U.S. Department of Justice
Washington, DC 20530

Supplemental Statement
Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as amended

OMB NO. 1105-0002

For Six Month Period Ending July - December, 2004
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant
Bahamas Ministry of Tourism

(b) Registration No. 2310

(c) Business Address(es) of Registrant
P O Box N-3701
Nassau, NP
Bahamas

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes ☐	No ☒
(2) Citizenship	Yes ☐	No ☒
(3) Occupation	Yes ☐	No ☒

(b) If an organization:

(1) Name	Yes ☐	No ☒
(2) Ownership or control	Yes ☐	No ☒
(3) Branch offices	Yes ☐	No ☒

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

N/A

CRM/ISS
REGISTRATION UNIT
2005 MAY 26 PM 5:41

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C[1], state whether any changes therein have occurred during this 6 month reporting period.
Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

N/A

1 The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☐

If yes, identify each such person and describe his service.

N/A

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or connection	Date terminated

(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed

GIGI SMITH, CLEVELAND WILLIAMS, DON CORNISH, MAXINE STARR

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal *Date of termination*

8. Have you acquired any new foreign principal[2] during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal *Date acquired*

9. In addition to those named in Items 7 and 8, if any, list foreign principals[2] whom you continued to represent during the 6 month reporting period.

N/A

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A[3] Yes ☐ No ☐
Exhibit B[4] Yes ☐ No ☐

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets fourth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

REPORTS ATTACHED

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity[5] as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

5 The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government aforeign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) **RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies[6]

Date	From Whom	Purpose	Amount
attached			

Total

(b) **RECEIPTS - FUND RASING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fund raising campaign[7], any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☒

If yes, indicate the date the Exhibit D was filed. Date _____.

(c) **RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value[9] other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)
8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.
9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount

DOCUMENT ATTACHED

Total

(b) **DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value[10] other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose

(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value[11] in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials[12]?
Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

N/A

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: N/A

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams

☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches

☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: N/A

☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups

☐ Other (specify) _____

21. What language was used in the informational materials: N/A
☐ English ☐ Other (specify) _____

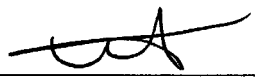
22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?
Yes ☐ No ☐
N/A

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Type or print name under each signature[13])
May 23, 2005	
	Miriam Manigault

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

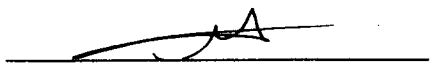
YES_____ or NO X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES_____ or NO X

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

May 23, 2005

Date

Miriam Manigault

Please type or print name of signatory on the line above

SR MANAGER

Title

FARA REGISTRATION UNIT

QUESTION 5 C

NAME	RESIDENCE ADDRESS	CITIZENSHIP	POSITION	DATE ASSUMED
CORNISH, Don	Waterford Park Apts. 7535 NW 44 Street, #306 Lauderhill, Fl 33319	Bahamas	District Manager Sports Tourism	July 1, 2004
SMITH, Gigi	14020 Biscayne Blvd, #1004 N. Miami, Fl 33181	Bahamas	Marketing Officer Trainee	October 2004
WILLIAMS, Cleveland	740 Southford Road Fairview Commons #9 Southbury, CT 06844	Bahamas	District Manager	July 1, 2004
				DATE OF RESIGNATION
STARR, Maxine	4927 W. Concord Place, Chicago, Ill 66039	Bahamas	Information Officer	October 2004

May 23, 2005

BAHAMAS TOURIST OFFICE
U.S. DEPOSITS
JULY - DECEMBER'04

JULY	$	7,140,000.00
AUGUST	$	-
SEPTEMBER	$	-
OCTOBER	$	5,000,000.00
NOVEMBER	$	2,000,000.00
DECEMBER	$	1,000,000.00
	$	15,140,000.00

Monthly Status Report - JULY 2004

Area: North America | Month: July, 2004 | Prepared By: Cleveland Williams

Project	Status	Next Steps
Week No. 1		
1st-7th		
In Office		
Orientation & Office Organization		
Preparation for Nassau/ Paradise Island's		
Corporate Educational.		
Week No. 2		
4th -9th		
Out of Office		
4th-12th July -Participated in N/P.I.'s		
Corporate Group Educational		
Week No.3		
13th		
Day Off In Lui - **Independence Day**		
14th-16th	**Pharmaceutical & Biotech Companies**	
Commenced research on Corporate		
companies:i.e. Pharm./ Biotech, Medical	New York -140	To vet and qualify companies with potential
and Entertainment & Communication	New Jersey -76	Corporate & Incentive business for
Companies in New York/ New Jersey/	Connecticut -40	the Islands of The Bahamas, thereafter
Connecticut/ Philadelphia/ Boston/		input data.
Pennsylvannia and California.		

Week No. 4	Pharmaceutical & Biotech Companies	
18th - 21st - **GBI Group's Fam Trip**		
22nd - 23rd		
Pharmaceutical & Biotech companies	Boston -26	
research continued for Boston/ Philadelphi	Philadelphia -59	As mentioned above
Pennsylvannia and Claifornia	Pennsylvannia - 74	
	Califronia - 442	

Week No. 5
26th-30th

Medical/ Healthcare Companies

Began research on Medical/Health Care Companies in New York/ New Jersey/ Philadelphia/Connecticut/Boston/Californi:

New York - 28
New Jersey-7
Philadelphia-6
Connecticut-1
Boston -16
California -28

To be vetted/qualified and put into database.

Monthly Status Report -16th-31st August, 2004

Area: North America Prepared By: Cleveland Williams

Project	Status	Next Steps	Responsibility	Due Date
Week No. 3				
16th -20th				
In Office				
Telemarketed US Group				
Sales Managers of:	Purpose was twofold:			
Sheraton@Our Lucaya	1. To introduce myself as the Corporate			
Four Seasons Exuma	& Incentive Manager for North America			
Atlantis/Ocean Club				
Radisson Cable Beach	2. To request Conference & Incentive			
Sandals	Hotel literature.			
Old Bahama Bay				
British Colonial Hilton				
Week No.4	Week taken as compensation for 3 week			
23rd - 27th	of relocation was spent in office, hence			
Out of Office	time taken to set up house, in lieu of			
	personal effects arriving from UK.			
Week no. 5				
30th-31st	Continued research & Worked on			
In office	Monthly reports.			

Monthly Status Report - NO. # 1

Area: **North American Market** Month: **September,2004** Prepared By: **Cleveland Williams**

Project	Status	Next Steps	Responsibility	Due Date
Week One				
1st - 3rd				
In Office				
Monthly Reports &	Completed August Monthly Reports			
Continued Reseach on				
Corporate Companies	On going			
Week Two				
6th - 10th				
In Office				
Arrange Meeting with				
the Associate Publisher of				
The Meetings Group	Meeting was cancelled	Meeting will occur at ITME		
Magazines with Paula Hill				
Commenced travel and				
budgetary palns for ITME				
Sent C&I leaflet &				
Supplement to Supervisor				
Re-familiarized hotels				
in NPI/ GB/ Out Islands				
Cont'd com.research				

Monthly Status Report

Area: Northeast | Month: October, 2004 | Prepared By: Cleveland A. Williams

Project	Status	Next Steps	Responsibility	Due Date
Week # 1				
Date: 1st - 8th				
Vacation Leave				
Week # 2				
	Continued research of Corporate US	To be telemarketed	CW	
Date: 11 - 15th	Companies in North Eastern territories			
Week # 3				
Date: 18th - 22nd	Continued research of Corporate US			
	Companies in North Eastern territories	To be telemarketed	CW	
Week # 4				
Date:25 - 29th	Commenced telemarketing of researched	To write letter of introduction on myself,		
	data on Corporate US Companies for	the Islands of The Bahamas, and request	CW	
	group business to The Bahamas.	meetings for 2005.		

MONTHLY STATUS REPORT – AUGUST, 2004

By: Virginia Kelly

PROJECT	ACTIVITY	STATUS	NEXT STEP	DATE STAR-TED	DATE FOR COMPLE-TION
Meeting & Incentive Site Inspection	Participated in site inspection for approximately 80 meeting planners and guests. In addition to site inspection, seminars conducted by the 3 Promotion Boards and local DMCs. Host hotel – British Colonial Hilton – V.Kelly	Completed		8/04/04	8/09/04
Ambassadair Travel Show	Participated in Ambassadair Travel Club's Annual consumer show – approx 1,200 in attendance. BTO allotted 40 minutes for presentation to attendees -- 80 att. Ambassadair has the following trips planned to TIOTB: Sept. 28-Oct 2 – NAS Oct. 17-21 – FPO April 2005 – San Salvador V. Kelly, L. Bubb	Completed		08/13/04	08/14/04
Chicago Chamber of Commerce	Chicagoland Chamber of Commerce monthly Business meeting – V.Kelly	Completed		8/18/04	8/18/04
Chicago Chamber of Commerce	Attended Chamber 2 hour Workshop on Cold Calling Techniques – V.Kelly	On-going	Continue to take advantage of opportunity to update marketing skills through Chamber offered workshops.	8/19/04	8/19/04
Create Database	Continue to build database of agents & SMERF planners to contact early	On- going			

	2005 for Bahamas business – Staff				
Helen Mills Social group	Working with Helen Mills on a group of 100 persons, August '05, Nassau Beach, 8days/7nts. B.Bosfield	Pending			
Rodgers Travel	Working with Tina Showell of Rodgers Travel on a proposed Wedding part of 80 for the Atlantis, November '05 B.Bosfield	Pending			
Harley-Davidson Bikers	Spoke with travel coordinators regarding a proposed regional bike round-up in The Bahamas. Grand Bahama selected because of longer roads. This group held a national meeting in North Carolina this year – 40,000 members attended. A regional meeting would attract a small percentage of the national membership B.Bosfield	Pending	Coordinators asked to be contacted again in September		
Meeting - Blue Horizon Dive Center	Nick Jenny has proposed 2 dive groups next year. Stuart's Cove chosen as they have used their dive facilities in other destinations on previous out-of-country travel. A dive CD Rom was sent to dive center and Bahamas brochures will be displayed in-store. B. Bosfield	Pending	Will assist with other travel needs and arrangements		
Meeting - Travel Leaders	Met with Maryanne Passarello who has recently won the Athletic Department travel account for Temple University. B. Bosfield	Pending	An assessment of Bahamas sporting facilities and possible events that may be hosted will be examined. An in-agency presentation has been requested	8/24/04	
Meeting - Shamrock Vacation Vacation Center	Met with Anna Flanney and Anne Bourke regarding proposed group to Atlantis in 2005. This agency sends	On-going	Continue to work with Shamrock to send a Mummers	8/24/04	

	lots of groups to Jamaica. Anne revealed one hurdle to sending groups to TIOTB is limited all-inclusive properties. B. Bosfield		group (equivalent to a Junkanoo group) to The Bahamas.		
Meeting - Levin Insurance Co.	Met With Leonard Levin, agency representative for Allstate – regional social travel club. Each year a destination is chosen for international travel – must have fishing. Group has visited Cayman Islands the last 3 years. B. Bosfield	On-going	Will continue contact for Bahamas group in future.		
Meeting - GoGo Worldwide Vacations	Met with Maxine Streeter and informed her of my new responsibilities. Very good recommendations were made relative to groups, sources for future travel and who traveled internationally in the past. This information was taken under advisement. B. Bosfield	Pending			
Office Closing	Continue with plans to "close" Chicago office. Sub-lease existing space and secure new office space – V. Kelly	Pending			

SMERF MONTHLY STATUS REPORT
September, 2004

By: Virginia Kelly

PROJECT	ACTIVITY	STATUS	NEXT STEP	DATE STAR-TED	DATE FOR COMPLE-TION
Smerf Database	Continue to build and qualify smerf database of leisure groups interested in international travel. Letters of introduction mailed to individuals/organizations. B. Bosfield All members of smerf department engaged in building/qualifying group planners and travel agencies who book groups.	On-going			
Group Assistance	Supplied the Travel Mart Inc., Cleveland with Nassau maps and Before You Go brochure. Have an incentive group of 80 persons (Engler Dist. Group) visiting Nassau March 17-20, 2005, staying at the Radisson. V. Kelly	Pending			March 20, 2005
Meeting	Met with Representatives of Metro Detroit CVB to discuss Bahamas promotional opportunities as a Bureau member. Level of membership determines level of access to membership information. Premier level affords us the most benefit – cost $750. L. Bubb	Pending			
Trade Show	Participated in Apple Vacations' trade show, Novi, Mi. – est. att. 300	On-going	Follow-up with agents that expressed interest in group business	9/10/04	

	agents. L. Bubb				
Joint Sales Calls	Made joint sales calls with Atlantis' National Sales Manager in Detroit. Also made presentation to GoGo Tours' res. Staff - 14 agents. L. Bubb	Completed			
Presentation	Gave presentation to Outside Sales Agents at their monthly meeting – 60 agents. L. Bubb	Completed	Agents interested in fam trip to TIOTB		
Trade Show	Participated in Sandals Resorts trade show in Grand Rapids – approximately 80 agents in attendance. L. Bubb	Completed		9/22/04	9/22/04
Trade Show	Participated in Sandals trade Show, Cleveland, Oh – approx. 70 agents L. Bubb	Completed			
Trade Show	Participated in Apple Vacations' Product Launch, Chicago. Approx. 400 agents V. Kelly	Completed		9/14/04	9/14/04
Consumer Show	Participated in Mayor's Time . This is the third year for this family, cultural and educational festival, Detroit – approx. 17,000 consumers and 270 vendors. With assistance from Earl Miller, OIPB, Nassau Beach Hotel provided a 4day/3 night stay as a barter. L. Bubb	On-going	Will follow up with persons who expressed interest in Bahamas summer trips for Detroit school children.		
Chamber Meeting	Attended Detroit Chamber of Commerce monthly meeting – networking opportunity. L. Bubb	Completed		9/04/04	9/04/04
Trade Show	Participated in IT & ME Show, Chicago. Report forwarded to DDM. V. Kelly	Completed		9/28/04	9/30/04
Group Meeting	Met with Tina Thompson who is interested in organizing a group of approximately 80-100 persons to attend the Jazz Festival in 2005. These persons travel with her to jazz	Pending			

	venues. Ms. Thompson's primary concern is how soon she can get dates and rates that will allow her to start marketing to her clients. B. Bosfield				
Group Bookings	Helen Mills has begun marketing to her proposed group of 100 pax – Nassau Beach Hotel, August 2005. Reports are that early books have been encouraging. B. Bosfield	On-going			
NACTA Meeting	Attended NACTA monthly meeting – approx 40 home-based agents in attendance – networking opportunity. V. Kelly	Completed			9/-6/04
Comments	For the most part the month was spent reassuring/advising travel industry partners that TIOTB was still open for business. Our visibility in the marketplace seemed to reassure and almost comfort those partners that we work closely with.	On-going			

MONTHLY STATUS REPORT
OCTOBER 2004

By: Virginia Kelly

PROJECT	ACTIVITY	STATUS	NEXT STEP	DATE STAR-TED	DATE FOR COMPLE-TION
Meeting	Met with Mr. Ike Matza, President Boscov's Travel – main focus to form a stronger working relationship with Group Department. Boscov's operate 31 travel agencies in the Northeast. Their group movement is aimed at golf, weddings, police/firemen and universities. Bahamas literature mailed to groups department. B. Bosfield.	On-going	Conduct in-house presentation to have group coordinators consider TIOTB and/or make personal contact with the leaders of these various group segments to influence their decision.		
Meeting	Met with Mr. Herb Liberman who has coordinated groups to Grand Bahama in the past. However his last group experience was met with a few challengers – wanted to test his present state of mind to get him to reconsider The Bahamas for his group business. B. Bosfield	On-going	Continue contact with Mr. Liberman who appears to be willing to give TIOTB another chance.		
Group Confirmation	The Helen Mills group of approximately 80 – 100 pax has been confirmed to the Nassau Beach August 22 – 29, 2005. B. Bosfield	On-going	Continue contact with Helen Mills to following progress of group numbers.		08/29/05
Mailing	Send out letters of inquiry to local Kiwanis and Rotary Clubs to ascertain interest in international travel. The Bensalem Rotary Club is considering a trip to TIOTB August	Pending	Make contact with Bahamas clubs to arrange inter-club activities.		

