

For Six Month Period Ending June 30, 2008
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant **Bahamas Ministry of Tourism**
(b) Registration No. **2310**

(c) Business Address(es) of Registrant
**P.O. Box N-3701
Nassau, Bahamas**

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No
If yes, have you filed an amendment to the Exhibit C? Yes No
If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date connection ended
Nulolari Chotoosingh	Marketing Rep	Terminated 3/31/08
Jameica Duncombe	Marketing Rep	Resigned 6/16/08
Vaughn Miller	Marketing Rep	Transferred to Bahamas 4/30/08
Sabrina Ramsey	Chief Executive	Transferred to Bahamas 6/16/08
Cleveland Williams	Marketing Rep	Transferred to Bahamas 5/31/08

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
Frances Fisher	District Manager	Retired 2/13/08

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Bahamas Ministry of Tourism

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [x] No []

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶.

Date	From whom	Purpose	Amount
See attached			

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes [] No [x]

If yes, have you filed an Exhibit D⁸ to your registration? Yes [] No []

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [x]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No
- (2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
See Attached			

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term "informational materials" includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

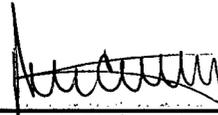
VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

2/1/10



Rosamon L. Gomez

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¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
NATIONAL SECURITY DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form NSD-2, formerly Form CRM-154 Supplemental Statement):

YES _____ or NO X _____

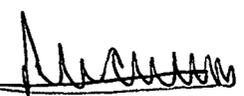
(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES _____ or NO X _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

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Signature

2-1-10
Date

ROSAMON L. Gomez

Please type or print name of
Signatory on the line above

Sr Manager
Title

**BAHAMAS TOURIST OFFICE
U.S. DEPOSITS
JAN - JUN'08**

JANUARY	\$ 5,925,000.00
FEBRUARY	\$ 3,240,000.00
MARCH	\$ 1,210,000.00
APRIL	\$ 6,610,000.00
MAY	\$ 11,000,000.00
JUNE	\$ 3,600,000.00
	\$ 31,585,000.00

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JANUARY 2008 - JUNE 2008
EUREKA GLINTON

JANUARY 2008

WAY OF THE DOLPHIN II - Meetings with various Executives in ref. to Way Of the Dolphin II Movie Project for Grand Bahama.

UNIVERSAL STUDIOS - UNTITLED MOVIE PROJECT - Meetings with Executives in ref. to this movie project for The Bahamas.

FOREIGN GOLDEN GLOBES SCREENINGS: Attended numerous screenings and Q & A with Actors, Producers, Directors, Etc.

INDEPENDENT SPIRIT AWARDS, WOMEN IN FILM, ETC. Screenings and Q & A.

JAN 17 - 26 AUSTRALIAN DIRECTORS SHOWCASE - AUSTRALIAN WEEK. LOS ANGELES

THE REEF MOVIE PROJECT - Assisted the Line Producer and other Executives with various information in ref. to filming in The Bahamas.

FEBRUARY 2008

THE HIGH SEAS TV PILOT - Assisted with various information, budget, etc for this TV Series. Still working on this project.

FEB. 12 - 16 NAACP IMAGE AWARDS - LAS VEGAS, NV.

FEB 17 - 22 ITALIAN FILM FESTIVAL, LOS ANGELES, CA

FEB 22 UNSUNG HEROES AWARDS - KCETV. LOS ANGELES.

FEB 24 OSCAR AWARDS VIEWING CHARITY EVENT, BEVERLY HILLS HOTEL, LOS ANGELES.

FEB. 27 - 29, 08. GALATEE FILMS "OCEANS" MOVIE PRODUCTION - HMS BOUNTY ORGANIZATION, LLC. Arranged for this production Executives for a locations scout in Freeport, GB. Feb. 27 - 29th. "Ocean" cast and crew members returned to Freeport via The HMS Bountyship to film the above project. April 14 - 20, 08.

FEB. 25 - March 1, 08. ANNUAL BTO STAFF MEETING. I PARTICIPATED IN A COMPUTER TRAINING AT BTO MIAMI.

MARCH 2008

COMEDY CAPER MOVIE PROJECT - BAHAMAS STUDIOS - GRAND BAHAMA. - Meeting with Independent Producer in ref. to Comedy Caper Movie Project. Los Angeles, CA. Assisted with budget and general information in ref. to filming in The Bahamas.

THE REEF MOVIE PROJECT - Assisted Producers/Directors with general information in ref. to filming in The Bahamas.

MYTH BUSTER TV SHORT - Assisted with Locations Scout, etc. with The Myth Buster TV Short Shoot in The Bahamas.

BAHAMIAN MODELS/ACTORS - Assisted with appearances in Nassau with ZNS, The Guardian, Cable Bahamas, Island FM, etc.

MAR. 11 - 17 - WAY OF THE DOLPHIN MOVIE PROJECT Arranged for Locations Scout , for Executives, etc. in Grand Bahama.

THE HIGH SEAS TV SERIES/FEATURE FILM. TOGETHER AGAIN PRODUCTIONS, LLC. Meeting with Executives for filming of this project in The Bahamas. Still working on this project

APRIL 2008

APRIL 2 - 7 - BURY THE LOVE AXE MOVIE PRODUCTION/GOLD SCREEN PICTURES - Meetings with Executive Producer, Writer, Director in ref. to filming in Eleuthera. Also arranged a Locations Scout of Nassau and Eleuthera. Still working on this project

APRIL 14 - 20 " OCEANS" MOVIE PRODUCTION - GALATEE FILMS - HMS BOUNTY ORGANIZATION MOVIE PROJECT. Assisted with this production for Freeport, etc.

THE HISTORY CHANNEL 'CITIES OF THE UNDERWORLD" Meeting with Executives of this project.

P3 PRODUCTION MAGAZINE - Meeting with Executives to discuss Bahamas Advertising, etc.

BUCCANEER'S COVE - FAMILY FILM PROJECT/GRAPPLE FILMS, LOS ANGELES. Assisted with general information in ref. to filming in The Bahamas.

April 10 - 13 ASSOCIATION OF FILM COMMISSIONERS INTERNATIONAL LOCATIONS EXPO. Participated in The AFCI Locations Expo Trade Show, Santa Monica Civic Center.

MAY 2008 -

APRIL 22 - MAY 4, - TRIBECA FILM FESTIVAL - Attended The Tribeca Film Festival in New York.

MAY 12 - 27 CANNES FILM FESTIVAL, CANNES, FRANCE. Attended the Cannes Film Festival.

MAY 29 LIFE LONG IMAGE WEDDING SHOOT. Assisted with a wedding shoot in Freeport, Grand Bahama.

JUNE 2008

NBC - SHARK TAGGERS - Meetings and assisted with Locations Scout, etc. to The Bahamas.

UNIVERSAL STUDIOS MOVIE PROJECT - UNTITLED PROJECT. Meeting and assisted with general information in ref. to filming in The Bahamas.

JUNE 17 THE INTERNATIONAL ROTARY CONFERENCE/EVENT - BAHAMAS EVENT

JUNE 19 - 28 LOS ANGELES FILM FESTIVAL - WESTWOOD

JUNE 24 BET AWARDS THE SHRINE, LOS ANGELES

JUNE 30 - NAACP AWARDS AT THE SHRINE THEATRE, LOS ANGELES.

TOUR/TRAVEL - USA MONTHLY REPORT FEBRUARY- 2008

USA Marketplace Initiatives:

Sales Initiatives:

Retail Sales Report:

- Joint calls were made with Gogo's Business Development Manager, Cindy Shubin in the Allentown area to 5 agencies which are their top accounts.
- Sales Calls were made to 22 agencies in PA, S. Jersey and DE. Fifty percent of the agencies reported that business was slow and the other 50% reported that they were busy with both last minute bookings and future travel. Overall, business to The Bahamas was said to be slow for the month of February. The Bahamas is described by many agents to be very expensive and offering few all-inclusive options. The top sellers were Cruises, Punta Cana, Jamaica, Mexico and Disney.
- **Rodgers Travel** (Philadelphia) – Spoke with Tina Showell who requested information on local transfer companies for 2 confirmed groups. One group is a wedding group to Atlantis in June '08 – 100 persons and 200 room nights and the second group is to Sheraton Cable Beach in August '08 – 50 persons and 150 room nights.
- Sales Calls - Niles/Chicago: Agencies are selling mostly Atlantis in Nassau. They are still complaining about the fact that AA leaves too late on the outbound flight (12:55pm) and their clients lose a day for short weekend stays. Furthermore, they would like to sell more of our destination but we do not have sufficient reasonable all-inclusive properties based on their clients' needs and charter flights out of the area. They are selling lots of Mexico, Punta Cana, Dominican Republic because Apple has charter flights weekly plus AA and UA have 2/weekly service out of O'Hare. This group of agencies does not receive many inquiries for GBI and a few of them have sold the Four Season hotel in Exuma.

Tour Operator Report:

Atlantic Golf - Stamford, CT

- Director - Niall Miller High interest-expand golfing program to the Out Islands and to warm weather destinations.
- Best period-Bahamas business: May-October.
- Program sells Scotland, Ireland, Spain & Portugal.
- Domestic golf lends itself to destinations in proximity, Bahamas, Hawaii, and Mexico.
- Clientele: High End

Directors of Golf programs at the following hotels were informed of his interest and ask to provide golf rates:

- Abaco Club on Winding Bay, Abaco
- Four Season Hotel – Exuma

Gogo WWV (Castor Ave, Phil) –2/5- Met with Susan Gaines, Branch Manager, who reported that Bahamas bookings is about the same compared to last year. I requested approximate numbers for the 1st Quarter (which she will provide at a later date) and a list of current top accounts. Also spoke to Group’s Mgr who reported one confirmed group from **Omega World Travel** (Fairfax, VA) to RIU P.I. in March ’08 – 50 persons and 128 room nights.

Gogo WWV (Wilmington, DE) - 2/14 – Met with Linda Fitzpatrick, Branch Mgr, who reported that Bahamas bookings are fewer compared to last year this time. Departures were said to be 63% down for the 1st Qtr at 13 departures compared to 41 this time last year. She also mentioned that her office has experienced a number of cancellations to Atlantis which she feel is attributed to the removal of the meal plans. Complaints were cited on RIU P.I. and Sandals Royal Bahamian regarding undesirable accommodations.

One group confirmation was reported for Feb. ‘08 from **The Travel Company** (DE) to P.I. Harbour Resort – 23 passengers and 60 room nights.

Gogo –Chicago - advertising Summer Vacations special to Jamaica, Mexico, Punta Cana and several locations within the U.S. (Vegas and Florida) with savings up to 50% .

Travel Agent/Reservation Center Training:

- Gogo WWV (Castor Ave, Phil) - updated 10 reservation agents.
- Gogo WWV (Wilmington, DE) – updated 5 reservation agents.

Tradeshows:

- **The Boston Globe Travel Show** (Boston)- 2/22-24 – There were 2 Bahamas partners who participated with the BTO, Becky from Pelican Bay and Al Olivetto from PITDA. The attendance at this show was great and was estimated at 6,000 consumers. Flyers were distributed and featured Nas/P.I through **Liberty Travel**; Nas/PI and GBI through **TNT Vacations**; and GBI through **GB Vacations**.
- **Bimini Bay Resort** was also represented and was located next to TIOTB booth.
 - Most of the consumers’ interest and requests was for the Atlantis P.I. and for all-inclusive resorts. There was also a growing interest in the Out Islands of The Bahamas.
 - Westin GBI Our Lucaya Resort provided a 3 days/2 nights giveaway, of which more than 200 consumers signed up for.

- Stephanie Palazola , Product Manager, from **TNT Vacations** reported that they booked 2 Nassau packages and 3 GBI packages on-site at the show, and had 6 additional bookings this week during the extension of the sale.
- Lynne Molinari, of **Liberty Travel**, will send a report on Bahamas bookings in the next few weeks following the show.

CONSUMER SHOWS/EVENTS

- **2008 North Shore Chamber of Commerce Business Expo (Danvers, MA)** – Event was held on 2/26 and attended by more than 2,000 business and professional men and women from Northern Massachusetts. The Massachusetts Governor, Deval Patrick was the keynote speaker at their luncheon sponsored by Verizon. The Bahamas booth was manned by Suzanne Bowering of Holiday Travel of Wakefield who reported that she received **15 leads** for future Bahamas trips. She will advise of bookings over the next 3 months.
- **WJJZ Radio – Vacation A Day Promotion (Philadelphia, PA)** – I spoke with Bonnie Gagermeier who reported that the promotion is in a holding pattern pending confirmation from US Airways Vacations. Meanwhile, a revised proposal was sent to both Sheraton Our Lucaya Resort and Sheraton Cable Beach Resort who have both expressed interest in participating. The promotion is scheduled to start in April '08.

Submitted by:

Valery Brown-Alce

TOUR/TRAVEL-USA

**TOUR/TRAVEL - USA MONTHLY REPORT
JUNE 2008**

USA Marketplace Initiatives:

Retail Sales data reported:

- Annual Caribbean Tourism Summit (ACTS) – June 21 - 24: Participated in this Summit, where TIOTB was a bronze sponsor. Approximately 325 delegates attended.
- Receiving numerous inquiries regarding upcoming trade shows. Coordinators have been advised that we are still in the midst of reorganizing, and will advise them shortly of our intent.

Submitted by:

**Raquel Garnette
Regional Director – Tour & Travel**

TOUR/TRAVEL - USA MONTHLY REPORT JUNE 2008

Dornell Watson

Sales Initiatives:

Norfolk Harborfest/Colours Junkanoo (Norfolk, VA) – June 6-8, 2008

- Event was a major success and gave The Bahamas great publicity especially the cultural aspect. More than 10,000 people were in attendance. Flyers featuring summer packages to Nas, PI, and Grand Bahama were distributed at the event. Four agents from CI Travel also worked the 3-days event.

Real Men Cook Fathers Day Event – Washington, DC - June 15, 2008

- Participated in this Father's Day Event which was coordinated by BTO-Atlanta and The Real Men Organization and was attended by more than 300 consumers. The Islands of the Bahamas was the official destination sponsor and offered a prize giveaway of a 4 days/3 night trip to Westin GBI Our Lucaya Resort. The Real Men Cook Charity is also planning a group trip to GBI on October 16-20, 2008.

Annual Caribbean Tourism Summit (ACTS) –Washington, DC - June 21-24, 2008

- Participated in the 4 days event in which The Islands of The Bahamas was one of the key sponsors.

Retail Sales Report:

- Sales appointments were conducted with 16 agencies this month in PA and VA. Agencies reported that July and August sales are down, and that most of the requests are for travel 6-9 months out. Bahamas bookings are few due to the expensive air. Clients are requesting cruises leaving out of ports close to home. Mexico, Disney, Cruises, Dominican Republic and Europe are the popular vacation requests.
- All of the Liberty Travel agencies met with this month commented that business is “picking up” a little and that there were a few bookings to Nassau and PI from the Summer Rebate Promo. Many of their Bahamas and Caribbean requests are for last minute travel and Europe and cruises are 6-9 months in advance. Clients are still shopping around for the best deals in the market.
- As for the Nas/PI \$200 Summer Rebate promotion, many of the agencies commented that the promotion has not impacted Bahamas summer business which is still very soft.

Tour Operator Report:

Gogo WW Vacations (Virginia Beach) –met with Paula Barfield on 6/5 who commented that business overall was down for summer travel. The Bahamas sales for 2nd Quarter are 48 bookings with gross revenue of over \$140,000 from this location.

Apple Vacations – is promoting a fall and winter sale for select departures September – January. There is also a 50% off & Kids Free Offer for last minute deals to Apples' popular destinations of Mexico, Dominican Republic and Jamaica.

Travel Agent/Reservation Center Training:

CI Travel (Pembroke, VA) – 8 Agents

CI Travel (Ghent Office) – 4 Agents

Tradeshows: None

Trade Organization Meetings: None

TOUR/TRAVEL - USA MONTHLY REPORT JUNE 2008

Margaret Campbell (Midwest)

USA Marketplace Initiatives:

Retail Sales data reported:

Macomb & Monmouth, IL. Sales and Promotional appointments/meetings conducted during this period, reported that their Bahamas bookings are mostly cruises and recently the trend has changed somewhat to domestic travel within the U.S. and niche markets; with some requests for golfing and fishing venues.

An agent in Macomb (Robert) was quite vocal, with respect to their concern about Nassau needing upgrade in the public areas such as cleanness, shabby closed-up buildings on Bay Street, landscaping and beautification in Nassau; which was their favorite Caribbean spot for many years. Our plans for the upgrading Nassau was shared and updates on our other islands to encourage support for bookings/ different and unique vacation experience for travelers to the Bahamas.

Assisted Chicago Public School group with planned visit to Nassau and Harbor Island and working with Cathy from Carlson Wagonlit Travel, IA in putting together a Bahamas Presentation for their staff.

Tour Operator:

Apple Vacations and GoGo, Illinois Managers reported that travel agent's bookings into Nassau are fair and that they are, not experiencing significant decrease at this time.

Competitive information:

Mexico is becoming again the greatest competition in this market, due to attractive price-points. Apple Vacations and GoGo Vacations are offering value-added summer splash sales to destinations such as Mexico and Punta Cana.

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TOUR/TRAVEL - USA MONTHLY REPORT JUNE 2008
Lurline Bubb (TX and West)

Retail Sales data report

FGBM Luncheon June 09, 2008. Approximately 40 persons were in attendance. Working on a group that is interested in visiting the Bahamas; November 2009, 2,500ppl. Group department is working with the meeting planner.

Sales appointments June 03, 2008 were conducted in Arlington, Texas. Agents indicated that with Carnival cruise's scheduling sailing to the Bahamas is long over due and they have been waiting for quite some time.

June 05, 2008. Met with American airlines and Star Telegram to discuss how we can work together to increase awareness to the consumer and eventually convert business to the Bahamas. Ms. Briggs at the Star Telegram willing be viewing initiatives and a follow up meeting is set for July.

June 10, 2008 Attended CTO monthly Board meeting. Agents are now going to St. Lucia on a FAM. June's meeting will be sponsored by Puerto Rico Tourist Board.

