

JUN 5 11 11 AM 1972  
REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Month Period Ending 30 JUN 1972  
(Insert date)

QUEBEC GOVERNMENT HOUSE  
Name of Registrant Guy Poliquin, Delegate General Registration No. 1787

Business Address of Registrant : 17 West 50th Street  
New York, N.Y. 10020

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

N/A

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
DEVINE, Martin	Marketing Consultant	March 18, 1972
LUSSIER, Paul	Industrial Development Consultant	March 24, 1972
RENAULT, Fernand	Director of Information	March 24, 1972
ROY, Jean Marc	Administrative Director	June 1, 1972

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
DONOVAN, James E.	561 Shore Acres Dr. Mamaroneck, N.Y. 10543	Canadian	Economic Advisor	June 27, 1972
MONFETTE, Jean Guy	292 Bel Air Drive Massapequa, N.Y. 11762	Canadian	Administrative Director	May 1, 1972

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

Name	Position or connection	Date terminated
WALTHER, Miss Francine	Secretary-receptionist	January 25, 1972
MIREAULT, Miss Nicole	Secretary	February 4, 1972
GAGNON, Miss Claudette	Secretary	May 11, 1972
LIEOU, Mrs. Jovette	Research & Information assistant	May 19, 1972
BRADSHAW, Miss Gail	Receptionist	June 29, 1972

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?  
Yes  No

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
NINKOVICH, Mrs. Carol	3554 N. Hermitage Chicago, Ill. 60657	Secretary	Jan. 17, 1972
BRADSHAW, Miss Gail	c/o Vanderpool 307 West North St. New York, N.Y. 10023	Receptionist	Feb. 7, 1972
ROSS, Mrs. Marlene (née Gunn)	845 Eastern Parkway Brooklyn, N.Y. 11213	Secretary	April 24, 1972
BLAKE, Miss Barbara	104 West Concord Street Boston, Mass.	Secretary	June 19, 1972

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

Mr. Gérard D. Lévesque held the portfolios of Industry and Commerce and Intergovernmental Affairs. He relinquished that of Industry & Commerce on Mrs. Claire Kirkland-Casgrain, Minister of Tourism

February 2, 1972  
" "

9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes  No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

Mr. Guy Saint-Pierre was appointed Minister of Industry & Commerce with the portfolio of Tourism as well

February 2, 1972

10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

N/A

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE ANNEX I

<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes  No

If yes, describe fully.

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<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
Fortnightly	Quebec Government	Salaries	\$ 180,453.36
Fortnightly	" "	Personal allowances	90,780.33
When submitted	" "	Travel Expenses	17,299.33
Quarterly	" "	Representation Expenditures	14,211.25
When Submitted	" "	Office Expenses (See Annex II)	81,466.46
MONTHLY	" "	Rent, Maintenance & Electricity	67,666.42
When Submitted	" "	Transfer & Removal Expenses	1,675.34
			<u>Total \$461,562.76</u>

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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N/A

<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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Same as shown in Item 14 (a)

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**Total**

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes  No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes  No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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**V - POLITICAL PROPAGANDA**

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?  
 Yes  No   
 If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:  
 Radio or TV broadcasts     Magazine or newspaper articles     Motion picture films     Letters or telegrams  
 Advertising campaigns     Press releases     Pamphlets or other publications     Lectures or speeches  
 Other (specify) N/A

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:  
 Public Officials     Newspapers     Libraries  
 Legislators     Editors     Educational institutions  
 Government agencies     Civic groups or associations     Nationality groups  
 Other (specify) N/A

21. What language was used in this political propaganda:  
 English     Other (specify) N/A

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?  
 Yes  No  N/A

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act?    Yes  No  N/A

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?  
 Yes  No  N/A

**VI - EXHIBITS AND ATTACHMENTS**

**25. EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A<sup>6</sup>    Yes  No   
 Exhibit B<sup>7</sup>    Yes  No  N/A

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

- Yes  No   
 If yes, have you filed an amendment to these exhibits?    Yes  No

If no, please attach the required amendment.

