

U.S. Department of Justice  
Washington, DC 20530

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For Six Month Period Ending Dec. 31, 2011  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant: (b) Registration No.

Tourism Authority of Thailand 02178

(c) Business Address(es) of Registrant  
611 North Larchmont Blvd, 1st Floor  
Los Angeles, CA 90004

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes  No
- (2) Citizenship Yes  No
- (3) Occupation Yes  No

(b) If an organization:

- (1) Name Yes  No
- (2) Ownership or control Yes  No
- (3) Branch offices Yes  No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Ms. Piyalak Intongkum	25844 Pennsylvania Ave. #5 Lomita, CA 90717	Thai with US Green Card	Marketing Officer	August 2011
Mr. Paworn Chatrunnopakun	2742 East Ave R7 Palmdale, CA 93552	Thai with US Green Card	Marketing Officer	August 2011

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No   
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No   
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No Exhibit B<sup>4</sup> Yes  No 

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No 

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION**

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies:<sup>6</sup>

Date	From Whom	Purpose	Amount
6 Jul 2011	Royal Thai Consulate	Operation	\$10,378.38
9 Sept 2011	TAT	Marketing	\$324,123.00
30 Sept 2011	TAT	Marketing	\$4,429.91
10 Oct 2011	TAT	Marketing	\$569.35
20 Oct 2011	TAT	Marketing	\$1,700.00
4 Nov 2011	TAT	Operation	\$45,984.00
4 Nov 2011	TAT	Operation	\$276,906.00
30 Nov 2011	TAT	Operation	\$356.03
2 Dec 2011	TAT	Marketing	\$10,250.00
			\$674,696.67
			Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
1 July - December 31 2011	Office Personnel	Allowance	\$225,466.81
	UPS, Fed-EX, Progressive Insurance, Progressive Insurance, Pitney Bowes Credit Corp., Supply Information, Warehouse Inc., Yellow Pages, Viking Office Products, US Postmaster, Plaza Station, Air Sea Forwarders, The Drawing Board, DHL, Word Wide Express, LA TIMES, Total Properties Management, Thai Airways International, Sparklets, Imagistics	Office Operation	\$107,034.14
	Travel Agents, Hotels, Airlines, Trade Shows, Organizers	Promotion	\$936,700.30
	PR/Advertising Agencies, Conde Nast Traveler, Viagem e Turismo Magazine, Home Base Travel Agent, Travel Luxury Travel Show, State Fair Exhibitions, ABAV Brazil, FIT Argentina, FITA Mexico	Advertising	\$110,833.00

\$1,380,034.25

Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) \_\_\_\_\_

**Electronic Communications**

- Email
- Website URL(s): www.tourismthailand.org/us
- Social media websites URL(s): http://www.facebook.com/TAT.USA
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) General Audience

21. What language was used in the informational materials:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

July 11, 2012

/s/ Chanchai Doungjit

eSigned

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Item 11: Samples of the activities undertaken on behalf of Tourism Authority of Thailand. (Supplemental Statement for the six month reporting period ending December 2010).

List of Activities

Tourism Authority of Thailand (TAT)

July – December, 2011

Date	Event & Location	Sponsor
Jul 2011 – Jan 2012	Thailand Billboard, Hollywood, California	TAT
Jul 14-18	Sales Call, Salt Lake City, Utah	TAT
Jul 2011	TAT Regional Meeting, Thailand	TAT
May – Dec 2011	Thailand Joint Campaign, Brazil	TAT/Princess Travel
Jul 11	SCPGA: Special Summer, Inland Empire	TAT/ First Tee Promotion
Jul 2011	Ads in Vacation Agent Magazine, USA	TAT
Jun – Jul 2011	Joint Ads in Google Ad Network, USA	TAT/Charming Asia
Jul 9-10	Booth at Lotus Festival, Eco-Park, Los Angeles	TAT/Thai Consulate
Jul 22- Aug 2	Media Educational Trip for Chile, Thailand	TAT/Thai Embassy I Chile
Aug 27-28	Booth at Amazing Thailand Fest., La Palma	TAT
Aug 2011	Ads in Vacation Agent Magazine, USA	TAT
Aug 2011	Ads in Elite Family Magazine, USA	TAT
Aug 2011	Supplement Insertion in Travel Agent Mag, USA	TAT
Aug 1	SCPGA: Metro Chapter, Los Angeles	TAT/ First Tee Promotion
Aug 5-11	Golf Promotions, Hawaii	TAT/First Tee Promotion/Golf Asian/Singha Beer
Aug 11	Business Sale Seminar, Houston, Texas	TAT/Thailand Team
Aug 27-28	Booth at Southeast Asia Street, Santa Monica	TAT/Singapore Airlines
Aug 31	Sales Seminar, San Diego	TAT/Thai Trade Office

