

For Six Month Period Ending JUN 30 2005
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant
Bahamas Ministry of Tourism

(b) Registration No. 2310

(c) Business Address(es) of Registrant
P O Box N-3701
Nassau, NP
BAHAMAS

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|-----------------------|------------------------------|--|
| (1) Residence address | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

N/A

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REGISTRATION UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

N/A

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Residence Address Citizenship Position Date Assumed

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

N/A

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position or connection Date terminated

(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? NO Yes No

If yes, furnish the following information:

Name Residence Address Citizenship Position Date Assumed

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

n/a

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

*Name of foreign principal**Date of termination*

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish following information:

*Name and address of foreign principal**Date acquired*

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

N/A

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

reports attached

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
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ATTACHED

Total _____

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)
8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.
9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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document attached

Total

(b) **DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes

No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes

No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: n/a

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: n/a

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials: n/a

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? n/a

- Yes
- No

n/a

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

February 3, 2006



Miriam Manigault

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

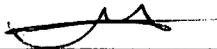
YES _____ or NO _____ X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES _____ or NO _____ X

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

February 3, 2006

Date

Miriam Manigault

Please type or print name of
signatory on the line above

Sr. Manager

Title

THE BAHAMAS TOURISM AVIATION

AVIATION SALES CALLS REPORT

Date: April 28-29, 2005

(Name) Greg Rolle

Areas of responsibility: Flying & Aviation

GENERAL INFORMATION

Made sales calls on the following FBO's in East Coast of Florida:-

*	Orlando Air Aviation	*	Galaxy Aviation Of Stuart
*	Executive Air Center	*	Sebastian Aero Service
*	Pompano Air Center	*	Showalter Flying Service
*	Stuart Jet Center		
*	J&S Aviation		
*	JMM Aviation Inc.		
*	Kissimmee Aviation		
*	Flight Center		

The purposes of these calls were to:

1. Introduce myself as the Bahamas Rep. for the new FBO in the area
2. Discuss the 2005 Bahamas Fly-ins
3. Replacing the new Bahamas Bill Of Rights 2005
4. Discuss ways of getting each FBO to host a Fly-in to The Bahamas.
5. Discuss setting up seminars to educate pilots about The Bahamas.
6. How I can best foster a better working relationship with the various FBO.
7. Deliver Our New Pilots Guides, and VFR charts, maps, and flyers.
8. Discuss the FBO Fam for managers and Customer Service staffs

FBO's

Contact Person

City/Town

Orlando Jet Center	Amber Ross	Sanford
Air Orlando	Keith Furlong	Orlando
Executive Air Center	Krysty Jones Kress	Orlando
Pompano Air Center	Mark Beaudreau	Pompano
Flight Center	Dot Wallers	Orlando
Sun Jet Center	Mark E. Pozioemek	Stuart
Stuart Jet Center	Scott MacDonald	Stuart
Galaxy Aviation Of Stuart	Jim Maguire	Stuart
JMM Aviation Inc.	Ron Henderson	Plymouth
Showalter Flying Service	Stew Megan	Orlando
Kissimmee Aviation	Thomas Loumankin	Kissimmee

FBO: Orlando Jet Center

Manager: Amber

Location: Sanford

FOLLOW-UP

- Placed on the mailing list to receive information
- Would like to be included for the FBO Fam
- Need to send more VFR flight planning Charts

NO. OF FBOs IN THE RESPECTIVE AREA

This FBO is large, and it is located on the south side of the airport and cater to mostly business jets and some small planes. Comair Flight school is next door that services pilots wishing to get their airline pilots license.

TYPE OF BUSINESS SOURCE FROM PILOTS FLYING TO THE BAHAMAS

- Pilots who used this airport are for pleasure and business flying.
- There is also, a group of war bird planes that are station on the airport.
- Flight school

TOP ISLAND(s) FREQUENTED

The islands mention that most pilots' visits are Nassau, Grand Bahama Isl., Abaco and the Exuma Islands when they think of the going to The Bahamas.

SCHEDULE OF SEMINARS

Not at this time, need to generate more interest

COMMENTS FROM FBOs

N/A

COMMENTS FROM PILOTS

This airport could become a very active area for pilots flying to The Bahamas. Most pilots know and fly to The Bahamas but would like to know more about the entire Custom paperwork and entry requirement. This airport has a very good potential in pilots visiting The Bahamas.

FBO: Air Orlando

Manager: Trudy Baker

Location: Orlando

FOLLOW-UP

- Send VFR charts
- Fly-in Information
- Information on FBO Fam Trip

NO. OF FBOs IN THE RESPECTIVE AREA

One of two FBO in the area that offer flight school and plane rental. This FBO caters mostly to small planes.

TYPE OF BUSINESS SOURCE FROM PILOTS FLYING TO THE BAHAMAS

- Pilots flying mostly small planes – a very large flet of aircrafts
- A flight school and pilot shop

TOP ISLAND(s) FREQUENTED

The islands mention that most pilots' visits are Bimini, Abaco and Nassau when they think of the going to The Bahamas.

SCHEDULE OF SEMINARS

Not at this time, need to generate more interest

COMMENTS FROM FBOs

Many of the managers are still very angry for the new fee's and it's effect to pilots in the area

COMMENTS FROM PILOTS

N/A

FBO: Gateway Aviation

Manager: Wanda Barash

Location: Titusville

FOLLOW-UP

- Placed on the mailing list to receive information
- Information on FBO Fam Trip

NO. OF FBOs IN THE RESPECTIVE AREA

This FBO is mid size, there are two FBO's on the airport. One of the serves as a mechanic shop to fix and repair single engine planes. The other is the only FBO's that service this flying community.

TYPE OF BUSINESS SOURCE FROM PILOTS FLYING TO THE BAHAMAS

- Pilots who used this airport are for pleasure flying.
- Flight school
- There is also, a group of war bird planes that are station on the airport.

TOP ISLAND(s) FREQUENTED

The islands mention that most pilots' visits are Bimini, Abaco and the Berry Islands when they think of the going to The Bahamas.

SCHEDULE OF SEMINARS

Not at this time, need to generate more interest

COMMENTS FROM FBOs

Still angry over the new fee, saying that pilots are flying to the Keys instead..

COMMENTS FROM PILOTS

Most pilots know and fly to The Bahamas but would like to know more about the entire Custom paperwork and entry requirement. This airport has a very good potential in pilots visiting The Bahamas.

FBO: Galaxy Aviation Of Stuart

Manager: Jim Maguire

Location: Stuart

FOLLOW-UP

- * Sent letter to set up Bahamas Fly-in.
- Set up a date and time for seminar with the Florida Aero –Stuart Chapter
- Information on the FBO fam trip

NO. OF FBOs IN THE RESPECTIVE AREA

This FBO is located in Stuart, and there are three FBO in this area. This FBO services single, twin-engine planes and small jets.

TYPE OF BUSINESS SOURCE FROM PILOTS FLYING TO THE BAHAMAS

- Full service FBO
- Flight Training
- Plane Rental

TOP ISLAND(s) FREQUENTED

Most of the pilots in the area fly to the Northern Bahamas Islands.

SCHEDULE OF SEMINARS

Will set up date and time for seminar

COMMENTS FROM FBOs

This airport also serve as a mid way stop for planes flying to The Islands and wanting to fuel up. Some flight school students use this FBO as a stop check point in completing their cross country flight test.

COMMENTS FROM PILOTS

Many pilots in the area know The Bahamas, and therefore quickly pick up information that I left behind. Getting the right information about flying to The Bahamas is really all they need.

FBO: JMM

Manager: Ron Henderson

Location: Plymouth

FOLLOW-UP

- * Sent additional information on Fly-ins

NO. OF FBOs IN THE RESPECTIVE AREA

This FBO is located at the North of Orlando, this is the only FBO on the field, which is located in the city of Plymouth

TYPE OF BUSINESS SOURCE FROM PILOTS FLYING TO THE BAHAMAS

- * Flying Schools and Flying Clubs
- * Private pilots, who fly for pleasure, mostly single engine plane.

TOP ISLAND(s) FREQUENTED

Pilot's visits Abaco, Walkers Cay, Bimini, and Freeport when asked of Islands most frequently visited.

SCHEDULE OF SEMINARS

No dates have been set

COMMENTS FROM FBOs

Many new pilots were just getting into Flying to The Bahamas. Then the new fee came up

COMMENTS FROM PILOTS

A lot of the pilots are now willing to visit the Bahamas and need updated information on all of the Islands.

FBO: Showalter Flying Service

Manager: Stew Megan

Location: Orlando

FOLLOW-UP

- Called and setup seminar
- Sent dates and time for FBO fam trip
- Sent Bahamas Customs Paperwork

NO. OF FBOs IN THE RESPECTIVE AREA

This FBO is located in the city of Orlando. There are three FBO's on the field. This is the bigger of the three FBO on the field.

TYPE OF BUSINESS SOURCE FROM PILOTS FLYING TO THE BAHAMAS

- * Flying School
- * Flying Club
- * Aircraft Rentals
- * The pilots who use this airport are private pilots who fly for pleasure, single engine, twin engine and business jets.

TOP ISLAND(s) FREQUENTED

Pilot visits most of the northern Out Islands and Nassau when they think of the going to The Bahamas.

SCHEDULE OF SEMINARS

Have not set a date but, the manager is very interested in working with The Bahamas

COMMENTS FROM FBOs

This FBO is the Largest FBO on the field, and is one of the few FBO that rent planes that have insurance to fly to The Bahamas.

COMMENTS FROM PILOTS

A lot of the pilots would like to visited the Bahamas but, as the knowledge of knowing all the paper work needed for Bahamas Customs the volume will increase.

FBO: Stuart Jet Center

Manager: Scott MacDonald

Location: Stuart

FOLLOW-UP

- Need additional information on the Bahamas
- Need dates and time for FBO fam trip

NO. OF FBOs IN THE RESPECTIVE AREA

This FBO is a large one, which also service jets as well as single engine planes. There are two FBO's in the area and it services this large flying community.

TYPE OF BUSINESS SOURCE FROM PILOTS FLYING TO THE BAHAMAS

* The pilots who used this airport are use for both business and pleasure aircraft. There are pilots who fly, business jets and single engine plane.

TOP ISLAND(s) FREQUENTED

The islands mention that most pilot's visits are Nassau, Freeport, Bimini, and Abaco when they think of the going to The Bahamas.

SCHEDULE OF SEMINARS

Not at this time, need to generate more interest

COMMENTS FROM FBOs

The Manager at this airport is very much involve with the Bahamas, he serves as a Bahamas Aviation Council member.

COMMENTS FROM PILOTS

Most pilots know and fly to The Bahamas but would like an organized fly-in to the Bahamas.

FBO: Flight Center

Manager: Dot Waller

Location: Orlando

FOLLOW-UP

- Sent letter to set up Bahamas Fly-in.
- Need dates and time for the FBO fam trip

NO. OF FBOs IN THE RESPECTIVE AREA

This FBO is located in Orlando, and there are three FBO's located next to each other. This FBO is the smaller of the three.

TYPE OF BUSINESS SOURCE FROM PILOTS FLYING TO THE BAHAMAS

- * Full service FBO
- * Flight Training
- * Plane Rental

TOP ISLAND(s) FREQUENTED

Most of the pilots that fly to the Bahamas visit most of the Islands.

SCHEDULE OF SEMINARS

N/A

COMMENTS FROM FBOs

COMMENTS FROM PILOTS

Pilots in the area visit The Bahamas repeatedly but would like more information about flying to The Bahamas and Bahamas Customs paperwork requirements.

FBO: Sun Jet Center

Manager: Mark E. Poziomek

Location Vero Beach

FOLLOW-UP

- Sent a letter on setting up a Fly-in out of Vero Beach to The Bahamas
- Once fly-in is set up, send information on seminar
- Need information on FBO Fam trip

NO. OF FBOs IN THE RESPECTIVE AREA

This airport services a lot of small planes in that area. Mr. Poziomek mentioned that he flies to The Bahamas a lot, where he does charter service.

TYPE OF BUSINESS SOURCE FROM PILOTS FLYING TO THE BAHAMAS

The pilots who used this airport are private pilots who fly for pleasure, mostly single engine plane. This FBO also serves as a charter service to The Bahamas.

TOP ISLAND(s) FREQUENTED

Most pilots visit the Out Islands when they think of the going to The Bahamas.

SCHEDULE OF SEMINARS

No dates have been set, but he was very happy to have received the information and is willing to work with our department.

COMMENTS FROM FBOs

N/A

COMMENTS FROM PILOTS

FBO: Anthony Air Center

Manager: Mark Beaudreau

Location: Pompano

FOLLOW-UP

- Sent additional information on Fly-ins
- Set up seminar
- Need information for FBO fam trip
-

NO. OF FBOs IN THE RESPECTIVE AREA

This FBO is located at the north of Ft. Lauderdale Exec. Airports, on this field there are two FBO's which is located in the city of Pompano

TYPE OF BUSINESS SOURCE FROM PILOTS FLYING TO THE BAHAMAS

- * Flying Schools and Flying Clubs
- * Private Jets
- * Private pilots who fly for pleasure, mostly single engine plane.

TOP ISLAND(s) FREQUENTED

Pilots visits Abaco, Walkers Cay, Bimini, and Freeport when asked of Islands most frequently visited.

SCHEDULE OF SEMINARS

Will organize date and time

COMMENTS FROM FBOs

COMMENTS FROM PILOTS

A lot of the pilots who visit the Bahamas would like updated information on all of the Islands.

Pamela Richardson

**Latin America
March '05**

PROJECT	STATUS	NEXT STEPS	DUE DATE
Consumer Campaigns			
Carnaval - SunDay on the Mile 3/6	The booth was BUSY all day. Location was excellent. Winner of prize were return visitors. Well over 130,000 people attended. Excellent weather. All giveaways, brochures, etc. were exhausted by 5:00 p.m. A must return for 2006.	completed	
- Golf Tournament 3/12	Over 200 foursomes participated at the Biltmore. Bahamas banner and banner stands on display at 12th hole (refreshments area). Driving range saw a lot of action with participants and spectators.	completed	
- Calle Ocho 3/13	Official opening was in support of 'who's who' in the Hispanic World....from the mayor to construction professionals. A great kick off party with the right people!	completed	
AmericaTeVE (channel 41) Cigar Hispanic Festival	Group will be delayed for about a month due to the negative publicity Bahamas is presently receiving on Radio Mambi and La Poderosa relative to the treatment the detained Cubans are receiving New dates are now June 24. GBITB working with group - duplicating last year's support. No commitment for advertising support.	Continue to monitor publicity results and work with organizer to ensure success of program	ongoing

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11:11 AM

Miss Florida Latina 6/14-19/05	Escorted organizers to destination for initial site inspection. At site, contracted with Wyndham for the event. Will be working with preferred rates from Bahamasair. MK Tours will probably be the operator as MK handles Miss USA Latina and familiar with the requirements.	Meeting to be arranged with MK, UP and Wyndham as well as the organizers to set up special event packages that are trackable. News Bureau continues to work on the Public Relations end.	4/15/2005
Arte Americas The Latin American Air Fair 4/8 - 11	The very best in Latin American Art will be showcased at the Coconut Grove CC with an entrance fee of \$12. Sponsored by Merrill Lynch, AA, Bacardi, and Miami Herald. Will be at AA's booth for two days to vet the show and our possible participation in 2006	Attend	4/8/2005
Hispanic Fest 4/17	Sponsored by Maroone and presented by El Nuevo Herald, Broward's longest running Hispanic Festival will be at Young Circle in Hollywood with a \$5 admission (increase of \$2 from 2005). MK Tours not participating this year as a major sponsor. Event usually attracts well over 100,000 people annually. We will not participate this year as the group is usually drawing a very strong Puerto Rican crowd that is really interested in the food and music	Attend as a guest of Univision 23	4/17/2005
Pachanga LatinFest 10/15-16	The fastest growing Hispanic Festival in South Florida (WPB) has invited us to attend the event to experience the excitement of the Hispanics in WPB. In addition to the event, the Arthritis Foundation, the official charity, will be holding a run/walk event in downtown	Attend	10/15/2005

WPB.

