

U.S. Department of Justice
Washington, DC 20530

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 31 March 2016

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

SINGAPORE TOURISM BOARD

2414

(c) Business Address(es) of Registrant

1156 Avenue of the Americas
Suite 702
New York, NY 10036 USA

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes No

(2) Citizenship Yes No

(3) Occupation Yes No

(b) If an organization:

(1) Name Yes No

(2) Ownership or control Yes No

(3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
Joanna Barber	23-36 35th Street Astoria, NY 11105	American	Manager	16 Mar 2016
James L Knobloch	538 West 50th Street, Apt 4A New York, NY 10019	American	Assistant Manager	01 Mar 2016

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Jaclyn Banglin Tan	Assistant Manager	31 Mar 2016

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

Joanna Barber (short form registration form enclosed)
James L Knobloch (short form registration form enclosed)

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
If yes, furnish the following information:

Foreign Principal Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
If yes, furnish th following information:

Name and Address of Foreign Principal(s) Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

Please refer to the attached Marketing Activities - Attachment to Section III

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
Note:	Please refer to	Attachment to Section IV - Financial Information	

\$1,501,827.84

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Note 1:	Refer to Attachment to Section IV	Financial Information	See detailed breakdown
Note 2:	Public Relations Firm Started Jan2016	Edelman Inc 250 Hudson Street New York, NY 10013	See Attachment to Section IV - item 22 Public Relations/ Media in the Financial Information
Note 3:	Digital Agency	1000heads Inc 580 Broadway, #201 New York, NY 10012	See Attachment to Section IV - item 22 Public Relations/ Media in the Financial Information
Note 4:	Advertising Agency	Handled directly by Head Office in Singapore (STB HQ)	The marketing promotions locally are mostly done through events (see Marketing Activities - attachment to Section III). Refer to item 20 in the Financial Information - attachment to Section IV.

\$1,476,854.91

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)
 Tourism Court
 1 Orchard Spring Lane
 Singapore 247729
 SINGAPORE

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

From: REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)
 Amount: \$1,501,827.84
 Period: 01Oct2016 to 31Mar2016

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) Social Media

Electronic Communications

- Email
- Website URL(s): www.yoursingapore.com
- Social media websites URL(s): www.youtube.com
- Other (specify) Facebook & Twitter

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) Travel Agents, Tour Operators

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

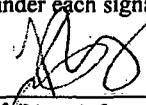
VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

15 APR 2016


KERSHING GOH
REGIONAL DIRECTOR AMERICAS

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Singapore Tourism Board

<u>Last Name</u>	<u>First Name</u>	<u>Registration Date</u>
Banglin	Jaelyn Tan	04/13/2015
Goh	Kershing	04/03/2014
Hong	Siong Chen	10/15/2013
Krulic	Susan	04/13/2015
Lee	Michele Ching	10/23/2015
Lim	Divine	04/23/2007

Attachment to Section III

Singapore Tourism Board Marketing Activities October 1, 2015 to March 31, 2016

Date	Event	Venue	Partner	Officer	Contact	Description
Oct 7, 2015	Webinar for Virtuoso Travel Advisors	Online	Virtuoso (travel agent consortia) and Travcoa (tour operator)	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	As part of STB's partnership with Virtuoso, a 45 min webinar was delivered to 47 travel advisors to educate them about destination Singapore and the preferred Singapore product within the Virtuoso network. STB invited Travcoa, a high-end tour operator that is a Virtuoso preferred supplier, to present their new and improved "Charming Singapore" program to the agents in attendance.
October 13-15, 2015	IMEX America	Sands Expo, Las Vegas, NV	Singapore industry partners from Singapore includes Singapore Expo MAX Atria, Suntec, Marina Bay Sands, Singapore Airlines, Destination Asia DMC.	Divine Lim, Senior Manager, MICE, Americas	Divine.Lim@stb.gov.sg	IMEX America – an annual event for America's global exhibition for meetings, incentive travel and events. STB attended as an exhibitor with a Singapore pavilion.
Oct 27-28, 2015	Cruise Line Industry Association (CLIA) Executive Partner Summit in Miami	Port Miami & Intercontinental Hotel Miami	CLIA	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	STB Americas attended this event to network with the cruise line executives at the Diamond Partner Dinner and to attend the conference sessions to learn more about the global cruise industry.