	2005. The club is interested in making a gift presentation to the school for the blind. They would like to further inter-club with a Bahamas chapter to donate softball equipment. B. Bosfield .				
Baptist Group	Working on a Progressive Baptist affiliation group for 2005. Still in discussions regarding best time of year, etc. B. Bosfield	Pending	Make contact with various principals of the Progressive affiliations.		
Potential Group	Presently in discussions with Pennsylvania State Senator Vincent Hughes who would like to award his staff with a trip for their hard work in helping him get re-elected – approximately 20 staff members. Travel is projected for January or February 2005. Working with Nassau hotels on best rates. Mr. Hughes is also looking at other destinations. B. Bosfield	Pending	Will continue to follow up with the Senator's office		
Sales Calls	Joint sales calls made with NPIPB hoteliers to promote Jet Blue's new service to Nassau. M. Lewis	Completed			
Sales Calls	Sales calls made on top producing agents in Bloomfield – 8 agencies. Met with agency Owners and Managers in Birmingham, Farmington and Dearborn regarding group marketing potential. Agents with potential were given a "Smerf" activity questionnaire to complete. Met with Mrs. Gottlieb, Travel Manager of Community House Travel to discuss ways in which TIOTB can	On-going On-going Pending	Agents requesting Fam trip will be put in database for follow up. Will follow up with Ms. Gottlieb		

	target some of the groups that meet on a monthly basis at the Community House – very upscale clientele. L. Bubb				
Trade Show	Participate in Luxury Travel Show, New York – M. Lewis	Completed			10/8-10
Presentations	Conducted in-house presentation at American Express Travel School. Also given opportunity to speak with travel agents. Presentation made to All World Travel, Bloomfield. Conducted presentation to Spirit Airlines' reservation staff – 60 agents. Spirit Airlines will begin DTW/FLL/NAS service January 10, 2005. L. Bubb	Completed On-going On-going	 Agents requested up date in 6 months. Next group update scheduled for November 2004.		
Chamber of Commerce	Invited by Lansing Airport Board to attend Chamber of Commerce monthly meeting. Gave a brief update – approximately 120 members. Participated in Great Lakes Chamber of Commerce Business, Consumer Show, Mt. Pleasant – approximately 3,000 consumers in attendance. Passageways Travel provided flyers promoting 4day/3 night Bahamas packages. Attended Metro Detroit Chamber of Commerce Gold Member's meeting – gave brief Bahamas update. L. Bubb	Completed Completed Completed	 Follow up with several persons interested in traveling to The Bahamas to hold meetings.		10/8/04 10/12/04
Chamber of Commerce	Participated in Chicago land Chamber of Commerce Business Exchange	Completed	Followed up with several persons who		10/14/04

			expressed interest in group travel.		
Monthly Meetings	Attended NACTA monthly meeting – approx. 45 agents. Gave a brief update regarding hotel openings after the Sept. hurricanes. V. Kelly Attended ASTA Monthly meeting – approx. 85 agents. Meeting sponsored by Hawaii hoteliers and travel partners – 14 suppliers. V. Kelly Attended CTO Board Meeting, New York Chapter – M. Lewis	Completed Completed Completed			10/7/04 10/27/04 10/13
Group Assistance	Provided 150 each Before You Go and Maps to Gulfstream Travel for incentive group traveling to Nassau, Breezes Resort, March 2005 V. Kelly	Completed			3/2005
Group Assistance	Provided World Travel Meeting & Incentive, Chicago with Junkanoo video to assist with pitch to incentive group to Nassau 2005. V. Kelly	Pending	Will follow up re confirmation of group		

MONTHLY STATUS REPORT – JULY/AUGUST, 2004

By: Raquel Garnette

PROJECT	ACTIVITY	STATUS	NEXT STEP	DATE STAR-TED	DATE FOR COMPLE-TION
GBI Fam Trip	Participated in staff fam. trip to Freeport, Grand Bahama. Host hotel was Our Lucaya. Visited an array of other hotels and toured the Isle of Capri Casino. The highlight of the trip was a breakfast presentation and mini trade show sponsored by the board. This enabled us to meet various on-island travel partners including DMC's.	Completed		7/18/04	7/21/04
Sandals Trade Show	Attended this trade show/dinner, held in Newark, NJ for 150 of Sandal's top accounts.	Completed		07/29/04	07/29/04
New York Society of Association Executives (NYSAE)	Followed up with Joel Dolci (CEO), who expressed interest in having the board host a meeting for 20 members in Nassau in 2005. Also sorting through the membership list of 2,000 to determine which accounts can travel outside of the continental USA.	Work in progress Work in progress	Present various hotel options and on shore activities	07/30/04	 12/01/04
Greater Hartford Convention Bureau	Met with Karen Staples (Nat'l Sales Manager) to discuss potential accounts.			8/19/04	8/19/04

MONTHLY STATUS REPORT – SEPTEMBER, 2004

By: Raquel Garnette

PROJECT	ACTIVITY	STATUS	NEXT STEP	DATE STAR-TED	DATE FOR COMPLE-TION
Rotary Club – Nassau County Chapter	Attended this luncheon on Long Island. Approximately 60 members from all facets of business were in attendance. This provided an excellent networking opportunity.	Completed		9/1/04	9/1/04
ITME Show - Chicago	Participated in this show where 15,000 + meeting planners were in attendance. Report submitted under separate cover. Also attended the Cocktail Reception hosted at the Ritz Carlton Hotel, where 200+ persons were in attendance.	Completed Completed		9/28/04	9/30/04
Group Forms	Review changes to existing forms and provide feedback for revisions to Melony.	Completed			9/2/04
Group's Manual	Review Group's manual from UK office, along with other material to determine what information will be included. Solicit input from colleagues and MOT's group's department.	Work in progress		8/19/04	12/30/04
Create Database	Create database of Association accounts and meeting planners to contact in early 2005 for Bahamas business.	On- going			12/30/04

MONTHLY STATUS REPORT – OCTOBER, 2004

By: Raquel Garnette

PROJECT	ACTIVITY	STATUS	NEXT STEP	DATE STAR-TED	DATE FOR COMPLE-TION
Bahamas Groups Website	Review various websites from the competition to determine which ones are well done and provide report on same. Report submitted under separate cover.	Completed			10/29/04
Group Trade Shows	Complete applications and provide invoices for participation in various shows in Northeast and Midwest for Jan – June 05. Submitted under separate cover.	Completed	Invoices submitted to Ethelyn/Valery for coding and approval.		10/29/04
After The Sunset Movie	Distributed 30 tickets for the premier showing of this movie on November 11, 2004 in Manhattan, NY.	Completed			
Group's Manual	Continue to gather information for the manual.	On-going			
Create Database	Continue to build database of Association accounts and meeting planner accounts to contact in early 2005 for Bahamas business.	On- going			
Marketing overview	Provide summary of goals and objectives planned for Jan – June 2005, to present at Manager's meeting.	Completed			10/28/04
New York Society of Association Executives (NYSAE)	Attended this monthly meeting, there were 75 members in attendance.	Completed			10/20/04

MONTHLY STATUS REPORT – NOVEMBER, 2004

By: Raquel Garnette

PROJECT	ACTIVITY	STATUS	NEXT STEP	DATE STAR-TED	DATE FOR COMPLE-TION
Group Manager's meeting – Florida (November 1 – 3)	Participated in this meeting, which was held for the purpose of reviewing and fine-tuning plans for Jan – June 2005.	Completed	Complete plans based on discussions in meeting and begin to prepare for staff meeting in December.		11/19/04
Christmas in New York Concert (December 3)	Provide PR department with 30 invitee names and mail invitations.	Completed	Follow-up with invitees to confirm attendance.		11/16/04
Dream Travel Presentation	Worked with Ken Smith (President) to assist with creating a Bahamas presentation for a potential group of 45 persons from the Kiwanis Club.	Completed	Follow-up with Radisson and Atlantis Hotels regarding rates.		
Group's manual	Finalize manual and provide sample copy for review. Purchase folders/supplies to create 21 manuals.	Work in progress			11/30/04
Create Database	Continue to build database of Association and Meeting planner accounts to contact in Jan 2005 for Bahamas business.	On-going			12/31/04
We Love NY Day Show (February 7, 8)	Reviewed exhibitor file, and finalized details for participation.	Completed			12/31/04

MONTHLY STATUS REPORT – DECEMBER, 2004

By: Raquel Garnette

PROJECT	ACTIVITY	STATUS	NEXT STEP	DATE STAR-TED	DATE FOR COMPLE-TION
Group's Department meeting – Atlanta, GA (December 6 – 9)	Participated in this meeting, which was held to review goals and objectives for the period Jan – June 2005, with the entire team.	Completed			11/19/04
Christmas in New York Concert (December 3)	Attended this event at St. Bart's church in New York. 500+ persons were also in attendance.	Completed			
Association Trade Shows	Reviewed contracts and trade show calendar to make adjustments. Processed outstanding invoices for payment.	Completed			
Group's manual	Complete final draft of manual and started to prepare copies.	Work in progress			12/30/04
Create Database	Continued to build database of Association and Meeting planner accounts to contact in Jan 2005 for Bahamas business. Schedule appointments with clients beginning January 17, 2005.	On-going			12/31/04

*** Sick leave December 16 - 31**

MONTHLY STATUS REPORT

By: Kara Manouzi
July-October 30

PROJECT	ACTIVITY	% -Tvl. Overseas	STATUS	NEXT STEP
Associations- By State	Total in my market		Research and Identifying Int'l & Nat.	
Illinois-including Chicago	2834	1%	On-going	Add to database
Indiana-including Indianapolis	534	2%	On-going	Add to database
Minnesota-including Bloomington	582	1.7%	On-going	Add to database
Michigan-including Detroit	945	0.7%	On-going	Add to database
Iowa-including Des Moines	413	1%	On-going	Add to database
Missouri-including St. Louis	897	2%	On-going	Add to database
Nebraska-including Omaha	221	2%	On-going	Add to database
Kentucky-including Lexington	463	3%	On-going	Add to database
Wisconsin-including	650	1%	On-going	Add to database

Milwaukee				
Ohio-including Cleveland & Cincinnati	1345	0.7%	On-going	Add to database
Total:	8888	1.45%	On-going	Add to database
ITME-Motivation Show,	Groups, Meetings & Incentive Show		Completed	None
Grand Bahama Island Fam	Tr aining fam		Completed	None

Tentative: Plans
Per our conversation, and your suggestion to keep it simple. Is this what you want?

Telemarketing/Research: three days per week.
Sales calls: two days per week.
In-house presentations: whenever the opportunity exists.
Fam trips: As arranged by us.
Attending Events: Networking events such as those put on by the associations we belong to. I plan to attend these as often as possible.
Direct Mail: Weekly-at least one day per week should be dedicated to this.
Trade Show: Four per year.

MONTHLY STATUS REPORT

December 2004
By: Kara Manouzi

PROJECT	ACTIVITY	STATUS	NEXT STEP	DATE STAR-TED	DATE FOR COMPLE-TION
Research-Chicago Dec.1-3 2004	To identify 50 associations to work with January through June 2005	On-going	Plan an appropriate approach for each and continue to fine tune list.		
Group Training-Atlanta Ga.Dec 6-9, 2004	The focus was on adding clarity, insight, goals and direction for our groups department.	Completed	Prepare, plan and execute set goals.		
Holiday Showcase-Chicago Dec. 14, 2004	Trade Show and Conference for Chicagoland Association market	Completed	Follow-up on contacts made.		
Vacation December 15-31, 2004		Completed			

MONTHLY MARKETING ACTIVITIES REPORT July-August 2004
WASHINGTON DC OFFICE

PROJECT	DATE	INITIATIVES ACCOMPLISHED	FUTURE ACTIVITES	RESULTS/COMMENTS
NPIBD Fam trip to Nassau	July 8-12/04			
Meeting with Jan Ross of Atlantis to discuss joint ventures	July 5/04			
Compile Groups Database	Jly-Aug/04	Create Groups Datase for Kaye Evans/GBI. Current DB consists of some 350 accounts	None	Database forwarded to Kaye for her use and continued development.
Associations Database	8/4/2004	Create database of potential Associations in the Metro Area	Qualify Associations for out of country travel potential	Ongoing
GWSAE Monthly networking opportunity	Aug 28/04			
Research Associations	Jly-Sept/04			
Collect Trade Show Information	10/4/2004			
Intl Assoc of Visitors & Conventions Bureau		Destination Showcase Washington DC, Mar 03/05	Requested Exhibitor information	For discussion with Regional Director
		Destination Showcase Chicago June 2005	" " "	For discussion with Regional Director
HSMAI Affordable Meetings		Affordable Meetings Chicago April 6-7/05	" " "	For discussion with Regional Director
" "		Affordable Meetings San Jose, CA June 15-16/05	" " "	For discussion with Regional Director
" "		Affordable Meetings Washington DC Sept 7-8/05	" " "	For discussion with Regional Director
GWSAE Network		Springtime in The Park Washington DC May/05	" " "	For discussion with Regional Director

Washington DC Metro Area
Monthly Report November/December 2004
Teri Sands

November

- Most of November spent gathering information and building a database of Associations to target for future business.
- Attended the After The Sunset Preview showing
- Attended the Atlantis Resort Association Luncheon
- Began working/teleconferencing with the Groups Web Site to assist in building the site

December

- Continued work on Groups database
- Attended GWSAE Seminar
- Attended Groups Meeting in December in Atlanta
- Attended GWSAE/ASAE Mixer

MONTHLY STATUS REPORT
African American Market
August-October 2004

Project	Status	Next Steps	Responsibility	Due Date
AUGUST				
Verizon Communications	Met with representatives of Verizon Communications to develop partnership between MOT and Verizon to offer vacation packages on the communications company's 200,000 in-house employee website.	Meet with Verizon's team and James Turner to conclude linkages for launch by December 14th.	Cordell Thompson	Ongoing
Coca Cola	Met with Richard Franklin. Has identified Nassau as the host for '05 Black History Group. Looking at Atlantis or Radisson. Now receiving proposals from Hotels. Already submitted his budget proposal for approval. We will meet with Delta - November	Arrange follow-up meeting to discuss possible dates for Site Inspecation - Nassau	EA	Ongoing
Home Depot	Met with Gloria Johnson-Goins. Discussed a number of projects that might benefit The Bahamas with group business, including a golf tournament	Ms. Goins to go back to her sources for more discussion and information and put together a written proposal. She will contact BTO.	EA	Ongoing
Radio One Promotion	Met with Angie Bailey - Account Manager. Discussed possible on air radio promotion to GBI. BTO cost trade off. Received written proposal from Ms Bailey which was forwarded to airline and hotel partners for their participation.	Await response from airline and hotels - then arrange follow-up meeting with Ms. Bailey.	EA	Ongoing

Project	Status	Next Steps	Responsibility	Due Date
Shriners Convention	Assisted with arrangements for MOT personnel, Police Band members and Minister of Tourism coming to Atlanta to participate		AJP/EA/CT	Completed
Harvard Business School African-American Alumni Association	Worked with organizers to secure DG as a keynote speaker. Provided prize from Radisson and Bahamasair. Met with Liberty Travel to discuss design of on-line flyer.	Following up with a group lead with the National Association of Investment Companies based in Washington, DC Setting up meeting with Director, Ken Powell for promotional/fundraising opportunity with travel package to Nassau/PI on Bahamasair on Harvard's business school website.	AJP	Ongoing
WEDR Heritage Program	Discussed 60 second spot with Bahamian voice and write copy of website	Continue discussions for next phase.	AJP/CT	Ongoing
Clear Channel Urban Radio	Met with VP to coordinate promotional opportunities with five key radio stations	Waiting to review proposal	AJP	Ongoing
SEPTEMBER				
Congressional Black Caucus	Assisted Minister of Financial Services and Investment and aid with registration, accommodations and appointment for conference	Cancelled due to hurricane	EA/AJP	Ongoing
Barnesville Festival	Participated in Barnesville Day Festival. Donated 4day/3night trip giveaway to Nassau Beach Hotel	Follow-up meeting with event planners to discuss results, other opportunities and next years event.	EA	Ongoing

Project	Status	Next Steps	Responsibility	Due Date
Hurricane	Monitored Hurricane reports from Bahamas and forwarded to local press travel industry and local Bahamian community as was necessary. Called together the local Bahamian community, and spearheaded the groups Relief Efforts. Collected Relief Items for West End and drove them down to Florida for shipment to Grand Bahama.	Pursue transport of remaining relief items that are now being stored in our office.	AJP (FL) EA /CT/JG (GA)	Ongoing
Educational Fam for AA Group producing agents	Working with Delta Vacation for list of top producing AA Agents and Delta Airlines for company or discount seats for group of 12-15 agents to Nassau Oct. 15-17	Awaiting response from Delta on seat cost if any.	EA	Ongoing

Project	Status	Next Steps	Responsibility	Due Date
Radio One Promotion	Cancelled due to hurricane	There is the possibility for future promotions with this radio station	EA	Ongoing
International African American Museum	Met with Carolee Williams of the International African American Museum steering committee regarding the Bahamas' exposure in the museum to be built in Charleston by 2007 and the museum sponsoring conferences in The Bahamas prior to the museum's opening.	Arranging a visit by Dr. Keith Tinker to Charleston by the end of 2004 to discuss the relationship between the museum and the Antiquities and Monuments Department.	CT	Ongoing
Church of God in Christ	Attended the Annual Convention of the Church of God in Christ in Orlando at which the organization confirmed a commitment to hold its youth conference in The Bahamas in August 2005 with five hundred attendees.	Meet with organizers to discuss onshore assistance.	CT	Ongoing
Baranco Mercedes	Met with Grene Baranco of Baranco Mercedes of Buckhead to discuss barter/rebate program.	Follow-up with Baranco's advertising agency to develop value of barter relationship.	CT	Ongoing
CEO Conference Follow-up	Met with Mayor Jack Ellis of Macon Georgia and Debbie Bartlett to discuss follow-up on the CEO conference and ideas on involving the National Conference of Mayors in the 2005 Conference. Also discussed with Juanita Baranco a 2004 participant suggestions on 2005 speakers and increasing number of U.S. attendees.		CT	Completed
Westside Gazette	Met with Director of Marketing, Charles Mosely to discuss marketing opportunities	Looking into trade out opportunities	AJP	Ongoing
100 Black Men	Met with Dorita Treadwell events planner. Briefly discussed our basence at Congressional Black Caucus. Not able to confirm date for site - however still interested in Bahamas.	Arrange follow-up meeting to discuss possible dates for site - Nassau.	EA	Ongoing
OCTOBER				
Wedding Vows Renewal	Confirmed Renewal of Wedding Vows		C.T.	Completed

Project	Status	Next Steps	Responsibility	Due Date
	ceremony for Charles Johnson, Bahamas born catcher with Colorado Rockers, at St. Agnes Church , Nassau, Dec. 5			
People To People Experience	Confirmed travel for Greg and Juanita DeBranco and party of 20 to Exuma for New Year's Eve. Referred to Charity Armbrister for People To People Experience.		C.T.	Completed
Shawn Drakes	Recommended Exuma to Shawn Drakes of Black Enterprises for pilot shoot.			Completed
Clear Channel urban Radio Vice President, Doc Wynter Site Inspection	Forwarded group lead to Atlantis to secure room for site inspection. Escorted Mr. Wynter to Atlantis for site for meeting for 1,000 urban planning managers	Looking at dates for the end of February 2005 at the Royal Tower.	AJP	Ongoing