Operators

Hotelbeds	<p>Now confirmed program at Nassau Beach for midweek travel (Tuesday). Bahamasair has been contracted for the duration of the program (May - Oct) using the Dash and upgrading to the jet (July-Sept).</p> <p>Two fams are planned for April (chartering UP Dash) for the at-destination operator reps inclusive of: First Choice, Thomas Cook, Travel City, Style Holiday Real Florida, American Holidays, Thomson Vacations</p> <p>A product launch is planned for the middle of April to educate the reps on the destination (about 70 people) excluding those that will be attending the fams.</p>	<p>Make arrangements for fam: obtain ground transportation (Majestic Tours); accommodations (NB); itinerary</p> <p>Make arrangements for a product launch, in Orlando at Bahama Breeze, for the reps.</p>	<p>4/10/2005</p> <p>3/25/2005</p>
MK Tours	<p>Final check still not received for 2004 program</p>	<p>Follow up with finance to determine receipt date to be forwarded to operator</p>	<p>3/30/2005</p>
Ofertas Turisticas Mexico	<p>Operated a seven-night charter to Nassau, during the Easter period, using Aeromexico 737-300 (124 pax) at Wyndham, HI and Radisson. Anticipating additional charters for the summer period</p>	<p>Follow up with operator to determine dates and additional hotels. Request immigration cards from Nassau to be completed onboard.</p>	<p>4/30/2005</p>
Travel Security Chile	<p>Operator has confirmed that rates have been received from Atlantis, Riu, Sun Spree, Radisson, Westin, Sheraton, Four Seasons, Viva and Sandals for inclusion in their Bahamas program</p>	<p>Follow up for results</p>	<p>4/30/2005</p>
American Executive Miami	<p>Annual travel planners meeting was held at the Ritz Carlton, Key Biscayne</p>	<p>Follow up with operator to determine if any bookings made</p>	<p>5/10/2005</p>

March 15. Participants for the educational seminars were upscale decision makers from insurance companies from Chile, Argentina, Uruguay, Peru, Costa Rica, Guatemala, Venezuela, Ecuador, Colombia, Bolivia, Panama, Mexico and Paraguay (39). Interest expressed in Four Seasons, Atlantis, and Radisson

ITPC Nassau	Seven operators already registered for event. Anticipating 10.	Follow up with other operators to encourage them to register and attend event.	4/20/2005
Viajes Rosario Florez Peru	Has been in contact with Majestic Holidays to obtain rates for Bahamas hotels to be included in their spring/summer program	Ensure operator has all required information for the program	4/30/2005

TRADE

Destination awareness seminars have been postponed to mid-summer in Argentina, Brazil and Chile

GROUPS

Bankers Meeting Argentina	450 rooms - 7 nights confirmed at Atlantis, March 2006. Additional rooms are required, Atlantis unavailable, for staffing, etc. Options include Comfort Suites.
Carlson WagonLit Argentina, Brazil, Chile	65 rooms - 4 nights confirmed at Radisson in August 2005.
Interpoint Viagens Brazil	11 suites - 7 nights confirmed at Four Seasons in May 2005.
Golf Association South America	Four Seasons and Atlantis were both unable to provide acceptable rates for the tournament, during March, due to occupancy. Both have offered the organizers September as an alternative.

OTHER

be responsible for Mexico, Central America and Venezuela - developing business to the destination.

Two additional banner stands, one in Spanish and one in Portuguese, have been secured and will be used exclusively in the Latin American market for seminars, workshops, shows.

We are now in receipt of 60,000 Spanish brochures "Antes de ir" which will be an information piece given to each customer who books a Bahamas vacation with one of our participating operator. It will prepare the customer for basic information on what to expect to the destination. A supply will be sent to Nassau to be used, by the Language Unit, until an at-destination piece is produced.

South Florida is experiencing a real boom in tourism this year - to date - approximately 6% over last year and rates are escalating with WPB leading the way. Average occupancies are 85% for the first three months with a good majority of the hotels experiencing occupancies of 95% and rates in WPB soaring towards \$200 nightly.

Attended: LBA luncheon, HSMAI monthly meetings (Broward and Key West); Visit FLA meeting (WPB); SKAL monthly meeting

Paul Strachan

USA Communications/Public Relations Report 2005			
Jan - Feb 2005			
PROJECTS	STATUS	NEXT STEPS	MGR
Media Fam Trip- Exuma	Completed. Media trip in support of USAirways' CLT/GGT service, and Bahamasair's codeshare. Conducted on Jan. 29-31. Paul & Angelika coordinated the trip in conjunction with the OIPB. Donnajeane escorted the group as the dates conflicted with the Tourism Conference. A total of 6 media persons participated - 5 South Florida publications; 1 from Charlotte		Paul, Angelika
Aviation Brochures	Working with Huntley Burgher & Associates on a new aviation brochure and a re-design of the VFR chart. All plans now moving forward - awaiting Minister's letter and photo. Brochures are scheduled to be completed by the end of Feb.		Paul
The Bahamas Bonefish Celebrity Series	Working with the the Sports Marketing team on PR efforts to generate interest in the first Bahamas Bonefish Celebrity Series. These tournaments will be in conjunction with the prestigious Redbone Celebrity Series, a series of fishing tournaments held at upscale fishing locales around the country.		Paul
Continental Connection's Andros Inaugural	PR initiative to commemorate and highlight the airline's new service from Ft. Lauderdale to Andros Town. Coordinated a press trip in conjunction with the inaugural and assisted with the banners for the airport. 8 writers from major dive and fishing publications participated in the trip. All were impressed with the destination and will provide favorable coverage in their publications.		Paul & Angelika
Giancarlo Impiglia	Advance showing of local Bahamian's private collection of limited edition prints at Graycliff. Exploring possibility of Giancarlo producing a Wedding/Romance poster. Grander exhibit of his original works being explored as guest artist at Central Bank, Lyford Cay or Nat. Gallery. Also working on a mentoring program for young Bahamian artists to understudy the artist.		Janet
Bahamian Christmas In New York	Wonderful third party endorsement of the concert by Dr & Mrs Fay, long-time, home-owners on Eleuthera who braved sub-zero temperatures and drove in from their farm in Pennsylvania to attend. Full page feature in The Punch of pictures they took of the NY Christmas scene including the SAKS Fifth Avenue windows, Rockefeller Christmas Tree together with a photo of them with Miss Bahamas/Caribbean fully regaled in a Junkanoo costume.	Media kits of the event with all of the collateral pieces and press coverage have been prepared and ready for distribution to our sponsors - Conde Nast Traveler Magazine, New York Times, St Bart's Church, Four Season's Resorts and others.	Janet
PR Articles	Completed feature articles on (a) Continental Airlines Inaugural/Andros Island and (b) Bahamas MOT participation in Miami International Boat Show (c) Sports Tourism team, and (d) BTO Groups/Incentive marketing initiatives		Ambrose
Beyond The Beach	Vetted IOTB ad (and helped with the verbiage) for American Express' Platinum Destination Vacations, Caribbean Escapes, "Beyond The Beach" Campaign before it went to print.		Janet/Paul

Visiting Journalist Program	Karen Wring assisted in arranging a tour for Loius Swint - a writer for US Motivations & Solutions, and a freelancer for a variety of family and senior citizen publications.		Paul/ Karen
Congressman Jim Ryun/Dr. James Leinunger	Cecil contacted Congressman Ryun (Kansas) and Dr. Leininger regarding their upcoming visit to Nassau, when they intend to pay a courtesy call on the Hon. Prime Minister and Minister to Tourism to present a donation to the Bahamas Hurricane Relief Fund. Cecile to confirm press coverage of the event.		Cecile
Bridal Publication Media Schedule	Following on Minister's remarks at the Nat. Conf. in January, that Weddings/Romance is now one of <i>the</i> primary markets (along with Product,Groups,Boating&Fishing), was asked to put together and have submitted a comprehensive media plan as well as negotiated value-added programmes with the various bridal publications for product placement up to 30 June, 2005. This placement will ensure TIOB are highly visible and in the market through October/November issues.	Value-added include: 10-12 page cover fashion shoot feature, weddings/romance supplements, creation/hosting of a dedicated Bahamas weddings/romance website, participation in shows, sweepstakes promotions, help with securing speaking engagements on coveted industry tradeshow and conference circuit	Janet
National Black Fine Art Show, Puck Building, Soho, New York 3-6 February 2005	4 day showing of 14 pieces of Bahamian art at this very prestigious event at the Puck Bldg in Soho, NY. Initiative spearheaded by <i>New Providence Art & Antiques Gallery</i> owner, Jay Koment and his wife Deborah (a Bahamian). First time and Jay hopes to be invited back again - sold only one piece but the exposure for Bahamian art in an international arena was worth it. The show was attended by Vincent D'Aguliar, patron of Bahamian art. BNB used the event to do a full page feature story in <i>The Punch</i> on the event and the Ministry's African-American marketing initiatives and how events such as this help to raise the profile of TIOB the Department headed by Anita Johnson-Patty. Stories are planned on other BTO initiatives.	Next year, providing TIOB has a partnership with <i>Essence Magazine</i> (an event title sponsor), AA hope to host a joint reception for their A-list. BNB was able to employ it's database of industry partners and friends of The Bahamas (that now numbers close to 1500 people) in an e-blast campaign through the BTO's IT department to get the word out and promote the event to a broad base of New Yorkers at no cost.	Janet
Bahamas News Bureau's Charm Offensive	Met with Publishers and Features Editors of local media including Charles Carter, <i>The Nassau Guardian</i> , Erica Wells, <i>The Tribune</i> , Sonya Minnis, <i>The Punch</i> , Wendal Jones, Jones Publications in January. The primary purpose of the meetings was to introduce myself and to enlist their support of our efforts in the Bahamas News Bureau to have tourism stories placed. Also shared with them the fact that we will be generating a regular stream of press releases on BTO events and initiatives, the efforts and personalities of BTO staffers as well as Bahamians living abroad and doing incredible things. Everyone was very receptive, appreciated the outreach and Wendall Jones extended an invitation to be a guest on <i>Love97FM</i> on the spot in light of the announcement of 5m visitors and the impact of the BTOs marketing initiatives in contributing to this success.	BNB scribe, Ambrose Morris submitted to press release (a) Andros - an eco-tourism mecca, in advance of the Continental inaugural. Follow up coverage with photos of the event will be provided by Clarence Rolle (b) series of Boat Shows and importance to TIOB. Features on BTO Groups and Romance is in the works.	Janet

<p>Fairchild Bridal Group's Best Of The Best Awards</p>	<p>2004 Attended the Luxury Show at the Javits Centre and attended a seminar on Destination Weddings given by Bride's Magazine. Listening to the presentation and watching the powerpoint I noticed that Our Lucaya was touted as one of 7 resorts ranked the "BEST HOTEL/RESORT to have a Destination Wedding" and TIOTB were ranked 5th in a group of 8 winning destinations sharing 5th spot with USVI and Las Vegas as the "BEST PLACE for a Destination Wedding" from a poll taken of 3,000 ASTA travel agents. Our Lucaya was in good company, the other 6 recipients in order of ranking were: Beaches Resorts, Royal Plantation, Jamaica; Kahala Mandarin Oriental, Oahu, Hawaii; Caneel Bay, St John, USVI; Disney's Grand Floridian, Orlando, FL; The Venetian Hotel, Las Vegas, NV; Yasama Island Resort, Fiji; Our Lucaya, GBI, Bahamas. The Best Place for a Destination Wedding-recipients, in order of ranking were: Hawaii, Jamaica, Fiji, Bernuda, Bahamas/USVI/Las Vegas, Napa Valley, Mexico, Scotland</p>	<p>While Our Lucaya is not an advertiser with Bride's Magazine and their publishers frown on giving concessions to potential customers who do not support them, I was able to prevail on my contacts at the publication and get permission for Our Lucaya to use this prestigious award on their website and in promoting their wedding programme. I am also talking to James and Melony about posting these two awards on www.bahamas.com</p>	
<p>Performance Appraisals</p>	<p>Prepared and submitted combined 2003/04 appraisals on direct reports Paul Strachan, Sr. PR Manager - USA and Ambrose Morris, PR Manager - Canada and 2004 appraisal on Nuvie Chootoosighn - PR Manager - New York.</p>		<p>Janet</p>
<p>ITPC Cultural "Ice-Breaker" Evening</p>	<p>Coordinating a barefoot cultural evening at Plantation Hill for worldwide delegates to include a menu of suckling and jerk pig, bush medicine demo by Millie Sands and talk of the humble orgins Junkanoo told by the first female dancer, calypso band and dancing.</p>	<p>Progressing</p>	<p>Janet</p>
<p>Protecting The Integrity of The Brand</p>	<p>Hi-jacked a national BTO tour & travel "Bahamas Window Display" promotion with partners Breezes Bahamas/Air Canada when we discovered the BTO had committed to it and were fulfilling requests from participating travel agents for window displays and using the old posters that no longer reflect our brand identity. Impressed upon the agency the need to fast-track the slew of new posters they already had on the drawing board and their credit, Duffy came through in record time and rushed to protect the integrity of the brand.</p>		<p>Janet/Ambrose</p>

<p>International Travel Partner's Conference, Nassau 28 April - 1 May</p>	<p>Developing a seminar/panel discussion entitled "Profiting from Romance" sponsored by Fairchild Bridal Group and hosted by Jacqueline Johnson, bridal advertising guru. Inviting distinguished panel of industry leaders including prominent tour operators such as Gogo or Expedia and an English operator to be named by Tommy and Karen (Virgin Holidays or Kuoni), Rebecca Grinnals, Chairman/CEO Caribbean Wedding Assn., a creative/website expert and a Bahamian hotelier to discuss the virtues/viability of the market. Hoteliers as well as Bahamian stakeholders - Bridal Consultants, Immigration, Customs, Front Desk Clerks, Taxi Union, Ground Operators, local tourist boards, Duty-Free Shopping retailers etc. will be invited to attend and hear from the experts how lucrative this market can be for the destination if we do it right and how critical their role is to the success of the strategy.</p>		<p>Janet</p>
<p>Bahamas Christmas Online Auction</p>	<p>The pioneering online auction component of the Christmas event, raised in excess of \$7,500 to be shared equally between St Bart's and charities in The Bahamas. This stellar effort, coordinated by Paul Strachan has now passed to Nuvie who has done yeoman's work in managing the logistics of successfully wrapping it up and getting the travel certificates and gift items to the winners of the bids. Kudos to Kimberly King-Burns and BrilandModem.com for helping to drive up the bids and get the word out.</p>		<p>Paul/Nuvie</p>

MEETINGS	STATUS	MGR
Public Relations Advisory Board	Monthly meetings with the hotel public relations directors to discuss upcoming promotions, and to get updates on their initiatives in the market.	Paul/Janet
CTO PR Council Meeting	Meeting to introduce Berthia Perle, President CHA in a new CTO/CHA public/private sector partnership charm offensive. Mrs Perle gave an up-date on the success of the largest CHA ever held in Jamaica in January. She thanked PR executives for their work but emphasized that though 2004 was a banner year and there is every expectation that 2005 will be even better, they must not rest on their laurels but continue to generate a larger share of voice in the marketplace for Caribbean tourism. We were also given various CHA/CTO/Caribbean Week updates. Meeting attended by NTOs and their PR firms.	Janet/Nuvie
CTO NTO Meeting	Meeting of the National Tourist Offices to discuss areas of mutual cooperation and provide destination updates.	Nuvie
CTO Membership	Invited to join a meeting between CTO and Town & Country Travel Magazine, a Hearst Publication. Had lunch with them recently and encouraged them to join and contribute. They are particularly interested in the Luxury end of the market - the One&Only Ocean Clubs, Four Seasons, Sandy Lanes, Ritz Carlton's of the Caribbean. T&CT Magazine's Premiere Issue in October 2003 featured Harbour Island as the cover story.	T&CT would like to meet with Basil and Stephanie when next in New York for ATF Meeting. Janet
National Tourism Conference	BNB was represented by Paul Strachan, Nuvolari Chotoosignh, and Angelika Cartwright. To their credit, Nuvie and Angelika sponsored themselves when the bottom fell out of the plans for the entire team to attend and also participate in a scheduled interaction with the European BTO managers to discuss mutual PR initiatives, due to budgetary constraints. All found the experience very enriching and well worth the investment of time and money.	Paul/Nuvie/Angelika
Branding Calls	Participation in numerous conference calls with the agency to discuss the new look/feel creative for the display modules.	Progressing Janet/Paul
Fly First Class Email Campaign/ Inaugural	Jennifer coordinated an email campaign with CTO for Fly First Class. Email messages were sent to CTO's national database of travel agents introducing Fly First Class' new service from FLL to Nassau, and to offer special travel agent rates. CTO reported that 22% of the receipts opened the email - an extraordinarily high percent (2% is average). Paul will assist with inviting S. Florida media to travel on the inaugural flight and to participate in ceremonies in FLL and in Nassau.	Jennifer/Paul