N/A

<sup>6</sup> The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup> The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

- Mrs. Carol Ninkovich
- Miss Gail Bradshaw
- Mrs. Marlene (Gunn) Ross
- Miss Barbara Blake

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

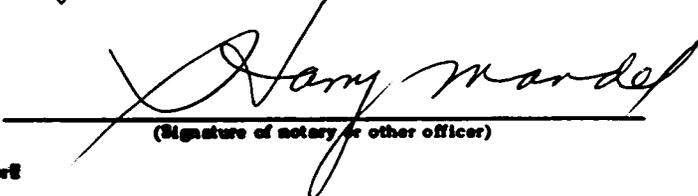
(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

  
 \_\_\_\_\_  
 Guy Poliquin  
 \_\_\_\_\_

Subscribed and sworn to before me at New York

this 7<sup>th</sup> day of August, 1972

  
 \_\_\_\_\_  
 (Signature of notary or other officer)

**HARRY MANDEL**  
 Notary Public, State of New York  
 No. 41-2300600  
 Qualified in Queens County  
 Certificate filed in New York County  
 Commission Expires March 30, 1973

My commission expires \_\_\_\_\_, 19\_\_\_\_\_

<sup>8</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.

QUEBEC GOVERNMENT HOUSE  
17 West 50th Street  
New York, N.Y. 10020

REGISTRATION SECTION  
MAY 5 10 15 AM '72

## 11. ACTIVITIES

### NEW YORK OFFICE

Although several changes have occurred in the key personnel during the past six months, Quebec Government House in New York has maintained its usual activity in the fields of industrial development, trade development, tourist promotion and general information.

In March, Mr. Paul Lussier, Economic Counsellor, was transferred to Belgium to take charge of the Bruxelles office. He has been replaced in June by Mr. James E. Donovan of our Department of Industry and Commerce in Montreal. In March, also, the Director of Information terminated his employment with the Government of Quebec to join an agency of the Canadian Government in Ottawa. The post is still vacant, and the Director of Administration has taken over in the interim. Finally, Mr. Jean Marc Roy, Administrative Director since 1967 had returned to Quebec City, June 1st, to work for a private concern. His replacement arrived in New York on May 1st.

The Delegate General has represented the Quebec Government at several functions, namely at a "Soirée du Québec" - wine and cheese tasting for some 125 guests, sponsored by the Quebec Government - organized by the Alliance Française of Albany, N.Y. The Delegate General was also invited to address the New York Branch of the Canadian Institute of International Affairs, in February, and the Association Canadienne-Française of New York at its annual dinner in June.

In the field of information, our Services have helped in the coordination and organization of a "Quebec Film Festival" under the auspices of the Quebec Film Office, the Quebec Council for the promotion of cinema, and the National Film Board of Canada, which was held at the Museum of Modern Arts of New York, February 3 to 14. Mr. Guy Frégault, Deputy Minister of Cultural Affairs of Quebec, presided at the opening, and the Quebec Government, represented by its Delegate General in New York hosted a luncheon at the Museum for some 75 dignitaries and representatives of the media. Following this event, one of the films shown at the Festival - "MON ONCLE ANTOINE" - was released in a New York cinema for several weeks.

The Information services also participated in the organization of a book exhibition at the North Eastern Conference on the Teachings of Foreign Languages, April 13, 14 and 15, at the Americana Hotel. Some 250 books provided by Quebec publishers were on display at the Quebec booth. Showings of two films about Quebec were made at different sessions of the Conference.

The Information Services saw to it to assist Quebecers visiting New York who addressed themselves to our office, and Quebec students and artists enrolled in New York universities and specialized schools who needed our help.

## 11. ACTIVITIES (Cont'd)

The Information Services answered an average of 200 inquiries a month, covering such topics as education, taxation, social welfare, cultural affairs, housing, purchase of land, working conditions and salaries, etc. It also helped organize visits to Quebec for American journalists, teachers and other persons who required our assistance.

In the beginning of the year, the Association of Quebec Publishers, under the guidance of the Department of Cultural Affairs, entrusted a collection of 850 publications (literary works, novels, fictions, essays, text books, science, etc. by Quebec authors) to our Information Services, for the purpose of promoting Quebec literature in the United States. These books are available for exhibition or loan to universities, colleges, schools, libraries, clubs and associations, and other groups interested in French Canadian literature.