Project	Status	Next Steps	Responsibility	Due Date
Groups/AA SEGMENT of Bahamas.com	Started meetings J. Turner and M. Cidel. Contacted J. Cuffie to begin assisting with pertinent information.	Groups meeting will be held Nov. 01 to discuss further.	AJP	Ongoing
Educational Fam for AA Group Producing Agents	Due to time - trip postponed until February 5th. Received list from Delta Vacations - Request for seats and cost forwarded to Delta Airlines	Awaiting response from Delta then make hotel and ground arrangements and send out invitations.	EA	Ongoing
Coca Cola	Talking with Freda Turner - Delta, Richard Fanklin, Coca Cola. Looking at schedules to organize meeting in November.	Follow up and set date for meeting	EA	Ongoing
Home Depot	Spoke with Ms. Goins - she is now ready to sit and discuss some promotional opportunities. A golf tournament for which she requested a 4-day/3 night giveaway.	Requested and awaiting written request for 4day/3 night giveaway. Spoke verbally with NBH who has agreed to provide the giveaways.	EA	Ongoing
100 Black Men	Spoke with Dorita - she is tentatively scheduled to attend Coalition of Black Meeting Planners in Hawaii. If she does we will meet there.	Check on Dorita attending CBMP in Hawaii and arrange meeting there.	EA	Ongoing
FAMU	Results of the trip and meetings to Tallahasee - In discussions with the US State Department regarding Bahamian culture display for a major festival or three months at the airport or museum. 1. Possible group movement for Bahamas. 2. In contact with Tommy Hamlet, Director Special Projects FAMU regarding our participation in Florida Classic/Orange Blossom Festival and possible pre/post Bahamas Business	Follow-up meeting tentatively scheduled with both parties to include Woody Wilson of Bahamasair, November 22-232	EA	Ongoing
Black Enterprise Magazine	Was introduced to Sean Drakes photographer for BEMS, based in Atlanta. He is interested in doing a 6-8 page layout geared towards upscale clientele and featuring the Ocean Club	Will contact Tracy Quan at Kerzner to get her input and then forward to PR Dept for necessary action.	EA	Ongoing

Project	Status	Next Steps	Responsibility	Due Date
	to appear in March or April 05 issue. He's been in discussion with Tracy Quan at Kerzner. Requesting ground and R/T air transportation for three person crew			
NCBMP	Made final preparations for participation in conference in November with partners NPI and Radisson. Selected promotional items and identified key meeting planners to target.	Follow-up with meeting planners. Put together a committee to host next year's conference at Atlantis	AJP/EA	Ongoing

January - June, 2004
Religious Market Summary Activities

DATE	ACTIVITY/EVENT	LOCATION	RESULTS	COMMENTS		
January	**Religious Conference Managemewnt**	Pittsburgh, Pa	ExposedThe Bahamas to over 4000 religious meeting Planners	This is a very important group therefore we plan to attend in 2005		
	Meeting with Corwin Anthony, Miami Dolphin Chaplin	Ft. Lauderdale, Florida	discussed taking an annual group of NFL players and wives to Nassau	The date has been set for march 2005. The number of rooms, approx 50		
	Meeting with Pastor Randy Greeby of Calvary Chapel,FLL	Ft. Lauderdale, Florida	discussed increasing the number of persons visiting his Adventure Learning Center in Nassau	The idea was to include his program on our Religious Web Page for additional exposure		
	Meeting with President Bahamas Christian Council and other leading Religious Leaders	Nassau, Bahamas	Update this group on the BMOT's Religious Market Plans and hou they could assist	Making progress in sharing the vision		
February	**Escort the President and Chairman of the Board of Directors of Promise Keepers on a site inspection/soul searching trip to Nassau**	Nassau, Bahamas	Finalized decision to conduct a Promise Keepers event in Nassau in November 2005	On this trip visitation was made on Minister of Tourism, President of BCC and other leading clergys		
	Participate in National Religious Broadcasting (NRB)Conference and Expo	Charlotte N.C	Generated qualified leads, made new contacts, renewed old contacts and mantained existing ones	A must attend conference in order to continue to keep the Bahamas as a destination that welcomes Christian meetings and groups.		

	Participate in The Professional Athlete Outreach Conference	San Diego, California	Group is seriously considering the Bahamas to hold one of their conferences in March of 2005	It was important to have made this connection with this group. Now the Bahamas is being better known for hosting Christian Athlete meetings/groups		
March	**Gospel Music WorkshopAssociation**	Las Vegas, Nevada	Solicit the GMWA to hold their mid-winter conference in Bahamas	Bahamas is is on short list of destinations being considered.		
	Mayor's Prayer Breakfast	Ft. Lauderdale, Florida	Contact making & mantaining opportunity			
	Meeting with Pastor Jim Symbla-Brooklyn Tabanacle Church	Brooklyn, NY	Invite the 300 person world renown Brooklyn Tabanacle Choir and their relatives to perform in Nassau Sept.05	This option is under active review consideration and was received with excitement.		
April	**Meeting with Wilcox Travel/Amex Tvl.**	Ashville, N.C	Discussion and exploring ways to work togather in delivering Religious Meetings and groups to the Bahamas	Has potential. Must find the right formula		
	Babbie Mason/Thelma Wells GBI SITE Inspection	Grand Bahama Island	Confirmation that Babbie Mason/Thelma Wells will hold a conference/concert in GBI sept. 2005	we expect that this group will come to furition and yield approx. 300 pax or 150 rooms		
	Attend (CMA) Christian Management Association conference/Expo	Dallas, Texas	Great avenue for harvesting qualified group leads and maintaining and developing valuable relationships	Will attend again in 2005		

	Christian In action Trade show	W.Palm Beach, Florida	Exposure of the Bahamas product to the S.Florida Christian market.	Will attend again in 2005		
May	**Meeting with Christian Radio Station WRMB FM89.3**	Boyton Beach, Florida	Discussed PR opportunities. Successful to have WRMB change their promo spot to include "The Heart of S.Florida and the Islands of the Bahamas" approx 6x dly			
June	**Proferrional Athlete Outreach(PAO) SITE inspection**	Nassau/GBI Bahamas	Comitted to bringing one of their 5 annual conferences to the Bahamas			
	Attend the CEO Network Conference	Nassau, Bahamas	Networking Opportunity			
	Attend TDJakes Mega Fest	Atlanta, GA	Networking Opportunity			

TOUR/TRAVEL DIVISION
OVERVIEW
JULY 2004 - JUNE 2005

DATE	# OF YRS	NAME OF SHOW	CITY/STATE	VENUE	BTO REP	STATUS/COMMENTS
Jul. 5-8		GBITB/GBV/Bahamasair Blitz & Seminar	Orlando, FL	Radisson Hotel	C Torrence J Paul	completed
Jul. 19		Midwest Travel Suppliers Seminar	Louisville, KY	Holiday Inn	L Cooper	completed
Jul. 20		Midwest Travel Suppliers Seminar	Mason, OH	Manor House	L Cooper	completed
Jul. 21		Midwest Travel Suppliers Seminar	Dublin, OH	Wyndham Dublin Hotel	L Cooper	completed
Jul. 22		Midwest Travel Suppliers Seminar	Indianapolis, IN	Marriott Indianapolis North	L Cooper	completed
Jul. 27		Sandals Seminar	Troy, MI	Troy Marriott	L Bubb	completed
Jul. 27		Sandals Seminar	Uniondale, NY	Long Island Marriott	M Lewis	completed
Jul. 27-Aug. 2		Air Venture 2004	OshKosh, WI		L Cooper	completed
Jul. 28		Sandals Seminar	Orlando, FL	JW Marriott Grand Lakes	J Paul	completed
Jul. 28		Sandals Seminar	Costa Mesa, CA	The Westin South Coast	W Rolle	completed
Jul. 29		Sandals Seminar	Newark, NJ	Sheraton Newark Airport	R Culmer	completed
Jul. 29		Sandals Seminar	Hollywood, FL	Hard Rock Hotel & Casino	C Torrence	completed
Jul. 29		Sandals Seminar	Los Angeles, CA	Renaissance LA Airport	W Rolle	completed
Aug. 6-7	4th Annual	American Travel Bureau Leadership Conf.	Las Vegas, NV	Alexis Park Resort	L Cooper	completed
Aug.14		Ambassadair World Tour Travel Show	Indianapolis, IN		Kelly/Bubb	completed
Aug 31-Sept 1		BTO/Our Lucaya Blitz & Seminar	Atlanta, GA	W Hotel	C Torrence	completed
Sept. 8		BTO/NPIPB/Laker Blitz & Seminar	Grand Rapids, MI	Crowne Plaza	WR/CT	completed
Sept. 9		BTO/NPIPB/Laker Blitz & Seminar	Lansing, MI	Mariott Hotel	WR/CT	completed
Sept. 9		Apple Vacations Wintersun Tradeshow	Waukesha, WI	Country Inn Hotel	L Cooper	completed
Sept. 10		Apple Vacations Wintersun Tradeshow	Livonia, MI	Burton Manor	L Cooper	completed
Sept. 13		Apple Vacations Wintersun Tradeshow	St. Charles, MO	Heart of St. Charles	L Cooper	cancelled travel/brochures shipped
Sept. 14		Apple Vacations Wintersun Tradeshow	Oak Brook Terrace, IL	Drury Lane	L Cooper	completed
Sept. 16-19		BTO/GBITB/Our Lucaya Fam	Grand Bahama	Our Lucaya	C Torrence	cancelled ref hurricanes
Oct. 14-18		CTO/GLA Chapter Fam	Nassau	Radisson Cable Beach	Nassau	postponed ref hurricanes
Sept. 17-19	2nd Annual	Caribbean Showcase/The Travellers Ctr	Littleton, CO	Robert F. Clement Park	G Johnson	cancelled travel-brochures shipped
Sept 28-Oct 3		ASTA World Congress	Hong Kong	HK Convention Ctr	G Johnson	completed
Sept. 29		Apple East Product Launch	Philadelphia, PA	Adams Mark Hotel	D Joyner	completed
Sept. 30		Apple East Product Launch	Baltimore, MD	Baltimore Airport Marriott	D Joyner	completed
Oct. 4		TABS Meeting-BTO/NPIPB Seminar	Brooklyn, NY	El Caribe Country Club	G Johnson	completed
Oct. 5		Lib/Go Training	Mahwah, NJ	Liberty Travel Learning Center	G Johnson	completed
Oct. 5		LibGo Appreciation Dinner	Manhattan, NY	Italian Restaurant	G Johnson	completed
Oct. 6		LITAA Meeting-BTO/NPIPB Seminar	Long Island, NY	Teodoro's	G Johnson	completed
Oct. 7-8		Luxury Travel Expo-trade	New York	Javits Convention Center	G Johnson	completed

TOUR/TRAVEL DIVISION
OVERVIEW
JULY 2004 - JUNE 2005

Oct. 9-10		Luxury Travel Expo-consumer	New York	Javits Convention Center	M Lewis	completed
Oct. 11-13		MLT University	Minneapolis, MN	St. Paul RiverCentre	L Cooper	completed
Oct. 14		GoGo Worldwide VacationsTradeshow	Andover, MA	Andover Country Club	D Joyner	cancelled ref hurricanes
Oct. 14-18		CTO/GLA Chapter Fam	Nassau	Radisson Cable Beach	Nassau	rescheduled from 9/16-20 to 10/14-18
Oct. 17-21	27th Annual	Caribbean Tourism Conference	Aruba	Wyndham Aruba Resort	C Torrence	completed
Oct. 19		Travel Impressions Resv. Training	Philadelphia, PA	Travel Impressions	D Joyner	completed
Oct. 20		Travel Impressions Tradeshow	Tarrytown, NY	Hilton Tarrytown	D Joyner	completed
Oct. 20		AAA Preferred Supplier Training	Independence, OH	AAA Travel Office	L Cooper	completed
Oct. 20-23		Aircraft Owners & Pilot Assoc Show	Long Beach, CA	Long Beach Convention Center	G Johnson	completed
Oct. 21am		AAA Preferred Supplier Training	Independence, OH	AAA Travel Office	L Cooper	completed
Oct. 21pm		Funjet Vacations Supplier Showcase	Cleveland, OH	Sheraton City Centre	L Cooper	completed
Oct. 21am		Travel Impression Resv. Training	Farmingdale, NY	Travel Impressions	D Joyner	completed
Oct. 21pm		Travel Impressions Tradeshow	Woodbury, NY	The Crest Hollow Country Cl	D Joyner	completed
Oct. 25-28		BTO/Sunquest Vac Blitz & Seminars	Windsor, ON		GJ/SJ/LC/LB	cancelled due to lack of interest
Oct. 26		Delta Vacations Tradeshow	Atlanta, GA	103 WEST	E Archer	completed
Oct. 27		CTO Orange County Tradeshow	Laguna Hills, CA	Holiday Inn	W Rolle/GJ	completed
Oct. 28		Delta Vacations Tradeshow	Bel Air, CA	Summit Hotel	G Johnson	completed
Oct. 28-31	1st Annual	Ensemble (Giants) Conference	Vancouver, BC	The Westin Bayshore	G Johnson	cancelled ref hurricanes
Oct. 29-30		Honeymoon & Romantic Getaways and Home Based Agent Show	Long Beach, CA	Long Beach Convention Center	W Rolle/GJ	completed
Nov. 3		TABS	Brooklyn, NY	El Caribe Country Club	F Fisher	cancelled ref hurricanes
Nov. 7		Travel Expo 2004/The World of Travel	Southfield, MI	Southfield Pavilion	L Cooper	cancelled ref hurricanes
Nov. 8		AWTA's Tradeshow	Tarrytown, NY	Westchester Marriott	F Fisher	cancelled ref hurricanes
Nov. 10		Continental Airlines Vac Product Launch	North Houston, TX	Marriott North at Greenspoint	C Rose	completed
Nov. 11		Continental Airlines Vac Product Launch	Houston, TX (Galleria)	Marriott Houston Westchase	C Rose	completed
Nov. 15		Eastern Travel Association	Camp Hill, PA	Radisson Camp Hill	D Joyner	cancelled ref hurricanes
Nov. 15-19		Spirit Airlines Blitz	Chicago, IL	Holiday Inn Select	GJ/LC	completed
Nov. 16		Eastern Travel Association	Scranton, PA	Radisson Lackawanna	D Joyner	cancelled ref hurricanes
Nov. 16		US Airways Tradeshow/Seminar	Ft Lauderdale	Wyndham Airport Hotel	C Torrence	completed
Nov. 16		Continental Airlines Vac Product Launch	Secaucus, NJ	Crowne Plaza Meadowlands	M Lewis	completed
Nov. 17		Eastern Travel Association	Lehigh Valley, PA	Holiday Inn Conference Ctr	D Joyner	cancelled ref hurricanes
Nov. 17		Funjet Vacations Supplier Showcase	San Francisco, CA		G Johnson	cancelled ref hurricanes
Nov. 19-21		OIPB/American Express Fam Trip	Georgetown, Exuma	Four Seasons Hotel	C Torrence	completed
Dec. 1-3		Delta Song Inaugural	Nassau, Bahamas	British Colonial Hilton	G Johnson	

Vertical Markets - Aviation
Monthly Report
July – August, 2004

Project	Status	Next Step	Responsibility	Due Date
Aviation Meeting - Monthly	*On going with Industry Partners*	*Meeting are held last Wednesday of each Month*	*Through the efforts of this Aviation Marketing committee, which is made up of professionals interested, we share Ideas, and resources to built and promote the aviation business travel to and in The Islands of The Bahamas.*	
Bahamas Fly-in – Green Turtle Cay	*12 Planes confirmed for the October Bahamas Fly-in* *Oct. 9-11. Approx. 30 persons*	*Follow-up with the Abaco Tourist Office and hotel with assistance, also continue to send out e-mail blast to get additional planes to attend.*	*Greg Rolle*	*Ongoing*
Chicago Pilots Association	*Working with Lou Nestle Group Planner to bring 35-40 planes and 120 pilots to the Bahamas, from the Chicago area*	*Presentation will be made to the group in Jan 12, 2005 in Chicago*	*Greg Rolle* *Earl Miller* *John at the Bahamas Pilot Guides*	*April 4-10, 2005*
EAA Oshkosh Show	*Great show for The Bahamas, Hoteliers have made instance booking, making it a great means of contact for their property*	*Continuing our efforts to reach and showcase The Bahamas to the 800,000 estimated attendance at this show*	*This is a JMC event.. Including Bahamas Customs and Bahamas Civil Aviation.*	*July 26-August 3*
Bahamas FBO Fam Trip	*FBO manager participating in FBO Destination Fam of GBI/ Exuma Andros and Abaco.*	*Educate FBO managers who have a major influential power to steer potential pilots to The Bahamas, also maintaining an ongoing working relationship*	*Greg Rolle*	*August 19-22*
Cirrus Aircraft Association	*Working with Martin Kent V.P. Cirrus Aircrafts to bring 5-10 Planes and 20-25 pilots for a weeklong trip to the southern Islands.*	*Follow-up to secure hotels and work out a plan Itinerary to include local activities*	*Greg Rolle*	*February 2005*
American Bonanza Society Convention	*Per request of ABS to Plan and Organized their Convention reception, The Tourist Office is working with ABS Staffs along with Promotion Boards and hotels to present a tease of The Bahamas.*	*A Planned meeting with Industry Partners to continue discussion on details of flying presentation, prize give-away and decorations*	*Boards* *Hotels* *Bahamas Tourist Office*	*September 8, 2004*
Bahamas Treasure Hunt	*Working with Thierry at Air Journey to*	*Follow-up meeting to discuss details and*	*Greg Rolle*	*February*

	bring 45 planes to The Bahamas	*get progress update on confirmation of pilots*		*8-13, 2005*
American Bonanza Fly-in	*Work with Harvey Kriegsman Director for the group, where 15 aircrafts confirmed participation flying to Cape Santa Maria Resort.*	*Follow-up to secure hotel accommodations, reception and local activities*	*Greg Rolle*	*Dec. 9-12*
Fearless Flyers of America	*Working with MayCay to arrange interview for this core group of pilots, flying to The Bahamas "The Original Bahamas Flying Treasure Hunt which drew up to 125 planes to the Bahamas*	*Follow-up meeting to secure press interview to cover the event. Confirmed hotel accommodations at Holiday Inn, Paradise Island Oct. 7-10, 2004*	*Greg Rolle*	*October 7-10, 2004*
US Federal Pavilion Meeting	*Attend mandatory Planning Meeting for CanAm Federal Pavilion. The Bahamas team up with the US and Canada to give pilots an education process to when crossing the US borders*	*Follow-up meeting.. The Team has move to a new location that has more space, which is will receive my pilots, plans will be created to better utilize the new location*	*Greg Rolle*	*Nov. 9, 2004*
Aviation Sales Calls	*See File Attached.*			
Bahamas Challenge Program	*Pilots are challenged to visit the Bahamas and take photos at pre-selected points of interest throughout the Island. Prizes will be awarded during a one-year period.*	*Follow-up with hotels to have information at our Trade shows, that will increase the effectiveness of exhibiting at these shows. Also, they would have more of a reason to stop by our booth.*	*All participating hotels and promotion Boards*	
Flying.bahamas.com Website Meeting	*Meeting with the Website Team and Leonardo Toiderman of Smart Software Solutions.. to better assist pilots to get flight plan and navigate their aircraft to The Bahamas*	*Follow-up with Mel to launce the digital interactive map of The Bahamas for private Pilots*	*Mel's Team Greg Rolle*	*ASAP*
Direct Database Mailing - Quarterly Fly-in Postcards	*Through the effort inside support a post card was created where hundreds of Pilots will receive mail-out post Cards with information about all of upcoming events – including our monthly Fly-in*	*Follow-up wit printer to give the blue print layout*	*Greg Rolle*	*Quarterly*
Direct E-mail Marketing	*Utilizing the thousand of e-mail collected through or Trade Shows, we have compile a database to keep pilots current on our list of activities and programs*	*The continuing efforts of e-mail blast, we have seen direct result to the increased participation of pilots on our Bahamas Monthly Fly-ins.*	*Greg Rolle*	*Ongoing*

