

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

*Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended*

For Six Month Period Ending **DEC 31 1967**
(Insert date)

Name of Registrant **Australian Tourist Commission** Registration No. **1032**

Business Address of Registrant **350 Post Street, San Francisco, Calif. 94108**

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- | | | |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|---|--|
| (1) Name | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> |
| (2) Ownership or control | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in Item 1.

See attached.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes No

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
Mr. C. A. Bier	135 Van Tassel Court San Anselmo, Calif.	Public Relations Director Cunningham & Walsh, Inc. 500 Sansome Street San Francisco, Calif.	Aug. 1, 1967
Mr. J. Steinberg	44 Rockwood Drive Larchmont, N. Y.	Public Relations Director Cunningham & Walsh, Inc. 260 Madison Avenue New York, N. Y.	"
Miss Patricia Ryan	7609 Fifth Avenue Brooklyn, N. Y.	Account Executive Cunningham & Walsh, Inc. 260 Madison Avenue New York, N. Y.	"

(Cunningham & Walsh, Inc. was appointed by the Commission--as from August 1, 1967, to operate in the field of public relations).

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

Australian National Travel Association

June 30, 1967

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

Australian Tourist Commission (Basil G. Atkinson, General Manager)
18 Collins Street
Melbourne, Victoria, Australia.

July 1, 1967

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

n/a

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

On behalf of the Australian Tourist Commission, the following activities and services have been undertaken:

TRAVEL PROMOTION -- By contact with representatives of the travel industry and publicity media (television, radio, newspapers, magazines and travel industry publications) and with individuals (potential travelers) in the United States; by dissemination of publicity material to travel industry, individuals (potential travelers) and publicity media; by placement of travel films on television; by radio interviews; by preparation of travel articles for newspapers, magazines and travel industry publications; by lectures to travel industry groups and others; and by briefing of writers and photographers going to Australia on travel assignments--both directly and through public relations representatives, Cunningham & Walsh, Inc. In association with the tourist offices of New Zealand, Fiji, Tahiti, New Caledonia, New Hebrides and American Samoa, programs directed to travel industry and, through the travel industry, to potential travelers, presenting the travel attractions of Australia and the South Pacific. In association with international airlines and shipping lines serving Australia, jointly-financed advertising campaigns featuring the travel attractions of Australia, and publicity and promotional campaigns to achieve wider exposure of Australia's travel attractions.

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes No

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See attached

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See attached

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
 Yes No
 If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:
 Radio or TV broadcasts Magazine or newspaper articles Motion picture films Letters or telegrams
 Advertising campaigns Press releases Pamphlets or other publications Lectures or speeches
 Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:
 Public Officials Newspapers Libraries
 Legislators Editors Educational institutions
 Government agencies Civic groups or associations Nationality groups
 Other (specify) _____

21. What language was used in this political propaganda:
 English Other (specify) _____

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?
 Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?
 Yes No

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes No
 Exhibit B⁷ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment. The organization for whom Exhibit A & B were previously filed, i.e., Australian National Travel Association, has been superseded by the Australian Tourist Commission.

⁶ The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment. The organization for whom Exhibit C was previously filed, i.e., Australian National Travel Association, has been superseded by the Australian Tourist Commission.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

Mr. C. A. Bler
Mr. J. Steinberg
Miss Patricia Ryan

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

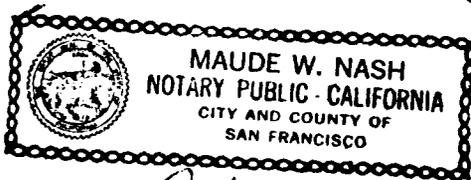
(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

R. M. Younger

(R. M. Younger)
Manager, North America.

Subscribed and sworn to before me at San Francisco, California

this 19th day of March, 19 68



Maude W. Nash Maude W. Nash

(Signature of notary or other officer)

My commission expires October 14th, 19 70

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.)

2. Explain fully all changes, if any, indicated in Item 1.

The change stems from the action of the Australian Government in setting up the Australian Tourist Commission, as successor to the Australian National Travel Association, for the purpose of encouraging visits to Australia and travel in Australia by people from other countries. (The role of the Australian National Travel Association has consequently been confined to that of a trade body representing the travel industry in Australia.)

Whereas the Board of Directors of the Australian National Travel Association was chosen and appointed by the membership of the Association, five members of the Commission with policy powers are appointed at the discretion of the Governor-General of Australia, two of them from among nominees of the Association, and at least one of the remaining three voting members must be an officer of the Public Service of Australia. Two non-voting members are nominated to the Commission by the Governments of the six Australian states (see attached copy of Act No. 27 of 1967).

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.

