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1. Name of Registrant CMGRP, Inc. d/ba/Weber Shandwick	2. Registration No. 3911
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

To give a 10-day notice of change in information as required by Section 2(b) of the Act.

To correct a deficiency in

Initial Statement

Supplemental Statement for the period ending December 1, 2004

Other purpose (*specify*): _____

To give notice of change in an exhibit previously filed.

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4. If this amendment requires the filing of a document or documents, please list -

Attachment 1 -- List of services provided to foreign principal Canadian Tourism Commission (CTC) for the period from July to December 2004.

Attachment 2 -- List of expenses incurred on behalf of CTC for the period from July to December 2004.

Attachment 3 -- List of fees and expense reimbursements received from CTC during the period from July to December 2004.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

The original Supplemental Statement for this period did not disclose the Canadian Tourism Commission as a foreign principal serviced during this period in response to Item 9, or the services engaged in (Item 11) or expenses incurred on behalf of CTC (Item 15), or fees and expense reimbursements received from CTC during this period.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹)

November 23, 2010


Andrew W. Kameros

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¹ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Weber Shandwick
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<i>Weber Shandwick performed the following activities on behalf of the CTC July 2004</i>		
<i>Media Placements</i>	<i>Circulation</i>	<i>Actual Ad Value</i>
<i>Endless Vacation – July/Aug.</i> <ul style="list-style-type: none"> • The Laurentians, Québec 	1,510,000	TBD
<i>News Bureau/Media Outreach</i>		
<i>Print</i>		
<i>New York Magazine</i> (circ. 437,181)	Agency arranged for Tara Mandy to visit Montréal, July 31-Aug 2 for coverage on the city to run in her Sept. 20 column.	
<i>Elite Traveler</i> (circ. 130,421)	Forwarded information on sporting events taking place in Canada that have a VIP component. Column to run in November/December issue.	
<i>Associated Press</i>	Beth Harpaz, travel editor for Associated Press, had follow up questions for Michele McKenzie which were delegated to a direct source. Agency has followed up with Harpaz to inquire whether further information is needed at this time.	
<i>Passport Magazine</i> (circ. 168,000)	Agency working with Rich Rubin, contributor to magazine, and Tourisme Québec partners to arrange trip to Montréal for destination story.	
<i>Endless Vacation</i> (circ. 1,596,898)	Agency working with travel senior editor Julie Woodard on a scenic drives feature slated for summer 2005. Editor was supposed to visit BC this Sept., but she is unable to make the trip due to personal reasons. Tourism BC recommending local freelancers to the editor.	
<i>Woman's Day</i> (circ. 4,239,930)	Agency work with Anne Fritz, on July 22-25 trip. Trip is complete. Agency in process of getting feedback from writer on trip, fact checking, etc.	

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Stan Wu	Stan is a travel writer for <i>Out and About Travel</i> , <i>Gay.com</i> , <i>Genre Magazine</i> , <i>Frontiers Magazine</i> , and <i>In Magazine Los Angeles</i> . Agency has been brainstorming story ideas with Stan.
USA Weekend (circ. 25 mil)	Agency pitched the fitness program at the Marriott hotel in Vancouver to freelancer Judy Mandell, working on a piece about fitness hotels.
Susan Breslow Sardone	Susan visited the Niagara region and Toronto for a story on romantic travel for her About.com column, July 28-31.
Modern Bride (circ. 395,612)	Agency pitched Québec City and Fairmont Le Chateau Frontenac for story on places to propose.
Chris Duthie freelance for Golf Magazine, Links Magazine, Travel & Leisure Golf	Agency provided information on great places to golf in New Brunswick and Nova Scotia for story on golf in Canada.
The Out Traveler (circ. 101,000)	Agency discussed possible Whistler story with Darren Frei. Also, following up with additional ideas and angles for areas around Vancouver.
Johanna Rossi	Agency provided freelancer Johanna Rossi with travel statistics to Canada and Ontario for piece she is submitting to travel, women's and environment/nature magazines.
Picasso's Curtain Makes Canadian Debut at the National Art Gallery	Targeted pitch of Picasso debut and culture story to select travel editors of dailies in top markets as well as long leads.
News Bureau/Media Outreach Broadcast	
VH1's Top 20 Countdown VHI	Agency pitched the show on locations to shoot from in Canada and has received interest for show to shoot in Sept. from Montréal. Montréal declined opportunity and per the CTC's direction, this was sent to Niagara for their consideration and they also declined due to the short notice. We informed the show that we'd like to work with them in 2005 and will continue discussions.

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<p style="text-align: center;"><i>Regis & Kelly</i> (viewership: 5 million)</p>	<p>Agency coordinated and attended scouting trip for the top executives at the show on July 20. Following the trip, estimated budget was proposed by the show for the CTC and Ontario Tourism's consideration to move ahead with shooting from Toronto, Sept. 9-10 to coincide with the Toronto Film Festival. Unfortunately, the show had to postpone the trip since there were no satellite trucks available to rent during the Film Festival. Show to forward additional dates for consideration.</p>
<p style="text-align: center;"><i>Oprah</i> (viewership: 6.5 million)</p>	<p>Agency redefining pitch to position Canadian URR sites within new trend toward Civil Rights tourism. Leveraging Freedom Center and new guidebook. Pitch to include Nova Scotia to Ontario and will be presented as soon as show is off hiatus.</p>
<p style="text-align: center;"><i>Outdoor Life Network</i> (reach: 59 million homes)</p>	<p>Researching opportunities to pitch Canadian outdoor adventure travel as network is creating new programming to retain additional viewers attracted by the popularity of Lance Armstrong and cycling shows.</p>
<p style="text-align: center;"><i>Scream Play</i> E! Entertainment</p>	<p>Reviewed opportunities for Canada exposure on new E! show "Scream Play." Prizes were already selected for first season, will follow up with promotions contact Mark Stuplin for next season.</p>
Special Projects	
<p style="text-align: center;">CTC / OPI / Fairmont "Manicures & Martinis" Media Event July 13, 2004</p>	<p>Agency has handled all planning and logistics for this event. Handled venue selection, menu items, developed invite list, created invites, nametags and bag cards, put together gift bags, wrote materials including a joint press release on collection and meanings behind polish names, opening remarks for Michele McKenzie, key messages and information on all media attending event. Agency also created poster boards of the OPI ads to be displayed at event. Event recap to be forwarded to the CTC.</p>
<p style="text-align: center;">Media Training for Michele McKenzie</p>	<p>Arranged for a media training session with Michele McKenzie and CCG Communications to take place at Weber Shandwick's office on July 13. Notes and overview developed during the session forwarded to M. McKenzie.</p>
<p style="text-align: center;">PEI Media Appointment</p>	<p>Agency secured media appointment for PEI's Minister of Tourism, Philip Brown and Deputy Minister, Frank Butler, with Gretchen Kelly, a contributing writer for the <i>New York Post</i>, while</p>

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	they were in NY for the <i>T&L</i> awards.
CTC Monthly Newsletter	Agency provided inclusions for the CTC's Monthly Newsletter, which consisted of blurbs on our current projects and accompanying artwork.
CTC/WS Quarterly Media Newsletter	Agency working on developing a co-branded CTC/WS media newsletter/pitch sheet.
LUCE Burelles Clipping Service	Agency forwarded monthly cost breakdown to CTC.
Meetings/Conference Calls	
CTC/Weber Shandwick New York July 14, 2004	Agency met with Michele McKenzie, Susan Iris, Monica Campbell-Hoppe and Jackie Brown to recap activities to date in 2004 and learn more about the CTC's upcoming fall campaign.
CTC/Weber Shandwick New York July 28, 2004	Meeting held to learn the CTC's plans for 2004/2005 and brainstorm for additional ideas.
CTC/Weber Shandwick/Ontario Tourism/Tourism Toronto Conference Call on "Regis & Kelly" July 29, 2004	Agency held conference call with CTC, Ontario Tourism and Tourism Toronto to discuss estimated budget for "Regis & Kelly" to shoot from Toronto.
Partnership/Opportunity Marketing Initiatives	
The Bachelor 5 (PR support)	Agency is creating a report for the CTC that includes all coverage that ran as a result of being featured on "The Bachelor."
The Body Shop	Agency pitched promotion ideas to The Body Shop which is another Weber Shandwick client. Awaiting feedback on partnership opportunities, The Body Shop is interested in working with CTC in Fall 04/Spring 05.
Canada Dry	Agency researching partnership opportunities as Canada Dry will be doing consumer promotions around its 150 th Anniversary.
Road Runner	Agency reviewed promotional opportunity with Road Runner but declined as it did not target the CTC's visitor demographics.
CD101.9	Agency contacted J. Mullen and F. Curci (local station) throughout June regarding provision of total mentions, e-mail copies and supporting information for recap of promotion (April 12 – May 20, 2004). Dates and overall mentions forwarded to CTC. Due to personnel changes and responsiveness issues, future partnerships will not be considered in near future.

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Canada Sell Sheet	Agency revised CTC's sell sheet to include OPI partnership as an example of the types of partnerships the CTC would like to pursue.
Sea Ray boats	Agency met with representative to discuss possible partnership to include: editorial, advertorial, special events/promotions with special tactics possible for Michigan dealers. Proposal to be evaluated for CTC review.
In-Market Events	Agency compiled list of events taking place in the CTC's top markets including New York, Boston, San Francisco, Los Angeles, Philadelphia and Chicago, where the CTC can consider sponsorships, tie-ins, etc.
ENTERTAINMENT MARKETING PRODUCT PLACEMENT OUTREACH (Television)	
Amazing Race (CBS)	Canada episode is week #13, the finale. Finale is tentatively set to air September 21 st . Corresponded with CBS regarding possible trip giveaways, online and PR. Still waiting for feedback.
Trippin' (MTV)	Contacted MTV to find out what type of environmental issues will be covered on the show to determine if Canada is an appropriate destination for filming. Waiting for feedback.
Real World/ Road Rules Challenge (MTV)	Partners did not commit to trips before filming commenced.
Real World (MTV)	Reviewed proposal to have next season shoot in Canada. CTC submitted proposal to Vancouver, who could not supply that many rooms, British Columbia, who felt the demos were not a good fit, and Alberta, who has passed this along to the Film Commission.
The Bachelorette (ABC)	For the following season, the show will be based on the East Coast of the U.S. and Jen Schefft will be the Bachelorette. Discussing possibility of hosting exotic dates in PEI or Nova Scotia. Filming will take place in October or November. Scouting will commence once the Bachelor filming winds down.
Manhunt (Bravo)	Presented opportunity to have multiple episodes of this new male model reality show film in Canada in August. For international flavor, proposal sent to Québec City and Montréal. Neither were able to commit with an immediate deadline looming.

