

U.S. Department of Justice
 Washington, DC 20530

**Exhibit A to Registration Statement
 Pursuant to the Foreign Agents Registration Act of
 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant Daniel J. Edelman, Inc.	2. Registration No. 3634
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3. Name of Foreign Principal SAGIA (Saudi Arabian General Investment Authority)	4. Principal Address of Foreign Principal SAGIA Headquarters Imam Saud Bin Abdulaziz Road (University road) P.O. Box 5927 Riyadh 11432
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5. Indicate whether your foreign principal is one of the following:

Government of a foreign country¹

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (<i>specify</i>) _____

Individual-State nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant
 Saudi Arabia General Investment Authority

b) Name and title of official with whom registrant deals
 His Excellency Eng. Abdulatif Al_othman, Governor

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom registrant deals

c) Principal aim

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

- | | |
|---|--|
| Supervised by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Owned by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Directed by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Controlled by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Financed by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Subsidized in part by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> No <input type="checkbox"/> |

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A September 16, 2015	Name and Title Randall Corley, Global Compliance Officer	Signature /s/ Randall Corley eSigned
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U.S. Department of Justice

Washington, DC 20530

**Exhibit B to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Daniel J. Edelman, Inc.	2. Registration No. 3634
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3. Name of Foreign Principal

SAGIA (Saudi Arabian General Investment Authority)

Check Appropriate Box:

4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Engage with opinion influencers, establish media engagement opportunities for principal, and assist in opinion editorial placement.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Help to furnish Saudi Arabia as an attractive destination for FDI and highlight Saudi Arabia's economy as one transforming into one that is diversified.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
September 16, 2015	Randall Corley, Global Compliance Officer	/s/ Randall Corley
		eSigned

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



الهيئة العامة للاستثمار
SAGIA

رقم الصادر: ٢٤٠١٣
تاريخه: ١٥/١١/٢٠١٥ هـ
المرفقات: ٠٧
٣٨ ٨٧ ٧٠٠٠

تعميد مشروع إعداد وإدارة الخطة الإعلامية

Purchase Order for Preparing and Managing Media Plan

Dear / Edelman
Abu Dhabi, UAE
Tel / 00971506116855

السادة / أيدلمان
أبو ظبي ، الامارات العربية المتحدة
ت / ٠٠٩٧١٥٠٦١١٦٨٥٥

Alsalam Alaikum,,,

السلام عليكم ورحمة الله وبركاته ، ، ،

Reference to your proposal dated 02/11/1436 H corresponding to 17/08/2015 G, regarding "Preparing and Managing PR". Due to the match of the conditions for all required technical specifications.

إشارة إلى عرض أسعاركم والمقدم بتاريخ ١٤٣٦/١١/٠٢ هـ الموافق ٢٠١٥/٠٨/١٧ م بخصوص مشروع "إعداد وإدارة الخطة الإعلامية". ونظراً لمطابقة عطاءكم للشروط والمواصفات الفنية المطلوبة.

We hereby accept your proposal, which has the total amount of (USD 16,500) Only Sixteen Thousand Five Hundred US Dollar.

لذا اعتمادوا تنفيذ ما ورد في عرضكم وذلك بمبلغ إجمالي قدره (\$١٦,٥٠٠) فقط ستة عشر الف وخمسمائة دولار امريكي لا غير.

The payment shall be paid in one installment within maximum 30 days from receiving the invoice, the claim, and that shall be presented to the Finance Department containing a statement that the services are rendered, based on explicit instructions by the Marketing Department stating that the work is fully completed on due time.

وسوف يتم تسديد مستحقاتكم دفعة واحدة بعد (٣٠) يوماً من استلام الفاتورة والمطالبة المالية، وذلك بتقديم أصل التعميد مع مطالبة مالية وفاتورة وشهادة انجاز من إدارة التسويق بالهيئة تفيد بتنفيذ الخدمة المطلوبة.

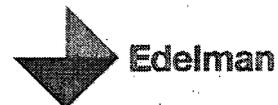
Best Regard ,,,

وتقبلوا تحياتي ، ، ،

عبد اللطيف بن أحمد العثمان
الحافظ ورئيس مجلس الإدارة



الهيئة العامة للاستثمار
Saudi General Investment Authority
SAGIA
إدارة المشتريات والتوريد
Purchasing Department



Saudi Arabia General Investment Authority August 2015

Introduction

With Eng. Abdullatif Al-Othman, Governor of Saudi Arabian General Investment Authority in Washington, D.C. on September 3rd and 4th as part of a VIP visit, there is an opportunity to engage both media and key stakeholders about Saudi Arabia's efforts to enhance the attractiveness of its economy for foreign investment.

Objective

It was discussed that you wish to arrange meetings with media for Eng. Abdullatif Al-Othman, Governor of Saudi Arabian General Investment Authority, and raise the profile of Saudi Arabia as an attractive investment destination. With this in mind, we believe the particular objectives will be to:

- Help to highlight and bring focus to Saudi Arabia's efforts to develop a diversified, dynamic, and inclusive economy.
- Build and strengthen internal and external relationships with key stakeholders and media who shape opinion on Saudi Arabia's economic situation.

Key Recommendations

Edelman's support to Governor Al-Othman and SAGIA will involve support to:

Crystalize the SAGIA and Saudi economy story: Assist SAGIA with the development of the master narrative and key messages central to the visit.

Media interviews: Connect the SAGIA delegation with members of the media to have the chance to highlight SAGIA's story.

Arrange engagement with key opinion influencers: Provide the Governor an opportunity to meet and engage with experts to bring attention to Saudi Arabia's diversification efforts.

Media and Issues Monitoring and Management: Active monitoring to ensure that SAGIA is aware of media coverage surrounding the visit to Washington, D.C.

END