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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant CMGRP, Inc. d/b/a Weber Shandwick	2. Registration No. 3911
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

To give a 10-day notice of change in information as required by Section 2(b) of the Act.

To correct a deficiency in

Initial Statement

Supplemental Statement for the period ending December 31, 2008

Other purpose (*specify*): _____

To give notice of change in an exhibit previously filed.

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4. If this amendment requires the filing of a document or documents, please list -

Attachment 1 -- List of services provided to foreign principal Canadian Tourism Commission (CTC) during period from July to December 2008.

Attachment 2 -- List of expenses incurred on behalf of CTC during period from July to December 2008.

Attachment 3 -- List of fees and expense reimbursements received from CTC during period from July to December 2008.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

The original Supplemental Statement for this period did not disclose the CTC as a foreign principal serviced during this period in response to Item 9, or the services engaged in (Item 11) and expenses incurred on behalf of CTC (Item 15), or fees and expenses reimbursements received from CTC during this period.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹)

November 29, 2010



Andrew J. Kameros

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¹ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Weber Shandwick
Canadian Tourism Commission
July – Dec. 2008 Status Report

<i>Weber Shandwick performed the following activities on behalf of the CTC for the month of July:</i>	
Core Public Relations	
Media Outreach	
Freelancer Kelley Granger	Agency pitched to freelancer Kelley Granger information on volunteer vacations in Canada. Agency to follow-up with writer.
Incentives Press Release	Agency drafted a press release on upcoming summer travel incentives across Canada. Release was distributed on July 22. Agency to monitor for coverage.
Special Projects	
Sam Bennett	Agency is finalizing wrap-up report for CTC.
BurellesLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
Canada: Red Hot	Agency is brainstorming ideas for the Fall 2008 edition of Canada: Red Hot.
Request for Expressions of Interest	Agency drafted and submitted response to CTC's RFEI for Public Relations Services.
Meetings/Conference Calls	
Rogers & Cowan Conference Calls	Agency participated in monthly update conference calls with Rogers and Cowan.
CTC/DDB/WS Conference Calls	Agency participated in weekly status calls.
CTC/WS/ID&A/Octagon/Toronto July 13, 2008	Agency participated in a Bryant Park planning meeting to discuss next steps and introduce Tourism Toronto's partner week idea.
CTC/Weber Shandwick/DDB Meeting July 14, 2008	Agency participated in a 2009 planning meeting with the CTC.

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<i>Rogers & Cowan performed the following activities on behalf of the CTC for the month of July:</i>	
Entertainment Marketing (R&C)	
"Top Chef: Masters" (Bravo)	Exploring upcoming location filming opportunities with producers of this new "Top Chef" spinoff in which world renowned chefs compete against one another in a series of weekly challenges.
"Live with Regis and Kelly" (ABC)	Production is interested in a Canada prize trip giveaway for their ongoing "Travel Trivia" segment. Location would receive a verbal mention and b-roll footage of destination. Awaiting more information from production which R&C will share with the CTC.
"Big in Japan" (ABC)	Exploring location filming opportunities with this reality show in which Americans go to a foreign country to compete in challenges.

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“The Bachelor/Bachelorette” (ABC)	Exploring upcoming location filming opportunities with producers for a final date episode.
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Weber Shandwick performed the following activities on behalf of the CTC for the month of August:

Core Public Relations Media Outreach	
Golf Digest	Agency pitched to Jonathan Terbell information on golf packages in Canada. Agency to follow-up with editor.
Freelancer Kristine Hansen	Agency pitched to Kristine Hansen information on the Niagara wine region for an upcoming online article on the world’s top 10 wine regions.
Special Projects	
Amtrak Pitch	Agency drafted a press release highlighting the ease of train travel to Canada to promote the CTC’s partnership with Amtrak and Yankee Holidays. Agency awaiting feedback on release. Agency creating a tactical plan for client review.
Canada: Red Hot	Agency is drafting articles and securing images for the Fall 2008 edition of Canada: Red Hot, themed “Falling for Canada.”
2009 PR Plan	Agency created a 2009 U.S. Leisure PR Action Plan outlining recommendations for media relations efforts, strategic partnerships and event activation based on the all-agency meeting held in July. Agency revising plan and fleshing out ideas for final review during the September 16 meeting in NYC.
Media Survey	Agency provided feedback and suggested revisions for proposed media survey.
Request for Proposal	Agency preparing response to CTC’s RFP for Public Relations Services.
BurellsLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
Meetings/Conference Calls	
Rogers & Cowan Conference Calls	Agency participated in monthly update conference calls with Rogers and Cowan.
CTC/DDB/Radar/WS Conference Calls	Agency participated in weekly status calls.
CTC/ID&A/Weber Shandwick Call August 4, 2008	Agency participated on a call to discuss the WCBS tree lighting broadcast.
CTC/ID&A/Weber Shandwick Meeting	Agency participated in a Bryant Park meeting.
CTC/Weber Shandwick/DDB Meeting August 14, 2008	Agency participated in a 2009 planning meeting with the CTC.
CTC/Weber Shandwick Call August 15, 2008	Agency participated on a call to discuss the media survey.
CTC/Weber Shandwick Call	Agency participated on a call to discuss Bryant Park.

