

For Six Month Period Ending October 31 2008
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
 HEAD OFFICE IN THE UNITED STATES 02110
 HONG KONG TOURISM BOARD
 (c) Business Address(es) of Registrant
 10940 WILSHIRE BLVD., STE 2050
 LOS ANGELES, CA 90024

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

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4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position Date connection ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Residence address Citizenship Position Date assumed

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position or connection Date terminated

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name Residence address Citizenship Position Date assumed

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Hong Kong Tourism Board

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following: N/A

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Please see attached statement

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶.

Date From whom Purpose Amount

See attached supporting documents

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
Hong Kong Government	May 1 2008 to October 31 2008	Posters, Brochures & Display Materials	To promote tourism in Hong Kong

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
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Please see Attached Statement

Total

(b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
May 1 2008 to October 31 2008	Wholesalers, Retailers Meeting and Incentives Planners and Travelling Public	Government of Hong Kong	Trade manuals, Meeting Guides Brochures Posters and Incentives	To Promote Tourism to Hong Kong

(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
------	--------------------------	--------------------------------	-------------------

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Hong Kong Government

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Hong Kong Government

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

November 18 2008



Michael Lim

Acting Regional Director-The Americas

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
NATIONAL SECURITY DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form NSD-2, formerly Form CRM-154 Supplemental Statement):

YES XXX or NO _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES XXX or NO _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

November 18 2008

Date

Michael Lim

Please type or print name of
Signatory on the line above

Acting Regional Director-The Americas

Title

CRM/CES/REGISTRATION UNIT

2008 NOV 26 PM 2:01



U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL
STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: Hong Kong Tourism Board

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Bishop	Lillibeth	03/22/1999		
Gomm	Anne Fabry	08/17/2006		
Lavalle	James	08/17/2006		

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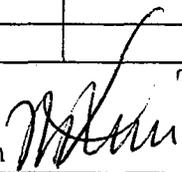
National Security Division

Washington, DC 20530

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principals(s) who have not filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity). If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to the Registration Unit describing the activities and connection with the foreign principal.

Name	Function	Date Hired
Not applicable		

Signature: Michael Lim  Date: November 18 2008

Title: Acting Regional Director -The Americas

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US DEPARTMENT OF JUSTICE FILING

FOR THE PERIOD OF

May 1, 2008 - October 31, 2008

2008 NOV 26 PM 2 01
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15. (a). DISBURSEMENTS-MONIES

<u>DATE</u>	<u>TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
May 01, 2008 to Oct 31, 2008	Staff	Wages & Salaries (Monthly)	\$309,800.82
	Linda Ho	5400	
	Diana Budiman	5100	
	Alicia Chow	3904	
	Rosa Chian	5032	
	James LaValle	8072	
	Lillibeth Bishop	8870	
	Anne Gomm	9412	
	Calista Chung	4476	
	Irene Tam	5000	
	Part Time Assistance	Part Time Assistance	\$18,526.13
	Prudential Financial	Retirement Contribution	\$50,450.20
		Payroll taxes	\$125,742.21
	Blue Cross Insurance	Medical/life/Dental Coverage	\$73,979.60

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15. (a). DISBURSEMENTS-MONIES

Office Expenses	Rent; utilities; postage (mailing house services in- cluded along with messenger services, UPS, etc); insurance coverage)includes liability, & workmen's comp, travel); lease & maintenance charges on equipment; consulting fee; misc. charges (including printing, parking, material display, etc) (Included both LA & NY offices expenses)	\$347,375.02
	Special Promotions & EXHIBITION AND EMPLOYEES TRAVEL EXPENSES FOR SALES CALLS & ADMINISTRATION TRAVEL, ETC	908,874.23
Total Expenses		<u>\$1,834,748.21</u>

