11 red black and yellow ink  
Regular News from Belgium letterheads Photo offset on our 60#  
Canary stock 8 1/2 X 11 - red and black ink

310 00

840 00

1150 00

1150 00

Held in stock for future use

TAX EXEMPT

Certified true and correct in the exact amount

of Eleven hundred fifty 00 Dollars

Signed Alfred J. Boffer



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

OK FOR PAYMENT

TO: Belgian National Tourist Office BNTO budget  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

*P. A. DeMaerel*  
P. A. DeMaerel

DATE: November 21, 1975

YOUR ORDER NO.

INVOICE NO. 20478/7865

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

2400	Copies BNTO #9/75 Namur Ardennes Gateway City Hand type set heading balance of text Bodoni Bold layout and Photo offset on customers News from Belgium letterheads 8 1/2 X 11 Black Ink
1733	#10 envelopes addressographed B C D E F G X BO BL PR BBDAC BBDPA BLB RPS CGB CHB and BOC
1733	Fold and enclose BBD #9/75 in envelope seal meter mail first class
	10 copies to each name on RPS list (USA)
	5 " " " " " CGBand CHB list
	6 " " " " " BOC list
	150 " to Ann Neville unfolded

205 00

30 00

119 00

354 00

186 17

540 17

Postage

540 17

TAX EXEMPT

Certified true and correct in the exact amount

of Five hundred forty 17/100 Dollars

Signed *Alfred O. Gerbman*



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office **OK FOR PAYMENT**  
720 Fifth Avenue BNTD budget  
New York N.Y. 10019

DATE: November 21, 1975

YOUR ORDER NO.

Att: Ms Ann Neville

*P. A. DeMaoral*  
P.A. DeMaoral

INVOICE NO. 20477/7865

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

2400	Copies BBD 10/75 Majestic Tournai part of Belgium's Bonus Days Program hand type set heading balance of text Bodoni Bold layout and Multilith on customers News from Belgium letterhead 8 1/2 X 11	195	00		
1733	#10 envelopes Addressographed B C D E F G X BO BL PR BBDAC BBDPA BLB RPS CGB CHB and BOC	30	00		
1733	BBD #10/75 folded enclosed in envelope seal meter mail first class				
	10 copies to each name on RPS list (USA)				
	5 " " " " " CGB and CHB list				
	6 " " " " " BOC list				
	150 " unfolded to Ann Neville	119	00		
		344	00		
	Postage	186	17		
		530	17		
	TAX EXEMPT			530	17
	Certified true and correct in the exact amount of <i>five hundred thirty 7/7 Dollars</i>				
	Signed <i>Alfred O. Gennaro</i>				



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

*A complete direct mail, fulfillment and offset printing service*

TO: **Belgian National Tourist Office**  
**720 Fifth Avenue**  
**New York N.Y. 10019**

**Att: Ms Marion Koenig**

DATE: **November 25, 1975**

YOUR ORDER NO.

INVOICE NO. **20506/8074**

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

798

Customers envelopes addressed List WB ABB BO ETC ERR and  
RPS  
Deliver to Marion Koenig

TAX EXEMPT

25 00

25 00

DEC - 3 1975



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

DATE: November 26, 1975

YOUR ORDER NO.

INVOICE NO. 20525/8048

Att: Ms Marion Koenig

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

6128	Customers 9 X 12 white clasp envelopes addressed for BO BL TAB BBDPA and UNO lists	130	00		
6128	Inserts: Belgium's Bonus Days means Business and Europe begins in Belgium folders seal meter tie bag and deliver to PO and mail first class 250 copies Belgiums Bonus Days means Business to Marion Koenig	682	50		
		812	50		
	Postage	1717	01		
		2529	51	2529	51
	TAX EXEMPT				

Certified true and correct in the exact amount  
of Twenty five hundred twenty nine and 51/100 Dollars  
Signed Carol O. Summers



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

DATE: November 26, 1975

YOUR ORDER NO.

