

For Six Month Period Ending JUN 30 2005  
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.  
BSMG Worldwide dba Weber Shandwick 3911

(c) Business Address(es) of Registrant  
700 13th Street ,N.W., #800  
Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- |                       |                              |  |
|-----------------------|------------------------------|--|
| (1) Residence address | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Citizenship       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Occupation        | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (b) If an organization:
- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

N/A

CRM/ISS  
REGISTRATION UNIT  
2005 JUN 29 PM 4: 32

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.  
Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name Position Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name Residence Address Citizenship Position Date Assumed

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his service.

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes  No

If yes, furnish the following information:

Name Position or connection Date terminated

(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who are or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

Name Residence Address Citizenship Position Date Assumed

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes  No

If no, list names of persons who have not filed the required statement.

N/A

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes                       No

If yes, furnish the following information:

*Name of foreign principal*

*Date of termination*

8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?

Yes                       No

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

See attached

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A <sup>3</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Exhibit B <sup>4</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?                      Yes                       No

If yes, have you filed an amendment to these exhibits?                      Yes                       No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?      Yes       No

If yes, identify each such foreign principal and describe in full detail your activities and services:

See attached

- 
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below?      Yes       No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?      Yes       No

If yes, describe fully.

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<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>

Date	From Whom	Purpose	Amount
See attached			
			<hr/> Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)  
<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.  
<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?      Yes       No

(2) transmitted monies to any such foreign principal?      Yes       No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See attached

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Total

(b) **DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes  No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
------	--------------------------	--------------------------------	-------------------

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials<sup>12</sup>?  
Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:  
 English  Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

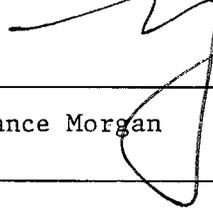
**VI--EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

6/21/05

(Type or print name under each signature<sup>13</sup>)



Lance Morgan

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**UNITED STATES DEPARTMENT OF JUSTICE  
FARA REGISTRATION UNIT  
CRIMINAL DIVISION  
WASHINGTON, D.C. 20530**

**NOTICE**

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

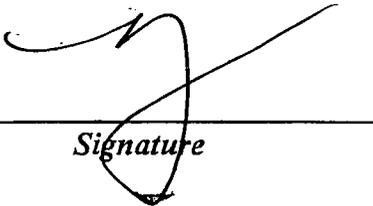
YES \_\_\_\_\_ or NO \_\_\_\_\_ X \_\_\_\_\_

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES \_\_\_\_\_ or NO \_\_\_\_\_ X \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

  
\_\_\_\_\_  
*Signature*

6.21.05  
\_\_\_\_\_  
*Date*

Lance Morgan

\_\_\_\_\_  
Please type or print name of  
signatory on the line above

\_\_\_\_\_  
President

*Title*



U.S. Department of Justice

Criminal Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT -  
PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

CRIM/ISS  
REGISTRATION UNIT  
2005 JUN 29 PM 4:32

**Short Form List for Registrant: BSMG Worldwide**

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Agoado	Jen	01/29/2004		
Coyle	Anne	08/05/2002		
Delahunt	Kara Mai	09/15/1999		
Howard	Billee	11/10/2004		
Jarzebowski	Conrad	05/15/2001		
Laderman	Emily	08/05/2003		
Lynam	Clare B.	02/04/1992		
Maroni	William John	03/18/1997		
Meszaros	James A.	04/15/1993		
Morgan	Lance Ian	02/21/1989		
Opinsky	Howard S.	03/02/2001		
Thompson	Amy Lynn	06/16/1999		
Turpy	Stephanie A.	04/09/2003		

*no terminations*

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principal(s) who have not as yet filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity. If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to us describing the activities and connection with the foreign principal.)

Name	Function	Date Hired
N/A		

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Title: \_\_\_\_\_

Foreign

Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for  
the Bahamas.

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
12/01/04-5/31/05			See Bahamas Attachment #A

ITEM 11 & 12

Foreign  
Principal: Government of Colombia

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key: KD - Kara Delahunt

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
5/4, 5/13	KD	Tel Call E-Mail	G. Lobsenz, The Energy Daily, to discuss possibility of interview with Colombian Minister of Mines and Energy, Ernesto Mejia Castro.
5/4, 5/9	KD	Tel Call E-Mail	D. Ivanovich, Houston Chronicle, to discuss possibility of interview with Colombia Minister of Mines and Energy, Ernesto Mejia Castro.

Item 11 & 12

Foreign  
Principal: Ministry of Foreign Trade - Arab Republic of  
Egypt, Alexandria Cotton Exporters Association -  
Alcotexa

Interests: Help develop and coordinate a multi-country  
campaign to promote the quality of egyptian  
cotton to manufacturers, retailers, buyers and  
consumers.

<u>Date</u>	<u>Name</u>	<u>Contact</u>	<u>Nature of Individual Contacted</u>
12/1/04-5/31/05			No work was done this period, therefore, no reportable activities this period.

<u>DATE</u>	<u>FROM WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/04	Government of the Bahamas		124,280.00
	Republic of Colombia		25,000.00
	Egyptian Foreign Ministry/Alcotexa		*
1/05	Gov't of Bahamas	"	150,247.25
	Republic of Colombia		25,000.00
	Egyptian Foreign Ministry/Alcotexa		*
2/05	Gov't of Bahamas	"	145,968.75
	Republic of Colombia		25,000.00
	Egyptian Foreign Ministry/Alcotexa		*
3/05	Gov't of the Bahamas	"	172,448.75
	Republic of Colombia		25,000.00
	Egyptian Foreign Ministry/Alcotexa		*
4/05	Gov't of the Bahamas	"	172,948.75
	Republic of Colombia		25,000.00
	Egyptian Foreign Ministry/Alcotexa		*
5/05	Gov't of the Bahamas	"	75,000.00**
	Republic of Colombia		25,000.00
	Egyptian Foreign Ministry/Alcotexa		*
Total	\$840,893.50		

\* No work done on this account, therefore no fees or expenses were incurred or billed.

\*\* Fees not available at this time, only retainer amount. Amount will be reported when received.

GOVERNMENT OF THE BAHAMAS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/04 Agency	Reimburse Expenses	
	Local Transportation	2,792.91
	Telephone	2,227.06
	Photocopying	379.05
	Clipping Service	1,419.14
	Computer Supplies	2,401.85
	Staff Meals	1,081.87
	Miscellaneous Expenses	976.88
	Facsimiles	22.00
	Printing	5,556.25
	Video Production	1,383.04
	Subscriptions	11.00
	Postage	33.31
	Wire Services	216.00
	Promotional Materials	239.17
	Express Deliveries	336.24
	Charter Flight	1,390.00

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for visiting journalists programs; for After the Sunset Premiere; for GBI Meeting; for Foxsport.com Prize Winners; for ABC Wife & Kids Scout Trip; for Out Island Press Trip; for GBI Press Trip; for Jazz Fest Radio Promotion; for Sports Illustrated Photo Shoot; for OIPB Meeting; for BET Prize Winners; for External Sunshine Promotion; for Suave Promotion for Bahamas Promotion Winner and Dunkin Donuts Promotion.

Airfare, Bahamas, to Miami, Florida, 11/8/04 for L. Rolle, R. Pratt, A. Lamd, D. Knowles, J. Higgs, T. Dean, and S. Adderley 1,762.60

Roundtrip airfares from Los Angeles, CA/Bahamas, 11/3/04, for Production Crew and 11 others for ABC Wife & Kids Scout Trip 58,360.50

Roundtrip airfares, Fort Myers, FL/Bahamas, 11/04/04, for C. & N. Hedrich 1,790.00

Roundtrip airfare, New York, Bahamas:

K. Pelletier, 11/18/04	490.00
K. Toler, 11/12	225.20
A. Stancioff, 11/18	442.10
A. Aldridge, 2/17	288.50
J. Maguire, 11/18	569.70
M.L. Lewis, 2/17	288.50

K. Toler, 11/18	314.50
Roundtrip airfares, Bahamas/Georgetown, for J. & D. Levy, 11/17/04	308.00
Roundtrip airfares, San Francisco, CA/Bahamas, 12/16/04, for J. & B. Gancos	452.00
Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, 4/16/04, R. Sartori	607.00
Roundtrip airfares, Boston, MA/Bahamas, 3/23/05, O. & K. Yeung	402.00
Roundtrip airfares, Philadelphia, PA/Bahamas, 12/11/04, L. Roche & B. Haynie	703.00
Roundtrip airfare, Washington, DC/Bahamas, 10/24/04, G. Henry	360.00
Lodging, K. Pelletier, Bahamas, 10/7-10/8/04	245.10
Lodging, K. Pelletier, Bahamas, 8/3-8/4/05	390.70
Lodging, A. Stancioff, Bahamas, 11/18-11/21/04	519.50
Lodging, L. & B. Bergamotto, Bahamas, 12/4-12/6/04	220.00
Lodging, K. Pelletier, Bahamas, 11/18-11/20/04	701.75

Total \$89,906.42

1/05 Agency Reimburse Expenses

Telephone	4,381.82
Photocopying	285.40
Staff Meals	982.90
Local Transportation	2,243.72
Clipping Service	1,249.89
Dues/Subscriptions	927.21
Postage	11.74
Supplies	86.95
Research	618.79
Miscellaneous Expenses	585.48
Express Mail	1,040.02
Promotional Materials	460.00
Printing	151.00
Gifts	96.15
Video Duplications	178.63
Video Production	6,757.00
Charter Flight	700.00

Airline Credit (895.00)

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for Suave Promotion Prize Winners; for Sharktales Promotion; for GBI Meeting; for Island Hopping Trip; for GBI Press Trip; for ABC Wife & Kids; and for visiting journalist programs:

Roundtrip airfares, Los Angeles, CA/Bahamas, 12/30/04 - 1/3/05, for crew and 68 people connected to ABC Wife & Kids Program 49,614.00

Roundtrip airfares, Dallas, TX/Bahamas, AD Ray & JP Hayes, 2/2/05 712.00

Roundtrip airfare, New York, NY/Miami, Fl, A. Stancioff, 12/4/04 395.80

Roundtrip airfares, New York, N.Y./Bahamas

R. Mack, 12/4/04	825.20
V. Edmonds, 12/8	270.21
T. Jatras, 11/27	464.70
K. Toler, 12/17	366.50
M. Little, 12/8	446.21
G. Summers, 12/8	446.21
C. Bergamotto, 12/4	466.00
L. Bergamotto, 12/4	466.00
M. Dhondt, 1/6/05	366.50
A. Stancioff, 1/6	366.50

Roundtrip airfare, Atlanta, GA/Bahamas, C. Bienefeld, 1/6/05 357.00

Roundtrip airfare, Providence, RI/Bahamas, R. Curley, 1/6/05 660.50

Roundtrip airfare, Boston, MA/Bahamas, H. Eng, 1/6/05 395.50

Roundtrip airfare, St. Louis, MO/Bahamas, J. Hutcherson, 1/6/05 469.00

Roundtrip airfare, Toronto, Canada/Bahamas, S. Kennedy, 1/6/05 465.10

Roundtrip airfare, Hartford, CN/Bahamas, J. Frey, 1/6/05 469.00

Roundtrip airfares, Georgetown/Bahamas, V. Edmonds, S. Culmer & K. Wring, 12/10/05 352.00

Roundtrip airfare, Los Angeles, CA/Bahamas, B. Balukjian, 12/7/04	582.90
Roundtrip airfare, San Francisco, CA/Bahamas, 1/5/04	612.00
Roundtrip airfare, Toronto, Canada/Bahamas, M. Porter, 12/8/04	682.36
Roundtrip airfare, Albuquerque, NM/Bahamas, M. Roberts, 12/7/04	1,417.50
Roundtrip airfare, Atlanta, GA/Bahamas, J. Lerner, 12/8/04	566.90
Roundtrip airfares, Philadelphia, PA/Bahamas, N. & S. Warren, 4/6/05	905.00
Roundtrip airfares, Baltimore, MD/Bahamas, W. & B. Prestianni, 4/23/05	877.00
Lodging, A. Stancioff, Bahamas, 1/27-1/29/05	335.59
Lodging, A. Stancioff, Bahamas, 1/6-1/9/05	82.57
Lodging, V. Edmonds, Bahamas, 1/12-1/15/05	73.43

Total \$83,677.88

2/05 Reimburse Expenses

Staff Meals	536.57
Telephone	339.57
Local Transportation	564.45
Clipping Service	2,429.91
Miscellaneous Expenses	1,918.32
Postage	9.78
Research	4.72
Video Duplication	1,334.73
Printing	3,486.86
Supplies	21.00
Subscriptions	124.30
Express Deliveries	914.22
<i>Sport's Illustrated</i> Photo Shoot	25,000.00
Photography	1,711.00
Seaplane Charter	819.00

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for press trips for journalists; for Apprentice Scout; for ABC My

Wife & Kids; for Grand Bahamas Press Trip, for 3  
Way to the Bahamas Promotion; for Andros VJP and  
visiting journalists programs:

Roundtrip airfares, New York/Bahamas:

L. Valot, 4/23/05	439.65
A. Stancioff, 1/27	464.15
L. Schneider, 1/5	509.30
A. Prost, 1/6	406.50
B. Neiderman, 4/23	439.65
J. Muller, 4/18	347.65
D. Muller, 4/18	352.65
A. Dattoma, 4/22	419.65
J. Dattoma, 4/22	419.65
A. Bhatpacharji, 1/6	435.50
G. Ain, 1/6/	463.50
S. Kissko, 1/5	298.65

Roundtrip airfare, Boston, MA/Bahamas, I. Ma,  
1/12/05 1,029.15

Roundtrip airfare, Los Angeles, CA/Bahamas, T.  
Wall, 1/10/05 459.50

Roundtrip airfare, Boston, MA/Bahamas, T. Clynes,  
1/21/05 574.76

Roundtrip airfare, Toronto, Canada/Bahamas, S.  
Buist, 1/6/05 505.10

Roundtrip airfare, Orlando, FL/Bahamas, D. Snow  
1/8/05 386.50

Roundtrip airfare, Atlanta, GA/Bahamas, L. Green,  
1/6/05 380.00

Roundtrip airfare, Hartford, CN/Bahamas, M  
Stengel, 1/6/05 518.00

Airfare, Miami/Bahamas/New York, G. Aim, 1/6/05  
138.65

Roundtrip airfare, Los Angeles, CA/Bahamas, N.  
Wheeler, 1/14/05 942.70

Roundtrip airfare, Atlanta, GA/Bahamas, M. Welch,  
1/6/05 397.00

Lodging, Bahamas, K. Toler, 2/10-2/14/05  
409.62

Lodging, Bahamas, R. Mack, 2/10/05 148.95

Total \$50,100.86

3/05 Agency Reimburse Expenses

Clipping Service	1,227.49
Subscriptions	17.00
Video Dupes	1,348.14
Research	1,261.98
Meals	290.11
Miscellaneous Travel	435.99
Photocopying	304.80
Local Transportation	1,259.91
Telephone	2,180.20
Postage	23.53
Supplies	239.24
Express Deliveries	1,248.60
Printing	2,025.00
Photography	200.00
Promotional Materials	264.29
Consultant Fee	3,000.00
Car Rental	104.39
Video Production	5,608.00
Promotional Partnership	25,000.00
Airline Credit	(624.70)

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; Eternal Sunshine; for After the Sunshine; for Sharktales Promotion; for Lande of Eternal Sunshine Prizewinners; for Weather Conference; for Discovery Cruise Lines Winner; for MLB Production; for Jennie Finch Event; and for Tommy Bahamas:

Airfares for attendance at the Weather Conference (April 13 - 17, 2005) included round trip travel to the Bahamas from Ft. Lauderdale, Orlando, Tampa, Tallahassee, Pensicola and Fort Myers, FL; New Orleans, LA; Memphis, TN; San Francisco and San Diego, CA; Myrtle Beach and Charleston, SC; Baltimore MD; Boston, MA; Rochester and Albany, NY; Houston and Dallas, TX; Montgomery, AL; Denver, CO; Richmond, VA; Providence, RI; Greenville and Greensboro, NC; Philadelphia and Pittsburg, PA; and Atlanta, GA. The airfares were for J. Russell, J. Bailey; M. Wrobel; J. Wendell; V. Walsted; J. Verszyla; R. Twigg; B. Teigland; J. Tanchak; D. Sobien; C. Smith; D. Shields; A. Sealls; J. Jones; D. Bernard; J. Reiff; S. Raleigh; E. Piotrowski; D. Phillips; F. Padgett; C. Nurse; B. Norcross; J. Nichols; K. Monahan; R. Marsolais; P. & B. Klotzbach; M. Johnson; R. Jackson; L. & B. Hagemeyer; P. Greaves; S. Gray; R. Gooseman; D. Glenn; J. Gilbert; D. Germaise; R. Fletcher; J. Farrell; K. Emery; T. Elbertson; W. Sallade; Eisenson; D. Eck; T. Crawford; A. Chung; F. Cavallaro; S.

