

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 12/31/2015

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

BAHAMAS-MINISTRY-OF TOURISM 2310

(c) Business Address(es) of Registrant
P.O. BOX N3701
NASSAU BAHAMAS

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
Margo Rose	6411 Hunterstone Ct Houston TX 77084	Bahamian	Manager	9/9/2015
Mikala Moss	215 E 96 St # 6B New York, NY 10128	Bahamian	Area Manager	9/9/2015
Prescott Young	909 W Temple Street #527 Los Angeles, CA 90012	Bahamian	Area Manager	9/1/2015

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Foreign Principal Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name and Address of Foreign Principal(s) Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

BAHAMAS MINISTRY OF TOURISM

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

Bahamas Ministry of Tourism. Conducted Sales calls, seminars, blitzes and product launches on travel agents and meeting planners throughout the United States. Also attended trade, travel and consumer shows distributing travel brochures promoting the Islands of The Bahamas and educating persons about the product and destination.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
July 1 - December 31	Bahamas Ministry of Tourism	Operational Expenses	\$20,400,000.00

\$20,400,000.00

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See Expenditure Statement Attached.		Operational Expenses	\$18,820,375.00

\$18,820,375.00

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal:

BAHAMAS MINISTRY OF TOURISM

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

BAHAMAS MINISTRY OF TOURISM , \$16,941,661.00, JUL - DEC 2015

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegrams
 Advertising campaigns Press releases Pamphlets or other publications Lectures or speeches
 Other (specify) _____

Electronic Communications

- Email
 Website URL(s): BAHAMAS.COM
 Social media websites URL(s): www.facebook.com/travelbahamas, Twitter.com/visitthe bahamas
 Other (specify) Pinterest.com/thebahamas, youtube.com/visitthebahamas

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials Newspapers Libraries
 Legislators Editors Educational institutions
 Government agencies Civic groups or associations Nationality groups
 Other (specify) Travel/trade consumers

21. What language was used in the informational materials:

- English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

4-14-16

Rosamon L Gomez

Rosamon L Gomez

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

DEPOSITS – US ACCOUNT

JULY – DECEMBER, 2015

DATE	AMOUNT
JULY	\$ 3,250,000.00
AUGUST	2,850,000.00
SEPTEMBER	3,900,000.00
OCTOBER	4,200,000.00
NOVEMBER	3,000,000.00
DECEMBER	3,200,000.00
TOTAL	\$20,400,000.00

BAHAMAS MINISTRY OF TOURISM
United States Justice Report-EXPENDITURES
July - December 2015

Travel and Subsistence/Allowances	\$ 574,891
Freight	39,567
Telephone	53,045
Electricity	3,745
Postage	1,354
Rent	308,956
Water	3,396
Printing	14,134
Advertising and Public Relations	16,941,661
Training	1,935
Service Contracts	783,059
Fees and Other Charges	50,137
Office Supplies	10,629
Food and Entertainment	15,904
Other Supplies	16,580
Clothing	1,382
TOTAL	18,820,375

Supplemental Statement NO. 5b Continued:

NAME	RESIDENCE ADDRESS	CITIZENSHIP	POSITION	DATE ASSUMED
Jeffrey Rodgers	23208 Linden Vale Dr. Clarksburg MD 20871	Bahamian	Sr. Manager	08/09/2015
Deckrey Johnson	16115 Sweetwater Fields Lane Tomball, TX 77377	Bahamian	Business Development Manager	09/09/2015
Garbrielle Archer	9300 Lottsford Road #1402 Upper Marlboro MD 20774	Bahamian	Area Manager	09/09/2015
Vandia Sands	9300 Lottsford Road #2401 Largo, MD 20774	Bahamian	Marketing Rep	09/09/2015
Richard Munroe	1366 NW 34 th Way Ft. Lauderdale, FL 33311	Bahamian	Assistant Manager	10/01/2015
Shane Russell	622 NW 89 th Avenue Plantation FL 33324	Bahamian	Business Development Manager	09/09/2015

BAHAMAS TOURIST OFFICE
BTD-LOS ANGELES PRESCOTT YOUNG
JULY 2016 - DECEMBER 2016

DATE	EVENT	LOCATION	STAFF ASSIGNED	STATUS
Sept 24-25, 2016	Sandals Game Changer Show	San Jose	PY	Completed
Nov 18-19, 2016	Sandals Game Changer Show	Phoenix	PY	Completed
Dec 7-11, 2016	Sales Training Seminar	Plantation, FL	PY	Completed
Dec 28-31, 2016	Costco Travel Agent Training	Seattle, Washington	PY	Completed

**BAHAMAS TOURIST OFFICE
SPORTS DEPARTMENT
JULY 2015-DECEMBER 2015**

DATE	EVENT	LOCATION	STAFF
July 04-06, 2015	Bahamas Fly-in	Florida to Treasure Cay, Abaco	Greg Rolle
July 09-19, 2015	Extended Boating Fling	Florida to Port Lucaya, Treasure Cay Boat Harbour, Green Turtle Cay, Old Bahama Bay	Richard Treco
July 23-26, 2015	Boating Fling	Florida to Bimini	Richard Treco
July 19-27, 2015	EAA AirVenture Aviation Show	Florida to Oshkosh, Wisconsin	Greg Rolle Leonard Stuart
September 17-22, 2015	Miami Heat Dancers Photo/Video Shoot	Florida to Nassau and Exuma	Virginia Kelly Eldece Clarke
September 19-20, 2015	Philadelphia Health & Fitness Expo	Philadelphia, PA	Jeff Rodgers Dornell Watson
September 24-27, 2015	CAC Body Building & Fitness Championship	Nassau, Bahamas	Virginia Kelly
October 02-03, 2015	Chicago Health & Fitness Expo	Florida to Chicago, Ill	Eldece Clarke Jennifer Gardiner
October 17-18, 2015	Toronto Running Health & Fitness Expo	Nassau to Toronto	Virginia Kelly Steven Johnson
October 24-26, 2015	Marine Corp Health & Fitness Expo	Washington, DC	Jeff Rodgers Dornell Watson
November 05-08, 2015	Ft. Lauderdale Boat Show	Ft. Lauderdale, Florida	Richard Treco, Leonard Stuart Donna Ash, Earl Miller Bradley Bostfield, Sabrina Ramsey
November 09-13, 2015	TEAMS'15 Conference & Expo	Florida to Las Vegas, NV	Eldece Clarke Donna Mackey
November 18-21, 2015	CME Group Tour Championship/LPGA	Naples, Florida	Shane Russell Leonard Stuart
December 01-07, 2015	Hero World Challenge/Golf	Nassau	Virginia Kelly Eldece Clarke
December 17-21, 2015	Atlantis Crown Gymnastics	Nassau	Virginia Kelly Eldece Clarke
24-Dec-15	Popeyes Bahamas Bowl/Football	Florida to Nassau	Greg Rolle, Shane Russell Donna Ash, Angelika Cartwright Virginia Kelly, Eldece Clarke

**Islands Of The Bahamas
Press Releases July 2015 - Present**

July

Bahamas Teams Up with Expedia for Bahamas Day for Agents
Hon. Obie Wilchcombe addresses Leaders and Stakeholders at UN World Tourism Organization Conference
Bahamian Culture Under the Spotlight
Honorable Obie Wilchcombe Addresses UN World Tourism Organization Minister of Tourism for The Bahamas Participates in Diaspora Panel During Caribbean Week in New York City
Caribbean Week Overview of Events
The College of The Bahamas Has a Strong Showing in Extremely Competitive Caribbean Week Scholarship
Islands Of The Bahamas Leverage Caribbean Week to Assert Position as Destination of Choice for US Market
Jump into a New Summer 'Fling' With Bahamas Boating Excursions
Bahamas Wins Big at 10th Annual FilmAt Festival
Ellen Hermanson Foundation Summer Gala Charity Auction (Hamptons, NY)
Bahamas and AA Secure More Seats; Service to San Salvador
Bahamas Winning Trend for 2015: ESQR Gold Quality Achievement Award
Harbour Island Wins Best Island in the Caribbean
Bahamas Lead 22nd Annual Travel Awards Nominations
Quote for Half Marathon release
ESPN Acquires Popeyes Bahamas Bowl
Remarks for DG on ESPN Partnership
Popeyes Bahamas Bowl "Hail Mary" Advances to Round 8 in ESPY Bracket
BMOT Congratulates Central Michigan on ESPY's "Best Play"
New Providence Junkanoo Carnival

August

8th Annual America CANTAT International Choral Festival to be Held in The Bahamas
Bahamas Celebrates Winning Bid for FIFA 2017 Beach Soccer World Cup
Response Recommendations for Negative BahaMar Coverage
Official Response on BahaMar Chapter 11 Filing
Miami Heat Partnership Strengthens: Gabrielle Union, Dwayne Wade and LeBron James in Bahamas
Bahamas Easier to Get To with Delta Flights
Discover Hottest Hidden Gem of The Bahamas: The Abacos
Bahamas Takes Cuba
New Fly Fishing Regulations to Improve Quality of Visitor Experience
PM Headlines International African American Hotel Ownership & Investment Show
Numerous Responses for Atlantis Travelzoo Twitter Party
"Gibson Gold" Added to Pan American Medal Table
Official Statement re: Missing Florida Teens Who May Have Been Trying to Reach Bahamas
Visitor Occupancy Soars for Summer
Bahamas and Pure Silk Renew Classic

September

Hurricane Joaquin

Initial Communiques

Call Center Scripts

Updated Crisis Management Manual

Additional Releases

Musician Shines with Miami Heat Dancers

Out Islands \$250 Instant Savings Offer

Nassau Paradise Island \$250 Instant Savings Offer

Tee Off 365 Days A Year: The Bahamas is a Golfer's Dream

Break Out the Binoculars: Birding in The Bahamas

Nothing a Bahama Mama Can't Cure

Spotlight on Eleuthera: A Love Affair with the Caribbean Sea

Spa...Ahhh: Pampering in Paradise

McLean's Town Conch Cracking Festival October 12

The Abacos History of Boat Building in The Bahamas

Astronaut Scott Kelly Names Bahamas Most Beautiful Place on Earth

Invitation Letter to Astronaut Kelly from Minister Wilchcombe

Bahamas Junkanoo: What Is It? Where Is It? And Is It As Much Fun as It Sounds?

Get Ready for Holidays in The Bahamas

Bahamian Wildlife: No Poisonous Snakes or Lizards

Tea Time in The Bahamas

World Tourism Day Statement

October

Hurricane Joaquin

Numerous Talking Points

Call Scripts and Updates for Emergency Centers

Twice-daily communiques

DG remarks for international audiences

BMOT Thank you note

Bahamas trade update re: Hurricane Joaquin

Bahamas Approved Charities release

Delta 4-City Blitz

Four in-market announcements – Washington, DC, Boston, NYC, Atlanta

Miami Heat

Statement written for the DG

Caribbean Musik Festival

Media Invitation for Event Coverage

Carnival Cruise Passenger Accident

Press release

Bullet points

Letter to Carnival President

Letter of condolence to family

Additional Releases

Bahamas Wins World Travel Award Top Honor

Bahamas Middleweight Takes Down Irishman Eammon O'Kane at IBF Eliminator in NYC

Popeyes Bahamas Bowl Week 7

Popeyes Bahamas Bowl Week 9

Quotes for El Faro Debris washing ashore

Quotes for Cape Air

Baha Mar

Quotes for Prime Minister's Speech
Signature Bridal Show
Atlanta Announcement of Signature Bridal Show
Culinary Fusion Expo Press Trip
Invitation for Media Attendees

November

Tropical Storm Kate
Tropical Storm Kate Communiques (2)
Tropical Depression #12
All Clear for Tropical Storm Kate
Additional Releases
Islands Of The Bahamas Gears Up For Impressive Showing at World Travel Market
World Travel Market Trade Release
Exploring Lucayan National Park
Vacation Express 2015 Exceeds Expectations in The Bahamas
A Taste of the Sea: Top Seafood Restaurants
Performance Figures Point to Large Increases in Nassau and Paradise Island Large Hotels for September 2015
Silver Airways "Takes It All Off" by Offering Fares up to 100% Off* One-Way
The Countdown Begins for the 2016 Marathon Bahamas Race Weekend
Bahamas Geotourism Website Launched
Book Your Travel to Grand Bahama Island Now and Save
Bring Your Binoculars: Birding in The Bahamas (revised to include Grand Bahama)
Grand Bahama Cruise Air & Stay 11/24 * trades and blogs
Bahamas' "Dear Santa" Social Media Promotion May Have the Holidays Looking Brighter For A Deserving Individual
Islands Of The Bahamas Conducting a 4-Day Thanksgiving Sale
Bahamas.com/4DaySale
The Bahamas is Number One Pick by Travelers for Instagram #NoFilter-Worthy Places on Earth You Had Me at Bahama Mama (Revised)
Bahamian to Perform at Carnegie Hall
Congratulatory Letter from Minister Wilchcombe to Dion Cunningham
Gabrielle Archer Biography
Prescott Samuel Young Biography
PJ Douglas Sands Biography
American Airlines Blitz
Media Pitch for Charlotte, Philadelphia, and Washington, DC
USA Today
Brief on Snorkeling in The Bahamas
Brief on Holidays in The Bahamas
Island House Press Trip
Invitation copy
Signature Bridal Show (Atlanta) 11/15
Invitation/Release for Media
Popeyes Bowl Media Trip
Invitation Copy

The chart below highlights the major assignments that were carried out in July – December, 2015, Communications. ANITA JOHNSON-PATTY

/JULY 2015 HIGHLIGHT REPORT					
EXPEDIA CALL CENTER TRAINING			<i>Event Date: 05.21.15</i>		
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.16.15	Press Release Bahamas Teams Up with Expedia for 'Bahamas Day' for Agents	Written and submitted.	Waiting feedback.		Pending
UNTWO CONFERENCE			<i>Event Date: 06.2.15</i>		
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.2.15	Press Release/Media Alert Minister of Tourism For The Islands Of The Bahamas, Hon. Obie Wilchcombe addresses Leaders and Stakeholders at UN World Tourism Organization Conference	Written and submitted	Completed		Completed
BAHAMIAN CULTURE UNDER THE SPOTLIGHT			<i>Event Date: 06.03.15</i>		
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.03.15	Press Release BAHAMAIN CULTURE UNDER THE SPOTLIGHT	Submitted	Completed		Completed
HON. OBIE WILCHCOMBE ADDRESS UN WTO			<i>Event Date: 06.04.15</i>		
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.04.15	Media Alert Minister of Tourism, Hon. Obie Wilchcombe UN WORLD TOURISM ORGANIZATIONAL CONFERENCE Address	Written and submitted	Completed		Completed
CTO CARIBBEAN WEEK			<i>Event Date: 06.01-06.07.15</i>		
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
05.21.15	CARIBBEAN TOURISM ORGANIZATION CARIBBEAN WEEK, NEW YORK CITY Provided report on overview of events for Caribbean Week, attendees and which events were worth sending.	Prepared Submitted	Completed		Completed
6.1.15	MEDIA LUNCH Dr. Elinor Galey, Editor In Chief, eTN; DG Jibrilu, Mikala Moss, Noel Mignott	Arranged	Completed		Completed
6.5.15	Press Release CARIBBEAN DIASPORA FORUM	Written Approved	Completed		Completed

	Minister of Tourism for The Bahamas Participates in Diaspora Panel During Caribbean Week in New York City	Circulated			
6.8.15	Press Release STUDENT COLLOQUIUM The College of The Bahamas Has a Strong Showing in Extremely Competitive Caribbean Week Scholarship	Written Approved Circulated	Completed		Completed
6.9.15	Press Release CARIBBEAN WEEK ROUND UP Islands Of The Bahamas Leverage Caribbean Week to Assert Position as Destination of Choice for US Market	Written	Submitted		Pending
BAHAMAS BOATING FLING		<i>Event Date: 06.15.15</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.15.15	PRESS RELEASE Jump Into a New Summer 'Fling' With Bahamas Boating Excursions	Written Approved Circulated	Completed		Completed
FilmAT POLAND AWARD		<i>Event Date: 06.17- 06.19.15</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
05.29.15	PRESS RELEASE THE BAHAMAS WINS BIG AT THE 10TH ANNUAL FILMAT FESTIVAL Release on winning award at FilmAT Poland CIFFT festival	Written Submitted	Approved		Circulated
SUMMER GALA CHARITY		<i>Event Date: 06.20.15</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.16.15	PARTNERSHIP OPPORTUNITY Ellen Hermanson Foundation Summer Gala Charity Auction (Hamptons, NY) Visibility for 5 day/4 night accommodations.	Shared with Client	Completed		Completed
AMERICAN AIRLINES ANNOUNCEMENT		<i>Event Date: 06.25.15</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.25.15	PRESS RELEASE BAHAMAS & AA SECURE MORE SEATS Service to San Salvador	Written Submitted	Completed		Completed
BAHAMAS AWARDS PROMOTION		<i>Event Date: June</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.17..15	PRESS RELEASE BAHAMAS WINNING TREND FOR 2015 ESQR Gold Quality Achievement Award	Written Submitted	Completed		Completed
TRAVEL + LEISURE WORLD'S BEST AWARD 2015		<i>Event Date: 07.23.15</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS

06.23.15	Draft Press Release HARBOUR ISLAND WINS WORLD'S BEST	Written Submitted	Completed		Completed
7.9.15	Press Release BAHAMAS SPECTACULAR HARBOUR ISLANDS WINS BEST ISLAND IN THE CARIBBEAN	Written	Distributed		Completed
07.23.15	TRAVEL+LEISURE AWARDS EVENT Photographer to join DG	Planned	Secure Photographer		Reserved
WORLD TRAVEL AWARDS		<i>Event Date: 10.17.15</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
03.11-03.26.15	PRESS RELEASE BAHAMAS LEAD 22nd ANNUAL WORLD TRAVEL AWARDS NOMINATIONS	Written, Submitted	Circulated eTN		Completed
KENTUCKY VS. ARIZONA STATE		<i>Event Date: 11.3.15</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.26.15	PRESS RELEASE CIRCULATION	Secured	Circulated		Completed
HITS HALF MARATHON		<i>Event Date: 11.25.15</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
05.06.15	PRESS RELEASE QUOTE Prepared quote for HITS Half Marathon press release announcement.	Written	Sent		Completed
ESPN POPEYES BAHAMAS BOWL & ESPYs		<i>Event Date: 12.24.15 & 7.15.15</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
05.12.15	PRESS RELEASE ESPN AQUIRED POPEYES BAHAMAS BOWL	Written	Submitted		Circulated
06.09.15	REMARKS DDG ESPN PARTNERSHIP	Written	Submitted		Completed
7.8.15	PRESS RELEASE POPEYES BAHAMAS BOWL 'HAIL MARY' ADVANCES TO ROUND 8 IN 2015 ESPY BRACKET	Written	Distributed		Completed
7.16.15	PRESS RELEASE BAHAMAS MINISTRY OF TOURISM CONGRATULATES CENTRAL MICHIGAN UNIVERSITY'S PLAYERS ON ESPYS 'BEST PLAY' NOMINATION	Written	Distributed		Completed
NEW PROVIDENCE JUNKANOO CARNIVAL 2016		<i>Event Date: 05.05.16</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.15.15	SAVE THE DATE NEW PROVIDENCE JUNKANOO CARNIVAL	Written	Submitted		Circulated