INVOICE NO. 20514/8075

Att: Mr. Peter A. De Maerel

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

<u>November 1975 Bulk Shipments</u>					
Attached requisition sheets showing wrapping and shipping in cartons and wrapping material supplied by us various quantities folders Hotel Guides Brochures Posters Belgian Tourist Maps and other miscellaneous promotional material shipped in quantities indicated via UPS Parcel Post Overland and/or local trucking as required					
Parcel Post	107.56			595	00
UPS	4.50				
Overland Trucking	31.84				
Local Trucking	50.00			193	90
				788	90
					788 90

Certified true and correct in the exact amount

*Seven Hundred Eighty Eight and 90/100 Dollars*

Signed

*Alfred O. Gumbert*

DEC - 8 1975



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel, 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Marion Koenig

DATE: December 5, 1975

YOUR ORDER NO.

INVOICE NO. 20560/8090

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

List Maintenance - November 1975

20  
7  
28

Additions TAB BBDB BOC BLB  
Alterations - TAB PR BL ABB C  
Deletions - PR BL BBDPA ABB AAA B C D E and BLB  
Plates cut put into frames card sort proofread file and  
interfile pull plates for alterations and deletions -  
refile alterations 3 X 5 cards furnished for Additions and  
Alterations

30 75

30 75

TAX EXEMPT

Certified true and correct in the exact amount

of Thirty 75 Dollars

Signed Alfred J. J. J.



# The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Mr. P. A. De Maerel

DATE: December 11, 1975

YOUR ORDER NO.

INVOICE NO. 20594/8068

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Postage only on single distribution of 1976 Wall Calendars  
for - C, D, F, WB, ABB, BL, BO, ETC, PR, QL, QS, AAA,  
CONVI, MUS, WPTA, UNO and ERR

3212 @66¢ each

2119 92

2119 92

Certified true and correct in the exact amount

of Two-thousand One hundred Ninety-two Dollars

Signed

Alice O. Gumaris



**The Boffer Corporation**

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Ave  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: December 9, 1975

YOUR ORDER NO.

INVOICE NO. 20579/8073

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

5222

Post cards taken from inventory #9 #3 #10 hand type set composition in Royal Script 30 PT layout and multilith on customers stock

245 00

5186

Cards addressed for the TAB list Cards metered tie bag and deliver to PO and mail first class

336 00

581 00

Postage 5186 X 7

363 02

944 02

944 02

TAX EXEMPT

Certified true and correct to the exact amount  
of Nine Hundred Forty Four <sup>02</sup>/<sub>100</sub> Dollars

Signed Alfred [Signature]



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office  
720 Fifth Avenue  
New York N.Y. 10019

Att: Ms Ann Neville

DATE: December 10, 1975

YOUR ORDER NO.

INVOICE NO. 20575/8039

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

1330	3 pages 2300 copies each BNT0 #38/75 and 40/75 hand type set heading as instructed balance of text on all three Bodoni Bold layout and multilith on News from Belgium Letterheads 8 1/2 X 11 - Black Ink	570	00		
1330	#10 envelopes and 6 X 9 envelopes addressed C E F X BL BO PH PR BBDPA BBDAC BLB RPS (USA) CHB BOC and CGB lists BNT0 38/75 39/75 and 40/75 folded enclosed in #10 envelope seal meter mail first class	60	00		
	10 copies of each Newsletter to RPS lis (USA only)	281	00		
	5 " " " letter to CHB and CGB lists	911	00		
	6 " to BOC list	161	35		
	150 Copies of each Newsletter to Ann Neville unfolded	1072	35		
	Postage				
				1072	35
	TAX EXEMPT				

Certified true and correct in the exact amount

of One thousand Twenty two and 35/100 Dollars

Signed Allen O. German

UNITED STATES DEPARTMENT OF JUSTICE  
REGISTRATION UNIT  
CRIMINAL DIVISION  
WASHINGTON, D. C. 20530

RECEIVED  
DEPARTMENT OF JUSTICE  
JAN 8 3 08 PM '76  
REGISTRATION UNIT  
CRIMINAL DIVISION

NOTICE

Please answer the following questions and return this sheet in duplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form DJ-302 - Supplemental Statement):

Yes \_\_\_\_\_ or No           ✓          

(If your answer to question 1 is "Yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes           ✓           or No \_\_\_\_\_

(If your answer to Question 2 is "Yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Material being sent under separate cover.

P. A. De Maereel  
Signature

January 5, 1976  
Date

Peter A. De Maereel  
Please type or print name of  
signatory on the line above

Director, Belgian National Tourist Office  
Title