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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant CMGRP, Inc. d/b/a Weber Shandwick	2. Registration No. 3911
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

To give a 10-day notice of change in information as required by Section 2(b) of the Act.

To correct a deficiency in

Initial Statement

Supplemental Statement for the period ending June 30, 2008

Other purpose (*specify*): _____

To give notice of change in an exhibit previously filed.

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4. If this amendment requires the filing of a document or documents, please list -

Attachment 1 -- List of services provided to foreign principal Canadian Tourism Commission (CTC) during period from January to June 2008.

Attachment 2 -- List of expenses incurred on behalf of CTC during period from January to June 2008.

Attachment 3 -- List of fees and expense reimbursements received from CTC during period from January to June 2008.

Attachment 4 -- April 2008 Agreement Amendment.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

The original Supplemental Statement for this period did not disclose the CTC as a foreign principal serviced during this period in response to Item 9, or the services engaged in (Item 11) and expenses incurred on behalf of CTC (Item 15), or fees and expenses reimbursements received from CTC during this period.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

November 29, 2010

(Type or print name under each signature¹)



Andrew J. Kameros

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¹ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

ATTACHMENT 1
Weber Shandwick
Canadian Tourism Commission
January- June 2008 Status Report

<i>Weber Shandwick performed the following activities on behalf of the CTC for the month of February:</i>		
Core Public Relations		
	Media Placements	Circulation/Audience Reach
	<i>Smart Money</i> • Article on heli-skiing by Kristen Bellstrom	2,049,530
	<i>Smart Money.com</i> • Web site pick up of heli-skiing article	94,828
Estimated Ad Value		
		\$1,948,864
		\$23,237.72
Media Outreach		
<i>Newsweek (International Edition)</i> (c. 751,000)	Agency connected special correspondent Sana Butler with the Tourisme Montréal office for information on the Hôtel Le St-James for a story on luxury hotel car fleets.	<small>RSD/CTS/REGISTRATION UNIT</small> 2008 NOV 29 PM 3:28
<i>The Martha Stewart Show</i> (c. 433,000)	Liz Koman of Martha Stewart Productions contacted CTC regarding the opportunity to have Martha Stewart film in Canada. Agency looking into opportunity and logistics.	
<i>Pressure Cook</i> (c. n/a)	<ul style="list-style-type: none"> Agency discussed filming opportunity with CTC; Agency offered opportunity to partners; Agency awaiting feedback from producer regarding network's interest in Alberta. 	
<i>NBC's Howie Do It</i>	<p>New NBC show this summer (similar format to <i>Tonight Show's</i> "Hidden Howie" segments). Show and Howie Mandel approached R. Mack about shooting in Ontario. CTC, Agency and Ontario partners currently discussing opportunity.</p> <p>*R&C has also spoken with show producers.</p> <p>WS/R&C teams staying in touch re opp.</p>	
Promotions		
<i>Bryant Park 2007</i>	Agency revised Bryant Park wrap ups for individual partners.	
Special Projects		
<i>Media Marketplace 2008</i>	<ul style="list-style-type: none"> Agency secured online and new media panelists; Agency drafted and submitted online and new media welcome letters to CTC for review; Agency sent welcome letters to and confirmed panelists; Agency working with CTC on staffing. 	
<i>L.A. "Grove"</i> (April)	Agency continuing to brainstorm with DDB on L.A. Grove opportunities. Event dates have been confirmed and Agency/DDB are awaiting details on artists from Grove.	
<i>Boston "Trolley"</i> (May)	Agency reached out to Shore Line Trolley on availability and next steps. Agency working with Boston office to coordinate details.	

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New York "Rockefeller Center" (May 13-16)	<ul style="list-style-type: none"> • Agency coordinating and negotiating cost with Rockefeller Center; • Agency and CTC conducted site check; • Agency outreaching to event production vendors; • Agency drafted and submitted New York CTC/partner action plan to CTC.
Sam Bennett	Agency planning Sam Bennett cross-Canada blog project and is continuing discussions with writer and Kayak.com for a trip in early June.
Canada Online Game	<ul style="list-style-type: none"> • Howie Mandel online game distributed to 1 million names during the week of March 3; • Agency to forward analytics to CTC.
2007 Highlights Reel	<ul style="list-style-type: none"> • Agency and CTC reviewed and provided changes to vendor regarding 2007 Highlights Reel; • Agency submitted final reel to CTC.
San Francisco "Blogger"	<ul style="list-style-type: none"> • Agency conducted a call with Blogger representatives to review sponsorship opportunities and provided CTC with recommendation on the 2007 conference in San Francisco; • Agency advised client to pass on opportunity.
BurellesLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
Meetings/Conference Calls	
WS/CTC/DDB Conference Call February 5, 2008	Agency and CTC call to discuss Bryant Park Partner coverage.
WS/CTC/DDB Meeting February 6, 2008	Agency/CTC/DDB meeting in New York to discuss Olympics, 2008 program proposals, Bryant Park results.
WS/CTC Conference Call February 7, 2008	Agency/CTC/DDB meeting to discuss 2007 recap and 2008 planning; Agency and CTC meeting with Tourism Toronto.
WS/ Tourism BC Conference Call February 14, 2008	Conference call to discuss collaborating on Sports Illustrated Swimsuit Edition efforts.
WS/ DDB Conference Call February 15, 2008	Agency and DDB call to brainstorm LA "Grove" promotion
WS/ CTC/ DDB Conference Call February 25, 2008	Agency/CTC/DDB call to discuss LA "Grove" updates and New York ideas.
WS/CTC/BDD LA Meeting February 27-29, 2008	Agency/CTC/DDB meetings in LA for Top Chef and Grove.
Rogers & Cowan Conference Calls	Agency participated on bi-monthly update conference calls with Rogers and Cowan.
CTC/DDB/WS Conference Calls	Agency participated on weekly status calls.

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<i>Rogers & Cowan performed the following activities on behalf of the CTC for the month of February:</i>	
Entertainment Marketing (R&C) Promotions – Location Outreach (Television)	
<i>“Top Chef” (Bravo)</i>	R&C, CTC and WS presented Toronto opportunity to the “Top Chef” producers on February 28 in Los Angeles. Received great feedback from the producers. R&C sent producers follow-up information outlining Toronto’s grocery stores and specialty markets as well notable Canadian chefs. CTC and Tourism Ontario preparing production and work permit regulations to submit to producers. Series is tentatively scheduled to air November 2008.
<i>“Howie Do It” (NBC)</i>	Production is looking for locations to shoot new episodes for this unscripted reality show featuring Canadian comedy star Howie Mandel. Production would be able to incorporate characteristics of location into show. Production is interested in filming an episode in Vancouver. CTC has expressed initial interest. Discussing with producers the types of incentives they would be looking for from the CTC in order to make this happen. Series would air in Summer 2008.
Promotions – Location Outreach (Film)	
<i>“The Love Guru” (Paramount Pictures)</i>	R&C provided background, initial concepts and trailer for client review. Awaiting feedback from CTC on their level of interest in moving forward with a promotional & PR partnership.

Weber Shandwick performed the following activities on behalf of the CTC for the month of January:

Core Public Relations		
Media Placements	Circulation/Audience Reach	Estimated Ad Value
<i>Black Noir</i> <ul style="list-style-type: none"> Feature from the 5-Factor press trip with Harley Pasternak written by press trip attendee Lisa Arcella 	500,000	\$66,800
<i>Rachael Ray</i> <ul style="list-style-type: none"> Agency secured a sponsorship opportunity with Rachael Ray’s top rated daily talk show in Bryant Park which included multiple Canada and CTC mentions 	2.7 million	\$121,891.10
<i>RachaelRayShow.com</i> <ul style="list-style-type: none"> Web site featured a write-up about Rachael’s Bryant Park episode and the trip provided by the CTC and Tourisme 	41,935 unique hits daily	N/A

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Québec		
<i>Tribune Media Services</i> • As a result of a November 2007 Churchill/Tundra Buggy press trip, <i>Tribune Media Services</i> released article for pick up	N/A	N/A
<i>Passport</i> • Alan Muraoka's three page article was a result of Agency's 2006 Media Expedition	337,500	\$132,600
Media Outreach		
<i>Pressure Cook</i> (c. n/a)	Agency approached by MojoHD (c. 8 million network viewers) to film an upcoming episode of <i>Pressure Cook</i> in Canada. Agency presented opportunity, which would require providing airfare and accommodations, to CTC for review.	
Freelancer Patricia Cobbs	Agency provided information on wildcrafting, glamping, and Québec's 400 th anniversary for possible inclusion in upcoming piece.	
Freelancer Kira Vermont	Agency submitted information on Valentine's Day vacation packages for a major Canadian daily.	
<i>Womansday.com</i> (c. 1,225,955)	Agency reached out to online editor, Jennifer Conrad, regarding possible future Canada inclusion.	
Promotions/Special Events/ Marketing Partnerships		
Bryant Park 2007	<p>Bryant Park 2007 Wrap-Up:</p> <ul style="list-style-type: none"> • Agency followed up with Bryant Park on storage of CTC materials and outstanding invoices; • Agency followed up with Zoom regarding staffing and results; • Agency worked with Turn Here on Bryant Park video revisions; • Agency worked with <i>Rachael Ray</i> for a sponsorship opportunity in Bryant Park to end the '07 season and kick-off the '08 season with a second airing on Thanksgiving Day; • Agency drafted Bryant Park 2007 wrap-up report for client. 	
Special Projects		
2008 Planning	Agency moving forward with next steps on ideas surrounding New York, Boston and L.A. specific events.	
L.A. "Grove"	Agency continued to work with DDB on L.A. "Grove" updates.	
San Francisco "Blogger"	Agency conducted a call with Blogger representatives to review sponsorship opportunities and provided client with recommendation on the 2007 conference in	

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	San Francisco.
New York "Metro North"	<ul style="list-style-type: none"> Agency continued outreach to the MTA regarding a possible promotion with the Metro North bar cars; At this time, Agency and CTC decided not to pursue this avenue.
Boston "Trolley"	Agency reached out to streetcar company on availability and next steps.
New York "Rockefeller Center"	Agency reached out to Rockefeller Center on possible CTC promotion in May.
Sam Bennett	Agency revisiting Sam Bennett cross-Canada blog project and is continuing discussions with writer and Kayak.com.
Media Marketplace 2008	<ul style="list-style-type: none"> Agency drafted Media Marketplace online panel and new media panel media lists; Agency reached out to online and new media editors regarding the MM08 panels. Follow up continues.
2007 Highlights Reel	Agency collaborating with CTC regarding 2007 highlights reel outline and reaching out to vendors for three estimates.
2007 Year End Report	Agency drafted and sent client 2007 Year End Report.
BurellsLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
Meetings/Conference Calls	
WS/CTC/DDB Conference Call January 4, 2008	Agency status call to discuss 2008.
WS/CTC/DDB Conference Call January 8, 2008	Agency/CTC/DDB call to discuss Grove execution.
WS/CTC Conference Call January 9, 2008	Agency joined CTC's quarterly PR conference call with CTC's Europe, Mexican and US offices.
WS/CTC Conference Call January 22, 2008	Agency and CTC call to discuss the 2007 CTC Highlights Reel Outline.
Rogers & Cowan Conference Calls	Agency participated on bi-monthly update conference calls with Rogers and Cowan.
CTC/DDB/WS Conference Calls	Agency participated on weekly status calls.