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TALENT OUTREACH (Appendices)	
Jillian Barberie (Good Day Live host)	Escorted Canadian Jillian Barberie at charity event to discuss CTC working with Jillian and her show. Jillian may be available to work with CTC for an upcoming opportunity.

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Weber Shandwick performed the following activities on behalf of the CTC August 2004		
On a Public Relations		
Media Placements	Circulation	Actual Ad Value
About.com Honeymoons/Romantic Travel • Niagara travel	1 million+ page views/month	NA
<i>Oxygen</i> • Yukon dogsledding	340,000	\$18,000
<i>Redbook</i> • OPI Canadian Collection	2,392,427	\$115,700
<i>St. Louis Post Dispatch</i> • OPI Canadian Collection	662,317	\$10,364
News Bureau/Media Outreach		
Print		
<i>New York Post</i> (circ. 445,094)	Agency arranging trip for Gretchen Kelly to visit PEI in early Oct. Gretchen became interested in visiting PEI after meeting with PEI's Minister of Tourism and Deputy Minister through a meeting the Agency arranged while they were visiting New York in June.	
<i>New York Magazine</i> (circ. 437,181)	Agency arranged for Tara Mandy to visit Montréal, July 31-Aug 2 for coverage on the city to run in her Oct. 18 column.	
<i>Passport Magazine</i> (circ. 168,000)	Agency followed up with Rich Rubin, contributor to magazine, who traveled to Montréal for destination story. Separate conversations addressed issues with Air Canada and his truly positive experience with the city.	
<i>Woman's Day</i> (circ. 4,239,930)	Agency followed up with Anne Fritz, regarding her Vancouver trip, July 22-25 trip. Anne was charmed by her introduction to the city and Victoria. Starting work on story shortly and will contact re fact checking as needed.	

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<p style="text-align: center;">Susan Breslow Sardone</p>	<p>Susan visited the Niagara region and Toronto for a story on romantic travel for her About.com column, July 28-31. Coverage ran in Aug.</p>
<p style="text-align: center;"><i>St. Louis Post-Dispatch</i> (circ. 286,665)</p>	<p>Agency sent information on day-trips from Québec City to Tom Uhlenbrock. Follow up regarding specific interest or further assistance in progress.</p>
<p style="text-align: center;"><i>The Out Traveler</i> (circ. 101,000)</p>	<p>Agency discussed possible Whistler story with Darren Frei. Also, following up with additional ideas and angles for areas around Vancouver.</p>
<p style="text-align: center;"><i>Los Angeles Times</i> Special Advertising Section</p>	<p>Per Monica's request, sent information on shopping in Canada to Darlene Gunther.</p>
<p style="text-align: center;">News Bureau/Media Outreach</p>	
<p style="text-align: center;">Broadcast</p>	
<p style="text-align: center;"><i>Regis & Kelly</i> (viewership: 5 million)</p>	<p>Show had to decline Toronto shoot since there were no satellite trucks available to rent during the Film Festival. Agency forwarded additional ideas to show's producers and awaiting feedback.</p>
<p style="text-align: center;"><i>Oprah</i> (viewership: 6.5 million)</p>	<p>Agency redefined pitch to position Canadian URR sites within new trend toward Civil Rights tourism leveraging Freedom Center and new guidebook. Pitch included Nova Scotia and Ontario and was presented immediately following show's hiatus. Follow up timed for late Sept.</p>
<p style="text-align: center;"><i>Unwrapped</i> (households: 20 million)</p>	<p>Agency pitched American produced "Canadian bacon" versus Canadian peameal bacon for show that looks at all manner of wrapped foods.</p>
<p style="text-align: center;"><i>The Early Show</i> (viewership: 2.8 million)</p>	<p>Agency developed pitch for Ice Hotel segment and compatible Quebec winter themes for mid-December show. Pitch held for delivery after RNC and will be delivered after break in the hurricane stories.</p>
<p style="text-align: center;"><i>MTV's Real World</i></p>	<p>Agency reviewed proposal from show and provided recommendations to Rogers & Cowan who is working directly with the CTC on this.</p>

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<i>Eulogy</i> Movie Proposal	Agency in discussions with Lions Gate Entertainment regarding the release of the movie “Eulogy” this fall where there may be radio promotion opportunities that the CTC can tie into.
<i>Amazing Race</i>	Agency proposed PR tactics to support Canada’s exposure in the show’s season finale, airing on Sept. 21.
<i>Special Projects</i>	
Drafted “Canadians Say What About Americans”	Drafted lighthearted release pointing to high percentage of Canadians who admire Americans for distribution to newspaper editors and Flash News.
Cooking Light	Agency pitched promotion with CTC to publication. Follow up confirmed that they pursue partnerships only with advertisers.
CTC / OPI / Fairmont “Manicures & Martinis” Media Event July 13, 2004	Event recap sent to the CTC in Aug. Agency currently working with the CTC and Fairmont to coordinate beauty editors trip taking place in Banff, Oct. 19-21. Agency also gave recommendations for Canadian celebrities who should receive the collection on behalf of OPI and the CTC.
Media Appointments for Travel Alberta	Agency created media list for Travel Alberta to reach out to for editorial appointments while they are visiting NY in Sept.
Fairmont Powder & Pride	Agency provided Fairmont with a GLBT media list for distribution of their Powder & Pride press release.
CTC Monthly Newsletter	Agency provided inclusions for the CTC’s Monthly Newsletter, which consisted of blurbs on our current projects and accompanying artwork.
LUCE Burelles Clipping Service	Agency forwarded monthly cost breakdown to CTC.
<i>Meetings/Conference Calls</i>	
CTC Media Relations Sub-Committee Meeting Aug 19, 2004	Agency presented media and promotion ideas to support the CTC’s niche markets.
<i>Proposals/Specs/Event Marketing Materials</i>	
Whole Foods	Agency secured in-store promotions with two Boston-area stores to take place in November. Working with CTC on logistics and planning.
Nail Salon Program	Agency forwarded proposal to the CTC on having logo’d nail files, signage and Pure Canada magazines in numerous nail salons in the NY market. Awaiting the CTC’s feedback.

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Taste of the Nation	Agency in discussions with Boston contact for Taste of the Nation and gathering information on Boston's 2005 event.
The Body Shop	Agency pitched promotion ideas to The Body Shop which is another Weber Shandwick client. Awaiting feedback on partnership opportunities. The Body Shop is interested in working with CTC in Fall 04/Spring 05.
Canada Dry	Agency in discussions with Canada Dry to develop a marketing partnership with the CTC.
CD101.9	Agency contacted J. Mullen and F. Curci (local station) throughout June regarding provision of total mentions, e-mail copies and supporting information for recap of promotion (April 12 – May 20, 2004). Dates and overall mentions forwarded to CTC. Due to personnel changes and responsiveness issues, future partnerships will not be considered in near future.
Sea Ray boats	Agency met with representative to discuss possible partnership to include: editorial, advertorial, special events/promotions with special tactics possible for Michigan dealers. Preparing proposal for CTC review.
PRODUCT PLACEMENT OUTREACH (Television)	
Amazing Race (CBS)	Canada episode is week #13, the finale. Finale is set to air September 21 st . If Canada is not revealed as a destination in the 9/14 episode, we will not be permitted to do advance publicity or promotion. Canada will be included in the Amazing Race newsletter with a Canada website address. Need to provide copy and website address. Liaised with production regarding invoices for flights and end credits.
Real World (MTV)	Reviewed proposal to have next season shoot in Canada. Provided additional demographic, repeat airings and viewership information. CTC submitted proposal to Alberta, which has passed this along to the Film Commission. Still waiting for feedback from Alberta Film Commission.
The Bachelorette (ABC)	For the upcoming season, the show will be based on the East Coast of the U.S. CTC has taken filming

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	proposal to Niagara Falls and Toronto. Waiting for feedback. Exotic date would shoot between November 16-20.
Simeon Rice	Provided CTC with photos of Simeon's photo shoot in Whistler. Photos can be used for publicity purposes. Exploring retail promotion at sporting goods chains where Simeon's T3K apparel line is sold, along with a trip sweepstakes.

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<i>Weber Shandwick performed the following activities on behalf of the CTC September 2004</i>		
<i>On a Public Relation</i>		
<i>Media/Placements</i>	<i>Circulation/Impressions</i>	<i>Ad Actual Ad Value</i>
<i>Your World With Cavuto – Fox News Channel</i> • Whistler, BC	757,000	\$245,041.20
<i>Personal Finance – Bloomberg</i> • Whistler, BC	Reaches more than 200 million households world-wide	N/A
<i>News Bureau/Media Outreach</i>		
<i>Print</i>		
<i>New York Post</i> (circ. 445,094)	Agency arranging trip for Gretchen Kelly to visit PEI in mid-Oct. Her original trip for early Oct. had to be rescheduled due to travel delays she experienced during her first trip where she missed her connecting flight to PEI.	
<i>New York Magazine</i> (circ. 437,181)	Agency arranged for Tara Mandy to visit Montréal, July 31-Aug 2 for coverage on the city to run in her Oct. 18 column.	
<i>Saveur</i> (circ. 373,659)	Agency secured travel editor Camas Davis to attend the Vancouver Preview Dine Out Vancouver 2005 press trip from Nov. 19-22, 2004.	
<i>Woman's Day</i> (circ. 4,239,930)	Agency worked with researcher from the magazine to fact check portions of story on Vancouver.	

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St. Louis Post-Dispatch
(circ. 286,665)

Agency sent information on day-trips from Québec City to Tom Uhlenbrock. Writer is handling own arrangements for trip, will contact WS if assistance is needed.

