

I - REGISTRANT

1. Name of Registrant  
BROWN LLOYD JAMES

2. Registration No.

5875

3. Principal business address  
250 WEST 57 STREET, SUITE 1311  
NEW YORK, NY 10107

4. If the registrant is an individual, furnish the following information:

- (a) Residence address(es)
- (b) Other business address(es), if any
- (c) Nationality
- (d) Year of birth
- (e) Present citizenship
- (f) If present citizenship not acquired by birth, state when, where and how acquired
- (g) Occupation

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5. If the registrant is not an individual, furnish the following information:

(a) Type of organization: Committee  Association  Partnership  Voluntary group   
Corporation  Other (specify) \_\_\_\_\_

(b) Date and place of organization

(c) Address of principal office 250 WEST 57 STREET, SUITE 1311  
NEW YORK, NY 10107

(d) Name of person in charge MIKE HOLTZMAN

(e) Locations of branch or local offices NEW YORK, WASHINGTON, DC (US), DOHA (QATAR), LONDON (UK)

(f) If a membership organization, give number of members

(g) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name	Residence address(es)	Position	Nationality
PETER BROWN	135 CENTRAL PARK WEST, NEW YORK, NY 10023	PRESIDENT	US
MIKE HOLTZMAN	2 SHIPMAN LANE STONY BROOK, NY 11790	VICE PRESIDENT	US

(h) Which of the above named persons renders service directly in furtherance of the interests of any of the foreign principals?

MIKE HOLTZMAN

(i) Describe the nature of the registrant's regular business or activity.

POLITICAL AND MEDIA RELATIONS ADVICE; SPECIAL EVENTS, EVENTS PLANNING, RESEARCH

(j) Give a complete statement of the ownership and control of the registrant.

BROWN LLOYD JAMES IS AN INDEPENDENT PUBLIC RELATIONS AND PUBLIC AFFAIRS FIRM REPRESENTING COMPANIES, INDIVIDUALS AND ORGANIZATIONS TO SHAPE IMAGES, PROTECT AND ENHANCE REPUTATIONS, ACHIEVE BUSINESS OBJECTIVES AND INFLUENCE PUBLIC OPINION.

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6. List all employees who render services to the registrant directly in furtherance of the interests of any of the foreign principals in other than clerical, secretarial, or related or similar capacity.

Name	Residence address(es)	Nature of services
PHIL ELWOOD	1301 15TH STREET, APT 218 WASHINGTON DC 20005	RESEARCH
ALISON BRADLEY	238 SACKETT STREET, APT 3R BROOKLYN, NY 11231	MEDIA ADVICE
MOLLY CONROY	32 MIDDAGH STREET, APT 1 BROOKLYN, NY 11201	MEDIA ADVICE

**II - FOREIGN PRINCIPAL**

7. List every foreign principal<sup>1</sup> for whom the registrant is acting or has agreed to act.

Name of foreign principal

HASSAN TATANAKI

Principal address(es)

CHALLENGER LIMITED  
CHALLENGER BUILDING  
1 EL-MOSHIER AHMED ISMAIL ST.  
HELIOPOLIS 11361  
CAIRO  
EGYPT

**III - ACTIVITIES**

8. In addition to the activities described in any Exhibit B to this statement, will you engage or are you engaging now in activity on your own behalf which benefits any or all of your foreign principals? Yes  No

If yes, describe fully.

**IV - FINANCIAL INFORMATION**

9. (a) RECEIPTS -MONIES

During the period beginning 60 days prior to the date of your obligation to register<sup>2</sup> to the time of filing this statement, did you receive from any foreign principal named in Item 7 any contribution, income, or money either as compensation or for disbursement or otherwise? Yes  No

If yes, set forth below in the required detail and separately for each such foreign principal an account of such monies<sup>3</sup>.

Name of foreign principal	Date received	Purpose	Amount
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Total

<sup>1</sup> The term "foreign principal" includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

<sup>2</sup> An agent must register within ten days of becoming an agent, and before acting as such.

<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. There is no printed form for this exhibit. (See Rule 201 (e).)