<i>Rogers & Cowan performed the following activities on behalf of the CTC for the month of January:</i>	
Entertainment Marketing (R&C) Promotions – Location Outreach (Television)	
"Top Chef" (Bravo)	Producers are very interested in filming their entire next season in Canada! Presented the opportunity and an overview of the production support requirements to CTC. CTC is extremely interested in moving forward with this very exciting opportunity. CTC is reaching

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	out to their internal partners and putting together a pitch presentation for the producers which will give an overview of the most suited region and an outline of everything it has to offer. CTC will submit this presentation to R&C by February 22.
<i>“Howie Do It”</i> (NBC)	Presented location filming opportunity to CTC. CTC has expressed interest, waiting for final confirmation. Canadian comedy star Howie Mandel will present a whole new take on the TV prank. This new hidden camera hoax series hosted by Howie will show unsuspecting people finding themselves caught in outrageous situations. Production is amenable to working with R&C on the best ways to incorporate Canada as a prime setting for one of their episodes.
<i>“Rachael’s Vacation”</i> (Food Network)	Reaching out to the Food Network in regards to travel integration opportunities with this new travel show starring Rachael Ray. Rachael takes viewers on an international odyssey with her ideas, information and tips on where to travel. Continuing to follow up with the network.
<i>“Walk About – Sacred Destinations”</i> (TBD)	Currently reviewing travel integration opportunities with this pilot show that visits different countries and explores the most awe-inspiring sacred sites and people of the region while providing travel tips specific to that location. If show gets picked up for distribution, R&C will reach out to production about location filming opportunities.
<i>“Make Me A Supermodel”</i> (Bravo)	Reached out to producers about upcoming location filming opportunities in Canada. If show is picked up for another season, there could be potential filming opportunities.
Promotions – Location Outreach (Film)	
<i>“The Love Guru”</i> (Paramount Pictures)	Pitched Paramount for promotional opportunities with the theatrical release of this film starring Mike Myers, Justin Timberlake and Ben Kingsley about a self-help guru hired to help a Toronto Maple Leafs player. Film will be set in Toronto and will film in Toronto. Release date is June 20, 2008 with a PG-13 rating. Submitting background and initial concepts to client week of 2/10/08.
<i>“Where the Wild Things Are”</i> (Warner Bros.)	R&C to recommend focus of promotional and financial support to now be dedicated to a partnership opportunity with “Top Chef.”

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<i>Weber Shandwick performed the following activities on behalf of the CTC for the month of March:</i>	
Core Public Relations Media Outreach	
Freelancer Avital Binshtock	Agency pitched upcoming Canadian events and festivals to freelancer Avital Binshtock for a <i>Los Angeles Times</i> article.
NBC's "Howie Do It"	CTC, Agency and Ontario partners currently discussing opportunity. Show production currently on hold, but Weber Shandwick/R&C continuing discussion with producers.
Promotions	
Bryant Park 2007	<ul style="list-style-type: none"> • Agency revised and sent CTC Bryant Park wrap ups for individual partners; • Agency sent Umbra Bryant Park wrap up; • TurnHere finalizing revisions
Special Projects	
Media Marketplace 2008	<ul style="list-style-type: none"> • Agency booked team travel; • Agency finalize panelist bio document and send to CTC for review; • Agency working with CTC on staffing.
L.A. "Grove" (May 8-11)	Agency continuing to brainstorm with DDB on L.A. Grove opportunities. Event dates have been confirmed and Agency/DDB are awaiting details on artists from Grove.
Boston "Trolley" (May 28-30)	Agency reached out to Shore Line Trolley on availability and next steps. Agency working with Boston office to coordinate details.
New York "Rockefeller Center" (May 13-16)	<ul style="list-style-type: none"> • Agency coordinating and negotiating cost, reviewing contract with Rockefeller Center; • Agency and CTC conducted site check; • Agency drafted and submitted revised New York CTC/partner action plan to CTC; • Agency researching and contacting event design vendors; • Agency drafting three event vendor memo; • Agency working with Larry Abel Designs on event design, renderings for CTC review and contract; • Agency drafting budget and sent to DDB; • Agency reaching out to vendors to discuss promotion and elements they would like to showcase.
Sam Bennett	<ul style="list-style-type: none"> • Agency continuing dialogue with Sam Bennett and Kayak.com for an early June trip to Canada • Agency reviewing Sam Bennett's itinerary "wish list" to discuss with CTC
Canada Online Game	<ul style="list-style-type: none"> • Howie Mandel online game distributed to one

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	<p>million names during the week of March 3;</p> <ul style="list-style-type: none"> • Agency to forward analytics to CTC.
VIA Rail Media Lists	Agency developed Chicago, Dallas and Houston media lists for CTC seminars with VIA Rail.
BurellesLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
2007 Highlights Reel	<ul style="list-style-type: none"> • Agency working with vendor on HQ revisions; • Agency sent final highlights reel to CTC.
Canada: Red Hot	Agency developed topics and copy and will send to CTC for review.
Meetings/Conference Calls	
WS/ CTC/R&C/Tourism Toronto, Ontario March 3, 2008	Agency, CTC, Rogers & Cowan and partner call to discuss <i>Top Chef</i> opportunity.
WS/ Larry Abel Designs March 4, 2008	Agency and Larry Abel Designs meeting to discuss NY Rockefeller Center promotion.
WS/Rock Center Site Check March 6, 2008	Agency conducts site check at 620 Fifth Avenue.
WS/CTC/OTMP Conference Call March 10, 2008	Agency, CTC and OTMP call to discuss Rockefeller Center promotion.
WS/CTC/ Tourismé Montréal/Laura Davidson PR Conference Call March 10, 2008	Agency, CTC and Tourismé Montréal call to discuss Rock Center promotion.
WS/CTC/Bryant Park Meeting New York March 12, 2008	Agency, CTC and Bryant Park meeting to review 2007-2008 season, media relations and 2008-2009 planning.
WS/CTC/DDB Conference Call March 12, 2008	Agency, CTC, and DDB call to discuss DDB's Grove ideas.
WS/CTC/Alberta Conference Call March 13, 2008	Agency, CTC and Alberta call to discuss revised Rock Center promotion, planning and next steps.
WS/CTC/VIA Rail Conference Call March 13, 2008	Agency, CTC and VIA Rail call to discuss revised Boston promotion, planning and next steps.
WS/CTC/R&C/Tourism Toronto, Ontario March 17, 2008	Agency, CTC, Rogers & Cowan and partner call to discuss <i>Top Chef</i> opportunity.
WS/Larry Abel Designs Conference Call March 17, 2008	Agency and Larry Abel Designs call to discuss Rockefeller Center event design and CTC branding.
WS/CTC/OTMP Conference Call March 20, 2008	Agency, CTC and OTMP call to discuss revised Boston promotion, planning and next steps.
WS/CTC Conference Call March 20, 2008	Agency and CTC participated in a call to discuss U.S. influencers for GoMedia.
WS/CTC/R&C/Tourism Toronto, Ontario March 22, 2008	Agency, CTC, Rogers & Cowan and partner call to discuss <i>Top Chef</i> opportunity.
WS/CTC/Larry Abel Designs Conference Call March 25, 2008	Agency, CTC and Larry Abel Designs follow up call to discuss Rock Center event design and CTC branding.
WS/CTC Conference Call March 25, 2008	Agency and CTC participated in a call to discuss U.S. influencers for GoMedia.

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WS/CTC/Tourismé Montréal Conference Call March 26, 2008	Agency, CTC and Tourismé Montréal call to discuss revised Rockefeller Center promotion, planning and next steps.
WS/CTC/OTMP Conference Call March 26, 2008	Agency, CTC and OTMP call to discuss revised Rockefeller Center promotion, planning and next steps.
WS/CTC/DDB Conference Call March 28, 2008	Agency/CTC/DDB call to discuss LA "Grove" updates and New York ideas.
Rogers & Cowan Conference Calls	Agency participated in bi-monthly update conference calls with Rogers and Cowan.
CTC/DDB/WS Conference Calls	Agency participated in weekly status calls.

Rogers & Cowan performed the following activities on behalf of the CTC for the month of March:

**Entertainment Marketing (R&C)
Promotions – Location Outreach
(Television)**

"Top Chef" (Bravo)	Producers confirmed the dates of April 15-19 for their initial location scout to Toronto. R&C, Tourism Toronto, Ontario and CTC are coordinating the scout logistics. Tourism Toronto is getting all key players on board and mapping out the scout itinerary as well as booking travel for the producers. The producers are very excited to see what Toronto has to offer!
"Howie Do It" (NBC)	Production is currently on hold. Production initially expressed interest in filming an episode in Vancouver for this unscripted reality show featuring Canadian comedy star Howie Mandel.
"Big in Japan" (ABC)	Exploring location filming opportunities with this reality show in which Americans go to a foreign country to compete in challenges.