Public Relations Society of America (PRSA) Meeting	Paul was scheduled to attend the Jan. meeting - meeting was cancelled. Plan to attend the March meeting which will feature a "PR Olympics" - a series of presentations by local Public Relations Directors showcasing their most creative & successful campaigns.		Paul
HSMIAI Dinner & Awards	Joined Bahamas team including DG, Basil and Stephanie in honoring PR veteran and IOTB key PR executive Rene Mack, President of The Travel Practice, Weber Shandwick who was the proud recipient of a Lifetime Achievement Award. Gary Leopold of ISM was a fellow recipient and DG was the star of the show on the video screens, being asked to provide testimonials in support of both candidates. Naturally his contribution was outstanding and served to draw attention to the fact that TIOTB were in the house.		Janet
PROMOTIONS		STATUS	MGR
Grand Central Station Domination	Joined Basil and Weber Shandwick for a photo-shoot and to view IOTB SOS advertising on the New York subway system and a walk through of the Northern Corridors of the station soon to be plastered in Bahamas advertising in March/April for the first ever station domination project. Stephanie Toote was unable to make the trek through this time (having previously walked the route in December), due to a foot injury and sub-zero, snow-blitz conditions in New York.	BTO NY is very excited about this. The response to the subway advertising has been overwhelming. One downside has been the numbers of advertising junkies soliciting IOTB patronage.	Janet/Nuvie
Miami Dolphins Promotion	Date for Dol-Fan fest now confirmed - June 3-5. Working with Grand Bahama Vacations to secure cruise and air packages. Promotion for the event will commence in late March with an email campaign to the Dolphins' database of 75K fans. Will also conduct a PR blitz in Nassau and GBI to encourage Bahamians to attend.		Paul
NY Times Show	Coordinated PR thrust in connection with the NY Times Show on March 4-6 including Bahamas SOS campaign posters, insertions in all tradeshow bags, had the creative for the posters sent to create banner size posters for the booth, providing press kits and scheduling BNB presence as the booth for tradeshow days, vetted tradeshow pamphlet ads and liaised with BTO tour & travel to ensure the booth, show trip giveaway and destination seminars are in place.		Janet
Clear Channel's "Bahamas Battle of The Bandwidths"	Four Clear Channel radio stations in Atlanta, Chicago, Philadelphia, & Baltimore will travel to Nassau along with a group of listeners and a major recording artist for live broadcasts back to their home cities. Scheduled for summer/fall 2005.	Update: 2/16/05 - Gospel station 1290AM wants to do live broadcast from the Bahamas. Proposal includes 5 markets for 10-12 stations. Paul and Margaret to work out details with CC reps from Fla. and Chicago. Revised proposal submitted. Paul to place in promotions template to agency to review.	Paul/Margaret

Outside Magazine	Working with Chris Thayer on a project for the magazine which will test one their writer's survival skills when they are placed on a deserted island for two weeks without food or shelter. Suggested Andros as a location; contacted Peter Douglas who provided insight on the island and selected a specific location.	Update: 1/21/05 - Project on hold for 2/3 months	Paul
Bud Billiken Parade - Chicago	Nationally televised on WGN-TV. Parade will feature Junkanoo performances, to include a group of Chicago Public School students who were instructed in the art of Junkanoo through the Junkanoo education program in the Chicago Public school system. This resulted from Margaret's efforts - she invited Arlene Nash-Ferguson to Chicago earlier this year instruct Chicago public school teachers on the fundamentals of Junkanoo.	Update: 1/21/05 - Publisher of The Chicago Defender visited Nassau and took video shots of Junkanoo and will meet w/ Margaret to discuss BB parade. Junkanoo exhibit at DuSable Museum planned for the future.	Margaret
Everything But Water	National in-store promotion. POP displays at all registers, banner ads on web site, postcard mailings to national client database.	Update: 2/22/05 - Westin & Sheraton at Our Lucaya has agreed to participate. Currently soliciting a national air partner.	Jennifer
Orlando/Orange County Visitors & Convention Bureau	Working with members/corporate partners to promote the Bahamas as a pre-post vacation destination.	Update: 1/21/05 - Meeting scheduled to discuss downtown Disney promotion.	Jennifer
Filene's Basement	Bridal promotion in conjunction with the department store's annual bridal gown sale, which receives national television coverage. A voucher for a honeymoon package will be placed in on of the dresses - the purchaser wins the honeymoon in TIOB.	Update: 2/5/05 - Sabrina to set-up a conference call with Bahamas Bridal Assoc. to confirm their involvement & support.	Nuvie
Verizon Communications	Employee benefit program with a link to bahamas.com. James will work with Expedia to use existing discounted packages for Verizon employees.	Update: 1/21/05 - In addition to discounted packages, scratch n' win games, radio, newspapers and web exposure Verizon wants to be communication system for the Weather Conference. Cordell to get update on planning for the conference	Cordell
Saks Fifth Avenue	Direct mail campaign featuring travel specials to TIOB to their listing of preferred card holders.		Janet
Fortunoff Jewelry Store	Bahamas bridal promotion with this leading New York jeweler.		Janet
Samsonite Luggage	In-store and web based promotion. Promotion requires a cash outlay of not less than \$35K (negotiated down from \$50K) and this is the stumbling block.		Janet/Nuvie
Canadian Yachting Magazine	Headed by John Kerr, Olympic gold medalist for sailing 1980. Promotion includes monthly editorial, and front page exposure. Shelf life 60 days. Interest: Abacos, Eleuthera and some southern islands. Ninety % of subscribers have or rent boats in S. Fla.	Ambrose to pass magazine template onto Earl Miller.	Ambrose
William H. Baxter Awards	Baxter is president of Baxter Communications and Canadian Travel Weekly. He produced the first videos of The Bah. Unlimited exposure in 3 magazines and web exposure on openjaw.com.	Update: 2/5/05 - Plans for the Bill Baxter Lifetime Achievement Award are underway, with TIOB as major sponsor. Working with DBA (Dan Bobbie Associates) to promote this initiative.	Ambrose

Bahamas 32nd Independence Celebration	Recreation of independence celebration in Canada. Performers will create new material to give the experience a Canadian/Bahamian flavour. St. George's Episcopal Church has been earmarked for the event. Bahamas High Commission in Canada to partner with this event.		Ambrose
Ultimate Nassau	Golf promotion with Rodgers Media (tv, radio, print). Contest encompassing golf tournaments at Canada's leading golf clubs, approx. 160 teams of two persons; games will be televised on Canadian tv.	Update: 2/5/05 - Ambrose has provided 200 word description on destination. Approval has been given by Dir. Comm for our participation in the Ultimate Nassau Golf Tournament, proposed by Rogers Communications (think Fox Network).	Ambrose
Real Men Can Cook	Now in ten cities - Yvette Moyo will send Margaret a proposal to include Bahamian chefs and Bahamian foods in the tour. Interested in a June 19th, Father's Day promotion.		Margaret
Radio 90	Rhythm and Blues stations interested in a come along promotion to Nassau. Margaret to review proposal and make recommendations.		Margaret
Gloves Boxing Promotion	Contact person - Dwight Stuart - Canadian and American boxers to duke it out with Bahamian boxers. Gloves Boxing promotional events to be held at Wyndam, Nassau. Ambrose to discuss with Basil.		Basil
Visiting Journalist Program	Karen Wring assisted in arranging a tour for Louis Swint - a writer for Incentive and other publications.		Paul
T D Jakes Convention	Reviewing proposal to participate in pre-convention promotions with religious stations. Jakes has 2 million dollar advertising campaign ongoing in the South. Website, Pottershouse.com receives 85k hits weekly. Last year Bahamas bags were handed out during the convention.		Cordell
Stella Awards	Stella Awards to be broadcast on UPN has requested Bahamas bags for VIPs - 12,000 people. Cordell to seek our additional PR opportunities.		Cordell
Travel Girl	Lenny Kravitz or Sidney Poitier to be featured on the May cover issue of Travel Girl, the nationwide publication brings 60,000 subscribers. Commencing in March, there will be a monthly feature on top restaurants - "Travel in the Alley". Cordell to seek our PR opportunities.		Cordell
98.7 Kiss FM (New York)	Working with this station to host a live remote broadcast and come along trip for 100 persons in conjunction with Jetblue and Breezes. The station would also like to invite a popular R & B artist to accompany listeners on the trip. Station looking for 25 rooms and 50 airlines tickets in return for spots to promote the event.	Update: 2/18/05 - Seats and accommodations are unavailable in March. In discussions to postpone to June 2005.	Nuvie/Jennifer
Island Vibes UPN	Met with host of this show which airs on UPN 33 in Miami-Dade. Interested in traveling to Nassau to film a feature on local culture. The show has a Caribbean audience, and the host is also a popular DJ on HOT 105 F. Discussed performing a live broadcast and come-along trip in conjunction with the filming. Awaiting a revised proposal.		Paul

Imus In The Morning - WFAN	Syndicated radio/tv early morning talk show. Proposal offered for a national, live broadcast from The Bahamas. The morning show is also televised on MSNBC.	Update: 2/5/05 - Proposal presented to Weber for media evaluation. Will discuss the idea of including the Imus Ranch for kids with cancer to have them visit the Bahamas while he conducts his broadcast.	Nuvie
TD Waterhouse Cup	Popular tennis tournament held on Long Island, NY. Promotion includes exposure via newsletters, print media, radio and tennis court. Media value \$675K. Cash value required - \$15K Teams - 60 singles and 25 doubles.	Update: 2/5/05 - Nuvi to find out if Bahamian tennis player, Mark Knowles will participate and have Weber review the proposal.	Janet/Nuvie
Buffalo NY Church Retreat	75 Bahamians from St. Barnabas Church, Nassau traveling to Buffalo for church event. Tourism asked to sponsor Bahamas Night for 200 people. Ambassador Sears and Consul General attending to receive the keys to the city and proclamation. BNB supplying local photographer and Ambrose will drive over from Toronto	Update 22/5/05 - declined to sponsor event on the grounds that Buffalo is not a prime market for TIOTB - no airlift, but made a contribution of \$500. Amb Sears contributed \$1K	Nuvie
"2" Magazine	Met with editor of "2 Magazine," a seasonal (4 x ann.) couples publication named best new thing by Fishbowl - a NYC based newsletter. "2" wants Bahamas to cosponsor the Couple Of The Year Awards, scheduled for Nov. 05. Proposal will be forwarded to Comm. for consideration.		Ambrose
Washington Post	Fact checking articles that are due out on Sunday 27/2/05		Janet
Caribbean Week	DoItCaribbean Wedding In The Park - secured 6 ngt/7day honeymoon stay w/spa treatments/golf/dolphin experience/kayaking day trip/roundtrip limo airport transfers from Our Lucaya with 2 first class tickets on American Airlines. Working with Diamond's International, now with 5 retail outlets in The Bahamas and 100 stores all over the US to provide the wedding rings. This ensure total promotion domination and hopefully couple will choose TIOTB for the honeymoon so we can extend the exposure. Exposure in Bride's, Modern Bride, Elegant Bride magazines and websites + 2 mailings to 140,000 engaged couples.		Janet
	Soliciting 2 trips total from either NPI/GBI/OI hotels to contribute to a bank of hotel stays for barter opportunities to give CTO some currency to negotiate the best possible deals for Caribbean Week. This year we are trying to get it moved to Bryant Park at 5th Avenue/42nd Street form the Wall Street area. Attended Ball Committee meeting and we also approached Al Roker to host the State Ball at the Waldorf but he declined - perhaps a family trip would have sweetened the deal. All Caribbean islands are being asked to contribute.	Boards seem lukewarm to the idea and suggesting we got to the hotels ourselves (Kerry Fountain). Waiting to hear from GBI and NPI	Janet

BET Media	Invited to lunch with BET executives recently to discuss their working with TIOB. VP Raymond Goulbourne actually has a house in Nassau at McPherson Bend and seems to spend quality time there. Raymond pitched the idea of a BET Jazz/Bahamas Festival, starting in Nassau and moving it around the islands. He pressed that TIOB are uniquely qualified to do this. Marie Walker, Regional Director for Anguilla was also at lunch with us and earlier she had subtly told the BET group that she was not impressed with their efforts at promoting the Anguilla Jazz Festival and that the event seemed to be mainly patronized by the local community. Put them in touch with David Johnson to explore ways of working with/strengthening the GBI Jazz Festival.	David assigned task to Terrance Roberts who is in touch with BET. Also spoke with DG about their idea.	Janet
Bon Appetit	Invited to lunch by Bon Appetit, a Conde Nast pub. who are soliciting advertising and shamelessly dangling possibility of bringing one of their celebrity chefs to do a "come along" cooking demonstration/seminar at one of the leading restaurants/hotels in TIOB. Great group opportunity. We presently advertise with Gourmet & Food & Wine Magazines, American Express pubs.	Extended invitation to Tommy Thompson to attend their dinner at ITB. They also extended an invitation to The Bahamas team including Bridgette, Tommy, Kerry, Betty Bethel to attend their dinner at WTM in London last November.	Janet

Paul Atchay

USA Communications/Public Relations Report 2005			
March 2005			
PROJECTS	STATUS	NEXT STEPS	MGR
Aviation Brochures	Working with Huntley Burgher & Associates on a new aviation brochure and a re-design of the VFR chart. All plans now moving forward - proofing completed. Brochures are now being printed.	Forward brochures to Sun 'N Fun Show in Tampa 4/11. Secure Fly-In brochures for the event.	Paul
The Bahamas Bonefish Celebrity Series	Working with the Sports Marketing team on PR efforts to generate interest in the first Bahamas Bonefish Celebrity Series. These tournaments will be in conjunction with the prestigious Redbone Celebrity Series, a series of fishing tournaments held at upscale fishing locales around the country.		Paul
Coastal Boating Magazine	Working with Earl to secure a full page advertisement and an insert of the newly revised Boating Guide in this publication. The ad and insert will appear in the April and Sept. issues of the magazine.		Paul
Miami Heat Press Conference	Worked with Miami Heat media staff to organize a press conference to commemorate partnership agreement. Secured press release for distribution to local (S. Florida) media. Hon. Prime Minister was scheduled to participate in the press conference, which was eventually cancelled, however, Mrs. Christie participated in the honorary ball presentation.		Paul/Angelika
International Travel Partner's Conference, Nassau 28 April - 1 May	Developing a seminar/panel discussion entitled "Profiting from Romance" sponsored by Fairchild Bridal Group and hosted by Jacqueline Johnson, bridal advertising guru. Inviting distinguished panel of industry leaders including prominent tour operators such as Gogo or Expedia and an English operator to be named by Tommy and Karen (Virgin Holidays or Kuoni), Rebecca Grinnals, Chairman/CEO Caribbean Wedding Assn., a creative/website expert and a Bahamian hotelier to discuss the virtues/viability of the market. Hoteliers as well as Bahamian stakeholders - Bridal Consultants, Immigration, Customs, Front Desk Clerks, Taxi Union, Ground Operators, local tourist boards, Duty-Free Shopping retailers etc. will be invited to attend and hear from the experts how lucrative this market can be for the destination if we do it right and how critical their role is to the success of the strategy.		Janet