Total for May 1 08 - Oct 31, 08

<u>Date</u>	<u>Reimburse Amount</u>
5/31/2008	393,675.66
6/30/2008	158,910.77
7/31/2008	593,121.06
8/31/2008	357,730.18
9/30/2008	232,344.05
10/31/2008	94,362.30
Total	<u>\$1,830,144.02</u>
Co-op	36,800.00
Interest	6,346.51
	<u>\$1,873,290.53</u>
Expenses	\$1,834,748.21
Balance	<u><u>\$38,542.32</u></u>

Interest

Date	IMMA 903450857
5/31/2008	729.12
6/30/2008	808.58
7/31/2008	796.62
8/31/2008	1,443.12
9/30/2008	1,451.42
10/31/2008	1,117.65
Total for May 01,08 - Oct 31, 08	<u><u>\$6,346.51</u></u>

LIST OF MATERIAL DISSEMINATED

For the period ending October 31, 2008

- 1 Hong Kong In-transit Guide
- 2 Hong Kong Must Buy Products
- 3 Hong Kong Map
- 4 Hong Kong Traveller's Guide
- 5 Hong Kong Museums & Heritage
- 6 Hong Kong Living Culture Tours
- 7 Hong Kong Museum Pass
- 8 2006 Best of the Best Culinary Guide
- 9 Hong Kong Walks
- 10 Hong Kong Cultural Kaleidoscope

11. ACTIVITIES

Distributed promotional material and provided information to all segments of the travel and traveling public. Also participated in trade shows, promotions, travel seminars with other tourist offices, wholesalers transpacific air and carries.

Detail for above functions as list below:

Function	Location	Dates
HK Summer Temptations Coop Campaign (ethnic)- Production Cost	Nationwide	From: 01-May-2008 To: 31-July-2008
HK Summer Temptations Coop Campaign (Ethnic) with R&J	Nationwide	From: 01-June-2008 To: 31-August-2008
HK Summer Temptations Coop Campaign (Ethnic) with Grand Holidays	Nationwide	From: 01-June-2008 To: 31-July-2008
HK Summer Temptations Coop Campaign (Ethnic) with Aberdeen Tours	Nationwide	From: 01-May-2008 To: 30-June-2008
HK Summer Temptations Coop Campaign (ethnic) with Charming Holidays	Nationwide	From: 01-July-2008 To: 30-September-2008
Tactical Advertising Campaign Coop with Gala Tours	Nationwide	From: 01-August-2008 To: 30-September-2008
Pacific Delight Tours - Budget Travel Magazine Participation	Nationwide	From: 15-May-2008 To: 15-June-2008
Virtuoso - DM Catalogs Body & Soul	Nationwide	From: 01-May-2008 To: 31-July-2008
Virtuoso - E-Multi Supplier Themed	Nationwide	From: 01-May-2008 To: 31-July-2008
Virtuoso Life - May 2008	Nationwide	From: 01-May-2008 To: 31-July-2008
Virtuoso Travel Mart Registration	Las Vegas, NV	From: 19-June-2008 To: 30-August-2008
Swain Tours/HKT/STB & TAT SEM & Online Promotion	Nationwide	From: 01-July-2008 To: 31-December-2008
HK Dragon Boat Festival in New York Press Conference	New York	From: 10-July-2008 To: 30-August-2008
Sales Calls & Trade Activities Q2	New York	From: 01-July-2008 To: 30-September-2008
Asian Golf Adventure Print & Email Promotion	Washington DC, PHL, Ohio, ATL, S. Carolina, New England	From: 15-July-2008 To: 31-December-2008
HK + Malaysia + Aberdeen Tours Fall Campaign	New York, Tristate & California	From: 15-July-2008 To: 31-December-2008
Virtuoso E-Flyer Production Cost	Las Vegas, NV	From: 01-July-2008 To: 30-August-2008
USTOA Annual Membership Due & Conference Registration	Palm Spring, CA	From: 02-September-2008 To: 02-December-2008
American Express Green/Gold Marketing Agreement	Nationwide	From: 15-September-2008 To: 31-December-2008
General Tours China/HK Campaign	Nationwide	From: 15-September-2008 To: 31-December-2008
Educational Travel Learning Marketing Campaign	Nationwide	From: 15-September-2008 To: 31-March-2009
American Express Conference Travel Expenses	Seattle, WA	From: 01-August-2008 To: 30-November-2008

11. ACTIVITIES

Distributed promotional material and provided information to all segments of the travel and traveling public. Also participated in trade shows, promotions, travel seminars with other tourist offices, wholesalers transpacific air and carries.