8 th ANNUAL CANTAT INT'L CHORAL FESTIVAL		Event Date: 08.21 - 31.16			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.26.15	PRESS RELEASE 8th ANNUAL AMERICA CANTAT INTERNATIONAL CHORAL FESTIVAL TO BE HELD IN THE BAHAMAS	Written	Submitted		Circulated
FIFA 2017 BEACH SOCCER WORLD CUP		Event Date: 2017			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
12.23.14	PRESS RELEASE BAHAMAS CELEBRATES WINNING BID FOR FIFA 2017 BEACH SOCCER WORLD CUP <i>First time in history the Caribbean region hosts a senior FIFA tournament</i>	Written	Approved		Completed
12.23.14	Circulate Press Release on FIFA 2017	Done	N/A		Completed
BAHA MAR CRISIS MANAGEMENT		Event Date: ON-GOING			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
05.04.15 Ongoing	RESPONSE RECOMMENDATIONS BAHA MAR NEGATIVE MEDIA Develop response or negative press: with continued delayed opening. Monitoring media and social media for coverage.	Prepare response plan	Monitoring situation		Monitoring situation
6.29.15	RESPONSE RECOMMENDATIONS BAHA MAR CHAPTER 11 FILING Developed official response from Bahamas and providing talking points to the filing. Monitoring media and social media for coverage.	Prepared response and talking points.	Monitoring situations		Monitoring situation
Ongoing	Monitoring negative coverage; preparing reports of all coverage.	Monitoring	Monitoring Situation		Monitoring
BAHAMAS MAGAZINE		Event Date: ON-GOING			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
04.07.15 Ongoing	PROMOTION BAHAMAS MAGAZINE Gulliver Johnson Magazine production exclusively for The Islands Of The Bahamas for international and domestic circulation	Sample provided to BTO	Direct follow up	BTO	Ongoing
SPONSORSHIP OPPORTUNITIES		Event Date: ON-GOING			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.16.15	Sponsorship Opportunities TV shows, 'Let's Make a Deal,' 'Price is Right,' and 'Wheel of Fortune' expressed interest in promoting package trip to Bahamas as winning	Shared opportunity	Waiting feedback		Pending

	prize.				
7.29.15	JUNE AMBROSE OPPORTUNITY Shared opportunity to partner with stylist to the stars, June Ambrose, who would be willing to be Ambassador to The Bahamas as well as promoting destination on social media in return for providing a visit to The Islands.	Shared Opportunity	Unable to secure commitment by deadline		Completed
YELLOW FEVER CRISIS MANAGEMENT		<i>Event Date: ON-GOING</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
06.23.15 Ongoing	RESPONSE RECOMMENDATIONS YELLOW FEVER/MEDICAL ENTRY REQUIRMENTS Developed response statement for entry health requirements for visitors. Monitoring media for coverage.	Prepare response to public	Monitoring situation		Monitoring situation
NEW DELTA FLIGHTS TO BAHAMAS		<i>Event Date: ON-GOING</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.1- 7.9	PRESS RELEASE BAHAMAS EVEN EASIER TO GET TO WITH EXPANED DELTA FLIGHTS	Written	Approved		Distributed
7.15 – 31.15	PRESS RELEASE DISCOVER THE HOTTEST HIDDEN GEM OF THE BAHAMAS; THE ABACOS	Written	Approved		Distributed
ISSUES AND CRISIS MANAGEMENT		<i>Event Date: ON-GOING</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.12- 15.15	Fielded and researched claim from apparent publicist from Jake Tapper on Baha Mar issue. Research led to it being a false claim	Researched	Issued findings.		Completed
DWAYNE WADE & GABRIELLE UNION IN BAHAMAS		<i>Event Date: JULY</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.3.15	PRESS RELEASE & TWEET DWAYNE WADE, GABRIELLE UNION & LEBRON JAMES IN BAHAMAS; PARTNERSHIP WITH MIAMI HEAT CONTINUES TO STRENGTHEN	Written	Approved		Distributed & posted
BAHAMAS TAKES CUBA		<i>Event Date: ON-GOING</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS

7.14.15	PRESS RELEASE BAHAMAS TAKES CUBA	Distributed	Completed		Completed
7.14.15	PRESS RELEASE BAHAMIAN FOOD PLEASES PALATE IN CUBA	Distributed	Completed		Completed
FLY FISHING REGULATIONS		<i>Event Date: ON-GOING</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.9.15	PRESS RELEASE NEW FLY FISHING REGULATIONS TO IMPROVE QUALITY OF VISITOR EXPERIENCE	Written	Distributed		Completed
19TH ANNUAL INTERNATIONAL AFRICAN AMERICAN HOTEL OWNERSHIP & INVESTMENT SUMMIT & TRADE SHOW		<i>Event Date: JULY</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.16.15	PRESS RELEASE HONORABLE PRIME MINISTER PERRY CHRISTIE HEADLINES 19 TH ANNUAL INTERNATIONAL AFRICAN AMERICAN HOTEL OWNERSHIP & INVESTMENT SUMMIT & TRADE SHOW	Written	Awaiting Feedback		Pending
ATLANTIS TWITTER PARTY		<i>Event Date: JULY 28, 2015</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.26.15	ATLANTIS TRAVELZOO PARADISE TWITTER PARTY Prepared multiple Twitter responses for participating in the 'Twitter Party.' Provided feedback on best practices for engagement.	Written	Approved		Completed
MISSING FLORIDA TEENS		<i>Event Date: JULY</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.27.15	SEARCH MISSING FLORIDA TEENS WHO MIGHT HAVE BEEN TRYING TO REACH BAHAMAS Prepared official statement of support for US Coast Guard Search for P. Cohen and A. Stephanos. Submitted supportive Tweet for search supporting official statement.	Written	Submitted		Pending
7.26- 8.1	CRISIS MEDIA MONITORING Monitored media coverage of missing teen boys, prepared media reports for client.	Written	Shared with client.		Completed
GBITB REPORT		<i>Event Date: JULY</i>			

DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.27.15	PRESS RELEASE VISITOR OCCUPANCY IN THE BAHAMAS SOARS FOR SUMMER	Written	Distributed		Completed
PURE SILK-BAHAMAS LPGA CLASSIC		<i>Event Date: January 2016</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.28.15	PRESS RELEASE BAHAMAS AND PURE SILK RENEW PURE SILK- BAHAMAS LPGA CLASSIC FOR 3 YEARS	Written	Awaiting feedback		Pending
JEFFREY GIBSON		<i>Event Date: JULY</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.27.15	PRESS RELEASE A 'GIBSON GOLD' ADDED TO THE PAN AMERICAN MEDAL TABLE	Written	Awaiting feedback		Pending
MIAMI JUNKANOO RECEPTION MEDIA EVENT		<i>Event Date: JULY 23</i>			
DATE	ASSIGNMENT	ACTION	NEXT STEPS	BY	STATUS
7.23.15	Developed media lists and distributed invitation to Miami travel media/blogs. Secured media participation for the event.	Built media lists, sent invitation, secured media participation	Completed.		Completed

**LINVILLE JOHNSON - AFRICAN AMERICAN MARKET ACTIVITIES
JULY - DECEMBER 2015**

Date	Event	Location	Representative
Feb 20-25	FAM trip for African American Media	Bimini & Nassau/PI	Linville J.
March 21-22	Nat Moore Celebrity Golf Tournament	Miami, Fla	
April 16-19	Bahamas Junkanoo Carnival Festival	Grand Bahama Island	Linville J.
May 22	M.L.K Breakfast Monument presentation	Coral Springs, Fl	Linville J.
June 8	Miami/Bahamas Junkanoo Festival Committee Meeting	Miami, Fla	Linville J.
			Linville J.

JENNIFER GARDINER-BANNISTER - SALES DEPARTMENT
 JULY - DECEMBER ACTIVITIES 2015

Date	Location	Event Type - Trade	BMOT Rep
2-Jul	Miami, FL	Corporate partnership	Jennifer Gardiner
6-Jul	Plantation, Florida	Corporate partnership	Jennifer Gardiner
7-Jul	Plantation, Florida	Business Development plan	Jennifer Gardiner
8-Jul	Plantation, Florida	Trade Initiative	Jennifer Gardiner
13-Jul	Plantation, Florida	Sports Partnership	Jennifer Gardiner
15-Jul	Plantation, FL	Sports Partnership	Jennifer Gardiner
16-Jul	Miami, FL	Corporate partnership	Jennifer Gardiner
4-Aug	Grand Bahama Island	Corporate Partnership	Jennifer Gardiner
5-Aug	Plantation, FL	Trade/Corporate Partnership	Jennifer Gardiner
7-Aug	Plantation, FL	Consumer Event	Jennifer Gardiner
10-Aug	Plantation, FL	Trade Program	Jennifer Gardiner
10-Aug	Plantation, Florida	Corporate Partnership	Jennifer Gardiner
10-Aug	Plantation, Florida	Sports Partnership	Jennifer Gardiner
10-Aug	Plantation, FL	BTO Sales & Marketing plan	Jennifer Gardiner
11-Aug	Plantation, FL	On Island Consumer/Partners event	Jennifer Gardiner
12-Aug	Plantation, Florida	Aviation Consumer Air Show	Jennifer Gardiner
13-Aug	Plantation, FL	Sports Partnership	Jennifer Gardiner
13-Aug	Plantation, Florida	On Island Consumer/Partners event	Jennifer Gardiner
14-Aug	Miami, Florida	Corporate partnership	Jennifer Gardiner
20-Aug	Nassau Bahamas	Corporate partnership	Jennifer Gardiner
24-Aug	Plantation, FL	Sales Team Meeting	Jennifer Gardiner
25-Aug	Plantation, Florida	Sr. Managers Planning Meeting	Jennifer Gardiner
26-Aug	Plantation, FL	Sports Partnership	Jennifer Gardiner
SEPTEMBER 1-2	Orlando, Florida	Industry Partner Trade event	Jennifer Gardiner
3-Sep	Miami, Florida	Industry Partner Trade event	Jennifer Gardiner
8-Sep	Miami, FL	Industry Partner Trade event	Jennifer Gardiner
9-Sep	Plantation, FL	Business Alliance	Jennifer Gardiner
10-Sep	Plantation, FL	Promotional/Consumer Events	Jennifer Gardiner
14-Sep	Plantation, FL	On Island Consumer/Partners event	Jennifer Gardiner
15-Sep	Plantation, FL	Sr. Managers Planning meeting	Jennifer Gardiner
16-Sep	Plantation, FL	Sports Partnership	Jennifer Gardiner
22-Sep	Plantation, FL	Sr. Managers Planning Meeting	Jennifer Gardiner
24-Sep	Plantation, FL	Business Alliance	Jennifer Gardiner
24-Sep	Plantation, FL	Bahamas Radio Show in WPB	Jennifer Gardiner
24-Sep	Plantation, FL	Bahamas Golf Packages	Jennifer Gardiner
24-Sep	Plantation, FL	Trade/Consumer Show NYC	Jennifer Gardiner
1-Oct	Plantation, FL	Event Contract Agreement	Jennifer Gardiner
5-Oct	Plantation, FL	Industry Golf Event	Jennifer Gardiner
14-Oct	Plantation, FL	Sports Partnership	Jennifer Gardiner
16-Oct	Plantation, FL	Preparing for Bahamas Day Event	Jennifer Gardiner
Oct 29-31	Tampa, FL	Travel Agents trade show	Jennifer Gardiner
2-Nov	Plantation, FL	Travel Agents trade show	Jennifer Gardiner
3-Nov	Plantation, FL	Sr. Managers Planning Meeting	Jennifer Gardiner
3-Nov	Plantation, FL	BIC Planning meeting	Jennifer Gardiner
3-Nov	Plantation, FL	Dan Marino planning meeting	Jennifer Gardiner
3-Nov	Plantation, FL	Popeyes Planning meeting	Jennifer Gardiner
4-Nov	Plantation, FL	Travel Agents trade show planning meeting	Jennifer Gardiner
4-Nov	Plantation, FL	Trade Initiative	Jennifer Gardiner
4-Nov	Plantation, FL	Consumer Event planning	Jennifer Gardiner
4-Nov	Plantation, FL	Aviation Consumer Air Show	Jennifer Gardiner
5-Nov	Plantation, FL	Corporate partnership	Jennifer Gardiner
9-Nov	Plantation, FL	Sales Team Planning Meeting	Jennifer Gardiner
9-Nov	Plantation, FL	Budget Planning meeting	Jennifer Gardiner
10-Nov	Plantation, FL	Sr. Managers Planning Meeting	Jennifer Gardiner
Nov 11-13	Ft. Lauderdale, FL	Trade/Consumer Show FLL	Jennifer Gardiner
16-Nov	Plantation, FL	Sales Team Planning Meeting	Jennifer Gardiner
16-Nov	Plantation, FL	Golf event Planning Meeting	Jennifer Gardiner
17-Nov	Plantation, FL	Sr. Managers Planning Meeting	Jennifer Gardiner
17-Nov	Plantation, FL	Dan Marino Autism Foundation	Jennifer Gardiner
18-Nov	Ft. Lauderdale, FL	Miami Dolphins	Jennifer Gardiner
Nov 20-21	Homestead, FL	NASCAR	Jennifer Gardiner
24-Nov	Plantation, FL	Boating, Fishing, Diving Business plan	Jennifer Gardiner
25-Nov	Plantation, FL	Event Budget and logistics	Jennifer Gardiner
Dec 1-4	Plantation, FL	Event Budget and logistics	Jennifer Gardiner
1-Dec	Plantation, FL	Sr. Managers Planning Meeting	Jennifer Gardiner
1-Dec	Plantation, FL	Sales Team Planning Meeting	Jennifer Gardiner
1-Dec	Plantation, FL	Boating, Fishing, Diving Business plan	Jennifer Gardiner
3-Dec	Plantation, FL	Aviation Business Planning meeting	Jennifer Gardiner
Dec 7-9	Plantation, FL	Director General Sales Training meeting	Jennifer Gardiner

WEDDINGS/HONEYMOON DEPARTMENT - CECILE TORRENCE
 JUNE - DECEMBER 2015

Date	Event	Activity	Consumer/Trade	Location	Rep
7/23/15	Junkanoo Fest	Festival	Consumer	Coconut Grove, FL	CT
7/1/15	Grand Celebration	Ship Tour	Trade	West Palm Beach, FL	CT
8/31/15	National Assoc Wedding Professionals	Monthly Meeting	Trade	Miami, FL	CT
9/26/15	Modern Luxury Event	Bridal Event	Consumer	Miami, FL	CT
9/28/15	National Assoc Wedding Professionals	Monthly Meeting	Trade	Sunrise, FL	CT
10/16/15	Modern Luxury/Neiman Marcus Event	Bridal Event	Consumer	Miami, FL	CT
10/20/15	The Addison of Boca Raton	Site Inspection	Consumer	Boca Raton, FL	CT
11/3/15	Lavant Catering	Site Inspection	Consumer	Ft. Lauderdale, FL	CT
11/15/15	Bahamas Signature Bridal Event	Wedding Event	Consumer	Atlanta, GA	CT

BAHAMAS TOURIST OFFICE
EMAIL MARKETING DEPARTMENT - KAREN WRING
JULY 2015 - DECEMBER 2015

DATE	EVENTS AND EMAIL MARKETING CAMPAIGNS DEPLOYMENT	LOCATION
1-Jul	GBI Vacation Express: Beach Break Travel Deals. 5th Deployment	USA
15-Jul	Meeting with taCONNECT	USA
16-Jul	Bahamas Travel Agents Newsletter - July 2015 Issue Received up to 6,000 points	USA
19-Jul	Resend to non openers. Newsletter July 2015.	USA
20-Jul	BTO UK Office: Thank You For Signing Up - Telegraph Caribbean Competition	UK
23-Jul	Miami Bahamas Junkanoo Reception	MIAMI, FL
27-Jul	Bahamas Paradise Cruise Line - Fam Trip West Palm Beach	WEST PALM BEACH, FL
7/24 - 27 INDUSA	Germany Office Newsletter: Newsticker Bahamas - Sprachschulen - Ammenhaie -- Exumas :	GERMANY/AUSTRIA/ SWITZERLAND
24-Jul	My Bahamas: Thank You For Signing Up Two Free Tickets To Paradise	USA
27-Jul	BOIPB Newsletter: Getting to the Bahama Out Islands just got easier...	USA
29-Jul	Bahamas Fishing Adventure Weekend (Ladies, Let's Go Fishing)	USA
Aug. 5	Thank You For Signing Up \$300 Fuel Credit Hotel Deals EAA AirVenture Show - Oshkosh	USA
Aug. 5	Bahamas Travel Agents Newsletter August Issue - Two Free Tickets To Paradise...	USA
Aug. 6	Call Center Mar-June 2015: Thank You For Signing Up Two Free Tickets To Paradise	USA
Aug. 11	GBI: Hottest Hotel Deals - 4th Night Free Resort Credits	USA
Aug. 12	BTO Sales Marketing Meeting	Florida
Aug. 17	GBI Vacation Express Webinar: Discover Grand Bahama Two Chances to Join Our Webinar	USA
Aug. 17	Private Flying: Super Exclusive Offers Fabulous Fly-Iris	USA
Aug. 18	BOIPB: Make A Splash And Save In The Out Islands	USA
Aug. 18	Webinar with ESP - Listrak: HOLIDAY MISSION ACQUISITION: TAKING YOUR ACQUISITION STRATEGY TO THE NEXT LEVEL.	USA
Aug. 19	BTO Sales Marketing Meeting	Florida
1-Sep	Bahamas Travel Agents Newsletter September Issue - 3rd & 4th Guest Sail Free	USA
Sept. 1	BTO Sales Marketing Meeting	Florida
Sept. 2	GBI Vacation Express: Extend Your Summer! Vacation Packages starting at \$399 7th deployment.	USA
sept. 10	Bahamas Ministry of Tourism Public Relations Newsletter August 2015 Issue	USA
sept. 17	The Island House	USA
Sept. 17	Bahamas Ministry Of Tourism Public Relations Newsletter September 2015 Issue	USA
sept. 22	Germany Newsletter September Issue	USA
sept. 23	Bahamas Ministry Of Tourism Public Relations Newsletter September 2015 2nd Issue	USA
sept. 24	Private Flying: Fly Almost Fee Free - \$300 Fee Credit	USA
sept. 24	Bridal Ball Show	USA
Sept. 24	Bimini Shark Lab & Nature Tour	USA
Oct. 1	MOT & NPI Fall/Winter \$250 Offer: FALL into SAVINGS - \$250 Instant Savings Offer Exciting Events	USA
Oct. 1	The Abaco Club At Winding Bay Reward: Holy COW! Win a 5 day LUXURY stay at the Abaco Club on Winding Bay, Including Roundtrip Airfare for 2 and more	USA
Oct. 1	GBI Vacation Express: Bahamas Fall Escapes \$549 & Up. 8th deployment.	USA
Oct. 2	Meeting with Florida Post Sales Team	FL
oct. 6	MOT & NPI Fall/Winter \$250 Offer (RESEND TO NON-OPENERS). FALL into SAVINGS - \$250 Instant Savings Offer Exciting Events	USA
oct. 6	BOIPB: Head to Harbour Island, Two Fly Free	USA
oct. 7	Bahamas Ministry Of Tourism Public Relations Newsletter October 2015 Issue	USA
Oct. 8	Meeting with ESP Listrak	USA
oct. 13	Bahamas Travel Agents Newsletter October 2015 Issue Win a 5 day/4 night Stay + Airfare	USA