MEETINGS		STATUS		MGR
CEO Network/CEE Awards	Met with Debbie Barlett, Sen. McSweeney, and Anita to discuss PR opportunities to promote the upcoming conference in Nassau. Plans include a media outreach in S. Florida and Atlanta, and invitations to select media outlets to attend and provide coverage of the event.			Paul
PROMOTIONS		STATUS		MGR
Miami Dolphins Promotion	Date for Dol-Fan fest now confirmed - June 3-5. Working with Grand Bahama Vacations to secure cruise and air packages. Promotion for the event will commence in late March with an email campaign to the Dolphins' database of 75K fans. Will also conduct a PR blitz in Nassau and GBI to encourage Bahamians to attend.	Update 3/31/05 - Flyer are now produced and have will be distributed at all local (S. Florida events). Templated brochures are in production and will be used at the upcoming Draft Day event on 4/29. Cool-FM in GBI has begun to promote the event. Banner ad (with a link to bahamas.com) is now live on the home page of miamidolphins.com.		Paul
Clear Channel's "Bahamas Battle of The Bandwidths"	Four Clear Channel radio stations in Atlanta, Chicago, Philadelphia, & Baltimore will travel to Nassau along with a group of listeners and a major recording artist for live broadcasts back to their home cities. Scheduled for summer/fall 2005.	Update: 3/31/05 - Proposal received favorable review from agency. Paul and Margaret will pursue promotion.		Paul/Margaret
Bud Billiken Parade - Chicago	Nationally televised on WGN-TV. Parade will feature Junkanoo performances, to include a group of Chicago Public School students who were instructed in the art of Junkanoo through the Junkanoo education program in the Chicago Public school system. This resulted from Margaret's efforts - she invited Arlene Nash-Ferguson to Chicago earlier this year instruct Chicago public school teachers on the fundamentals of Junkanoo.	Update: 3/31/05 - Maragret is in receipt of a formal proposal requesting a 25 piece Junkanoo group to participate in the parade. Media coverage includes appearances on WGN's morning news show (national show), Chicago FOX affiliate, and a rush out in Daley Plaza (downtown Chicago) during the busy lunchtime period.		Margaret
Everything But Water	National in-store promotion. POP displays at all registers, banner ads on web site, postcard mailings to national client database.	Update: 3/31/05 - In-store sweepstakes and POP branding promotion starts Apr 1st in 35 cities and Puerto Rico. Traffic to be generated to bahamas.com thru link on EBW's homepage. Promotion will last one month. Now scouting locations for approved VP photo shoot.		Jennifer
Canadian Yachting Magazine	Headed by John Kerr, Olympic gold medalist for sailing 1980. Promotion includes monthly editorial, and front page exposure. Shelf life 60 days. Interest: Abacos, Eleuthera and some southern islands. Ninety % of subscribers have or rent boats in S. Fla.	Ambrose to pass magazine template onto Earl Miller.		Ambrose

William H. Baxter Awards	Baxter is president of Baxter Communications and Canadian Travel Weekly. He produced the first videos of The Bah. Unlimited exposure in 3 magazines and web exposure on openjaw.com.	Update: 3/31/05 - Now advertising on Baxter.net and in trade publications. No nominations to date, award ceremony to be held late April.	Ambrose
Bahamas 32nd Independence Celebration	Recreation of independence celebration in Canada. Performers will create new material to give the experience a Canadian/Bahamian flavour. St. George's Episcopal Church has been earmarked for the event. Bahamas High Commission in Canada to partner with this event.	Independence Celebration planned for July 7th. Ambrose is working with Dept. High Comm., Jack Thompson on getting funding for the event.	Ambrose
Ultimate Nassau	Golf promotion with Rodgers Media (tv, radio, print). Contest encompassing golf tournaments at Canada's leading golf clubs, approx. 160 teams of two persons; games will be televised on Canadian tv.	Update: 3/31/05 - Ambrose will seek approval from James for FMA on bahamas.com to link to the golf website, www.ultimatenassau.com.	Ambrose
Real Men Can Cook	A national Father's Day promotion, now in ten cities, featuring radio and TV coverage of male celebrity and civic leaders preparing and distributing samples of their favorite recipe/food items. Yvette Moyo will send Margaret a proposal to include Bahamian chefs and Bahamian foods in the tour.	Update - Margaret is working with Anita will partially fund our participation in this promotion in Chicago, Atlanta, NY and Houston. Margaret is in receipt of a revised proposal and an invoice for booth space in all cities. She is currently working on a budget for food samples and condiments.	Margaret
Radio 90	Rhythm and Blues stations interested in a come along promotion to Nassau. Margaret to review proposal and make recommendations.	Update: 3/31/05 - Station wants to discuss trade with some of their corporate accounts such as H&R Block.	Margaret
Gloves Boxing Promotion	Contact person - Dwight Stuart - Canadian and American boxers to duke it out with Bahamian boxers. Gloves Boxing promotional events to be held at Wyndam, Nassau. Ambrose to discuss with Basil.		Basil
T D Jakes Convention	Reviewing proposal to participate in pre-convention promotions with religious stations. Jakes has 2 million dollar advertising campaign ongoing in the South. Website, Pottershouse.com receives 85k hits weekly. Last year Bahamas bags were handed out during the convention.		Cordell
Stella Awards	Stella Awards to be broadcast on UPN has requested Bahamas bags for VIPs - 12,000 people. Cordell to seek our additional PR opportunities.		Cordell
Travel Girl	Lenny Kravitz or Sidney Poitier to be featured on the May cover issue of Travel Girl, the nationwide publication brings 60,000 subscribers. Commencing in March, their will be a monthly feature on top restaurants - "Travel in the Alley". Cordell to seek our PR opportunities.		Cordell

98.7 Kiss FM (New York)	Working with this station to host a live remote broadcast and come along trip for 100 persons in conjunction with Jetblue and Breezes. The station would also like to invite a popular R & B artist to accompany listeners on the trip. Station looking for 25 rooms and 50 airlines tickets in return for spots to promote the event.	Update: 3/31/05 - Proposal passed on to Riu Resort for review - Breezes, Sandals and Jetblue are not interested at this time. Paul contacted Jerry Pitts, event organizer, to appraise him of the lack of available rooms and seats to accommodate this initiative. He would like to revisit this in the Fall.	Nuvie/Jennifer
Island Vibes UPN	Met with host of this show which airs on UPN 33 in Miami-Dade. Interested in traveling to Nassau to film a feature on local culture. The show has a Caribbean audience, and the host is also a popular DJ on HOT 105 F. Discussed performing a live broadcast and come-along trip in conjunction with the filming. Awaiting a revised proposal.		Paul
Imus In The Morning - WFAN	Syndicated radio/tv early morning talk show. Proposal offered for a national, live broadcast from The Bahamas. The morning show is also televised on MSNBC.	Update: 3/31/05 - Nuvi to follow-up. Proposal forwarded to Atlantis for proposed co-sponsorship. They are awaiting a decision from their PR agency.	Nuvie/Jennifer
TD Waterhouse Cup	Popular tennis tournament held on Long Island, NY. Promotion includes exposure via newsletters, print media, radio and tennis court. Media value \$675K. Cash value required - \$15K Teams - 60 singles and 25 doubles.	Update: 3/31/05 - Gone to Bermuda	Janet/Nuvie
"2" Magazine	Met with editor of "2 Magazine," a seasonal (4 x ann.) couples publication named best new thing by Fishbowl - a NYC based newsletter. "2" wants Bahamas to cosponsor the Couple Of The Year Awards, scheduled for Nov. 05. Proposal will be forwarded to Comm. for consideration.		Ambrose

<p>Caribbean Week 29 May - 3 June</p>	<p>DoItCaribbean Wedding In The Park - secured 6 ngt/7day honeymoon stay w/spa treatments/golf/dolphin experience/kayaking day trip/roundtrip limo airport transfers from Our Lucaya with 2 first class tickets on American Airlines. Working with Diamond's International, now with 5 retail outlets in The Bahamas and 100 stores all over the US to provide the wedding rings. This ensure total promotion domination and hopefully couple will choose TIOTB for the honeymoon so we can extend the exposure. Exposure in Bride's, Modern Bride, Elegant Bride magazines and websites + 2 mailings to 140,000 engaged couples. Soliciting 2 trips total from either NPI/GBI/OI hotels to contribute to a bank of hotel stays for barter opportunities to give CTO some currency to negotiate the best possible deals for Caribbean Week. This year we are trying to get it moved to Bryant Park at 5th Avenue/42nd Street form the Wall Street area. Attended Ball Committee meeting and we also approached Al Roker to host the State Ball at the Waldorf but he declined - perhaps a family trip would have sweetened the deal. /</p>		<p>Janet</p>
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Paul Strachan

BUSINESS DEVELOPMENT REPORT

May 2005

PROJECT	STATUS	NEXT STEPS
Meeting with real estate agents/agencies in Nassau	Completed. Created a Power Point Presentation for the meeting conducted on 5/9/05. Mrs. Farrington and Monique Moss-Hepburn obtained a listing of active real estate agents from the Bahamas Real Estate Association (BREA). Approx. 50 agents attended the meeting, including the President and VP of BREA. Agents were interested in the concept of featuring their client's rental properties on bahamas.com. Mrs. Farrington opened the meeting, followed by DG who gave an overview of the current shortage of preferred accommodations and explained what we hope to accomplish. I followed with a presentation detailing the benefits of listing on bahamas.com and the process of contracting with Expedia. BREA's VP requested that we give a similar presentation at their next meeting when they plan to invite members from GBI and the Out Islands. Property registration forms were distributed for agents interested in having their properties inspected/approved.	Continue to follow-up with Mrs. Farrington and Monique on applications they receive for property inspections/approvals.
New condo/villa listings on bahamas.com	On-going. William Delancy of Water View Condos was the first to contact the Hotel Licensing department with units ready for the inspection/approval process. Mrs. Farrington's team has already inspected two units and are now awaiting final approval from the Fire department. Once this is completed, I'll begin the process of adding the units to the listing on bahamas.com. Mr. Delancy already has a contract with Exepdia.	Follow-up with Monique on the Fire department's approval.
Eblast to real estate agents	Pending. Awaiting listing of Bahamas Real Estate Association (BREA) members from Monique Moss-Hepburn in order to send a reminder to realtors to have their short term rental properties inspected and approved, so that they can be listed on bahamas.com and with Expedia. I wrote the copy for the email - the theme is "don't miss this great opportunity to be listed on bahamas.com". The list should be forwarded on 6/1. Eblast scheduled for delivery on 6/6.	Follow-up with the real estate agents to determine the number of potential properties they have available, and to uncover any obstacles that might prevent or deter them from listing properties on the sites.
bahamas.com landing page	Working with James & Melony to create a landing page on bahamas.com to highlight the benefits of mid-week travel and to list any current mid-week/off-peak travel specials offered by hotels. Requested a specific URL - traveldeals.bahamas.com - which will be used in all marketing communications to affect this segment, in order to measure results. Met extensively with Melony on 05/13 to finalize all details. Many issues must be resolved with Expedia prior to moving forward. Andrew will confirm a conference call/meeting with Laura @ Expedia asap. 5/19/02 - Submitted draft of copy points for the landing page to James. 5/27/05 - James & I conducted a conference call with Expedia (Laura, Kris, and Tricia) to fine tune pricing that would populate the landing page. We were informed that the hotels provide flat rates (no differentials in midweek or weekend rates) and that the cost of the airline component dictates any midweek price reductions. Further, they suggested that I meet with the hotels to convince them of the need to offer attractive midweek rates, as they were unaware that they were in need of assistance with driving business during the m	

Meeting with Michael Rigg	Confirmed Expedia's position that the major hotels in Nassau generally do not offer or provide wholesaler partners with specific midweek specials or reduced rates. Apparently they did offer incentives sometime ago, however, recent occupancy levels no longer require them to do so. He also confirmed that the hotels provide Expedia with flat rates. He agreed to speak with a few of his member properties to gauge their midweek occupancy levels. He mentioned that JetBlue recent reported 100% load factors for July from the JFK gateway - an indication that consumers are traveling in record numbers all days of the week.	Make direct contact with the Directors Of Sales for the major resorts in Nassau to get feedback on this matter.
NuTravel	In contact with Carmine Carpanzano, President of Nu Travel, a travel agency that provides private label (Expedia) on-line booking sites for national affinity groups such as the Teamsters and Retired Veterans. While his web sites targets an audience with flexible travel schedules, there is currently no way to concisely steer them to book midweek, since his affinity sites uses Expedia technology - as does bahamas.com. He suggested banner ads on his sites with links to his booking page (not bahamas.com). Once I determine exactly what Expedia can do - deep links, etc. to more definitely drive consumers to book mid-week, I'll revisit Carmine's proposal.	Follow-up with Carmine once the landing page is live.
Sparkfly.com	In contact with April Zimmer to fine-tune a plan to feature midweek travel specials on the intranet sites of select Fortune 100 companies. We can move forward with this once we confirm specifically where (landing page) bookings would be directed on bahamas.com.	
bahamas.com hotel listing	Compiling a listing of licensed hotels that do not have contracts with Expedia. In consultation with James & Expedia representatives, I will contact these properties to encourage contracting with Expedia so that they can be booked in conjunction with a package (air-inclusive).	

MONTHLY STATUS REPORT
African American Market
Jan. - Feb 2005

Anika PATTY

Project	Status	Next Steps	Responsibility	Due Date
GROUPS				
The Charmettes	Attended dinner meeting to discuss conference in Nassau, setting up a Charmettes in The Bahamas and to meet new members, January 15th. Identified someone in Nassau to coordinate efforts.	Assisting planner with welcome letter for the souvenir booklet, request a representative to bring greetings, gifts for the board of directors meeting, May 19-22.	AJP/C.T.	Ongoing
Coca Cola/Black History Month Promotion	Mr. Richard Franklin has received approval. The group is definitely going to Nassau (Atlantis) June 5th. Looking at approximately 70 rooms.	Will meet again with Franklin in early March at CIAA Raleigh N.C. to get an update on Black History Month Promotion and discuss on Island activities for the group in June.	EA	Ongoing
Educational Fam for AA Group Producing Agents	Due to lack of air/hotel space and MOT budget constraints, put on hold for later date.		EA	Pending
100 Black Men	Continue to be in contact with Dorita Treadwell, however have no definite progress to report on at this time.	Will continue to maintain phone contact and will try to arrange an appointment to meet with Ms. Treadwell to discuss possible group plans to Nassau.	EA	Ongoing
Baranco Mercedes/Acura Dealership	Group still scheduled to vist Exuma's Four Season Hotel in April 6-10.	Will continue to monitor group.	C.T.	Ongoing
Codie Family Reunion	Working with WEDR, Dir of Sales to try and organize a family reunion at the Wyndham Hotel, July 19-25	Trying to secure reunion	AJP	Ongoing
Clear Channel Urban Radio Programmers	Assisted with securing meeting for 100 Radio urban Directors at the British Colonial Hilton from March 22-25	Following up with the Vice President of Urban programming.	AJP	Ongoing

11/11/04
11/11/04

Project	Status	Next Steps	Responsibility	Due Date
FAMU	Working with Candace Crawford with the Secretary of State Office, FL and offering a special price package to Grand Bahama from Tallahassee for GB Jazz Festival in September. Bahamasair has committed to sending a dash 8 to charter the group.	Provide preferred rates from Our Lucaya and Bahamasair.	EA	Ongoing
Home Depot	Arrange to meet in early February with Gloria Johnson-Goins to discuss the Bahamas' involvement in the Company's annual heritage festival that is arranged for the some 50,000 employees at the Atlanta Headquarters.	Meeting set for early February. BTO to secure a trip giveaway to The Bahamas as the Grand Prize for the Company's Diversity Through Culture African American Heritage Celebration.	EA/JG	Ongoing
Mission Encounter	Mike Shinn has received rates from Wyndham Resort. The rate is \$20.00 higher per night compared to 2004 rates. Would like to see NBH during site inspection trip in April The Group of 600 will travel June 12-18 and the month of July. Approx. 100 persons per week.	Make arrangements for site inspection trip April 26 and 27th. Arrange meetings with Wyndham and Nassau Beach Hotel; Ministry of Education, Ministry of Labor, Johnnie Canoe and Sabarros Restaurants and ground transportation.	C.T.	Ongoing
National Coalition of Black Meeting Planners	The group is holding 500 rooms at the Royal Towers and Coral Towers of the Atlantis Hotel. The AAM held a planning meeting for the group's visit and invited the MOT's group dept., the NCBPIPromotion Board, and Radisson Hotel.	The next planning meeting is scheduled to be held towards the end of May following the group's Conference in Birmingham, AL. The AAM Directors will attend the meeting in Alabama.	AAM Team	Ongoing
Regional Group Business Activity	Regional Planning Meeting was held with Ft. Lauderdale Visitors and Convention Bureau, Promotion Boards and othe partners to discuss pre and pst convention and conference opportunities for groups to travel to The Bahamas	Working on commitment for packages. Coordinating site inspection for VP of multicultural business to Out Islands.	AA Team	Ongoing
NCBMP HAWAII - GROUP LEADS				

