

For Six Month Period Ending July 31, 2009  
(insert date)

**I - REGISTRANT**

1. (a) Name of Registrant  
Daniel J. Edelman

(b) Registration No.  
3634

(c) Business Address(es) of Registrant

1875 I Street, NW, Suite 900  
Washington, DC 20006

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

N/A

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

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4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date connection ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe his service.

N/A

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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Please see Addendum to Supplemental Statement

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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Please see Addendum to Supplemental Statement

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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

Christopher Hayes - his Short Form is being filed together with this report

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name of foreign principal  
Government of Turkey

Date of termination  
May 15, 2009

8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name and address of foreign principal  
Government of Turkey  
Ministry of Foreign Affairs  
Republic of Turkey  
Balgat / Ankara/ Turkey 06100

Date acquired  
April 4, 2009

9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Panama Canal Authority (ACP)

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A<sup>3</sup> Yes  No   
Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

N/A

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?      Yes       No

If yes, identify each such foreign principal and describe in full detail your activities and services:  
Please see attachment A

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below?  
Yes       No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

Please see attachment A

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?      Yes       No

If yes, describe fully.

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<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [X] No [ ]

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>.

Date	From whom	Purpose	Amount
Please see attachment B			

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes [ ] No [X]

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes [ ] No [ ]

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [ ] No [X]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?      Yes       No

(2) transmitted monies to any such foreign principal?      Yes       No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
Please see attachment C			

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Total

**(b) DISBURSEMENTS – THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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**(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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**Personal contributions by employees subject to short-form filings:**

Name	Date	Amount	Name of Political Organization	Name of Candidate
Frank Kauffman	March 27, 2009	\$50.00	Al Franken for Senate	Al Franken
Craig Brownstein	March 2009	\$1,200.00	Russ Feingold for Senate	Russ Feingold

**Contributions by Daniel J. Edelman Inc. (registration #3634):**

None

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials<sup>12</sup>?  
Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Panama Canal Authority (ACP)

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) email blasts

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No   
All informational materials are attached and submitted together with this report.

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature )

(Type or print name under each signature<sup>13</sup>)

9/29/09



Randall Corley

Executive Vice President

Global Compliance Officer

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.





U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

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Short Form List for Registrant: Daniel J. Edelman, Inc.

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Domingo	Roquena R.	11/21/2000		
<del>Hayes</del>	<del>Christopher</del>	<del>09/17/2002</del>	5-15-09	Gov't of Turkey only
Rehg	Robert	01/25/1994		
<del>Segal</del>	<del>J. Peter</del>	<del>11/10/2004</del>	5-15-09	Gov't of Turkey only
<del>Brownstein</del>	<del>Craig</del>	<del>06/23/2005</del>	5-15-09	Gov't of Turkey only
Hawkins	Tamika	01/03/2007		
Schoenfelder	Emily	10/11/2007		
Correcha	Carlos Andres R.	10/11/2007		
Naguib	Amgad	11/17/2008		
Fenwick	Ryan	11/17/2008		
<del>Lacey</del>	<del>Kathleen D.</del>	<del>04/09/2009</del>	5-15-09	Gov't of Turkey
<del>Kauffman</del>	<del>Frank</del>	<del>04/09/2009</del>	5-15-09	Gov't of Turkey
<del>Henry</del>	<del>Meredith M.</del>	<del>04/09/2009</del>	5-15-09	Gov't of Turkey only
<del>Emrich</del>	<del>Mitzi</del>	<del>04/09/2009</del>	5-15-09	Gov't of Turkey
<del>Hart</del>	<del>Michael M.</del>	<del>04/09/2009</del>	5-15-09	Gov't of Turkey only



U.S. Department of Justice

National Security Division

Washington, DC 20530

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principals(s) who have not filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity). If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to the Registration Unit describing the activities and connection with the foreign principal.

Name	Function	Date Hired
Not Applicable		

Signature: [Handwritten Signature] Date: 9/29/09  
Title: Global Compliance Officer

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## Addendum to Supplemental Statement

**5(b):** Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? **YES**

Name	Position or Connection	Date Terminated
Jules Peter Segall	Managing Director	5-15-09 (Gov't of Turkey)
Kathleen Lacey	Executive Vice President	5-15-09 (Gov't of Turkey)
Frank Kauffman	General Manager	5-15-09 (Gov't of Turkey)
Meredith Henry	Vice President	5-15-09 (Gov't of Turkey)
Craig Brownstein	Vice President	5-15-09 (Gov't of Turkey)
Mitzi Emrich	Vice President	5-15-09 (Gov't of Turkey)
Michael Hartt	Vice President	5-15-09 (Gov't of Turkey)
Christopher Hayes	Executive Vice President	5-15-09 (Gov't of Turkey)

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**5(c):** During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? **YES**