Product Placement Exposure (Television)

"Drillbit Taylor" (Paramount Pictures)	March 21, 2008 – Owen Wilson stands outside a travel agency where there are several Travel Alberta posters in the window – great, logo visible for two seconds. There is also a small Mountie standee – visible and recognizable for two seconds.
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Promotions – Location Outreach (Film)

"The Love Guru" (Paramount Pictures)	CTC passed on a promotional partnership as the film did not fit their brand and their financial commitment at this time is reserved for "Top Chef."
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Weber Shandwick performed the following activities on behalf of the CTC for the month of April:

**Core Public Relations
Media Placements**

Circulation/Audience

Estimated Ad Value

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Reach	
<p><i>American Spa</i></p> <ul style="list-style-type: none"> Christina De Oliveira's article on Vancouver, as a result of the 2007 Harley Pasternak 5-Factor Vacation press trip 	70,378
<p><i>Pathfinders</i></p> <ul style="list-style-type: none"> Jenise Armstrong Turner's article on Vancouver, as a result of the 2007 Harley Pasternak 5-Factor Vacation press trip 	250,000
<p><i>LATimes.com</i></p> <ul style="list-style-type: none"> Freelancer Avital Binshtock's article featuring the Quebec 400th and the Telus World Ski & Snowboard Festival in Whistler 	152,766
Media Outreach	
<p><i>LATimes.com</i> (c.152,766)</p>	<p>As a result of Agency's pitch, freelancer Avital Binshtock featured the Quebec 400th in a recent <i>LATimes.com</i> travel article. The article also mentions The Telus World Ski & Snowboard Festival in Whistler.</p>
<p><i>Girlfriend Getaways</i> (c. 250,000)</p>	<p>Agency pitched <i>Budget Travel</i> editor Laura MacNeil on upcoming Gutsy Women Travel Trips across Canada for possible inclusion in upcoming <i>Girlfriends Getaway</i> issue.</p>
<p><i>New Jersey Savvy Living</i> (c. 50,000)</p>	<p>Agency pitched <i>New Jersey Savvy Living</i> associate editor Judi Rothenberg on summer skiing opportunities in Canada.</p>
<p>NBC's "Howie Do It"</p>	<p>CTC, Agency and Ontario partners secured opportunity to be included in an upcoming episode of Howie Mandel's soon-to-debut TV show, "Howie Do It." The shoot is slated to take place in Canada from May 16 – June 16.</p>
<p><i>Elite Traveler</i> (c. 131,266)</p>	<p>Agency contacted Victoria and Vancouver partners to secure photographs for an upcoming <i>Elite Traveler</i> article on spring vacations featuring Vancouver.</p>
<p>GoGirlfriend.com (c. 100,000)</p>	<p>Agency working with freelancer Carly Milne on media visit to Toronto for possible inclusion in GoGirlfriend.com. Agency sent proposal to CTC for review.</p>
Special Projects	
<p>Media Marketplace: Professional Development Panels</p>	<ul style="list-style-type: none"> Agency updated C. Treadway on panelist bios, confirmation and details of panelists; Agency coordinated and attended both the online and new media panels; Attending online panelists included Ron James, (<i>San Diego Union-Tribune</i> and Moderator), Helen

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	<p>Bryant Anders (<i>Austin American-Statesman</i>), Larry Bleiberg (<i>Coastal Living</i>), John Flinn (<i>San Francisco Chronicle</i>), Laura Hubber (<i>BBC World Service</i>), and Alex Pulaski (<i>The Oregonian</i>);</p> <ul style="list-style-type: none"> • Attending new media panelists included Richard Bangs (RichardBangs.com and Moderator), Bea Broda Connolly (Travel Video Television News), Lena Katz (Orbitz Travel Blogger), Dr. Elinor Garely (WeKnowWhatWomenWant.com), Tom Gierasimczuk (<i>up!</i> Magazine), Janna Graber (Go World Publishing & Production), Tim Leffel (Perceptive Travel) and Michael Yessis (Worldhum.com); • Agency drafted and mailed panelist thank you cards.
<p>Media Marketplace: Overall Event Assistance</p>	<ul style="list-style-type: none"> • Agency registered media guests; • Agency assisted CTC with on-site assistance.
<p>L.A. “M.A.D.E. in Canada” (May 8-11)</p>	<ul style="list-style-type: none"> • Agency securing talent (opening and headlining musicians, opening and headlining comedians, aerial artists, DJs) finalizing contracts and securing riders; • Agency participated in 4/9 site inspection and initial meeting with Hollywood Aerial Arts • Agency coordinating with Hollywood Aerial Arts and Client to finalize creative content of Northern Lights Show • Agency coordinating with catering, The Grove (green room) and rentals vendor to make sure talent rider needs are met; • Agency attempting to secure permission from talent for event photography and video • Agency arranging transportation for talent; • Agency pitching media opportunities for talent • Agency following up with The Grove’s PR team to get media outreach and interest updates • Agency working with Caroline Rhea’s team to finalize the details of her audience interaction/Q&A session • Agency securing emcee and security for all events; • Agency finalizing details for text-to-win promotion; • Agency working with DDB and CTC on all print and promotional needs including text-to-win signage, tear cards and ballot box; Daily Candy and JuliB details, etc.; • Agency securing insurance coverage and indemnity waivers for event;

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	<ul style="list-style-type: none"> • Agency securing vendors including photographers, lighting, catering, staging sound and finalizing all deliverables and details • Agency researching pricing for b-roll vendors; • Agency coordinating details for VIP event including venue, menu, drink options, timing, RSVPs, etc. • Agency working with CTC to finalize media list and invitation for VIP event • Agency drafted media strategy, alert and backgrounder document for Client review; • Agency creating messaging points for media outreach • Agency pitching local media; • Agency secured, tracked and continues to monitor for calendar placements and other media hits • Agency revising budget and keeping CTC up to date with changes
<p>New York “Rockefeller Center” (May 13-16)</p>	<ul style="list-style-type: none"> • Agency working with partners (Alberta, Montréal, Ottawa, Toronto, Niagara, and OTMP) to finalize promotion elements, spokespeople and shipping materials; • Agency drafted media strategy and media alert; • Agency pitching local media; • Agency secured online calendar mentions; • Agency drafted and released a save the date email to all local and NYC based national media; • Agency worked with DDB to design media evite and trade invite; • Agency printed trade invite and mailed to more than 190 contacts; • Agency released evite to media, CTC’s trade list and Ottawa’s media list; • Agency gathering trivia and area cards text from partners for promotional pieces; • Agency draft copy for Ottawa and Montréal trip giveaway signs; • Agency drafted rules and regulations and worked with legal department for Ottawa and Montréal trip giveaway signs; • Agency working with DDB to create two trip giveaway signs, trivia cards and area cards; • Agency working with Larry Abel Designs on event design, renderings for CTC review and securing partner rooms; • Agency worked with Larry Abel Designs on catering for media event;

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	<ul style="list-style-type: none"> • Agency drafted production estimate memos and submitted to CTC; • Agency revising budget and sent to CTC; • Agency in talks with <i>New York</i> magazine on co-hosting consumer event and supplied information for evite design; • Agency secured photographer for media event; • Agency drafted and submitted event liability and certificate of insurance forms; • Agency following up with Rockefeller Center on extra security; • Agency researched and secured hotel rooms for partners.
Boston "Trolley" (May 28-30)	<ul style="list-style-type: none"> • Agency working with partners (OTMP - Ottawa and Niagara, Quebec City and VIA Rail) to finalize activation elements, spokespeople, etc.; • Agency finalized availability and next steps with the Shore Line Trolley Museum; • Agency working with Zoom media to arrange site inspections and permitting; • Agency working with Boston office to coordinate details of radio promotion and media outreach; • Agency working with DDB to create interior and exterior trolley signage; • Agency working with Larry Abel Designs on platform/staging design and renderings for CTC review; • Agency drafted production estimate memos and submitted to CTC; • Agency revising budget and sent to CTC; • Agency researched and secured site for the media reception.
Sam Bennett	<ul style="list-style-type: none"> • Agency continuing dialogue with Sam Bennett and Kayak.com for an early June trip to Canada; • Agency sent draft itinerary to CTC for review.
BurellesLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ
Canada: Red Hot	<ul style="list-style-type: none"> • Agency updated Red Hot media list; • Agency crafted and finalized copy and submitted to CTC for review; • Agency distributed client-approved spring edition of Red Hot on April 29.
Meetings/Conference Calls	
WS/CTC/DDB Conference Call April 1, 2008	Agency and CTC all to discuss Boston promotion.
WS/CTC Conference Call	Agency joined CTC's PR conference call with CTC's

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April 3, 2008	Europe, Mexican and US offices.
WS/CTC/OTMP/Niagara April 3, 2008	Agency, CTC and OTMP call to discuss activation ideas for the Boston promotion
WS/New York Magazine Conference Call April 4, 2008	Agency and New York magazine call to discuss Rock Center promotion and next steps.
WS/Zoom Media New York, NY April 4, 2008	Agency and Zoom met to discuss Boston promotion, timing, permitting and partner elements.
WS/Venture Communications Ltd. Conference Call April 9, 2008	Agency and Alberta call to discuss Rock Center promotion and next steps.
WS/CTC/The Grove	Agency and CTC participated in site inspection of The Grove
WS/Quebec City Tourism Conference Call April 11, 2008	Agency Quebec City Tourism call to discuss Boston promotion's next steps.
WS/CTC/DDB/KIIS-FM April 11, 2008	Agency, CTC and DDB call to discuss KIIS-FM promotion
WS/CTC/Conference Call April 14, 2008	Agency and CTC call to discuss Rock Center promotion.
WS/CTC/Tourisme Montréal Conference Call April 14, 2008	Agency, CTC and Tourisme Montréal call to discuss Rock Center promotion's next steps and confirm their rooms.
WS/CTC/OTMP Conference Call April 15, 2008	Agency, CTC and OTMP call to discuss Rock Center promotion and partner elements.
WS/CTC Conference Call April 16, 2008	Agency and CTC call to discuss next steps on all May events.
WS/Larry Abel Designs New York, NY April 16, 2008	Agency and Larry Abel Designs meet to discuss Rock Center promotion, partner elements and room design.
WS/Larry Abel Designs New York, NY April 17, 2008	Agency and Larry Abel Designs follow up meeting to discuss Rock Center promotion, partner elements and room design.
WS/CTC/Grove Conference Call April 17, 2008	Agency and CTC touching base with The Grove on talent and media updates
WS/CTC Conference Call April 21, 2008	Agency and CTC follow up call to discuss Sam Bennett's itinerary for the Kayak.com promotion.
WS/New York Magazine Conference Call April 22, 2008	Agency and <i>New York</i> magazine call to discuss next steps regarding Rock Center VIP event.
WS/CTC/Grove Conference Call April 22, 2008	Agency and CTC touching base with The Grove on media updates
WS/CTC/Travel Alberta (Venture Comm.) April 23, 2008	Agency and CTC call with Venture Communications to discuss M.A.D.E. in Canada activation
WS/CTC/Tourisme Montréal April 24, 2008	Agency, CTC and Tourisme Montréal call to discuss Rock Center promotion and next steps.
WS/CTC/Grove Conference Call April 24, 2008	Agency and CTC touching base with The Grove on media updates

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WS/CTC/Hollywood Aerial Arts Conference Call April 25, 2008	Agency, CTC and Hollywood Aerials Arts call to discuss creative content and execution for Northern Lights Performance
WS/CTC/ Alberta Conference Call April 29, 2008	Agency, CTC and Alberta follow up call to discuss Rock Center promotion and next steps.
WS/CTC/Ottawa Conference Call April 29, 2008	Agency, CTC and Ottawa follow up call to discuss Rock Center promotion and next steps.
WS/CTC/Tourisme Montréal Conference Call April 30, 2008	Agency, CTC and Tourisme Montréal follow up call to discuss Rock Center promotion and next steps.
Rogers & Cowan Conference Calls	Agency participated in bi-monthly update conference calls with Rogers and Cowan.
CTC/DDB/WS Conference Calls	Agency participated in weekly status calls.