<u>Date</u>	<u>Event &amp; Location</u>	<u>Sponsor</u>
Aug 25- Sept 5	Booth at Alaska State Fair, Alaska	TAT
Aug – Nov 2011	Ads in Viajar Pelo Mundo, Brazil	TAT/Raidho
Sept 7-21	Agent Educational Trip, Thailand & Malaysia	TAT/Malaysia Tourism
Sept 11-13	Booth at ASTA, Las Vegas, Nevada	TAT/Tour Operators
Sept 18	Booth at 19 <sup>th</sup> Thai Cultural Day, Hollywood	TAT
Sept 22-25	Booth at FITA, Mexico City, Mexico	TAT
Sept 22-25	Booth at AARP Life@50+, Los Angeles	TAT
Sept 24	Attend Flying Jumpee Rally, Las Vegas	TAT/Thai Airways
Sept 24	WBC/WCK Muayhai Event, San Diego	TAT/WBC
Sept 29	Sales Seminar, Utah/Arizona	TAT/Banyan Tree
Sept 27-Oct 9	Andiamo Media Trip, Thailand	TAT/Andiamo
Oct 4-17	Agents/Media Educational Trip, Thailand	TAT/V'Explore/Thai Airways
Oct 1	Booth at 2011 Global Village, Irvine	TAT/Thai Community
Oct 3	Thailand Presentation, Los Angeles	TAT/Thai Town Rotary Club
Oct 21	M1 Grand Muay Thai, Los Angeles	TAT
Oct 19-21	Booth at ABAV, Brazil	TAT/Tour Operators
Oct 30- Nov 1	Booth at FIT, Argentina	TAT/Lambertini
Oct 4-5	Sales Seminar, Anaheim/Hollywood, California	TAT/Malaysia Tourism
Oct 24-26	Sales Seminars, Brazil	TAT/Princess Travel
Oct 2011	Supplement Insertion in Lonely Planet, Brazil	TAT/Princess Travel
Nov 15-27	Media Educational Trip, Thailand	TAT/Thai Airways
Nov 7-19	Golf Agent Educational Trip, Thailand & Malaysia	TAT/Malaysia Tourism
Nov 20-28	Brazilian Agents/Media Educational Trip, Thailand	TAT
Nov 12-13	Booth at Travel Adventure Show, Dallas, Texas	TAT
Nov 2011	Ads on <a href="http://www.sonthana.com">www.sonthana.com</a>	TAT

<u>Date</u>	<u>Event &amp; Location</u>	<u>Sponsor</u>
Dec 11-21	Mega Media Educational Trip, Thailand	TAT/Thai Airways
Dec 4-17	Mobile Billboard, Las Vegas, Nevada	TAT
Dec 29	Thai Performance at KTLA (for Rose Parade)	TAT/KTLA
Dec 3	Gala Dinner at Hyatt Regency Century Plaza	TAT/Thai Community
Dec 4	Thai National Day, Los Angeles	TAT/Thai Consulate
Dec 6-8	Booth at Luxury Travel Expo, Las Vegas	TAT/Tour Operators
Dec 18	Booth at Thai Temple, North Hollywood	TAT