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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant CMGRP, Inc. d/b/a Weber Shandwick	2. Registration No. 3911
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NSD/CES/REGISTRATION UNIT  
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- To give a 10-day notice of change in information as required by Section 2(b) of the Act.
- To correct a deficiency in
  - Initial Statement
  - Supplemental Statement for the period ending December 31, 2009
  - Other purpose (*specify*): \_\_\_\_\_
- To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list -

Attachment 1 -- List of services provided to foreign principal Canadian Tourism Commission (CTC) during period from July to December 2009.  
Attachment 2 -- List of expenses incurred on behalf of CTC during period from July to December 2009.  
Attachment 3 -- List of fees and expense reimbursements received from CTC during period from July to December 2009.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

The original Supplemental Statement for this period did not disclose the CTC as a foreign principal serviced during this period in response to Item 9, or the services engaged in (Item 11) and expenses incurred on behalf of CTC (Item 15), or fees and expenses reimbursements received from CTC during this period.

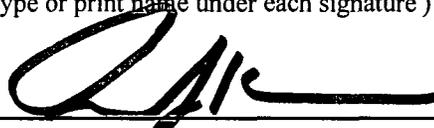
EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature)

November 30, 2010



Andrew J. Kameros

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† This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**Weber Shandwick**  
**Canadian Tourism Commission**  
**July – December 2009 Status Report**

<i>Weber Shandwick performed the following activities on behalf of the CTC for the month of July:</i>	
<b>Core Public Relations</b>	
<b>2010 Winter Games</b>	
<b>Road to Gold</b>	Agency has maintained direct conversation with executive prouder of NBC Today and NBC News regarding Olympic segments.
<b>Torch Relay</b>	Agency confirmed NBC's participation in the Olympic Torch Relay for the 2010 Winter Games. Agency and CTC developed and reviewed list of potential Torch Relay participants. Agency reached out to Michael J. Fox's public relations team, he expressed initial interest.
<b>Press Trips</b>	Agency distributed "Behind the Scenes" press trip invitations and recruited additional media for the trip. CTC and partners decided to merge trip with upcoming "100 Day Countdown" trip. Agency finalizing Harley Pasternak contract for "Train Like an Athlete" trip.
<b>Connecting With Canadians</b>	CTC is reaching out to families of Olympic and Paralympic athletes for a summer vacation to Canada. Agency is pitching NBC to cover the experiences.
<b>Special Projects</b>	
<b>Canada: Red Hot</b>	Agency developing story ideas for September 2009 edition of Canada: Red Hot.
<b>Hell's Kitchen Promotion</b>	Show debuted July 21 <sup>st</sup> , CTC sent out a press release late June followed by TW release on July 21 <sup>st</sup> . Agency inquiring about status of Ramsay's proposed restaurant location in Toronto as possible talking point during Ramsay's upcoming national media appearances.
<b>Live Canada Press Release</b>	Agency drafting MC & IT Canada press release for the 9.9.09 launch date.
<b>Locals' Know Release</b>	Agency drafted and distributed a release titled "Canada's "Locals Know" Campaign Named in "The Ten Best Travel Campaigns" by Forbes.com." Release was distributed on 7.22.09
<b>United Airlines Release</b>	Agency drafted "Canada and United Airlines Launch Successful Buy One Get One Free Ticket Offer" release discussing the successful promotion with United Airlines. Distribution of release on hold per United Airlines.
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July – December 2009 Status Report**

<b>Rockefeller Center</b>	Agency secured 620 Loft and Gardens venue for event surrounding the December 2 <sup>nd</sup> NBC Christmas Tree Lighting at Rockefeller Center. Contract for venue has been signed and agency to begin event planning per client direction.
<b>Canada in 15 Seconds</b>	Agency drafted media list for Canada in 15 Seconds outreach.
<b>BurellesLuce Clipping Service</b>	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
<b>Meetings/Conference Calls</b>	
<b>Rogers &amp; Cowan Conference Calls</b>	Agency participated in a monthly update conference call with Rogers & Cowan.
<b>Weber Shandwick/CTC July 1, 2009</b>	Call with Tourism Whistler and Jackie
<b>Weber Shandwick/CTC July 6, 2009</b>	Call with Tourism Whistler and Jackie
<b>Weber Shandwick/CTC July 17, 2009</b>	Call with Tourism Whistler and Jackie
<b>Weber Shandwick/CTC July 21, 2009</b>	Agency participated in a conference call to discuss Live Canada press release.

<i>Rogers &amp; Cowan performed the following activities on behalf of the CTC for the month of July:</i>	
<b>Entertainment Marketing (R&amp;C)</b>	
<b>PROMOTIONS - LOCATION OUTREACH (Television)</b>	
<b>“Hell’s Kitchen” (FOX)</b>	Season 6 premiered July 21. R&C provided artwork from CNP and FOX to the CTC and partners for promotional inclusion on their respective websites. R&C shared Tourism Whistler and CTC web creative with CNP and FOX and arranged for all approvals. R&C arranged for CTC to view video clips from FOX’s EPK for potential inclusion on their website. CTC is currently working on an email to their database to promote the CNP sweeps.
<b>“Top Chef” (Bravo)</b>	Tourism Ontario, British Columbia and Alberta passed on Season 6 finale opportunity due to lack of resources for rich request.
<b>“Celebrity Apprentice” (NBC)</b>	R&C met with Mark Burnett Productions who expressed great interest in tying Canada and the Vancouver 2010 games into the next season.

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	Production is currently casting. R&C is exploring opportunity further with production.
<b>“Wedding Day” (TNT)</b>	R&C met with Mark Burnett Productions who expressed great interest in filming a potential wedding in Canada for this reality series that provides weddings to very deserving couples. R&C is currently exploring opportunity further with production.
<b>“Til Death” (Fox)</b>	Production on the fourth season begins August 2009. Production is requesting posters or possible standees for their recurring travel agency set. R&C will discuss with CTC once production returns.
<b>PROMOTIONS – LOCATION OUTREACH (Film)</b>	
<b>“Scott Pilgrim vs. the World” (Universal)</b>	R&C is in discussions with Universal regarding promotional opportunities with this feature film about a video game-loving young Canadian who must defeat seven evil ex’s to win the girl of his dreams. Universal is currently gathering their marketing materials and will share with R&C shortly. Film is set and shooting in Toronto and stars Michael Cera (Canadian), Mary Elizabeth Winstead, and Kieran Culkin. Filming will wrap in August. Release date is June/July 2010. R&C provided initial property deck to CTC. CTC is exploring possible promotional partnership and level of interest with CTC partners.

*Weber Shandwick performed the following activities on behalf of the CTC for the month of August:*

**Core Public Relations**

**Media Outreach**

<b>WorldHum.com (c. 3,200 visitors/day)</b>	Agency working with contributing editor Frank Bures on a media visit to Vancouver for an upcoming article.
<b>American Spa Magazine (c. 28,151)</b>	Agency working with <i>American Spa</i> writer Cristina De Oliveira, Tourism British Columbia and Tourism Whistler for a media visit to Whistler for an upcoming article on local spas.

**2010 Winter Games**

<b>Torch Relay</b>	Agency confirmed NBC’s participation in the Olympic Torch Relay for the 2010 Winter Games. Agency and CTC developed and reviewed list of potential Torch Relay participants. Agency is following up with Michael J. Fox’s public relations team, as Fox expressed initial interest.
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**Weber Shandwick  
Canadian Tourism Commission  
August 2009 Status Report**

<b>“Train Like an Athlete” Press Trip</b>	Agency distributed “Train Like an Athlete” press trip invitations and recruited additional media for the trip. Agency reviewed and finalized Harley Pasternak contract.
<b>Connecting With Canadians</b>	CTC is working with the Teter and Sarubbi families for summer vacations in Canada. Agency is pitching several broadcast outlets to cover the trips.
<b>Canada Integration in Tree Lighting Special</b>	Agency brainstormed talent and mascot integration ideas to infuse Canada-related messaging into tree lighting special
<b>Rockefeller Center, December 2 Event</b>	Agency secured 620 Loft and Gardens venue for event surrounding the December 2 <sup>nd</sup> NBC Christmas Tree Lighting at Rockefeller Center. Contract for venue has been signed. Agency reaching out to event planners and caterers for proposals and has begun planning.
<b>2010 Planning</b>	Agency began planning for March – May conversion strategy.
<b>Special Projects</b>	
<b>Canada: Red Hot</b>	Agency developing story ideas and drafting copy for September 2009 edition of Canada: Red Hot.
<b>United Airlines Release</b>	Agency drafted “Canada and United Airlines Launch Successful Buy One Get One Free Ticket Offer” release discussing the successful promotion with United Airlines. Distribution of release on hold per United Airlines.
<b>Canada in 15 Seconds</b>	Agency drafted media list for Canada in 15 Seconds outreach. Updated text on YouTube channel to include link to contest page. Distributing link via Twitter, Facebook and other social media outlets.
<b>BurellsLuce Clipping Service</b>	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
<b>Meetings/Conference Calls</b>	
<b>Rogers &amp; Cowan Conference Calls</b>	Agency participated in a monthly update conference call with Rogers & Cowan.
<b>Weber Shandwick/CTC August 6, 2009</b>	Olympics media relations call with Heather and Monica.
<b>New York meeting with Weber Shandwick/CTC August 12, 2009</b>	Meeting with CTC in Agency’s New York City office to discuss post-Olympic strategy.
<b>Weber Shandwick/CTC August 19, 2009</b>	Olympics media relations call with Heather.