June 21, 2008- Participated in June Teen & Real Men Cook reaching many consumers with culinary interest. The IOTB received great exposure. In the overall competition The Bahamas placed third. Attendees also registered for the Give-a-way. A local Bahamian chef prepared the Conch Fritters

June 23, 2008- Participate in American Express annual Sales meeting. The formats for the Caribbean destination were presented in a Round Table presentation. Presentation included an overview of our destination to some 200 top Amex agents.

TOUR/TRAVEL - USA MONTHLY REPORT

APRIL, 2008

USA Marketplace Initiatives:

- **American Express Program:** (Fall07-Jan08) Final report has been completed which indicates that 95% of the bookings were garnered by Nassau/PI. Close to 1500 bookings were generated overall which resulted in some 6000 room nights valued at \$5.1million in business. Rebate amounts totaled some \$285,000.
- **Operators** – production reports are attached
- **Bahamas On-line Specialists Program:** As of April, there were some 1442 graduates of the program with another 1022 agents signed onto the program. The Rewards and Loyalty program will be completed by mid- May which affords agents opportunities to earn credits for selling TIOTB. As part of this program we will also be hosting a Bahamas Channel at the Modern Agent site which will be managed by Performance Media Group (PMG). Once the entire marketing platform is completed we will be able to provide travel agents sales production numbers for programs.

Retail Sales data-NY (reported by R Garnette):

- **Royal Holiday Travel:** has approached us with a radio proposal opportunity. Previously, we have successfully completed several small promotions with WRCN-103.9FM, based on Long Island, NY. This promotion, which is valued at \$54,000, enables us to partner with them and Breezes, to offer two 6-night all-inclusive trips. Spirit Airlines is currently reviewing the proposal and will advise shortly.
- **ASTA – NYC:** has extended an invitation for The Bahamas to participate in their annual Summer Outing, scheduled for July 31, 2008 in Eastchester, NY. Approximately 200 agents are expected to attend. Numerous sponsorship opportunities are available.
- **Annual Caribbean Tourism Summit (ACTS) – June 21 - 24:** Plans are currently being coordinated for this upcoming week of events. TIOTB has signed up for the bronze sponsorship package now upgraded to Silver. Currently awaiting names of delegates from DG, so that hotel accommodations can be confirmed.

Philadelphia/Maryland/Virginia/Massachusetts (D. Watson)

Marketplace Initiatives:

- **Hilton Dinner Presentation (Philadelphia, PA)** – participated in dinner presentation for 15 home based agents. A presentation was conducted outlining the activities and tours in Nassau as well as an overview of the British Colonial Hilton.
- **Norfolk Harborfest/Colours Junkanoo (Norfolk, VA)** – Chris Justilien, leader of Colours advised that he is awaiting a meeting date with the Minister of Tourism to seek funding for participation. In the meantime most of the participants have been confirmed and letters have submitted to be distributed to the participants' employers to request time off from their jobs to participate. Next step is to contact American Express Vacations and CI Travel for a special package to promote at the event. A listing of the performance will be listed on the Event's site.

Retail Sales Report:

- Sales appointments were conducted with 11 agencies this month in PA. Most of the agencies commented that business was soft and clients are planning trips for winter travel. The Bahamas is still classified as expensive with comments regarding air transportation was stated to be very high for summer and fall travel. Most popular destinations were reported to be Punta Cana, Mexico, Jamaica and Disney.
- Individual calls as well as joint calls were made with **TNT Vacations in Boston** on 4/15-17 to support their Nassau Booking Incentive program. A total of 17 calls were made in Massachusetts and New Hampshire. Many of the agents cited that Bahamas bookings have been soft because there is only one non-stop (select days) to the destination and because of limited all-inclusive options, which are more expensive than those in the competitive destinations. Overall, many of the agents commented that they get many requests for the Atlantis. TNT Vacations is not widely used as the preferred Tour Operator for The Bahamas – Gogo WWV was said to be the preferred. Many of the agents use TNT for charter vacations. The most booked destinations were reported to be Jamaica, Aruba, Mexico and the Dominican Republic.

- Joint calls were made 4/22-24 with **Breezes Bahamas'** Director of Sales, Donella Bethel to 20 accounts in South New Jersey, PA and Maryland. Most of the agencies were Liberty Travel and Gogo's top accounts. A number of the agents were happy to see the renovations done to the hotel and are now committed to recommending it more.

Tour Operator Report:

- **Gogo WW Vacations** – Called on 3 Gogo offices with Breezes Bahamas DOS. All the offices commented on how business has been down by 10-15% compared to last year. There were some concerns over summer bookings as many of the bookings coming in are for fall and winter travel. Air to The Bahamas is said to be very expensive and therefore making it a challenge to sell. There is a **Mexico Extravaganza Sale** going on through May 8, which was reported to be going well. Other popular destinations were said to be Jamaica, Disney, Las Vegas and Dominican Republic.
- The Gogo Voorhees, NJ office has a confirmed incentive group to Breezes for 10/23-28, 125 room nights/50 passengers. Gogo is hosting a national familiarization trip to Nassau on **6/16-18** for all of the Gogo agents.

Travel Agent/Reservation Center Training:

- **TNT Vacations** – conducted training for 16 agents at the TNT Vacations Reservation Center in Boston to support TNT's Nassau Booking Incentive and Destination of the Month.

Trade Organization Meetings:

4/2 CTO Greater Phil Chapter Meeting 100 Agents (sponsored by Grenada)

Chicago/Midwest States – (M. Campbell & L. Cooper)

Retail Sales data reported:

- Sales Appointments: Chicago, Downers Grove, Aurora, Arlington Heights, Illinois – Updated agents on Grand Bahama Island \$200 rebate bookings for their clients. Many of the agents were excited about it because their clients are looking for other destinations to go to other than Mexico. The agents commented that the remaining challenge focuses on the air transportation as there is no direct service from Chicago to GBI.
- Sales Appointments: Mequon & Milwaukee, WI – At issue again is the lack of air transportation from the Midwestern states. While most of the Milwaukee clients have no problems flying out of Chicago, those who live further North are challenged to find good connections. They all miss the GBI vacation Charter because of the convenience and inexpensive packages.
- Sales Appointments: Cleveland, OH area: This was a very productive week and most of the agencies called on reported that business was steady although not as vibrant as in previous years with the charters. They all commented on a slowing economy having a lot to do with their bookings. Agents were updated on the new developments in The Bahamas as well as the promotion which GBI is presently running. A few of the agents had complaints about the RIU Hotel on Paradise Island and will not be sending their clients there again. They also expressed concern since these properties in other destinations are doing very well. Some agents expressed concerns about booking their clients in the Cable Beach area, but once updated, they realize the positive change in the condition of the Sheraton Cable Beach.
- Peoria, Macomb, Galesburg, Quincy, IL- Sales activities conducted involved sales calls/telemarketing to (30) travel agents. They were up-dated on the TIOTB destination and encouraged to not only promote and book Nassau, but the Out Islands and Grand Bahama as well; which was reported as not being requested at this time.
- Overall agents reported that their Bahamas bookings are fair, with some interest for Nassau/PI at the Atlantis. Caribbean cruises with the Bahamas included on itineraries remains the top sellers. Suzie Davis Travel and CWT, two of the largest leisure agencies in the market, noted that some of their clients found it more affordable to take a train into a major city like Chicago or St. Louis and connect via Dallas, Chicago or Florida to TIOTB. They also mentioned, that although the passport situation is now an acceptance among their clients as a requirement to travel, the constant media play of the economy status is forcing a lot of their clients to divert to domestic travel this

summer so far particularly for family vacations is being requested. Agents from this market are also requesting TIOB FAM trips, more direct or charters and advertisement within this market.

Tradeshows:

- Midwest Travel Supplier Trade Show in Mequon, Wisconsin: This was a luncheon show and each supplier got an opportunity to speak for 5 minutes about their product. The agents who attended were top selling and were selected to attend.
- MidAmerican ASTA Show, Cleveland: This was a well attended show with over 150 travel agents. All suppliers got an opportunity to highlight their destination for 2 minutes focusing on sales offers.

Operators

- Apple Vacations and GOGO, Illinois managers reported that their Bahamas bookings are fair and primarily skewed to Nassau. They are using sked airline seats on American and Delta airlines. The top sellers for the tour operators from this market are still Punta Cana and Mexico, due to price-points and charter services.

Tradeshows/Consumer Shows:

An opportunity to jointly promote leisure packages with Robert Travel in the annual Home and Garden show. A complimentary booth space was provided in lieu of two TIOB hand bags. As the only destination represented extensive media coverage was given at the show since there was a live on-location radio broadcast. Recommend participating in the future, if only for market awareness.

Dallas/West (L. Bubb) Retail Sales Data report:

March 29-30th, 2008: Attend **Greater Houston Consumer Travel Show**. Approximately 4, 255 persons were in attendance. Bahamas Specialists from Houston assisted with this show. Agents received potential Wedding groups, and leisure travelers. Travel Impressions also provided special promotional flyers for the show.

April 1, 2008: **Dynamic Travel**, Conducted in house presentation @ Macaroni Grill for 9 agents. This agency has approximately 80 plus outside Sales Representatives.

April 2, 2008: **Vacation to Go.com** Presentation, approximately 40 agents participated. Vacation has over 400 plus employees and requested on-going training from BTO. Held a meeting with Mr. Troy Briggs, V. Pres, Vacations to go.com. He indicated that TIOB is very popular and is frequently requested by customers.

Customs Travel, The Woodlands: Contact was made with Cheryl Jones; President of this agency and a Bahamas specialist in regards to follow up business received as a result of the agency's participation at the Bahamas booth during the Travel show in Houston. Over a thousand emails to clients were sent out in a follow up campaign re: the Bahamas inclusive of the information on special packages promoted with Travel Impressions offers. Also indicated that follow up was made on lead for a wedding group for 2009 as a result of the exposure agency received during the show.

April 8, 2008 – N. Texas CTO Board Meeting - Attended Monthly Meeting. Members of the Board reiterate the fact The Bahamas has yet to confirm meeting date for agents in N. Texas and Houston Chapter or a Familiarization trip to GBI.

April 8, 2008 - Texas A & M University Concord, Texas: Caribbean Travel Show. Approximately 200 attend the event.

April 26, 2008 - Attended Star-Telegram- American airlines Bridal Show. Accompanied Ms Robinson – MOT and GBI representative - Judy Richardson, Carlson Wagon-lit, a Bahamas Specialist assisted us during the show. Approximately **Sixteen Hundred plus were in attendance**. Travel agent received potential honeymooners for GBI and Paradise Island for June- October weddings.

Department of Justice biannual summary report

Prepared by

Linville Johnson-

Director, Religious Groups Market

January –June, 2008

The primary activities directed against the Religious Groups market, in an effort to increase group arrivals are as follows:

- Face –to-face meetings meetings/appointments with Religious Planners, Pastors of large congregations and Religious decision makers.
- eMarketing campaigns against targeted lists, announcing specials and discounts
- Product presentations to targeted groups and
- Participation in targeted consumer/trade shows

During this period, an average of 55 In-person calls were made in S. Florida, Orlando, Texas, Alabama and Atlanta

We began the planning process to implement eMarketing campaigns against this market segment, reviewing and collaborating on the design of the templates.

5 Product presentations were delivered to groups in Orlando, Nashville, Atlanta, Ft. Lauderdale and Miami.

We participated in the following 4 major consumer/Trade shows and activities:

1. Jan. 7-10 Christian Meeting Planners convention and expo.-Atlanta, Ga
2. Feb. 5-8 Religious Conference Mgmt. and expo. Orlando, Fla
3. Mar.8-11 National Religious broadcasters' conf. & expo. –Nashville, Ten
4. Apr. 25-26 Broward county coalition of Pastors Breakfast- Davie, Florida

Summary Report: January – June 2008

Bradley Bosfield - PA

Below please find listed in bullet-point format activities conducted during the time period specified above. The objective was to drive group business to the Islands of The Bahamas and ensure The Bahamas is placed in a favorable competitive position.

- Conducted numerous presentations for various travel organizations - incentive houses, corporations, travel agencies with large group departments, consumer /association organizations to targeted groups, e.g., American Express, Dittman, and Maritz ect.
- Represented The Bahamas and participated in various trade shows.
- Met with consumer groups “SMERF” to introduce/present/secure Bahamas travel.
- Attended monthly meetings of meeting trade organizations, e.g., HSMAI, MPI, PBTA, SITE, and ASAE.
- Generating qualified new leads for TIOTB.
- Sales calls to various corporations, event organizers, incentive buyers, 3rd party and independent planners, site selection firms, association planners etc. New York, New Jersey, Ohio, Louisville –KY, PA, MA, CT, DE.
- Coordinated site inspection/visits for meeting professionals.
- Secure give-a-way items for various groups.
- Secured hotel stays for special events/promotions.
- Facilitated/process RFP’s for corporations, groups organizers/facilities, incentive houses.
- Represented TIOTB at shows and various venues.
- Conducted 8 luncheon shows in the Midwest and East Coast to promote The Bahamas. Shows were held in Cleveland, Pittsburgh, Dayton Cincinnati, Boston, Hartford, New York and Philadelphia.
- Exhibited/Participated in the Caribbean Heritage Festival and Parade. The Bahamas was main feature and hotel stay was given as main prize over the radio.
- Conducted joint promotion/partnership along with Jet Blue. Jet Blue sponsor of the November familiarization trip to Nassau.
- Coordinated Nassau Hilton/Jet Blue and Philadelphia Zoo promotion “Zoobilee.”
- Attended Pharma conference – B. Johnson.
- Meeting Events Magazine – J. Cohn.

**BAHAMAS TOURIST OFFICE
LATIN AMERICAN DEPARTMENT
JANUARY 2008 - JUNE 2008**

DATE	EVENT	LOCATION	STAFF ASSIGNED	STATUS
Jan. 8/08	Business Networking Reception	Ft. Lauderdale, FL	GJ	Completed
Jan. 10/08	Meeting with Despegar.com	Miami, FL	GJ	Completed
Jan. 13-16/08	CHA Marketplace	Nassau, Bahamas	GJ	Completed
Jan. 24/08	Miami Heat Corporate Partners Meeting	Miami, FL	GJ	Completed
Jan. 25/08	Yacht Hop Consumer Show	West Palm Beach, FL	GJ	Completed
Jan. 29/08	Meeting with IMS Digital	Miami, FL	GJ	Completed
Jan. 29/08	Miami Heat Dinner	Miami, FL	GJ	Completed
Jan. 30-Feb. 2/08	National Tourism Week/Cacique Awards	Nassau, Bahamas	GJ	Completed
Feb. 5/08	Meeting with Boletin Turistico	Coral Gables, FL	GJ	Completed
Feb. 6/08	Graycliff Wine Tasting Event	Miami, FL	GJ	Completed
Feb. 15/08	Meeting with YTB	Miami, FL	GJ	Completed
Feb. 15/08	Miami Boat Show	Miami, FL	GJ	Completed
Feb. 19/08	Meeting with AFT Marketing	Miami, FL	GJ	Completed
Feb. 21/08	Meeting with Televisa	Miami, FL	GJ	Completed
Feb. 27-29/08	Miami Heat Corporate Partner Summit	Nassau, Bahamas	GJ	Completed
Mar. 3/08	Bahamas Theme Night/Miami Heat Game	Miami, FL	GJ	Completed
Mar. 14/08	Bank of The Bahamas Opening	Coral Gables, FL	GJ	Completed
Apr. 8/08	Ministry of Tourism Sr. Managers' Meeting	Nassau, Bahamas	GJ	Completed
Apr. 22/08	Meeting with US Media Consulting	Miami, FL	GJ	Completed
Apr. 23/08	Business Networking Reception	Ft. Lauderdale, FL	GJ	Completed
Apr. 24/08	Portada Magazine Consumer Event	West Palm Beach, FL	GJ	Completed
Apr. 29/08	Meeting with Ginn Sur Mer	Port St. Lucie, FL	GJ	Completed
Apr. 30/08	Meeting with St. Lucie County Commissioners	Fort Pierce, FL	GJ	Completed
May. 15-19/08	Ministry of Tourism Sr. Managers' Meeting	Nassau, Bahamas	GJ	Completed
Jun. 9-11/08	Bahamas Dive Symposium	Grand Bahama, Bahamas	GJ	Completed
Jun. 11-12/8	Demetrios Bridal Photoshoot Dinner	Nassau, Bahamas	GJ	Completed

**MONTHLY REPORT FOR
KARA MANOUZI - CHICAGO
March/April 08**

NSD/CES/REGISTRATION
UNIT

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GROUP LEADS/ PLANNER ASISTS	STATUS	NEXT STEP(S)	COMMENT
Blue Bunny Company- Million Dollar Club Deb Lang-Meeting Planner 120pax for the year 2010	Assisted Deb with finding the right fit for her group and sent out the RFP's for her. Group wanted a family friendly resort with an all-inclusive rate. -Proposal request sent to Viva Resorts, Riu, Columbus Isle, Sheraton at Our Lucaya.	Find out which were received. Ensure that quotes were sent to planner.	Deadline for RFP is May 15, 2008
CEM-Iowa Cove Atlantis Group Janice Michaud	Follow up-According to Rowena. Janice didn't purchase any of the items that she suggested. Janice was also talking to the purchasing agent at Atlantis as well as the DMC about gift ideas. So I'll have to find out what she eventually decided.	Contact Janice, once she returns to see what she eventually chose to do.	
Snap On-Tammy Stahle	-Followed up with Tammy on badge request to have their travel director enter into the customs and immigration area. -Facilitated request for Welcome kit info and conch shell requests.	None-Badge request secured.	
PLANNER ASSISTS -Sysco Systems-Canada Laurence Gosset	Follow up-Need photos of pillow gifts that we promised. We met with Landmark during our Chicago blitz. Laurence got a chance to talk with both myself and Deborah from The Westin at Our Lucaya about this group. This was good since Deborah is taking over Kristin's accounts.	Follow up with Erin and James on these.	