Caascione; D. Brown; M. Brookins; F. Billingsley;  
J. Bernier; and S. & D. Bennett.

23,925.36

Roundtrip airfares, New York, NY/Bahamas

R. Mack, 2/10/05	1,107.65
G. Guarna, 2/11	340.15
A. Potocki, 2/11	340.15
J. Potocki, 2/11	340.15
K. Pelletier. 2/10	864.15

Roundtrip airfares, Raleigh, NC/Bahamas, D. & D.  
Levy, 2/11/05 950.65

Roundtrip airfare, Phoenix, AZ/Bahamas, J. Finch,  
2/11/05 581.10

Roundtrip airfares, Los Angeles, CA/Bahamas, B. &  
D. Finch, 2/9/05 1.147.30

Roundtrip airfare, Atlanta, GA/Bahamas, J.  
Lerner, 2/28/05 626.15

Roundtrip airfares, Tampa, FL/Bahamas, C. & L.  
Spivey, 3/3/05 700.30

Roundtrip airfares, Chicago, IL/Bahamas, P. & R.  
Brint, 6/14/05 770.30

Roundtrip airfares, Chicago, IL/Bahamas, F. & D.  
Dodero 1,041.10

Roundtrip airfare, Hartford, CT/Bahamas, B. Amato  
& L. Lennon, 2/8/05 1,062.00

Roundtrip airfare, Chicago, IL/Bahamas, A. Hall  
& K. Mendall, 2/24/05 841.30

Roundtrip airfare, Austin, TX/Bahamas, C. Storer  
& A. Little, 3/26/05 645.65

Roundtrip airfare, Reno, NV/Bahamas, K. Bannister  
& H. Gleize, 2/7/05 885.30

Airfare, Bahamas to New York, NY, A. Diaz,  
2/11/05 344.65

Lodging, K. Pelletier, Bahamas, 2/15/05  
804.65

Lodging, J. Finch, Bahamas, 2/12/05 927.83

Lodging, J. Damon, Bahamas, 2/13/05 516.99

Lodging, A. Diaz, Bahamas, 2/10-13/05 475.85

Lodging, A. Diaz, Ft. Lauderdale, FL, 2/13-  
2/14/05 411.46

Lodging, A. Diaz, Steamboat Springs, CO, 1/12-  
1/16/05 470.43

Total \$85,534.39

4/05 Agency Reimburse Expenses

Staff Meals	1,076.57
Overnight Courier	743.91
Telephone	2,278.59
Local Transportation	1,937.56
Photocopy	1,132.06
Miscellaneous Travel	700.00
Postage	11.41
Supplies	428.63
Subscriptions	96.07
Printing	4,398.75
Video Production	3,672.93
Research	1,180.86
Video Duplication	157.51
Gifts	178.45
Table Top Display	650.00
Graphics	3,530.31
Camera Man	600.00
Conference Uplinks	33,900.00
Consultant Fee	2,000.00
Ferry Charter	300.00
Airplane Charter	950.00
Client Entertainment	865.32

Following accommodations were for weather  
conference:

Lodging, E. Belford, 4/9-4/11/05, Bahamas, 4/9-  
4/11/05 518.10

Lodging, V. Edmonds, Bahamas, 3/20/05  
538.20

Total Expenses \$61,845.23

5/05 Agency Reimburse Expenses

Expense amounts for May, 2005, not available,  
will be reported when they become available.

Grand Total  
Bahamas  
Expenses

\$371,064.78



5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? No

If yes, furnish the following information:

Name	Address	Position	Date
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7. Has your connection with any foreign principal ended during this 6-month reporting period? No

If yes, furnish the following information:

Name of Foreign Principal	Date of Termination
---------------------------	---------------------

8. Have you acquired any new foreign principal during this 6 month report period? No

If yes, furnish the following information:

Name and Address	Date Acquired
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9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas; Government of Colombia; and Ministry of Foreign Trade, Arab Republic of Egypt/Alexandria Cotton Exporters Assn.

BAHAMAS ATTACHMENT #A

Weber Shandwick Status Report for The Bahamas Ministry of Tourism Work completed through December 30, 2004					
Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
<b>Press Releases</b>					
Northwest Service	MH	Release highlighting Northwest's new service to Nassau, Bahamas.	Release approved. Distributed December 3.	Nov.	Yes
Private Flying offers	VE	Release highlighting fly-ins, treasure hunt and offers from properties for pilots.	Approved by MOT and Greg Rolle. Distributed Nov. 18.	Oct	Yes
Diving in The Bahamas	VE	Updating information on dive operations and options in TIOTB for post-hurricane vertical mkting outreach.	Draft in progress.	Sept	
Beat the Winter Blues in The Bahamas	KC	Release highlighting US Air's new service from Charlotte, N.C., to George Town, Exuma.	Release approved and distributed to Charlotte media.	Dec.	Yes
Prime Time Television Lands in The Bahamas	KC	Release highlighting ABC's popular prime-time sitcom, "My Wife and Kids," moving its entire production to The Bahamas, shooting two episodes in Nassau at Atlantis, Paradise Island from Jan. 4-12, 2005.	Release sent to MOT for on-island distribution	Dec.	Yes
New Developments In The Islands Of The Bahamas Give Every Guest A New Perspective In 2005	KT	Release highlighting new developments in The Bahamas in 2005	Release approved and distributed to BMOT for use in trade press kits. Release will also be distributed to media in January.	Dec.	Yes
Island Hopping Made Easy	VE	Release highlighting island hopping packages easily available through Majestic Holidays.	Send to MOT for review.	Dec.	
Fly Ins for 2005	VE	Release highlighting fly-in program and accompanied by 2005 schedule.	Send to MOT for review.	Dec.	
<b>Visiting Journalist Program - Group Visits</b>					

**Weber Shandwick Status Report for  
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Work completed through  
December 30, 2004**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Staniel Cay-Long Island press trip, Dec. 8 -12	VE/KP	Agency worked w/ MOT to coordinate press trip that visited two islands and demonstrated options for traveling among the Out Islands. Accommodation: Staniel Cay, Stella Maris.	Media from Delta Sky, Islands, Today's Black Woman, Outside and Toronto Star participated.	Oct.	Yes
Song Inaugural - Dec. 1, 2004	MH	Agency worked with MOT and Song representatives to facilitate press visit in December.	Launch/press trip complete.	Oct.	Yes
Spirit Airlines - Jan. 10, 2004	EB/KC	Agency is working with Spirit Airlines and MOT representatives on inaugural launch in January.	Agency participated in planning of event and worked with Spirit's PR agency, Cohn & Wolfe, to provide recommendations for media outreach.	Oct.	
GBI January Rejuvenation Trip Jan. 6-9, 2005	KT/AS	Agency working with MOT to facilitate Recovery press trip to Grand Bahama early in 2005. Hotel partner will be Westin at Our Lucaya, and media will visit Pelican Bay. Secured 17 media.	Invites distributed week of Nov. 29. Itinerary created for media to explore Grand Bahama post-hurricanes. Travel arrangements are booked and itinerary is being confirmed.	Nov.	
<b>Visiting Journalist Program - Individual Visits</b>					
Todd Jatras, National Geographic Adventure	MH	Agency secured approval from MOT to coordinate Nassau VJP. Journalist to write kiteboarding story. Agency worked with MOT to secure hotel partner and create itinerary.	Writer cancelled trip and hopes to reschedule in 2005.	Nov.	yes
Toby Zinman, Oxygen, Jan. 2005	VE/KC	Agency working with writer on trip to Inagua for Jan. 2005. Story to profile island, culture, flamingos.	Writer was forced to cancel trip due to family obligations. Hopes to reschedule in future.	Oct.	Yes

**Weber Shandwick Status Report for  
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December 30, 2004**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Lindsay Morris, Shape	VE	Agency working with magazine to develop story on Exuma and Cays.	Confirming dates for travel w/in next 2-3 months and develop proposal for MOT review and approval.	Oct.	
Norie Quintos, National Geographic Traveler, March 2005	VE	Agency in discussion w/ editor for story on the "nature" of family travel on NPI and Out Islands.	Provided background and suggestions, develop proposal based on feedback for MOT review and approval.	Oct.	
Lorry Heverly, Miami Herald, Jan. 2005	VE	Pitched visit to OI for diving column story. Researching follow up info on Devil's Backbone, Eleuthera focus.	Agency to firm up dates for early 2005 and send to MOT.	Oct.	
Joan Tapper, Caribbean Travel & Life and guidebook author of "Island Dreams - Caribbean", Jan 3-10	KP	Agency is worked with MOT to provide air, accommodations and tours on Harbour Island, Eleuthera and Abaco for the writer and photographer.	Journalist and photographer on currently in The Bahamas	Nov.	
Tom Clynes, National Geographic Travel and National Geographic Adventurer, Jan 20-25	KP, VE	Top eco warrior Tom Clynes is writing a story on Tiamo on Andros and we have convinced him to see and cover an additional eco-friendly site in The Bahamas.	Agency is working with the MOT on devising an itinerary that features sustainable tourism stories -- Tiamo and Exuma Land & Sea Park.	Nov.	
Debbie Snow, Caribbean Travel & Life, Jan 8-15, 2005	KT	Agency working with Debbie to coordinate itinerary for Grand Bahama Island.	Dates are confirmed. Working with MOT to finalize itinerary.	Dec.	
<b>Marketing Partnerships/Promotions</b>					

**Weber Shandwick Status Report for  
The Bahamas Ministry of Tourism  
Work completed through  
December 30, 2004**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Redbook Magazine	KC	Agency secured promotion with national magazine for a trip giveaway in the April issue.	MOT approved and Peace & Plenty agreed to partner. Redbook has asked to use trip giveaway for their "Hot Husband" contest appearing in the June issue. Peace & Plenty agreed to the change in terms.	Nov.	
Verizon Wireless	EB	Agency continued conversations with Verizon to finalize details/components of promotion, which will run in 60 VZW stores in the Mid-West.	Agency secured approval from MOT and is currently liaising with all partners on promotion logistics. The three-month promotion will begin in March 2005.	Sept	
Dunkin Donuts	KT	Agency secured promotion with Dunkin Donuts and WPLJ in New York City and Q102 in Philadelphia. Grand prize winners to win a trip to Our Lucaya.	MOT approved and Our Lucaya agreed to partner. Logos and copy points have been forwarded to DD to be uploaded onto Web site.	Nov.	
Charlotte Bobcats	KP	Provided three trips with air for The Charlotte Bobcats Holiday Hoopla. Secured hotel partner Palm Bay Beach Resort in Exuma.	The Bahamas and Palm Bay Beach Resort received two weeks of advertising on TV, print and radio. Two trips were awarded during the halftime show and one trip was awarded during the break between first and second quarter.	Nov.	yes
Sea Ray boats	VE	Agency worked with OIPB to secure four hotel properties, images and art for first advertorial/promo to appear in Winter issue of Sea Ray Living.	First advertorial in progress. Agency to provide info on cost of promo/mailer announcing boating flings to OIPB.	June	

**Weber Shandwick Status Report for  
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December 30, 2004**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
ClubMom	AS	"Bahama Mama" promotion secured to promote The Bahamas to 3 million members of ClubMom.com and daily visitors. Running Nov. 29 - Jan 8.	Agency secured approval from MOT. Hotel partner secured: Our Lucaya. Agency provided memos with updated numbers: more than 270,000 visits to the promotion page.	Oct.	
Nordstrom	AS	"Mother-Daughter" promotion secured in 95 Nordstrom stores and online at www.bpnordstrom.com for Feb '05.	MOT approved and Pelican Bay secured as partner. Agency working to create copy points and visuals.	Oct.	
Gorton's	KC	Online promotion with Gorton's grilled fish products promoting healthy lifestyles to take place in Jan.	MOT approved and Radisson secured as hotel partner. Logos and copy points have been forwarded to Gorton's to be uploaded onto Web site. Site to be up and running Jan. 1, 2005.	Sept.	
Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	Waiting for Whole Foods initial response before moving forward. Timing tentatively slated for Spring 2005.	Nov.	
<b>Television/Radio Outreach</b>					
Z100 Party Plane	EB	To further support new air service to Nassau from New York, agency contacted top New York radio station for promotion opportunity.	Delta Song passed on opportunity. Z100 conducting outreach to Continental and is awaiting response.	Oct.	