Name	Residence Address	Citizenship	Position	Date assumed
Jules Peter Segall	4525 Glebe Road Arlington, VA 22207	American	Managing Director	4-4-09 (Gov't of Turkey)
Kathleen Lacey	630 Park Avenue, #7B New York, NY 10065	American	Executive Vice President	4-4-09 (Gov't of Turkey)
Frank Kauffman	7722 Nocton Ave. Chevy Chase, MD 20815	American	General Manager	4-4-09 (Gov't of Turkey)
Meredith Henry	9313 Telfer Ct. Vienna, VA 22182	American	Vice President	4-4-09 (Gov't of Turkey)
Craig Brownstein	1315 Wallach Place, NW Washington, DC 20009	American	Vice President	4-4-09 (Gov't of Turkey)
Mitzi Emrich	4932 14 <sup>th</sup> Street, N Arlington, VA 22205	American	Vice President	4-4-09 (Gov't of Turkey)
Michael Hartt	2828 Connecticut Ave., NW Washington, DC 20008	American	Vice President	4-4-09 (Gov't of Turkey)
Christopher Hayes	707 W. University Pkwy Baltimore, MD 21210	American	Executive Vice President	4-4-09 (Gov't of Turkey)

**ATTACHMENT A – Activities  
for the Period of February 1, 2009 through July 31, 2009**

**I. PANAMA CANAL AUTHORITY (ACP)**

The following outlines Edelman's general public relations activities performed for the ACP:

***Drafted and distributed press releases/e-mail blasts/media advisories on the following:***

- Panama Canal and Curaçao Ports Authorities Launch Partnership to Continue Prosperity
- Proposals for New Panama Canal Locks Due March 3, 2009
- Panama Canal Selects Deloitte as Auditor for New Set of Locks Contract
- Panama Canal Authority CEO Briefs U.S. Retail Industry on Canal Expansion
- Panama Canal Experts Selected to Evaluate Bids For New Set of Locks Contract
- Image of the Month: Saga Rose Travels Through Panama Canal For Final Round-the-World Cruise
- Panama Canal Expansion Program New Set of Locks Bid Submission Media Advisory
- Panama Canal Authority Releases Fiscal Year 2009 First Quarter Metrics
- ACP Announces Request for Proposals to Dredge the Canal's Atlantic Entrance
- Panama Canal Connects the World Through Dredging
- Three World-class Consortia Submit Bids to Build New, Modern, State-of-the-art Locks on Pacific and Atlantic Sides of the Panama Canal
- Image of the Month: Panama Canal Authority Receives Proposals to Build New Set of Locks
- Image of the Month: Panama Canal CEO Receives Prestigious Award from Texas A&M University
- Panama Canal Authority Releases Fiscal Year 2009 Second Quarter Metrics
- Taking Innovation to the Next Level
- Panama Canal CEO Briefs Top Business Leaders in Trinidad and Tobago on Canal Expansion
- Panama Canal Upbeat on the Future; Expansion Moving Forward According to Plans
- Panama Canal Authority Upgrades Tugboat Fleet
- Panama Canal Expansion Update: Atlantic Dredging Contract Maintains Momentum
- Panama Canal Implements Temporary Measures to Help Customers with Current Economic Crisis
- Panama Canal Authority Increases Daily Vessel Transits with New Cartagena Tie-up Station
- Image of the Month: Incumbent Panamanian President and Panama Canal CEO Brief President-Elect on Expansion
- Panama Canal to Host International Maritime Conference
- Panama Canal and Port Manatee Embark on First-ever Strategic Alliance
- Panama Canal Invests \$320 Million in Upgrading Current Canal
- Panama Canal Continues to Upgrade and Modernize Current Waterway
- Panama Canal and Maryland Port Administration Forge Ties to Increase Economic Growth
- Panama Canal Receives its 11<sup>th</sup> International Award for Expansion Program
- Philadelphia Regional Port Authority and Panama Canal Seal Ties to Promote Trade and Economic Growth
- Image of the Month: Seamen's Church Institute Honors Panama Canal CEO for Contributions to Global Maritime Industry

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- Panama Canal Authority Refutes Impregilo President's Statements
- Panama Canal Preps for Fourth Dry Excavation Project Under Expansion
- Panama Canal Administrator/CEO to Provide Expansion Update and Address New Set of Locks Contracting Process Media Advisory
- Webcast: Panama Canal Authority to Announce 'Best Value' Proposal for New Set of Locks Expansion Contract Media Advisory
- Maritime Industry Gives Panama Canal CEO Highest Recognition
- Panama Canal Announces 'Best Value' Proposal for New Set of Locks Expansion Contract
- Panama Canal Awards Lock Contract to 'Grupo Unidos por el Canal'
- Image of the Month: Panama Canal Expansion New Locks Announcement Main Event of the Year
- Panama Canal to Host Major Marine Simulation and Training Conference
- Panama Canal Authority Releases Fiscal Year 2009 Third Quarter Metrics
- Panama Canal Seeks Bid for Second Largest Expansion Contract