Detail for above functions as list below:

Function	Location	Dates
USTOA - Travel Expenses	Palm Spring, CA	From: 10-September-2008 To: 31-December-2008
Incentive Travel Exchange	Las Vegas, NV	From: 01-June-2008 To: 01-July-2008
Riding High in HKG Press Trip	Fam to HKG	From: 01-July-2008 To: 31-August-2008
New York Media Deskside Meetings	New York	From: 06-May-2008 To: 10-May-2008
Dressage Festival of Champions	Nationwide	From: 01-May-2008 To: 30-June-2008
AMEX Preferred Cruise, Tour & Destination Partner Training	Las Vegas, NV	From: 22-June-2008 To: 26-June-2008
Government Promotion Recce	San Francisco, CA	From: 13-May-2008 To: 17-May-2008
Reverse Release of Dressage on the Road to HK & Press Conference	Los Angeles, CA	From: 01-June-2008 To: 01-June-2008
"Road to Hong Kong" Dressage Finals	San Juan Capistrano	From: 20-June-2008 To: 29-June-2008
"One Team, One Dream--A Salute to Hong Kong" Gala Dinner	San Juan Capistrano	From: 28-June-2008 To: 28-June-2008
"Dressage Festival of Champions-Road to Hong Kong" and "One Team, One	San Juan Capistrano	From: 20-June-2008 To: 29-June-2008
Hong Kong-The Perfect Choice!	San Francisco, CA	From: 06-June-2008 To: 15-June-2008
Hong Kong-The Perfect Choice	San Francisco, CA	From: 06-June-2008 To: 15-June-2008
MPI World Congress	Las Vegas, NV	From: 01-August-2008 To: 31-August-2008
Living Culture Trade Campaign	Nationwide	From: 01-July-2008 To: 31-July-2008
PRIME 2008	Hawaii	From: 01-September-2008 To: 30-September-2008
ITME 2008 Booth Space	Chicago	From: 01-September-2008 To: 30-September-2008
Dressage Selection Trials	Nationwide	From: 01-June-2008 To: 30-June-2008
Hong Kong-The Perfect Choice	San Francisco, CA	From: 01-June-2008 To: 30-June-2008
Hong Kong Summer Temptations	Los Angeles, CA	From: 28-June-2008 To: 28-July-2008
Hong Kong Sweepstakes with HKETO & CX	San Francisco, CA	From: 28-May-2008 To: 30-June-2008
"A Salute to Hong Kong"	San Juan Capistrano	From: 01-June-2008 To: 30-June-2008

11. ACTIVITIES

Distributed promotional material and provided information to all segments of the travel and traveling public. Also participated in trade shows, promotions, travel seminars with other tourist offices, wholesalers transpacific air and carries.

Detail for above functions as list below:

Function	Location	Dates
Central Market Texas Campaign	Texas	From: 01-May-2008 To: 31-March-2009
Q2 Monthly Retainer Fee + OOP	Nationwide	From: 01-July-2008 To: 30-September-2008
Hong Kong Summer Temptations	Nationwide	From: 15-July-2008 To: 31-August-2008
Hong Kong Summer Temptations and 2008 Holiday (Christmas) CD	Los Angeles, CA	From: 15-July-2008 To: 31-December-2008
Q2-Media Hospitality	Nationwide	From: 01-July-2008 To: 30-September-2008
Q2-Media Site Update & Maintenance	Nationwide	From: 01-July-2008 To: 30-September-2008
Q2-Media Distribution & Analysis	Nationwide	From: 01-July-2008 To: 30-September-2008
Trade Support Q2	Nationwide	From: 01-July-2008 To: 30-September-2008
Trade Support & Marketing Activities Q2	Nationwide	From: 01-July-2008 To: 30-September-2008
MLT UNIVERSITY	Nationwide	From: 06-October-2008 To: 08-October-2008
Virtuoso Travelmart 2008	Las Vegas, NV	From: 17-August-2008 To: 22-August-2008
Pleasant Holidays 2008 Co-op Campaign	Nationwide	From: 20-June-2008 To: 30-November-2008
CX/Guam Travel Agent Fam	Nationwide	From: 26-July-2008 To: 29-July-2008
Hitwise Online Competitive Monitoring	Nationwide	From: 15-July-2008 To: 31-March-2009
Webtrack Database Maintenance and File Transfer 1	Nationwide	From: 01-April-2008 To: 30-June-2008
Webtrack Database Maintenance and File Transfer 2	Nationwide	From: 01-July-2008 To: 30-September-2008
Leisure Group Travel Ad w/General Tours	Nationwide	From: 01-August-2008 To: 30-September-2008
ITME 2008	Chicago	From: 01-September-2008 To: 03-September-2008
ITME 2008	Chicago	From: 01-September-2008 To: 30-September-2008
HKG Bus Assoc of Hawaii 88 Promo	Hawaii	From: 08-August-2008 To: 08-August-2008
HKTB/MTB/Globotours Campaign	Nationwide	From: 15-September-2008 To: 31-October-2008
HKTB/Macau/Goway Promotion	Los Angeles, CA	From: 25-August-2008 To: 25-October-2008

11. ACTIVITIES

Distributed promotional material and provided information to all segments of the travel and traveling public. Also participated in trade shows, promotions, travel seminars with other tourist offices, wholesalers transpacific air and carries.

Detail for above functions as list below:

Function	Location	Dates
HKTB/STB/TAT/Globotour Campaign	Nationwide	From: 01-September-2008 To: 31-October-2008
Trade Enewsletters	Nationwide	From: 01-June-2008 To: 31-March-2009
Mktg. Partner Program Q2	Nationwide	From: 01-July-2008 To: 30-September-2008
Vacation Packages Updates Jul Sep	Nationwide	From: 01-July-2008 To: 30-September-2008
PACE/Hemispheres	Nationwide	From: 01-August-2008 To: 30-November-2008
United Airlines	Nationwide	From: 01-August-2008 To: 31-March-2009
MLT/NWA WorldVacations Campaign	Nationwide	From: 01-August-2008 To: 31-October-2008
Signature Travel Network 2008 Campaign	Nationwide	From: 10-September-2008 To: 06-December-2008
Minneapolis CIAC/HKTB/CNTO/MGTO NIGHT	Minneapolis	From: 22-October-2008 To: 23-October-2008
Zen of Taste	New York	From: 01-October-2008 To: 31-March-2009
Amex Platinum Program 1	Nationwide	From: 01-July-2008 To: 31-August-2008
AmEx Platinum Program 2	Nationwide	From: 01-September-2008 To: 31-December-2008
Trade Print	Nationwide	From: 01-August-2008 To: 30-November-2008
Trade Banners and Eblasts	Nationwide	From: 01-August-2008 To: 31-January-2009
Hemispheres Creative	Nationwide	From: 01-August-2008 To: 31-October-2008
United Vacations 2009 Product Launch & Educational Retreat	Nationwide	From: 03-October-2008 To: 06-October-2008
AMEX Newsletter ad with Tauck	Nationwide	From: 01-June-2008 To: 31-December-2008
Hong Kong and Macau Trade Update	Los Angeles, CA	From: 14-October-2008 To: 14-October-2008
New York Celebrates HKG 2008	New York	From: 01-October-2008 To: 31-October-2008
"New York Celebrates Hong Kong 2008" Media Launch Dinner	New York	From: 30-September-2008 To: 04-October-2008
NBC, Olympic, Co-Sport	Nationwide	From May 1 2008 to July 31 2008

