

For Six Month Period Ending 30 September 2008
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant
SINGAPORE TOURISM BOARD

(b) Registration No.
2414

(c) Business Address(es) of Registrant
5670 Wilshire Blvd
Suite 1550
Los Angeles, CA 90036

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|--|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date connection ended
Foon Tze Wong	MICE Manager	19May2008

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
Foon Tze Wong	MICE Manager	19May2008

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No N/A

If no, list names of persons who have not filed the required statement.

None

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

N/A

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

N/A

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:
Please see attachments (Marketing Activities of Singapore Tourism Board)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS -MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [x] No []

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶.

Date	From whom	Purpose	Amount
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NOTE: Please see attachments (Financial Information)

\$1,893,024.04

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes [] No [x]

If yes, have you filed an Exhibit D⁸ to your registration? Yes [] No []

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [x]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
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Please see attachment (Financial Information with detailed breakdown

Note: FYI
Public Relations Firm:
H&S Public Relations
747 Third Avenue,
23rd Floor
New York, NY 10017

Advertising Agency:
Spark Communications
222 Merchandise Mart
Suite 550
Chicago, IL 60654

\$1,722,548.49

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
 Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)
 Tourism Court
 1 Orchard Spring Lane
 Singapore 247729
 SINGAPORE

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

From: Republic of Singapore (Singapore Tourism Board)
 Amount: \$1,893,024.04
 Period: 01April2008 to 30September2008

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- | | | | |
|--|--|---|---|
| <input checked="" type="checkbox"/> Radio or TV broadcasts | <input checked="" type="checkbox"/> Magazine or newspaper articles | <input type="checkbox"/> Motion picture films | <input type="checkbox"/> Letters or telegrams |
| <input checked="" type="checkbox"/> Advertising campaigns | <input checked="" type="checkbox"/> Press releases | <input checked="" type="checkbox"/> Pamphlets or other publications | <input type="checkbox"/> Lectures or speeches |
| <input checked="" type="checkbox"/> Internet | <input type="checkbox"/> Other (specify) _____ | | |

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- | | | |
|---|---|---|
| <input type="checkbox"/> Public officials | <input type="checkbox"/> Newspapers | <input type="checkbox"/> Libraries |
| <input type="checkbox"/> Legislators | <input type="checkbox"/> Editors | <input type="checkbox"/> Educational institutions |
| <input type="checkbox"/> Government agencies | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups |
| <input checked="" type="checkbox"/> Other (specify) _____ | Travel Agencies, Tour Operators, Internet | |

21. What language was used in the informational materials:

- English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)



15 October 2008

(Type or print name under each signature¹³)

Kershing GOH, Regional Director, Americas

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
NATIONAL SECURITY DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form NSD-2, formerly Form CRM-154 Supplemental Statement):

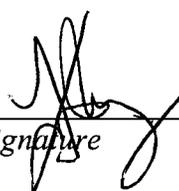
YES XXX or NO _____

(If your answer to question 1 is “yes” do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES _____ or NO _____

(If your answer to question 2 is “yes” please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

x 

Signature

15 October 2008
Date

Kershing Goh
Please type or print name of
Signatory on the line above

Regional Director, Americas
Title

CRM/CES/REGISTRATION UNIT
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U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL
STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: Singapore Tourism Board

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Goh	Kershing	03/07/2006		RDA
Choo	Remy	04/23/2007		ARD WUSA
Lim	Wen Ee	04/23/2007		ARD EUSA
Chapman	William Dennis	04/23/2007		MTB WUSA
Lim	Divine	04/23/2007		MICE Mgr EUSA
Wong	Foon Tze	04/23/2007	5/19/2008	MICE Mgr WUSA
Choo	Huei Miin	10/22/2007		AD MICE
Brennan	Gail	10/22/2007		MTB EUSA

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Attachment to Section III

Singapore Tourism Board (New York Office) Marketing Activities 01 April 2008 to 30 September 2008