**Weber Shandwick Status Report for  
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December 30, 2004**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Wheel of Fortune "Bahamas Week"	KT/JM	Agency in discussion with Wheel of Fortune regarding barter promotion opportunities with the nationally syndicated game show.	Bahamas to supply prizes for show, to air in early 2005. Bahamas Week moved to later date.	June	
ESPN This Week in Baseball taped on GBI Feb 12-15	KP	Agency is working with Olympic Gold Medallist Jenny Finch and Red Sox star Johnny Damon on a softball/baseball clinic to take place Feb 13 or 14 on GBI.	Agency is working with MOT, ESPN and Octagon Sports Marketing on logistics.	Dec	
Fly Fishing the World	VE	Agency provided POV on this proposed television shoot in Acklins. Researched potential costs for requested support.	Sent to MOT for review.	Dec.	
3 Day Weekend: Bahamas	EB/AS	Agency working with Tentmakers Productions and Pelican Bay at Lucaya on details of "3 Day Weekend" shoot. Dates were changed from late October to mid-January.	Agency working with MOT on arranging details of shoot to take place Jan. 16-23, 2005	July	
<b>Special Projects</b>					
Apprentice 2 contestant Ivana Ma gets married in The Bahamas, June 2005	KP	Agency, along with MOT and SeaShells Wedding Planners (Nassau) is assisting Ivana Ma in planning her summer wedding in The Bahamas. The wedding will be used as a tool to showcase destination weddings and honeymoons in The Bahamas.	Agency will pitch the wedding to celeb publications and TV shows in addition to bridal pubs. We will also create a B-Roll package for use in a destination wedding SMT and host a NY media event.	Nov.	
Meeting Planners Fam Trip to Our Lucaya	MH	Agency pitched numerous meeting and travel trades to participate in December's meeting planner fam trip. Meetings & Conventions magazine is currently attending.	Agency will continue outreach.	Nov.	Yes

**Weber Shandwick Status Report for  
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December 30, 2004**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Discovery Cruise Lines / 4 Millionth Passenger	GBI team	Working with GBIMOT and BTI to develop on-island event in Jan. to celebrate Discovery's contribution to Bahamas tourism.	Agency held conference calls and provided recommendation memo to client for review.	Nov.	
Bahamas Christmas in New York	EB/MH	Agency assisted with MOT on coordinating Dec. 3 event.	Agency secured Long Island radio station, WLVG-FM, to run PSA in support of event. Due to timing, radio promotion will follow in Jan/Feb.	Oct.	Yes
2005 Calendar of Events	MH	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing.	July	
Trade Media Initiatives	MH/KP/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	
Bahamas.com support	KP	Agency continuing to incorporate Bahamas.com into all PR outreach.	Working with James Turner on new Web-relations program for additional Bahamas.com awareness. Agency also worked with Fallon to add news stories and announcements to site.	May	
Nassau Paradise Island Promotion Board	AD/MH/EB	Agency to support NPI program and propose opportunities. Agency currently working on promoting new air service to Nassau and following up on promotional initiatives.	Agency providing Executive Summary of PR work for Annual Report.	July	
Grand Bahama Island Tourism Board	JM/KT/AS	Agency attended December 3 meeting with GBI Tourism Board to review 2004 results and propose 2005 PR ideas.	Meeting held in December with partners and GBI Tourism Board members.	Aug.	Yes

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Work completed through  
December 30, 2004**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Bahamas Weather Conference	AD/VE/KT/KC	Agency distributed save-the-date to invitation list, working w/ Dr. Sheets to finalize list of VIPS/speakers, conference call w/ Europe BTOs re conference overview/logistics and media background. Pursuing sponsors.	Ongoing.	May	
Fallon	Team	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained. Currently coordinating new escape campaign tie-ins for pr opportunities. Agency developing concepts to support winter escape campaign.	Ongoing	
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	
"Eve" Scout	JM/SK/KC	Scout has been pushed to next season but production remains very excited to work with the Bahamas	Agency to continue to work with production through Rogers and Cowan and submit ideas for possible script inclusions	Oct.	

**Weber Shandwick Status Report for  
The Bahamas Ministry of Tourism  
Work completed through  
December 30, 2004**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
"Fat Albert" promotions	EB	To capitalize on product placement in movie, Agency worked with production company to secure promotions to tie-in with release of movie	Agency secured and executed a series of 10 radio promotions in top U.S. markets with hotel partner Viva Wyndham Fortuna Beach. Agency also secured and executed two week-long sweepstakes that ran in 102 HMV stores in Canada. Agency to fulfill prizewinners as required.	Nov.	Yes
"Scrubs" mention	JM	Agency sent MOT screen grab and synopsis of Bahamas mention on primetime hit "Scrubs"	Agency to continue to work through Rogers & Cowan to secure similar opportunities with top shows	Ongoing	
MTV's "Real World/Road Rules Challenge" product placement	SK	Agency sent MOT screen grab and synopsis of Bahamas mention in prize for hit reality contest show	Agency to continue to work through Rogers & Cowan to secure similar opportunities with top shows	Ongoing	
"My Wife & Kids"	JM/SK/ KC	Agency continued work with Rogers & Cowan and production to secure terms and contract for trade-out agreement for 2 upcoming episodes to be filmed in the Bahamas next month	SK and TW to attend production. JM and SK to work with MOT to secure site visits for local high school drama club and possible school visit from cast members	Sept	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Ana Gonzalez	AS	Newark Star Ledger	Information on winter deals and hurricane recovery for possible inclusion in Caribbean round-up	Per request	
Sean Plummer	KT	Access Magazine	Image CD for GBI story	Per request	

**Weber Shandwick Status Report for  
The Bahamas Ministry of Tourism  
Work completed through  
December 30, 2004**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Jill Fergus	KT	Freelance	Bahamas honeymoon information	Per request	
Doug English	KT	Freelance	GBI family information	Per request	
Sophie Lorenzo	KC	Doctor's Review	Bahamas Images	Per request	
Greg Johnston	EB/KC	Caribbean Escapes	Images for NPI story	Per request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas - November 2004**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Entertainment Marketing</b>					
<b>With WS NY and Rogers &amp; Cowan</b>					
<b>Project</b>	<b>WS/R&amp;C Contacts</b>	<b>Activity and Details</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Film Placement</b>					
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>	TW	<p>Fat Albert/FOX: The film was released on December 25, 2004. A Bahamas poster appeared in the bedroom of a lead character. In a pivotal scene near the end of the film, two female leads have a conversation in their bedroom where the Bahamas poster hangs on a wall above the bed. Lauri, played by Dania Ramirez, walks back and forth in front of the poster before sitting on the bed where the poster is seen behind her head. "The Islands of the Bahamas" is clearly seen on the poster for twenty seconds. Ten market radio promotions were executed for a Grand Prize Trip to The Bahamas Wyndham Viva Fortuna. Website links were included to Bahamas.com and Viva Fortuna. HMV In-Store promotion - 102 HMV stores in Canada (including Quebec) had a ballot contest driving customers to hmvonline.com giveaway of a trip to the Bahamas (4-Night/5-day family trip for four to the Treasure Cay Hotel Resort &amp; Marina) as a Grand Prize. Ballots finalized and appeared in store week of 12/13 - 1/2/05. Entry deadline is January 2, 2005.</p>	Waiting for remaining air checks then will release prize certificates.	Release Date: December 25, 2004	Pending

"Fat Albert" promotions	EB	To capitalize on product placement in movie, Agency worked with production company to secure promotions to tie-in with release of movie	Agency secured and executed a series of 10 radio promotions in top U.S. markets with hotel partner Viva Wyndham Fortuna Beach. Agency also secured and executed two week-long sweepstakes that ran in 102 HMV stores in Canada. Agency to fulfill prizewinners as required.	Nov.	Yes
<b>Film Placement</b>					
<b>Films, Pending</b>					
	ML	Four Brothers/Paramount: Airport scene scripted in film.	Waiting to hear back from Production.	Jan-05	Pending
	KM	Jump Shot/ Yari Film Group: Caribbean scene scripted in film	Waiting to hear back from Production.	Jan-05	Pending
<b>Television, Exposure</b>					
	DL/JM	Scrubs/ NBC: Verbal by star Ken Jenkins, "Another Bahama Mama please, easy on the Bahama, heavy on the Mama!"	Agency sent MOT screen grab and synopsis of Bahamas mention.	12/7/2004	Complete
	DL	CSI Miami/ CBS: Verbal by guest star Dan Cortese, "I was in my office on a one hour conference call with buyers in the Bahamas."		12/13/2004	Complete
	DL	Boston Legal/ABC: Verbal by star James Spader, "By the way does one need to be related to the victim to escape charges? There's this junior mint I've had my eye on, I thought I might borrow her for a long weekend, perhaps the Bahamas."		12/19/2004	Complete

	DL/SK	Real World/Road Rules Challenge/ MTV: As the camera pans across a poster of the Islands of the Bahamas logo, the Radisson Cable Beach & Golf Resort logo and the prize packages, the host Jonny Moseley says, "Today each person on the winning team will receive a trip for two to the Radisson Cable Beach and Golf Resort on Nassau in the Islands of the Bahamas." Excellent exposure lasting 10 seconds. After the competition the camera pans over the prize packages again, as Jonny Moseley says, "Congratulations you guys are the proud recipients of a trip for two for each person to the Radisson Cable Beach and Golf Resort on Nassau in the islands of the Bahamas." Excellent exposure lasting 12 seconds. Total exposure 22 seconds.	Agency sent MOT screen grab and synopsis of Bahamas mention in prize for hit reality contest show	12/20/2004	Complete
	DL	Real World/Road Rules Challenge/ MTV: In a recap of the previous week, host Jonny Moseley says, "And you're going to the Bahamas!" Excellent exposure lasting 1second.		12/27/2004	Complete
<b>Television, Pending</b>					
	TW/SK/JM	Eve/UPN: Discussed moving location shoot to next season. Would like to scout in July and film in September for November sweeps.	Need to provide producer with list of activities on GBI so show's creator can begin scripting the Bahamas episode over the hiatus.	Feb-05	Pending
	TW	Real World/Road Rules Challenge/MTV: The show aired on MTV on December 21, 2004. Sent indemnity forms to MTV in September, followed up with MTV. Eight trips for two to Radisson Cable Beach were awarded to the winning team.	Indemnity forms still need to be signed. Once signed, provide winners with certificates.	Dec-04	Pending

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
Diving in The Bahamas	VE	Updating information on dive operations and options in TIOTB for post-hurricane vertical marketing outreach.	Draft in progress.	Sept	
Island Hopping Made Easy	VE	Release highlighting island hopping packages easily available through Majestic Holidays.	Approved and distributed Jan. 31	Dec.	Yes
Discovery Cruise Recognizes Four Millionth Passenger to Grand Bahama Island	AS/KT	Release heralds Discovery Cruise Line's longstanding relationship with GBI and welcomes 4 Millionth passenger.	Drafted and distributed to Florida, trade and on-island media on Jan. 28.	Jan.	Yes
Mama Mia! Grand Bahamas Island Partners With ClubMom.com	AS	On-island and trade release drafted, announcing success of ClubMom partnership and was distributed to trade publications.	Distributed to trades and sent to MOT for on-island distribution.	Jan	Yes
Fly Ins for 2005	VE	Release highlighting fly-in program and accompanied by 2005 schedule.	Approved and distributed Jan. 31	Dec.	Yes
The Islands Of The Bahamas Makes Media Headlines	KC	Release highlighting major print placements for the end of 2004	Release distributed on-island Jan. 20.	Jan.	Yes
Post Hurricane Update	EB	Release updating status of hotel, activities and attractions on each of the islands that were affected by hurricanes Frances & Jeanne.	Draft in progress. Awaiting update from NPI	Jan.	
Sports Illustrated Swimsuit Issue	EB	Release announcing details of the Jennie Finch photo shoot in Exuma for the 2005 Sports Illustrated Swimsuit Issue	Draft in progress	Jan	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Continental Connection Flights to Andros	VE	Draft of release highlighting new direct air service to Andros from Florida. Revision of Web site announcement for distribution to travel editors.	Draft in progress.	Jan.	
<b>Visiting Journalist Program - Group Visits</b>					
Spirit Airlines - Jan. 10, 2005	EB/KC	Agency worked with Spirit Airlines and MOT representatives to provide recommendations for media outreach and on-island itinerary for inaugural flight event. Hotel partner was Atlantis.	Complete.	Oct.	Yes
GBI January Rejuvenation Trip Jan. 6-9, 2005	KT/AS	Agency worked with MOT to facilitate Recovery press trip to Grand Bahama early in 2005. Hotel partner was Westin at Our Lucaya. Secured 17 media including representatives from <i>Budget Living</i> , <i>First for Women</i> , <i>Boston Herald</i> , <i>New Haven Register</i> , <i>Hamilton Spectator</i> , <i>Honeymoons Magazine</i> and the <i>St. Louis Post-Dispatch</i> .	Complete.	Nov.	Yes
<b>Visiting Journalist Program - Individual Visits</b>					
Lindsay Morris, Shape	VE	Agency working with magazine to develop story on Exuma and Cays.	Confirming dates for travel w/in next 2-3 months and develop proposal for MOT review and approval.	Oct.	
Norie Quintos, National Geographic Traveler, March 2005	VE	Agency in discussion w/ editor for story on the "nature" of family travel on NPI and Out Islands.	Provided background and suggestions, develop proposal based on feedback for MOT review and approval.	Oct.	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Lorry Heverly, Miami Herald	VE	Pitched visit to OI for diving column story. Researching follow up info on Devil's Backbone, Eleuthera focus.	Agency continuing to work with journalist to confirm travel dates.	Oct.	
Joan Tapper, Caribbean Travel & Life and guidebook author of "Island Dreams - Caribbean", Jan 3-10	KP	Agency is worked with MOT to provide air, accommodations and tours on Harbour Island, Eleuthera and Abaco for the writer and photographer.	Journalist and photographer visited Pink Sands on Harbour Island as well as participated in an island tour of Abaco.	Nov.	Yes
Tom Clynes, National Geographic Travel and National Geographic Adventurer, Jan 20-25	KP, VE	Agency worked with the MOT on devising an itinerary that featured sustainable tourism stories -- Tiamo and Exuma Land & Sea Park.	Visited Tiamo and took day trip to Exuma Land & Sea Park Jan. 23-28.	Nov.	Yes
Cindy Loose, Washington Post, Jan 30 - Feb 2	KT	Agency worked with MOT to facilitate VJP to Grand Bahama. Ms. Loose stayed at Pelican Bay, did the Kayak Nature Tour and visited Sunset Village.	Trip complete. Awaiting clips.	Jan.	Yes
Rita Cook, Premiere Bride, and Alfred Mastracchio, May 2 - 5	KT	While both are on assignment from Premier Bride, Ms. Cook is also on assignment for Waxahachie Daily Light and Valley Scene Magazine, and Mr. Mastracchio is also on assignment for Insider magazine.	Working with Pelican Bay Suites to secure accomodations.	Jan.	
Debbie Snow, Caribbean Travel & Life, Jan 8-15, 2005	KT	Agency worked with Debbie to coordinate itinerary for Grand Bahama Island.	Dates are confirmed. Working with MOT to finalize itinerary.	Dec.	Yes
Rita Guarna, Bergen Health & Life	EB	Agency in discussion w/ editor for story on the "all-inclusve" resorts for family travel on NPI.	Confirming dates for travel and developing proposal for MOT review and approval.	Jan.	
Josh Max, freelance writer for Metrosource Magazine	EB	Agency in discussion with writer to determine story angle	Awaiting additional assignment details from writer before developing proposal for MOT review and approval	Jan.	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Dianna Stampfler, freelance writer for The Oakland Press	EB	Agency responded to request that was received through Graycliff's web site and is in discussion with writer for story on culinary offerings on NPI.	Confirming dates for travel and developing proposal for MOT review and approval.	Jan.	
Jonathan Lerner, Delta Sky	VE	Agency forwarded proposal for follow up visit from journalist to Abaco/Harbour for late Feb. Magazine to feature Out Islands in June issue, highlighting different experiences.	Awaiting feedback from MOT.	Jan.	
<b>Marketing Partnerships/Promotions</b>					
Redbook Magazine	KC	Agency secured promotion with national magazine for a trip giveaway in the April issue.	MOT approved and Peace & Plenty agreed to partner. Redbook has asked to use trip giveaway for their "Hot Husband" contest appearing in the June issue. Peace & Plenty agreed to the change in terms. Agency provided logos, photos and copy points to Redbook.	Nov.	
Verizon Wireless	EB	Agency continued conversations with Verizon to finalize details/components of promotion, which will begin in March 2005 and run in 60 VZW stores in the Mid-West. Secured Radisson Cable Beach as hotel partner.	Agency provided copy points, logos and photos to Verizon and will be receiving mock-ups of all promotional material for review.	Sept	
Dunkin Donuts	KT	Agency secured promotion with Dunkin Donuts and WPLJ in New York City and Q102 in Philadelphia. Grand prize winners to win a trip to Our Lucaya.	MOT approved and Our Lucaya agreed to partner. Logos and copy points have been forwarded to DD to be uploaded onto Web site.	Nov.	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Sea Ray boats	VE	First advertorial in progress. Agency to provide info on cost of promo/mailer announcing boating flings to OIPB.	Will forward magazine for MOT files. Fulfillment in progress for first winner.	June	
ClubMom	AS	"Bahama Mama" promotion secured to promote The Bahamas to 3 million members of ClubMom.com and daily visitors. Running Nov. 29 - Jan 8.	Agency secured approval from MOT. Hotel partner secured: Our Lucaya. Agency provided memos with updated numbers: more than 270,000 visits to the promotion page.	Oct.	Yes
Nordstrom	AS	"Mother-Daughter" promotion secured in 95 Nordstrom stores and online at www.bpnordstrom.com for Feb '05.	MOT approved and Pelican Bay secured as partner. Agency provided copy points and visuals.	Oct.	
Gorton's	KC	Online promotion with Gorton's grilled fish products promoting healthy lifestyles to take place in Jan.	Promotion running on Web Site from Jan. 1 - Feb. 1, 2005.	Sept.	
Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	Waiting for Whole Foods initial response before moving forward. Timing tentatively slated for Spring 2005.	Nov.	
WALK-FM "Workday Getaway"	EB	Agency working with WALK-FM radio on Long Island on a month-long "Workday Getaway" promotion. One listener each week will win a trip for two to the Radisson Cable Beach. JetBlue is the airline partner	MOT approved and promotion is currently underway.	Jan.	
<b>Television/Radio Outreach</b>					