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<b>Weber Shandwick/CTC August 24, 2009</b>	Olympics media relations call with Heather and Monica.
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*Rogers & Cowan performed the following activities on behalf of the CTC for the month of August:*

<b>Entertainment Marketing (R&amp;C)</b>	
<b>PROMOTIONS - LOCATION OUTREACH (Television)</b>	
<b>“Hell’s Kitchen” (FOX)</b>	Whistler episode will air Sept. 22 and finale will air Oct. 13. CNP sweeps and the Whistler prize were mentioned in the August issue of Bon Appétit Magazine. R&C shared sweeps opt-ins with the CTC consisting of over three thousand people in the first month alone!
<b>“A Place in the Sun” (Syndicated)</b>	R&C is in discussions with producers of the U.S. version of this lifestyle, property, and travel show that highlights the best homes and locations around the world. Producers have expressed great interest in going to Canada and are currently brainstorming ideas for upcoming episodes.
<b>“Celebrity Apprentice” (NBC)</b>	R&C met with Mark Burnett Productions who expressed great interest in tying Canada and the Vancouver 2010 games into the next season. Production is currently casting. R&C is exploring opportunity further with production.
<b>“Wedding Day” (TNT)</b>	R&C met with Mark Burnett Productions who expressed great interest in filming a potential wedding in Canada for this reality series that provides weddings to deserving couples. R&C is currently exploring opportunity further with production.
<b>“Til Death” (Fox)</b>	Production has begun on the fourth season and is requesting posters or possible standees for their recurring travel agency set. R&C is in discussions with CTC to see what materials they may have.
<b>PROMOTIONS - LOCATION OUTREACH (Film)</b>	
<b>“Scott Pilgrim vs. the World” (Universal)</b>	R&C is in discussions with Universal regarding promotional opportunities with this feature film about a video game-loving young Canadian who must defeat seven evil ex’s to win the girl of his dreams. Universal is currently gathering their marketing

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	materials and will share with R&C shortly. Film is set and shooting in Toronto and stars Michael Cera (Canadian), Mary Elizabeth Winstead, and Kieran Culkin. Filming wrapped in August. Release date is June/July 2010. R&C provided initial property deck to CTC. CTC is exploring possible promotional partnership and level of interest with CTC partners.
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*Weber Shandwick performed the following activities on behalf of the CTC for the month of September:*

<b>Core Public Relations</b>	
<b>2010 Winter Games</b>	
<b>Torch Relay</b>	Agency confirmed TODAY Show Anchor participation in the Olympic Torch Relay for the 2010 Winter Games and preliminary interest from Michael J. Fox.
<b>“Train Like an Athlete” Press Trip</b>	Agency recruited additional media, assisted with itinerary creation for “Train Like an Athlete” press trip and hosting the trip Sept. 1 – Oct. 4 in Alberta.
<b>Connecting With Canadians</b>	CTC coordinated Canadian trips for the Teter and Sarubbi families. Agency is pitching several broadcast and print outlets to cover the trips.
<b>Canada Integration in Tree Lighting Special</b>	Agency brainstormed talent and mascot integration ideas to infuse Canada-related messaging into tree lighting special and participated in related conference calls with NBC and CTC.
<b>Rockefeller Center, December 2 Event</b>	Agency secured 620 Loft and Gardens venue for event surrounding the December 2 <sup>nd</sup> NBC Christmas Tree Lighting at Rockefeller Center. Agency is reaching out to event planners and caterers for proposals and has begun preliminary planning.
<b>2010 Planning</b>	Agency presented March – May conversion strategy recommendations at Sept. 30 meeting in New York City.
<b>Special Projects</b>	
<b>Canada: Red Hot</b>	Agency drafted copy and secured images for the September 2009 edition of Canada: Red Hot, which was distributed on Sept. 30.
<b>Canada in 15 Seconds</b>	Agency distributing contest information via Twitter, Facebook, YouTube and other social media outlets, and pitching to media.
<b>BurellesLuce Clipping Service</b>	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.

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<b>Meetings/Conference Calls</b>	
<b>Rogers &amp; Cowan Conference Calls</b>	Agency participated in a monthly update conference call with Rogers & Cowan.
<b>Weber Shandwick/CTC September 10, 2009</b>	“Train Like An Athlete” press trip update call with Heather.
<b>Weber Shandwick/CTC/Octagon September 11, 2009</b>	Call to discuss talent opportunities for Rock Center tree lighting ceremony.
<b>Weber Shandwick/CTC September 15, 2009</b>	“Train Like An Athlete” press trip update call with Heather.
<b>Weber Shandwick/CTC September 17, 2009</b>	“Train Like An Athlete” press trip update call with Heather.
<b>Weber Shandwick/CTC September 21, 2009</b>	Torch Relay planning call with CTC to discuss Michael J. Fox’s participation.
<b>Weber Shandwick/CTC September 24, 2009</b>	“Train Like An Athlete” press trip update call with Heather and Rock Center tree lighting ceremony call with Weber Shandwick, CTC and NBC.
<b>Weber Shandwick/CTC September 29, 2009</b>	“Train Like An Athlete” press trip call with Harley Pasternak and Weber Shandwick, CTC meeting to discuss CODE.
<b>New York meeting with Weber Shandwick/CTC/DDB September 30, 2009</b>	Meeting with all agencies to discuss the big red ball concept, 2010 initiatives and responsibilities and stimulus plan.

<i>Rogers &amp; Cowan performed the following activities on behalf of the CTC for the month of September:</i>	
<b>Entertainment Marketing (R&amp;C)</b>	
<b>PROMOTIONS - LOCATION OUTREACH (Television)</b>	
<b>“Hell’s Kitchen” (FOX)</b>	Whistler episode aired Sept. 22 and R&C sent DVD copies to CTC and Araxi. Finale will air Oct. 13. R&C shared second month CNP sweeps opt-ins with the CTC consisting of over 3,900 new names!
<b>“Surprise Vacations” (FLN)</b>	R&C is in discussions with producers of this inspirational travel show that finds people who give endlessly and, with the help of friends and family, sends them on the trip of a lifetime. Currently exploring destination integration opportunities.

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<b>“A Place in the Sun” (Syndicated)</b>	R&C is in discussions with producers of the U.S. version of this lifestyle, property, and travel show that highlights the best homes and locations around the world. Producers have expressed great interest in going to Canada and are currently brainstorming ideas for upcoming episodes.
<b>“Celebrity Apprentice” (NBC)</b>	R&C met with Mark Burnett Productions who expressed great interest in tying Canada and the Vancouver 2010 games into the next season. R&C is currently exploring opportunity further with production.
<b>“Wedding Day” (TNT)</b>	R&C met with Mark Burnett Productions who expressed great interest in filming a potential wedding in Canada for this reality series that provides weddings to deserving couples. R&C is currently exploring opportunity further with production.
<b>“Til Death” (Fox)</b>	Production has begun on the fourth season and is requesting posters or possible standees for their recurring travel agency set. R&C has outreached to the CTC to see what materials they may have.
<b>PROMOTIONS – LOCATION OUTREACH (Film)</b>	
<b>“Scott Pilgrim vs. the World” (Universal)</b>	R&C is in discussions with Universal regarding promotional opportunities with this feature film about a video game-loving young Canadian who must defeat seven evil ex’s to win the girl of his dreams. Universal is currently gathering their marketing materials and will share with R&C shortly. Film is set and shot in Toronto and stars Michael Cera (Canadian), Mary Elizabeth Winstead, and Kieran Culkin. Filming wrapped in August. Release date is June/July 2010. R&C provided initial property deck to CTC. Tourism Ontario has expressed interest. R&C is coordinating an internal call with CTC and partners to discuss what they can bring to the table promotionally.