MARKETING INIATIVES	STATUS	NEXT STEP(S)	
Telemarketing/Email	200		
Appointments -Chicago	<p>We were able to present our destination to the following agencies:</p> <ul style="list-style-type: none"> -Travel 100 Group -Creative Group -Landmark Incentive Marketing -Janus Travel -NHS -American Medical Technologists -Bannockburn Travel 		
HSMIAI Webinar March 12, 2008	Training on How to Market to Groups.		
Networking/PR/Advertising -Association Forum March 12, 2008	<p>MPI-Golf Tournament-Minnesota. I am working with Kelly From Advantage Performance network to arrange our sponsorship of the beverage cart just as we did last year.</p> <p>Association Day-Springfield IL-Association Forum Chicagoland</p>		
ACTIVE DATES	Activity		
April 28-30, 2008	<p>Bahamas Sales Blitz- Participants included:</p> <ul style="list-style-type: none"> The Westin & Sheraton at Our Lucaya British Colonial Hilton Old Bahama Bay Bimini Bay Resort DMC Bahamas 		
OTHER ACTIVITIES			
	<p>.Most of the month of April was spent requesting and securing appointment for the Chicago and St. Louis sales blitz. Also requesting and making arrangements for our hoteliers to join us.</p> <p>I found that many of the agencies that we were trying to get into were too busy to accommodate us. This says much for the industry. Business must have been good; at least for the month of April.</p> <p>Asking the hoteliers to join us was a plus. Doing this showed that we certainly had a united front and that we were a partnership.</p>		

**MONTHLY REPORT FOR
KARA MANOUZI - CHICAGO
May-June 08**

GROUP LEADS/ PLANNER ASISTS	STATUS	NEXT STEP(S)	COMMENT
<p>Laurence Gossett- Landmark Incentives-Chgo</p> <p>Frances Parker- Landmark Incentives</p>	<p>Working on getting sample photos of pillow gifts for her GBI group.</p> <p>Sent lead to Dolphin Encounter for a quote for a cruise group that Landmark has booked. This was good because we mentioned ways that we can assist them to enhance their group experiences while with us. Making suggestions about activities and excursions was one of them.</p>	<p>Ensure that she receives photos as promised</p>	
<p>Deborah Hutchinson-The Westin GBI -Longaberger Group Site Visit 200 rooms</p>	<p>Assisted Deborah with making arrangements for Four Executives of the Longaberger Co. to receive VIP services when they arrived for their Site Visit two weeks ago.</p>	<p>Follow up with Deborah</p>	
<p>Deb Lang -Blue Bunny Group</p>	<p>Followed up on proposals from hoteliers. Was able to verify that all was received except Viva Fortuna's. Deadline for proposals was May 15, 2008. I have not received any feedback from Viva.</p>	<p>Will follow up with planner</p>	
<p>Linda Emmons Burkhalter Travel-WI</p> <p>Emma Yount Helmsbriscoe-Mn</p>	<p>Group of 40pax going to Sandals. Assisted with advice and information on excursions for the group.</p> <p>Emma wanted a CD that she could show her client, unfortunately we didn't have any. Maybe this can be something that we can do in the near future. This is so desperately needed.</p>		
<p>Thomas Reuter Group</p>	<p>70 rooms. 3 nts-January 17-24, 09. RFP sent to Old Bahamas Bay. Bimini Bay and Pelican Bay</p>		

Monthly Status Report January, 2008
Department: Vertical Markets Submitted By: Robert Mills

NSD/CES/REGISTRATION
UNIT

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<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
Themed Fly Ins –April 4 – April 7, 2007 <i>Updated throughout the month.</i>	<i>Planning Stages</i>	<i>Coordinate with e commerce to implement an e-mail blast.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Year In Review <i>Updated throughout the month.</i>	<i>Almost complete.</i>	<i>A few more shows have past during the past month. Therefore, I must update the project as these events pass. Additionally anything else that Earl Wants in the project will be inserted.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Orvis Pro Am Tourney – Scheduled to take place between early June to mid May 2008	<i>We had a conference call with Erin from the agency to go over the letter of proposal. As of present time, everyone seems to be on the same page.</i>	<i>We are continuing to move forward, from this point on we are having meetings every two weeks to update everyone on changes in the program.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Exuma Kayak Festival <i>Updated throughout the month</i>	<i>With the sale of the company pending it seems unlikely that this project will move forward</i>	<i>We were hoping that the new buyer for this company would have been identified by now. However, from the updates that I have received there is no word on the new owner as of yet. Therefore, it is possible that this event might not take place.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Saturate Florida –Did Not Take place in January	<i>No sales calls were made this month.</i>	<i>At this point we must continue to move forward with the program, and go to other marinas through out the state of Florida.</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>
Fly anglers online marketing <i>Updated throughout the month.</i>	<i>We continue our marketing efforts with fly anglers online.</i>	<i>We are in the process of renewing our partnership with fly anglers online. The invoice is currently in the mail.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Customer Service Response Throughout the month	<i>Assist consumers with any questions they have about the vertical markets</i>	<i>Continual</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Marina Business Report <i>Updated Throughout the month.</i>	<i>I have obtained this report from customs.</i>	<i>I continue to get reports from marinas, but over the last few months there has not been much traffic. For the months of November and December there was no activity in the Marinas</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Conference Call With Marinas.com <i>January 23, 2008</i>	<i>We sat down with execs from marinas.com to discuss future sponsorship opportunities.</i>	<i>The execs from marinas.com are putting together three sponsorship proposals for us to review.</i>	<i>Vertical Markets Team</i>	<i>complete</i>
Sun Sailing Vacations Promotions <i>Jan 10, 2008</i>	<i>We had a conference call with Sun Sailing Vacations.</i>	<i>We are looking to coordinate with sun sailing vacations to run a few collaborated promotions..</i>	<i>Earl Miller/Robert Mills</i>	<i>Ongoing</i>

Monthly Status Report February, 2008
Department: Vertical Markets Submitted By: Robert Mills

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
Themed Fly Ins	<i>Planning Stages.</i>	<i>There seems to be confusion as to how this e-mail blast will take place. Therefore, I have proposed that all parties meet and discuss things face to face in order to eliminate further confusion.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Miami Boat Show Feb 14-18, 2008	<i>The boat show was a great success, as is the case with the majority of shows that the vertical markets choose to attend.</i>		<i>Vertical Markets Team</i>	<i>Complete</i>
Departmental Staff Meetings/Presentations February 15, 2008	<i>The presentations were delivered to DDG and Glenda Johnson.</i>		<i>Robert Mills</i>	<i>Complete</i>
Orvis Pro Am Tournament June 8-14, 2008	<i>The event is sold out and is scheduled to take place on June 8-14 2008 on GBI</i>	<i>As indicated the event is sold out but there are a few issues that need to be ironed out. These issues will be taken cared of through a series of conference calls between now and the date of the event.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Exuma Kayak Festival	<i>Updated throughout the month With the sale of the company pending it seems unlikely that this project will move forward</i>	<i>We were hoping that the new buyer for this company would have been identified by now. However, from the updates that I have received there is no word on the new owner as of yet. Therefore, it is possible that this event might not take place.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Saturate Florida	<i>No sales calls were made this month, February.</i>	<i>At this point we must continue to move forward with the program, and call on other marinas through out the state of Florida.</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>
Fly Anglers Online Marketing	<i>Updated throughout the month. We continue our marketing efforts with Fly Anglers Online.</i>	<i>Currently negotiating the specifics of what we are suppose to receive as a result of our partnership with fly anglers online</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Customer Service Request	<i>Assist consumers with any questions they have about the vertical markets.</i>	<i>Continual</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Ginn Open April 14-20, 2008	<i>We have begun initial talks with Director of Business Development to collaborate on a promotion.</i>	<i>I am coordinating with the Travel Department in order to get a few special packages together to use for the duration of the promotion.</i>	<i>Earl Miller/Karen Wring/Robert Mills</i>	<i>Ongoing</i>
David Hack Productions February 28, 2008	<i>I have spoken to David Hack and he is in the process of sending the contract and the invoice.</i>	<i>Coordinate travel plans to ensure that everything on island goes smoothly.</i>	<i>Robert Mills</i>	<i>Ongoing</i>

Monthly Status Report March, 2008

Department: Vertical Markets Submitted By: Robert Mills

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
Themed Fly Ins –April 4 – April 8, 2008 <i>Updated throughout the month.</i>	<i>Planning Stages</i>	<i>Continue to provide promotional assistance where we can to Jim Parker.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
2008 West Palm Beach Boat Show <i>March 27-30, 2008</i>	<i>The majority of the collateral was distributed. Additionally, Carlton and myself made various contacts, which we intend to utilize in the future.</i>		<i>Vertical Markets Team</i>	<i>Complete</i>
Sunsail Promotions <i>April 5th, 2008 or any weekend in May</i>	<i>Continual dialogue is taking place with Josephine Tucci who is the manager.</i>	<i>The next step is for us to provide some assistance with regards to various marketing efforts in our efforts to continue to promote the Bahamas</i>	<i>Earl Miller/Robert Mills</i>	<i>Ongoing</i>
Orvis Pro Am Tourney – June 8-13,2008	<i>The event is sold out.</i>	<i>The conference calls continue to take place to ensure that everything goes according to plan on June 8 , 2008</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Exuma Kayak Festival <i>Updated throughout the month</i>	<i>With the sale of the company pending it seems unlikely that this project will move forward</i>	<i>J.C Greiner has identified a potential buyer and has stated that he will keep us updated as things progress</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Saturate Florida –Did Not Take place in March	<i>No sales calls were made this month. However, we have set dates for our next saturate Florida efforts</i>	<i>At this point we must continue to move forward with the program, and go to other marinas through out the state of Florida.</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>
Fly anglers online marketing/Chat Room <i>Updated throughout the month.</i>	<i>We continue our marketing efforts with fly anglers online.</i>	<i>We are in the process of getting fly anglers online their money. Additionally, we are coordinating with them to host a chat room.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Customer Service Response <i>Throughout the month</i>	<i>Assist consumers with any questions they have about the vertical markets</i>	<i>Continual</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Ginn Open <i>April 14-20, 2007</i>	<i>We have begun initial talks with Director of Business Development to collaborate on a promotion.</i>	<i>Check With Cecile to ensure that all promotional deals have been forwarded to the necessary parties.</i>	<i>Earl Miller/Karen Wring/Robert Mills</i>	<i>Ongoing</i>
David Hack Productions <i>May, 2008</i>	<i>We are currently reviewing the contract that David sent over.</i>	<i>I contacted David Hack, but he is sick. I will continue to check in and once he is better we can move forward with this process.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Black Boaters Summit 09 <i>3-10-08</i>	<i>We had a conference call with Paul Mixon, and we are in the process of trying to secure this event for the 2009 Boating Season.</i>	<i>The next step in this process is to determine where we would like to host this event, and see if it is feasible for Paul Mixon.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Chevy Florida Fishing Report <i>3-5-08</i>	<i>We have contacted Leslie Del Rio of Sun Sports to discuss the possibility of taking part in their fishing show during the upcoming year.</i>	<i>Leslie Del Rio will forward us a proposal.</i>	<i>Earl Miller/Robert Mills</i>	<i>Ongoing</i>
Advertising Suggestions <i>3-10-08</i>	<i>Currently, I have forwarded my suggestions for potential advertising to Earl.</i>	<i>I assume that Earl will make a decision on what advertising is feasible based on budget restrictions.</i>	<i>Earl Miller/Robert Mills</i>	<i>Ongoing</i>
Southern Boating Meeting <i>3-4-08</i>	<i>Vertical markets team met with two editors from Southern Boating to discuss some issues for their upcoming Bahamas issue</i>	<i>Upon completion, we will track down a copy of the Bahamas issue to see exactly what type of exposure we got</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>

Monthly Status Report April, 2008

Department: Vertical Markets Submitted By: Robert Mills

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
2008 Oceanfest Dive show April 17-19, 2008	<i>As is the case with all boat/dive shows the collateral was distributed to interested parties. This show had a little less traffic than Miami/Lauderdale, but from what I could see these individuals were quality consumers who have been to the Bahamas before, and will go back.</i>		UN Vertical Markets Team 2010 FEB 18 AM 10:11	Completed
Updated Boating Database April 15, 2008	<i>The number of contacts in the database continues to improve as we go to shows, and the business cards that I received from Karen this month will help us to improve our reach.</i>	<i>Continue to gain contacts at boating shows.</i>	Robert Mills	Ongoing
Orvis Pro Am Tourney – June 8-13, 2008	<i>The event is sold out.</i>	<i>The conference calls continue to take place to ensure that everything goes according to plan on June 8, 2008</i>	Earl Miller/Robert Mills	Ongoing
Exuma Kayak Festival Updated throughout the month	<i>Mr. Greiner has a meeting with the prospective buyers in May, and hopes to have the sale complete by June.</i>	<i>Once the sale of the company is complete we can try to coordinate an event with them.</i>	Robert Mills	Ongoing
Saturate Florida –Did Not Take place in March	<i>No sales calls were made this month. However, we have set dates for our next saturate Florida efforts</i>	<i>At this point we must continue to move forward with the program, and go to other marinas through out the state of Florida.</i>	Vertical Markets Team	Ongoing
Assisted 2 Boating Groups of 20+ with understanding the entry rules and obtaining the necessary forms. 4-20-08	<i>The lead person for the group has contacted us and has been informed of the entry requirements. Additionally, the customs forms and immigration cards have been forwarded to the necessary parties</i>	<i>We are waiting to obtain the date and time of the captain's meeting to ensure that a BMOT official is there to brief the group.</i>	Earl/Robert Mills	Ongoing
Customer Service Response Throughout the month	<i>Assist consumers with any questions they have about the vertical markets</i>	<i>Continual</i>	Robert Mills	Ongoing
Ginn Open April 14-20, 2008	<i>The collateral was shipped to the individuals over at the Ginn Open to use at the golf tournament.</i>		Earl Miller/Karen Wring/Robert Mills	Completed
David Hack Productions May, 2008	<i>We have received the contract from David along with the invoice.</i>	<i>We are trying to coordinate dates and a location for this production.</i>	Robert Mills	Ongoing
Black Boaters Summit 09	<i>We had a conference call with Paul Mixon, and we are in the process of trying to secure this event for the 2009 Boating Season.</i>	<i>The next step in this process is to determine where we would like to host this event, and see if it is feasible for Paul Mixon.</i>	Robert Mills	Ongoing
Explorer Charts Production 4-25-08	<i>We have contacted Kate from explorer chart and we are trying to produce a map that plots the coordinates to TIOTB. This will assist first time boaters with the ease of sailing to our islands. This map is also in demand and we to have when we go to boat shows.</i>	<i>We are waiting to receive a quote from Kate so that we can move forward with our order.</i>	Robert Mills	Ongoing
Orvis Tournament Patches/Dive Patches International 4-16-2008	<i>We have currently received three samples and we are in the process of voting on which one will be better for the Orvis Tournament.</i>	<i>We need to determine which one will be better for the fishing tournament, and move forward with the ordering</i>	Vertical Markets Team	Ongoing
Southern Boating Magazine Competition 4-26-08	<i>Sothern Boating magazine printed a Bahamas version of their magazine, and then peaked our interest with regards to a photo competition.</i>	<i>We have a conference call with Skip Allen (Publisher) to sort out the specifics of the competition. Additionally, we will work towards obtaining an invoice for this competition.</i>	Vertical Markets Team	Ongoing
Boat Manufacturer Awards/Awards Co Worked on periodically throughout the month.	<i>The check has been cut, and we have placed the order with the company to make the awards.</i>	<i>We are currently waiting on the sample from the company so that we can make adjustments before it is sent to print.</i>	Robert Mills	Ongoing

Monthly Status Report May 2008
Department: Vertical Markets Submitted By: Robert Mills

Initiatives	Status	Next Step	Responsibility	Due Date
Themed Fly Ins <i>Worked on throughout the month.</i>	<i>The majority of the details have been finalized after our conference call with Jim Parker.</i>	<i>Decide on the promotions associated with the event. Also, determine what our give away is going to be.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Tin Kin Run <i>Worked on throughout the month.</i>	<i>During the last conference call with the organizer of this event, we determined that if funds were allocated for this event we will support this charity event.</i>	<i>Contact Charity Ambrister, and find out what type of funds were allocated for this event, if any</i>	<i>Robert Mills</i>	<i>Ongoing</i>
David Hack Productions <i>May 16-23, 2007</i>	<i>Accompanied David Hack to Andros for this production. Once on island, I ensured that all scheduled activities took place according to plan.</i> <i>David Hack was scheduled to go bone fishing and diving. However, we took part in different activities in order to showcase more of the activities the island has to offer such as: Kayaking, Bike Riding, Snorkeling, Crabbing, and visiting the Blue Holes.</i>		<i>Robert Mills</i>	<i>Complete</i>
Palm Beach Post Travel Story <i>May 24, 2008</i>	<i>Research all the questions given to us by the reporter that are going to be asked in the interview.</i>		<i>Robert Mills & Earl Miller</i>	<i>Complete</i>
Researched Florida Fishing Rules <i>May 25, 2008</i>	<i>Used various search engines to locate the recreational saltwater fishing rules in Florida.</i>	<i>Coordinate with Earl and compare the Florida rules to ours and make suggestions for potential adjustments to our fishing laws.</i>	<i>Earl Miller & Robert Mills</i>	<i>Ongoing</i>
Boating & Fishing Request for Information. <i>Worked on throughout the month.</i>	<i>Received calls from various Marine Max dealerships in the area who are coordinating trips over to the Bahamas.</i> <i>The organizers of these events requested information.</i>	<i>Mailed Customs Forms and Immigration Cards and answered any calls that these individuals may have had.</i>	<i>Robert Mills</i>	<i>Complete</i>
Fly Anglers Online Marketing <i>Worked on throughout the month.</i>	<i>Gathered information on bone fishing guides in various islands and deliver to advertisers.</i>	<i>Contacted various tourist offices and coordinated information</i>	<i>Robert Mills</i>	<i>Ongoing</i>

