

For Six Month Period Ending 8 JAN 1997
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No. 2526

New Zealand Meat Producers Board

(c) Business Address(es) of Registrant

*8000 Jowers Crescent Drive
Suite 240
Vienna VA 22182*

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
 - (1) Residence address Yes No
 - (2) Citizenship Yes No
 - (3) Occupation Yes No
- (b) If an organization:
 - (1) Name Yes No
 - (2) Ownership or control Yes No
 - (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

New address as above

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

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¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

CA

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

NA

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

New Zealand Meat Producers Board

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

*New Zealand Meat Producers Board
See Page 10 Elaboration added to this
statement*

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?

Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [X] No []

If no, explain why. Necessary funds for office operation See Page 11 addition to this statement

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Table with columns: Date, From Whom, Purpose, Amount. Content: See Page 11 addition to this statement

Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes [] No [X]

If yes, have you filed an Exhibit D to your registration? Yes [] No []

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [X]

If yes, furnish the following information:

Table with columns: Name of foreign principal, Date received, Description of thing of value, Purpose

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See Page 12 addition to this statement

Proceeds from House sale transmitted to Wellington (Head office) in the amount of \$ 364,626 in September 1996.

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

NA

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials?
Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

NA

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

NA

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

NA

21. What language was used in the informational materials:

- English
- Other (specify) NA _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

NA

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4 (b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

February 4, 1997

William A. Joyce
WILLIAM A. JOYCE

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64 - Supplemental Statement):

Yes _____ or No ~~William A. Joyce~~

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes ✓ _____ or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

William A. Joyce
Signature

February 4, 1947
Date

WILLIAM A. JOYCE

Please type or print name of signatory on the line above

North American Director
Title

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WASHINGTON, D.C.

ATTACHMENT IN ELABORATION OF ITEM 11

6 MONTH PERIOD ENDING JANUARY 8, 1997

THE NEW ZEALAND MEAT PRODUCERS BOARD IS A STATUTORY BOARD OF NEW ZEALAND, WITH A REPRESENTATIVE IN WASHINGTON. IT IS A BOARD REPRESENTING THE MEAT FARMERS OF NEW ZEALAND. I, THE UNDERSIGNED, HAVE BEEN POSTED TO ARLINGTON VA OFFICE TO MANAGE ITS AFFAIRS. PRIMARY FUNCTIONS ARE AS FOLLOWS: TO OBSERVE MONITOR AND REPORT ON THE MEAT MARKET IN NORTH AMERICA . THIS FUNCTION BEING PARTICULARLY RELATED TO IMPORTS OF NEW ZEALAND MEAT INTO THE USA, CANADA AND MEXICO.

A MONITOR MARKET DEVELOPMENTS THROUGH WEEKLY TRADE CONTACTS AND REPORT TO NZ OFFICE

VARIOUS MEETINGS WITH WASHINGTON ATTORNEY TO DISCUSS IMPLICATIONS OF US TARIFF RATE QUOTA, CANADIAN TARIFF ON NZ MEAT IMPORTS, LAMB PROMOTION ORDER AND MEXICAN MARKET DEVELOPMENTS FOR NZ MEAT.

B TO ASSIST TRADE INQUIRIES FOR NEW ZEALAND MEAT

RESPONDED TO CALLERS SEEKING INFORMATION ON NEW ZEALAND MEAT

C TO LIAISE WITH THE NEW ZEALAND EMBASSY, CONSULATES, AND TRADE COMMISSIONERS, AND OUR ATTORNEY ON DEVELOPMENTS THAT MIGHT AFFECT NEW ZEALAND MEAT.

KEPT INFORMED ON DEVELOPMENTS CONCERNING CANADIAN TARIFF ON NZ BEEF IMPORTS, LAMB PROMOTION ORDER AND DEVELOPMENTS IN MEXICAN MARKET FOR NZ BEEF IMPORTS

D TO ASSIST TRADE AND FARMING VISITORS FROM NEW ZEALAND

E TO LIAISE WITH FARMER BODIES IN THE USA AND CANADA, SUCH AS CATTLE AND SHEEP FARMER ORGANIZATIONS; AND ALSO MEAT TRADE ASSOCIATIONS.