Date	Event	Venue	Partner	Officer	Contact	Description
Oct - Dec 2015	Digital Campaign	Online	Engage Click and Cathay Pacific Airlines	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	Digital campaign promoting Singapore hotel deals, Cathay Pacific (CX) special SIN airfare deal, and tour operator product. STB Americas partnered together with hotels offering a "Stay 2 Nights Get the 3rd Night Free" and CX to promote a special airfare from the USA to SIN from CX gateway cities: SFO, LAX, ORD, NYC, and BOS. STB Americas partnered with Engage Click (an adaptive advertising personalization platform) to launch a media buy geo-targeting CX's gateway cities to push air and hotel deals out into the market quickly and strategically.
Nov 5-7, 2015	Signature Travel Network Annual Sales Meeting and Trade Show	Las Vegas - Mandalay Bay Hotel	Signature Travel Network	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	STB Americas attended Signature Travel Network's Annual Sales Meeting and Tradeshow in Las Vegas to meet with upscale travel agent consortia members. Singapore was presented as a preferred destination to the travel agent members during the roundtable seminars, one-on-one meetings and during the trade show at STB's booth.

Date	Event	Venue	Partner	Officer	Contact	Description
Nov 13-26, 2015	Remarketing Campaign	Online	Bergdorf Goodman / Artisans of Leisure	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	As part of the Bergdorf Goodman campaign, the tactical component of the brand partnership included a special, customized "Singapore Bergdorf Goodman Style" tour program created by Artisans of Leisure that was promoted via a remarketing campaign during which 2 million ad impressions were served.
December 1-3, 2015	IAEE Expo! Expo!	Baltimore Convention Center, Baltimore, MD	NA	Divine Lim, Senior Manager, MICE, Americas	Divine_Lim@stb.gov.sg	Attended & exhibited at the annual conference of International Association of Exhibitions & Events (IAEE)
Dec 3-5, 2015	United States Tour Operators Association (USTOA) Annual Conference and Marketplace	Chicago, IL - Hyatt Regency	USTOA	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	STB Americas attended the USTOA Annual Conference and Marketplace to meet with tour operator members. STB conducted one-on-one appointments with tour operators to update them about Singapore and to discuss product development and joint marketing opportunities.
10 Jan - 13 Jan 2016	PCMA Annual Meeting: Convening Leaders	Vancouver Convention Center, Vancouver, BC	Singapore Industry partners from SACEOS	Ambrose Tham, MICE Specialist, Americas	ambrose_tham@tourism-singapore.org	Participated as attendees for industry development and business development.
Jan. 27, 2016	Signature Travel Network: Travel Agent Webinar with Princess Cruises	Online	Signature Travel Network and Princess Cruises	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	As part of the STB marketing partnership with Signature Travel Network, a travel agent webinar about Singapore was conducted. The webinar featured an overview of what to see and do Singapore. STB invited Princess Cruises as a guest presenter to talk about their many cruise sailings from Singapore.