*Weber Shandwick performed the following activities on behalf of the CTC for the month of October:*

**Core Public Relations**

Media Placements	Audience Reach	Estimated Ad Value
<b>The Ellen DeGeneres Show</b> <ul style="list-style-type: none"> <li>• Agency worked with Tourism British Columbia to coordinate an Olympic trip give-away on-air.</li> </ul>	<b>2,400,000</b> <b>85,000 daily audience reach online</b> <b>3.4 million Twitter</b>	<b>\$107,789.09</b>

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	<b>followers</b>	
<b>Chelsey Lately</b> <ul style="list-style-type: none"> <li>The segment that appeared on The Ellen DeGeneres Show was re-played on Chelsey Lately, on the E! Network.</li> </ul>	<b>559,660</b>	<b>\$25,335.80</b>
<b>Media Outreach</b>		
<b>American Way Magazine (c. 333,323)</b>	Shared video information with journalist for supplemental online coverage for January 2010 Vancouver/Olympics story.	
<b>The Colbert Report (c. 407,474)</b>	Agency contacted The Colbert Report to determine taping dates and times and interest in receiving information from the CTC.	
<b>Front of Book media pitch</b>	Agency pitched 2010 Winter Games story ideas and followed up on brief pitch for front of book sections: Amy Farley, Travel + Leisure Kathryn Maier, Conde Nast Traveler Paul Martin, National Geographic Traveler Beth Collins, Budget Travel Catharine Livingston, National Geo Adventurer Rachel Herbert, Martha Stewart Living Gina Hamadey, Rachael Ray Victoria Mather, Vanity Fair Heidi Sherman Mitchell, Town and Country Stephanie Pfeffer, Family Circle Wendy Toth, Parents Alanna Stang, Cookie Adam Bornstein, Men's Health Trisha Calvo, Shape Lauren Purcell, Self Jon Scher, ESPN Will Palmer, Outside Kent Black, Outside Go Jessica Winter, O The Oprah Magazine Jesse Brukman, Maxim Adam Rapoport, GQ Charles Coxe, Men's Journal Ross McCammon, Esquire Ken Budd, AARP The Magazine Jayne Olson, Delta Sky Lance Elko, US Airways magazine Anna Fialho, American Way Andrew Eittelbach, Continental magazine Janet Thomas, Celebrated Living	
<b>2010 Winter Games</b>		

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<b>Torch Relay</b>	Agency confirmed TODAY Show Anchor participation and put CTC directly in touch with producers for logistical planning purposes.
<b>“Train Like an Athlete” Press Trip</b>	Agency assisted in leading the “Train Like an Athlete” press trip Sept. 1 – Oct. 4 in Alberta. Six journalists from top publications toured Alberta, participating in boot-camps, yoga, hikes and workouts with celebrity trainer, Harley Pasternak. Agency to send coverage along as it runs.
<b>Connecting With Canadians</b>	Agency is pitching several broadcast and print outlets to cover Hannah Teter and Caitlin Sarubbi’s trips to Canada. Agency also wrote a press release and distributed it to appropriate media, including <i>People Magazine</i> and freelancers Christian Debenedetti and Jad Davenport.
<b>TODAY Show</b>	CTC and Agency brainstormed story ideas for an upcoming TODAY Show visit to Canada. Agency prepared a document for Gloria Loree’s team, summarizing each pitch topic.
<b>100-Day Countdown Press Trip</b>	Agency representative helped escort a 100-Day Countdown/Torch Relay press trip Oct. 28 – Nov. 4 to Victoria, Nanaimo, Whistler and Vancouver. Thirty-five international media attended the trip and participated in activities ranging from culinary tours to ZipTrek adventures.
<b>Canada Integration in Tree Lighting Special</b>	Agency brainstormed talent and mascot integration ideas to infuse Canada-related messaging into tree lighting special and participated in related conference calls with NBC and CTC.
<b>Rockefeller Center, December 2 Event</b>	Agency coordinating the Countdown with Canada event to be held at 620 Loft and Gardens venue for an event surrounding the December 2 <sup>nd</sup> NBC Christmas Tree Lighting at Rockefeller Center. Agency working with event planner, MVKA, to coordinate all details. Agency coordinating event logistics including invitations and check in. Agency reaching out to secure media attendance at the event and is working with MC&IT and Trade to coordinate their attendees.
<b>2010 Planning</b>	Agency prepared one-pagers for the CTC on the March – May conversion strategy recommendations presented at the Sept. 30 meeting in New York City.
<b>Special Projects</b>	

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<b>Canada: Red Hot</b>	Agency brainstorming ideas and drafting copy for the December 2009 edition of Canada: Red Hot, which will feature the 2010 Winter Games.
<b>BurellesLuce Clipping Service</b>	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
<b>Meetings/Conference Calls</b>	
<b>Rogers &amp; Cowan Conference Calls</b>	Agency participated in a monthly update conference call with Rogers & Cowan.
<b>Weber Shandwick/CTC October 9, 2009</b>	Call to discuss Connecting with Canadians outreach.
<b>Weber Shandwick/CTC October 16, 2009</b>	Call to discuss media relations plans surrounding the 2010 Winter Games
<b>Weber Shandwick/Weber Shandwick Boston October 21, 2009</b>	Call with members of the Weber Shandwick office in Boston brainstorm the Google Maps digital plans.
<b>Weber Shandwick/CTC/Tourism BC October, 2009</b>	Meeting with Monica Campbell Hoppe and Mika Ryan at Weber Shandwick to discuss plans for the Olympics.

*Rogers & Cowan performed the following activities on behalf of the CTC for the month of October:*

**Entertainment Marketing (R&C)**

<b>PROMOTIONS - LOCATION OUTREACH (Television)</b>	
<b>“Hell’s Kitchen” (FOX)</b>	Finale aired Oct. 13. R&C is currently preparing a final re-cap report for the CTC.
<b>“Let’s Make a Deal” (CBS)</b>	Production is interested in Canada as a vacation prize giveaway. Wayne Brady hosts the new take on the classic game show. Production is looking for spectacular prizes to fit their new image. Every show will feature 1-3 vacations as the ultimate prize and will be given a unique set. R&C is currently in discussions with producers and will present the opportunity to CTC.
<b>“Surprise Vacations” (FLN)</b>	R&C is in discussions with producers of this inspirational travel show that finds people who give endlessly and, with the help of friends and family, sends them on the trip of a lifetime. Production is currently on hold due to FLN’s new direction.

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<p style="text-align: center;"><b>“A Place in the Sun” (Syndicated)</b></p>	<p>R&amp;C is in discussions with producers of the U.S. version of this lifestyle, property, and travel show that highlights the best homes and locations around the world. Producers have expressed great interest in going to Canada and are currently brainstorming ideas for upcoming episodes.</p>
<p style="text-align: center;"><b>PROMOTIONS – LOCATION OUTREACH (Film)</b></p>	
<p style="text-align: center;"><b>“Scott Pilgrim vs. the World” (Universal)</b></p>	<p>R&amp;C is in discussions with Universal regarding promotional opportunities with this feature film about a video game-loving young Canadian who must defeat seven evil ex’s to win the girl of his dreams. Universal is currently gathering their marketing materials and will share with R&amp;C shortly. Film is set and shot in Toronto and stars Michael Cera (Canadian), Mary Elizabeth Winstead, and Kieran Culkin. Filming wrapped in August. Release date is June/July 2010.</p> <p>R&amp;C provided initial property deck to CTC. Tourism Ontario has expressed interest. R&amp;C is working on coordinating an internal call with CTC and partners to brainstorm creative ideas.</p>
<p style="text-align: center;"><b>DESTINATION INTEGRATION EXPOSURE (Television)</b></p>	
<p style="text-align: center;"><b>“Hell’s Kitchen” (FOX)</b></p>	<p><b>October 6, 2009:</b></p> <p>Narrator: "...and Suzanne's dream of becoming head chef at Araxi Restaurant and Bar in Whistler, British Columbia went up in flames" - excellent; 5 seconds.</p> <p>Dave: "Tennille cooks food well-suited to a child, but she's not good enough for the Araxi" – excellent; 5 seconds.</p> <p>Gordon Ramsay [speaking to the final three chefs]: "One of you is going to be the head chef at the Araxi Restaurant in Whistler; you're that close" - excellent; 4 seconds.</p> <p>Araxi Restaurant + Bar in Whistler, British Columbia is shown as the narrator describes the grand prize - excellent; 2 seconds.</p>

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The end credits read: "Canadian Travel and Accommodations Sponsored By / THE CANADIAN TOURISM COMMISSION (CTC) / TOURISM BRITISH COLUMBIA / TOURISM WHISTLER" - less than 1 second.