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August 19, 2008	
Weber Shandwick/Zoom Call August 19, 2008	Agency participated on a call to discuss Bryant Park.
CTC/DDB/Radar/Weber Shandwick Call August 20, 2008	Agency participated on a call to discuss 2009 plans and social media.
CTC/Weber Shandwick Call August 22, 2008	Agency participated on a call to discuss the fall edition of Canada: Red Hot.
CTC/ID&A/Weber Shandwick Meeting August 27, 2008	Agency participated in a tasting at Buddha Bar for Bryant Park.

Rogers & Cowan performed the following activities on behalf of the CTC for the month of August:

Entertainment Marketing (R&C)

“Top Chef: Masters” (Bravo)	Exploring upcoming location filming opportunities with producers of this new “Top Chef” spinoff in which world renowned chefs compete against one another in a series of weekly challenges.
“Top Chef” (Bravo)	Met with producers regarding Toronto as possible destination for upcoming season. Production has once-in-a-lifetime offer to shoot in a new hotel/casino in Vegas in 2009 so 2010 may be a better option for Canada.
“Hell’s Kitchen” (FOX)	Reached out to producers about upcoming location filming opportunities with this culinary reality series featuring aspiring restaurateurs overseen by head chef Gordon Ramsey. Producers have expressed initial interest in Canada as a filming location for an entire season. R&C meeting with producers in late September.
“The Chopping Block” (NBC)	Reached out to producers about upcoming location filming opportunities with this reality cooking series. Producers expressed interest in Canada if show gets picked up for 2 nd season.
“The Amazing Race” (CBS)	Reached out to producers about returning to Canada for upcoming season. Unfortunately we’ve been informed that there are no current opportunities for Canada.
“Project Runway” (Lifetime)	Exploring upcoming location filming opportunities with production. Will continue to follow up with production.

Weber Shandwick performed the following activities on behalf of the CTC for the month of September:

**Core Public Relations
Media Outreach**

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SmartMoney (c. 819,812)	Agency pitched to <i>SmartMoney</i> writer Jason Kephart information on green initiatives across Canada for an upcoming story on eco-tourism.
Special Projects	
Amtrak Pitch	Agency created a tactical plan for client review, and drafted a press release highlighting the ease of train travel to Canada to promote the CTC's partnership with Amtrak and Yankee Holidays. Agency distributed release nationally, with concentrations in the key feeder corridors for the services.
Canada: Red Hot	Agency drafted copy and secured images for the Fall 2008 edition of <i>Canada: Red Hot</i> , which was themed "Falling for Canada" and distributed on September 18.
2009 PR Plan	Agency revised 2009 U.S. Leisure PR Action Plan, outlining recommendations for media relations efforts, strategic partnerships and event activation and presented ideas at September 16 meeting in New York City.
Bryant Park 2008	Agency and CTC liaising with Bryant Park on all aspects of execution including Celsius, holiday tree, musical talent, programming for partner weeks, etc.
Request for Proposal	Agency submitted response to CTC's RFP for Public Relations Services and will attend October pitch in Vancouver.
Media Training	Agency working with Civiello Communications Group to set up media training for members of CTC in 2009.
Weber Shandwick Familiarization Trips to Canada	Agency worked closely with CTC and partners to develop itineraries for familiarization trips across Canada. Locations visited by Weber Shandwick included: Prince Edward Island, Nova Scotia, New Brunswick, Toronto, Niagara, Calgary, Banff, Lake Louise and Vancouver.
CTC Media Relations	Agency assisting with all media travel assistance requests to CTC while Heather Dolan and Monica Campbell-Hoppe are out of the office.
BurellesLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
2009 Media Marketplace	Agency researching Vodcast pricing, vendors and logistics.
Meetings/Conference Calls	
Rogers & Cowan Conference Calls	Agency participated in monthly update conference calls with Rogers and Cowan.
CTC/DDB/Radar/WS Conference Calls	Agency participated in weekly status calls.
All-Agency Meeting September 16, 2008	Agency participated in an all-agency meeting with Rogers & Cowan, DDB and CTC in NY.

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Media Advisory Board Meeting September 17, 2008	Agency participated in the CTC's quarterly Media Advisory Board Meeting with CTC and partners in NY.
Bryant Park Call September 22, 2008	Agency and Hollywood Aerial Arts discussed WCBS pricing and concepts for show.
CTC/VIA/WS Conference Call September 24, 2008	Agency participated in call with VIA and CTC to provide NY/Grand Central activation concepts.

Rogers & Cowan performed the following activities on behalf of the CTC for the month of September:

Entertainment Marketing (R&C)

“Hell’s Kitchen” (FOX)	Discussing with producers upcoming location filming opportunities in Season 6 of this culinary reality series featuring aspiring restaurateurs overseen by head chef Gordon Ramsey. Producers have expressed interest in Whistler as a filming location for multiple episodes and a finale prize partnership. R&C will submit opportunity details to CTC.
“Celebrity Apprentice” (NBC)	Reached out to producers about upcoming location filming opportunities in Canada. We’ve been informed that there are no current opportunities for Canada due to production’s tight shooting schedule.
“The Endless Feast” (PBS)	Exploring upcoming location filming opportunities with producers of this traveling culinary series.
“The Chopping Block” (NBC)	Reached out to producers about upcoming location filming opportunities with this reality cooking series. Producers expressed interest in Canada if show gets picked up for 2 nd season.
“Project Runway” (Lifetime)	Exploring upcoming location filming opportunities with production. Will continue to follow up with production.
“Land of the Lost” (Universal Pictures)	R&C presented promotional opportunities to CTC with the theatrical release of this film remake of Canadians Sid and Marty Kroft’s popular TV series about a Park Ranger and his assistant who are sucked into an alternate universe where they encounter marauding dinosaurs and fantastical creatures. Film stars Will Ferrell and Anna Friel. Release is Summer 2009. CTC suggested this as a good opportunity for Alberta rather than CTC as a whole. R&C followed up with Alberta directly and submitted background and initial concepts. Waiting for feedback from Alberta.