***Coordinated media requests from:***

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>▪ <i>American Shipper</i></li> <li>▪ ARD</li> <li>▪ Bloomberg News</li> <li>▪ <i>Bradenton Herald</i></li> <li>▪ <i>Bunker World</i></li> <li>▪ Business News Americas</li> <li>▪ CargoNewsAsia.com</li> <li>▪ CBS News</li> <li>▪ CNN en Español</li> <li>▪ <i>Containerisation International</i></li> <li>▪ Cox Newspapers</li> <li>▪ <i>Cruise Industry News</i></li> <li>▪ <i>Daily Business Review</i></li> <li>▪ DeafNation Media</li> <li>▪ Deutsche Presse-Agentur</li> <li>▪ Dow Jones Newswires</li> <li>▪ The Economist Intelligence Unit</li> <li>▪ <i>Engineering News-Record</i></li> <li>▪ <i>Fairplay</i></li> <li>▪ <i>FORTUNE</i></li> <li>▪ <i>Guardian</i></li> <li>▪ ICIS News</li> <li>▪ <i>The Infrastructurist</i></li> <li>▪ <i>International Dredging Review</i></li> <li>▪ <i>International Financing Review</i></li> <li>▪ <i>Institutional Investor</i></li> <li>▪ <i>The Journal of Commerce</i></li> <li>▪ <i>Latin Business Chronicle</i></li> <li>▪ <i>Latin Trade</i></li> <li>▪ <i>Le Figaro</i></li> <li>▪ <i>Lloyd's List</i></li> <li>▪ <i>Lloyd's Register – Fairplay</i></li> </ul> | <ul style="list-style-type: none"> <li>▪ <i>Lloyd's Shipping</i></li> <li>▪ <i>Lloyd's Shipping Economist</i></li> <li>▪ <i>Logistics Management</i></li> <li>▪ Maritime Global Net</li> <li>▪ MegaBuilders</li> <li>▪ Panama Investor Blog</li> <li>▪ <i>The Panama Post</i></li> <li>▪ Powderhouse Productions</li> <li>▪ Radio Suiza</li> <li>▪ Reuters</li> <li>▪ <i>Sarasota Herald-Tribune</i></li> <li>▪ <i>Savannah Morning News</i></li> <li>▪ <i>Ship Management International</i></li> <li>▪ <i>South Carolina Biz News</i></li> <li>▪ SustainableShipping.com</li> <li>▪ <i>Taiwan News</i></li> <li>▪ <i>USA Today</i></li> <li>▪ <i>Virginia Maritimer</i></li> <li>▪ <i>The Visitor</i></li> <li>▪ <i>The Wall Street Journal</i></li> <li>▪ <i>The Washington Diplomat</i></li> <li>▪ <i>Wired Science</i></li> <li>▪ <i>World Trade</i></li> <li>▪ <i>World Wide Shipping</i></li> </ul> |
|--|---|

***Drafted letters/op-eds to the following media outlets:***

- *Horizons* (guest column)
- Business News Americas (letter-to-the-editor)
- Dow Jones (letter-to-the-editor)
- Reuters (letter-to-the-editor)
- AFP (letter-to-the-editor)
- *TradeWinds* (letter-to-the-editor)

***Coordinated advertising campaigns:***

- *Lloyd's List*
- *The Journal of Commerce*
- *Fairplay*
- *Containerisation International*

***Facilitated direct mailing to audiences:***

- Expansion Notes
  - March 18, 2009
  - June 30, 2009
- Influencer Letter
  - July 9, 2009
- 2007 CSR Report
  - February 26, 2009

## **II. GOVERNMENT OF TURKEY**

The following outlines Edelman's general public relations activities performed for the Government of Turkey: (NB: During April-May 2009, Edelman provided public relations services to the Government of Turkey for the furtherance of United States-Turkey relations.)

