

For Six Month Period Ending 30 DEC 1996
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No. **2310**

**Bahamas Tourist Office
d/b/a Bahamas News Bureau**

(c) Business Address(es) of Registrant

**MINISTRY OF TOURISM
P.O. BOX N-3701
NASSAU, BAHAMAS**

2. Has there been a change in the information previously furnished in connection with the following: **N.A.**

- (a) If an individual:
 - (1) Residence address Yes No
 - (2) Citizenship Yes No
 - (3) Occupation Yes No

- (b) If an organization:
 - (1) Name Yes No
 - (2) Ownership or control Yes No
 - (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

N.A.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. **N.A.**
Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

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¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

- (b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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- (c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Aretha Bain	Los Angeles	Bahamian	Marketing Representative	September 1, 1997

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period. **N.A.**

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following: **N.A.**

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE INSERT 11

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?

Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
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SEE INSERT 14 (a)

Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal. **N.A.**

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials?
Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: **N.A.**

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: **N.A.**

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials: **N.A.**

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No **N.A.**

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4 (b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

FEBRUARY 1, 1997



RENEE D. MAYERS

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64 - Supplemental Statement):

Yes _____ or No _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes _____ or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

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R. D. Mayers
Signature

Feb. 1, 1997
Date

RENEE D. MAYERS
Please type or print name of signatory on the line above

ASSISTANT MANAGER
Title

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CRM/ISS/REGISTRATION UNIT

Insert 11

BTO MIDWEST AREA
JULY-DECEMBER, 1996 PROMOTIONS/SEMINARS

JULY

- 12-15 Bahamas National Youth Choir Promotion, Chicago, IL
- 20-21 The Wedding Show, Green Bay, WI
- 27 St. Francis Youth Choir Presentation, Chicago, IL

AUGUST

- 6 Allen Travel Luncheon, Ft. Wayne, Indiana
- 7 Eli-Lilly Luncheon, Indianapolis, Indiana
- 22-23 Funjet (Milwaukee) Fam Trip, Nassau, Bahamas
- 27-31 GoGo (Indianapolis) Fam Trip, Nassau, Bahamas

SEPTEMBER

- 9 CTO/CHA Trade Show, Detroit, MI
- 10 Allen Travel Corporate Luncheon, Indianapolis, IN
- 11 CTO/CHA Trade Show, Indianapolis, IN
- 12 CTO/CHA Trade Show, Chicago, IL
- 16 Apple Vacations Trade Show, Milwaukee, WI
- 17 Apple Vacations Trade Show, Chicago, Illinois
- 18 Apple Vacations Trade Show, St. Louis, MO
- 19 Apple Vacations Trade Show, Detroit, MI
- 24 Carlson Wagonlit Trade Show, Cleveland, OH

SEPTEMBER (CONT.)

- 30-Oct. 3 National Trade Show, Cleveland, Cincinnati, Akron,
Columbus, OH**
- 30-Oct. 3 National Trade Show, Chicago Area, IL**

OCTOBER

- 1 Detroit News Show, Detroit, MI**
- 1 MASTORAMA, Rosemont, IL**
- 8 Woodside Travel Trade Show, Louisville, KY**
- 9 Woodside Travel Trade Show, Lexington, KY**
- 9 Star Tribune Show, Minneapolis, MI**
- 10 The Plain Dealer Trade Show, Cleveland, OH**
- 14 MASTORAMA, Milwaukee, WI**
- 15 PREVIEW '97, Cleveland, OH**
- 16 PREVIEW '97, Chicago, IL**
- 24 St. Louis Post Dispatch Trade Show, St. Louis, MO**

NOVEMBER

- 13 Travel One Corp. Luncheon, Indianapolis, IN**

DECEMBER

- 5 Corporate Luncheon, Cleveland, OH**

NORTHEAST AREA
TRADE/CONSUMER SHOWS, SALES & PROMOTIONS ACTIVITIES - JULY - DECEMBER 1996

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/LOCATION</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REPRESENTATIVE</u>
July 11	American Airlines Picnic	Granby, CT	700	Andrew Adderley
July 29	NYASTA	NY, NY	500	R. Harrison

This month's activities also included daily sales calls (Monday - Friday) and in-agency seminars, by marketing representatives to travel agencies, airlines, wholesaler/tour operators in New York, Connecticut, New Jersey, Boston, New England States, Pennsylvania, Washington, D.C., Maryland, Virginia and West Virginia.