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Z100 Party Plane	EB	To further support new air service to Nassau from New York, agency contacted top New York radio station for promotion opportunity.	Delta Song passed on opportunity. Z100 conducted outreach to JetBlue and Continental, however, both airlines also passed on opportunity.	Oct.	Yes
FOX This Week in Baseball taped on GBI Feb 12-15	KP/KT	Agency is working with Olympic Gold Medallist Jennie Finch on a softball/baseball clinic to take place Feb 12.	Agency is working with MOT, MLB Productions and Octagon Sports Marketing on logistics.	Dec	
Fly Fishing the World	VE	Agency provided POV on this proposed television shoot in Acklins. MOT declined to fully support shoot due to insufficient ROI. MOT did assist with customs clearance and Bahamasair flights to Acklins.	Agency followed up with producer re trip.	Dec.	Yes
3 Day Weekend: Bahamas	EB/AS	Agency working with Tentmakers Productions and Pelican Bay at Lucaya on details of "3 Day Weekend" shoot. Trip was postponed due to last-minute emergency.	Agency working with Tentmakers to re-schedule shoot for late spring 2005.	July	
<b>Special Projects</b>					
Jennie Finch Baseball/Softball Clinic on Grand Bahama Island	KT/KP	Agency working with MOT to coordinate free sports clinic for 50 children on Grand Bahama Island.	Under guidance of Jennie Finch and her father, clinic will take place on Feb 12.	Jan.	
Blue Flag Certification at Old Bahama Bay, GBI	KT/AS	Agency working with OBB to support Blue Flag award, being presented to OBB marina on Feb 5.	Agency will distribute press release and images detailing award and event	Jan.	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Apprentice 2 contestant Ivana Ma gets married in The Bahamas, June 2005	KP	Agency, along with MOT and SeaShells Wedding Planners (Nassau) is assisting Ivana Ma in planning her summer wedding in The Bahamas. The wedding will be used as a tool to showcase destination weddings and honeymoons in The Bahamas.	Agency will pitch the wedding to celeb publications and TV shows in addition to bridal pubs. We will also create a B-Roll package for use in a destination wedding SMT and host a NY media event.	Nov.	
Discovery Cruise Lines / 4 Millionth Passenger	GBI team	Worked with GBIMOT and BTI to develop on-island event in Jan. to celebrate Discovery's contribution to Bahamas tourism.	Agency held conference calls, provided recommendations, created awards, pitched media and attended event.	Nov.	Yes
"The Magic Pool" Children's Series	EB	Agency working with Air, Sea, Land Productions Inc. on a children's series about dolphins. Crew would like to shoot 2-3 episodes in The Bahamas.	Agency working to secure hotel partner for a late Feb. visit.	Jan.	
2005 Calendar of Events	Team	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing.	July	
Trade Media Initiatives	KP/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	
Bahamas.com support	KP	Agency continuing to incorporate Bahamas.com into all PR outreach.	Working with James Turner on new Web-relations program for additional Bahamas.com awareness. Agency also worked with Fallon to add news stories and announcements to site.	May	
Nassau Paradise Island Promotion Board	AD/EB/KC	Agency to support NPI program and propose opportunities. Agency currently working on promoting new air service to Nassau and following up on promotional initiatives.	Agency working to arrange conference call to discuss plans and initiatives for 2005.	Ongoing	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Bahamas Weather Conference	AD/VE/KT/KC	Agency distributed save-the-date to invitation list, working w/ Dr. Sheets to finalize list of VIPS/speakers, conference call w/ Europe BTOs re conference overview/logistics and media background. Pursuing sponsors.	Ongoing work on distribution of invitation, recruitment of sponsor, national TV.	May	
Fallon	Team	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained. Currently coordinating new escape campaign tie-ins for pr opportunities. Agency developing concepts to support winter escape campaign.	Ongoing	
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Joanne Kiok	EB	Travel Savvy	Information on new air service to NPI	Per request	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Jason Rich	EB	"The Everything Family Guide To The Caribbean"	Information on family friendly hotels, attractions, activities, etc. for updated edition	Per request	
Kelly Lack	EB	Islands	Information on Riu Paradise Island for story on hotels/resorts that have opened since Nov. 2004	Per request	
Ruth Manuel-Logan	EB	Woman's Day	Fact checked story on budget travel & new low-cost air service to NPI for the April 2005 issue.	Per request	
Jacky Runice	KT	Daily Herald	Provided information for possible VJP to Grand Bahama	Proactive	
Anna Gonzalez	KT	Newark Star Ledger	General Bahamas information	Per request	
Suzanne Carmel	KT	Ride Magazine	GBI information	Per request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas - January 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Entertainment Marketing</b>					
<b>With WS NY and Rogers &amp; Cowan</b>					
<b>Project</b>	<b>WS/R&amp;C Contacts</b>	<b>Activity and Details</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Film Placement</b>					
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>	TW	Fat Albert/FOX: Ten market radio promotions were executed for a Grand Prize Trip to The Bahamas Wyndham Viva Fortuna. HMV In-Store promotion had a ballot contest driving customers to hmvonline.com giveaway of a trip to the Bahamas. Ballots finalized and appeared in store week of 12/13 - 1/2/05. Entry deadline was January 2, 2005.	All prize packages have been sent out to HMV and radio winners. Received all proof of performances for radio.	Release Date: December 25, 2004	Pending
	TW/JM/SK/KC	Hitch/Sony: Explored promotional opportunity with Will Smith film. Studio is working with Perfectmatch.com and offered sweepstakes trip to Bahamas as prize.	Perfect Match declined trip due to timing.	January 31, 2005	Complete
	TW	Guess Who/Sony: Explored promotional opportunities with Bernie Mac film releasing on March 25th. There may be cross promotional opportunities with Theknot.com and with Sony.com and the film's website.	Waiting for proposal from Sony and Theknot.com	March 25, 2005	Pending

**Film Exposure**

	TW	Into the Blue/ MGM: . In an airport scene, a Bahamas poster is visible on the wall - great, logo mostly visible and readable for 21 seconds. There was also a "Welcome to the Bahamas - Welcome to Paradise" verbal as Scott Caan and Ashley Scott arrived. Paul Walker wears t-shirts in the film that say "It's Better in the Bahamas" and Nassau, Bahamas. In the film, there are multiple references to drug trafficking in the Bahamas - how planes drop the drugs into the ocean where boats bring them onto land. The Bahamas police force is also shown to be corrupt.	Attended an early screening of film for Bahamas exposure.	Release Date: August 19, 2005	Pending
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**Film Placement**

	ML	Friends with Money/ Sony: Posters and photo to be used as a "Bahamas" getaway week vacation during a fundraiser scene	Will watch film for exposure	Release Date: TBD	Complete
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**Films, Pending**

	KM	Thank You for Smoking/ Independent: Two Airport scenes scripted in film	Waiting to hear back from Production.	Jan-05	Pending
	EC	Antarctica/ Disney: Possible set dressing opportunities in Antarctic Outpost scenes	Waiting to hear back from Production.	Dec-04	Pending
	ML	Miami Vice/ Universal: Possible filming location. Pitched Bahamas as possible destination.	Waiting to hear back from Production.	Jan-05	Pending

**Television, Exposure**

	DL	Insider/CBS; During an interview shot on location with Damon Wayans and Tisha Campbell-Martin, Pat O'Brien says about Damon, "His ABC Tuesday night hit show "My Wife and Kids" is shooting an episode at the gorgeous Atlantis Resort in the Bahamas."		1/18/2005	Complete
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**Television, Pending**

	TW/JM/SK/ KC	Eve/UPN: Provided list of activities (from Weber Shandwick) for GBI so creator can think of script ideas during hiatus (March - July). Need to re-confirm with Weber Shandwick that Our Lucaya is still interested. Would like to scout in July and film in September for November sweeps.	Agency to continue to work with production through Rogers and Cowan and submit ideas for possible script inclusions	Oct.	Pending
	TW/JM/SK/ KC	My Wife & Kids/ABC: Attended location filming in Bahamas January 11th and 12th. Sent thank you note to Producer. Distributed key learnings memo to the team. Followed up with Weber Shandwick regarding B - roll for production; discussed publicity - promotional opportunities with ABC. In exchange for a family trip for four, there may be on-air sweepstakes potential. The episodes will air February 15th and 22nd.	B - roll for end credits and inclusion in show has been finalized. Follow-up ABC regarding which markets will be able to provide on-air promotions.	Feb-05	Pending
	TW/JM/SK/ KC	The Bachelor 7/ABC: Spoke with segment producer about filming a series of dates for season 7 in the Bahamas. Production could film on location from approximately March 8 - 12 for a series of three dates.	Because of full bookings during requested time period, both resorts have passed.	Mar-05	Pending

**Feature Films, Passed**

Final Destination 3/ New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
42.4 Percent/ Focus Features	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Bam Bam and Celeste/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Carpool Guy/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Reading Room/ Hallmark	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Grandma's Boy/ Hallmark	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Pulse/Dimension	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

Revolver/ Focus Features	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
Diving in The Bahamas	VE	Updating information on dive operations and options in TIOTB for post-hurricane vertical marketing outreach.	Draft in progress.	Sept.	
The Islands Of The Bahamas Strike A Pose On The Cover Of The 2005 Sports Illustrated Swimsuit Issue	EB	Release announcing details of The Bahamas landing the cover of the 2005 Sports Illustrated Swimsuit Issue and the two photo shoots that took place in Exuma and Andros	Release approved and distributed on-island and to trades	Jan.	Yes
Vacation Like A Star In The Islands Of The Bahamas	EB	Release highlighting recent high-profile productions The Bahamas have recently hosted and offering suggestions on ways travelers can enjoy the same hot locations featured on screen and in the pages of their favorite magazines	Release approved and distributed to trades and consumer publications	Feb.	Yes
Continental Connection Flights to Andros	VE	Draft of release highlighting new direct air service to Andros from Florida. Revision of Web site announcement for distribution to travel editors.	Release approved and distributed.	Jan.	Yes
Grand Bahama Island's Premier Resort and Marina Community, Old Bahama Bay, to Receive Blue Flag European Environmental Award	KT	Release detailing OBB's reception of the prestigious Blue Flag environmental award.	Release approved and distributed to trades.	Feb.	Yes
Fallon's new ad campaign "Escape from Everyday Life"	KC	Release highlighting the new print, television and Internet advertising campaign, "Escape from Everyday Life."	Release completed and forwarded to the BMOT for approval and distribution on-island	Jan.	Yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Visiting Journalist Program - Group Visits</b>					
Andros Press Trip with Continental Connection	KP	Working with OIPB on a press trip to North and South Andros.	Contacted OIPB to discuss press trip to Andros. Reached out to hotel partners to discuss room nights. Reached out to Continental Connection to discuss partnership	Jan	
<b>Visiting Journalist Program - Individual Visits</b>					
Lindsay Morris, Shape	VE	Agency working with magazine to develop story on Exuma and Cays.	Confirming dates for travel w/in next 2-3 months and develop proposal for MOT review and approval.	Oct.	
Norie Quintos, National Geographic Traveler, March 2005	VE	Agency in discussion w/ editor for story on the "nature" of family travel on NPI and Out Islands.	Provided background and suggestions, develop proposal based on feedback for MOT review and approval.	Oct.	
Lorry Heverly, Miami Herald	VE	Pitched visit to OI for diving column story. Researching follow up info on Devil's Backbone, Eleuthera focus.	Agency continuing to work with journalist to confirm travel dates.	Oct.	
Rita Cook, Premiere Bride, and Alfred Mastracchio, May 2 - 5	KT	While both are on assignment from Premier Bride, Ms. Cook is also on assignment for Waxahachie Daily Light and Valley Scene Magazine, and Mr. Mastracchio is also on assignment for Insider magazine.	Accommodations secured and flights confirmed. Working with MOT on coordinating itinerary	Jan.	
Nancy Gottfried, Connecticut Post, April 7-10	KT	Agency secured Nancy to visit Old Bahama Bay for her luxury travel story for the Connecticut Post	Flights and accommodations secured. Working with MOT and Trica Jean-Baptiste to coordinate itinerary.	Mar.	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Rita Guarna, Bergen Health & Life	EB	Agency in discussion w/ editor for story on the "all-inclusive" resorts for family travel on NPI.	Trip being rescheduled due to sold-out status at Radisson Cable Beach.	Jan.	
Josh Max, freelance writer for Metrosourc Magazine	EB	Agency in discussion with writer to determine story angle	Awaiting additional assignment details from writer before developing proposal for MOT review and approval	Jan.	
Charles Greenfield, Coral Gables Gazette	JM	Worked with J.Johnson and P.Strahan to draft letter for journalist that MOT will not support with future VJP trips.	Letter sent to writer on behalf of the BMOT.	Feb	Yes
Dianna Stampfler, freelance writer for The Oakland Press	EB	Agency responded to request that was received through Graycliff's web site and is in discussion with writer for story on culinary offerings on NPI.	Confirming dates for travel and developing proposal for BMOT review and approval.	Jan.	
Jonathan Lerner, Delta Sky	VE	Agency forwarded proposal for follow up visit from journalist to Abaco/Harbour for late Feb. Magazine to feature Out Islands in June issue, highlighting different experiences.	Awaiting feedback from BMOT and making arrangements.	Jan.	
Jeyme Colodne, Gold Coast Magazine	EB	Agency in discussion with writer to arrange VJP to showcase many options of getting to The Bahamas from South Florida.	Provided background and suggestions, develop proposal based on feedback for MOT review and approval.	Feb.	
<b>Marketing Partnerships/Promotions</b>					