Between January 1 and June 30, 1972, our Tourist Office received 56,985 inquiries for travel information to the Province of Quebec:

Visitors:	5,206
Telephones:	6,752
Inquiries by mail:	45,027

The Director of Tourism has attended the monthly meetings of the Society of American Travel Writers, the American Society of Travel Agents and the Assembly of National Tourist Office Representatives (ANTOR). Also many contacts were made with travel agencies and travel writers, to promote the touristic aspects of Quebec.

From February 2 through April 22, a 5-minute film on Quebec was shown 75 times every evening between 5:30 PM and 1 AM, on the Bulova Accutron giant screen at Times Square. This promotion was done in cooperation with the Bulova Company, the Canadian Government Travel Bureau, and the Department of Tourism, Fish and Game of Quebec.

During the winter season, this service has transmitted, to the media, a daily report on ski conditions from the various ski centers in Quebec.

The representatives from the Québec Film Office were in New York to negotiate a new contract with the Associated Sterling Films Inc. for the distribution of the Quebec films in the United States. Thus ended the contract with the United World Films Inc. which had the responsibility of our films since 1957.

Film Distribution - The Film Department has distributed 1,707 films reaching an approximate audience of 66,719 people.

The activities of the Department of Industry and Commerce during this period covered these specific areas:

1. Industrial Development - During the period the industrial staff was reduced to one person. For this reason, activity was concentrated on certain major industrial projects involving American and International businessmen and financiers. The Director of the Department attended industrial development conferences sponsored by U.S. and international development organizations.
2. Trade Development - Assistance was provided to American merchandising organizations seeking Canadian sources of supply. America fashion writers were invited to Quebec in June to view Quebec designs and creations. Arrangements were finalized for major in-store promotions in New York, Buffalo, Cleveland and Cincinnati.

II. ACTIVITIES (Cont'd)

3. Economic Development - Both the Quebec Hydro and the Government of the Province of Quebec released new bond issues in the U.S. financial market during the period. There was considerable activity concerning financing possibilities for the James Bay power development and a cooperative agreement regarding the sale of hydro electric power to the U.S.

BOSTON OFFICE

During the six-month period covered by this report, the Québec Government Bureau located in Boston maintained its usual activities in the fields of industrial development, trade and commerce promotion, tourist information, cultural relations, and general information.

1. Industrial Development - It kept in touch with all the major companies operating in its territory, and at least once a month mailed to them various literature covering the major advantages for establishing a plant in the Province of Québec. Follow-ups were made either through personal contacts or via bankers or other people interested in promoting Québec interests. Two of the several inquiries received materialized, and the plants are now under construction. An additional one will probably settle in the Sherbrooke area.
2. Trade and Commerce Promotion - Since the hiring of a marketing specialist, the office is in a much better position to promote Québec goods and products. It has dealt with more than sixty companies ready to export into New England, and, on the other hand, has found suppliers for five local companies. It actively participated in sixteen industrial and commercial shows and chartered a plane to take over eighty buyers to Montréal for the FEMM/FIMI Show. Six Quebec exhibitors had a very good success at the Herald Traveler New England Boat Show. It is planned to add a permanent show room to the existing offices in order to increase our flexibility in allowing more Quebec manufacturers to come to Boston and exhibit their products.
3. Tourist Information - At present, we merely supply information to people interested in travelling to La Belle Province. However, in the near future, the addition of a tourist officer will enable us to make a well planned promotion, and, we hope, thereby to balance the influx of Québec tourists coming to New England the year round, but especially during the summer season.
4. Cultural Relations - Started under these grounds, two commissions are now very active in the States of Massachusetts and Maine, and cover all the other sectors as well as cultural relations. Through this office, two visits have been organized to Montréal and Québec and a regular schedule of exchanges has been set up. Two meetings of Franco-American leaders were also very successful and, by general request, the Québec Government Bureau in Boston will contribute to organize a few more of them. We also participated actively in the preparation of a three-day visit to Boston of the Canadian Ambassador to the United States, and also in the preparation of the annual meeting of the Québec-United States Committee held in Dedham, Massachusetts at the end of April.
5. General Data:
  - a) Participation at reunions, meetings, committees, conventions, etc. 56
  - b) Various contacts (telephone calls, letters, office visits) on all kinds of subjects: 662
  - c) Tourist information (office visits, mailing of brochures, etc.) 281
  - d) Speeches and conferences delivered to various organizations: 21