**NORTHEAST AREA
TRADE/CONSUMER SHOWS, SALES & PROMOTIONS ACTIVITIES - JULY - DECEMBER 1996**

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/LOCATION</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REPRESENTATIVE</u>
August 15	TANQ Mini Trade Show	Glen Head, LI	300	R. Culner

This month's activities also included daily sales calls (Monday - Friday), sales blitzes and in-house agency seminars/updates by marketing representatives to travel agencies, airlines, wholesaler/tour operators in New York, Connecticut, New Jersey, Boston & New England States, Pennsylvania, Washington D.C., Maryland, Virginia and West Virginia.

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NORTHEAST AREA
TRADE/CONSUMER SHOWS, SALES & PROMOTIONS ACTIVITIES - JULY - DECEMBER 1996

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/LOCATION</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REPRESENTATIVE</u>
September 3	National Trade Show	Buffalo, NY	100	M. Higgs
September 4	National Trade Show	Rochester, NY	100	M. Higgs
September 5	National Trade Show	Syracuse, NY	100	M. Higgs
September 6	National Trade Show	Albany, NY	100	A. Adderley
September 8	Bridal Expo	New York, NY	100	M. Higgs
September 9	Bridal Expo	Huntington, LI	100	R. Culmer
September 11	National Trade Show	Providence, RI	100	V. Brown
September 12	National Trade Show	Windsor Locks, CT	100	A. Adderley
September 15	Bridal Expo	Washington, D.C.	100	B. Vanderpool
September 16	Bridal Expo	Long Island Marriott	100	R. Culmer
September 22	Bridal Expo	Boston, MA	100	A. Adderley

Revised 12/01/96

**NORTHEAST AREA
TRADE/CONSUMER SHOWS, SALES & PROMOTIONS ACTIVITIES - JULY - DECEMBER 1996**

DATE	NAME OF SHOW	CITY/LOCATION	EXPECTED ATTENDANCE	BTO REPRESENTATIVE
September 25	ATA Vacations	Boston, MA	300	D. Watson

This month's activities also included daily sales calls (Monday - Friday), sales blitzes and in-agency seminars by marketing representatives to travel agencies, airlines, wholesaler/tour operators in New York, Connecticut, New Jersey, Boston and New England States, Pennsylvania, Washington, D.C., Maryland, Virginia and West Virginia.

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NORTHEAST AREA
TRADE/CONSUMER SHOWS, SALES & PROMOTIONS ACTIVITIES - JULY - DECEMBER 1996

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/LOCATION</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REPRESENTATIVE</u>
October 7-11	Kingdom Tours	Pittsburgh, PA	1000	B. Bosfield
October 17	Preview 97	Baltimore, MD	400	K. Evans/C. King
October 15	Bridal Expo	Baltimore, MD	100	C. King
October 21	Preview 97	Boston, MA	400	V. Brown
October 21	Travel Impressions	Long Island Marriott	300	R. Culmer
October 22	Travel Impressions	Meadowlands Hilton	300	G. Johnson
October 22	Preview 97	New Jersey	400	R. Harrison/G. Johnson
October 23	Travel Impressions	Twelve Caesar's, PHIL., PA	300	B. Bosfield
October 23	Preview 97	Long Island, NY	400	R. Harrison/R. Culmer
October 24	Travel Impressions	Ellicott City, MD	300	C. King
October 24	Preview 97	Philadelphia, PA	400	B. Bosfield
October 28	LIATA	Melville Marriott	350	R. Culmer

Revised 12/01/96

NORTHEAST AREA
TRADE/CONSUMER SHOWS, SALES & PROMOTIONS ACTIVITIES - JULY - DECEMBER 1996

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/LOCATION</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REPRESENTATIVE</u>
October 29	BTO Seminar	Rochester, NY	50	M. Higgs
October 29	BTO Seminar	Allentown, PA	75	B. Bosfield
October 30	BTO Seminar	Syracuse, NY	50	M. Higgs
October 30	BTO Seminar	Scranton, PA	75	B. Bosfield

This month's activities also included daily sales calls (Monday - Friday), sales blitzes and in-agency seminars by marketing representatives to travel agencies, airlines, wholesale/tour operators in New York, Connecticut, New Jersey, Boston and New England states, Pennsylvania, Washington D.C., Maryland, Virginia and West Virginia.

