

For Six Month Period Ending MAR 31 2008
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
Daniel J. Edelman, Inc. 3657

(c) Business Address(es) of Registrant
1500 Broadway
New York, NY 10036

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|--|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period:

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

N/A

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date connection ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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Please refer to Attachment E

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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Please refer to Attachment F

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

Alexa Huenges
Joanne Rasch

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

Ukraine Parties of Region through
Davis Manafort International LLC

October 2007

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

① Abu Dhabi Future Energy Company
(trading name of Masdar)
P.O. Box 45005, Abu Dhabi, United Arab Emirates
ADPC Administration Bldg, 2nd Floor, Mina Road

October 2007

② Invest Northern Ireland
Bedford Square, Bedford Street, Belfast BT2 7ES

November 2007

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Office of the Japanese Consul General

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Please refer to Attachment A

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

Abu Dhabi Future Energy Company (trading name of Masdar)

Edelman coordinated and supported one-on-one meetings with Masdar and the following representatives:

- Deputy Mayor of Los Angeles, CA, Nancy Sutley
- Deputy Chief of Staff, Dan Dunmoyer and Governor Arnold Schwarzenegger
- Deputy Cabinet Secretary Darren Bouton, and Governor Arnold Schwarzenegger

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶.

Date From whom Purpose Amount

Please refer to Attachment B

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit-D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
Masdar	2/9/08	15 USB flash drives	extras from ground-breaking event

6, 7-A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
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Please refer to Attachment C

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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Please refer to Attachment G

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

- ① Ukraine Parties of Region through Davis Manafort International LLC
- ② Abu Dhabi Future Energy Company (trading name of Masdar)
- ③ Invest Northern Ireland

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

Please refer to Attachment D

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes No

yes, but with some exceptions, Edelman is taking steps to improve our procedures and internal controls related to FARIA requirements, including label requirements for disseminated informational materials as required by Section 4(b) of the Act

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

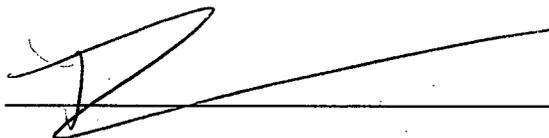
VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

October 30, 2008



Russell Dubner

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL
STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: Daniel J. Edelman, Inc.

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Heyman	Hope	05/27/2003		
Hyman	Donald	05/27/2003		
Rasiel	Ethan	05/27/2003		
Richichi	Danielle	07/26/2004		
Singh	Harjiv	05/27/2003		
Walrath	Bret	12/18/2000		
Warner	Jodi	07/26/2004		
Litman	Joseph	10/04/2005		
Bingham	Daniel	12/01/2005		
Huenges	Alexa	12/01/2005		
Holloway	Michael	01/28/2008		
Kuhn	Thomas	01/28/2008		
Moore	Tara	01/28/2008		
Robbins	Terri Lee	01/28/2008		
Sarno	Amy	01/28/2008		
Zhang	Peter	01/28/2008		
Beaty	Kelly	01/30/2008		
Deri	Christopher	01/30/2008		
Gutman	Beata	01/30/2008		
Kalish	Andrew	01/30/2008		
McCarthy	James Brendon	01/30/2008		
Shayo	Michelle	01/30/2008		
Walotsky	Philip	01/30/2008		
Yoo	Jennifer	01/30/2008		
Walrath	Christopher	01/30/2008		

Please refer to
Attachment E

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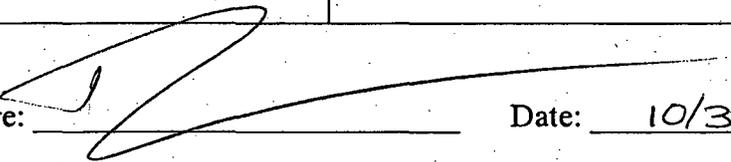
National Security Division

Washington, DC 20530

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principals(s) who have not filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity). If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to the Registration Unit describing the activities and connection with the foreign principal.

Name	Function	Date Hired
Please refer to Attachment F		

Signature:  Date: 10/30/08

Title: President

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ATTACHMENT A
Activities for the Period of October 1, 2007 through March 31, 2008

Foreign Principal: Office of the Japanese Consul General

Services include:

- Media relations and cultivating media interviews
- Identifying and arranging speaking platforms for the Consulate General and senior officers of the Consulate
- Editing and preparing speeches, op-ed essays and other public relations materials
- Researching and analyzing topics requested by the Consulate
- General consulting on public relations

Activities include:

- Submitted research memo with information concerning advertising rates for publications including The New York Times, The Wall Street Journal, the Washington Post, Foreign
Conducted research on media coverage of Japan among major U.S. newspapers, focusing on editorial points of view regarding Japan's prime ministers, and factors influencing tone of coverage
- Met to discuss general communications strategy and opportunity for media research
- Drafted initial research proposal.
- Pitched baseball PowerPoint presentation to media
- Met to discuss refining research proposal.
- Submitted revised research proposal.
- Pitched baseball PowerPoint presentation to Sports Illustrated, focusing on Tom Verducci.
- Met to discuss refining research proposal.
- Submitted revised research proposal.
- Finalized scope of research and research agreement
- Pitched baseball PowerPoint presentation to Sports Illustrated, focusing on Tom Verducci.
- Edelman continued its work with the CGoJ to complete the comprehensive research project on U.S. media coverage of Japan. Activities included:
 - Counseled on the research analysis of 685 articles, which reached a potential audience of 776.3 million people, to develop initial findings and conclusions
 - Held an on-site client meeting and conference calls with StrategyOne, Edelman's research subsidiary, to review the initial findings and conclusions of the research project
 - Updated the initial findings and conclusions to include analysis of how well the key messages of PM Koizumi and PM Abe were covered in the media
 - Developed a memorandum with executive analysis of key research results, as well as "key learnings" for the Fukuda Administration
- Monitored key media outlets for news items of special interest to the Consulate General of Japan in New York
- Held internal discussions on the implications of the research project's findings on the mission CGoJ, as well as opportunities to aid the Consulate's mission in the future

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Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

Foreign Principal: Ukraine Parties of Region through Davis Manafort International LLC

- remained of counsel to the client following the party's loss and subsequent transition from power following the 9/30 election

Foreign Principal: Invest Northern Ireland

Services and activities included:

- Strategic Media Relations – Cultivated media interviews and coverage about Northern Ireland
 - November 6, 2007 – Distributed pitch titled: Briefing with Economic Minister, Northern Ireland
 - November 8, 2007 – Distributed pitch titled: Healthcare Briefing with Economic Minister, Northern Ireland
 - January 8, 2008 – Distributed pitch titled: Royal Tour: Northern Ireland - Deputy First Minister Available
 - January 17, 2008 – Distributed pitch titled: St. Patrick's Day Segment: Northern Ireland -- Peace Driven by Economics
 - January 18, 2008 – Distributed pitch titled: Renewable Energy Study Findings: Northern Ireland
 - January 25, 2008 – Distributed pitch titled: Northern Ireland: No Longer Defined by Bomb Blasts
 - January 28, 2008 – Distributed pitch titled: Facetime: Minister of Economics, Northern Ireland
 - January 30, 2008 – Distributed pitch titled: Northern Ireland: Open for Business - Economic Minister Available
 - February 5, 2008 – Distributed pitch titled: Minister of Economics, Northern Ireland: Available for Interview
 - February 6, 2008 – Distributed pitch titled: Indian Companies Outsourcing to Northern Ireland
 - February 21, 2008 – Distributed an invitation to business executives to attend a dinner with Senator George Mitchell and INI
 - March 5, 2008 – Distributed pitch titled: Northern Ireland's changing economy
 - March 13, 2008 – Drafted, pitched and placed op-ed by Senator George Mitchell: From Troubles to Tiger
 - March 17, 2008 – Drafted and places advertorial – Wall Street Journal
- Influencer Outreach and Thought Leadership – Developed US-NI relationships
 - Hosted salon dinner in New York on February 21, 2008
 - Arranged executive briefings for Northern Ireland officials with US-based executives

Foreign Principal: Abu Dhabi Future Energy Company (trading name of Masdar)

October 2007

- Established Masdar teams in New York, London and on-site in Abu Dhabi
- Began materials development

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

November 2007

- Developed questions to begin Master Narrative session with Masdar
- Traveled to Abu Dhabi to conduct Masdar Narrative session with Masdar representatives
- Began creating Masdar global master media list
- Worked with Harbour Group to secure participation in National Building Museum event (held in February 2008)
- Drafted answers for Gulf Business question and op-ed submission East Journal
- Brainstormed ideas for Sener joint venture name to Masdar
- Researched potential celebrity speakers for World Future Energy Summit and invited top targets
- Conducted brainstorm to develop recommendations on driving attendance to World Future Energy Summit and groundbreaking ceremony
- Provided feedback on PowerPoint to be presented to Crown Prince on his participation in World Future Energy Summit
- Developed list of influencers to invite to World Future Energy Summit
- Conducted internal meetings and conference calls to discuss activities
- Conducted in-person meetings and conference calls with client to discuss activities

December 2007

- Provided photos and materials to National Building Museum for February event
- Submitted revised ideas for Sener joint venture name to Masdar
- Prepared speech for Sam Nadar to deliver at Bali conference (cancelled)
- Researched announcements at Bali conference to compare to potential Masdar announcements
- Researched answers for questions from Oxford Business Group
- Researched and provided recommendation on participating in Forbes special advertising section
- Drafted and designed gatefold ad to be included in World Future Energy Summit program
- Worked with design team to redesign Masdar corporate brochure
- Drafted new content for redesigned Masdar corporate brochure
- Developed internal 2008 editorial calendar for media outreach
- Created communications plan for World Future Energy Summit
- Developed speeches for Masdar representatives to be given at World Future Energy Summit
- Created master media list for World Future Energy Summit outreach
- Booked travel arrangements for global journalists to attend World Future Energy Summit
- Conducted audit of Masdar Web site and provided recommendations
- Conducted media training for select Masdar directors
- Developed schematic of PV technology to be shared externally
- Began developing communications plan for 2008 and beyond activities
- Conducted internal meetings and conference calls to discuss activities
- Conducted in-person meetings and conference calls with client to discuss activities

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

January 2008

- Finalized design and content for gatefold ad to be included in World Future Energy Summit program
- Declined speaking opportunities on behalf of Masdar directors
- Coordinated meetings with the Canadian Trade Minister during his trip to Abu Dhabi
- Provided media and on-site support for President Bush's visit to Abu Dhabi and meeting with Dr. Sultan Al Jaber
- Created materials, including press releases, talking points, fact sheets, etc., for World Future Energy Summit
- Conducted global media outreach for World Future Energy Summit
- Vetted global media requests and arranged interviews with spokespersons
- Created briefing materials for meetings with influencers and media leading up to and at World Future Energy Summit
- Coordinated meetings with influencers and media leading up to and at World Future Energy Summit
- Provided full support for World Future Energy Summit globally and on the ground in Abu Dhabi
- Coordinated all on-site logistics for World Future Energy Summit
- Developed report on media coverage with analysis and submitted to Masdar
- Provided recommendations for Masdar City groundbreaking event and developed communications plan
- Conducted internal meetings and conference calls to discuss activities
- Conducted in-person meetings and conference calls with client to discuss activities

February 2008

- Conducted follow up with media and influencers for the World Traffic Safety Symposium
- Provided on-site support for and media outreach surrounding the groundbreaking of Masdar City
- Coordinated influencer meetings and media interviews and provided on-site support for Dr. Sultan's trip to California and Khaled Awad's trip to Washington DC
- Developed materials for Masdar's media announcements, including press releases, fact sheets, backgrounders and talking points
- Conducted media outreach for Masdar's headquarters design competition and CleanTech Leader of the Year Award
- Secured and scheduled media interviews for Masdar directors

March 2008

- Provided a media coverage report for CleanTech Leader of the Year Award media outreach
- Conducted follow up for influencer meetings during Dr. Sultan's California trip and coordinated possible partnerships
- Continued headquarters design announcement media outreach to targeted architecture trade publications worldwide
- Coordinated attendance of Sam Nadar and Philip Moss to Point Carbon Conference in Copenhagen and scheduled meetings with key influencers, investors and media

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

- Produced and distributed flyer about Masdar Carbon to make conference attendees aware of the initiative and its upcoming announcements
- Drafted Torresol announcement press release and backgrounder
- Coordinated Torresol announcement media outreach with Sener
- Scheduled meetings with key media at MIPIM Conference
- Drafted MIST Board of Trustees Announcement press release and made revisions provided by Masdar
- Drafted Carbon Strategy Announcement press release and submitted to Masdar to review
- Began drafting media plan and initial materials for the Tehran announcement
- Liaised with Discovery Channel and Everyman Production company regarding upcoming documentaries on Masdar City
- Liaised with G8 Summit magazine regarding byline on sustainable urban developments
- Presented plan for 2008 and beyond to Masdar senior leadership
- Researched speaking and sponsorship opportunities for Masdar
- Coordinated the media interviews beyond announcements for Masdar spokespeople
- Continued monitoring for coverage of Masdar and provided weekly reports
- Conducted team calls three times a week to discuss ongoing activities

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

ATTACHMENT B
Receipts for the Period of October 1, 2007 through March 31, 2008

Foreign Principal: Office of the Japanese Consul General

Date	From whom	Purpose	Amount
10/02/2007	Foreign Principal	Client Services	5,000.00
10/13/2007	Foreign Principal	Disbursements	50.00
11/01/2007	Foreign Principal	Client Services	5,000.00
11/14/2007	Foreign Principal	Disbursements	50.00
12/03/2007	Foreign Principal	Client Services	5,000.00
12/13/2007	Foreign Principal	Disbursements	50.00
01/02/2008	Foreign Principal	Client Services	5,000.00
01/11/2008	Foreign Principal	Disbursements	50.00
02/01/2008	Foreign Principal	Client Services	5,000.00
02/12/2008	Foreign Principal	Disbursements	50.00
03/04/2008	Foreign Principal	Client Services	5,000.00
03/11/2008	Foreign Principal	Disbursements	50.00
03/31/2008	Foreign Principal	Disbursements	63.76
03/11/2008	Foreign Principal	Disbursements	28,429.77

Total **\$58,793.53**

Foreign Principal: Ukraine Parties of Region through Davis Manafort International LLC

Date	From whom	Purpose	Amount
10/02/2007	Foreign Principal	Client Services	35,000.00
10/13/2007	Foreign Principal	Disbursements	26,987.83
09/14/2007	Foreign Principal	Disbursements	1,761.75

Total **\$63,749.58**

Foreign Principal: Invest Northern Ireland

Date	From whom	Purpose	Amount
12/13/2007	Foreign Principal	Client Services	20,000.00
12/13/2007	Foreign Principal	Client Services	20,000.00
12/13/2007	Foreign Principal	Disbursements	1,845.84
01/02/2008	Foreign Principal	Client Services	20,000.00
01/11/2008	Foreign Principal	Disbursements	1,225.69
02/01/2008	Foreign Principal	Client Services	20,000.00
02/15/2008	Foreign Principal	Disbursements	1,316.11
03/04/2008	Foreign Principal	Client Services	20,000.00
03/07/2008	Foreign Principal	Client Services	15,000.00

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

03/12/2008	Foreign Principal	Disbursements	2,169.85
03/12/2008	Foreign Principal	Disbursements	5,735.84

Total \$127,293.33

Foreign Principal: Abu Dhabi Future Energy Company (trading name of Masdar)

Date	From whom	Purpose	Amount
02/15/2008	Foreign Principal	Client Services	396,339.00
03/24/2008	Foreign Principal	Client Services	105,200.00
03/24/2008	Foreign Principal	Client Services	50,000.00

Total \$551,539.00

Name of Registrant: Daniel J. Edelman, Inc.
 Registration No.: 3657

ATTACHMENT C
Disbursements for the Period of October 1, 2007 through March 31, 2008

Foreign Principal: Office of the Japanese Consul General

Date	To Whom	Purpose	Amount
10/13/2007	Edelman	Standard Administrative Charge	50.00
11/14/2007	Edelman	Standard Administrative Charge	50.00
12/13/2007	Edelman	Standard Administrative Charge	50.00
01/11/2008	Edelman	Standard Administrative Charge	50.00
02/12/2008	Edelman	Standard Administrative Charge	50.00
03/11/2008	Edelman	Standard Administrative Charge	50.00
03/31/2008	URBAN EXPRESS Edelman	Messenger Standard Administrative Charge	13.76 50.00
03/11/2008	StrategyOne	Media Research	28,429.77
Total			\$28,793.53

Foreign Principal: Ukraine Parties of Region through Davis Manafort International LLC

Date	To Whom	Purpose	Amount
10/13/2007	Edelman Brussels	Expenses	53.18
	Edelman	Creative Design Services	9,000.00
	Dow Jones	Dow Jones	3.20
	AT&T	Long Distance Telephone	144.27
	ANTONIA W BOUIS	Russian/Ukrainian Translation	350.00
	ANTONIA W BOUIS	Russian/Ukrainian Translation	2,640.00
	ANTONIA W BOUIS	Russian/Ukrainian Translation	3,250.00
	OFFICE DEPOT	Supplies	18.91
	OFFICE DEPOT	Supplies	28.79
	American Express	Travel – Airfare	11,280.18
	INTABORO	Travel – Car Services	87.21
	INTABORO	Travel – Car Services	132.09
11/14/2007	Dow Jones	Dow Jones	902.40
	Dow Jones	Dow Jones	16.00
	FEDEX	Federal Express	9.25

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 2008-03-31 AM 10:55

Name of Registrant: Daniel J. Edelman, Inc.
 Registration No.: 3657

AT&T	Long Distance Telephone	18.39
AT&T	Long Distance Telephone	23.00
AT&T	Long Distance Telephone	70.82
Christopher Deri	Exception—Airfare Charges	639.70
Christopher Deri	Meals – Snack	5.44
Christopher Deri	Postage/Shipping	5.00
Kelly Beaty	Staff Meals	10.58
Kelly Beaty	Supplies	46.00
Kelly Beaty	Supplies	15.17

Total \$28,749.58

Foreign Principal: Invest Northern Ireland

Date	To Whom	Purpose	Amount
12/13/2007	Edelman	Standard Administrative Charge	1,200.00
	Amy Sarno	Bus Srv	19.21
	Amy Sarno	Connectivity Fees	12.95
	Amy Sarno	Exception—Airfare Charges	210.90
	Amy Sarno	Ground Transportation	17.00
	Amy Sarno	Ground Transportation	21.00
	Amy Sarno	Ground Transportation	10.00
	Amy Sarno	Hotel/Lodging	342.36
	Amy Sarno	Meals – Breakfast	4.96
	Amy Sarno	Meals – Lunch	7.46
01/11/2008	AT&T	Long Distance Telephone	3.14
	INTABORO	Travel – Car Services	112.51
	INTABORO	Travel – Car Services	136.17
	Michael Holloway	Bus Srv	5.94
	Michael Holloway	Ground Transportation	131.00
	Michael Holloway	Ground Transportation	21.00
	Michael Holloway	Ground Transportation	131.00
	Michael Holloway	Ground Transportation	8.00
	Michael Holloway	Ground Transportation	28.07
	Michael Holloway	Ground Transportation	7.77
	Michael Holloway	Hotel/Lodging	533.29
	Michael Holloway	Meals – Breakfast	6.66
	Michael Holloway	Meals – Dinner	40.52
	Michael Holloway	Meals – Dinner	14.41
	Michael Holloway	Meals – Lunch	7.81
	Michael Holloway	Meals – Lunch	3.90
	Michael Holloway	Meals – Lunch	17.79
	Michael Holloway	Meals – Lunch	8.71
	Amy Sarno	Supplies	8.00

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

02/15/2008	AT&T	Long Distance Telephone	3.75
	SeamlessWeb	Out Side Food Service	31.59
	CONNEX INT'L	Teleconference	24.32
	CONNEX INT'L	Teleconference	56.45
	Edelman	Standard Administrative Charge	1,200.00
03/12/2008	AT&T	Long Distance Telephone	14.85
	American Express	Travel – Airfare	955.00
	Edelman	Standard Administrative Charge	1,200.00
03/12/2008	21 Club	Events	4,812.50
	United Parcel Service	Shipping	23.34
	Edelman	Standard Administrative Charge	900.00
		Total	\$12,293.33

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

ATTACHMENT D
Informational Materials
Activities for the Period of October 1, 2007 through March 31, 2008

Foreign Principal: Ukraine Parties of Region through Davis Manafort International LLC

October 1, 2007 – distributed “Address of Ukrainian Prime Minister Viktor Yanukovych to the Ukrainian People” to international media

Foreign Principal: Invest Northern Ireland

November 6, 2007 – Distributed pitch titled: Briefing with Economic Minister, Northern Ireland.
Sent pitch to:

- Robin Wright, Washington Post
- David Lynch, USA Today
- Steve Mufson, Washington Post
- Krishna Guha, Financial Times
- Daniel McGinn, Newsweek
- Mark Jewell, AP
- Glenn Kessler, Washington Post
- Anne Applebauman, Washington Post
- Bob Davis, Wall Street Journal
- David Wessel, Wall Street Journal
- James Pethokoukis, US News and World Report
- Jean Chatzky, CNN Money
- Anthony Faiola, Washington Post
- Jay Fitz, Boston Globe
- Neil Irwin, Washington Post
- Brian Knowlton, New York Times
- Nick Dunn, NBC
- Lee Cook, NPR
- Karen Toulon, Bloomberg
- Michael Clancey, Bloomberg
- Rob Gavin, Boston Globe
- Duncan Currie, The American

November 8, 2007 – Distributed pitch titled: Healthcare Briefing with Economic Minister, Northern Ireland. Sent pitch to:

- Susan Kowalczyk, Boston Globe
- Jessica Fargen, Boston Herald
- Mark Hollmer, Boston Business Journal

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Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

January 8, 2008 – Distributed pitch titled: Royal Tour: Northern Ireland - Deputy First Minister Available. Sent pitch to:

- Peter Greenberg, NBC

January 17, 2008 – Distributed pitch titled: St. Patrick's Day Segment: Northern Ireland -- Peace Driven by Economics. Sent pitch to:

- Matt Mosettig, News Hour

January 18, 2008 – Distributed pitch titled: Renewable Energy Study Findings: Northern Ireland. Sent pitch to:

- Rebecca Smith, Wall Street Journal
- Matt Nauman, San Jose Mercury News
- Craig Rose, San Diego Union Tribune
- Elizabeth Douglas, Los Angeles Times
- Jay Mouawad, New York Times

January 25, 2008 – Distributed pitch titled: Northern Ireland: No Longer Defined by Bomb Blasts. Sent pitch to:

- Matt Morrison, CNN
- Stewart Emmrich, New York Times

January 28, 2008 – Distributed pitch titled: Facetime: Minister of Economics, Northern Ireland. Sent pitch to:

- Maria Bartiromo, CNBC/BusinessWeek

January 30, 2008 – Distributed pitch titled: Northern Ireland: Open for Business - Economic Minister Available. Sent pitch to:

- Nancy Nathan, NBC
- Kim Axelton, Entrepreneur
- Michael Mandel, BusinessWeek
- Daniel Gross, Newsweek
- Mike Hoffman, Inc.