SPECIAL PROMOTION AND EXHIBITION

Function	Location	Dates	
HK Summer Temptations Coop Campaign (ethnic)- Production Cost	Nationwide	From: 01-May-2008 To: 31-July-2008	2,470.00
HK Summer Temptations Coop Campaign (Ethnic) with R&J	Nationwide	From: 01-June-2008 To: 31-August-2008	2,572.50
HK Summer Temptations Coop Campaign (Ethnic) with Grand Holidays	Nationwide	From: 01-June-2008 To: 31-July-2008	5,000.00
HK Summer Temptations Coop Campaign (Ethnic) with Aberdeen Tours	Nationwide	From: 01-May-2008 To: 30-June-2008	5,481.00
HK Summer Temptations Coop Campaign (ethnic) with Charming Holidays	Nationwide	From: 01-July-2008 To: 30-September-2008	12,190.00
Tactical Advertising Campaign Coop with Gala Tours	Nationwide	From: 01-August-2008 To: 30-September-2008	3,028.40
Pacific Delight Tours - Budget Travel Magazine Participation	Nationwide	From: 15-May-2008 To: 15-June-2008	6,500.00
Virtuoso - DM Catalogs Body & Soul	Nationwide	From: 01-May-2008 To: 31-July-2008	6,000.00
Virtuoso - E-Multi Supplier Themed	Nationwide	From: 01-May-2008 To: 31-July-2008	3,500.00
Virtuoso Life - May 2008	Nationwide	From: 01-May-2008 To: 31-July-2008	14,270.00
Virtuoso Travel Mart Registration	Las Vegas, NV	From: 19-June-2008 To: 30-August-2008	8,400.00
Swain Tours/HKT/STB & TAT SEM & Online Promotion	Nationwide	From: 01-July-2008 To: 31-December-2008	10,500.00
HK Dragon Boat Festival in New York Press Conference	New York	From: 10-July-2008 To: 30-August-2008	500.00
Sales Calls & Trade Activities Q2	New York	From: 01-July-2008 To: 30-September-2008	1,300.00
Asian Golf Adventure Print & Email Promotion	Washington DC, PHL, Ohio, ATL, S. Carolina, New England	From: 15-July-2008 To: 31-December-2008	10,810.00
HK+Malaysia+Aberdeen Tours Fall Campaign	New York, Tristate & California	From: 15-July-2008 To: 31-December-2008	7,700.00
Virtuoso E-Flyer Production Cost	Las Vegas, NV	From: 01-July-2008 To: 30-August-2008	1,800.00
USTOA Annual Membership Due & Conference Registration	Palm Spring, CA	From: 02-September-2008 To: 02-December-2008	3,225.00
American Express Green/Gold Marketing Agreement	Nationwide	From: 15-September-2008 To: 31-December-2008	65,000.00
General Tours China/HK Campaign	Nationwide	From: 15-September-2008 To: 31-December-2008	10,000.00
Educational Travel Learning Marketing Campaign	Nationwide	From: 15-September-2008 To: 31-March-2009	10,000.00
American Express Conference Travel Expenses	Seattle, WA	From: 01-August-2008 To: 30-November-2008	1,700.00
USTOA - Travel Expenses	Palm Spring, CA	From: 10-September-2008 To: 31-December-2008	2,600.00
Incentive Travel Exchange	Las Vegas, NV	From: 01-June-2008 To: 01-July-2008	9,294.87
Riding High in HKG Press Trip	Fam to HKG	From: 01-July-2008 To: 31-August-2008	10,000.00

