

For Six Month Period Ending JAN 8 1998
(insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No. 2526

New Zealand Meat Producers Board

(c) Business Address(es) of Registrant

8000 Towers Crescent Drive, Suite 240
Vienna, VA 22182

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
 - (1) Residence address Yes No
 - (2) Citizenship Yes No
 - (3) Occupation Yes No

- (b) If an organization:
 - (1) Name Yes No
 - (2) Ownership or control Yes No
 - (3) Branch offices Yes No

- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

SEP 11 1997
CRIMINAL DIVISION
U.S. DEPARTMENT OF JUSTICE

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

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4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Residence Address Citizenship Position Date Assumed

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes No

If yes, furnish the following information:

Name Position or connection Date terminated
Alberta Johnson Office Administrator 8/31/97

(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name Residence Address Citizenship Position Date Assumed

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No no persons were named

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

New Zealand Meat Producers Board

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No

Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See page 10 for elaboration.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?

Yes

No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
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See page 11.

Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See page 12.

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes

No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes

No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

New Zealand Meat Producers Board

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials?
Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

NZ Meat Producers Board - \$70,000 - July 1997-January 1998

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches

Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups

Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) Spanish (for Latin American market)

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4 (b) of the Act.

(1100)

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

January 8, 1998

William A. Joyce

(WILLIAM A. JOYCE)

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

REGISTRATION NO: 2526

ATTACHMENT IN ELABORATION OF ITEM 11

SIX-MONTH PERIOD ENDING JANUARY 8, 1998

THE NEW ZEALAND MEAT PRODUCERS BOARD IS A STATUTORY BOARD OF NEW ZEALAND WITH A REPRESENTATIVE IN WASHINGTON. IT IS A BOARD REPRESENTING THE MEAT FARMERS OF NEW ZEALAND. I, THE UNDERSIGNED, HAVE BEEN POSTED TO THE VIENNA, VIRGINIA OFFICE TO MANAGE ITS AFFAIRS. PRIMARY FUNCTIONS ARE AS FOLLOWS: TO OBSERVE, MONITOR, AND REPORT ON THE MEAT MARKET IN NORTH AMERICA. THIS FUNCTION BEING PARTICULARLY RELATED TO IMPORTS OF NEW ZEALAND MEAT INTO THE USA, CANADA, AND MEXICO.

- A. MONITOR MARKET DEVELOPMENTS THROUGH WEEKLY TRADE CONTACT AND REPORT TO NZ OFFICE.

VARIOUS MEETINGS WITH WASHINGTON ATTORNEY TO DISCUSS IMPLICATIONS OF US TARIFF RATE QUOTA, CANADIAN TARIFF ON NZ MEAT IMPORTS, LAMB PROMOTION ORDER, AND MEXICAN MARKET DEVELOPMENTS FOR NZ MEAT.

- B. TO ASSIST TRADE INQUIRIES FOR NEW ZEALAND MEAT.

RESPONDED TO CALLERS SEEKING INFORMATION ON NEW ZEALAND MEAT.

- C. TO LIAISE WITH THE NEW ZEALAND EMBASSY, CONSULATES, AND TRADE COMMISSIONERS, AND OUR ATTORNEY ON DEVELOPMENTS THAT MIGHT AFFECT NEW ZEALAND MEAT.

KEPT INFORMED ON DEVELOPMENTS CONCERNING CANADIAN TARIFF ON NZ BEEF IMPORTS, LAMB PROMOTION ORDER AND DEVELOPMENTS IN MEXICAN MARKET FOR NZ BEEF IMPORTS.

- D. TO ASSIST TRADE AND FARMING VISITORS FROM NEW ZEALAND.

- E. TO LIAISE WITH FARMER BODIES IN THE USA AND CANADA, SUCH AND CATTLE AND SHEEP FARMER ORGANIZATIONS; AND ALSO MEAT TRADE ASSOCIATIONS.

ATTENDED CONVENTIONS/MEETINGS WITH BEEF PROMOTION AND RESEARCH BOARD, AMI, MICA, ASI, NCA, CANADIAN SHEEP FEDERATION, CANADIAN MEAT IMPORTERS, CANADIAN CATTLEMEN, AND AMERICAN CULINARY FEDERATION.

- F. TO PROMOTE THE NEW ZEALAND INDUSTRY.

PLACED ADVERTISEMENTS IN MEAT PROCESSING/CULINARY-RELATED MAGAZINES.



WILLIAM A. JOYCE

03/31/98

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REGISTRATION NO: 2526
SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 14A
PERIOD ENDING JANUARY 8, 1998

RECEIPT DATES	FROM WHOM/REIMBURSEMENT/PURPOSE	AMOUNT
JULY	WELLINGTON - JULY REMITTANCE	49,985
AUGUST	WELLINGTON - AUGUST REMITTANCE	49,985
SEPTEMBER	WELLINGTON - SEPTEMBER REMITTANCE	49,985
OCTOBER	WELLINGTON - OCTOBER REMITTANCE	59,985
NOVEMBER	WELLINGTON - NOVEMBER REMITTANCE	39,985
	THE HARTFORD - INSURANCE REFUND	59.00
DECEMBER	WELLINGTON - DECEMBER REMITTANCE	64,985
	LUCENT TECHNOLOGIES - REFUND	76.41
JANUARY	WELLINGTON - JANUARY REMITTANCE	64,985
	TOTAL	380,030.41

REGISTRATION NO: 2526
SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 15A
SIX-MONTH PERIOD ENDING JANUARY 8, 1998

EXPENSES

PERSONNEL	\$76,500
COMMUNICATIONS	46,002
TRAVEL	29,500
MOTOR VEHICLE	2,099
PROPERTY (OFFICE)	14,819
FEES - ATTORNEY	36,000
PROMOTION	111,500
ENTERTAINMENT	3,850
TOTAL	\$320,270

REGISTRATION NO: 2526
SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 15A
SIX-MONTH PERIOD ENDING JANUARY 8, 1998

TRAVEL**BILL JOYCE**

JULY ATLANTA – AMERICAN CULINARY FEDERATION CONVENTION

AUGUST RENO – CATTLEMEN’S BEEF BOARD MEETING
 SASTAKOON (CANADA) – CANADIAN CATTLEMEN’S CONVENTION

SEPTEMBER NEW YORK – MEETING AT LOUIS DREYFUSS
 MEMPHIS – SPARKS CONFERENCE

OCTOBER SAN FRANCISCO – MEAT IMPORTERS’ MEETING
 WHITE PLAINS – MEETINGS WITH NEW ZEALAND LAMB CO. AND AFFCO
 NEW YORK – MEETINGS WITH IMPORT AND SHIPPING COMPANIES
 WILLIAMSBURG, VA – VISIT WITH NZ MEAT BOARD CHAIRMAN
 DALLAS – NATIONAL CATTLEMEN’S BEEF ASSOCIATION MEETING
 CHICAGO – U.S. MEAT INDUSTRY CONVENTION

NOVEMBER MEXICO – FIVE NATIONS BEEF CONFERENCE

DECEMBER WELLINGTON – HEAD OFFICE – MEETINGS

SARA JOYCE (DAUGHTER)

DECEMBER TRAVEL FROM NEW ZEALAND (SCHOOL HOLIDAYS)

TOTAL \$29,000