Rogers & Cowan performed the following activities on behalf of the CTC for the month of April:

**Entertainment Marketing (R&C)
Promotions – Location Outreach
(Television)**

“Top Chef” (Bravo)	Producers attended initial location scout in Toronto from April 15-19 along with R&C. Received great feedback from the producers and they were extremely satisfied with everything Toronto had to offer. Based on what they saw, their ideal scenario would be housing the cast and crew at One King West with the cast living in the penthouse space and utilizing the Trinity Studios for their kitchen space. Toronto and Ontario are close to securing both these spaces. Awaiting floor plan pictures of the penthouse and additional loft space to share with producers. Production will be sending a detailed room grid outlining the numbers for cast and crew along with dates. Reconfirmed utilities are covered by production. Conference call set-up on May 9 with CTC, Toronto and Ontario to discuss next steps.
“Big in Japan” (ABC)	Exploring location filming opportunities with this reality show in which Americans go to a foreign country to compete in challenges.

iWeber Shandwick performed the following activities on behalf of the CTC for the month of May:

Core Public Relations

Media Placements	Circulation/Audience Reach	Estimated Ad Value
Elite Traveler • Margie Goldsmith article on “New Spring Jetaways,” featuring Vancouver, British Columbia.	328,165	\$7,067.52

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Media Outreach	
GoGirlfriend.com (c. 100,000)	Agency worked with freelancer Carly Milne on media visit to Toronto for inclusion in GoGirlfriend.com and possible other outlets. Agency to monitor for coverage.
<i>Men's Journal</i> (c. 719,627)	Agency arranged an individual trip to Montreal for writer Christian DeBenedetti. His "Best Beer Practice" article will appear this summer.
Special Projects	
L.A. "M.A.D.E. in Canada" (May 8-11)	<ul style="list-style-type: none"> • Agency, CTC and partners executed events • Agency secured 1.5 million media impressions to date • Agency created wrap up report for client
New York "Rockefeller Center" (May 13-16)	<ul style="list-style-type: none"> • Agency, CTC and partners executed events • Agency secured 2.49 million media impressions to date • Agency created wrap up report for client
Boston "Next Stop...Canada" (May 28-30)	<ul style="list-style-type: none"> • Agency, CTC and partners executed events • Total media results currently being tabulated by Agency • Wrap up report with results in process
Sam Bennett	<ul style="list-style-type: none"> • Agency worked with CTC and partners to develop a detailed itinerary for Sam Bennett's trip to Canada May 31 – June 15; • Agency worked with Kayak.com to secure a promotional partnership; • Agency worked with CTC and Kayak.com to draft promotion copy, supply trip winner letters and approval legal rules and regulations
BurellesLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ
Canada: Red Hot	Agency crafting summer 2008 copy for CTC review
Meetings/Conference Calls	
Los Angeles Event	Agency attended four events for the Los Angeles promotion.
Rockefeller Center Event May 13 – 15, 2008	Agency attended three events for the Rockefeller Center promotion.
Boston Event May 28 – 30, 2008	Agency attended three events for the Boston promotion.
Weber Shandwick/CTC Conference Call May 7, 2008	Agency and CTC call to discuss Sam Bennett's itinerary.
Weber Shandwick/CTC Conference Call May 12, 2008	Agency and CTC call to discuss Sam Bennett's trip and the Kayak.com promotion.
Weber Shandwick/CTC Conference Call May 15, 2008	Agency and CTC call to discuss possible Influencers for the July 4 th weekend.

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Rogers & Cowan Conference Calls	Agency participated in bi-monthly update conference calls with Rogers and Cowan.
CTC/DDB/WS Conference Calls	Agency participated in weekly status calls.

Rogers & Cowan performed the following activities on behalf of the CTC for the month of May:

**Entertainment Marketing (R&C)
Promotions – Location Outreach
(Television)**

“Top Chef” (Bravo)	Received feedback from producers that Bravo is taking the show in a completely different direction for season 5. As such, there are no opportunities to film in Toronto for season 5. However, the producers really fell in love with Toronto and would very much like to consider it for season 6. R&C had a call with CTC on May 15 to discuss. R&C will continue to stay in touch with producers on all upcoming opportunities.
“Big in Japan” (ABC)	Exploring location filming opportunities with this reality show in which Americans go to a foreign country to compete in challenges.

Weber Shandwick performed the following activities on behalf of the CTC for the month of June:

**Core Public Relations
Media Outreach**

Freelancer Jenny Davis	Agency pitched to freelancer Jenny Davis “glamping” opportunities in Canada for an upcoming story on luxury camping. Agency to follow-up with writer.
GoGirlfriend.com (c. 100,000)	Freelancer Carly Milne completed media visit to Toronto for inclusion in GoGirlfriend.com and possible other outlets. Agency to monitor for coverage.
Special Projects	
Sam Bennett	<ul style="list-style-type: none"> • Agency worked with CTC and partners to finalize the detailed itinerary for Sam Bennett’s trip to Canada May 31 – June 15; • Agency worked with Kayak.com to finalize the promotional partnership; • Agency working on wrap-up report for CTC
L.A. - “M.A.D.E. in Canada” (May 8-11)	<ul style="list-style-type: none"> • Agency developed and submitted wrap-up report to CTC; • Agency fulfilling prizes from the text-to-win promotion
New York - “Rockefeller Center” (May 13-16)	<ul style="list-style-type: none"> • Agency developed and submitted wrap-up report to CTC; • Agency prepared clip for <i>New York Magazine</i>’s “Scene in New York” event recap

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Boston - "Next Stop...Canada" (May 28-30)	<ul style="list-style-type: none"> Agency developed and submitted wrap-up report to CTC; Agency working with CTC and partners to fulfill prize from on-site sweepstakes
BurellesLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ
Canada: Red Hot	Summer 2008 Canada: Red Hot distributed on June 23
Meetings/Conference Calls	
Rogers & Cowan Conference Calls	Agency participated in monthly update conference calls with Rogers and Cowan.
CTC/DDB/WS Conference Calls	Agency participated in status calls.

Rogers & Cowan performed the following activities on behalf of the CTC for the month of June:

Entertainment Marketing (R&C)

"Entourage" (HBO)	Outreached to production for location filming opportunities with current season. All scripts for this season are finished but production recommended that we contact them in the fall for next season.
"The Bachelor/Bachelorette" (ABC)	Exploring upcoming location filming opportunities with producers for a final date episode.
"Big in Japan" (ABC)	Exploring location filming opportunities with this reality show in which Americans go to a foreign country to compete in challenges.

NSD/CES/REGISTRATION UNIT
2010 NOV 29 PM 3:28

ATTACHMENT 2

Cost/Act Code Desc	Vendor Name	Doc/Work Da	Invoiced
Courier	Deluxe Delivery Systems, Inc.	1/20/2008	6
Courier	Deluxe Delivery Systems, Inc.	4/6/2008	26
Courier	Deluxe Delivery Systems, Inc.	2/17/2008	6
Courier	Deluxe Delivery Systems, Inc.	6/22/2008	22
Courier	Deluxe Delivery Systems, Inc.	5/18/2008	192
Courier	Deluxe Delivery Systems, Inc.	5/18/2008	28
Courier	Deluxe Delivery Systems, Inc.	5/18/2008	26
Courier	Deluxe Delivery Systems, Inc.	5/18/2008	26
Courier	Federal Express	6/23/2008	15.54
Courier	Federal Express	6/23/2008	8.66
* Courier			356.2
HC_Accommodation	Lauren Lomasky	4/7/2008	598.52
HC_Accommodation	Lisa Parrin	4/7/2008	598.52
HC_Accommodation	Lisa Parrin	4/7/2008	263.61
HC_Accommodation	Marlayna Marks	4/9/2008	606.93
HC_Accommodation	Meredith Phares	6/17/2008	146.25
HC_Accommodation	Peter Campisi	4/7/2008	598.52
HC_Accommodation	Peter Campisi	4/7/2008	263.61
HC_Accommodation	Renata Hopkins	2/27/2008	508.37
* HC_Accommodation			3,584.33
HC_Airfare	Lauren Lomasky	3/17/2008	293.43
HC_Airfare	Lisa Parrin	4/7/2008	391.43
HC_Airfare	Marlayna Marks	4/7/2008	338.43
HC_Airfare	Peter Campisi	3/16/2008	391.43
HC_Airfare	Renata Hopkins	2/27/2008	705.04
* HC_Airfare			2,119.76
HC_Clipping Services	Burrelle's Information Service	1/31/2008	4,109.23
HC_Clipping Services	Burrelle's Information Service	2/29/2008	4,157.22
HC_Clipping Services	Burrelle's Information Service	3/31/2008	3,596.70
HC_Clipping Services	Burrelle's Information Service	4/30/2008	3,903.24
HC_Clipping Services	Burrelle's Information Service	5/31/2008	4,038.08
HC_Clipping Services	Burrelle's Information Service	6/30/2008	4,233.17
* HC_Clipping Services			24,037.64
HC_Computer Supplies	Alice Diaz	5/30/2008	225
* HC_Computer Supplies			225
HC_Data Line	Lauren Lomasky	4/7/2008	19.9
HC_Data Line	Lisa Parrin	4/7/2008	3
HC_Data Line	Lisa Parrin	4/7/2008	3
HC_Data Line	Lisa Parrin	4/7/2008	3
HC_Data Line	Lisa Parrin	4/7/2008	7.5
HC_Data Line	Lisa Parrin	4/7/2008	5
HC_Data Line	Lisa Parrin	4/7/2008	3
HC_Data Line	Lisa Parrin	4/7/2008	3
HC_Data Line	Lisa Parrin	4/7/2008	3