### **Specific projects**

#### **Messaging and Materials:**

- Performed media and online analysis of coverage in target markets regarding President Obama's visit to Turkey
- Provided ideas on messaging and created a strategic message document
- Partnered with the Ministry of Foreign Affairs to create a "Significance of the Visit" document

#### **Media and Influencer Outreach:**

- Drafted a third-party commentary piece and assisted with placement on "The Huffington Post"
- Supported media relations coordination between international press and Turkish press officials

- Reached out to reporters at select U.S. publications with information regarding Turkey and the Government's positions regarding President Obama's visit
- Identified potential third-party opinion leaders to author op-eds and drafted op-eds for their consideration
- Coordinated outreach to select bloggers with information on Turkey and the Government's positions

**ATTACHMENT B - Receipts  
for the Period of February 1, 2009 thru July 31, 2009**

<b>FOREIGN PRINCIPAL</b>	<b>AMOUNT &amp; PURPOSE</b>	<b>DATE RECEIVED</b>
<b>Panama Canal Authority</b>		
Invoice for February 2009 PBI29843513	\$70,000-Client Service	3/13/09
Invoice for March 2009 PBI30141751	\$70,000-Client Service	4/28/09
Invoice for April 2009 PBI30463126	\$70,000-Client Service	5/22/09
Invoice for May 2009 PBI30765926	\$70,000-Client Service	6/5/09
Invoice for June 2009 PBI31082865	\$70,000-Client Service	7/14/09
Invoice for July 2009 PBI31389270	\$70,000-Client Service	8/4/09
Per diem for New Set of Locks Bid Submissions: Feb. 27, 2009 – Mar 5, 2009	\$1,408.00 - Client Service	6/19/09
Per diem for Seatrade Cruise Shipping Miami: March 16 – 19, 2009	\$960.00 - Client Service	6/19/09
Per diem for Sea Asia 2009, Suntec, Singapore: April 18 – 24, 2009	\$2,520.00-Client Service	8/7/09
Per diem for Edelman Digital Presentation: June 15- 17, 2009	\$1,056.00 – Client Service	Billed but not paid
Per diem for New Locks Best Value Proposal Event: July 7 – July 9, 2009	\$528.00 – Client Service	Billed but not paid
<b>Government of Turkey</b>		
Invoice for April 2009 PBI30729793	\$73,000.00 - Client Service	\$29K paid 7/2/09

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**ATTACHMENT C - Disbursements  
for the Period of February 1, 2009 thru July 31, 2009**

<b>FOREIGN PRINCIPAL</b>	<b>VENDOR</b>	<b>AMOUNT</b>	<b>DATE PAID</b>
<b>Panama Canal Authority</b>			
<b>Materials</b>			
	Long Distance Telephone	\$498.84	6/19/09
	Press Release	\$1,989.00	6/19/09
	Teleconference	\$12.07	6/19/09
	Dow Jones	\$16.00	Accrued but unpaid
	Dow Jones	\$9.60	Accrued but unpaid
	Dow Jones	\$25.60	Accrued but unpaid
	Long Distance Telephone	\$339.23	Accrued but unpaid
	Teleconference	\$486.83	Accrued but unpaid
	Travel – Airfare	\$4,049.40	Accrued but unpaid
	Dow Jones	\$60.80	7/10/09
	Dow Jones	\$6.40	7/10/09
	Long Distance Telephone	\$223.36	7/10/09
	Travel - Airfare	\$1,005.92	7/10/09
	Travel - Airfare	\$602.40	7/10/09
	Advertising	\$1,100.00	8/7/09
	Advertising	\$2,730.00	8/7/09
	Dow Jones	\$41.60	8/7/09
	Dow Jones	\$16.00	8/7/09
	Long Distance Telephone	\$144.52	8/7/09
	Travel – Airfare	\$1,525.42	8/7/09
	Travel – Airfare	\$6,303.00	8/7/09
	Dow Jones	\$6.40	Accrued but unpaid
	Dow Jones	\$32.00	Accrued but unpaid
	Dow Jones	\$83.20	Accrued but unpaid
	Long Distance Telephone	\$131.80	Accrued but unpaid
	Phone charges	\$352.32	Accrued but unpaid
	Dow Jones	\$134.40	Accrued but unpaid

Materials (continued)	Dow Jones	\$172.80	Accrued but unpaid
	Long Distance Telephone	\$312.77	Accrued but unpaid
	Press Release	\$1,611.00	Accrued but unpaid
	Press Release	\$2,500.00	Accrued but unpaid
	Teleconference	\$518.24	Accrued but unpaid
	Teleconference	\$573.87	Accrued but unpaid
	Travel - Airfare	\$1,219.48	Accrued but unpaid
	<b>TOTAL:</b>	<b>\$28,834.27</b>	
<b>Expenses</b>			
	Meetings - Equipment	\$5,760.00	Accrued but unpaid
	<b>TOTAL:</b>	<b>\$5,760.00</b>	

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**ATTACHMENT C - Disbursements  
for the Period of February 1, 2009 thru July 31, 2009**

<b>FOREIGN PRINCIPAL</b>	<b>VENDOR</b>	<b>AMOUNT</b>	<b>DATE PAID</b>
<b>Government of Turkey</b>			
<b>Materials</b>	Not Applicable		
	<b>TOTAL:</b>	<i>N/A</i>	
<b>Expenses</b>	Not Applicable		
	<b>TOTAL:</b>	<i>N/A</i>	

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