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Redbook Magazine	KC	Agency secured promotion with national magazine for a trip giveaway in the April issue.	MOT approved and Peace & Plenty agreed to partner. Redbook has asked to use trip giveaway for their "Hot Husband" contest appearing in the June issue. Peace & Plenty agreed to the change in terms. Agency provided logos, photos and copy points to Redbook.	Nov.	
Verizon Wireless	EB	Agency continued conversations with Verizon to finalize details/components of promotion, which will begin in March 2005 and run in 60 VZW stores in the Mid-West. Secured Radisson Cable Beach as hotel partner.	Agency reviewed mock-ups of all promotional material and provided feedback/edits. Awaiting revised materials for review.	Sept	
Tennis Promotion in NY	JM	Provided POV for summer radio promotion per Nuvie and Janet.	Sent POV.	Feb.	Yes
International Yacht & Jet Show	KC	Provided POV regarding additional sponsorship opportunities per Nalini Bethel.	Sent POV.	Feb.	Yes
Dunkin Donuts	KT	Agency secured promotion with Dunkin Donuts and WPLJ in New York City and Q102 in Philadelphia. Grand prize winners to win a trip to Our Lucaya.	MOT approved and Our Lucaya agreed to partner. Promotion is complete and prizewinners are being booked. Agency to forward results of placements.	Nov.	Yes
Sea Ray boats	VE	First advertorial in progress. Agency to provide info on cost of promo/mailer announcing boating flings to OIPB.	Will forward magazine for MOT files. Fulfillment in progress for first winner.	June	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Nordstrom	KT	"Mother-Daughter" promotion secured in 95 Nordstrom stores and online at www.bpnordstrom.com for Feb '05.	MOT approved and Pelican Bay secured as partner. Promotion ended on Feb 2 and winners will be notified in early April.	Oct.	Yes
Gorton's	KC	Online promotion with Gorton's grilled fish products promoting healthy lifestyles.	Promotion ran on Web Site from Jan. 1 - Feb. 1, 2005. Fullfillment to take place shortly.	Sept.	Yes
Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	On hold per Whole Foods request. Waiting for additional updates and new timing.	Nov.	
"Tommy Bahama Goes to The Bahamas"	KC	Agency working with DLS Outfitters/ Tommy Bahama for the thid year on the "Tommy Bahama Goes to The Bahamas" promotion. Bahamas trip giveaways will be featured in Tommy Bahama sales pieces that are distributed in-store and via mail to more than 200,000 customers from each of their 70 stores.	BMOT approved The Bluff House secured as the hotel partner. Agency provided copy points, logos and photos to Tommy Bahama and will be receiving mock-ups of all promotional material for review.	Jan.	
WALK-FM "Workday Getaway"	EB	Month-long "Workday Getaway" promotion. One listener each week won a trip for two to the Radisson Cable Beach. JetBlue is the airline partner	Agency supplied prize certificates and flight vouchers to winners.	Jan.	Yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Love 96.1	EB	Agency worked with Long Island, NY station on a 2-week promotion for the "Month of Love" whereby one lucky listener won a 3-night trip to Nassau. Radisson Cable Beach & Delta Song provided accommodations & air.	BMOT approved and agency provided all copy points and logos.	Feb.	Yes
Ocean Spray	KP	Agency is working with Boston office on a promotion with Ocean Spray. Brainstormed how The Bahamas could take part in a number of media and consumer events scheduled for the 2005 holidays.	Waiting on feedback from Ocean Spray client before sending a formal request to the MOT	Feb	
Time Warner Cable	KC	Agency working with Time Warner to collaborate for a second year on their on-line basketball tournament "Road Runner Madness." Road Runner is one of the nation's premier broadband service providers	MOT approved and the British Colonial Hilton secured as the hotel partner. Agency provided copy points, logos and photos to Road Runner and will be receiving a mock-up of the site before it goes live for review.	Feb.	
<b>Television/Radio Outreach</b>					
FOX This Week in Baseball taped on GBI Feb 12-15	KP/KT	Agency worked with Olympic Gold Medallist Jennie Finch on a softball/baseball clinic to take place Feb 12.	Agency worked with MOT, MLB Productions and Octagon Sports Marketing on event. Filming complete. Waiting for summer airdate.	Dec	Yes
The View, taping on March 15 and airing on March 16.	KP	Agency is working with <i>Conde Nast Traveler</i> on a "World's Best Beaches" segment for The View. Harbour Island was named one of the world's 10 Best Beaches and will be featured in the segment.	Agency coordinated a trip giveaway with Coral Sands. In return for five-nights, Coral Sands and Harbour Island will receive verbal mentions and photos.	Feb.	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
3 Day Weekend: Bahamas	EB/KT	Agency working with Tentmakers Productions and Pelican Bay at Lucaya on details of "3 Day Weekend" shoot. Trip was postponed due to last-minute emergency.	Agency working with Tentmakers to re-schedule shoot.	July	
<b>Special Projects</b>					
Jennie Finch Baseball/Softball Clinic on Grand Bahama Island	KT/KP	Agency worked with MOT to coordinate free sports clinic for 50 children on Grand Bahama Island. At event, children received sports equipment donated by Mizuno.	Under guidance of Jennie Finch and her father, clinic took place and was great success. Worked with on-island photographer, who placed event photos on AP wire. Agency supported event with on-island and US press releases. Coverage recap complete, including Web site placements.	Jan.	Yes
Buffalo Ministry Event	JM	Provided recommendations to BTO regarding event in Buffalo which required photographer.	Referred to local Buffalo contacts.	Feb	Yes
Amazing Race	JM	Provided background and information about on-location filming opportunities to Basil for MOT official	Referral from MOT.	Feb	Yes
ITPC Conference	JM/JW	Contacted C.Davis to discuss possible PR presentation at event.	No opportunity for presentation. WS to promote show to trade media.	Feb	
Blue Flag Certification at Old Bahama Bay, GBI	KT	Agency worked with OBB to support Blue Flag award, which was presented to OBB marina on Feb 5.	Agency distributed press release and images detailing award and event. OBB information was posted on Bahamas.com Web site.	Jan.	Yes

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Apprentice 2 contestant Ivana Ma gets married in The Bahamas, June 2005	KP/EB	Agency, along with MOT and SeaShells Wedding Planners (Nassau) is assisting Ivana Ma in planning her summer wedding in The Bahamas. The wedding will be used as a tool to showcase destination weddings and honeymoons in The Bahamas.	Agency will pitch the wedding to celeb publications and TV shows in addition to bridal pubs. We will also create a B-Roll package for use in a destination wedding SMT and host a NY media event.	Nov.	
PromoCups	KP	Agency is working with PromoMedia on producing 500,000 coffee cups featuring Bahamas messaging. Cups are distributed to coffee shops, delis and other restaurants throughout New York.	Cups are in production and should arrive in New York at the end of March.	Dec	
GBV Launch Support	KT/EB	Agency working with MOT, GBITB and GBV on the launch of new booking site.	Agency to distribute press release and secure trade media for coverage opportunities.	Feb.	
"The Magic Pool" Children's Series	EB	Agency working with Air, Sea, Land Productions Inc. on a children's series about dolphins. Crew would like to shoot 2-3 episodes in The Bahamas.	Agency working to secure hotel partner for a late April visit.	Jan.	
National Black Fine Art Show in New York	EB	Agency worked with Janet Johnson to distribute media alert on Bahamian artists showcasing their work at the prestigious National Black Fine Art Show.	Agency distributed media alert to select New York media. Attended art show on Feb. 4 and photographed display for on-island distribution.	Feb.	Yes
2005 Calendar of Events	Team	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing.	July	
Trade Media Initiatives	KP/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Bahamas.com support	KP	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency is working with James Turner on a number of Web Relations partnerships and promotions. A promotion with ClubMom is complete and two additional programs are under discussion.	May	
Nassau Paradise Island Promotion Board	AD/EB/KC	Agency to support NPI program and propose opportunities. Agency currently working on promoting new air service to Nassau and following up on promotional initiatives.	Agency working to arrange conference call to discuss plans and initiatives for 2005.	Ongoing	
Bahamas Weather Conference	AD/VE/KT/KC	Agency distributed save-the-date to invitation list, working w/ Dr. Sheets to finalize list of VIPS/speakers, conference call w/ Europe BTOs re conference overview/logistics and media background. Pursuing sponsors.	Ongoing work on distribution of invitation, recruitment of sponsor, national TV.	May	
Fallon	KP/AD	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained. Currently coordinating new escape campaign tie-ins for pr opportunities. Agency developing concepts to support winter escape campaign.	Ongoing	
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	

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HSMAI	AD/RM	Presentation to BMOT with HSMAI Awards.	Agency participated in photo opp and onisland press conference	Jan	Yes
Airline Meetings	AD	Meetings with Delta Airlines and US Airways. Provided overview of pr efforts and pledged support of all service initiatives.	Ongoing pr support; pending addtl feedback info from airlines		
BTO Special Events	AD	BTO FL focusing on signature Bahamas special events -- Inflatable race, Redstone bonefishing tournament, GP Reunion. Agency met with BTO representatives and discuss pr support for events.	Conference held with organizers of bonefishing tournament. Pending addtl info of events and providing ongoing pr support.		
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Suzanne DeChatelet	KT	Elite Magazine	Grand Bahama Island images	Per request	
Tanisha Sykes	KT	Black Enterprise Magazine	GBI VJP information	Proactive	
Anamaria Flores	KT	Bergen Record	Pelican Bay family deals information	Proactive	
Debbie Fettig	KT	City View Magazine	GBI Family information	Per request	
Joe Siano	KT	New York Times	Pelican Bay family deals information	Proactive	

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Kathleen Casey	KT	Newark Star-Ledger	Pelican Bay family deals information	Per request	
Joel Weber	KC	Men's Journal	Information regarding "Dirt Road Towns" in The Bahamas	Per request	
Kathleen Mullins	KC	Star Ledger	Bahamas info and images	Per request	
Steve Gooch	EB	Million Air Magazine	Bahamas info and images	Per request	
Rich Rubin	EB	Caribbean Travel & Life	Arranged interviews w/restaurants for story on Nassau dining	Per request	
Sally Walker Davies	EB	Corporate & Incentive Travel	Information regarding the Bahamas as a "destination for corporate travel programs and corporate incentive programs"	Per request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas - February 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Entertainment Marketing</b>					
<b>With WS NY and Rogers &amp; Cowan</b>					
<b>Project</b>	<b>WS/R&amp;C Contacts</b>	<b>Activity and Details</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Feature Films, Passed</b>					
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>	TW	Guess Who/Sony: Explored promotional opportunities with Bernie Mac film releasing on March 25th. Met with Sony to discuss opportunities with BET and Teen magazine.	Unfortunately, both partners passed on the opportunity to work with the Bahamas.	March 25, 2005	Pending
<b>Films, Pending</b>					
<b>Mandate Pictures</b>	KM	Stranger than Fiction/ Mandate Pictures: Scripted travel agency scene	Waiting to hear back from production.	Apr-05	Pending
<b>Television, Exposure</b>					
<b>"My Wife &amp; Kids"</b>	JM, SK, KC	Promotion for the Bahamas episodes	Agency wrote national and on-island press releases promoting the Feb. 15 and 22 episode airings. National press releases were distributed to tv editors and columns in top daily newspapers	Sep-04	Yes
<b>"Insider"</b>	DL	Insider/CBS; Pat O'Brien, "Over on ABC the perfect sitcom family; Check out the special two part episode of 'My Wife and Kids' shot on location at The Atlantis Resort down in the Bahamas"		2/15/2005	Yes
<b>Television, Pending</b>					

"Bachelor 7"	JM, SK	Presented opportunity to film all three exotic dates to the Ministry and to select hotel partners	Hotels with the amount of inventory needed to support this initiative did not have availability during the requested dates	Feb	Pending
"Eve"	TW	Eve/UPN: Show is on hiatus until July. Would like to scout in July and film in September for November sweeps.	Will respond to any additional requests from Producer during hiatus. Weber Shandwick to follow up with Ministry regarding confirming the level of Our Lucaya's support.	Feb-05	Pending
<b>Feature Films, Passed</b>					
First Snow/Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Akeelah and the Bee/Lions Gate	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Mr. Woodcock/New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Failure to Launch/Paramount	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Il Mare/Warner Bros.	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Departed/ Warner Bros.	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Hot Tamale/Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Stick It/Disney	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Rent/Columbia	KM	Review for placement/promotion opportunities.	No appropriate opportunities. Period film.		
Running With Scissors/Columbia	EC	Review for placement/promotion opportunities.	No appropriate opportunities. Period film.		
Freedomland/Columbia	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
V for Vendetta/Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Fog/Columbia	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Silent Night/Independent	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		

Single White Female 2/Columbia	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Cameo/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Nappy Roots/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Last Hour/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
Diving in The Bahamas	VE	Updating information on dive operations and options in TIOTB for post-hurricane vertical marketing outreach.	Draft in progress.		
Weather Conference Release	JW	Drafted release announcing the Ninth Annual Bahamas Weather Conference for on-island distribution and inclusion in conference press kit	Release distributed in WX presskits	March	Yes
Tax Release	JW	Drafted release describing The Islands Of The Bahamas tax-free policy	Release distributed in WX presskits	March	Yes
The Islands Of The Bahamas Takes Over Major U.S. Public Station	JW	Drafted release for on-island distribution, detailing The Washington Post's Bahamas series in the February 27th edition	Release distributed on-island	March	Yes
So Many Reasons to Celebrate in The Islands Of The Bahamas: Spring and Summer Package Deals as of April 1, 2005	KT	Drafted release detailing spring and summer package deals for The Bahamas	Pending approval	March	
Grand Bahama Island Tourism Board Announces Re-Launch of Go Grand Bahama Vacations	KT/EB	Drafted trade and consumer releases announcing re-launch of Go Grand Bahama Vacations	Release approved and distributed to trade media and key markets, including Atlanta, Charlotte, Baltimore, S. Florida	March	Yes
Get Something For Nothing in The Islands Of The Bahamas With The 4th Night Free Special	EB	Drafted release and copy for e-blast detailing the 4th Night Free offer	James Turner approved copy and information for release. Distributed to online media.	March	Yes

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Escape From Everyday Life National On-line Sweepstakes	KC	Drafted release detailing new Escape from Everyday Life sweepstakes running on bahamas.com	Draft in progress.	March	
Grand Bahama Island is "Springing" With News	KT	Drafted release detailing new developments on Grand Bahama Island for press kit inclusion and distribution to key media	Pending approval	March	
<b>Visiting Journalist Program - Group Visits</b>					
Andros Press Trip with Continental Connection	KP	Working with OIPB on a press trip to North and South Andros.	Contacted OIPB to discuss press trip to Andros. Reached out to hotel partners to discuss room nights. Reached out to Continental Connection to discuss partnership	Jan.	
Small Treasures Press Trip	EB	Worked with Mary Brennan of The Atrebor Group to provide background information for participants of the Small Treasures press trip to Nassau	Distributed NPI press kits to all participants. Working to arrange interview for Eleanor Wilson of Travel Weekly with Vincent Vanderpool-Wallace.	March	
<b>Visiting Journalist Program - Individual Visits</b>					
Lindsay Morris, Shape April 14-17	VE	Agency working with magazine to develop story on Exuma and Cays.	Confirming dates for travel w/in next 2-3 months and develop proposal for MOT review and approval.	Oct.	
Norie Quintos, National Geographic Traveler, March 2005	VE	Agency in discussion w/ editor for story on the "nature" of family travel on NPI and Out Islands.	Provided background and suggestions, develop proposal based on feedback for MOT review and approval.	Oct.	