February 5, 2008 – Distributed pitch titled: Minister of Economics, Northern Ireland: Available for Interview. Sent pitch to:

- Tom Keene, Bloomberg
- Nancy Nathan, NBC

Name of Registrant: Daniel J. Edelman, Inc.

Registration No.: 3657

- Karen Hays, Bloomberg
- Nancy Button Nathan, Chris Matthews Show

February 6, 2008 – Distributed pitch titled: Indian Companies Outsourcing to Northern Ireland.
Sent pitch to:

- Chris Thomas, Bloomberg
- Heather Timms, New York Times

February 21, 2008 – Distributed an invitation to business executives to attend a dinner with Senator George Mitchell and INI. Sent invitations to:

- Martin Sullivan
President, CEO, and Director
American International Group, Inc.
- Frank Wisner
Vice Chairman
American International Group, Inc.
- Thomas Wilson
President and CEO
Allstate Corporation
- Kenneth Chenault
Chairman and CEO
American Express Company
- Al Kelly
President
American Express Company
- Kenneth Lewis
Chairman, President, and CEO
Bank of America Corporation
- Mickey Levy
Chief Economist
Bank of America
- Alan Schwartz
Chairman and CEO
Bear Stearns Companies Inc.
- Dan Doctoroff
President
Bloomberg LP
- Michael Silverstein
Senior Vice President
Boston Consulting Group
- Robert Holleyman
President and CEO
Business Software Alliance

Name of Registrant: Daniel J. Edelman, Inc.

Registration No.: 3657

- George Fisher
EVP Worldwide
CA
- Frank Kennedy
Ireland Country Manager
CA
- Yoroku Adachi
President and CEO
Canon
- Liz Ann Sonders
Chief Economist
Charles Schwab
- Lee Bollinger
President
Columbia University
- Paul Fribourg
CEO
ContiGrop Companies
- James Hoge
Foreign Affairs
Council on Foreign Relations
- Barry Salzberg
Chief Executive
Deloitte and Touche
- Seth Waugh
CEO
Deutsche Bank Americas
- Steve Howe
Americas Partner
Ernst & Young
- Steve Forbes
Publisher
Forbes Magazine
- Ron Pressman
CEO Asset Management/Real Estate
GE
- Robert Hormats
Chairman/Edelman Advisory
Goldman Sachs
- Thomas Johnson
Chairman
Former Greenpoint CEO (board member Freddie Mac)
- David Cote
Chairman and CEO
Honeywell International Inc.

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

- Samuel Palmisano
Chairman, President, and CEO
International Business Machines (IBM) Corp.
- Michael Daniels
SVP Global Technology Services
IBM Global Services
- Richard Gelfond
CEO
IMAX
- William Daley
Mid-West Chairman
JP Morgan (Boeing Board Member)
- Rick Lazio
EVP, gov't affairs/policy
JP Morgan Chase
- Richard Fuld
Chairman and CEO
Lehman Brothers Holdings Inc.
- James Tisch
President, CEO
Loews Corporation
- Mathis Cabiallavetta
Managing Director
Marsh & McLennan Companies, Inc.
- Walt Macnee
President, Global Markets
Mastercard Worldwide
- Ahmass Fakahany
Vice Chairman, Co-President, COA
Merrill Lynch & Co., Inc.
- Greg Fleming
President and COO
Merrill Lynch
- C. Robert Henrikson
Chairman, President, and CEO
MetLife, Inc.
- John Mack
Chairman and CEO
Morgan Stanley
- Tom Moran
CEO
Mutual of America
- Seymour Sternberg
Chairman and CEO
New York Life Insurance Company

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

- Rick Cotton
EVP, General Counsel
NBC Universal
- Ken Adams
President
New York State Business Council
- Kathryn Wylde
President & CEO
Partnership for New York City
- Jeffrey Kindler
CEO
Pfizer
- Dennis Gillings
Chairman and CEO
Quintiles Transnational
- Dennis Nally
US CEO
Pricewaterhouse Coopers
- Kim Fennebresque
CEO
SG Cowen
- John Mc Kenna
CEO
Siemens
- Howard Stringer
CEO and Chairman
Sony USA
- Richard Harrington
President
Thomson Corporation
- Jeffrey Bewkes
CEO
Time Warner
- Jerry Grundhofer
Chairman
UBS
- Wilbur Ross
Chairman
WL Ross & Co
- Weston Hicks
President & CEO
Alleghany Corporation
- William Mitchell
Chairman, President, and CEO
Arrow Electronics, Inc.

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

- Robert Pollock
President, CEO and Director
Assurant
- H. Edward Hanway
Chairman and CEO
CIGNA Corporation
- Robert Rubin
CEO
Citigroup Inc.
- Barry Diller
Chairman and CEO
IAC/InterActiveCorp
- Steven Loranger
Chairman, President, and CEO
ITT Corporation
- Michael Strianese
President, CEO, and Director
L-3 Communications Holdings, Inc.
- John Strangfeld
Chairman, President, and CEO
Prudential Financial, Inc.
- Ben Feder
CEO and Director
Take-Two Interactive Software
- Robert Kelly
CEO and Director
The Bank of New York Mellon Corporation
- Dennis Manning
President, CEO, and Director
The Guardian Life Insurance Company of America

March 5, 2008 – Distributed pitch titled: Northern Ireland's changing economy. Sent pitch to:

- John Murray Brown, Financial Times
- Andrew Peale, Dow Jones
- Alistair MacDonald, Wall Street Journal
- Merrill Stevenson, The Economist
- Fergal O'Brien, Bloomberg
- Dara Doyle, Bloomberg

March 13, 2008 – Drafted, pitched and placed op-ed by Senator George Mitchell: From Troubles to Tiger. Sent pitch/op-ed to:

- New York Times
- Wall Street Journal

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

- Washington Post
- Financial Times
- USA Today
- Boston Globe

March 17, 2008 – Drafted and places advertorial – Wall Street Journal

Foreign Principal: Abu Dhabi Future Energy Company (trading name of Masdar)

January 8, 2008 – Submitted “Architect William McDonough to Share his Firm’s Concept for a Tree-Like Skyscraper at World Future Energy Summit” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix] and to international media through PRNewswire.

January 13, 2008 – Submitted “WWF and Abu Dhabi’s Masdar Initiative unveil plan for world’s first carbon-neutral, waste-free, car-free city” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix] and to international media through PRNewswire.

January 14, 2008 – Submitted “President George W. Bush Visit Abu Dhabi, Commends Masdar, Government’s Investment in Future Energy” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix] and to international media through PRNewswire.

January 19-21, 2008 – Submitted “World Future Energy Summit Fact Sheet” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

January 21, 2008 – Submitted “Abu Dhabi’s Masdar Initiative Launches \$2 Million Zayed Future Energy Prize” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix] and to international media through PRNewswire.

January 21, 2008 – Submitted “Abu Dhabi Commits US\$15 Billion to Alternative Energy, Clean Technology” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix] and to international media through PRNewswire.

January 22, 2008 – Submitted “Masdar Announces Major Progress on Future Energy Strategy” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

February 8, 2008 – Submitted “Abu Dhabi’s Masdar Initiative Breaks Ground on City of the future” Media Advisory to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

February 9, 2008 – Submitted “Masdar City – The World’s Hub of Future Energy” Fact Sheet to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

February 9, 2008 – Submitted “Abu Dhabi’s Masdar Initiative Breaks Ground on Carbon-Neutral City of the Future” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix] and to international media through PRNewswire.

February 27, 2008 – Submitted “Masdar Named ‘Clean Tech Leader of the Year’” to Masdar US Media List [see “US” tab in appendix].

February 29, 2008 – Submitted “Masdar Headquarters to be Located in World’s First “Positive Energy” Mixed-Use Building” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix] and to international media through PRNewswire.

February 29, 2008 – Submitted “Masdar Headquarters Multimedia” WinZip file of images to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

February 29, 2008 – Submitted “Masdar ASGG Masdar HQ” Win Zip file of images to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

March 12, 2008 – Submitted “Masdar and Sener Announce JV to Develop Concentrating Solar Power Plants in the Sunbelt” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix] and to international media through PRNewswire.

March 12, 2008 – Submitted “Torresol Energy Fact Sheet” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

March 12, 2008 – Submitted “Building the next generation of energy leaders is a global responsibility” to Mass High Tech magazine.

March 24, 2008 – Submitted “World’s Leading Future Energy Initiative Appoints MIST board of trustees” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix] and to international media through PRNewswire.

January 19-March 31, 2008 – Submitted “Masdar backgrounder” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

January 19-March 31, 2008 – Submitted “Masdar Video” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

January 19-March 31, 2008 – Submitted “Masdar Imagine Video” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

January 19-March 31, 2008 – Submitted “Masdar Renderings” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

January 19-Present – Submitted “Masdar backgrounder” to Masdar Global Media List [see “US”, “UK/Europe” and “AsiaPacific” tabs in appendix].

Invest Northern Ireland Media Outreach

November, 2007 – March, 2008

From: Sarno, Amy
Sent: Tuesday, November 06, 2007 5:32 PM
To: 'mufsons@washpost.com'
Subject: Briefing with Economic Minister, Northern Ireland
Briefing with Economic Minister, Northern Ireland

Hi Steve,

I was wondering if you'd be available next week to meet Nigel Dodds, Northern Ireland's minister of economics, trade and investment. He will be in D.C. building relationships in advance of a spring investment conference in Belfast with Gordon Brown, which will explore how Northern Ireland can improve its economy and enjoy similar success to its neighbor the south, the Republic of Ireland, as well as the rest of the UK.

It's a true transitional moment for Northern Ireland. They've put years of sectarian violence and strife behind them, and want to get on with it, particularly the younger generations.

Minister Dodds will be at the U.S. State Department for most of the day and is only allowing one media interview while in D.C. The available time slot is 2:00 – 2:40 p.m. on Tuesday, November 13.

Thanks, and let me know if you are available. I look forward to being in touch.

Best,

Amy

Quick facts about Northern Ireland:

- Ten years ago, unemployment in Northern Ireland was running at double digit levels of 10% – it currently stands at 3.4% and is the lowest of all UK regions.
- Northern Ireland's higher education system now has over 37% of 18 year olds enrolled, compared to 28% in 1996.
- The private sectors contribution to economic output has increased by 58% – driven largely by growth in financial and business services and companies are spending significantly more on business related research and development.
- FDI is at more than US \$6 billion since 1996, with the US being the most important market. In the UK, Belfast is second only to London in its success in attracting foreign investment projects.
- Tourism is doing great as well – Lonely Planet, incidentally a global company started by a Belfast woman and which was sold recently for over \$120m, recently tipped Northern Ireland as a 'must see' destination for 2007. Only 5 years ago, there was only one direct scheduled international flight to Northern Ireland. But now it's possible to fly to or from Belfast from around 30 international destinations, including New York.

Other reporters sent to:

- Robin Wright, Washington Post
- David Lynch, USA Today
- Steve Mufson, Washington Post

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- Krishna Guha, Financial Times
- Daniel McGinn, Newsweek
- Mark Jewell, AP
- Glenn Kessler, Washington Post
- Anne Applebauman, Washington Post
- Bob Davis, Wall Street Journal
- David Wessel, Wall Street Journal
- James Pethokoukis, US News and World Report
- Jean Chatzky, CNN Money
- Anthony Faiola, Washington Post
- Jay Fitz, Boston Globe
- Neil Irwin, Washington Post
- Brian Knowlton, New York Times
- Nick Dunn, NBC
- Lee Cook, NPR
- Karen Toulon, Bloomberg
- Michael Clancey, Bloomberg
- Rob Gavin, Boston Globe
- Duncan Currie, The American

From: Sarno, Amy
Sent: Thursday, November 08, 2007 8:40 AM
To: 'jfargen@bostonherald.com'
Subject: Healthcare Briefing with Economic Minister, Northern Ireland

Hi Jessica,

Thanks for chatting briefly this morning. I was calling to see if you are available to meet with Nigel Dodds, Northern Ireland's minister of economics, trade and investment. He will be in Boston next week and is available to speak with you in-person about healthcare developments between Boston and Belfast.

Specifically he can address the partnership between Boston's Connected Health, Partners HealthCare and Belfast. Seeing how Northern Ireland has overcome years of violence to now establish partnerships like the ones it has with Boston based companies, Connected Health among others, I thought you'd be interested in speaking with him about:

- How they made this partnership possible
- What is on the horizon for healthcare in Boston and Belfast
- What this partnership means for healthcare and citizens of both Boston and Belfast
- Where they hope the partnership will lead

The minister is available on Thursday, November 15 at 11:30 or 4:00.

I look forward to being in touch and hearing if you are available. I hate to be a push, but in order to make it through the vetting process we need to confirm interest today by noon if possible.

If you have any questions or need any additional information, you can reach me directly at 212-704-8192.

Best regards,

Amy

Quick facts about Northern Ireland:

- Ten years ago, unemployment in Northern Ireland was running at double digit levels of 10% – it currently stands at 3.4% and is the lowest of all UK regions.
- Northern Ireland's higher education system now has over 37% of 18 year olds enrolled, compared to 28% in 1996.
- The private sectors contribution to economic output has increased by 58% – driven largely by growth in financial and business services and companies are spending significantly more on business related research and development.
- FDI is at more than US \$6 billion since 1996, with the US being the most important market. In the UK, Belfast is second only to London in its success in attracting foreign investment projects.
- Tourism is doing great as well – Lonely Planet, incidentally a global company started by a Belfast woman and which was sold recently for over \$120m, recently tipped Northern Ireland as a 'must see' destination for 2007. Only 5 years ago, there was only one direct scheduled international flight to Northern Ireland. But now it's possible to fly to or from Belfast from around 30 international destinations, including New York.

- 51 inward investment projects from the US in the past five years has resulted in over \$1 billion investment and promoting almost 5000 new jobs. Many of these have come from companies of the caliber of Liberty Mutual, Allstate, and Allen Systems Group. Other substantial long term investments from corporations include Caterpillar, Seagate, Du Pont & NACCO.

Other reporters sent to:

- Susan Kowalczyk, Boston Globe
- Jessica Fargen, Boston Herald
- Mark Hollmer, Boston Business Journal

From: Sarno, Amy
Sent: Tuesday, January 08, 2008 2:37 PM
To: 'peter@petergreenberg.com'
Subject: Royal Tour: Northern Ireland - Deputy First Minister Available

Hi Peter,

March 17 marks a popular holiday that is beloved by many around the world. Familiar with your Royal Tour program and having seen you countless times on The Today Show, I thought you'd be interested in speaking with a head of state from Northern Ireland in honor of St. Patrick's Day.

When most people hear Northern Ireland they still picture violence. What they don't know is that Lonely Planet (started by a Belfast woman) recently listed Northern Ireland as a 'must see' destination for 2007. Unemployment is the lowest of all the UK regions at 3.4%. And in the past five years, over 51 inward investment projects from companies such as Microsoft, Liberty Mutual, and Pricewaterhouse Coopers have resulted in over \$1 billion of investment in Northern Ireland and prompted almost 5,000 new jobs.

Deputy First Minister, Martin McGuinness, can take you on a personal tour of Belfast and speak with you about how, together with Minister Ian Paisley, they've put years of sectarian violence behind them and have created a booming economy. We can also connect you with local business owners, retailers, developers, residents and foreign investors, who can provide insight into the rebuilt country and local St. Patrick's Day traditions, food, music and folklore.

Additionally, as recent as only 5 years ago, there was only one direct international flight to Northern Ireland. Now it's possible to fly to or from Belfast from around 30 international destinations, including New York. Belfast has become a gateway to the rest of Northern Ireland. Leaving from Belfast, visitors can easily travel to Derry, take in the green slopes and seascapes of the coast, trek to the mountains of Mourne, visit the Giant's Causeway, and explore the numerous castles scattered through the provinces.

On a side note, the minister and deputy first minister met with President Bush at the White House for the first time together on December 7. Their meeting was a kick-off to announce an investment conference for global CEOs being hosted by Gordon Brown in Belfast this May. If attending or learning more is of interest, I am happy to also provide more information about this opportunity.

We are happy to work with you to create content that you feel is most appropriate for any of your programs. Let me know if this would be of interest to you. I look forward to being in touch.

If you have any questions or need any additional information, you can reach me directly at 212-704-8192.

Amy

From: Sarno, Amy
Sent: Thursday, January 17, 2008 9:54 AM
To: 'mmosettig@newshour.org'
Subject: St. Patrick's Day Segment: Northern Ireland -- Peace Driven by Economics

Hi Mike,

March 17 marks a popular holiday that is beloved by many around the world. Understanding you oversee foreign affairs for the NewsHour with Jim Lehrer, I thought an interview with a head of state from Northern Ireland around St. Patrick's Day would be of interest to you and your team.

Less than one year ago, Northern Ireland restructured their government bringing years of violence to an official end. As a result, Northern Ireland's economy is thriving. New industries are being created. Cities are being revitalized with millions being invested in regeneration. To speak to this, we can connect your team with Northern Ireland's Minister of Economics, Nigel Dodds.

When most people hear Northern Ireland they still picture violence. What they don't know is that Lonely Planet (started by a Belfast woman) recently listed Northern Ireland as a 'must see' destination for 2007. Unemployment is the lowest of all the UK regions at 4.3%. And in the past five years, over 51 inward investment projects from companies such as Microsoft, Caterpillar, and Pricewaterhouse Coopers have resulted in over \$1 billion of investment in Northern Ireland and prompted over 5,000 new jobs.