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**NORTHEAST AREA
TRADE/CONSUMER SHOWS, SALES & PROMOTIONS ACTIVITIES - JULY - DECEMBER 1996**

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/LOCATION</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REPRESENTATIVE</u>
November 6	Milne Travel	Barré, VT	100	A. Adderley
November 6	BTO Seminar	Richmond, VA	75	K. Evans
November 7	VISTA Trade Show	Burlington, VT	50	A. Adderley
November 7	BTO Seminar	Virginia Beach, VA	75	K. Evans
November 12	BTO Seminar	New London, CT	25	R. Harrison
November 13	BTO Seminar	Trumbull, CT	50	R. Harrison
November 13	BTO Seminar	Monroeville, PA	75	B. Bosfield
November 14	BTO Seminar	Pittsburgh, PA	75	B. Bosfield
November 14	BTO Seminar	Farmington, CT	50	R. Harrison
November 21	D. Holland Trade Shows	Boston, MA	100	A. Adderley

This month's activities also included daily sales calls (Monday - Friday), sales blitzes and in-agency seminars by marketing representatives to travel agencies, airlines, wholesaler/tour operators in New York, Connecticut, New Jersey, Boston and New England States, Pennsylvania, Washington, D. C., Maryland, Virginia and West Virginia.

Revised 12/01/96

NORTHEAST AREA
TRADE/CONSUMER SHOWS, SALES & PROMOTIONS ACTIVITIES - JULY - DECEMBER 1996

<u>DATE</u>	<u>NAME OF SHOW</u>	<u>CITY/LOCATION</u>	<u>EXPECTED ATTENDANCE</u>	<u>BTO REPRESENTATIVE</u>
December 3 (AM)	BTO Seminar	Providence, RI	50	A. Adderley
December 3 (PM)	BTO Seminar	Springfield, MA	75	A. Adderley
December 4	BTO Seminar	Bedford, NH	50	A. Adderley
December 5	BTO Seminar	South Portland, ME	50	A. Adderley
December 6	Bahamas Night	Secaucus, N.J.	250	G. Johnson M. Higgs M. Lewis R. Culmer K. Fountain

This month's activities also included daily sales calls (Monday - Friday), sales blitzes and in-agency seminars by marketing representatives to travel agencies, airlines, wholesaler/tour operators in New York, Connecticut, New Jersey, Boston and New England States, Pennsylvania, Washington D.C., Maryland, Virginia and West Virginia.

HIGHLIGHTS

A Semimonthly Update of the BTO - Southeast/Latin America

November 30, 1996

GENERAL INFORMATION

Expecting a second consecutive year of record visitor increases. Local tourism officials in Miami predicted the momentum will continue through 1999 when Super Bowl XXXIII and two other major events are due to be staged. During the first eight months of this year, 6.4 million overnight visitors travelled to Miami, an increase of 3%.

The Greater Ft. Lauderdale CVB booked a record 65,000 group room nights for the convention center in October, exceeding projections by 50%.

"Santa's Coming Early This Year" - a new promotion by SuperClubs, paying an extra \$10 per night for every night booked (minimum of 3 nights) by December 15, for travel to be completed by December 23, '96.

PERSONNEL UPDATES



Eureka Glinton has been transferred to the LA office. Westmore Mortimer has been assigned to the Chicago office

as Regional Manager. Henry Lightbourne heads up the operation in Texas.

REGIONAL UPDATES

CHARLOTTE

A study conducted by the General Accounting Office noted that Charlotte passengers pay the highest average airfare in the nation.

USAir will be expanding their international routes to Europe and will be changing their name to US Airways - a marketing ploy to give the impression of being a major international carrier.

Bermuda, St. Thomas and Carnival Cruise Lines are the headliners in the Charlotte Observer on a continuing basis.

The familiarization trip of 11 travel agents to Nassau was well received by the participants. The general feeling was that Nassau had certainly made a 180 degree turnaround and is now a 'estination of choice.