Project	Status	Next Steps	Responsibility	Due Date
National Dental Association	Met during NCBMP Conference in Hawaii - considering a group meeting in The Bahamas February 2006.	Letter to be sent out acknowledging meeting in Hawaii and interest in The Bahamas will request opportunity to further discuss possible group for Bahamas February 2006.	EA	Ongoing
ATS American Thoracic Society	Met during NCBMP Conference in Hawaii. Might have a possible small board of Directors groups for Bahamas. Her major group meetings usually requires 500 rooms	Will send letter acknowledging meeting her and will seek opportunity to further discuss details of possible small groups for TIOB	EA	Ongoing
EVENTFUL -Events and Meeting Professionals	Met Eugenia Vance during NCBMP Conference in Hawaii. She has a social group (40-50 rooms) for Bahamas - Requested site inspection.	Will send letter acknowledging meeting in Hawaii and her interest in The Bahamas will also send NPIPB and GBI dates for site trips and advise of pre and post during NCBMP Conference in Nassau, October 5.	EA	Ongoing
National Urban League	Met Maria E McFarlane, at NCBMP Conference in Hawaii. Her 2006 and 2007 conferences are already booked with 2006 in Atlanta. However, they are at venues for Board Meetings.	Will follow up with letter acknowledging meeting in Hawaii, and look for an opportunity for further discussions regarding possible group business for The Bahamas.	EA	Ongoing
DB Consulting Group	Met Monica Pendergrass at NCBMP Conference in Hawaii, she has a group that is interested in an out of country meeting in 2007. Also interested in site inspection trip both Nassau and GBI.	Letter will be sent out acknowledging meeting her in Hawaii and her interest in The Bahamas. Would also send site information when confirmed.	EA	Ongoing
AACTE American Association of Colleges for Teacher Education	Met Brinda Albert during NCBMP Conference in Hawaii. Has a small group of 50 for Cancun 2005 and would consider Bahamas for 2006	Will follow up with letter acknowledging meeting in Hawaii and requesting opportunity to pitch Bahamas for 2006 meeting.	EA	Ongoing
The Most Worshipful National Grand Lodge of Free and Accepted Ancient York Masons	Met Hon John H. Foxhall, 33*at NCBMP Conference in Hawaii. Would like for a Bahamas representative to makes sales presentation at a Board of	Will follow up with a letter acknowledging meeting in Hawaii and looking for opportunity to present to Board of Directors.	EA	Ongoing

Project	Status	Next Steps	Responsibility	Due Date
	Directors Meeting, pitching for general meeting for Bahamas Past Grand Master, State of Ohio National Convention Coordinator 3985 East 154th St. Cleveland OH 44128 Ph/Fax 216-561-3295	Will also request date and place of upcoming board of directors meeting.		
PR/PROMOTIONS				
FAMU	Had a successful meeting with Ms. Candice Crawford with the Secretary of State Office. They are doing a monthly Jazz promotion at which attendees fill out a raffle for a trip to Bahamas compliments Bahamasair along with Our Lucaya. The prize will be given away to coincide with GB Jazz Festival in September.	Woodrow Wilson and Edward Archer, to attend Grand Prize drawing in May.	EA	Ongoing
Rebirth of a Nation. Caribbean Unification at the Broward Center of the Performing Arts	On Working committee for function May 18th, 2005	Securing Junkanoo group to perform	AJP	Ongoing
Sparkfly Inc.	Still awaiting response from Janet Johnson and Basil Smith	Will continue to monitor.	C.T.	Ongoing
Network Miami Magazine	Interviewed for March issue.	Providing give-aways and attending gala for the 50 most influential African Americans in South Florida on March 31st.	AJP	Ongoing
Black Fine Arts Show - New York	Worked with NY team to promote event and was interviewed by the Punch	Look at participating next year.	AJP/CT	Completed
CEO Network Conference	Finalizing agenda, speakers, PR and budget.	Begin to make arrangements for speakers, coordinate Minister's dinner, work with Graphic designer and Atlanta Tribune and work with IT team.	AJP/CT	Ongoing
Verizon Communication	Still awaiting word from James Turner re the link that should be established etc.	Will continue to monitor.	C.T.	Ongoing

Project	Status	Next Steps	Responsibility	Due Date
Groups/AA SEGMENT of Bahamas.com - Heritage Website	Met with Dr. Julie Hunter, Director of the Broward County Community Library and Sistrunk Research Center to review material for the Heritage website.	Will continue to pursue.	CT/AJP	Ongoing
Essence/Ebony Magazine update	Continuing to work with Director of Communications on commitment to Essence.	Will continue to monitor.	AJP	Ongoing

UNCOVERED GROUPS: None

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TA

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
1	0	0	KM
0	0	0	TS
0	0	0	RG

MARKETING ACTIVITIES:

(KM) - Referred three associations to PR department for opportunities.

1) The Int'l Society of Sons & Daughters of Slave Ancestry.

Pat Bender is the Director; she would like to partner up with TIOB/ to promote the advantages of researching lineages. Margaret is going to work with her and our Archives dept. to arrange some kind of exchange and PR opportunity.

2) Rotary Int'l- I felt that since Rotary will have a Bahamas contingent at this year's conference, which is to be held in Chicago, some PR opportunities, may exist. With more than 20,000 expected attendees; events run the gamut with an Int'l Parade in downtown Chicago and an Exhibition for which member countries can purchase booth space.

3) West Indian Folk Dance Company. Referred to PR to assist with a cultural exchange program.

MARKETING CALLS: (2)

Name of contact: Jan Ross
Company name: Atlantis Paradise Island Resort
Results: (TS) Planning future joint calls in market

Name of contact: Kay Russell
Company name: Minneapolis Conventions Bureau
Results: (TS) Discussed marketing tips for the DC market

PRESENTATIONS: (0)

Company/group
Location
Pax
Results

TELEMARKETING CALLS: (68)

(KM) made 30 calls including: American College of Foot and Ankle Surgeons, Power Transmitters Distributors Association, IL Association of Realtors, American Osteopathic Assoc., Int'l. Freight svcs. Non Ferrous Foundation Society, American Dietetic Association, American College of Chest Physicians, American Rental Association, National Association of Sports Officials, Nat. Business Furniture Association, Int'l Society of Sons & Daughters of Slave Ancestry, Int'l Special Events Society, National Association of Women Lawyers, AED, National Association of bus. Owners, Rotary Int'l, American Business Women's Association, African Connections, National Association of Women Business Owners among others.

Results: A few tentative meetings, requests for info, questions, one group lead. These results were good considering we knew that only 1% of the association market is likely to consider and overseas destination. The one group lead I received was from American Massage Therapy Association. The Int'l Profit Association requested information and wanted to know what direct/non-stop flights came out of Newark NJ? I sent her our groups' planner and destination guide for GBI as well as the flight info for both Chicago and Newark. I will have to follow up with her next week.

(TS) made 18 calls

(RG) made 20 calls:

Spoke with Emanuel Levy (Financial Service Centers of America) regarding possible board meeting at the Atlantis in fall of 2005.

Spoke with Brian Fitzpatrick (Frost & Sullivan) regarding a presentation on hotels for Association travel.

Spoke with Michael Michaud (ASME) regarding hotel choices for a group of 200 pax from the American Society of Mechanical Engineers Association.

FAM TRIPS:(0)

GROUP SHOWS: (0)

TRADE MEETINGS: (2)

Name: AMPS
Pax: 75
Location: Hilton Hotel, Mclean, VA
Comments: Attended by (TS)

Name: GWASAE
Pax: 60
Location: Hotel Monaco, Washington,DC
Comments: Attended by (TS)

GROUP TRAVEL/ECONOMIC TRENDS:

The Association is one in which networking reigns supreme. While telemarketing is necessary, it is not the most successful route. According to my research, association planners will more than likely only, respond to destinations for which they have interest.

COMMENTS:

This month was spent primarily conducting telemarketing calls and scheduling future appointments. To date, we have found this process rather slow moving and challenging. Event planners are inundated with appointments from suppliers therefore, it will take time to develop rapport and contacts, which will yield, group business.

MONTHLY REPORT - January, 2005

PREPARED BY: Virginia Kelly

MARKET: SMERF

GROUP LEADS:

GROUP NAME	Travel Connection	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Family Reunion			Lead forwarded by J. Munnings from Travel Connection in Miami, FL. Lead forwarded to requested hotels for rates. Family will stagger arrival/departure dates, but all expected to stay minimum of 4 nts.	V. Kelly
TRAVEL DATE	July 14 - 22	STATUS	Pending		
NO. OF PAX	60 - 100				
HOTEL	Nassau Beach, Radisson, Wyndham, Holiday Inn Nassau	POTENTIAL REVENUE			
GROUP NAME	Sharon Baptist Church	ROOM NIGHTS	180	COMMENTS	BTO MGR
GROUP TYPE	Religious			Comparing hotel stay vs. Cruise.	B. Bosfield
TRAVEL DATE	July 2006	STATUS	Pending		
NO. OF PAX	60 couples				
HOTEL	Radisson, Hilton, RIU, Holiday Inn	POTENTIAL REVENUE			
GROUP NAME	Kirby Strickland	ROOM NIGHTS	150	COMMENTS	BTO MGR
GROUP TYPE	Family Reunion				B. Bosfield
TRAVEL DATE	October 2005	STATUS	Pending		
NO. OF PAX	50				

HOTEL	Radisson, Wyndham	POTENTIAL REVENUE			
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GROUP NAME	C. Delores Tucker	ROOM NIGHTS		COMMENTS	BTO. MGR
GROUP TYPE	Social	STATUS	Pending	Been in contact with Mr. B. Bethel and Prime Minister's office	B. Bosfield
TRAVEL DATE	4/06 or 9/06				
NO. OF PAX					
HOTEL					

GROUP NAME	Frank Klare	ROOM NIGHTS	60	COMMENTS	BTO MGR
GROUP TYPE	Dive	STATUS	Pending	Group of Divers to UNEXSO	B. Bosfield
TRAVEL DATE					
NO. OF PAX	30				
HOTEL	Pelican Bay				

GROUP NAME	Empress Travel	ROOM NIGHTS	330	COMMENTS	BTO MGR
GROUP TYPE	Student/Education			Mailed collateral	B. Bosfield
TRAVEL DATE	April 2005	STATUS	Pending		
NO. OF PAX	110				
HOTEL	Wyndham/Nassau Beach	POTENTIAL REVENUE			

GROUP NAME	Steve Lange	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP	Firemen/Policemen			This group regularly travel	B. Bosfield

TYPE				to Cancun and Jamaica from Pittsburg, Pa	
TRAVEL DATE		STATUS			
NO. OF PAX					
HOTEL	Breezes, Radisson, Wyndham	POTENTIAL REVENUE			

CONFIRMED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	POTENTIAL REVENUE	BTO MGR.
Word of Faith Ctr.	Religious	Cruise	2/10-16	255			B.B

UNCOVERED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN	BTO MGR
Shriners Lodge	Leisure	Radisson Cable Beach Resort	10/15-22 '05	46-50	7	Asst. Legacy World Travel with collateral and slides for presentation to group	V. K

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
6	1	1	B. Bosfield
1	1	1	V. Kelly

MONTHLY REPORT

January 2005

PREPARED BY: Maxine Lockhart

MARKET: Corporate Meetings & Incentives

GROUP LEADS:

GROUP NAME	Exxon Mobil	ROOM NIGHTS	250	COMMENTS	BTO MGR
GROUP TYPE	Corporate			Exxon Mobil looking to do	MLockhart
TRAVEL DATE	June/July 2005	STATUS	Tentative	10 back to back movements	
NO. OF PAX	50			Of 50 rooms each	
HOTEL	Four Seasons, Westin, Atlantis	POTENTIAL REVENUE		250 room nights for each group	

GROUP NAME	ATCO International	ROOM NIGHTS	180	COMMENTS	BTO MGR
GROUP TYPE	Incentive				
TRAVEL DATE	May 26 – 30, 2005	STATUS	Tentative		MLockhart
NO. OF PAX	90				
HOTEL	Westin Lucaya, Atlantis, Radisson, British Colonial	POTENTIAL REVENUE	\$48,000.00		

GROUP NAME	WEBMD Sales Appreciation	ROOM NIGHTS	268	COMMENTS	BTO MGR
GROUP TYPE	Incentive				MLockhart
TRAVEL DATE	April 5-10, 2005	STATUS	Tentative		
NO. OF PAX					
HOTEL	Westin Lucaya, Atlantis, British Colonial	POTENTIAL REVENUE	\$71,000.00		

GROUP NAME	Solvay Incentives 2005 Solvay Pharmaceuticals Inc	ROOM NIGHTS	84	COMMENTS	BTO MGR
GROUP TYPE	Incentive				
TRAVEL DATE	March 16-20, 2005	STATUS	Confirmed	Booked Westin Lucaya	MLockhart
NO. OF PAX					
HOTEL	Atlantis, Westin, Four Seasons	POTENTIAL REVENUE	\$26,000.00		

GROUP NAME	Signature Meetings	ROOM NIGHTS	200	COMMENTS	
GROUP TYPE	Incentive				
TRAVEL DATE	April 2006	STATUS	Confirmed	Booked Four Seasons	Mlockhart
NO. OF PAX	100				
HOTEL	Atlantis, Four Seasons	POTENTIAL REVENUE	\$90,000.00		
GROUP NAME	Westside Realty Company	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Incentive				
TRAVEL DATE	Oct 12-16, 2005	STATUS	To Be Confirmed		CWilliams
NO. OF PAX	100				
HOTEL	Radisson Cable Beach	POTENTIAL REVENUE			

GROUP NAME	Connecticut Light Supply	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Incentive				
TRAVEL DATE	Feb/March '07	STATUS	To Be Decided		CWilliams
NO. OF PAX	250-300				
HOTEL	Our Lucaya	POTENTIAL REVENUE			
GROUP NAME	American Montessori Society	ROOM NIGHTS		COMMENTS Sent to Raquel Culmer	BTO MGR CWilliams
GROUP TYPE	Association				
TRAVEL	Jan 15-17, 2006	STATUS	To Be		

DATE			Decided		
NO. OF PAX	110				
HOTEL	To be decided	POTENTIAL REVENUE			

CONFIRMED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	POTENTIAL REVENUE	BTO MGR.
Solvay Incentives 2005	Incentive	Westin Lucaya	Mar 16-20,2005	46	84	\$26,000.00	MLockhart
WEBMD Sales Appreciation	Incentive	Westin Lucaya	April 5-10. 2005	132	268	\$71,000.00	MLockhart
Signature Meetings	Incentive	Four Seasons	April 2006	100	200	\$90,000.00	MLockhart
Thermopatch Group	Incentive	Radisson Cable Beach	Jan 29, 2005	16		\$13,248.00	CWilliams

UNCOVERED GROUPS : Cleveland Williams

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN
New York Trade Association	Association	Westin Lucaya	06/04/05	102	236	Give info to RC
Bradco Supply	Meeting	Westin Lucaya	09/03/05	250	176	

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
3	1	2	CWilliams
5	3	0	MLockhart

MONTHLY REPORT – FEBRUARY 2005

PREPARED BY: Virginia Kelly

MARKET: SMERF

GROUP LEADS:

GROUP NAME	Church Group	ROOM NIGHTS	40	COMMENTS	BTO MGR
GROUP TYPE	Religious				M.Lewis
TRAVEL DATE	July 2005	STATUS			
NO. OF PAX	32				
HOTEL	Nassau Beach	POTENTIAL REVENUE			

GROUP NAME	Lovelles Travel	ROOM NIGHTS	180	COMMENTS	BTO MGR
GROUP TYPE	Social Group	STATUS			M. Lewis
TRAVEL DATE	August 4 - 8	PROPOSAL SENT			
NO. OF PAX	45				
HOTEL	Radisson Cable Beach	POTENTIAL REVENUE			

GROUP NAME	Helen Mills	ROOM NIGHTS	120	COMMENTS	BTO MGR.
GROUP TYPE					
TRAVEL DATE	August 22 – 29, 2005	STATUS	Pending		B. Bosfield
NO. OF PAX	30	PROPOSAL SENT	Yes		
HOTEL	Nassau Beach Hotel,	POTENTIAL			