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Lorry Heverly, Miami Herald	VE	Pitched visit to OI for diving column story. Researching follow up info on Devil's Backbone, Eleuthera focus.	Agency continuing to work with journalist to confirm travel dates.	Oct.	
Rita Cook, Premiere Bride, and Alfred Mastracchio, May 2 - 5	KT	While both are on assignment from Premier Bride, Ms. Cook is also on assignment for Waxahachie Daily Light and Valley Scene Magazine, and Mr. Mastracchio is also on assignment for Insider magazine.	Accommodations secured and flights confirmed. Working with MOT on coordinating itinerary	Jan.	
Nancy Gottfried, Connecticut Post, April 7-10	KT	Agency secured Nancy to visit Old Bahama Bay for her luxury travel story for the Connecticut Post	Flights and accommodations secured. Working with MOT and Trica Jean-Baptiste to coordinate itinerary.	March	
Donnette Dunbar, Life & Style, April 14-17	KT	Agency working with Old Bahama Bay to coordinate GBI visit for writer	Accommodations and flights confirmed. Working with MOT on coordinating itinerary	March	
Rita Guarna, Bergen Health & Life	EB	Agency in discussion w/ editor for story on the "all-inclusive" resorts for family travel on NPI.	Trip being rescheduled due to sold-out status at Radisson Cable Beach.	Jan.	
Jonathan Lerner, Delta Sky	VE	Agency forwarded proposal for follow up visit from journalist to Abaco/Harbour for late Feb. Magazine to feature Out Islands in June issue, highlighting different experiences.	Awaiting feedback from BMOT and making arrangements.	Jan.	
Jeyme Colodne, Gold Coast Magazine	EB	Agency in discussion with writer to arrange VJP to showcase many options of getting to The Bahamas from South Florida.	Awaiting assignment details and proposed dates of travel before developing proposal for MOT review and approval	Feb.	
<b>Marketing Partnerships/Promotions</b>					

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Redbook Magazine	KC	Agency secured promotion with national magazine for a trip giveaway in the April issue.	MOT approved and Peace & Plenty agreed to partner. Peace & Plenty has offered an all-inclusive stay.	Nov.	
Verizon Wireless	EB	Agency continued conversations with Verizon to finalize details/components of promotion, which will begin in March 2005 and run in 60 VZW stores in the Mid-West. Secured Radisson Cable Beach as hotel partner.	Agency reviewed revised mock-ups of all promotional material and provided feedback/edits. Promotion slated to start May 18.	Sept.	
Sea Ray boats	VE	First advertorial in progress. Agency to provide info on cost of promo/mailer announcing boating flings to OIPB.	Will forward magazine for MOT files. Fulfillment in progress for first winner.	June	
Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	On hold per Whole Foods request. Waiting for additional updates and new timing.	Nov.	
"Tommy Bahama Goes to The Bahamas"	KC	Agency working with DLS Outfitters/ Tommy Bahama for the thid year on the "Tommy Bahama Goes to The Bahamas" promotion. Bahamas trip giveaways will be featured in Tommy Bahama sales pieces that are distributed in-store and via mail to more than 200,000 customers from each of their 70 stores.	BMOT approved The Bluff House secured as the hotel partner. Agency provided copy points, logos and photos to Tommy Bahama and received mock-ups of all materials. In-store signage and mailers scheduled to be distributed in early April	Jan.	

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Ocean Spray	KP	Agency is working with Boston office on a promotion with Ocean Spray. Brainstormed how The Bahamas could take part in a number of media and consumer events scheduled for the 2005 holidays.	Waiting on feedback from Ocean Spray client before sending a formal request to the MOT	Feb.	
Time Warner Cable	KC	Agency working with Time Warner to collaborate for a second year on their on-line basketball tournament "Road Runner Madness." Road Runner is one of the nation's premier broadband service providers	MOT approved and the British Colonial Hilton secured as the hotel partner. Site went live on March 2, 2005.	Feb.	
OPI	EB	Agency working with OPI Nail Polish on creating a Bahamas inspired line.	Agency provided OPI with background information on The Bahamas and awaiting feedback/direction on next steps.	Mar.	
<b>Television/Radio Outreach</b>					
"Eve"	JM/SK	Agency is continuing conversations with producers through Rogers & Cowan	Agency is working to secure hotel support for the late-summer production	Sept.	
The View	KP	Agency is working with <i>Conde Nast Traveler</i> on a "World's Best Beaches" segment for The View. Harbour Island was named one of the world's 10 Best Beaches and will be featured in the segment.	Agency coordinated a trip giveaway with Coral Sands. In return for five-nights, Coral Sands and Harbour Island will receive verbal mentions and photos. Taping on March 15 and airing on March 16.	Feb.	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
3 Day Weekend: Bahamas	EB/KT	Agency working with Tentmakers Productions and Pelican Bay at Lucaya on details of "3 Day Weekend" shoot. Trip was postponed due to last-minute emergency.	Agency working with Tentmakers to re-schedule shoot.	July	
S. Florida Clear Channel/GGBV Radio Promotions	KT	Agency working with GGBV to secure radio promotions with top FL radio stations.	Currently narrowing opportunity.	March	
WWMX-FM (Mix 106.5) - Baltimore	EB	Agency working to secure promotion in conjunction with Baltimore launch of GGBV.	Station submitted proposal for GGBV to provide a honeymoon package for their "Dream Wedding" promotion. Agency submitting proposal to client.	March	
Charlotte Bobcats Season Finale	EB	Agency working with Charlotte Bobcats in conjunction with GGBV vacations on promotion for their April 20 Season Finale game. Promotion will include exposure on TV, radio, print and in-stadium.	Our Lucaya secured as hotel partner and US Airways as airline partner. Agency submitted all copy points and logos.	March	
<b>Special Projects</b>					
ITPC Conference	JM/JW	Contacted C.Davis to discuss possible PR presentation at event.	No opportunity for presentation. WS to promote show to trade media.	Feb.	
Wedding Guide Chicago Promotion	EB/KT	Agency secured promotion with popular Chicago bridal magazine for a trip giveaway in two upcoming issues. In exchange for two honeymoon prizes, hotel and GBI will receive full page advertisement, full page editorial/giveaway information and Web site exposure.	Secured Pelican Bay as hotel partner. Contract to be signed in April.	March	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Apprentice 2 contestant Ivana Ma gets married in The Bahamas, July 2005	KP/EB	Agency, along with MOT and SeaShells Wedding Planners (Nassau) is assisting Ivana Ma in planning her summer wedding in The Bahamas. The wedding will be used as a tool to showcase destination weddings and honeymoons in The Bahamas.	Met with various bridal resources, including The Knot and DestinationBride.com. Secured Bridal Guide as expert for SMT on how to plan a destination wedding. Developed ideas for a media event in June to showcase destination weddings in The Bahamas.	Nov.	
PromoCups	KP/EB	Agency is working with PromoMedia on producing 500,000 coffee cups featuring Bahamas messaging. Cups are distributed to coffee shops, delis and other restaurants throughout New York.	Cups have arrived and agency is drafting release to be distribute to media with a sample cup.	Dec.	
GGBV Launch Support	KT/EB	Agency working with MOT, GBITB and GGBV on the launch of new booking site.	Agency distributed press releases and secured media to attend launch events in Atlanta, Baltimore, Charlotte and Ft. Lauderdale.	Feb.	Yes
"The Magic Pool" Children's Series	EB/KT	Agency working with Air, Sea, Land Productions Inc. on a children's series about dolphins. Crew would like to shoot 2-3 episodes in The Bahamas.	Agency secured hotel partner, Pelican Bay, for a late April visit. Crew to provide requested broll for Pelican Bay	Jan.	
2005 Calendar of Events	Team	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing.	July	
Trade Media Initiatives	KP/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan.	

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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Bahamas.com support	KP	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency is working with James Turner on a number of Web Relations partnerships and promotions. A promotion with ClubMom is complete and additional programs are under discussion.	May	
Nassau Paradise Island Promotion Board	AD/EB/KC	Agency to support NPI program and propose opportunities. Agency currently working on promoting new air service to Nassau and following up on promotional initiatives.	Agency working to arrange conference call to discuss plans and initiatives for 2005.	Ongoing	
Bahamas Weather Conference	AD/VE/KT/KC	Agency distributed save-the-date to invitation list, working w/ Dr. Sheets to finalize list of VIPS/speakers, conference call w/ Europe BTOs re conference overview/logistics and media background. Pursuing sponsors.	Ongoing work on distribution of invitation, recruitment of sponsor, national TV.	May	
Fallon	KP/AD	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained. Currently coordinating new escape campaign tie-ins for pr opportunities. Agencies meeting April 3rd	Ongoing	
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.		Feb.	
Airline Meetings	AD	Meetings with Delta Airlines and US Airways. Provided overview of pr efforts and pledged support of all service initiatives.	Ongoing pr support; pending addtl feedback info from airlines		

**Weber Shandwick Status Report for  
The Bahamas Ministry of Tourism  
Work completed through  
March 31, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
BTO Special Events	AD	BTO FL focusing on signature Bahamas special events -- Inflatable race, Redstone bonefishing tournament, GP Reunion. Agency met with BTO representatives and discuss pr support for events.	Conference held with organizers of bonefishing tournament. Pending addtl info of events and providing ongoing pr support.		
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Suzanne Carmel	KT	Elite Magazine	GBI images	Per request	
Amanda Kingsbury	KT	Ft. Worth Star Telegram	Deals information	Proactive	
Eleanor M. Wilson	KC	Travel Weekly	Nassau Information	Per request	
Debbie Orlin	EB	US Airways Vacations	NPI B-roll	Per request of Michael Rigg	
Jeanne Muchnick	EB	The Journal News	General Bahamas information	Proactive	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas - March 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Entertainment Marketing with Rogers &amp; Cowan</b>					
<b>Project</b>	<b>WS/R&amp;C Contacts</b>	<b>Activity and Details</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>	TW	Bewitched/Sony: Met with studio to discuss promotional opportunities. Sony and Hollywood.com would like to giveaway a trip to the Bahamas as part of a Mother's Day promo for the film.	Weber Shandwick is trying to secure hotel partner.	Summer 2005	Pending
<b>Films, Location</b>					
	ML	Miami Vice/Universal: Discussed opportunity with studio to have film shoot on-location in the Bahamas.	Studio declined to change scripted Havana scenes to the Bahamas.	July 28, 2006	Complete
<b>Films, Pending</b>					
	ML	Heartbreak Kid/DreamWorks: Contacting production to see if they can change the Cabo San Lucas location to "The Bahamas"	Waiting to hear back from production.	TBD	Pending
	KM	Stranger Than Fiction/Mandate Pictures: Harold Crick, an IRS auditor, must find a way to change the chapters of his life...and live.	Waiting to hear back from production.	TBD	Pending
	KM	The Namesake/Fox: The son of Indian immigrants tries to fit in among his fellow New Yorkers, despite his family's unwillingness to let go of their traditions.	Waiting to hear back from production.	TBD	Pending
	ML	Snakes on a Plane/New Line: A ruthless assassin unleashes a crate full of lethal snakes aboard a passenger airplane in order to eliminate a witness in protective custody.	Offering posters for scripted airport scenes. Waiting to hear back from production.	TBD	Pending
<b>Television, Pending</b>					
	DL	Kojak/USA: Delivered Bahamas posters to production for on going set dressing use.	Will continue to track for exposure.	March, 2005	Pending

**Feature Films, Passed**

The Gospel/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Benchwarmers/ Columbia	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Yours Mine and Ours/ MGM	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Night Listener/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Departed/ Warner Bros.	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Breaking and Entering/ Miramax	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Bottoms Up/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Quinceanera/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Prisoner/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Bicycle/ Hallmark	KM	Review for placement/promotion opportunities.	No appropriate opportunities. Period film.		
Unknown/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Big Momma's House 2/ 20th Century Fox	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Take the Lead/ New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Martian Child/ New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Flicka/ Fox 2000	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Abe and Bruno/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Dead or Alive/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Chasing Windmills/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
It's Only Make Believe or Is It?/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Undoing/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for  
The Bahamas Ministry of Tourism  
Work completed through  
April 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
The Islands Of The Bahamas Are Sizzling With News	EB	Drafted release detailing summer deals, seasonal events and new developments throughout The Bahamas	Pending approval	April	
So Many Reasons to Celebrate in The Islands Of The Bahamas: Spring and Summer Package Deals as of April 1, 2005	KT	Drafted release detailing spring and summer package deals for The Bahamas	Pending approval	March	Yes
Escape From Everyday Life National On-line Sweepstakes	EB	Drafted release detailing new Escape from Everyday Life sweepstakes running on bahamas.com	Distributed	March	Yes
Grand Bahama Island is "Springing" With News	KT	Drafted release detailing new developments on Grand Bahama Island for press kit inclusion and distribution to key media	Pending approval	March	Yes
Miami Dolphins' Fans Celebrate In the Sun at "Dol-Fan Fest" on Grand Bahama Island	KT	Drafted release detailing the Miami Dolphins Fan celebration on Grand Bahama Island. Pending approval, release will be distributed to S. FL media.	Pending approval	April	
In Time For Summer Travel Surge, Continental Connection Increases Service to Grand Bahamas Island	JW	Drafted release detailing Continental Airlines' increase in service between Ft. Lauderdale and Freeport. Pending approval, release will be distributed to S. FL media	Pending approval	April	
International Travel Partners Conference Offers One-Stop Shop for Bahamas Travel Buyers and Suppliers	JW	Drafted release highlighting conference features, confirmed attendees and registration details.	Distributed to trade media	April	Yes

**Weber Shandwick Status Report for  
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April 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Visiting Journalist Program - Group Visits</b>					
Andros Press Trip with Continental Connection	VE	Working with MOT and OIPB on press trip to Andros. Trip will highlight new Continental Connection service and Andros Crab Festival.	Media outreach and solicitation of air and hotel partners to begin in May.	Jan.	
Continental S. FL New Service Press Trip June 8-11	KT/JW	Working with GBMOT and Continental Connections to support new flight service from FLL.	Contacted GBMOT for approval. Continental will provide flights. Drafting invitation and securing hotel partner and media for trip.	April	
<b>Visiting Journalist Program - Individual Visits</b>					
Rita Cook, Premier Bride, and Alfred Mastracchio, May 2 - 5	KT	While both are on assignment from Premier Bride, Ms. Cook is also on assignment for Waxahachie Daily Light and Valley Scene Magazine, and Mr. Mastracchio is also on assignment for Insider magazine.	Accommodations secured and flights confirmed. Working with MOT on coordinating itinerary	Jan.	
Nancy Gottfried, Connecticut Post, April 7-10	KT	Agency secured Nancy to visit Old Bahama Bay for her luxury travel story for the Connecticut Post	Flights and accommodations secured. Working with MOT and Trica Jean-Baptiste to coordinate itinerary.	March	Yes
Donnette Dunbar, Life & Style, April 14-17	KT	Agency working with Old Bahama Bay to coordinate GBI visit for writer	Accommodations and flights confirmed. Working with MOT on coordinating itinerary	March	Yes
Rita Guarna, Bergen Health & Life	EB	Agency in discussion w/ editor for story on the "all-inclusive" resorts for family travel on NPI.	Trip being rescheduled due to sold-out status at Radisson Cable Beach.	Jan.	