As many prominent Northern Ireland leaders will be in the U.S. around St. Patrick's Day, we can arrange for Minister Dodds to come to your studio for a one-on-one interview. Having rebuilt itself following years of violence, our team can also provide B-roll of the transformation of Belfast. Arrangements for any shoots you'd like to handle on-site in Northern Ireland or remotely from Belfast can also be made.

If a segment of this nature is appealing, we can also work with our partners to connect you with Deputy First Minister, Martin McGuinness, who could speak about how, together with Minister Ian Paisley, they've put years of sectarian violence behind them to create a now booming economy. Local business owners and residents can be made available to provide insight into local St. Patrick's Day traditions, food, music and folklore should that be of interest. As you'll quickly see, there is a new cultural vitality, pride, quality of life and optimism.

We are happy to work with you to create content that you feel is most appropriate for your viewers.

I look forward to being in touch. If you have any questions or need any additional information, you can reach me directly at 212-704-8192.

Amy

From: Sarno, Amy
Sent: Friday, January 18, 2008 2:28 PM
To: 'mouawad@nytimes.com'
Subject: Renewable Energy Study Findings: Northern Ireland

Hi Jad,

I hope this finds you well. Seeing your extensive coverage of energy-related topics, I write to offer you an exclusive interview with Northern Ireland's Minister of Energy, Nigel Dodds.

This week research findings in an Electrical Grid Study revealed the potential of renewable energy in Northern Ireland. Energy Minister Dodds is available to speak with you about how the findings have the possibility to make a significant contribution to the UK's climate change goals by enhancing the amount of electricity generated from local renewable sources. Specifically, Minister Dodds can speak with you about Northern Ireland's role in:

- Enhancing sustainability and security of energy supplies in the UK
- Reducing dependency on costly imported fossil fuels
- Helping Northern Ireland's contribution to both UK and EU targets
- Decreasing the harmful effects of greenhouse gases
- Achieving a renewable target of 12% electricity consumption from indigenous sources by 2012

The Electrical Grid Study was jointly commissioned by the Department of Enterprise Trade and Investment and the Department for Communications, Energy and Natural Resources in the Irish Republic. The scenarios in the study will inform government and the industry on the ability of the electrical power system in the Single Electricity Market to handle additional renewable generation to 2020 and beyond.

If you'd like to speak with Minister Dodds or review a copy of the study, you can reach me via email or at 212-704-8192.

As I'll be traveling until Wednesday, you can also reach me on my cell as needed at 703.801.9278.

All the best,

Amy Sarno

Other reporters sent to:

- Rebecca Smith, Wall Street Journal
 - Matt Nauman, San Jose Mercury News
 - Craig Rose, San Diego Union Tribune
 - Elizabeth Douglas, Los Angeles Times
-

From: Sarno, Amy
Sent: Friday, January 25, 2008 12:03 PM
To: 'emmrich@nytimes.com'
Subject: Northern Ireland: No Longer Defined by Bomb Blasts

Hi Stuart,

I'm working with Northern Ireland to tell the story of their transforming tourism industry and economy. No longer defined by bomb blasts and sectarian strife, Belfast has overcome over 30 years of violence to become a must see destination and home to US companies such as Microsoft, PricewaterhouseCoopers and Raytheon.

With St. Patrick's Day (March 17) and the anniversary of the Titanic launch from Belfast (April 2) quickly approaching, I thought these may provide two timely news pegs for a "36 Hours in Belfast" piece.

What was once known as the world's most bombed hotel, the Europa is now a beautiful 4 star hotel that epitomizes indulgence and is a symbol of peace in the city. The home of the Titanic is being transformed into a national landmark museum and commercial/residential waterfront development. Northern Ireland is at a truly transitional moment. The decades-long dispute between political factions has officially ended with the formation of a power sharing government last May. They are turning their attention to driving economic growth and attracting international business to the region.

As a result:

- Tourism is doing great -- Lonely Planet, incidentally a global company started by a Belfast woman and which was sold recently for over \$120m, recently tipped Northern Ireland as a 'must see' destination for 2007. Only 5 years ago, there was only one direct scheduled international flight to Northern Ireland. But now it's possible to fly to or from Belfast from around 30 international destinations, including New York.
- Belfast is rapidly developing. The shipyard where the Titanic was built is being transformed into a commercial and residential waterfront development.
- The walls and guard towers that once surrounded Belfast are being torn down.
- Ten years ago, unemployment in Northern Ireland was running at double digit levels of 10% - it currently stands at 3.4% and is the lowest of all UK regions.
- The private sectors contribution to economic output has increased by 58% --driven largely by growth in financial and business services and companies are spending significantly more on business related research and development.
- FDI is at more than US\$6 billion since 1996, with the US being the most important market. In the UK, Belfast is second only to London in its success in attracting foreign investment projects.

To provide insight into the rebuilt country and local St. Patrick's Day traditions, food, music and folklore, we can provide access to:

- Northern Ireland's Minister of Economics and Trade, Nigel Dodds
- Invest Northern Ireland's CEO, Leslie Morrison
- Lead developer of the Titanic Quarter development team
- Europa Hotel representative
- Belfast residents
- Local business owners
- Belfast Titanic Society representative

Visuals from Belfast can include shots of the:

- Developed waterfront retailers, hotels and residences
- New movie studio built near the original home of the Titanic
- Painted murals depicting the troubles
- New outside cafes
- Torn down walls and towers that once surrounded the city
- Images of proposed plans for Belfast

Best regards,

Amy

Other reporters sent to:

- Matt Morrison, CNN

From: Sarno, Amy
Sent: Monday, January 28, 2008 3:32 PM
To: 'maria.bartiromo@nbc.com'
Subject: Facetime: Minister of Economics, Northern Ireland

Hi Maria,

Reading your column in this week's issue of BusinessWeek about the World Economic Forum, I thought you may be interested in speaking with the Minister of Economics from Northern Ireland, Nigel Dodds.

A study released at WEF by Pricewaterhouse Coopers announced global M&A activity looks set to rise in 2008. This study was completed in Belfast and will fuel the content of a global investment conference being hosted by Gordon Brown and Minister Dodds in Belfast this May.

As you know, Northern Ireland is at a truly transitional moment. The decades-long dispute between political factions officially ended with the formation of a power sharing government last May. No longer defined by bomb blasts and sectarian strife, Belfast has overcome over 30 years of violence to become a must see destination and home to US companies such as Microsoft, PricewaterhouseCoopers and Raytheon.

If you are interested in speaking with Minister Dodds, he can discuss how Northern Ireland has managed a drastic turnaround and other interesting facts including:

- Indian companies are outsourcing to Northern Ireland. From 2001 to March 2007, six Indian companies invested into Northern Ireland, promoting some 2,500 jobs. Investors from India include Firstsource, HCL Enterprises, Pix Transmission, Polaris Software, and Tech Mahindra.
- Ten years ago, unemployment in Northern Ireland was running at double digit levels of 10% - it currently stands at 4.3% and is the lowest of all UK regions.
- The private sectors contribution to economic output has increased by 58% – driven largely by growth in financial and business services. Companies are spending significantly more on business related research and development.
- FDI is at more than US\$6 billion since 1996, with the US being the most important market.
- Lonely Planet, incidentally a global company started by a Belfast woman and which was sold recently for over \$120m, recently tipped Northern Ireland as a 'must see' destination for 2007. Only 5 years ago, there was only one direct scheduled international flight to Northern Ireland. But now it's possible to fly to or from Belfast from around 30 international destinations, including New York.

Should this be of interest, we can arrange a time for you to speak one-on-one with Minister Dodds and, if you like, the CEO of Invest Northern Ireland or various foreign direct investors.

With St. Patrick's Day (March 17) around the corner, this may provide a timely peg for you. Should you need any additional information or have any questions, don't hesitate to contact me anytime via email or at 212-704-8192.

All the best,

Amy

From: Sarno, Amy
Sent: Wednesday, January 30, 2008 4:37 PM
To: 'kaxelton@entrepreneur.com'
Subject: Northern Ireland: Open for Business - Economic Minister Available

Hi Karen,

I'm working with Northern Ireland to tell the story of how they are driving economic growth and attracting US business to the region. To provide insight into how and why American entrepreneurs should consider Northern Ireland, I thought you'd be interested in a Q&A with Northern Ireland's Minister of Economics for your March issue (St. Patrick's Day falls on March 17).

No longer defined by bomb blasts and sectarian strife, Belfast has overcome over 30 years of violence to become home to US companies from Microsoft, PricewaterhouseCoopers and Raytheon to start-up companies looking for back office support. Companies are attracted to Northern Ireland's highly educated, English-speaking workforce and competitive cost environment.

For a Q&A or case study, Minister Dodds can discuss the following questions that may be of specific interest to your readers:

- What are the benefits of investing in Northern Ireland?
- What differentiates Northern Ireland from other countries trying to attract US companies?
- What support services does Northern Ireland provide to American entrepreneurs looking to locate overseas?
- Why should entrepreneurs consider Northern Ireland?
- Who is investing in Northern Ireland from the US?
- How can entrepreneurs learn more about Northern Ireland?
- Is it safe to open an office in Belfast?
- Any advice/tips for companies expanding into the UK?

On a side note, UK's Prime Minister, Gordon Brown, is hosting a global investment conference May 8-9 in Belfast with Minister Dodds. If attending or speaking with US CEOs at the conference is of interest, I am happy to provide you with details as they become available.

For your review, I've included a few points of interest about Northern Ireland below. Also, our team can provide any necessary photos of Minister Dodds/Belfast/Northern Ireland to accompany a piece.

Thanks, and let me know if a Q&A with Minister Dodds is of interest. I can additionally put you in touch with various company representatives should you want an executive viewpoint for the piece.

All the best,

Amy

Northern Ireland Facts

- Ten years ago, unemployment in Northern Ireland was running at double digit levels of 10% - it currently stands at 4.3% and is the lowest of all UK regions.
- The private sectors contribution to economic output has increased by 58% – driven largely by growth in financial and business services. Companies are spending significantly more on business related research and development.
- FDI is at more than US\$6 billion since 1996, with the US being the most important market.

- What was once known as the world's most bombed hotel, the Europa is now a beautiful 4 star hotel that epitomizes indulgence and is a symbol of peace in the city. The home of the Titanic is being transformed into a national landmark museum and commercial/residential waterfront development.
- Lonely Planet, incidentally a global company started by a Belfast woman and which was sold recently for over \$120m, recently tipped Northern Ireland as a 'must see' destination for 2007. Only 5 years ago, there was only one direct scheduled international flight to Northern Ireland. But now it's possible to fly to or from Belfast from around 30 international destinations, including New York.
- Belfast is rapidly developing. The shipyard where the Titanic was built is being transformed into a commercial and residential waterfront development.
- Indian companies are outsourcing to Northern Ireland. From 2001 to March 2007, six Indian companies invested into Northern Ireland, promoting some 2,500 jobs. Investors from India include Firstsource, HCL Enterprises, Pix Transmission, Polaris Software, and Tech Mahindra.

Other reporters sent to:

- Nancy Nathan, NBC
- Kim Axelson, Entrepreneur
- Michael Mandel, BusinessWeek
- Daniel Gross, Newsweek
- Mike Hoffman, Inc.

From: Sarno, Amy
Sent: Tuesday, February 05, 2008 10:39 AM
To: 'tkeene@bloomberg.net'
Subject: Minister of Economics, Northern Ireland: Available for Interview

Hi Thomas,

For a segment around March 17, St. Patrick's Day, I thought you'd be interested a one-on-one interview with Northern Ireland's Minister of Economics, Nigel Dodds.

As you know, Northern Ireland is at a truly seminal moment. The decades-long dispute between political factions officially ended with the formation of a power sharing government last May. No longer defined by bomb blasts and sectarian strife, Belfast has overcome over 30 years of violence to become a must see destination and home to US companies such as Microsoft, PricewaterhouseCoopers and Raytheon.

Minister Dodds will be traveling to the US for the Shamrock Ceremony at the White House on St. Patrick's Day. While in the US, he is available to speak with you and Bloomberg listeners about:

- How the new government structure is driving economic growth and attracting international business
- What has changed in Belfast over the past year since the power sharing government was created
- How the US recession impacts business in Northern Ireland
- Which US companies are investing in Northern Ireland
- The biggest challenges to attracting FDI, especially from the US market

Let me know if this opportunity is of interest. Once confirmed, we'll work immediately to set Minister Dodds's schedule. Should you like Minister Dodds to come into the Bloomberg studio for the interview rather than doing it remotely, he plans to be in New York City on Friday, March 14 before heading to D.C. All the best,

Amy Sarno

Other reporters sent to:

- Tom Keene, Bloomberg
- Nancy Nathan, NBC
- Karen Hays, Bloomberg
- Nancy Button Nathan, Chris Matthews Show

From: Sarno, Amy
Sent: Wednesday, February 06, 2008 11:58 AM
To: 'cthomas1@bloomberg.net'
Subject: Indian Companies Outsourcing to Northern Ireland

Hi Cherian,

I read your article from January 7 about India's investment boom. As a follow-up to the piece, I thought you may be interested in how the shift of India's opening markets has empowered them to look to other countries to support their own back office solutions.

Evidence of their booming economy can be seen in the growing trend of Indian companies looking for FDI and outsourcing opportunities in countries such as Northern Ireland. Northern Ireland offers cheap space and a highly educated workforce that is approximately 10% cheaper than in India.

Below my signature I've highlighted six Indian companies investing and expanding in Northern Ireland. If this is of interest, I can put you in contact with reps from these various companies, as well as the CEO of Invest Northern Ireland (the government's FDI arm) and possibly the Minister of Trade and Investment, Nigel Dodds.

Points that may be of interest include:

- More than 330,000 people in Northern Ireland are employed by major Indian companies
- India is the second highest investor in Northern Ireland after the US
- Indian companies see Northern Ireland as a strategic locale for doing business in Europe and are attracted to access to other European Union Markets

Just this past week, Minister Dodds was in India to strengthen trade and investment links and announce the opening of an Invest Northern Ireland office in Mumbai. Also, to support this trend, Gordon Brown is hosting a global investment conference in Belfast this May where many of these Indian companies will be addressing CEOs from US Fortune 500 companies.

Thanks, and let me know if this is of interest.

Amy Sarno

Indian Companies Investing in Northern Ireland

- **HCL Enterprises**
 - HCL (Hindustan Computers Limited) is India's original IT garage startup. Shiv Nadar founded the company in 1976 in a room built on a roof-terrace. In 1978, HCL developed India's first indigenous micro-computer at the same time as Apple and three years before IBM unveiled its PC.
 - Today, HCL sells more PCs in India than any other brand, runs Northern Ireland's largest BPO (Business Process Outsourcing) operation, and manages the network for Asia's largest stock exchange.
 - HCL began trading in Northern Ireland in 2001.
 - In the last seven years, HCL invested £16 million in three expansions in Northern Ireland.
 - In 2005, HCL acquired the Northern Ireland-based Answercall Direct, safe guarding 140 jobs.
 - HCL employs over 2,000 people between its two BPO/contract centers in Belfast and Armagh.
 - In Northern Ireland, HCL provides a range of high value BPO, contact centers (including multi-lingual), and online services to a range of sectors including telecom, retail, banking, media, publishing, utilities and technology.

- **Tech Mahindra**
 - In July 2007, Tech Mahindra opened multimillion-pound service delivery, IT and software center in Belfast.
 - The opening of the new center created 220 jobs in Belfast.
 - The Belfast center provides support for Tech Mahindra's European and US telecoms customers.
 - The center will generate £21m in wages and salaries over the first three years.
 - Approximately 220 "high-quality" jobs were created.
 - The center opened with 60 staff and recruitment for additional roles is ongoing.
 - The move brings the number of people employed by Indian tech companies in Northern Ireland to more than 2,500.
 - Provider of telecommunication engineering technology, offshore outsourcing, mobile application development, and end-to-end solutions to the telecom industry.

- **Firstsource**
 - Firstsource is among India's leading BPO companies with revenues of \$123 million for the year 2005-2006.
 - Firstsource is the first Indian based BPO company to directly invest in Northern Ireland.
 - Firstsource provides customized business process transformation to global leaders in the banking & financial services, telecom & media and healthcare sectors.
 - It is among India's top 3 pure play outsourcing services providers.
 - Operates offices in Belfast and Derry/Londonderry (opened second office in June 2006).
 - By 2008, approximately 1,000 will be employed by Firstsource in Northern Ireland.
 - Investment is expected to deliver £14 million pounds in wages and salaries annually into the local economy.

- **Polaris Software Lab**
 - In 2006, the company recorded revenues of \$51 million (EUR).
 - In April 2006, Polaris opened a banking and financial application certification center in Belfast.
 - It plans to invest \$14.41 million (EUR) in the center.
 - Polaris employs approximately 150 people in the Belfast center.

- **Pix Transmission** (supplier and manufacturer of belts, hydraulics and hoses)
 - Recently acquired Flexequip of Lisburn, Northern Ireland.
 - Head count locally in Northern Ireland more than doubled following the acquisition, up from 30 to 80.
 - Annual revenue it expected to reach to £20 million by 2010.

Other reporters sent to:

- Chris Thomas, Bloomberg
 - Heather Timms, New York Times
-

SAMPLE CORE PITCH

Date: February 13, 2008

Subject: Northern Ireland Minister of Economy Available for Interview

Hi (Reporter's Name),

While many remain captivated by the trend of investing in emerging economies such as China and India, some multinational companies have started seeking investment alternatives to enhance their global business strategies. Northern Ireland is emerging as another destination of foreign direct investment, attracting companies including Bay-Area based businesses such as Seagate and 3PAR.

Northern Ireland is at a truly transitional stage right now, with the end of a decades-long dispute between political factions as a result of the formation of a power sharing government last May. I thought the success story behind the transforming economy of Northern Ireland and current efforts to attract international business and economic growth in the region would be of interest to your readers.

Northern Ireland's Minister of Economics, Nigel Dodds and Chief Executive of Invest Northern Ireland, Leslie Morrison, plan to travel to the Bay Area next month, to host an intimate salon event on March 6th with top business leaders from local organizations. They will be able to give you an insider look at this successful transformation.

Should you be interested in learning more, I can arrange an exclusive interview with both Minister Dodds and Mr. Morrison during their trip next month. They're also available to speak with you over the phone, before or after their visit. I've outlined below a few points of interest as they relate to Northern Ireland's progress and Mr. Morrison's bio.

Please let me know if you have any questions. I will follow-up with you shortly by phone.

Thank you.

Tara Moore
415.486.3216

This material is distributed by DJE, Inc. on behalf of Invest Northern Ireland. Additional information is available at the Department of Justice, Washington, DC.

- Indian companies are outsourcing to Northern Ireland. From 2001 to March 2007, six Indian companies invested into Northern Ireland, promoting some 2,500 jobs. Investors from India include Firstsource, HCL Enterprises, Pix Transmission, Polaris Software, and Tech Mahindra.
- Ten years ago, unemployment in Northern Ireland was running at double digit levels of 10% - it currently stands at 3.4% and is the lowest of all UK regions
- Northern Ireland's higher education system now has over 37% of 18 year olds enrolled, compared to 28% in 1996.
- The private sectors contribution to economic output has increased by 58% -driven largely by growth in financial and business services and companies are spending significantly more on business related research and development.
- FDI is at more than US\$6 billion since 1996, with the US being the most important market. In the UK, Belfast is second only to London in its success in attracting foreign investment projects.
- Tourism is doing great as well -- Lonely Planet, incidentally a global company started by a Belfast woman and which was sold recently for over \$120m, recently tipped Northern Ireland as a 'must

see' destination for 2007. Only 5 years ago, there was only one direct scheduled international flight to Northern Ireland. But now it's possible to fly to or from Belfast from around 30 international destinations, including New York.

- Belfast is rapidly developing. The shipyard where the Titanic was built is being transformed into a commercial and residential waterfront development.