NSD/CES/REGISTRATION UNIT
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	HC_Data Line	Lisa Parrin	4/7/2008	3
	HC_Data Line	Lisa Parrin	4/7/2008	3
	HC_Data Line	Lisa Parrin	4/7/2008	3
	HC_Data Line	Lisa Parrin	4/7/2008	3
	HC_Data Line	Lisa Parrin	4/7/2008	3
	HC_Data Line	Lisa Parrin	4/7/2008	3
	HC_Data Line	Renata Hopkins	2/27/2008	25.25
*	HC_Data Line			93.65
	HC_Express Deliverie	Federal Express	1/7/2008	21.5
	HC_Express Deliverie	Federal Express	1/14/2008	10.47
	HC_Express Deliverie	Federal Express	1/14/2008	7.94
	HC_Express Deliverie	Federal Express	2/11/2008	15.93
	HC_Express Deliverie	Federal Express	1/21/2008	18.84
	HC_Express Deliverie	Federal Express	1/28/2008	8.33
	HC_Express Deliverie	Federal Express	1/28/2008	15.93
	HC_Express Deliverie	Federal Express	2/18/2008	15.93
	HC_Express Deliverie	Federal Express	3/3/2008	197.67
	HC_Express Deliverie	Federal Express	2/25/2008	33.67
	HC_Express Deliverie	Federal Express	3/24/2008	7.01
	HC_Express Deliverie	Federal Express	3/31/2008	8.05
	HC_Express Deliverie	Federal Express	3/17/2008	7.54
	HC_Express Deliverie	Federal Express	3/17/2008	8.05
	HC_Express Deliverie	Federal Express	5/19/2008	5.31
	HC_Express Deliverie	Federal Express	6/2/2008	20.44
	HC_Express Deliverie	Federal Express	6/16/2008	5.95
	HC_Express Deliverie	Federal Express	6/30/2008	20.34
*	HC_Express Deliverie			428.9
	HC_Freelance	Atrium Staffing	3/5/2008	159.84
*	HC_Freelance			159.84
	HC_Freelancer Expens		1/16/2008	104.9
*	HC_Freelancer Expens			104.9
	HC_Gifts-Non Employe	Lisa Parrin	5/23/2008	159.02
*	HC_Gifts-Non Employe			159.02
	HC_Graphics	SIX OVERGROUND	1/22/2008	75
*	HC_Graphics			75
	HC_Leased & Rental C	Peter Campisi	4/7/2008	313.51
	HC_Leased & Rental C	Renata Hopkins	2/27/2008	171.99
*	HC_Leased & Rental C			485.5
	HC_Mail Handling	Zoom Media Corp	6/17/2008	1,004.36
*	HC_Mail Handling			1,004.36
	HC_Meals - Staff & a	Lauren Lomasky	4/7/2008	8.84
	HC_Meals - Staff & a	Lisa Parrin	4/7/2008	4.64
	HC_Meals - Staff & a	Lisa Parrin	4/7/2008	9.87
	HC_Meals - Staff & a	Lisa Parrin	4/7/2008	18.32
	HC_Meals - Staff & a	Marlayna Marks	4/9/2008	41.13
	HC_Meals - Staff & a	Meredith Phares	5/20/2008	15.48
	HC_Meals - Staff & a	Peter Campisi	4/7/2008	25.76

	HC_Meals - Staff & a	Peter Campisi	4/7/2008	50.75
	HC_Meals - Staff & a	Peter Campisi	4/7/2008	308.31
	HC_Meals - Staff & a	Peter Campisi	4/7/2008	108.12
	HC_Meals - Staff & a	Renata Hopkins	2/27/2008	4.97
	HC_Meals - Staff & a	Renata Hopkins	2/27/2008	4.93
	HC_Meals - Staff & a	Renata Hopkins	2/27/2008	7.04
*	HC_Meals - Staff & a			608.16
	HC_Meals-Client	Lauren Lomasky	2/7/2008	313.66
	HC_Meals-Client	Lauren Lomasky	2/7/2008	211.2
	HC_Meals-Client	Lauren Lomasky	3/12/2008	205
	HC_Meals-Client	Peter Campisi	4/7/2008	134.58
	HC_Meals-Client	Renata Hopkins	2/27/2008	52.92
*	HC_Meals-Client			917.36
	HC_Memberships	Marlayna Marks	2/1/2008	525
*	HC_Memberships			525
	HC_Office Supplies	Atrium Staffing	1/9/2008	159.84
	HC_Office Supplies	Atrium Staffing	1/9/2008	159.84
*	HC_Office Supplies			319.68
	HC_Parking	Peter Campisi	4/7/2008	25
	HC_Parking	Peter Campisi	4/7/2008	52
	HC_Parking	Renata Hopkins	2/27/2008	50
*	HC_Parking			127
	HC_Photocopying	Lisa Parrin	4/7/2008	60
	HC_Photocopying	Renata Hopkins	2/27/2008	17.82
	HC_Photocopying	Renata Hopkins	2/27/2008	79.64
*	HC_Photocopying			157.46
	HC_Promotional Mater	Marlayna Marks	3/27/2008	95
	HC_Promotional Mater	Peter Campisi	4/7/2008	1.79
	HC_Promotional Mater	Renata Hopkins	2/21/2008	8
*	HC_Promotional Mater			104.79
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	1/14/2008	52.2
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	2/13/2008	140.72
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	2/13/2008	110.28
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	2/13/2008	104.9
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	2/13/2008	61.67
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	2/13/2008	116.4
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	2/29/2008	414.42
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	2/29/2008	28.52
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	3/31/2008	316.62
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	3/31/2008	137.37
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	4/13/2008	271.99
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	4/13/2008	137.25
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	4/13/2008	143.37
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	4/13/2008	147.45
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	4/13/2008	66.71
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	5/14/2008	65.85
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	5/14/2008	76.17

	HC_Taxis	Bens Luxury Car & Limo Service Inc.	5/31/2008	28.52
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	5/31/2008	77.7
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	5/31/2008	82.11
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	5/31/2008	237.62
	HC_Taxis	Lisa Parrin	2/6/2008	10
	HC_Taxis	Marlayna Marks	2/6/2008	53
	HC_Taxis	Marlayna Marks	4/9/2008	61
	HC_Taxis	Marlayna Marks	3/27/2008	35
	HC_Taxis	Peter Campisi	4/7/2008	9
	HC_Taxis	Peter Campisi	4/7/2008	50
*	HC_Taxis			3,035.84
	HC_Telephone	InterCall	1/31/2008	56.1
	HC_Telephone	InterCall	1/31/2008	66.77
	HC_Telephone	InterCall	3/31/2008	28.96
	HC_Telephone	InterCall	3/31/2008	82.51
	HC_Telephone	InterCall	3/31/2008	79.38
	HC_Telephone	InterCall	4/30/2008	85.66
	HC_Telephone	InterCall	4/30/2008	103.14
	HC_Telephone	InterCall	5/31/2008	14.75
	HC_Telephone	InterCall	6/30/2008	4.36
*	HC_Telephone			521.63
	HC_Temporary Service	Atrium Staffing	3/5/2008	79.92
	HC_Temporary Service	Atrium Staffing	1/9/2008	159.84
*	HC_Temporary Service			239.76
	HC_Travel Other	Lauren Lomasky	3/17/2008	45
	HC_Travel Other	Lauren Lomasky	4/7/2008	2.75
	HC_Travel Other	Lisa Parrin	4/7/2008	45
	HC_Travel Other	Meredith Phares	5/28/2008	1,069.50
	HC_Travel Other	Peter Campisi	3/16/2008	45
	HC_Travel Other	Peter Campisi	4/7/2008	20.89
	HC_Travel Other	Peter Campisi	4/7/2008	6
	HC_Travel Other	Renata Hopkins	2/27/2008	19.9
	HC_Travel Other	Renata Hopkins	2/27/2008	20
*	HC_Travel Other			1,274.04
	HC_Video Production	Cision	2/21/2008	193.82
	HC_Video Production	Tane Digital Video, Inc.	3/5/2008	9,100.00
	HC_Video Production	Tane Digital Video, Inc.	3/25/2008	875
*	HC_Video Production			10,168.82
	SC_Photocopying		2/24/2008	23.1
	SC_Photocopying		1/17/2008	381.85
	SC_Photocopying		3/17/2008	13.3
	SC_Photocopying		3/18/2008	58.45
	SC_Photocopying		3/18/2008	115.85
	SC_Photocopying		6/19/2008	39.55
*	SC_Photocopying			632.1
	SC_Postage		1/17/2008	8.61
	SC_Postage		4/21/2008	8

