

8 JUL 1996

For Six Month Period Ending _____

(Insert date)

Name of Registrant

New Zealand Meat Producers Board

Registration No. *2526*

Business Address of Registrant

*1530 Wilson Blvd
Suite 240
Arlington VA 22209*

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- | | | |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in item 1.

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INTERNAL SECURITY
SECTION
REGISTRATION UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
<i>Trevor Playford.</i>	<i>North American Director</i>	<i>July 5, 1996</i>

CB

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
 Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
William A. Joyce	1319 Ozkan St McLean VA	New Zealand	North American Director	July 13, 1996

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
 Yes No

If yes, identify each such person and describe his services.

See Page 10 Addition to this statement

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

New Zealand Meat Producers Board

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

New Zealand Meat Producers Board

See Page 10 Elaboration added to this Statement

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Page 11 addition to this statement

Total

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e)
⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Page 12 addition to this statement

Total

15. (b) **DISBURSEMENTS—THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) **DISBURSEMENTS—POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

NA

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches

Other (specify) NA

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) NA

21. What language was used in this political propaganda:

- English
- Other (specify) NA

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

NA

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act?

- Yes
- No

NA

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

NA

VI-EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No
- Exhibit B⁷ Yes No

NA

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

NA

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment. NA

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and / of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

William A Joyce
WILLIAM A. JOYCE

Subscribed and sworn to before me at 1530 Wilson Blvd.

this 30th day of July, 1996

My Commission Expires April 30, 1998

Andrea J. Osbell
(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64 - Supplemental Statement):

Yes _____ or No _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes _____ or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

William A. Joyce
Signature

July 30, 1946
Date
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SECTION
REGISTRATION UNIT

WILLIAM A. JOYCE
Please type or print name of signatory on the line above

NORTH AMERICAN DIRECTOR
Title

ATTACHMENT IN ELABORATION OF ITEM 11

THE NEW ZEALAND MEAT PRODUCERS BOARD IS A STATUTORY BOARD OF NEW ZEALAND, WITH A REPRESENTATIVE IN WASHINGTON. IT IS A BOARD REPRESENTING THE MEAT FARMERS OF NEW ZEALAND. I, THE UNDERSIGNED, HAVE BEEN POSTED TO ARLINGTON VA OFFICE TO MANAGE ITS AFFAIRS. PRIMARY FUNCTIONS ARE AS FOLLOWS: TO OBSERVE MONITOR AND REPORT ON THE MEAT MARKET IN NORTH AMERICA . THIS FUNCTION BEING PARTICULARLY RELATED TO IMPORTS OF NEW ZEALAND MEAT INTO THE USA, CANADA AND MEXICO.

A MONITOR MARKET DEVELOPMENTS THROUGH WEEKLY TRADE CONTACTS AND REPORT TO NZ OFFICE

VARIOUS MEETINGS WITH WASHINGTON ATTORNEY TO DISCUSS IMPLICATIONS OF US TARIFF RATE QUOTA, CANADIAN TARIFF ON NZ MEAT IMPORTS, LAMB PROMOTION ORDER AND MEXICAN MARKET DEVELOPMENTS FOR NZ MEAT.

B TO ASSIST TRADE INQUIRIES FOR NEW ZEALAND MEAT

RESPONDED TO CALLERS SEEKING INFORMATION ON NEW ZEALAND MEAT

C TO LIAISE WITH THE NEW ZEALAND EMBASSY, CONSULATES, AND TRADE COMMISSIONERS, AND OUR ATTORNEY ON DEVELOPMENTS THAT MIGHT AFFECT NEW ZEALAND MEAT.

KEPT INFORMED ON DEVELOPMENTS CONCERNING CANADIAN TARIFF ON NZ BEEF IMPORTS, LAMB PROMOTION ORDER AND DEVELOPMENTS IN MEXICAN MARKET FOR NZ BEEF IMPORTS

D TO ASSIST TRADE AND FARMING VISITORS FROM NEW ZEALAND

E TO LIAISE WITH FARMER BODIES IN THE USA AND CANADA, SUCH AS CATTLE AND SHEEP FARMER ORGANIZATIONS; AND ALSO MEAT TRADE ASSOCIATIONS.

ATTENDED CONVENTIONS/MEETINGS WITH BEEF PROMOTION AND RESEARCH BOARD, AMI, MICA, ASI, NCA, CANADIAN SHEEP FEDERATION, CANADIAN MEAT IMPORTERS, CANADIAN CATTLEMEN, AMERICAN CULINARY FEDERATION

F TO PROMOTE THE NEW ZEALAND MEAT INDUSTRY

PLACED ADVERTISEMENTS IN MEAT PROCESSING/CULINARY RELATED MAGAZINES

PARTICIPATED IN MEXICAN TRADE SHOWS AND AMERICAN CULINARY TRADE SHOWS & CONFERENCES

William A. Joyce

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SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 14A

PERIOD ENDING July 8, 1996

RECEIPTS	DATES	FROM WHOM / REIMBURSEMENT / PURPOSE	\$ AMOUNT
	JAN	WELLINGTON REMITTANCE	\$ 65,000
	MARCH	WELLINGTON REMITTANCE	65,000
	APRIL	WELLINGTON REMITTANCE	65,000
	MAY	WELLINGTON REMITTANCE	65,000
	JUNE	WELLINGTON REMITTANCE	65,000
	JUNE	SALE OF STAFF AUTO	3,815
		TOTAL	\$263,817

SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 15A

6 MONTH PERIOD ENDING July 8, 1996

EXPENSES

PERSONNEL	\$140,754
COMMUNICATIONS (TELEPHONE, FAX, POSTAGE) COPYING, OFFICE SUPPLIES, PRINTING, SUBSCRIPTIONS, MEMBERSHIPS, PUBLICATIONS, (TRAVEL \$ 20,430)	
MOTOR VEHICLE	4,049
PROPERTY (OFFICE)	15,306
FEES - WIGMAN ET AL WASHINGTON DC	82,370
PROMOTION (S. LAIRD JENKINS CORP - ARLINGTON VA)	90,961
CAPITAL EXPENSE	
ENTERTAINMENT	1,442
TOTAL	\$334,347

SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 15A

6 MONTH PERIOD ENDING July 8, 1996

TRAVEL

TREVOR PLAYFORD

JAN SAN ANTONIO - BEEF BOARD MEETING

FEB TORONTO/VANCOUVER/PORTLAND - INDUSTRY VISITS

MAR OTTAWA - NEW YORK - CONN - NZ HIGH COMMISSION & INDUSTRY VISITS -ORIENTATION
VISITS FOR NEW DIRECTOR

JUNE NEW ZEALAND - HEAD OFFICE DIRECTOR'S CONFERENCE

BILL JOYCE (NEW DIRECTOR AS OF MID JULY)

MAR OTTAWA - NEW YORK - CONN - NZ HIGH COMMISSION & INDUSTRY VISITS -ORIENTATION
VISITS

JANET SKILTON

JAN MEXICO - TRADE SHOW

ALBERTA JOHNSON

Feb DENVER - AMERICAN CULINARY FEDERATION CONFERENCE