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<p style="text-align: center;"><i>Chicago Tribune</i> (circ. 680,850)</p>	<p>Agency pitched Terri Stat, regular contributor to the publication, on writing a story about Casting for Recovery, a nonprofit organization that holds weekend fly-fishing retreats in natural settings across the country at no charge. Recently, the organization expanded into Canada. Awaiting feedback from the editor.</p>
<p style="text-align: center;"><i>The Out Traveler</i> (circ. 101,000)</p>	<p>Agency discussed possible Whistler story with Darren Frei. Feedback on ideas pending.</p>
<p style="text-align: center;"><i>OutQ</i> Sirius Satellite Radio</p>	<p>Agency spoke to Ed Salvato renews developments in Canada like Powder & Pride. Secured interest in devoting upcoming installment of radio travel show to Canada.</p>
<p style="text-align: center;"><i>PlanetOut.com</i> (3 million registered users)</p>	<p>Agency secured placement of Powder & Pride information in ski event coverage.</p>
News Bureau/Media Outreach	
Broadcast	
<p style="text-align: center;"><i>CBS Network</i></p>	<p>Agency secured Jeremy Murphy, editorial director (travel) for CBS Network to attend the Vancouver Preview Dine Out Vancouver 2005 press trip from Nov. 19-22, 2004.</p>
<p style="text-align: center;"><i>Regis & Kelly</i> (viewership: 5 million)</p>	<p>Agency continuing to following with show's producers to determine a future shooting opportunity in Canada.</p>
<p style="text-align: center;"><i>Oprah</i> (viewership: 6.5 million)</p>	<p>Agency redefined pitch to position Canadian URR sites within new trend toward Civil Rights tourism leveraging Freedom Center and new guidebook. Pitch included Nova Scotia and Ontario and was presented immediately following show's hiatus. Follow up pending.</p>
<p style="text-align: center;"><i>The Early Show</i> (viewership: 2.8 million)</p>	<p>Agency developed pitch for Ice Hotel segment and compatible Quebec winter themes for mid-December show. Pitch revised and delivered with visual.</p>
<p style="text-align: center;"><i>Condé Nast Traveler</i></p>	<p>Agency worked with contact at magazine to develop editorial package for placement. Segment placed on: <i>Your World with Neil Cavuto</i> (Fox News Channel) and <i>Personal Finance</i> (Bloomberg).</p>
<p style="text-align: center;"><i>The L Word</i></p>	<p>Agency forwarded tailored story ideas to Rogers & Cowan for use in pitching Vancouver placements in show.</p>

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<i>Newlyweds Nick & Jessica</i>	Agency discussed the idea of a Newlyweds learn to snowboard show filmed in Canada with Tara Walls, since Nick had trouble snowboarding in a previous episode. Tara has a good contact with the show and is inquiring.
Special Projects	
CTC / OPI / Fairmont press trip	Agency currently working with the CTC and Fairmont to coordinate beauty editors trip taking place in Banff, Oct. 19-21.
The L Word press trip	Agency proposed press trip leveraging the return of the Showtime series which films in Vancouver. CTC referred proposal to Vancouver which would prefer to remain with their gay pride press trip offering.
CTC-Weber Shandwick Quarterly E-Newsletter	“The Badger Briefs: The quarterly that asks what’s behind the maple leaf” is the Agency’s new approach to maintaining steady communication with the media. The Agency developed a co-branded e-newsletter to serve as a quarterly resource for news media. The Fall 2004 issue was distributed in mid-September to over 500 media, and was very well received. Agency is currently working on the Winter 2004 issue, which will focus on the CTC’s niche markets.
Media Appointments for Manitoba Tourism	Agency pursued media appointments for Minister Robinson while he was in Washington, DC for Smithsonian event. No appointments secured on allowed lead time, but Washington Times interested in doing story. Will follow up with angles and offer interview at that time.
CTC Monthly Newsletter	Agency provided inclusions for the CTC’s Monthly Newsletter, which consisted of blurbs on our current projects and accompanying artwork.
LUCE Burelles Clipping Service	Agency forwarded monthly cost breakdown to CTC.
Meetings/Conference Calls	
Weber Shandwick/British Columbia Partners Meeting Sept. 20, 2004	Agency met with Tourism BC, Tourism Vancouver and Tourism Whistler while they were in New York for the Air Canada luncheon.
CTC/Travel Alberta/ Weber Shandwick/Rogers & Cowan Amazing Race Conference Call Sept. 7, 2004	Conference call to discuss activities supporting Canada’s exposure on CBS’ “Amazing Race.”
Bachelor 6 Conference Call Sept. 14, 2004	Conference call to discuss activities supporting Canada’s exposure on ABC’s “The Bachelor.”

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PROMOTIONS/SPONSORSHIP Marketed in Partnership with	
ABC's "The Bachelor"	Agency drafted press release to be distributed on Oct. 28, one week before the Nov. 3 rd airing of the Canada dream dates. Release has been approved by ABC and is ready for distribution. The agency is also currently working with ABC promotions contact on TV and radio promotions we can do to coincide with the Canada dream dates episode.
Cooking Light	Agency pitched promotion with CTC to publication. Follow up confirmed that they pursue partnerships only with advertisers. Info/query regarding plans of CTC or partners to advertise forwarded to CTC.
Applebee's International	Agency forwarded proposal to pursue partnership with "America's favorite neighbor" to marketing dept. Follow up pending.
Whole Foods	Agency secured in-store promotions with two Boston-area stores to take place on November 13 and 14. Working with CTC on logistics and planning. Awaiting confirmation of partner.
Nail Salon Program	Agency forwarded proposal to the CTC on having logo'd nail files, signage and Pure Canada magazines in numerous nail salons in the NY market. Awaiting the CTC's feedback.
Taste of the Nation	Agency sent proposal to CTC to be a sponsor for Taste of the Nation in Boston, taking place in April 2005.
The Body Shop	Agency pitched promotion ideas to The Body Shop which is another Weber Shandwick client. The Body Shop is interested in working with CTC in Fall 04/Spring 05 and will hold discussions in November at meeting in San Francisco.
LOGO TV	Agency researching promotion contacts and allied opportunities for new 24 hr. gay and lesbian cable channel.

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PRODUCT PLACEMENT OUTREACH (Exposure)	
Amazing Race (CBS)	Canada episode aired on September 21 st . Great exposure for Lookout Mountain, Canada Olympic Park and Calgary International Airport, both verbally and visually. See attached exposure descriptions and images from show. Total exposure: 1460 seconds. Total media value of exposure: \$8.4 million. Canada received promotional mention on the Amazing Race Bulletin, Issue 11, Monday, September 20 th . Also, the Canadian Tourism Commission and Travel Alberta received “production consideration by” end credit at the end of the show.
Real World (MTV)	CTC re-submitting proposal to partners through new marketing contacts.
The Bachelorette (ABC)	CTC taking opportunity to Fairmount as other partners have not responded. Exotic date would shoot between November 16-20.
TALENT OUTREACH (Appearances)	
Simeon Rice	Simeon’s T3K apparel company is approaching retailers like Gaylan’s for possible fall promotion with Whistler. Feedback and interest expected ASAP.

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Weber Shandwick performed the following activities on behalf of the CTC October 2004

Media Placements	Circulation	Advert. Ad Value
<i>Travel Savvy</i> • Whistler Blackcomb & Marmot Basin	120,000	\$15,900.00
<i>Good Day Sacramento</i> • Ondine Cohane vacation home story w/ Whistler	n/a	n/a
<i>PlanetOut.com</i> • Power & Pride gay ski event	3 million	n/a
News Bureau/Media Outreach		

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Print	
<p style="text-align: center;"><i>New York Post</i> (circ. 445,094)</p>	<p>Agency arranging trip for Gretchen Kelly to visit PEI in spring 2005. Due to a busy travel schedule, her trip had to be postponed.</p>
<p style="text-align: center;"><i>Wine Enthusiast</i> (circ. 101,967)</p>	<p>Agency liaised with partners to obtain information for <i>Wine Enthusiast's</i> annual "Gourmet or Passe" article, which takes a look at what food trends were hot, and not, in 2004, and make predictions for what we'll see in 2005.</p>
<p style="text-align: center;"><i>Chicago Tribune</i> (circ. 680,850)</p>	<p>Agency pitched Terri Stat, regular contributor to the publication, on writing a story about Casting for Recovery, a nonprofit organization that holds weekend fly-fishing retreats in natural settings across the country at no charge. Recently, the organization expanded into Canada.</p> <p>Terri's editor would like to do a piece in the spring. Agency liaising with Landon Hall (lodge that hosts retreats in Ontario) and Casting for Recovery Canada to arrange for a visit for Terri. Awaiting information from Lodge.</p>
<p style="text-align: center;"><i>The Out Traveler</i> (circ. 101,000)</p>	<p>Opted not to pursue Whistler story at this time. Agency forwarded brief info on Altitude gay ski event for Web site and proposed developing consumer travel angles (lodges, soft adventure, culture) in less chronicled Canadian destinations within the seven provinces where marriage is legal.</p>

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News Bureau/Media Outreach	
Broadcast	
<i>Regis & Kelly</i> (viewership: 5 million)	Agency continuing to following with show's producers.
<i>Good Morning America</i> (viewership: 4.9 million)	Agency pitched Ice Hotel segment for live shot in December. Follow up in progress regarding crafting a set appropriate for area. Producer very interested will move forward to confirm date and details.
<i>The Early Show</i> (viewership: 2.8 million)	Agency developed pitch for Ice Hotel segment and compatible Quebec winter themes for mid-December show. Pitch revised and delivered with visual. Follow up in progress with additional ideas for Canada segments and locations.
<i>Condé Nast Traveler</i>	Agency worked with contact at magazine to develop editorial package for placement. Segment placed previously on: <i>Your World with Neil Cavuto</i> (Fox News Channel) and <i>Personal Finance</i> (Bloomberg).
<i>The L Word</i>	Agency forwarded tailored story ideas to Rogers & Cowan for use in pitching Vancouver placements in show. Follow up in progress to research potential ideas for publicity in Los Angeles around date of second season premiere on Feb. 20.
Special Projects	
Jean Chrétien Media Appointments New York, Oct. 15, 2004	Agency secured media appointments for Jean Chrétien with the following media: <ul style="list-style-type: none"> • Peter Greenberg, Today Show • Melissa Biggs-Bradley, <i>Town & Country</i> and <i>Town & Country Travel</i> • Laura Hughes, <i>Elite Traveler</i> • Erik Torkells, <i>Budget Travel</i> • Anne Fritz, <i>Woman's Day</i> • Tara Gravel, <i>Golf Magazine</i> Meetings consisted of one-on-one coffee appointments and a luncheon.
CTC / OPI / Fairmont press trip	A successful trip took place in Banff from Oct. 19-21. Agency forwarded recap to CTC.
CTC-Weber Shandwick Quarterly E-Newsletter	Agency currently working on the winter issue of "The Badger Briefs: The quarterly that asks what's behind the maple leaf," which will focus on the CTC's niche markets. Distribution date in mid-December.