	SC_Postage		5/20/2008	3.41
*	SC_Postage			20.02
	SC_Telephone		2/24/2008	164.73
	SC_Telephone		1/17/2008	339.66
	SC_Telephone		3/17/2008	117.17
	SC_Telephone		3/18/2008	48.02
	SC_Telephone		3/18/2008	1,673.83
	SC_Telephone		6/19/2008	357.94
*	SC_Telephone			2,701.35
	SC_Factiva		1/31/2008	205.05
	SC_Factiva		5/31/2008	23.6
*	SC_Factiva			228.65
	SC_Lexis/Nexis		1/31/2008	52.02
*	SC_Lexis/Nexis			52.02
**	WBS 171787-US12			54,467.78
	HC_Professional Serv	Blue Sky Factory, Inc.	1/25/2008	350
	HC_Professional Serv	Blue Sky Factory, Inc.	5/2/2008	350
*	HC_Professional Serv			700
**	WBS 171787-US01			700
	SC_Telephone		2/22/2008	41.92
*	SC_Telephone			41.92
**	WBS 171787-US16			41.92
***	Core Public			55,209.70
	HC_Accommodation	Erin Byram	5/6/2008	1,095.00
	HC_Accommodation	Letal Greenberg	5/12/2008	219
	HC_Accommodation	Letal Greenberg	5/12/2008	30.66
	HC_Accommodation	Letal Greenberg	5/12/2008	0.15
	HC_Accommodation	Letal Greenberg	5/12/2008	219
	HC_Accommodation	Letal Greenberg	5/12/2008	30.66
	HC_Accommodation	Letal Greenberg	5/12/2008	0.15
	HC_Accommodation	Letal Greenberg	5/12/2008	219
	HC_Accommodation	Letal Greenberg	5/12/2008	30.66
	HC_Accommodation	Letal Greenberg	5/12/2008	0.15
	HC_Accommodation	Letal Greenberg	5/12/2008	219
	HC_Accommodation	Letal Greenberg	5/12/2008	30.66
	HC_Accommodation	Letal Greenberg	5/12/2008	0.15
	HC_Accommodation	Letal Greenberg	5/12/2008	219
	HC_Accommodation	Letal Greenberg	5/12/2008	30.66
	HC_Accommodation	Letal Greenberg	5/12/2008	0.15
	HC_Accommodation	Letal Greenberg	5/12/2008	219

	HC_Accommodation	Letal Greenberg	5/12/2008	30.66
	HC_Accommodation	Letal Greenberg	5/12/2008	0.15
	HC_Accommodation	Peter Campisi	5/15/2008	999.24
	HC_Accommodation	Sarah Kissko Hersh	5/10/2008	1,522.32
*	HC_Accommodation			5,115.42
	HC_Airfare	Erin Byram	5/6/2008	479.65
	HC_Airfare	Erin Byram	5/6/2008	20
	HC_Airfare	Letal Greenberg	4/24/2008	281.96
	HC_Airfare	Letal Greenberg	4/24/2008	20
	HC_Airfare	Letal Greenberg	4/24/2008	20
	HC_Airfare	Letal Greenberg	5/12/2008	119.28
	HC_Airfare	Letal Greenberg	5/12/2008	50
	HC_Airfare	Letal Greenberg	5/12/2008	25
	HC_Airfare	Peter Campisi	5/15/2008	411.05
	HC_Airfare	Peter Campisi	5/15/2008	45
	HC_Airfare	Sarah Kissko Hersh	5/10/2008	548.24
	HC_Airfare	Sarah Kissko Hersh	5/10/2008	45
*	HC_Airfare			2,065.18
	HC_Catering/Refreshm	Erin Byram	5/12/2008	449.05
	HC_Catering/Refreshm	Erin Byram	5/12/2008	4,274.90
*	HC_Catering/Refreshm			4,723.95
	HC_Cell Phone	Erin Byram	6/10/2008	70.9
	HC_Cell Phone	Letal Greenberg	6/2/2008	87.5
	HC_Cell Phone	Letal Greenberg	6/11/2008	14
*	HC_Cell Phone			172.4
	HC_Data Line	Letal Greenberg	5/12/2008	7.95
	HC_Data Line	Letal Greenberg	6/11/2008	7.95
*	HC_Data Line			15.9
	HC_Events	Bill Ferrell Co	5/12/2008	8,400.00
	HC_Events	Larry Abel / de-signs, vb.	4/7/2008	50,000.00
	HC_Events	Top of the Rock, LLC	3/13/2008	40,000.00
	HC_Events	Top of the Rock, LLC	3/14/2008	40,000.00
*	HC_Events			138,400.00
	HC_Express Deliverie	Federal Express	5/26/2008	29.75
	HC_Express Deliverie	Federal Express	5/12/2008	33.67
	HC_Express Deliverie	Federal Express	5/19/2008	6.03
	HC_Express Deliverie	Federal Express	6/16/2008	11.21
	HC_Express Deliverie	Federal Express	6/16/2008	6.03
	HC_Express Deliverie	UPS	5/24/2008	11.66
*	HC_Express Deliverie			98.35
	HC_Group Meetings	Sarah Kissko Hersh	5/9/2008	6,430.08
*	HC_Group Meetings			6,430.08
	HC_Leased & Rental C	Letal Greenberg	5/12/2008	58.41
	HC_Leased & Rental C	Letal Greenberg	5/12/2008	594.23
*	HC_Leased & Rental C			652.64
	HC_Meals - Staff & a	Erin Byram	5/6/2008	20
	HC_Meals - Staff & a	Erin Byram	5/6/2008	20

	HC_Meals - Staff & a	Erin Byram	5/6/2008	29.85
	HC_Meals - Staff & a	Erin Byram	5/6/2008	24
	HC_Meals - Staff & a	Erin Byram	5/6/2008	3.3
	HC_Meals - Staff & a	Erin Byram	5/6/2008	13.01
	HC_Meals - Staff & a	Erin Byram	5/6/2008	5.53
	HC_Meals - Staff & a	Erin Byram	5/6/2008	100
	HC_Meals - Staff & a	Erin Byram	5/6/2008	6.5
	HC_Meals - Staff & a	Erin Byram	5/6/2008	7.58
	HC_Meals - Staff & a	Erin Byram	5/6/2008	8.12
	HC_Meals - Staff & a	Erin Byram	5/6/2008	97.19
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	11.45
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	28.01
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	13.91
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	36.9
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	44.29
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	30.52
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	8
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	0.66
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	8
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	0.66
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	12.5
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	1.03
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	4
	HC_Meals - Staff & a	Letal Greenberg	5/12/2008	0.33
	HC_Meals - Staff & a	Peter Campisi	5/15/2008	164.57
	HC_Meals - Staff & a	Peter Campisi	5/15/2008	89.09
	HC_Meals - Staff & a	Peter Campisi	5/15/2008	961.19
	HC_Meals - Staff & a	Sarah Kissko Hersh	5/10/2008	35
	HC_Meals - Staff & a	Sarah Kissko Hersh	5/10/2008	30.96
	HC_Meals - Staff & a	Sarah Kissko Hersh	5/10/2008	1.99
*	HC_Meals - Staff & a			1,818.14
	HC_Meals-Client	Letal Greenberg	5/12/2008	40.45
*	HC_Meals-Client			40.45
	HC_Parking	Erin Byram	5/12/2008	600
	HC_Parking	Letal Greenberg	5/12/2008	28
	HC_Parking	Letal Greenberg	5/12/2008	28
	HC_Parking	Letal Greenberg	5/12/2008	28
	HC_Parking	Letal Greenberg	5/12/2008	28
	HC_Parking	Letal Greenberg	5/12/2008	28
	HC_Parking	Letal Greenberg	5/12/2008	28
	HC_Parking	Peter Campisi	5/15/2008	60
	HC_Parking	Sarah Kissko Hersh	5/10/2008	22
*	HC_Parking			850
	HC_Photography	Startraks Photo, Inc	5/21/2008	3,350.00
*	HC_Photography			3,350.00
	HC_Printing	C2 Media.com	4/30/2008	297.25
*	HC_Printing			297.25

	HC_Professional Serv	Allstage Equipment	5/7/2008	19,125.00
	HC_Professional Serv	Allstage Equipment	5/7/2008	5,000.00
	HC_Professional Serv	Allstage Equipment	5/7/2008	25,580.00
	HC_Professional Serv	Andrews International	5/11/2008	3,812.50
	HC_Professional Serv	LOEB AND LOEB LLP	5/31/2008	750
	HC_Professional Serv	LOEB AND LOEB LLP	5/31/2008	1,526.00
	HC_Professional Serv	Viva La Rock, Inc	4/23/2008	1,000.00
*	HC_Professional Serv			56,793.50
	HC_Promotional Mater	Erin Byram	5/12/2008	76.27
	HC_Promotional Mater	Erin Byram	5/12/2008	780
	HC_Promotional Mater	Erin Byram	5/6/2008	20.56
	HC_Promotional Mater	Letal Greenberg	5/12/2008	118.89
	HC_Promotional Mater	Letal Greenberg	5/12/2008	232.59
	HC_Promotional Mater	Letal Greenberg	5/12/2008	127.41
	HC_Promotional Mater	Peter Campisi	5/15/2008	6.13
	HC_Promotional Mater	Peter Campisi	5/15/2008	11.91
*	HC_Promotional Mater			1,373.76
	HC_Radio Promotion	KIIS FM	5/30/2008	1,000.00
*	HC_Radio Promotion			1,000.00
	HC_Rent-Equipment	Premiere Party Rents	5/6/2008	2,848.82
	HC_Rent-Equipment	Premiere Party Rents	5/6/2008	629.41
*	HC_Rent-Equipment			3,478.23
	HC_Talent Fees	DO NOT USE - Octagon	5/5/2008	85,500.00
	HC_Talent Fees	Lisa Kaye Foxx	5/10/2008	4,000.00
	HC_Talent Fees	Ray Pierce Productions	5/1/2008	35,000.00
	HC_Talent Fees	Serenader Source Inc	4/18/2008	9,000.00
*	HC_Talent Fees			133,500.00
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	5/14/2008	164.79
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	5/14/2008	78.46
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	5/14/2008	108.81
	HC_Taxis	Bens Luxury Car & Limo Service Inc.	5/14/2008	427.55
	HC_Taxis	Boston Coach Corp.	5/18/2008	2,978.97
	HC_Taxis	Boston Coach Corp.	5/18/2008	599.4
	HC_Taxis	Erin Byram	5/6/2008	9.8
	HC_Taxis	Erin Byram	5/6/2008	10
	HC_Taxis	Erin Byram	5/6/2008	8.6
	HC_Taxis	Erin Byram	5/6/2008	16.2
	HC_Taxis	Erin Byram	5/6/2008	10
	HC_Taxis	Erin Byram	5/6/2008	10.3
	HC_Taxis	Letal Greenberg	4/24/2008	7
	HC_Taxis	Letal Greenberg	4/24/2008	6
	HC_Taxis	Marlayna Marks	6/5/2008	36
	HC_Taxis	NYC GREEN CAR	5/1/2008	91.13
	HC_Taxis	NYC GREEN CAR	5/17/2008	82.97
	HC_Taxis	NYC GREEN CAR	5/17/2008	109.4
	HC_Taxis	Peter Campisi	5/15/2008	34
	HC_Taxis	Sarah Kissko Hersh	4/24/2008	15.4