Oct. 20	Meeting with Bahamas Paradise Cruiseline	USA
oct. 22	Bahamas Ministry Of Tourism Public Relations Newsletter October 2015 2nd Issue	USA
oct. 27	private flying (list name: aviation) Have you seen this? Fly Almost Fee Free New US Customs Facility	USA
oct. 27	Best Bahamas Packages survey	USA
oct. 29	Bahamas Ministry Of Tourism Public Relations Newsletter October 2015 3rd Issue	USA
oct. 29	BOIPB: Take Flight in The Bahamas Out Islands and Save with \$250 Air Credit	USA
oct. 30	Best Bahamas Packages survey (2nd send to non-openers). Auto resend activated.	USA
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nov. 2	Invitation: Atlanta Trade Show and Dinner Presentation - nov 12 introduce delta new service abaco & eleuthera	USA
Nov. 2	UK Office: Superclubs Breezes Offer	UK
nov. 2	Invitation Atlanta: You're Invited to a Bahamas Style Trade Show & Dinner Presentation. - nov 12 Introduce delta new service abaco & eleuthera	USA
nov. 2	Pelican Bay Reward: Win a 3 day, 2 night stay at Pelican Bay... (TA November Reward)	USA
nov. 5	private flying: Pilots are you ready to Fly Almost Fee Free?	USA
Nov. 5	BOIPB: Make a Splash and Save Big in The Out Islands.	USA
nov. 9	Meeting Miami Dolphins Bahamas Game Day Meeting @ 11:00am	Florida
	Meeting Sports & Sales	Florida
nov. 12	AAV Invitation to cocktail reception and mini trade show NC & MD. You're Invited: Taste Of The Bahamas	USA
Nov. 16	Meeting with BOIPB	Florida
nov. 17	Bahamas Ministry Of Tourism Public Relations Newsletter November 2015 Issue	USA
nov. 17	\$250 Offer Extended: Hurry! This deal is about to end - \$250 Instant Savings	USA
nov. 19	upcoming events: Events Alert: Popeyes Bahamas Bowl Battle 4 Atlantis Pure Silk- Bahamas LPGA Classic, and more..	USA
nov. 23	Travel Weekly Bahamas: We Love These Deals, Your Clients Will Too	USA
nov. 25	UK Office: Dive Newsletter. Dive Offers not to be missed!	UK
	ft. lauderdale boat show: thank you for signing up.	
nov. 27	4-day Thanksgiving Sale: One Click, Many Hot Bahamas Deals All In One Place	USA
nov. 25	Tis The Season to Give a Gift of The Bahamas	USA
Dec. 3	BOIPB: Not the Holidays just yet... But it PAYS to plan ahead! (Silver Airways)	USA
Dec. 3	Not the Holidays just yet... But it PAYS to plan ahead! (Delta Airlines)	USA
	UK Office: Quality Travel Show. Et hjem væk fra hjemmet - A home away from home	UK
	UK Christmas Post Card	UK
dec. 10	PR Newsletter December Issue	USA
dec. 11	Private Flying: Perfect Landing Deals 2016 Fly Ins Staniel Cay Airport Reopens	USA
	Bimini Undersea	USA
dec. 10	Grand Lucayan Reward (TaConnect Initiative). Win a 4 night stay at Grand Lucayan Resort and Dolphin Experience for 2	USA
dec. 10	The Islands Of The Bahamas Opens New Offices	USA
dec. 10	Bahamas Travel Agents Newsletter December 2015 Issue \$650 Instant Savings	USA

Date of Event	Name of Activity	Location	Rep	Type of Event
July				
4X Tuesdays	Spearhead-Weekly Sales Training	Plantation	Kara Manouzi	BTO-Internal
	Bloomberg Media Group	Plantation	Kara Manouzi	Consumer
	Florida Atlantic University Meeting	Plantation	Kara Manouzi	Consumer
4X Thursdays	Weekly Sales Reports	Plantation	Kara Manouzi	BTO-Internal
4X Tuesdays	Area Managers Weekly Meeting	Plantation	Kara Manouzi	
	Creation and build out and maintenance of sales calendar	Plantation	Kara Manouzi	BTO
on-going	Processing of Travel Requests for sales reps		Kara Manouzi	BTO
August				
4X Tuesdays	Spearhead-Weekly Sales Training	Plantation	Kara Manouzi	Execute of Training
4X Thursdays	Weekly Sales Report	Plantation	Kara Manouzi	BTO-Internal
4X Tuesdays	Area Managers Weekly Meeting	Plantation	Kara Manouzi	BTO-Internal
8/19/15	Meeting w/African American Research Library	Plantation	Kara Manouzi	Consumer
Monday following 8/7/15	Marketing Meeting w/Delta	Conference	Kara Manouzi	Trade
9/21/15	Meeting with Bloomberg/TravAlliance	Miami	Kara Manouzi	Trade
on-going	Processing of Travel Requests for sales reps	Plantation	Kara Manouzi	BTO-Internal
8/25/15	Arrangement of project management training	Plantation	Kara Manouzi	BTO-Internal
8/30/15	buildout of Abaco presentation	Plantation	Kara Manouzi	BTO
on-going	Reviewing of Tvl. Requests	Plantation	Kara Manouzi	BTO
September				
4X Tuesdays	Weekly Sales Training	Plantation	Kara Manouzi	conducted Sessions
4X Thursdays	Weekly Sales Reports	Plantation	Kara Manouzi	BTO-Internal
21-Sep	Meeting Travel Market Report	Plantation	Kara Manouzi	Trade
	Meeting with Travel Quest	Plantation	Kara Manouzi	Trade
15-Sep	Meeting with Mail Pound	Conference	Kara Manouzi	Trade
20-Sep	Meeting with Signature Travel Network	Conference	Kara Manouzi	Trade
9/29/15	Process of Towel orders for Frosch Travel	Plantation	Kara Manouzi	Trade
4X Tuesdays	Area Managers Weekly Meetings		Kara Manouzi	BTO
October				
4X Thursdays	Weekly Sales Reports	Plantation	Kara Manouzi	BTO-Internal
4X Tuesdays	Sr. Managers Weekly Meetings	Plantation	Kara Manouzi	BTO
10/1/15	Assist Atlanta Office w/planning of Bahamas Ev	Conference	Kara Manouzi	Trade
10/1/15	Meetng w/Andre-Comm Dept. about Agent Pa	Conference	Kara Manouzi	Trade

	10/1/15 Meeting w/ Ensemble	Plantation	Kara Manouzi	Trade
	10/5/15 Meeting w/TravAlliance	Plantation	Kara Manouzi	Trade
	Oct-15 Meeting w/Florida International Film Festival	Fort Lauderdale	Kara Manouzi	Consumer
	10/2/15 Planning Meeting with Atlanta office	plantation	Kara Manouzi	Trade
	10/29/15 Sandals Road Show-Chicago	Chicago	Kara Manouzi	Trade
	10/30/15 Bahamas Presentation-Go Go Vacations	Chicago	Kara Manouzi	Trade
November				
4X Thursdays	Weekly Sales Reports	plantation		BTO
4X Tuesdays	Sr. Managers Weekly Meetings	plantation	Kara Manouzi	BTO
	prepare and execute Bahamas eblasts	plantation	Kara Manouzi	Trade
	11/3/15 Plan for Grand Isle Presentation to Sales Team	Plantation	Kara Manouzi	BTO
December				
4X Thursdays	Weekly Sales Reports	plantation	Kara Manouzi	BTO
12/7-8/15	Sales & Marketing Leadership Training	plantation	Kara Manouzi	BTO
4X Tuesdays	15-Dec-15 prepare for and execute Bahamas Webinar	plantation	Kara Manouzi	Trade
	Sr. Managers Weekly Meetings	plantation	Kara Manouzi	BTO
	7/12/15 prepare and exucute Bahamas eblasts	Plantation	Kara Manouzi	Trade
	2/12/15 Meeting with Vacation Express	Conference	Kara Manouzi	Trace
	12/29/15 Call Center Training Costco Travel	Seattle	Kara Manouzi	Trade
	12/30/15 Sales Calls Travel Trade	Seattle	Kara Manouzi	Trade
	Dec-15 process of invoice for The Travel Institute	Plantation	Kara Manouzi	Trade
	Dec-15 Process of Invoice for Bahamas Specialist Progr	Plantation	Kara Manouzi	Trade

**Groups Department
Bradley Bosfield
JULY - DECEMBER 2015**

DATE	EVENT	LOCATION	STAFF ASSIGNED
July 1 - 2, 2015	Incentive Research Foundation - conclave	Doral, Florida	Bradley Bosfield (BB)
July 8, 2015	ING Race Meeting	Miami, FL	BB
July 9, 2015	Bahamian Independence - gospel concert	West Park, FL	BB
July 12, 2015	Bahamas Independence Ecumenical Service	Miami, FL	BB
July 16 - 20, 2015	Nassau Paradise Island/BTO- Fam Trip	Nassau, Bahamas	BB
July 21 - 23, 2015	Calls with Brent Ingraham - Abaco Beach Resorts	Fort Lauderdale, FL	BB
July 30, 2015	Meeting Mo Ally - Gaston Lifestyles	Miami Lakes, FL	BB
July 31, 2015	Meeting Atlantis Resort - FICP	Plantation, FL	BB
Aug 4, 2015	Meeting Sky Bahamas	Fort Lauderdale, FL	BB
Aug 5, 2015	Meeting Celebration Groups. Division	Plantation, FL	BB
Aug 6 - 7, 2015	Expo J. Moran & Associates	Boca Raton, FL	BB
Aug 10, 2015	Groups Committee Meeting - Opus Group	Plantation, FL	BB
Aug 11, 2015	Meeting/Sales Call Chris Pollack	Lighthouse Pointe, FL	BB
Aug 12 - 16, 2015	Incentive Research Foundation Conference	Doral, FL	BB
Aug 17 - 18, 2015	Sales calls Meeting Planners/Coordinators	Boca Raton/West Palm	BB
Aug 20 - 24, 2015	BTO/NPIP Familiarization Trip	Nassau & Bimini - Bahamas	BB
Aug 25, 2015	Meeting/Presentation - Balleria Tamarac Chamber of Commerce Meeting	Ft. Lauderdale, FL Tamarac, FL	BB

Aug 26, 2015	Broward County CVB - Networking Meeting	Ft. Lauderdale, FL	BB	
Aug 27, 2015	Captain's Meeting - Bahamas Boating Fling	Sunrise, FL	BB	
Aug 28, 2015	Miami Cycling Club - meeting Meeting - Mo Ally Soccer Group - GBI	Miramar, FL	BB	
Sept. 8, 2015	Meeting - Resorts World Bimini	Miami, FL	BB	
Sept. 10, 2015	Meeting: Bahamasair - Fam Trip negotiations	Miami/Ft. Lauderdale, FL	BB	
Sept. 11 - 13, 2015	BTO/Sandals Fam Experience - Meeting Planners	Nassau/Exuma, Bahamas	BB	
Sept. 14, 2015	Meeting NPIPB - G. Brice, hotel committee	Plantation, FL	BB	
Sept. 15, 2015	BTO Sales Meeting	Plantation, FL	BB	
Sept. 16, 2015	Zrill Leadership Group Presentation, H. Miller	Ft. Lauderdale, FL	BB	
Sept. 27 - 30, 2015	Site Classic Meeting	Nassau, Bahamas	BB	
October 1, 2015	Business to Business Network Forum	Doral, FL	BB	
October 5, 2015	Meeting Wendy Zane - Muttiny Tours	Coconut Grove, FL	BB	
October 6, 2015	Andano Travel Meeting - Greenwood family reunion Meeting C. Davis - NPIPB IMEX Show	Aventura, FL Las Vegas, NV	BB	
October 9, 2015	Bahamas Paradise Cruises - Presentation	West Palm Beach, FL	BB	
Oct. 12 - 16, 2015	IMEX America Conference	Las Vegas, NV	BB	
October 19, 2015	Meeting: Lynn Scarpelli- Sandals Resorts	Miami Beach, FL	BB	
October 21, 2015	Meeting: Chris Perks	Coral Gables, FL	BB	
October 22, 2015	Conference Redlight Marketing Meeting Great Abaco Beach Hotel - B. Ingraham	Sunrise, FL	BB	
October 26, 2015	Calls with Resorts World	Miami Lakes, FL	BB	
October 27, 2015	American Express	Coral Springs, FL	BB	
October 28, 2015	Meeting: Out Island Promotion Board	Miami, FL	BB	
Nov. 1, 2015	Tamarac Chamber of Commerce	Tamarac, FL	BB	
Nov. 4, 2015	Meeting: Helmsbriscoe Inc.	West Palm Beach/Boca Raton	BB	
Nov. 6, 2015	Gaston Life Styles	Pembroke Pines, FL	BB	
Nov. 7, 2015	Balleria - GBI Meeting Meeting Jennifer McFarland	Ft. Lauderdale, FL	BB	

Nov. 8, 2015	Ft. Lauderdale Boat Show	Ft. Lauderdale, FL	BB	
Nov. 9, 2015	Sandals Golf Meeting - Mac Shea	Boynton Beach, FL	BB	
Nov. 10, 2015	Meetings & Conventions - Planning Meeting	Boca Raton, FL	BB	
Nov. 11, 2015	Groups meeting	Plantation, FL	BB	
Nov. 13 - 18, 2015	Financial & Insurance Certified Planners (FICP)	Nassau/Bimini - Bahamas	BB	
Nov 20, 2015	105.1 FM - Radio Talk Show	Hollywood, FL	BB	
Nov. 24 - 26, 2015	Sales Calls Hallandale, Davie, Hollywood		BB	
Dec. 1, 2015	Tamarac Chamber Meeting	Tamarac, FL	BB	
Dec. 2, 2015	Business to Business Networking	Ft. Lauderdale, FL	BB	
Dec. 3, 2015	Groups Meeting - with promotions boards	Plantation, FL	BB	
Dec. 6, 2015	Presentation - Skip Smith	Plantation, FL	BB	
Dec. 7 - 9, 2015	Calls on Meeting Planners	Plantation, Coral Springs, Davie, Deerfield Beach,	BB	
Dec. 10 - 14, 2015	BTO/NPIPFB Familiarization Trip	Nassau, Exuma/Bimini, Bahamas	BB	
Dec. 15, 2015	Bahamas Princess Cruises J. Royse Meeting - Philip Burrows	West Palm Beach, FL	BB	
Dec. 16, 2015	Jim Moran Enterprise Meetings & Conventions - S. DeMott	Coconut Creek, FL Hillsboro, FL	BB	

Bahamas Tourist Office
Houston Texas
September - December 2015

<u>DATE</u>	<u>EVENT</u>	<u>LOCATION</u>	<u>STAFF ASSIGNED</u>	<u>STATUS</u>
September 9, 2015	Greater Houston Convention & Visitors Bureau Networking Lunch	Houston TX	PJ Sands	Completed
September 10, 2015	Houston Tourism & Travel Summit	Houston TX	PJ Sands / Dupree Smith	Completed
September 23, 2015	Sandals Game Changer Travel Show	Los Angeles CA	PJ Sands	Completed
September 24, 2015	Sandals Game Changer Travel Show	San Jose CA	PJ Sands	Completed
September 28, 2015	Sandals Game Changer Travel Show	Kansas City MO	PJ Sands	Completed
September 29, 2015	Sandals Game Changer Travel Show	Dallas TX	PJ Sands	Completed
September 30, 2015	Dallas Mavericks Partnership Meeting	Dallas TX	PJ Sands / Deckrey Johnson	ongoing
Oct 1-31, 2015	Monthly Sales Calls to Travel Agencies	Houston TX / Dallas TX	PJ Sands / Dupree Smith	Completed
October 1, 2015	Sandals Game Changer Travel Show	Houston TX	PJ Sands / Dupree Smith	Completed
October 1, 2015	Dallas Mavericks Sponsorship Reception	Dallas TX	Deckrey Johnson	completed
October 5, 2015	United Vacations Webinar with VAX Vacation Access	online	PJ Sands / Dupree Smith	Completed
October 7, 2015	International Special Event Society Meeting	Houston TX	PJ Sands	Completed
October 8, 2015	Greater Heights Chamber of Commerce Meeting	Houston TX	Dupree Smith	Completed
October 8, 2015	Greater Houston Black Chamber of Commerce Business Summit	Houston TX	PJ Sands / Deckrey Johnson	Completed
October 10, 2015	Greater Houston Black Chamber of Commerce Pinnacle Awards	Houston TX	Margo Rose / Dupree Smith	Completed
October 14, 2015	American Marketing Association Houston Rockets Luncheon	Houston TX	PJ Sands / Deckrey Johnson	Completed
October 15, 2015	Greater Houston Black Chamber of Commerce Conference Call for GBI Trade	Houston TX	PJ Sands / Margo Rose / Deckrey Johnson	Completed
October 15, 2015	Southwest Vacations Webinar with VAX Vacation Access	online	PJ Sands / Dupree Smith	Completed
October 16, 2015	Follow up conference call with Dallas Mavericks	Houston TX	Deckrey Johnson	ongoing
October 20, 2015	Greater Houston Black Chamber of Commerce Conference Call for GBI Trade	Houston TX	PJ Sands / Margo Rose / Deckrey Johnson	Completed
October 20, 2015	Professional Travel Agents of North America Greater Houston Chapter Meeting	Houston TX	PJ Sands / Dupree Smith	Completed
October 21, 2015	Houston Rockets Partnership Meeting	Houston TX	PJ Sands / Deckrey Johnson	ongoing
October 21, 2015	Buck Wilson Travel Trade Show	Houston TX	PJ Sands / Dupree Smith	Completed
October 22, 2015	Buck Wilson Travel Trade Show	Dallas TX	Dupree Smith	Completed
October 22, 2015	Dr. Marilyn Bowe Marathon Conference Call	Houston TX	PJ Sands / Deckrey Johnson	ongoing
October 23, 2015	Catch the Moment Presentation	Houston TX	PJ Sands / Margo Rose	Completed
October 27, 2015	Resorts World Bimini Webinar with US Sales Team	online	PJ Sands / Dupree Smith	Completed

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Bahamas Tourist Office
Houston Texas
September - December 2015