Other reporters sent to:

- Paul Kaihla, Business 2.0
- Financial Times, Richard Waters
- Information Week, Rob Preston
- Scott Martin, Red Herring
- Mary Anne Ostrom, San Jose Mercury News
- Steven Brown, San Francisco Business Times
- Jack Epstein, San Francisco Chronicle
- Bell Norman, Silicon Valley Business Journal
- Don Clark, Wall Street Journal
- Julie Sloane, Wired
- Adam Tanner, Reuters
- Chris Lindquist, CIO
- Eric Knorr, Info World

From: Sarno, Amy
Sent: Wednesday, March 05, 2008 2:57 PM
To: 'fobrien@bloomberg.net'; 'ddoyle1@bloomberg.net'
Subject: Story idea -- Northern Ireland's changing economy

Fergal and Dara,

As a follow-up to your piece today about Paisley's retirement, I want to gauge your interest in a pursuing a story on Northern Ireland's transforming economy.

I think it might be all the more relevant now to explore how a desire for economic stability and meaningful participation in the global economy has underpinned the peace process and helped move the region forward.

When Paisley and McGuinness formed the government last year, they concentrated all their energies on developing the economy. They've watched for years as the Republic of Ireland surged forward, unable to participate in a meaningful way because of the Troubles.

I see this as the next logical step for the island -- as the Republic of Ireland's economy begins to overheat, businesses are looking north to find quality (and more cost-effect) labor and rent. It's an easy next step, given the cultural affinity between North and South.

There's a real push to increase the private sector contribution to the economy, which has increased, although is still much lower than other parts of the UK (roughly 1/3 of the GDP is made up of private sector contributions, the rest is public spending).

In general, FDI is up, tourism is up, and centers like Belfast are transforming, with hotel development, waterfront development, etc. The change in Belfast is particularly dramatic. The military barriers have been torn down, and new hotels are cropping up to meet increased demand. The city, once known for ship building (the Titanic was built there) is becoming more known for advances in nanotechnology and creative culture -- the massive warehouse along the waterfront where the ships used to be painted is now sound stage for Hollywood movies.

In general, I think it's a good time for the story, with the first anniversary of the power sharing government approaching as well as the tenth anniversary of the Good Friday Agreement. If this is of interest, I can connect with you various government leaders, investors and local developers.

Thanks, and let me know.

Best,
Amy

Other reporters sent to:

- John Murray Brown, Financial Times
- Andrew Peaple, Dow Jones
- Alistair MacDonald, Wall Street Journal
- Merrill Stevenson, The Economist

From: Holloway, Michael
Sent: Thursday, March 13, 2008 3:31 PM
To: gnishimura@usatoday.com
Subject: Senator George Mitchell op-ed, Paisley/Northern Ireland

Glen,

I'd like to submit the following piece on behalf of Senator George Mitchell, in light of specific recent events in Northern Ireland and the larger milestone of the 10th anniversary of the Good Friday Agreement. If this is of interest to you, we could re-peg to St. Patrick's Day.

Thanks, and let me know.

Best,
Mike

Vice President
Edelman
1500 Broadway
New York, NY 10036
P: 212-704-4532
C: 917-626-5688

**From Troubles to Tiger
By George J. Mitchell**

Ian Paisley, who stepped down as first minister of Northern Ireland last week, was well known during his 40 years in politics for his steadfast opposition to sharing power with "the other community" in that divided society. That changed dramatically last year, when Rev. Paisley formed a power-sharing government with Sinn Fein leader Martin McGuinness.

What drove this historic change? There were many reasons, one of which is that the political leaders of Northern Ireland recognized that a strong economy is the foundation for real, meaningful peace. Since last May, Rev. Paisley and Mr. McGuinness have focused their energies on improving Northern Ireland's economy to better compete globally.

I saw the problem firsthand. On my first visit to Northern Ireland in the 1995, I met separately with Catholics and Protestants on both sides of "the Peace Line." It's a wall, in some sections as high as 30 feet, in others topped with barbed wire, that has long divided Belfast. Both sides told me that there was a high correlation between unemployment and violence. Where men and women have few opportunities and little hope, they are more likely to turn to violence.

The conflict in Northern Ireland was not exclusively or even primarily economic. It involved religion, national identity, territory, and more. But underlying it, and exacerbating it, as in most conflicts, were economic problems.

At the time of the peace talks, we emphasized economic improvement, and the local and international business community strongly supported our efforts. They rightly saw economic

growth and job creation as an important part of the solution to the conflict, and pressed for a reconciliation underpinned by both local and international investment.

Much progress has been made. In the 10 years since the Good Friday Agreement was struck, Northern Ireland's economy has shown signs of a turnaround. Northern Ireland is the fastest growing destination for foreign direct investment in the U.K. Unemployment is low, and there is a move toward economic diversification. There is also a genuine mood of optimism about the future. Many hope that Northern Ireland will be the next phase of the "Celtic Tiger," the apt characterization of the decades-long economic surge in the Republic of Ireland.

Challenges remain. The economy has a disproportionately large public sector, which can slow private sector growth. Public expenditure accounts for two-thirds of Northern Ireland's GDP, compared to 45 percent in the U.K. as a whole and 34 percent in the Republic of Ireland. Public spending was necessary to support the peace process, but over time, it will need to be reduced. The government knows that it can't do it too quickly, lest it induce a sharp recession and increase the possibility of a reversion to conflict.

In his final act as first minister, Rev. Paisley will host an investor conference in Belfast on the first anniversary of the power-sharing government. He will be joined by Mr. McGuinness and U. K. Prime Minister Gordon Brown. Together, they will welcome business leaders from the U.S. and around the world to discuss the future of Northern Ireland and encourage direct investment.

The timing couldn't be better. Because of the conflict many lost the opportunity to participate in the economy in a meaningful way. The next generation, which now lives in a peaceful environment, will reap the benefits that peace has made possible: political and economic stability, trade and investment, good new jobs, and, ultimately, genuine reconciliation.

Former U.S. Senate Majority Leader George J. Mitchell (D-Maine) was the Chairman of the Northern Ireland Peace Talks that led to the 1998 Good Friday Peace Agreement.

Other outlets sent to:

- New York Times
- Wall Street Journal
- Washington Post
- Financial Times
- USA Today
- Boston Globe

Celtic Tiger 2.0

Northern Ireland's Economy Gets Ready to Roar

Northern Ireland has closed the book on decades of political strife and is open for business. Slightly larger than the state of Connecticut, this region of rugged coastlines is catching up with the Republic of Ireland's economic success known as the Celtic Tiger.

Northern Ireland offers global companies a huge market of 1.6 million consumers, a highly educated and English-speaking workforce, well-developed infrastructure and health care, and direct investment opportunities. It also offers a highly skilled workforce, low taxes, and a highly skilled workforce.

Northern Ireland is attracting many multinational companies, particularly in the ICT and financial services, and making the region more competitive on the global stage. Last year, more than 1,500 new jobs were created and more than \$1 billion in investment was attracted to the region.

Northern Ireland's Government, Northern Ireland's Executive, and Northern Ireland's Chamber of Commerce and Industry have worked together to create a highly competitive environment for business. Northern Ireland's Government, Northern Ireland's Executive, and Northern Ireland's Chamber of Commerce and Industry have worked together to create a highly competitive environment for business.

All Northern Ireland's economy continues to open up new opportunities for investors. The region offers:

- **Strong financial incentives** to investors.
- **Access to a highly skilled workforce** with 100,000 highly skilled workers.
- **Excellent infrastructure**, including roads, rail, and air.
- **World-class education**, including the University of Ulster, Queen's University Belfast, and the University of Ulster's schools of Business, Engineering, and Information Technology.
- **Government support** for business, including grants, loans, and tax relief.
- **Proximity to major markets**, including the UK, Europe, and the US.
- **Highly skilled workforce** with a high level of education and training.
- **Low taxes** compared to other regions.
- **Strong infrastructure** for business, including roads, rail, and air.
- **Highly skilled workforce** with a high level of education and training.
- **Low taxes** compared to other regions.

Northern Ireland's proximity to the Republic of Ireland and access to the UK market are other advantages for business. Northern Ireland's Government, Northern Ireland's Executive, and Northern Ireland's Chamber of Commerce and Industry have worked together to create a highly competitive environment for business.

A major reason for this is the region's highly skilled workforce. Northern Ireland is catching up with the Republic of Ireland's economic success known as the Celtic Tiger.

Northern Ireland offers global companies a huge market of 1.6 million consumers, a highly educated and English-speaking workforce, well-developed infrastructure and health care, and direct investment opportunities.

Northern Ireland is attracting many multinational companies, particularly in the ICT and financial services, and making the region more competitive on the global stage. Last year, more than 1,500 new jobs were created and more than \$1 billion in investment was attracted to the region.

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The region's economic success is known as the Celtic Tiger. Northern Ireland's economy continues to open up new opportunities for investors.

Northern Ireland offers global companies a huge market of 1.6 million consumers, a highly educated and English-speaking workforce, well-developed infrastructure and health care, and direct investment opportunities.

Northern Ireland is attracting many multinational companies, particularly in the ICT and financial services, and making the region more competitive on the global stage. Last year, more than 1,500 new jobs were created and more than \$1 billion in investment was attracted to the region.

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www.investni.com/invest
E: usa@investni.com

Northern Ireland's Celtic Tiger At-A-Glance



Key facts and statistics about Northern Ireland's economy and business environment.

- Population: 1.6 million
- GDP: £15 billion
- Unemployment: 5.5%
- Inflation: 2.5%
- Tax rate: 12.5%
- Government support: £1 billion
- Infrastructure: £1 billion
- Education: £1 billion
- Health care: £1 billion
- Transport: £1 billion
- Environment: £1 billion
- Culture: £1 billion
- Sport: £1 billion
- Arts: £1 billion
- Media: £1 billion
- Science: £1 billion
- Technology: £1 billion
- Innovation: £1 billion
- Entrepreneurship: £1 billion
- Startups: £1 billion
- Venture capital: £1 billion
- Angel investors: £1 billion
- Private equity: £1 billion
- Public equity: £1 billion
- Debt finance: £1 billion
- Equity finance: £1 billion
- Real estate: £1 billion
- Construction: £1 billion
- Manufacturing: £1 billion
- Services: £1 billion
- Retail: £1 billion
- Hospitality: £1 billion
- Tourism: £1 billion
- Education: £1 billion
- Health care: £1 billion
- Transport: £1 billion
- Environment: £1 billion
- Culture: £1 billion
- Sport: £1 billion
- Arts: £1 billion
- Media: £1 billion
- Science: £1 billion
- Technology: £1 billion
- Innovation: £1 billion
- Entrepreneurship: £1 billion
- Startups: £1 billion
- Venture capital: £1 billion
- Angel investors: £1 billion
- Private equity: £1 billion
- Public equity: £1 billion
- Debt finance: £1 billion
- Equity finance: £1 billion
- Real estate: £1 billion
- Construction: £1 billion
- Manufacturing: £1 billion
- Services: £1 billion
- Retail: £1 billion
- Hospitality: £1 billion
- Tourism: £1 billion

Invest in Northern Ireland for Delivering High Value Services



Key facts and statistics about Northern Ireland's economy and business environment.

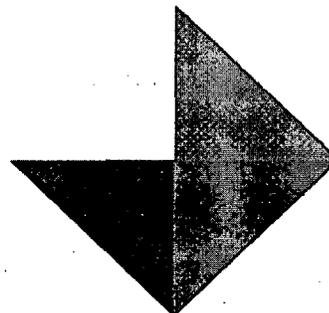
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- Arts: £1 billion
- Media: £1 billion
- Science: £1 billion
- Technology: £1 billion
- Innovation: £1 billion
- Entrepreneurship: £1 billion
- Startups: £1 billion
- Venture capital: £1 billion
- Angel investors: £1 billion
- Private equity: £1 billion
- Public equity: £1 billion
- Debt finance: £1 billion
- Equity finance: £1 billion
- Real estate: £1 billion
- Construction: £1 billion
- Manufacturing: £1 billion
- Services: £1 billion
- Retail: £1 billion
- Hospitality: £1 billion
- Tourism: £1 billion

Invest in Northern Ireland

Invest Northern Ireland Invitation Sample

October, 2007 – March, 2008

Edelman



To: Mr. Jeffrey Dworken
From: Matt Harrington, President (on behalf of Sen. George Mitchell)
Date: February 21, 2008
RE: Invitation to dinner hosted by Sen. George Mitchell

Dear Mr. Dworken:

I'm writing to invite you to a dinner hosted by Senator George Mitchell to discuss Northern Ireland's transforming economy. We will be joined by Nigel Dodds, Minister of the Economy of Northern Ireland, and select guests from the U.S. business community.

The dinner will be held at the 21 Club on Thursday, February 28 at 7:00 p.m. It will be an intimate gathering of approximately 20 guests that will give you a chance to meet with other senior executives and learn about the opportunity Northern Ireland offers from Senator Mitchell and Minister Dodds.

This dinner is a prelude to a global investment conference that will be hosted Prime Minister Gordon Brown in Belfast this May.

Northern Ireland is at a truly transitional moment. The decades-long dispute between political factions has ended with former enemies now sharing power and turning their attention to driving economic growth and attracting international business to the region.

I hope you are able to attend this very special event. Please RSVP by Friday, February 22 to Amy Sarno at 212.704.8192 or amy.sarno@edelman.com.

Best,

Matt Harrington
President, Edelman

Invitations sent to:

- Martin Sullivan
President, CEO, and Director
American International Group, Inc. (AIG)
- Frank Wisner
Vice Chairman
American International Group, Inc. (AIG)
- Thomas Wilson
President and CEO
Allstate Corporation
- Kenneth Chenault
Chairman and CEO
American Express Company
- Al Kelly
President
American Express Company
- Kenneth Lewis
Chairman, President, and CEO
Bank of America Corporation
- Mickey Levy
Chief Economist
Bank of America
- Alan Schwartz
Chairman and CEO
Bear Stearns Companies Inc.
- Dan Doctoroff
President
Bloomberg LP
- Michael Silverstein
Senior Vice President
Boston Consulting Group
- Robert Holleyman
President and CEO
Business Software Alliance
- George Fisher
EVP Worldwide
CA Inc. (Computer Associates)
- Frank Kennedy
Ireland Country Manager
CA, Inc. (Computer Associates)
- Yoroku Adachi
President and CEO
Canon
- Liz Ann Sonders
Chief Economist

- Charles Schwab
- Lee Bollinger
President
Columbia University
 - Paul Fribourg
CEO
ContiGrop Companies
 - James Hoge
Foreign Affairs
Council on Foreign Relations
 - Barry Salzberg
Chief Executive
Deloitte and Touche
 - Seth Waugh
CEO
Deutsche Bank Americas
 - Steve Howe
Americas Partner
Ernst & Young
 - Steve Forbes
Publisher
Forbes Magazine
 - Ron Pressman
CEO Asset Management/Real Estate
GE
 - Robert Hormats
Chairman/Edelman Advisory
Goldman Sachs
 - Thomas Johnson
Chairman
Former Greenpoint CEO (board member Freddie Mac)
 - David Cote
Chairman and CEO
Honeywell International Inc.
 - Samuel Palmisano
Chairman, President, and CEO
International Business Machines (IBM) Corp.
 - Michael Daniels
SVP Global Technology Services
IBM Global Services
 - Richard Gelfond
CEO
IMAX
 - William Daley
Mid-West Chairman
JP Morgan (Boeing Board Member)

- Rick Lazio
EVP, gov't affairs/policy
JP Morgan Chase
- Richard Fuld
Chairman and CEO
Lehman Brothers Holdings Inc.
- James Tisch
President, CEO
Loews Corporation
- Mathis Cabiallavetta
Managing Director
Marsh & McLennan Companies, Inc.
- Walt Macnee
President, Global Markets
Mastercard Worldwide
- Ahmass Fakahany
Vice Chairman, Co-President, COA
Merrill Lynch & Co., Inc.
- Greg Fleming
President and COO
Merrill Lynch
- C. Robert Henrikson
Chairman, President, and CEO
MetLife, Inc.
- John Mack
Chairman and CEO
Morgan Stanley
- Tom Moran
CEO
Mutual of America
- Seymour Sternberg
Chairman and CEO
New York Life Insurance Company
- Rick Cotton
EVP, General Counsel
NBC Universal
- Ken Adams
President
New York State Business Council
- Kathryn Wylde
President & CEO
Partnership for New York City
- Jeffrey Kindler
CEO
Pfizer

- Dennis Gillings
Chairman and CEO
Quintiles Transnational
- Dennis Nally
US CEO
Pricewaterhouse Coopers
- Kim Fennebresque
CEO
SG Cowen
- John Mc Kenna
CEO
Siemens
- Howard Stringer
CEO and Chairman
Sony USA
- Richard Harrington
President
Thomson Corporation
- Jeffrey Bewkes
CEO
Time Warner
- Jerry Grundhofer
Chairman
UBS
- Wilbur Ross
Chairman
WL Ross & Co
- Weston Hicks
President & CEO
Alleghany Corporation
- William Mitchell
Chairman, President, and CEO
Arrow Electronics, Inc.
- Robert Pollock
President, CEO and Director
Assurant
- H. Edward Hanway
Chairman and CEO
CIGNA Corporation
- Robert Rubin
CEO
Citigroup Inc.
- Barry Diller
Chairman and CEO
IAC/InterActiveCorp

- Steven Loranger
Chairman, President, and CEO
ITT Corporation
- Michael Strianese
President, CEO, and Director
L-3 Communications Holdings, Inc.
- John Strangfeld
Chairman, President, and CEO
Prudential Financial, Inc.
- Ben Feder
CEO and Director
Take-Two Interactive Software
- Robert Kelly
CEO and Director
The Bank of New York Mellon Corporation
- Dennis Manning
President, CEO, and Director
The Guardian Life Insurance Company of America



WORLD FUTURE ENERGY
Abu Dhabi, January 21st - 23rd 2008 **SUMMIT**



Where the Renewable Energy Industry Meets

NEWS RELEASE

CONTACT: Mark Grundy
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ARCHITECT WILLIAM MCDONOUGH TO SHARE HIS FIRM'S CONCEPT FOR A TREE-LIKE SKYSCRAPER AT WORLD FUTURE ENERGY SUMMIT

Design for building that would "do everything but self-replicate" to be presented at Abu Dhabi summit

Abu Dhabi, January 8, 2008 – William McDonough, world-renowned architect and designer recognized by *Time* magazine as a "Hero for the Planet," will present his firm's ideas for a "living" skyscraper that can do "everything a tree can do except replicate" on January 21, at the World Future Energy Summit (WFES) in Abu Dhabi.

In describing his firm's concept for an ecological skyscraper, McDonough said, "The idea is of a building like a tree – a building that receives its energy from the sun, grows food, builds soil, provides a habitat for hundreds of species, creates micro-climates, purifies water and changes colors with the seasons."

McDonough built the first solar-powered house in Ireland in 1977 and designed the first "green office" in the U.S. in 1985. His firm, William McDonough + Partners was commissioned by *Fortune* magazine to design a completely sustainable high-rise office building of the future. This "living" skyscraper is his team's response, drawing on the Cradle to CradleSM thinking that is the foundation of the firm's eco-effective architecture.

The firm's futuristic design is intended for a temperate, northern-hemisphere climate, but could, he said, be adapted for the desert climates of the Middle East. He will share his team's conceptual image of the adaptation in Abu Dhabi at the WFES.

McDonough will be joined at WFES by other prominent architects as well as energy ministers, industry executives and environmental NGOs, including U.S. Secretary of Energy Samuel Bodman and BP's Vivienne Cox, Executive Vice President and CEO of Gas, Power & Renewables and Shipping.

About the World Future Energy Summit

The inaugural World Future Energy Summit will be held in Abu Dhabi on January 21-23, 2008, under the patronage of H.H. General Sheikh Mohammad bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces. WFES is poised to become the world's largest conference and exhibition on renewable future energy solutions and policy with more than 80 speakers including world ministers, politicians, business leaders, and environmentalists as well as over 200 international exhibitors. This event will bring together world leaders and experts to discuss the need for a global focus on alternative energy and sustainability while showcasing the latest developments in the industry.

Hosted by Masdar, WFES 08 will be take place at the Abu Dhabi National Exhibition Centre with Credit Suisse as the Principal Sponsor. The Platinum Sponsors are BP, Shell, Standard Chartered and Merrill

Lynch and the Gold Sponsors are International Power, Total, Dolphin Energy and Occidental. Please visit the official website for additional information, www.wfes08.com.