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“Earth” (DisneyNature)	R&C presented promotional opportunities with this unique documentary based on the breathtakingly stunning TV series, Planet Earth. Release is April 22, 2009 (Earth Day). CTC inquired if any of the film was shot in Canada. Disney confirmed that some scenes were shot in Canada. R&C following up with Disney regarding specific details.
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Weber Shandwick performed the following activities on behalf of the CTC for the month of October:

Core Public Relations

Media Placements	Circulation/Audience Reach	Estimated Ad Value
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<i>Travel Age West</i> • Agency secured print and online placements on Alberta skiing options	26,014	\$6,723.12
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Media Outreach

<i>Travel Age West</i> (c. 26,014)	Agency provided freelancer Carly Milne with information on unique skiing options throughout Alberta.	
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<i>Charlotte Magazine</i> (c. 40,000)	Agency provided Senior Editor Blake Miller with information on adventure activities in Canada, including dog sledding and polar bear tours in Manitoba, zip line tours in British Columbia and heli-skiing and heli-hiking in Alberta.	
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Freelancer Cemile Kavountzis	Agency pitched to <i>The Nest</i> freelancer Cemile Kavountzis information on weekend getaway deals to Canada.	
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Weber Shandwick Value Travel Pitch	Agency provided more than 200 top-tier media with information on value weekend getaway packages to Vancouver, Alberta and Manitoba.	
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Freelancer Russ Christ	Agency pitched to freelancer Russ Christ information on various golfing opportunities in Banff.	
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Promotions

Bryant Park 2008	Agency and CTC liaising with Bryant Park and vendors to finalize all aspects of execution including: Celsius, Mountie Mondays, Canadian Nights, Step into Canada photo booth, Holiday Tree, WCBS special, programming for partner weeks, etc.	
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Pure Canada 2009	Agency provided preliminary price quotes for proposed Pure Canada activations	
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Special Projects

Amtrak	Agency created a tactical plan to support the CTC’s partnerships with Amtrak and Yankee Holidays in Q1 2009, and submitted to client for review.	
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Canada: Red Hot	Agency brainstorming topics for the winter 2008	
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	edition of Canada: Red Hot, which is slated for distribution in early December.
Request for Proposal	Agency submitted response to CTC's RFP for Public Relations Services and attended October pitch in Vancouver.
Global Broadcast Creative Testing	Agency attended CTC broadcast focus group in Teaneck, New Jersey on October 28.
Media Training	Agency working with Civiello Communications Group to set up media training for members of CTC in 2009.
CTC Media Relations	Agency assisted with all media travel assistance requests to CTC while Heather Dolan and Monica Campbell-Hoppe were out of the office.
BurellesLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
2009 Media Marketplace	Agency researched Vodcast pricing, vendors and logistics and submitted information to CTC for review.
Meetings/Conference Calls	
Rogers & Cowan Conference Calls	Agency participated in monthly update conference calls with Rogers and Cowan.
CTC/DDB/Radar/WS Conference Calls	Agency participated in weekly status calls.
Bryant Park Call October 9, 2008	Agency participated in a call with Zoom Media to discuss Bryant Park activation plans.
Bryant Park Call October 10, 2008	Agency participated in a call with Zoom Media to discuss Bryant Park activation plans.
Bryant Park Call October 14, 2008	Agency participated in Bryant Park timeline call.
Social Media Call October 21, 2008	Agency participated in call with Radar DDB to discuss social media contacts and next steps.
Bryant Park Call October 23, 2008	Agency participated in call with ID&A to discuss Celsius updates and Canada night ideas.
Hell's Kitchen Call October 24, 2008	Agency participated in a call with CTC, R&C and BC partners to discuss the opportunity to host a season of the show Hell's Kitchen in BC.
Bryant Park Call October 30, 2008	Agency participated in call with ID&A and GMR to discuss Bryant Park activation concepts.

Rogers & Cowan performed the following activities on behalf of the CTC for the month of October:

Entertainment Marketing (R&C)