	HC_Taxis	Sarah Kissko Hersh	4/29/2008	14
	HC_Taxis	Sarah Kissko Hersh	4/29/2008	14
	HC_Taxis	Sarah Kissko Hersh	4/29/2008	15.2
	HC_Taxis	Sarah Kissko Hersh	5/10/2008	18
*	HC_Taxis			4,865.98
	HC_Telephone	ANSIBLE	5/14/2008	6,500.00
	HC_Telephone	InterCall	4/30/2008	30.18
	HC_Telephone	InterCall	5/31/2008	30.51
*	HC_Telephone			6,560.69
	HC_Travel Other	Erin Byram	5/6/2008	7.95
	HC_Travel Other	Erin Byram	5/6/2008	153.3
	HC_Travel Other	Erin Byram	5/6/2008	0.75
	HC_Travel Other	Erin Byram	5/6/2008	2
	HC_Travel Other	Erin Byram	5/6/2008	5
	HC_Travel Other	Letal Greenberg	5/12/2008	50
	HC_Travel Other	Sarah Kissko Hersh	5/10/2008	12
	HC_Travel Other	Sarah Kissko Hersh	5/10/2008	2
	HC_Travel Other	Sarah Kissko Hersh	5/10/2008	2
	HC_Travel Other	Sarah Kissko Hersh	5/10/2008	2
	HC_Travel Other	Sarah Kissko Hersh	5/27/2008	4
*	HC_Travel Other			241
	HC_Video Dubs	Cision	5/13/2008	204.32
*	HC_Video Dubs			204.32
	HC_Video Production	TURNHERE	3/21/2008	450
*	HC_Video Production			450
	SC_Supplies		6/11/2008	14.24
*	SC_Supplies			14.24
**	WBS 174624-US12			372,511.48
***	CTC - Made in Canada			372,511.48
	Courier	Federal Express	6/9/2008	40.67
*	Courier			40.67
	HC_A/V Equipment Ren	Zoom Media Corp	6/11/2008	3,000.00
*	HC_A/V Equipment Ren			3,000.00
	HC_Accommodation	Marlayna Marks	5/30/2008	840
	HC_Accommodation	Marlayna Marks	5/30/2008	886.57
	HC_Accommodation	Sarah Kissko Hersh	5/27/2008	560
*	HC_Accommodation			2,286.57
	HC_Data Line	Marlayna Marks	5/27/2008	8.4
	HC_Data Line	Marlayna Marks	5/27/2008	14.7
	HC_Data Line	Marlayna Marks	5/27/2008	5.25
	HC_Data Line	Marlayna Marks	5/27/2008	42
	HC_Data Line	Marlayna Marks	5/27/2008	5.51
	HC_Data Line	Marlayna Marks	5/27/2008	2.89
	HC_Data Line	Marlayna Marks	5/27/2008	23.1

*	HC_Data Line			101.85
	HC_Events	Larry Abel / de-signs, vb.	5/14/2008	39,750.00
	HC_Events	Larry Abel / de-signs, vb.	5/14/2008	13,250.00
	HC_Events	Zoom Media Corp	4/27/2008	14,800.00
	HC_Events	Zoom Media Corp	5/27/2008	14,800.00
*	HC_Events			82,600.00
	HC_Meals - Staff & a	Marlayna Marks	5/30/2008	4.18
	HC_Meals - Staff & a	Marlayna Marks	5/30/2008	140
	HC_Meals - Staff & a	Marlayna Marks	5/30/2008	9.01
	HC_Meals - Staff & a	Rene A Mack	6/2/2008	10.38
	HC_Meals - Staff & a	Sarah Kissko Hersh	5/27/2008	9.01
	HC_Meals - Staff & a	Sarah Kissko Hersh	5/27/2008	6.03
	HC_Meals - Staff & a	Sarah Kissko Hersh	5/27/2008	76.58
	HC_Meals - Staff & a	Sarah Kissko Hersh	5/27/2008	8.76
	HC_Meals - Staff & a	Sarah Kissko Hersh	5/27/2008	7.17
*	HC_Meals - Staff & a			271.12
	HC_Office Supplies	Lauren Lomasky	5/29/2008	18.41
*	HC_Office Supplies			18.41
	HC_Photocopying	Marlayna Marks	5/30/2008	32.36
	HC_Photocopying	Marlayna Marks	5/30/2008	26.33
	HC_Photocopying	Marlayna Marks	5/30/2008	268.21
	HC_Photocopying	Marlayna Marks	5/30/2008	24.18
	HC_Photocopying	Sarah Kissko Hersh	5/27/2008	21.92
	HC_Photocopying	Sarah Kissko Hersh	5/27/2008	3.39
*	HC_Photocopying			376.39
	HC_Photography	Feature Photo Service, Inc.	5/31/2008	3,793.13
*	HC_Photography			3,793.13
	HC_Printing	C2 Media.com	5/31/2008	2,331.52
*	HC_Printing			2,331.52
	HC_Rail	Marlayna Marks	5/31/2008	59
	HC_Rail	Marlayna Marks	5/1/2008	201
	HC_Rail	Sarah Kissko Hersh	5/27/2008	194
	HC_Rail	Sarah Kissko Hersh	5/27/2008	31
*	HC_Rail			485
	HC_Rent-Equipment	Branford Electric Railway Assoc	6/9/2008	48,257.92
*	HC_Rent-Equipment			48,257.92
	HC_Taxis	Marlayna Marks	5/2/2008	10
	HC_Taxis	Marlayna Marks	5/2/2008	28
	HC_Taxis	Marlayna Marks	5/2/2008	26
	HC_Taxis	Marlayna Marks	5/2/2008	25
	HC_Taxis	Marlayna Marks	5/2/2008	25
	HC_Taxis	Marlayna Marks	5/2/2008	26.64
	HC_Taxis	Marlayna Marks	5/15/2008	29.9
	HC_Taxis	Marlayna Marks	5/31/2008	32.1
	HC_Taxis	Sarah Kissko Hersh	5/27/2008	10
*	HC_Taxis			212.64
	HC_Temporary Service	Securitas Security Services USA Inc	6/6/2008	720

*	HC_Temporary Service			720
	HC_Travel Other	Marlayna Marks	5/30/2008	720
	HC_Travel Other	Marlayna Marks	5/30/2008	3,977.28
	HC_Travel Other	Marlayna Marks	5/30/2008	69.3
	HC_Travel Other	Rene A Mack	6/2/2008	293
*	HC_Travel Other			5,059.58
	HC_Website Services	Hornet Media	5/21/2008	500
*	HC_Website Services			500
**	WBS 177679-US12			150,054.80
***	CTC - Next Stop Canada			150,054.80
	HC_Artwork	Hornet Media	5/1/2008	150
*	HC_Artwork			150
	HC_Events	Larry Abel / de-signs, vb.	4/15/2008	50,000.00
	HC_Events	Larry Abel / de-signs, vb.	5/8/2008	32,462.85
	HC_Events	Larry Abel / de-signs, vb.	5/22/2008	9,788.42
	HC_Events	Top of the Rock, LLC	5/2/2008	15,000.00
	HC_Events	Top of the Rock, LLC	5/27/2008	4,806.00
*	HC_Events			112,057.27
	HC_Office Supplies	Lauren Lomasky	5/17/2008	57.49
	HC_Office Supplies	Lauren Lomasky	5/17/2008	173.89
	HC_Office Supplies	Lauren Lomasky	5/17/2008	8.56
*	HC_Office Supplies			239.94
	HC_Photography	Feature Photo Service, Inc.	5/19/2008	1,880.31
*	HC_Photography			1,880.31
	HC_Printing	C2 Media.com	5/19/2008	518.5
*	HC_Printing			518.5
	HC_Taxis	Lauren Lomasky	5/17/2008	7
	HC_Taxis	Lauren Lomasky	5/17/2008	7
	HC_Taxis	Lisa Parrin	5/12/2008	9.2
	HC_Taxis	Lisa Parrin	5/12/2008	12.24
	HC_Taxis	Lisa Parrin	5/12/2008	8.4
	HC_Taxis	Lisa Parrin	5/12/2008	8.1
	HC_Taxis	Sarah Kissko Hersh	5/13/2008	17
*	HC_Taxis			68.94
	SC_Postage		5/20/2008	75.6
*	SC_Postage			75.6
**	WBS 177680-US12			114,990.56
***	CTC - Room with a View			114,990.56
	SC_Telephone		3/18/2008	3.74
*	SC_Telephone			3.74

**	WBS 171788-US12			3.74
	Courier	Front Runner Delivery, Inc	4/15/2008	45.41
*	Courier			45.41
	HC_Accommodation	Elyce Chalme	4/13/2008	994.06
*	HC_Accommodation			994.06
	HC_Airfare	Elyce Chalme	4/13/2008	1,323.16
	HC_Airfare	Elyce Chalme	4/13/2008	45
*	HC_Airfare			1,368.16
	HC_Cell Phone	Elyce Chalme	5/20/2008	40.84
*	HC_Cell Phone			40.84
	HC_Express Deliverie	Federal Express	2/22/2008	13.72
	HC_Express Deliverie	Federal Express	2/15/2008	12.77
	HC_Express Deliverie	Federal Express	3/7/2008	5.31
	HC_Express Deliverie	UPS	3/4/2008	94.15
*	HC_Express Deliverie			125.95
	HC_Gifts-Non Employe	Tara L Walls	4/1/2008	487
*	HC_Gifts-Non Employe			487
	HC_Meals - Staff & a	Elyce Chalme	4/13/2008	9.49
	HC_Meals - Staff & a	Elyce Chalme	4/13/2008	3.08
	HC_Meals - Staff & a	Elyce Chalme	4/13/2008	2.54
	HC_Meals - Staff & a	Elyce Chalme	4/13/2008	15.84
*	HC_Meals - Staff & a			30.95
	HC_Office Supplies	Elyce Chalme	4/13/2008	7.99
*	HC_Office Supplies			7.99
	HC_Parking	Jennifer Palombo	1/27/2008	19
	HC_Parking	Tara L Walls	4/1/2008	8
*	HC_Parking			27
	HC_Promotional Mater	Elyce Chalme	2/26/2008	84.4
	HC_Promotional Mater	Jennifer Palombo	1/27/2008	5.36
	HC_Promotional Mater	Jennifer Palombo	1/27/2008	35.63
	HC_Promotional Mater	Jennifer Palombo	1/27/2008	234.37
*	HC_Promotional Mater			359.76
	HC_Taxis	Elyce Chalme	4/13/2008	38.8
	HC_Taxis	Elyce Chalme	4/13/2008	51.16
	HC_Taxis	Elyce Chalme	4/13/2008	11.81
*	HC_Taxis			101.77
	HC_Telephone	MCI Conferencing	4/1/2008	2.44
	HC_Telephone	MCI Conferencing	6/1/2008	6.63
*	HC_Telephone			9.07
	HC_Travel Other	Elyce Chalme	4/13/2008	70
	HC_Travel Other	Elyce Chalme	5/19/2008	45
	HC_Travel Other	Elyce Chalme	6/9/2008	35
*	HC_Travel Other			150
	SC_Photocopying		3/20/2008	19.5
*	SC_Photocopying			19.5
	SC_Telephone		1/22/2008	49.08