Monthly Status Report June, 2008

Department: Vertical Markets Submitted By: Robert Mills

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
Sales Training June 2-6, 2008	<i>The sales training is complete. Every individual presented their marketing presentation to DDG.</i>	<i>Everyone has areas that they could improve upon, and it is imperative that we take what we have learned and apply it to our specific jobs.</i>	<i>Earl Miller, Richard Treco, Carlton Sands, and Robert Mills</i>	<i>Completed</i>
Updated Boating Database June, 2008	<i>The number of contacts in the database continues to improve as we go to shows, and the business cards that I received from Karen this month will help us to improve our reach.</i>	<i>Continue to gain contacts at boating shows.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Orvis Pro Am Tourney – June 8-13,2008	<i>The event finally took place this month, and was a great success.</i>	<i>The next step for this event is to have a meeting to discuss what can be improved upon, and decide if we want to have this event next year.</i>	<i>Earl Miller/Robert Mills/Bridgette King/Agency</i>	<i>Completed</i>
Exuma Kayak Festival Updated throughout the month	<i>Mr. Greiner has a meeting with the prospective buyers in May, and hopes to have the sale complete by June.</i>	<i>Once the sale of the company is complete we can try to coordinate an event with them. Mr. Greiner stated June as the date that the sale would be complete. Therefore, I have tried contacting him to see if the sale has occurred.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Saturate Florida –Did Not Take place in March	<i>No sales calls were made this month. However, we have set dates for our next saturate Florida efforts</i>	<i>At this point we must continue to move forward with the program, and go to other marinas through out the state of Florida.</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>
Marina Employment Report Updated Throughout the month	<i>An e-mail was sent out requesting the employment numbers for marinas in Bimini, Long Island, and Harbour Island.</i>	<i>Once the numbers have been received, it will be placed into an excel spreadsheet, and forwarded to Earl.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Customer Service Response Throughout the month	<i>Assist consumers with any questions they have about the vertical markets</i>	<i>Continual</i>	<i>Robert Mills</i>	<i>Ongoing</i>
David Hack Productions May, 2008	<i>We have received the contract from David along with the invoice.</i>	<i>We have decided on the dates for this event. However, after looking at the budget Earl is not certain that the event will take place.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Explorer Charts Production Worked on periodically throughout the month	<i>We have contacted Kate from explorer chart and we are trying to produce a map that plots the coordinates to TIOTB. This will assist first time boaters with the ease of sailing to our islands. This map is also in demand and we to have when we go to boat shows.</i>	<i>Kate has received her check and now we can move forward with the production of this valuable piece.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Southern Boating Magazine Competition Worked on periodically throughout the month	<i>Sothern Boating magazine printed a Bahamas version of their magazine, and then peaked our interest with regards to a photo competition.</i>	<i>The photo competition did not take place, but Earl is interested in collaborating with them to put together another promotion.</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>
Boat Manufacturer Awards/Awards Co Worked on periodically throughout the month.	<i>The check has been cut, and we have placed the order with the company to make the awards.</i>	<i>The company is having problems placing the ink on the glass, I am staying on top of this situation, and once it is complete, we will deliver awards to the recipients.</i>	<i>Robert Mills</i>	<i>Ongoing</i>

Monthly Status Report June 2008
Department: Vertical Markets Submitted By: Richard Treco

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
06/2-6/08 Sales and Marketing Strategy Class – Johnson & Wales University.	Week was spent in class learning new techniques, identifying different personalities and how to deal with them. Additionally, learned how to write a marketing plan. Gave presentation to the team on techniques learned.	Incorporate course work in the business.	Richard Treco	Completed
06/02/08 Presentation To Palm Beach Yacht Club	Presented to 105 people on the new Fishing rules and regulations for The Bahamas.	This group has 20 boats will be going to Marsh Harbour, July 20 – 27.	Richard Treco	Completed
06/08/08 – 6/14/08 Dive Symposium and Orvis Fishing Tournament Group	6/9 – 6/11 – Spent at the Symposium where there were wholesalers, tour operators, and Dive store owners, and educated them on what The Bahamas has to offer. 6/12-6/14 – Members went to Nassau and Andros on a FAM trip. Remainder of the time was spent at the tournament working with Earl and Robert, working with the Press, making sure everyone got to where they were going on time.	Program was well attended and received. We are processing group bookings from the event. Andros and Stuart Cove are already reporting bookings. We may hold the Symposium every 2 years.	Richard Treco	Completed
06/16/08 Meeting with Donna, Sales Manager at Dockwise Transport	Gave her the go ahead to setup their operations for Nov 08 – Jan 09 to bring boats in from Chesapeake Bay and Los Angeles.	Working to setup meeting on Grand Bahama with Customs and the Port, as well as meet with Marinas to setup packages. Expect to have these in place by the end of July 08.	Richard Treco	On going
06/17/08	Worked on checking weather and working on Bimini Boating Flings.		Richard Treco	Completed
06/18 Captain's Meeting for Bimini Boating Trip	Presented to group on the fishing rules and regulation to The Bahamas		Richard Treco	Completed
06/19/08 – 06/22/08 Bimini Boating Trip	Boating Trip to Bimini, large group of 22 boats. Rough crossing, we lost one to an engine problem before we left. Group had a great time.		Richard Treco	Completed
06/23/08 & 6/24/08 In Office	Working on Marketing Plan to go along with the Budget 08-09. Checking weather for the Grand Bahama trip, did not look good.	Submitted Marketing plan and budget. Considered cancelling trip due to bad weather.	Richard Treco	Completed
06/25/08 Captain's Meeting for GBI Boating Fling	Presented to group on the weather situation.	Briefed participants on the weather and made a decision to cancel as the crossing would have been too rough.	Richard Treco/Karen Wring/Earl Miller	Completed

06/26/08 Cancelled Fling to GBI due to rough weather.	Some members of the group that came from out of town – Iowa, went on Discovery Cruise so that they still had an opportunity to go the Bahamas.	Participants may attend next summer.	Richard Treco	Completed
06/26/08& 6/27/08 In Office	Working on plans to take Dock-Wise Transport to Freeport to meet with Customs Port Authority. Also ordered Banners for the Nassau Paradise Island Promotion Board.	Setting up to go to the Custom, Port, and Marinas for the end of July.	Richard Treco	Completed
In Office	VFW Post 8195 Association– sent invitation to Golf Tournament on July 18, 2008.			

Monthly Status Report January, 2008
Department: Vertical Markets Submitted By: Richard Treco

MSD/CES/REGISTRATION

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
01/09/08 Set up the Stuart Boating Show	Carlton Sands assisted me in setting up the Stuart boat Show.	Followed up on payment for the booth at the show.	Richard Treco 2010 FEB 18 AM 10:11	Completed
01/10-11/08 Stuart Boat Show	Worked the boat show along with Carlton Sands	I would like to take this opportunity to thank Carlton Sands for breaking down the booth and picking up the slack for team members who could not work on the weekend. Congratulations on a job well done	Richard Treco	Completed
01/15/08 Meeting with Neal Watson	Met with Neal Watson, President, Bahamas Dive Association, to go over strategies for up coming dive shows. We discussed some changes to the dive advertising.	Gave him the checks to pay for the up coming ads.	Richard Treco	Completed
01/15/08 Lauderdale Lakes by The Sea Boating Club	Presented to theThe Lauderdale Lakes by The Sea Boating Club on the rules and regulations when entering the Bahamas.	Fishing tournament planned for the last week in June, to Bimini Big Game.	Richard Treco	Completed
01/16/08 Meeting with Alex Galvis from Skyline	Spoke to Alex from Skyline, Discussed the completion of the BTO eight pop up.	The booth will be completed By the end of February.	Richard Treco	Completed
01/18/08 – 1/20/08 Shallow Water Fishing Show, Duluth GA	Attended the Shallow Water Fishing Show, Duluth GA.	Gave 2 seminars on the Fishing Regulations. There was a full tent turnout for each session. Also followed up leads upon return from the show. Arranged future presentations for additional Fishing Clubs for 2008.	Richard Treco	Completed
01/22/08 Meeting with Emmitt Saunders, Sales Manager, Yellow Air Taxi.	Spoke to Emmitt about doing some co-op advertising with the BDA members especially with are out island members.	Conference called Neal Watson President of the BDA to slate Emmitt in to do a presentation for the next BDA meeting. Neal agreed to partner with yellow Air Taxi on a joint promotion with the BDA	Richard Treco	On going
01/25-26-1/29/08 In Office	Time was spent retuning phone calls, sending out E-Mails, setting up travel for Beneath the Sea Dive show, N.J and setting up for the Miami boat show.	Sent out information for the Shallow Water Fishing Show, as well as the Miami Boat Show.	Richard Treco	On going

Monthly Status Report February, 2008
Department: Vertical Markets Submitted By: Richard Treco

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
02/08/08 Luncheon Meeting Neal & Beth Watson and Emmitt Saunders Sales Manager for Yellow Air Taxi	Discussed new air routes to some of the Out Islands especially Eleuthera, Cat Island, San Salvador and Long Island. Emmitt gave us great net air rates for the BDA members. He also agreed to do a major co-op advertising campaign with the BDA.	After the meeting I sent Emmitt Saunders, Sales Manager for Yellow Air Taxi and Neal Watson, President, Bahamas Dive Association an e-mail confirming are plans.	Richard Treco	On going
02/08/08 Meeting with Donna Sales manager of Dock Wise Transport	Took Earl Miller to meet with Key personal at Dock Wise Transport to up date him on the program I was working on. Confirmed the meeting for the Minister of Tourism for February 15, 2008 at 10:00am	Confirmed meeting With the Minister of Tourism.	Richard Treco	On going
02/11-12/08 Set up The Miami Boat Show	Set up the boat show and secured badges and exhibitor guest tickets along with Carlton Sands.	Made sure Skyline set up the booth in convention center	Richard Treco	Completed
02/14-18/08 Our World-Underwater	Attended the Our World-Underwater Dive show in Chicago. 14,000 people attended the show. At the show I obtain 15 group leads.	Follow up on group leads	Richard Treco	Completed
02/21/08 Light House Sailing Club	Presented Bahamas rules & regulations to the The Light House Sailing Club .	Planned sailing extravaganza for the first week in July, 2008 to Abaco.	Richard Treco	Completed
02/22/08 Meeting with Alex Galvis from Skyline	Spoke to Alex from Skyline, discussed the completion of the BTO eight pop up.	The booth will be completed and delivered on march 3 rd 2008.	Richard Treco	Completed

Monthly Status Report April, 2008
Department: Vertical Markets Submitted By: Richard Treco

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
04/02/08 Site Inspection to Bimini with Emmitt Saunders Sales Mgr. and the owner of Yellow Air Taxi	Since Bimini Island Air is going out of business, talked Yellow Air Taxi into running scheduled Air into Bimini. Coordinated visits to Bimini Sands, Bimini Bay, Bimini Big Game Hotel, & Blue Waters. Also visited the Island's Administrative Office.	After the meeting sent email confirming plans to Emmitt Saunders, and Neal Watson, President, Bahamas Dive Association. Agreed to run scheduled air, starting May 2—6.	Richard Treco	On going
04/03/08 Presentation to Black Point Marina	Presented to 50 people on the new Fishing rules and regulations for The Bahamas Taking 27 boats to Bimini the 1 st week of August 2008.	Coordinating hotel – Bimini Bay, and dock space.	Richard Treco	On going
04/04/08 Attended Marine Council Meeting in Nassau.	I presented on the role of the BTO. Earl Miller gave the overall Marketing Plan. Don Bish gave a report on the new Safety Trip Plan, wanting people to submit plans similar to flight plans.	Meeting set for 4/7 for Don Bish to speak to Customs and Immigration	Richard Treco	Completed
04/07/08 Presentation at the Naples Yacht Club	Provided three (3) presentations to 20 people at this location on the new Fishing rules and regulations for The Bahamas to reduce the amount of Sales Calls to various locations. Also introduced our Bahamas Flotillas.	Eight (8) boats going to the Abacos. Three (3) of the clubs want us to set up Flotillas for next year.	Richard Treco	On going
04/10/08 Fort Lauderdale By The Sea	Presented four (4) -2 diving, 2 fishing seminars on Bahamas Fishing, Boating and Diving rules and regulations .	Planned sailing extravaganza to Abaco the first week in July, 2008	Richard Treco	Completed
4/16/08 Presentation to New Ad Agency	I supported Earl Miller with the new Boating Marketing Presentation to the Agency, where we provided our needs, website needs, and advertising needs.	Waiting to review their proposal.	Richard Treco	On going
4/19/08 – 4/20 Ocean Fest Dive Show	15,000 persons in attendance. Hosted booth, presented on Scuba Radio. Most of our Bahamian operators reported getting group bookings from the show. I gave two Dive Seminars that had the fans raving and generated a lot of interest.	Followed up on group leads.	Richard Treco	Completed
4/21/08 The Singles Boat Group in Palm Beach	Presented the Bahamas fishing rules & regulations to 130 persons. Received standing ovation expressing their appreciation of the new rules.		Richard Treco	Completed
4/22/08 Meeting with Neal Watson	Discussed the upcoming Dive Symposium to be held in Grand Bahama on June 7-9, 2008. Posted the application for the summit and received over 150 apps in the 1 st hour.	William Kline is reviewing the Applications to see the quality of the bookings. .	Richard Treco	On Going
4/22/08 Meeting with Kevin Katz – Jensen Bch.	Interested in setting up 7 Flotillas to go to The Bahamas, 4 for 2008 and 5 for 2009, out of Jensen Beach	Sent email confirming discussion. I will work with him to set up the 7 flotillas.	Richard Treco	On Going
4/23/08 Meeting with Sales Manager of Aqua Cat Cruises	Met with Beth sales manager For Aqua Cat discussed a Promotion to generate mailing List for the Long Beach Dive Show.	Sent an e-mail to Woody Wilson requesting the air Portion of the package.	Richard Treco	On Going
04/25/08 Meeting with Alex Galvis - Skyline	Drop of two banner stands to Put on the new Graphic. Picked up two banner stands that were being repaired.	The banner stands were Delivered to Rosie Gomez office.	Richard Treco	Completed

Monthly Status Report May 2008

Department: Vertical Markets Submitted By: Richard Treco

Initiatives	Status	Next Step	Responsibility	Due Date
OI Mingle Madness and Boating & Fishing Fam. Trip Treasure Cay, Abaco May 1-4, 2008	Attended the OI Mingle Madness Fam. Trip to Treasure Cay Resort & Marina. The participants came from companies such as: MGM Yacht & GlobalYachting Media, The Veterans Association (VA), McDonald's Group, ESPN-Dallas etc... The group had a great time.	I am presently working with the Veterans Association Post 8195, to arrange hosting a Bahamas Night. At the function we will introduce a Come Along to Green Turtle Club & Marina, Chico Wesley, a radio personel here in Florida will be the main Draw. Also working with the VA to set up a fishing & golf tournament to Treasure Cay for July.	Richard Treco	On going
Lighthouse Sailing Club Lighthouse Point May 8, 2008	Presented to 130 people on the new Fishing rules and regulations for The Bahamas.	This group is having a sailing race to Marsh Harbour and 27 boats have signed up for the race in July.	Richard Treco & Earl Miller	Completed
Pirates Cove Boating Group Stuart, Fl May 9, 2008	Presented to 88 people on the new fishing rules and regulation to the Bahamas.	30 boats will visit Old Bahama Bay Resort & Marina from July 14-20/08.	Richard Treco	Completed
Marine Max Light House Point May 14, 2008	Presented to 93 people on the new Bahamas fishing rules and regulation	Marine Max is hosting their Fling to Grand Bahama from May 23-26/08 - 140 boats participated in the trip to Port Lucaya marina & Grand Bahama Yacht Club. The Minister of Tourism presented a welcome speech at the banquet.	Richard Treco & Earl Miller	Completed
Barry Hallow Group-FLL May 15, 2008	Presented to 26 people on Bahamas fishing rules and regulations	Barry is taking 15 of his friends Boats to Bimini And Great Harbour Cay for the week of June 9-15/08.	Richard Treco	Completed
Coconut Grove Sailing Club May 29, 2008	Presented to 60 people on Bahamas fishing rules and regulation	This group is planning their Sailing extravaganza to Bimini, from June 23-30/08.	Richard Treco	Completed
Meeting With Nuart Signs May 21, 2008	Order a 3x6 banner sign for the NPIPB & the MOT Groups Department to welcome the 15 th Annual Incentive Invitational.	The Banner was deliver to George Brice to be put up in the Airport in Nassau	Richard Treco	Completed
BTO Warehouse Sanitation Project May 23, 2008	I would like to thank Keith, Carlton, Andre and Robert for helping me clean out the warehouse. Rented a uhaul van to assist in the facilitation of this project.	Junk was delivered to Pembroke Dump site.	Richard Treco	Completed
Planning Meeting for Dive Symposium & Orvis Fishing Tournament May 28, 2008	Planning Meeting was held in the conference room for vertical market team. Glenda Johnson, Bridget King attended. Up dated the group on what was done, what needed to be done and gave out job assignments.	E mail was sent out to William Kline requesting a list of international press. E-Mail was also sent to Roslyn Pinder asking her to send us a list of the local press that will attend the Dive Symposium.	Richard Treco	On Going
Meeting with BDA & Dive Magazines May 8, 2008	The vertical team, BDA and Tommy Thompson, DDG met in the conference. Three Dive Magazine Companies presented their advertising demo.	The Presentation were tweak and each company was given their marching orders. All three companies had innovative ideas.	Richard Treco	On Going

Monthly Status Report Dec. 2007 - January 2008
Department: Vertical Market Submitted By: Earl Miller