**(b) RECEIPTS -THINGS OF VALUE**

During the period beginning 60 days prior to the date of your obligation to register<sup>4</sup> to the time of filing this statement, did you receive from any foreign principal named in Item 7 anything of value<sup>5</sup> other than money, either as compensation, or for disbursement, or otherwise? Yes  No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose for which received
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10. **(a) DISBURSEMENT-MONIES**

During the period beginning 60 days prior to the date of your obligation to register<sup>6</sup> to the time of filing this statement, did you spend or disburse any money in furtherance of or in connection with your activities on behalf of any foreign principal named in Item 7? Yes  No

If yes, set forth below in the required detail and separately for each such foreign principal named including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
FEB. 2008	MIKE HOTLZMAN	TRAVEL	\$10,000

**(b) DISBURSEMENTS -THINGS OF VALUE**

During the period beginning 60 days prior to the date of your obligation to register<sup>7</sup> to the time of filing this statement, did you dispose of any thing of value<sup>8</sup> other than money in furtherance of or in connection with your activities on behalf of any foreign principal named in Item 7? Yes  No

If yes, furnish the following information:

Date	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose in giving
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**(c) DISBURSEMENTS -POLITICAL CONTRIBUTIONS**

During the period beginning 60 days prior to the date of your obligation to register<sup>9</sup> to the time of filing this statement, did you, the registrant, or any short form registrant, make any contribution of money or other thing of value from your own funds and on your own behalf in connection with an election to any political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes  No

If yes, furnish the following information:

Date	Amount or thing of value	Party or candidate	Identify location of election, convention, etc. if any
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<sup>4,6,7</sup> and <sup>9</sup> See Footnote 2, on page 3.

<sup>5</sup> and <sup>8</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks", and the like.

**V - INFORMATIONAL MATERIALS<sup>10</sup>**

11. Will the activities of the registrant on behalf of any foreign principal include the preparation or dissemination of informational materials? Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

12. Identify each such foreign principal.

HASSAN TATANAKI, CHALLENGER LTD

13. Has a budget been established or specified sum of money allocated to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount and for what period of time.

14. Will any public relations firms or publicity agents participate in the preparation or dissemination of such informational materials? Yes  No

If yes, furnish the names and addresses of such persons or firms.

BROWN LLOYD JAMES

15. Will your activities in preparing or disseminating informational materials include the use of any of the following:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Radio or TV broadcasts         | <input type="checkbox"/> Motion picture films                       |
| <input checked="" type="checkbox"/> Advertising campaigns          | <input checked="" type="checkbox"/> Pamphlets or other publications |
| <input checked="" type="checkbox"/> Magazine or Newspaper articles | <input checked="" type="checkbox"/> Letters or telegrams            |
| <input checked="" type="checkbox"/> Press releases                 | <input checked="" type="checkbox"/> Lectures or speeches            |
| <input checked="" type="checkbox"/> Internet                       | <input type="checkbox"/> Other (specify): _____                     |

16. Will the informational materials be disseminated among any of the following groups:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Public officials    | <input checked="" type="checkbox"/> Civic groups or associations |
| <input checked="" type="checkbox"/> Legislators         | <input checked="" type="checkbox"/> Libraries                    |
| <input checked="" type="checkbox"/> Government agencies | <input checked="" type="checkbox"/> Educational groups           |
| <input checked="" type="checkbox"/> Newspapers          | <input type="checkbox"/> Nationality groups                      |
| <input checked="" type="checkbox"/> Editors             | <input type="checkbox"/> Other (specify): _____                  |

17. Indicate language to be used in the informational materials:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> English | <input type="checkbox"/> Other (specify) _____ |
|---|--|

<sup>10</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXHIBITS AND ATTACHMENTS**

18. (a) The following described exhibits shall be filed in triplicate with an initial registration statement:

*Exhibit A-* This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 7.

*Exhibit B-* This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

(b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d).)

(c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal. (See Rule 201(e).)

**VII - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature<sup>11</sup>)

5/28/2008



MIKE HOLTZMAN

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<sup>11</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.