	Date	From Whom	Purpose	Amount	
	1967				
San Francisco Office	June	Australian National Travel Assn.	Travel promotion	\$4,995	
	July	Australian Tourist Commission	"	40,111	
	Aug.	"	"	40,794	
	Sept.	"	"	42,291	
	Oct.	"	"	38,278	
	Nov.	"	"	23,181	
	Dec.	"	"	129,660	319,310
New York Office	June	Australian National Travel Assn.	"	1,221	
	July	Australian Tourist Commission	"	7,347	
	Aug.	"	"	5,044	
	Sept.	"	"	5,040	
	Oct.	"	"	4,795	
	Nov.	"	"	4,789	
	Dec.	"	"	4,842	33,078
	1967				352,388
San Francisco Office	June -)	California Canadian Bank	Bank interest	650	
	Dec.)				
	"	Various	Subscriptions from individuals to Aust. magazine	1,083	
	June	British Overseas Airways Corp.	Reimb., cost of printing run-on folders	1,920	
	"	Air New Zealand)	Reimbursement, share of costs for joint advertising	17,121	
	"	Pan American Airways)			
	"	UTA French Airlines)			
	July	New Hebrides Ch. of Commerce)	Contribution to	560	
	Aug.	New Zealand Tourist Office)	Destination South	29,000	
	Nov.	Fiji Visitors Bureau)	Pacific program	7,055	
	Dec.	Tahiti Tourist Office)		2,000	
	Nov.	P. & O. Lines, Inc.)	Reimbursement, share of costs of joint advertising	2,116	
	Nov.)				
Dec.)	Qantas Airways Ltd.				
				27,602	89,107
					\$441,495

15. (a) DISBURSEMENTS--MONIES

During this 6 month period, have you
 (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No
 (2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

	Date	To Whom	Purpose	Amount
San Francisco Office	1967			
	June 4 -) Dec. 31)	Australian Consulate- General	Rent of premises	\$ 5,704
		Various	travelling expenses	10,705
		"	General office expenses	8,669
		"	Office equipment, etc.	1,401
		Postmaster, S.F.	Postages	4,543
		Various	Miscellaneous freight costs, etc., distribution of material	1,420
		" (staff)	Salaries	45,680
		Cunningham & Walsh, Inc.	*Advertising and production	306,325
	Sept. -) Dec.)	"	**Public relations fee and associated out-of-pocket s	20,854
	June 4 -) Dec. 31)	Various	Miscellaneous publicity exp.	887
		Ardlee Service, Inc.	Printing of material	2,728
		"	Photographic prints	814
		Various	Miscellaneous travel displays and promotions	734
	June &) Nov.)	Henry Milo & Assoc.	Production of radio program, "Destination South Pacific"	1,090
	June	Various	Catering, hire of rooms, etc. travel industry functions for visiting Australian travel mission	3,280
	June	British Overseas Airways Corp.	Advertisement in BOAC tour book	1,200
	June &) Oct.)	De Luxe Film Laboratories	Prints of film, Destination South Pacific	1,700
	July	Ellis Brooks Chev.	1967 Chevrolet Sedan	2,274
	Aug.	New Zealand Tourist Office, San Francisco	Reimbursement cost of photographic assignment (for Destination South Pacific presentation) in New Zealand	997
Sept.	Various	Publicity and promotional expenses, America's Cup	1,481	
	Australian Exhibit Organization	Rent of apartment used by staff of ATC at Expo 67, Montreal	1,361	
Oct.	Studio 16	Production costs for audio-visual presentation, Destination South Pacific	4,681	
	Dudley Productions Ltd.	Installment payment for production of film, "Discover the Pacific"	7,500	
Oct. -) Dec.)	Various (hotels and restaurants)	Catering, hire of rooms, etc. for presentation Destination South Pacific to travel industry	9,522	
	Various	Printing invitations & misc. charges, Dest. Sth. Pac. presns.	1,685	
Nov.	Pacific Area Travel Association	***Membership dues and marketing assessment	15,115	
New York Office	1967			\$ 462,350
	June 4 -) Dec. 31)	Australian Consulate- General	Rent of premises	3,789
		Various	General office expenses	7,591
		" (staff)	Salaries	18,154
				\$ 29,534
		Grand Total:		\$ 491,884

* Payments to Cunningham & Walsh, Inc., for advertising and associated production costs represent expenditure on our advertising campaign for 1967/68. Cunningham & Walsh, Inc., acts as our advertising agency and is responsible for carrying into effect the advertising campaign approved by our headquarters in Australia. There is no formal contractual agreement with the agency, which looks after our account on the usual basis and collects its commission arising from the placement of advertising.

** Payments to Cunningham & Walsh, Inc. for public relations and publicity activities represent the company's fee (\$5000, paid monthly) for such activity and reimbursement of out-of-pocket expenses. We pay the fee on presentation of an invoice and reimburse outgoings to a pre-determined level.

*** The sums \$9,615.00 and \$5,500.00 paid to the Pacific Area Travel Association represent dues assessed by that Association, covering its member countries and others interested in the promotion of travel to the Pacific area. Since the dues paid to the Association vary each year according to the assessment, we have no formal agreement on the subject but accept the responsibility to meet the assessments as they are made.