About Masdar

Masdar is Abu Dhabi's multi-faceted, multi-billion dollar investment in the development and commercialization of advanced and innovative technologies in renewable, alternative and sustainable energies as well as green design. By applying scale and leveraging Abu Dhabi's low-cost, tax-free manufacturing base, businesses will enjoy significant competitive advantages, allowing them to compete internationally and provide significant diversification to the Abu Dhabi economy

In 2008, Masdar will break ground for Masdar City, the world's first zero-carbon, zero-waste, car-free city.

To learn more about Masdar, and Masdar City, please visit www.masdaruae.com.

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WWF and Abu Dhabi's Masdar Initiative unveil plan for world's first carbon-neutral, waste-free, car-free city

"Masdar City" to be flagship of WWF One Planet Living Programme

London, January 13 – The WWF and Masdar, The Abu Dhabi Future Energy Company, today launched a "Sustainability Action Plan" to deliver the world's greenest city – Masdar City.

Masdar City will be the world's first zero-carbon, zero-waste, car-free city, aiming to exceed the 10 sustainability principles of "One Planet Living™" – a global initiative launched by the WWF (known internationally as the Worldwide Fund for Nature and in the U.S. as the World Wildlife Fund) and environmental consultancy BioRegional.

Housed in six-square kilometres, Masdar City's electricity will be generated by photovoltaic panels, while cooling will be provided via concentrated solar power. Water will be provided through a solar-powered desalination plant. Landscaping within the city and crops grown outside the city will be irrigated with grey water and treated waste water produced by the city's water treatment plant.

The city is part of the Masdar Initiative, Abu Dhabi's multi-faceted investment in the exploration, development and commercialisation of future energy sources and clean technology solutions. The city, growing eventually to 1,500 businesses and 50,000 residents, will be home to international business and top minds in the field of sustainable and alternative energy

A model of the Masdar City will be unveiled on January 21, at the World Future Energy Summit in Abu Dhabi. Ground breaks for the construction of the city in Q1 2008.

Jean-Paul Jeanrenaud, Director of WWF International's One Planet Living initiative, said: "Today Abu Dhabi is embarking on a journey to become the global capital of the renewable energy revolution. Abu Dhabi is the first hydrocarbon-producing nation to have taken such a significant step towards sustainable living.

"Masdar is an example of the paradigm shift that is needed. The strategic vision of the Abu Dhabi government is a case study in global leadership. We hope that Masdar City will prove that sustainable living can be affordable and attractive in all aspects of human living – from businesses and manufacturing facilities to universities and private homes," Jeanrenaud continued.

Dr. Sultan al Jaber, CEO of the Masdar Initiative, said: "Masdar City will question conventional patterns of urban development, and set new benchmarks for sustainability and environmentally friendly design – the students, faculty and businesses located in Masdar City will not only be able to witness innovation first-hand, but they will also participate in its development."

"We are pleased to be able to work with One Planet Living to make our vision a reality," he said.

Pooran Desai OBE, co-founder of BioRegional and Technical Director of the One Planet Living Communities programme, said Masdar would be the largest and the most advanced sustainable communities in the world.

"The vision of One Planet Living is a world where people everywhere can lead happy, healthy lives within their fair share of the Earth's resources. Masdar gives us a breathtaking insight into this positive, alternative future.

"In realising the goal of a sustainable future, Masdar is committed to surpassing the One Planet Living Program's Ten Guiding Principles, covering issues that range from how waste is dealt with to the energy performance of the buildings."

The One Planet Living programme is based on 10 unique principles of sustainability. Masdar City will meet and exceed each of these, as detailed below.

These targets are to be achieved by the time the Masdar City is completed and fully functioning in 2015.

One Planet Living principle	Masdar Target
ZERO CARBON	100 per cent of energy supplied by renewable energy – Photovoltaics, concentrated solar power, wind, waste to energy and other technologies
ZERO WASTE	99 per cent diversion of waste from landfill (includes waste reduction measures, re-use of waste wherever possible, recycling, composting, waste to energy)
SUSTAINABLE TRANSPORT	Zero carbon emissions from transport within the city; implementation of measures to reduce the carbon cost of journeys to the city boundaries (through facilitating and encouraging the use of public transport, vehicle sharing, supporting low emissions vehicle initiatives)
SUSTAINABLE MATERIALS	Specifying high recycled materials content within building products; tracking and encouraging the reduction of embodied energy within materials and throughout the construction process; specifying the use of sustainable materials such as Forest Stewardship Council certified timber, bamboo and other products
SUSTAINABLE FOOD	Retail outlets to meet targets for supplying organic food and sustainable and or fair trade products
SUSTAINABLE WATER	Per capita water consumption to be at least 50 per cent less than the national average; all waste water to be re-used
HABITATS AND WILDLIFE	All valuable species to be conserved or relocated with positive mitigation targets
CULTURE AND HERITAGE	Architecture to integrate local values.
EQUITY AND FAIR TRADE	Fair wages and working conditions for all workers (including construction) as defined by international labour standards
HEALTH AND HAPPINESS	Facilities and events for every demographic group

In June 2007, Masdar City received the first World Clean Energy Award from the Transatlantic21 Association in Basel, Switzerland. In September 2007, the city's design was voted "Sustainable Region/ City of the Year" at Euromoney and Ernst & Young's Global Renewable Energy Awards.

For more information on more information about WWF's One Planet Living initiative, please visit www.panda.org/oneplanetliving or contact Eduardo Goncalves at WWF International on +44 792 202 6447

For more information about Masdar City and the Masdar Initiative, please visit www.masdaruae.com. For high-resolution renderings of Masdar City please contact Laura Misselbrook ph: +44 207 344 1285 or +44 7789 887 889 e: laura.misselbrook@edelman.com or Kirstin McKellar ph: +44 207 344 1277 e: kirstin.mckellar@edelman.com

For information on the BioRegional One Planet Living communities, please visit www.bioregional.com or contact Pooran Desai at BioRegional on +44 790 358 9503

For more information about the World Future Energy Summit, hosted by Masdar, please visit www.wfes08.com.

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NEWS RELEASE

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PRESIDENT GEORGE W. BUSH VISITS ABU DHABI, COMMENDS MASDAR, GOVERNMENT'S INVESTMENT IN "FUTURE ENERGY"

Abu Dhabi – January 14, 2008 – President Bush and His Highness General Sheikh Mohammad bin Zayed Al Nahyan, Crown Prince of Abu Dhabi, were briefed on the activities of Masdar in Mr. Bush's final stop in Abu Dhabi. The Masdar Initiative is Abu Dhabi's multi-faceted, multi-billion dollar investment in alternative and renewable energy sources; sustainable development; education; manufacturing and carbon management.

The CEO of Masdar, Dr Sultan Al Jaber, presented President Bush with a comprehensive display outlining the six business units of the initiative, including plans for Masdar City, the world's first zero-carbon, zero-waste city, and the Masdar Institute of Science and Technology (MIST), the region's first graduate-level academic institution focused on energy and sustainability and developed in cooperation with the Massachusetts Institute of Technology (MIT).

"President Bush was very encouraged by Masdar's activities" Dr. Sultan said. "We had a very good conversation and I was able to share details of our efforts to date and our plans for the future. President Bush was especially interested in the partnerships we have developed with businesses and academic institutions in the United States. I look forward to continuing this discussion with United States Energy Secretary Bodman next week at the World Future Energy Summit" he continued.

Masdar, which means "the source" in Arabic, has four primary objectives:

1. To help drive the economic diversification of Abu Dhabi;
2. To maintain – and expand – Abu Dhabi's position in evolving global energy markets;
3. To help Abu Dhabi become a developer of technology; and
4. To make a meaningful contribution to sustainable human development.

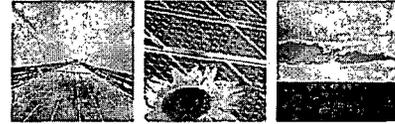
Masdar is driven by the Abu Dhabi Future Energy Company (ADFEC), a wholly owned company of the government of Abu Dhabi through the Mubadala Development Company.

Following President Bush's visit, Masdar will host the inaugural World Future Energy Summit (WFES) January 21-23, which will bring together the world's leading innovators, educators, scientists, venture capitalists and experts in the field of alternative and renewable energies. WFES will stimulate innovative solutions for some of the most pressing challenges of our time: energy conservation, energy security, the environment and sustainable human development. The summit will be the largest meeting of the "future energy" movement and the premier event for world leaders to preview new solutions and technologies and seek partners. The summit will be a carbon-neutral certified event.

###

WORLD FUTURE ENERGY

Abu Dhabi, January 21st - 23rd 2008 **SUMMIT**



Where the Renewable Energy Industry Meets

The World Future Energy Summit
21-23 January 2008
Abu Dhabi

Background Information

The World Future Energy Summit (WFES) is being held under the patronage of HH General Sheikh Mohammad bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces.

More than 4,000 attendees and 85 speakers – leaders, experts, practitioners of clean technology and sustainable energy – will gather in Abu Dhabi from January 21-23 at the inaugural World Future Energy Summit (WFES). HRH The Prince of Wales will address delegates via hologram, while U.S. Secretary of Energy Samuel Bodman will deliver a keynote addressing “World Future Energy Policy and Strategy.”

WFES is a carbon neutral event, meaning that 100% of the summit’s associated emissions have been reduced to net zero through a mix of internal reductions and carbon offsetting.

WFES will be the largest meeting of the “future energy” movement. Detailed areas of focus and discussion will include the following:

- Carbon Management / Emissions Reductions
- Biofuel
- Waste to Energy
- Clean Transport
- Solar Power
- Green Property
- Wind Power
- Sustainable Architecture

The WFES Executive Advisory Board includes experts from each of these fields, including the following:

- David Binnie, Director, Business Development, Alternative Energy, BP;
- Neil Hirst, International Energy Agency;
- Steve Sawyer, Global Wind Energy Council (GWEC);
- Ben Shaw, Head of Regional Development, Credit Suisse;
- Albert Stromquist, Senior Advisor, Energy & Industry Unit, Mubadala; and
- Ziad Tassabehji, Director, Innovation & Investment, Masdar.

Speakers

In addition to HRH The Prince of Wales and Secretary Bodman, leading innovators, educators, scientists, venture capitalists and experts in the field of alternative and renewable energies will take part, including the following:

- Ólafur Ragnar Grímsson, **President of Iceland**
- HRH Prince Andrew, **HRH The Duke of York**
- Matthias Machnig, **State Secretary, Germany**
- H.E. Mohammed bin Dha'en Al Hamli, Minister of Energy, **United Arab Emirates**
- Lord Norman Foster, architect, master-planner of Masdar City, **Foster + Partners**
- Dr. Gerd Leipold, CEO, **Greenpeace International**

- Philippe Boisseau, President, Gas & Power, **Total**
- Vivienne Cox, Group Executive Vice President, Gas and Power, **BP**
- William McDonough, green architect and *Time* Magazine's 1999 "**Hero for the Planet**"
- Michael Philipp, Chairman, Europe, Middle East and Africa, **Credit Suisse**
- Lord Browne, Managing Director, **Riverstone Holdings**

Hosted by Masdar

WFES will be hosted by Masdar, Abu Dhabi's multi-faceted, multi-billion dollar investment in the development and commercialization of advanced and innovative technologies in renewable, alternative and sustainable energies.

Below are a few of the initiative's key highlights:

- In 2008, Masdar will break ground for Masdar City, the world's first zero-carbon, zero-waste, car-free city. The walled city will be six square kilometers and will encompass up to 50,000 residents and 1,500 businesses. Electricity will be generated by photovoltaic panels and cooling provided via concentrated solar power. Masdar City is one of the flagship projects of the "One Planet Living™" programme – a global initiative launched by World Wildlife Fund and BioRegional that aims to prove that it is possible to live within ecological limits and still improve the quality of people's lives.

In June 2007, Masdar City received the first World Clean Energy Award from the Transatlantic21 Association in Basel, Switzerland. In September 2007, the city's design was voted "Sustainable Region/City of the Year" at Euromoney and Ernst & Young's Global Renewable Energy Awards.

To learn more about Masdar City, please view the video at <http://youtube.com/watch?v=ovly1dQGKH4>.

- The Masdar Clean Tech Fund, a \$250 million venture capital fund developed in partnership with Credit Suisse, Consensus Business Group and Siemens, was launched in November 2006. The Fund deployed most of its capital in 2007, one year ahead of schedule, taking strategic equity stakes in companies such as Segway, Halosource, Europlasma, Sulfurcell, Solyndra, Heliovolt, SIC Processing and EnerTech Capital
- The Masdar Institute of Science and Technology (MIST) is the region's first graduate-level, research-driven scientific institution focused on education and research in energy and sustainability and developed in cooperation with the Massachusetts Institute of Technology. MIST lies at the core of Masdar's effort to develop the scientific and human talent required for the new clean technology sector to thrive.

For more information:

For more information about WFES, please contact Lindsey Bredin at + 971 50 379 0348 or l.bredin@turretme.com or visit www.wfes08.com

For more information about Masdar please visit www.masdaruae.com or contact the following:

- U.S. – Mark Grundy at 1-917-517-4412 or Mark.Grundy@edelman.com.
- UK – Kirstin McKellar at +44 (0)7967 414 389 or Kirstin.McKellar@edelman.com
- UAE. – Stephen Worsley at +97150 5580678 or S.Worsley@asdaa.com

Abu Dhabi's Masdar Initiative Launches \$2 Million Zayed Future Energy Prize

2007 Nobel Laureate Dr. R.K. Pachauri to Chair the Zayed Future Energy Prize Jury

Abu Dhabi, January 21 – The government of Abu Dhabi announced today the establishment of the Zayed Future Energy Prize, awarding more than \$US2 million annually to honour individuals and organizations for their excellence in the innovation, development and implementation of sustainable energy solutions.

The Zayed Future Energy Prize will be awarded to three individuals or organisations that have made significant contributions in the global response to the future of energy. The award is named after UAE founder and conservationist Sheikh Zayed Bin Sultan Al Nahyan who fostered the UAE's commitment to sustainability and environmental responsibility.

The winner of the prize will receive \$1.5 million; two additional finalists will be awarded \$350,000 to take their ideas and ambitions forward.

Finalists and winners will be chosen by a jury composed of the world's leading experts in future energy and the mitigation of climate change. The jury will be chaired by Dr. R.K. Pachauri, Chairman of the Intergovernmental Panel on Climate Change, which won the 2007 Nobel Peace Prize for their efforts to raise public awareness about climate change while establishing measures to counter that change.

The criteria for the prize and the process for nominations will be developed by the jury. More details on the nomination process and jury composition will come with the April 2008 call for nominations.

The inaugural prize will be awarded in 2009 under the aegis of Masdar, Abu Dhabi's multi-faceted, multi-billion dollar investment in renewable and alternative energy. Projects and innovations in one or more of the following fields are eligible for nomination:

- Renewable and sustainable energy;
- Efficient use of traditional sources of energy;
- Conservation;
- Sustainable energy policy;
- Communications and public awareness.

Dr. Sultan Al Jaber, CEO of the Masdar Initiative said, "Today, climate change is one of the biggest issues we face and new solutions are needed to meet the ever increasing demand for energy. His Highness the late Sheikh Zayed's environmental leadership and Abu Dhabi's role as a leading energy producer creates a natural foundation for this prize. Masdar is designed to be an incubator of innovation and the Zayed Future Energy Prize will recognise – and in many ways nurture – these ideas to protect our planet and provide for the future," he said.

More about Masdar

In April 2006, Abu Dhabi launched Masdar, a multi-faceted, multi-billion dollar investment in renewable and alternative energy and clean technology. Masdar is helping to explore, develop and commercialize such future energy sources, including solar and hydrogen power. In 2008, Masdar will break ground for Masdar City, the world's first zero-carbon, zero-waste, car-free city, which will eventually be home to 1,500 businesses and 50,000 residents.

For more information, please contact

Iain Twine

masdarmedia@edelman.com

+447967 586 796

More about the World Future Energy Summit

From January 21-23, 2007, Masdar is hosting the inaugural World Future Energy Summit (WFES), bringing together the world's leading innovators, educators, scientists, venture capitalists and experts in the field of alternative and renewable energies. The summit will be the largest meeting of the "future energy" movement and the premier event for world leaders to preview new solutions and technologies and seek partners. The summit will be a carbon-neutral certified event.

For more information about WFES, please contact Lindsey Bredin at + 971 50 379 0348 or l.bredin@turretme.com or please visit www.wfes08.com.

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NEWS RELEASE

CONTACT: **PLEASE ADD PER REGION**

Abu Dhabi Commits US\$15 Billion to Alternative Energy, Clean Technology

World's Largest Single Government Commitment to "Future Energy" Will Leverage Additional Partner Commitments for a 'Grand Portfolio' Many Times Larger

Abu Dhabi, January 21, 2008 – In the opening ceremony of the World Future Energy Summit here today, Abu Dhabi announced the most ambitious sustainability program ever launched by a government – an initial investment of US\$15 billion in projects targeting solar, wind and hydrogen power; carbon reduction and management; sustainable development; education; manufacturing; and research and development.

The investment will be channelled through the Masdar Initiative, a company that aims to explore, develop and commercialize future energy sources. Masdar will leverage the Abu Dhabi government's initial US\$15 billion investment with joint ventures and other investment partners for a grand portfolio many times larger, comprised of projects in Abu Dhabi, the MENA region and globally.

The emirate of Abu Dhabi, the capital of the United Arab Emirates, has been a leader in the field of hydrocarbons for nearly half a century. One of Masdar's primary objectives is to build upon Abu Dhabi's energy leadership and develop an entirely new domestic economic sector built on energy innovation and intellectual property, thereby establishing the emirate as the regional and global center of future energy solutions.

"For nearly half a century, the emirate of Abu Dhabi has used its natural resources to contribute to growth, development and security – our own as well as that of other countries," said Masdar CEO Dr. Sultan Al Jaber.

"Today, as global demand for energy continues to expand and as climate change becomes a real and growing concern, the time has come to look to the future," he continued. "Our ability to adapt and respond to these realities will ensure that Abu Dhabi's global energy leadership as well as our own growth and development continues."

The \$15 billion Masdar commitment announced today will be directed to the following areas:

- Investments
- Manufacturing Future Energy Solutions
- Education and R&D
- Carbon Management
- Sustainable Development & Planning
- Renewable Energy Infrastructure Projects

Noting that Masdar means "the source" in Arabic, Al Jaber said, "Under the vision of His Highness, Sheikh Khalifa bin Zayed Al Nahyan, President of the U.A.E. and Ruler of Abu Dhabi and the leadership and direction of His Highness, General Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the U.A.E. Armed Forces, Masdar signals Abu Dhabi's intention to build upon its energy expertise and become the leading source of the world's future energy solutions. It is also an important example of Abu Dhabi's long-term strategy to secure its future by

investing resources domestically. As we do this, we honor the vision of His Highness the late Sheikh Zayed bin Sultan al Nahyan, our country's founder, who articulated for Abu Dhabi a vision of unity, stewardship and leadership."

For more information about the Masdar Initiative, please visit www.masdaruae.com,

For more information about the World Future Energy Summit, where Abu Dhabi's \$15 billion commitment was announced today, please visit www.wfes08.com, or contact Lindsey Bredin at +971 50 379 0348

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NEWS RELEASE

Masdar Announces Major Progress on Future Energy Strategy

Investments and Developments Made Across Solar, Hydrogen, Carbon Reduction, Green Design, Higher Education

Abu Dhabi, January 22, 2008 – Masdar, Abu Dhabi's \$15 billion future energy initiative, has made significant steps forward in its ambition to make Abu Dhabi the global centre for future energy.

As a long-term strategic and financial initiative, Masdar aims to create an entirely new economic sector in Abu Dhabi turning it into an exporter of technology. Since its inception in April 2006, Masdar has been working to bring this initiative to life and many of the building blocks are now in place.

The highlights of this period include:

- The Masdar Clean Technology Fund (www.masdarctf.com), an investment fund dedicated to advancing renewable energy and sustainable technologies, has concluded its first year of operations with one of the strongest and most successful deal flows in the investment community. The \$250 million dollar fund has already deployed most of its capital, one year ahead of schedule.

The fund has invested in many expansion stage companies focused on the development and commercialisation of promising technologies in renewable energy like solar, energy efficiency, water reuse and desalination – all technologies with relevance for Abu Dhabi, the UAE and the Middle East and North Africa region.