DATE	EVENT	LOCATION	STAFF ASSIGNED	STATUS
October 27, 2015	Greater Houston Black Chamber of Commerce Conference Call for GBI Trade	Houston TX	PJ Sands / Deckrey Johnson / Dupree	Completed
October 27, 2015	Houston Business Journal 40 Under 40 Awards	Houston TX	PJ Sands	Completed
October 28, 2015	Katy Mollica of NCAA Final Four Conference Call	Houston TX	PJ Sands / Deckrey Johnson / Dupree	ongoing
October 30, 2015	Houston Rockets Vs Golden State Warriors Game	Houston TX	PJ Sands / Margo Rose / Dupree Smith /	Completed
October 30, 2015	Kevin Foley Conference Call re Nike Sporting Event	Houston TX	Deckrey Johnson	ongoing
November 1-30, 2015	Monthly Sales Calls to Travel Agencies	Houston TX / Dallas TX	PJ Sands / Dupree Smith	Completed
November 2, 2015	Katy Mollica of NCAA Final Four Conference Call	Houston TX	PJ Sands / Deckrey Johnson / Dupree	ongoing
November 3, 2015	Grand Lucayan Resort Webinar with US Sales Team	online	PJ Sands / Dupree Smith	Completed
November 3, 2015	Greater Houston Black Chamber of Commerce Conference Call for GBI Trade	Houston TX	PJ Sands / Deckrey Johnson / Dupree	Completed
November 3, 2015	Grand Isles Exuma Resort Webinar with US Sales Team	online	PJ Sands / Dupree Smith	Completed
November 3, 2015	Resorts World Bimini Webinar with US Sales Team	online	PJ Sands / Dupree Smith	Completed
November 4, 2015	Houston West Chamber of Commerce Meeting	Houston TX	Dupree Smith	Completed
November 4, 2015	International Special Event Society Meeting	Houston TX	PJ Sands	Completed
November 6, 2015	Loretta Bersani of GE Conference Call	Houston TX	Dupree Smith	ongoing
November 9, 2015	Madeline Rivera of Vacation Express Conference Call	Houston TX	Dupree Smith	ongoing
November 9, 2015	Leisure Sales United Airlines Conference Call	Houston TX	Dupree Smith	On going
November 9, 2015	Nick Colbum of the Oklahoma City Thunder Partnership Conference Call	Oklahoma City, OK	PJ Sands / Deckrey	ongoing
November 9, 2015	Weddings in Houston Magazine & Bridal Show Presentation	Houston, TX	PJ Sands / Deckrey	ongoing
November 9, 2015	Today Show Conference Call w/ BahaMen	New York, NY	PJ Sands	Completed
November 10, 2015	Alpheus Finlayson Conference Call re: Track & Field Radio Broadcast & Reception	Houston Tx	Deckrey Johnson	Completed
November 11, 2015	NCAA Final Four Conference Call	Houston TX	Deckrey Johnson	ongoing
November 12, 2015	Professional Travel Agents of North America Greater Houston Chapter Meeting	Houston TX	Dupree Smith	Completed
November 12, 2015	Today Show Broadcast w/ BahaMen	New York, NY	PJ Sands	Completed
November 12, 2015	National Association of Record Industry Professionals Entertainment Panel	Houston TX	PJ Sands	Completed
November 13, 2015	Kyle Tapply of Dallas Mavericks Partnership Conference Call	Dallas TX	Deckrey Johnson	On going
November 13, 2015	Greg Burrows of Diamond 9 Softball Conference Call	Nassau, Bahamas	Deckrey Johnson	On going
November 14, 2015	Houston Rockets Vs Dallas Mavericks Game	Houston TX	PJ Sands / Margo Rose / Dupree Smith /	Completed

Bahamas Tourist Office
Houston Texas
September - December 2015

DATE	EVENT	LOCATION	STAFF ASSIGNED	STATUS
Nov 15-19, 2015	Greater Houston Black Chamber of Commerce Conference Call GBI Trade Mission	Grand Bahama, Bahamas	PJ Sands / Deckrey Johnson / Dupree	Completed
November 16, 2015	Alpheus Finlayson Conference Call re: Track & Field Radio Broadcast & Reception	Houston Tx	PJ Sands / Deckrey Johnson	Completed
November 18, 2015	Resorts World Bimini Conference Call	Bimini, Bahamas	Dupree Smith	completed
November 18, 2015	National Association of Catering and Events Houston Chapter Meeting	Houston TX	PJ Sands	Completed
November 19, 2015	Kansas City Chiefs Partnership Conference Call	Kansas City MO	PJ Sands / Deckrey Johnson	On going
November 19, 2015	Oklahoma City Thunder Partnership Conference Call	Oklahoma City, OK	PJ Sands / Deckrey Johnson	On going
November 20, 2015	Sheraton Suites Near Galleria Site Inspection	Houston TX	PJ Sands / Margo Rose / Deckrey Johnson	On going
November 20, 2015	aLoft Galleria Site Inspection	Houston TX	PJ Sands / Margo Rose / Deckrey Johnson	On going
November 24, 2015	Integrate PR Agency Luncheon	Houston TX	PJ Sands	On going
November 30, 2015	Alpheus Finlayson Conference Call re: Track & Field Radio Broadcast & Reception	Houston Tx	PJ Sands / Deckrey Johnson	Completed
December 1-31, 2015	Monthly Sales Calls to Travel Agencies	Houston TX / Dallas TX	PJ Sands / Dupree Smith	Completed
December 1, 2015	Carl Davis of Gospel Music Heritage Foundation Conference Call	Houston TX	PJ Sands / Dupree Smith	ongoing
December 1, 2015	Greater Houston Convention & Visitors Bureau Christmas Party	Houston TX	PJ Sands / Margo Rose / Dupree Smith	Completed
December 1, 2015	TravAlliance Vacation Agent Magazine Digital Expo	online	PJ Sands	Completed
December 1, 2015	Alpheus Finlayson Track & Field Radio Broadcast	Houston Tx	PJ Sands / Margo Rose / Dupree Smith /	Completed
December 2, 2015	International Special Event Society Houston Chapter Meeting	Houston TX	PJ Sands	Completed
December 3, 2015	Alpheus Finlayson Sports Cocktail Reception & Book Signing	Houston TX	PJ Sands / Margo Rose / Dupree Smith /	Completed
December 7-10, 2015	BTO Sales/Leadership Training	Plantation, FL	PJ Sands / Margo Rose / Dupree Smith /	Completed
December 14, 2015	Travel Pulse Webinar Conference Call	Online	PJ Sands	Completed
December 15, 2015	Travel Pulse Webinar for Travel Agents	Online	PJ Sands	Completed
December 17, 2015	Travel & Adventure Show Conference Call	Dallas TX	PJ Sands / Dupree Smith	ongoing
December 21, 2015	Travel & Adventure Show Conference Call	Dallas TX	PJ Sands / Dupree Smith	ongoing
December 28, 2015	Vacation Express Conference Call re Travel & Adventure Show	Dallas TX	PJ Sands	ongoing

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BAHAMAS TOURIST OFFICE - ATLANTA**ACTIVITIES JULY - DECEMBER 2015**

EVENT/MEETINGS	LOCATION	STAFF ASSIGNED	STATUS
July 8, 2015 Introductory meeting with Bahamas Consull General and team from Popeye's. Discussed Popeye's Bahamas Bowl and Bahamas Independence Picnc activities.	Popeye's Headquarters, Atlanta	E. Archer	Completed
July 8, 2015 Meeting with Ms. Renee Werbin, Publisher & CEO Founder, Travelgirl Magazine. Discussed possible interview with Bahamas Governor General, Dame Pindling	Atlanta, GA	E. Archer	Completed
July 9, 2015 Meeting with Mr. Sammy Haynes, Editor in Chief, Sheen Magazine. Discussed Haynes and crew visit to Nassau. July 21 -24, 2015, for magazine photo shoot.	Atlanta, GA	E. Archer	Completed
July 10, 2015 Bahamas 42nd, Independence Celebrations - "A Champaign Toast to the Bahamas" approximately fifty persons attended	Bahamas Consul General's BTO Staff House Atlanta, GA		Completed
July 11, 2015 Bahamas Independence Family Fun Day Picnic approximately 400 attended	Atlanta, GA	BTO Staff	Completed
July 12, 2015 Bahamas Independence Church Worship	St Paul's Episcopal Church, Atlanta	BTO Staff	Completed
August 25, 2015 Attended Sandals "Game Changer" seminar & trade show	Raleigh Norht Carolina	E. Archer	Completed
August 27, 2015 Meeting with Michelle Olson, Manager, Vacation express	Atlanta, GA	E. Archer	Completed
August 27, 2015 Attended Sandals "Game Changer" seminar & trade show	Atlanta, GA	E. Archer	Completed
September 8, 2015 Meeting with Derek Houston, Sales Manager, Atlanta Braves	Atlanta, GA	E. Archer & A. Neely	Completed
Septmber 10, 2015 Meeting with Mr. Miguel South, Aviation, General Manager, Atlanta Hartsfield Jackson International Airport	Atlanta, GA	E. Archer & A. Neely	Completed
September 12, 2015 Jazz Under the Stars	St. Paul's Episcopal Church, Atlanta, GA	E. Archer, A. Neely & A. Coakley	Completed
September 14, 2015 Meeting with Lori Manns, President, live Healthy & Thrive Youth Foundation	Atlanta, GA	A. Neely	Completed
September 14, 2015 Meeting with Rachael Young, Redbox Travel Group	Atlanta, GA	A. Neely	Completed
September 16, 2015 Meeting with Simone Johnson, Pure Elegance	Atlanta, GA	A. Neely	Completed
September 18, 2015 Attended Atlanta Braves Baseball game, Invitation of Derek Houston	Atlanta, GA	E. Archer	Completed
September 25-27, 2015 Attended MLT Vacations University trade show	Minneapolis, Minn.	E. Archer	Completed
October 8, 2015 Meeting with Dana KikLighter, Corporate Sales Manager, Georgian Terrace	Atlanta, GA	A. Neely	Completed
October 8, 2015 Media sales blitz	Atlanta, GA	E. Archer & J. Gibson	Completed

October 19, 2015	Vacation Express trade show	Louville, KY	A. Neely	Completed
October 20, 2015	Vacation Express trade show	Indianapolis, IN	A. Neely	Completed
October 21, 2015	Vacation Express trade show	Cincinnati, OH	A. Neely	Completed
October 22, 2015	Vacation Express trade show	Columbus, OH	A. Neely	Completed
October 26, 2015	Attended Sandals "Game Changer" seminar & trade show	Columbus, OH	E. Archer	Completed
October 27, 2015	Attended Sandals "Game Changer" seminar & trade show	Detroit, MI	E. Archer	Completed
November 2, 2015	Vacation Express trade show	Atlanta, GA	E. Archer	Completed
November 3, 2015	Vacation Express trade show	Birmingham, AL	E. Archer	Completed
November 4, 2015	Vacation Express trade show	Nashville, TN	E. Archer	Completed
November 5, 2015	Vacation Express trade show	Memphis, TN	E. Archer	Completed
November 11-12, 2015	Travel trade sales blitz	Atlanta, GA	E. Archer & A. Neely	Completed
November 12, 2015	Bahamas cocktail reception, trade show and dinner presentation	Atlanta, GA	E. Archer, A. Neely, A. Coakley & L. Williams	Completed
November 15, 2015	Bahamas Bridal Signature event	Atlanta, GA	E. Archer, A. Neely & A. Coakley	Completed
November 17, 2015	BTO Sales Mission	Charlotte, N.C.	E. Archer, A. Coakley & G. Archer	Completed
November 19, 2015	BTO Sales Mission	Washington, DC	E. Archer, G. Archer, Vandia Sands, Dornell Watson & Jeff Rodgers	Completed
December 6-11, 2015	Ministry of Tourism Sales Training	Plantation, FL	E. Archer, A. Neely & A. Coakley	Completed
December 7, 2015	Vacation Express trade show	Greenville, SC	E. Archer	cancelled due to MOT sales training
December 8, 2015	Vacation Express trade show	Columbia, SC	E. Archer	cancelled due to MOT sales training
December 9, 2015	Vacation Express trade show	Charlotte, NC	E. Archer	cancelled due to MOT sales training
December 10, 2015	Vacation Express trade show	Greensboro, SC	E. Archer	cancelled due to MOT sales training

**BAHAMAS TOURIST OFFICE
WASHINGTON DC
JULY 2015 - DECEMBER 2015**

Date of Event	Activity	Location	BTO Rep.	Type of Event
7/8/15	Bon Vivants Monthly Meeting	Baltimore, MD	DWD	Travel Agents
7/22/15	Kingdom Chamber of Commerce Power Lunch	Upper Marlboro, MD	DWD	Consumers
7/23/15	World Trade Center Networking Event	Baltimore, MD	DWD	Consumers
7/28/15	Sales Calls	Baltimore, MD	DWD	Travel Agents
7/29/15	Sales Calls	Springfield, VA	DWD	Travel Agents
8/4/15	In-Agency Presentation - World Travel; Sales Calls	Hunt Vallley, MD	DWD	Travel Agents
8/5/15	Sales Calls - PA; PTANA Philadelphia Chapter Mthly Mtg	Philadelphia, PA	DWD	Travel Agents
8/11/15	Network After Work	Baltimore, MD	DWD	Consumers
8/12/15	Bons Vivants Monthly Meeting	Baltimore, MD	DWD	Travel Agents
8/18/15	Sandals Game Changer Event	Philadelphia, PA	DWD	Travel Agents
8/19/15	Sandals Game Changer Event	Baltimore, MD	DWD	Travel Agents
8/25/15	Gogo Showcase	Baltimore, MD	DWD	Travel Agents
8/26/15	Joint Calls With SuperClubs Breezes	Fairfax, VA	DWD	Travel Agents
8/27/15	Kingdom Chamber of Commerce Power Lunch	Upper Marlboro, MD	DWD	Consumers
9/15/15	Meeting with Doug Williams VP Washington Red Skins	Washington, DC	JR	Meeting
9/16/15	PTANA Maryland Chapter Monthly Meeting	Baltimore, MD	DWD	Travel Agents
09/16-19/15	Attended Black Caucasus Events	Washington, DC	JR	Consumers
9/17/15	Staff meeting with Sr. Directors of Human Resources	Washington, DC	GA, JR, DWD, VS	Meeting
9/18/15	Staff meeting with Sr. Directors of Human Resources	Washington, DC	GA, JR, DWD, VS	Meeting
9/21/15	Robert Booker, Capital Hill Seventh Da Adventist Church	Washington, DC	JR	Meeting
9/21/15	Sales Team Meeting	Washington, DC	GA, JR, DWD, VS	Teleconference
9/26/15	PTANA Maryland's Chapter Fundraising Event	Baltimore, MD	DWD	Travel Agents
9/28/15	Sales Team Meeting	Washington, DC	GA, JR, DWD, VS	Teleconference
10/5/15	Meeting with Malcom Reid Brison Global Risk Mgmt.	Washington, DC	JR	Meeting
10/5/15	DC Staff Weekly Meetings	Washington, DC	GA, JR, DWD, VS	Meeting
10/5/15	Meeting with Lisa Collins-Haynes	Crystal City, PA	GA, VS	Dinner Meeting
10/6/15	Delta Airlines - PR Media Blitz (Radio One)	Washington, DC	GA, VS	Media
10/6/15	Royal Caribbean & Cruise Maryland's Ocktoberfest Event	Baltimore, MD	DWD	Travel Agents
10/7/15	Meeting with Enchantment Group	Washington, DC	GA, DWD, VS	Hotel Partner
10/13/15	Area Managers Weekly Meeting	Washington, DC	GA, JR	Teleconference

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**BAHAMAS TOURIST OFFICE
WASHINGTON DC
JULY 2015 - DECEMBER 2015**

Date of Event	Activity	Location	BTO Rep.	Type of Event
10/15/15	Harlem Fine Arts Show Discussion	Washington, DC	GA	Teleconference
10/19/15	DC Staff Weekly Meetings	Washington, DC	GA, JR, DWD, VS	Meeting
10/20/15	Area Managers Weekly Meeting	Washington, DC	GA, JR	Teleconference
10/20/15	Harlem Fine Arts Show Meeting	Washington, DC	GA	Meeting
10/20/15	Meeting with Malcom Reid Brison Global Risk Mgnt.	Washington, DC	JR	Meeting
10/21-22/2015	Kingdom Chamber of Commerce Expo	Mt. Laurel, NJ	DWD	Consumers
10/22/15	Prospector's Meeting	Washington, DC	VS	Teleconference
10/23/15	Meeting with American Airlines Representatives	Washington, DC	GA, DWD, VS	Teleconference
10/26/15	DC Staff Weekly Meetings	Washington, DC	GA, JR, DWD, VS	Meeting
10/26/15	Meeting with Malcom Reid Brison Global Risk Mgnt.	Washington, DC	JR	Meeting
10/26/15	Frosch Travel	Washington, DC	GA	Travel Agent
10/27/15	Area Managers Weekly Meeting	Washington, DC	GA, JR	Teleconference
10/28/15	Coalition for African-Americans in the Performing Arts	Washington, DC	GA, DWD	Meeting
10/28/15	Prospector's Action Plan Meeting	Washington, DC	VS	Teleconference
10/29-30, 2015	Rock 'n' Roll Philadelphia Health & Fitness Expo	Philadelphia, PA	DWD, JR	Consumers
11/2/15	DC Staff Weekly Meetings	Washington, DC	GA, JR, DWD, VS	Meeting
11/2/15	PTANA Maryland Chapter Monthly Board Meeting	Baltimore, MD	DWD	Travel Agents
11/3/15	Area Managers Weekly Meeting	Washington, DC	GA, JR	Teleconference
11/3/15	Meeting with Stephen Johnson Sr. VP Washington Red Skins	Washington, DC	JR	Meeting
11/3/15	Resorts World Bimini Presentation with Cynthia Paez	Washington, DC	GA, DWD, VS	Webinar
11/3/15	Grand Isle Resort Presentation with Alexandra Novella	Washington, DC	GA	Webinar
11/4/15	American Airlines Trade Show Meeting	Washington, DC	GA, DWD, VS	Meeting
11/4/15	NBA Player's Association Meeting	New York, NY	JR, VS	Meeting
11/5/15	Meeting with Sharon Page	Mitchelville, MD	DWD	Meeting
11/9/15	DC Staff Weekly Meetings	Washington, DC	GA, JR, DWD, VS	Meeting
11/10/15	Area Managers Weekly Meeting	Washington, DC	GA, JR	Teleconference
11/11/15	Bons Vivants Monthly Meeting	Glen Burnie, MD	DWD	Travel Agents
11/11/15	Met with Brooks Downing to discuss PGA Bahamas Tournament	Washington, DC	JR	Meeting
11/11/15	Met Assistant District Attorney Vince Cohen	Washington, DC	GA, VS	Mix and Mingle
11/12/15	Meeting with Frosch Travel	Washington, DC	GA	Travel Agent

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**BAHAMAS TOURIST OFFICE
WASHINGTON DC
JULY 2015 - DECEMBER 2015**

Date of Event	Activity	Location	BTO Rep.	Type of Event
11/16/15	DC Staff Weekly Meetings	Washington, DC	GA, JR, DWD, VS	Meeting
11/17/15	Area Managers Meeting to discuss FL Presentation	Washington, DC	GA	Teleconference
11/17/15	Meeting with Acting Assistant District Attorney Vince Cohen	Washington, DC	JR	Meeting
11/17/15	American Airlines Trade Show	Charlotte, NC	GA	Travel Agents
11/18/15	PTANA Maryland Chapter Monthly Meeting & Trade Show	Baltimore, MD	GA, DWD, VS	Travel Agents
11/18/15	Meeting with Doug Williams VP Washington Red Skins	Washington, DC	JR	Meeting
11/18/15	Prospector's Meeting	Washington, DC	VS	Teleconference
11/19/15	American Airlines Trade Show	Washington, DC	GA, JR, DWD, VS	Travel Agents
11/20/15	Sales Calls	Delaware, PA	GA, DWD, VS	Travel Agents
11/23/15	DC Staff Weekly Meetings	Washington, DC	GA, JR, DWD, VS	Meeting
11/3/15	Meeting with Stephen Johnson Sr. VP Washington Red Skins	Washington, DC	JR	Meeting
11/24/15	Area Managers Weekly Meeting	Washington, DC	GA, JR	Teleconference
11/24/15	Prospector's Meeting to formulate and discuss Strategies	Washington, DC	VS	Teleconference
11/25/15	Meeting with Washington Redskins VP of Marketing	Ashburn, VA	JR, VS	Meeting
11/26/15	Victory Management Group - Boxing Match (Benefit)	Washington, DC	JR, VS	Meeting
11/28/15	Coalition for African Americans in the Performing Arts	Washington, DC	GA, DWD, VS	Meeting
11/30/15	Teleconference with Muggsie Bogues	Washington, DC	JR	Teleconference
11/30/15	DC Staff Weekly Meetings	Washington, DC	GA, JR, DWD, VS	Meeting
12/1/15	Area Managers Weekly Meeting	Washington, DC	GA, JR	Teleconference
12/2/15	Prospector's Meeting	Washington, DC	VS	Teleconference
12/4-5/2015	Meeting with Muggsie Bogues	Charlotte, NC	JR	Meeting
12/7-10, 2015	Sales Training Workshop	Plantation, FL	GA, JR, DWD, VS	Sales Training
12/9/15	Mix & Mingle with Industry Partners	Plantation, FL	GA, JR, DWD, VS	Hotel Partners
12/14/15	DC Staff Weekly Meetings	Washington, DC	GA, JR, DWD, VS	Meeting
12/3/15	Area Managers Meeting to discuss FL Presentation	Washington, DC	GA	Teleconference
12/15/15	Area Managers Weekly Meeting	Washington, DC	GA, JR	Teleconference