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
New York Boat Show Dec. 29, 07 – Jan. 6, 2008	<i>Conducted three boating and fishing presentations and one radio on show (taped) where I discussed various types of fishing lines and fly-fishing throughout TIOB. Also, focused on and highlighted changes to the sports fishing regulations.</i>		<i>Earl</i>	<i>Completed</i>
WQAM Radio Promotion Jan. 11, 2008	<i>Met with Cary Kosten from WQAM Radio to discuss joint promotions and advertising initiatives for the vertical markets.</i>	<i>Follow up discussions.</i>	<i>Earl</i>	<i>Ongoing</i>
CHA Jan. 12 - 16, 2008	<i>Represented OIPB. Spoke to clients about packaging and potential co-opt opportunities for membership.</i>		<i>Earl</i>	<i>Ongoing</i>
Conference Call with marinas.com Jan. 23, 2008 @ 10:30 a.m.	<i>Spoke with Kimberly Easton and Bruce Harris, owner of marinas.com Discussed partnership packaging for advertising and marketing needs on their website linking boaters to boating.bahamas.com</i>	<i>Review three proposals and make decision base on budget and needs.</i>	<i>Earl & Team</i>	<i>Ongoing</i>
Bahamas Boating & Fishing Guide	<i>Continue proofing and making suggestions for improvement to the new Boating & Fishing Guide.</i>		<i>Earl & VM Team</i>	<i>Ongoing</i>
Sales Calls Jan. 24, 2008	<i>Conducted sales calls to All America Marina in Dania Beach highlighting fishing regulations.</i>	<i>Continue to update marinas on boating, fishing and diving markets.</i>	<i>Earl</i>	<i>Ongoing</i>
Palm Beach Yacht Hop Jan. 22, 2008	<i>Exhibited and network at the yacht Hop on January 25. Co-op with Lucayan Yacht Club. Promoted TIOB to mega yacht and Ferrari owners. Concentration was on mega yachts over 100 ft. long.</i>		<i>Earl & Karen</i>	<i>Completed</i>
				<i>Ongoing</i>

Monthly Status Report February, 2008
Department: Vertical Market Submitted By: Earl Miller

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
Sales Calls Palm Beach, Stuart & Orlando Feb. 2-7, 2008	<p>Brought Marina managers & front line staff up to date on current fishing regulations, boating fling and new marina projects in TIOTB. Met with Parker Boats to discuss their annual and additional rendezvous to TIOTB.</p> <p>Met with Ginn executives to discuss a group outing for condo owners. It was decided that we will target them for rendezvous outing possible to Abaco (Winding Bay Resort), or Exuma Four Seasons.</p>	<p>Working on an additional rendezvous to Bimini in June 08. Will decide on time and location at the net meeting on march 5.</p> <p>Presently working on dive and fishing packages to present at the next meeting. This effort will be co sponsored by OIPB. Approached GBI and Tour & Travel to put together leisure packages.</p>	Earl	Ongoing
Miami-Nassau Sailing Race Feb 8, 2008	<p>Attended Skipper meeting where we conveyed information on Entry Requirements, New Fishing Laws as it relates to boating in TIOTB.</p> <p>15 boats and 105 people participated in the MIA-NAS Race from Feb. 8-12.</p>	<p>Additional effort is being made to double the number of boats in 2009 by contacting all of the yachts clubs that participated in this race some 20 years ago to have a minimum of two boats representing their sailing clubs..</p>	Earl	Ongoing
Fisheries Advisory Committee Meeting Feb. 13-14, 2008	<p>Represented the MOT at this Fisheries Advisory Meeting in Nassau. We discussed poaching and efforts to prevent individuals from depleting our fishing stocks. It was decided that defense force officers with their surveillance boat will be placed on several Bahamian fishing vessels that will be disbursed through out the island. Those vessels will be used as the mother ship for sleeping at night while the officers use their surveillance to proll during the day hours.</p> <p>I was elected Chairman of the Education Committee. My task will be about educating the general public about various types of fish and other species of fish that could be used at parties and for meals (dinners) are just as tasty as grouper, snapper but less expensive.</p> <p>Also discussed an 800 central number for Bahamian fishing vessels to call into and who will be acting as our eyes and ears during their daily fishing trips.</p>	<p>Set timelines for this initiative to start which will be in the next two weeks.</p>	Earl	Ongoing
Dockwise Transport Feb. 16, 2008	<p>Minister and I met with Dockwise to further discuss the possibility of transporting yachts from the Chesapeake Bay and California area during the soft months. These vessels will land in Freeport and be free to cruise TIOTB. The majority of these yachts will be in the Bahamas for about three months. The minister and I were given a full tour of the one of the company's ship and their operation.</p>	<p>To solicit the Ministry of Finance to waver the bond on these yachts because they are being transported instead of arriving on their own bottoms.</p>	Earl	Ongoing
Miami Boat Show Feb. 16, 2008	<p>Accompanied Minster to the Miami Boat show where he was introduced to some of the major industry partners i.e. Mr. Brown, owner Dusky Manufacture, Scott Porter, owner & CEO of formula Boats, John Greviski, Ship Shape TV, Skip Allen, Editor, Southern Boating Magazine, along with many others.</p>		Earl	Completed

<p>Marinas.com Feb. 17, 2008</p>	<p><i>Met with Kimberly Eaton at the Miami Boat Show we discussed the three proposed partnership packages for advertising & promoting marina properties in TIOTB.</i></p> <p><i>Out of the three packages proposal 1 would provide the highest level of exposure for TIOTB but is also the most expensive.</i></p>	<p><i>It was decide that I would approach the 66 marina properties and ask them to co-op at a discounted rate that will allow them worldwide exposure to over 2 million affluent boaters per year via marinas.com</i></p>	<p><i>Earl & Karen</i></p>	<p><i>Ongoing</i></p>
<p>Outdoor Adventure Show Feb. 21-24, 2008</p>	<p><i>Exhibited with the Toronto staff where we conveyed to the general public about the awesome diving, boating, and fishing in TIOTB.</i></p> <p><i>We saw a very high interest in TIOTB in the following order: Diving, General Vacationing, Fishing, Boating and second home ownership.</i></p>	<p><i>I would recommend that we do this show again because of the high interest and strong dollar. Coupled with the fact that they have daily flights on Air Canada and Westjet to Florida where they can make connections to TIOTB.</i></p>	<p><i>Earl</i></p>	<p><i>Completed</i></p>
<p>Marina Policy/Association Meeting Feb. 24-25, 2008</p>	<p><i>This meeting was chaired by the Hotel Association (Frank Comito). We discussed forming a Marina Association that will act as a single voice as it relates lobbying and putting in place policies and procedures for building and operating marinas in TIOTB.</i></p> <p><i>Everyone agreed that time has come for the formation a Marina Association and it is a very good idea as new properties are applying for marina license.</i></p> <p><i>After the general meeting we divided into several teams to discuss the following: Research & Marketing, Advocacy, Standards, Facility, Certification & Training, Public Education & Awareness and other issues.</i></p>	<p><i>Individual teams would report back within two weeks with recommendations.</i></p> <p><i>Next meeting to be held in April on GBI.</i></p>		<p><i>Ongoing</i></p>

Monthly Status Report April 2008
Department: Vertical Market Submitted By: Earl Miller

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
Meeting With VM Staff <i>April 1, 2008</i>	<i>Discussed with staff how to position ourselves and upgrade our presence at the Palm Beach Boat Show</i>	<i>Recommendation to upgrade Bahamas map to position in the new booth.</i>	<i>Earl</i>	<i>Completed</i>
Presentation Naples yacht Club –Sales Calls in area <i>April 7, 2008</i>	<i>Topic of discussion: Cruising TIOTB ,Entry Formalities Fishing Regulations</i> <i>50 yacht club members participated. Along with three commanders from other yacht club.</i>	<i>Organizing a special fling for this group.</i>	<i>Earl & Richard</i>	<i>Ongoing</i>
790AM Radio Station <i>April 8, 2008</i>	<i>Discussed Radio Promotion highlight fishing using a morning talk show host as the draw.</i>	<i>Schedule second meeting to discuss the formation of a fishing tournament and fishing packages to promote 790AM audience.</i>	<i>Earl</i>	<i>Ongoing</i>
Presentation Biscayne ?Bay Marina <i>April 9, 2008</i>	<i>Topic of discussion:Cruising TIOTB, Entry Formalities Fishing Regulations</i>	<i>Follow up with commodore of club to discuss scheduling club outing to TIOTB.</i>	<i>Earl</i>	<i>May 9, 2008</i>
Kingfish Tournament - Bimini <i>April 10-13, 2008</i>	<i>Newly created tournament to fill the void in Bimini diminishing tournament schedule. The idea behind this new tournament was to create a tournament focusing new specie other than the marlin and bonefish.</i> <i>Met with:The owners of Bay Pine Marina to discuss a wet and dry slip owners' rendouve to Bimini in 2009.</i> <i>A follow up meeting was held with the vice president of Bimin Bay Resort to discuss relocating one leg of the Bahamas Billfish Tournament in 2009.</i>	<i>Schedule a presentation at Bay Pine Marina in May of this year.</i> <i>Set up a meeting with BBC committee and Bimini Bay vice president to discuss the possibility of relocating one of those legs to Bimini Bay Resort.</i>	<i>Earl</i>	<i>May 22, 2008</i>
Presentation Coral Reef Yacht Club, Coconut Grove <i>April 14, 2008</i>	<i>Joint Promotion to sailors in the Florida area to increase the numbers participating in the Miami – Nassau Sailing Race.</i>	<i>Using the coral Reef Yacht Club database two email blasts per month will be sent to yacht clubs in the state of Florida, Georgia, North Carolina and New York.</i>	<i>Earl</i>	<i>Starting May 2008</i>
Presentation to Arnold Advertising Agency <i>April 16, 2008</i>	<i>Presented Marketing Plans for Boating and Fishing.</i>		<i>Earl/Richard</i>	<i>Completed</i>
Presentation to Lawton Chiles Middle School & Sister School <i>April 18, 2008</i>		<i>Meet with principals of schools to discuss the possibility of a teachers retreat in the out islands.</i>	<i>Earl/ Robert</i>	<i>Pending</i>
Presentation to Singles Boating Group <i>April 21, 2008</i>	<i>130 persons in attendance for the presentation on the new fishing rules and regulation and entry formalities.</i>		<i>Earl/Richard</i>	<i>ongoing</i>

Monthly Status Report May 2008
Department: Vertical Markets Submitted By: Carlton Sands

Initiatives	Status	Next Step	Responsibility	Due Date
Marina Specials – On Bahamas.com May 13st 2008	Contacted the various Marinas throughout the Bahamas to create specials for boaters traveling to the Bahamas, to be placed on Bahamas.com website. This initiative came about after speaking with a few marina properties managers who expressed interest in participating and see this as an avenue for driving more business to their resort.	Forwarded this information onto to Mr. Miller for his approval and views. Presently on marina special page:- Cape Eleuthera Sunrise Resort & Marina	Carlton Sands Forwarded marina specials and information onto the various persons to posted on www.boating.bahamas.com/ / www.fishing.bahamas.com	Ongoing process
Boating Guide Advertising Funds May 14th 2008	Contacted the reminder marina hotel properties about funds that are still outstanding for the advertising in the Boating & Fishing Guide '08. <ul style="list-style-type: none"> • Bimini Bay Resort • Stella Maris Resort • Cape Eleuthera 	Send a second notice & invoice to all marina properties. Contact the remaining marina properties direct on island with Mr. Miller assistance to meet their payment obligation.	Carlton Sands, Earl Miller	Funds, still past due.
Staff Relocation from Ste. 770 to 750 May 19th -26, 2008	Ms. G. Johnson & Ms. Gomez required my assistance with the moving of the office furniture, materials, equipments, supplies and cleaning of the mailroom & warehouse.	Assisted with staff relocation and setup of the office & cleaning of Ministry's Storage facility.	Assisted by Robert, Richard, Andre and Keith	Completed
Coastal Angler Magazine (Free Advertising) May 19th 2008	Spoke with Mr. Ben Martin assisting editor of Coastal Angler Magazine. Providing fishing stories, pictures along with marina information for the article on the Bahamas.	Publish dates was push back from June to July due to the poor responds & printing time frame. Marina properties reply was poor considering this is free advertising. Resend a second email blast to all marina properties again informing them of the new deadline dates for the article story.	Carlton & Earl	Projected completion date June 12 th 08.
Dive Symposium Meeting & Bahamas/Orvis Pro-Am Classic May 28th 2008	Richard & Earl discussed the particulars and where we are at the present date and what to expect during both events.	Finishing up all lose ends and last minute projects before the event. Scheduled staff to events and assign duties.	Richard Treco, William Cline, Beth Watson, Rosalyn Pinder	June 8 th 2008
In office assignment Creating Boating Fling Presentation & Video May 30th, 2008	Building PowerPoint Presentation, to be posted on www.boating/fishing.bahamas.com website. This will provide information to potential boaters who are interested in joining the boating fling and also pleasure boaters travel to the Bahamas an idea of what we do. Also including a welcome note video with warm remarks from the boating specialist.	Bringing this idea to the attention of the general manager for his approval and support. Approach Mr. Treco to assist with being the key speaker on the video.	Carlton, Richard and Earl	Completed
Boating Questions – from Bahamas.com May 13th -16 2008	Received boating questions & FAQ from boaters forwarded from Ms. Maxine Williamson, from Bahamas.com website.	Answer boating questions pertaining to the Bahamas boating & fishing regulations and copy Ms. Williamson on it for reference purposes.	Boating Department, whoever is available in office will assist with answering fishing & boating FAQ.	On going,

Monthly Status Report June 2008
Department: Vertical Markets Submitted By: Carlton Sands

Initiatives	Status	Next Step	Responsibility	Due Date
June 2nd- 6th '08 Vertical Markets Training at (JWU) Johnson & Wales University	Member's of staff from the vertical Markets unit, participated in a one week training in the area of marketing and creating a marketing plan in ppt.	Everyone had to present their making plan in front of the class, the professors and the DDG.	Carlton Sands	Certificate of completion received
June 9-13th '08 First Annual Dive Symposium Grand Bahama Island	Arrival on the first day Karen & I jump right in working by assisting Rosalyn and Treco with guest arrival and check off, packing info kits for guest and providing info for the week ahead.	Liaise with Ms. Pinder who outlined are responsibilities through the rest of the week, with <ul style="list-style-type: none"> • Set dive times for guests • prepping of the meeting room • distribution of collateral for events • Clean up meeting room after each event. 	Carlton Sands	Completed
June 16th -17th 08 Coastal Angler Magazine Magazine Advertising	Spoke to the editor, Mr. Martin today and provided him with Chester's highway Inn article and pictures, along with Riding Rock Inn & Marina also featured a upscale marina property Cape Eleuthera in Powell Pointe, Eleuthera in the spot light.	Mr. Martin ensured us that the information received will be ready and available to readers for July print issue. Draft read and approved. (Negotiate Free Advertising)	Earl Miller, Carlton Sands	Ongoing project
June 23rd -24th '08 Yacht Essentials & Crew Life Magazine (Free Advertising for Ft. Lauderdale Boating- The Bahamas will be featured in this publication for an entire year)	Early this year at Palm Beach Boat Show I had an opportunity to speak to the editor of both of these magazine issue and on June 24 I had a meeting with Ms. Christina Bridge who will be featuring the Bahamas in both of the publications for Ft. Lauderdale Boat Show '08. <ul style="list-style-type: none"> • As of today she has in her possession Bahamas boating & fishing regulations, along with recent developments throughout the Bahamas provided by Mr. David Johnson Department. 	Provided with updates and fishing/boating requirements.	Earl, Carlton	Expected completion 3 rd week in July
June 18th '08 Bimini Boating Fling & Captain's meeting Bimini Fling 18-22nd '08	Day of the Captains meeting, presented to the group, with Richard at the end of my presentation filling in boaters with important information they need to know for the morning of departure, with more than 60 person attending the meeting.	Everyone gave a hand to make this event go off successfully. After arriving in Bimini we had two boats with major problems. Richard was able to assist boat owners by going over and beyond the call of duty between north & south Bimini to track down boat mechanics, with one inboard boat with propeller problems and the other with engine problems. Richard and myself along with the mechanic work through the night till morning on the night of departure day, getting less than 4hrs. of sleep.	Richard, Earl, Karen , Carlton	Event completed until the next fling date.
June 24th '08 Bimini Fling 18-22 Boating Fling- Thank Cards & Survey letters	Participating boaters received a survey to complete and mail back to us giving us their information and feed back about the fling and how can we improve upon make this venture even more successful.	Survey was packed in each boater info kit, and after returning each boater received a thank card as a kind gesture that we appreciate them joining us and look forward to them joining us again in the days & weeks ahead on our next flotilla.	Vertical Market Team	Completed, until the next fling

Monthly Status Report
December 30th 2007 – January 30th 2008
Department: Vertical Markets Submitted By: Carlton Sands

Initiatives	Status	Next Step	Responsibility	Due Date
January 11th - 13th, 2008 Stuart Boat Show Stuart, Florida	Attend the Stuart Boat on the behalf of The Out Island Promotion Board & The Ministry of Tourism.	Meet with marine manufacturers and local boaters, provided them with current information pertaining to the new fishing amendments on the Bahamas, also received a lot of inquires to restart Stuart boating flotilla again basic on the inquires I gathered from the show.	Carlton, Richard, Karen & the Vertical Market Team.	Completed
January 14th, 2008 Out Island Hotelier Properties - collateral	Contacted on Island hotel Properties, informing them of the Miami Boat show and guidelines to adhere to if attending for the purpose of exhibiting with the Bahamas Tourist Office. Also send out and email blast requesting collateral with deadline for acceptance which I convey to them their will be exceptions for late collateral received.	<ul style="list-style-type: none"> • Copy all colleagues on the mention, so that everyone will be on one accord. • Direct all hotelier calls and inquires to Ms. Wring who is point person. • Shipping and receiving of collateral questions should be directed to Robert and myself when it comes setting up & placement of exhibitor literature. 	Vertical Team	On going till the completion of the International Miami Boat Show.
January 17th, 2008 "Yacht Hop" January 25th 2008'	Assisted Mr. Miller & Ms. Wring with this project.	Provided collateral and material for this event	Mr. Miller & Ms. Wring	January 25 th 2008
January 23rd, 2008 Marina.com meeting Conference Call	<p>The vertical Team contact Kimberly and the owner via telephone @ Marina.com The Worlds #1 Marina website. To see how best we can pull or marketing efforts for advertising.</p> <ul style="list-style-type: none"> • By creating web page links on marina.com that will connect web surfers to Bahamas.com. • Placing Bahamas.com advertising and calendar events along with other ongoing projects. 	Presently waiting on proposals from Marina.com, Marketing rep & Owner.	Mr. Miller, with the assistance from the vertical Marketing team.	Pending