**Weber Shandwick Status Report for  
The Bahamas Ministry of Tourism  
Work completed through  
April 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Jonathan Lerner, Delta Sky	VE	Agency worked with MOT and Abaco office to arrange trip for Delta Sky photographer to capture images for story slated to run in June issue.	Story to run in June.	Jan.	
Jeyme Colodne, Gold Coast Magazine	EB	Agency in discussion with writer to arrange VJP to showcase many options of getting to The Bahamas from South Florida.	Awaiting assignment details and proposed dates of travel before developing proposal for MOT review and approval	Feb.	
Candyce Stapen, Physician Travel & Meetings, WUSA-TV	VE	Agency proposed to MOT trip by writer and daughter to Exuma. Stapen also researching story for Nat. Geo. Traveler on Bahamian artists and will add a short visit to Nassau.	Travel and itinerary details TBD. Interviews with local artists in Nassau to be targeted and confirmed.	Apr.	
Bill Purpura, Home & Away	VE	Agency working with writer on suggestions for family travel article for 2006. Atlantis is primary destination, but pitched addition of Abaco as different option for family vacation.	Proposal to be forwarded to MOT for review.	Apr.	
Sarah Burns, American Baby, May 6-9	KT	Agency worked with Viva Wnyndham to coordinate on-island activities for writer, including Kayak Nature Tour	Accommodations, flights and itinerary have been confirmed.	April	
<b>Marketing Partnerships/Promotions</b>					
Redbook Magazine	KC	Agency secured promotion with national magazine for a trip giveaway in the April issue.	MOT approved and Peace & Plenty agreed to partner. Peace & Plenty has offered an all-inclusive stay.	Nov.	

**Weber Shandwick Status Report for  
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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Verizon Wireless	EB	Agency continued conversations with Verizon to finalize details/components of promotion, which will begin May 1 and run in 60 VZW stores in the Mid-West. Secured Radisson Cable Beach as hotel partner.	Agency reviewed revised mock-ups of all promotional material and provided feedback/edits. Securing prize certificate from Radisson	Sept.	
Sea Ray boats	VE	First advertorial in progress. Agency to provide info on cost of promo/mailer announcing boating flings to OIPB.	Will forward magazine for MOT files. Fulfillment in progress for first winner.	June	
Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	On hold per Whole Foods request. Waiting for additional updates and new timing.	Nov.	
"Tommy Bahama Goes to The Bahamas"	KC	Agency working with DLS Outfitters/ Tommy Bahama for the third year on the "Tommy Bahama Goes to The Bahamas" promotion. Bahamas trip giveaways will be featured in Tommy Bahama sales pieces that are distributed in-store and via mail to more than 200,000 customers from each of their 70 stores.	BMOT approved The Bluff House secured as the hotel partner. Agency provided copy points, logos and photos to Tommy Bahama and received mock-ups of all materials. In-store signage and mailers scheduled to be distributed in early April	Jan.	
Ocean Spray	KP	Agency is working with Boston office on a promotion with Ocean Spray. Brainstormed how The Bahamas could take part in a number of media and consumer events scheduled for the 2005 holidays.	Waiting on feedback from Ocean Spray client before sending a formal request to the MOT	Feb.	

**Weber Shandwick Status Report for  
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<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Time Warner Cable	KC	Agency working with Time Warner to collaborate for a second year on their on-line basketball tournament "Road Runner Madness." Road Runner is one of the nation's premier broadband service providers	MOT approved and the British Colonial Hilton secured as the hotel partner. Site went live on March 2, 2005.	Feb.	
Bridal Guide	EB	Agency working with Bridal Guide on an online sweepstakes in conjunction with the Destination Wedding: Bahamas program	Agency provided client with concept and details and awaiting feedback	Mar.	
Glad/TV Guide	EB	Agency is working with Glad Products on a possible promotion/advertorial in TV Guide in conjunction with the launch of the NBC reality show "Mr. Mom."	Agency awaiting further details from Glad Products	April	
OPI	EB	Agency working with OPI Nail Polish on creating a Bahamas inspired line.	Agency provided OPI with background information on The Bahamas and awaiting feedback/direction on next steps.	Mar.	
<b>Television/Radio Outreach</b>					
ABC "Spa to the Stars Getaway" Promotion	KT	Agency secured opportunity with ABC TV (and third party partner Lean Balance) to promote Grand Bahama and Our Lucaya's Senses Spa on air and on-line in 6 top markets.	Promotion is airing throughout May and will be posted on all station's Web sites as well. DVDs of promo spots have been secured.	April	
"Eve"	JM/SK	Agency is continuing conversations with producers through Rogers & Cowan	Agency is working to secure hotel support for the late-summer production	Sept.	

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April 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
The View	KP	Agency is working with <i>Conde Nast Traveler</i> on a "World's Best Beaches" segment for The View. Harbour Island was named one of the world's 10 Best Beaches and will be featured in the segment.	Agency coordinated a trip giveaway with Coral Sands. In return for five-nights, Coral Sands and Harbour Island will receive verbal mentions and photos. Taping on March 15 and airing on March 16.	Feb.	Yes
3 Day Weekend: Bahamas	EB/KT	Agency working with Tentmakers Productions and Pelican Bay at Lucaya on details of "3 Day Weekend" shoot. Trip was postponed due to last-minute emergency.	Agency working with Tentmakers to re-schedule shoot.	July	
S. Florida Clear Channel/GGBV Radio Promotions	KT	Agency working with GGBV to secure radio promotions with top FL radio stations.	Currently narrowing opportunity.	March	
WWMX-FM (Mix 106.5) - Baltimore	EB	Agency secured promotion in conjunction with Baltimore launch of GGBV.	Station submitted proposal for GGBV to provide a honeymoon package for their "Dream Wedding" promotion. GGBV handling execution.	March	
Charlotte Bobcats Season Finale	EB	Agency working with Charlotte Bobcats in conjunction with GGBV vacations on promotion for their April 20 Season Finale game. Promotion will include exposure on TV, radio, print and in-stadium.	Our Lucaya secured as hotel partner and US Airways as airline partner. Agency submitted all copy points and logos.	March	Yes
Atlanta Radio Promotions	EB	Agency working to secure radio promotion in Atlanta to support "Station Domination" program	Agency pitching various stations to secure promotion	April	
<b>Special Projects</b>					
ITPC Conference	JM/JW	Contacted C.Davis to discuss possible PR presentation at event.	Distributed release to trade media.	Feb.	Yes

**Weber Shandwick Status Report for  
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April 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Wedding Guide Chicago Promotion	EB/KT	Agency secured promotion with popular Chicago bridal magazine for a trip giveaway in two upcoming issues. In exchange for two honeymoon prizes, hotel and GBI will receive full page advertisement, full page editorial/giveaway information and Web site exposure.	Secured Pelican Bay as hotel partner.	March	
Apprentice 2 contestant Ivana Ma gets married in The Bahamas, July 2005	KP/EB	Agency, along with MOT and SeaShells Wedding Planners (Nassau) is assisting Ivana Ma in planning her summer wedding in The Bahamas. The wedding will be used as a tool to showcase destination weddings and honeymoons in The Bahamas.	Agency continues working on details with Bridal Guide & Ivana Ma for a June 23 SMT on how to plan a destination wedding. Agency pitching various media on wedding day coverage.	Nov.	
PromoCups	KP/EB	Agency worked with PromoMedia on producing 500,000 coffee cups featuring Bahamas messaging. Cups were distributed to coffee shops, delis and other restaurants throughout New York.	Cups have been distributed and agency is drafting release to be distribute to media with a sample cup.	Dec.	
"The Magic Pool" Children's Series	EB/KT	Agency working with Air, Sea, Land Productions Inc. on a children's series about dolphins. Crew would like to shoot 2-3 episodes in The Bahamas.	Opportunity cancelled.	Jan.	
2005 Calendar of Events	Team	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing.	July	
Trade Media Initiatives	KP/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan.	

**Weber Shandwick Status Report for  
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April 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Bahamas.com support	KP	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency is working with James Turner on a number of Web Relations partnerships and promotions. A promotion with ClubMom is complete and additional programs are under discussion.	May	
Nassau Paradise Island Promotion Board	AD/EB/KC	Agency to support NPI program and propose opportunities. Agency currently working on promoting new air service to Nassau and following up on promotional initiatives.	Agency participated in conference call to discuss plans and initiatives for 2005/2006.	Ongoing	
Bahamas Weather Conference	AD/VE/KT/JW	Agency working with MOT to finalize details of agenda, excursions and other logistics. Pitched and scheduled live remotes. National television: Weather Channel, MSNBC, Today Show Saturday, CNN.	Agency and MOT staffed and executed event April 13-17 at Atlantis, Paradise Island. Follow up on final accounting, TV requests for tape, evaluations and highlight reel continues.	May	
Fallon	KP/AD	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained.	Ongoing	
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.		Feb.	Yes
Airline Meetings	AD	Meetings with Delta Airlines and US Airways. Provided overview of pr efforts and pledged support of all service initiatives.	Ongoing pr support; pending addtl feedback info from airlines		Yes

**Weber Shandwick Status Report for  
The Bahamas Ministry of Tourism  
Work completed through  
April 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
BTO Special Events	AD	BTO FL focusing on signature Bahamas special events -- Inflatable race, Redstone bonefishing tournament, GP Reunion. Agency met with BTO representatives and discuss pr support for events.	Conference held with organizers of bonefishing tournament. Pending addtl info of events and providing ongoing pr support.		
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	WS	Pitching TIOTB for planned 05 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Jackie Runice	KT	Daily Herald	GBI family travel information	Proactive	
Sherri Eisenberg	KT	Bridal Guide	GBI wedding information	Per request	
Greg Carannante	KT	City & Shore magazine	General Bahamas photos	Per request	
Melodie Dhont	KT	NJ Suburban Parent	GBI image CD	Per request	
Mila Andre	KT	Daily News	Bahamas deals information	Proactive	
Elissa Liebowitz	KT	Washington Post	Bahamas deals information	Per request	
Fiona Byrne	EB	Weddings Irish Style	Bahamas wedding information	Per request	
Simona Rabsatt	EB	Signature Bride	Bahamas wedding information	Per request	
Kay Showker	EB	The Smart Traveler	Bahamas update information	Per request	

**Weber Shandwick Status Report for  
The Bahamas Ministry of Tourism  
Work completed through  
April 30, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
Caleb Pirtle	EB	Premier Essentials Magazine	General Bahamas information	Proactive	
Eleanor Wilson	EB	Travel Weekly	Interview with Director General	Per request	
Gay Myers	EB/JW	Travel Weekly	Go Grand Bahama Vacations	Proactive	
Bill Marsano	JW	Hemispheres	Details on distilleries in NPI	Per request	
Devin Galaudet	JW	TravelAge West	GBI and Out Islands info	Per request	
Brian Dugdale	VE	Hooked on the Outdoors	Dean's Blue Hole info.	Per request	

**Rogers & Cowan/Weber Shandwick  
Status Report for The Islands Of The  
Bahamas - April 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Entertainment Marketing with Rogers &amp; Cowan</b>					
<b>Project</b>	<b>WS/R&amp;C Contacts</b>	<b>Activity and Details</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>	TW	Bewitched/Sony: Executed program with Sony and Hollywood.com to giveaway a trip to the Bahamas as part of a Mother's Day promo for the film. Liaised with studio and Weber Shandwick regarding logos and artwork for Sony and Hollywood.com sites. Reviewed and executed promotional agreement with assistance from Weber Shandwick. Submitted Bahamas' web site to studio for approval.	Promotion will run from April 18 - May 4.	April 14, 2005	Pending
	DL	Happy Endings/ Lion's Gate: Previewed upcoming film for potential promotional opportunities including a "Happy Endings Weekend Getaway" trip in conjunction with a beverage company. Upon reviewing film, determined film's content was not appropriate.	Passed on opportunity.	July 15, 2005	Complete
<b>Films, Location</b>					
	ML	Heartbreak Kid/DreamWorks: Contacting	Production passed on	Production on	Complete
<b>Television, Pending</b>					
	DL	Barbershop/Showtime: Delivered Bahamas posters to production for on-going set dressing use.	Will continue to track for exposure.	April, 2005	Pending
	DL	TV Production List: Developing TV show target list for location filming opportunities during the upcoming season.	Will discuss with Weber Shandwick in early May.	Jul-05	Pending
<b>Feature Films, Passed</b>					
<b>Material Girls/Maverick</b>	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		

Certiably Jonathan/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
16 Blocks/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
RV/ Columbia	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
She's the Man/ Dream Works	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Da Vinci Code/ Columbia	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Sentinel/20th century Fox	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Caffeine/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Last Kiss/Lakeshore	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Groomsmen/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Lucky You/Warner Bros.	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Blind Guy/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Cheaper by the Dozen 2/ 20th Century Fox	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
In the Land of Women/ Warner Bros.	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Catch and Release/ Columbia	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Gridiron Gang/ Columbia	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Hoot/ Independent	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
Tenacious D in the Pick of Destiny/ New Line	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Stealing Cars/ Warner Bros.	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Come Early Morning/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Love is the Drug/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

Comeback Season/ Endgame Entertainment	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
AmerAsian/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities. No distribution.		
The Big Bad Swim/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities. No distribution.		
Adrenalin Crew/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities. No distribution.		

