

U.S. Department of Justice
Washington, DC 20530

Amendment to Registration Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

OMB NO. 1124-0003

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov/>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov/>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Africa - The African Travel Association	2. Registration No. 5967
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- To give a 10-day notice of change in information as required by Section 2(b) of the Act.
- To correct a deficiency in
 - Initial Statement
 - Supplemental Statement for the period ending June 30, 2010
 - Other purpose (*specify*): _____
- To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list -

None

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

See attachment

NSD/CES/REGISTRATION UNIT
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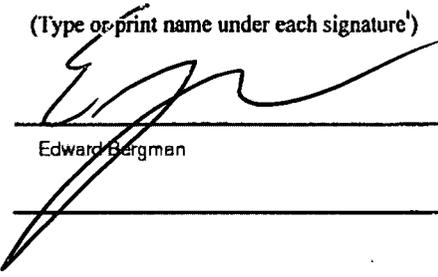
EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature)

September 27, 2010



Edward Bergman

This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Africa – The African Travel Association
166 Madison Avenue, 5th Floor
New York, NY 10016

Registration # 5967

Amendment to Registration Statement

5.

Item 12

During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity as defined below?

Yes.

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

The African Travel Association participated in the following travel shows for the period January 2, 2010 to June 30, 2010:

Toronto's Ultimate Travel Show

Metro Toronto Convention Centre, Toronto
Canada

January 23-24, 2010

Sponsored by: Toronto's Ultimate Travel Show

ATA was provided with a complimentary exhibit booth

Los Angeles Times Travel & Adventure Show

Los Angeles Convention Center, Los Angeles, California
February 13-14, 2010

Sponsored by: The Travel and Adventure Show

ATA was provided with a complimentary exhibit booth

The Boston Globe Travel Show

Seaport World Trade Center, Boston, Massachusetts
February 19-21, 2010

Sponsored by: J2L Events

ATA was provided with a complimentary exhibit booth

The New York Times Travel Show

Jacob Javits Convention Center, New York City
February 19-21, 2010

Sponsored by: MSE Management Inc.

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ATA was provided with a complimentary exhibit booth

Washington DC Travel & Adventure Show

Washington Convention Center, Washington DC

March 6-7, 2010

Sponsored by The Travel and Adventure Show

ATA was provided with a complimentary exhibit booth

Africa Travel Association also organized the **3rd Annual US Africa Tourism Seminar** on March 5, 2010 at the Washington Convention Center in Washington DC. The event was sponsored by the Travel and Adventure Show, South African Airways, Emirates Airline, South Africa Tourism, Starwood Hotels & Resorts and CDC Development Solutions. The following US Government representatives were invited to participate in the event: Ambassador Johnnie Carson, Assistant Secretary of State for the Bureau of African Affairs;

Mr. Ron Erdmann, Deputy Director Research, US Department of Commerce Office of Travel and Tourism Industries;

Ms. Cornelia Wilson Hunter, Manager, Safe Skies for Africa Program, US Department of Transportation.

Item 15(a) DISBURSEMENTS – MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8 or 9 of this statement?

Yes

(2) transmitted monies to any such foreign principal?

No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

n/a

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
02/22/2010 - 04/26/2010	The Gambia Ministry of Tourism	Venue and travel expenses to organize promotional road show for The Gambia Ministry of Tourism.	\$4,895.00

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The following media attended the Africa Travel Association's 35th Annual Congress in The Gambia, May 17-20, 2010. They were sponsored by Arik Air and The Gambia Ministry of Tourism and Culture

Mr. Anthony Shola Lewis, **Grace Radio**
Dr. Chika Onyeani, **The African Sun Times**
Mr. Ogo Sow, **Ogo Sow Communications**
Mrs. Sylvia Mracky, **African Times**
Ms. Mary Ellen Schultz, **Travel Agent**
Mr. Darius Cappelli, **Travel World News**
Ms. Laura Ellen Knickmeyer, **The Daily Beast**
Mr. Gerald Bird, **Africa Travel Magazine**

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