Monthly Status Report February, 2008
Department: Vertical Markets Submitted By: Carlton Sands

Initiatives	Status	Next Step	Responsibility	Due Date
Bahamas Boating & Fishing Guide February 5, 2008	<i>Bahamas Boating & Fishing Guide, is presently completed and on the press.</i>	<ul style="list-style-type: none"> * Mail a copy of the boating guides to all hotel marina properties in the Bahamas & corporate clients. *Gather information from other marine articles and researching ways to improve on next year's issue. * Stay in constant contact with on island marina's for changes and updates. * Receiving marina's GPS co-ordinates for next year's issue. 	<i>Carlton Sands</i>	<i>Article should be in circulation by mid March in time for the WPB Boat Show</i>
Miami Boat Show Preparation February 4-6, 2008	<i>Assist Ms. Wring, with preparing the forms and Mr. Treco seeing that skyline delivered the booth on time for the Boat show.</i>	<i>Forwarded the forms to Ms. Wring for processing, continue to liaise with Skyline to ensure that they meet our deadline, and everything is in place for the event.</i>	<i>Vertical Team,</i>	<i>ABF Shipping to Miami Boat Show- Received confirmation on delivery of collateral for the event, everything went off without a hitch.</i>
Setup February 11-12, 2008	<i>Gather hotelier packages, and specials, made copies of Bahamas Boating Fling scheduled & Registration Forms for potential boaters wishing to join us.</i>	<i>Prep booth and check equipment</i>		
Miami International Boat Show February 14 – 18th 2008	<i>Worked the Show. Made contacts at the boat show for advertising on a cable TV fishing network, adverting in Spanish to reach the Latin community. Spoke to the advertising rep from Plum TV.</i>	<i>Presently awaiting package proposal</i>	<i>Present to the General Manager for viewing and recommendations and approval.</i>	<i>No time frame, until this is reviewed and approve.</i>
Miami Boat Show - Show Break Down Day Feb 19, 2008	<i>Robert & I packed collateral and equipment at the ending of the show, which was return to the office before the next business day.</i>	<i>Brought back everything that we were able to carry at the ending of the event, the following day we return for the remainder of collateral and boxes.</i>	<i>Robert Mills, Carlton Sands</i>	<i>Completed,</i>
Bahamas Boating Guide Ad Billing February 25th 2008	<i>Hoteliers were asked to make payment in the form of a check payable to the Bahamas Ministry of Tourism – Vertical Markets Department. Forwarding second reminder to hoteliers that payment is pass due, via email and hard copy.</i>	<ul style="list-style-type: none"> <i>A second remainder (notice) was forwarded to hoteliers that payment is now pass due.</i> <i>Mailed out hard copy invoices and email billing invoices remaining them of their obligation.</i> 	<i>Carlton Sands, with Ms. Wring assistance and guidance</i>	<ul style="list-style-type: none"> <i>Payment is now one month pass due since the first billing,</i> <i>“payment is pending by all hoteliers”</i>

Monthly Status Report March, 2008
Department: Vertical Markets Submitted By: Carlton Sands

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
Southern Boating March 4th 2008	<i>Southern Boating meeting-Vertical Markets Team provide information to the editor- Ms. Marilyn Mower</i> <i>Writing on what's new in the Islands of the Bahamas in terms of development and mentioning the Bahamas Summer boating fling '08 in its next publication issue.</i>	<i>Mr. Miller assigned the team areas of responsible in terms of topics information to provide for the editor.</i> <i>Boating fling photos,</i> <i>calendar of fishing events, Sr. Golf pro's on GBI</i> <i>Development in Eleuthera at Cotton Bay tentative opening date Oct '09.</i>	<i>Carlton Sands –</i>	<i>Completed</i>
Florida Sailing & Cruising Clubs March 7th 2008	<i>Gather listing of all sailing and cruising clubs in Florida.</i>	<i>Objectives:-</i> <i>* Target large groups that only sail in the Florida keys.</i> <i>* Work with marina's in the Bahamas to build a package geared more towards sail boaters. which is a large market we need to tap into, we're losing market share in this area, & the majority of sailors visit the BVI, Hawaii, Northern Hemisphere and The Florida Keys.</i> <i>*Average sail boater stays in the Bahamas minimum of 7days.</i>	<i>Carlton Sands</i>	<i>Awaiting approval to start making sales calls. (Saturated Florida)</i>
WP Beach Boat Show Preparation March 10th 2008	<i>Prepare the forms for the West Palm Beach Boat show, during Ms. Wring absents.</i>	<i>Forwarded the forms to Ms. Wring for processing. Liaise with Ms. Hernandez from Skyline and provide outside contractor forms to setup booth.</i>	<i>Vertical Team, everyone work hard as usual to make this event go smooth as scheduled.</i>	<i>Completed.</i>
Private Vessel Revenue March 14th, 2008	<i>Minister's Office is requesting revenue generated from private vessels entering the Bahamas from 2004 – 2007.</i>	<i>Forwarded the information to Under- Secretary Office MOT -HQ as directed for Minister.</i>	<i>Carlton Sands</i>	<i>Ongoing</i>
Jackson Marine March 25th 2008	<i>Made a courtesy sales call to Jackson Marine, to Ms. Patty Jackson requested Bahamas information update.</i>	<i>Provided Ms. Jackson with new information and '08 Boating Guides and replenish Bahamas Marina Center on display.</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>
Bahamas Boating Guide March 25th 2008	<i>Received the New 2008 Boating & Fishing Guides.</i> <i>25'000 printed</i> <i>23'000 forwarded to Inktel for general request and distribution as needed.</i>	<i>Forward a copy to all participating hoteliers those who advertise in the guide.</i> <i>Also mail a copy to PS, DG, DDG, Under Secretary, & Minister.</i> <i>Contact Mr. Linzee Brown at inktel direct and inform him on the how we would like the guides to be release each month. Any quantity over 300 being requested he should contact us to provide details about the event and which department & tourist office is making the request.</i>	<i>Carlton</i>	<i>Completed with follow-up</i>
Vertical Markets – “Giveaways” March 2008	<i>Contacted Ms. Sabrina Gray, on orders place by the Vertical Markets Department.</i>	<i>Following up for delivery & status</i>	<i>Ms. Wring & Myself</i>	

Monthly Status Report April 2008
Department: Vertical Markets Submitted By: Carlton Sands

Initiatives	Status	Next Step	Responsibility	Due Date
April 1st 2008 Marina Specials	Contacted the various Marina's through the Bahamas to create specials for boaters traveling to the Bahamas, to be place on Bahamas.com website. This initiative came about after speaking with a few marina properties managers who show interest and who wanted to participate & drive more business to their resort.	Forwarded marina specials and information onto the various persons to posted on www.boating.bahamas.com/ / www.fishing.bahamas.com .	Carlton Sands 2010 FEB 18 AM 10:11	Work still in progress
April 3rd, 2008 Boating Guide Advertising Funds	Contacted the reminder marina hotel properties, with funds still outstanding for the Advertising in the Boating & Fishing Guide '08. <ul style="list-style-type: none"> • Bimini Bay Resort • Stella Maris Resort • Cape Eleuthera 	Send a second notice & invoice to all marina properties.	Carlton Sands, Karen Wring	Past..
April 4-14th 2008 Sun N Fun Lakeland, FL	Forwarded my travel request to Mr. Miller/Ms. Johnson for approval to travel and to assist the Aviation Department. Prepare and order collateral for this event and assist the aviation department 6 th April – came in the office and pack collateral for the two weeklong event. Drove material up for the event.	Sun N Fun proved to be a very successful show with a lot of potential travelers and pilot. Also a lot of pilots I found to be pass boaters and give up boating for the passion of flying. Assisted the aviation department with providing information to potential travelers, also was able to book business on site location with hoteliers that were present at sun n' fun., Booked a few pilots at the Sheraton hotel on Grand Bahama Island during the special that was running Free Friday thru April 16 th – hotel stay starting from \$89.00 per night.	Greg Rolle – Chief Aviation Specials and Department Manager.	Completed
April 15th 2008 In office assignment	In office ordering material for events planning ahead of time for the upcoming summer boating flings and shows. Ordering giveaways through Bahamas online gift shop. (Sabrina Gray)	Seeking assistances & guidance of Ms. Wring and Mr. Miller, with a great team there is much we need to accomplish and plan for the months ahead.	Carlton, Robert Mills, Karen Earl Miller	Presently there are still a few outstanding tasks
April 18th – 20 2008 Ocean Fest	Assisted Mr. Treco with preparing and setting up for this event. Ocean Fest ended on a good note with divers showing interest in traveling to the Bahamas for their next dive and snorkeling location despite the bad publicity that took place last month, people still see the Bahamas as "Clearly A Winning Paradise".	Contacted Ms. Gauri Kibler from GBI – Vacations and have them put together hotel packages and specials just for Ocean Fest.	Richard Treco, Carlton, Robert Mills	Completed
April 22nd- 25th 2008 In office Creating Boating Fling presentation & Video	Building PowerPoint Presentation, to be posted on Bahamas.com website to give potential boaters wanting to join us and travel to the Bahamas by boat an idea of what we do. Also including a welcome note video with warm remarks from the boating specialist.	Bringing this idea to the attention of the general manager for his approval and support. Approach Mr. Treco to assist with being the key speaker on the video.	Carlton, Richard, Earl	Completed

Monthly Status Report
February, 2008
Department: Vertical Market
Submitted By: Earl Miller

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
Sales Calls Palm Beach, Stuart & Orlando Feb. 2-7, 2008	<p><i>Brought Marina managers & front line staff up to date on current fishing regulations, boating fling and new marina projects in TIOTB.</i></p> <p><i>Met with Parker Boats to discuss their annual and additional rendezvous to TIOTB.</i></p> <p><i>Met with Ginn executives to discuss a group outing for condo owners. It was decided that we will target them for rendezvous outing possible to Abaco (Winding Bay Resort), or Exuma Four Seasons.</i></p>	<p><i>Working on an additional rendezvous to Bimini in June 08.</i></p> <p><i>Will decide on time and location at the net meeting on march 5.</i></p> <p><i>Presently working on dive and fishing packages to present at the next meeting. This effort will be co sponsored by OIPB. Approached GBI and Tour & Travel to put together leisure packages.</i></p>	<i>Earl</i>	<i>Ongoing</i>
Miami-Nassau Sailing Race Feb 8, 2008	<p><i>Attended Skipper meeting where we conveyed information on Entry Requirements, New Fishing Laws as it relates to boating in TIOTB.</i></p> <p><i>15 boats and 105 people participated in the MIA-NAS Race from Feb. 8-12.</i></p>	<i>Additional effort is being made to double the number of boats in 2009 by contacting all of the yachts clubs that participated in this race some 20 years ago to have a minimum of two boats representing their sailing clubs.</i>	<i>Earl</i>	<i>Ongoing</i>
Fisheries Advisory Committee Meeting Feb. 13-14, 2008	<i>Represented the MOT at this Fisheries Advisory Meeting in Nassau. We discussed poaching and efforts to prevent individuals from depleting our fishing stocks. It was decided that defense force officers with their surveillance boat will be placed on several Bahamian fishing vessels that will be disbursed through out the island. Those vessels will be used as the mother ship for sleeping at night while the officers use their surveillance to prroll during the day hours.</i>	<i>Set timelines for this initiative to start which will be in the next two weeks.</i>	<i>Earl</i>	<i>Ongoing</i>

	<p><i>I was elected Chairman of the Education Committee. My task will be about educating the general public about various types of fish and other species of fish that could be used at parties and for meals (dinners) are just as tasty as grouper, snapper but less expensive.</i></p> <p><i>Also discussed an 800 central number for Bahamian fishing vessels to call into and who will be acting as our eyes and ears during their daily fishing trips.</i></p>			
<p>Dockwise Transport Feb. 16, 2008</p>	<p><i>Minister and I met with Dockwise to further discuss the possibility of transporting yachts from the Chesapeake Bay and California area during the soft months. These vessels will land in Freeport and be free to cruise TIOTB. The majority of these yachts will be in the Bahamas for about three months. The minister and I were given a full tour of the one of the company's ship and their operation.</i></p>	<p><i>To solicit the Ministry of Finance to waver the bond on these yachts because they are being transported instead of arriving on their own bottoms.</i></p>	<p><i>Earl</i></p>	<p><i>Ongoing</i></p>
<p>Miami Boat Show Feb. 16, 2008</p>	<p><i>Accompanied Minister to the Miami Boat show where he was introduced to some of the major industry partners i.e. Mr. Brown, owner Dusky Manufacture, Scott Porter, owner & CEO of formula Boats, John Greviski, Ship Shape TV, Skip Allen, Editor, Southern Boating Magazine, along with many others.</i></p>		<p><i>Earl</i></p>	<p><i>Completed</i></p>
<p>Marinas.com Feb. 17, 2008</p>	<p><i>Met with Kimberly Eaton at the Miami Boat Show we discussed the three proposed partnership packages for advertising & promoting marina properties in TIOTB.</i></p> <p><i>Out of the three packages proposal I would provide the highest level of exposure for TIOTB but is also the most expensive.</i></p>	<p><i>It was decide that I would approach the 66 marina properties and ask them to co-op at a discounted rate that will allow them worldwide exposure to over 2 million affluent boaters per year via marinas.com</i></p>	<p><i>Earl & Karen</i></p>	<p><i>Ongoing</i></p>
<p>Outdoor Adventure Show Feb. 21-24, 2008</p>	<p><i>Exhibited with the Toronto staff where we conveyed to the general public about the awesome diving, boating, and fishing in TIOTB.</i></p>	<p><i>I would recommend that we do this show again because of the high interest and strong dollar. Coupled with the fact that they have daily flights on Air Canada and</i></p>	<p><i>Earl</i></p>	<p><i>Completed</i></p>

	<p><i>We saw a very high interest in TIOTB in the following order: Diving, General Vacationing, Fishing, Boating and second home ownership.</i></p>	<p><i>Westjet to Florida where they can make connections to TIOTB.</i></p>		
<p>Marina Policy/Association Meeting Feb. 24-25, 2008</p>	<p><i>This meeting was chaired by the Hotel Association (Frank Comito). We discussed forming a Marina Association that will act as a single voice as it relates lobbying and putting in place policies and procedures for building and operating marinas in TIOTB.</i></p> <p><i>Everyone agreed that time has come for the formation a Marina Association and it is a very good idea as new properties are applying for marina license.</i></p> <p><i>After the general meeting we divided into several teams to discuss the following: Research & Marketing, Advocacy, Standards, Facility, Certification & Training, Public Education & Awareness and other issues.</i></p>	<p><i>Individual teams would report back within two weeks with recommendations. Next meeting to be held in April on GBI.</i></p>		<p><i>Ongoing</i></p>

Monthly Status Report
April 2008
Department: Vertical Market
Submitted By: Earl Miller

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
Meeting With VM Staff April 1, 2008	<i>Discussed with staff how to position ourselves and upgrade our presence at the Palm Beach Boat Show.</i>	<i>Recommendation to upgrade Bahamas map to position in the new booth.</i>	<i>Earl</i>	<i>Completed</i>
Presentation Naples yacht Club April 7, 2008	<i>Topic of discussion: Cruising TIOB Entry Formalities Fishing Regulations 50 yacht club members participated. Along with three commanders from other yacht club. Also sales calls in the general area.</i>	<i>Organizing a special fling for this group.</i>	<i>Earl & Richard</i>	<i>Ongoing</i>
790AM Radio Station April 8, 2008	<i>Discussed Radio Promotion highlight fishing using a morning talk show host as the draw.</i>	<i>Schedule second meeting to discuss the formation of a fishing tournament and fishing packages to promote 790AM audience. The sales manger will produce a proposal for the on air portion for this promotion.</i>	<i>Earl</i>	<i>Ongoing</i>
Presentation Biscayne Bay Marina April 9, 2008	<i>Topic of discussion: Cruising TIOB Entry Formalities Fishing Regulations</i>	<i>Follow up with commodore of club to discuss scheduling club outing to TIOB.</i>	<i>Earl</i>	<i>May 9, 2008</i>
Kingfish Tournament - Bimini April 10-13, 2008	<i>Newly created tournament to fill the void in Bimini diminishing tournament schedule. The idea behind this new tournament was to create a tournament focusing new</i>	<i>Schedule a presentation at Bay Pine Marina in May of this year. Set up a meeting with BBC committee and Bimini Bay vice president to discuss</i>	<i>Earl</i>	<i>May 22, 2008</i>

	<p><i>specie other than the marlin and bonefish.</i></p> <p><i>Met with:</i></p> <p><i>The owners of Bay Pine Marina to discuss a wet and dry slip owners' rendezvous to Bimini in 2009.</i></p> <p><i>A follow up meeting was held with the vice president of Bimini Bay Resort to discuss relocating one leg of the Bahamas Billfish Tournament in 2009.</i></p>	<p><i>the possibility of relocating one of those legs to Bimini Bay Resort.</i></p>		
<p>Presentation Coral Reef Yacht Club, Coconut Grove</p> <p>April 14, 2008</p>	<p><i>Topic of discussion:</i></p> <p><i>Cruising TIOTB</i></p> <p><i>Entry Formalities</i></p> <p><i>Fishing Regulations</i></p> <p><i>Joint Promotion to sailors in the Florida area to increase the numbers participating in the Miami – Nassau Sailing Race.</i></p>	<p><i>Using the coral Reef Yacht Club database two email blasts per month will be sent to yacht clubs in the state of Florida, Georgia, North Carolina and New York.</i></p>	<p><i>Earl</i></p>	<p><i>Starting May 2008</i></p>
<p>Presentation to Arnold Advertising Agency</p> <p>April 16, 2008</p>	<p><i>Presented Marketing Plans for Boating and Fishing.</i></p>		<p><i>Earl/Richard</i></p>	<p><i>Completed</i></p>
<p>Presentation to Lawton Chiles Middle School & Sister School</p> <p>April 18, 2008</p>		<p><i>Meet with principals of schools to discuss the possibility of a teachers retreat in the out islands.</i></p>	<p><i>Earl/ Robert</i></p>	<p><i>Pending</i></p>
<p>Presentation to Singles Boating Group</p> <p>April 21, 2008</p>	<p>130 persons in attendance for the presentation on the new fishing rules and regulation and entry formalities.</p>		<p><i>Earl/Richard</i></p>	<p><i>ongoing</i></p>