SPECIAL PROMOTION AND EXHIBITION

Function	Location	Dates	
New York Media Deskside Meetings	New York	From: 06-May-2008 To: 10-May-2008	2,310.00
Dressage Festival of Champions	Nationwide	From: 01-May-2008 To: 30-June-2008	3,000.00
AMEX Preferred Cruise, Tour & Destination Partner Training	Las Vegas, NV	From: 22-June-2008 To: 26-June-2008	4,200.00
Government Promotion Recce	San Francisco, CA	From: 13-May-2008 To: 17-May-2008	3,500.00
Reverse Release of Dressage on the Road to HK & Press Conference	Los Angeles, CA	From: 01-June-2008 To: 01-June-2008	6,000.00
"Road to Hong Kong" Dressage Finals	San Juan Capistrano	From: 20-June-2008 To: 29-June-2008	9,833.33
"One Team, One Dream--A Salute to Hong Kong" Gala Dinner	San Juan Capistrano	From: 28-June-2008 To: 28-June-2008	4,200.00
Miscellaneous Expenses for "Dressage Festival of Champions-Road to Hong Kong" and "One Team, One Dream--A Salute to Hong Kong"	San Juan Capistrano	From: 20-June-2008 To: 29-June-2008	7,000.00
Hong Kong-The Perfect Choice!	San Francisco, CA	From: 06-June-2008 To: 15-June-2008	16,000.00
Hong Kong-The Perfect Choice	San Francisco, CA	From: 06-June-2008 To: 15-June-2008	6,500.00
MPI World Congress	Las Vegas, NV	From: 01-August-2008 To: 31-August-2008	4,595.00
Living Culture Trade Campaign	Nationwide	From: 01-July-2008 To: 31-July-2008	31,500.00
PRIME 2008	Hawaii	From: 01-September-2008 To: 30-September-2008	5,442.00
ITME 2008 Booth Space	Chicago	From: 01-September-2008 To: 30-September-2008	5,300.00
Dressage Selection Trials	Nationwide	From: 01-June-2008 To: 30-June-2008	2,000.00
Hong Kong-The Perfect Choice	San Francisco, CA	From: 01-June-2008 To: 30-June-2008	9,078.13
Hong Kong Summer Temptations	Los Angeles, CA	From: 28-June-2008 To: 28-July-2008	35,000.00
Hong Kong Sweepstakes with HKETO & CX	San Francisco, CA	From: 28-May-2008 To: 30-June-2008	665.00
"A Salute to Hong Kong"	San Juan Capistrano	From: 01-June-2008 To: 30-June-2008	5,000.00
Central Market Texas Campaign	Texas	From: 01-May-2008 To: 31-March-2009	10,000.00
Q2 Monthly Retainer Fee + OOP	Nationwide	From: 01-July-2008 To: 30-September-2008	30,000.00
Hong Kong Summer Temptations	Nationwide	From: 15-July-2008 To: 31-August-2008	7,000.00
Hong Kong Summer Temptations and 2008 Holiday (Christmas) CD	Los Angeles, CA	From: 15-July-2008 To: 31-December-2008	20,000.00
Q2-Media Hospitality	Nationwide	From: 01-July-2008 To: 30-September-2008	1,025.00
Q2-Media Site Update & Maintenance	Nationwide	From: 01-July-2008 To: 30-September-2008	4,800.00

