

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

REGISTRATION No. 430

For Six Months Period Ending December 31, 1956.  
(Insert date)

1. (a) Name of Registrant.

THE BERMUDA TRADE DEVELOPMENT BOARD.

(b) All other names used by Registrant during the period.

The Bermuda Official Information Office - currently in use with the above official title of The Bermuda Trade Development Board.

(c) Address of principal office.

Hamilton, Bermuda.

New York Office: 620 Fifth Avenue, New York 20, New York.

(d) Name of person or persons in charge of principal office.

Territt H. Mowbray, Executive Secretary, in charge of Hamilton office.  
Miss Eleanor Tyler, Manager, in charge of New York office.

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States Inapplicable.

(b) Approximate number of members outside the United States Inapplicable.

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address  
of official

Date connection began

Position, office, or nature  
of duties

No changes since filing of last supplemental registration statement for six months period ending June 30, 1956.

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address  
of official

Date connection ended

Reason for ending  
connection

No changes since filing of last supplemental registration statement for six months period ending June 30, 1956.

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Registration Section  
DEPARTMENT OF JUSTICE

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit,  
group, or organization

Nature of connection with  
Registrant

Name and address of person  
in charge

No branches in the United States other than the New York office at No. 620 Fifth Avenue, New York 20, New York.

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

None.

6. All persons who at any time during the period were foreign principals of Registrant.

Name and principal  
address

Is person still a foreign principal  
of Registrant?

If not, give date connection  
ended

Terri tt H. Mowbray  
Executive Secretary,  
The Bermuda Trade Development  
Board, Hamilton, Bermuda.

Yes.

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7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

General service and information in respect to tourist trade and travel, including distribution of booklets, literature and display matter, including posters and maps, relating to Bermuda, and including speeches or discussions designed to attract tourist trade and travel to Bermuda.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

None.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Exhibits A have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Miss Eleanor Tyler, Manager 22 Gramercy Park New York 3, New York	None	No.
James C. Forbes (News Bureau Representative) 146 Seacord Avenue New Rochelle, New York	None	No.
Miss Janet Hewins (Secretary to Miss Tyler) 57 West 73rd Street New York 23, New York	None	Yes Sept. 28, 1956.
John M. Powers (Agency Representative) 288 Lexington Avenue New York 16, New York	None	No.

(b) All such employees and other individuals for whom Exhibits A have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Miss Joy Peterkin Barbizon Hotel for Women Lexington Ave. at 63rd St. New York 21, New York	Secy. to Miss Tyler Since Sept. 24, 1956	No.
Mrs. Beverly Warren 34-41 77th Street Jackson Heights, New York	Secy.-Asst. to Mr. Forbes	No.
Mrs. Mary C. Bonbright 170 East 78th Street New York 21, New York	Receptionist	No.
Mrs. Thelma Hubener 2885 East 195th Street Bronx 61, New York	General Clerical Asst.	No.
Miss Elizabeth Lomas 245 Parkview Avenue Bronxville, New York	Clerk	No.

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<u>1956.</u>	<i>Date funds received</i>	<i>Name of foreign principal from whom funds received</i>	<i>Purposes for which received</i>	<i>Amount received</i> <sup>1</sup>
July 1	Balance on hand	Bermuda Government		\$ 8,169.83
July-Dec.	Vote 3	" "	Clerical Assistance	19,200.00
	Vote 19	" "	Operational Expense	18,400.00
	Vote 12	" "	Travel	<u>6,000.00</u>
			Total - - -	<u>\$51,769.83</u>

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:<sup>2</sup>

<i>Date funds received</i>	<i>Name of person from whom received</i>	<i>Purposes for which received</i>	<i>Amount received</i> <sup>1</sup>
None			

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:<sup>3</sup>

<u>1956</u>	<i>Date payment was made</i>	<i>Name of person to whom payment was made</i>	<i>Purposes for which payment was made</i>	<i>Amount of payment</i> <sup>1</sup>
July-Dec.	Vote 13	Registrant	- Advertising & Publicity	\$ 2,094.58
	Vote 3	"	Clerical Assistance	21,757.37
	Vote 19	"	Operational Expense	17,729.29
	Vote 12	"	Travel	<u>4,716.69</u>
			Total - - -	<u>\$46,297.93</u>
			Balance on hand, Dec. 31, 1956 -	<u>\$ 5,471.90</u>

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by whom delivered  
Eleanor Tyler

Number of speeches, lectures, and talks delivered  
One-October 30, 1956  
Adult Education Class  
Buffalo, New York

Number of radio broadcasts delivered  
One-October 2, 1956  
On Alice Weston Show  
Station WJW-TV  
Cleveland, Ohio.