**Monthly Status Report
May 2008
Department: Vertical Market
Submitted By: Earl Miller**

NSD/CES/REGISTRATION
UNIT

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<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
OI Mingle Madness & Boating & Fishing Fam Trip May 1-4, 2008	<p><i>This annual event is designed to bring together group organizers, travel writers, managers from large employee base companies and corporate partners to showcase the vertical amenities of the Out Islands.</i></p> <p><i>The participants represented a cross section of the business world and are willing to work with us on taking groups back to Treasure Cay or any of the other Out Islands.</i></p>	<p><i>Set up a meeting with Mr. Samuels from AT&T to make arrange for a similar trip to Treasure Cay in October 2008.</i></p> <p><i>Mr. Samuels participated in the event and is enthuse about sharing his experience with his colleagues and friends.</i></p>	<i>Earl, Richard & Karen</i>	<i>Pending</i>
Update Meeting for Marketing Presentation May 6, 2008	<i>Met with Glenda Johnson, Director to discuss presentation format for the new agency.</i>	<i>Presented plan to the marketing agency.</i>	<i>Earl & Richard</i>	
Presentation: Dive Media May 8, 2008	<i>Representatives from BDA and MOT met with the representatives from the dive publications to review their advertising plans for the Bahamas dive market 2008-09.</i>		<i>Earl & Richard</i>	<i>Ongoing</i>
Presentation: Lighthouse Point May 8, 2008	<p><i>Topic of discussion:</i> <i>Cruising TIOTB</i> <i>Entry Formalities</i> <i>Fishing Regulations</i></p> <p><i>125 people attended the presentation.</i></p>	<i>Follow up with commodore of club to discuss scheduling club outing to TIOTB.</i>	<i>Earl</i>	<i>Ongoing</i>
Presentation: Marine Max May 14, 2008	<p><i>Topic of discussion:</i> <i>Cruising TIOTB</i> <i>Entry Formalities</i> <i>Fishing Regulations</i></p>	<i>Follow up with commodore of club to discuss scheduling club outing to TIOTB.</i>	<i>Earl</i>	<i>May 9, 2008</i>
Kingfish Tournament - Bimini April 10-13, 2008	<p><i>We want to build on the momentum to ensure that the tournament attract twice as many boats and participants in 2009.</i></p> <p><i>The owners of Bimini Bay have agreed to co-sponsor again in 2009.</i></p>		<i>Earl</i>	<i>May 22, 2008</i>

Presentation/Seminar: Big Pine Marina Tampa May 19, 2008	<i>This presentation/seminar was rescheduled for July 2008.</i>		<i>Earl</i>	<i>June 2, 2008</i>
Presentation: Coconut Grove Sailing Club May 20, 2008	<i>Topic of discussion: Cruising TIOTB Entry Formalities Fishing Regulations</i>	<i>Follow up with commodore of club to discuss scheduling club outing to TIOTB.</i>	<i>Earl /Richard</i>	<i>Completed</i>
Lawton Chile Middle School	<i>Set up meeting to finalize date and present packages.</i>		<i>Earl/ Robert</i>	<i>Pending</i>
Marine Max Rendezvous GBI May 22-24, 2008	<i>The Marine Max group by far is the largest contributor to our economy from cruising groups. This company has scheduled 25 -30 trips to TIOTB so far this year.</i> <i>This particular trip to GBI attracted 110 boats and 500 people for four days.</i> <i>The Minister welcomed and thanked this group for their continued business and promised to investigate any impediment as it relates to clearing any major group of their size to ensure smoother transition.</i>		<i>Earl</i>	<i>Completed</i>
Riding Rock Hotel & Marina San Salvador May 29-30, 2008	<i>Met with owners of Riding Rock Hotel & Marina to evaluate and offer suggestions on how to improve service, future expansion, marketing initiatives and present the blue flag certification program.</i> <i>The team that met with the owners consisted of Earlston Mcphee- MOT and Lloyd Cheong from Environmental Geologist – Chemist.</i> <i>It was determined that the blue flag certification would not be obtainable until improvements to the marina and the surge problems are solved.</i>			

<p><i>Update on Dive Symposium and Orvis Fishing Tournament</i></p> <p><i>May 28, 2008</i></p>	<p><i>Met with Glenda Johnson to discuss how the plans are going for upcoming Dive Symposium.</i></p> <p><i>Bridget King provided an update on the plans for Orvis Fishing Tournament that is scheduled for the time as the symposium.</i></p> <p><i>Robert will be working with Bridget on that tournament.</i></p> <p><i>Richard, Karen & Carlton will all be assisting with the execution of the symposium.</i></p>	<p><i>Richard will liaise with Rosalyn to make sure that there will be adequate staffing, welcome sign is provided and in place at the airport and ground transfer is schedule.</i></p> <p><i>Also, request a list of both local and international media.</i></p>	<p><i>VM Team</i></p>	<p><i>June 12, 2008</i></p>
<p><i>MGM Yachts</i></p>	<p><i>Making arrangements to meet with the principals of Bimini Bay and they will be considered as the host for the first annual event due to proximity.</i></p> <p><i>This will ensure that we could get the majority of boats to that location in the event of inclement weather.</i></p> <p><i>Arrange a sight inspection to view the new facilities, docking and convention facilities at Bimini Bay.</i></p>		<p><i>Earl</i></p>	<p><i>Pending</i></p>

Monthly Status Report
June 2008
Department: Vertical Market
Submitted By: Earl Miller

NSD/CES/REGISTRATION
UNIT

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<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
Bahamas/Orvis Prom Classic & Learn to Dive Press Trip <i>June 8-14, 2008</i>	<i>The first Bahamas/Orvis Fishing Tournament was a success and produced foundation to build a successful annual event. This event can be rotate to several other islands once we have establish that it will be an annual event. I am recommending additional press to be invited and disburse to some to some of the other bone-fishing areas to explore and develop stories highlight our world class fly-fishing, array of locations and exposure of certified guides.</i>	<i>Conference call with committee members to recap and start planning for '09.</i>	<i>Earl</i>	<i>completed</i>
Dive Symposium <i>June 10-11, 2008</i>	<i>The first initiative to produce an interactive dive symposium was a great success. This event was established to bring together the dive community to TIOTB. To experience the diverse Dive product. From all accounts, the Dive retailers, sellers and media had the opportunity to learn from 14 speakers on the different dive experiences available in TIOTB.</i>	<i>Take advantage of a full year to plan a big event that can deliver additional writers, sellers, retailers and individuals to the '09 event.</i>	<i>Earl</i>	<i>Completed</i>
Boating Fling	<i>Attended the Captains Meeting on June 25. Unlike last week's fling where we had 60 participants, there were a small hand full of boaters registered for this particular fling going to GBI. I believe this is due to the high increase in gas prices.</i> <i>As a result of rough seas, it was decided to cancel the fling. But we did encourage a family of four to take the Discovery Cruise to GBI. One of the other boaters will be joining us on the upcoming fling to Bimini on July 9-13 and the other would join us next year.</i>	<i>Ensure that boaters return the completed survey form which will assist in providing information for fling revenue and changes for improving the flings.</i>	<i>Earl/ Richard/Karen</i>	<i>Ongoing</i>

Marketing Plan Meeting June 17, 2008	<i>Met with Glenda Johnson to discuss the direction forward for fiscal year '08/'09.</i>		<i>Earl & VM Team</i>	<i>Completed</i>
Administration:	<i>Working on several new & existing events/promotions.</i> <ol style="list-style-type: none"> 1. <i>Department Marketing Plan</i> 2. <i>Budget Plan</i> 3. <i>Travel Plan</i> 4. <i>Boating Flings</i> 5. <i>Costal Awareness Magazine – Securing Free Ads</i> 6. <i>Assisting Riding Rock Hotel & Marina – Fishing Tournaments & Advertising</i> 7. <i>Charter Yacht Show – Partner with Global Yacht Media, INC</i> 8. <i>Producing Mega Yacht Magazine – Partner with Global Yacht Media, INC</i> 		<i>Earl</i>	<i>Ongoing</i>

Monthly Status Report
April, 2008
Department: Vertical Markets
Submitted By: Robert Mills

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
2008 Oceanfest Dive show April 17-19, 2008	<i>As is the case with all boat/dive shows the collateral was distributed to interested parties. This show had a little less traffic than Miami/Lauderdale, but from what I could see these individuals were quality consumers who have been to the Bahamas before, and will go back.</i>		<i>Vertical Markets Team</i>	<i>Completed</i>
Updated Boating Database April 15,2008	<i>The number of contacts in the database continues to improve as we go to shows, and the business cards that I received from Karen this month will help us to improve our reach.</i>	<i>Continue to gain contacts at boating shows.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Orvis Pro Am Tourney – June 8-13,2008	<i>The event is sold out.</i>	<i>The conference calls continue to take place to ensure that everything goes according to plan on June 8 , 2008</i>	<i>Earl Miller/Robert Mills</i>	<i>Ongoing</i>
Exuma Kayak Festival Updated throughout the month	<i>Mr. Greiner has a meeting with the prospective buyers in May, and hopes to have the sale complete by June.</i>	<i>Once the sale of the company is complete we can try to coordinate an event with them.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Saturate Florida –Did Not Take place in March	<i>No sales calls were made this month. However, we have set dates for our next saturate Florida efforts</i>	<i>At this point we must continue to move forward with the program, and go to other marinas through out the state of Florida.</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>
Assisted 2 Boating Groups of 20+ with understanding the entry rules and obtaining the necessary forms. 4-20-08	<i>The lead person for the group has contacted us and has been informed of the entry requirements. Additionally, the customs forms and immigration cards have been forwarded to the necessary parties</i>	<i>We are waiting to obtain the date and time of the captain's meeting to ensure that a BMOT official is there to brief the group.</i>	<i>Earl/Robert Mills</i>	<i>Ongoing</i>
Customer Service Response Throughout the month	<i>Assist consumers with any questions they have about the vertical markets</i>	<i>Continual</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Ginn Open April 14-20, 2008	<i>The collateral was shipped to the individuals over at the Ginn Open to use at the golf tournament.</i>		<i>Earl Miller/Karen Wring/Robert Mills</i>	<i>Completed</i>
David Hack Productions May, 2008	<i>We have received the contract from David along with the invoice.</i>	<i>We are trying to coordinate dates and a location for this production.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Black Boaters Summit 09	<i>We had a conference call with Paul</i>	<i>The next step in this process is to</i>	<i>Robert Mills</i>	<i>Ongoing</i>

	<i>Mixon, and we are in the process of trying to secure this event for the 2009 Boating Season.</i>	<i>determine where we would like to host this event, and see if it is feasible for Paul Mixon.</i>		
Explorer Charts Production 4-25-08	<i>We have contacted Kate from explorer chart and we are trying to produce a map that plots the coordinates to TIOTB. This will assist first time boaters with the ease of sailing to our islands. This map is also in demand and we to have when we go to boat shows.</i>	<i>We are waiting to receive a quote from Kate so that we can move forward with our order.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Orvis Tournament Patches/Dive Patches International 4-16-2008	<i>We have currently received three samples and we are in the process of voting on which one will be better for the Orvis Tournament.</i>	<i>We need to determine which one will be better for the fishing tournament, and move forward with the ordering</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>
Southern Boating Magazine Competition 4-26-08	<i>Sothern Boating magazine printed a Bahamas version of their magazine, and then peaked our interest with regards to a photo competition.</i>	<i>We have a conference call with Skip Allen (Publisher) to sort out the specifics of the competition. Additionally, we will work towards obtaining an invoice for this competition.</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>
Boat Manufacturer Awards/Awards Co <i>Worked on periodically throughout the month.</i>	<i>The check has been cut, and we have placed the order with the company to make the awards.</i>	<i>We are currently waiting on the sample from the company so that we can make adjustments before it is sent to print.</i>	<i>Robert Mills</i>	<i>Ongoing</i>

Monthly Status Report
March, 2008
Department: Vertical Markets
Submitted By: Robert Mills

Initiatives	Status	Next Step	Responsibility	Due Date
Themed Fly Ins –April 4 – April 8, 2008 <i>Updated throughout the month.</i>	<i>Planning Stages</i>	<i>Continue to provide promotional assistance where we can to Jim Parker.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
2008 West Palm Beach Boat Show <i>March 27-30, 2008</i>	<i>The majority of the collateral was distributed. Additionally, Carlton and myself made various contacts, which we intend to utilize in the future.</i>		<i>Vertical Markets Team</i>	<i>Complete</i>
Sunsail Promotions <i>April 5th, 2008 or any weekend in May</i>	<i>Continual dialogue is taking place with Josephine Tucci who is the manager.</i>	<i>The next step is for us to provide some assistance with regards to various marketing efforts in our efforts to continue to promote the Bahamas</i>	<i>Earl Miller/Robert Mills</i>	<i>Ongoing</i>
Orvis Pro Am Tourney – <i>June 8-13,2008</i>	<i>The event is sold out.</i>	<i>The conference calls continue to take place to ensure that everything goes according to plan on June 8 , 2008</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Exuma Kayak Festival <i>Updated throughout the month</i>	<i>With the sale of the company pending it seems unlikely that this project will move forward</i>	<i>J.C Greiner has identified a potential buyer and has stated that he will keep us updated as things progress</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Saturate Florida –Did Not Take place in March	<i>No sales calls were made this month. However, we have set dates for our next saturate Florida efforts</i>	<i>At this point we must continue to move forward with the program, and go to other marinas through out the state of Florida.</i>	<i>Vertical Markets Team</i>	<i>Ongoing</i>
Fly anglers online marketing/Chat Room <i>Updated throughout the month.</i>	<i>We continue our marketing efforts with fly anglers online.</i>	<i>We are in the process of getting fly anglers online their money. Additionally, we are coordinating with them to host a chat room.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Customer Service Response <i>Throughout the month</i>	<i>Assist consumers with any questions they have about the vertical markets</i>	<i>Continual</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Ginn Open <i>April 14-20, 2007</i>	<i>We have begun initial talks with Director of Business Development to collaborate on a promotion.</i>	<i>Check With Cecile to ensure that all promotional deals have been forwarded to the necessary parties.</i>	<i>Earl Miller/Karen Wring/Robert Mills</i>	<i>Ongoing</i>
David Hack Productions <i>May, 2008</i>	<i>We are currently reviewing the contract that David sent over.</i>	<i>I contacted David Hack, but he is sick. I will continue to check in and once he is better we can move forward with this process.</i>	<i>Robert Mills</i>	<i>Ongoing</i>
Black Boaters Summit 09 <i>3-10-08</i>	<i>We had a conference call with Paul Mixon, and we are in the process of</i>	<i>The next step in this process is to determine where we would like to host</i>	<i>Robert Mills</i>	<i>Ongoing</i>

	<i>trying to secure this event for the 2009 Boating Season.</i>	<i>this event, and see if it is feasible for Paul Mixon.</i>	NSD/CES/REGISTRATION UNIT Ongoing
<i>Chevy Florida Fishing Report 3-5-08</i>	<i>We have contacted Leslie Del Rio of Sun Sports to discuss the possibility of taking part in their fishing show during the upcoming year.</i>	<i>Leslie Del Rio will forward us a proposal.</i>	Earl Miller/Robert Mills 2010 FEB 18 AM 10: 11
<i>Advertising Suggestions 3-10-08</i>	<i>Currently, I have forwarded my suggestions for potential advertising to Earl.</i>	<i>I assume that Earl will make a decision on what advertising is feasible based on budget restrictions.</i>	Earl Miller/Robert Mills Ongoing
<i>Southern Boating Meeting 3-4-08</i>	<i>Vertical markets team met with two editors from Southern Boating to discuss some issues for their upcoming Bahamas issue</i>	<i>Upon completion, we will track down a copy of the Bahamas issue to see exactly what type of exposure we got</i>	Vertical Markets Team Ongoing

MOTA Communications (The Americas), Interim Activity Report 2008

<i>Initiatives</i>	<i>Status</i>	<i>Next Step</i>	<i>Responsibility</i>	<i>Due Date</i>
<p>Execute components of sport team partnerships. Worked with e-commerce on the look of templates and images for e-blasts. Wrote copy for e-blasts. Contacted partners to participate in promotion and Game Day magazine. Worked with ad agency to coordinate radio promotion for added on value.</p>	<p><i>Ongoing. We prepare 3email blasts each month through the end of April.</i></p>	<p><i>Contacted Pelican Bay for advertisement to be included in Game Day Magazine. Working on Out Islands copy for e-blast. Will coordinate meeting with other radio stations to barter tickets for exposure in South Florida market</i></p>	<p><i>Anita Johnson-Patty Martella Matthews</i></p>	<p><i>N/A</i></p>
<p>Manage and Direct African American Agency, LAGRANT COMMUNICATIONS.</p>	<p><i>Work daily with agency on the BMOTA objectives of positioning The Bahamas as the Caribbean destination of choice among AA Consumers and increase online presence of The Bahamas to AA focused outlets.</i></p>	<p><i>Planning media tour in Washington DC with key AA print and radio media on February 28-29. Coordinating Bahamas Culinary event in New York, March 08. Working on action plan for remainder of the year to integrate media including radio. Tying in existing signature events with AA market for example Michael Jordan Tournament and BIFF. Follow up from G. Garvin's Road Tour and one hour special in GBI. Will air in Spring 08 to 40 million households and will air several times again in 08.</i></p>	<p><i>Anita Johnson-Patty.</i></p> <p><i>Results of impressions up until December 07 is 6.8 million total gross impressions.</i></p>	<p><i>N/A</i></p>
<p>Supporting departments and Key BTO contact for niche and Marketing projects, (The Americas).</p>	<p><i>Work with all departments including niches, boating, fishing, wedding/honeymoon, Florida, religious and all other Marketing Departments in the Americas to generate positive publicity..</i></p>	<p><i>Reviewing Final copy of Boating and Fishing Guide. .Preparing eblast copy for Demetrios Wedding on line and print promotions. Selected images and wrote copy for on line travel agent wedding specialist program. Reviewing proposal of the knot.com and will make recommendations and work closely with agencies.</i></p>	<p><i>Anita Johnson-Patty Martella Matthews</i></p>	
<p>BTO liaison for contact with Public Relations Agencies in the Americas</p>	<p><i>Work with Weber Shandwick (and Punch) on developing PR opportunities, conducting press trips, writing and revising press release,</i></p>	<p><i>Follow-up of Bahamas Star Map, e-shop campaign, GBI press trip, On going meetings to discuss Bahamas/Orvis Pro-Am Classic in GBi from June 8-13, 2008. Will submit media recommendations to Weber Shandwick. Assisting with Weather</i></p>	<p><i>Anita Johnson-Patty</i></p>	