“Hell's Kitchen” (FOX)	Producers are very interested in offering a Whistler grand-prize job for season 6 of this culinary reality series featuring aspiring restaurateurs overseen by head chef Gordon Ramsay. Show could
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	film on location in Whistler for their season finale and travel to Whistler and/or Vancouver for mid-series challenge prize trips. CTC reached out to Tourism BC who expressed great interest and brought Top Table Restaurant Group on board for offering a grand-prize in one of their restaurant locations. Top Table Group is very interested in the opportunity and is currently putting together a salary offering to be put against the shows grand-prize of \$250K.
“The Endless Feast” (PBS)	R&C passed on location filming opportunities with this culinary series as producers were strictly looking for financial underwriting.
“The Chopping Block” (NBC)	R&C is keeping this reality cooking series on their radar as producers have expressed interest in Canada if the show gets picked up for a second season.
“Project Runway” (Lifetime)	Exploring upcoming location filming opportunities with production. Will continue to follow up with production.
“Boston Legal” (ABC)	Finale episode will depict Nimmo Bay as setting of Candice Bergen’s wedding. Production did not shoot on location, however, CTC is interested in exploring promotional opportunities surrounding the episode. R&C reached out to ABC and was informed that the network will not allow any press or promotions to be done prior to the episodes airing as they do not want to leak any information about the plot to their viewers. CTC will look into putting out a press release the day after the episodes air date on Dec. 9, 2008.
“Land of the Lost” (Universal Pictures)	R&C presented promotional opportunities to CTC with the theatrical release of this film remake of Canadians Sid and Marty Kroft’s popular TV series about a park ranger and his assistant who are sucked into an alternate universe where they encounter marauding dinosaurs and fantastical creatures. Film stars Will Ferrell and Anna Friel. Release is Summer 2009. CTC suggested this as a good opportunity for Alberta rather than CTC as a whole. R&C followed up with Alberta directly and submitted background and initial concepts. Waiting for feedback from Alberta.
“Earth” (DisneyNature)	CTC passed on promotional opportunities as their partners felt the film did not offer Canadian vacation experiences as the Canadian wildlife depicted was too far from civilization.

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<i>Weber Shandwick performed the following activities on behalf of the CTC for the month of November:</i>	
Core Public Relations	
Media Outreach	
Arthur Frommer's Budget Travel (c. 630,689)	Agency provided assistant editor Alison Rohrs with information on "what's new" in Montreal and put her in touch with Tourism Montreal partner directly.
Promotions	
Bryant Park 2008	Agency and CTC liaising with Bryant Park and vendors to finalize all aspects of execution including: <ul style="list-style-type: none"> • Celsius: A Canadian Lounge • Mountie Mondays • Canadian Encounters • Step into Canada photo booth • Holiday Tree • WCBS Special • Programming for Alberta week • Pitching and monitoring
Pure Canada 2009	Agency provided preliminary price quotes for proposed Pure Canada activations.
Special Projects	
Canada: Red Hot	Agency drafting articles and securing images for the winter 2008 edition of Canada: Red Hot, which is slated for distribution on December 8 th .
Media Training	Agency working with Civiello Communications Group to set up media training for members of CTC in 2009.
BurellesLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
2009 Media Marketplace	Agency researched Vodcast pricing, vendors and logistics and submitted information to CTC for review. Agency has followed up with CTC regarding possible funding for this initiative and is ready to move forward with vendor.
Meetings/Conference Calls	
Rogers & Cowan Conference Calls	Agency participated in monthly update conference calls with Rogers and Cowan.
CTC/DDB/Radar/WS Conference Calls	Agency participated in weekly status calls.
WCBS Tree Lighting Special Call November 3, 2008	Agency participated in call with ID&A and Hollywood Aerial Arts to discuss logistics of the Northern Lights performance.
Bryant Park Meeting November 4, 2008	Agency participated in a walk-through of Bryant Park and Celsius with ID&A.
Bryant Park Meeting	Agency participated in a check-in meeting with

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November 7, 2008	Octagon contact to discuss ID&A.
Travel Alberta Call November 7, 2008	Agency participated in a call with Travel Alberta and Banzai to discuss details of Alberta week at Bryant Park.
Bryant Park Meeting November 11, 2008	Agency participated in walk-through with Alberta, ID&A and Hillary of Banzai.
Bryant Park Meeting November 12, 2008	Agency participated in an activation meeting at Bryant Park with Jackie, ID&A and Zoom Media.
Travel Alberta Call November 13, 2008	Agency participated in a call with Travel Alberta, CTC and Banzai.
Curling Call November 18, 2008	Agency participated in a call with Zoom Media to discuss the upcoming curling event.
Bryant Park Meeting November 19, 2008	Agency participated in a production meeting at Celsius with Hollywood Aerial Arts and ID&A.
Curling Call November 20, 2008	Agency participated in a call with CTC and Hearts on Fire to discuss prizing for the curling event.

Rogers & Cowan performed the following activities on behalf of the CTC for the month of November:

Entertainment Marketing (R&C)

“Hell’s Kitchen” (FOX)	Top Table Group offered production a salary/cash prize of \$100K for the winning chef to work for one year in either their Whistler or Vancouver restaurants. Production and Fox are on board and are very excited to move forward. R&C forwarded Top Table Group production’s prize agreement, which they are currently reviewing.
“Live Like You’re Dying” (CBS pilot)	R&C is exploring destination integration opportunities with producers of this inspirational pilot, hosted by Jeff Probst, where individuals with terminal illnesses are given the chance to go on their dream adventure. They will also reunite with families and live out a personal dream moment that will last as their life legacy.
“The Chopping Block” (NBC)	R&C is keeping this reality cooking series on their radar as producers have expressed interest in Canada if the show gets picked up for a second season.
“Project Runway” (Lifetime)	Exploring upcoming location filming opportunities with production. Will continue to follow up with production.
“Land of the Lost” (Universal Pictures)	R&C presented promotional opportunities to CTC with the theatrical release of this film remake of

