

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Powell Tate, a Cassidy Company, 700 Thirteenth Street, NW, Suite 1000, Washington, DC 20005	2. Registration No. 4259
3. Name of foreign principal The Embassy of Brazil	4. Principal address of foreign principal 3006 Massachusetts Avenue, NW Washington, DC 20008

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or  domestic organization: If either, check one of the following:
  - Partnership
  - Corporation
  - Association
  - Committee
  - Voluntary group
  - Other (specify) \_\_\_\_\_
- Individual—State his nationality \_\_\_\_\_

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant. Embassy
- b) Name and title of official with whom registrant deals.  
Paulo-Tarso Flecha de Lima  
Ambassador

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom registrant deals.
- c) Principal aim

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8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

N/A

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal ..... Yes  No

Directed by a foreign government, foreign political party, or other foreign principal..... Yes  No

Controlled by a foreign government, foreign political party, or other foreign principal ..... Yes  No

Financed by a foreign government, foreign political party, or other foreign principal..... Yes  No

Subsidized in whole by a foreign government, foreign political party, or other foreign principal..... Yes  No

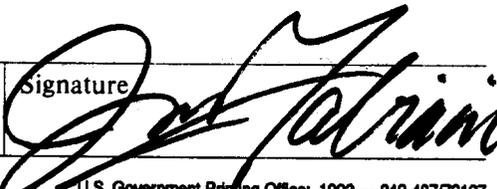
Subsidized in part by a foreign government, foreign political party, or other foreign principal..... Yes  No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

N/A

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N/A

Date of Exhibit A April 4, 1995	Name and Title James P. Fabiani President & COO	Signature 
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**INSTRUCTIONS:** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
Powell-Tate, a Cassidy Company	The Embassy of Brazil

Check Appropriate Boxes:

1.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
2.  There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.  
 Powell Tate will assist the Embassy and the Ambassador with media relations, communications and planning during the state visit of the President of Brazil.

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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

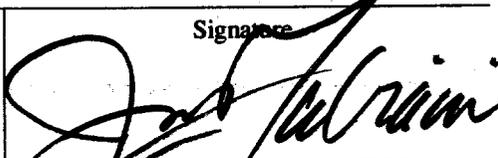
Powell Tate will prepare materials for distribution to the media during the President's visit, offer counsel on the media to the Embassy and provide hands-on support for media relations.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1</sup>

Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Please See Answer to #4

Date of Exhibit B	Name and Title	Signature
April 4, 1995	James P. Fabiani President & COO	

<sup>1</sup>Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**POWELL TATE**  
*a Cassidy Company*

March 23, 1995

Ambassador Paulo-Tarso Flecha de Lima  
The Embassy of Brazil  
3006 Massachusetts Avenue, N.W.  
Washington, D.C. 20008

Dear Mr. Ambassador:

This letter of agreement is a confirmation of your decision to retain Powell Tate to perform communications and public relations services on behalf of the Embassy of Brazil.

This agreement, which shall begin at the above date, shall continue under these terms until amended by the agreement of both parties. Either party may cancel this agreement with thirty (30) days' notice.

Professional time to a maximum of fifty thousand dollars (\$50,000.00) will be billed on an hourly rate basis. Out-of-pocket expenses, such as FARA filing costs, postage, telephone, faxing, and travel are additional and will be billed separately.

Powell Tate will be reimbursed in accord with the following stipulations:

- Payment is due within thirty (30) days of receipt of invoices. Invoices not paid within (30) days are subject to prevailing monthly interest charges.
- Production items provided are billed at net costs plus a standard agency fee of 17.65%. Such fees will be supported by supplier invoices. Powell Tate will not incur such costs without the specific prior approval of the Embassy of Brazil.
- A standard agency overhead charge covering non-retrievable expenses not to exceed 3% of fee billing, or a maximum of \$450.00, will be added to the monthly invoice.
- Powell Tate shall use its best efforts to obtain vendor invoices on a timely basis for work performed on behalf of the Embassy of Brazil. However, the Embassy of Brazil shall be responsible for reimbursement to Powell Tate for work performed regardless of date of vendor invoices on final billing to the Embassy of Brazil.
- A media services, publications, and monitoring fees will be billed at the rate of \$100.00 per month.

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- Powell Tate will maintain accurate records for all staff time work and all out-of-pocket expenses incurred on behalf of the Embassy of Brazil and will be prepared to supply any supporting details required by the Embassy of Brazil's auditors. Records will be maintained during the period of the project and an additional sixty (60) days. For contracts longer than one year, records will be kept for the calendar year when the work was performed and an additional sixty (60) days.

If this agreement sets forth our understanding, please sign, retain one copy for your files, and return one copy.

Sincerely,

Dale W. Leibach  
Senior Vice President and  
Chief Operating Officer

APPROVED:

The Embassy of Brazil

By \_\_\_\_\_ Date \_\_\_\_\_