Latin America
July-04

PROJECT	STATUS	NEXT STEPS
Airlines		
American Airlines (Brazil) (30 weekly flights to Miami)	Country Manager, Jose Trinca - discussed more favorable airfares to Bahamas (via Miami) and other promotional opportunities as well as sharing of invitees of operators to the September fam	Ongoing discussions
American Airlines (Mexico) (150 weekly flights to Miami)	Working with American, as a partner, for our upcoming Destination Awareness programs, in September, for both operators and trade. Dates still need to be confirmed - lots of conflicts with scheduling due to major destination programs in place.	Obtain confirmation on dates
Lan Chile/Am Air. (Ecuador)	We are invited to participate in several destination presentations (Quito and Guayaquil), during the Fall. Airlines have agreed to provide air portion of travel.	Awaiting total cost of travel, dates, etc. to first determine if viable - potential of travel, etc.
American Airlines (Venezuela) (35 weekly flights to Miami/5 to FLL)	Ezequiel Gonzales provided current information on international and local market. FLL service very successful and may put on additional segment for the Christmas period.	Follow up to determine exact increase of frequency and any implications for The Bahamas
Lan Chile (Venezuela) (6 weekly flights to Miami)	Business has increased in leaps and bounds - economy improving and people are traveling. The GSA area has been upgraded to a station office. More frequency planned for early Fall - an indication of the upsurge in travel.	
Lan Chile (Santiago)	A code share with American, the airline's headquarters has advised that the add-on fares between Miami and Bahamas will be in system in late August.	Follow up to insure add-on is in system
Operators		

Fam Trip (LA) September	Scheduled for August - now rescheduled for September, post La Cumbre, in Orlando, to capitalize on the distance and venue.	Confirm dates with destinations and send out invitations
Kuality (Chile)	Part of the Turismo Cocha Holding, along with BTI and Virtuoso, has been long recognized as the major Chilean travel service supplier. With a global network and 20 branches and representatives in the major cities in Chile, they control 70% of the market.	
	Seminars held in Vina del Mar, Valparaiso and Conception as well as three in Santiago reaching 240 travel agents and corporate accounts. Over $2 million in sales to Caribbean in 2003, including The Bahamas, using GoGo Tours product.	Follow up with Kuality to determine results of events - via bookings.
	Media coverage, by El Mercurio, the most important newspaper and Ladevi, national and regional trade magazine and newsletters.	Forward copies of media/print to BTO
	Event netted immediate results - a 19-night stay, at Atlantis, two suites, in September 2004.	
	Invited marketing/sales director for site inspection, during late August, with specific emphasis on Out Islands, to include in their program.	Follow up with offer for site inspection
Caura Tours (Venezuela)	Highly and strongly recommended by both American and Lan Chile as operator with very upscale clientele with clients that travel to St. Barts and St. Marteens and will fit the profile of the Out Islands clients. No Bahamas program to date. Unaware of destination and it's offerings; however, interested in a new destination that is close to the US.	Invite to the tour operator fam in September
Lan Tours (Chile)	In-house operator of Lan Chile - very much interested in The Bahamas. Jorge Pinochet, Director, has forwarded directions to his region, (LA) to work with Bahamas. No Bahamas program; however, representation will be on the operator fam.	Send formal invitation for operator fam in September
MK Tours (Miami)	Production figures received, for the first quarter, and they	Meeting schedule, with President and

	were dismal - a whopping total of 41! This translate, as per our contract, to about $7,000 per transaction. Naturally, as the numbers increase, the costing, per transaction, will decrease. A very, very disappointing period with major concerns being the fall. The concert series will probably be a concert at this stage. Many reasons for low production - none valid!	Director of Marketing to 'brainstorm' as to how best we can arrest the major hemorrhage of investment and get the phones ringing - converting into bookings.
Trade		
Turismo Maso (Venezuela)	The largest travel agency group, in Venezuela, assisted with four presentations (two for their corporate accounts - 47 people) and two for their sales force (112 from six branches). We were invited by this account following our Visit USA show.	Follow up with account to determine bookings
AVAVIT (Venezuela)	The ASTA of Venezuela. Two seminars for 62 agents. Incredible interest and results are already two groups confirmed and a number of individual reservations have been generated. Holiday Inn Sunspree - 9/12-21, 11 rooms Radisson - March 2005, 45 rooms	Follow up with account to determine bookings
Express Travel (Beacon Council)	Well-known corporate agency targeting the incentive, meetings and up-scale market presently has a group of 40 pax booked 9/9-12 at Atlantis (have in their program). Beacon Council is Miami's powerful economic development group. Agency requested destination guides for their res. personnel	
Celebration Travel (Miami)	Group will participate in planned travel agents fam, to GBI, in late September for two nights. Very interested in putting Bahamas program in place starting with GBI	Follow up with Discovery to insure registration in fam
A Place to Remember (Miami)	A relatively new operator is interested in the destination; however, experiencing some roadblocks of 'no response'	Provide with contact list - Nassau OIPB - to supply info on Abaco, Exuma,

	from the hotels.	Harbor Island and Eleuthera
Groups		
Roche Laboratories (Argentina) (7/12-15,04	A pharmaceutical company, had an incentive group to Atlantis in mid-July - 790 persons. Escorted six product managers on site inspections of other Nassau hotels and a tour operator. Group is now working, with Majestic Holidays, on three additional groups: May 05 (60 pax); Sept 05 (50 pax); Sept 05 (250 pax)	Follow up with managers to determine status of groups
Bank Itau (Brazil) 9/04	120 rooms at Atlantis now confirmed	
Bank Sadler (Brazil) 5/18-24/05	85 rooms confirmed at Atlantis. Regional meeting	
Colgate-Palmolive (Brazil) 9/05	Site inspection to be conducted for possible regional meeting of 350 room next year	Confirm dates for inspection
Latin Builders Assn. 10/8-10/10/04	Due to a 'non-agreement' with Our Lucaya, the group will have their retreat at Atlantis, 40 rooms @ $188 nightly plus f & b. Bahamasair to provide air quote	Follow up with Bahamasair
Coca Cole Company	Meeting rescheduled from 7/29-30 to September. Discovery Vacations gave proposal inclusive of unlimited golf and cart rental of $599 per person for 12 pax	Follow up with organizers for definite dates for quarterly meeting to GBI
Destination Program 7/8-12	Facilitated the educational component of the groups program, to NPI, of 60 meeting planners from thoughout the U.S. and Canada. Most of the attendees had not visited NPI in the past four years and were very complimentary of the product. A lot of interest expressed on the Out Islands.	
Vertical Markets		

Latin Builders Fishing Tournament 7/14-18	Event netted 70 boats at the Port Lucaya Resort. Group was satisfied with the facilities and the destination B of D will make recommendation that GBI be considered for next year's event	Follow up with contact for results of meeting
Cuban American CPA's and Cuban American Bar Assn. Golf Tourn 9/17	Being held at the Biltmore Hotel, Coral Gables, and expecting 200 golfers and 300guests. Sponsors Bacardi and Mercedes Benz. Bahamas to provide three two-night packages including air for two persons each. Two prizes used in two Closest to the Pin competition where the flags will have Bahamas logo. Other prize to be auctioned. 1/2 ad in program and banners through the event location	Coordinate event with Earl Miller
Consumer		
La Poderoso 670 & 1550 AM	Site inspection postponed to mid-August due to the inability of securing air.	Coordinate site with OIPB
	Group interested in a 100-person GBI Hispanic Heritage Day trip 10/9 or 10/16 for two nights. Air or Discovery are possibilities	Coordinate with UP for air
S.F. Hispanic Chamber of Commerce	Site inspection 6/4-7 postponed due to auditors	Confirm new dates and coordinate site with OIPB
Miss Carnival 2/26/05	Site inspection, in Discovery, proved to be successful relative to the vessel and it's facilities as well as the facilities at Lucaya Marketplace. Discovery presented proposal to the group which they will resubmit as 'final'	Follow up with Discovery for proposal
Dadeland Mall International Mall Mall at Sunset 10/04	Mail-in sweepstake promotion and Coke will be responsible for drawing. Availability of desk at each mall for promotional opportunities during the program	MK to provide specially-priced packages for event
Sedanos	Promotion to take place in 28 selected stores along with	Obtain air-inclusive prizes

10/04	Coke a cola in Dade, Broward and one in Palm Beach. Coke will support with 55 TV spots on Univision and Futura TV Point-of-sale promotion	Coordinate look and feel of at-site locations Forward verbiage for TV spots Obtain media plan along with copy of all ads, etc.
Florida Marlins 7/31/04	Sweepstake provided by Radisson MK produced special-priced package Banner produced by Coke Spanish banner also hung. Poor weather conditions dampened the Fiesta Latina's first event for the season Winner announced on the jumbotron Next event scheduled for 8/28	Photos and audio to be forwarded
Public Relations		
Cosmo Florida (Florida)	Cosmo Florida Magazine is considered the magazine of choice among Hispanics delivering reliable and quality reporting for the past two years. Readers are 84% Hispanic between 24-45, split amongst gender and a life expectancy of well over one year.	Explore potential of any joint promotions
	TIOTB was featured in their August/September issue with a two-page article with emphasis on Nassau and GBI. and special mention on activities and hotels in Abaco and Bimini. Weber Schandwick supported the effort with photos and editorials.	Copies forward to DG and DDG for review
El Nuevo Herald	Writer is available any Friday-Sunday to visit Bahamas to write a story. Open for suggestions of destination and focus of story	Coordinate schedule

Other

Latin American Conf.

El gasto por viaje de los hispanos en los Estados Unidos esta creciendo rapidamente por encima de la media nacional. Translation: Travel spending among Hispanic-Americans is growing faster than the national average -- and whatever the language, travel marketers

are taking notice. There is plenty to notice: Here is a fast-growing market that is relatively young has strong ties outside the country, emphasizes travel with and to typically larger family units. That means more group trips and more international trips than average.
In other ways, there's nothing special here: After all, Hispanics want the same things that anyone wants in the way of relaxation and service and attractive destinations.
But one defining factor demands attention from those who would be successful selling to this segement: Significant numbers of Hispanic-Americans are more comfortable with Spanish, even if they are bilingual.
Here are some statistics to sketch the picture: The buying power of Hispanics is projected to grow at an annual compound rate of 8.7% from 1990 to 2007, compared with 4.8% for non-Hispanics
Travel Industry Association research showed that travel volume among Hispanics grew 20%, from 2000 to 2002, considerably faster than th overall 2% growth in the U.S. during the same period.
Hispanics are 17% more likely to take a trip outside the continental U.S. (usually back home); 33% more like to take two trips; 24% more likely to take three or four trips; and 58% more like to take five or more trips, in a three-year period.
Hispanics travel in groups (meaning family, usually) and they are 'aspirational' when they buy. They want the highly rated brands.
This information bodes well for The Bahamas relative to 'close, safe, family' travel; however, our marketing does not have to 'dedicated' to tl segment as our present experience, with MK, has proven. They will book though non-Hispanic operators/agents (price has proven to be the key factor) which proves that they are well in-tuned to the general advertising.

Minister's Appreciation Dinner
HSMAI - Key West and Broward
Visit Florida - rescheduled for August in Palm Beach

Latin America
August '04

PROJECT	STATUS	NEXT STEPS
Airlines		
LAN	Lan Chile has changed it's name to LAN due to it's Latin American reach and did not wanted to be perceived as a Chilean airline. In Argentina, LAN Tours operators will be inclusive of the three major operators of: Swan Turismo, Organizacion Piamonte and Toselli International	LAN Argentina will join the LAN campaign in Chile, Venezuela, Ecuador and Peru to launch a Bahamas program in November
	The code share between Lan and American into The Bahamas has not been programmed in the system	Follow up with Lan for a more firm date
American Airlines (Mexico)	Dates confirmed for Sept. 20-24 for destination awareness program	
American Airlines (Ecuador)	Visit USA promotion, Nov. 18, in Guayaquil will feature The Bahamas as the only Caribbean destination. Cost of show is $800	Follow up with American and show sponsors to determine if air and accommo dations will be sponsored before making a participation commitment.
Operators		
La Cumbre	Full schedule of appointments (25) for the show - some double bookings.	Attend
Post-LaCumbre fam	15 operators have confirmed attendance for	Confirm itinerary to take to La Cumbre

	9/10-15 to NAS, GBI, Exuma, Eleuthera from Argentina, Chile, Ecuador, Venezuela, Brazil, Peru, Uruguay and Mexico. Host hotel will be Radisson with day trips to other islands.	
Organization Piamonte (Argentina)	9 offices in the country with a strong presence with travel agencies and does seminars and trade shows continuously. Bahamas sponsored four seminars for a total of 160 agents which proved very educational and inciteful. Operator has 15 hotels, in NAS and GBI, in their program.	Post-FIT, will conduct two full-day seminars to their key accounts from the interior
Swan Turismo (Argentina)	A holding of seven operators and 20 upscale agencies as a Virtuoso company and maintain a high standard of customer service. Three presentations for 45 of their sales personnel to educate on the product Operator already produced groups (see groups)	
Kuality (Chile)	Promotion and Marketing Directors visited NAS, GBI and Exuma on a site inspection to enhance their Bahamas program. Very impressed with GBI and Exuma product. Unfortunately, due to hurricane had to cancel the Abaco section. Will be using Majestic Holidays as receptive operator for their program.	Group has already started to promote the destination and will continue to follow up on progress
MK Tours	Met with principals to brainstorm ways in which to dramatically increase production for the remainder of the program. 1. Res. agents unfamiliar with products (4 one night fams scheduled for GBI and NAS) in Sept. and unable to effectively sell.	Set up itinerary with departures from Miami to Nassau and FLL to GBI

	2. Willie Chirino will be key feature in the Oct. festival, at Wyndham (very well known and respected Hispanic entertainer) 3. Key agents will be invited to destination for one-day fams (2) 4. Spots mentions on travel zoo along with Wyndham as co-sponsor	Amelia to visit Rain Forest Theatre to get comfortable with lighting, sound, etc. Anticipating 200+ travelers Await additional info, for budgeting purposes Coordinate with Wyndham
Trade		
AAAVYT (Argentina)	Made two presentations (120 agents) to the group which is the ASTA of Argentina. Participants very interested in the product As a result, AAAVYT will feature The Bahamas in their next newsletter	Follow up to receive copy of newsletter
Groups		
Swan Turismo (Argentina)	Group of 50 golfers booked at Westin for six nights 9/16-22 (40 rooms)	
BTI (Argentina)	The world's leading travel management organization operating in over 100 countries. They handle well over 80% of the incentive market in Argentina. Two groups now booked - both at Atlantis - June 2005 (80 rooms); September 2005 (160 rooms).	
Destination Program	Facilitated the education component of the groups program, to NPI, of 72 meeting planners from the U.S. and Canada. Group was truly exciting, electric and participated in the interactive portion with enthusiasm.	
Vertical Markets		
Latin Builders	The group has confirmed the 2005 fishing tournament will be in GBI in July Dates to be determined	Follow up for specific dates
Consumer		
La Poderoso 670	Site inspection again postponed due to the	

	OIPB inability in securing air.	
Florida Marlins	Second Fiesta Latina event, August 28, at Pro Player Stadium between Marlins and Colorado with 30,000 in attendance. Partners were: Radisson, MK Tours. Banners, prize hotel and specially-priced packages were visible. Winner was announced in stadium and destination name appeared on megatron at the 8th inning.	Photos and audio to be forwarded
Cuban American CPA's & Bar Assn. golf tourn. 9/17/04	Hotel sponsors are: Treasure Cay, Bluff House for 'next to the pin' competition; Radisson will be auctioned. Airline partner is Bahamasair. Along with signage through the event, Bahamas will also have an ad in the programme (full page)	
Miss Carnaval February 2005	Event will be held onboard The Discovery. Campaign, in conjunction with BTI, will include radio (HPC univision radio stations); TV (telemundo and channel 41 cable); newspaper (El Nuevo Herald, Miami Herald, Diario de Las Americas). Expect 500 pax.	Obtain copy media plan
Sedanos October 2004	A four week campaign with Radisson Cable Beach being the featured sponsor. Discovery provided three cruises for two. Campaign to include mention in the 975,000 at-home flyers (2x), point of sale display in 28 stores, TV ads on TeleFutura with 55 spots.	Obtain media plan, production proofs, etc.
Simon Malls October 2004	Dadeland, International and Sunset malls are confirmed with possibility of an additional two in Palm Beach. Promotion will be with coke using their vending machines and labeled: Ven and Win. Vending strips and	Set dates and locations for Bahamas booths/displays in each mall.

stickers will be placed on can/bottles making participants eligible for 5 Bahamas prizes (one in each mall).

PR

Latin America

Nexos, American Airlines in-flight Latin American magazine featured a four-page article on Harbour July issue. Nexos has a circulation of 236,000 and is published six times annually. Article spoke o (Pink Sands and Coral Sands), restaurants and cuisine, marinas, what to do, how to get there, sho pages along with three very inviting photos.