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	<p>Canadians Sid and Marty Kroft's popular TV series about a park ranger and his assistant who are sucked into an alternate universe where they encounter marauding dinosaurs and fantastical creatures. Film stars Will Ferrell and Anna Friel. Release is Summer 2009. CTC suggested this as a good opportunity for Alberta rather than CTC as a whole. R&C followed up with Alberta directly and submitted background and initial concepts. Waiting for feedback from Alberta.</p>
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Weber Shandwick performed the following activities on behalf of the CTC for the month of December:

Core Public Relations

Media Placements	Circulation/ Audience Reach	Estimated Ad Value
<p>Seattle Examiner – 12/8/08</p> <ul style="list-style-type: none"> Article featured <i>Boston Legal</i> and Nimmo Bay Resort as a result of Agency's press release 	8,048 daily hits	N/A
<p>Seattle Examiner – 12/16/08</p> <ul style="list-style-type: none"> Resulting article on Nimmo Bay Resort's "Denny Crane Package" 	8,048 daily hits	N/A

Media Outreach

Tribune Media	Agency provided <i>Tribune Media</i> syndicated columnist Diana Korte with information on <i>Boston Legal</i> and Nimmo Bay Resort and Valentine's Day stories in Canada for an article slated to run in February 2009. Agency to monitor for coverage.
Boston Magazine's Elegant Weddings (c. 60,000)	Agency provided senior editor Donna Garlough with information on romantic honeymoon packages in Canada for the spring/summer 2009 issue of <i>Boston Weddings</i> . Agency to monitor for coverage.

Promotions

Bryant Park 2008/2009	<p>Agency and CTC liaising with Bryant Park and vendors to finalize all aspects of execution including:</p> <ul style="list-style-type: none"> Celsius: A Canadian Lounge Mountie Mondays Step into Canada photo booth Holiday Tree
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	<ul style="list-style-type: none"> • Programming for Alberta week • Pitching and monitoring <p>Agency to continue work to secure opportunities to amplify CTC's presence in Jan. 2009. Agency to draft wrap-up report on Bryant Park activities.</p>
WCBS Tree Lighting Special December 2, 2008	Agency worked with the CTC and BP to plan and execute the Pond's tree lighting ceremony, which was broadcast live on WCBS. Agency secured Canadian talent including the Barenaked Ladies, the Canadian Tenors and the Canadian Brass, and helped to coordinate logistics, catering and staffing for the event.
Canadian Encounters	Agency worked with Zoom Media to plan and execute four weekly Wednesday evening consumer events at Celsius: A Canadian Lounge at The Pond at Bryant Park, highlighting the varied experiences offered in Canada: <ul style="list-style-type: none"> • Nov. 26: A Taste of Canada • Dec. 3: Joie de Vivre • Dec. 10: Après Ski • Dec. 17: Curl Up With Canada
Curl Up With Canada	Agency worked with Zoom Media to execute a free consumer curling event at Bryant Park, featuring Canadian curling expert Brad Gushue and the grand prize of a new car and drive trip to Canada.
Pure Canada 2009	Agency provided preliminary price quotes for proposed Pure Canada activations. Working with client to finalize budgets and dates.
Special Projects	
Canada: Red Hot	Winter 2008 edition of Canada: Red Hot was distributed on December 8 th .
Media Training	Agency working with Civiello Communications Group to set up media training for members of CTC in 2009.
BurellesLuce Clipping Service	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
Press Release: Amplifying Broadcast Campaign	Agency drafted press release about new broadcast campaign and consumer call to action for video clips. Awaiting client feedback.
2009 Media Marketplace	Agency researched Vodcast pricing, vendors and logistics and submitted information to CTC for review. CTC decided the Vodcast pricing was too high, so agency is researching less expensive options.
Meetings/Conference Calls	

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Rogers & Cowan Conference Calls	Agency participated in a monthly update conference call with Rogers & Cowan.
CTC/DDB/Radar/WS Conference Calls	Agency participated in weekly status calls.
CTC/Zoom/WS December 1, 2008	Agency participated in a planning call to detail logistics for the Canadian Encounters events.
CTC/ID&A/WS December 15, 2008	Agency participated in a planning call to detail logistics for the curling event.

Rogers & Cowan performed the following activities on behalf of the CTC for the month of December:

Entertainment Marketing (R&C)

“Hell’s Kitchen” (FOX)	R&C, CTC and production had a call on 12/5 to discuss contracts and work visas. R&C sent production a link to Canada’s work visa forms to fill out for crew and contestants. R&C had a creative call with producers and Tom Ryan on 12/9 to discuss logistics and confirm scout activities. Production attended scout in Whistler from Dec. 17-19. Tom Ryan, Tourism BC, Tourism Whistler and Top Table Group coordinated itinerary and hosted production. Tourism BC provided a letter of invitation to assist the scout crew through customs/immigrations.
“Live Like You’re Dying” (CBS pilot)	R&C is exploring destination integration opportunities with producers of this inspirational pilot, hosted by Jeff Probst, where individuals with terminal illnesses are given the chance to go on their dream adventure. They will also reunite with families and live out a personal dream moment that will last as their life legacy.
“The Chopping Block” (NBC)	R&C is keeping this reality cooking series on its radar as producers have expressed interest in Canada if the show gets picked up for a second season.
“Project Runway” (Lifetime)	Exploring upcoming location filming opportunities with production. Will continue to follow up with production.
“Land of the Lost” (Universal Pictures)	R&C presented promotional opportunities to CTC with the theatrical release of this film remake of Canadians Sid and Marty Kroft’s popular TV series about a park ranger and his assistant who are sucked into an alternate universe where they encounter marauding dinosaurs and fantastical creatures. Film