	Wyndham Resort	REVENUE			
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GROUP NAME	Caines Group	ROOM NIGHTS	180	COMMENTS	BTO MGR.
TRAVEL DATE	September 2005	STATUS	Pending	Possible tie in to Singles Month.	B. Bosfield
NO. OF PAX	30 - 60	PROPOSAL SENT	Mr. Caines has some contacts in Nassau, he wants to explore first.		
HOTEL	Radisson, Hilton, Holiday Inn.	POTENTIAL			

GROUP NAME	John Cheneval	ROOM NIGHTS	120	COMMENTS	BTO MGR.
GROUP TYPE					
TRAVEL DATE	May 2006	STATUS	Pending		B. Bosfield
NO. OF PAX	60	PROPOSAL SENT	Yes		
HOTEL	Four Seasons -Exuma	POTENTIAL	\$65,000 - \$70,000		

GROUP NAME	Pastor Keith Reed	ROOM NIGHTS	160	COMMENTS	BTO MGR
GROUP TYPE	Religious			Very strong lead. Pastor Reed is very interested in this visit	B. Bosfield
TRAVEL DATE	June 21-25 2006	STATUS	Pending		
NO. OF PAX	100	PROPOSAL SENT			
HOTEL	Sheraton Our Lucaya/pelican Bay	POTENTIAL			

GROUP NAME	Murray Wedding	ROOM NIGHTS	52	COMMENTS	BTO MGR
GROUP TYPE	Wedding			Request for proposal forwarded to hotels	V. Kelly
TRAVEL DATE	May 19 - 23	STATUS			
NO. OF PAX	30	PROPOSAL SENT	Yes		
HOTEL	Bimini Big Game/ Bimini Blue Water	POTENTIAL REVENUE			

CONFIRMED GROUPS:0

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	POTENTIAL REVENUE	BTO MGR.
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UNCOVERED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION	BTO MGR
Century Choir	High School Choir	Nassau	June 11, 2005	45	Cruise	Forwarded to NAS Groups Dept. to arrange performance at Rawson Square for Choir	V. Kelly
Landmark Incentive Marketing	Incentive	Sandals Resorts	April 2005	70		Mailed maps & What To Know Brochure	V. Kelly
Martin/Lynn	Wedding	Radisson Cable Beach	4/29-5/5/05	80-100	400		M. Lewis
Purdue University	College Students	Nassau & Eleuthera	5/20-6/20/05	14	459		M. Lewis
Debra/Dance	Wedding	Radisson Cable Beach	10/15-20/05	30	125		M. Lewis

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
4	0	0	B. Bosfield
1	0	2	V. Kelly
1	0	3	M. Lewis

MONTHLY REPORT

February 2005

PREPARED BY: Maxine Lockhart

MARKET: Corporate/Incentives

GROUP LEADS:

GROUP NAME	Tire Kingdom 2005 Field Manager's Conference	ROOM NIGHTS	648	COMMENTS	BTO MGR
GROUP TYPE	Incentive				MLockhart
TRAVEL DATE	July 9 – 17, 2005	STATUS	Tentative		
NO. OF PAX					
HOTEL	Westin Our Lucaya, Atlantis	POTENTIAL REVENUE	\$97,200.00		

GROUP NAME	Crown Summit	ROOM NIGHTS	80	COMMENTS	BTO MGR
GROUP TYPE	Incentive			Lead from Virginia Kelly	MLockhart
TRAVEL DATE	April 23-25, 2006	STATUS	Tentative		
NO. OF PAX	40				
HOTEL	Westin Lucaya, Atlantis, Four Seasons, British Colonial, Sandals	POTENTIAL REVENUE			
GROUP NAME	Crown Momentum	ROOM NIGHTS	200	COMMENTS	BTO MGR
GROUP TYPE	Incentive			Lead from Virginia Kelly	MLockhart
TRAVEL DATE	March 22-27, 2006	STATUS	Tentative		

NO. OF PAX	80				
HOTEL	Westin Lucaya, Atlantis, Four Seasons, British Colonial, Sandals	POTENTIAL REVENUE	\$65,000.00		
GROUP NAME	General Contractors	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Meeting/Incentive				CWilliams
TRAVEL DATE	Jan 14-21, 2006	STATUS	Pending		
NO. OF PAX	194				
HOTEL	Westin Lucaya	POTENTIAL REVENUE			

CONFIRMED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	POTENTIAL REVENUE	BTO MGR.
ATCO International	Incentive	Westin Lucaya	May 26-30, 2005	90	180	\$48,000.00	MLockhart

UNCOVERED GROUPS : Cleveland Williams

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN
Imet (Innovation Medicine Edu)	Medical Meeting	Atlantis	15-17 Oct 05	40	165	
K104 (CDT Travel Incorporate)	Incentive	Superclubs Breezes	02/28/05-03/04/05	60	72	
Shinichi Morita's Group (AVA-USA)	Incentive	One & Only Ocean Club	05/28-06/07/05	10	40	
The Quoter Club	Incentive	Atlantis	Jan/Feb 06	30-60		

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
1	0	4	CWilliams

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
3	1	0	MLockhart

MONTHLY REPORT – February 2005

PREPARED BY: Kara Manouzi

MARKET: Midwest

GROUP LEADS:0

UNCOVERED GROUPS :0

GROUPS SUMMARY:0

MONTHLY REPORT - February 2005

BY: Teri Sands

MARKET: DC

GROUP LEADS: 0

CONFIRMED GROUPS: 0

UNCOVERED GROUPS : 0

GROUPS SUMMARY: 0

MONTHLY REPORT - February 2005

BY: Teri Sands
MARKET: DC

GROUP LEADS: 0

GROUP NAME		ROOM NIGHTS		COMMENTS
TRAVEL DATE		STATUS		
NO. OF PAX		PROPOSAL SENT		
HOTEL		POTENTIAL REVENUE		

GROUP NAME		ROOM NIGHTS		COMMENTS
TRAVEL DATE		STATUS		
NO. OF PAX		PROPOSAL SENT		
HOTEL		POTENTIAL REVENUE		

NAME		ROOM NIGHTS		COMMENTS
DATE		STATUS		
PAX		PROPOSAL SENT		
HOTEL		POTENTIAL		

NAME		ROOM NIGHTS		COMMENTS
DATE		STATUS		
PAX		PROPOSAL SENT		
HOTEL		POTENTIAL		

NAME		ROOM NIGHTS		COMMENTS
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GROUPS SUMMARY: 0

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.

SALES ACTIVITIES:

In Person Calls:0

Telemarketing Calls: 8

Trade/Consumer Shows: 0

Fam Trips: 0

Presentations: (include name of organization/company, location, how many in attendance and other relevant comments)

Monthly Meetings/Networking:

Atlantis Association Luncheon – Feb 26/05

AMPS Monthly Meeting – Feb 8/05

PMPI Seminar – FEB 14/05

GROUP TRAVEL/ECONOMIC TRENDS:

COMMENTS:

This is the 2nd month being ACTIVE in the market. As such, it is proving to be a learning experience. A lot of time is being spent on talking with industry personnel to determine the best strategy to attack this market. It appears that networking is the key. Familiarity is the key word.

Understanding the market is becoming easier. I am becoming more familiar with the buzz words and understand the direction that we are going in. I do believe that this can be a success story for us...down the line. I would however, also like to recommend that another area is opened to us in Associations. Only because it is a slower market to develop, I would also suggest working in the SMERF market.

As I mentioned to you, Raquel, it is necessary for us to be visible. Shortly after I discussed our hosting an Association Luncheon in market, I received a call from the Atlantis Rep...they were doing just that. I also suggested that we get a Fam going. It appears to me that our strategy is to wait on the Promotion Boards for both. Let me go on record as saying that this is a BAD idea. We need to be comfortable taking the lead and having them come aboard to support our efforts. Until we become BRAVE enough to step out, we'll continue to struggle in this new arena.

Much of February was spent re-working my database as well as sending out letters of introduction.

MONTHLY REPORTS

March 2005

PREPARED BY: Raquel Garnette

MARKET: Association-Northeast

GROUP LEADS:

GROUP NAME	Assoc. of Black Cardiologists	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Association			This is an African American Group, which was passed along to Anita for follow-up.	
TRAVEL DATE	Dec 28, 05 – Jan 2, 06	STATUS	Collecting		RG
NO. OF PAX	100		Proposals		
HOTEL	Interested in all resorts which can accommodate	POTENTIAL REVENUE			

GROUP NAME	Rodell Group	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Leisure	4		Contacted me via our website, and is interested only in upscale hotels. Spoke to planner about Sandals and Ocean Club.	
TRAVEL DATE	May 6,	STATUS	Collecting proposals		RG
NO. OF PAX	100 - 125				
HOTEL	Considering Sandals and Ocean Club	POTENTIAL REVENUE			

GROUP NAME	National Pan-Hellenic Council	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Association			This is an African American Group, which was passed along to Anita for follow-up. Group is interested in various site seeing options and considering TIOTB for a future meeting.	
TRAVEL DATE	May 28, 05	STATUS	Collecting		RG
NO. OF PAX	100 - 150		Proposals		
HOTEL	N/A arriving via cruise ship	POTENTIAL REVENUE			

GROUP NAME	Power & Communication Contractors Association	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Association			Interested in upscale hotel with 350 rooms or less. Is especially interested in the Four Seasons - Exuma Hotel, which is unable to accommodate the group during 1st quarter of 06.	
TRAVEL DATE	Jan – March, 06	STATUS	Collecting		RG
NO. OF PAX	200		Proposals		
HOTEL	Four Seasons – Exuma	POTENTIAL REVENUE			

GROUP NAME	University of Rochester Alumni Association	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Association			Contacted via the internet. Ms. Clements is interested in obtaining information on various hotels for her group	
TRAVEL DATE	Dec 30 - Jan 3, 06	STATUS	Collecting		RG
NO. OF PAX	50		Proposals		

HOTEL	Sent brochures for Marriott, Atlantis, Radisson, Our Lucaya	POTENTIAL REVENUE			
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GROUP NAME	National Lumber Association	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Association				
TRAVEL DATE	April 20 – 23, 06	STATUS	Collecting		RG
NO. OF PAX	100		Proposals		
HOTEL	Requested RFP's from Hilton, Radisson and Our Lucaya	POTENTIAL REVENUE			

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
6	0	0	RG

MONTHLY REPORT-MARCH

PREPARED BY: Kara Manouzi

MARKET: Midwest

GROUP LEADS:0

UNCOVERED GROUPS :1

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN
Carolyn Miller-Judy Peil Travel (314/726-2577)	Family reunion	Four Seasons-Exuma	Nov 20-27-05	20	10	Sent info.

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
		1	KM

MONTHLY REPORT

March 2005

PREPARED BY: Virginia Kelly

MARKET: Smerf

GROUP LEADS:

GROUP NAME	Carolyn Rowe Group	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE				Lead forwarded by T. Sands. Proposals sent to Nassau & Grand Bahama hotels	B.Bosfield
TRAVEL DATE	Oct. 2006	STATUS	Pending		
NO. OF PAX	200				
HOTEL	Radisson, Riu, Wyndham, Our Lucaya	POTENTIAL REVENUE			

GROUP NAME	Showell Group	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Wedding			Will meet with bride & groom on 4/10/05	B.Bosfield
TRAVEL DATE	July 2006	STATUS	Pending		
NO. OF PAX	100				
HOTEL	Radisson Cable Beach	POTENTIAL REVENUE			

GROUP NAME	Bo Kolie Sixer's Group	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE				This group has cruised and visited Four Seasons, Costa Rica	B.Bosfield
TRAVEL DATE	January 2006	STATUS	Exploring Options		
NO. OF PAX	30 - 50				
HOTEL	Four Seasons, Ocean Club	POTENTIAL REVENUE			

GROUP NAME	Gloria Goldman Group – A pampered Affair	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE				Ms. Goldman interested in having her web page linked to Bahamas.com. She arranges special events/conferences for corps.	B.Bosfield
TRAVEL DATE	Sept/Oct. 2006	STATUS	Pending		
NO. OF PAX	50				
HOTEL	Undecided	POTENTIAL REVENUE			

GROUP NAME	Angela Urcividi	ROOM NIGHTS	48	COMMENTS	BTO MGR
GROUP TYPE	Family				M. Lewis
TRAVEL DATE	8/20-25, 2005	STATUS	Pending		
NO. OF PAX	12				
HOTEL	Radisson Cable Beach	POTENTIAL REVENUE			

GROUP NAME	DePrez Travel	ROOM NIGHTS	200	COMMENTS	BTO MGR
GROUP TYPE	Family Reunion				M. Lewis
TRAVEL DATE	April 2006	STATUS	Pending		
NO. OF PAX	50				
HOTEL	Radisson Cable Beach	POTENTIAL REVENUE			

CONFIRMED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	POTENTIAL REVENUE	BTO MGR.
Ceil Chiprut Group – Express Travel		Nassau Beach & Wyndham	4/23/05	98	700		B.Bosfield

UNCOVERED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN	BTO MGR.
Landmark Travel	Incentive	Sandals	Aug 2006	380		Mailed collateral	V. Kelly
Alpha Kappa Alpha	Sorority	Atlantis Resort	Aug. 18 - 22	44	75	Will ask for sign at the airport	B.Bosfield
Alken Tours	Social Group	Radisson Cable Beach	Aug 20 -25	30	120	Waiting to finalize plans	M. Lewis

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
4	1	1	B. Bosfield
		1	V. Kelly
2		1	M. Lewis

MONTHLY REPORT

March 2005

PREPARED BY: Maxine Lockhart

MARKET: Corporate/Incentives

GROUP LEADS:

GROUP NAME	Avid Technologies Inc 2006 Sales Kick-off	ROOM NIGHTS	2000	COMMENTS	BTO MGR
GROUP TYPE	Corporate meeting				MLockhart
TRAVEL DATE	Jan 2006	STATUS	Proposals sent		
NO. OF PAX	600				
HOTEL	Atlantis, Radisson, Westin Lucaya	POTENTIAL REVENUE	\$650,000.00		

GROUP NAME	Starcraft RV Dealers	ROOM NIGHTS	300	COMMENTS	BTO MGR
GROUP TYPE	Incentive				MLockhart
TRAVEL DATE	Oct 17 -22, 2006	STATUS	Tentative		
NO. OF PAX	120				
HOTEL	Westin Lucaya, Atlantis, Sandals	POTENTIAL REVENUE	\$48,500.00		

GROUP NAME	Land Events Management	ROOM NIGHTS	375	COMMENTS	BTO MGR
GROUP TYPE	Incentive				Mlockhart
TRAVEL DATE	July 18 – 21, 2005	STATUS	Tentative		
NO. OF PAX	250				
HOTEL	British Colonial, Westin, Atlantis, Radisson Cable Beach	POTENTIAL REVENUE	\$52,750.00		

GROUP NAME	Elite Events	ROOM NIGHTS	360	COMMENTS	BTO MGR
GROUP TYPE	Incentive				Mlockhart
TRAVEL DATE	July 22-26, 2005	STATUS	Tentative		
NO. OF PAX	200				
HOTEL	British Colonial, Westin, Atlantis, Radisson Cable Beach	POTENTIAL REVENUE	\$66,200.00		

GROUP NAME	Cornell Sales Meeting 2006	ROOM NIGHTS	175	COMMENTS	BTO MGR
GROUP TYPE	Sales Meeting			End user is Cornell Ironworks	Mlockhart
TRAVEL DATE	Feb/March 2006	STATUS	Tentative		
NO. OF PAX	110				
HOTEL	Westin Our Lucaya	POTENTIAL REVENUE			
GROUP NAME	Maritz Travel	ROOM NIGHTS	160	COMMENTS	BTO MGR
GROUP TYPE	Incentive				
TRAVEL DATE	March 2006	STATUS	Tentative		Mlockhart
NO. OF PAX	80				
HOTEL	Westin Our Lucaya	POTENTIAL REVENUE			

CONFIRMED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	POTENTIAL REVENUE	BTO MGR.
Tire Kingdom 2005 Field Manager's Conference – Jornee Unlimited Inc	Incentive/Meeting	Westin Lucaya	July 9-17, 2005		648	\$97,200.00	Mlockhart