Date	Event	Venue	Partner	Officer	Contact	Description
Jan 27th, 2016	Singapore Themed Consumer e-Newsletter	Online	Signature Travel Network	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	As part of the STB marketing partnership with Signature Travel Network, a Singapore culinary themed consumer e-newsletter was sent out to member travel agents' consumer clients. Signature network preferred tourism products (tour packages, cruises and hotels) in Singapore were featured and the consumer's local Signature travel agency was the call to action for booking. Distribution: 113,326 consumer who are clients of Signature travel agents
Feb 10, 2016	MPI Northern California Chapter Annual Meeting and Expo	Moscone Center West, San Francisco, CA	NA	Ambrose Tham, MICE Specialist, Americas	ambrose_tham@tourism-singapore.org	Participated as attendee to evaluate future participation for business development.
February 10-12, 2016	AMCI Annual Meeting	Anaheim Convention Centre & Disney Californian Hotel & Spa	NA	Divine Lim, Senior Manager, MICE, Americas	Divine_Lim@stb.gov.sg	Attended a conference organized by the Association Management Company Institute (AMCI)
Feb 23, 2016	MCI Education Session on Asia Pacific and Singapore	American Counseling Association, Alexandria, VA	MCI Group and Marina Bay Sands	Divine Lim, Senior Manager, MICE, Americas	Divine_Lim@stb.gov.sg	Attended a half day education session organized by MCI Group US & Singapore.
Feb 23, 2016	Smart Meetings Northwest	Motif Hotel, Seattle, WA	NA	Ambrose Tham, MICE Specialist, Americas	ambrose_tham@tourism-singapore.org	Participated as a supplier (one-on-one hosted buyer meetings)
Feb 23-24, 2016	Virtuoso Travel Week Midwest Show in Chicago	Chicago, IL - Four Seasons Hotel	Virtuoso (travel agent consortia)	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	STB attended the Virtuoso Travel Week Midwest show in Chicago to meet one-on-one with approximately 60 Virtuoso-member travel advisors in the region. The purpose of each meeting was to update the advisor about Singapore and to help them sell more of Singapore.

Date	Event	Venue	Partner	Officer	Contact	Description
Feb 25, 2016	MCI Education Session on Asia Pacific and Singapore	Association Forum of Chicagoland, Chicago, IL	MCI Group and Marina Bay Sands	Divine Lim, Senior Manager, MICE, Americas	Divine.Lim@stb.gov.sg	Attended a half day education session organized by MCI Group US & Singapore.
Feb-Mar 2016	Travelzoo Consumer Marketing	Online	Travelzoo	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	As part of the STB and Travelzoo partnership marketing plan, Singapore is a featured destination on Travelzoo.com. Web traffic is driven to this destination page via the "Destinations" tab on Travelzoo's homepage, through a series of "Top 20" deal e-newsletters to Travelzoo's database of 14 million consumers and a CPC campaign via Travelzoo's network.
Feb-Mar 2016	Singapore campaign with Black Tomato	Online	Black Tomato	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	STB and Black Tomato (Virtuoso preferred travel agency/tour operator that is UK based, but also does business in the USA) entered into a partnership in Feb 2016 that included the development Singapore of content on Black Tomato's website and promotion of this content via social media, a luxury travel blog and AFAR.
2 Mar - 5 Mar 2016	Incentive Travel Exchange	Delano, Las Vegas, NV	NA	Ambrose Tham, MICE Specialist, Americas	ambrose_tham@tourism-singapore.org	Participated as a supplier (one-on-one hosted buyer meetings)