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	<p>stars Will Ferrell and Anna Friel. Release is Summer 2009. CTC suggested this as a good opportunity for Alberta rather than CTC as a whole. R&C followed up with Alberta directly and submitted background and initial concepts. Waiting for feedback from Alberta.</p>
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Cost/Act C	Vendor Name	Doc/Work Invoiced	
	Courier Federal Express	7/7/2008	15.52
	Courier New York Corporate Services Inc	9/5/2008	18
	Courier New York Corporate Services Inc	9/19/2008	29
	Courier New York Corporate Services Inc	12/5/2008	57
	Courier New York Corporate Services Inc	#####	9
	Courier New York Corporate Services Inc	12/5/2008	46
	Courier New York Corporate Services Inc	#####	29
*	Courier		203.52
	HC_Accorr Meredith Phares	#####	304.45
	HC_Accorr Rene A Mack	9/9/2008	242.98
*	HC_Accommodation		547.43
	HC_Airfare Rene A Mack	8/27/2008	348.12
	HC_Airfare Rene A Mack	8/27/2008	45
	HC_Airfare Rene A Mack	9/9/2008	684.15
	HC_Airfare Rene A Mack	9/9/2008	45
	HC_Airfare Rene A Mack	9/29/2008	467.06
	HC_Airfare Rene A Mack	#####	420.33
*	HC_Airfare		2,009.66
	HC_Broad Rainbow Video Duplicating Inc.	12/9/2008	81.28
*	HC_Broadcast Service		81.28
	HC_Caterii Blake & Todd	#####	40
*	HC_Catering/Refreshm		40
	HC_Cell Pl Peter Campisi	8/15/2008	26.3
*	HC_Cell Phone		26.3
	HC_Clippir Burrelle's Information Service	7/31/2008	4,426.58
	HC_Clippir Burrelle's Information Service	9/30/2008	3,695.42
	HC_Clippir Burrelle's Information Service	#####	3,682.81
	HC_Clippir Burrelle's Information Service	8/31/2008	4,165.09
	HC_Clippir Burrelle's Information Service	#####	3,591.81
	HC_Clippir Burrelle's Information Service	#####	3,682.94
*	HC_Clipping Services		23,244.65
	HC_Expres Federal Express	7/18/2008	14.88
	HC_Expres Federal Express	9/29/2008	14.34
	HC_Expres Federal Express	#####	9.71
	HC_Expres Federal Express	#####	13.72
	HC_Expres Federal Express	#####	8.05
	HC_Expres Federal Express	12/1/2008	5.02
	HC_Expres Federal Express	#####	13.37
	HC_Expres Federal Express	12/1/2008	5.61
	HC_Expres Federal Express	#####	6.44
*	HC_Express Deliverie		91.14
	HC_Meals Rene A Mack	9/9/2008	4.95
	HC_Meals Rene A Mack	9/9/2008	23.14
	HC_Meals Rene A Mack	9/9/2008	4.53
*	HC_Meals - Staff & a		32.62
	HC_Meals Emily Clark	9/15/2008	30.92
	HC_Meals Emily Clark	9/15/2008	16.87
	HC_Meals Marlayna Marks	9/17/2008	35.79
	HC_Meals Marlayna Marks	9/17/2008	268.85
	HC_Meals Marlayna Marks	9/17/2008	100.62
	HC_Meals Marlayna Marks	9/17/2008	73.5
	HC_Meals Marlayna Marks	9/17/2008	100.62
	HC_Meals Marlayna Marks	9/17/2008	229.76

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HC_Meals- Meredith Phares	7/11/2008	75.7
HC_Meals- Meredith Phares	7/11/2008	121.33
HC_Meals- Meredith Phares	8/14/2008	131.33
HC_Meals- Nicole Salvi	7/12/2008	102.57
HC_Meals- Nicole Salvi	8/13/2008	23.4
HC_Meals- Nicole Salvi	8/13/2008	15
HC_Meals- Sarah Kissko Hersh	8/14/2008	136.13
* HC_Meals-Client		1,462.39
HC_News PR Newswire Association LLC	9/25/2008	736.14
* HC_News Release		736.14
HC_Promc Sarah Kissko Hersh	9/5/2008	310
* HC_Promotional Mater		310
HC_Taxis Bens Luxury Car & Limo Service Inc.	8/31/2008	163.52
HC_Taxis Bens Luxury Car & Limo Service Inc.	9/14/2008	336.01
HC_Taxis Emily Clark	8/21/2008	8.3
HC_Taxis Emily Clark	8/21/2008	7.1
HC_Taxis Emily Clark	8/21/2008	5.9
HC_Taxis Emily Clark	8/21/2008	8.3
HC_Taxis Emily Clark	12/4/2008	17.1
HC_Taxis Emily Clark	12/8/2008	10
HC_Taxis Emily Clark	12/8/2008	9
HC_Taxis Emily Clark	12/8/2008	5
HC_Taxis First Corporate Sedans, Inc.	#####	117.32
HC_Taxis Kimberly Kiernan	12/2/2008	13.3
HC_Taxis Kimberly Kiernan	#####	11.3
HC_Taxis Marlayna Marks	8/15/2008	26.16
HC_Taxis Marlayna Marks	9/16/2008	25.99
HC_Taxis Marlayna Marks	9/16/2008	26.64
HC_Taxis Marlayna Marks	#####	50.6
HC_Taxis Marlayna Marks	11/6/2008	24.5
HC_Taxis Marlayna Marks	11/6/2008	24.9
HC_Taxis Meredith Phares	12/1/2008	7.7
HC_Taxis NYC GREEN CAR	9/30/2008	70.36
HC_Taxis NYC GREEN CAR	#####	218.93
HC_Taxis NYC GREEN CAR	#####	175.86
HC_Taxis NYC GREEN CAR	#####	180.16
HC_Taxis NYC GREEN CAR	#####	71.15
HC_Taxis Rene A Mack	9/9/2008	58.34
HC_Taxis Rene A Mack	9/9/2008	55.39
HC_Taxis Sarah Kissko Hersh	#####	15.6
* HC_Taxis		1,744.43
HC_Telept InterCall	7/31/2008	3.37
HC_Telept InterCall	8/31/2008	0.99
HC_Telept InterCall	9/30/2008	34.54
HC_Telept InterCall	#####	20.61
HC_Telept InterCall	#####	8.64
HC_Telept InterCall	#####	26.39
* HC_Telephone		94.54
HC_Travel Kimberly Kiernan	12/2/2008	54.17
HC_Travel Kimberly Kiernan	#####	19.51
HC_Travel Kimberly Kiernan	#####	19.51
HC_Travel Samantha Bennett	8/6/2008	652.26
* HC_Travel Other		745.45
HC_Video Rainbow Video Duplicating Inc.	9/12/2008	108.38
* HC_Video Dubs		108.38