"Prize Sponsored by / ARAXI RESTAURANT + BAR IN WHISTLER, BRITISH COLUMBIA" - less than 1 second.

**Nielsen Rating: 4.3**  
**Total Viewers for 10/6: 7.2 million**

**October 13, 2009:**

**Hour 1:**

Narrator: "With only three chefs left standing...the battle to win the head chef position at the Araxi Restaurant and Bar in Whistler, British Columbia has intensified" - excellent; 8 seconds.

Gordon Ramsay [speaking to the final three]: "Two of you are going through to the final, and one of you is going to become the head chef at the Araxi Restaurant and Bar in Whistler" - excellent; 5 seconds

Gordon Ramsay [introducing the international cuisine challenge]: Whistler has become an international destination for many years, but the Winter Olympics 2010, it's going to go crazy, welcoming customers from all over the world" - excellent; 9 seconds.

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Narrator: "...and now, only one dinner service stands between them and a chance at becoming head chef at Araxi Restaurant and Bar" - excellent; 6 seconds.

Gordon Ramsay: "Kevin, Ariel, and Dave: I can see each one of you at the Araxi" - excellent; 5 seconds.

Gordon Ramsay [questioning the final three chefs before elimination]: "Can you run the Araxi Restaurant or will the Araxi Restaurant Run you?"

Kevin: "I can run the Araxi restaurant, Chef..." - excellent; 6 seconds.

Gordon Ramsay [in a flashback]: "Would you send that lamb if you were standing at the Araxi Restaurant...?" - excellent; 3 seconds.

Gordon Ramsay [talking to the final two]: "The person who performs the best will become the next head chef at the Araxi Restaurant, Whistler" - excellent; 7 seconds.

Araxi Restaurant + Bar in Whistler, British Columbia is shown as the narrator describes the grand prize - excellent; 5 seconds.

**Hour 2:**

Gordon Ramsay [in a flashback]: "That's the Araxi Restaurant in Whistler, yes?!" - excellent; 2 seconds.

Narrator: "Who will become the head chef of Araxi Restaurant and Bar in Whistler, British Columbia, home of the 2010 Winter Olympics?" - excellent; 6 seconds.

Kevin [during the introduction]: "This is for the guys at Araxi...Restaurant; Come on!" - excellent; 2

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	<p>seconds.</p> <p>Gordon Ramsay: "The person who performs the best will become the next head chef at the Araxi Restaurant and Bar" - excellent; 6 seconds.</p> <p>Gordon Ramsay [explaining the surprise final challenge]: "Right now, you need to make a dish worthy of the Araxi Restaurant and Bar..." - excellent; 3 seconds.</p> <p>Narrator: "...the two finalists have 45 minutes to create dishes worthy of Araxi for Hell's Kitchen's final challenge" - excellent; 7 seconds.</p> <p>Gordon Ramsay [during the final challenge]: "Next up, the executive chef of West Restaurant, in Vancouver, British Columbia. Welcome Warren Geraghty" - excellent; 7 seconds.</p> <p>Narrator: "In attendance are top chefs from British Columbia, including Chef Walt of Araxi Restaurant and Bar...who will be Kevin or Dave's future employer" - excellent; 8 seconds.</p> <p>Jean-Philippe: "The Araxi ticket..."</p> <p>Kevin: "Guys...this tenderloin is for the Araxi chef, okay? Don't...ruin it!" - excellent; 7 seconds.</p> <p>Kevin: "Damn it, Amanda...This is for the guys at Araxi...Restaurant..." - excellent; 3 seconds.</p> <p>Dave: "I'm praying, Please, Chef Ramsay, pick me, I want to be the next chef at Araxi..." - excellent; 5 seconds.</p> <p>Gordon Ramsay: "The chef whose door opens will become the winner of Hell's Kitchen and will be the head chef at Araxi Restaurant and Bar in Whistler, British Columbia" - excellent; 11 seconds.</p> <p>Gordon Ramsay [describing Dave]: "He's going to be</p>
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	<p>an amazing asset to the Araxi Restaurant and Bar in Whistler" - excellent; 3 seconds.</p> <p>Araxi Restaurant + Bar in Whistler, British Columbia is shown as the narrator describes the grand prize - excellent; 5 seconds.</p> <p>Chef Warren Geraghty of West Restaurant in Vancouver, British Columbia is introduced by Chef Ramsay as a judge during the final challenge - excellent; 3 seconds.</p> <p>Top Table Group chefs from British Columbia are introduced by the narrator - excellent; 16 seconds.</p> <p>The end credits read: "Canadian Travel and Accommodations Sponsored By / THE CANADIAN TOURISM COMMISSION (CTC) / TOURISM BRITISH COLUMBIA / TOURISM WHISTLER" - less than 1 second.</p> <p>"Prize Sponsored by / ARAXI RESTAURANT + BAR IN WHISTLER, BRITISH COLUMBIA" - less than 1 second.</p> <p><b>Nielsen Rating: 4.6</b> <b>Total Viewers for 10/13: 7.8 million</b></p>
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“Hell’s Kitchen” – October 6, 2009

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“Hell’s Kitchen” – October 13, 2009  
Hour 1



“Hell’s Kitchen” – October 13, 2009  
Hour 2

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**“Hell’s Kitchen” – October 13, 2009  
Hour 2**

<i>Weber Shandwick performed the following activities on behalf of the CTC for the month of November:</i>	
<b>Core Public Relations</b>	
<b>Media Outreach</b>	
<b>American Way Magazine (c. 333,323)</b>	Shared video information with journalist for supplemental online coverage for January 2010 Vancouver/Olympics story.
<b>Canada Snow Cars Media Alert</b>	Crafted media alert in support of Canada’s Chicago snow cars effort. On hold to distribute until December.
<b>Jaunted.com (Daily Audience Reach: 8,087)</b>	Agency contacted journalist Cynthia Drescher re: upcoming trip to Vancouver.
<b>The Colbert Report (Viewership: 407,474)</b>	Agency contacted The Colbert Report to determine taping dates and times and discuss

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	possibilities with Canada.
<b>TODAY Show (Viewership: 4,423,135)</b>	Agency secured segment on NBC's TODAY for Mascots for the 2010 Winter Games on December 2, 2009.
<b>ABCNews.com (Daily Audience Reach: 446,667)</b>	Agency sent Manitoba information and images to Scott Mayerwitz, Producer, for an online piece detailing Fantastic Family Adventures.
<b>AOL Travel (Daily Audience Reach: 44,800)</b>	Pitched Thanksgiving travel in Canada packages and deals to Contributor, Carly Milne.
<b>Everyday With Rachael Ray (c. 1,815,462)</b>	Agency pitched travel packages and deals for Winter 2010 issue of the magazine. Deals included Fairmont hotel packages and Banff ski packages.
<b>100 Day Countdown media pitch</b>	Agency pitched top tier national travel media on the 100 day countdown to the Vancouver Olympic Games to ensure the Games and Canada as a destination stayed top of mind leading into 2010. Media included: Amy Farley, <i>Travel + Leisure</i> Kathryn Maier, <i>Conde Nast Traveler</i> Paul Martin, <i>National Geographic Traveler</i> Rachel Herbert, <i>Martha Stewart Living</i> Gina Hamadey, <i>Rachael Ray</i> Victoria Mather, <i>Vanity Fair</i> Heidi Sherman Mitchell, <i>Town and Country</i> Stephanie Pfeffer, <i>Family Circle</i> Wendy Toth, <i>Parents</i> Adam Bornstein, <i>Men's Health</i> Trisha Calvo, <i>Shape</i> Lauren Purcell, <i>Self</i> Jon Scher, <i>ESPN</i> Will Palmer, <i>Outside</i> Kent Black, <i>Outside Go</i> Jessica Winter, <i>O, The Oprah Magazine</i> Jesse Brukman, <i>Maxim</i> Adam Rapoport, <i>GQ</i> Charles Coxe, <i>Men's Journal</i> Ross McCammon, <i>Esquire</i> Ken Budd, <i>AARP The Magazine</i> Jayne Olson, <i>Delta Sky</i> Lance Elko, <i>US Airways magazine</i> Anna Fialho, <i>American Way</i> Andrew Eittelbach, <i>Continental magazine</i> Janet Thomas, <i>Celebrated Living</i>
<b>2010 Winter Games</b>	