- Masdar provides market-driven incentives for carbon management, by monetising greenhouse gas emission reductions in compliance with the Clean Development Mechanism (CDM) framework of the Kyoto Protocol. Masdar is leveraging the CDM to promote sustainable growth in the region offering companies in developing economies the opportunity to receive tradable "carbon credits" against project-based emissions reduction. Masdar provides an end-to-end solution for project developers under the CDM, including investment, technical assistance, project management and carbon finance.
- Masdar is currently developing a portfolio of CDM projects with major asset owners in the UAE and the Middle East – including Abu Dhabi National Oil Company (ADNOC), Abu Dhabi Water and Electricity Authority (ADWEA) and Dubai Aluminum (DUBAL).
- Masdar also advances sustainable infrastructure projects, leading to sizeable carbon emission reductions, with a particular focus on CO₂ Capture and Storage (CCS). In March 2007, Masdar announced a strategic initiative aiming to develop an Abu Dhabi-based national CCS network for enhanced oil recovery. This initiative started with a comprehensive feasibility study conducted in the second half of 2007, to assess the economics and evaluate options for CO₂ capture from industrial and power generation facilities in Abu Dhabi and delivery to oil reservoirs. The study will recommend the first carbon capture project planned for kick-off in 2008 as well as the road map to develop the national network.
- Masdar has recently signed an agreement with BP and Rio Tinto to conduct a feasibility study on the front-end engineering design of an industrial-scale hydrogen-fired power generation project with

carbon capture and storage. The project will be the largest of its kind in the world, and will provide 500MW of clean power.

- Masdar's progress in solar technology has been developing and will soon release an invitation to build, own and operate a 100 MW Concentrating Solar Power ("CSP") plant in Madinat Zayad, Abu Dhabi – the first of many CSP plants in Abu Dhabi and the UAE, which will feed power to existing grids. The plant will use parabolic trough technology and is expected to be operational by the end of 2010.
- Over the past two months a major photovoltaic panel field test has been underway, which aims to evaluate the performance and efficiency of different PV models within the Abu Dhabi environment. This is the first test of its kind in the world and is located at the future site of Masdar City, with the energy created by the panels already feeding back into Abu Dhabi's grid.
- The faculty for the Masdar Institute of Science and Technology (MIST) is now formed and is already conducting research in 12 different areas. The faculty will support the drive to create the next generation of energy leaders here in Abu Dhabi and around the world. In partnership with the Massachusetts Institute of Technology (MIT), MIST is the world's first graduate level institution focused on alternative energy and sustainability, ensuring a ready supply of highly skilled graduates to meet the growing demand within the clean technology and sustainable energy sectors.
- The Masdar Research Network is mobilising and has signed up many of the world's leading institutions in the sustainable energy industry including Columbia University, USA; Imperial College of London, UK; RWTH Aachen University, Germany; University of Waterloo, Canada; Tokyo Institute of Technology, Japan; The German Aerospace Center (DLR); Ciemat: Energy Research Center, Spain. The MRN is already working with Tokyo Institute of Technology in the research of beam down solar technologies, with the first facility of this type being planned for Masdar City.
- The Abu Dhabi government through Masdar this week announced the establishment of the Zayed Future Energy Prize, which awards of over \$US2 million annually to honour individuals and organizations for their excellence and innovation in the innovation, development and implementation of sustainable energy solutions.

The Zayed Future Energy Prize will be awarded to three individuals or organisations that have made significant contributions in the global response to the future of energy. The award is named after the United Arab Emirates founding father and conservationist His Highness the late Sheikh Zayed Bin Sultan Al Nahyan and will be chaired by R.K. Pachuari, Chairman of the Nobel Prize winning Intergovernmental Panel on Climate Change.

Looking forward, Masdar will continue to look for opportunities to invest in and develop technologies across solar, wind, hydrogen, carbon reduction, green design and higher education.

In February 2008, Masdar will break ground of the world's first zero-carbon, zero-waste, car-free city. The city, growing eventually to 1,500 businesses and 50,000 residents, when completed in 2016, it will be home to international business and top minds in the field of sustainable and alternative energy.

Electricity will be generated by photovoltaic panels, while cooling will be provided via concentrated solar power. Water will be provided through a solar-powered desalination plant. Landscaping within the city and crops grown outside the walled city will be irrigated with grey water and treated waste water produced by the city's water treatment plant.

Dr Sultan Al Jaber, Chief Executive Officer of Masdar said, "Masdar has a simple promise - to be the world's centre for future energy solutions. It is not about discussion. It is about action.

"I am very pleased with the progress Masdar has made over the past 21 months. We are making bold but strategic investments; applying scale and capital to drive down the cost of renewable energy, accelerating innovation, sponsoring research and building human capital.

"Our promise is as multi-faceted as the problem, which is why we have deployed a basket of solutions to develop and deliver sustainable solutions to meet the world's future energy needs."

-ends-

More about Masdar

In April 2006, Abu Dhabi launched Masdar, a multi-faceted, multi-billion dollar investment in renewable and alternative energy and clean technology. Masdar is helping to explore, develop and commercialize such future energy sources, including solar and hydrogen power. In 2008, Masdar will break ground for Masdar City, the world's first zero-carbon, zero-waste, car-free city, which will eventually be home to 1,500 businesses and 50,000 residents.

For more information about Masdar please visit www.masdaruae.com or contact the following:

Email: mediamasdar@edelman.com

More about the World Future Energy Summit

From January 21-23, 2007, Masdar is hosting the inaugural World Future Energy Summit (WFES), bringing together the world's leading innovators, educators, scientists, venture capitalists and experts in the field of alternative and renewable energies. The summit will be the largest meeting of the "future energy" movement and the premier event for world leaders to preview new solutions and technologies and seek partners. The summit will be a carbon-neutral certified event.

For more information about WFES, please contact Lindsey Bredin at + 971 50 379 0348 or l.bredin@turretme.com or please visit www.wfes08.com.



ABU DHABI'S MASDAR INITIATIVE

BREAKS GROUND ON CITY OF THE FUTURE

Construction begins on world's first zero-carbon, zero-waste city

On February 9, 2008, at 6:30 p.m. in Abu Dhabi, United Arab Emirates (10AM EST/3PM GMT), the Masdar Initiative will break ground on Masdar City, the world's first zero-carbon, zero-waste, car-free city, powered entirely by renewable energy. Leading architects and engineers have come together from around the world to design Masdar City, which will save more than \$2 billion of oil over 25 years and serve as a benchmark for the next generation of green design.

During his keynote address, Masdar's CEO, Dr. Sultan Al Jaber, will announce previously unreleased details on the construction and financing of Masdar City. The event will be culminated by the laying of a cornerstone. The event will be entirely offset by solar power reserves produced by Masdar's photovoltaic testing facilities.

This groundbreaking is the first physical step towards creating the home of the Masdar Initiative. The first phase of the city's seven-phase plan is the development of The Masdar Institute of Science and Technology (MIST) – the world's only graduate school dedicated to renewable energy – developed in collaboration with MIT and scheduled to open in 2009.

WHAT: Groundbreaking Ceremony for Masdar City
WHEN: Saturday, February 9th at 6:30 p.m.
WHERE: Masdar City location, Abu Dhabi, United Arab Emirates (map attached)
WHO: Masdar CEO Dr. Sultan Al Jaber, Masdar's directors and Abu Dhabi officials

Masdar (www.masdaruae.com) is a multi-faceted, multi-billion dollar investment in renewable and alternative energy and clean technology. In January 2008, Abu Dhabi announced an initial investment of \$15 billion in Masdar, the largest single government investment of its kind. Masdar is helping to explore, develop and commercialize future energy sources.

Masdar City will become the global center for future energy, and companies and individuals from around the world will operate from the city in their quest to develop sustainable, secure and equitable energy solutions.

For more information or to schedule live interviews on-site or via satellite, please contact:

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For b-roll, renderings, fly-through animation or stills, please visit: <http://thenewsmarket.com/masdar>.

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Masdar City – The World’s Hub of Future Energy

In February 2008, Masdar will break ground for Masdar City, the world’s first zero-carbon, zero-waste, car-free city. Masdar City will be the home of the Masdar Initiative, (www.masdaruae.com) Abu Dhabi’s multi-faceted, multi-billion dollar investment in the development and commercialization of innovative technologies in renewable, alternative and sustainable energies as well as sustainable design.

The 6.5-square kilometer district, growing eventually to 1,500 businesses and 50,000 residents, will be home to international business and top minds in the field of sustainable and alternative energy. Of this, 30 percent will be zoned for housing; 24 percent for the business and research district; 13 percent for commercial purposes, including light manufacturing; 6 percent for the MIST; 19 percent for service and transportation; and 8 percent for civic and cultural pursuits.

The Masdar Institute of Science of Technology

The first step in the city’s seven-phase plan is the development of the Masdar Institute of Science and Technology (MIST), the world’s first graduate school dedicated to renewable energy. Developed in collaboration with MIT and scheduled to open in 2009, MIST will maintain a body of students and professors focused on developing the next generation of solutions to the world’s growing dependence on fossil fuels.

Design

Masdar City is designed by renowned architecture firm Foster + Partners and is set to be completed in 2015. It will draw inspiration from traditional Arabic cities, where the person, not the vehicle, is paramount. The city will reduce the carbon footprint by developing in a compact area that allows for easy pedestrian movement and expands the comfort zone of the city through control of sun and wind to create the highest sustainable quality of life.

Narrow, shaded streets will reduce outdoor temperatures by as much as 20 degrees Celsius, making it possible to comfortably enjoy the outdoors longer than is currently possible in Abu Dhabi’s summer heat and humidity. Carefully planned landscape and water features also aid in reducing temperatures, while enhancing the quality of the street.

Electricity

In addition, Masdar City will achieve unprecedented levels of demand reduction. Masdar City will require approximately 200 MW of installed clean power versus more than 800 MW of installed capacity to power a similar city based on conventional design.

The city will minimize energy demands by deploying the most energy efficient techniques available, and that reduced demand will be met using renewable energy. Opportunities for producing biofuel are currently being evaluated along with other sources of clean, renewable energy. New technologies, such as photovoltaics, concentrated solar power and waste to energy, will supply 100 percent of the energy needs. In addition, the city will supply renewable energy to the national grid to provide regional carbon reduction benefits.

Water

Masdar City's water needs will be cut by more than half compared to conventional cities. It will require around 8,000 m³ per day of desalinated water versus more than 20,000 m³ per day. Water will be provided through a solar-powered desalination plant. The city will also utilize a broad array of water use reduction technologies, including high efficiency appliances; grey and black water recycling; landscaping with low water use native plants, seawater greenhouses, dew catchers and rainwater recovery. Further, landscaping within the city and crops grown outside the walled city will be irrigated with treated waste water produced by the city's water treatment plant.

Waste

Masdar City will also severely diminish the landfill area needed by developing systems and encouraging lifestyles that will ultimately eliminate the concept of waste. It will provide an environment that enables a zero waste lifestyle through the reduction, reuse, recycling and recovery of waste materials. Ninety-eight percent of the city's waste will be diverted from landfills by 2020, with the ultimate goal of zero waste to landfills.

Transportation

Masdar City will be the first city to operate without fossil fueled autos and trucks. The design of the city will allow individuals to live and work without the need for a personal vehicle. Masdar is also creating the first large-scale transportation system that is carbon neutral and emission free.

Masdar will deploy an integrated transportation system that will utilize revolutionary Personal Rapid Transit (PRT) and the Material Rapid Transit (MRT) systems that, together with pedestrian and public transit methods, will safely move people, goods and emergency services in a multi-level, barrier-free environment. The PRT will have 2,500 vehicles generating 150,000 trips per day, and the MRT will be capable of making 5,000 trips each day.

Masdar City Partnership with WWF's One Planet Living

Masdar City is one of the flagship projects of the "One Planet Living™" programme – a global initiative launched by WWF (also known as the World Wide Fund for Nature and the World Wildlife Fund) and environmental consultancy BioRegional. One Planet Living™ aims to prove that it is possible to live within ecological limits and still improve the quality of people's lives. One Planet Living communities, such as Masdar, aim to put ten principles of sustainability into practice: 1) Zero Carbon; 2) Zero Waste; 3) Sustainable Transport; 4) Local and Sustainable Materials; 5) Local and Sustainable Food; 6) Sustainable Water; 7) Natural Habitats and Wildlife; 8) Culture and Heritage; 9) Equity and Fair Trade; 10) Health and Happiness.

However, Masdar City goes beyond the principals of One Planet Living™. It will take sustainable development and living to a new level designed to lead the world in understanding how all future cities and towns should and could be built. To learn more about WWF's One Planet Living campaign, please visit <http://www.panda.org/oneplanetliving>.

Masdar City received the first World Clean Energy Award from the Transatlantic21 Association in Basel, Switzerland. In September 2007, the city's design was voted "Sustainable Region/ City of the Year" at Euromoney and Ernst & Young's Global Renewable Energy Awards.

To view images and video of the city, please visit www.thenewsmarket.com/masdar.



NEWS RELEASE

EMBARGOED 2/9/08, 7:30pm Abu Dhabi

ABU DHABI'S MASDAR INITIATIVE BREAKS GROUND ON CARBON-NEUTRAL CITY OF THE FUTURE

Total project development budget is \$22 billion

for the world's first zero-carbon, zero-waste city

Abu Dhabi, February 9, 2008 – Abu Dhabi today broke ground on Masdar City, the world's first zero-carbon, zero-waste, car-free city. The global milestone event was marked by the laying of a virtual cornerstone by His Highness General Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, and a visually stunning production depicting life in the city.

In conjunction with the groundbreaking, Masdar CEO Dr. Sultan Al Jaber announced a total development budget for the city of \$22 billion. Of that investment total, Masdar ("the source" in Arabic) will contribute \$4 billion to develop the city's infrastructure. The remaining \$18 billion will come through direct investments and the creation of various financial instruments to raise needed capital. An essential driver for the development of the city is carbon finance. Carbon emissions reduced by Masdar City will be monetized under the Kyoto Protocol's Clean Development Mechanism.

In addition to full-time residents, Masdar City will seek to attract and encourage collaboration between experts in sustainable transportation; waste management; water and wastewater conservation; green construction, buildings and industrial materials; recycling; biodiversity; climate change, renewable energy and green financial institutions. Masdar will maximize the benefits of sustainable technologies, such as photovoltaic cells and concentrated solar power, through an integrated planning and design approach.

By implementing these technologies, Masdar City will save the equivalent of more than US \$2 billion in oil over the next 25 years, based on today's energy prices. The city will also create more than 70,000 jobs and will add more than two percent to Abu Dhabi's annual GDP.

"We are creating a city where residents and commuters will live the highest quality of life with the lowest environmental footprint," said Dr. Al Jaber. "Masdar City will become the world's hub for future energy. By taking sustainable development and living to a new level, it will lead the world in understanding how all future cities should be built."

In addition, the city will achieve unprecedented levels of demand reduction. Highlights include:

- **Seventy-five percent reduction in installed power capacity;** Masdar City will require approximately 200 MW of installed clean power versus more than 800 MW of installed capacity to power a similar city based on conventional design
- **Water needs cut by more than half;** Masdar City will require around 8,000 m³ per day of desalinated water versus more than 20,000 m³ per day for traditional cities

- **Landfill area severely diminished;** a city of this size would have required millions of square meters of landfill area; Masdar City will need virtually no landfill area.

The first step in the city's seven-phase plan is the development of the Masdar Institute of Science and Technology (MIST), the world's first graduate university dedicated to renewable energy. Developed in collaboration with MIT and scheduled to open in 2009, MIST will maintain a body of students and professors focused on developing the next generation of solutions to the world's growing dependence on fossil fuels.

The six-square kilometre district is designed by renowned architecture firm Foster + Partners and set to be completed in 2016 in conjunction with Abu Dhabi's 2030 Development Plan. It will eventually grow to 1,500 businesses and 50,000 residents and will be home to international business and top minds in the field of sustainable and alternative energy. Of this, 30 percent will be zoned for housing; 24 percent for the business and research district; 13 percent for commercial purposes, including light manufacturing; 6 percent for the MIST; 19 percent for service and transportation; and 8 percent for civic and cultural pursuits.

Masdar City is one of the flagship projects of the One Planet Living™ programme – a global initiative launched by WWF (also known as the World Wide Fund for Nature and the World Wildlife Fund). One Planet Living™ aims to prove that it is possible to live within ecological limits and still improve the quality of people's lives. One Planet Living™ communities, such as Masdar, aim to put the principles of sustainability into practice, and Masdar City exceeds these principles.

Masdar City will be the home of the Masdar Initiative, (www.masdaruae.com) Abu Dhabi's multi-faceted, multi-billion dollar investment in the development and commercialization of innovative technologies in renewable, alternative and sustainable energies as well as sustainable design. In January 2008, Abu Dhabi announced it will invest \$15 billion in Masdar, the largest single government investment of its kind. The groundbreaking ceremony's electricity needs and carbon emissions were entirely offset by solar power reserves produced by Masdar's photovoltaic testing facilities. Since it began producing power for the national grid in December 2007, the facility has generated more than 5,500 kilowatt hours of electricity and saved more than four tons of CO2.

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MASDAR
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مسدر
شركة أبوظبي لطاقة المستقبل

NEWS RELEASE

CONTACT:

ADD CONTACT

MASDAR NAMED "CLEAN TECH LEADER OF THE YEAR"

*CEO Sultan Al Jaber accepts recognition for
Masdar's Leadership in Clean Tech advancement*

Abu Dhabi, February 27, 2008 – The Masdar Initiative, Abu Dhabi's investment in developing future energy solutions, was named the "Cleantech Leader of the Year" last night at the Cleantech Forum's Cleantech Awards in San Francisco, California, USA. The prestigious recognition was bestowed on the initiative for contributing credibility and resources to the cleantech industry.

Dr. Sultan Ahmed Al Jaber, CEO of Masdar, received the award on behalf of Masdar at the Cleantech Forum Gala Dinner, which was attended by more than 900 global leaders in clean technology.

"Masdar is developing and investing in innovative solutions for the world's increasing demand for future energies," Dr. Al Jaber said. "We are greatly honored by this gesture of trust and confidence, as success in the development of technologies in renewable and sustainable energies – a mission of the Masdar Initiative – will only come from true cooperation and collaboration with our peers in the industry."

Since 2003, the Cleantech Group has recognized select individuals, companies and other organizations that furthered the cleantech sector with the Cleantech Awards. Winners are chosen by the Cleantech Group's senior staff and advisory boards. Past "Cleantech Leader of the Year" recipients include Sir Nicholas Stern of the World Bank; CalPERS, the largest public pension fund in the United States; and the Alternative Investment Market (AIM) of the London Stock Exchange.

Launched in September 2006, Masdar has created a \$250 million Masdar Clean Tech Fund (CTF) in partnership with Credit Suisse, Siemens and Consensus Business Group of the UK. The fund is a diversified venture capital investment vehicle that will build a portfolio of clean technology companies.

The CTF has concluded its first year with one of the strongest and most successful deal flows in the investment community. It deployed most of its capital in 2007, one year ahead of schedule, taking strategic equity stakes in companies, such as Solargenics, Segway, Halosource, Europlasma, Sulfurcell, Heliovolt, SIC Processing and EnerTech Capital.

Earlier this month, Masdar broke ground on Masdar City, the world's first zero-carbon, zero-waste, car-free city, where all of its programs will be centrally located. The 6.5-square kilometer district, growing eventually to 1,500 businesses and 50,000 residents, will be home to international business and top minds in the field of sustainable and alternative energy.

Masdar is also investing in human capital by cultivating the scientific and human talent required for the new clean technology sector. It has established the Masdar Institute of Science and Technology (MIST), the Middle East's first graduate-level, research-driven scientific institution focused on energy and sustainability, in cooperation with the Massachusetts Institute of Technology. MIST also encompasses the Masdar Research Network (MRN), a network of universities across the world in conducting advanced research in energy and sustainability technologies.

As one of the top figures in cleantech, Dr. Al Jaber also gave the Forum's key note address.

About Masdar

The Masdar Initiative is Abu Dhabi's multi-faceted, multi-billion dollar investment in the development and commercialization of innovative technologies in renewable, alternative and sustainable energies as well as sustainable design. Masdar is driven by the Abu Dhabi Future Energy Company (ADFEC), a wholly owned company of the government of Abu Dhabi through the Mubadala Development Company. In January 2008, Abu Dhabi announced it will invest \$15 billion in Masdar, the largest single government investment of its kind. For more information about the Masdar Initiative, please visit www.masdaruae.com.