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Advertising Overview

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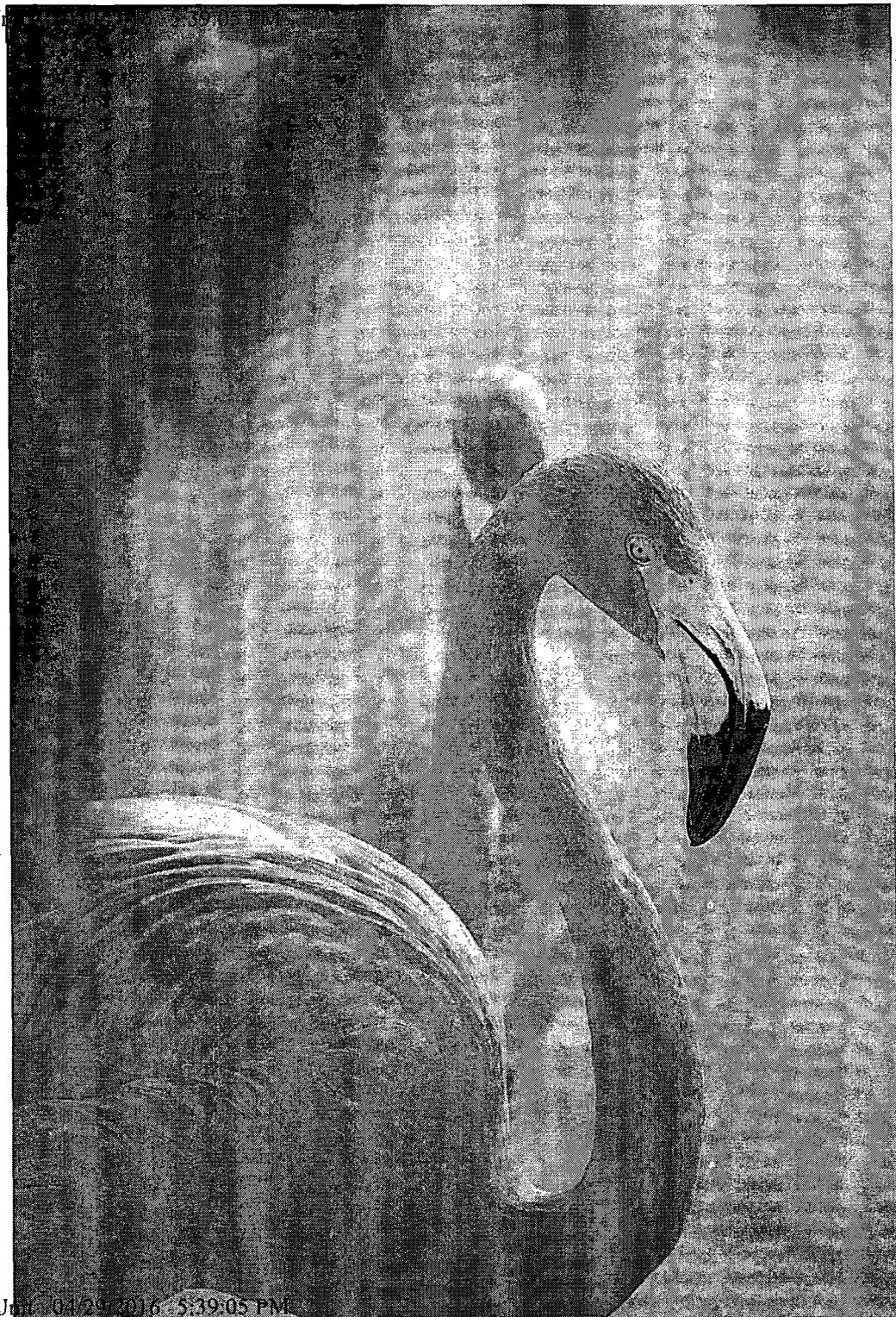


Areas of Focus for 2016

- Core Media Assets Booked: Exedia.com, Travelocity.com, Hotels.com, radio, Trip Advisor, Kayak, digital billboards S. FL, NY jumbo trons in Times Square, media assets with Miami Heat and Dolphins, Travel Weekly, Travel Alliance, Network Cable, DirecTV, ADARA (airline retargeting), SEM, Cruise critic.com and a multimedia fishing campaign
- Media assets and PR are being used to promote the following;
 - Airlift into Nassau: United/American, Jet Blue, Easton, Delta
 - VAT Free Shopping in Nassau: Global Blue Program
 - Nassau Instant Air Credit
 - The Pointe (\$500k co-op marketing agreement that will focus on Nassau, not just the development.)
 - Bahamar (Co-op and opening date TBD)
- Promotion of Signature Bahamas Events: LPGA, Marathon Bahamas, Rum Bahamas, Junkanoo Carnival, Junkanoo Summer Festival, Goombay Summer Festival, Women's Empowerment Conference (TBA) Heros World Challenge, Popeye's Bahamas Bowl

TV 2016

- Network Cable with NCC Media
 - Cities: NY/NJ, Atlanta, DC, Houston, LA
 - News AM/PM, Primetime
 - ABC Family, Bravo, CNN, Travel Channel, USA, TNT, TBS, BET, MSNBC etc.
- DirecTV - US National- 15,250, 30 second spots
 - Jan. 11 Start date
 - Running Behold spot tagged with the IAC and new GBI spot
- Fox Weather Triggers in the Northeast: Feb. Start date
- ABC and Fox: Feb. West Palm/ Miami/Fort Lauderdale: Feb. start date
- Award Winning Music Voyager Bahamas Episodes: Three, new 30-minute shows that will be dubbed in 33 languages, aired in 80 countries in July. Nassau's entertainment, art, shopping and culture scene will be featured.



Out-of-Home

- Units: Static Vinyl, Digital & Bus Wraps
- Locations: Miami/Fort Lauderdale, West Palm, Orlando, NYC Times Square
- Mobile Bus Wraps at Miami Boat, Fort Lauderdale
 - Popeyes Bahamas Bowl
 - Boating Flings
 - LPGA Pure Silk
 - Bahamas Boating
- Billboards
 - Trip Advisor Best Beach Award
 - Bahamas Honeymoon Registry
 - \$250 IAC
 - Swimming Pigs
 - Marathon Bahamas
 - Junkanoo Carnival
 - Proud Sponsors of Miami Dolphins
 - Proud Sponsors of Miami Heat
 - VAT Free Shopping Nassau



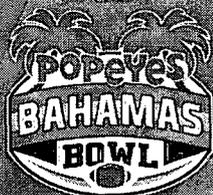
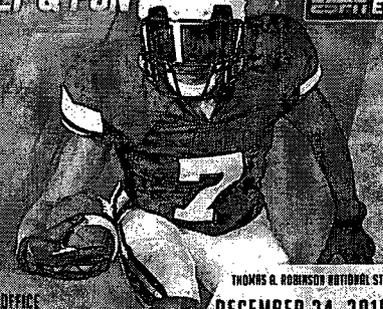
Out-of-Home: Miami/Fort Lauderdale, West Palm, Orlando NYC Times Square (Sporting Events)

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Summer Boating Flings
#BahamasBoating




1-800-bahamas
bahamas.com/boating

FOOTBALL, FAMILY & FUN
AT THE

BAHAMAS BOWL

PURCHASE TICKETS TODAY!
VISIT THE ROBINSON STADIUM BOX OFFICE
ONLINE AT www.bahamas.com
FOR MORE INFO, CONTACT 325-0376

THOMAS R. ROBINSON NATIONAL STADIUM - USA
DECEMBER 24, 2015 AT NOON

POPAYES
ATLANTIS
Coca-Cola
KALIK

VISIT POPEYESBAHAMASBOWL.COM



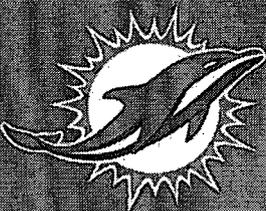
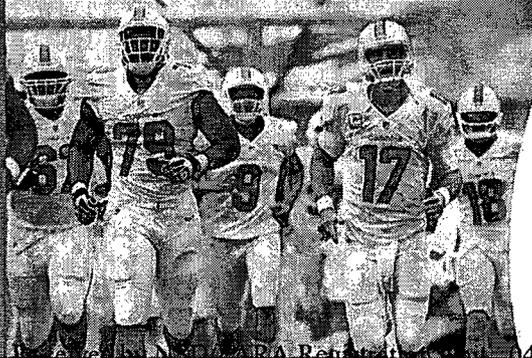
MARATHON BAHAMAS RACE WEEKEND
Marathon | Half Marathon | Relay | 5K



JANUARY 16-17, 2016

Bahamas.com/marathon
1-800-Bahamas*

Proud Sponsors


1-800-bahamas
bahamas.com/dolphins

16 Islands, Marry On One, Honeymoon On Another



1-800-Bahamas
bahamas.com/weddings
#BahamasWeddings



The Bahamas Honeymoon Registry Your Gift... The Perfect Honeymoon

 **honey moon wishes™**

1-800-bahamas®
bahamas.com/honeymoons



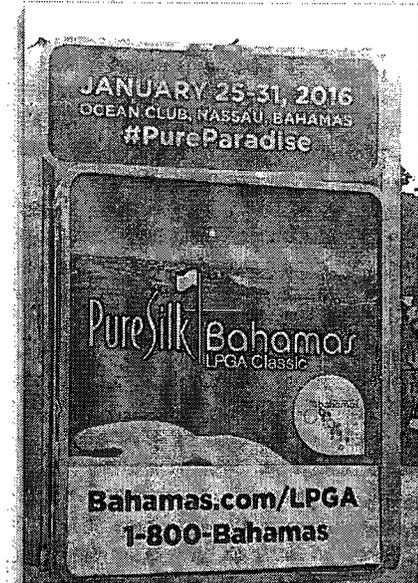
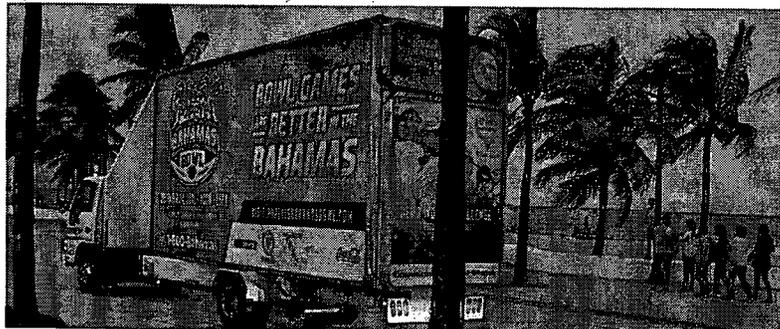
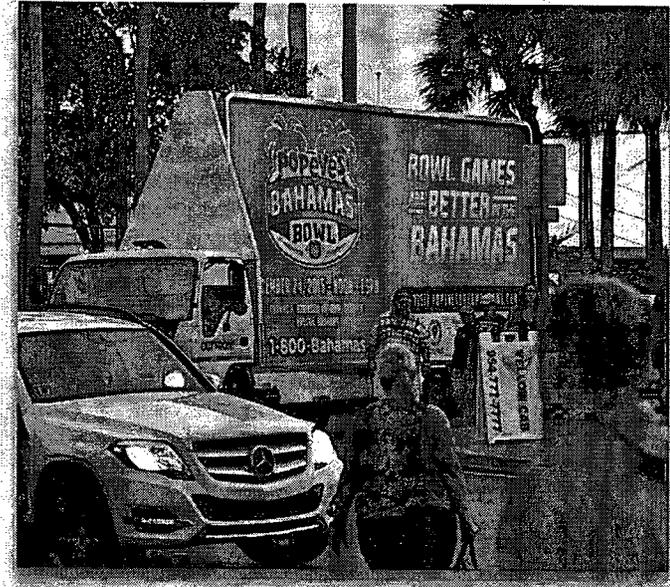
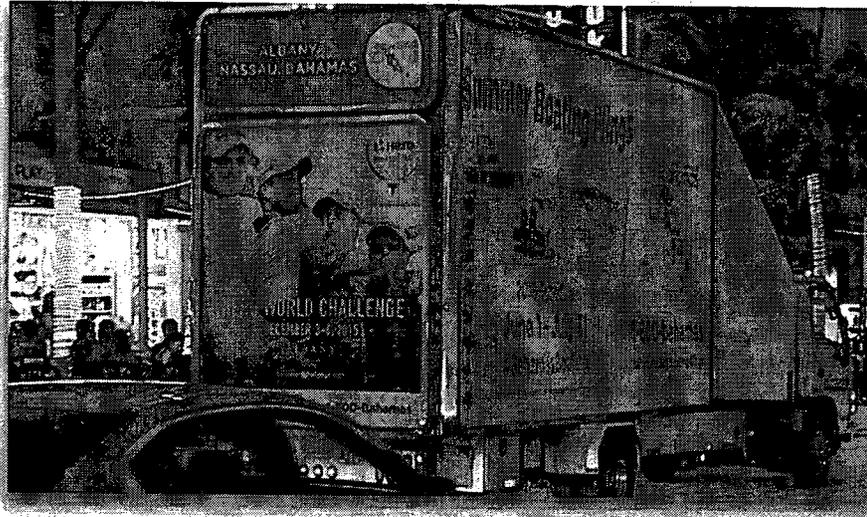
bahamas.com/summerfestivals **1.800 bahamas**



JULY 2015
EVERY SATURDAY

Downtown Nassau
Parliament Street

Mobile Bus Wraps: October 2015 - February 2016 Boat Shows, Art Basel, Sobe Wine & Food Festival

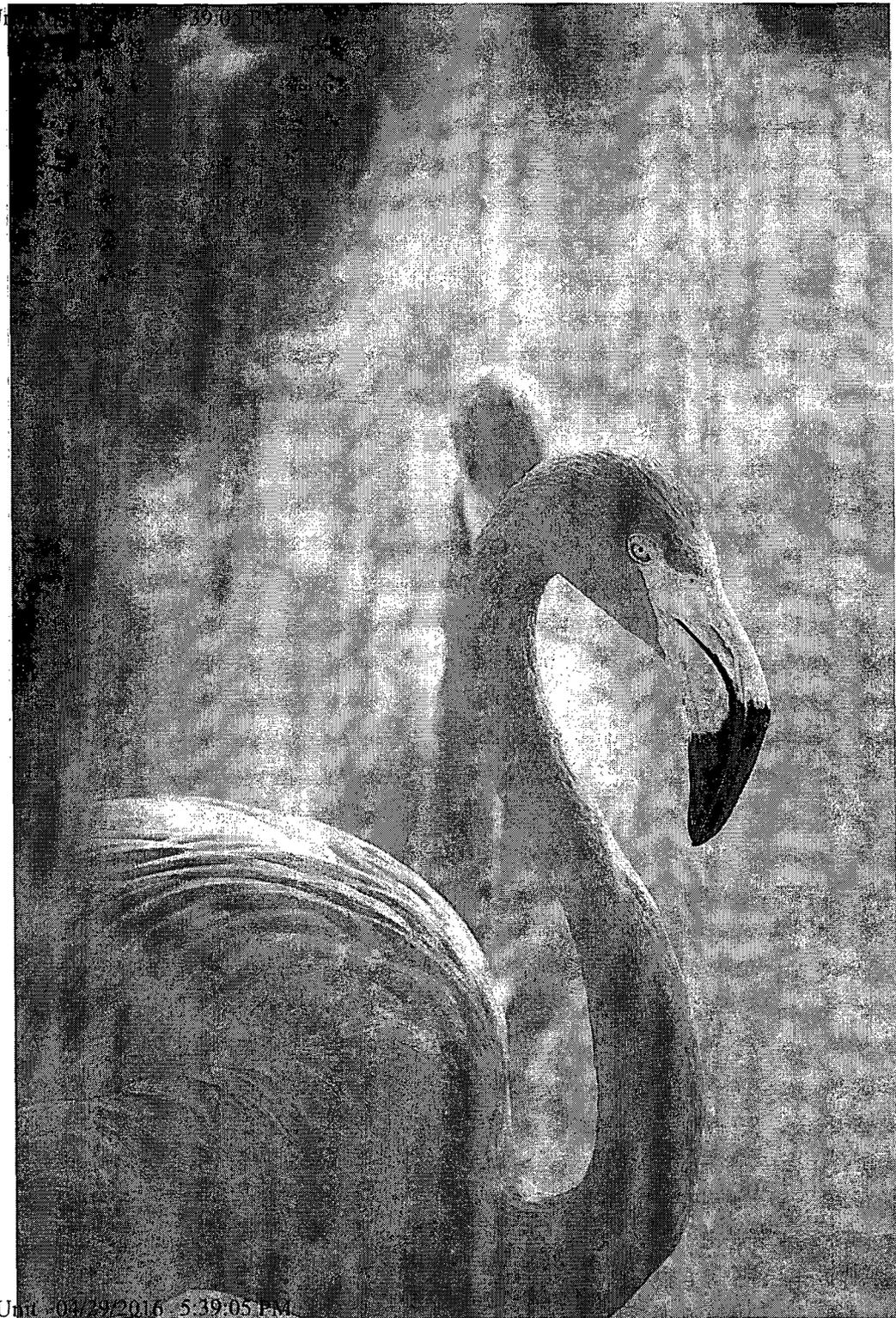


Radio

**RADIO
ONE**
THE URBAN MEDIA SPECIALIST



- Units: .30, .15, live reads, weather triggers, digital ads (geotargeted)
- iHeart Radio Oct. 2015- May 2016
 - Metro Service Areas: Miami/Fort Lauderdale, West Palm, NY, Boston, Atlanta, Houston, DC, Orlando, LA (Feb.)
- Ads:
 - Bahamas Signature Bridal events
 - All key Nassau events: Popeyes Bahamas Bowl, Rum Bahamas, BJC etc.
 - Dolphin Package Deals: S. FL
 - Nassau IAC
 - Nassau Vat Free Shopping
- Radio One (African American) Mid. January 2016
 - Metro Service Areas: Dallas, DC, Baltimore, NY, Houston, Chicago, Miami/Fort Lauderdale



Advertising



wedding
SOLUTIONS
BY DAVID'S BRIDAL

2015 Creative History
Bahamas

Banners – 2015
August – November 2015



Dedicated Email Creative

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DAVID'S BRIDAL PRESENTS OUR PARTNER **THE ISLANDS OF THE bahamas**

Call us at 800.422.4262 for more information

Things To Do | Places To Stay | Deals & Packages | Explore Our Islands | [Learn More](#)

Sapphire blue skies, turquoise water, pure white and pink sand beaches

Your perfect day should take place in the perfect setting. On our islands, you can choose from 18 **Package Weddings** experiences that are a unique day you love for one another. Many are one-of-a-kind on another.

Browse the deals our couples have chosen. We'll make suggestions on all the wonderful services your friends and family can give you as a wedding gift.



Follow us:     

Behold The Islands Of The Bahamas
See why The Bahamas are truly a sight to behold in our new TV commercial. Stay connected to paradise via Facebook, YouTube, Twitter, Instagram and Pinterest, wherever you are.