Myrtle Beach has become the Capital of Public Golf in the US. There are now 96 courses on the Grand Strand with three more to open in '97.

Mann Travel will be the 'agency of choice' during our participation in the Bridal Expo.

Mann Travel's group of 130 people to Breezes brought rave reviews.

More than 80% of the PLOG list has been qualified.

LATIN AMERICA

Atayala Turismo, one of the leading tour operators in Argentina, had a group of 14 travel agents to Club Fortuna in Grand Bahama Island for a four-day familiarization trip. Agents were very impressed with the property and only had one-half day to explore the rest of Grand Bahama Island, which was

unfortunate. This was a trip with Club Fortuna exclusively.

GROUPS

NationsBank had a group of 30 Florida bank executives booked at the Great Abaco Beach Resort last week.

Allied Food Service's group of 233 persons will be going to the Radisson Cable Beach January 30 for 4 nights as a part of the Splash program. The group originates from Jackson, Mississippi, and will be travelling to Nassau via charter.

Due to the success of the seminar in Treasure Cay, in early November, '96, Island Properties' group of 120 persons has agreed to have their group at the Great Abaco Beach Hotel in early November, '97. They will be site inspecting locations in Eleuthera and

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TRAVELERS SERVICE CENTER

exuma in early January, '97 for an additional two seminars.

Banque Ses Alliance Banking is interested in hosting their 1997 group in Nassau again, as well as a smaller conference in Grand Bahama Island. Site inspection for mid to late January, '97 being planned for Grand Bahama Island.

US West Communications may be interested in The Bahamas for their incentive group of 400 employees/spouses to Nassau in April, '98.

Made presentation to meeting planners for Homebanc relative to their September, '98, meeting. Follow up in January, '97, for decision.

Arvida has expressed interest in The Bahamas for their late '97 and '98 incentives.

Made presentation to Kemper National with respect to a possible incentive trip for 200 of their sales personnel. Decision to be made in late February, '97.

PUBLIC RELATIONS

The Caribbean Music Festival '96 was featured on Pay-Per-View at 9:00 pm on November 28. Ads mentioned that filming took place in "Sunny Nassau, Bahamas".

San Salvador was featured on the Travel Channel, November 23.

CENTRAL PHOTOGRAPHIC

Town & Country Magazine will be sending a photo crew to The Bahamas for a fashion shoot (which will take place in a private home).

Possibility of The Bahamas being the site for AMISTAD, a DreamWorks Production. It is based on a true story of 40 Africans being transported to the Americas to be slaves, who take over the ship, and are then jailed in the US to face trial.

ATLANTA

Regional Manager elected to the board of CTO-Atlanta.

The Great Bridal Expo was attended by over 400 prospective brides. The Bahamas was the featured destination;

however, there was an obvious lack of specific wedding collateral at our booth.

Made in-house presentations to Vacation Express staff - 65 people. Bahamian cuisine was a hit!

FLORIDA

Go Travel in Orlando has booked a wedding group of 87 people at the Princess Towers for April, '97.

Paradise Island Airways had their ribbon cutting ceremony at Fort Myers airport with Chairman, Byron Hogg. Carnival's Chairman, Rueven Weirtheim and Aegis' Chairman, Bill Sullivan, were on hand.

There were 8 in-house seminars conducted for a total of 97 travel agents in Palm Beach and Broward County. Bahamian cuisine is well accepted and appreciated!

Discovery Cruise Lines now has a presence at Bayside, operating from a pushcart. Business for the day trips to Grand Bahama Island are very popular.

World Travel Partners has a group of 53 people going to Nassau in April, '97.

**THE BAHAMAS TOURISM CENTER
ONE TURNBERRY PLACE
19495 BISCAYNE BLVD. SUITE #809
AVENTURA, FL 33180**

**Telephone (305) 932-0051
Facsimile (305) 682-8758**

Web Site Address: <http://www.interknowledge.com/bahamas>

HIGHLIGHTS

A Semimonthly Update of the BTO - Southeast/Latin America

November 15, 1996

EMOTIONAL TOUGHENING. . .

Emotionally tough does not mean emotionally hard, cold, insensitive, or callous. It simply means being in control, as opposed to being controlled.