UNCOVERED GROUPS : NONE

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
6	1	0	Mlockhart

MONTHLY REPORT - MARCH 2005

BY: Teri Sands
MARKET: DC

GROUP LEADS: 6 (six)

GROUP NAME	International Nanny Assoc	ROOM NIGHTS	80 x 4	COMMENTS
TRAVEL DATE	Apl/May 2006	STATUS	Pending	
NO. OF PAX	150	PROPOSAL SENT	Yes	
HOTEL	Rad, Wynd, BC Hilton, RUI	POTENTIAL REVENUE	unknown	

GROUP NAME	Fed Depository Conference	ROOM NIGHTS	100	COMMENTS
TRAVEL DATE	Flexible Apl/Oct 06	STATUS		Still attempting to get info on this lead. Govt agency. To date, have not traveled outside of US
NO. OF PAX	350	PROPOSAL SENT	No	
HOTEL		POTENTIAL REVENUE		

NAME	Lagniappe Services	ROOM NIGHTS	30 x 5	COMMENTS
DATE	TBD	STATUS	Pending	Leisure group. Forwarded to Bradley Bosfield for execution
PAX	60	PROPOSAL SENT	See comments	
HOTEL		POTENTIAL		

NAME	Center for Policy Alternatives	ROOM NIGHTS	40 x 5	COMMENTS
DATE	6/14/ - 6/19/06	STATUS	Pending	
PAX	40	PROPOSAL SENT	Yes	
HOTEL	RUI, Wynd, Rad, BC Hil.	POTENTIAL	unknown	

NAME	Afro Am Historical Soc	ROOM NIGHTS	Unknown	COMMENTS
DATE	August 2005	STATUS		Leisure group, forwarded to Bradley Bosfield for execution
PAX		PROPOSAL SENT		
HOTEL		POTENTIAL		

NAME	A pampered Affair	ROOM NIGHTS	Unknown	COMMENTS
DATE		STATUS		Leisure group, forwarded to Bradley Bosfield for execution
PAX		PROPOSAL SENT		
HOTEL		POTENTIAL		

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
Six (6)			Teri Sands

SALES ACTIVITIES:

In Person Calls: 0

Telemarketing Calls: 12

Trade/Consumer Shows: 1

Fam Trips: 0

Presentations: (include name of organization/company, location, how many in attendance and other relevant comments) 0

Monthly Meetings/Networking:

0

GROUP TRAVEL/ECONOMIC TRENDS:

COMMENTS:

Administration days were spent sending out lead information. Time was also spent writing letters and mailing information packets to perspective clients.

Vacation Days 7 (seven)

MONTHLY REPORT – C & I

MARCH 2005

PREPARED BY: Cleveland Alexander Williams

MARKET: Northeastern American

GROUP LEADS:

GROUP NAME	<i>De Pre Travel Group</i>	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Family reunion				
TRAVEL DATE	December 17-23rd	STATUS	Pending	Passed on to SMERF Dept.	CW
NO. OF PAX	10				
HOTEL	Radisson Cable Beach	POTENTIAL REVENUE			
GROUP NAME	<i>De Pre Travel Group</i>	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Ryan Family & Friends				
TRAVEL DATE	April 16 th – 23 rd	STATUS	Pending	Passed onto SMERF Dept.	CW
NO. OF PAX	50				
HOTEL	Radisson Cable Beach	POTENTIAL REVENUE			

CONFIRMED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	POTENTIAL REVENUE	BTO MGR.
Distro Group	Conference	Our Lucaya – Grand Bahama	May 9-13th, 05	20	50	\$12,500.00	CW
Xerox Corporation	Incentive	Radisson Cable Beach, Nassau	May 12 – 16 th , 05	80	160	\$37,000.00	CW
Northwood Realty Company	Incentive	Radisson Cable Beach Nassau, Bahamas	12 - 17 th October'05	100	200	\$ 25,000.00	

UNCOVERED GROUPS :

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN
De Pre Travel Group	Family Reunion	Radisson Cable Beach Nassau	December 17 th – 23rd	10		Situation is pending. Passed information on Melverne Lewis in SMERF.
De Pre Travel Group	Ryan Family & Friends Reunion	Radisson Cable Beach Nassau	April 16 th – 23rd	50		Situation Pending. Passed information on Melverne Lewis in SMERF.
Distro Group	Conference	Our Lucaya – Grand Bahama	May 9 – 13th	20	50	Did sales presentation & convinced Mr. Penizotto of Our Lucaya and Freeport. Supplied relative information.
Xerox Corporation	Incentive	Radisson Cable Beach, Nassau	May 12 – 16 th , 05	80	160	Supplied Conference & Incentive Manuals as well as promotional Materials to De Pre Travel's Group Department. Ronnie Miller Contracted the group.

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
2	3	4	CW

FEB – APRIL, 05 MONTHLY REPORTS

PREPARED BY: Raquel Garnette

MARKET: Northeast

GROUP LEADS:

GROUP NAME	Assoc. of Black Cardiologists	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Association			This is an African American Group, which was passed along to Anita for follow-up.	
TRAVEL DATE	Dec 28, 05 – Jan 2, 06	STATUS	Collecting		RG
NO. OF PAX	100		Proposals		
HOTEL	Interested in all resorts which can accommodate	POTENTIAL REVENUE			

GROUP NAME	Rodell Group	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Leisure	4		Contacted me via our website, and is interested only in upscale hotels. Spoke to planner about Sandals and Ocean Club.	
TRAVEL DATE	May 6,	STATUS	Collecting proposals		RG
NO. OF PAX	100 - 125				
HOTEL	Considering Sandals and Ocean Club	POTENTIAL REVENUE			

GROUP NAME	National Pan-Hellenic Council	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Association			This is an African American Group, which was passed along to Anita for follow-up. Group is interested in various site seeing options and considering TIOTB for a future meeting.	
TRAVEL DATE	May 28, 05	STATUS	Collecting		RG
NO. OF PAX	100 - 150		Proposals		
HOTEL	N/A arriving via cruise ship	POTENTIAL REVENUE			

GROUP NAME	Power & Communication Contractors Association	ROOM NIGHTS		COMMENTS	BTO MGR
GROUP TYPE	Association			Interested in upscale hotel with 350 rooms or less. Is especially interested in the Four Seasons - Exuma Hotel, which is unable to accommodate the group during 1st quarter of 06.	
TRAVEL DATE	Jan – March, 06	STATUS	Collecting		RG
NO. OF PAX	200		Proposals		
HOTEL	Four Seasons – Exuma	POTENTIAL REVENUE			

UNCOVERED GROUPS: None

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
6	0	0	RG

MARKETING ACTIVITIES:

MARKETING CALLS: (2)

TELEMARKETING CALLS: (25)

As a result of these calls, I was able to determine that the following companies conduct meetings outside of the US. Frost & Sullivan, Platform Learning, Connecticut Chiropractic Association, NY State Assoc. of Contractors, Tecker Consultants, Philips Lighting Co. Innovative Travel Marketing, BI Worldwide, American Society of Mechanical Engineers, Financial Service Centers of America Inc.

FAM TRIPS :(0)

GROUP SHOWS: (1)

Date: Feb 7/8
Name: We Love New York Day Show
Pax: 1,000
Location: NY Hilton Hotel, Manhattan, NY
Comments: Attended by RG and Kay Evans/GBIPB
(Only about 15% of the persons who visited the booth actually hold meetings outside of the US)

TRADE MEETINGS: (2)

Date: April 5
Name: NYSAE
Pax: 100
Location: Roosevelt Hotel, Manhattan, NY
Comments: Attended by (RG)

Date: April 20
Name: HSMIAI – Courting Business Relationships Seminar
Pax: 50
Location: USA Today Office, Manhattan, NY
Comments: Attended by (RG)

GROUP TRAVEL/ECONOMIC TRENDS:

COMMENTS:

The majority of time during this month was spent primarily conducting telemarketing calls and following-up with phone and internet requests. Securing appointments continues to be an ongoing challenge with Association accounts, unless they currently have an interest in the destination. Attending various industry events continues to help build rapport with key planners in market. The process of sorting through accounts to determine which ones can travel outside of the US continues to be time consuming.

GROUP NAME	Complete Travel Service	ROOM NIGHTS	90	COMMENTS	BTO MGR
GROUP TYPE				Group also considering Riviera Maya and Jamaica	B. Bosfield
TRAVEL DATE	Nov. 2006	STATUS	Pending		
NO. OF PAX	60				
HOTEL	All inclusive	POTENTIAL REVENUE	Awaiting proposal from agent		

GROUP NAME	Liberty High School	ROOM NIGHTS	105	COMMENTS	BTO MGR
GROUP TYPE	Student				B. Bosfield
TRAVEL DATE	April 2006	STATUS	Pending		
NO. OF PAX	70	PROPOSAL SENT	Awaiting additional info		
HOTEL	Sheraton Our Lucaya	POTENTIAL REVENUE			

GROUP NAME	Diane Crawford Group	ROOM NIGHTS	40	COMMENTS	BTO MGR
GROUP TYPE		STATUS	Pending	Group want to book the Regal Suites	B. Bosfield
TRAVEL DATE	July 28-Aug 1, 05	PROPOSAL SENT	Yes		
NO. of PAX	20	POTENTIAL REVENUE	\$25,000		
HOTEL	Atlantis				

CONFIRMED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	POTENTIAL REVENUE	BTO MGR.
Crenshaw Group/K. Humphrey		Breezes Super Clubs	July 10 – 16	25	72		B. Bosfield
Legacy World Travel	Shriners	Radisson Cable Beach	Oct. 2005	20 (20 confirmed, agent working on growing size of group. Members say it is “too early to confirm for Oct.”			V. Kelly
Travel Connection	Family Reunion	Nassau Palm/Nassau Beach	July 14-18 July 15 – 23	30 (arrival/dep. Dates staggered.)			V. Kelly

UNCOVERED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN	BTO MGR
Landmark Travel	Incentive	Sandals	Aug & Oct 2005	380		Mailed Collateral	V. Kelly
Walker Group	Wedding	Atlantis	June 11-18'05	60		Mailed NAS Maps & info about Fast Ferry. (request from group site)	V. Kelly
Johnson Group	Leisure	Nassau/Cruise	August 18'05	24		Mailed Maps & info on PTP Tea	V. Kelly

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
1	2	3	V. Kelly
5	1		B. Bosfield

MONTHLY REPORT

April 2005

PREPARED BY: Maxine Lockhart

MARKET: Corporate/Incentives

GROUP LEADS:

GROUP NAME	People PC	ROOM NIGHTS	1000	COMMENTS	BTO MGR
GROUP TYPE	Corporate meeting				MLockhart
TRAVEL DATE	May 3-8, 2006	STATUS	Proposals sent		
NO. OF PAX	400				
HOTEL	Atlantis, Westin Lucaya	POTENTIAL REVENUE	\$250,000.00		

GROUP NAME	Autec Inc	ROOM NIGHTS	120	COMMENTS	BTO MGR
GROUP TYPE	Incentive				MLockhart
TRAVEL DATE	March 28-31, 2006	STATUS	Tentative		
NO. OF PAX	80				
HOTEL	Westin Lucaya, Atlantis	POTENTIAL REVENUE	\$34,500.00		

GROUP NAME	RBC Financial Group	ROOM NIGHTS	400	COMMENTS	BTO MGR
GROUP TYPE	Corporate				Mlockhart
TRAVEL DATE	March 2006	STATUS	Tentative		
NO. OF PAX	200				
HOTEL	Atlantis	POTENTIAL REVENUE	\$140,000.00		

GROUP NAME	Four Seasons Housing	ROOM NIGHTS	160	COMMENTS	BTO MGR
GROUP TYPE	Incentive			Manufactured homes	MLockhart
TRAVEL DATE	Feb 27 – March 3, 2006	STATUS	Tentative		
NO. OF PAX	80				
HOTEL	British Colonial, Westin, Atlantis, Radisson Cable Beach	POTENTIAL REVENUE	\$32,200.00		

GROUP NAME	Hamlet Homes	ROOM NIGHTS	120	COMMENTS	BTO MGR
GROUP TYPE	Incentive			Wed-Sun	Mlockhart
TRAVEL DATE	Jan/Feb, 2006	STATUS	Tentative		
NO. OF PAX	60				
HOTEL	Westin Our Lucaya, Atlantis	POTENTIAL REVENUE	\$38,000.00		
GROUP NAME	Werner Enterprises	ROOM NIGHTS	180	COMMENTS	BTO MGR
GROUP TYPE	Incentive				
TRAVEL DATE	Feb 11-15, 2006	STATUS	Pending		Mlockhart
NO. OF PAX	90				
HOTEL	Radisson	POTENTIAL REVENUE	\$34,200.00		

CONFIRMED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	POTENTIAL REVENUE	BTO MGR.
Autec Inc	Incentive/Meeting	Westin Lucaya	March 28-31, 2006	80	120	\$34,500.00	Mlockhart
TSRI (Elite Events)	Corporate	Atlantis	July 22-26, 2005	200	360	\$107,000.00	Mlockhart
TSRI (Elite Events)	Corporate	Atlantis	Sept 15-20, 2005	180	540	\$145,000.00	Mlockhart
Four Seasons Housing	Incentive	Radisson	Feb 27-Mar 3, 2006	80	160	\$32,200.00	Mlockhart
Starcraft RV Dealers	Incentive	Atlantis	Oct 17-22, 2006	120	300	\$48,500.00	Mlockhart

UNCOVERED GROUPS : 0

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
6	5	0	Mlockhart

MONTHLY REPORT

PREPARED BY: Kara Manouzi

MARKET: Midwest

April 05

GROUP LEADS:

GROUP NAME	Charlotte Caesar	ROOM NIGHTS	57	COMMENTS	BTO MGR
GROUP TYPE	Leisure				Kara M.
TRAVEL DATE	March 06	STATUS	pending		
NO. OF PAX	38				
HOTEL	Treasure Cay/Coral Sands	POTENTIAL REVENUE	\$10,000		

GROUP LEADS:

GROUP NAME	The Pampered Chef	ROOM NIGHTS	4	COMMENTS	BTO MGR
GROUP TYPE	Incentive				Kara M.
TRAVEL DATE	June 06	STATUS	Pending		
NO. OF PAX	1500				
HOTEL	Atlantis	POTENTIAL REVENUE	\$140,000		

UNCOVERED GROUPS :

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TA

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GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
1		1	

MARKETING ACTIVITIES:

Association Forum: Speed Learning. This was certainly advantageous to attend. Sessions included leadership training, techniques of networking, getting more from trade shows and Improving communication skills.

TELEMARKETING CALLS: (10)

Organization: The Pampered Chef, Gavel International, Catholic Knights, The Savvy Planner, Independent Planner
Results: Received two appointments and one group lead.

FAM TRIPS:(0)

Destination/hotel:
Date:
Pax:
Results:

GROUP SHOWS: (1)

Name: Affordable Meetings
Pax:
Location: Navy Pier, Chicago IL

Comments: My goal for this show was; presence, awareness, get business, gain insight into groups industry and take advantage of the learning opportunities offered i.e. seminars. I believe we achieved the majority of our goals. Through follow-up from this show, I was able to get 2 appointment and two group leads.

TRADE MEETINGS: (1)

Name:PCMA

Pax: 30

Location: Indianapolis

Comments: Responses to TIOB being there was impressive.

GROUP TRAVEL/ECONOMIC TRENDS:

I think Teri was correct in her analysis. I am just now beginning to get responses from calls made. Maybe it is that I am more knowledgeable about the industry and the approaches that work; or it could be as Teri says, that planners are busy the first half of the year.

COMMENTS:

None at this time.

