

U.S. Department of Justice
 Washington, DC 20530

Exhibit A to Registration Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant Daniel J. Edelman, Inc. 200 E Randolph Drive, 3rd Floor Chicago, IL 60601	2. Registration No. 3634
--	---------------------------------

3. Name of Foreign Principal United Arab Emirates Ministry of Foreign Affairs	4. Principal Address of Foreign Principal Ministry of Foreign Affairs, PO Box 1, Abu Dhabi, UAE
--	--

5. Indicate whether your foreign principal is one of the following:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (<i>specify</i>) _____

Individual-State nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant
 Directorate of Energy and Climate Change

b) Name and title of official with whom registrant deals
 Thani Ahmed Al Zeyoudi, Director

7. If the foreign principal is a foreign political party, state:

a) Principal address
 N/A

b) Name and title of official with whom registrant deals N/A

c) Principal aim N/A

Formerly CRM-157

FORM NSD-3
 Revised 03/11

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

N/A

b) Is this foreign principal:

- Supervised by a foreign government, foreign political party, or other foreign principal Yes No
- Owned by a foreign government, foreign political party, or other foreign principal Yes No
- Directed by a foreign government, foreign political party, or other foreign principal Yes No
- Controlled by a foreign government, foreign political party, or other foreign principal Yes No
- Financed by a foreign government, foreign political party, or other foreign principal Yes No
- Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

N/A

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N/A

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature
June 06, 2012		/s/ Randall L Corley

eSigned

Edelman's Public Affairs and Strategic Communication Consultant Services



Edelman's will provide the United Arab Emirates Ministry of Foreign Affairs (MoFA) Directorate of Energy and Climate Change (DECC) with the following activities designed to 1) build communications and research capacity within the DECC, and 2) effectively execute communications while transferring knowledge and communications skills to DECC staff over a 15 month period.

Item	Description	Q1 Deliverables
A	Research and Positioning: Benchmark Stakeholder In-depth Interviews	<p>9 in-depth interviews (30-45 minute interviews)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Agencies, Regulators and Policymakers <input type="checkbox"/> Non-Governmental Organizations (NGOs) <input type="checkbox"/> Academic Institutions) <input type="checkbox"/> Industry Leaders /Business Community <input type="checkbox"/> International Top-Tier Media <input type="checkbox"/> Research report <p><i>Research findings from this deliverable will provide a baseline for USA stakeholders' awareness and message clarity of the UAE's position on climate change and energy. MoFA wants to understand USA stakeholders' current perceptions of the UAE's position on energy and climate change.</i></p>

Item	Description	Q2 Deliverables
B	Strategic Communications: International Stakeholder Engagement	<ul style="list-style-type: none"> • Traditional and Digital Stakeholder Mapping and Prioritization for USAUSA • Stakeholder Engagement Plan Development for USAUSA • Stakeholder Engagement in USA (includes identification of opportunities, outreach to stakeholders to seed relationships with DECC team/MoFA, backgrounders on those stakeholders with whom DECC/MoFA will meet for all secured opportunities, and support at press conferences as appropriate.) <p><i>Formal training and 'how-to' manual will be developed and shared during Communications 101 course; deliverable to be considered part of the staff training exercise.</i></p>
B	Strategic Communications: Strategic International Media	<ul style="list-style-type: none"> • Storyline development and refresh • Traditional and online media list refresh • Traditional media pitching and engagement to USA • Includes identification of opportunities, outreach to seed relationships with DECC team/MoFA, backgrounders on those media with whom DECC/MoFA will meet for all secured opportunities, and support at press conferences as appropriate.





Item	Description	Q3 Deliverables
B	Strategic Communications: International Stakeholder Engagement and Communications	<ul style="list-style-type: none"> • Oversight of DECC staff to conduct Traditional and Digital Stakeholder Engagement in USA Includes identification of opportunities, division of outreach responsibilities between Edelman and DECC; foundational outreach/engagement language; outreach to stakeholders to seed relationships with DECC team/MoFA, backgrounders on those stakeholders with whom DECC/MoFA will meet, and support at press conferences as appropriate.)
B	Strategic Communications: Strategic International Media	<ul style="list-style-type: none"> • Storyline development and refresh • Traditional and online media list refresh • Traditional media pitching and engagement to USA Includes identification of opportunities, outreach to seed relationships with DECC team/MoFA, backgrounders on those media with whom DECC/MoFA will meet for all secured opportunities, and support at press conferences as appropriate.

Item	Description	Q4 Deliverables
B	Strategic Communications: International Stakeholder Engagement and Communications Strategy	<ul style="list-style-type: none"> • Oversight of DECC staff to conduct Traditional and Digital Stakeholder Engagement in USA Includes identification of opportunities, division of outreach responsibilities between Edelman and DECC; foundational outreach/engagement language; outreach to stakeholders to seed relationships with DECC team/MoFA, backgrounders on those stakeholders with whom DECC/MoFA will meet, and support at press conferences as appropriate.)
B	Strategic Communications: Strategic International Media	<ul style="list-style-type: none"> • Storyline refresh • Oversight of DECC staff to conduct Traditional and online media list refresh USA • Oversight and transition of media pitching and engagement for USA to DECC staff • Transition media and blogger engagement for USA to DECC staff Includes division of media responsibilities; media outreach plans for USA, foundational draft pitch language and up to two tailored pitches for DECC to seed relationships with DECC team.

Item	Description	Q1 2013 Deliverables
A	Research and Positioning: Stakeholder In-depth Interviews	Measuring Success: Conduct 9 in-depth interviews as a follow-up to benchmark survey (30-45 minute interviews) <ul style="list-style-type: none"> <input type="checkbox"/> Aim to recruit 30-50% of the same stakeholders interviewed during the benchmark analysis, to see how perceptions have shifted <input type="checkbox"/> Recruit new respondents to make up the rest of the n=55, who will provide fresh viewpoints