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<p style="text-align: center;">CTC-Weber Shandwick Conference Call and Promotional Idea Development</p>	<p>Agency joined CTC on conference call to discuss projected ad buys and potential promotions to dovetail with media plan. Agency drafted “profiles” of CTC target audience in key geo markets of Boston, LA and New York along with several promo concepts of varying size, expense and complexity.</p>
<p style="text-align: center;">December Promotion Ideas</p>	<p>Agency developed and presented additional promotional ideas for CTC consideration including partnerships with Promo Cups, Breakfast With Santa, Holiday Cocktails with Restaurant Associates and Canada Week at Rockefeller Center (Jan/Feb 05).</p>
<p style="text-align: center;">CTC Monthly Newsletter</p>	<p>Agency provided inclusions for the CTC’s Monthly Newsletter, which consisted of blurbs on our current projects and accompanying artwork.</p>
<p style="text-align: center;">LUCE Burelles Clipping Service</p>	<p>Agency forwarded monthly cost breakdown to CTC.</p>
<i>Meetings/Conference Calls</i>	
<p style="text-align: center;">CTC/Weber Shandwick Conference Call October 13, 2004</p>	<p>Agency participated in simultaneous web presentation and conference call with CTC to discuss Spring 2005 campaign.</p>
<p style="text-align: center;">CTC/Weber Shandwick Meeting October 15, 2004</p>	<p>Agency met with Susan Iris and Jean Chrétien to discuss new Air Canada advertising and initiatives.</p>
<i>Promotions/Spots/Events Media Buying/Promotional</i>	
<p style="text-align: center;">ABC’s “The Bachelor”</p>	<p>Agency drafted and distributed press release on Oct. 28, one week before the Nov. 3rd airing of the Canada dream dates. The agency worked with ABC promotions contact on TV and radio promotions.</p>
<p style="text-align: center;">Whole Foods Market</p>	<p>Agency secured in-store promotions with two Boston-area stores to take place on November 13 and 14. Working with CTC and Niagara on logistics and planning.</p>
<p style="text-align: center;">Nail Salon Program</p>	<p>Agency forwarded proposal to the CTC on having logo’d nail files, signage and Pure Canada magazines in numerous nail salons in the NY market. Awaiting the CTC’s feedback.</p>
<p style="text-align: center;">Taste of the Nation Boston</p>	<p>Agency sent proposal to CTC to be a sponsor for Taste of the Nation in Boston, taking place in April 2005. To be discussed on November 22 meeting with CTC.</p>

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The Body Shop	Agency pitched promotion ideas to The Body Shop which is another Weber Shandwick client. The Body Shop is interested in working with CTC in Fall 04/Spring 05 and will hold discussions in November at meeting in San Francisco.
LOGO TV	Agency researching promotion contacts and allied opportunities for new 24 hr. gay and lesbian cable channel. Agency also making inquiries with Out Traveler re: potential development of travel program for channel.
PRODUCT PLACEMENT OUTREACH (Television)	
Amazing Race (CBS)	Followed up with production regarding execution of contract. Waiting for feedback.
Real World (MTV)	Partners did not express interest, so passed on this opportunity.
The Bachelorette (ABC)	Missed opportunity to host exotic date in Canada due to late response from partner.
The Bachelor (ABC)	Discussed exotic date possibilities for Fairmont properties with producers for next season. Additionally, CTC received interest from Le Saint - Sulpice and The Quintessence Hotel. Requested brochures to send to producer.
The L Word (Showtime)	Discussed with production the possibility of filming an episode set in Vancouver to reach gay and lesbian market. Production is currently on hiatus and unsure if they will be renewed for third season. Follow-up with Showtime.
Queer As Folk (Showtime)	Currently filming new season. Discussed with Showtime the possibility of setting another episode in Toronto. Showtime exploring with producers.
Newlyweds (MTV)	Discussed with production the possibility of Nick and Jessica traveling to Canada for Christmas getaway, possibly ski lessons for Nick. Would like to take 12 family members to Canada from December 23 - 28. CTC exploring with Banff, Whistler and Mt. Tremblant.

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PROMOTIONS	
Simeon Rice	Product launch has been pushed back while marketing group is restructured. Promotion delayed.
Game Show Network (GSN)	Explored opportunity with GSN for an interactive rewards program that offers its members rewards with points for watching GSN shows and playing along interactively. Redeemed points can be used for trips for travel. Note: we will need to determine how the cost and points will work for Canada (pending the trip donations).
Game Show Network (GSN) Get Schooled Games Tour 2005	There is also a 10-market college tour (NY, Dallas, Sacramento, Albuquerque, St. Louis, San Antonio, Pittsburgh, Philadelphia, Miami, & Nashville) where students register for the chance to appear on stage and win prizes like travel. One winner from each market gets \$10,000 towards a Bank of America college fund and a trip to compete in the tournament of champions in Philadelphia for another \$10,000. GSN is looking for 10 trips donated from Canada. Waiting for more info to be provided from GSN.

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Weber Shandwick performed the following activities on behalf of the CTC November 2004

News Bureau/Media Outreach	
Print	
<i>New York Daily News</i> (circ. 737,030)	Agency pitched the Fairmont Jasper Park Lodge holiday offerings to <i>New York Daily News</i> for round-up they were doing. Reporter showed initial interest but ended up including mostly U.S. based destinations.
<i>Forbes.com</i> (circ. 6,800,000)	Agency pitched the Fairmont Jasper Park Lodge holiday offerings to reporter from <i>Forbes.com</i> who was doing a round-up featuring various destinations' holiday packages. Reporter showed initial interest but ended up passing.

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<p><i>Sports Illustrated</i></p>	<p>Met with executives from <i>Sports Illustrated Swimsuit Issue</i> to discuss opportunities for 2005 and 2006. They are interested in meeting after the 2005 issue hits stands. They still have Canadian Mountie cut-out and WS pitch in office. Will forward additional ideas for consideration.</p>
<p><i>Chicago Tribune</i> (circ. 680,850)</p>	<p>Agency pitched Terri Stat, regular contributor to the publication, on writing a story about Casting for Recovery, a nonprofit organization that holds weekend fly-fishing retreats in natural settings across the country at no charge. Recently, the organization expanded into Canada.</p> <p>Terri's editor would like to do a piece in the spring. Agency liaising with Landon Hall (lodge that hosts retreats in Ontario) and Casting for Recovery Canada to arrange for a visit for Terri. Lodge has availability for a visit from Terri in February 2005. Agency to submit proposal to CTC.</p>

NSD/CES/REGISTRATION UNIT
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<p style="text-align: center;"><i>The Cincinnati Enquirer</i> (circ. 192,246)</p>	<p>Agency working with Dan Armitage on train-in/fly-in trip to Misaw Lake Lodge in Ontario next August for a family travel feature for <i>The Cincinnati Enquirer</i>. Agency to forward proposal to CTC.</p>
<p style="text-align: center;"><i>Wall Street Journal</i> (circ. 2106774)</p>	<p>Agency assisting reporter with article on high-end travel to Canada. Liaising with CTC and partners to obtain information. Run date TBD.</p>
<p style="text-align: center;">DailyCandy.com</p>	<p>Agency pitched Pavia Rosati, executive editor, on writing a story about Canada's remote luxury lodges. She is very interested in covering activities and destinations that are not the obvious – trips to hotspots that give people bragging rights. Pavia expressed interest in Canada in previous conversations and said she would really like to go to Banff. She will keep information on file for future use, as DailyCandy is just beginning to create their travel section.</p> <p>Dailycandy.com is a free daily e-mail newsletter and website that describes itself as “the ultimate insider's guide to what's hot, new, and undiscovered.”</p>
<p style="text-align: center;"><i>Redbook</i> (circ. 2,380,410)</p>	<p>The October issue of Redbook included a mention of the OPI Canada Collection. As expected, the mention appeared in a story titled "5 Steps to Total Confidence" by Laura Berman Fortgang. While reading the story, you will see the famous faces of Jackie Brown, and Monica Campbell-Hoppé.</p>
<p style="text-align: center;"><i>Bridal Guide</i> (circ. 220,066)</p>	<p>Discussed editorial opportunities with travel editor Sheri Eisenberg. Also, pitched active honeymoon promotional ideas with Jeff Hendlin in advertising/promotions.</p>
<p style="text-align: center;"><i>David Kaufman, freelance</i></p>	<p>Agency assisted freelancer David Kaufman with information on Hotel Le Germain in Montreal.</p>
News Bureau/Media Outreach	
Broadcast	
<p style="text-align: center;"><i>Good Morning America</i> (viewership: 4.9 million)</p>	<p>Agency pitched GMA producer to secure and confirm Ice Hotel segment for December 16 show. Story ideas, details on logistics of moving ice in, building hotel set up and carting ice away forwarded to show for planning and to secure permit from the</p>

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	Mayor's office for film and TV. GMA unable to obtain permit for December build. Follow up continues to secure coverage on January 2005 date.
<i>Regis & Kelly</i> (viewership: 5 million)	Agency continuing following up with show's producers for potential 2005 on-location filming.
<i>The L Word</i>	Agency followed tailored story ideas with conversation w/ Rogers & Cowan to develop publicity ideas leveraging the debut of show's second season and also the final season of Queer As Folk. Will work with R&C moving forward to create event based on CTC approval.
Special Projects	
MM05	Agency developed media list for teaser mailing and forwarded labels to Candee Treadway.
CTC-Weber Shandwick Quarterly E-Newsletter	WS continuing working on the Winter issue, to be released in the first week of the new year. Fall "Badger Briefs" media update: to date, 144 media at top-tier outlets read the news about OPI and learned how to make ice cone martinis for the holidays. Nationwide media outlets included the <i>New York Times</i> , <i>Wall Street Journal</i> , <i>USA Today</i> , <i>Los Angeles Times</i> , <i>Boston Globe</i> , <i>Chicago Tribune</i> , <i>BusinessWeek</i> , <i>People</i> , <i>U.S. News & World Report</i> , <i>Cigar Aficionado</i> and many more.
CTC-Weber Shandwick Conference Call and Promotional Idea Development	Agency joined CTC on conference call to discuss projected ad buys and potential promotions to dovetail with media plan. Agency drafted detailed "profiles" of CTC target audience in key geo markets of Boston, LA and New York along with several promo concepts of varying size, expense and complexity.
December Promotion Ideas Memo	Agency developed and presented additional promotional ideas for CTC consideration including partnerships with PromoCups, Breakfast With Santa, Holiday Cocktails with Restaurant Associates and Canada Week at Rockefeller Center (Jan/Feb 05).
CTC Monthly Newsletter	Agency provided inclusions for the CTC's Monthly Newsletter, which consisted of blurbs on our current projects and accompanying artwork.
LUCE Burelles Clipping Service	Agency forwarded monthly cost breakdown to CTC as well as hard copy clip mailing to partners.
Meetings/Conference Calls	
CTC/Weber Shandwick Meeting November 22, 2004	Agency met with CTC in New York to discuss 2005 promotions initiatives. Reviewed previously pitched

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New York, NY	items, provided updates on promotions in-the-works and discussed direction for Los Angeles promos.
MM05 Conference Call November 9, 2004	Agency held conference call with Monica to discuss MM05 planning, including media list and panelist recruitment.
Promotions/Canada Events/ Marketing Personnel	
QVC	Agency continuing to research promotion opportunities with QVC. Secured <i>New York Times</i> story about popularity of show among upper-echelon shoppers. Negotiating with QVC regarding on-location shoot, potential for pre-selling trips on QVC, etc. Memo to client will be sent in late December / early January.
PromoCup	Promotion approved by client for New York market. Discussing pricing, design and distribution of PromoCup promotion for December timeframe.
ABC's "The Bachelor"	Agency drafted and distributed press release on Oct. 28, one week before the Nov. 3 rd airing of the Canada dream dates. The agency worked with ABC promotions contact on several radio promotions.
Whole Foods Market	Agency secured in-store promotions with two Boston-area stores, which took place on November 13 and 14. Agency coordinated logistics and planning with CTC and Niagara. Results included the following: <ul style="list-style-type: none"> • Collectively, both stores distributed over 1,000 <i>Pure Canada</i> magazines in a period of a week and a half leading up to the event and at the events • Over 300 copies of the chefs' recipes distributed at the events • Over 300 customers entered to win a trip to Canada (winners have been selected)
Taste of the Nation Boston	Per our discussion on Nov. 22 meeting, Agency following up with Taste of the Nation contact reaching out to Crate Barrel to determine interest in an in-store promotion during the week of the event.