11. ACTIVITIES (Cont'd)

- e) Industrial and commercial shows: 21
- f) Entertainment (as hosts or guests): 148 appearances

CHICAGO OFFICE

The Economic Counsellor in charge of the Québec Government Office in Chicago reports the following activities for the first six months of 1972:

1. Industrial Development - A Kansas manufacturer of windshields is building a \$1.5 million plant in Brossardville which will create 90 jobs. A subsidiary of a Chicago company has announced plans for a \$2 million mobile home plant in the Quebec City area. The office has worked closely with 12 Midwestern companies which are seriously considering establishing manufacturing operations in Québec; one of these visited Québec to examine plant sites. The office has also supplied information and assistance to 3 companies which are seeking association with, or acquisition of, existing Canadian companies. The Economic Counsellor made a promotional mailing to 275 companies in the state of Michigan, followed by a 2-week tour of the state during which he called on some 25 companies to whom he made presentations on Québec. He also made trips to Wisconsin and Indiana to call on prospects. The office has also made written presentations on Québec to 23 manufacturing firms and in addition has consulted with some 10 firms on various economic and industrial aspects of Québec.
2. Trade and Commerce - The Commercial Counsellor, in cooperation with the Montréal office, organized a Menswear Mission featuring 6 Québec manufacturers which visited Chicago and Detroit and has generated \$85,000 in sales to date. He also helped coordinate the Chicago and Detroit showings for the Contract Furniture Mission. The Counsellor organized the participation of 17 buyers from 7 Midwest stores in the "Menswear Canada" Show in Montréal, which resulted in \$210,000 in on-the-spot orders. The Counsellor organized buying trips to Montréal for representatives of 3 stores, as the result of which one store is planning an in-store promotion which the office is coordinating. The office worked with 15 Québec manufacturers in various fields wishing to sell their products in the U.S., including a frozen food manufacturer for whom we helped organize a tasting at the Canadian Consulate. We also assisted 7 American companies looking for Québec lines to represent. Other activities include a mailing of questionnaires to manufacturers' agents in various fields to locate those available to handle specific product lines of Québec manufacturers; attendance at trade shows and seminars; and the hiring of a second secretary to assist in these burgeoning activities.

DALLAS OFFICE

1. Industrial Development - For the first six months of 1972, our efforts were devoted to Industrial Development, which constitutes the major portion of our responsibilities. An average of two weeks per month were spent travelling in seven of the twelve States assigned to our territory.

A Texas pharmaceuticals and surgical instruments manufacturer acquired a Montreal company, which lead to an investment of \$1,500,000.00. Another company from Texas selected Sherbrooke, Québec, for the site of its Canadian plant to manufacture polyurethane products. This company should be in production towards the end of '72 or early '73.

A warehousing and truck rental company whose headquarters are in Florida acquired property in Montreal and Quebec City, in order to expand their operations in Canada.

A furniture manufacturer from Arkansas has sub-contracted furniture components with two of our Quebec manufacturers. These contracts will amount to thousands of dollars and create a number of new jobs in Quebec.

2. Trade promotion - In spite of the limited time that we can allocate to this aspect of our activities, trade figures have slightly increased mainly due to the cooperation of the Trade Commissioners of the Canadian Consulates in our territory, and personal contacts made by the Economic Counsellor during his travels and the Trade Shows and Exhibitions he attended during the period covered. Buyers of important Department Stores were invited to visit the Province of Quebec and meet with our manufacturers. Their visits resulted with certain amounts of purchases.

At the Hickory, N.C., Furniture Show in April the sales off the stands of the Quebec Exhibitors (eleven out of a total of seventeen) amounted to nearly \$400,000.00 and the estimated sales for the next twelve months will result in at least \$3.5 million.

3. General Activities - During the past six months, in addition to numerous requests on Tourism, the Dallas Office received over a hundred information requests on a variety of subjects: child adoption, income taxation, emigration, horses registration, import of Quebec cider, educational and cultural institutions.

