

Romanian National Tourist Office
Registration # 2093

Amendment to Registration Statement

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement?

Yes

If yes, identify each foreign principal and describe in full detail your activities and services:

Ministry of Regional Development and Tourism

Integrated Marketing Communications and promotional activities aimed at encouraging travel from North America to Romania:

- a. Public Relation,
- b. (Tourist) Information Services,
- c. Participation in travel shows (trade and consumer),
- d. Market Research,
- e. Media Relations,
- f. eCommunications (World Wide Web, Twitter, Facebook, Pinterest, Linked-in),
- g. Tourism presentations – events, direct mail, e-mail.



Simion Alb

January 22, 2013

Romanian National Tourist Office
Registration # 2093

Amendment to Registration Statement
- Supplemental Statement for the period ending June 30, 2012 -

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