APRIL 2005 – MONTHLY REPORT

PREPARED BY: Cleveland Alexander Williams

MARKET: C & I

GROUP LEADS:

GROUP NAME	<i>OCEAN SPRAY</i>	ROOM NIGHTS		COMMENTS	BTO-MGR
GROUP TYPE	Incentive				
TRAVEL DATE	February 2006	STATUS	Pending		
NO. OF PAX	230			Passed on lead to Atlantis, Radisson Cable Beach and Our Lucaya.	CW
HOTEL	TBD	POTENTIAL REVENUE			

GROUP NAME	<i>CHESTERTON</i>	ROOM NIGHTS		COMMENTS	BTO-MGR
GROUP TYPE	Incentive				
TRAVEL DATE	September 2006	STATUS	Pending		
NO. OF PAX	200			Passed on lead to the Our Lucaya Representative in North America.	CW
HOTEL	Our Lucaya	POTENTIAL REVENUE			

GROUP NAME	<i>AVON</i>	ROOM NIGHTS		COMMENTS	BTO-MGR
GROUP TYPE	Incentive				
TRAVEL DATE	July 2006	STATUS	Pending	Passed lead onto OC & Four Season's Representatives.	
NO. OF PAX	150				
HOTEL	Ocean Club / Four Seasons - Exuma	POTENTIAL REVENUE			

GROUP NAME	<i>SMPTE FOUNDATION</i>	ROOM NIGHTS		COMMENTS	BTO-MGR
GROUP TYPE	Conference				
TRAVEL DATE	June 2007	STATUS	Pending		
NO. OF PAX	300			Passed lead onto Sales Reps of the listed hotels.	
HOTEL	Atlantis, Radisson Cable Bch, O. Luc.	POTENTIAL REVENUE			

[REDACTED]: (0)

UNCOVERED GROUPS: (0)

GROUPS SUMMARY:

GROUP LEADS	[REDACTED]	UNCOVERED GROUPS	BTO-MGR
4	0	0	CW

MONTHLY REPORT- May 2005

PREPARED BY: Virginia Kelly

MARKET: Smerf

GROUP LEADS:

GROUP NAME		ROOM NIGHTS	24	COMMENTS	BTO MGR
GROUP TYPE	Wedding			Couple preferred to work on room rates on their own	V. Kelly
TRAVEL DATE	Aug. 4 – 8, '05	STATUS	Pending		
NO. OF PAX	16				
HOTEL	Radisson	POTENTIAL REVENUE			

GROUP NAME	Women Only	ROOM NIGHTS	40	COMMENTS	BTO MGR
GROUP TYPE	Social			Organizer visited TIOTB in the past and is pitching idea to her travel group, wanted recommendations at this stage.	V. Kelly
TRAVEL DATE	August 2006	STATUS	Pending		
NO. OF PAX	20				
HOTEL	Radisson, Nassau Beach, Nassau Palm	POTENTIAL REVENUE			

GROUP NAME	Ce Ce Clay & Co	ROOM NIGHTS	40	COMMENTS	BTO MGR
GROUP TYPE	Social			Agent wanted recommendations, but preferred to work with	V. Kelly

				hotel and airlines directly. This group has visited TIOTB in the past on a cruise.	
TRAVEL DATE	April 10 – 14, 2006	STATUS	Pending		
NO. OF PAX	20				
HOTEL	Radisson, Wyndham	POTENTIAL REVENUE			

GROUP NAME	First Baptist Church	ROOM NIGHTS	32	COMMENTS	BTO MGR
GROUP TYPE	Usher Board			Putting group together 4 nights stay	M. Lewis
TRAVEL DATE	July 2006	STATUS	Pending		
NO. OF PAX	16 adults/12 children				
HOTEL	Nassau Palm	POTENTIAL REVENUE			

GROUP NAME	Golden Girls	ROOM NIGHTS	48	COMMENTS	BTO MGR
GROUP TYPE	Social			Group wanted only information – 4 night stay	M. Lewis
TRAVEL DATE	Undecided	STATUS	Pending		
NO. OF PAX	12 adults				
HOTEL	Undecided	POTENTIAL REVENUE			

GROUP NAME	Carolyn Green	ROOM NIGHTS	45	COMMENTS	BTO MGR
GROUP TYPE				Individual Tour Operators being contacted by travel agent	B. Bosfield
TRAVEL DATE	Nov. 9-12 2006	STATUS	Pending		
NO. OF PAX	30				
HOTEL	Nassau Beach, Breezes, Wyndham	POTENTIAL REVENUE			

GROUP NAME	Pamela Thompson	ROOM NIGHTS	140	COMMENTS	BTO MGR
GROUP TYPE	Pathfinder			This group's last trip was to Egypt	B. Bosfield
TRAVEL DATE	Oct. 26-30, 2006	STATUS	Pending		
NO. OF PAX	70	PROPOSAL SENT			
HOTEL	Atlantis, Riu Resort, Westin	POTENTIAL REVENUE			

GROUP NAME	Cynthia Crenshaw	ROOM NIGHTS	39	COMMENTS	BTO MGR
GROUP TYPE					B. Bosfield
TRAVEL DATE	Aug 17-20, 2005	STATUS	Pending		
NO. OF PAX	25	PROPOSAL SENT	Yes		
HOTEL	Radisson, RIU Resort	POTENTIAL REVENUE			

GROUP NAME	Joseph Profeta	ROOM NIGHTS	90	COMMENTS	BTO MGR
GROUP TYPE				A moderately priced, senior friendly hotel is preferred.	B. Bosfield
TRAVEL DATE	August 2006	STATUS	Pending		
NO. OF PAX	60				
HOTEL	Radisson, Wyndham, Hilton	POTENTIAL REVENUE			

GROUP NAME	Linda Matthews	ROOM NIGHTS	60	COMMENTS	BTO MGR
GROUP TYPE	Prime Timers				B. Bosfield
TRAVEL DATE	August 2006	STATUS	Pending		
NO. OF PAX	30	PROPOSAL SENT	Probing for more information.		
HOTEL	Nassau	POTENTIAL REVENUE			

CONFIRMED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	POTENTIAL REVENUE	BTO MGR.
Diane Crawford		Atlantis – Regal Suites	7/28-8/1/05	20	40		B. Bosfield

UNCOVERED GROUPS:

GROUP NAME	GROUP TYPE	HOTEL/DESTINATION	TRAVEL DATE	NO. OF PAX	ROOM NIGHTS	ACTION TAKEN	BTO MGR
Dexterity Travel	Family Reunion	Cruise/Nassau	June 21, 05	75		Mailed Collateral/Ardastra Gardens/PTP	V. Kelly
Dexterity Travel	Family Reunion	Cruise/Nassau	August 1, '05	48		Mailed NAS Maps & info about Fast Ferry	V. Kelly
Kansus	Incentive	Atlantis	10/20/05	160	80	Passed on to C. Williams	M. Lewis
Kansus Group	Incentive	Atlantis	10/26/05	60	30	Passed on to C. Williams	M. Lewis
Donovan McNabb	Social	Atlantis – Royal Towers	5/26-31/05	22	10	Recommended various sites and attractions. Secured additional limo transportation	B. Bosfield

GROUPS SUMMARY:

GROUP LEADS	CONFIRMED GROUPS	UNCOVERED GROUPS	BTO MGR.
2		2	M. Lewis
5	1	1	B. Bosfield
3	2	0	V. Kelly

MARKETING ACTIVITIES:

In Person Calls: 38 – B. Bosfield

In Person calls: 9 - V. Kelly

In Person calls: 30 - M. Lewis

TELEMARKETING CALLS:

M. Lewis - 32

B. Bosfield - 27

PRESENTATIONS:

Mother Clubs/Crenshaw Travel, Philadelphia – 200 persons

Renea Echols/WOV, Delaware – 98 persons

Investools, Langhorne, PA – 110 persons

Reynolds Brown, Philadelphia – 100 persons – B. Bosfield

GROUP SHOWS:

Participated in Group Leaders' of America Show, Philadelphia. BTO given 3 minutes to address attendees - 120 Group Leaders. V. Kelly, B. Bosfield – most attendees interested in one day trips. About 60% indicated that they had visited TIOTB in the past.

Participated in Group Leaders' of America Show, Westchester – approximately 75 group planners in attendance. Most were requesting “Day Trips”, some gambling and short cruises. About 50% had visited TIOTB in the past 5 years. There was a drop in attendance due to the rain.

Smerf team to conduct mailings to attendees of Group Leader Shows held in Chicago, Detroit, Philadelphia and Westchester from attendee list.

TRADE MEETINGS/NETWORKING:

CTO Monthly Meeting, Chicago (Annual Suppliers' Night). Suppliers given 5 minutes to update attendees with their product – approximately 92 trade in attendance. V. Kelly

ASTA Monthly Meeting – 85 att. V. Kelly

ASTA Monthly Meeting, - B. Bosfield

SKAL Monthly Meeting – B. Bosfield

Chamber of Commerce Seminar – Sell More & Work Less; approx 85 members in attendance V. Kelly

Chamber of Commerce Seminar – Web Tech Focus – 97 members – V. Kelly

Took part in Career Day at PS 287 Navy Yard in Brooklyn from 9-2pm. Volunteers from both Government and private sector were present. I was asked to attend their Parent/Teachers Association Meeting. Looking forward to a group from this meeting. M. Lewis.

GROUP TRAVEL/ECONOMIC TRENDS:

With the new passport laws expected to come into effect next year, several travel agents indicated that they are advising their clients to begin the process of securing their passports early so as not to cause undue burden, especially their families who travel together. Also in anticipation of an influx, post offices in the Chicago area are holding “Passport Fairs” encouraging travelers to get their passports early.

Whilst some travel planners voice concerns that these new passport regulations may cause an initial decrease in overseas travel, they feel that consumers will soon “come to terms with it and see it as just another step in the war on terror” and will begin to travel again. V. Kelly

Turks & Caicos have become a player in the local travel market as a choice destination, with the boom in development, including the addition of three luxury properties. Group coordinators see interest on the rise. The Islands are serviced by American, Delta and US Airways. Additionally, Island reps are touting the future development which includes a Ritz Carlton Resort presently under construction along with several smaller brands, some not so popular. B. Bosfield

After months of worrying about the liquidation of US Airways in Philadelphia, the future now seems clearer. The proposed merger between US Airways and America West has been met with much optimism, yet some remain skeptical. Us Airways is the dominant carrier at Philadelphia International Airport, employing more than 5,000 persons.

This merger is seen as good news for Philadelphia travelers. The merger would give the carrier the chance to remake itself as a full-service, nationwide low-cost airline. The carrier has nonstop flights to every major US city and limited flights to the Caribbean and Europe. This is vital particularly for us in the groups and convention business as frequent airline service to/from multiple US destinations is as important as attractive price points to ensure well attended group travel.. As a rival discounter, it would be in a better position to compete with Southwest Airlines in size. This merger is expected to take two to three years.

Locally several grass roots movement/organizations have lobbied the Justice Department to approve this deal. Us Airways as a discount carrier with a low-cost structure would be welcomed as so many have been milked by US Airways' high prices In the area there is a serious love/hate relationship with this carrier – inclusive of travel organizations, consumers, meeting planners and corporate businesses.

Planner Rebecca Oteri, “lots of planners don’t want to book US Airways because they don’t know if it’s going to continue to operate. I wouldn’t even consider US Airways for meetings I’m holding this summer. B. Bosfield

Jamaica still No. 1 competitor

Aruba on the rise

Bermuda soliciting agents for their specialists program – M. Lewis

COMMENTS:

**BAHAMAS TOURIST OFFICE
U.S. DEPOSITS
JANUARY - JUNE, 2005**

JANUARY	\$ 1,000,000.00
FEBRUARY	\$ 2,000,000.00
MARCH	\$ 2,500,000.00
APRIL	\$ 9,500,000.00
MAY	\$ -
JUNE	\$ 7,300,000.00
	\$ 22,300,000.00

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RECEIVED

MINISTRY OF TOURISM EXPENDITURE

JANUARY 1 2005 - DECEMBER 30 2005

DEPT	ACCOUNT	ACCOUNT DESCRIPTION	TOTAL
110	067091401011	TRAVEL AND SUBSISTENCE	2,270.27
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	31,200.60
		TOTAL	33,470.87
111	067091401011	TRAVEL AND SUBSISTENCE	5,851.83
	067091402011	TRANSPORTATION OF THINGS	11,205.52
	067091403011	RENT, COMMUNICATION & UTILITIES	505,003.17
	067091404011	PRINTING AND REPRODUCTION	32,955.21
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	19,028.17
	067091406011	SUPPLIES AND MATERIALS	9,299.45
		TOTAL	583,343.35
112	067091402011	TRANSPORTATION OF THINGS	72.71
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	9,788.49
	067091406011	SUPPLIES AND MATERIALS	720.84
		TOTAL	10,582.04
113	067091401011	TRAVEL AND SUBSISTENCE	93,117.09
	067091402011	TRANSPORTATION OF THINGS	5,069.22
	067091403011	RENT, COMMUNICATION & UTILITIES	32,207.29

SWEETING 01/20/06

DEPT	ACCOUNT	ACCOUNT DESCRIPTION	TOTAL
113	067091404011	PRINTING AND REPRODUCTION	805.94
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	79,299.37
	067091406011	SUPPLIES AND MATERIALS	22,591.08
		TOTAL	233,089.99
115	067091409011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	635.00
		TOTAL	635.00
116	067091401011	TRAVEL AND SUBSISTENCE	1,490.00-
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	158,368.18
		TOTAL	156,878.18
118	067091401011	TRAVEL AND SUBSISTENCE	96,744.22
	067091402011	TRANSPORTATION OF THINGS	140.57
	067091403011	RENT, COMMUNICATION & UTILITIES	38,299.87
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	34,795.27
	067091406011	SUPPLIES AND MATERIALS	15,519.36
		TOTAL	185,499.89
120	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	1,092.49

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MINISTRY OF TOURISM EXPENDITURE
JANUARY 1 2005 - DECEMBER 30 2005

DEPT	ACCOLINT	ACCOUNT DESCRIPTION	TOTAL
		TOTAL	1,092.49
121	067091401011	TRAVEL AND SUBSISTENCE	2,530.80
	067091402011	TRANSPORTATION OF THINGS	11,054.41
	067091403011	RENT, COMMUNICATION & UTILITIES	213,255.23
	067091404011	PRINTING AND REPRODUCTION	8,204.08
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	13,716.19
	067091406011	SUPPLIES AND MATERIALS	3,836.59
		TOTAL	252,598.35
123	067091402011	TRANSPORTATION OF THINGS	425.46
	067091403011	RENT, COMMUNICATION & UTILITIES	39,281.30
	067091404011	PRINTING AND REPRODUCTION	101.50
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	1,789.31
		TOTAL	41,597.57
124	067091403011	RENT, COMMUNICATION & UTILITIES	21,481.58
	067091404011	PRINTING AND REPRODUCTION	376.50
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	4,548.68
		TOTAL	26,406.76

DEPT	ACCOUNT	ACCOUNT DESCRIPTION	TOTAL
125	067020120011	FREIGHT AND EXPRESS	.00
	067030112011	RENT - LIVING ACCOMMODATION (G	.00
	067091402011	TRANSPORTATION OF THINGS	3,834.51
	067091403011	RENT, COMMUNICATION & UTILITIES	79,255.10
	067091404011	PRINTING AND REPRODUCTION	4,600.26
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	8,781.88
	067091406011	SUPPLIES AND MATERIALS	1,149.80
		TOTAL	97,601.55
126	067091402011	TRANSPORTATION OF THINGS	450.06
	067091403011	RENT, COMMUNICATION & UTILITIES	9,102.97
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	1,508.84
		TOTAL	11,061.87
140	067091401011	TRAVEL AND SUBSISTENCE	163.67
	067091402011	TRANSPORTATION OF THINGS	11,442.01
	067091403011	RENT, COMMUNICATION & UTILITIES	58,175.69
	067091404011	PRINTING AND REPRODUCTION	1,885.96
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	10,397.90

DEPT	ACCOUNT	ACCOUNT DESCRIPTION	TOTAL
140	067091406011	SUPPLIES AND MATERIALS	6,253.1
		TOTAL	98,312.34
142	067091402011	TRANSPORTATION OF THINGS	730.6
	067091403011	RENT, COMMUNICATION & UTILITIES	23,318.17
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	2,757.6
	067091406011	SUPPLIES AND MATERIALS	186.00
		TOTAL	26,992.45
150	067091401011	TRAVEL AND SUBSISTENCE	14,812.78
	067091402011	TRANSPORTATION OF THINGS	151.25
	067091403011	RENT, COMMUNICATION & UTILITIES	20,098.56
	067091405011	OTHER CONTRACTUAL SERVICES/FAMILY ISLAND	149,469.81
	067091406011	SUPPLIES AND MATERIALS	2,865.69
		TOTAL	187,367.90
		FINAL TOTALS	
		TOTAL	1,936,566.60

*** END OF REPORT ***

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