Other

Brazil

The tide may finally be turning for Brazilian President Luiz Inacio Lula da Silva. After a year and a half of rising unemployment, falling and increasingly unhappy voters, Lula is finally presiding over an economy that is on the path to a sustained recovery. Exports are bo a weaker currency, high prices for commodities such as soybeans and steel, and productivity gains. The key to faster growth will be c demand. Consumers are finally spending now that the labor and financial markets are improving. The jobless rate, which peaked at ' fell to 11.7% in July. Wages are also picking up with a jump of 1.8%. And although the central bank's base interest rate stands at 16' a long way from 26.5 at the start of 2003. A national opinion poll in August showed the government's approval rating bounced up a he 29% in June to 38% in July

Visit Florida

Orlando CVB has projected as many as 48 million visitors by year's end, a 6.7% increase from 2003. The city set a record in 203 with million visitors, a 4.7% increase from 2002. Domestic visitors accounted for 95% with visitors from Florida accounting for more than h domestic visits, but that percentage was down from 2002, when in-state tourism dominated during the economic downturn and post 9/ Current trends point to a 5.4% increase in 2005, to 50.6 million, and an additional 4.8% increase to 53 million in 2006.

Greater Fort Lauderdale reported its best July ever with hotel occupanices exceeding 70% for the first time. The 70.1% occupancy ra increase over the previous July rate of 63.6%. The previous record occupancy for July was 65.4% which was recorded in 2002. The for any month was 91% this past February

American Airlines

Effective September 2, Bob Troni, Marketing Director, Caribbean/Latin America will retire and become a consultant. No successor ha

France

The French Government Tourist Office is hoping to tap into the growing U.S. Latino market with a new series of travel agent seminars evening events - in both English and Spanish - in Miami October 26 , will consist of trade shows, regional presentations, information o France Certification specialist program, cocktails and prizes.

Latin America
September '04

PROJECT	STATUS	NEXT STEPS
Airlines		
American Airlines Mexico	Destination Awareness Seminars postponed for September due to hurricanes. Will now combine with Expo-Vacations in Mexico during February '05 in all cities.	Reschedule arrangements.
Operators		
MK Tours	Operator will be opening their first office in the European market located in London in mid-November.	
	Still have NOT received the production stats. For July, August, September. An activity reconciliation was submitted dictating that, as of end of Sept., we would only owe approx. $5,000. Recommendation is that we cancel our agreement as the return is truly dismal and will not improve dramatically.	Follow up for info.
	Due to the hurricanes, the Willy Chirino concert has been rescheduled to early December; however, the principals are aware that we will only fund up to $15,000 and this is now out of our agreement dates. Agreement ends end of Nov. '04.	
	Director of Marketing will be on maternity leave from mid-October to early January 2005.	
LaCumbre October 9/04	In it's 15th year, LaCumbre suffered a dramatic number of cancellations due to several hurricanes affecting Florida. Before the hurricanes, there were more than 750 buyers, 550 suppliers and 100 press....ended up with 292 buyers and 474 suppliers. Bahamas had 37 appointments	

	pre-show and an additional 16 during show for total of 53. Kerzner and Discovery also participated. Incredible curiosity in The Bahamas' product. Many queries and questions. Being hosted in Houston, Texas 9/7-9, 05.	Follow up with hotels with leads.
Operator fam 9/10-15,04	Group being rescheduled to November due to the hurricanes. Had a total of 17 operators confirmed to visit five islands (Abaco, GBI, Nassau, Exuma, Abaco). Wanted to take advantage of close proximity and accessibility of group while at LaCumbre	Obtain confirmation on accommodations and air and re-invite operators along with other prospects. Tentative dates are 11/8-12, 04.
Kuality (Chile)	Operator has closed a contract with Majestic Holidays to be used as their receptive operator. Already confirmed 24 room nights for October and November 04.	
Celebration Travel	Site inspection for top travel agents was cancelled due to hurricane. Discovery has agreed to accommodate group via a presentation onboard.	Presentation scheduled for 11/10/04 at Port Everglades.
Trade		
ABAV Brazil 10/20-24'04	As we did not yet pay for this show, we cancelled our plans to attend to reduce our costs and make all scheduled calls while at FIT in Argentina.	
FIT Argentina 11/26-29/'04	All arrangements now completed for our participation including pre-show calls; at-show appointments; post-show calls	
Sales calls Argentina, Brazil, Chile	Scheduled for late-November - mid-December '04 All air and land arrangements confirmed. Through our partnerships, was successful in obtaining COMP accommodations in both Chile and Argentina.	

ACHMART Chile 12/5-8'04	Due to partnership with Kuality Tours, they have agreed to have TIOTB featured in their booth; therefore, we have returned the booth rental check to Nassau for credit back to our COE.	

GROUPS

A good number of groups have cancelled or postponed their trip to The Bahamas following the slew of hurricanes to the area. These cancellations will definitely affect our projected visitor arrival numbers

Swan Turismo Argentina 9/16-22'04	50 golfers, scheduled at Our Lucaya cancelled due to the hurricane (40 rooms)	Persuade to reschedule
Colgate-Palmolive Brazil	Site inspection has to be rescheduled; however, had to make a decision for their May '05 meeting immediately so chose 106 rooms, 167 pax, May 05 in Punta del Este, Uruguay at the Conrad Hilton.	
Caura Tours Venezuela	Cancelled 35 rooms, 9/11-15 at Our Lucaya due to hurricanes	
Kuality Chile	Cancelled 28 rooms, 9/17-22'04 at Viva Fortuna due to hurricanes	
Nascimento Turismo Brazil	Cancelled 61 rooms (all inclusive) at Radisson for 9/4-7'04 due to hurricanes.	
Agaxtur Brazil	Cancelled 29 rooms, 10/4-8 at Our Lucaya due to hurricanes.	
Organizacion Piamonte Argentina	Cancelled 50 rooms, 9/13-17 at Four Seasons due to hurricanes	
Golf Tournament Latin America	Tournament, scheduled for 8/19-22 rescheduled to January '05 (tentative) at Ocean Club and Four Seasons courses	Follow up with golf associations

LBA	Retreat, 50 rooms, will take place at Atlantis on 10/8-11'04. Will take a one-day trip to H. Island for incognito site inspection on the Saturday.	
La Poderosa 670 and 1550 AM	Site inspection to Abaco postponed due to hurricanes Hispanic Heritage Day for 10/9-11 has been cancelled due to hurricanes in GBI. Also now looking at Nassau for possible groups and would like site inspection to see hotels and sites.	
Consumer Campaigns		
Univision	The #1 Hispanic television network, reaching 98% of all U.S. Hispanic households, an average daily viewer ship of 1,430,000 (M-F 2-3 PM), will be featuring TIOTB on the Let's Make A Deal game show airing in the first week of January 2005. There will be 10 spots totaling 20 seconds of airtime (including visual display, logo and live announcer). Partner is Radisson who supplied 5 nights stay along with U.S. Airways.	Follow up with Univision and Radisson to insure all requirements are met.
Cuban American CPA's & Cuban American Bar Association Golf Tournament	Event was a huge success. Over 300 golfers and guests participated. Treasure Cay and Bluff House donated prizes for next to the pin competition. Posters and banners were placed throughout the course and a full page ad in the program.	Completed
South Florida Hispanic Chamber of Commerce	Site inspection was cancelled due to the hurricanes.	
Miss Carnaval 2005	Contract signed with Discovery. Anticipating 500 pax but would like to max out at 800. Advertising will include radio and newspaper.	
Sedanos	Promotion will now start 10/6. There will be two mailings of their flyer with The Bahamas' campaign	

	being highlighted...each of 975,000 and there will also be POP displays in 28 participating stores. Coca Cola will be the featured product. Radisson has supplied the key prize with Discovery offering the other two. Ads will run on Telefutura and Univision (50 spots of .30).
Simons Malls	Promotions dates are 11/15-12/15'04 in Palm Beach, Boynton Beach, Int'l mall, Dadeland Mall, Shops at Sunset. Sweepstake will be via the Coke machines with snipes on each machine promoting the campaign. Sales per machine per mall per month: Palm Beach 12 machines, 1060 bottles; Boynton 10 machines, 1288 bottles; Int'l Mall 8 machines 1056 bottles; Dadeland, 14 machines, 419 bottles, Shops at Sunset, 14 machines, 753 bottles. Prizes, for instant winners, a discount off hotel stays will be seeded in each machine. GBI and Nassau to provide listing and discounts for the promotion. Will have a table in each mall for one Saturday to promote The Bahamas. Simons just needs us to have an insurance policy for this event.
Florida Marlins	Along with the Sports Department, attended meeting with the Florida Marlins to uncover any/all promotional opportunities that could benefit TIOTB to the mostly Hispanic audience. Marlins to submit full menu of opportunities that are available.

Publix supermarkets, in an attempt to fully capture the Hispanic market, in S. Broward and Miami-Dade, has started to print and distribute it's weekly specials circular in two versions: Spanish and English

Angel Garay, our Hispanic Manager has resigned to take the helm at Latin Builders Association (62 companies). Until a replacement is named, PMR will assume responsibility for this market.

Other (pre-hurricane Francis)
While Canadians and Europeans are rebounding with travel to the South Florida, South Americans continue to face financial hardships that stunt their U.S. travel plans, and tight rules for visas after 9/11 make U.S. entry even harder for citizens of most developing countries. S.F. is keen on attracting international visitors, who stay longer and spend more than U.S. counterparts (nine days compared with 3.5). Furthermore, S. Americans tend to vacation during the summer, when U.S. travel to Florida is weak.
Broward and Palm Beach attract mostly Europeans and Canadians, who don't need tourist visas for the U.S. Miami-Dade relies more on Latin Americans. Miami-Dade who has the same number of hotel rooms as Broward and Palm Beach combined and the area's busiest airport by far, has suffered relatively more since 9/22. Miami-Dade hotels have lost 600,00 guests, a drop of nearly 13% from 2000 through last year, with most of the lost from Latin clients. Since early this year, Washington requires a personal interview for visa applicants, leading to long delays at many consulates. Visas are the biggest challenge Miami-Dade faces right now. In the eyes of the customer, Miami-Dade is closed and not welcoming.

Broward is suffering the least. Hollywood/FLL airport is the nation's fastest growing, record cruise traffic and new hotels, plus aggressive, marketing Broward expects to beat previous peaks in foreign tourism this year - in large part to the growing European market; however, many Latin cities now have non-stop service to the area.

International visitors to U.S.		Int'l overnight visitors to G. FLL	Int'l overnight visitors to G. Miami	Int'l overnights visitors to P.Beach
1999	48.49	1.57	5.4	250,000
2000	50.94	1.78	5.6	220,000
2001	44.89	1.62	5.2	192,000
2002	41.89	1.67	4.9	194,000
2003	40.35	1.79	4.8	201,000

in millions

Post-hurricane Ivan

FLORIDA TOURISM is in crisis following Hurricanes Charley, Jeanne, Francis and Ivan, industry leaders said on Friday, promoting them to request $30 million in emergency marketing funds from the Legislature. The staff of Visit Florida, which markets the $51 billion industry, said airline reservations are in a virtual free-fall. Staff members also said that the drop-off in travel agent searches for hotel space in Florida, tracked via computer, has been substantial and has affected seven of eight major markets in the state, with only Orlando still seeing a slight increase in inquiries

The Florida commission on tourism has asked for $30 million to spend on advertising to counter the negative publicity of three hurricanes within the past month. $26.5 million over the next several months in key U.S. and foreign markets ($1 million in the U.K., $500,000 in Latin America and $300,000 each on the U.S. black and Hispanic markets).

The focus will be on conventions as the focus has been this market from August through November. It's felt that it will take a couple of years for the customer to forget the hurricanes, but they do need this market desperately to fill the low season.

Visit Florida kicked off a $1.5 million spend on advertising and public relations themed "We're still here" in early October.

Latin America
October '04

PROJECT	STATUS	NEXT STEPS	DUE DATE
Airlines	Delta Airlines will re-launch service to Buenos Aires in Dec. with a sold-out Boeing 767 loaded with dozens of Atlanta business leaders and officials en route to the Argentine capital for a trade mission. The BU routes lisone of several LA flights that DL is adding this winter as the carrier strives to rake in more revenue on long-haul and int'l flights. DL is also adding a second daily flight this winter to both Sao Paul and San Jose and initiating service to Belize in mid-December and has applied for daily nonstop service to Rio.		
Consumer Campaigns			
Florida Marlins October 2	Last day of home game, 70s night, TIOTB was highlighted on the jumbotron along with the announcements as having the winner of a last-minute promotion (Radisson). Daisy Murillo, a Hispanic, was the winner. We loved the lights! 28,000 in attendance		Completed
	Sports department very interested in the Charity Golf Tournament. Attempting to come up with sponsors for the event.		Ongoing
Fiesta Cup October 9/10	Broward County's Fiesta Cup, a Hispanic soccer event, held at Tradewinds Park, for two days with teams from under 06 to over 40. One days tournament where teams have option of playing either Sat/or Sun. Inca Kola (Brazilian soda) was the key sponsor. TIOTB donated a prize to the lucky winner each day. Announcements were made on the loud speaker during each intermis-sion (7 times). Viva Fortuna was the Bahamas' partner. 9,000 total attendance		Completed
Fiestas Patronales Oct. 28/31	The 4th annual Puerto Rican festival and business expo is one of Broward County's largest social,	Not our audience and will not participate next year	Completed

	educational and cultural events. A cultural heritage festival celebrating Hispanic art, food and traditions along with a business expo. Attendance 30,000 at Boomers. The crowd was boisterous and rowdy; however, many of the suppliers found the event to be very successful for their products. TIOTB did not participate, as with a paid booth, but opted to participate with Breezes SuperClubs	Follow up to see how many bookings the hotels (SuperClubs) received from their special event' promotion to determine participation next year	
Sedanos 10/6-10/27	Campaign ran in all 28 stores with POP displays and sweepstakes. Featured product was Coke and Radisson was partner with prize. Promotion ran in the weekly Sedanos flyer (975,000 per week for three weeks); mention on Telefutura and Univision (50 spots).		Completed
October was an exceptionally busy month for Hispanic promotions with four major events.			
Peru Expo 12/3-5	Being held at the Radisson Convention Center in Miami (836/826) and spotlighting everything Peruvian. Have been offered a booth for Bahamas, gratis, to determine if an event we would like to consider for future participation. Will decorate booth with junkanoo displays, the Spanish/English banners, and other. Will be raffling, every hour, a Bahamas polo shirt, with Spanish version of our logo, over the loud speaker. Anticipating over 10,000 in the three days. Angel Garay will mann booth for us.	Secure polos (45)	Ongoing
Holiday Village 11/19-1/12	This event has been moved from downtown due to the disappointing traffic of last year. Now in a prime Hispanic vacationer and local traffic area - one of the most populated malls. Booth also offered at the event - for every Saturday and Sunday in December and January. Angel Gary will mann. Booth decorated with all Junkanoo and junkanoo music will be played (cd) the entire period. Spanish banners, brochures, bags, etc. will be		Ongoing

	on display. Anticipated over 700,000 mall goers.		
Navarro	Promotion, scheduled for early January, for the month, will be rescheduled for March/April GBI has agreed to partner with small discounts for bottled winners.		
GROUPS			
Latin Builders 10/8-11	Retreat, 50 rooms, held at Atlantis. Group very happy with destination and product. Took incognito, one-day trip to Harbor Island to experience product. Feels GBI is more conducive to their needs (a little action needed after fishing) Will be meeting with Sports Dept. in early Nov. to set dates for their visit to prepare for the July 13-17 trip to GBI...fishing tournament. Anticipate total of 700 people (fishing and family) Angel Garay was announced as the new Exec. Vice President, effective November 1.	November 9 is date set up for meeting	Completed
GROUPS			
Zavaleta Viajes (Argentina)	Group of 26 gamblers have confirmed the Atlantis for their 4-nights junket - followed by a stint in Atlantic City.		Completed
Agaztur (Brazil)	Confirmed group of 67 rooms, Radisson, 6 nights, April 25, 2005		Completed
OPERATORS			
MK Tours	Due to there being so very few seats in the category that UP has given the operator for the concert, the operator is now negotiating with UP to charter the flight and possibly two for the Dec. 10-12 period. Will be inviting 40 top accounts for which MOT will be responsible for (at-island) only. Anticipating about 200 people for the Willie Chirino concert, at the Wyndham. Working directly with	Set up meeting with Van Diah and W. Wilson to meet principals to discuss possibility of chartering two UP flights on Friday and Saturday - early mornings. Obtain invitation list to vett.	