To ensure the delivery of David's Bridal emails to your inbox, please take a moment to add david@bahamas.com to your address book. If you have trouble viewing this message, please [click here](#).

This message was sent to %%FNAME%%. If you are not the intended recipient, please notify us immediately. If you have received this message in error, please do not disseminate it. Our address is %%ADDRESS%%. %%MEMBER%%. %%MEMBER%%. %%MEMBER%%. %%MEMBER%%.

© 2015 THE ISLANDS OF THE BAHAMAS

August

%%FNAME%%, Your Perfect Day on The Perfect Island

New Reg

14% Open / 7% CTO

September

%%FNAME%%, Your Perfect Day on The Perfect Island

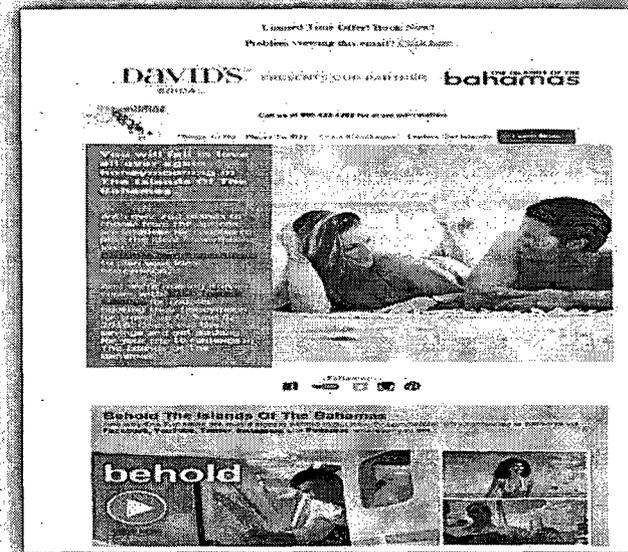
New Reg

12% Open / 9% CTO

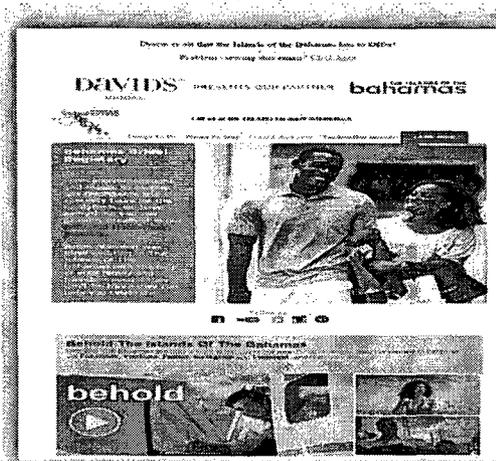
Dedicated Email Creative Cont...



October – New Reg
 %%FNAME%%, Your Perfect Day on The Perfect
 Island
 13% Open / 5% CTO



October – 3-6 Months
 %%FNAME%%, Save \$250 When You Book Your
 Honeymoon Today!
 8% Open / 4% CTO



October – Supplemental Email to Clickers
 %%FNAME%%, Register for Your Dream
 Honeymoon Today!
 47% Open / 6% CTO

Dedicated Email Creative Cont...

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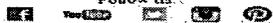
Sapphire-blue skies, turquoise water, pure white and pink-sand beaches.

Your perfect day should take place in the perfect setting. On our islands you can witness some of the most beautiful wedding experiences that are as unique as your love for one another. Marry on one, honeymoon on another.

Browse through our sample honeymoon calendar for suggestions on all the wonderful items your friends and family can give you as a wedding gift.



Follow us:



Behold The Islands Of The Bahamas

See why The Bahamas are the perfect spot to behold in our new TV commercial. Stay connected to paradise via Facebook, YouTube, Twitter, Instagram and Pinterest, wherever you are.

behold







To ensure the delivery of David's Bridal emails to your inbox, please take a moment to add davidbridal.com to your address book. If you have trouble viewing this message, please click here.

This message was sent to %%EMAILADDRESS%%, because you opted in to receive emails from %%MEMBER.DURHAM%%. To unsubscribe or change your email preferences, please click here. If you have questions or need customer assistance, please call 1.877.422.4262. Our address is %%MEMBER.ADR%%. Appearance: %%MEMBER.CITY%%, %%MEMBER.STATE%%, %%MEMBER.COUNTRY%%. Privacy Policy

© %%MEMBER.YEAR%% David's Bridal

November
%%FNAME%%, Your Perfect Day on The Perfect Island

New Reg - 14% Open / 8% CTO
3-6 Months - 8% Open / 8% CTO

Destination Wedding Guide Digital Only

The image is a promotional graphic for the Bahamas, split into two main sections. The left section features a couple in a white wedding dress and suit standing on a beach, looking at each other. The right section features a couple in a white wedding dress and suit standing on a beach, looking at each other. The background is a light, textured grey.

Bahamas Honeymoon Gift Registry

Create Your Dream Honeymoon Registry
bahamas.com/registry

Choose your gift list from 16 islands, 16 honeymoon packages, and 16 honeymoon experiences. Create purchase links from your Registry.

**16 Islands
Marry on One,
Honeymoon on Another**

THE ISLANDS OF THE bahamas

bahamas.com/weddings | 1.800.nuptial | Follow us on: @bahamas

ADARA

Media Campaign Results



What is ADARA? How does it work?

- ADARA is a platform that allows advertisers to serve up ads to relevant consumers, shopping for flights and hotels to The Bahamas and to competing destinations.
- ADARA and its data partners (e.g. Delta, Jet Blue, Atlantis, Marriot, Hilton, Airbnb.com, OTAs etc.) have created a portfolio of premium consumer data, with billions of pieces of data.
- Personal information stays private, while purchase and profile data is available to advertisers.
- Info. on actual travel purchase patterns, individual preferences, and shopping behavior patterns gathered.

They partner with the best in travel



80+
first party data
partnerships

300M+
monthly unique
profiles

Over 1Bn
rich profiles, with per profile average:
19 data types | 23 data points

searches annually
bookings annually

AIR

HOTEL

Campaign Performance and Bookings



IO Name	Start Date	End Date	IO Imps	IO Clicks	IO CTR	IO % Delivered	IO Imps Remain	IO Contract Imps	IO Budget	IO Media Spend
Bahamas Tourism 2014/2015	11/13/2014	9/15/2015	13,973,993	74,148	0.53%	100%	-2,563	13,971,430	110,000.00	\$110,000.00

Bahamas Tourism 2014/2015		\$ 110,000.00									
IO Name	Vertical	Destination	Bookings	Avg. Length of Stay	Avg. Advanced Purchase	Avg. # Travelers	ADR(USD)	Total Travelers	Total Nights	Total Revenue	
Bahamas Tourism 2014/2015	Flight	Bahamas	3,044	6.3	56.7	1.9	\$ 250.00	5,721	19,032	\$ 1,430,250.00	
Bahamas Tourism 2014/2015	Hotel	Bahamas	130	2.8	82.8	2.6	\$ 303.43	336	364	\$ 110,448.52	
			3,174					6,057	19,396		

*Very Conservative estimate of \$250 ROUND TRIP airfare cost per traveler

TOTAL HOTEL ONLY REVENUE \$ 110,448.52
 TOTAL AIR* AND HOTEL REVENUE \$ 1,540,698.52

TOTAL INVESTMENT
 \$ 110,000.00

RETURN ON INVESTMENT (HOTEL AND AIR combined)

14 TO 1

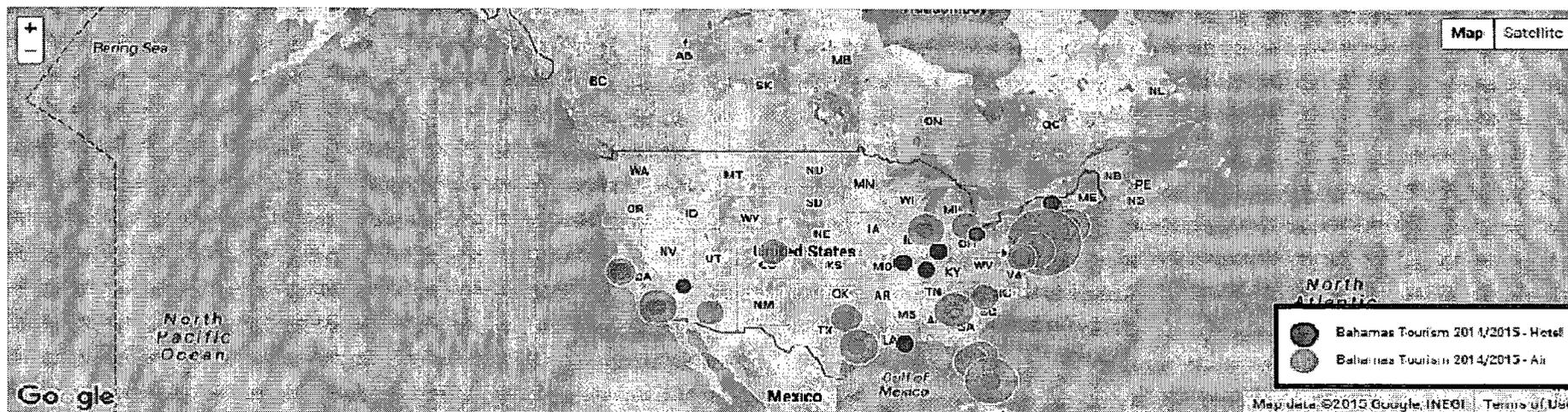
- Achieved a high CTR of 0.53%
- ROI hotel only 1 to 1
- Including calculated air revenue, RO 14 to 1



Top Feeder Markets



Top Feeder Markets ⓘ
 All Traveler Types



▼ Bahamas Tourism 2014/2015

Bahamas Tourism 2014/2015 - Hotel

Rank	City	Volume
1	New York	16
2	Washington	12
3	Philadelphia	9
4	San Francisco	7
5	Los Angeles	7
6	Boston	7
7	Baltimore	6
8	Miami	6
9	Atlanta	5
10	Indianapolis	4
11	Dallas	4
12	St Louis	3
13	Chicago	3
14	New Orleans	3
15	Houston	3
16	Orlando	3
17	Evansville	2
18	Burlington	2
19	Cleveland	1
20	Las Vegas	1

Bahamas Tourism 2014/2015 - Air

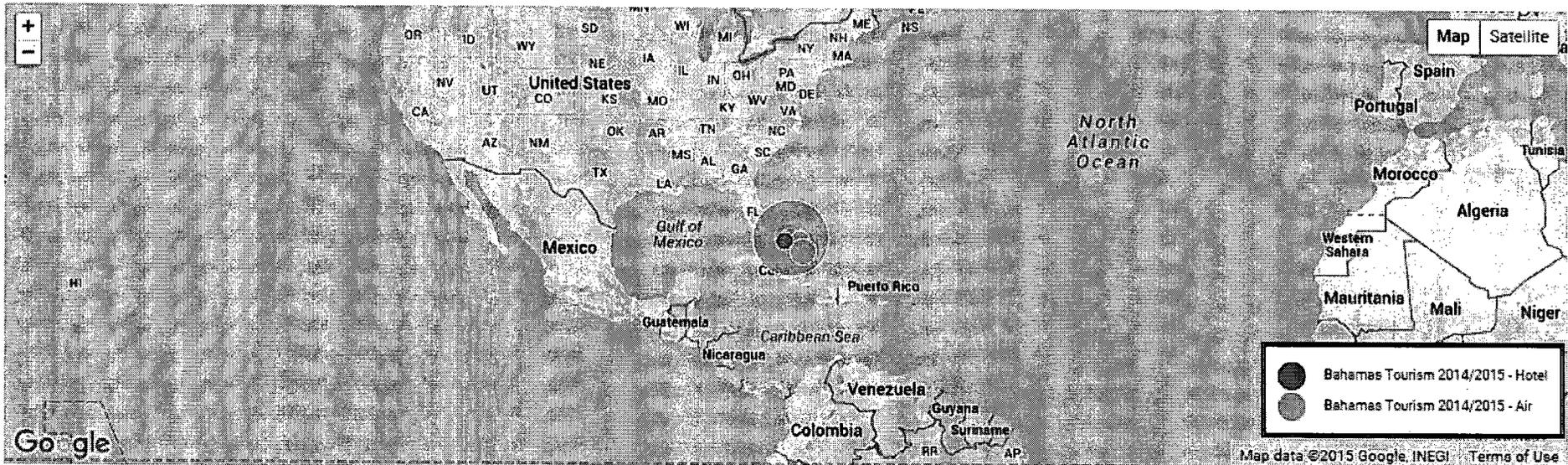
Rank	City	Volume
1	New York	590
2	Miami	232
3	Washington	174
4	Roston	109
5	Philadelphia	102
6	Atlanta	100
7	Houston	99
8	Los Angeles	98
9	Chicago	81
10	Orlando	71
11	Tampa	68
12	West Palm Beach	67
13	Dallas	46
14	San Francisco	40
15	Baltimore	37
16	Detroit	36
17	Hartford	32
18	Denver	32
19	Phoenix	31
20	Charlotte	30

Campaign
Results

Top Bahamas Destinations Booked



Top Destinations Booked ?
All Traveler Types



▼ Bahamas Tourism 2014/2015

Bahamas Tourism 2014/2015 - Hotel

Rank	City	Volume
1	Nassau	117
2	Paradise Island	7
3	North Bimini	4
4	Andros Town	1
5	Freeport	1

Bahamas Tourism 2014/2015 - Air

Rank	City	Volume
1	Nassau	2,559
2	Freeport	297
3	Marsh Harbour	68
4	George Town	61
5	North Eleuthera	45
6	South Bimini	8
7	Unknown	7
8	Treasure Cay	6
9	Rock Sound	1

The majority of bookings were to Nassau over the course of the campaign. Two thousand, five hundred and fifty-nine consumers who were served up a Bahamas ad, over the course of the campaign booked travel.

2016 ADARA 12-Month Plan

- Start Date: Mid Jan. 2016
- Retargeting ad banners in US, Canada and UK, focused on airlift in Nassau and the IOTB
- Track ALL BMOT digital campaigns and air and hotel bookings through Magellan, ADARA's new tracking and reporting platform



Expedia Media Solutions

Campaign Results

2016 Pace Report

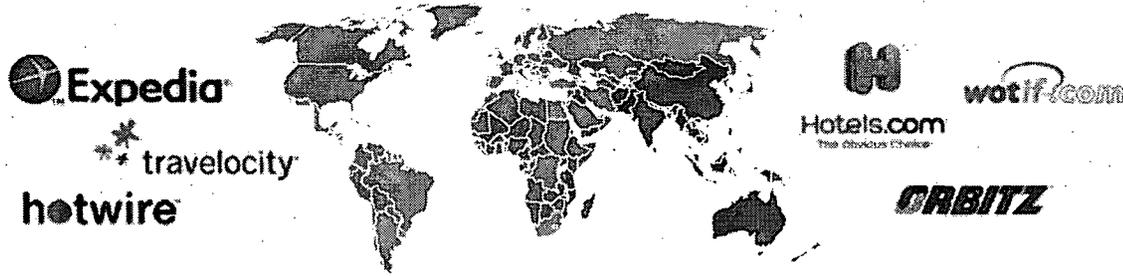
2016 Plan (Expedia.com, Hotels.com, Travelocity in US, Canada
and UK



Why do we advertise with Expedia?

Powerful Brands Spanning The Globe

Expedia.com is more than just the leading online travel website in the US, they own many of the top online travel brands in the world with more than 150 sites, in 70 countries and 35 languages.



Expedia is the largest travel company in the world and the largest full service OTA in the world.

Expedia Media Solutions: Global Network of

Worldwide Monthly Unique Users (Millions)

 39.5M	 21.1M	 4.3M	 12.1M
 962K	 12.3M	 773K	 2.6M

Expedia Production/Sales to Bahamas Were Up -Year-over-Year & Year-to-Date



	11/1/2013 - 10/31/2014	11/1/2014 - 10/31/2015	YoY
Passengers	193,723	228,642	18%
Room Nights	170,671	185,736	9%
Tickets	138,248	165,180	19%
Hotel Gross Bookings	\$55,497,655	\$64,453,132	16%
Air Gross Bookings	\$67,798,303	\$75,804,647	12%
Total Gross Bookings	\$123,295,959	\$140,257,778	14%
Average Daily Rate	\$325	\$347	7%
Length of Stay	3.72	3.67	-2%
Average Ticket Price	\$490	\$459	-6%

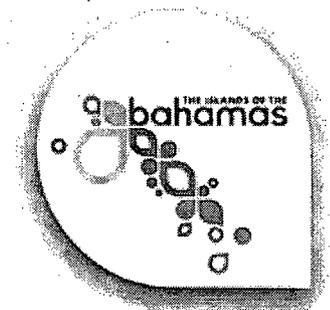
For 2015, Expedia produced just over 230,000 visitors and \$146,000,000 in gross bookings. With our co-op plan this year and with the additional investment in the international points of sale, we are confident that we will surpass



Expedia Bahamas Pace Report as of 12/2015

Bahamas Future Pace													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Bahamas	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total
Room Nights	7,184	4,587	3,360	1,687	859	649	491	179	40	26	37	55	19,154
YOY NRN	11.3%	17.1%	39.4%	-7.9%	-3.6%	29.8%	39.5%	-13.9%	5.3%	-56.7%	68.2%	223.5%	23.5%
Sell ADR	\$332	\$352	\$410	\$372	\$322	\$352	\$351	\$360	\$248	\$221	\$166	\$140	\$356
YOY ADR	1.8%	8.4%	13.9%	-0.9%	10.4%	17.9%	22.0%	21.7%	-15.4%	-15.2%	-45.9%	-73.3%	6.3%
Gross Revenue	\$2,385,871	\$1,622,992	\$1,377,595	\$627,971	\$276,609	\$228,540	\$172,249	\$64,451	\$9,904	\$5,741	\$6,150	\$7,710	\$6,816,815
YOY Revenue	13.3%	26.9%	58.7%	-8.7%	6.5%	53.0%	70.2%	4.7%	-11.0%	-63.3%	-9.0%	-13.7%	31.3%
YOY Revenue \$	\$279,211	\$341,562	\$509,721	-\$59,566	\$16,836	\$79,145	\$71,030	\$2,889	-\$1,222	-\$9,889	-\$609	-\$1,222	\$1,626,263

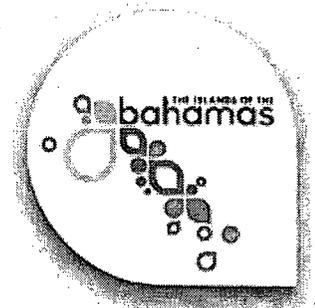
- There is a little softness (year-over-year net room nights) in April because we are comparing Easter this year, to next when it comes early.
- Overall, we are seeing a solid pace of growth right now of 23.5% in terms of room nights and approx. 31% growth in terms of revenue.



Trip Advisor (315 million unique monthly visitors)

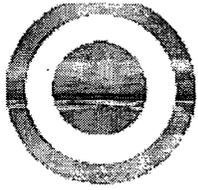
Campaign

- Date: November 2015
- Units: Contextual and behavioral banner ads on Tripadvisor.com
- Ads: Niche market banner and mobile ads, tagged with direct airlift into Nassau, GBI and the Family Islands from US, Canada and the UK.