Being tough emotionally means being able to deal with life in flexible, responsive, strong and resilient ways. It means you control your emotions rather than the other way around. It means you can weather life's storms and seize life's opportunities. It means that *when the going gets tough, you're tougher.*

Emotional toughening begins with a basic premise: The most natural, normal state of humankind is positive.

This is to say that a positive emotional state should be the norm rather than the exception. Man is designed to function best when his psychological and physiological needs can be registered against a positive state of mind.

A persistent and enduring positive emotional state is generally a reflection of balance and health. Emotions are mind/body talk. Just as positive emotions reflect balance, negative emotions reflect imbalance.

When stress/recovery needs are adequately met, positive emotion state typically prevail.

However, positive emotional states must not be blindly pursued. It's critical to understand that all negative emotions serve a purpose - each and every one signals an unmet need of some kind.

Getting tougher emotionally can be accelerated in two ways: by getting tougher physically and by getting tougher mentally.

Positive emotions indicate that the mind and body are in harmony. Everyone's normal state of mind should be positive - we were meant to be happy, confident, and energetic most of the time.

Becoming sensitive to our feelings is the first step toward commanding them instead of acting blindly on their impulses. We want to use emotions to our advantage instead of allowing them to push us into bad choices that will harm or defeat us. Emotions are the key to productivity, health, and happiness. Therefore, to control our lives we must learn to control our emotions.

...Paula Richardson



PERSONNEL UPDATES

Christine Anderson of the BTO-Toronto is now with Signature Tours in Toronto. No replacement has yet been named for her at the BTO.



Sincere best wishes to all!

Michael Rigg has joined the NPIP as Executive Director.

GENERAL INFORMATION

AA kicked off a Thanksgiving sale cutting fares as much as 50%. Delta is expected to follow.

Cape Canaveral Cruise Line begins four-night cruises every other Sunday from Fort Canaveral to Freeport and Key West, Feb. 2.

Mike Stone who left the top job at Certified has been named president and CEO of Sunquest Holidays - a new holding company that will eventually become the US arm of Airtours.

Alamo and Republic Industries merged. Uncertain if this will have any effect on Certified who is owned by Alamo. Certified principals claim there will be no effect.

HIGHLIGHTS - 1

Greater Miami hosted a record 6.4 million overnight visitors for the first eight months - a 2.8% rise.

Tavelage will be having their Fall meeting and trade show at the Atlantis Resort, November 21-24 '96.

The complete PLOG database disk has been received for the southeast and will be ready for access shortly.

The Bahamas has been named the Official Vacation Destination of the Orange Bowl. The Bahamas will participate in the Orange Bowl Parade, Dec. 28, which will be aired nationally over the CBS network. We will have a complete junkanoo troupe and the Royal Bahamas Police Band will perform.

All Southeast personnel attended a two-day seminar on Grammar Usage and

Business Letter Writing. Consensus is that these seminars were the best - interactive, timely, interesting.

The second meeting of the Bahamas Travel Agents Advisory Board will convene in Grand Bahama Dec. 5-8, '96 at the Pelican Bay Resort.

REGIONAL UPDATES

GROUPS

The National Council on Compensation Insurance Inc. is considering Nov. 12-17 '97 for their group to GBI.

The Southern Wine and Spirits incentive trips are scheduled to begin in late May '97. These are individual trips.

Carnival Cruise Lines "Destiny" (world's largest) will be soliciting group business from the incentive markets.

Maroone Auto, one of Florida's largest auto dealerships, just acquired Gary Fronrath Chevrolet in Fort Lauderdale, Beach Oldsmobile in North Miami, and Pompano and plan to open it's first Driver's Mart in March in Pembroke Pines with a second in Coconut Grove later in the year. These acquisitions will prove to be of great potential to The Bahamas as we have already solicited their business.

Hunter Douglas has confirmed that they will send their two groups to Eleuthera, at Chub Med, in April/May '97. Charters are being arranged.

The decision of Blockbuster Corp. to relocate to Dallas does not pose a threat to the decision to direct some of their incentive business to The Bahamas.

NEWS BUREAU/CENTRAL PHOTOGRAPHIC

A film crew from EXPN visited Great Harbor Cay in early Nov. to tape a half hour fishing show that will air during '97.