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- (1) Press releases . . . . .
- (2) News bulletins . . . . .
- (3) Newspapers . . . . .
- (4) Articles . . . . .
- (5) Books . . . . .
- (6) Magazines . . . . .
- (7) Pamphlets . . . . . X
- (8) Circulars . . . . . X
- (9) Form letters . . . . .
- (10) Reprints . . . . .
- (11) Copies of speeches, lectures, talks, or radio broadcasts . . . . .
- (12) Radio programs . . . . .
- (13) Radio scripts . . . . .
- (14) Moving pictures . . . . .
- (15) Lantern slides . . . . .
- (16) Still pictures . . . . .
- (17) Posters . . . . . X
- (18) Photographs . . . . .
- (19) Charts . . . . .
- (20) Maps . . . . . X
- (21) Other publications . . . . . X

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
Please see rider, hereto annexed, listing all publications, quantities prepared; by whom prepared and printed, and channels of distribution. All publications were distributed by the Registrant.			

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rule 400 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

(2) Were all such communications and publications labeled in accordance with Section 4 and Rule 400? If not, explain why any such communications and publications were not so labeled.

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rule 400? If not, explain why any such reports were omitted.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

None.

(b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

None.

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

None.

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

None, other than reported in Item 10 hereof.

14. File the following exhibits with this statement:

*Exhibit A.*—File an Exhibit A, on the printed form provided therefor, for each of the following persons for whom an Exhibit A has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

*Exhibit B.*—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

*Exhibit C.*—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

*Exhibit D.*—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

*Exhibit E.*—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

*Eleanor Tyler*  
.....  
(Signature)  
Eleanor Tyler

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

.....  
(Signature)

.....  
(Signature)

.....  
(Signature)

Subscribed and sworn to before me at New York, N. Y.

this 22<sup>nd</sup> day of January, 1957.

ANTHONY F. FINNERTY  
Notary Public, State of New York  
Qualified in Nassau County  
No. 30-6300850  
Certificate filed in  
New York County Clerk's Office  
Term Expires March 30, 1958

*Anthony F. Finnerty*  
.....  
(Signature of notary or other officer)

My commission expires ....., 19.....

PUBLICATIONS DISTRIBUTED BY THE BERMUDA TRADE DEVELOPMENT BOARD  
 620 Fifth Avenue, New York, New York, July 1 to Dec. 31, 1956

<u>Amount</u>	<u>Publication</u>	<u>Prepared &amp; Printed By</u>
65,817	Invitation to Bermuda	General Process Co., New York City
37,561	Where to Live in Bermuda	General Process Co., New York City
48,268	Latest Information about Bermuda	Mid-Ocean News Ltd., Bermuda
16,294	Bermuda .. Holiday Islands	General Process Co., New York City
10,782	Come to Bermuda for All Sports	General Process Co., New York City
2,469	Fishing Is More Exciting in Bermuda	Mardon, Son & Hall, England
76	Golf in Bermuda	Mid-Ocean News Ltd., Bermuda, and Cover by General Process Co., NYC
31,400	Handy Reference Map of Bermuda	C. S. Hammond & Co., U.S.A.
40,837	Holiday Fun in Bermuda	General Process Co., New York City
3,185	Residential Accommodations in Bermuda	Mid-Ocean News Ltd., Bermuda
852	Your Bermuda Vacation	General Process Co., New York City
3,609	The Bermuda Islands	Mid-Ocean News Ltd., Bermuda
6,800	*Bermuda College Week Calendar	Bermuda printer
269	Large Bermuda Maps	Richard Stern & Co., Philadelphia, Pa.
2,585	Bermuda Posters	Spurgeon Tucker Inc., New York City
11,335	Bermuda Postcards - Large	Trans-Color Corp., New York City
16,453	Bermuda Postcards - Small	Robert MacLehose & Co., Glasgow
178	Accommodations In Bermuda	Irene A. Hermann, New York City
451	Immigration Regulations	" " "
694	N. Y. Hotel Representatives	" " "
21,951	Transportation Schedules	" " "

\*New publication - sample attached.