Besides inquiries from persons planning to visit our province, many travel agencies, mainly in Texas, have been in touch with us asking for brochures and maps on different regions of Quebec. Various organizations from our territory are considering Montreal for the site of their yearly conventions and have asked us to provide them with all necessary data.

The increase of interest and potential of Tourist promotion in our area leads us to believe that a travel section should be considered for this office.

At the invitation of the Los Angeles Office, the Economic Counsellor attended a seminar held in Denver, Colorado. At that occasion he delivered a short paper on the policies followed by the Quebec Government with regards to manufacturing under license, joint ventures and sub-contracts. Pursuant to this presentation, eight companies asked for private meetings to discuss some particular aspects of their interest.

During the covered period the Economic Counsellor continued to maintain his contacts with the most important banks and Chambers of Commerce in the cities he visited. He also attended many social functions in connection with the Dallas Consular Corps and the International Trade Associations.

LOS ANGELES OFFICE

During the first six months of the year the Los Angeles Office has concentrated its efforts in the following areas:

1. Industrial Development - Mr. Maurice Lalonde, Director and Economic Counsellor, has contacted American firms daily in order to carry out discussions and negotiations with interested parties who would like to invest in Quebec. Business promotion letters and promotional material (approximately 300) are mailed monthly to executives of major companies located in the ten Western States. During the month of June, two business Opportunity Missions and Seminars were held; one in Salt Lake City, and the other in Denver, Colorado. The purpose of the mission was to acquaint leading businessmen with the larger profit opportunities that are available in the Province of Quebec. Following the seminars, meetings were arranged with those who requested more specific information about such things as licensing arrangements, joint ventures and the establishment of a manufacturing facilities in Quebec. Commercial activities were also discussed with various wholesalers. Approximately 80 firms participated in the two business opportunity missions and seminars. Follow-up correspondence and meetings will continue to take place throughout the year.

In conjunction with the Provincial Governments of Ontario, Alberta and the Los Angeles Canadian Consulate, a 16-page supplement to the Southern California Industrial News, April 10, 1972, was published and circulated to a readership of 50,000.

2. Commercial Development - The Commercial Counsellor, Carl Light, in cooperation with the Montreal Office and the Canadian Consulates in Los Angeles, San Francisco and Seattle, was able to send several buyers into Quebec for the various trade shows. A mission of eight manufacturers to be sent to Los Angeles for the 75th California Gift Show being held July 23-28 is in its final stages of development.
3. Travel and Tourism - The Los Angeles Office receives many inquiries weekly regarding travel and tourist attractions that are available in Quebec. Informational brochures along with suggested agendas are mailed to the requesters. In order to advance fishing and accommodation in Quebec, Mr. Maurice Lalonde in conjunction with Air Canada, sent in a party of five sports writers from Miami, Cleveland, Chicago, New York and Los Angeles, in order to expose them to the fishing availabilities in Quebec. It was hoped that upon their return to the States they would write an article about Fishing in Quebec.

LAFAYETTE OFFICE

1. Education - During the first six months of 1972, the Quebec Office in Lafayette, in conjunction with the State Department of Education and the Council for the Development of French in Louisiana (CODOFIL), organized the third five-week summer session of intensive French studies for Louisianians at Jonquiere, Quebec, for which the Quebec Government gave a \$10,000.00 grant. A group of 136 Louisianians, including 20 professors taking part in Washington-funded bilingual programs left for this session. A special program in bilingual teaching was initiated at Jonquiere this year for the 20 professors, kick-off for similar programs in Louisiana and in the New England States in the French language, making Quebec the educational center for the Americas.

In January, the Quebec Office participated in the North American French-English Bilingual Conference which attracted bilingual teaching advocates from throughout the United States and Canada including federal educational authorities; held in Lafayette.

The Quebec Office coordinated a meeting in Quebec, in May, for educational authorities from Louisiana, the New England States and the U.S. Federal Government. This meeting worked out the special bilingual teaching program mentioned earlier and was instrumental in having New England teachers join the Louisiana teachers this summer in Jonquiere.

In April, the Office organized and carried out a visit to bilingual classes in Louisiana for Quebec educational authorities who were joined by educational authorities from other countries, mainly Haiti.