About The Cleantech Forum

The Cleantech Forum is the flagship global forum for investors. This year it gathered more than 900 of the world's leading investors at the forefront of the cleantech investment, representing over \$10 trillion in capital, together with entrepreneurs, scientists and policy-makers. The three-day event created opportunities for Masdar and other global players in future and alternative energy to collaborate.

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NEWS RELEASE: Under embargo until Friday 22 February 12.00am (New York), 5.00am (London), 06.00am (Paris) and 09.00am (Abu Dhabi time)

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For b-roll, renderings, fly-through animation or stills, please visit: <http://thenewsmarket.com/masdar>

Masdar Headquarters to be Located in World's First "Positive Energy" Mixed-Use Building

Chicago Architecture Firm Adrian Smith + Gordon Gill Architecture win global competition to design Masdar's Headquarters in first zero-carbon, zero-waste city

Abu Dhabi, February 20, 2008 – Masdar announced today that it has chosen Chicago architecture firm Adrian Smith + Gordon Gill Architecture (AS + GG) to design its headquarters in Abu Dhabi's Masdar City, the world's first zero-carbon, zero-waste city fully powered by renewable energy. The headquarters will be the world's first large-scale, mixed-use "positive energy" building, producing more energy than it consumes. In addition to being the location of Masdar HQ, the building will accommodate private residences and 'early bird' businesses starting up in the city.

Dr. Sultan Al Jaber, CEO of Masdar, said AS+GG is internationally recognized for high-performance, energy-efficient and sustainable architecture. "We know Adrian Smith + Gordon Gill Architecture share our vision for Masdar's headquarters. This building is at the heart of Masdar City, and its net positive energy design and new innovations will reflect our mission of developing sustainable future energy solutions."

Design plans for the headquarters include numerous systems that will generate a surplus of the building's energy, eliminate carbon emissions and reduce liquid and solid waste. The complex will utilize sustainable materials and feature integrated wind turbines, outdoor air quality monitors and one of the world's largest building-integrated solar energy arrays. Compared with typical mixed-use buildings of the same size, the Masdar Headquarters will reduce its water consumption by 70 percent.

"In line with the Abu Dhabi 2030 Development Plan, Masdar is choosing to emphasize sustainability over height. We hope and expect this will set a new direction for worldwide competition in sustainable design," Dr. Al Jaber continued.

In addition to being the first mixed-use net positive energy building in the world, AS+GG's Masdar Headquarters will:

- Be the lowest energy consumer per square meter for a modern class A office building in an extremely hot and humid climate
- Feature one of the world's largest building-integrated photovoltaic arrays
- Employ the largest solar thermal driven cooling and dehumidification system – the world's lowest impact active building conditioning system

- Be the first building in history to generate power and protect workers during the construction process through a staged construction of the roof prior to the rest of the complex

"We're thrilled to be working on a project of this importance and magnitude. The Masdar Headquarters is one of the most significant developments of our time," said Adrian Smith, partner, AS+GG. "As a positive energy complex, the project will have a far-reaching influence on the buildings of tomorrow."

"The Masdar Headquarters will set a new paradigm for the way buildings are designed, constructed and inhabited," said Gordon Gill, partner, AS+GG. "The project represents the perfect integration of architecture and engineering, resulting in a dynamic, inviting building that outperforms any other structure of its type in the world."

Construction of Masdar City has now officially commenced with a formal ground-breaking ceremony on February 9, 2008. The City will be constructed over seven phases and is due to be completed by 2016. Masdar's headquarters is part of phase one and will be completed by the end of 2010.

The design competition for Masdar's headquarters was managed by the Louis Berger Group and began with a field of 159 participants, which was narrowed down to 15 architecture and design firms. The criteria for selection of the 15 included building functionality, water and wastewater efficiency, indoor environmental quality, zero carbon emission, carbon footprint reduction and firm experience. Four global leaders in sustainable architecture and design were then chosen to submit final proposals.

A global jury of seven world renowned design and urban planning experts chose AS+GG's design from the finalists. The jury consisted of:

- A. Hashim Sarkis – Aga Khan Professor of Landscape, Architecture and Urbanism in Muslim Societies in the Department of Urban Planning & Design at Harvard's Graduate School of Design (Cambridge, MA)
- Dennis A. Andrejko – Associate Professor at the University of Buffalo School of Architecture and Planning (Buffalo, NY)
- Greg Mella, AIA, LEED AP – Principal at SmithGroup (Washington, D.C.)
- Jean-Marie Charpentier – Architect for Maison Mozart (Paris)
- Dr. Hans-Rudolf Schalcher – Professor at the Holcim Foundation for Sustainable Construction (Zurich), where he is also the Head of Technical Competence Center and Member of the Management Board; Chair of the Planning and Management in Construction for the Institute for Construction Engineering and Management at the Swiss Federal Institute of Technology (Zurich)
- John Quale – Assistant Professor at the University of Virginia's School of Architecture (Charlottesville, VA)
- Volker Hartkopf – Professor of Architecture at Carnegie Mellon University's Center for Building Performance and Diagnostics, The Robert L. Preger Intelligent Workplace; Director at CBPD (Pittsburgh, PA)

About Masdar

Masdar is Abu Dhabi's multi-faceted, multi-billion dollar investment in the development and commercialization of advanced and innovative technologies in renewable, alternative and sustainable energies as well as green design. By applying scale and leveraging Abu Dhabi's low-cost, tax-free manufacturing base, businesses will enjoy significant competitive advantages, allowing them to compete internationally and provide significant diversification to the Abu Dhabi economy. On February 9, 2008, Masdar broke ground for Masdar City, the world's first zero-carbon, zero-waste, car-free city.

To learn more about Masdar, and Masdar City, please visit www.masdaruae.com.

About Adrian Smith + Gordon Gill Architecture

AS+GG is focused on the design of high-performance architecture on an international scale. AS+GG is dedicated to the creation of new paradigms for sustainable development. The office utilizes a holistic, integrated design approach that emphasizes a symbiotic relationship with the natural environment- a philosophy termed 'global environmental contextualism.' The approach results in buildings that not only greatly reduce their negative environmental impact, but in some cases, virtually eliminate it altogether. The firm's current work includes projects in Chicago, Abu Dhabi, Dubai, Mumbai, Vancouver, Belgrade, London and China.

To learn more about AS+GG please visit www.smithgill.com

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MASDAR
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SENER

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MEDIA CONTACTS

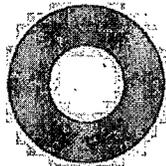
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Masdar and Sener Announce JV to Develop Concentrating Solar Power Plants in the “Sunbelt”

Endeavour promises major advancement in solar power price competitiveness

Bilbao, Spain, March 12, 2008 – Spanish engineering group SENER GRUPO DE INGENIERÍA S.A. and MASDAR, Abu Dhabi’s alternative energy initiative, today announced a joint venture – Torresol Energy – to design, build and operate concentrating solar power (CSP) plants in the world’s Sunbelt regions. One of Torresol Energy’s primary objectives is to widen the adoption of CSP and make it more compatible with grid parity.



Torresol Energy
reinventing solar power

The joint venture will commence work on three solar power plants in Spain with an approximate combined value of €500 million, one of which will be a CSP Central Tower Receiver system. This project will feature the first-ever commercial deployment of this industry-changing technology, and will facilitate an anticipated 500 MW of CSP projects across the Sunbelt countries by 2012. Independently of Torresol, Masdar is developing CSP plants in Abu Dhabi, with its flagship plant

“Shams 1” to be completed by early 2011.

SENER President and CEO, Jorge Sendagorta, and Masdar CEO, Dr. Sultan Al Jaber, announced today’s launch of Torresol Energy in a press conference held at the Diputación Foral de Bilbao.

Torresol Energy was formed from the common vision of SENER and Masdar to build a leading global company for the generation of reliable power from solar energy and to contribute to the protection of the environment for future generations. “We have a shared mission: to invest globally in economically-viable and environmentally-sustainable concentrating solar power plants and to pioneer new technologies that drive down the future costs of solar power generation”, said Jorge Sendagorta.

“Masdar is committed to developing and delivering future energy solutions. The Torresol CSP technology promises to be one technology that can revolutionize the way we draw energy from

the sun” said Al Jaber. “Partnering with SENER will accelerate our objective of creating the scale and technology improvements required for a wider adoption of CSP technology, while fulfilling our mandate to Abu Dhabi’s alternative energy program”.

SENER will own a 60 percent share of Torresol Energy, with Masdar owning the remaining 40 percent.

About SENER

SENER is a privately owned engineering and technology group founded in Bilbao (Spain) in 1956. With sales of 650 M€ and a workforce exceeding 4,000 professionals, the company is renown for its innovations, commitment to quality and independence. SENER three major businesses lines include Environmental & Energy, Engineering and Aerospace.

About Masdar

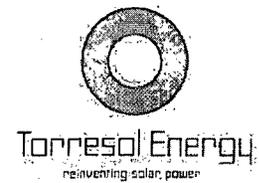
Masdar is the Abu Dhabi government’s initiative for the creation of a comprehensive, multifaceted, and global alternative energy development program. Masdar’s broad program includes education, R&D, investment, large-scale manufacturing and deployments of alternative energy solutions.

To learn more about the Masdar Initiative, and Masdar City, please visit: www.masdaruae.com

For b-roll, renderings, fly-through animation or stills, please visit:

<http://thenewsmarket.com/masdar>

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Torresol Energy

Torresol Energy, a joint venture between SENER and MASDAR, has been established with the goal of becoming the world leader in the Concentrating Solar Power (CSP) sector, and with the mission to promote the development and utilization of large concentrating solar plants around the world.

In the short term, Torresol Energy will concentrate its efforts on the development of ongoing projects such as GEMASOLAR 2006 – a 17 MW plant based on central tower technology, and TERMESOL 50 and ARCOSOL 50 – two 50 MW plants with parabolic troughs located in Seville and Cadiz, Spain. In the medium term, Torresol Energy will promote the construction of at least two Concentrating Solar Energy plants per year. Thus, the production base installed by 2010 will total nearly 320 MW, approaching 1,000 MW in ten years time.

Each Torresol Energy project will introduce and test new technologies with the aim of making Concentrating Solar Power an economically competitive option and a real, viable, ecological and sustainable alternative to traditional power sources. In this sense, protecting the environment for future generations is one of Torresol Energy's institutional commitments.

The Company's main action areas for the design, construction and commission of CSP plants will be in Southern Europe, including Spain, North Africa, the Middle East, and the southeastern U.S., where Torresol Energy will promote plants with central receiver tower system based on experience from projects in Spain and Abu Dhabi.

Apart from the aforementioned GEMASOLAR 2006, TERMESOL 50 and ARCOSOL 50 projects, Torresol Energy's specific objectives in Southern Europe are centered on promoting the construction of a new CSP plant in Spain, while also promoting projects in Portugal, Italy and Greece. In the Middle East and North Africa, the company plans to design and build another three CSP power plants by 2012, in addition to the imminent construction of a power plant in Abu Dhabi. Finally, it is planning to establish a collaboration agreement in the United States with a renewable energy company to start the design of at least one CPS plant in the southeastern U.S.

SENER Grupo de Ingeniería will control 60% of Torresol Energy and MASDAR will control the remaining 40%. The Spanish holding will contribute the high technology expertise that has made it a world leader in engineering. MASDAR's commitment signifies its dedication to global sustainability and the diversification of Abu Dhabi's economy.

Proposed title:

➤ **Building the next generation of energy leaders is a global responsibility**

By Dr. Sultan Al Jaber, CEO of Masdar, Abu Dhabi's Future Energy Initiative

Today we are faced with one of the biggest global challenges of our time – the world's growing energy demand. As the energy market continues to evolve, the time has passed for *talking* about solutions—it is time for action. The government of Abu Dhabi and the Masdar Initiative have taken a first step in encouraging partners around the world to work together to create future energy solutions. Building the next generation of energy leaders is a global responsibility, so Masdar has taken the lead with the Massachusetts Institute of Technology (MIT) to create the Masdar Institute of Science and Technology (MIST), Masdar's intellectual centrepiece.

On May 5, 2008, representatives from the United Arab Emirates, the MIT community and members of its Industrial Liaison Program gathered in Boston to discuss Masdar's partnership with MIT—a vital component of our investment in future energy, infrastructure and education. Masdar is at once providing a collaborative platform and the necessary leadership to make this a reality.

Abu Dhabi and Boston's technology R&D sector have thrived on a single philosophy: learning by doing. Each started small, forged unique paths and became known as trailblazers. Before the 1960s, Abu Dhabi did not even have paved roads. Today, due to the vision and action of our founding father and president, the late Sheikh Zayed bin Sultan Al Nahyan, it is one of the most exciting and fastest-growing global economies.

While in Boston, we shared Abu Dhabi's newest vision: to create new kinds of energy resources. We envision energy that is clean, sustainable, diverse, based on the best science and technology, and affordable.

Abu Dhabi is committed to accelerating, developing and deploying new energy solutions because it envisions a world where energy is an enabler, a unifying force rather than a divisive one; a world that is not held hostage by energy; a world where every academic, company and individual can contribute and thrive.

Why is Abu Dhabi doing this? The answers are simple: because we can, because we should and because we believe this is a natural extension for our involvement in the energy markets.

However, we believe that building tomorrow's energy leaders is a global responsibility. To this end, Abu Dhabi's collaboration with MIT to launch MIST—the world's first graduate-level institution devoted to alternative energy—will provide the research and educational capacity needed for generations to come. There are currently 14 MIST faculty members at MIT, and 100 students expected in the 2009 entering class. MIST students will collaborate with leading scientific institutions worldwide on advanced energy research through the Masdar Research Network.

MIST is the first phase of development within Masdar City, the world's first zero-carbon, zero-waste, car-free city, powered entirely by renewable energy. Eventually growing to 50,000 inhabitants, students and faculty will be some of the first residents in this city of the future and will have the unique opportunity to experience the groundbreaking technologies they are studying and developing.

The City will enjoy free-zone status and advantages, attracting hundreds of companies and organizations from around the world, eager to build this new energy future and creating the Silicon Valley for clean technologies. The Masdar Initiative is a collaborative platform, and we are hopeful that one of those companies will be yours.

Abu Dhabi and Boston are at a crossroads, with an opportunity to develop capabilities that will foster our own growth. We ask you to join us in doing what was, not so long ago, considered to be in the realm of the unthinkable. Join us in creating a new energy future for the world.

Dr. Sultan Al Jaber is CEO of the Masdar Initiative, Abu Dhabi's multi-faceted, multi-billion dollar investment in the development and commercialization of innovative technologies in renewable, alternative and sustainable energies as well as sustainable design.



NEWS RELEASE

WORLD'S LEADING FUTURE ENERGY INITIATIVE APPOINTS MIST BOARD OF TRUSTEES

HRH The Prince of Wales will be patron of

the UAE's first institution dedicated to renewable energy

Abu Dhabi, March 24, 2008 – The Masdar Initiative announced today that it has established the Board of Trustees for the Masdar Institute of Science and Technology (MIST). The private, independent institute will be the Middle East's first graduate education and research university focused on developing the next generation of solutions to the world's growing dependence on fossil fuels. In addition to the 13-person board, HRH The Prince of Wales will serve as Patron of MIST.

MIST lies at the core of Masdar's effort to develop the scientific and human resources required for the new clean technology sector to thrive. As such, it has established a Board of internationally respected academics and leaders from civil society and government to guide the development of the Institute.

To demonstrate his support of Masdar's commitment to developing future energy solutions, HRH The Prince of Wales has accepted an invitation to serve as the Patron of MIST. He will support Masdar's education and research activities for the next five years. The Prince's leadership in environmental issues, sustainable design and urban planning is recognized around the world. In 2007, he received the 10th Annual Global Environment Citizen award from Harvard Medical School's Centre for Health and the Global Environment for his international efforts to improve energy efficiency.

The 13-member MIST board of trustees, chaired by His Highness General Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, will provide guidance to MIST through its development stage and help determine the direction of the research and studies to be undertaken at the university.

The board will have eight other representatives from Abu Dhabi and the UAE, including:

- HH Sheikh Diab bin Zayed Al Nahyan
- HH Sheikh Mansour bin Zayed Al Nahyan
- HE Mohammed Ahmed Al Bawardi, Secretary General of the Abu Dhabi Executive Council
- HE Sheikh Nahyan Mubarak Al Nahyan, UAE Minister of Higher Education,
- HE Khaldoon Khalifa Al Mubarak, CEO of Mubadala
- Masdar Chairman Ahmed Ali Al Sayegh
- HE Abdulla Nasser Al Suwaidi, Deputy CEO of the Abu Dhabi National Oil Company
- Masdar CEO Dr. Sultan Ahmed Al Jaber

Four international trustees have also been appointed:

- Sir Richard Sykes, Rector of Imperial College in London; former chairman and CEO of pharmaceuticals manufacturer GlaxoSmithKline

- Dr. William A. Wulf, distinguished professor at the University of Virginia; former president of the US National Academy of Engineering
- Dr. Adnan Badran, President of Petra University; former prime minister and education minister of Jordan and Deputy Director General of UNESCO
- Dr. Fred Moavenzadeh, Director of the Technology Development Program at MIT

MIST was created by official decree from HH Sheikh Khalifa bin Zayid Al Nahyan, Ruler of Abu Dhabi, on September 18, 2007, and it has been certified by the Abu Dhabi Education Council. Developed in cooperation with the Massachusetts Institute of Technology (MIT), MIST will be an independent, not-for-profit, research driven, graduate institution focused on science and technology, to meet the exceptional and progressive goal of transforming Abu Dhabi's economy from one based primarily on petroleum to one focused on sustainable technology and renewable energy.

MIT is working with MIST in several integral areas:

- Recruitment of faculty members
- Development of graduate degree programs
- Joint collaborative research
- Outreach that encourages industrial participation in research and development activities of the Institute
- Support for capacity-building at the Institute in terms of organization and administrative structure

"MIST will be the heart of the Masdar Initiative, feeding talent and innovative solutions to our other programs. The sustainable technologies that come out of MIST will change the way we meet the world's energy demand," said Masdar CEO Dr. Sultan Al Jaber. "MIST will be an essential driver to our goal of expanding sustainable human capacity building and will be just one way Abu Dhabi will become the global knowledge hub for innovation in future energy."

MIST is the first phase of development within Masdar City, the world's first zero-carbon, zero-waste, car-free city, powered entirely by renewable energy. The MIST buildings will receive power from rooftop photovoltaics as well as from remote solar energy arrays and windmills. They will also be designed using wind towers, which will cool outside air before delivering it to residential units and the facilities inside. A green finger running through the campus will also facilitate capturing hot wind from the ocean and the cold wind from the land to help control building temperatures.

Beginning in September 2009, MIST will offer full-time, two-year master of science programs, requiring prescribed coursework and a research based thesis, in engineering systems and management, information technology, materials science and engineering, mechanical engineering and water and environment. MIST will begin offering PhD degrees in 2011. There are currently 14 MIST faculty members at MIT, and 100 students expected in the 2009 entering class.

"MIST is an exciting project that will shape the future of research in sustainable and renewable energies. We are proud to have assembled a dynamic and talented Board of Trustees of international caliber to oversee its growth," said MIST President Dr. Russel C. Jones.

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About Masdar

The Masdar Initiative is Abu Dhabi's multi-faceted, multi-billion dollar investment in the development and commercialization of innovative technologies in renewable, alternative and sustainable energies as well as sustainable design. Masdar is driven by the Abu Dhabi Future Energy Company (ADFEC), a wholly owned company of the government of Abu Dhabi through the Mubadala Development Company. In January 2008, Abu Dhabi announced it will invest \$15 billion in Masdar, the largest single government investment of its kind. For more information about the Masdar Initiative, please visit www.masdaruae.com.

Background Information

In April 2006, Abu Dhabi, the capital of the United Arab Emirates, launched Masdar, a multi-faceted, multi-billion dollar investment in renewable and alternative energy and clean technology. Masdar is helping to explore, develop and commercialize such future energy sources.

Masdar, which means “the source” in Arabic, has four primary objectives:

1. To help drive the economic diversification of Abu Dhabi;
2. To maintain – and expand – Abu Dhabi’s position in evolving global energy markets;
3. To help Abu Dhabi become a developer of technology; and
4. To make a meaningful contribution to sustainable human development.