ATTENDED CONVENTIONS/MEETINGS WITH BEEF PROMOTION AND RESEARCH BOARD, AMI, MICA, ASI, NCA, CANADIAN SHEEP FEDERATION, CANADIAN MEAT IMPORTERS, CANADIAN CATTLEMEN, AMERICAN CULINARY FEDERATION

F TO PROMOTE THE NEW ZEALAND MEAT INDUSTRY

PLACED ADVERTISEMENTS IN MEAT PROCESSING/CULINARY RELATED MAGAZINES
PARTICIPATED IN AMERICAN CULINARY FEDERATION NATIONAL CONVENTION

William A. Joyce



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SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 14A

PERIOD ENDING JANUARY 8, 1997

RECEIPTS DATES	FROM WHOM / REIMBURSEMENT / PURPOSE	\$ AMOUNT
JULY	WELLINGTON REMITTANCE	\$ 65,000
AUG	WELLINGTON REMITTANCE	65,000
SEPT	WELLINGTON REMITTANCE	65,000
	COMPANY OWNED HOUSE SALE PROCEEDS	364,626
	PHONE/CABLE/VAN INSURANCE REFUND	478
OCT	WELLINGTON REMITTANCE	65,000
	TICKET REIMBURSEMENT	68
NOV	WELLINGTON REMITTANCE	49,985
	INSURANCE/WATER BILL REFUND	34
DEC	WELLINGTON REMITTANCE	49,984
	OVERPAYMENT INS/COURIER CHARGES	77
	TOTAL	\$725,253

SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 15A

6 MONTH PERIOD ENDING JANUARY 8, 1997

EXPENSES

PERSONNEL \$159,610

COMMUNICATIONS (TELEPHONE, FAX, POSTAGE)
COPYING, OFFICE SUPPLIES, PRINTING,
SUBSCRIPTIONS, MEMBERSHIPS, PUBLICATIONS,
(TRAVEL \$ 27,672)

MOTOR VEHICLE 3,438

PROPERTY (OFFICE) 19,487

FEES - WIGMAN ET AL WASHINGTON DC 53,182

PROMOTION (S. LAIRD JENKINS CORP - ARLINGTON VA) 36,451

CAPITAL EXPENSE 23,091

ENTERTAINMENT 687

TOTAL \$295,946

SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 15A

6 MONTH PERIOD ENDING JANUARY 8, 1997

TRAVEL

TREVOR PLAYFORD

JULY NEW ZEALAND - RETURN WITH FAMILY

BILL JOYCE

JULY SAN ANTONIO - AMERICAN CULINARY FEDERATION NATIONAL CONVENTION
AUG DAUPHIN - CANADIAN CATTLEMEN'S ASSOCIATION
WEST COAST MEETINGS WITH IMPORTERS/INDUSTRY REPRESENTATIVES-RENO,
SEATTLE, OAKLAND
BAHRAIN/MID-EAST VISITS WITH INDUSTRY REPRESENTATIVES
SEPT NEW ZEALAND TO DC/ROUND TRIP - DAUGHTER'S VISIT
OCT NEW YORK - TRADE VISITS WITH IMPORTERS
NOV JACKSONVILLE - MEETING WITH IMORTER
MEMPHIS - MEETING WITH STATISTICAL CONSULTANT
DEC BOCA RATON - MICA MEETING
DAUGHTER'S TRAVEL FROM NEW ZEALAND

ALBERTA JOHNSON

JULY SAN ANTONIO - AMERICAN CULINARY FEDERATION NATIONAL CONVENTION
NOV NEW YORK - INTERNATIONAL HOTEL, MOTEL RESTAURANT SHOW

TOTAL \$ 27,762