2. Culture - In April, the Office organized and carried out a mission to Louisiana by the vice-president of Radio-Mutuel, Montreal. Because of this visit a completely French radio station is a probability for Louisiana. Negotiations were progressing at the end of the six-month period. The Head of the Quebec Office joined the Quebec Cultural Affairs Minister in Mexico City for exploratory visits in different fields of human activity.

In April, also, the Head of the Office obtained a 20-minute private meeting with the Governor-Elect for the Quebec Cultural Affairs Minister in Baton Rouge. Quebec was the only foreign entity to have this honor although there were in Louisiana at that time high dignitaries from 20 French speaking countries, including a Minister from France and a Minister from New Brunswick. The Office also took care of protocol and accompanied the Quebec Cultural Affairs Minister in New Orleans and in Lafayette as well as in Baton Rouge where the meeting with the Governor-Elect was held in French exclusively.

The Quebec Office in Lafayette was an essential wheel in organizing CODOFIL's International Congress of the French Speaking Americas held in April at Lafayette and attended by 20 French Speaking countries and areas.

During the six-month period, talks were initiated to establish in Lafayette a "Cajun Nashville" so that French music of Louisiana and the Americas will have a focal point in the United States.

A number of Quebec artists were assisted by the Quebec Office in exploratory visits to Louisiana.

During this period, the Office provided different schools and key individuals with cultural material especially in the field of children literature.

3. Economics - In April, the Quebec Office organized and carried out a visit by the Deputy-Minister of Natural Resources in Lafayette, Baton Rouge, Lake Charles and New Orleans. In May, the Office set up and carried out a visit to Quebec by Louisiana oil interests including Dick Guidry, Nolty Theriot, Paulin J. Laborde, Jude St-Germain. At the end of the six-month period, the signing of a working agreement was imminent. Planning was in progress for visits by two other Louisiana oil groups.

## II. ACTIVITIES (Cont'd)

The Office during that period set the stage for training programs with Louisiana oil and gas companies for Quebec students in 1973. In this project the Quebec Office was in direct communication with Mr. Erickson of the U.S. Immigration Services in New Orleans. The most favorable response came from Charles Murphy.

Stage was also set for Louisiana scholarships to be given Quebecers for graduate and post-graduate studies at Louisiana State University in Baton Rouge, beginning possibly in 1973, in the oil and gas and related subjects.

In tourism, the Office firmed its contacts with the newspapers of Louisiana, especially with the columnists. Several stories on Quebec appeared in the major papers during the period as a result. The Office also gave out touristic information, both oral and printed, and the Head of the Office made an average of two speeches a week at evening gatherings of social clubs, CODOFIL Chapters or organizations such as the American Institute of Banking (May).

Finally, the Office kept its intimate working relationship with CODOFIL in various tasks. For example, the Office conceived and wrote the CODOFIL Chapter Manual designed to activate the network of Chapters of which there are now 12 with a total of 64 planned to cover the State; the Office also wrote the story of CODOFIL which is to appear in the Congressional Record in the Fall and handled most of CODOFIL's press releases. However, CODOFIL now has sufficient staff and the Quebec Office is gradually extricating itself from its inner workings.

In April, the Office organized in Lafayette the regular meeting of the Joint Quebec Louisiana Committee co-chaired by the Quebec Commissioner General for Cooperation with the Exterior and the Louisiana State Secretary.

In the six-month period the Office also guided Quebec tourists who averaged a dozen visits a week to the Office itself.

14. (a) RECEIPTS - MONIES

BREAKDOWN OF OFFICE EXPENSES

Postage	\$ 12,627.79
Messenger & Freight Service	2,240.96
Taxis, Car rentals	376.10
Telephone	23,400.61
Telex, Telegrams	2,210.41
Miscellaneous (incl. petty cash)	2,721.79
Office equipment (incl. rent and maintenance for same)	11,571.71
Printing & Stationery	10,368.35
Publications, Magazine & Newspaper Subscriptions	3,845.12
Car expenses (parking, repairs, gasoline)	2,393.01
Receptions	9,710.61
TOTAL	<u>\$ 81,466.46</u>

New York, N.Y.  
July 31, 1972