Date	Event	Venue	Partner	Officer	Contact	Description
21- 24 April 2008	AMEX CMS Global Meeting	Fort Lauderdale	American Express	Huei Miin Choo	American Express	Presentation and networking showcase of Singapore to AMEX planners in Fort Lauderdale.
23 - 24 April 2008	MPI Houston Chapter Meeting	Houston	MPI	Ruby Serra	MPI Houston Chapter	Hosted luncheon for 175 MPI Houston Corporate Meeting Planners. To tap on to meeting professionals based in Houston specifically those who handle the oil and gas companies as clients
30 April - 1 May 2008	ConferenceDirect Annual Conference	New Orleans	None	Ruby Serra and Divine Lim	ConferenceDirect	Participating as an attendee for the ConferenceDirect Annual Conference, which is organised by ConferenceDirect (a key MICE third-party intermediary) in a one-on-one tradeshow format.
14 - 15 May 2008	FIMP (Financial and Insurance Meeting Planners) Forum	New York	SQ	Divine Lim Wen Ee Lim	FICP and NBTA	The Financial and Insurance Meeting Planning 2008 (FIMP) is organized by World Research Group together with the two leading industry organizations, Financial and Insurance Conference Planners (FICP) and National Business Travel Association (NBTA). It is the first and only industry event with 100% content dedicated to the experienced meeting planner in the Finance and Insurance industry sectors that has been organized by 2 veterans in the meeting or business travel industry; FICP and NBTA. STB is hosting a breakfast session and attending as a participant.
23 - 25 June 2008	Incentive Travel Exchange	Las Vegas	None	Ruby Serra	ITE	A two day exclusive event that bring key incentive travel suppliers with a select group of incentive travel buyers for a unique one on one format.

Date	Event	Venue	Partner	Officer	Contact	Description
Aug - Oct 08	Marketing Co-Op with Swain Tours	Online: Frommers, National Geographic, LA Times and NY Times	Swain Tours	Gail Brennan	212-302-4861	Advertised a Singapore/Hong Kong/Bangkok Package on 4 online sites for a 3-month period, as well as an SEM campaign on Google
7 and 8 August 2008	Chicago Industry Function	Chicago	None	Ruby Serra		Sales Calls in Chicago & Wisconsin and hosted luncheon for a target group of corporate and association meeting planners.
11-15 Aug 08	Brazil Sales Calls	Sao Paulo	Nil	Wen Ee Lim Gail Brennan	212-302-4861	Sales calls to tour operators, media and MICE clients in Brazil
16-19 August 2008	ASAE Annual Meeting & Exposition	San Diego	Suntec Singapore	Divine Lim Wen Ee Lim	ASAE	The American Society of Association Executives, is an important gateway to reaching the association community. STB had a booth presence at the exposition and hosted cocktails for a group of invited association planners.
10 -12 August 2008	MPI-WEC Conference	Las Vegas	Singapore Partners (Pan Pacific, Hyatt and Suntec Singapore)	Huei Miin Choo	MPI	Established in 1972, MPI is the largest association for the meetings profession with more than 19,000 members in 66 chapters and clubs. STB participated in this year's MPI-WEC with a booth presence (with 4 industry partners) and had an added speaker opportunity during the educational sessions.
19 - 23 August 2008	Helmsbriscoe Annual Conference	Orlando	Helmsbriscoe	Huei Miin Choo and Ruby Serra	Helmsbriscoe	A 3 day conference of all HB associates in 35 countries who come together for a business meeting and recognizing top achievers of the year and meet their supplier partners during the 2 day table top exhibition.
June to September 2008	Marketing Co-OP with General Tours	Print and Online	General Tours	Gail Brennan	212-302-4861	Worked with them on a variety of packages in their brochure, as well as ads in the New Yorker Magazine and online ads in Shermans Travel, AARP, Travelocity.
9-Sep-08	Institutional Investors - Board Member Symposium	Four Seasons, Washington DC	Institutional Investors	Wen Ee Lim Kershing Goh	212-302-4861	Education seminar for board members of USA corporations. STB was an event sponsor

Date	Event	Venue	Partner	Officer	Contact	Description
18-Sep-08	Tastes of Singapore Event	The Tunnel, NYC	IE Singapore	Gail Brennan	212-302-4861	Media and trade event to showcase Singapore cuisine. Flew in KF Seetoh and a team of 6 hawkers from Singapore to cook a variety of dishes for guests.
23 - 25 September 2008	IT&ME Tradeshow	Chicago	Singapore Contingent (TourEast, Pacific World, EastWest Executive Travellers, Swissotel and Shangri- la)	Huei Miin Choo and Ruby Serra	Pete Erickson (IT&ME Show Organiser)	The IT&ME show is the world's largest collection of travel and meeting suppliers to the incentive marketplace, including tourism promotion boards, hotels and resorts, airlines, cruise lines, and destination management companies. STB had a booth presence this year with Singapore industry partners and co-hosted a luncheon for invited meeting planners and third-party intermediaries.