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Dunkin' Donuts	Met with Dunkin' Donuts PR team to discuss possible spring promotions – including partnership with Feb. 2004 latte flavors. “Cozy up in Canada” idea to coincide with “Love Latte” in February being presented to corporate Dunkin' Donuts. Agency to follow up.
The Body Shop	The Body Shop is still interested in working with CTC as a partner. Agency to follow up.
Restaurant Associates	Agency met with representative from Restaurant Associates (management group for several top dining and catering establishments in New York and Los Angeles) to discuss varied promotional ideas. Under development for consideration is a Winter Carnival at Rock Center or possibly a Valentine's Day stunt leveraging Canadian diamonds. RA contacting Today Show to determine interest in possible segment.
Central Park Conservancy	Agency contacted development contacts at Conservancy to explore level of donation needed to bring a Canadian “fishing lodge” to Central Park. Harlem Meer possible site for fishing demonstration, Canadian presentation. Follow up to determine fees and refine ideas in progress.
The Wedding Party	Agency met with representatives of local gay and lesbian non-profit to discuss partnership for New York gay pride parade in 2005. Partnership could potentially include Canadian representation on parade float, collateral, Web site and media pitching of destination wedding story.
LOGO TV	Agency researching promotion contacts and allied opportunities for new 24 hr. gay and lesbian cable channel. Agency also making inquiries with Out Traveler re: potential development of travel program for channel.
PRODUCT PLACEMENT OVERLAP (Television)	
Amazing Race (CBS)	CBS' attorney provided comments to the contract. Comments under review by CTC.
The Bachelor (ABC)	Discussed exotic date possibilities with Clayoquot for next season. Sent brochures to producer for review.
The L Word (Showtime)	Production returns late January for season 3.

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	Discussed with Showtime an episode set in Vancouver.
Queer As Folk (Showtime)	Currently filming new season. Discussed with Showtime the possibility of setting another episode in Toronto. Showtime exploring with producers.
Newlyweds: Nick & Jessica (MTV)	Submitted proposal to have the newlyweds and their families spend Christmas or New Year's at Jasper. Waiting for feedback from Producers.
PROMOTIONS	
Game Show Network (GSN)	Explored opportunity with GSN for an interactive rewards program that offers its members rewards with points for watching GSN shows and playing along interactively. Redeemed points can be used for trips for travel. Note: we will need to determine how the cost and points will work for Canada (pending the trip donations). There is also a 10 market college tour (NY, Dallas, Sacramento, Albuquerque, St. Louis, San Antonio, Pittsburgh, Philadelphia, Miami, & Nashville) where students register for the chance to appear on stage and win prizes like travel. One winner from each market gets \$10,000 towards a Bank of America college fund and a trip to compete in the tournament of champions in Philadelphia for another \$10,000. GSN is looking for 10 trips donated from Canada.

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<i>Weber Shandwick performed the following activities on behalf of the CTC December 2004</i>		
Media Placements	Circulation	Actual Ad Value
<i>Passport Magazine</i> • Montréal, QC	163,000	\$14,625
News Bureau/Media Outreach		

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Print	
<i>Sports Illustrated</i>	Agency scheduled to speak with representatives in late February.
<i>Chicago Tribune</i> (circ. 680,850)	<p>Agency pitched Terri Stat, regular contributor to the publication, on writing a story about Casting for Recovery, a nonprofit organization that holds weekend fly-fishing retreats in natural settings across the country at no charge. Recently, the organization expanded into Canada.</p> <p>Terri scheduled to visit Langdon Hall from Feb. 25-27, 2005. Agency coordinating logistics with Terri, CTC and partners.</p>
<i>The Cincinnati Enquirer</i> (circ. 192,246)	Agency working with Dan Armitage on train-in/fly-in trip to Misaw Lake Lodge in Ontario next August for a family travel feature for <i>The Cincinnati Enquirer</i> . Agency to forward proposal to CTC.
<i>Wall Street Journal</i> (circ. 2106774)	Agency assisting reporter with article on high-end travel to Canada. Article has been put on hold. Agency continuing to follow up with reporter and will advise when it gets revived.

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News Bureau/Media Outreach	
Broadcast	
“Good Morning America” (viewership: 5.9 million)	Agency continued to work with GMA producers to include Ice Hotel segment for January 18 show. Worked with mayor’s office to discuss logistics of obtaining an additional permit beyond GMA. Discussion continued with Yves Gentil to nail down logistics of segment and to set up a potential walk-through.
“The Tonight Show with Jay Leno”	Agency got in touch with contact at the show with segments ideas surrounding the popularity of the “Go Canadian Kits.” Although intrigued, he was not interested in doing something at this time.
“Regis & Kelly” (viewership: 5 million)	Agency continuing following up with show’s producers for potential 2005 on-location filming.
“Adventure Fly Fishing”	Spoke with production coordinator for new fly fishing/adventure travel show sold to U.S. cable network soon to be disclosed – likely ESPN2. Company is putting together a selection of ideas for shows to research, develop and present to network for approval. Will provide further ideas covering different fishing experiences and b-roll.
“The L Word”	Agency followed tailored story ideas with conversation w/ Rogers & Cowan to develop publicity ideas leveraging the debut of show’s second season and also the final season of Queer As Folk. Will work with R&C moving forward to create event based on CTC approval. Follow up with R&C to determine Showtime’s interest in partnering on project and potential fees.
“Oprah”	Agency assisting Carol Horne from PEI with a pitch to the show to get Anne of Green Gables books on the popular Book Club.
Special Projects	
MM05 New York, NY	Following in-person meeting with Monica, Agency forwarded detailed recap of discussion items, including potential panelists and panel topics. Agency conducting outreach to targeted list of journalists for the newspaper, magazine, broadcast and Internet panels as well as keynote speaker.

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Valentine's Day In-studio Broadcast Tour	Agency researched opportunity to include CTC partners in a Valentine's Day In-studio tour. Passed on opportunity as the markets were not suitable.
CTC-Weber Shandwick Quarterly E-Newsletter	WS liaising with partners to gather story ideas for the Winter issue of <i>Badger Briefs</i> , to be released in January 2005.
CTC-Weber Shandwick Promotional Idea Development for 2005	Agency drafted detailed "profiles" of CTC target audience in key geo markets of Boston, LA and New York along with several promo concepts of varying size, expense and complexity.
December Promotion Ideas Memo	Agency developed and presented promotional ideas for CTC consideration including partnerships with PromoCups, Breakfast With Santa, Holiday Cocktails with Restaurant Associates and Canada Week at Rockefeller Center (Jan/Feb 05). Agency collaborated with LA office to present additional promotional ideas for a second memo.
Winter FAM Trip	Agency proposed doing a winter FAM trip to Mont Tremblant to capitalize on the new direct flights from Newark. Quebec was already planning to do something and Agency offered to assist as needed. Agency also in contact with Jayne Lloyd-Jones, who handles Sea to Sky Adventures re. a possible winter FAM trip.
Holiday Gifts for Jean Chrétien Media Appointments	Agency sent warm holiday wishes and a bottle of Canadian wine/icewine thanking media once again for meeting with the CTC in the fall.
CTC Monthly Newsletter	Agency provided inclusions for the CTC's Monthly Newsletter, which consisted of blurbs on our current projects and accompanying artwork.
LUCE Burelles Clipping Service	Agency forwarded monthly cost breakdown to CTC as well as hard copy clip mailing to partners.
Meetings/Conference Calls	
MM05	Agency participated on conference call and in-person meeting with client to discuss progress and next steps.
Agency Goals/Client Objectives Marketing for Client/Agency	
QVC	Agency continuing conversations with QVC to determine potential fit for working with CTC to showcase Canada as the backdrop for a future show. Agency drafted memo to QVC with potential show ideas and promotions.

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Redbook	Agency secured promotion with <i>Redbook</i> magazine (c. 2,360,218) to feature a Canada trip giveaway in the April 2005 issue. The CTC, as well as the Fairmont Whistler, will receive editorial coverage and a photo inclusion in their 8-page giveaway section. Readers can enter the trip give-away online at www.redbook.com or send in a post card to the magazine. <i>Redbook</i> is a monthly women's general interest publication, with editorial coverage targeted towards young married women.
Bridal Guide	Agency following up regarding promo opportunities.
Carl's Jr.	Agency working with Weber Shandwick's Carl's Jr. team on promotional ideas for summer '05.
PromoCup	Finalized Promo Cup artwork and cups were distributed in New York City market during busy holiday season.
ABC's "The Bachelor"	Agency drafted and distributed press release on Oct. 28, one week before the Nov. 3 rd airing of the Canada dream dates. The agency worked with ABC promotions contact on several radio promotions.
Taste of the Nation Boston	Agency liaising with contact to finalize sponsorship opportunity.
Whole Foods	Agency following up with contact to arrange for a spring PEI event/promotion to coincide with Taste of the Nation Boston.
Crate & Barrel	Agency in contact with Boston store to determine interest in doing an in-store event/promotion in the spring in the Boylston store.
Cambridge Boat House	Agency in contact with Cambridge Boat House contacts to determine feasibility of hosting a Canada sailing day on the Charles in summer 2005.
ENTERTAINMENT MARKETING ROGERS & COWAN PRODUCT PLACEMENT OVERREACH (Television)	
Amazing Race (CBS)	Contract finalized. CTC processing airfare invoices.
The Bachelor (ABC)	Producers would like to return to Canada for exotic date during warmer weather. Could coincide with season 4 of: "The Bachelorette" which will film in May / June. Clayoquot providing Rogers & Cowan with updated materials for producer. The resort is closed for the season until May 12 th , but we may be able to schedule a scout in late April.