Masdar is driven by the Abu Dhabi Future Energy Company (ADFEC), a wholly owned company of the government of Abu Dhabi through the Mubadala Development Company.

Masdar is a comprehensive investment in future energy solutions and clean technology – from design to research laboratory to mass deployment. The elements of this investment are detailed below.

Building the World’s First Zero-Carbon, Zero-Waste City – Masdar City

In 2008, Masdar will break ground for Masdar City, the world’s first zero-carbon, zero-waste, car-free city. Electricity will be generated by photovoltaic panels, while cooling will be provided via concentrated solar power. Water will be provided through a solar-powered desalination plant. Landscaping within the city and crops grown outside the walled city will be irrigated with grey water and treated waste water produced by the city’s water treatment plant. Opportunities for producing biofuel are currently being evaluated along with other sources of clean, renewable energy.

The city, growing eventually to 1,500 businesses and 50,000 residents, will be home to international business and top minds in the field of sustainable and alternative energy. The city will be built in six square kilometers. Of this, 30% will be zoned for housing; 24% for the business and research district; 13% for commercial purposes, including light manufacturing; 6% for the Masdar Institute of Science and Technology; 19% for service and transportation; and 8% for civic and cultural pursuits.

In June 2007, Masdar City received the first World Clean Energy Award from the Transatlantic21 Association in Basel, Switzerland. In September 2007, the city’s design was voted “Sustainable Region/ City of the Year” at Euromoney and Ernst & Young’s Global Renewable Energy Awards.

The city’s first resident is the Masdar Institute of Science of Science and Technology, opening in 2009.

To view a video of Masdar City plans, please visit www.masdaruae.com

Masdar City Partnership with WWF’s One Planet Living

Masdar City is one of the flagship projects of the “One Planet Living™” programme – a global initiative launched by WWF (also known as the World Wide Fund for Nature and the World Wildlife Fund) and environmental consultancy BioRegional. One Planet Living™ aims to prove that it is possible to live within ecological limits and still improve the quality of people’s lives. One Planet Living communities, such as Masdar, aim to put ten principles of sustainability into practice: 1) Zero Carbon; 2) Zero Waste; 3) Sustainable Transport; 4) Local and Sustainable Materials; 5) Local and Sustainable Food; 6) Sustainable Water; 7) Natural Habitats and Wildlife; 8) Culture and Heritage; 9) Equity and Fair Trade; 10) Health and Happiness.

However, Masdar City goes beyond the principals of One Planet Living™. It will take sustainable development and living to a new level designed to lead the world in understanding how all future cities and towns should and could be built.

To learn more about WWF's One Planet Living campaign, please visit <http://www.panda.org/oneplanetliving>.

Investing in Clean Technology

Masdar is committed to investing in innovative technologies – and the companies developing them – with the goal of bringing the next generation of sustainable solutions to market. Masdar considers projects in all areas of renewable energy and sustainability, with an initial focus on concentrating-solar-power (CSP), solar-photovoltaic (PV), wind-energy, waste-to-energy and the solar-cooling sectors. A range of wind and waste-to-energy projects will be operational by 2010.

Vehicles for investing in such technology include the Masdar Clean Tech Fund, a \$250 million venture capital fund launched in partnership with Credit Suisse, Consensus Business Group and Siemens. The Fund deployed most of its capital in 2007, one year ahead of schedule, taking strategic equity stakes in companies such as Segway, Halosource, Europlasma, Sulfurcell, Heliovolt, SIC Processing and EnerTech Capital.

Advancing Innovation: the Masdar Institute of Science and Technology

The Masdar Institute of Science and Technology (MIST) is the region's first graduate-level, research-driven scientific institution focused on education and research in energy and sustainability and developed in cooperation with the Massachusetts Institute of Technology. MIST lies at the core of Masdar's effort to develop the scientific and human talent required for the new clean technology sector to thrive.

Beginning in September 2009, it will attract talented Emiratis and others from the region, and around the world. MIST will offer full-time, two-year master of science programs, requiring prescribed coursework and a research based thesis, in engineering systems and management, information technology, materials science and engineering, mechanical engineering, and water and environment.

MIST also encompasses the Masdar Research Network (MRN), a network of universities across the world in conducting advanced research in energy and sustainability technologies. Network partners include the following:

- Columbia University, USA
- Imperial College of London, UK
- RWTH Aachen University, Germany
- University of Waterloo, Canada
- Tokyo Institute of Technology, Japan
- The German Aerospace Center (DLR)
- Ciemat: Energy Research Center, Spain

To learn more about Masdar, please visit www.masdaruae.com.

In September 2007, HRH the Prince of Wales accepted an invitation to take on the patronage of MIST.

Expanding Solar Power

Masdar is developing strategic, large-scale energy and technology projects to drive leadership in alternative energy and to assist the economic diversification of Abu Dhabi. These projects include alternative-energy power plants, including photovoltaic (PV), solar thermal, and wind. For example, Masdar is developing a highly-integrated solar manufacturing complex in Abu Dhabi. Spanning four square kilometers, when completed the complex will be one of the most advanced solar production centers in the world. In photovoltaics, it will house the production of polysilicon, ingots, wafers, cells and modules — integrated to offer major cost advantages — and a planned thin-film PV manufacturing capability that will make Masdar among the world leaders in this promising new technology.

Reducing Emissions

Masdar provides market-driven incentives by creating and monetizing greenhouse gas emission reductions, primarily in compliance with the Clean Development Mechanism (CDM) framework of the Kyoto Protocol. Masdar views the CDM as an exceptional opportunity for Abu Dhabi to lead sustainable growth in the region and to simultaneously address global environmental concerns, offering companies in developing economies around the world the opportunity to receive tradable "carbon credits" against project-based emissions reduction.

Masdar is currently developing a large portfolio of CDM projects with major asset owners in the UAE and the Middle East — including Abu Dhabi National Oil Company (ADNOC), Abu Dhabi Water and Electricity Authority (ADWEA) and Dubai Aluminum (DUBAL). Projects include energy efficiency, industrial process improvement, flare gas recovery, power plant upgrades, CO2 recovery and re-utilization and reduction of fugitive emissions.

Establishing a Tradition: the World Future Energy Summit

From January 19-21, 2009, Masdar will host the inaugural World Future Energy Summit (WFES), which will bring together the world's leading innovators, educators, scientists, venture capitalists and experts in the field of alternative and renewable energies. The WFES will stimulate innovative solutions for some of the most pressing challenges of our time: energy conservation, energy security, the environment and sustainable human development. The summit will be the largest meeting of the "future energy" movement and the premier event for world leaders to preview new solutions and technologies and seek partners. The summit will be a carbon-neutral certified event.

The WFES is being held under the patronage of HH General Sheikh Mohammad bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces.

For more information about WFES, please visit www.wfes08.com.

Sustaining a Legacy

Sustainability is one of the foundations of Abu Dhabi's heritage. HH the late Zayed Bin Sultan Al Nahyan, the founder of the UAE, spoke of the environment as "an integral part of our country, our history and our heritage." As a mark of his commitment, HH the late Sheikh Zayed created a sanctuary for endangered species, including the Arabian Oryx and the sand gazelle. As a result, the symbol of Abu Dhabi, the Dorcas Gazelle, is a protected species whose numbers are today increasing. And in 1995, WWF presented Sheikh Zayed with the "Golden Panda" - WWF's highest conservation award, marking the first time in the history of the award that a head of state was so honored.

The vision and the work of Masdar is one way Abu Dhabi has chosen to honor and continue HH Sheikh Zayed's legacy of environmental stewardship.

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To learn more about Masdar, please visit www.masdaruae.com.

APPENDIX (MEDIA LIST)

The media list contains materials Edelman considers proprietary and therefore are not included. The media list contains the global media list (US, UK/Europe and AsiaPacific) for print publications, broadcast, wires, and trades that information materials were disseminated on behalf of Abu Dhabi Future Energy Company (trading name of Masdar).

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

ATTACHMENT E
Period of October 1, 2007 through March 31, 2008

(An employee or individuals' termination is based on connection with a specific Foreign Principal)

Question: 5(b)

Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period.

Foreign Principal: Office of the Japanese Consul General

<u>Name</u>	<u>Position or connection</u>	<u>Date terminated</u>
McCabe III, Richard James	Vice President/Sports & Sponsorship consulting	01/29/2008

Foreign Principal: Ukraine Parties of Region through Davis Manafort International LLC

<u>Name</u>	<u>Position or connection</u>	<u>Date terminated</u>
Beaty, Kelly (filed with FARA on July 8, 2008)	Account Executive/project coordinator	10/31/2007
Deri, Christopher	EVP/General Manager/client relationship manager	10/31/2007
Gutman, Beata (filed with FARA on July 8, 2008)	Vice President/day-to-day account mgr	10/31/2007
Holloway, Michael (filed with FARA on July 8, 2008)	Senior Vice President/media relations	09/27/2007
Kalish, Andrew (filed with FARA on July 8, 2008)	Account Executive/research	10/31/2007
McCarthy, Brendan (filed with FARA on July 8, 2008)	Account Supervisor/media/project coordinator	10/31/2007
Shayo, Michelle (filed with FARA on July 8, 2008)	Account Executive/project coordinator	10/31/2007
Walrath, Christopher	Executive Vice President/writing	07/27/2007
Walotsky, Philip (filed with FARA on July 8, 2008)	Account Executive/media monitoring	10/31/2007
Yoo, Jennifer	Assistant Account Executive	09/22/2007

Foreign Principal: Invest Northern Ireland

<u>Name</u>	<u>Position or connection</u>	<u>Date terminated</u>
Davis, Richard Stephen	Senior Vice President/PR support for salon event	03/25/2008
Heyman, Hope	Senior Vice President/media outreach	11/16/2007
Kaufman, Amanda	Editor	03/10/2008
Kelly, Kristine	Account Supervisor	03/14/2008
Tallon, Deanna	Vice President	03/10/2008

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

Zhang, Peter

Senior Vice President/organizing a salon event

02/22/2008

Foreign Principal: Abu Dhabi Future Energy Company (trading name of Masdar)

Name	Position or connection	Date terminated
Broomall, Christopher	Technology Director	12/04/2007
Brown, Jeanette	Senior Account Supervisor	01/09/2008
Bruca, Taryn	Account Supervisor	12/03/2007
Caldwell, Erin	Senior Account Executive	01/05/2008
Chamberlin, Emily	Senior Account Executive	01/04/2008
Field, Steven	Account Supervisor	01/04/2008
Hall, Samantha	Senior Account Executive	01/18/2008
Herling, Elizabeth S.	PR Consultant/on-site communications support	01/25/2008
Holdheim, Robert	Senior Vice President	01/16/2008
Huenges, Alexa **	Vice President	01/22/2008
Jesrani, Vijay	Account Executive	01/16/2008
Jordan, Jonathan D.	Account Supervisor	02/21/2008
Kovitz, Lisa	Executive Vice President	01/31/2008
Kozel, Jennifer	Account Executive	01/05/2008
Krempasky, Michael	Senior Vice President	01/21/2008
Lee, Ellie C.	Account Executive	02/25/2008
Levy, David	Assistant Account Executive	01/05/2008
Lopez, Jennifer	Account Executive	01/04/2008
Manson, Thomas M.	Vice President	02/26/2008
Marks, Andrew	Managing Director	12/03/2007
Marquart, Joseph	Senior Account Supervisor	02/26/2008
Rahmati, Teal	Account Executive	02/01/2008
Rasch, Joanne **	Vice President	01/04/2008
Roy, Tristan	Senior Account Executive	01/15/2008
Schneider, Maria	Senior Vice President	11/28/2007
Vega, Michelle	Vice President	02/22/2008
Wasilik, Stephanie J.	Senior Account Supervisor	03/14/2008
Williamson, Maria C.	Vice President	01/02/2008
Young, Tamara	Print Production Manager	01/23/2008

** Short Form Registration pending and will be filed with FARA separately.

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

ATTACHMENT F
Period of October 1, 2007 through March 31, 2008
(Short Form Registrations forms attached)

Question: 5(c)

During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity?

Foreign Principal: Office of the Japanese Consul General

Name	Residence address	Citizenship	Position	Date assumed
McCabe III, Richard J.	Included in Short Form Registration	U.S.	Vice President	11/14/2007

Foreign Principal: Ukraine Parties of Region through Davis Manafort International LLC

Name	Residence address	Citizenship	Position	Date assumed
Shayo, Michelle	Included in Short Form Registration	U.S.	Account Executive	10/02/2007

Foreign Principal: Invest Northern Ireland

Name	Residence address	Citizenship	Position	Date assumed
Blake, Justin	Included in Short Form Registration	U.S.	EVP/General Manager	01/16/2008
Davis, Richard Stephen	Included in Short Form Registration	U.S.	Senior Vice President	03/13/2008
Harrington, Matthew	Included in Short Form Registration	U.S.	President & CEO, U.S.	02/28/2008
Heyman, Hope	Included in Short Form Registration	U.S.	Senior Vice President	11/08/2007
Holloway, Michael	Included in Short Form Registration	U.S.	Vice President	11/12/2007
Kaufman, Amanda	Included in Short Form Registration	U.S.	Editor	03/10/2008
Kelly, Kristine	Included in Short Form Registration	U.S.	Account Supervisor	02/22/2008
Kuhn, Thomas	Included in Short Form Registration	U.S.	Account Executive	11/06/2007
Lacey, Kathleen	Included in Short Form Registration	U.S.	Executive Vice President	02/25/2008
Moore, Tara	Included in Short Form Registration	U.S.	Senior Account Executive	12/28/2007

Name of Registrant: Daniel J. Edelman, Inc.

Registration No.: 3657

Pesce, Claudia	Included in Short Form Registration	U.S.	Assistant Account Executive	03/21/2008
Robbins, Terri Lee	Included in Short Form Registration	U.S.	Senior Vice President	01/07/2008
Sarno, Amy	Included in Short Form Registration	U.S.	Account Supervisor	11/06/2007
Tallon, Deanna	Included in Short Form Registration	U.S.	Vice President	03/04/2008
Zhang, Peter	Included in Short Form Registration	U.S.	Senior Vice President	01/14/2008

Foreign Principal: Abu Dhabi Future Energy Company (trading name of Masdar)

Name	Residence address	Citizenship	Position	Date assumed
Adashek, Jonathan	Included in Short Form Registration	U.S.	Vice President	11/27/2007
Alagno, Caryn McLeod	Included in Short Form Registration	U.S.	Vice President	03/03/2008
Blake, Justin	Included in Short Form Registration	U.S.	EVP/General Manager	01/18/2008
Broomall, Christopher	Included in Short Form Registration	U.S.	Technology Director	12/04/2007
Brown, Jeanette	Included in Short Form Registration	U.S.	Senior Account Supervisor	01/05/2008
Bruca, Taryn	Included in Short Form Registration	U.S.	Account Supervisor	12/03/2007
Cadreacha, Christina	Included in Short Form Registration	U.S.	Assistant Account Executive	02/11/2008
Caldwell, Erin	Included in Short Form Registration	U.S.	Senior Account Executive	01/03/2008
Chamberlin, Emily	Included in Short Form Registration	U.S.	Senior Account Executive	01/03/2008
Deri, Christopher	Included in Short Form Registration	U.S.	EVP/General Manager	10/29/2007
Dubner, Russell	Included in Short Form Registration	U.S.	Managing Director	12/26/2007
Field, Steven	Included in Short Form Registration	U.S.	Account Supervisor	01/03/2008
Grundy, Mark	Included in Short Form Registration	U.S.	Senior Account Supervisor	11/28/2007
Hall, Samantha	Included in Short Form Registration	U.S.	Senior Account Executive	01/16/2008
Hannah, Mark	Included in Short Form Registration	U.S.	Account Supervisor	01/07/2008
Hartline, Dana	Included in Short Form Registration	U.S.	Vice President	01/07/2008
Herling, Elizabeth S.	Included in Short Form Registration	U.S.	PR Consultant	10/29/2007
Holdheim, Robert	Included in Short Form Registration	U.S.	Senior Vice President	01/16/2008
Huenges, Alexa **		German	Vice President	01/21/2008
Iacovella, Michael	Included in Short Form Registration	U.S.	Account Supervisor	01/09/2008
Jesrani, Vijay	Included in Short Form Registration	U.S.	Account Executive	01/16/2008
Jordan, Jonathan D.	Included in Short Form Registration	U.S.	Account Supervisor	01/16/2008
Keith, Elizabeth	Included in Short Form Registration	U.S.	Senior Account Executive	11/05/2007
Kovitz, Lisa	Included in Short Form Registration	U.S.	Executive Vice President	01/29/2008
Kozel, Jennifer	Included in Short Form Registration	U.S.	Account Executive	01/04/2008
Krempasky, Michael	Included in Short Form Registration	U.S.	Senior Vice President	01/03/2008

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

Kupiecki, Kimberly	Included in Short Form Registration	U.S.	Vice President	01/07/2008
Lee, Ellie C.	Included in Short Form Registration	U.S.	Account Executive	02/25/2008
Levy, David	Included in Short Form Registration	U.S.	Assistant Account Executive	01/02/2008
Lopez, Jennifer	Included in Short Form Registration	U.S.	Account Executive	01/02/2008
Manson, Thomas M.	Included in Short Form Registration	U.S.	Vice President	12/11/2007
Marks, Andrew	Included in Short Form Registration	U.S.	Managing Director	12/03/2007
Marquart, Joseph	Included in Short Form Registration	U.S.	Senior Account Supervisor	01/16/2008
Mckellar, Kirstin	Included in Short Form Registration	Australian	PR Consultant	11/01/2007
Misselbrook, Laura	Included in Short Form Registration	British	Account Manager	01/01/2008
Rahmati, Teal	Included in Short Form Registration	U.S.	Account Executive	02/01/2008
Rasch, Joanne	Included in Short Form Registration	U.S.	Vice President	01/03/2008
Roy, Tristan	Included in Short Form Registration	U.S.	Senior Account Executive	12/05/2007
Sabnis, Shonali	Included in Short Form Registration	U.S.	Vice President	10/25/2007
Saran, Smita	Included in Short Form Registration	U.S.	Account Executive	11/28/2007
Schnur, Daniel Clark	Included in Short Form Registration	U.S.	Executive Vice President	02/18/2008
Schneider, Maria	Included in Short Form Registration	U.S.	Senior Vice President	11/28/2007
Strauss, Nathan	Included in Short Form Registration	U.S.	Account Executive	01/03/2008
Swerdloff, Peter	Included in Short Form Registration	U.S.	Senior Vice President	11/06/2007
Tallon, Deanna	Included in Short Form Registration	U.S.	Vice President	01/09/2008
Tropiano, Joseph	Included in Short Form Registration	U.S.	Senior Vice President	01/09/2008
Twine, Iain	Included in Short Form Registration	Australian	Associate Director/Comms	10/26/2007
Vega, Michelle	Included in Short Form Registration	U.S.	Vice President	02/19/2008
Wasilik, Stephanie J.	Included in Short Form Registration	U.S.	Senior Account Supervisor	12/06/2007
Williamson, Maria C.	Included in Short Form Registration	U.S.	Vice President	11/14/2007
Woods, Jonathan	Included in Short Form Registration	U.S.	Assistant Account Executive	12/07/2007
Yoo, Jennifer	Included in Short Form Registration	U.S.	Assistant Account Executive	11/28/2007
Young, Tamara	Included in Short Form Registration	U.S.	Print Production Manager	12/21/2007

*** Short Form Registration pending and will be filed with FARA separately.*

Name of Registrant: Daniel J. Edelman, Inc.
Registration No.: 3657

ATTACHMENT G
Period of October 1, 2007 through March 31, 2008

Question: 15(c)

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or things of value in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Name	Date	Amount or thing of value	Name of political organization	Name of candidate
Blake, Justin	Feb 2008	\$1,000	N/A	Barack Obama
Cadreja, Christina	Jan 2008	\$50	N/A	Barack Obama
Grundy, Mark	Nov 2007	\$25	N/A	Barack Obama
Heyman, Hope	Jan 2008	\$50	N/A	Barack Obama
Heyman, Hope	Jan 2008	\$50	Democratic National Committee	N/A
Kalish, Andrew	Sept 2007	\$20	Obama for America	Barack Obama
Sabnis, Shonali	March 2008	\$250	N/A	Barack Obama
Saran, Smita	March 2008	\$20	N/A	Barack Obama