	Wyndham for all permits, customs, etc. Group will be staying at Wyndham but agents will be at both Wyndham and Radisson. Concert should be a SHOW as Willie certainly knows how to entertain and get his Cuban audience involved..very warm and personable. Tickets will be on sale to the local population-Cuban population will definitely attend.		
	Production figures still not received for July - October.	Repeat request	
	Check received for $61,000 representing all outstanding invoices.		
	Reconciliation submitted to operator for vetting to insure we are on the same page.		
Latin Operators Fam 11/5-9	Fam dates now confirmed and host hotel is Atlantis Anticipating 14 operators with a four-island visit (Nassau, GBI, Exuma, Abaco) UP confirmed preferential inter-island and Miami-Nassau rate On-island itineraries confirmed Lan Airlines (previously Lan Chile) provided first-class round-trip Latin America-Miami route!	Escort group	11/5/2009
TRADE			
AAAVYT (Argentina)	The national travel association or Argentina (ASTA of US) published an article on The Bahamas: "Las Islas de Las Bahamas: 700 Preciosas Islas" in their October newsletter and distributed to it's 1500 members.		Completed
FIT (Argentina) 11/26-29	26 pre-show appointments, seven media interviews are all confirmed. Arrangements made through American Executive Intl's and Organization Piamonte (trade); Ladevi and Report (media)	Execute	11/26/2029

Seminars/Presentation (Argentina/Brazil/ Chile - 11/27-12/12	Five seminars and presentations have been confirmed and organized by tour operators in Buenos Aires and Cordoba (Argentina); three in Sao Paulo (Brazil); three in Vina del Mar and Santiago (Chile). In addition, have confirmed 15 appointments with selected agencies as American Express and Virtuoso members	Execute	11/27-12/12
Destination Meetings 11/27-12/12	Meetings scheduled with Lan, Copa, Delta, Varig Tam, AA and United - due to their US flights to educate their sales personnel about the ongoing opportunities to The Bahamas.	Execute	11/27-12/12
Association Meetings 11/27-12/12	Meetings scheduled with Bridge Associations in Sao Paulo, Buenos Aires, Santiago - possible bridge tournament in Nassau. BMW and Roche Laboratories (already had meetings in Nassau.	Execute	11/27-12/12

Latin America
November '04

PROJECT	STATUS	NEXT STEPS	DUE DATE
CONSUMER CAMPAIGNS			
Univision	The #1 Hispanic television network, will continue with it's Bahamas feature in late January (one week) with emphasis on Viva Fortuna who has supplied a four-night stay for the promo. In conjunction with USAirways...visual, logo and live announcement over radio and TV. Radisson will have a one-week stint during early January.	Forward beta tape	12/15/2004
Florida Marlins	Sports Department has opted NOT to actively participate as, in addition, to vacations, group wants financial commitment		Completed
Peru Expo	Polo shirts secured for prize giveaways at the site 12/3-5	Attend event	12/3/2005
Holiday Village	Junkanoo display (Bahamas booth) was well visited by locals and tourists alike. Display continues through to early January		Ongoing
OPERATORS			
MK TOURS	Have contracted with UP for two flights 12/10-11 early morning departures--124 seats each for the Willie Chirino concert.	This now enables operator to sell last-minutes vacations at published package rates	
	Fam trip confirmed for 35-40 agents for same period and itinerary completed	Awaiting completed rooming list	12/1/2004

	No production figures yet received for July - November.		
Latin Operators Fam 11/5-9	Fourteen operators attended from Ecuador, Argentina, Brazil, Venezuela, Mexico, Chile and Peru Due to the difficulty in obtaining preferred nett rates, from The Bahamas' hotels, the operators have agreed to purchase their packages from Majestic Holidays Most of the group had a first-time experience particularly to the Out Islands and we have already started to see the returns on our investment	Follow up with operators for any/ all requests This trip was quite timely as the LA summer holidays start the second week of Dec. thru to the first week of March of which 16% will travel to the US and Caribbean with an average of 13 night stay.	Ongoing
TRADE			
FIT (Argentina) 11/27-30	Bahamas had a booth along with 1450 exhibitors from 29 countries. 62,000 visitors of whom 24,000 were trade professionals...two days open to the public who paid to attend. Argentina is potentially the biggest market for The Bahamas. Additionally, attended over 45 appoint-ments. Argentine operators with Bahamas packages: Swan turismo, Organizacion Piamonte, American Executive, Juan Toselli, International Tours and Lan Tours. Media interviews have been rescheduled to early December - NOT during FIT due to conflict of schedules.	Follow up with operators to determine success of our participation by bookings being generated	Ongoing
BTI Regional Meeting 11/11-13	Business Travel International is the worlds leading travel management organization operating in over 100 countries. It's LA region-	Follow up with companies for any eventuality	Ongoing

al meeting was held at the Ritz Carlton in Coconut Grove, in mid-November. 50 of the best travel companies from Argentina, Brazil Chile, Bolivia, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Mexico, Nicaragua, Panama, Peru, Uruguay and Venezuela attended. We had the opportunity to present information, press kits and meet with these operators to promote The Bahamas product and introduce the name Majestic Holidays as an option for vacation bookings.

Latin America
December '04

PROJECT	STATUS	NEXT STEPS	DUE DATE

Surpassing even the most optimistic recent forecasts, the economies of Latin America are on course to expand by 5.5% this year, the region's best economic performance in more than 20 years. South Florida, as a main hub for Latin America, has seen trade, tourism and business transactions rebound as the region's economies have recovered. An economic revival means more money to spread around for shopping trips, vacations, condo sales and purchases from industrial goods to phone equipment. But the solid performances of the big economies in LA contrast with sobering data on poverty and unemployment. Despite the recovery he regional poverty rate would diminish by only 1% in 2004....224 million live in poverty (43%). Chile is the ONLY country that will meet its commitments to the UNMD to reduce abject poverty.
Venezuela, Argentina and Uruguay now are leading the region in economic growth. Oil-rich Venezuela's economy will expand at almost 20% - the kind of growth matched only by booming Asian economies.

AIRLINES
Copa Airlines, which began service in 1947, today flies to 31 destinations in 20 countries in Latin America and the Caribbean from it's hub in Panama City, Panama. Copa flies to 120 international destinations through it's code share agreements with Continental and Mexican Airlines. Copa is interested in flying to Nassau, nonstop, thus reducing the US's visa requirement. Copa flies from Argentina, Chile, Brazil, Peru, Ecuador, Colombia, Venezuela, Mexico to Panama.

Attended Delta AirLines re-inauguration of the Buenos Aires/Atlanta route. Delta now flies from Chile, Argentina, Brazil, Colombia, Costa Rica, Mexico, Panama, Peru and Venezuela to Atlanta which connects to flights to both Nassau and GBI. Delta is arranging for a promotional campaign, with Organizacion Piamonte, in January through February on the most exclusive vacations spots and also on special markets as golf, tennis and sailing.

OPERATORS

Swan Turismo (Argen)	Partnering with Swan, made 17 preferred sales calls (pre-arranged) to their top accts. Swan features hotels in Nassau, Eleuthera, Exuma, Harbour Island and Cat Island. They have a contract with Majestic Holidays and have sold 21 packages for this season
Organizacion Piamonte (Argen)	Conducted seminar for 35 preferred accounts in addition to six preferred call.

	Sold 22 packages for the season Juan Tartara made arrangements, with DL, for radio and newspaper appearances/ interviews on La Nacion and Clarin. Features packages inn Harbour Island and Nassau.		
American Executive (Argen)	Organized seminar with 37 accounts. Features Nassau, exhume, GBI in program Advertising and editorial features in Ladevi, Gata, Report.		
Juan Toselli Int'l Tours (Argen)	Cordoba is the second most important city and Juan Toselli is #1. Seminar with 41 assistants - all dedicated with group programs. Group booking to Viva Fortuna (35 people) May '05.		
MK Tours	The program officially ended with the Willie Chirino concert which netted about 129 packages. The concert itself was a great success with Willie really wooing his audience and getting them very involved! 37 agents participated in the weekend event for which MK picked up cost of air. In-depth education of NPI for two days Now awaiting complete reconciliation of program - associated costs with backups, etc	Reconcile associated costs when received	1/30/2005
TRADE			
ACHMART (Chile) 12/4-7	Association of Chilean operators with 150 exhibitors and 3500 agents. Operators featuring Bahamas: ADS Mundo, Repse, Kuality and Masterhouse-all of them part of the Lan Tours group. Packages to Nassau,		

	GBI and Harbour island. Have booked 45 packages for the season.
Seminars (Brazil)	Seminars conducted in Sao Paulo - arranged by operators: Nascimento Turismo - 65 pax Agaxtur - 48 pax Queensberry - 36 pax Calls also conducted to corporate accounts, two banks and three insurance companies.
GROUPS	
Grupo Divisa (Mexico)	Incentive group booked, 100 rooms, Atlantis, 9/8-11'05. Also considering an additional room at Radisson or RIU - same dates as overflow.
Destination Program	Facilitated the educational component of the NPI-sponsored program which netted 60 meeting planners plus guests and spouses.
CONSUMER CAMPAIGNS	
Peru Expo 12/3-5	Overwhelming attendance from the Hispanic community. Incredible interest in Bahamas' product and the polo shirts promotion was a huge success. Announcements made, via public access, 45 times during the period with a 15-second blurb on The Bahamas.
Holiday Village Thru to Jan 11	Junkanoo display continues for the period with representation at booth on Saturdays and Sundays. Great interest in the mannequins completely adorned with Junkanoo attire and instruments along with a pamphlet on the event

Tourism officials have submitted to Gov. Jeb Bush a request for special budget amendment for approximately $5 million from current ye to spur tourism in the summer/fall travel season. The plan - developed by the Florida Commission on Tourism/Visit Florida is to include

strategic advertising, public relations and market analysis/research. Approval is expected by mid-January '05.

In 2003, more than 74 million people visited Florida, setting an all-time record and maintaining the Sunshine State as the top travel dest in the world. Tourism is Florida's No. 1 industry, with an annual economic impact of $52 billion and employing more 87,000 Floridians.

Work in progress updating the Latin American manual for 2005 which will be distributed to all interested hotel partners.

Norma Wilkinson 9-2004

Project	Status	Next steps	Responsibility	Due Date
BOIPB	Annual meeting held in Nassau. Very informative	Completed	BOIPB	
Bimini Native Fishing Tournament	The tournament participants went from 85-100 boats to 12 boats	Working to get this tournament participants back	NW	
Dolphins Training Camp	Networking with Skip Middleton & Matt Billings from Verizon Wireless	Completed	NW	
Pro Player Stadium	Networking meeting for all partners – 5:30 p.m.	Completed	NW/CT/PS	
Miami Heats Basketball Team	Meeting with Wm. Mecklenburg & Chris Maragno to discuss partnership	Ongoing	NW/PS/DC	
Miami Dolphins Luncheon	Networking event with partners – made contact with Natasha Babulal & Lynne Koreman from Spirit Airlines	Completed	NW	
Airlift Development for Bimini	Met with Tyrone Saunders to develop additional air service	Ongoing	NW	
Continental Connection	Met with Wendy Clemens re: air lift to Bimini, awaiting figures, Tyrone feels he should handle this	Ongoing	NW/TS	

Project	Status	Next Step	Responsibility	Due Date
Winter Residents Reception	Compiling list of winter residents to send invitation for a reception	Ongoing	NW	11/12/04
Miami Dolphins Fishing Tournament	Met with Fudge Brown and Danielle Sergeant from the Dolphins to discuss fishing tournament in Bimini	Ongoing	NW	
Airlifts to Bimini	Site inspection set for Sept. 30 in Bimini with Tyrone Saunders	Ongoing	NW	
Fast Cats	Met with Nelson to get a fast ferry service to Bimini	Ongoing	NW	
Customer Training for Bimini	Met with Donnajeane Turnquest to conduct Customer Training in Bimini	Ongoing	DT/NW	11/09 – 11/11/04
Bimini Newsletter	Gathering information to produce the first Bimini newsletter	Ongoing	NW	11/1/04
Bimini Native Tournament	Began work on brochure for the Bimini Native Fishing Tournament	Ongoing	NW	11/1/04
DVD/Video for Bimini	Working with Grace Caron to have ACT produce video or DVD for Bimini	Ongoing	NW	12/1/04

Cuban/American CPA & Bar Association Golf Tournament	Bahamas sponsored two hole-in-one and had brochures at a table. Approximately 65 golfers	Completed	NW/AG	
Florida Marlins	Met with Ruben Caberra to discuss partnership	Ongoing	NW/EM/DC	
Kendal Major	Interview for television show	Completed	Team	
Donation for hurricane	Worked with Miami Dolphins and NAB to receive hurricane supplies	Completed	NW/RG	
Dol-Fan Fest	Met with Dolphins executives to discuss the Dol-Fan Fest in Freeport March 11-13, 2005	Ongoing	NW/CT/PS	

Monthly Report October, 2004

Norma Wilkinson

Project	Status	Next Step	Responsibility	Due Date
Miami Dolphins Cheerleaders visit	Worked with Danielle Sergeant to have the cheerleaders visit the office & sign autographs	Completed	NW	
Florida Marlins	Follow up meeting with Ruben re: proposal	Ongoing	EM/DC/NW	
Bimini trip	Went with Bimini Bay's sales manager to Bimini to update staff & get additional information for newsletter	Completed	NW	
Arena Marketing	Met with Zalton & Linda re: proposal to negotiate partnership	Ongoing	EM/DC/NW	
Visimap Publishing	Met with Avina to develop map for Bimini	Ongoing	NW	
Bimini newsletter	Finish ahead of the deadline	Will begin working on next issue	NW	2/1/05
Bimini Native Fishing Tournament brochure	Finish ahead of deadline Not pleased with print	Completed	NW	
Ft. Lauderdale Boat Show	Another successful show, Bahia Mar very busy	Completed	NW	
DVD/Video on Bimini	View a few video, not enough footage, Grace will work with ACT	Ongoing	NW	12/1/04

Miami Dolphins	Networking trip to Boston with the Miami Dolphins partners. Made contact with Gary Corell from Publix, Rich Turer from Checkers, Bob Dolan from Zephyhills and Roly Martin Caracol 1260 AM Spanish sports station. Very productive all interested in partnering	Completed	NW	
South Florida Sport Fishing	Contact from the boat show wants three tournaments in the Bahamas. Bimini is one.	Ongoing	EM/NW	
R.M. Hammersla	Spoke to Bob Hammersla re: holding one leg of the Bahamas Wahoo Championship in Bimini in 2005	Ongoing	NW	
Executive Women's Golf Assoc. (EWGA)	Spoke with Cheryl Wood re: Sports Fam & holding golf conference in The Bahamas	Ongoing	NW	
Volleyball & Triathlon	Worked with Don to get these events in The Bahamas	Ongoing	NW	

Monthly Report November, 2004

Project	Status	Next Step	Responsibility	Due Date
Mayor's Cup Tournament	Spoke with Anthony Albeson re: holding a fishing tournament in Bimini in July	Ongoing	NW	
Miami Heats	Follow up meeting with Heats directors. Have proposal	Ongoing	EM/DC/NW/RG	
Florida Marlins	Follow up meeting with Ruben. Brought price down on proposal	Ongoing	NW	
Dol-Fan Fest	Meeting with Liberty Travel, Discovery Cruise, & GB to discuss extensive details for fest	Ongoing	NW	
Web Site Development	Worked on putting information about Fest and tailgate party on website. Go to 'what to do' click on festivals	Ongoing	NW	
Customer Service Training	Assisted D. J. Turnquest with final plans for training in Bimini	Completed	NW/DJT	
South Florida Fishing Show – WPB	Worked this show with Don. Steady stream, but not too busy due to hurricane venue and date were changed	Completed	NW	

Winter Residents	Mailed invitation letters to winter residents for reception 1/14/05	Ongoing	NW	
NBA Tribune	Met with Ann Deluca, Sun Sentinel partnering opp. with NBA	Ongoing	NW	
Bimini Walking Map	Worked on map for reprinting	Completed	NW	
Publix	Got an email from Gary Corell – Publix re: partnering opp. using Kalik	Ongoing	NW	
Burns House	Tried to get Sean Brennen to work with Publix – no response	Ongoing	NW	
Website Development	Updating Bimini's site on Bahamas.com	Ongoing	NW	

TOUR/TRAVEL DIVISION
OVERVIEW
JULY 2004 - JUNE 2005

DATE	# OF YRS	NAME OF SHOW	CITY/STATE	VENUE	BTO REP	STATUS/COMMENTS
Jul. 5-8		GBITB/GBV/Bahamasair Blitz & Seminar	Orlando, FL	Radisson Hotel	C Torrence J Paul	completed
Jul. 19		Midwest Travel Suppliers Seminar	Louisville, KY	Holiday Inn	L Cooper	completed
Jul. 20		Midwest Travel Suppliers Seminar	Mason, OH	Manor House	L Cooper	completed
Jul. 21		Midwest Travel Suppliers Seminar	Dublin, OH	Wyndham Dublin Hotel	L Cooper	completed
Jul. 22		Midwest Travel Suppliers Seminar	Indianapolis, IN	Marriott Indianapolis North	L Cooper	completed
Jul. 27		Sandals Seminar	Troy, MI	Troy Marriott	L Bubb	completed
Jul. 27		Sandals Seminar	Uniondale, NY	Long Island Marriott	M Lewis	completed
Jul. 27-Aug. 2		Air Venture 2004	OshKosh, WI		L Cooper	completed
Jul. 28		Sandals Seminar	Orlando, FL	JW Marriott Grand Lakes	J Paul	completed
Jul. 28		Sandals Seminar	Costa Mesa, CA	The Westin South Coast	W Rolle	completed
Jul. 29		Sandals Seminar	Newark, NJ	Sheraton Newark Airport	R Culmer	completed
Jul. 29		Sandals Seminar	Hollywood, FL	Hard Rock Hotel & Casino	C Torrence	completed
Jul. 29		Sandals Seminar	Los Angeles, CA	Renaissance LA Airport	W Rolle	completed
Aug. 6-7	4th Annual	American Travel Bureau Leadership Conf.	Las Vegas, NV	Alexis Park Resort	L Cooper	completed
Aug.14		Ambassadair World Tour Travel Show	Indianapolis, IN		Kelly/Bubb	completed
Aug 31-Sept 1		BTO/Our Lucaya Blitz & Seminar	Atlanta, GA	W Hotel	C Torrence	completed
Sept. 8		BTO/NPIPB/Laker Blitz & Seminar	Grand Rapids, MI	Crowne Plaza	WR/CT	completed
Sept. 9		BTO/NPIPB/Laker Blitz & Seminar	Lansing, MI	Mariott Hotel	WR/CT	completed
Sept. 9		Apple Vacations Wintersun Tradeshow	Waukesha, WI	Country Inn Hotel	L Cooper	completed
Sept. 10		Apple Vacations Wintersun Tradeshow	Livonia, MI	Burton Manor	L Cooper	completed
Sept. 13		Apple Vacations Wintersun Tradeshow	St. Charles, MO	Heart of St. Charles	L Cooper	cancelled travel/brochures shipped
Sept. 14		Apple Vacations Wintersun Tradeshow	Oak Brook Terrace, IL	Drury Lane	L Cooper	completed
Sept. 16-19		BTO/GBITB/Our Lucaya Fam	Grand Bahama	Our Lucaya	C Torrence	cancelled ref hurricanes
Oct. 14-18		CTO/GLA Chapter Fam	Nassau	Radisson Cable Beach	Nassau	postponed ref hurricanes
Sept. 17-19	2nd Annual	Caribbean Showcase/The Travellers Ctr	Littleton, CO	Robert F. Clement Park	G Johnson	cancelled travel-brochures shipped
Sept 28-Oct 3		ASTA World Congress	Hong Kong	HK Convention Ctr	G Johnson	completed
Sept. 29		Apple East Product Launch	Philadelphia, PA	Adams Mark Hotel	D Joyner	completed
Sept. 30		Apple East Product Launch	Baltimore, MD	Baltimore Airport Marriott	D Joyner	completed
Oct. 4		TABS Meeting-BTO/NPIPB Seminar	Brooklyn, NY	El Caribe Country Club	G Johnson	completed
Oct. 5		Lib/Go Training	Mahwah, NJ	Liberty Travel Learning Center	G Johnson	completed
Oct. 5		LibGo Appreciation Dinner	Manhattan, NY	Italian Restaurant	G Johnson	completed
Oct. 6		LITAA Meeting-BTO/NPIPB Seminar	Long Island, NY	Teodoro's	G Johnson	completed
Oct. 7-8		Luxury Travel Expo-trade	New York	Javits Convention Center	G Johnson	completed