National Geographic is preparing to write an article on The Bahamas to be published in Value Vacation in Jan/Feb. '97.

SPECIAL MARKETS

The YMCA of Norcross, GA is interested in creating a program whereby students can do their certification open water dives in The Bahamas.

Attended the APOP Expo in San Jose, CA where 9,700 pilots from throughout the US convened for two days of

education and a trade show. Contacts were made with meeting planners and presidents of the 20 clubs and associations to create in-roads and foster a relationship in soliciting these clubs to visit The Bahamas.

ATLANTA

Working closely with Caribbean Dive-Atlanta in an attempt to establish a new dive program to Nassau. Possibly working via Vacation Express. Company presently conducts 1/5 million dive programs to the Caymans.

Vacation Express is considering including the islands of Eleuthera, Exuma and Abaco in their program. Grateful for our co-op support and has made a commitment to double their production in '97.

Vacation Express's fam trip is being complemented with an in-office presentation.

Progressing with the qualification of the accounts from the PLOG list.

CHARLOTTE

The Cayman Islands will be conducting evening seminars in Greenville, Charlotte and Raleigh during Feb. '97.

TAC will be hosting a "See The Ships" seminar for their members in San Juan later this month.

TAC's annual meeting will be in Winston-Salem, Feb. 6-9, '97.

The NTS shows in Charleston and Raleigh were both very successful. Over 200 qualified agents who were interested stayed well after the show was over. Highly recommend that we continue to support NTS.

Have qualified over 200 accounts from our PLOG database. Still awaiting for the remainder that was not in the database.

HIGHLIGHTS

FLORIDA

MK Tours and Festa Holidays disagree with Bahamasair's booking records. Both operators have indicated that their production is remarkably higher.

There are rumors that Carnival may have a Tampa /Nassau flight?

TrAAvel Show realized a mixture of US/Caribbean/Latin American travel agents. Sandals headlined by sponsoring breakfast, lunch and a happy hour. Agents genuinely interested in the specialty markets of dive and honeymoons. Bahamas interests that attended totalled seven.

Places To Go is having a fam trip to Breezes, Dec. 6-8 from West Palm Beach.

Sandals is having a fam trip on Dec. 10-12 from Orlando.

Paradise Island Airlines will have a ribbon-cutting ceremony at the Fort Myers airport on November 15, on the occasion of their service from the area.

Superclubs had seminars in Coral Gables (65 agents - 50% no-show factor); Turnberry (28 agents) FLL (100 agents).

Island Hoppers has taken on Jamaica with an agents appreciation reception in Jan, and also taking on Key West in-bound. Also merged with another agency and have adopted four new reservations staff. Planning to open a store front on International-Drive in addition to present tour operation.

GoGo in Orlando has hotel inventory but unable to obtain air seats for the Thanksgiving period from Delta, American Transair or Bahamasair non-stop. 3M and AE show a few seats.

The fam scheduled with GoGo-Dade had to be cancelled due to lack of interest.

Places To Go bookings are down. Seems as if they have lost business to Future Tours and GoGo who are advertising lower rates.

**THE BAHAMAS TOURISM CENTER
ONE TURNBERRY PLACE
19495 BISCAYNE BLVD. SUITE #809
AVENTURA, FL 33180**

**Telephone (305) 932-0051
Facsimile (305) 682-8758**

Web Site Address: <http://www.interknowledge.com/bahamas>

INSERT 14A



MINISTRY OF TOURISM
NASSAU in the BAHAMAS

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P. O. BOX N3701
NASSAU, N.P.
BAHAMAS

TEL: (809) 322 7500-4
(809) 322 8634

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EXPLANATION FOR THE BREAKDOWN OF RECEIPTS

Payments on behalf of all U.S. Bahamas Tourist Offices are made from the Accounting Department now located in Nassau, Bahamas. The actual breakdown of receipts from The Bahamas would be as much the same as the breakdown of the disbursements. The Bahamas Treasury has provided the Bahamas Tourist Offices with a working float. Payments are made against the float and at the end of each week, a summary of the disbursements is prepared (by account, eg. salaries, rents, transportation, etc.) and sent to the Ministry of Tourism, Nassau. The Ministry in turn sends these Reports to the Treasury requesting reimbursement. Reimbursement cheques are forwarded to The Accounts Office as they are received. The amount of the reimbursement cheques (receipts) received for a given period (eg. January-June, 1990) would be less than the amount of actual disbursements for that period since reimbursement cheques are sometimes received a month or more after reports have been submitted. the float allows us to continue day-to-day operations in such cases.