HC_Video Rainbow Video Duplicating Inc.	12/3/2008	97.54
* HC_Video Production		97.54
SC_Photocopying	7/21/2008	51.8
SC_Photocopying	8/17/2008	6.3
* SC_Photocopying		58.1
SC_Photocopying-Col	8/14/2008	156.25
SC_Photocopying-Col	9/15/2008	625
* SC_Photocopying-Col		781.25
SC_Postage	#####	7.33
* SC_Postage		7.33
SC_Supplies	7/22/2008	31.94
* SC_Supplies		31.94
SC_Telephone	7/21/2008	253.82
SC_Telephone	8/17/2008	30.41
SC_Telephone	9/22/2008	213.92
SC_Telephone	#####	214.44
SC_Telephone	#####	685.08
SC_Telephone	#####	466.67
* SC_Telephone		1,864.34
** WBS 171787-US12		34,318.43
HC_Profes Blue Sky Factory, Inc.	7/9/2008	350
HC_Profes Blue Sky Factory, Inc.	9/24/2008	350
HC_Profes Blue Sky Factory, Inc.	#####	350
* HC_Professional Serv		1,050.00
** WBS 171787-US01		1,050.00
*** Core Public		35,368.43
HC_Caterii Bocca	12/2/2008	805.89
HC_Caterii Mangia 57th, Inc.	12/1/2008	865.22
HC_Caterii Mangia 57th, Inc.	12/1/2008	585.25
* HC_Catering/Refreshm		2,256.36
HC_Events Bryant Park Market Events LLC	#####	#####
HC_Events Zoom Media Corp	#####	75,965.00
HC_Events Zoom Media Corp	#####	18,650.00
HC_Events Zoom Media Corp	#####	46,700.00
HC_Events Zoom Media Corp	#####	62,500.00
* HC_Events		#####
HC_Inter-c Octagon Marketing	#####	12,500.00
* HC_Inter-company Fee		12,500.00
HC_Photoç Feature Photo Service, Inc.	12/5/2008	1,220.30
HC_Photoç Feature Photo Service, Inc.	#####	1,166.12
* HC_Photography		2,386.42
HC_Printin One Source Visual Marketing Solutio	#####	1,445.94
* HC_Printing		1,445.94
HC_Promc Kimberly Kiernan	12/2/2008	107.26
HC_Promc Kimberly Kiernan	12/2/2008	10.73
HC_Promc Kimberly Kiernan	12/2/2008	73.7
HC_Promc Meredith Phares	12/7/2008	3,506.69
* HC_Promotional Mater		3,698.38
HC_Talent Agency Group USA Ltd	12/1/2008	2,500.00
HC_Talent Agency Group USA Ltd	12/1/2008	2,500.00

