

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending Dec 31 2010

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

Tourism Authority of Thailand

02178

(c) Business Address(es) of Registrant

611 North Larchmont Blvd
1st Floor
Los Angeles, California 90004

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes No (2) Citizenship Yes No (3) Occupation Yes No

(b) If an organization:

(1) Name Yes No (2) Ownership or control Yes No (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes No If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
- If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
- If yes, furnish th following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No Exhibit B⁴ Yes No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

Please see attachment

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
06 Nov 2010	TAT	Operation	\$1,261.03
06 Nov 2010	TAT	Marketing	\$327,807.00
06 Nov 2010	TAT	Operation	\$296,716.00
06 Nov 2010	TAT	Marketing	\$1,300.00
06 Nov 2010	TAT	Marketing	\$466,666.00
06 Nov 2010	TAT	Operation	\$45,984.00
			\$1,139,734.03
			Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No (2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
01 July 2010 - 31 Dec 2010	Office Personnel, UPS, FEDEX, Progressive Insurance, Pitney Bowes, Credit Corp, Supply Information, Warehouse Inc., Yellow Pages, USPS, Plaza Station, AirSeaForwarders, The Drawing Board, DHL, World Wide Express, LA TIMES, Total Properties Management, Thai Airways International, Sparklets, Imagistics	Allowance Office Operation	\$285,260.68 \$96,385.82
	Travel Agents, Hotels, Airlines (Thai Airways, China Airlines, EVA, ETC) Trade Show Organizers	Promotion	\$532,845.30
	Conde Naste Traveler, Viagmen e Turismo Magazine, Home Base Travel Agent, Luxury Travel Show, DEMA Travel Show, State Fair Exhibitions, ABAV Brazil, FIT Argentina, Global Traveller, Princess Travel, Todo Operadora Mexico, Product Placement Company, Thailand PMG, World Medical	Advertising	\$64,961.53
			<u>\$979,453.33</u>
			Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

Electronic Communications

- Email
- Website URL(s): _____
- Social media websites URL(s): facebook, twitter, youtube
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) General Audience

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

August 19, 2011

/s/ Chanchai Doungjit

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Item 11: Samples of the activities undertaken on behalf of Tourism Authority of Thailand. (Supplemental Statement for the six month reporting period ending December 2010).

List of Activities

Tourism Authority of Thailand (TAT)

July – December, 2010

Date	Event & Location	Sponsor
Jul 12-20	TAT/TG Mega FAM Trip, Thailand	TAT/ Thai Airways
Jul 2010	Joint Marketing Campaign, Western USA	TAT/Friendly Planet
Apr.-Sept.	Ads on IPTV, Nevada/Arizona	TAT
Jul 2010	Ads in Elite Family	TAT
Jul 2010	Booth at San Jose Festival, San Jose, California	TAT/ Thailand Vacation Tours/ Clement Tours/R&J Travel
Jun.-Aug.	Ads in MT News, Los Angeles	TAT
Jul.-Oct.	Bangkok Marathon Promotion, California	TAT/International Grandway Travel
Jun.-Jul	Asia Now Promotional Campaign, USA	TAT LA/ TAT NY
Apr.-Dec.	Joint Promotion with Princess Travel, Brazil	TAT/Princess Travel
Aug 26-Sept.2	AET/MET from Brazil, Thailand	TAT/Princess Travel/ Qatar Airways
Aug 29	Metro PGA Chapter Seminar, Los Angeles	TAT/First Tee Promotion
Aug 7-8	Booth At Ponglang Sa-On, Pasadena	TAT/Tour Operators
Aug.19-22	ASTA – Fiesta in the Desert, Scottsdale, AZ	TAT/ASTA
Aug.29	Booth at Ford Theatre, Los Angeles	TAT/Tour Operators
Sept 22-28	Sales Seminar, Peru & Mexico	TAT/Thai Embassies
Sept - Oct	Online Joint Promotion, USA	TAT/Malaysia Toursim/Friendly Planet
Sept 23-26	Booth at FITA, Mexico	TAT/Thai Airways
Sept 22-24	Booth at World Medical Tourism, Los Angeles	TAT/Thailand Medical Travel

<u>Date</u>	<u>Event & Location</u>	<u>Sponsor</u>
Sept 19	Booth at Thai Cultural Days, Hollywood	TAT
Sept - Nov.	Thailand Joint Ads, California	TAT/Tour Operators
Sept 6-14	Attend TTM, Thailand	TAT
Oct 2-14	TATLA FAM Trip, Thailand	TAT/China Airlines/ Asiana / EVA Air/ Singapore Airlines
Oct. 2010 - Sept 2011	Mobile Food Truck Ads, California	TAT
Oct 22-25	Sports Meeting, Mexico	TAT
Oct. 20-22	ABAV 2010, Brazil	TAT/Princess Travel
Oct.30 - Nov 2	FIT, Argentina	TAT/Lambertini Tourismo
Oct. 16	Booth at LA Times's Health and Wellness, LA	TAT/Thailand Vacation Tours
Oct.19-20	E-booth on Virtual Vacation Expo, USA	TAT
Nov 1-11	Thai Media FAM Trip, Thailand	TAT/Thai Airways
Nov 26-30	Facilitate the crew from Around the World TV (Argentina), Thailand	TAT/Princess Travel
Nov 16-20	DEMA Show, Las Vegas	TAT/Tour Operators from Thailand
Nov 2010	Thailand Sale Planner Ads, USA	TAT
Dec. 2010	Ads in Travel Agent Magazine, Western USA	TAT
Dec. 8-9	Booth at Luxury Travel Expo, Las Vegas	TAT/Tour Operators
Dec.8-11	Booth at Honolulu Marathon Expo	TAT/Cantan Travel

15a. Names and Addresses of Advertising Agencies/PR Firms

- Elite Family Travel Magazine
Platinum Publications
654 N. Sepulveda Blvd. Suite 8
Bel Air, California 90049
Tel 310-476-5759

- Product Placement
Enrique Suarez
Avenida Mexico 5-901
Mexico, D.F. 06170
Tel: 5255 +5553-3600

- Thailand PMG
Performance Media Group
313 Route 38, 2nd Floor 11-B
Mount Laurel, NJ 08054

- World Medical Tourism and Global Health Congress
10130 Northlake Blvd. Suite 214-289
West Palm Beach, Fl 33412

- Princess Travel Viagens e Turismo Ltd.
Rua José Getúlio, 579 - Bela Vista
São Paulo - SP, 01509-001, Brasil

- Web Metro
160 E. Via Verde Ave. Ste. 100
San Dimas 91773

- Saeshe (Billboard)
1055 W. 7th Street Ste. 2150
Los Angeles, CA 90017

- Travel Agent Magazine/Luxury Advisor
Questex Media
275 Grove Street, Ste. 2-130
Newton, MA 02466-2272

- Destination Guide (Media Matters)
114 S. Flores St.
Los Angeles, CA 90048

- TODO OPERADORA, S.A. DE C.V.
OPERADORA DE VIAJES
DISTRITO FEDERAL MUNICIPIO:
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