THE BAHAMAS MINISTRY OF TOURISM.
JAN., 1996

**BAHAMAS MINISTRY OF TOURISM
TOTAL RECEIPTS FOR PERIOD, JULY - DECEMBER/96**

JULY	2,796,987.88
AUGUST	1,891,294.48
SEPTEMBER	227,135.36
OCTOBER	1,005,037.34
NOVEMBER	2,367,012.23
DECEMBER	1,265,605.89

\$9,553,073.18

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: WESTERN AREA

	Expenditure
Salaries And Allowances.....	71,705.39
Travel Allowances And Subsistence.....	1,941.73
Travel Allowances And Subsistence.....	13,007.94
Rentals.....	.00
Telephone And Communication Services..	13,447.84
Printing And Reproduction.....	1,713.48
Repairs And Maintenance.....	85.00
Fees And Professional Services.....	122.50
Health Insurance And Pension.....	366.00
Hospitality And Entertainment.....	4,062.17
Office Total--->	106,452.05

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: DALLAS

	Expenditure
Salaries And Allowances.....	28,591.12
Travel Allowances And Subsistence.....	6,911.23
Telephone And Communication Services..	5,272.82
Fees And Professional Services.....	520.00
Health Insurance And Pension.....	103.00
Hospitality And Entertainment.....	207.55
Office Total--->	41,605.72

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: HOUSTON

	Expenditure
Salaries And Allowances.....	15,985.28
Travel Allowances And Subsistence.....	1,919.21
Telephone And Communication Services..	90.25
Health Insurance And Pension.....	225.00
Hospitality And Entertainment.....	80.00
Office Total--->	18,299.74

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

	Expenditure
United States Total-->	1,090,109.79

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: CENTRAL PHOTOGRAPHIC

	Expenditure
Travel Allowances And Subsistence.....	.00
Printing And Reproduction.....	.00
Office Total--->	.00

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: BAHAMAS NEWS BUREAU

	Expenditure
Printing And Reproduction.....	.00
Office Total--->	.00

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: FLORIDA

	Expenditure
Salaries And Allowances.....	234,428.98
Travel Allowances And Subsistence.....	1,638.85
Travel Allowances And Subsistence.....	15,460.90
Telephone And Communication Services..	50,927.22
Printing And Reproduction.....	1,239.40
Repairs And Maintenance.....	2,174.95
Fees And Professional Services.....	225.80
Health Insurance And Pension.....	1,093.25
Hospitality And Entertainment.....	11,720.62
Office Total--->	318,909.97

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: SOUTHEAST AREA

	Expenditure
Salaries And Allowances.....	4,254.90
Travel Allowances And Subsistence.....	4,618.16
Telephone And Communication Services..	4,566.05
Printing And Reproduction.....	6,634.57
Repairs And Maintenance.....	48.65
Health Insurance And Pension.....	283.58
Hospitality And Entertainment.....	1,658.75
Office Total--->	22,064.66

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: ATLANTA

	Expenditure
Salaries And Allowances.....	40,926.51
Travel Allowances And Subsistence.....	3,006.39
Telephone And Communication Services..	7,658.85
Printing And Reproduction.....	859.31
Repairs And Maintenance.....	89.00
Health Insurance And Pension.....	397.00
Hospitality And Entertainment.....	1,508.32
Office Total--->	54,445.38

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: CHARLOTTE

	Expenditure
Salaries And Allowances.....	14,356.02
Travel Allowances And Subsistence.....	3,775.85
Telephone And Communication Services..	942.17
Printing And Reproduction.....	171.75
Health Insurance And Pension.....	275.00
Hospitality And Entertainment.....	251.19
Office Total--->	19,771.98