	HC_Talent BNL Touring Inc	#####	33,000.00
	HC_Talent BNL Touring Inc	#####	10,912.50
	HC_Talent Ray Pierce Productions	12/3/2008	15,275.64
*	HC_Talent Fees		64,188.14
	HC_Taxis Emily Clark	9/8/2008	6.7
	HC_Taxis Emily Clark	9/8/2008	6.3
	HC_Taxis Emily Clark	9/15/2008	7.9
	HC_Taxis Emily Clark	9/15/2008	7.9
	HC_Taxis NYC GREEN CAR	#####	1,047.54
	HC_Taxis NYC GREEN CAR	#####	185.64
	HC_Taxis NYC GREEN CAR	#####	191.45
	HC_Taxis Sarah Kissko Hersh	8/27/2008	17.13
	HC_Taxis Sarah Kissko Hersh	9/18/2008	8.9
*	HC_Taxis		1,479.46
	HC_Video TURNHERE	#####	108.38
*	HC_Video Dubs		108.38
	HC_Video TURNHERE	#####	5,000.00
*	HC_Video Production		5,000.00
**	WBS 183180-US12	#####	
***	CTC - Bryant Park	#####	
	HC_Profes LOEB AND LOEB LLP	8/22/2008	110
*	HC_Professional Serv		110
**	WBS 189720-US12		110
***	CTC - Core PR 2009 Account Work		110
	HC_Accorr Meredith Phares	8/13/2008	719.12
*	HC_Accommodation		719.12
	HC_Airfare American Express	8/26/2008	835.55
	HC_Airfare American Express	8/26/2008	835.55
	HC_Airfare American Express	8/26/2008	478.03
	HC_Airfare American Express	8/26/2008	478.03
*	HC_Airfare		2,627.16
	HC_Cell PI Peter Campisi	8/16/2008	42.36
*	HC_Cell Phone		42.36
	HC_Travel American Express	8/26/2008	45
	HC_Travel American Express	8/26/2008	45
	HC_Travel American Express	8/26/2008	45
	HC_Travel American Express	8/26/2008	45
*	HC_Travel Other		180
**	WBS 174624-US12		3,568.64
***	CTC - Made in Canada		3,568.64
	Courier Front Runner Delivery, Inc	#####	43.63
*	Courier		43.63
	HC_Accorr Elyce Chalme	9/15/2008	941.15
	HC_Accorr Jennifer Palombo	8/3/2008	866.38
*	HC_Accommodation		1,807.53
	HC_Airfare Elyce Chalme	9/15/2008	714.83

	HC_Airfare Jennifer Palombo	8/3/2008	500.5
	HC_Airfare Jennifer Palombo	8/3/2008	279
*	HC_Airfare		1,494.33
	HC_Entert: Colleen Bataille	9/24/2008	4.99
*	HC_Entertainment-Sta		4.99
	HC_Expres: Federal Express	10/3/2008	8.05
	HC_Expres: Federal Express	#####	45.79
	HC_Expres: Federal Express	#####	15.48
*	HC_Express Deliverie		69.32
	HC_Facsin Jennifer Palombo	8/3/2008	40.1
*	HC_Facsimile		40.1
	HC_Gifts-N Elyce Chalme	#####	29.42
*	HC_Gifts-Non Employe		29.42
	HC_Meals Colleen Bataille	9/1/2008	48.05
	HC_Meals Colleen Bataille	9/24/2008	69.46
	HC_Meals Elyce Chalme	9/15/2008	2.71
	HC_Meals Elyce Chalme	9/15/2008	8.1
	HC_Meals Elyce Chalme	9/15/2008	10
	HC_Meals Elyce Chalme	9/15/2008	34.32
*	HC_Meals - Staff & a		172.64
	HC_Meals- Jennifer Palombo	8/3/2008	10.42
	HC_Meals- Jennifer Palombo	8/3/2008	8.11
	HC_Meals- Jennifer Palombo	8/3/2008	40
	HC_Meals- Jennifer Palombo	8/3/2008	3.55
	HC_Meals- Jennifer Palombo	8/3/2008	23.99
	HC_Meals- Jennifer Palombo	8/3/2008	41.28
*	HC_Meals-Client		127.35
	HC_Mileag Elyce Chalme	9/24/2008	5.27
*	HC_Mileage		5.27
	HC_Parkin Colleen Bataille	9/1/2008	4
*	HC_Parking		4
	HC_Taxis Elyce Chalme	9/15/2008	36
	HC_Taxis Elyce Chalme	9/15/2008	61.25
	HC_Taxis Elyce Chalme	9/15/2008	56.25
	HC_Taxis Elyce Chalme	9/15/2008	50
	HC_Taxis Jennifer Palombo	8/3/2008	15.9
	HC_Taxis Jennifer Palombo	8/3/2008	9.4
	HC_Taxis Jennifer Palombo	8/3/2008	9.48
	HC_Taxis Jennifer Palombo	8/3/2008	11.88
	HC_Taxis Jennifer Palombo	8/3/2008	9.9
	HC_Taxis Jennifer Palombo	8/3/2008	12
	HC_Taxis Jennifer Palombo	8/3/2008	23
	HC_Taxis Jennifer Palombo	8/3/2008	9.1
*	HC_Taxis		304.16
	HC_Travel Elyce Chalme	9/15/2008	10
	HC_Travel Elyce Chalme	9/15/2008	20
	HC_Travel Jennifer Palombo	8/3/2008	15
	HC_Travel Jennifer Palombo	8/3/2008	12.95
	HC_Travel Jennifer Palombo	8/3/2008	15
	HC_Travel Jennifer Palombo	8/3/2008	20
	HC_Travel Jennifer Palombo	8/3/2008	20
*	HC_Travel Other		112.95
	SC_Facsimile	#####	2
*	SC_Facsimile		2
	SC_Telephone	#####	50.53

SC_ Telephone	#####	113.72
* SC_ Telephone		164.25
** WBS 171788-US25		4,381.94
*** Entertainment Marketing		4,381.94
**** Client Name Canadian Tourism Commission	#####	
*****	#####	

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Date Receiv Amount Received

7/25/2008	130,898.93
8/18/2008	103,436.40
9/19/2008	2,293.24
9/29/2008	479,874.65
10/28/2008	72,926.59
11/28/2008	60,956.22
Total	850,386.03

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