**Weber Shandwick Status Report for  
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Work completed through  
May 31, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
<b>Press Releases</b>					
The Islands Of The Bahamas Are Sizzling With News	EB	Drafted release detailing summer deals, seasonal events and new developments throughout The Bahamas	Release approved and distributed with promo cups	April	Yes
Miami Dolphins' Fans Celebrate In the Sun at "Dol-Fan Fest" on Grand Bahama Island	KT	Drafted release detailing the Miami Dolphins Fan celebration on Grand Bahama Island. Release distributed to S. FL media.	Approved	April	Yes
GBI Jazz Festival Release	KT	Beginning to draft release detailing the second annual Jazz Fest on GBI	In progress	May	
In Time For Summer Travel Surge, Continental Connection Increases Service to Grand Bahama Island	JW	Drafted release detailing Continental Airlines' increase in service between Ft. Lauderdale and Freeport. Release distributed to S. FL media	Approved	April	Yes
Pirates of the Caribbean Release	SK	Beginning to create "Pirates of the Caribbean" update press release	In progress	May	
<b>Visiting Journalist Program - Group Visits</b>					
Andros Press Trip with Continental Connection	VE/JW	Working with MOT and OIPB on press trip to Andros. Trip will highlight new Continental Connection service and Andros Crab Festival. Pitching for trip combined with general pitching to secure column mentions of new flight.	Group trip postponed due to number of journalists and availability of lodging. Dan Armitage traveled on individual visit.	Jan.	
Continental S. FL New Service Press Trip June 8-11	KT/JW	Worked with GBMOT and Continental Connection to support new flight service from FLL.	Press trip itinerary coordinated. Continental will provide flights and Pelican Bay will provide rooms. Four media secured for trip, including On Point MIA, TravelAge West, Gables, and Bridal Guide.	April	Yes

**Weber Shandwick Status Report for  
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Work completed through  
May 31, 2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status/Story Opportunity</b>	<b>Begun</b>	<b>Complete</b>
American Eagle New Service to NPI, June 23-27	EB	Working with MOT, NPIP and American Airlines on press trip to Nassau for top tier Chicago based media in support of the new American Eagle flight.	Working to secure accommodations and press trip itinerary	May	
<b>Visiting Journalist Program - Individual Visits</b>					
Rita Cook, Premier Bride, and Alfred Mastracchio, May 2-5	KT	While both are on assignment from Premier Bride, Ms. Cook is also on assignment for Waxahachie Daily Light and Valley Scene Magazine, and Mr. Mastracchio is also on assignment for Insider magazine.	Travel complete. Awaiting coverage.	Jan.	Yes
Rita Guarna, Bergen Health & Life	EB	Agency in discussion w/ editor for story on the "all-inclusive" resorts for family travel on NPI.	Exploring availability in June at Riu Paradise Island	Jan.	
Jonathan Lerner, Delta Sky	VE	Agency worked with MOT and Abaco office to arrange trip for Delta Sky photographer to capture images for story slated to run in June issue.	The Out Islands on cover of June issue with nine-page feature story.	Jan.	Yes
Candyce Stapen, Physician Travel & Meetings, WUSA-TV, June 19-24	VE/JW	Agency working w/ MOT on trip for writer and daughter to Exuma. Stapen also researching story for Nat. Geo. Traveler on Bahamian artists and will add a short visit to Nassau. Host properties: Four Seasons, Atlantis.	Travel and itinerary details in development for Exuma and Nassau. Interviews with local artists in Nassau to be targeted and confirmed.	April	
Bill Purpura, Home & Away	VE	Agency working with writer on suggestions for family travel article for 2006. Atlantis is primary destination, but pitched addition of Abaco as different option for family vacation.	Proposal to be forwarded to MOT for review.	April	

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Sarah Burns, American Baby, May 6-9	KT	Agency worked with Viva Wyndham to coordinate on-island activities for writer, including Kayak Nature Tour.	Travel complete. Awaiting coverage.	April	Yes
Devin Galaudet, TravelAge West, June 10-12	JW	As extension of GBI/Continental Connection trip, writer will add short visit to Eleuthera/Harbour Island for TravelAge West feature. Also pitching Islands magazine.	Press trip itinerary coordinated. Continental and Majors Air will provide flights. Accommodations secured at Dunmore Beach.	May	Yes
Blair Walker, Healthcare Professionals Journal, May 12-15	EB	Agency worked with Radisson Cable Beach to secure accommodations for writer.	Travel complete. Feature story/review of NPI pending.	May	
Vanessa Meyer, Univision "Control"	EB	Agency working with executive producer on suggestions for segment ideas to be included in several episodes of the popular show "Control," this summer.	Drafting POV and activity suggestions for client review	May	
Dan Armitage, Buckeye Sportsman, Columbus Dispatch, Caribbean Travel & Life, June 6-12	VE/JW	Agency worked with MOT to arrange visit to Andros for Armitage during Crab Fest. Itinerary developed to highlight fishing and festival. Accommodations: Small Hope Bay, Andros Lighthouse	Armitage will produce feature on Small Hope and one on Andros as an Ultimate Sportsman's destination in addition to his regular outlets.	May	
Santa Bogdon, Caribbean Travel & Life	VE	Agency working with writer to develop a family boating and travel story on Abaco.	Drafting proposal for MOT review and approval.	May	
Rebecca Waters, Sail	EB	Agency secured writer to visit Abaco for Regatta Time	Determining travel dates with writer and arranging trip itinerary with MOT	May	
<b>Marketing Partnerships/Promotions</b>					

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Verizon Wireless	EB	Agency continued conversations with Verizon to finalize details/components of promotion, which began May 1 and ran in 60 VZW stores in the Midwest. Secured Radisson Cable Beach as hotel partner.	Promotion currently underway through June 30.	Sept.	
Milk 24/24 Campaign	JM	Working with Milk 24/24 campaign to develop major national promotion with in-store and on-carton tie-ins.	Awaiting formal proposal after conference call about opportunity.	May	
Sea Ray boats	VE	First advertorial in progress. Agency to provide info on cost of promo/mailer announcing boating flings to OIPB.	Will forward magazine for MOT files. Fulfillment in progress for first winner.	June	
Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	On hold per Whole Foods request. Waiting for additional updates and new timing.	Nov.	
"Tommy Bahama Goes to The Bahamas"	JW	Agency working with DLS Outfitters/ Tommy Bahama for the third year on the "Tommy Bahama Goes to The Bahamas" promotion. Bahamas trip giveaways will be featured in Tommy Bahama sales pieces that are distributed in-store and via mail to more than 200,000 customers from each of their 70 stores.	BMOT approved The Bluff House secured as the hotel partner. Agency provided copy points, logos and photos to Tommy Bahama and received mock-ups of all materials. In-store signage and mailers scheduled to be distributed in early April	Jan.	
Bridal Guide	EB	Agency working with Bridal Guide on an online sweepstakes in conjunction with the Destination Wedding: Bahamas program	Promotion approved by client. Agency conducting outreach to Four Seasons to act as hotel partner	March	

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Glad/TV Guide	EB	Agency is working with Glad Products on a possible promotion/advertorial in TV Guide in conjunction with the launch of the NBC reality show "Mr. Mom."	Agency awaiting further details from Glad Products	April	
Avon Let's Talk Beauty	EB	Agency is working for a second year on a trip giveaway promotion with the Avon Let's Talk Beauty Tour.	Agency drafted POV and provided to client for review.	May	
OPI	EB	Agency working with OPI Nail Polish on creating a Bahamas inspired line.	Agency provided OPI with background information on The Bahamas and awaiting feedback/direction on next steps	March	
<b>Television/Radio Outreach</b>					
ABC "Spa to the Stars Getaway" Promotion	KT	Agency secured opportunity with ABC TV (and third party partner Lean Balance) to promote Grand Bahama and Our Lucaya's Senses Spa on air and online in six top markets.	Promotion aired throughout May and was posted on all stations' Web sites as well. DVDs of promo spots have been secured.	April	Yes
"Eve"	JM/SK	Agency is continuing conversations with producers through Rogers & Cowan	Agency is working to secure hotel support for the late-summer production	Sept.	
S. Florida Clear Channel/GGBV Radio Promotions	KT	Agency working with GGBV to secure radio promotions with top FL radio stations.	Currently narrowing opportunity.	March	
WWMX-FM (Mix 106.5) - Baltimore	EB	Agency secured promotion in conjunction with Baltimore launch of GGBV.	Station submitted proposal for GGBV to provide a honeymoon package for their "Dream Wedding" promotion. GGBV handling execution.	March	

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Atlanta Party Plane Promotion	EB	In support of Fallon's "Station Domination" campaign of Atlanta's Peachtree Station, Agency secured "Party Plane" come-along visit/live broadcast promotion with WBTS 95-5 The Beat in Atlanta.	Agency working with GBMOT to secure AirTran as airline partner and Our Lucaya as host hotel	April	
<b>Special Projects</b>					
CTO Caribbean Week 2005	JW/JM	Agency support The Islands Of The Bahamas' participation in annual Caribbean Week activities	Agency secured camera crew and itinerary for Bahamian journalist Michelle Malcolm and represented The Islands Of The Bahamas at CTO Media Marketplace and Press Conference.	May	Yes
2005-2006 Public Relations Program	Team	Met with Basil to discuss planning and timing for 2005-2006 initiatives.	Agency to present to Ministry in July/August, timing TBD based on budgets being issued.	Ongoing	
BIFF 2005	JM/SK	Review of information about festival to be held in Nassau this fall.	Scheduling call with Craig Woods to discuss PR support	May	

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Media Day in New York: May 19, 2005	Team	Agency worked with Basil/Mot to create day-long event in New York for Minister of Tourism, DG, DDG, PS, senior MOT executives and Bahamian media. Weber Shandwick presented overview of U.S. public relations program, introduced U.S. PR team, participated in Q&A session with media. Media later visited Grand Central station and Fallon for overview of U.S. advertising campaign.	May 19. Coverage in Bahamian media has been favorable to date.	May	Yes
Bahamas Cullinary Festival - Gourmet Magazine, September 2005	JM/EB	Conference calls to discuss Culinary Festival and potential for Gourmet Magazine tie-in. Fallon coordinating advertising. Contacing Julia Burnside to develop plan of action for securing U.S. consumer participation.	Opportunity to gain exposure for Bahamian Cuisine with national food publication.	April	
Apprentice 2 contestant Ivana Ma gets married in The Bahamas, July 2005	EB	Agency, along with MOT and SeaShells Wedding Planners (Nassau), is assisting Ivana Ma in planning her summer wedding in The Bahamas. The wedding will be used as a tool to showcase destination weddings and honeymoons in The Bahamas.	Agency continues working on details with Bridal Guide & Ivana Ma for a June 23 SMT on how to plan a destination wedding. Agency pitching various media on wedding day coverage.	Nov.	

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Secret OIS Project	VE	Agency working with MOT, OIPB, properties and publication on project.	Agency coordinating logistics, budget responsibilities for participating parties and customs support.	May	
PromoCups	EB	Agency worked with PromoMedia on producing 50,000 coffee cups featuring Bahamas messaging for client use.	Cups have been ordered and will arrive in late June.	May	
2005 Calendar of Events	Team	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing	July	
Trade Media Initiatives	JW/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing	Jan.	
Bahamas.com support	Team	Agency continuing to incorporate Bahamas.com into all PR outreach.	Agency is working with James Turner on a number of Web Relations partnerships and promotions. A promotion with ClubMom is complete and additional programs are under discussion.	May	
GBITB Meeting	JM/KT	Prepared public relations recap presentation for work completed January through May.	Reviewed presentation with group.	May	Yes
Nassau Paradise Island Promotion Board	AD/EB	Agency to support NPI program and propose opportunities.	Agency currently working on promoting new air service to Nassau and following up on promotional initiatives.	Ongoing	

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Bahamas Weather Conference	AD/VE/KT/JW	Agency working with MOT to finalize details of agenda, excursions and other logistics. Pitched and scheduled live remotes. National television: Weather Channel, MSNBC, Today Show Saturday, CNN.	Agency developed media highlights reel for MOT review. Draft of recap memo and calculation of audience number in progress. Thank you in development for distribution with evaluations.	May	
Fallon	AD	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained.	Ongoing	
BTO Special Events	AD	BTO FL focusing on signature Bahamas special events -- Inflatable race, Redstone bonefishing tournament, GP Reunion. Agency met with BTO representatives and discuss pr support for events.	Conference held with organizers of bonefishing tournament. Pending addtl info of events and providing ongoing pr support.	Ongoing	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	WS	Pitching TIOTB for planned 05 trade and consumer features.	Contact continues as appropriate.	Ongoing	
<b>News Bureau</b>					
<b>Name</b>	<b>WS Contact</b>	<b>Media Affiliation</b>	<b>Material Sent</b>	<b>Use</b>	
Scott Leon	KT	Saltwater Fishing	GBI information	Proactive	
Tish Johnson	KT	Cookie Magazine	GBI information	Proactive	
Gretchen Kelly	KT	NY Post	GBI information/Pirates of Caribbean	Per request	

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Stacy Small	KT	Freelance	Blue Flag Award info	Per request	
Stacy Small	JW	Freelance	Marinas/Yachting info	Per request	
Shelly Schneider	JW	Freelance	Bahamas information	Per request	
Lisa Simundson	EB	Skylights Magazine	Information on what's new in The Bahamas	Per request	
Greg Carannante	EB	City & Shore Magazine	Photo of Graycliff	Per request	
Blair Howard	EB	Freelance	NPI information	Per request	
Tish Johnson	VE	Cookie Magazine	Exuma information	Per request	
Modesta Naciute	VE	IEVA	Harbour Island images	Per request	
Everett Potter	VE	NY Times Syndicate	Info on Tiamo	Per request	

**Rogers & Cowan/Weber  
Shandwick Status Report for The  
Islands Of The Bahamas May  
2005**

<b>Project</b>	<b>WS Contact</b>	<b>Activity</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Entertainment Marketing with Rogers &amp; Cowan</b>					
<b>Project</b>	<b>WS/R&amp;C Contacts</b>	<b>Activity and Details</b>	<b>Status</b>	<b>Due Date</b>	<b>Complete</b>
<b>Big Picture Movie and Multi-Media Promotions: Features and DVD's</b>	TW	Promotion completed	Waiting for Sony to announce winner.	TBD	Complete
	TW	Into the Blue/Sony: Discussed with Weber Shandwick how we would like to proceed with cross-promotional opportunities.	Sony will be re-positioning the film and will send new trailer when available. Having a conference call with studio in early June.	TBD	Pending
<b>Film Placement</b>					
	DL	Dirt Nap/Independent: Delivered posters to production for set dressing in hotel and mall scenes.	Will watch film for exposure.	Release Date: TBD	Complete
<b>Film Pending</b>					
	DL	Stormbreaker/Miramax: Possible set dressing opportunities in airport scene.	Waiting to hear back from Production.	Release Date: TBD	Pending
<b>Television, Location</b>					
	TW, DL	Eve/ UPN: Discussing with Weber Shandwick ways to work with Our Lucaya for upcoming location scout	Follow-up with Weber Shandwick regarding next steps.	Release Date: TBD	Pending
	TW, DL	New TV season: Created list of television shows to approach for potential filming opportunities for	Discuss list with Weber Shandwick and draft letter to shows.	Release Date: TBD	Pending
<b>Feature Films, Passed</b>					
Babel/ Paramount	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		

Captivity/ Independent	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Break-Up/ Universal	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
John Tucker/ 20th Century Fox	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
I'mperfect/ Independent	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Inside Man/ Universal	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Mission: Impossible 3/ Paramount	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Solace/ New Line	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Silver Bells/ Hallmark Telefilm	DL	Review for placement/promotion opportunities.	No appropriate opportunities.		
Click/ Columbia	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Bloodlines/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Like Mike 2/ 20th Century Fox	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Dr. Dolittle 3/ 20th Century Fox	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Bordertown/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Little Miss Sunshine/ Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Zoom/ Revolution	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Gray Matters/ Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Dorm Daze 2/ National Lampoon	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Baby/ Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		