2015 Trip Advisor Media Plan Summary

- The main goal is to keep the IOTB at the top of the consumer's mind and to raise awareness of our niche markets and direct flights. We will increase quality traffic to Bahamas.com and secondarily engage new travelers on the trip Advisor site.
- We will have an "always on banner campaign" for the US, Canada and UK and mobile ads, with 7 million plus impressions in total.
- In addition to the three main markets, we are doing behavioral targeting to the following proprietary segments on TripAdvisor: Beach, Romance and Watersports.
- Secondly, is the niche of romance. The Bahamas is proud to say that each and every one of our islands is the perfect destination for a romantic escape.
- The third behavior target is watersports. This segment applies to those looking at pages outdoor activities in the water and includes: scuba, snorkel, kayaking, boating, windsurfing, fishing, etc.

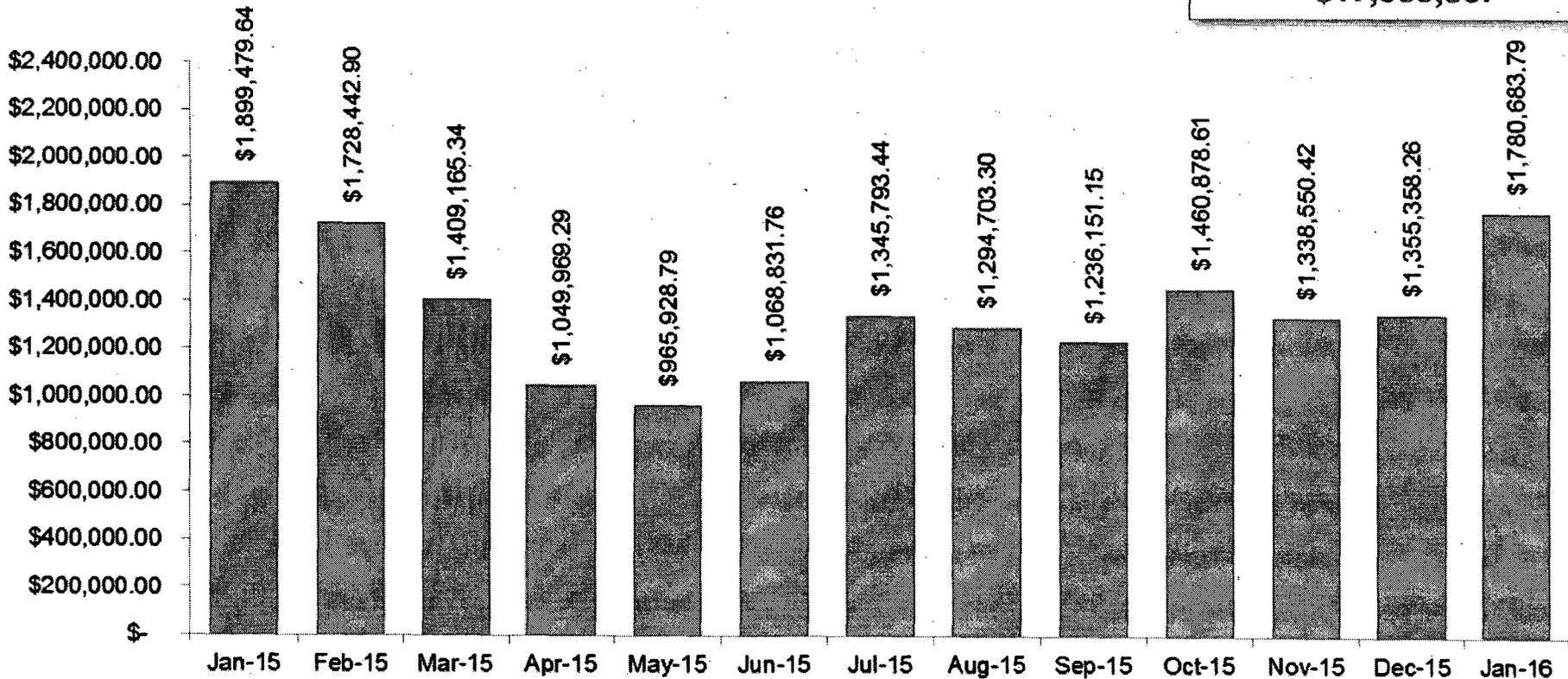


The Bahamas Booking Data on TripAdvisor

- Estimated hotels revenue driven by TripAdvisor shows a decrease in the early spring, due to a decline in average nightly rate and fewer meta clicks
- Estimated revenue sees a large increase over the summer and fall, likely with people booking for peak season travel during the following winter and early spring

Estimated Booking Revenue*

Total Estimated 2015 Hotel Revenue Booked Through TripAdvisor
\$17,933,967



Source: TripAdvisor Internal Site Data

Revenue Calculation = # TripAdvisor Meta clicks to book any room in Savannah x Est. Conversion Rate x Est. Average Nightly Rate x # Rooms



Sales Support



The Importance of Travel Agents & Trade Media

- According to research, Americans, including millennials, are opting for a more traditional route: brick-and-mortar travel agencies.
- Two primary reasons are driving millennials to travel agents, Millennials are more adventurous travelers — they want to go off the beaten path, but they're also less sophisticated and less experienced travelers.
- According to MMYG Travel Research report, the best news for travel agents is that 25 percent of affluent travelers plan to use the services of an agent during the next two years, up significantly from 20 percent last year.

Source: MMYG

Travel Trade Media:

travelweekly

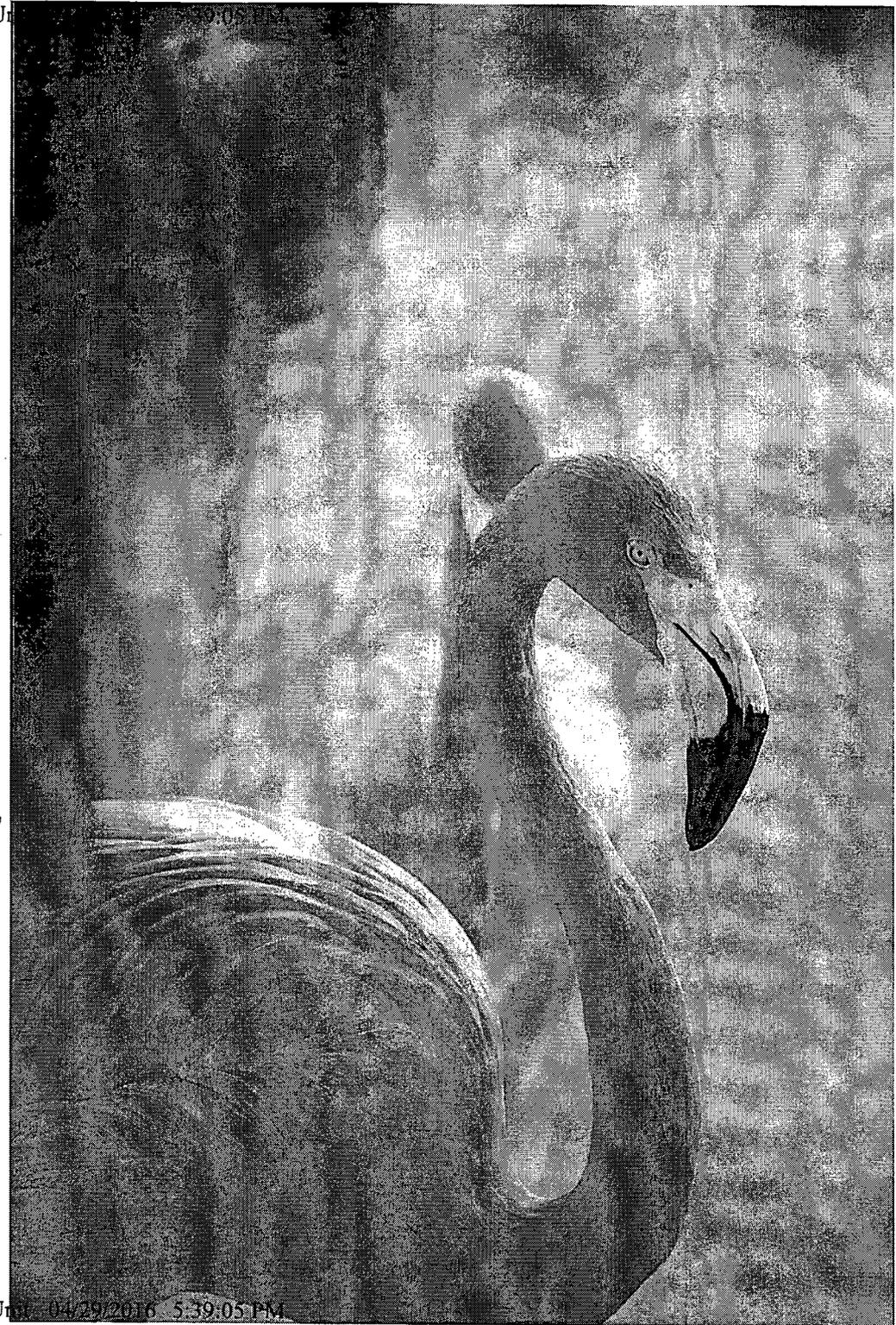
travAlliancemediA
travel forward

- The approved, multimedia travel trade media campaigns with Travel Weekly and Travel Alliance include a mix of email marketing to database of top performing travel agents, newsletter inclusions, mobile and digital ads, Bahamas webinars, directory listings and print ads.
- We will work closely with the Sales Team to activate these assets to promote Bahamas travel agent events and trade shows and to promotional offers.
- The Sale team is also launching a robust Bahamas travel agent academy with Travel Alliance in February.



BMOT 2016 Sales Shows

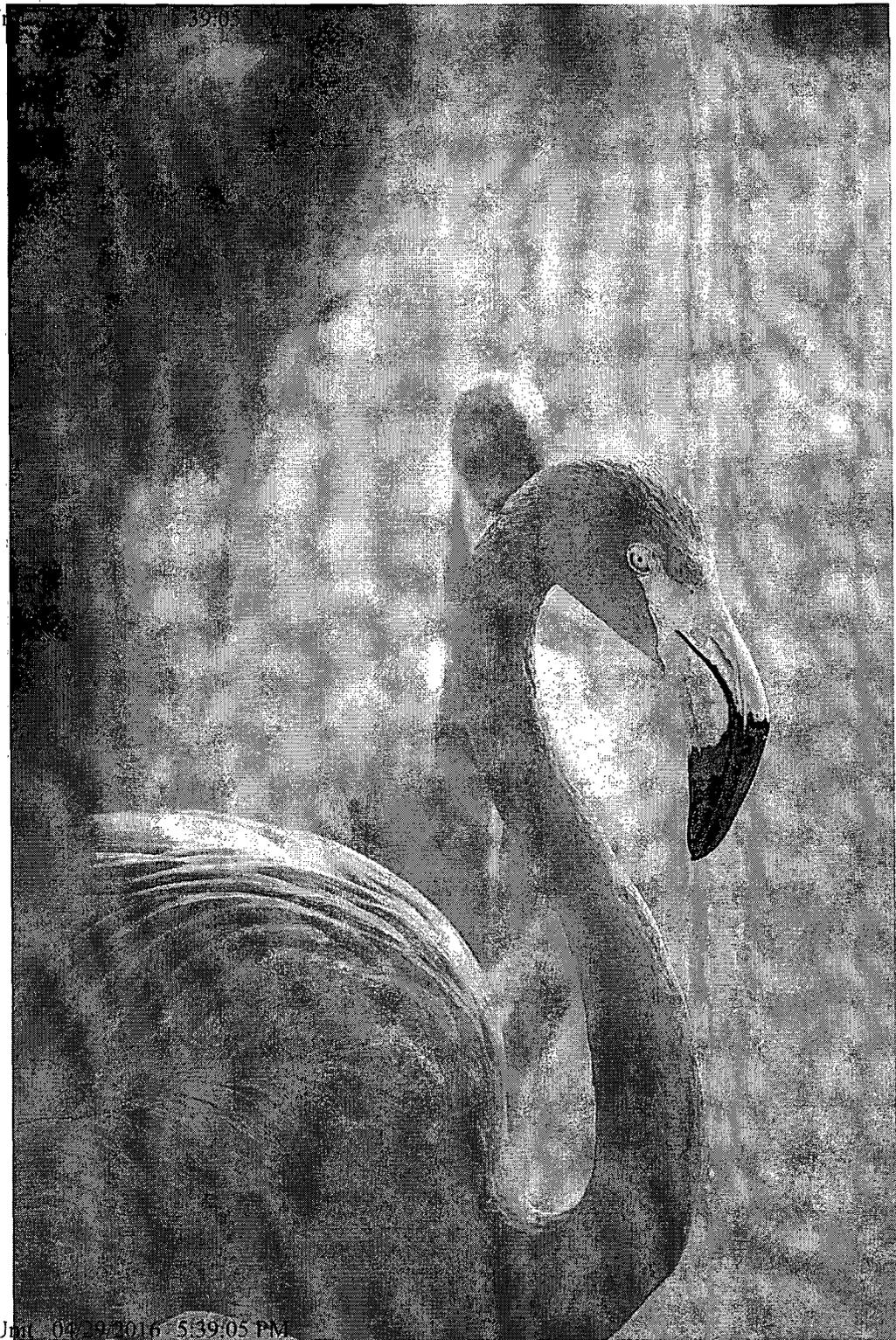
1. Jan. 8-10, 2016 New York Times Travel Show, New York, NY
2. Jan. 11-14, 2016 Vacation Express Winter Shows, Houston & Dallas TX
3. Jan. 23-24, 2016 Travel and Adventure Show, Chicago, IL
4. Jan. 25-28, 2016 Vacation Express Winter Shows, Richmond VA, Baltimore MD, Washington DC, Philadelphia PA
5. Jan. 30-31, 2016 Travel and Adventure Show, Dallas TX
6. Feb. 19-21, 2016 Boston Globe Show, Boston, MA
7. Feb. 20-21, 2016 Travel and Adventure Show, Washington DC
8. Feb. 23-25, 2016 Vacation Express Winter Shows, Lafayette LA, Baton Rouge LA, New Orleans LA
9. Feb. 27-28, 2016 Travel and Adventure Show, Los Angeles CA
10. Mar. 19-20, 2016 Travel and Adventure Show, Philadelphia PA



Airlift Support

Media used for promotion of airlift support:

- ADARA
- SEM
- Trip Advisor
- Delta Sky
- Radio: ATL, NY, Boston, DC
- TV: ATL, NY, Boston, DC
- Island specific press releases in airlift markets
- Press trips to raise awareness of direct flights and destinations.
- Media blitzes in airlift markets





Grand Bahama Island
July – Dec. 2015 ADVERTISING Campaign



Objectives

- Increase awareness of Grand Bahama Island among South Floridians
- Increase overnight, cruise and day trips
- Progressively re-position Grand Bahama Island as the easy escape for S. Floridians

Strategic Recap



The Plan

Task

- Create an integrated multi-media campaign to impact the 2015-2016 travel from South Florida to GBI, increasing knowledge of vacation activities and options

Total Budget

- \$3,000,000
- Unified effort of owned, earned and paid media

Geographic market

- Miami-Ft. Lauderdale DMA
- Launch Budget: \$500,000 (Oct-Dec 2015)



Our target is

- Leisure Consumer
 - Demographic – Adults 21 - 64 & HHI \$50,000+. They tend to focus on fun activities and being connected to the community with like-minded individuals. They tend to be freer and seek instant gratification. They're healthy and into the arts & entertainment. Indulgence isn't a foreign concept.



Target Segmentation

This is a broad leisure market seeking fun in the sun and entertainment.

Demographically, they are singles and couples in the pre- and post-full nest stage of the family life cycle (i.e., they have no children living at home). Not surprisingly, they tend to be in two age groups: 25 to 34 and (skewed) 45+ years of age. Includes Anglos, Hispanics and AA. They also tend to have average to higher than average household incomes.

Psychographically, they are looking for fun as an antidote to the stress and plastic composition of urban life in South Florida and crowded beaches. They are curious people, more interested in escapes, that offer unexpected, fun and intriguing experiences than a "full vacation" trips.

Due to the economy, they might welcome an alternative to a staycation



Repositioning

- What we want people (in South Florida) to consider Grand Bahama Island as their natural vacation and quick escape destination
 - Close
 - Easy
 - Affordable
 - With lots of things to see and do



Advertising opportunity

- Re-embrace GBI's heritage as a lively and enjoyable destination. Grand Bahama is a place filled with experiences and expressions that only it can offer.



Creative Brief

We want the target audience to believe...

- That Grand Bahama Island is the easiest escape and there is no better time to do it than right now.

Proof points

- Only 20 min away flight / Day Cruise / Ferry
- Affordable



Owned Medium

Microsite: One of the lead tools in the marketing arsenal is the creation of a microsite for both web and mobile users. The site serves as the cornerstone of the promotional efforts. All other channels promote and funnel users to this site.

The site might include integration with co-op partners at multiple levels, user generated content & ratings, and sweepstakes.

www.LiveGrandToday.com

LiveGrandToday.com



The screenshot shows a web browser window displaying the LiveGrandToday.com website. The browser's address bar shows the URL 'livegrandtoday.com'. The website's navigation menu includes 'HOME', 'ABOUT', 'OFFERS', 'GETTING HERE', 'PLACES TO STAY', 'THINGS TO DO', and 'PHOTOS'. The main content area is titled 'GRAND BAHAMA ISLAND SPECIAL OFFERS' and features three promotional boxes:

- BAHAMAS PARADISE CRUISE LINE**: A box with a background image of a cruise ship. The text reads: "Bahamas Paradise Cruise Line is the newest and most flexible cruise line to sail from Florida to Grand Bahama Island. Choose an exciting 2 night cruise or 4 to 6 night cruise and resort stay." Below the text is a "BOOK NOW" button.
- SEE ALL GREAT DEALS!**: A box with a background image of a beach. The text reads: "Take advantage of these great hot deals and book your vacation package to Grand Bahama Island today. Whether you're seeking a luxurious experience, romantic getaway or family vacation, these special offers can make your vacation to the Bahamas even more affordable." Below the text is a "FIND OUT MORE" button.
- BALEARIA BAHAMAS EXPRESS OFFER**: A box with a background image of a ferry. The text reads: "Travel from Fort Lauderdale, Florida to Grand Bahama Island in style with Balearia Bahamas Express. Ride the Bahama Mama Ferry and enjoy amenities like lounges, shopping, casino, restaurants and pool on your way to paradise." Below the text is a "BOOK NOW" button.



Engagement Goal:

- Re-establish Grand Bahama Island as a premier travel destination within the Bahamas -and in the Caribbean- utilizing earned and owned media channels.