	SC_ Telephone	2/22/2008	39.87
	SC_ Telephone	3/20/2008	47.43
	SC_ Telephone	5/22/2008	42.11
	SC_ Telephone	6/23/2008	49.5
*	SC_ Telephone		227.99
**	WBS 171788-US25		3,995.45
***	Entertainment Marketing		3,999.19
****	Client Name Canadian Tourism Commission		696,765.73
*****			696,765.73

MSD/GES/REGISTRATION UNIT
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Date Recei Amount Received

1/28/2008	65,508.73
3/5/2008	80,143.72
4/25/2008	116,337.87
5/30/2008	80,000.00
6/13/2008	78,858.62
6/23/2008	89,576.23
Total	510,425.17

MSD/CES/REGISTRATION UNIT
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Agreement Number: 60526 (amending agreement # 57092)

Amendment Number 01

Agreement between:

Canadian Tourism Commission
Suite 1400, Four Bentall Centre
1055 Dunsmuir Street, Box 49230
Vancouver British Columbia
Canada V7X 1L5

(hereinafter the "Commission")

and

Weber Shandwick Worldwide
919 Third Avenue
New York NY
10022
USA

(hereinafter the "Contractor")

Project Title Public Relations & Related Services

Whereas the Commission and Weber Shandwick Worldwide have previously executed Agreement No.57092 on March 01, 2005 and

WHEREAS the Commission and Weber Shandwick Worldwide hereby agree to further amend Agreement No. 57092,

NOW THEREFORE, in consideration of the promises and mutual covenants and agreements herein contained, and other good and valuable consideration (the receipt and sufficiency of which are hereby acknowledged) the Commission and the Contractor agree as follows:

1. To exercise the option provided in Article 2, to extend the agreement for an additional 12 month term from March 01, 2008 through February 28, 2009; and

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2. to assign a new contract number 60526 to the full agreement for CTC's internal administrative purposes; and
3. to change CTC corporate address to read as follows:

Canadian Tourism Commission
 Suite 1400, Four Bentall Centre
 1055 Dunsmuir Street, Box 49230
 Vancouver British Columbia
 Canada V7X 1L5

and;

4. to delete Article 7 of the agreement in its entirety and replace it with the following:

"This Agreement and all related matters will be governed by, and construed in accordance with, the laws of British Columbia, Canada and the laws of Canada applicable in British Columbia. The Supreme Court of British Columbia, Canada sitting in Vancouver will have original and exclusive jurisdiction over all disputes arising from, connected with, or related to this Agreement or any related matter."

and;

5. to append to the agreement the projected estimated Scope of Services which the CTC intends to contract for during 2008, and
6. to append to the agreement the projected estimated budget for the 2008 Scope of Services.
7. All other terms and conditions in the agreement shall continue to have full force and effect.

Agreed to by

WEBER SHANDWICK WORLDWIDE

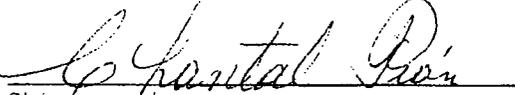
 Signature

 (Please print name)

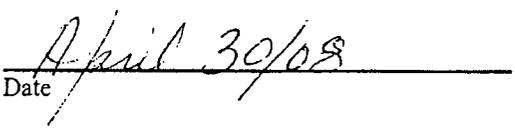
 Date

Agreed to by

CANADIAN TOURISM COMMISSION


 Signature

 Michele McKenzie
 President and CEO


 Date

– APPENDIX A –
PROJECTED 2008 SCOPE OF SERVICES & DELIVERABLES

On behalf of the Canadian Tourism Commission (CTC), the Contractor shall generate non-advertising media coverage and public relations promotions for Canada, the tourism industry and its partners that showcases and enhances the key brand attributes in local, regional and national outlets to drive increased awareness and placement. To reach this objective, the Contractor will achieve the following:

1. **GOAL:** Design and implement a public and media relations strategy and corresponding business plan to support the overall US marketing strategy.
2. **GOAL:** Generate coverage for Canada that showcases and enhances the key brand attributes in major national U.S. print media and on-line outlets, which would not otherwise be developed by the CTC and/or its partners.
3. **GOAL:** Produce a list of targeted print, broadcast, and electronic outlets, which support and enhance the overall U.S. marketing plan, and where applicable the Olympic strategy. Define a specific plan and identify annual story placement and ad value goals. These metrics will also be aligned with the CTC's Balanced Scorecard measurements. Targets should identify new opportunities beyond the traditional travel media, and include content procedures and distributors (television networks, production houses, etc.). Results to demonstrate an increase over previous years' numbers.

*Ad value is an estimate of the implied value of a news mention based upon segment airtime. This proprietary value is generated based on an algorithm using estimated impressions, stated ad rates, estimated running time and an industry standard multiplier. Rates are based on published rate cards and do not reflect negotiated media buys.

4. **GOAL:** Develop and execute a minimum of one large-scale (value added media exposure greater than \$1 million) non-traditional partnership annually to generate media coverage, supplemental advertising, and consumer awareness, to extend, expand and enhance the reach of the Canada brand, as well as advancing the scope of the CTC U.S. marketing initiatives.
5. **GOAL:** Recommend a content distribution strategy designed to provide optimal coverage and consumer access to deliver key brand messaging and imaging through targeted partnerships with major content providers broadcast and electronic) in the U.S.
6. **GOAL:** Create and produce a minimum of 4 major integrated CTC-approved promotional events in identified U.S. geographic markets (including New York, Boston Los Angeles) targeted to the high-yield consumer during primary campaign periods as identified by the CTC, which quantifiably extend brand awareness and broaden the reach as well as support the in-market advertising and sales programs.
7. **GOAL:** Develop and execute an integrated entertainment marketing outreach to film and television location managers and producers. Identify a minimum of one television or

movie opportunity to develop Canada content and awareness. Within the realm of story scripts and placement opportunities develop value-added promotions around release of major movies or television broadcasts shot in Canada. Identify quantifiable goals aligned with Balanced Scorecard metrics.

8. GOAL: Augment and enhance media relations activities on behalf of the CTC in the U.S. including:
- (a) Recruit top journalists from target list for individual and/or press trips to Canada, as requested;
 - (b) Write, edit and disseminate press releases, reflected of tone of voice and Canada story-telling brand as warranted, and requested;
 - (c) Write and disseminate a quarterly branded communications tool to provide the media with up to date story angles and information on the Canadian tourism experience;
 - (d) Ensure strong, qualified media representation at the Canada Media Marketplace scheduled for April 2008 in Los Angeles;
 - (e) Arrange media appointments in New York City and around other media initiatives for CTC executives and partners as required;
 - (f) Update/maintain the database of journalists in conjunction with CTC software;
 - (g) Generate ongoing, consistent coverage for Canada in major consumer travel media, consumer general interest media, top travel trade media and meetings, conventions and incentive travel media;
 - (h) Develop and support business/ corporate messages that facilitate the growth of the Canadian brand;
 - (i) Develop an effective working rapport with the Canadian media relations partners; including, but not limited to participation in presentations for CTC sponsored industry meetings;
 - (j) Development of a cohesive and ongoing working relationship with the advertising agency to ensure fully integrated campaign deliverables;
 - (k) Contractor, in conjunction with the CTC will develop a list of services available to partners and fulfill those requirements as requested;
 - (l) Work with CTC to assist in identifying print, online, and broadcast opportunities to highlight messaging of Canada's Games around the 2010 Olympics;
 - (m) As required, crisis planning/issues management in response to industry externalities.

9. GOAL: Contractor will track and report on all agency work conducted on behalf of the CTC and provide monthly reports, which include status on all activities.
10. GOAL: Submit monthly activity reports detailing activities and results, as well as a mid-year and year-end review, noting specific values reached for each objective.
11. TARGETS:
- a) Core Media Relations
 - 3-5 national broadcast placements
 - Secure 5-7 top media for professional development panels at MM08
 - Produce 4 issues of Canada: Red Hot
 - Media Impressions: Increase of 10% over 2007
 - Ad Value Equivalency: Increase of 10% over 2007
 - b) Spring Events:
 - Boston Trolley: 2-3 million media impressions
 - New York Rock Center: 2-3 million media impressions; 20-25 top media for VIP reception;
 - LA Grove: media impressions TBD based on talent; 10-15 media for VIP reception
 - c) Bryant Park:
 - Media goals increase media impressions by 5% over 2007
 - based on similar partner buy-in
 - d) Overall success for our special events will be measured by:
 - Brand tone: event was integrated with marketing and supported/extended in-market advertising and sales initiatives;
 - Chemistry: event was multi-dimensional and provided opportunities for partners, media, consumers, trade; Good company: message reached quality media and local influencers;
 - Personality: created a distinct voice for Canada at some of the hottest real estate locations in each market.

**- APPENDIX B -
PROJECTED 2008 BUDGET ESTIMATES**

Program/Activity	Estimate USD
Boston: Spring Promotion	\$160,000
New York: Spring Promotion	\$240,000
Los Angeles: Spring Promotion	\$300,000
New York: Bryant Park	\$550,000
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Total Estimated Expenses	\$1,250,000
Total Estimated Fees	\$725,000
Total Budget	\$1,975,000

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