Publications distributed to travel agents, air and steamship companies, department stores, business firms, and individuals.

# VERY IMPORTANT DATES

MONDAY

## College Day at the Beach

10.30 a.m. —

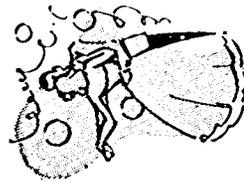


Fun for all . . . at The Elbow Beach Surf Club. Bring your swimsuit, suntan lotion, specs and lunch (or, get your hot dogs and 'burgers at the beachside barbecue). FREE COKES! The biggest Beach Party Ever! More than a thousand collegians swimming, sunning, tug-of-warring, volley balling, etc.

Girls — Don't hide your beauty under too much goo. Remember, judges will be out all day looking for the lucky girl who will be crowned "Miss College Day at the Beach." Her prize, a crown of flowers and a night out with the beau of her choice.

Also, calypso concerts . . . now's your chance to catch up on the latest, most lilting tunes and lyrics.

After Dark —



(Fill in your best beau's or best gal's name)

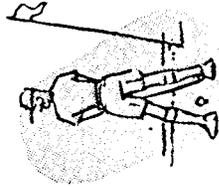
All of Bermuda's outdoor dance spots are yours to choose from for that Very Important Date.

TUESDAY



— Tennis anyone?

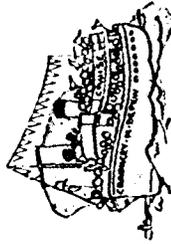
— Golf?



Tournaments going on every week. Bring your racquet and clubs along, or rent them down here. Have lots of fun competing, and maybe take home a trophy for the mantelpiece. Who knows?

WEDNESDAY

10.30 a.m. —



## College Week Cruise

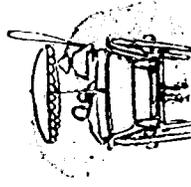
Free All-Day Cruise. Leaves from Flagpole in Hamilton. Journeys through the Great Sound, along the North Shore to Ye Olde Towne of St. George.

Free Cokes, Hot Dogs and Coffee. Calypso concert and jam session on the way.

On arrival in St. George's, buses take you to Fort St. Catherine for more calypso music and an exhibition by Bermuda's Gombey Dancers that makes rock and roll look like sissy stuff.

Dine and dance under the stars. And, maybe, a carriage ride back to your hotel or guest house.

p.m. —



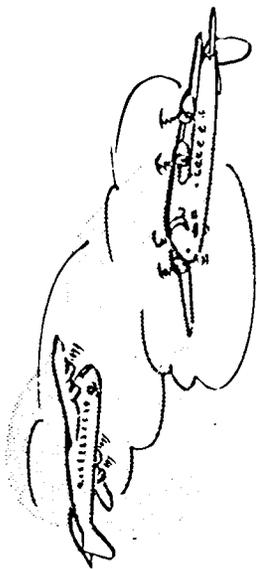


**THURSDAY** — Time to get in some 'cycling around the island — sightseeing — swimming, etc.

**FRIDAY** — Tennis Tournament finals. Prize giving.



**SATURDAY AND SUNDAY** — Coming and going time. Don't forget to sign the College Register at the local stores, so your friends will know where you're staying.



**RUGBY WEEK** is March 31 - April 6. This fast and furious football game, played without padding or forward passes is great fun. Teams compete for a trophy. Rugby Week is the "granddaddy" of College Weeks. First the teams come down, then their friends, and before you knew it spring holiday time meant only one thing... **BERMUDA**

**Floral Pageant Week** ! Special events during this week and a big parade ! April 22 - 29. See the social hostess at your hotel or guest house for further particulars.

For your information, all College Week activities are arranged for your pleasure by the College Week Committee, consisting of representatives from the airlines, steamship companies, hotels, Chamber of Commerce, and the Bermuda Trade Development Board.

*Bermuda*

**COLLEGE WEEK**

**CALENDAR**

**Spring 1957**

**VASSAR**

**PRINCESTON**

**CORBET**

**DARTMOUTH**

**YALE**

**KEYSTONE**