Date	Event	Venue	Partner	Officer	Contact	Description
Mar 8-21, 2016	Cathay Pacific – Singapore Sweepstakes Promotion	Online	Cathay Pacific	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	Cathay Pacific Airlines and STB teamed up to conduct a Singapore Sweepstakes. STB engaged the Mandarin Oriental Singapore and the Grand Hyatt Singapore to sponsor. The winner will win a free trip to Singapore including flights on CX, overnights at the Mandarin Oriental Singapore and the Grand Hyatt Singapore and several land components sponsored by STB.
March 9-11, 2016	Envision 2016 by Experient	Hilton Anatole, Dallas, TX	NA	Divine Lim, Senior Manager, MICE, Americas	Divine.Lim@stb.gov.sg	Attended conference with hosted buyer appointments, organized by Experient / Maritz Travel Company
Mar 14-17, 2016	Seatrade Cruise Global in Ft Lauderdale	Ft Lauderdale/Broward County Convention Center	Seatrade Cruise Global	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	STB attended Seatrade Cruise Global in Ft Lauderdale, Florida. The ASEAN group (Singapore, Malaysia, Thailand and the Philippines) sponsored a lunch during the tradeshow on March 15 th , including special food prepared by chefs from the region, dance performances, etc.
March 14-18, 2016	Northstar education session and familiarization trip to Singapore	Singapore, various venues	Singapore Airlines, Capella Hotel, Marina Bay Sands, South Beach Hotel, Destination Asia, SingExpress, East West Travelers, Pacific World	Divine Lim, Senior Manager, MICE, Americas	Divine.Lim@stb.gov.sg	Hosted and organized by Singapore Tourism Board in partnership with Northstar Meetings Group

Date	Event	Venue	Partner	Officer	Contact	Description
March 15, 2016	Travel Industry Association (TIA) Travel Agent Event in Miami	Miami Shores Country Club	ASEAN	Susan Krulic, Leisure Tourism Manager	E-mail: susan_krulic@stb.gov.sg Tel: 1-212-302-4861	As a part of the ASEAN cooperation at Seatrade Cruise Global, Singapore, Malaysia, Philippines and Thailand took the opportunity while in town to reach out to the Travel Industry Association, a group of travel agents in South Florida. A dinner event was held at the Miami Shores Country Club and approximately 100 agents were in attendance. All countries (including Singapore) gave a 10 minute presentation to the group and distributed giveaways and brochures.

Attachment to Section IV - FINANCIAL INFORMATION			
<u>Statement of Receipts, Disbursements, and Activities of the Singapore Tourism Board</u>			
<u>for the period of October 1, 2015 to March 31, 2016</u>			
			US\$
A.	1	Receipts of monies from Singapore (STB/SIN)	\$ 1,500,183.79
	2	Receipts of monies from Other (Refunds)	\$ 1,644.05
		TOTAL RECEIPTS	\$ 1,501,827.84
			US\$
B.	1	Disbursements	
		a.) Salaries of Local Staff	\$ 188,305.60
		b.) Staff Bonus	\$ -
		c.) Staff Welfare (incl Medical)	\$ 52,379.74
		d.) Staff Training	\$ 10,962.10
		e.) Posting Expense (incl Housing)	\$ 86,737.60
	2	Office Rent (incl Conservancy Charges)	\$ 59,664.29
	3	Public Utilities - Office	\$ 1,434.35
	4	General Insurance - Office	\$ 1,220.04
	5	Recruitment Fee	\$ 2,205.50
	6	Telecommunication	\$ 11,128.65
	7	Freight/Postage/Courier	\$ 4,520.30
	8	Vehicle Running/Repar/Maintenance	\$ 6,058.89
	9	Local Transport	\$ 6,222.49
	10	Non-Capitalized Office Equipment & Furniture	\$ 421.82
	11	Upkeep of Office Equipment & Furniture	\$ 931.09
	12	Office Equipment Rental	\$ 1,858.04
	13	Stationery	\$ 5,625.35
	14	Sundries	\$ 1,415.05
	15	Remittance Charges	\$ 774.08
	16	Professional Fees/Consultant Fees	\$ 61,216.37
	17	Newspaper & Articles	\$ 400.40
	18	Entertainment	\$ 41,281.36
	19	Capital Expenditure	\$ 163.31
	20	Marketing Promotion	\$ 390,240.32
	21	Sales Calls/Business Development	\$ 141,869.03
	22	Public Relations/Media	\$ 226,341.06
	23	Miscellaneous (Subscription to Institutions & Others)	\$ 173,478.08
		Sub-total	\$ 1,476,854.91
		TOTAL DISBURSEMENT	\$ 1,476,854.91