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<p style="text-align: center;">The L Word (Showtime)</p>	<p>Discussed partnering with the launch of season 2 (begins airing Feb. 20, 2005). Motorola has been a long term partner with Showtime, and has exclusive sponsorship of screening parties in Los Angeles, New York and Chicago. Sponsorship opportunities exist for San Francisco or Boston. Follow up with Showtime after new year. Also exploring filming new episode set in Vancouver. In exchange, CTC would need to provide promotional support for season 3 (tagging adds, PR, ect.).</p>
<p style="text-align: center;">Queer As Folk (Showtime)</p>	<p>Producers not open to filming another episode in Toronto before the series shuts down for good in March. Showtime may be interested in future partnership with CTC when final season begins airing in 4th Quarter (exact date TBD).</p>
<p style="text-align: center;">Newlyweds: Nick & Jessica (MTV)</p>	<p>Nick and Jessica decided not to accept Jasper's offer to film Christmas at resort, and instead went to Miami just prior to Christmas without the camera crew. Wraps filming in early February; producer believes their hectic schedules will prevent them from going to Canada this season.</p>
<p style="text-align: center;">KTLA (local affiliate)</p>	<p>Followed up with producer regarding sales call from ad group to Tourism BC. Producer will follow up with ad group and respond after the new year.</p>
<p style="text-align: center;">Dunkin' Donuts</p>	<p>Agency scheduled for conference call with Dunkin' team in late January.</p>
<p style="text-align: center;">The Body Shop</p>	<p>The Body Shop is still interested in working with CTC as a partner. Agency to follow up.</p>
<p style="text-align: center;">Restaurant Associates</p>	<p>Agency continued to discuss possibility of partnering with Restaurant Associates for Valentine's Day publicity stunt at The Rink in Rockefeller Center. Brief outline of idea and sponsorship fee forwarded to CTC for consideration. While Today Show passed on covering event, we will continue to look for ways to attract media coverage to an "engagement on ice" that would highlight Canadian diamonds.</p>
<p style="text-align: center;">Central Park Conservancy</p>	<p>Agency followed up with Conservancy to confirm initial interest of both parties and to develop a more complete outline of the opportunity for CTC consideration. More information on fees and potential for exposure due in January, and agency will look to expand and customize a Canada event in Central Park.</p>

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July – Dec. 2004 Status Report**

The Wedding Party	Agency met with representatives of local gay and lesbian non-profit to discuss partnership for New York gay pride parade in 2005. Partnership could potentially include Canadian representation on parade float, collateral, Web site and media pitching of destination wedding story. Proposal forwarded to CTC for consideration.
LOGO TV	Agency researching promotion contacts and allied opportunities for new 24 hr. gay and lesbian cable channel. Agency also making inquiries with Out Traveler re: potential development of travel program for channel.

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ATTACHMENT 2

Cost/Act Code Desc	Vendor Name	Doc/Work D	Value (Tra
HC_Accommodation	Dawn Sheryl Weissman	8/18/2004	169.14
HC_Accommodation	Jennifer L Maguire	8/18/2004	111.66
HC_Accommodation	Rene A Mack	8/18/2004	105.24
* HC_Accommodation			386.24
HC_Airfare	American Express	8/30/2004	402.99
HC_Airfare	American Express	8/30/2004	351.22
HC_Airfare	American Express	8/30/2004	351.22
HC_Airfare	American Express	9/30/2004	202.15
HC_Airfare	American Express	9/30/2004	417.27
HC_Airfare	American Express	9/30/2004	-417.27
* HC_Airfare			1,307.58
HC_Cell Phone	Dawn Sheryl Weissman	9/27/2004	34.83
HC_Cell Phone	Jennifer L Maguire	8/19/2004	33.6
* HC_Cell Phone			68.43
HC_Computer Supplies	Burrelle's Information Service	7/1/2004	3,559.54
HC_Computer Supplies	Burrelle's Information Service	8/1/2004	3,635.54
HC_Computer Supplies	Burrelle's Information Service	9/1/2004	2,527.64
HC_Computer Supplies	Burrelle's Information Service	12/1/2004	2,463.93
HC_Computer Supplies	Burrelle's Information Service	10/1/2004	2,240.37
HC_Computer Supplies	Burrelle's Information Service	11/1/2004	2,858.40
* HC_Computer Supplies			17,285.42
HC_Entertainment - C	Valerie S Edmonds	10/3/2004	122.11
* HC_Entertainment - C			122.11
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	8/29/2004	8
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	8/29/2004	8
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	7/4/2004	6
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	7/4/2004	8
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	9/26/2004	6
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	9/26/2004	8
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	10/3/2004	42
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	10/10/2004	8
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	10/31/2004	6
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	10/31/2004	6
HC_Express Deliverie	Federal Express	7/5/2004	7.56
HC_Express Deliverie	Federal Express	7/26/2004	16.93
HC_Express Deliverie	Federal Express	7/28/2004	11.04
HC_Express Deliverie	Federal Express	8/23/2004	7.27
HC_Express Deliverie	Federal Express	8/23/2004	11.28
HC_Express Deliverie	Federal Express	8/30/2004	12.36
HC_Express Deliverie	Federal Express	9/20/2004	148.91
HC_Express Deliverie	Federal Express	9/6/2004	8.05
HC_Express Deliverie	Federal Express	9/6/2004	6.01
HC_Express Deliverie	Federal Express	8/30/2004	147.66
HC_Express Deliverie	Federal Express	10/4/2004	9.91

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	HC_Express Deliverie	Federal Express	11/8/2004	174.86
	HC_Express Deliverie	Federal Express	9/20/2004	20.36
	HC_Express Deliverie	Federal Express	11/1/2004	20.7
	HC_Express Deliverie	Federal Express	10/4/2004	33.92
	HC_Express Deliverie	Federal Express	10/11/2004	20.97
	HC_Express Deliverie	Federal Express	11/8/2004	11.78
	HC_Express Deliverie	Federal Express	12/6/2004	11.78
	HC_Express Deliverie	Federal Express	11/22/2004	5.77
	HC_Express Deliverie	Federal Express	12/13/2004	42.98
	HC_Express Deliverie	Federal Express	11/29/2004	7.49
	HC_Express Deliverie	Federal Express	11/29/2004	6.37
	HC_Express Deliverie	Federal Express	12/27/2004	14.01
	HC_Express Deliverie	Federal Express	12/27/2004	5.88
	HC_Express Deliverie	Federal Express	12/6/2004	21.26
	HC_Express Deliverie	Federal Express	12/6/2004	110.9
	HC_Express Deliverie	Federal Express	11/15/2004	23.74
	HC_Express Deliverie	Federal Express	12/13/2004	29.85
	HC_Express Deliverie	Federal Express	12/13/2004	18.57
	HC_Express Deliverie	Federal Express	12/27/2004	24.92
	HC_Express Deliverie	RDS Delivery Service	11/15/2004	12
	HC_Express Deliverie	RDS Delivery Service	12/31/2004	42
	HC_Express Deliverie	RDS Delivery Service	12/15/2004	6
	HC_Express Deliverie	RDS Delivery Service	12/15/2004	9
	HC_Express Deliverie	RDS Delivery Service	12/15/2004	24.95
	HC_Express Deliverie	UPS	7/26/2004	9.08
	HC_Express Deliverie	UPS	8/3/2004	9.83
	HC_Express Deliverie	UPS	11/13/2004	57.6
*	HC_Express Deliverie			1,269.55
	HC_Factiva		9/30/2004	9.44
	HC_Factiva		11/30/2004	21.24
	HC_Factiva		12/31/2004	4.72
*	HC_Factiva			35.4
	HC_Gifts-Non Employe	Kerry Cullen	12/10/2004	114.7
*	HC_Gifts-Non Employe			114.7
	HC_Meals - Staff & a	Bocca	10/15/2004	42.35
	HC_Meals - Staff & a	Dawn Sheryl Weissman	8/18/2004	5.85
	HC_Meals - Staff & a	Jennifer L Maguire	8/18/2004	14.41
	HC_Meals - Staff & a	Jennifer L Maguire	8/18/2004	8.33
	HC_Meals - Staff & a	Jennifer L Maguire	11/22/2004	73.53
	HC_Meals - Staff & a	Rene A Mack	8/18/2004	4.8
	HC_Meals - Staff & a	Tuscany Corporate Catering	11/22/2004	185.2
	HC_Meals - Staff & a	Tuscany Corporate Catering	11/22/2004	76.47
	HC_Meals - Staff & a	Tuscany Corporate Catering	12/13/2004	73.48
*	HC_Meals - Staff & a			484.42
	HC_Meals-Client	Bocca	7/13/2004	84.7
	HC_Meals-Client	PromoCup, Inc	12/20/2004	42,000.00
	HC_Meals-Client	Tuscany Corporate Catering	7/14/2004	211.5