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<b>Connecting With Canadians</b>	Agency is actively pitching Hannah Teter and Caitlin Sarubbi's trips to Canada to major broadcast and print outlets and encouraging media to download photos and broadcast ready footage from CNW Web site.
<b>100-Day Countdown Press Trip</b>	Agency representative helped escort a 100-Day Countdown/Torch Relay press trip Oct. 28 – Nov. 4 to Victoria, Nanaimo, Whistler and Vancouver. Thirty-five international media attended the trip and participated in activities ranging from culinary tours to ZipTrek adventures. Agency is actively following up with trip participants to provide further information and secure coverage.
<b>Canada Integration in Tree Lighting Special</b>	Agency brainstormed talent and mascot integration ideas to infuse Canada-related messaging into tree lighting special and participated in related conference calls with NBC and CTC. Agency is working with CTC to identify and secure Canadian talent.
<b>Rockefeller Center, December 2 Event</b>	Agency coordinated the Countdown with Canada event to be held at 620 Loft and Gardens venue December 2 <sup>nd</sup> .
<b>2010 Planning</b>	Agency further developed welcome mat and online scavenger concepts for the March – May conversion strategy recommendations.
<b>Special Projects</b>	
<b>Canada: Red Hot</b>	Agency copy and securing images for the December 2009 edition of Canada: Red Hot, which will feature the 2010 Winter Games.
<b>BurellesLuce Clipping Service</b>	CTC to advise Agency of next steps re: potential Cision North America contract from HQ.
<b>Trends and Competitors Documents</b>	Completed media and travel trends document and competitors trend document for the CTC.
<b>Meetings/Conference Calls</b>	
<b>Rogers &amp; Cowan Conference Calls</b>	Agency participated in a monthly update conference call with Rogers & Cowan.
<b>Weber Shandwick/CTC November 9, 2009</b>	Call to discuss Connecting with Canadians outreach.
<b>Weber Shandwick/CTC November 13, 2009</b>	Call to discuss media relations outreach surrounding Olympics.
<b>Weber Shandwick/CTC/Various Canadian Partners November 16-19, 2009</b>	Sarah Kissko Hersh and Meredith Phares attended Media Advisory Board meetings in Vancouver, B.C. to discuss 2010 PR and marketing plans and partner's Games-time activity plans.

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<b>Weber Shandwick/CTC/MVKA November 19, 2009</b>	Call to discuss various Rockefeller Center event initiatives and planning.
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<i>Rogers &amp; Cowan performed the following activities on behalf of the CTC for the month of November:</i>	
<b>Entertainment Marketing (R&amp;C)</b>	
<b>PROMOTIONS - LOCATION OUTREACH (Television)</b>	
<b>“Hell’s Kitchen” (FOX)</b>	R&C submitted final re-cap report to the CTC on November 18.
<b>“Top Chef” (Bravo)</b>	R&C continues to be in discussions with production regarding destination integration opportunities for Canada. Producers are interested in shooting the season 7 finale or full season 8 location shoot in Canada. R&C presented the opportunity to CTC. Toronto/Ontario is very interested in the finale opportunity. Waiting to hear back from production with more details so Toronto/Ontario can put forth a proper proposal.
<b>“Let’s Make a Deal” (CBS)</b>	Production is interested in Canada as a vacation prize giveaway. Wayne Brady hosts this new take on the classic game show. Production is looking for spectacular prizes to feature. Each show will feature 1-3 vacations as the ultimate prize and will be given a unique set. R&C presented the opportunity to CTC and are currently waiting to hear back.
<b>“A Place in the Sun” (Syndicated)</b>	R&C is in discussions with producers of the U.S. version of this lifestyle, property, and travel show that highlights the best homes and locations around the world. Producers have expressed great interest in going to Canada, specifically St. John and Jasper. They are currently preparing a presentation and their production support requirements which R&C will review and share with CTC.

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<b>PROMOTIONS – LOCATION OUTREACH (Film)</b>	
<b>“Scott Pilgrim vs. the World” (Universal)</b>	<p>R&amp;C is in discussions with Universal regarding promotional opportunities with this feature film about a video game-loving young Canadian who must defeat seven evil ex’s to win the girl of his dreams. Universal is currently gathering their marketing materials and will share with R&amp;C shortly. Film is set and shot in Toronto and stars Michael Cera (Canadian), Mary Elizabeth Winstead, and Kieran Culkin. Filming wrapped in August. Release date is June/July 2010.</p> <p>R&amp;C provided initial property deck to CTC. Tourism Ontario has expressed interest. R&amp;C is working on coordinating an internal call with CTC and partners to brainstorm creative ideas.</p>

*Weber Shandwick performed the following activities on behalf of the CTC for the month of December:*

<b>Core Public Relations</b>	
<b>Media Placements Secured by Agency</b>	
<b>TODAY Show (Audience Reach: 4,423,135 Estimated Ad Value: \$200,235.32)</b>	December 2, 2009 segment on NBC’s TODAY featuring the Olympic Mascots.
<b>TODAY.MSNBC.MSN.com (Daily Audience Reach: 80,000)</b>	Photo gallery of TODAY Show appearance of Mascots for the 2010 Winter Games on December 2, 2009.
<b>Newyorkology.com (Daily Audience Reach: 873)</b>	Coverage of December 2, 2009 Rockefeller Center media event.
<b>Gothamist.com (Daily Audience Reach: 20,870)</b>	Coverage of December 2, 2009 Rockefeller Center media event.
<b>Life.com (Daily Audience Reach: 23,640)</b>	Image of Mascots for the 2010 Winter Games at the December 2, 2009 Tree Lighting at Rockefeller Center.
<b>Zimbio.com (Daily Audience Reach: 320,000)</b>	Image of Mascots for the 2010 Winter Games at the December 2, 2009 Tree Lighting at Rockefeller Center.

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<b><i>LATimes.com</i> (Daily Audience Reach: 293,333)</b>	Slideshow of destinations along the Torch Relay route on December 14, 2009.
<b><i>Bookingbuddy.com</i> (Daily Audience Reach: 410)</b>	Live and Play like an Olympian feature appeared on Web Site on December 31, 2009.
<b><i>ABCNews.com</i> (Daily Audience Reach: 356,673)</b>	"Fantastic Family Adventures" story on Manitoba swimming with the whales and polar bear adventure on December 10, 2009.
<b>Media Outreach</b>	
<b>Torch Relay and Olympic Assets Update</b>	<p>Agency sent an update on video assets to:</p> <ul style="list-style-type: none"> <li>David Wolman, Outside</li> <li>Kate Chandler, Away.com</li> <li>Carlanne McCrystal, Examiner.com</li> <li>Harriet Baskas, MSNBC.com</li> <li>David Armstrong, San Francisco Chronicle</li> <li>Juliana Shallcross, Hotel Chatter/Jaunted</li> <li>Genevieve Brown, Travelocity.com</li> <li>Sophie Gayot, Gayot.com</li> <li>Erika Lloyd, Away.com</li> <li>Sean Giancola, AOL Travel</li> <li>Crissy Persico, AOL.com</li> <li>JD Rinne, Budget Travel</li> <li>Pavia Rosati, Daily Candy</li> <li>Peter Frank, Concierge.com</li> <li>Rob Lovitt, MSNBC.com</li> <li>Pat Mack, Gayot.com</li> <li>Steve Almasy, CNN.com</li> <li>Jeff Koyen, Forbes Travel</li> <li>Peter Greenberg, CBS</li> <li>Daniel Kellison, Bonnie Hunt TV</li> <li>Tim Lemke, Washington Times</li> <li>Emily Becher, AOL.com</li> <li>Matthew Futterman, WSJ.com</li> <li>Roxanna Scott, USA Today</li> <li>Dan Warrick, Via</li> <li>Jerry Micco, Pittsburgh Post Gazette</li> <li>Liz Miersch, Conde Nast</li> <li>Constance Droganes, CTV</li> <li>Jorge Rojas, Miami Herald</li> <li>Paul Chi, People Magazine</li> <li>Charles Coxe, Men's Journal</li> <li>Heather Loeb, Men's Health</li> <li>Sue Hovey, ESPN</li> <li>Bethany Gumper, Fitness</li> <li>Jennifer Sembler, Elite Traveler</li> <li>John Meyer, Denver Post</li> </ul>