Oct. 9-10		Luxury Travel Expo-consumer	New York	Javits Convention Center	M Lewis	completed
Oct. 11-13		MLT University	Minneapolis, MN	St. Paul RiverCentre	L Cooper	completed
Oct. 14		GoGo Worldwide VacationsTradeshow	Andover, MA	Andover Country Club	D Joyner	cancelled ref hurricanes
Oct. 14-18		CTO/GLA Chapter Fam	Nassau	Radisson Cable Beach	Nassau	rescheduled from 9/16-20 to 10/14-18
Oct. 17-21	27th Annual	Caribbean Tourism Conference	Aruba	Wyndham Aruba Resort	C Torrence	completed
Oct. 19		Travel Impressions Resv. Training	Philadelphia, PA	Travel Impressions	D Joyner	completed
Oct. 20		Travel Impressions Tradeshow	Tarrytown, NY	Hilton Tarrytown	D Joyner	completed
Oct. 20		AAA Preferred Supplier Training	Independence, OH	AAA Travel Office	L Cooper	completed
Oct. 20-23		Aircraft Owners & Pilot Assoc Show	Long Beach, CA	Long Beach Convention Center	G Johnson	completed
Oct. 21am		AAA Preferred Supplier Training	Independence, OH	AAA Travel Office	L Cooper	completed
Oct. 21pm		Funjet Vacations Supplier Showcase	Cleveland, OH	Sheraton City Centre	L Cooper	completed
Oct. 21am		Travel Impression Resv. Training	Farmingdale, NY	Travel Impressions	D Joyner	completed
Oct. 21pm		Travel Impressions Tradeshow	Woodbury, NY	The Crest Hollow Country Cl	D Joyner	completed
Oct. 25-28		BTO/Sunquest Vac Blitz & Seminars	Windsor, ON		GJ/SJ/LC/LB	cancelled due to lack of interest
Oct. 26		Delta Vacations Tradeshow	Atlanta, GA	103 WEST	E Archer	completed
Oct. 27		CTO Orange County Tradeshow	Laguna Hills, CA	Holiday Inn	W Rolle/GJ	completed
Oct. 28		Delta Vacations Tradeshow	Bel Air, CA	Summit Hotel	G Johnson	completed
Oct. 28-31	1st Annual	Ensemble (Giants) Conference	Vancouver, BC	The Westin Bayshore	G Johnson	cancelled ref hurricanes
Oct. 29-30		Honeymoon & Romantic Getaways and Home Based Agent Show	Long Beach, CA	Long Beach Convention Center	W Rolle/GJ	completed
Nov. 3		TABS	Brooklyn, NY	El Caribe Country Club	F Fisher	cancelled ref hurricanes
Nov. 7		Travel Expo 2004/The World of Travel	Southfield, MI	Southfield Pavilion	L Cooper	cancelled ref hurricanes
Nov. 8		AWTA's Tradeshow	Tarrytown, NY	Westchester Marriott	F Fisher	cancelled ref hurricanes
Nov. 10		Continental Airlines Vac Product Launch	North Houston, TX	Marriott North at Greenspoint	C Rose	completed
Nov. 11		Continental Airlines Vac Product Launch	Houston, TX (Galleria)	Marriott Houston Westchase	C Rose	completed
Nov. 15		Eastern Travel Association	Camp Hill, PA	Radisson Camp Hill	D Joyner	cancelled ref hurricanes
Nov. 15-19		Spirit Airlines Blitz	Chicago, IL	Holiday Inn Select	GJ/LC	completed
Nov. 16		Eastern Travel Association	Scranton, PA	Radisson Lackawanna	D Joyner	cancelled ref hurricanes
Nov. 16		US Airways Tradeshow/Seminar	Ft Lauderdale	Wyndham Airport Hotel	C Torrence	completed
Nov. 16		Continental Airlines Vac Product Launch	Secaucus, NJ	Crowne Plaza Meadowlands	M Lewis	completed
Nov. 17		Eastern Travel Association	Lehigh Valley, PA	Holiday Inn Conference Ctr	D Joyner	cancelled ref hurricanes
Nov. 17		Funjet Vacations Supplier Showcase	San Francisco, CA		G Johnson	cancelled ref hurricanes
Nov. 19-21		OIPB/American Express Fam Trip	Georgetown, Exuma	Four Seasons Hotel	C Torrence	completed
Dec. 1-3		Delta Song Inaugural	Nassau, Bahamas	British Colonial Hilton	G Johnson	

Vertical Markets - Aviation
Monthly Report
July – August, 2004

Project	Status	Next Step	Responsibility	Due Date
Aviation Meeting - Monthly	*On going with Industry Partners*	*Meeting are held last Wednesday of each Month*	*Through the efforts of this Aviation Marketing committee, which is made up of professionals interested, we share Ideas, and resources to built and promote the aviation business travel to and in The Islands of The Bahamas.*	
Bahamas Fly-in – Green Turtle Cay	*12 Planes confirmed for the October Bahamas Fly-in Oct. 9-11. Approx. 30 persons*	*Follow-up with the Abaco Tourist Office and hotel with assistance, also continue to send out e-mail blast to get additional planes to attend.*	*Greg Rolle*	*Ongoing*
Chicago Pilots Association	*Working with Lou Nestle Group Planner to bring 35-40 planes and 120 pilots to the Bahamas, from the Chicago area*	*Presentation will be made to the group in Jan 12, 2005 in Chicago*	*Greg Rolle Earl Miller John at the Bahamas Pilot Guides*	*April 4-10, 2005*
EAA Oshkosh Show	*Great show for The Bahamas, Hoteliers have made instance booking, making it a great means of contact for their property*	*Continuing our efforts to reach and showcase The Bahamas to the 800,000 estimated attendance at this show*	*This is a JMC event.. Including Bahamas Customs and Bahamas Civil Aviation.*	*July 26- August 3*
Bahamas FBO Fam Trip	*FBO manager participating in FBO Destination Fam of GBI/ Exuma Andros and Abaco.*	*Educate FBO managers who have a major influential power to steer potential pilots to The Bahamas, also maintaining an ongoing working relationship*	*Greg Rolle*	*August 19-22*
Cirrus Aircraft Association	*Working with Martin Kent V.P. Cirrus Aircrafts to bring 5-10 Planes and 20-25 pilots for a weeklong trip to the southern Islands.*	*Follow-up to secure hotels and work out a plan Itinerary to include local activities*	*Greg Rolle*	*February 2005*
American Bonanza Society Convention	*Per request of ABS to Plan and Organized their Convention reception, The Tourist Office is working with ABS Staffs along with Promotion Boards and hotels to present a tease of The Bahamas.*	*A Planned meeting with Industry Partners to continue discussion on details of flying presentation, prize give-away and decorations*	*Boards Hotels Bahamas Tourist Office*	*September 8, 2004*
Bahamas Treasure Hunt	*Working with Thierry at Air Journey to*	*Follow-up meeting to discuss details and*	*Greg Rolle*	*February*

	bring 45 planes to The Bahamas	*get progress update on confirmation of pilots*		*8-13, 2005*
American Bonanza Fly-in	*Work with Harvey Kriegsman Director for the group, where 15 aircrafts confirmed participation flying to Cape Santa Maria Resort.*	*Follow-up to secure hotel accommodations, reception and local activities*	*Greg Rolle*	*Dec. 9-12*
Fearless Flyers of America	*Working with MayCay to arrange interview for this core group of pilots, flying to The Bahamas "The Original Bahamas Flying Treasure Hunt which drew up to 125 planes to the Bahamas*	*Follow-up meeting to secure press interview to cover the event. Confirmed hotel accommodations at Holiday Inn, Paradise Island Oct. 7-10, 2004*	*Greg Rolle*	*October 7-10, 2004*
US Federal Pavilion Meeting	*Attend mandatory Planning Meeting for CanAm Federal Pavilion. The Bahamas team up with the US and Canada to give pilots an education process to when crossing the US borders*	*Follow-up meeting.. The Team has move to a new location that has more space, which is will receive my pilots, plans will be created to better utilize the new location*	*Greg Rolle*	*Nov. 9, 2004*
Aviation Sales Calls	*See File Attached.*			
Bahamas Challenge Program	*Pilots are challenged to visit the Bahamas and take photos at pre-selected points of interest throughout the Island. Prizes will be awarded during a one-year period.*	*Follow-up with hotels to have information at our Trade shows, that will increase the effectiveness of exhibiting at these shows. Also, they would have more of a reason to stop by our booth.*	*All participating hotels and promotion Boards*	
Flying.bahamas.com Website Meeting	*Meeting with the Website Team and Leonardo Toiderman of Smart Software Solutions.. to better assist pilots to get flight plan and navigate their aircraft to The Bahamas*	*Follow-up with Mel to launce the digital interactive map of The Bahamas for private Pilots*	*Mel's Team Greg Rolle*	*ASAP*
Direct Database Mailing - Quarterly Fly-in Postcards	*Through the effort inside support a post card was created where hundreds of Pilots will receive mail-out post Cards with information about all of upcoming events – including our monthly Fly-in*	*Follow-up wit printer to give the blue print layout*	*Greg Rolle*	*Quarterly*
Direct E-mail Marketing	*Utilizing the thousand of e-mail collected through or Trade Shows, we have compile a database to keep pilots current on our list of activities and programs*	*The continuing efforts of e-mail blast, we have seen direct result to the increased participation of pilots on our Bahamas Monthly Fly-ins.*	*Greg Rolle*	*Ongoing*

Vertical Markets Monthly Status Repor		
Area: Weddings & Honeymoons -	Month: August/04 -	Prepar
Project	**Status**	**Results**
MEETINGS		
SEMINARS		
Creative Wedding Planners	20 wedding Planners particiapte in TIOTB destination wedding tips presentation.	Wedding Planner would like to be parters with the BBA.
BRIDAL SHOWS		
Everything Bridal Show	Along with the other exhibitor TIOTB was the only destination at the show. There were approximately 565 brides at the show.	Lenna Edwards of Forth Mayers is condisering her wedding to be held in Abaco, Bahamas.
Kenny's Bridal Show	There were approximately 712 brides at the show.	Allen Core of West Palm Beach will be honeymooning on Cat Island
WEDDINGS		

TIOTB TRAINING SEMINAR	There were approximately 18 local consultants who participated in the Exuma Consultants/Wedding Planners Training Seminar.	As a result consultants are now doing contracts. Also created Exuma's Signature Wedding known as the "Regatta Wedding"

Vertical Markets Monthly Status Repor		
Area: Weddings & Honeymoons -	Month: July/04 -	Prepared
Project	**Status**	**Results**
MEETINGS		
Mitchell's Formal Wear	The Bahamas will be promote as the ideal destination for weddings and honeymoon. When the Groom and his bridal party spend more than $500, he will get three entre tickets for IOTB honeymoon sweepstake.	Discussion are on going, Bahamas to g
Fashion for Brides	Every Bride spending 3 hundred or more will autacllicy be enter into the TIOTB honeymoon sweepstake.	Discussion are on going, Bahamas to give -away a 3day/ 4night honeymoon prize.
SEMINARS		
Discount Bridal Service	Particiapte along with 20 other wedding plannersDid several presentation to 96 travel agents form the European Market, on destination weddings and honeymoon in TIOTB	Ms. Weiss from Germany will renew her marriage vows on June 11/04 at Sandals Resort
Say "I DO" Seminar -		
A Look of Sophistication	Did a presentation to 11 brides-to - be on destination weddings in TIOTB all the brides -to-be wedding dates will be held with in the next 12 months.	Bride - to - be Chevala Tatum and Groom -to-be Joshua Burke is considering having their wedding on 01/6/05 in Harbour Island with a party of 6

BRIDAL SHOWS		
Everything Bridal Show	Along with the other exhibitor TIOTB was the only destination at the show. There were approximately 155 brides at the show.	Patrick Gentry will honeymoon on Exaum Island on Aug 16-20/04
WEDDINGS		
Carolyn Anderson -Wedding Planner	Did site inspection at several properties, Sandal Resort was selected	Bride and Groom to be will tie the Knot in October/04 with a wedding party of 100.

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FILE	LIBRARY	MEMBER	FORMAT
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THE MINISTRY OF TOURISM

EXPENDITURE JULY 1, 2004 - DECEMBER 31, 2004

ACCTID	ORG_CODE	DEPT	VENDOR_NAME	INVOICE QUANTITY	DESC
	TOUR	110	STO FLORIDA	29.52000	CHRISTIAN MEETING/CONVENTION
	TOUR		STO FLORIDA	1,192.50000	RELIGIOUS CONFERENCE
	TOUR		STO FLORIDA	350.00000	EXPENSE REPORTS
	TOUR		RELIGIOUS MARKETS	10,148.[illegible]	EXPENSE REPORTS
	TOUR		RELIGIOUS MARKETS	.00000	SOUTH FLORIDA CHRISTIAN RADIO
	TOUR		RELIGIOUS MARKETS	2,749.00000	CHRISTIAN MEETING/CONVENTION
	TOUR		RELIGIOUS MARKETS	193.70000	RELIGIOUS CONFERENCE
	TOUR		RELIGIOUS MARKETS	119.21000	RELIGIOUS CONFERENCE
	TOUR		RELIGIOUS MARKETS	[illegible]	RELIGIOUS CONFERENCE
	TOUR		RELIGIOUS MARKETS	.00000	RELIGIOUS CONFERENCE
	TOUR		RELIGIOUS MARKETS	132.90000	RELIGIOUS CONFERENCE
	TOUR		RELIGIOUS MARKETS	.00000	RELIGIOUS CONFERENCE
	TOUR		RELIGIOUS MARKETS	3,[illegible].00000	NATIONAL RELIGIOUS BROADCASTER
	TOUR		RELIGIOUS MARKETS	350.00000	CAMPSITE INSPECTION
	TOUR		RELIGIOUS MARKETS	.00000	AMERICAN CHAMBER OF CHRISTIANS
	TOUR		RELIGIOUS MARKETS	.00000	AMERICAN CHAMBER OF CHRISTIANS
	TOUR		RELIGIOUS MARKETS	500.00000	AMERICAN CHAMBER OF CHRISTIANS
	TOUR		RELIGIOUS MARKETS	[illegible]	EXPENSE REPORTS
	TOUR		RELIGIOUS MARKETS	[illegible]	EXPENSE REPORTS
	TOUR		RELIGIOUS MARKETS	[illegible]	EXPENSE REPORTS

	TOUR		[illegible]	200.00000	EXPENSE REPORTS
	TOUR		[illegible]	720.34000	PROMOTIONAL ENTERTAINMENT
			TOTAL	28,637.88000	
	TOUR	111	BTO SOUTHEAST REGIONAL	.00000	EXPENSE REPORTS
	TOUR		BTO SOUTHEAST REGIONAL	614.23000	EXPENSE REPORTS
	TOUR		BTO SOUTHEAST REGIONAL	1,069.00000	EXPENSE REPORTS
	TOUR		BTO SOUTHEAST REGIONAL	161.54000	EXPENSE REPORTS
	TOUR		BTO SOUTHEAST REGIONAL	212.20000	EXPENSE REPORTS
	TOUR		BTO SOUTHEAST REGIONAL	195.00000	REPAIRS & ALTERATIONS
	TOUR		BTO SOUTHEAST REGIONAL	.00000	EXPENSE REPORTS
	TOUR		BTO SOUTHEAST REGIONAL	2,429.09000	PHOTOGRAPHY
	TOUR		BTO SOUTHEAST REGIONAL	[illegible]	EXPENSE REPORTS
	TOUR		BTO SOUTHEAST REGIONAL	12,540.29000	PRINTING & DUPLICATION
	TOUR		BTO SOUTHEAST REGIONAL	223,909.74000	RENT
	TOUR		BTO SOUTHEAST REGIONAL	127.04000	WATER
	TOUR		BTO SOUTHEAST REGIONAL	102,138.84000	TELECOMMUNICATIONS
	TOUR		BTO SOUTHEAST REGIONAL	4,193.97000	OFFICE SUPPLIES & STATIONERY
	TOUR		BTO SOUTHEAST REGIONAL	16,903.88000	POSTAGE, POSTAL MACHINES & SER
	TOUR		BTO SOUTHEAST REGIONAL	118.00000	NEWSPAPERS, PERIODICALS, MAGAZ
	TOUR		BTO SOUTHEAST REGIONAL	10,103.53000	FREIGHT & EXPRESS
	TOUR		BTO SOUTHEAST REGIONAL	256.00000	EXPENSE REPORTS
	TOUR		BTO SOUTHEAST REGIONAL	.00000	PROMOTIONAL ENTERTAINMENT