SPECIAL PROMOTION AND EXHIBITION

Function	Location	Dates	
Q2-Media Distribution & Analysis	Nationwide	From: 01-July-2008 To: 30-September-2008	5,900.00
Trade Support Q2	Nationwide	From: 01-July-2008 To: 30-September-2008	1,000.00
Trade Support & Marketing Activities Q2	Nationwide	From: 01-July-2008 To: 30-September-2008	1,600.00
MLT UNIVERSITY	Nationwide	From: 06-October-2008 To: 08-October-2008	4,000.00
Virtuoso Travelmart 2008	Las Vegas, NV	From: 17-August-2008 To: 22-August-2008	875.00
Pleasant Holidays 2008 Co-op Campaign	Nationwide	From: 20-June-2008 To: 30-November-2008	15,000.00
CX/Guam Travel Agent Fam	Nationwide	From: 26-July-2008 To: 29-July-2008	350.00
Hitwise Online Competitive Monitoring	Nationwide	From: 15-July-2008 To: 31-March-2009	17,000.00
Webtrack Database Maintenance and File Transfer 1	Nationwide	From: 01-April-2008 To: 30-June-2008	1,800.00
Webtrack Database Maintenance and File Transfer 2	Nationwide	From: 01-July-2008 To: 30-September-2008	1,800.00
Leisure Group Travel Ad w/General Tours	Nationwide	From: 01-August-2008 To: 30-September-2008	2,925.00
ITME 2008	Chicago	From: 01-September-2008 To: 03-September-2008	5,250.00
ITME 2008	Chicago	From: 01-September-2008 To: 30-September-2008	4,835.00
HKG Bus Assoc of Hawaii 88 Promo	Hawaii	From: 08-August-2008 To: 08-August-2008	300.00
HKTB/MTB/Globotours Campaign	Nationwide	From: 15-September-2008 To: 31-October-2008	7,500.00
HKTB/Macau/Goway Promotion	Los Angeles, CA	From: 25-August-2008 To: 25-October-2008	2,200.00
HKTB/STB/TAT/Globotour Campaign	Nationwide	From: 01-September-2008 To: 31-October-2008	15,000.00
Trade Enewsletters	Nationwide	From: 01-June-2008 To: 31-March-2009	5,474.00
Mktg. Partner Program Q2	Nationwide	From: 01-July-2008 To: 30-September-2008	11,250.00
Vacation Packages Updates Jul Sep	Nationwide	From: 01-July-2008 To: 30-September-2008	7,575.00
PACE/Hemispheres	Nationwide	From: 01-August-2008 To: 30-November-2008	15,000.00
United Airlines	Nationwide	From: 01-August-2008 To: 31-March-2009	30,000.00
MLT/NWA WorldVacations Campaign	Nationwide	From: 01-August-2008 To: 31-October-2008	10,000.00
Signature Travel Network 2008 Campaign	Nationwide	From: 10-September-2008 To: 06-December-2008	15,000.00
Minneapolis CIAC/HKTB/CNTO/MGTO NIGHT	Minneapolis	From: 22-October-2008 To: 23-October-2008	2,700.00

SPECIAL PROMOTION AND EXHIBITION

Function	Location	Dates	
Zen of Taste	New York	From: 01-October-2008 To: 31-March-2009	20,000.00
Amex Platinum Program 1	Nationwide	From: 01-July-2008 To: 31-August-2008	50,000.00
AmEx Platinum Program 2	Nationwide	From: 01-September-2008 To: 31-December-2008	50,000.00
Trade Print	Nationwide	From: 01-August-2008 To: 30-November-2008	7,000.00
Trade Banners and Eblasts	Nationwide	From: 01-August-2008 To: 31-January-2009	12,250.00
Hemispheres Creative	Nationwide	From: 01-August-2008 To: 31-October-2008	1,750.00
United Vacations 2009 Product Launch & Educational Retreat	Nationwide	From: 03-October-2008 To: 06-October-2008	1,250.00
AMEX Newsletter ad with Tauck	Nationwide	From: 01-June-2008 To: 31-December-2008	11,940.00
Hong Kong and Macau Trade Update	Los Angeles, CA	From: 14-October-2008 To: 14-October-2008	850.00
New York Celebrates HKG 2008	New York	From: 01-October-2008 To: 31-October-2008	15,710.00
"New York Celebrates Hong Kong 2008" Media Launch Dinner	New York	From: 30-September-2008 To: 04-October-2008	6,000.00
NBC, Olympic, Co-Sport	Nationwide	From May 1 2008 to July 31 2008	100,000.00
		Total	908,874.23