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	Mike Espindle, Elite Traveler Anne Fitzgerald, The Globe Philip Hersh, Chicago Tribune
<i>Travel + Leisure</i> (c. 957,987)	Agency pitched Olympic story ideas for Michelle McKensie.
<b>MSNBC.com</b>	Agency pitched Olympics story ideas to Harriet Baskas for use in coverage during the Games.
<b>LATimes.com</b>	Agency pitched Vancouver hotspots and hip accommodations for Feb. 10 Brand X travel issue.
<b>CNN.com</b>	Agency pitched Steve Almasy on Torch Relay and other Olympic-related angles.
<b>AOL.com</b>	Agency pitched Torch Relay, green aspects and indigenous participation angles to Beth Caulfield.
<i>NYI</i> (N/A)	Agency pitched Connecting with Canadians to Crai Bower, who attended the Torch Relay press trip, Executive Producer, Melissa Rabinovich and <i>WNBC</i> anchor Michael Gargiulo.
<b>Everett Potter, Freelancer</b>	Provided Everett Potter with Olympic information.
<i>Orange County Register</i> (c. 212,293)	Followed up with Travel Editor, Gary Warner, on Olympic story ideas.
<b>Kari Bodnarchuck, Freelancer</b>	Followed up with Kari Bodnarchuck with story ideas after the Torch Relay press trip.
<i>AAA Journeys</i> (c. 588,335)	Agency followed up with Rob Bhatt, who attended the Torch Relay press trip .
<i>Every Day with Rachael Ray</i> (c. 1,815,462)	Pitched Olympics and packages for Fairmont properties and the Park Hyatt Toronto.
<i>ABC News.com</i> “ <i>Fantastic Family Adventures</i> ” (Daily Audience Reach: 356,673)	Agency pitched ABC News for Manitoba swimming with the whales and polar bear adventure.
<i>NYI</i> “ <i>Travel With Val</i> ” (Daily Audience Reach: 30,569)	Pitched Caitlin Sarubbi story to Valarie D’Elia.
<i>Travelandleisure.com</i> (Daily Audience Reach: 5,893)	Agency sent tree lighting images to Online Editor, Charlotte Savino.
<i>ABCNews.com</i> (Daily Audience Reach: 356,673)	Pitched New Year’s Eve celebration story, Torch Relay in Quebec on December 31 <sup>st</sup> and traditions across BC and Canada as a whole.
<b>WECT-TV</b> (N/A)	Agency shared Ottawa and Torch Relay footage to Scott Saxton at WECT-TV in Wilmington.
<b>NBC Affiliates</b>	Agency pitched multiple NBC affiliate assignment editors about b-roll footage availability on CNW portal.
<b>McDonald’s Contest Winners</b>	Offered Vancouver and Whistler footage to local

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	media in Colorado, Georgia, Alabama and Ohio regarding McDonald's contest winners who will be attending the Olympics.
<b>2010 Winter Games</b>	
<b>Connecting With Canadians</b>	Agency is actively pitching Hannah Teter and Caitlin Sarubbi's trips to Canada to major broadcast and print outlets and encouraging media to download photos and broadcast ready footage from CNW Web site.
<b>Rockefeller Center, December 2 Event</b>	Agency coordinated the Countdown with Canada event held at 620 Loft and Gardens venue for an event that surrounded the December 2 <sup>nd</sup> NBC Christmas Tree Lighting at Rockefeller Center. Over 100 people, including 37 members of the media, were in attendance. Event featured Canadian food and beverages, sketch artists, a Nintendo Wii where guests could play "Mario & Sonic at the Olympic Winter Games," an appearance by the Vancouver 2010 Olympic Mascots and a spectacular view of the tree lighting.
<b>Special Projects</b>	
<b>American Express Publishing</b>	Agency is working with the CTC to reach out to <i>Travel + Leisure</i> , <i>Food &amp; Wine</i> , <i>Departures</i> and <i>Executive Travel</i> magazines to assist with Canadian editorial concepts and story ideas.
<b>Travel Websites Update</b>	Agency is reaching out to Online Travel Agencies to provide updated content and establish and develop long-term relationships with editors.
<b>2010 Planning</b>	Agency is working with digital team to develop an online scavenger hunt concept. Agency provided SOW to the CTC.
<b>Special Projects</b>	
<b>Canada: Red Hot</b>	Agency finalized copy and distributed the 2010 Winter Games edition of Canada: Red Hot on December 16, 2009.
<b>Media Marketplace</b>	Agency reaching out to potential professional development panelists to gauge interest. Agency to help staff event.
<b>BurrellesLuce Clipping Service</b>	Per the request of the CTC, agency cancelled the BurrellesLuce clipping service moving forward the CTC and partners will be using MediaMiser.
<b>Meetings/Conference Calls</b>	

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<b>Rogers &amp; Cowan Conference Calls</b>	Agency participated in a monthly update conference call with Rogers & Cowan.
<b>Weber Shandwick/CTC/Tourism BC December 1, 2009</b>	Mountie and messaging session in New York, prior to the TODAY Show appearance.
<b>Weber Shandwick/CTC December 2, 2009</b>	Call to discuss media relations outreach moving forward.
<b>Weber Shandwick/CTC December 3, 2009</b>	Follow-up meeting in New York to discuss 2010 Conversion strategy.
<b>Weber Shandwick/CTC December 14, 2009</b>	Call to discuss 2010 planning for welcome mat and scavenger hunt tactics.
<b>Weber Shandwick/CTC December 15, 2009</b>	Wrap-up call to discuss the December 2, 2009 Rockefeller Center event.
<b>Weber Shandwick/Harley Pasternak December 16, 2009</b>	Call with Harley Pasternak to discuss 2010 opportunities.
<b>Weber Shandwick/CTC December 18, 2009</b>	Call to discuss American Express Publishing editorial outreach plan.
<b>Weber Shandwick/CTC December 21, 2009</b>	Follow-up call about American Express Publishing editorial outreach.

<i>Rogers &amp; Cowan performed the following activities on behalf of the CTC for the month of December:</i>	
<b>Entertainment Marketing (R&amp;C)</b>	
<b>PROMOTIONS - LOCATION OUTREACH (Television)</b>	
<b>“Top Chef” (Bravo)</b>	R&C is in discussions with producers regarding destination integration opportunities for Canada. Currently, producers are seeking a location partner for Season 7 and 8 for the both the full season and finale. R&C presented the opportunity to CTC. Toronto/Ontario is very interested in Season 7 and is currently putting together a proposal.
<b>“Let’s Make a Deal” (CBS)</b>	Production is interested in Canada as a vacation prize giveaway. Wayne Brady hosts this new take on the classic game show. Production is looking for spectacular prizes to feature. Each show features 1-3 vacations as the ultimate prize and is given a unique set. R&C presented the opportunity to CTC and are currently waiting to hear back.
<b>“A Place in the Sun” (Syndicated)</b>	R&C is in discussions with producers of the U.S. version of this lifestyle, property, and travel show that highlights the best homes and locations around the

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	<p>world. Producers have expressed great interest in going to Canada, specifically St. John and Jasper. They are currently preparing a presentation and their production support requirements which R&amp;C will review and share with CTC.</p>
<p><b>PROMOTIONS – LOCATION OUTREACH (Film)</b></p>	
<p><b>“Scott Pilgrim vs. the World” (Universal)</b></p>	<p>R&amp;C is in discussions with Universal regarding promotional opportunities with this feature film about a video game-loving young Canadian who must defeat seven evil ex’s to win the girl of his dreams. Universal is currently gathering their marketing materials and will share with R&amp;C shortly. Film is set and shot in Toronto and stars Michael Cera (Canadian), Mary Elizabeth Winstead, and Kieran Culkin. Release date is June/July 2010. R&amp;C provided initial property deck to CTC. Tourism Ontario has expressed interest. R&amp;C is working on coordinating an internal call with CTC and partners to brainstorm creative ideas.</p>