	HC_Meals-Client	Tuscany Corporate Catering	7/28/2004	105.16
	HC_Meals-Client	Tuscany Corporate Catering	7/28/2004	197.19
*	HC_Meals-Client			42,598.55
	HC_Miscellaneous	Nielsen Media Research Inc.	7/8/2004	239.94
	HC_Miscellaneous	The Plaza Hotel	9/22/2004	87.94
*	HC_Miscellaneous			327.88
	HC_Office Supplies	Kerry Cullen	7/13/2004	116.77
	HC_Office Supplies	Kerry Cullen	7/13/2004	342.17
	HC_Office Supplies	Kerry Cullen	7/13/2004	81.47
	HC_Office Supplies	Valerie S Edmonds	10/1/2004	24.85
*	HC_Office Supplies			565.26
	HC_Parking	Jennifer L Maguire	8/18/2004	74
*	HC_Parking			74
	HC_Press Kits	P2I	7/31/2004	412
*	HC_Press Kits			412
	HC_Printing	C2 Media.com	9/30/2004	180
	HC_Printing	C2 Media.com	10/7/2004	38.75
	HC_Printing	Nielsen Media Research Inc.	10/5/2004	239.94
	HC_Printing	Roots Canada	11/26/2004	663.09
*	HC_Printing			1,121.78
	HC_Promotional Mater	Dawn Sheryl Weissman	7/6/2004	17.36
	HC_Promotional Mater	Jennifer L Maguire	7/14/2004	70.6
	HC_Promotional Mater	Jennifer L Maguire	10/11/2004	285
*	HC_Promotional Mater			372.96
	HC_Subscriptions	Dawn Sheryl Weissman	8/18/2004	12.31
	HC_Subscriptions	Dawn Sheryl Weissman	8/27/2004	4.5
	HC_Subscriptions	Jennifer L Maguire	9/8/2004	115
	HC_Subscriptions	Kerry Cullen	9/10/2004	20.47
*	HC_Subscriptions			152.28
	HC_Taxis	Air Express Limousine	8/19/2004	147.2
	HC_Taxis	Bens Luxury Car & Limo Service	7/18/2004	97.92
	HC_Taxis	Bens Luxury Car & Limo Service	8/3/2004	120.36
	HC_Taxis	Bens Luxury Car & Limo Service	9/7/2004	158.08
	HC_Taxis	Bens Luxury Car & Limo Service	9/7/2004	164.22
	HC_Taxis	Bens Luxury Car & Limo Service	10/15/2004	455.94
	HC_Taxis	Bens Luxury Car & Limo Service	11/30/2004	199.92
	HC_Taxis	Bens Luxury Car & Limo Service	12/14/2004	45.9
	HC_Taxis	Bens Luxury Car & Limo Service	12/14/2004	56.1
	HC_Taxis	Dawn Sheryl Weissman	7/13/2004	10
	HC_Taxis	Dawn Sheryl Weissman	8/18/2004	25
	HC_Taxis	Jennifer L Maguire	7/14/2004	8
	HC_Taxis	Jennifer L Maguire	8/18/2004	29.94
	HC_Taxis	Jennifer L Maguire	8/18/2004	10
	HC_Taxis	Jennifer L Maguire	11/22/2004	9
	HC_Taxis	Rene A Mack	8/18/2004	40
*	HC_Taxis			1,577.58
	HC_Telephone	Sprint Conferencing Services	8/24/2004	96.48

*	HC_Telephone			96.48
	HC_Training-External	Civiello Communications Group	7/19/2004	3,500.00
*	HC_Training-External			3,500.00
	HC_Video Production	Bacon's Information, Inc.	7/2/2004	154.47
	HC_Video Production	Bacon's Information, Inc.	11/8/2004	165.39
	HC_Video Production	Bacon's Information, Inc.	7/2/2004	-154.47
	HC_Video Production	Rainbow Video Duplicating Inc.	9/2/2004	70.61
	HC_Video Production	Rainbow Video Duplicating Inc.	9/2/2004	59.74
	HC_Video Production	Rainbow Video Duplicating Inc.	9/21/2004	190.09
	HC_Video Production	Rainbow Video Duplicating Inc.	10/28/2004	328.59
	HC_Video Production	Rainbow Video Duplicating Inc.	11/11/2004	39.11
	HC_Video Production	Rainbow Video Duplicating Inc.	11/2/2004	110.25
	HC_Video Production	Rainbow Video Duplicating Inc.	12/30/2004	298.72
*	HC_Video Production			1,262.50
	SC_Photocopying		7/17/2004	2.1
	SC_Photocopying		8/19/2004	195.65
	SC_Photocopying		12/16/2004	7.35
	SC_Photocopying		11/17/2004	807.1
	SC_Photocopying		10/18/2004	42
	SC_Photocopying		11/16/2004	28.7
*	SC_Photocopying			1,082.90
	SC_Photocopying-Col		7/13/2004	26.25
*	SC_Photocopying-Col			26.25
	SC_Postage		7/16/2004	44.96
	SC_Postage		8/19/2004	1.57
	SC_Postage		12/16/2004	2.81
	SC_Postage		10/19/2004	1.43
	SC_Postage		10/19/2004	4.01
	SC_Postage		11/17/2004	4.33
*	SC_Postage			59.11
	SC_Supplies		8/23/2004	1.18
	SC_Supplies		12/20/2004	1.18
*	SC_Supplies			2.36
	SC_Telephone		10/18/2004	177.86
	SC_Telephone		7/17/2004	304.29
	SC_Telephone		8/19/2004	192.54
	SC_Telephone		12/16/2004	221.09
	SC_Telephone		11/17/2004	350.38
	SC_Telephone		11/16/2004	368.19
*	SC_Telephone			1,614.35
	SC_Lexis/Nexis		9/30/2004	209.6
*	SC_Lexis/Nexis			209.6
**	WBS 103432-US12			76,129.65
	HC_Airfare	American Express	8/1/2004	692.56
	HC_Airfare	American Express	11/24/2004	239.95

	HC_Airfare	American Express	10/31/2004	239.95
	HC_Airfare	American Express	12/23/2004	199.95
	HC_Airfare	American Express	12/23/2004	239.95
	HC_Airfare	Renata Hopkins	10/18/2004	304.15
*	HC_Airfare			1,916.51
	HC_Express Deliverie	Brattle Courier	8/31/2004	11
	HC_Express Deliverie	Brattle Courier	11/30/2004	56.5
	HC_Express Deliverie	Brattle Courier	12/31/2004	15.5
*	HC_Express Deliverie			83
	HC_Gifts-Non Employe	Renata Hopkins	12/16/2004	154.03
	HC_Gifts-Non Employe	Renata Hopkins	12/16/2004	19.55
*	HC_Gifts-Non Employe			173.58
	HC_Meals - Staff & a	Renata Hopkins	7/20/2004	20.91
	HC_Meals - Staff & a	Renata Hopkins	10/18/2004	9.5
	HC_Meals - Staff & a	Renata Hopkins	10/18/2004	6.42
	HC_Meals - Staff & a	Renata Hopkins	10/18/2004	10
	HC_Meals - Staff & a	Renata Hopkins	10/18/2004	4.94
*	HC_Meals - Staff & a			51.77
	HC_Meals-Client	Renata Hopkins	10/18/2004	22.23
	HC_Meals-Client	Renata Hopkins	10/15/2004	274.63
*	HC_Meals-Client			296.86
	HC_Parking	Renata Hopkins	10/14/2004	12
	HC_Parking	Renata Hopkins	11/14/2004	12
	HC_Parking	Renata Hopkins	11/14/2004	13
	HC_Parking	Renata Hopkins	11/14/2004	2
*	HC_Parking			39
	HC_Promotional Mater	Renata Hopkins	11/14/2004	26.23
	HC_Promotional Mater	Renata Hopkins	11/14/2004	49.65
	HC_Promotional Mater	Renata Hopkins	11/14/2004	18.45
	HC_Promotional Mater	Renata Hopkins	11/14/2004	10.97
*	HC_Promotional Mater			105.3
	HC_Taxis	Checker Cab Company	10/20/2004	38.5
	HC_Taxis	Checker Cab Company	10/13/2004	11.5
	HC_Taxis	Checker Cab Company	10/29/2004	74.9
	HC_Taxis	Renata Hopkins	7/20/2004	90
	HC_Taxis	Renata Hopkins	10/18/2004	26
	HC_Taxis	Renata Hopkins	10/15/2004	27
	HC_Taxis	Renata Hopkins	11/22/2004	24
	HC_Taxis	Renata Hopkins	11/22/2004	22
	HC_Taxis	Renata Hopkins	11/22/2004	21
	HC_Taxis	Renata Hopkins	11/22/2004	20
	HC_Taxis	Renata Hopkins	12/16/2004	27
	HC_Taxis	Renata Hopkins	12/16/2004	26
*	HC_Taxis			407.9
	HC_Telephone	Renata Hopkins	10/18/2004	116.04
*	HC_Telephone			116.04
	HC_Travel Other	Renata Hopkins	10/18/2004	51.2

	HC_Travel Other	Renata Hopkins	10/18/2004	45.58
*	HC_Travel Other			96.78
	HC_Video Production	Video Express	8/31/2004	109.33
*	HC_Video Production			109.33
	SC_Photocopying		8/25/2004	1.4
	SC_Photocopying		10/25/2004	7.4
	SC_Photocopying		9/27/2004	2.6
	SC_Photocopying		11/17/2004	82.6
	SC_Photocopying		12/21/2004	5
	SC_Photocopying		12/21/2004	5
*	SC_Photocopying			104
	SC_Postage		8/25/2004	13.53
	SC_Postage		10/25/2004	16.97
	SC_Postage		9/27/2004	1.06
	SC_Postage		11/17/2004	0.6
	SC_Postage		12/21/2004	15.71
	SC_Postage		12/21/2004	15.71
*	SC_Postage			63.58
**	WBS 103432-US13			3,563.65
	HC_Professional Serv	Blue Sky Factory, Inc.	9/27/2004	350
*	HC_Professional Serv			350
**	WBS 103432-US01			350
***				80,043.30
****	Client Name Canadian Tourism Commission			80,043.30
*****				80,043.30

Cost/Act Code Desc	Vendor Name	Doc/Work Date Invoiced	
HC_Accommodation	Dawn Sheryl Weissman	8/18/2004	169.14
HC_Accommodation	Jennifer L Maguire	8/18/2004	111.66
HC_Accommodation	Rene A Mack	8/18/2004	105.4
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HC_Airfare	American Express	8/30/2004	351.22
HC_Airfare	American Express	8/30/2004	351.22
HC_Airfare	American Express	9/30/2004	202.15
HC_Airfare	American Express	9/30/2004	417
HC_Airfare	American Express	9/30/2004	-417
* HC_Airfare			1,307.58
HC_Cell Phone	Dawn Sheryl Weissman	9/27/2004	34.83
HC_Cell Phone	Jennifer L Maguire	8/19/2004	33.6
* HC_Cell Phone			68.43
HC_Computer Supplies	Burrelle's Information Service	7/1/2004	3,559.54
HC_Computer Supplies	Burrelle's Information Service	8/1/2004	3,635.54
HC_Computer Supplies	Burrelle's Information Service	9/1/2004	2,527.64
HC_Computer Supplies	Burrelle's Information Service	12/1/2004	2,463.93
HC_Computer Supplies	Burrelle's Information Service	10/1/2004	2,240.37
HC_Computer Supplies	Burrelle's Information Service	11/1/2004	2,858.40
* HC_Computer Supplies			17,285.42
HC_Entertainment - C	Valerie S Edmonds	10/3/2004	122.11
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HC_Express Deliverie	Deluxe Delivery Systems, Inc.	8/29/2004	8
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	8/29/2004	8
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	7/4/2004	6
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	7/4/2004	8
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	9/26/2004	6
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	9/26/2004	8
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	10/3/2004	42
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	10/10/2004	8
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	10/31/2004	6
HC_Express Deliverie	Deluxe Delivery Systems, Inc.	10/31/2004	6
HC_Express Deliverie	Federal Express	7/5/2004	7.56
HC_Express Deliverie	Federal Express	7/26/2004	16.93
HC_Express Deliverie	Federal Express	7/28/2004	11.04
HC_Express Deliverie	Federal Express	8/23/2004	7.27
HC_Express Deliverie	Federal Express	8/23/2004	11.28
HC_Express Deliverie	Federal Express	8/30/2004	12.36
HC_Express Deliverie	Federal Express	9/20/2004	148.91
HC_Express Deliverie	Federal Express	9/6/2004	8.05
HC_Express Deliverie	Federal Express	9/6/2004	6.01
HC_Express Deliverie	Federal Express	8/30/2004	147.66
HC_Express Deliverie	Federal Express	10/4/2004	9.91
HC_Express Deliverie	Federal Express	11/8/2004	174.86
HC_Express Deliverie	Federal Express	9/20/2004	20.36
HC_Express Deliverie	Federal Express	11/1/2004	20.7