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: LATIN AMERICA

	Expenditure
Salaries And Allowances.....	.00
Travel Allowances And Subsistence.....	736.21
Telephone And Communication Services..	7.32
Printing And Reproduction.....	32.52
Fees And Professional Services.....	.00
Hospitality And Entertainment.....	262.53
Office Total--->	1,038.58

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: NEW YORK AREA

	Expenditure
Salaries And Allowances.....	42,317.40
Travel Allowances And Subsistence.....	8,594.49
Telephone And Communication Services..	104.44-
Printing And Reproduction.....	68.20
Repairs And Maintenance.....	50.25
Fees And Professional Services.....	.00
Health Insurance And Pension.....	1,904.50
Hospitality And Entertainment.....	14,432.42
Office Total--->	67,262.82

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: NEW YORK, REGIONAL

	Expenditure
Salaries And Allowances.....	86,199.28
Travel Allowances And Subsistence.....	2,057.20
Travel Allowances And Subsistence.....	10,493.26
Telephone And Communication Services..	31,675.60
Printing And Reproduction.....	947.80
Repairs And Maintenance.....	.00
Fees And Professional Services.....	50.25
Health Insurance And Pension.....	385.00
Hospitality And Entertainment.....	19,984.75
Office Total--->	151,793.14

Report Of U.S. Offices Half - Year Expenditure
Expressed In United States Dollars
For The Half Year Ended 31/12/96

BTO: BOSTON

	Expenditure
Salaries And Allowances.....	21,770.64
Travel Allowances And Subsistence.....	2,132.11
Telephone And Communication Services..	826.41
Printing And Reproduction.....	522.50
Repairs And Maintenance.....	.00
Fees And Professional Services.....	.00
Health Insurance And Pension.....	432.33
Hospitality And Entertainment.....	3,211.50
Office Total--->	28,895.49

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: PHILADELPHIA

	Expenditure
Salaries And Allowances.....	13,212.46
Travel Allowances And Subsistence.....	1,651.53
Telephone And Communication Services..	194.52
Printing And Reproduction.....	.00
Repairs And Maintenance.....	.00
Fees And Professional Services.....	50.00
Health Insurance And Pension.....	101.00
Hospitality And Entertainment.....	84.29
Office Total--->	15,293.80

Report Of U.S. Offices Half - Year Expenditure
Expressed In United States Dollars
For The Half Year Ended 31/12/96

BTO: WASHINGTON

	Expenditure
Salaries And Allowances.....	36,886.06
Travel Allowances And Subsistence.....	5,217.17
Telephone And Communication Services..	251.69
Printing And Reproduction.....	.00
Health Insurance And Pension.....	.00
Hospitality And Entertainment.....	266.72
Office Total--->	42,621.64

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: CHICAGO

	Expenditure
Salaries And Allowances.....	88,452.39
Travel Allowances And Subsistence.....	.00
Travel Allowances And Subsistence.....	9,072.59
Rentals.....	13.80
Telephone And Communication Services..	41,792.19
Printing And Reproduction.....	2,839.44
Repairs And Maintenance.....	694.88
Fees And Professional Services.....	.00
Health Insurance And Pension.....	375.00
Hospitality And Entertainment.....	11,521.88
Office Total--->	154,762.17

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: DETROIT

	Expenditure
Salaries And Allowances.....	10,558.04
Travel Allowances And Subsistence.....	1,258.41
Telephone And Communication Services..	2,096.76
Printing And Reproduction.....	144.50
Health Insurance And Pension.....	104.00
Hospitality And Entertainment.....	438.32
Office Total--->	14,600.03

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: CINCINNATI

	Expenditure
Salaries And Allowances.....	9,815.73
Travel Allowances And Subsistence.....	2,621.89
Telephone And Communication Services..	3,362.52
Printing And Reproduction.....	90.18
Health Insurance And Pension.....	5.90
Hospitality And Entertainment.....	692.97
Office Total--->	16,589.19

Report Of U.S. Offices Half - Year Expenditure

Expressed In United States Dollars

For The Half Year Ended 31/12/96

BTO: CLEVELAND

	Expenditure
Salaries And Allowances.....	9,809.22
Travel Allowances And Subsistence.....	2,447.07
Telephone And Communication Services..	439.65
Printing And Reproduction.....	.00
Hospitality And Entertainment.....	84.10
Office Total--->	12,780.04