NSD/CES/REGISTRATION UNIT  
2010 DEC -2 PM 2:38

ATTACHMENT 2

Cost/Act Code Desc	Vendor Name	Doc/Work Date	Invoiced
Courier	Deluxe Delivery Systems, Inc.	9/20/2009	6
Courier	New York Corporate Services Inc	10/30/2009	29
Courier	New York Corporate Services Inc	12/4/2009	185
* Courier			220
HC_Accommodation	Kimberly Kiernan	7/5/2009	409.61
HC_Accommodation	Meredith Phares	11/16/2009	608.71
HC_Accommodation	Sarah Kissko Hersh	11/2/2009	537.88
* HC_Accommodation			1,556.20
HC_Airfare	Meredith Phares	9/21/2009	648.66
HC_Airfare	Meredith Phares	11/12/2009	297.92
HC_Airfare	Sarah Kissko Hersh	9/16/2009	648.66
HC_Airfare	Sarah Kissko Hersh	10/21/2009	297.92
* HC_Airfare			1,893.16
HC_Catering	Blake & Todd	12/3/2009	97.18
HC_Catering	Mangia 57th, Inc.	8/11/2009	146.94
* HC_Catering			244.12
HC_Cell Phone	Sarah Kissko Hersh	11/2/2009	24.55
* HC_Cell Phone			24.55
HC_Clipping Services	Burrelle's Information Service	7/31/2009	6,601.48
HC_Clipping Services	Burrelle's Information Service	8/31/2009	5,783.16
HC_Clipping Services	Burrelle's Information Service	9/30/2009	4,942.63
HC_Clipping Services	Burrelle's Information Service	10/31/2009	4,683.31
HC_Clipping Services	Burrelle's Information Service	11/30/2009	4,853.89
HC_Clipping Services	Burrelle's Information Service	12/31/2009	4,310.44
HC_Clipping Services	Cision	8/13/2009	169.7
HC_Clipping Services	Cision	10/6/2009	169.7
HC_Clipping Services	Cision	12/2/2009	234.48
HC_Clipping Services	Cision	12/7/2009	180.46
* HC_Clipping Services			31,929.25
HC_Express Deliverie	Federal Express	7/13/2009	4.87
HC_Express Deliverie	Federal Express	8/24/2009	26.22
HC_Express Deliverie	Federal Express	10/12/2009	13.23
HC_Express Deliverie	Federal Express	10/12/2009	10.52
HC_Express Deliverie	Federal Express	10/12/2009	13.23
HC_Express Deliverie	Federal Express	12/7/2009	13.27
HC_Express Deliverie	Federal Express	12/14/2009	23.36
HC_Express Deliverie	Federal Express	12/21/2009	33.11
HC_Express Deliverie	Federal Express	10/26/2009	13.23
HC_Express Deliverie	Federal Express	10/26/2009	13.23
HC_Express Deliverie	Federal Express	11/23/2009	9.19
HC_Express Deliverie	UPS	12/19/2009	14.63
* HC_Express Deliverie			188.09
HC_Meals - Staff & a	Meredith Phares	11/11/2009	16.7
HC_Meals - Staff & a	Meredith Phares	11/16/2009	11.28
HC_Meals - Staff & a	Meredith Phares	11/16/2009	11.22
HC_Meals - Staff & a	Meredith Phares	11/16/2009	8.22
HC_Meals - Staff & a	Meredith Phares	11/16/2009	7.24
HC_Meals - Staff & a	Meredith Phares	11/16/2009	6.82
HC_Meals - Staff & a	Meredith Phares	12/1/2009	9.8
HC_Meals - Staff & a	Sarah Kissko Hersh	11/2/2009	43.2
HC_Meals - Staff & a	Sarah Kissko Hersh	11/2/2009	99.5
HC_Meals - Staff & a	Sarah Kissko Hersh	11/2/2009	10.17
HC_Meals - Staff & a	Sarah Kissko Hersh	11/2/2009	10.98

HSD/RES/REGISTRATION UNIT  
2010 DEC -2 PM 2:38

	HC_Meals - Staff & a	Sarah Kissko Hersh	11/2/2009	45.75
	HC_Meals - Staff & a	Sarah Kissko Hersh	11/2/2009	63.96
	HC_Meals - Staff & a	Sarah Kissko Hersh	11/2/2009	8.91
	HC_Meals - Staff & a	Sarah Kissko Hersh	11/2/2009	17.64
	HC_Meals - Staff & a	Sarah Kissko Hersh	11/2/2009	6.05
	HC_Meals - Staff & a	Sarah Kissko Hersh	11/2/2009	55.46
*	HC_Meals - Staff & a			432.9
	HC_Meals-Client	Emily Clark	8/18/2009	20.9
	HC_Meals-Client	Emily Clark	10/6/2009	394.46
	HC_Meals-Client	Sarah Kissko Hersh	9/29/2009	14.71
*	HC_Meals-Client			430.07
	HC_Promotional Mater	Emily Clark	9/22/2009	155
*	HC_Promotional Mater			155
	HC_Taxis	First Corporate Sedans, Inc.	8/21/2009	51.11
	HC_Taxis	First Corporate Sedans, Inc.	11/30/2009	207.73
	HC_Taxis	First Corporate Sedans, Inc.	11/20/2009	66.71
	HC_Taxis	First Corporate Sedans, Inc.	11/30/2009	98.33
	HC_Taxis	First Corporate Sedans, Inc.	12/18/2009	94.55
	HC_Taxis	Meredith Phares	11/11/2009	10.46
	HC_Taxis	Meredith Phares	11/16/2009	8.49
	HC_Taxis	Sarah Kissko Hersh	8/13/2009	13
	HC_Taxis	Sarah Kissko Hersh	12/8/2009	10.6
	HC_Taxis	Sarah Kissko Hersh	11/2/2009	17.5
	HC_Taxis	Sarah Kissko Hersh	11/2/2009	11.76
	HC_Taxis	Sarah Kissko Hersh	11/2/2009	37.52
	HC_Taxis	Sarah Kissko Hersh	11/2/2009	36.46
*	HC_Taxis			664.22
	HC_Telephone	InterCall	7/31/2009	18.09
	HC_Telephone	InterCall	9/30/2009	3.81
	HC_Telephone	InterCall	10/31/2009	10.84
	HC_Telephone	InterCall	11/30/2009	38.89
	HC_Telephone	InterCall	11/30/2009	19.1
	HC_Telephone	InterCall	12/31/2009	3.38
*	HC_Telephone			94.11
	HC_Travel Other	Meredith Phares	9/21/2009	45
	HC_Travel Other	Meredith Phares	11/12/2009	18
	HC_Travel Other	Meredith Phares	11/12/2009	45
	HC_Travel Other	Meredith Phares	11/16/2009	9.69
	HC_Travel Other	Sarah Kissko Hersh	9/16/2009	45
	HC_Travel Other	Sarah Kissko Hersh	10/21/2009	45
	HC_Travel Other	Sarah Kissko Hersh	11/2/2009	5.68
*	HC_Travel Other			213.37
	SC_Photocopying		7/23/2009	3.15
*	SC_Photocopying			3.15
	SC_Telephone		11/17/2009	264.34
	SC_Telephone		7/23/2009	61.24
	SC_Telephone		9/21/2009	82.81
	SC_Telephone		10/18/2009	16.45
	SC_Telephone		7/23/2009	138.95
	SC_Telephone		8/19/2009	14.22
	SC_Telephone		9/21/2009	125.66
	SC_Telephone		10/18/2009	299.25
	SC_Telephone		12/17/2009	154.36
*	SC_Telephone			1,157.28
	SC_Weber Works		8/24/2009	300

	SC_Weber Works		9/22/2009	300
	SC_Weber Works		10/21/2009	300
	SC_Weber Works		11/18/2009	300
	SC_Weber Works		12/16/2009	300
*	SC_Weber Works			1,500.00
**	WBS 189720-US12			40,705.47
	HC_Professional Serv	Blue Sky Factory, Inc.	11/18/2009	350
	HC_Professional Serv	Blue Sky Factory, Inc.	12/31/2009	350
*	HC_Professional Serv			700
**	WBS 189720-US01			700
***	CTC - Core PR 2009 Account Work			41,405.47
	Courier	Deluxe Delivery Systems, Inc.	12/6/2009	262
*	Courier			262
	HC_Accommodation	Sarah Kissko Hersh	7/10/2009	543.99
*	HC_Accommodation			543.99
	HC_Airfare	American Express	9/24/2009	18
	HC_Airfare	American Express	10/26/2009	536.06
	HC_Airfare	Kimberly Kiernan	10/19/2009	142.53
	HC_Airfare	Kimberly Kiernan	10/19/2009	19
	HC_Airfare	Meredith Phares	10/9/2009	643.55
	HC_Airfare	Time Inc	8/11/2009	37,206.29
*	HC_Airfare			38,565.43
	HC_Catering	Creative Edge Parties Caterers Inc	11/13/2009	18,506.92
	HC_Catering	Creative Edge Parties Caterers Inc	11/30/2009	3,265.93
*	HC_Catering			21,772.85
	HC_Cell Phone	Sarah Kissko Hersh	7/15/2009	42.57
*	HC_Cell Phone			42.57
	HC_Express Deliverie	Federal Express	11/30/2009	10.57
	HC_Express Deliverie	Federal Express	11/30/2009	53.86
*	HC_Express Deliverie			64.43
	HC_Meals - Staff & a	Kimberly Kiernan	10/19/2009	22.96
	HC_Meals - Staff & a	Kimberly Kiernan	10/19/2009	62.54
	HC_Meals - Staff & a	Kimberly Kiernan	10/19/2009	2.14
	HC_Meals - Staff & a	Kimberly Kiernan	10/19/2009	19.76
	HC_Meals - Staff & a	Kimberly Kiernan	10/19/2009	19.69
	HC_Meals - Staff & a	Kimberly Kiernan	10/19/2009	39.48
	HC_Meals - Staff & a	Kimberly Kiernan	10/19/2009	9.26
	HC_Meals - Staff & a	Meredith Phares	8/5/2009	12.31
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	11
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	2.2
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	11.55
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	14.02
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	2.78
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	7.1
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	3.16
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	15.64
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	2.34
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	11.36
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	3.71
	HC_Meals - Staff & a	Meredith Phares	10/28/2009	4.55

HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	6.48
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	6
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	10.21
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	5
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	11.96
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	6.32
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	31.07
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	18.53
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	8.87
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	11.31
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	8.38
HC_Meals - Staff & a	Sarah Kissko Hersh	7/10/2009	3.19
* HC_Meals - Staff & a			404.87
HC_Meals-Client	Sarah Kissko Hersh	7/10/2009	49.75
* HC_Meals-Client			49.75
HC_Professional Serv	Feature Photo Service, Inc.	12/7/2009	1,194.36
HC_Professional Serv	MVKA Productions	11/12/2009	20,411.50
HC_Professional Serv	MVKA Productions	12/9/2009	20,411.50
HC_Professional Serv	MVKA Productions	12/9/2009	14,754.00
* HC_Professional Serv			56,771.36
HC_Promotional Mater	C2 Media.com	12/9/2009	83.5
HC_Promotional Mater	C2 Media.com	12/9/2009	241.16
HC_Promotional Mater	C2 Media.com	12/9/2009	2,968.00
HC_Promotional Mater	Kimberly Kiernan	10/19/2009	16.12
HC_Promotional Mater	Kimberly Kiernan	10/19/2009	159.15
HC_Promotional Mater	Kimberly Kiernan	10/19/2009	33.75
HC_Promotional Mater	Kimberly Kiernan	10/19/2009	71.5
HC_Promotional Mater	Kimberly Kiernan	12/3/2009	24.99
HC_Promotional Mater	Kimberly Kiernan	12/3/2009	72.14
HC_Promotional Mater	Kimberly Kiernan	12/3/2009	424.55
HC_Promotional Mater	Kimberly Kiernan	12/3/2009	30.46
* HC_Promotional Mater			4,125.32
HC_Rent-Facility	Top of the Rock, LLC	8/6/2009	20,000.00
HC_Rent-Facility	Top of the Rock, LLC	9/24/2009	20,000.00
HC_Rent-Facility	Top of the Rock, LLC	8/6/2009	20,000.00
* HC_Rent-Facility			60,000.00
HC_Talent Fees	Bodiworx Health & Fitness Inc	9/3/2009	18,000.00
HC_Talent Fees	Bodiworx Health & Fitness Inc	11/18/2009	9,000.00
* HC_Talent Fees			27,000.00
HC_Taxis	First Corporate Sedans, Inc.	7/17/2009	117.3
HC_Taxis	First Corporate Sedans, Inc.	7/24/2009	142.7
HC_Taxis	First Corporate Sedans, Inc.	10/9/2009	186.35
HC_Taxis	First Corporate Sedans, Inc.	10/16/2009	92.92
HC_Taxis	First Corporate Sedans, Inc.	11/6/2009	66.3
HC_Taxis	First Corporate Sedans, Inc.	11/13/2009	93.33
HC_Taxis	First Corporate Sedans, Inc.	12/11/2009	1,507.50
HC_Taxis	Kimberly Kiernan	11/16/2009	12.19
HC_Taxis	Kimberly Kiernan	11/16/2009	12.75
HC_Taxis	Kimberly Kiernan	11/16/2009	11.8
HC_Taxis	Kimberly Kiernan	11/16/2009	11.6
HC_Taxis	Kimberly Kiernan	10/19/2009	20
HC_Taxis	Kimberly Kiernan	10/19/2009	20
HC_Taxis	Kimberly Kiernan	10/19/2009	20
HC_Taxis	Kimberly Kiernan	10/19/2009	20
HC_Taxis	Kimberly Kiernan	10/19/2009	20

	HC_Taxis	Kimberly Kiernan	10/19/2009	8.05
	HC_Taxis	Kimberly Kiernan	10/19/2009	9.8
	HC_Taxis	Kimberly Kiernan	12/3/2009	9.7
	HC_Taxis	Kimberly Kiernan	12/3/2009	9.6
	HC_Taxis	Kimberly Kiernan	12/3/2009	10
	HC_Taxis	Kimberly Kiernan	12/3/2009	8
	HC_Taxis	Kimberly Kiernan	12/3/2009	9.43
	HC_Taxis	Kimberly Kiernan	12/3/2009	10.25
	HC_Taxis	Meredith Phares	8/5/2009	8.51
	HC_Taxis	Meredith Phares	10/28/2009	8.64
	HC_Taxis	Meredith Phares	10/28/2009	37.16
	HC_Taxis	Meredith Phares	10/28/2009	19.53
	HC_Taxis	Meredith Phares	10/28/2009	9.77
	HC_Taxis	Meredith Phares	10/28/2009	9.77
	HC_Taxis	Meredith Phares	10/28/2009	5.86
*	HC_Taxis			2,528.81
	HC_Travel Other	Kimberly Kiernan	10/19/2009	20
	HC_Travel Other	Meredith Phares	10/28/2009	5.8
	HC_Travel Other	Meredith Phares	10/28/2009	5.86
	HC_Travel Other	Sarah Kissko Hersh	7/10/2009	7.11
	HC_Travel Other	Sarah Kissko Hersh	7/10/2009	1.78
	HC_Travel Other	Sarah Kissko Hersh	7/10/2009	8.88
	HC_Travel Other	Sarah Kissko Hersh	7/10/2009	8.88
	HC_Travel Other	Sarah Kissko Hersh	7/10/2009	1.78
	HC_Travel Other	Sarah Kissko Hersh	7/10/2009	2
*	HC_Travel Other			62.09
	SC_Telephone		11/17/2009	68.42
*	SC_Telephone			68.42
**	WBS 191803-US12			#####
***	CTC - Olympic			#####
	HC_Express Deliverie	Federal Express	9/14/2009	10.41
*	HC_Express Deliverie			10.41
	HC_Telephone	InterCall	8/31/2009	6.32
*	HC_Telephone			6.32
	SC_Telephone		8/19/2009	33.28
*	SC_Telephone			33.28
**	WBS 189717-US12			50.01
***	CTC - Ongoing Media Relations			50.01
	HC_Events		7/31/2009	525
*	HC_Events			525
	SC_Telephone		11/17/2009	41.85
*	SC_Telephone			41.85
**	WBS 189721-US12			566.85
***	CTC - Pure Canada			566.85
	HC_Advertising	WNBC NY Satellite	12/27/2009	17,717.75
	HC_Advertising	WNBC NY Satellite	12/27/2009	31,072.60

* HC_Advertising			48,790.35
** WBS 207946-US12			48,790.35
*** Olympic NBC Invoice			48,790.35
HC_Express Deliverie	Federal Express	7/31/2009	11.98
HC_Express Deliverie	Federal Express	10/2/2009	12.33
HC_Express Deliverie	Federal Express	10/23/2009	12.57
HC_Express Deliverie	Federal Express	10/23/2009	27.58
* HC_Express Deliverie			64.46
HC_Telephone	Verizon Conferencing	7/1/2009	7.01
* HC_Telephone			7.01
SC_Telephone		7/21/2009	60.51
SC_Telephone		9/21/2009	52.99
* SC_Telephone			113.5
** WBS 189629-US25			184.97
SC_Telephone		7/23/2009	7.02
* SC_Telephone			7.02
** WBS 189629-US12			7.02
*** R <(>&<)> C Entertainment Marketing 2009			191.99
**** Client Name Canadian Tourism Commission			#####
*****			#####

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**Date Received      Amount Received**

7/6/2009	51,172.33
7/22/2009	75,414.11
8/5/2009	37,553.26
8/6/2009	512,170.92
8/21/2009	43,657.04
8/31/2009	6,095.59
9/10/2009	51,752.80
10/16/2009	48,981.21
10/16/2009	343.85
11/25/2009	95,810.16
<b>Total</b>	<b>922,951.27</b>

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