THE MINISTRY OF TOURISM

EXPENDITURE JULY 1, 2004 - DECEMBER 31, 2004

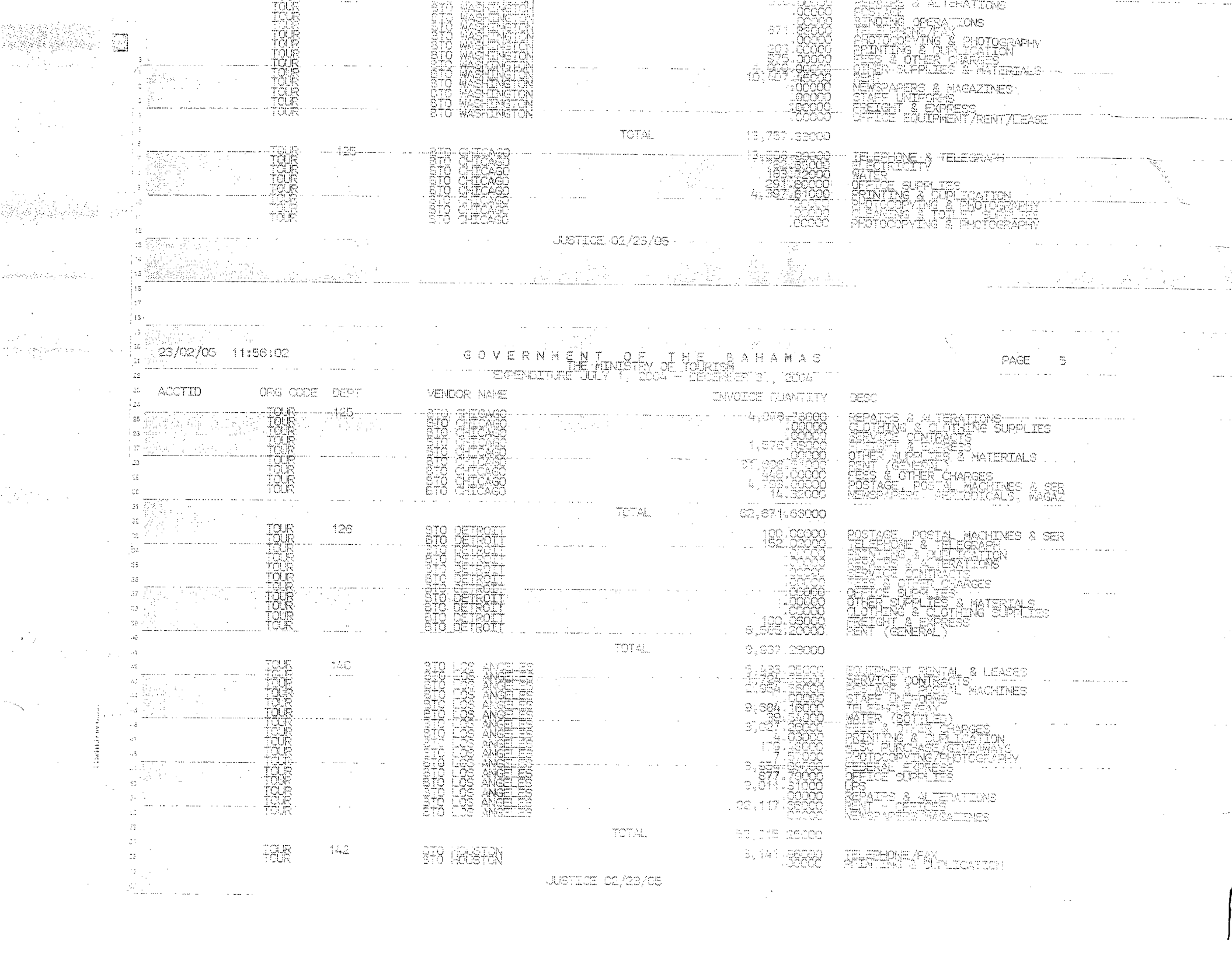
ACCTID	ORG CODE	DEPT	VENDOR NAME	INVOICE QUANTITY	DESC
	TOUR	111	BTO SOUTHEAST REGIONAL	325.00000	FEES & OTHER CHARGES
	TOUR		BTO SOUTHEAST REGIONAL	1,601.55000	SERVICE CONTRACTS
	TOUR		BTO SOUTHEAST REGIONAL	265.20000	OTHER SUPPLIES & MATERIALS
			TOTAL	375,750.90000	
	TOUR	112	GRAND BAHAMA ISL - PLANTATION	.00000	TELECOMMUNICATIONS
	TOUR		GRAND BAHAMA ISL - PLANTATION	.00000	NEWSPAPERS, PERIODICALS, MAGAZ
	TOUR		GRAND BAHAMA ISL - PLANTATION	.00000	POSTAGE, POSTAL MACHINES & SER
	TOUR		GRAND BAHAMA ISL - PLANTATION	.00000	FREIGHT & EXPRESS
	TOUR		GRAND BAHAMA ISL - PLANTATION	.00000	REPAIRS & ALTERATIONS
	TOUR		GRAND BAHAMA ISL - PLANTATION	.00000	FEES & OTHER CHARGES
	TOUR		GRAND BAHAMA ISL - PLANTATION	.00000	PHOTOGRAPHY
	TOUR		GRAND BAHAMA ISL - PLANTATION	.00000	SERVICE CONTRACTS
	TOUR		GRAND BAHAMA ISL - PLANTATION	.00000	PRINTING & DUPLICATION
	TOUR		GRAND BAHAMA ISL - PLANTATION	.00000	OFFICE SUPPLIES & STATIONERY
			TOTAL	.00000	
	TOUR	113	TOUR & TRAVEL DIVISION	42,269.10000	RENT - BOOTH SPACE
	TOUR		TOUR & TRAVEL DIVISION	4,299.11000	FREIGHT & EXPRESS
	TOUR		TOUR & TRAVEL DIVISION	500.00000	PROMOTIONAL ENTERTAINMENT
	TOUR		TOUR & TRAVEL DIVISION	.00000	TELECOMMUNICATIONS
	TOUR		TOUR & TRAVEL DIVISION	875.12000	SPORTS OPERATIONS
	TOUR		TOUR & TRAVEL DIVISION	1,265.00000	FEES & OTHER CHARGES
	TOUR		TOUR & TRAVEL DIVISION	968.52000	OTHER SUPPLIES & MATERIALS
	TOUR		TOUR & TRAVEL DIVISION	.00000	NEWSPAPERS, PERIODICALS, MAGAZ
	TOUR		TOUR & TRAVEL DIVISION	.00000	CLOTHING & CLOTHING SUPPLIES &
	TOUR		TOUR & TRAVEL DIVISION	.00000	PROMOTIONAL ENTERTAINMENT
	TOUR		TOUR & TRAVEL DIVISION	11,098.24000	RENT - BOOTH SPACE
	TOUR		TOUR & TRAVEL DIVISION	1,787.62000	PROMOTIONAL ENTERTAINMENT
	TOUR		TOUR & TRAVEL DIVISION	974.98000	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	[illegible]	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	[illegible]	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	3,856.44000	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	.00000	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	1,697.01000	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	[illegible]	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	[illegible]	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	[illegible]	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	[illegible]	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	[illegible]	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	.00000	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	.00000	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	.00000	EXPENSE REPORTS
	TOUR		TOUR & TRAVEL DIVISION	521.00000	FREIGHT & EXPRESS
	TOUR		TOUR & TRAVEL DIVISION	3,132.49000	PROMOTIONAL ENTERTAINMENT

THE MINISTRY OF TOURISM
EXPENDITURE JULY 1, 2004 - DECEMBER 31, 2004

ACCTID	ORG CODE	DEPT	VENDOR NAME	INVOICE QUANTITY	DESC
	TOUR	119	TOUR & TRAVEL DIVISION	.00000	PHOTOGRAPHY
	TOUR		TOUR & TRAVEL DIVISION	600.35000	PRINTING & DUPLICATION
			TOTAL	122,381.77000	
	TOUR	119	BTO LATIN AMERICA	.00000	LATIN AMERICA/HISPANIC MARKETS
	TOUR		BTO LATIN AMERICA	58,866.54000	LATIN AMERICA/HISPANIC MARKETS
	TOUR		BTO LATIN AMERICA	1,225.00000	LATIN AMERICA G.S.A.'S
	TOUR		BTO LATIN AMERICA	16,540.00000	LATIN AMERICA G.S.A.'S
			TOTAL	77,465.54000	
	TOUR	119	GROUP6 DIVISION	134.00000	EXPENSE REPORTS
	TOUR		GROUP6 DIVISION	134.54000	TELEPHONE/FAX
	TOUR		GROUP6 DIVISION	138.84000	LICENSING OPERATIONS
	TOUR		GROUP6 DIVISION	1,314.53000	RENTALS
	TOUR		GROUP6 DIVISION	.00000	AUDIO/VIDEO EQUIPMENT RENTAL
	TOUR		GROUP6 DIVISION	22,876.93000	RENT BOOTH SPACE
	TOUR		GROUP6 DIVISION	36.00000	FREIGHT & EXPRESS
	TOUR		GROUP6 DIVISION	361.18000	FEES & OTHER CHARGES
	TOUR		GROUP6 DIVISION	826.15000	OTHER SUPPLIES & MATERIALS
	TOUR		GROUP6 DIVISION	.00000	NEWSPAPERS, PERIODICALS, MAGAZ
	TOUR		GROUP6 DIVISION	.00000	PRINTING & PUBLISHING SUPPLIES
	TOUR		GROUP6 DIVISION	9,396.10000	PROMOTIONAL ENTERTAINMENT
	TOUR		GROUP6 DIVISION	1,966.14000	FEES & OTHER CHARGES
	TOUR		GROUP6 DIVISION	13,171.14000	PHOTOCOPYING & PHOTOGRAPHY
	TOUR		GROUP6 DIVISION	10,175.29000	EXPENSE REPORTS
	TOUR		GROUP6 DIVISION	38,918.55000	EXPENSE REPORTS
	TOUR		GROUP6 DIVISION	111.00000	EXPENSE REPORTS
	TOUR		GROUP6 DIVISION	1.00000	EXPENSE REPORTS
	TOUR		GROUP6 DIVISION	7,967.50000	EXPENSE REPORTS
			TOTAL	108,001.33000	
	TOUR	121	BTO NEW YORK REGIONAL	6,186.49000	FREIGHT & EXPRESS
	TOUR		BTO NEW YORK REGIONAL	.00000	PHOTOCOPYING & PHOTOGRAPHY
	TOUR		BTO NEW YORK REGIONAL	100.83000	RENT
	TOUR		BTO NEW YORK REGIONAL	3,205.09000	PRINTING & DUPLICATION
	TOUR		BTO NEW YORK REGIONAL	.00000	POSTAGE
	TOUR		BTO NEW YORK REGIONAL	1,946.75000	FEES & OTHER CHARGES
	TOUR		BTO NEW YORK REGIONAL	2,145.33000	OFFICE SUPPLIES & STATIONERY
	TOUR		BTO NEW YORK REGIONAL	1,149.00000	NEWSPAPERS & MAGAZINES
	TOUR		BTO NEW YORK REGIONAL	3,119.29000	OTHER SUPPLIES & MATERIALS
	TOUR		BTO NEW YORK REGIONAL	3,480.31000	LIQUOR (BOTTLED)
	TOUR		BTO NEW YORK REGIONAL	3,466.93000	ELECTRICITY
	TOUR		BTO NEW YORK REGIONAL	23,167.38000	TELEPHONE/FAX
	TOUR		BTO NEW YORK REGIONAL	.00000	LICENSING OPERATIONS

THE MINISTRY OF TOURISM
EXPENDITURE JULY 1, 2004 - DECEMBER 31, 2004

ACCTID	ORG CODE	DEPT	VENDOR NAME	INVOICE QUANTITY	DESC
	TOUR	121	BTO NEW YORK REGIONAL	3,226.53000	REPAIRS & ALTERATIONS
	TOUR		BTO NEW YORK REGIONAL	.00000	POSTAGE
	TOUR		BTO NEW YORK REGIONAL	18,138.36000	OFFICE EQUIPMENT/RENT/LEASE
			TOTAL	169,412.97000	
	TOUR	123	BTO PHILADELPHIA	.00000	NEWSPAPERS & MAGAZINES
	TOUR		BTO PHILADELPHIA	.00000	POSTAGE
	TOUR		BTO PHILADELPHIA	.00000	OFFICE EQUIPMENT RENT/LEASE
	TOUR		BTO PHILADELPHIA	.00000	FEES & OTHER CHARGES
	TOUR		BTO PHILADELPHIA	16.28000	FREIGHT & EXPRESS
	TOUR		BTO PHILADELPHIA	.00000	STAFF UNIFORMS
	TOUR		BTO PHILADELPHIA	14,510.36000	RENT
	TOUR		BTO PHILADELPHIA	.00000	PHOTOCOPYING & PHOTOGRAPHY
	TOUR		BTO PHILADELPHIA	.00000	PRINTING & DUPLICATION
	TOUR		BTO PHILADELPHIA	.00000	OFFICE SUPPLIES & STATIONERY
	TOUR		BTO PHILADELPHIA	.00000	LICENSING OPERATIONS
	TOUR		BTO PHILADELPHIA	1,324.00000	OTHER SUPPLIES & MATERIALS
	TOUR		BTO PHILADELPHIA	454.00000	REPAIRS & MAINTENANCE
	TOUR		BTO PHILADELPHIA	44.00000	TELEPHONE/FAX



TOUR		BTO WASHINGTON		[illegible]	[illegible] & ALTERATIONS
TOUR		BTO WASHINGTON		.00000	POSTAGE
TOUR		BTO WASHINGTON		.00000	BINDING OPERATIONS
TOUR		BTO WASHINGTON		871.[illegible]	TELEPHONE/FAX
TOUR		BTO WASHINGTON		.00000	PHOTOCOPYING & PHOTOGRAPHY
TOUR		BTO WASHINGTON		203.00000	PRINTING & DUPLICATION
TOUR		BTO WASHINGTON		575.00000	FEES & OTHER CHARGES
TOUR		BTO WASHINGTON		1,[illegible]	OTHER SUPPLIES & MATERIALS
TOUR		BTO WASHINGTON		10,[illegible]	RENT
TOUR		BTO WASHINGTON		.00000	NEWSPAPERS & MAGAZINES
TOUR		BTO WASHINGTON		.00000	STAFF UNIFORMS
TOUR		BTO WASHINGTON		.00000	FREIGHT & EXPRESS
TOUR		BTO WASHINGTON		.00000	OFFICE EQUIPMENT/RENT/LEASE
			TOTAL	13,757.33000	
TOUR	125	BTO CHICAGO		13,[illegible]	TELEPHONE & TELEGRAPH
TOUR		BTO CHICAGO		[illegible]	ELECTRICITY
TOUR		BTO CHICAGO		183.72000	WATER
TOUR		BTO CHICAGO		291.80000	OFFICE SUPPLIES
TOUR		BTO CHICAGO		4,397.61000	PRINTING & DUPLICATION
TOUR		BTO CHICAGO		.00000	PHOTOCOPYING & PHOTOGRAPHY
TOUR		BTO CHICAGO		.00000	PLANTING & TOILET SUPPLIES
TOUR		BTO CHICAGO		.00000	PHOTOCOPYING & PHOTOGRAPHY

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G O V E R N M E N T O F T H E B A H A M A S

THE MINISTRY OF TOURISM

EXPENDITURE JULY 1, 2004 - DECEMBER 3, 2004

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ACCTID	ORG CODE	DEPT	VENDOR NAME	INVOICE QUANTITY	DESC
	TOUR	125	BTO CHICAGO	4,079.73000	REPAIRS & ALTERATIONS
	TOUR		BTO CHICAGO	.00000	CLOTHING & CLOTHING SUPPLIES
	TOUR		BTO CHICAGO	.00000	SERVICE CONTRACTS
	TOUR		BTO CHICAGO	1,576.[illegible]	FREIGHT & EXPRESS
	TOUR		BTO CHICAGO	.00000	OTHER SUPPLIES & MATERIALS
	TOUR		BTO CHICAGO	31,[illegible]	RENT (GENERAL)
	TOUR		BTO CHICAGO	448.00000	FEES & OTHER CHARGES
	TOUR		BTO CHICAGO	4,793.00000	POSTAGE, POSTAL MACHINES & SER
	TOUR		BTO CHICAGO	14.32000	NEWSPAPERS, PERIODICALS, MAGAZ
			TOTAL	62,671.65000	
	TOUR	126	BTO DETROIT	100.00000	POSTAGE, POSTAL MACHINES & SER
	TOUR		BTO DETROIT	152.02000	TELEPHONE & TELEGRAPH
	TOUR		BTO DETROIT	.00000	PRINTING & DUPLICATION
	TOUR		BTO DETROIT	.00000	REPAIRS & ALTERATIONS
	TOUR		BTO DETROIT	.00000	SERVICE CONTRACTS
	TOUR		BTO DETROIT	.00000	FEES & OTHER CHARGES
	TOUR		BTO DETROIT	.00000	OFFICE SUPPLIES
	TOUR		BTO DETROIT	.00000	OTHER SUPPLIES & MATERIALS
	TOUR		BTO DETROIT	.00000	CLOTHING & CLOTHING SUPPLIES
	TOUR		BTO DETROIT	100.00000	FREIGHT & EXPRESS
	TOUR		BTO DETROIT	8,565.20000	RENT (GENERAL)
			TOTAL	9,937.29000	
	TOUR	140	BTO LOS ANGELES	6,433.05000	EQUIPMENT RENTAL & LEASES
	TOUR		BTO LOS ANGELES	[illegible]	SERVICE CONTRACTS
	TOUR		BTO LOS ANGELES	[illegible]	POSTAGE & POSTAL MACHINES
	TOUR		BTO LOS ANGELES	.00000	STAFF UNIFORMS
	TOUR		BTO LOS ANGELES	9,584.16000	TELEPHONE/FAX
	TOUR		BTO LOS ANGELES	39.[illegible]	WATER (BOTTLED)
	TOUR		BTO LOS ANGELES	3,027.[illegible]	FEES & OTHER CHARGES
	TOUR		BTO LOS ANGELES	4.03000	PRINTING & DUPLICATION
	TOUR		BTO LOS ANGELES	179.[illegible]	FEES PURCHASE/GIVEAWAYS
	TOUR		BTO LOS ANGELES	7.[illegible]	PHOTOCOPYING/PHOTOGRAPHY
	TOUR		BTO LOS ANGELES	[illegible]	FEDERAL EXPRESS
	TOUR		BTO LOS ANGELES	877.79000	OFFICE SUPPLIES
	TOUR		BTO LOS ANGELES	9,011.31000	UPS
	TOUR		BTO LOS ANGELES	.00000	REPAIRS & ALTERATIONS
	TOUR		BTO LOS ANGELES	22,117.[illegible]	RENT - OFFICES
	TOUR		BTO LOS ANGELES	.00000	NEWSPAPERS/MAGAZINES
			TOTAL	53,[illegible]	
	TOUR	142	BTO HOUSTON	3,141.[illegible]	TELEPHONE/FAX
	TOUR		BTO HOUSTON	.00000	PRINTING & DUPLICATION

JUSTICE 02/23/05