	<i>approving copy and media trips and other promotional opportunity</i>	<i>Conference details.</i>		
<i>BTO Liaison for day to day contact with Arnold/Media contacts</i>	<i>Providing research, show participation on all niche markets .Reviewing future opportunities to expand on exposure for Miami Heat and other opportunities.</i>		<i>Anita Johnson-Patty</i>	
<i>Management of Bahamas Image Bank</i>	<i>Monitor images and data base of Bahamas image bank.</i>	<i>Working with ACT productions and Weber Shandwick on revamp of image bank for high resolution images.</i>	<i>Anita Johnson-Patty Hilda James</i>	

MOTA Communications (The Americas), Interim Activity Report 2008

Initiatives	Status	Next Step	Responsibility	Due Date
Execute components of sport team partnerships. Worked with e-commerce on the look of templates and images for e-blasts. Wrote copy for e-blasts. Contacted partners to participate in promotion and Game Day magazine. Worked with ad agency to coordinate radio promotion for added on value.	Ongoing. We prepare 3email blasts each month through the end of April.	Contacted Pelican Bay for advertisement to be included in Game Day Magazine. Working on Out Islands copy for e-blast. Will coordinate meeting with other radio stations to barter tickets for exposure in South Florida market	Anita Johnson-Patty Martella Mathews	N/A
Manage and Direct African American Agency, LAGRANT COMMUNICATIONS.	Work daily with agency on the BMOTA objectives of positioning The Bahamas as the Caribbean destination of choice among AA Consumers and increase online presence of The Bahamas to AA focused outlets.	Planning media tour in Washington DC with key AA print and radio media on February 28-29. Coordinating Bahamas Culinary event in New York, March 08. Working on action plan for remainder of the year to integrate media including radio. Tying in existing signature events with AA market for example Michael Jordan Tournament and BIFF. Follow up from G. Garvin's Road Tour and one hour special in GBI. Will air in Spring 08 to 40 million households and will air several times again in 08.	Anita Johnson-Patty. Results of impressions up until December 07 is 6.8 million total gross impressions.	N/A
Supporting departments and Key BTO contact for niche and Marketing projects, (The Americas).	Work with all departments including niches, boating, fishing, wedding/honeymoon, Florida, religious and all other Marketing Departments in the Americas to generate positive publicity..	Reviewing Final copy of Boating and Fishing Guide. .Preparing eblast copy for Demetrios Wedding on line and print promotions. Selected images and wrote copy for on line travel agent wedding specialist program. Reviewing proposal of the knot.com and will make recommendations and work closely with agencies.	Anita Johnson-Patty Martella Mathews	
BTO liaison for contact with Public Relations Agencies in the Americas	Work with Weber Shandwick (and Punch) on developing PR opportunities, conducting press trips, writing and revising press release, approving copy and media trips and other promotional opportunity	Follow-up of Bahamas Star Map, e-shop campaign, GBI press trip, On going meetings to discuss Bahamas/Orvis Pro-Am Classic in GBI from June 8-13, 2008. Will submit media recommendations to Weber Shandwick. Assisting with Weather Conference details.	Anita Johnson-Patty	
BTO Liaison for day to day contact with Arnold/Media contacts	Providing research, show participation on all niche markets .Reviewing future opportunities to expand on exposure for Miami Heat and other opportunities.		Anita Johnson-Patty	
Management of Bahamas Image Bank	Monitor images and data base of Bahamas image bank.	Working with ACT productions and Weber Shandwick on revamp of image bank for high resolution images.	Anita Johnson-Patty Hilda James	

Tour & Travel Monthly Status Report

Prepared By: **RAQUEL GARNETTE**

JANUARY 2008

ACTIVITIES/PROJECTS	STATUS	NEXT STEP(S)	MGR	DUE DATE
1050 ESPN Radio	Spoke with Todd Hummel regarding a Bahamas promotion with The New York Rangers.	Referred him to Greg Rolle	RG	
Black Enterprise Magazine	Spoke with Sonya George who is interested in creating a marketing partnership, by featuring The Bahamas in their April issue; which will focus on Investing in the Caribbean.	Referred this opportunity to Anita, who has advised that condiration of all proposals is currently on hold pending the new ad. Campaign.	RG	
Caribbean Week June 21 - 25, 2008	CTO has advised that they are in the process of planning the upcoming week which will be held in Washington, DC.	Once, all details are provided, we will need to determine our level of participation.	RG	
Trade/Consumer Events January – June, 2008	Requested balance of invoices and travel requests from T & T team.	Coded for payment and submitted to MOT.	RG	

**Tour & Travel Monthly Status Report
JANUARY 2008**

NSD/CES/REGISTRATION
UNIT

Prepared By: Cleveland Williams - Connecticut

2010 FEB 18 AM 10: 11

ACTIVITIES/PROJECTS	STATUS	NEXT STEP(S)	MGR	DUE DATE
Sales calls conducted in: Danbury, Wilton, Westport, Hamden, Farmington, Southington, Plainville, New Haven and West Haven	Follow-up was conducted to selected Travel Agencies i.e. Liberty Travel, AAA Travel and Travel Impression's and other Travel Agencies. Agents were informed on destination updates and new hotel developments.	To continue the development of good working relations and build stronger bonds to foster greater business opportunities for TIOTB.	CW	

TIOTB - 2008 Sales & Marketing Activities:

2008 Sales and Marketing Activities commenced with Sales calls to the top 50 Travel Agents and graduates of Bahamas On-line Specialist program.

Atlantis – has placed the Island of The Bahamas on the map, as it is the number 1 hotel resort being requested throughout Connecticut. The only downside to this is that most clients cannot afford Atlantis prices. Some agents are refusing sales to this resort, feeling that its too highly priced, not offering real value for money.

Many agents have expressed concerns about Grand Bahama Island. In the past, GBI sold greatly from this region due to the Grand Bahama Vacation and Sir Freddie Laker's Charters. It is extremely difficult to send people to this island due to the lack of direct flights. Holiday bookings to the Out Islands are on the increase, especially with the introduction of Delta's direct flights to North Eleuthera and Exuma. Travel Agents are extremely excited about the new "Bahamar" hotel developments.

Tour & Travel Monthly Status Report

Prepared By: LURLINE BUBB

JANUARY-02- January 28, 2008

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	MGR	DUE DATE
January 03- 04-2008 –Top 50 agents update.	Completed- top 50 Agents in MOT Data base, for the West and South West USA. In addition, made telemarketing calls.		Lurline	
January, 08, 008 World Ventures Group On Board R.C. Group, 200.	Spoke with Randy Walker, he is requesting general what to do brochures for approximately 2000 Home Base Agents, scheduled to arrive in Nassau, Jan, 22, 2008. On board Royal Caribbean.	Follow up will be made on groups return to Texas.		
1-04-08 Follow up calls with Grant Mertz and Wayne Nugent, World Venture, re up coming trip to Nassau, for 40 NFL players	Continue to follow up with Grant & Randy in regards to activities, City tour, Golf, and presentation during short visit to Nassau, in April, 2008.		Lurline	
January, 11, 08. FGBM Luncheon	Approximately thirty Business Men and Women were in attendance. Follow up meeting will be held with the President of Getter Associates, Mr. William Getter Jr. Would like to do Business in The Bahamas.	Follow up is schedule for Wednesday, January 16, 2008		
January 13, 008, AAA Ft. Worth Consumer Travel Show	Approximately 2,000 were in attendance. However, based on their original estimation of "six hundred". I received one request for a destination wedding, October 2008, for approximately 50 persons. Information was sent to the wedding department. Via email Great show.	Unfortunately, we were not able to refer the consumer's request that showed an interest in the Bahamas to one of our Bahamas specialist, AAA reservation controlled the show in its entirety.		
1/15/08 - N. Texas CTO Chapter Board meeting	Attend Monthly Board Meeting, Discussed The Bahamas hosting Houston & Dallas Chapters in GBI May-June or September-October, 2008. Information was sent to GBITB. Follow up will be made	CTO's President will submit a letter requesting Fam/Seminar to us as soon as possible.	Lurline	
Jan. 20, 2008- Star Telegram Consumer Travel Show.	Over 7,000 plus in attendance. Two Bahamas Specialists were invited to assist at the Bahamas booth. We provide register to win questioner forms for agents. (President, Merry Maker Travel creates a special 4 days 3nights package, received from The Atlantis, Paradise island. We received maximum exposure in the Star Telegram Travel section of the Sunday News Paper. With circulation of over 3 Million.	Distributed over 500 Bahamas general brochures. Also 8 giveaways. Approx. 400 plus persons completed register to win. President, Mery Maker travel will provide sales update. Will continue to monitor request from travel agent, based on forms completed during the show.	Lurline.	

Tour & Travel Monthly Report

Prepared By: **Conrad King**

January, 2008

ACTIVITES/PROJECTS	STATUS	NEXT STEP(S)	MGR	DUE DATE
<p>Romance Travel Guide: Media company that specializes in destination events.</p>	<ul style="list-style-type: none"> • Independent Cable Network that works to promote romantic destinations. • Met the networks on-air personality who attended this year's Supplier Night, Atlanta, GA. 	<ul style="list-style-type: none"> • The new Sales Manager for Sheraton Cable Beach Resort is interested in pursuing a promotion with the Romance Travel Network. 	<p>CK</p>	<p>Follow up being made.</p>
<p>GoDeKalb.com – Hosted a meeting with the CEO of the company and Pelican Bay.</p>	<ul style="list-style-type: none"> • Internet based company that promotes to residence of DeKalb county. • GoDeKalb submitted a proposal for a future project with Pelican Bay Resort. • Dekalb county's medium income is \$55,000. • No money was budgeted for this event, as the objective was to minimize costs, so the discussion was focused on barter / trade possibilities. 	<ul style="list-style-type: none"> • Pelican Bay has the proposal and will decide if DoDeKalb.com is the right venue. • Last met and hosted CEO of the company and the sales manager of Pelican Bay Resort. • Had CEO submit proposal to Pelican Bay's Manager, who has agreed to review proposal for future project. • Awaiting a decision to be made. 	<p>CK</p>	<p>Follow up is on going until a final decision is made.</p>
<p>One Georgia Bank: The Vice President of Marketing attended Supplier Night 2007.</p>	<ul style="list-style-type: none"> • Completed a three month long consumer promotion with One GA Bank Sept - Nov 2006. • Director of Marketing for One GA Bank wishes to run a second promotion with TIOTB. • Barter / Trade – Pelican Bay Resort contributed a 4 days / 3 nights vacation stay. 	<ul style="list-style-type: none"> • There have been four bookings from our participation with the One GA Bank promotion. 	<p>CK</p>	<p>Follow up will be made.</p>
<p>Rachael's Travel, SC: Agency will be hosting a monthly consumer presentation; every 3rd week of each month.</p>	<ul style="list-style-type: none"> • Monthly consumer presentations • Each presentation is budgeted at a cost of \$100.00 • Communicating with the agent to set up presentations dates. 	<ul style="list-style-type: none"> • Agency Consumer presentations are scheduled to begin early 08/ • The goal is to create consumer awareness and stimulate interest in TIOTB. 	<p>CK</p>	<p>On going</p>
<p>Oconee2 Travel: Hosted a Bahamas Night presentation consumer presentation in Atlanta,</p>	<ul style="list-style-type: none"> • Will meet with agent to coordinate dates for monthly consumer presentations. 	<ul style="list-style-type: none"> • Agency Consumer presentations scheduled to begin early 08/ 	<p>CK</p>	<p>On going.</p>

GA. Fifteen people attended		<ul style="list-style-type: none"> The goal is to create consumer awareness and stimulate interest in TIOTB. 		
Personal Touch Travel –	<ul style="list-style-type: none"> Continue to work with agent to finalize group to GBI. 	<ul style="list-style-type: none"> Organizer would like to proceed with a conference / group in GBI, summer of 08. The organizer would like to work directly with TIOTB on future initiatives that will entail some co-op advertising. 	CK	
Decatur Travel / Ambrosia Sea Food Promotion	<ul style="list-style-type: none"> Decatur Travel / Ambrosia Sea Food Promotion Date TBA 	<ul style="list-style-type: none"> Decatur Travel is an upscale suburban community in Dekalb county. Restaurant and Travel Agency are located in high traffic area on Decatur Square Restaurant has very busy lunch time crowd 	CK	On going
“Weddings For Us” Bridal Show - January 13th, 2007	<ul style="list-style-type: none"> In lieu of registration, TIOTB did a barter / trade. Sheraton Cable Beach contributed a 4days / 3 nights vacation stay. 	<ul style="list-style-type: none"> TIOTB and Sheraton Cable Beach Hotel were featured on Radio One stations in Atlanta, 102 FM, 105 FM, 107 FM. On Air Promotional Value \$6,000.00 	CK	On going

Tour & Travel Monthly Status Report

**Prepared By: DORNELL WATSON
2008**

TERRITORY: PA, DE, S. JERSEY, MD, DC, VA, NEW ENGLAND

JANUARY

ACTIVITIES/PROJECTS	STATUS	NEXT STEP(S)	MGR	DUE DATE
Kiwi Magazine (National Publication) (Voorhees, NJ)	Ongoing – New issue Jan/Feb is on newsstands featuring the same Bahamas ads. Had a conference call with VP of Sales to discuss ideas for a come-along trip.	Awaiting certificates from sponsors. Host a meeting with the Leisure Sales Mgr of Sheraton and Kiwi Magazine.	DW	
American Red Cross of the National Capital Area – Oscar Night DC Event 2/24/08	Received a request for a complimentary hotel stay for the Silent Auction segment of the event. Letter was sent to Pelican Bay who donated a 3 nts stay last year.	Awaiting response from Becky Reinke.	DW	2/8/08
ESPN Radio Boston, MA	Followed up with Anita Patty and Nalini Bethel who advised that I hold off pending release of details of the national ad campaign budget and information on the media plan from the ad agency	Awaiting details of ad campaign.	DW AJP	
Simon Brand Ventures – Mall Promotions Boston, MA	Received proposal from Area Director for Business Development to promote TIOTB Brand and Destination in 3 of their high traffic malls for Spring '08. Due to a halt on new commitment requests for 2008, further correspondence had to be suspended.	Follow-up with Area Director (Simon Brand Ventures) to advise of latest developments and request a new proposal for Fall '08.	DW	
WJZ RADIO – US Airways/Bahamas Vacation A Day Promotion Philadelphia, PA	Received proposal for a promotional opportunity with Philadelphia's Jazz Radio Station to promote 20-25 trip giveaways with US Airways. Submitted letters to both Sheraton CB and Sheraton/Westin GBI Our Lucaya Resorts for consideration.	Awaiting responses.	DW	2/8/08
1/15	Made joint calls with BC Hilton's Rep in West Chester and Malvern, PA to 4 agencies.	Schedule another day of calls during the week of 1/28.	DW	
1/16 – 1/24	Completed 13 sales calls to accounts in PA and Maryland	Follow up on requests from various agencies.	DW	
Trade Shows – Agent/Consumer 1/19	Omega World Travel Show	Fairfax VA 80 consumers	DW	
1/22 - Embassy of The Bahamas Reception for New Ambassador	Attended reception held to officially introduce new Ambassador.			

Tour & Travel Monthly Status Report

Prepared By: LEVAUGHN COOPER
Michigan, Indiana, Ohio, Kentucky

MONTH: JANUARY 2008

TERITORY: N. Chicago, Wisconsin,

PROJECTS	STATUS	NEXT STEP(S)	MGR	DUE DATE
01/10 & 11 Sales Calls Cincinnati	Made calls on travel agencies in the Cincinnati/Kentucky area. Bahamas is doing well out of the area because of Delta Airlines		Levaughn	
01/13 Uniglobe Vacation Travel Expo in Dublin, OH	This show was very slow and not well attended. Most of the patrons were older and looking for cruises.	Will not participate in this show again because of the poor turnout.	Levaughn	
01/14-18 Sales Calls Grand Rapids, MI	I had a wonderful week of calls in this area and saw lots of travel agents who were happy to see a Bahamas Rep. They all took the time to talk with me about their business and what is selling most from that area.	As a result, three agencies are interested in a Bahamas presentation to their group of agents: Dolphin Travel, Activa Travel & Witte Travel & Tours. Will arrange sometime in May. Several agents asked about Bahamas Fam Tip.	Levaughn	
01/16 GoGo Reservation Staff Presentation, Clinton twp, MI	Updated GoGo Resv. Staff on the new developments in TIOTB.		Levaughn	
01/19 Bretin Village Travel Show, Grand Rapids, MI	Always a very good show and Bretin Village Travel does wonderful job advertising in the Grand Rapids Press. Despite 10 degree weather, the mall was packed with people, many looking for hot vacation getaways within the next two months. Each destination was asked to give a 10-20 minutes presentation.	I will be getting the amount Bahamas bookings from Ann by next week	Levaughn	
01/25-27 Adventure Travel Show, Chicago, IL	The attendance at this show was great. There were a few who came looking for honeymoon and vacation destinations, but most of them were interested in properties on The Out Islands. They came with specific questions regarding diving, boating, fishing, etc.	Will definitely participate in this show again, but it should be in conjunction with the Out Islands	Levaughn	