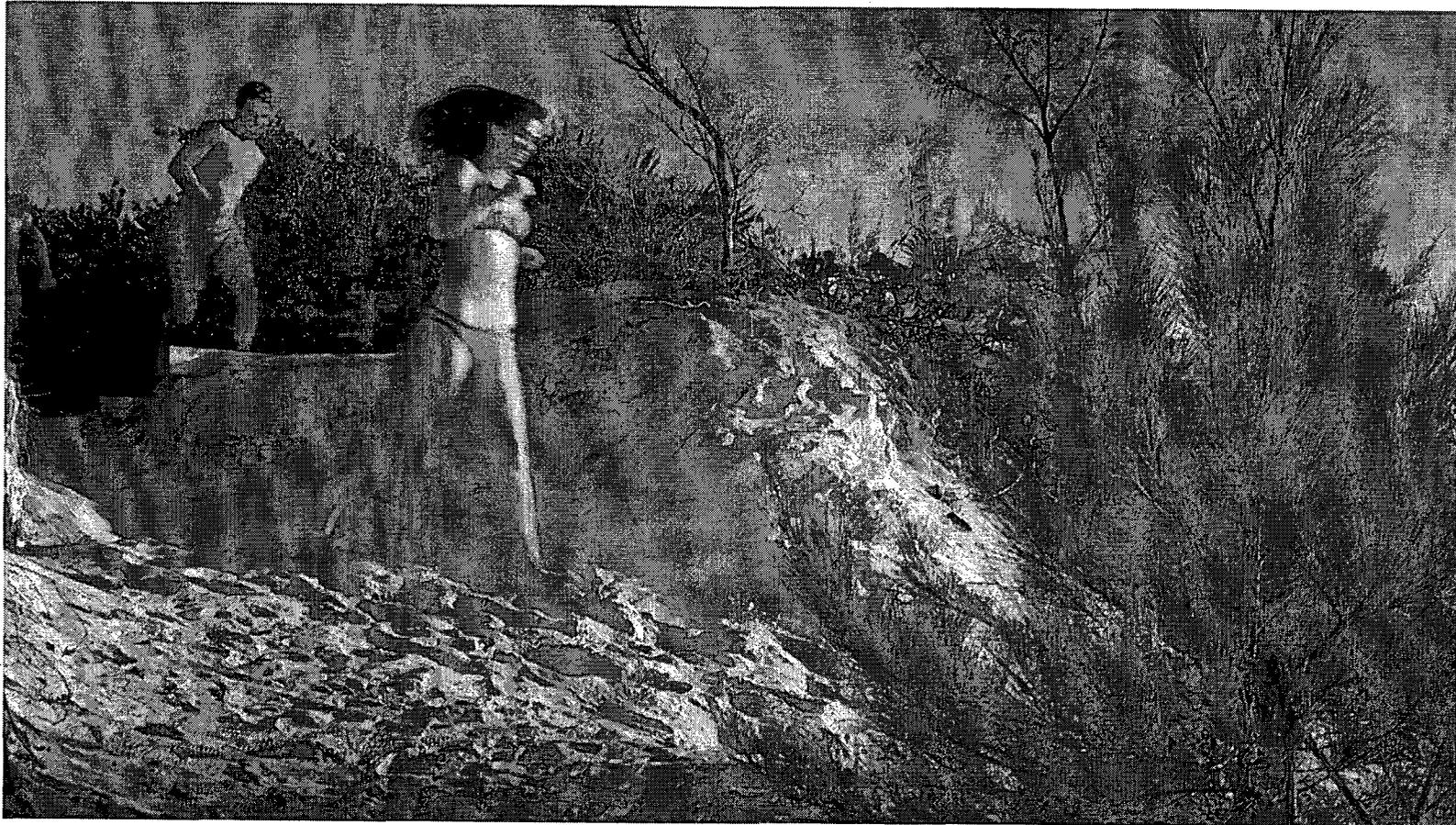


Consumer Engagement Objectives:

- Target both in-state media outlets and travel editorial professionals in primary and secondary markets securing media placements that generate and drive leads.
- Focus communication efforts on GBI's most compelling tourism messages by:
 - Highlighting timely, thematic and event oriented tourism activities that generate immediate local, national and potentially international coverage.
- Utilize PR counsel to steer and expand positive Bahamian regional and national publicity efforts.

Creative Executions

TV Spot



Three versions in English, Spanish and Tagged
with delta Airlines.

Radio

RADIO SCRIPT

CLIENT: GRAND BAHAMA ISLAND

LENGTH: 30ss

TITLE: A GRAND TIME

DATE: 9.25.15

TALENT

AUDIO

SFX: AMBIENT STREET SOUNDS AND INSTRUMENTAL TRACK OF "LIFE IS GRAND" SONG.

WOMAN: (Excited) We had a GRAND time!

MAN: (Confused) GRAND time? That sounds odd!

WOMAN: Not in Grand Bahama Island! They have GRAND adventures and spectacular beaches; GRAND dining, world class cuisine and local delicacies. GRAND luxury at magnificent resorts. GRAND weddings and honeymoons! AND it's so easy to get there by cruise, ferry or plane!

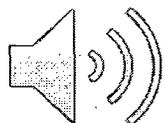
MAN: That does sound GRAND!

MAN AND WOMAN: (They laugh)

ANNCR: LIFE IS GRAND in Grand Bahama Island. Visit LiveGrandToday.com or call 1-800-BAHAMAS to book your vacation now.

SFX: "LIFE IS GRAND" SONG CLOSING LINE.

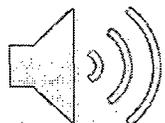
Radio Spots



30-Seconds English

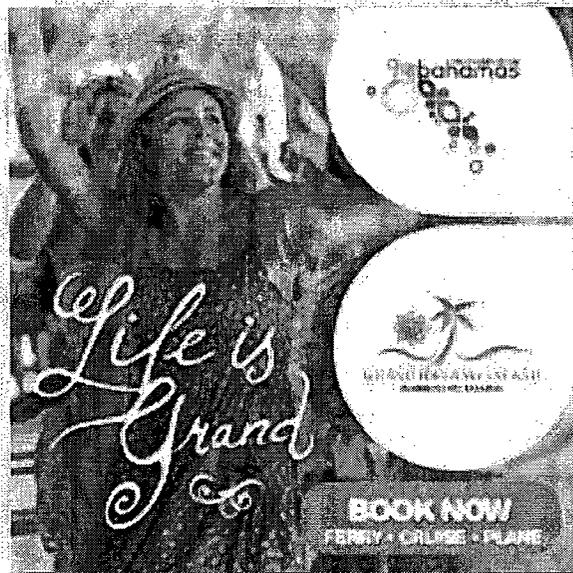


15-Seconds English

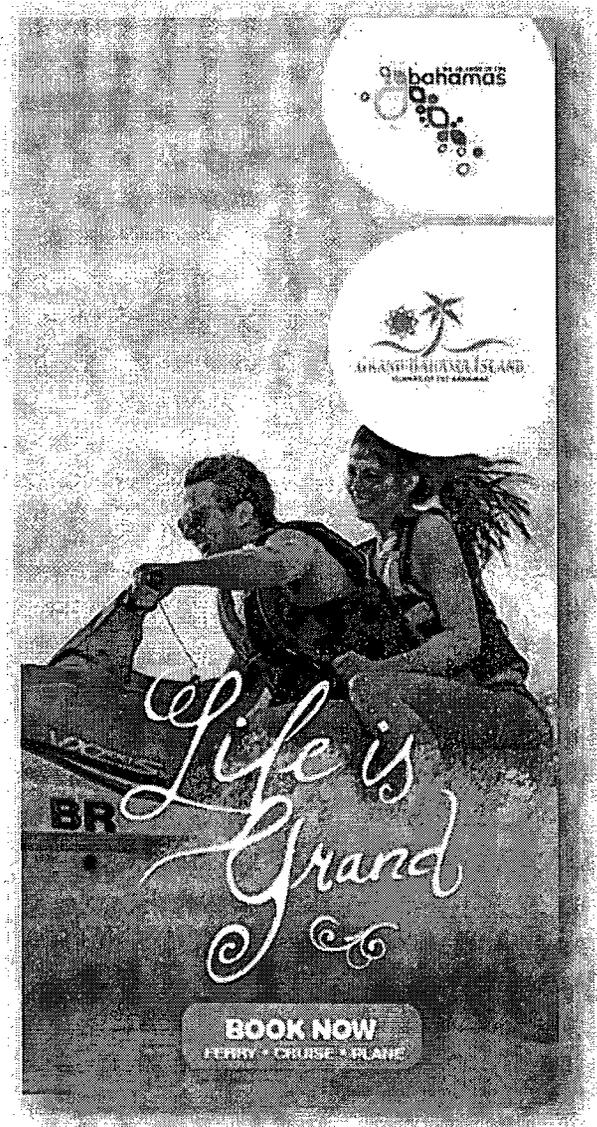
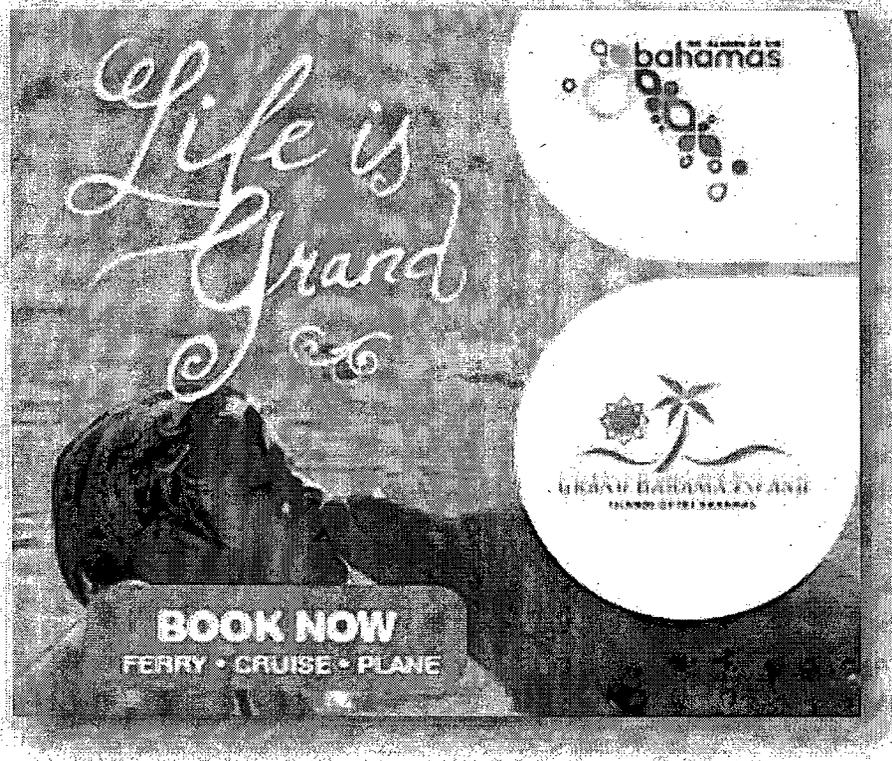


30-Seconds Spanish

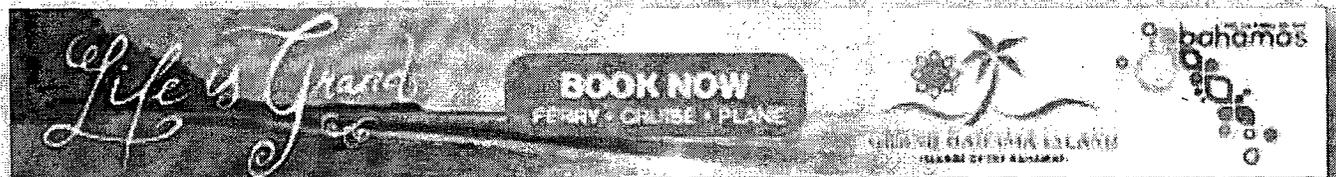
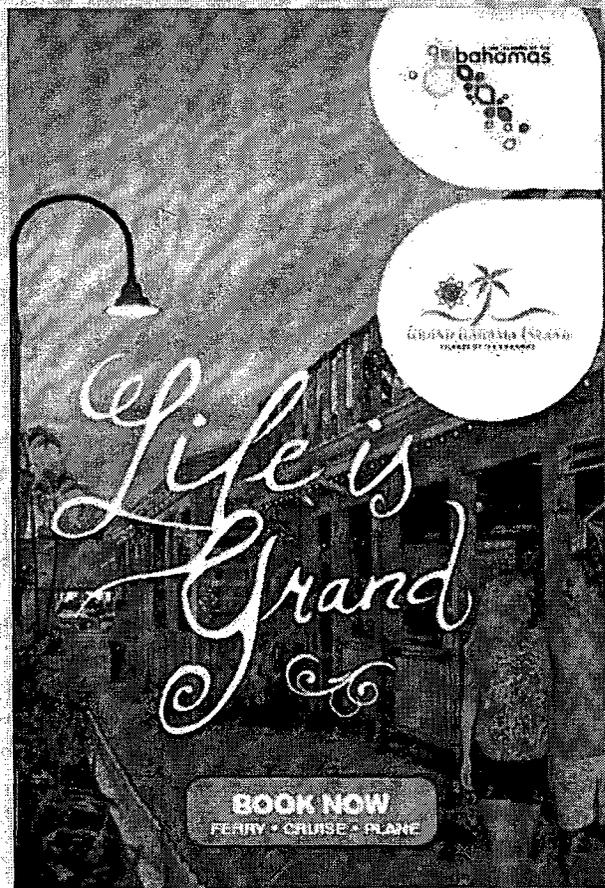
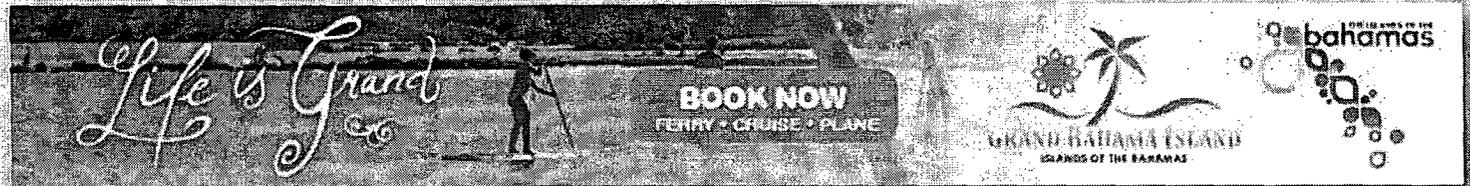
Online Units



Online Units



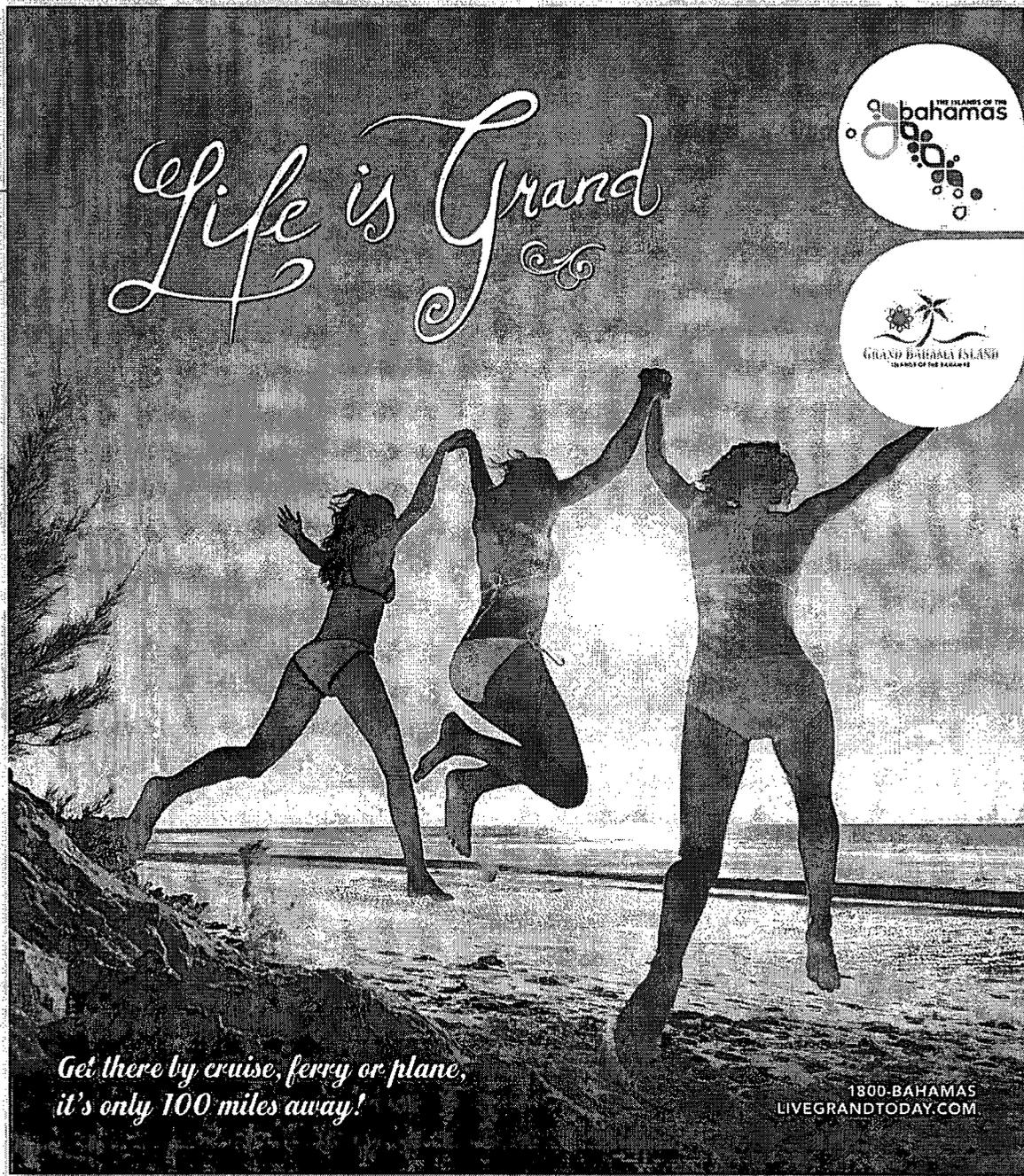
Online Units



Online Units



Print



Life is Grand

THE ISLANDS OF THE
bahamas

GRAND BAHAMA ISLAND
ISLANDS OF THE BAHAMAS

*Get there by cruise, ferry or plane,
it's only 100 miles away!*

1800-BAHAMAS
LIVEGRANDTODAY.COM



Consumer Promotions

- Consumer activations at
 - Malls
 - Special Events
 - Sport Events
 - Street teams
- Tied to events and concerts at Grand Bahama Island
 - Cross promoted (Radio, digital, social)



Paid Media

- Paid media is used as a catalyst for starting conversations in the owned and earned channels.
 - Television
 - Local Spot and cable
 - Radio
 - Promotions
 - Print
 - Newspapers/digital

Media Flowchart (Phase 1)

Markets:	Miami-Fort Lauderdale	4Q 2015												2015 Total	2016 Carry-over Budget		
		Media Platform	Length / Size	October				Nov				Dec				Investment Net	Investment Net
				28	05	12	19	26	02	09	16	23	30	07	14		
Broadcast Television:															\$ 572,300		
General Market (English): Programming under consideration - News, Entertainment, Special Programming.																	
NBC Universal	:30s													\$ 105,000			
Hispanic Market (Spanish): Programming under consideration - News, Entertainment, Special Programming.																	
NBC Telemundo	:30s													\$ 87,500			
OOH (TBD 2016)															\$ 386,400		
Miami Beach, South Beach	10' x 40'																
Downtown loop	3 Units																
Port Everglades-South	3 Units																
Beach loop																	
Radio														\$ 52,500	\$ 132,300		
GM (English): M-F 6A-7P; Sa-Su ROS 10A-3P																	
WPOW Power 96	:30s																
WHVI Y-100 iHeart Media																	
WMIA My 93.9																	
HM (Spanish): M-F 6A-7P; Sa-Su ROS 10A-3P																	
WMGE Mega	:30s																
WCMQ 292																	
WXDJ El Zol																	
Print - Digital														\$ 105,000	\$ 61,000		
Venue Magazine	FP 4C									1							
New Times (Thu)																	
Miami Edition	1/2P 4C	1	1	1	1	1	1	1	1	1	1	1	1				
Broward-Palm Beach Edition	1/2P 4C	1	1	1	1	1	1	1	1	1	1	1	1				
MiamiNewTimes.com & BrowardPalmBeach.com																	
Mobile																	
Email Blast																	
Banners																	
E-Newsletter																	
Desktop Interstitial																	
Rocket Fuel																	
Display Ads																	
Mobile																	
Total Net Investment:														\$ 350,000	\$ 1,152,000		