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HC_Express Deliverie	Federal Express	10/4/2004	33.92
HC_Express Deliverie	Federal Express	10/11/2004	20.97
HC_Express Deliverie	Federal Express	11/8/2004	11.78
HC_Express Deliverie	Federal Express	12/6/2004	11.78
HC_Express Deliverie	Federal Express	11/22/2004	5.77
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HC_Express Deliverie	Federal Express	12/13/2004	18.57
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HC_Express Deliverie	RDS Delivery Service	11/15/2004	12
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HC_Meals - Staff & a	Jennifer L Maguire	8/18/2004	14.41
HC_Meals - Staff & a	Jennifer L Maguire	8/18/2004	8.33
HC_Meals - Staff & a	Jennifer L Maguire	11/22/2004	73.53
HC_Meals - Staff & a	Rene A Mack	8/18/2004	4.8
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HC_Meals - Staff & a	Tuscany Corporate Catering	11/22/2004	76.47
HC_Meals - Staff & a	Tuscany Corporate Catering	12/13/2004	73.48
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HC_Meals-Client	Tuscany Corporate Catering	7/28/2004	105.16
HC_Meals-Client	Tuscany Corporate Catering	7/28/2004	197.19
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HC_Miscellaneous	The Plaza Hotel	9/22/2004	87.94

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HC_Printing	Nielsen Media Research Inc.	10/5/2004	239.94
HC_Printing	Roots Canada	11/26/2004	663.09
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HC_Taxis	Air Express Limousine	8/19/2004	147.2
HC_Taxis	Bens Luxury Car & Limo Service	7/18/2004	97.92
HC_Taxis	Bens Luxury Car & Limo Service	8/3/2004	120.36
HC_Taxis	Bens Luxury Car & Limo Service	9/7/2004	158.08
HC_Taxis	Bens Luxury Car & Limo Service	9/7/2004	164.22
HC_Taxis	Bens Luxury Car & Limo Service	10/15/2004	455.94
HC_Taxis	Bens Luxury Car & Limo Service	11/30/2004	199.92
HC_Taxis	Bens Luxury Car & Limo Service	12/14/2004	45.9
HC_Taxis	Bens Luxury Car & Limo Service	12/14/2004	56.1
HC_Taxis	Dawn Sheryl Weissman	7/13/2004	10
HC_Taxis	Dawn Sheryl Weissman	8/18/2004	25
HC_Taxis	Jennifer L Maguire	7/14/2004	8
HC_Taxis	Jennifer L Maguire	8/18/2004	29.94
HC_Taxis	Jennifer L Maguire	8/18/2004	10
HC_Taxis	Jennifer L Maguire	11/22/2004	9
HC_Taxis	Rene A Mack	8/18/2004	40
* HC_Taxis			1,577.58
HC_Telephone	Sprint Conferencing Services	8/24/2004	96.48
* HC_Telephone			96.48
HC_Training-External	Civiello Communications Group	7/19/2004	3,500.00
* HC_Training-External			3,500.00
HC_Video Production	Bacon's Information, Inc.	7/2/2004	154.47
HC_Video Production	Bacon's Information, Inc.	11/8/2004	165.39
HC_Video Production	Bacon's Information, Inc.	7/2/2004	-154.47
HC_Video Production	Rainbow Video Duplicating Inc.	9/2/2004	70.61

HC_Video Production	Rainbow Video Duplicating Inc.	9/2/2004	59.74
HC_Video Production	Rainbow Video Duplicating Inc.	9/21/2004	190.09
HC_Video Production	Rainbow Video Duplicating Inc.	10/28/2004	328.59
HC_Video Production	Rainbow Video Duplicating Inc.	11/11/2004	39.11
HC_Video Production	Rainbow Video Duplicating Inc.	11/2/2004	110.25
HC_Video Production	Rainbow Video Duplicating Inc.	12/30/2004	298.72
* HC_Video Production			1,262.50
SC_Photocopying		7/17/2004	2.1
SC_Photocopying		8/19/2004	195.65
SC_Photocopying		12/16/2004	7.35
SC_Photocopying		11/17/2004	807.1
SC_Photocopying		10/18/2004	42
SC_Photocopying		11/16/2004	28.7
* SC_Photocopying			1,082.90
SC_Photocopying-Col		7/13/2004	26.25
* SC_Photocopying-Col			26.25
SC_Postage		7/16/2004	44.96
SC_Postage		8/19/2004	1.57
SC_Postage		12/16/2004	2.81
SC_Postage		10/19/2004	1.43
SC_Postage		10/19/2004	4.01
SC_Postage		11/17/2004	4.33
* SC_Postage			59.11
SC_Supplies		8/23/2004	1.18
SC_Supplies		12/20/2004	1.18
* SC_Supplies			2.36
SC_Telephone		10/18/2004	177.86
SC_Telephone		7/17/2004	304.29
SC_Telephone		8/19/2004	192.54
SC_Telephone		12/16/2004	221.09
SC_Telephone		11/17/2004	350.38
SC_Telephone		11/16/2004	368.19
* SC_Telephone			1,614.35
SC_Lexis/Nexis		9/30/2004	209.6
* SC_Lexis/Nexis			209.6
** WBS 103432-US12			76,129.65
HC_Airfare	American Express	8/1/2004	692.56
HC_Airfare	American Express	11/24/2004	239.95
HC_Airfare	American Express	10/31/2004	239.95
HC_Airfare	American Express	12/23/2004	199.95
HC_Airfare	American Express	12/23/2004	239.95
HC_Airfare	Renata Hopkins	10/18/2004	304.15
* HC_Airfare			1,916.51
HC_Express Deliverie	Brattle Courier	8/31/2004	11
HC_Express Deliverie	Brattle Courier	11/30/2004	56.5
HC_Express Deliverie	Brattle Courier	12/31/2004	15.5
* HC_Express Deliverie			83

HC_Gifts-Non Employe	Renata Hopkins	12/16/2004	154.03
HC_Gifts-Non Employe	Renata Hopkins	12/16/2004	19.55
* HC_Gifts-Non Employe			173.58
HC_Meals - Staff & a	Renata Hopkins	7/20/2004	20.91
HC_Meals - Staff & a	Renata Hopkins	10/18/2004	9.5
HC_Meals - Staff & a	Renata Hopkins	10/18/2004	6.42
HC_Meals - Staff & a	Renata Hopkins	10/18/2004	10
HC_Meals - Staff & a	Renata Hopkins	10/18/2004	4.94
* HC_Meals - Staff & a			51.77
HC_Meals-Client	Renata Hopkins	10/18/2004	22.23
HC_Meals-Client	Renata Hopkins	10/15/2004	274.63
* HC_Meals-Client			296.86
HC_Parking	Renata Hopkins	10/14/2004	12
HC_Parking	Renata Hopkins	11/14/2004	12
HC_Parking	Renata Hopkins	11/14/2004	13
HC_Parking	Renata Hopkins	11/14/2004	2
* HC_Parking			39
HC_Promotional Mater	Renata Hopkins	11/14/2004	26.23
HC_Promotional Mater	Renata Hopkins	11/14/2004	49.65
HC_Promotional Mater	Renata Hopkins	11/14/2004	18.45
HC_Promotional Mater	Renata Hopkins	11/14/2004	10.97
* HC_Promotional Mater			105.3
HC_Taxis	Checker Cab Company	10/20/2004	38.5
HC_Taxis	Checker Cab Company	10/13/2004	11.5
HC_Taxis	Checker Cab Company	10/29/2004	74.9
HC_Taxis	Renata Hopkins	7/20/2004	90
HC_Taxis	Renata Hopkins	10/18/2004	26
HC_Taxis	Renata Hopkins	10/15/2004	27
HC_Taxis	Renata Hopkins	11/22/2004	24
HC_Taxis	Renata Hopkins	11/22/2004	22
HC_Taxis	Renata Hopkins	11/22/2004	21
HC_Taxis	Renata Hopkins	11/22/2004	20
HC_Taxis	Renata Hopkins	12/16/2004	27
HC_Taxis	Renata Hopkins	12/16/2004	26
* HC_Taxis			407.9
HC_Telephone	Renata Hopkins	10/18/2004	116.04
* HC_Telephone			116.04
HC_Travel Other	Renata Hopkins	10/18/2004	51.2
HC_Travel Other	Renata Hopkins	10/18/2004	45.58
* HC_Travel Other			96.78
HC_Video Production	Video Express	8/31/2004	109.33
* HC_Video Production			109.33
SC_Photocopying		8/25/2004	1.4
SC_Photocopying		10/25/2004	7.4
SC_Photocopying		9/27/2004	2.6
SC_Photocopying		11/17/2004	82.6
SC_Photocopying		12/21/2004	5
SC_Photocopying		12/21/2004	5
* SC_Photocopying			104

SC_ Postage	8/25/2004	13.53
SC_ Postage	10/25/2004	16.97
SC_ Postage	9/27/2004	1.06
SC_ Postage	11/17/2004	0.6
SC_ Postage	12/21/2004	15.71
SC_ Postage	12/21/2004	15.71
* SC_ Postage		63.58
** WBS 103432-US13		3,563.65
HC_Professional Serv Blue Sky Factory, Inc.	9/27/2004	350
* HC_Professional Serv		350
** WBS 103432-US01		350
***		80,043.30
** Client Name Canadian Tourism Commission		80,043.30
*****		80,043.30

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Date Received Amount Received

8/18/2004	4,341.41
8/24/2004	4,310.55
7/16/2004	4,335.47
7/19/2004	38,183.73
8/17/2004	43,427.57
10/26/2004	44,301.90
11/9/2004	45,242.52
11/19/2004	34,831.76
12/27/2004	41,285.37
10/21/2004	4,344.01
Total	264,604.29

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