Attachment to Section III

Singapore Tourism Board (Los Angeles Office) Marketing Activities 01April 2008 to 30 September 2008

Date	Event	Venue	Partner	Officer	Contact	Description
5-7 Apr08	Singapore Experience Consumer Event	The Woodlands Houston	SIA, Travel Operators	Remy/Dennis	323-677-0808	Consumer Event to promote Singapore and launch of new route by Singapore Airlines
1-May-08	Singapore American Business Association Charity Golf	San Francisco	EDB, SABA NCAL	Foon	323-677-0808	Charity Event to give back to community
18-20 Jun08	Sales Calls to Companies	San Francisco	EDB	Remy	323-677-0808	Sales Calls to Corporates
19-20 Jun08	OPTIMICE	Los Angeles	Nil	Remy	323-677-0808	Internal Conference
22-25 Jun08	AMEX Channel Network Conference	Las Vegas	Nil	Remy/Dennis	323-677-0808	AMEX Agent Conference
21-23 Jul08	Fortune Braintech Conference	San Francisco	Nil	Remy	323-677-0808	Sponsor for event
28Jul-2Aug08	DMAI Conference	Las Vegas	Nil	Remy	323-677-0808	Speaker for event and sales calls
5-7 Aug08	Sands Roadshow	San Francisco	Sands Corp	Remy	323-677-0808	Joint functions with Sands
10-12Aug08	MPI WEC	Las Vegas	Nil	Simone	323-677-0808	Attend Conference / Expo
16-19 Aug08	ASAE 2008	San Diego	Suntec	Remy	323-677-0808	Attend Conference
10-13 Sept08	PRIME 2008	Big Island, Hawaii	TourEast	Remy	323-677-0808	Attend Trade Event

Attachment to Section IV - FINANCIAL INFORMATION

**Statement of Receipts, Disbursements and Activities of the Singapore Tourism Board
for the period of April 1, 2008 to September 30, 2008**

				US\$
A.	Receipts of monies from Singapore (STB/SIN)			\$ 1,893,024.04
	Receipts of monies from Other			
			TOTAL	\$ 1,893,024.04
		Los Angeles	New York	
B.	1. Disbursements :			
	a) Salaries of Local Staff (incl State Insur&Workers Comp)	\$ 62,837.93	\$ 115,830.16	
	b) Staff Welfare	\$ 39,384.34	\$ 42,934.75	
	c) Staff Training	\$ -	\$ 2,335.00	
	d) Posting Expense (incl Housing)	\$ 25,852.49	\$ 6,430.00	
	2. Conservancy Charges	\$ -	\$ -	
	3. Office Rent	\$ 23,573.16	\$ 61,712.46	
	4. Public Utilities - Office	\$ 35.00	\$ 9,171.82	
	5. General Insurance - Office	\$ 1,075.53	\$ -	
	6. Handling Charges	\$ 1,025.84	\$ 489.34	
	7. Warehouse Rent	\$ 6,308.34	\$ -	
	8. General Insurance - Warehouse	\$ -	\$ -	
	9. Telephone/Fax Charges	\$ 3,239.98	\$ 6,291.80	
	10. Internet	\$ 4,722.13	\$ 4,109.40	
	11. Postage/Courier	\$ 220.28	\$ 2,000.00	
	12. Freight Charges	\$ 10,668.53	\$ 6,746.29	
	13. Vehicle Repair & Maintenance	\$ 2,267.41	\$ 2,552.31	
	14. Vehicle Running Expense	\$ 2,789.65	\$ 12,510.18	
	15. Local Transport	\$ 45.34	\$ 416.50	
	16. Non-Capitalized Office Equipment & Furn	\$ -	\$ -	
	17. Upkeep of Office Equipment & Furn	\$ 714.78	\$ 894.09	
	18. Office Equipment Rental	\$ 2,637.15	\$ 2,686.87	
	19. Membership Subscriptions	\$ 71.00	\$ 448.00	
	20. Stationery	\$ 1,797.46	\$ 2,729.14	
	21. Sundries	\$ 446.62	\$ 763.86	
	22. Remittance Charges	\$ -	\$ 120.00	
	23. Professional Fees	\$ 65.00	\$ 3,213.94	
	24. Consultancy	\$ -	\$ 41,602.49	
	25. Newspaper & Articles	\$ -	\$ 249.60	
	26. Periodicals	\$ -	\$ 794.91	
	27. Entertainment	\$ 645.41	\$ 405.52	
	28. Capital Expenditure	\$ -	\$ -	
	29. Marketing Promotion	\$ 161,806.16	\$ 306,335.38	
	30. Advertising/Promotion	\$ -	\$ 229,291.33	
	31. Public Relations/Media	\$ -	\$ 136,040.54	
	32. Miscellaneous (Planning & others/accruals)	\$ 272,276.70	\$ 98,936.58	
		Subtotal	\$ 1,098,042.26	
			TOTAL	\$ 1,722,548.49